

12-2017

## The Nonprofit Nerd (December 2017)

The Nonprofit Institute at Portland State University

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Research you can use.

**Happy Holidays from the nerds at The Nonprofit Institute!**



**RESEARCH SPOTLIGHT**

If you missed a past issue of the Nonprofit Nerd, it's not too late to catch up on some of the highlights from 2017. Your fellow nerds thought these ten resources and articles were the most click-worthy this year!

1. [Equitable Evaluation Principles and Orthodoxies](#) (Equitable Evaluation Project)
2. [Unsettling Profile Series on Communities of Color in Multnomah County](#) (Coalition of Communities of Color)
3. [Budget Equity Assessment Tool](#) (City of Portland's Office of Equity and Human Rights)
4. [Framing Paper on Equitable Evaluation](#) (Equitable Evaluation Project)
5. [Logic Model Development Guide](#) (W.K. Kellogg Foundation)
6. [Data Visualization for Nonprofit and Foundation Annual Reports](#) (Evergreen Data)
7. [Strategies for Cultivating an Organizational Learning Culture](#) (Urban Institute)
8. [Storytelling with Data](#) (Video - Talks with Google)
9. [Decision-Making Library](#) (Harvard Business Review)
10. [Full Cost Analysis Tool](#) (Bridgespan Group)



**NERDS AT WORK**

As we wind down 2017 and reflect on the many things we are thankful for, we'd like to take a moment to thank these nonprofit leaders who shared their wisdom, ideas and insights with us via interviews this year:

- [Jara Dean-Coffey](#), The Luminare Group ([October 2017](#) issue on Equitable Evaluation)
  - [Jonathan Frochtzawajg](#), Young Audiences of Oregon and SW Washington ([June 2017](#) issue on What Happens when Grantwriters and Grantmakers Learn Evaluation Together)
  - [Deborah Vaughn](#), Oregon Arts Commission ([June 2017](#) issue on What Happens when Grantwriters and Grantmakers Learn Evaluation Together)
  - [Cat Nikolovski](#), HackOregon ([April 2017](#) issue on Data Visualization and Storytelling)
  - [Amanda Green](#), Bitch Media ([March 2017](#) issue on Evidence-Based Budgeting)
  - [Shweta Moorthy](#), Coalition of Communities of Color ([January 2017](#) issue on Using Data for Social Change)
- Is there someone you'd like to see featured in the Nonprofit Nerd in 2018? Tell us who and why!*



**INSTITUTE NEWS**

Whether you're a fan of new year's resolutions or not, now is a great time to start thinking about your professional development goals for the coming year! Check out our degree and certificate programs, some of which can be completed in less than one year!

- Graduate and Professional Certificate Programs including [Nonprofit and Public Management](#) (rolling applications), [Nonprofit Fundraising](#) (apply by July 2018 for fall admission), [Nonprofit Program Evaluation](#) (apply by July 2018 for fall admission), [Collaborative Governance](#) (rolling applications), and [Volunteer Engagement and Leadership](#) (rolling admissions)
- Graduate Degrees including [Master of Public Administration: Nonprofit Management specialization](#) (apply by April 2018 for fall admission), [Master of Public Policy](#) (apply by April 2018 for fall admission) and [Executive MPA](#) (apply by June 1st for fall admission)
- Doctoral Degree in [Public Affairs and Policy](#) (apply by December 31st for fall admission)



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