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Portland State 20/20 Newsletter

Strategic Planning Development Team
Portland State University. Office of the President

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Drafting a new vision for PSU

Higher education is undergoing rapid, profound change. It is time for Portland State University to look to the future and determine our destiny. A new strategic planning effort has been launched and work is well under way. Here’s a progress report.

What’s happening now

- A four-member subcommittee of the Strategic Plan Development Team is working to craft a new PSU vision statement, based on discussion during the team’s Dec. 2 meeting.
- The full SPDT is working on revising PSU’s mission statement.
- The strategic plan Communications Team is working on an outreach plan to involve more stakeholders from around camus. Their current focus is on students and the faculty senate.
- Go to the strategic planning web page for other new developments and to look at supporting documents.

Recent activity

- The Strategic Plan Development Team held its second meeting focusing on whether and how to change PSU’s vision statement.
- Volunteers signed up to participate on two topic teams to work on issues of student experience and the role of research at PSU.
- More themes will continue to be assigned to other topic teams at future meetings.
- The strategic planning web page has been updated with a Frequently Asked Questions feature.
What’s next

- The next meeting of the Strategic Plan Development Team is scheduled for Dec. 16.
- The team will continue to work on revising PSU’s vision and mission statements.
- Facilitators will be sending out surveys to get data that will help inform the development team.
- Strategic plan facilitators will be seeking expert advice on how to apply a diversity lens to the planning process and the final result.
- Strategic planning will be a key topic of the 2015 Winter Symposium, scheduled for Jan. 27.

Get involved

- Submit your top priorities for a new strategic plan: http://www.pdx.edu/president/participate-in-planning
- Holding a meeting and want to talk about strategic planning? Invite us to attend: skari@pdx.edu
- Project manager, Kari St. Peters, skari@pdx.edu, 503-725-5960
- Strategic Plan Development Team Chair Steve Percy, spercy@pdx.edu, (503) 725-5143