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City Club of Portland (Portland, Or.)

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"Harmony in  
Diversity"

# PORTLAND CITY CLUB BULLETIN

"Fore"

VOLUME I

PORTLAND, OREGON, JANUARY 14, 1921

NUMBER 17

## CITY PLANNING BUREAU REPORTS

THERE will be found elsewhere in this issue of the Bulletin two tables of more than ordinary interest, dealing with the various projects commanding public attention and coming within the range of this Bureau's activities, along with notations of cost, present status, body of control and other details. The information given therein is as complete as it can be made at this time, but as the various plans therein outlined mature, additional reports will be submitted to the Club.

With a personnel of approximately eighty, it is deemed that future progress is not to be sought by enlargement of the bodies handling these several projects but rather by judicious direction of or among those existing and especially by some reorganization or allotment that will secure a proper coordination of effort on the one hand, amounting to consolidation or some sort of fusion, and, especially by a system of procedure that insures direction, control and review of each project in relation to others and the whole. Thereupon

Membership in the City Club affords opportunity for service in the interest of better health and greater happiness and prosperity for those who live in our city.

final recommendation will carry sufficient weight to warrant public acceptance of the separate proposals. It is a weakness of direction when a publicly recommended project must be returned for revised study.

Some of the larger projects are really parts of a single problem and should be developed,

reviewed, approved and recommended by a single body and all of them should pass through a single and final reviewing, analyzing and recommending body. Accordingly we repeat a former recommendation as being the essence of our combined labors during the term of our office, namely that the prominent need is one of integration of all City Planning studies, regardless of how many separate bodies or the number of subdivisions of schemes being developed at any particular time. If legislation and machinery are to do City Planning, we seem to have ample quantity of both to secure results of a most gratifying sort.

The special requirements now are a general directing program that will select those subjects of importance in relation to needs, sequence of development, community capacity of de-

Continued on page 2

Membership in the City Club gives opportunity for co-operation with those who are genuinely interested in the advancement of civic welfare.

### FRIDAY, JANUARY 14

The Opening Gun of a Series on  
AMERICANIZATION

#### R. P. BONHAM

Inspector in Charge  
United States Immigration Service

#### "Who's Coming"

#### L. R. WHEELER

Vice President  
Portland Telegram Publishing Co.

#### "The Challenge to City Club Men"

A Report of the  
FIRE PREVENTION COMMITTEE  
will be given by  
SINCLAIR A. WILSON

Hotel Benson, 12:15



# PORTLAND CITY CLUB BULLETIN

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## THE CITY CLUB OF PORTLAND

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### CITY CLUB OFFICERS

ROBERT R. RANKIN . . . . . President  
WALTER E. STERN . . . . . First Vice-President  
L. D. BOSLEY . . . . . Second Vice-President  
FREDERICK S. COOK . . . . . Treasurer

### GOVERNORS

H. ASHLEY ELY . . . . . J. EARL ELSE  
GEORGE E. MURPHY . . . . . SIDNEY J. GRAHAM  
ELLIS F. LAWRENCE . . . . . THADDEUS W. VENESS

## MEMBERSHIP PRIZE

Applications for membership are coming in as a result of the work of the Special Membership Committee which has undertaken the task of doubling the membership of the Club in one month.

Every Captain is confident of accomplishing his purpose of securing twenty new members. The only contest among the captains is to see which one will be first.

A prize is offered and the contest is keen.

For the first week Captain E. Earl Feike is leading with six applications.

You can help your Captain.

## TWENTY CAPTAINS

These are the twenty Captains who are in charge of the groups of twenty members and have set out to secure twenty new members each:—

F. L. BEACH	J. P. MULDER
ORMOND R. BEAN	H. M. NISBET
R. A. BLANCHARD	DR. C. C. PETHERAM
J. W. BROWN	GEORGE M. POST
LYLE G. FEAR	FREDK. I. ROTH
E. EARL FEIKE	B. L. STANFORD
BURNETT GOODWIN	DAVID L. STEARNS
F. A. GRIDLEY	H. L. TEMPLE
J. W. HAMMOND	H. H. VINTON
DEAN H. HAYES	H. A. WHITNEY

## NATIONAL THRIFT WEEK

The week, January 17th to 23rd is observed throughout the United States as National Thrift Week in honor of Benjamin Franklin who was born on the 17th.

### THE PURPOSE

"To stimulate the individual to think straight and act wisely in regard to money matters—earning, spending, saving, investing and giving."

### THE CREED

1. Work and Earn.
2. Make a Budget.
3. Record Expenditures.
4. Have a Bank Account.
5. Carry Life Insurance.
6. Own Your Own Home.
7. Make a Will.
8. Pay Your Bills Promptly.
9. Invest in Reliable Securities.
10. Share with Others.

## City Planning Bureau Reports

Continued from page 1

fraying costs and those that offer the greatest return on the investments necessary. Having selected them, it will be an essential part of promoting to a successful conclusion to direct the order, scope and method of research required and to pass judgment upon the findings submitted and the conclusions reached. We should have no projects submitted if they are beyond the capacity of the community to utilize in a practical way. Likewise, the importance and cost of each is a matter to be thoroughly investigated and individually and collectively reviewed previous to its public promulgation. Each development initiated and undertaken should be technically sound and merit the approval of business judgment as a good investment and at the same time be a reflection of the community aims.

With sufficient agencies delegated to do the work, the results now depend upon the thorough-

Membership in the City Club gives the privilege of association with more than four hundred members like yourself who want to contribute to the betterment of life in Portland through the City Club's activities.

ness and wisdom displayed in their several and completed labors.

To date we have had three different sets of plans proposed for different parts of the city planning required. We have had some excellent work done in this field, especially by the Committee of Fifteen. Also the City Engineer has done well in a preliminary start of river front improvement. On the other hand we find large expenditures are being made in road work without the accompanying evidence that it is being conducted with the comprehensive general direction desirable to insure its harmonizing, in the best way, with further developments destined to take place in the future. Bridge matters and park affairs are notable examples yet in both cases apparently special endeavor has been made to secure the very assistance mentioned. Failure to receive it would indicate that some investigation of where the trouble arises would seem to be in order.

One of the large and important tasks now before the community is river improvement, an undertaking that embraces harbor and terminal development, river front and traffic-way arrangements and a series of secondary works such as bridges and park schemes.

Another is the evolving of a proper means of establishing a subdivision of the hills on the west side. The abnormal pressure they exert

on transportation and the attendant losses, wastes and forced expenditures sustained, due to precipitating investment outlays in bridges, lengthening and multiplying of streets, sewers and water pipes, also, the extravagances of time consumed in consequence of the diffused land occupation and lack of compact centralization reflects itself in use, administration and costs. At present the hills exert an influence similar to what would exist were they an insurmountable wall. They are large factors in causing property to be held as undeveloped acreage within a mile of the Court House while yet in other directions city improvements have extended six, eight and ten miles. It is worthy of reflecting what the effect of this situation is on cost of operation, loss of taxable revenue and the effect it has on the business district of the community.

### NEW TREASURER

The address of our new treasurer Frederick S. Cook is 45 Fourth Street.

Membership in the City Club affords opportunity for fellowship with four hundred other men who have ideals similar to your own.

Membership in the City Club affords opportunity for Active Citizenship.

### APPLICATIONS FOR MEMBERSHIP

The following applications for membership have been received and will be presented for the approval of the Club on Friday, January 28th:—

<i>Name</i>		<i>Recommended by</i>
EDWIN W. CAPEN.....	Ladd & Tilton Bank.....	H. C. PRICE
E. I. CANTINE.....	Civil Engineer, U. S. Shipping Board.....	M. E. REED
FRED A. FRITSCH.....	Architect, 912 Lewis Bldg.....	H. A. WHITNEY
F. W. GATES.....	Gates-Irwin Veneer Co., Henry Bldg.....	DR. C. L. BOOTH
LESTER W. GRANDY.....	Grain Inspector, U. S. Dept. of Agri.....	A. F. NELSON
H. H. HERDMAN.....	Manager, National Safety Council.....	E. T. MISCHE
RODERICK C. MILES.....	Salesman, Johns-Manville Co.....	E. A. WILL
FRED W. PARK.....	Americanization Sec., Y. M. C. A.....	E. L. CLARK
H. A. RAYNER.....	Dept. Mgr., Bush & Lane Piano Co.....	L. D. BOSLEY
CHARLES L. STIDD.....	Salesman, Union Savings & Loan Assn.....	DR. E. M. GRIFFIN
HENRY A. TYMER.....	President, The Frederick Post Co.....	J. R. SWENDER
DR. EDWARD A. WEIR.....	Chief Medical Examiner, U. S. Health Service.....	DR. N. E. WAXSON
M. D. WELLS.....	Accountant, Standard Oil Co.....	DR. N. L. ZIMMERMAN
CLARENCE J. YOUNG.....	Lawyer, 815 Yeon Bldg.....	PAUL P. FARRENS



The following tables are submitted by the City Planning Bureau and are a part of their Report given on page one:

PROJECT	PURPOSE	ESTIMATED COST	PROPOSED BY	APPROVED BY	PRESENT STATUS	NEXT STEP
Swan Island Harbor	Terminal and Harbor Development.	\$5,000,000	Committee of 15	Com. of 15, City Commis. Dock Commis. Port of Portland, Portland elect	Disapproved by State electorate. Being revised.	Application to Legislature for enabling power. Under course of preparation by Com. of 15 and others.
West-side water-front improvement.	Water-front improvement and railway traffic relief.	\$10,000,000	City Engr.		Submitted to Committee of 21 for report.	Report by Commission.
Traffic system.	Street improvement and development guide.		To be by City Planning Commission.		Under course of preparation.	Report by Commission.
Park System.	Park extension.		City Planning Commission.		On file with City Com'r Pier.	Action on adoption by City Commission.
Building regulation (Zoning).	Regulating erection of building structures.		City Planning Commission.	City Planning Commission. City Commission.	Disapproved by electorate.	To be stated by City Planning Commission.
Housing.	Foster desirable house-building.		City Commission.		Report of City Planning Commission accepted.	City Commission to determine.
Soldiers Memorial.	War Memorial.		Public expression. Mayor. Local Chapter of Architects.		Quiescent.	Action.
Bridges.	Replacing existing and supplying new ways across Willamette.	\$6,000,000 for new Burnside St. Bridge.	County Commissioners.	State Highway Engineer	Quiescent.	Action by County Commissioners.

NAME	No. IN BODY	TENURE OF OFFICE	HOW CREATED	HOW MEMBERS HOLD OFFICE	POWERS	TAX LEVYING RIGHT	FUNCTION
City Commission.	5	4 yrs.	State Charter.	Citizen election.	Similar to State.	Yes	City Administration.
County Commission.	3	4 yrs.	State Charter.	County election.	Limited by State.	Yes	County Administration.
Port of Portland.	7	4 yrs.	Statute.	Legislature.	Prescribed by State.	Yes	Administration of Port Affairs.
Dock Commission.	5	4 yrs.	Statute.	Mayor.	Prescribed by Ordinance	Yes	Administration of Docks & Terminals
City Planning Commission.	10	Indefinite	Statute. Ordinance.	Appointment of Mayor and ex-officio.	Initiate and adjudge public improvements.	No	Advisory to City Commission.
Committee of 15.	15	3 yrs.	City Ordinance.	Appointment of Mayor.	Investigate industrial and port status.	No	Report needs of and methods necessary to establish port and commercial supremacy.
Committee of 21.	21	Indefinite	Appointment of Mayor.	Appointment of Mayor.	Investigate and report on Upper Harbor Front improvements.	No	Advisory to City Commission.
Park Commission.	5	Indefinite	Appointment of City Planning Com.	Appointment of City Planning Com.	Advisory to City Commission.	No	Advisory to City Commission.