

Portland State University

**PDXScholar**

---

Intensive English Language Program Faculty  
Publications and Presentations

Intensive English Language Program

---

2017

## Textbook Publishing for ESL Professionals

Della Jean Abrahams

*Portland State University, della@pdx.edu*

Amber Bliss Calderón

*Portland State University, bliss@pdx.edu*

Anne Greenhoe

*Portland State University, greenhoe@pdx.edu*

Michele Miller

*Portland State University, millerm@pdx.edu*

Follow this and additional works at: [https://pdxscholar.library.pdx.edu/ielp\\_fac](https://pdxscholar.library.pdx.edu/ielp_fac)



Part of the [Bilingual, Multilingual, and Multicultural Education Commons](#)

**Let us know how access to this document benefits you.**

---

### Citation Details

Abrahams, D., Bliss Calderón, A., Greenhoe, A., and Miller, M. IELP Professional Development Day, Portland, OR, 2017, Textbook Publishing for ESL Professionals.

This Presentation is brought to you for free and open access. It has been accepted for inclusion in Intensive English Language Program Faculty Publications and Presentations by an authorized administrator of PDXScholar. Please contact us if we can make this document more accessible: [pdxscholar@pdx.edu](mailto:pdxscholar@pdx.edu).

# **Open Access Textbook Publishing for ESL Professionals**

IELP Professional Development Day, 2017



Portland State  
UNIVERSITY



- Della Abrahams, IELP Instructor
- Amber Bliss Calderón, IELP Instructor
- Annie Greenhoe, IELP Instructor
- Michele Miller, IELP Academic Advisor

# Overview

- \* Background Information
- \* Benefits of Open Access Textbooks
- \* Examples
- \* Questions?

# What are “Open Access Textbooks”?

- \* Textbooks written with Creative Commons license: can be used and adapted by anyone
- \* Textbooks tailored to specific courses
- \* Accessed electronically, with an option to print
- \* Free!

# PDXScholar

- \* PDX Scholar is a publishing platform that is part of the PSU Library
- \* PSU has been publishing open access textbooks since Winter 2015
- \* In the first 6 months=
  - \* over 300 downloads
  - \* PSU students saved over \$23,000 on textbook costs
- \* The linked map shows where downloads have occurred  
<http://pdxscholar.library.pdx.edu/pdxopen/>

# Why did we get into this project?

## Faculty benefits

- \* expert designers in ESL materials
- \* easy to match our curriculum
- \* works well for designing a new course
- \* under Creative Commons license
- \* easy to create new editions/modify

## Student benefits

- \* materials tailored to students' learning needs
- \* free
- \* accessible on any electronic device
- \* downloadable from anywhere
- \* easy to print

# Textbook examples

- \* Communication Beginnings: An Introductory Listening and Speaking Textbook
- \* PDX Journeys: Studying and Living in the US, Low-Intermediate Novel and Textbook for University ESL Students
- \* Pathways: From English Language Study to Academic Study



# Conclusions and final thoughts

- \* Open Access Textbook publishing is a growing trend in higher education
- \* There are almost no OATs in the ESL/EFL field
- \* Authors are able to create content based on curricular needs
- \* Open Access Textbooks offer flexibility to authors and students

# Resources

<http://pdxscholar.library.pdx.edu/pdxopen/>

<http://open.umn.edu/opentextbooks>

University of Minnesota accepts unsponsored texts according to certain guidelines:

<http://open.umn.edu/opentextbooks/Submit.aspx>

<https://www.oercommons.org>