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2016 Northwest IR User Group

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Celebrating Publication and Authorship at Pacific University

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CELEBRATING AUTHORSHIP AT PACIFIC UNIVERSITY

History

- 2 hour program and reception, held on 2 campuses, 1 week apart
- 2016 was 17th annual Author Celebration
- Responsibility for planning was passed around every year among different faculty and staff members
- Each year's Celebration had a theme
- Event included 3-4 authors speaking, plus an introduction from an administrator and the Library Director



Challenges

- Getting faculty and staff being honored to attend
- Honoring multiple campuses equally
 - Hillsboro, Forest Grove (and Eugene)
- Gathering information on all publications
- Borrowing materials (articles or books) that we don't already own



Overcoming Challenges

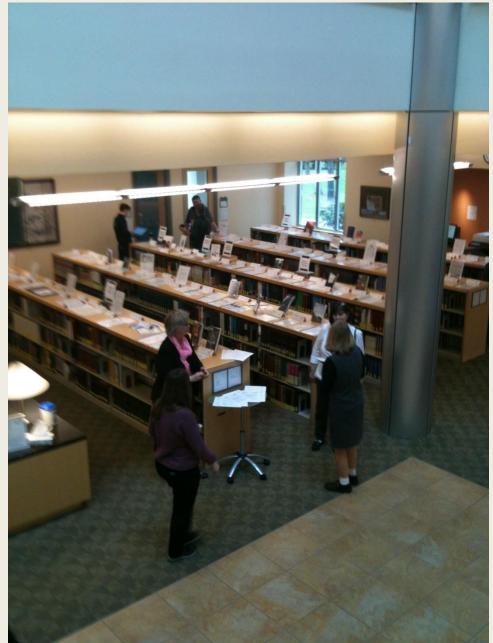
- Attract attendees by:
 - Expand event to include 1 hour program/reception and month long exhibit/display
 - Moving celebration to lunch hour, serving a full lunch
 - Sending individual personalized invitations to authors
- Honoring multiple campuses equally:
 - Putting exhibit/display up at same time, leave it up for same time
 - Inviting as many of the same speakers as possible

Overcoming Challenges

- Gathering publication information by:
 - Having student workers search all names in corresponding databases and Google Scholar
 - Use RefWorks and Google Docs to keep track
 - Starting 2-3 months early
- Displaying articles/books we don't own:
 - Borrowing articles/books from faculty members
 - Purchasing what we can afford
 - Making facsimiles for the rest

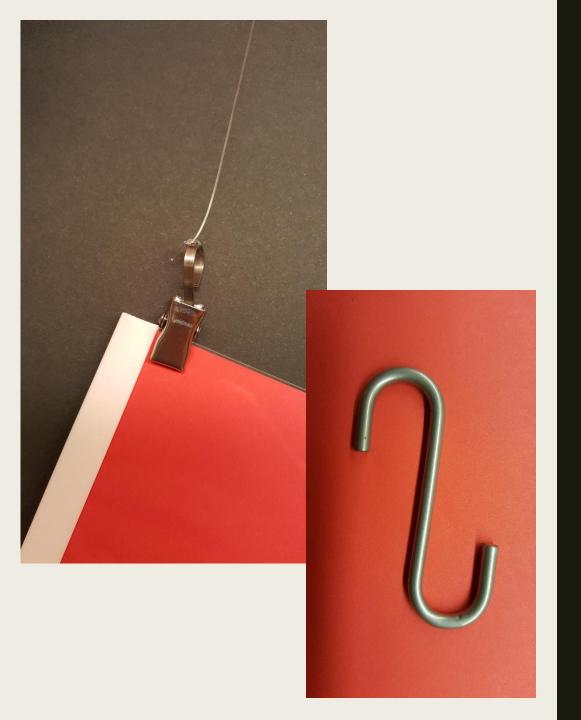
Forest Grove





Forest Grove



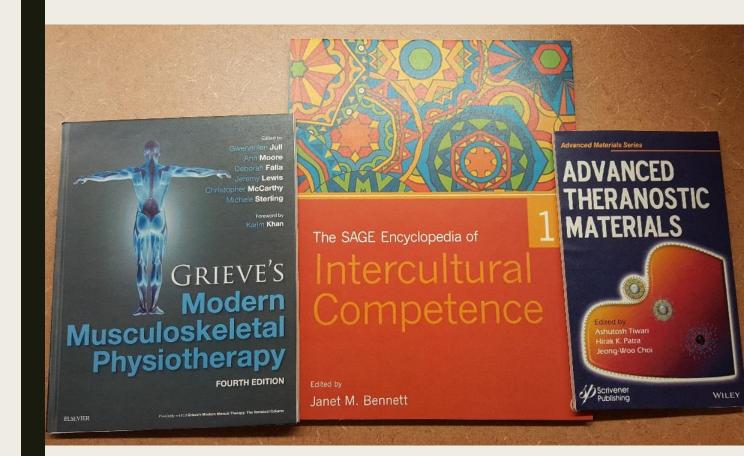


Supplies: Articles

- Ikea hooks
 - Bygel (s-hook)
 - Riktig
- Fishing line
- Report covers
- Red, grey, black paper

Supplies: Facsimile Books

- Foam core
- Spray adhesive
- Images of book covers



Hillsboro







Transforming Reception into Exhibit/Display

- Greater visibility and more recognition
- Allows those that can't attend reception to come see their work acknowledged
- Extends promotion of library publishing services (CommonKnowledge and Pacific University Press)
- Had about 65 attendees in Forest Grove and about 55 in Hillsboro
- Good verbal feedback from attendees



In the Future...

- Improve searching process
 - Start sooner and/or periodic searching throughout the year
 - So excited for Leila's talk!
- Find a way to display eBooks
- Use QR codes so people can read titles on their devices
 - Open access things in particular
- Do more to promote library publishing services
 - Journals, CommonKnowledge, Pacific University Press
- Promote author rights