### **Portland State University**

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## General Strategic Planning Survey- Alumni

Strategic Planning Development Team

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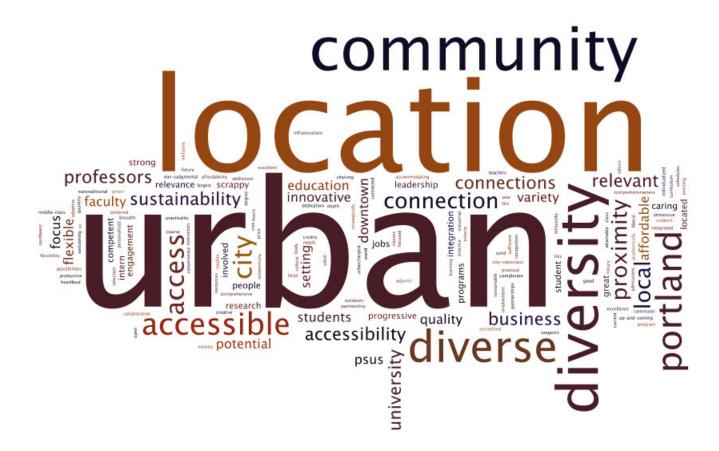
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1. Please describe what you see as PSU's greatest strengths using individual words. (You can use up to three words).



#### 2. What are PSU's greatest weaknesses? Again, using up to three words



3. Identifying PSU's core values will be an important step in our strategic planning process. As we think about organizational values, we often ask, "What are the fundamental beliefs that shape how we work together and serve our mission?" Look over the following list of words. Please choose the five (5) words that you feel best represent qualities of PSU today.

#	Answer	Response	%
1	Integrity	97	15%
2	Норе	162	26%
3	Communication	119	19%
4	Collaboration	269	43%
5	Creativity	164	26%
6	Empathy	50	8%
7	Innovation	211	33%
8	Aspiration	232	37%
9	Courage	34	5%
10	Inclusion	216	34%
11	Diversity	407	65%
12	Teamwork	77	12%
13	Collegiality	86	14%
14	Equity	73	12%
15	Fairness	70	11%
16	Social Justice	144	23%
17	Excellence	114	18%
18	Relevance	266	42%
19	Unity	18	3%
20	Stewardship	92	15%
21	Service	254	40%

# 4. Look over the following list of words again, please choose five (5) words that you would like to see describe PSU in the future.

#	Answer	Response	%
1	Integrity	225	36%
2	Норе	59	9%
3	Communication	119	19%
4	Collaboration	190	30%
5	Creativity	221	35%
6	Empathy	42	7%
7	Innovation	347	55%
8	Aspiration	113	18%
9	Courage	76	12%
10	Inclusion	135	21%
11	Diversity	191	30%
12	Teamwork	93	15%
13	Collegiality	95	15%
14	Equity	83	13%
15	Fairness	72	11%
16	Social Justice	128	20%
17	Excellence	381	60%
18	Relevance	266	42%
19	Unity	48	8%
20	Stewardship	113	18%
21	Service	158	25%

5. Are there other core values you think should be added to the list above? If so, write them in the text box below.

**Text Response** 



6. As part of the strategic planning process, a number of small groups will discuss specific issues of importance to the University as it plans for its next five years. Please drag and drop the following items to rank them in terms of their importance to you, with 1 being most important and 8 being least important.

#	Answer	1	2	3	4	5	6	7	8	Total Responses
1	Community Partnerships, Engagement and Civic Leadership	76	110	142	103	85	38	37	16	607
2	Student Learning and Academic Success	309	157	71	40	21	6	3	0	607
3	Innovative Research, Scholarship and Creative Activities	52	115	159	106	85	54	30	6	607
4	Equity, Opportunity, and Access	59	96	79	112	102	80	48	31	607
5	Operational Excellence and Financial Sustainability	34	44	50	94	139	125	96	25	607
6	Campus Climate	20	20	43	49	69	155	161	90	607
7	Faculty Roles and Structure	16	38	44	68	67	95	173	106	607
8	Global Excellence	41	27	19	35	39	54	59	333	607
	Total	607	607	607	607	607	607	607	607	-

7. Imagine you are having a conversation with someone 5 years from now, what would you tell them if they asked you "what does Portland State University stand for?"

**Text Response** 

