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Textbook Publishing for ESL Professionals

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Open Access Textbook Publishing for ESL Professionals

IELP Professional Development Day, 2017

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Overview

* Background Information

* Benefits of Open Access Textbooks

* Examples

* Questions?

What are "Open Access Textbooks"?

* Textbooks written with Creative Commons license: can be used and adapted by anyone

* Textbooks tailored to specific courses

* Accessed electronically, with an option to print

* Free!

PDXScholar

* PDX Scholar is a publishing platform that is part of the PSU Library

* PSU has been publishing open access textbooks since Winter 2015

* In the first 6 months=
    * over 300 downloads
    * PSU students saved over $23,000 on textbook costs

* The linked map shows where downloads have occurred
  http://pdxscholar.library.pdx.edu/pdxopen/

Why did we get into this project?

Faculty benefits
* expert designers in ESL materials
* easy to match our curriculum
* works well for designing a new course
* under Creative Commons license
* easy to create new editions/modify

Student benefits
* materials tailored to students' learning needs
* free
* accessible on any electronic device
* downloadable from anywhere
* easy to print

Textbook examples

* Communication Beginnings: An Introductory Listening and Speaking Textbook

* PDX Journeys: Studying and Living in the US, Low-Intermediate Novel and Textbook for University ESL Students

* Pathways: From English Language Study to Academic Study

Conclusions and final thoughts

* Open Access Textbook publishing is a growing trend in higher education

* There are almost no OATs in the ESL/EFL field

* Authors are able to create content based on curricular needs

* Open Access Textbooks offer flexibility to authors and students

Resources

http://pdxscholar.library.pdx.edu/pdxopen/

http://open.umn.edu/opentextbooks
University of Minnesota accepts unsponsored texts
    according to certain guidelines:
    http://open.umn.edu/opentextbooks/Submit.aspx

https://www.oercommons.org