

2-3-2015

General Strategic Planning Survey- Alumni

Strategic Planning Development Team

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3. Identifying PSU’s core values will be an important step in our strategic planning process. As we think about organizational values, we often ask, “What are the fundamental beliefs that shape how we work together and serve our mission?” Look over the following list of words. Please choose the five (5) words that you feel best represent qualities of PSU today.

#	Answer		Response	%
1	Integrity		97	15%
2	Hope		162	26%
3	Communication		119	19%
4	Collaboration		269	43%
5	Creativity		164	26%
6	Empathy		50	8%
7	Innovation		211	33%
8	Aspiration		232	37%
9	Courage		34	5%
10	Inclusion		216	34%
11	Diversity		407	65%
12	Teamwork		77	12%
13	Collegiality		86	14%
14	Equity		73	12%
15	Fairness		70	11%
16	Social Justice		144	23%
17	Excellence		114	18%
18	Relevance		266	42%
19	Unity		18	3%
20	Stewardship		92	15%
21	Service		254	40%

4. Look over the following list of words again, please choose five (5) words that you would like to see describe PSU in the future.

#	Answer		Response	%
1	Integrity		225	36%
2	Hope		59	9%
3	Communication		119	19%
4	Collaboration		190	30%
5	Creativity		221	35%
6	Empathy		42	7%
7	Innovation		347	55%
8	Aspiration		113	18%
9	Courage		76	12%
10	Inclusion		135	21%
11	Diversity		191	30%
12	Teamwork		93	15%
13	Collegiality		95	15%
14	Equity		83	13%
15	Fairness		72	11%
16	Social Justice		128	20%
17	Excellence		381	60%
18	Relevance		266	42%
19	Unity		48	8%
20	Stewardship		113	18%
21	Service		158	25%

7. Imagine you are having a conversation with someone 5 years from now, what would you tell them if they asked you "what does Portland State University stand for?"

Text Response

