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NAACP Asks Fred Meyer Boycott
Ministers Supports Boycott

In a special call meeting, some fifteen ministers of the Abine Ministerial Association voted unanimously to support the Fred Meyer boycott initiated by the NAACP and to urge their members and friends not to buy at the Fred Meyer stores.

The Portland Branch of the NAACP began negotiations with Fred Meyer Stores, Inc. in December, 1961. At that time the personal manager advised that plans were underway to hire their first Negro employee. However, he would not advise in what capacity. Subsequently, a Negro man was hired at the Walnut Park Fred Meyer store on Killingsworth and Union Ave. Shortly thereafter a Negro woman was hired at the same store. Both these employees were hired for Eve’s Restaurant (the woman by her own request) and are not too much in evidence.

We were promised Negro checkers would be hired during the customary spring upsurge in business. Contact has continued with the management and to date it appears stalled.

The Portland Branch is now suggesting an economic boycott of all Fred Meyer Stores in Portland until further notice. There may be a necessity for a picket at some future date.

Negotiations will continue but we solicit your immediate cooperation by urging all your members and friends to refrain from buying at Fred Meyer Stores.

We urge all citizens to buy where equal opportunities are available to all people. Your cooperation is urgently requested.

Low-Rent Project To Be Restudied

The Housing Authority of Portland was requested Tuesday to halt all operations in connection with the proposed Daisy Williams low-rent public housing project until the Portland Planning Commission can finish a study it is now making in relation to the project.

The request, directed to all of the housing commissioners by the Greater Portland Council of Churches Commission on Christian Social Concerns, appears to have been ignored by the Housing Authority at its meeting Tuesday night. Executive Director Gene Rossman has stated the matter was “not on the agenda.” The Church commission had made a special effort to get the matter before the commissioners prior to the meeting.

Dr. Robert Bonthuys, chairman of the council commission, said the request was for the reason that the Planning Commission study would be the most inclusive study ever undertaken for the long-range development of Portland. The study is particularly centered in 11’s northeast section, including Albina, and was begun at a request of Mayor Terry Schrunk. It is expected to be completed in about two months.

The church council commission request came after a study in which consultation was had with the Housing Authority and with the Urban League, NAACP and other groups which are opposing the project.
Letters to Editor

Dear Jimmy:

Happy to get your latest edition of Northwest Defender and I would like to comment on a good "sheet". More than happy that the kid from Vallejo made good. Does my heart good to see that kids from the back-sticks can pull up their bootlaces and climb to higher levels.

Put us on your exchange and I will do likewise. Want to see how you are progressing.

I see you are still in the fight game. Take good care of yourself. Things seem to be happening in that profession that warrants special attention to those in it.

I’m still editor of The Defender. Can’t seem to leave the place. Printer ink gets into one veins and just stay ther. We have recently transposed our operation to photo-offset and it’s working the pants off me. Looks good, but many long and strenuous hours are involved. We are also planning to move into our new $350,000 building and that too is a pain in the tale.

See your paper is off-set. Is it all right. Who does the make-up?

Keep up the good work and let us know how you do.

Your friend
Edith Austin

Democrats Show County Increase

The State Elections Division announced Monday August 4,102 persons are eligible to vote in the May 18 primary, the largest primary total in history.

The totals include 457,224 Democrats and 382,283 Republicans.

The Democratic margin of 75,361 was the largest in the 1960 general election. The Democrats’ lead was 55,361 at the primary two years ago.

The primary registration figure was 900,516 at the 1960 general election.

The 1960 primary total was 797,036.

NAACP Seeks 50,000 Members

New York — Comedian Dick Gregory will highlight the kick-off rally of the NAACP’s metropolitan drive for 50,000 members at the Belmont-Plaza Hotel here this week.

The drive ends June 22.

Mrs. Maxine Smith, executive secretary of the Association’s Memphis, Tenn., branch, will give “The Memphis Story,” a review of that unit’s outstanding work in schools, jobs, transportation and registration and voting.

The Memphis NAACP is the largest in the South with more than 6,000 members. It has had outstanding success in voter registration and selective buying campaigns.

Dr. George D. Cannon, co-chairman of the NAACP’s national life membership drive; Dr. Eugene T. Reed, president of the New York State NAACP; Miss Lucille Black, NAACP membership secretary; and Mrs. Beulah Bradford, state membership chairman, will also address the campaign workers.

To make a mountain out of a molehill, just add a little dirt.

ELECT

Oliver E. Smith

STATE REPRESENTATIVE
North District

DEMO CRAT

EFFICIENT HONEST EXPERIENCED INTELLIGENT PUBLIC SERVICE

3411 S.W. First AVENUE EAPITORS 8-2551

Clerk JUDGE RICHARD J.

to the Circuit Court

OVER 10 YEARS EXPERIENCE ON THE BENCH

Portland NAACP Branch

Strong Urges You To Do

SELECTIVE BUYING

DO NOT BUY AT

FRED MEYER STORES

NOT EVEN IN CASE OF EMERGENCY

USE ANY OTHER STORE YOU CHOOSE

(Preferably one who hires on merit not race)

SUPPORT YOUR ORGANIZATION

STAY OUT OF FRED MEYERS

Show Your Loyalty — Renew Your Membership Now.

Housing Forum Held Last Fri.

A panel of experts in various phases of housing was presented by the Urban League of Portland in Portland's Forum on Vital Housing Facts, at Neighborhood House in southwest Portland last Friday night.

Explaining the steps necessary in acquiring housing by purchase and by rental, and in overcoming racial discrimination were Ken Evans, realtor; William Terry, loan officer, Pacific First Federal Savings; Oscar Pederson, Portland FHA director; Louis E. Scott, rental manager, Albatros Real Estate, and Lloyd Peyton, field representative, Civil Rights Division of the Oregon Bureau of Labor. Richard M. Neal, member of the UL board and community services committee, was moderator.

The forum was co-sponsored by the League and Neighborhood House as a joint community service. Both are agencies of United Good Neighbors.

Mind is not necessarily dependent upon educational processes. It possesses of itself all beauty and poetry, and the power of expressing them.
Site Abandoned After Protest

Gary, Ind. — The NAACP scored a victory here this week when the Board of Education decided not to proceed with plans to build a new high school in the midst of the all-Negro section of town. Negro citizens had opposed the site on grounds that it did not meet state standards and would result in de facto segregation. The Board will now seek another site.

At the same time, it decided that Negro students will no longer be transferred from their overcrowded school to an under-utilized white school. A public hearing is scheduled for open discussion of this move.

Music is the mediator between the spiritual and the general life. — Beethoven
The Northwest Defender will present a three-hour discussion with Mr. Louis E. Scott, rental manager, Albina Real Estate, Mrs. Scott will enlighten the public concerning housing rentals.

RENTAL PROCURE
By Louis E. Scott
Rentals are an integral part of the business of housing, both for family living and investment purposes. The renter buys space on a temporary basis, the rental he pays is his second most important expenditure—food costs being the most important. Two-thirds of all families live in single family homes. Duplexes and four-plyes house approximately one-fourth of all U.S. families, whereas the ideal housing situation—home ownership—is enjoyed by an estimated 55% of total U.S. families.

The renter must purchase a certain space and time, at a price agreed upon by the owner and himself. He is not concerned about Capital Value, shortage, property taxes, and other hidden or latent expenses.

Competitive housing conditions favor the renter, and if neighborhood conditions deteriorate, the flexibility of his position permits him to shift to areas of his choice. If he anticipates an upturn in the price of his unit, he can negotiate a long-term lease, thereby benefiting, as does the owner when he buys on "low market."}

**EQUITIES**

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**Chat-a-Bit**

"Bout Portland People 'n' Places

by Two Friends

Happy May Day to you and yours . . . if the weather had been in keeping with the month, each of you would have found "May-Day" baskets, laden with sweet scented flowers at your door . . . With the soft strains of music which surrounds me . . . I can't think of lots to chat about . . . Our Portland Links did themselves proud by entertaining visiting Links from out of town . . . In the spacious setting of the fabulous ball room of the Sheraton Hotel, Sunday evening, we enjoyed the reception given in their honor. Jessie Mae Johnson, who probably has the "new set of feet" by now, did an excellent job on arrangements . . . Other Links seen during the evening, Katherine Bogle, acting as photographer, June Brown, Bernadette Plummer, Marjorie Williams, Anita Brown (good job em-ceeing, too) and the charming lawyer, Mercedes Diez . . . Of course we chatted much . . . such a famous personality as Dr. George W. Patton, who recently was presented orchids for having deliveded over thousands of babies in Houston, Texas hospitals . . . she loved our city and looked forward to a sight-seeing tour in the company of a former Yale classmate of her husband . . . Mrs. Ellen Dickerson and family of Denver, Colo. motored here to the meeting . . . she's got her hands full with three lively, energetic boys . . . They plan to return home via of California . . . Although the reception hour was filled with pleasant conversation and greetings, managed a "hello" to Mozell Williams, Lois Sayles, Ellen Law, Doris Davis, Ida McLeod, Lois Brummel, Olga Ann Tally, Father and Mrs. Stone, the John Hollis', Juanita Brown, Lonnetta Pulmmer, Evelyn Torrence, Beatrice Graves, Gladys Lewis and many others . . . did I hear mentioned a campaign to bring "National Religion" to the far-flung Northwest? . . . Well, it won't be long before Mesdames Lula Gragg and Jennie Holliday will be winding their way home from sunny California . . . Sulia Williams is preparing a trip back East . . . Our sincerest sympathy to Paul Chatman on the loss of her father in this city . . . Arrangements for funeral services are pending "Dickey's" arrival . . . The Dallas Renfro's (Jr.), blessed with the arrival of a husky boy, . . . saw Uncle Melly's picture in last week's paper . . . best of luck to this charming couple and their new heir . . . Delta's Jabberwok will bring to a close the little queen's contest this Friday night . . . Toe their is a grand affair as always . . . Politics, necessary, however, is making an early approach . . . As the big date draws near, give some thought and study the record of candidates, if the then there'll be no complaint . . . Just think of how this gets in office . . . exercise your rights as citizens, and VOTE . . . for good reading and humor, read the ne wissue of "Negro Digest." . . . The menu for a lunch- en held recently honoring Dr. Martin Luther King, read: Non-violent Juice cocktail, Equality Chicken Salad with Passive Resistance Dressing and side of Cucumber, Freedom Fighting Hot Buttered Rolls, Community Service Hot Coffee and Full Citizenship Apple Pie . . . How about that? Till next weekend, goodbye for now . . .
Sanitary Local Hears Candidate

Multnomah County taxpayers are paying "full-time taxes" but getting only "part-time law enforcement" from the District Attorney's office, according to State Representative George Van Hoomissen, Democratic candidate for District Attorney.

Speaking before members of Sanitary Truck Drivers Local 220 this week, Van Hoomissen told his audience that their present District Attorney has unexcusably refused to enforce laws designed to protect the public from habitual criminals.

"Many of these individuals have committed several serious felonies within a few years, and still the District Attorney refuses to use the full weight of the law against them."

Van Hoomissen said that, if elected, he would "carry his share of the workload of the office. "To the best of my knowledge," the present District Attorney has not tried a case since he has been in office," Van Hoomissen said.

Van Hoomissen noted the increase in sex crimes and other assaults and robberies in the county during recent months and pledged to "wage a vigorous and aggressive campaign against all forms of crime but to give emphasis to crimes against persons and children."

School Committee Draws Protest

Chicago—Strong protest was raised by the NAACP here this week over exclusion of competent and qualified Negroes from the Mayor's Advisory Commission on school board nominations.

An all-white body of six was selected as Negro Chicagoans, nominated by a number of community groups, were ignored.

These charges were made at the local NAACP's membership meeting which also witnessed an appeal to Mayor Richard Daley to ignore recommendations of this commission.

De facto school segregationist stiffe has torn this city in recent months. The NAACP has charged discriminatory policies in reassigning students from overcrowded, predominantly Negro Burnside elementary school.

WHAT'S A Hootinanny

Well, probably, no one knows or it's whatever you want it to be. Whatever it is, we don't have them at Meadows Pontiac. We don't have hootinannies, gizmos, thum-a-jigs, or any of those muh-jombo things you hear about. At Meadows Pontiac, we want you to be able to know for sure that you're getting the lowest price, the highest trade-in, the finest service, and the largest selection when you buy your new Pontiac or Tempest.

Portland NAACP Branch

Strongly Urge You To Do
SELECTIVE BUYING
DO NOT BUY AT FRED MEYER STORES

PORTLAND, OR.
OCtober 22, 1960

On the eve of the November elections, the Portland NAACP is urging all members to do their part in the battle against job discrimination.

This is not just a matter of fighting for the rights of Negroes, the Oregon NAACP said, but for every individual who believes in freedom for all people.

In a radio address yesterday, the NAACP's local chapter called on all members to support the efforts of the NAACP in the fight against discrimination.

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feats. of baseball, Negro batters goes back to the beginnings beyond reach. But, Thursday, the great Babe Ruth is, of baseball's lifetime home run hitters.

For move run

Keep His Working

Siouxs Marcellus Ernie Banks, Negro home run hitter was the best of his day. 'Your admission is the greatest thing going in boxing,' said Clay. 'The lights only lasted a couple rounds. It made his opponents look like dwarfs.'

'He was the ideal fighter,' said Joe Louis. 'But Joe was sweet as honey. His left hand is rubber, his right hand is leather. He's the greatest. They were even fatter than Helen. No one ever saw a right hand like Joe's. They're so soft that you can put your hand in the pocket and not know where your hand is. He takes up his poet's pen to praise Joe. He writes:

'As I write this poem to praise Joe, My mind returns to the greatest by the greatest. Joe took on every champion at the moment. And the greatest thing going in boxing,' said Clay. And Joe returned the favor: 'They told me the only way to outbox you is to outbox you. I didn't know what to do. But the greatest thing going in boxing is King Joe.'

The first black to win a world title was Joe Louis. The name of the game is boxing, and Joe Louis is the king. He's the greatest boxer of his time. And the greatest thing going in boxing is Joe Louis. The name of the game is boxing, and Joe Louis is the king. He's the greatest boxer of his time.