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Examining Digital Problem Solving Skills in Libraries to Promote Digital Equity

Gloria Jacobs

Portland State University, gljacobs@pdx.edu

Jill Castek

University of Arizona, jcastek@email.arizona.edu

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EXAMINING DIGITAL PROBLEM SOLVING SKILLS IN LIBRARIES TO PROMOTE DIGITAL EQUITY

Gloria Jacobs, University of Arizona & Portland State University, USA

Jill Castek, University of Arizona, USA

In Collaboration with Multnomah County Library, Portland, OR, USA

And Consultant, Stephen Reder, Portland State University

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Advancing Digital Equity in Public Libraries: Assessing Library Patrons' Problem Solving in Technology Rich Environments (NATIONAL LEADERSHIP GRANT-06-14-0076)

EDUCATION AND SKILLS ONLINE



The Online version of the Survey of Adult Skills (PIAAC)
A joint initiative of the OECD and the European Union



- **Education & Skills Online** is an assessment tool designed to provide individual-level results that are linked to the OECD Survey of Adult Skills (PIAAC).
- Institutions, organisations or local governments can use the online tool to assess the skills of a particular population with the goal of providing training or for research purposes.

WHY ARE PST-RE DATA RELEVANT FOR LIBRARIES?

Libraries of all types...

Support
interest-
driven
lifelong
learning

Provide hubs
for Internet
access and
digital literacy
training

Deliver
content &
services using
technology

Include libraries in workforce development through the use of the PIAAC

PIAAC'S BACKGROUND QUESTIONNAIRE DOESN'T INCLUDE ANY QUESTIONS ABOUT LIBRARY USE

Produce knowledge about adults' library use and Internet Access

generate a list of new survey items concerning the use of library services that can be added to PIAAC for future administration

identify future research areas that the PSTRE would support

produce PIAAC data that can be mined to support community initiatives

PURPOSE OF THIS RESEARCH



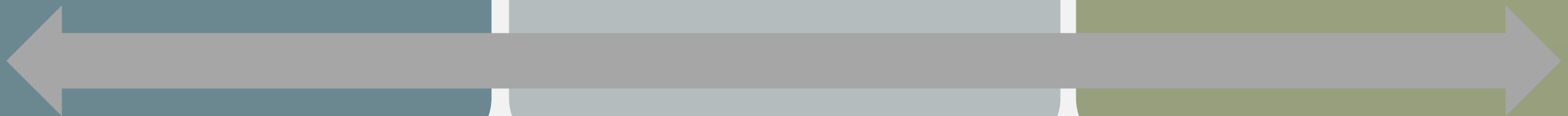
Extend national work
on digital literacy
acquisition to inform
local efforts



Bring libraries
into the PIAAC
conversation



Maximize resources
and meet community
needs around lifelong
learning and access



Problem solving in
technology rich
environments

PS-TRE

Using digital technology,
communication tools and
networks to acquire and
evaluate information,
communicate with others
and perform practical
tasks

in 3 domains

Personal, Workplace, Civic

ADMINISTERED EDUCATION AND SKILLS ONLINE N=195

Who did we sample?

- Face-to-face in Library Branches
- Face-to-face Library Outreach Community
- Distributed Link using the Library's newsletter

What were the data sources?

- Researcher designed survey focused on online access and library use
- PS-TRE assessment from Education and Skills Online

How did we learn about individual approaches to digital problem solving?

- Screen recording
- Verbal Protocol Analysis

KEY LIBRARY SURVEY VARIABLES

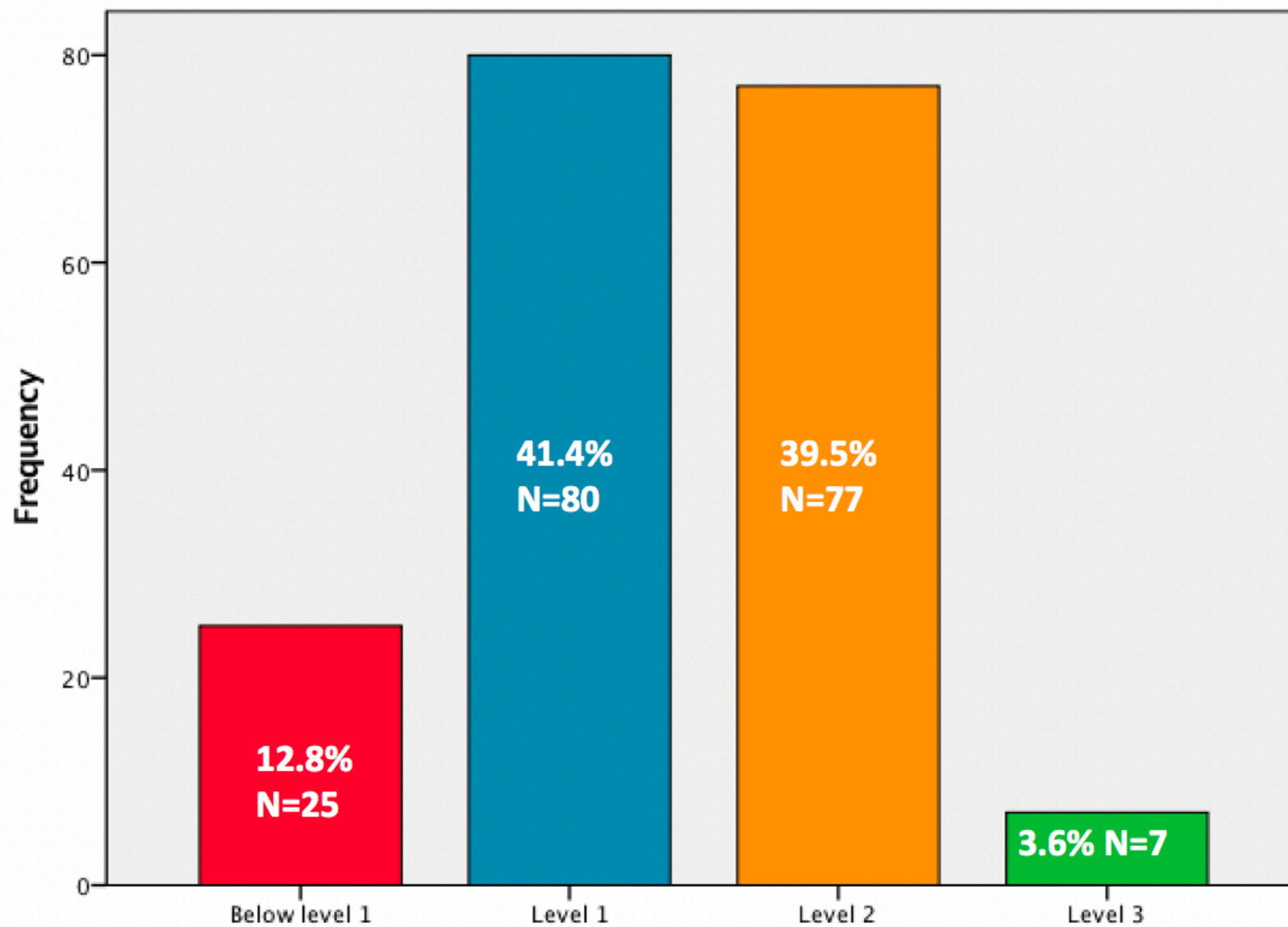
Desired Skills:
Participant perception of whether they have the skills they need to accomplish their goals.

Self-efficacy:
Participant perception of whether they are able to accomplish their goals.

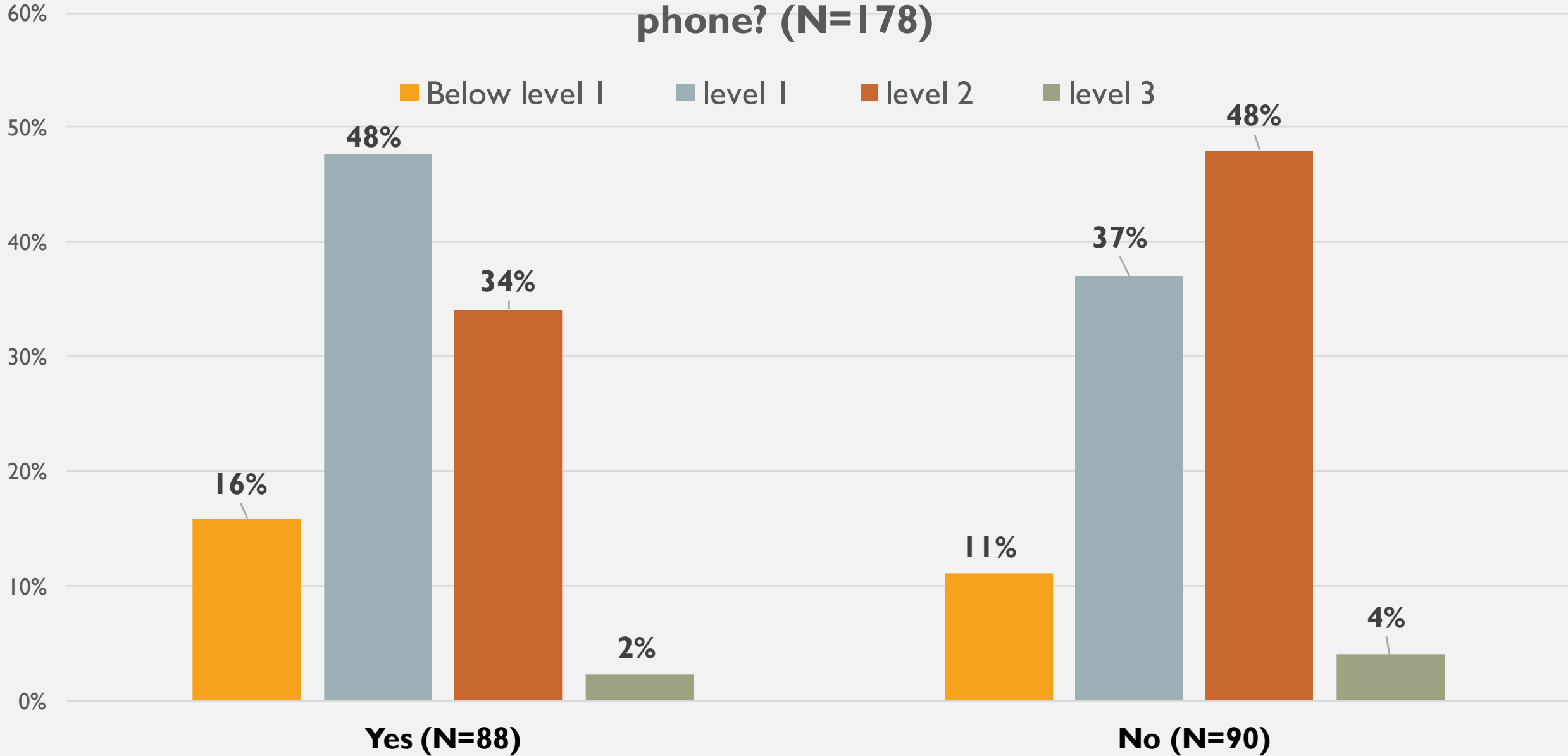
Library Website Use:
Set of questions about ease of library website use

WHAT DO THE PST-RE DATA COLLECTED
FROM LIBRARY USERS SUGGEST?

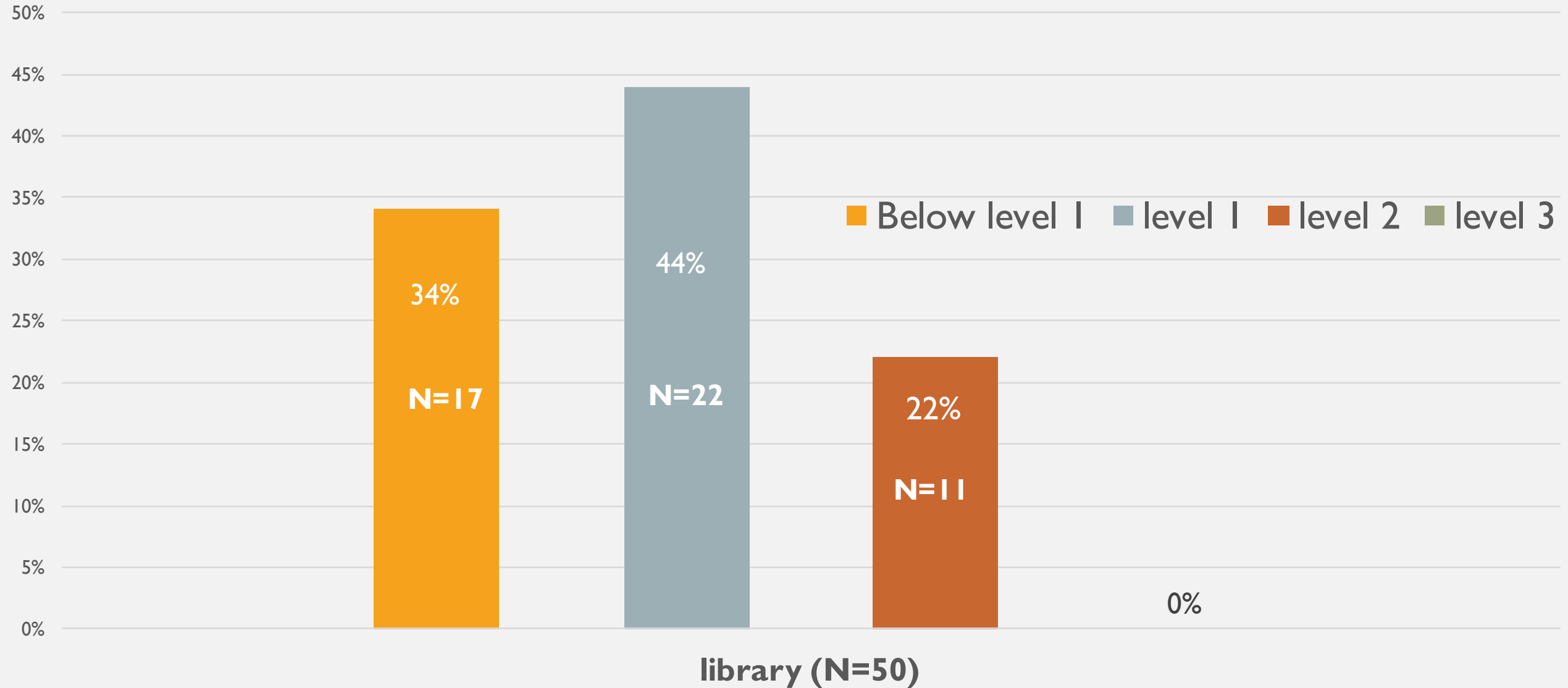
PSTRE level. (N=189)



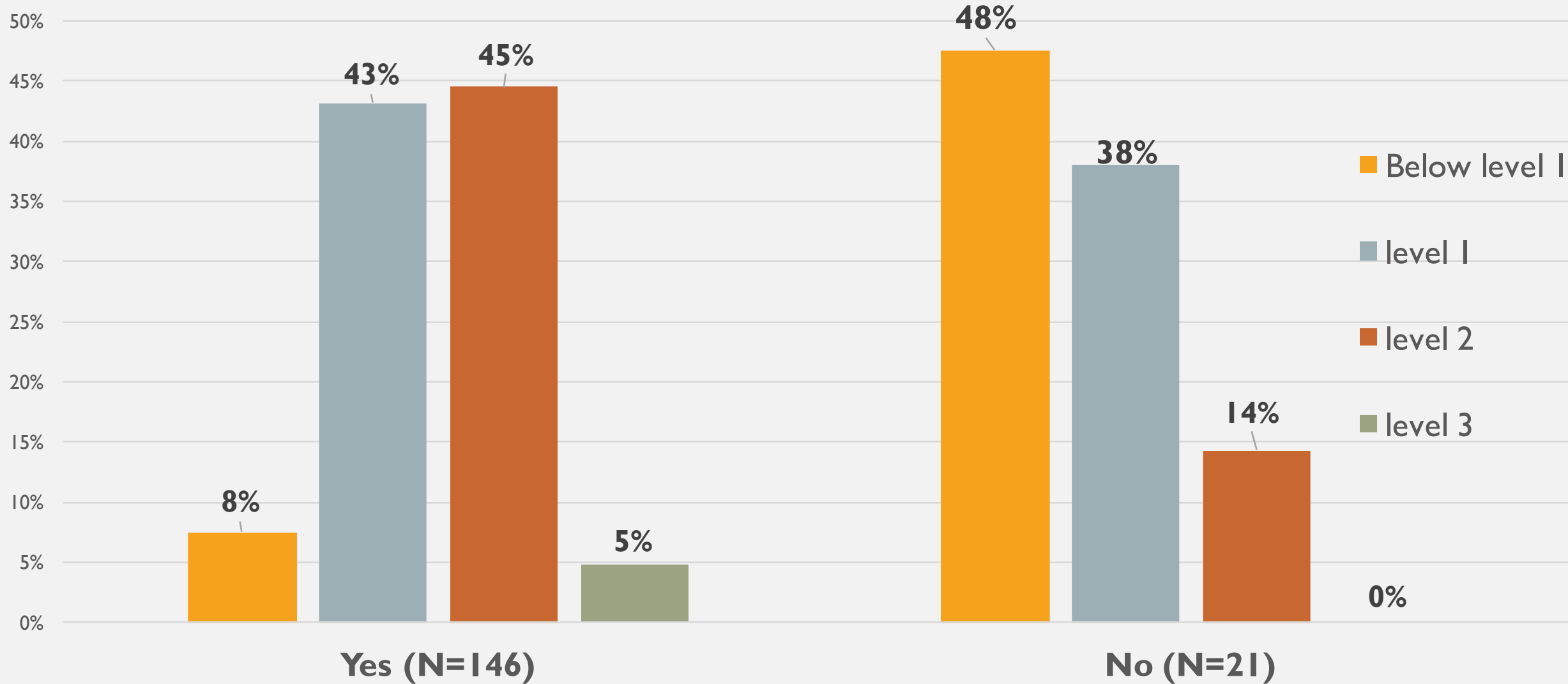
PSTRE LEVELS: Do you access the web/internet mostly from your phone? (N=178)



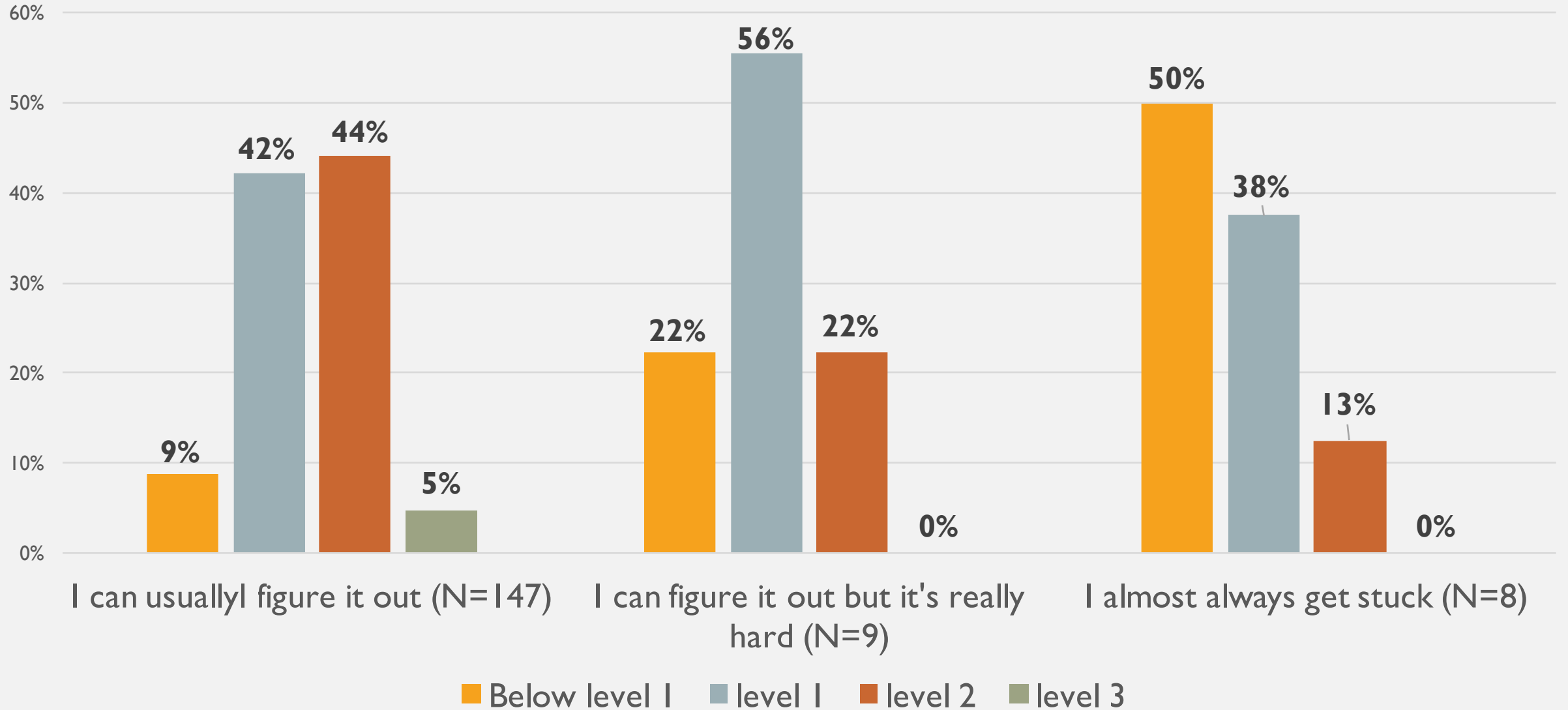
PSTRE levels: People who access web/internet mostly from library (N=50)



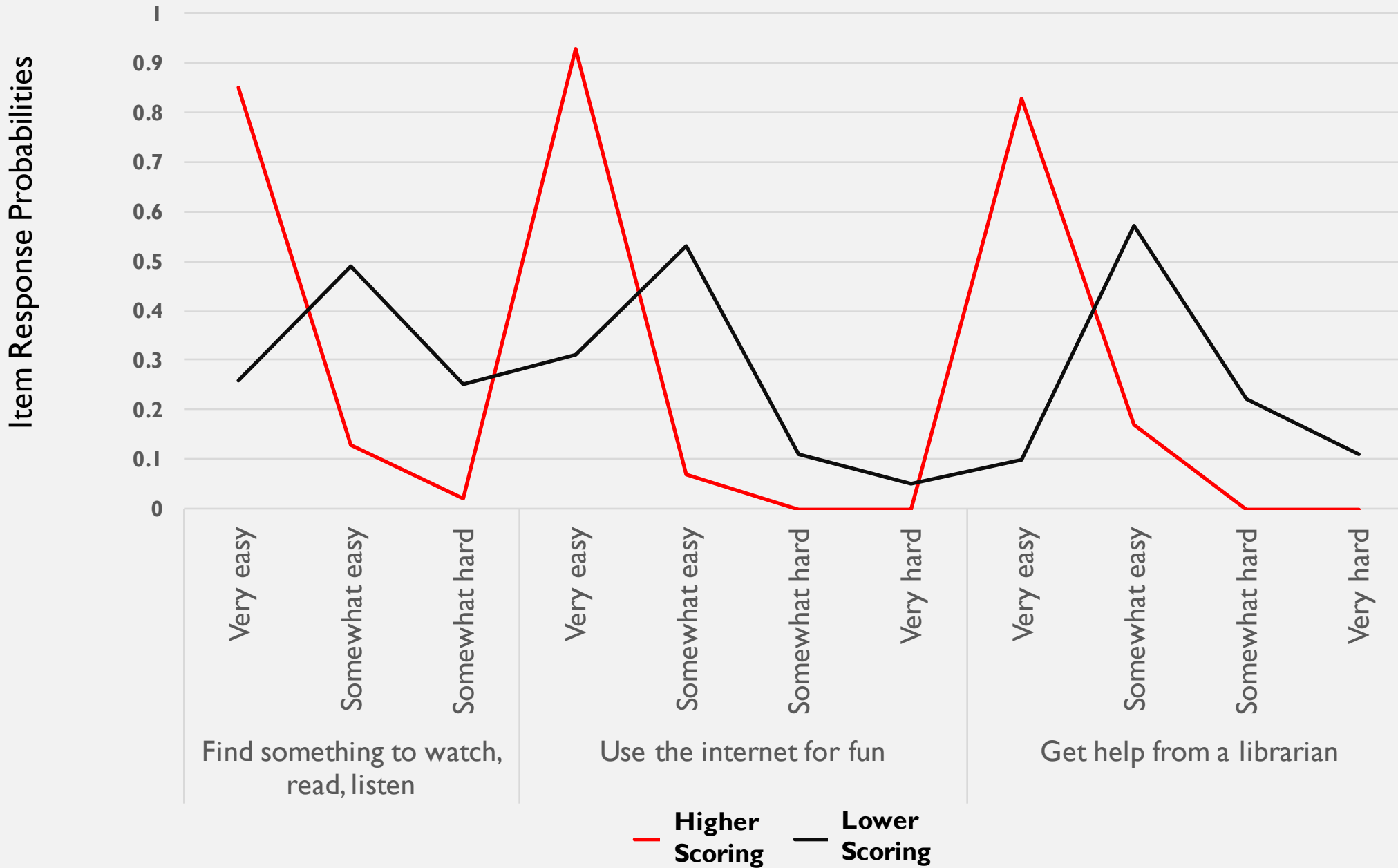
Desired Skills: Do you have the skills to do what you need or want to do online? (N=167)



Self Efficacy: When I'm trying to do something online... (n=164)



Group Differences: Library Website Use



Group Differences: Self-Efficacy



CONDITIONAL ITEM RESPONSE PROBABILITIES

Items	Desired Skills		Self-efficacy			Find something to watch, read, listen		
Class	Yes	No	Can usually figure it out	Really hard	Always get stuck	Very easy	Somewhat easy	Somewhat hard
Higher scoring	.98	.02	.95	.05	.0	.85	.13	.02
Lower scoring	.46	.54	.73	.0	.27	.26	.49	.25
Items	Use the internet for fun				Get help from a librarian			
Class	Very easy	Somewhat easy	Somewhat hard	Very hard	Very easy	Somewhat easy	Somewhat hard	Very hard
Higher scoring	.93	.07	.0	.0	.83	.17	.0	.0
Lower scoring	.31	.53	.11	.05	.10	.57	.22	.11

OBSERVATIONS OF DIGITAL PROBLEM SOLVING: LIBRARY TASKS

FRAMEWORK: DIMENSIONS OF DIGITAL PROBLEM SOLVING

PSTRE Cognitive Dimension	Example
Goal Setting and Progress Monitoring	Identifying needs, Detecting and interpreting unexpected events, Impasses or breakdowns
Planning and Self-Organizing	Setting up plans, procedures, and strategies Selecting resources and categories
Acquiring and Evaluating Information	Selecting Information, Assessing Reliability, Reasoning about Sources and Contexts
Making Use of Information	Organizing Information, Transforming Information, Communicating with relevant parties

DEVELOPMENT OF LIBRARY TASKS ALIGNED WITH PSTRE FRAMEWORK

**Goal Setting
and Progress
Monitoring**

**Acquiring and
Evaluating
Information**

**Varying Levels of
Complexity**

Find the Overdrive book *My Beloved World* By Sonia Sotomayor. Check it out and read it
On your desktop

Find a resume help session that at a time and
Location convenient to you.

Find a volunteer opportunity at the library for
someone who likes to play chess and wants to
work with the public. What is the minimum age
for that volunteer to be eligible?

Find a librarian who can give you reading
suggestions on true crime. Ask that librarian
for a reading recommendation.

Go to the Medline Plus database and find the
symptoms of Zika Virus.

**Planning and
Self-Organizing**

**Making Use
of
Information**

OBSERVATIONAL PROTOCOL

Levels of Independence

Gives Up

Aided
Prolonged

Partial
Independence

Independent,
Straightforward

Goal setting & Progress monitoring



Planning/Self-Organizing



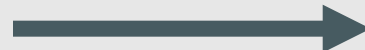
Acquiring & Evaluating information



Making use of information



Genre Knowledge



A COMPLEX MODEL OF DIGITAL PROBLEM SOLVING

FLEXIBLE SET OF
DIGITAL SKILLS
AND STRATEGIES

RELEVANCY TO
LEARNERS' NEEDS

ABILITY TO
DETERMINE WHAT
TASK IS ASKING

PSTRE
Competencies

FLUENCY WITH
RESOURCES

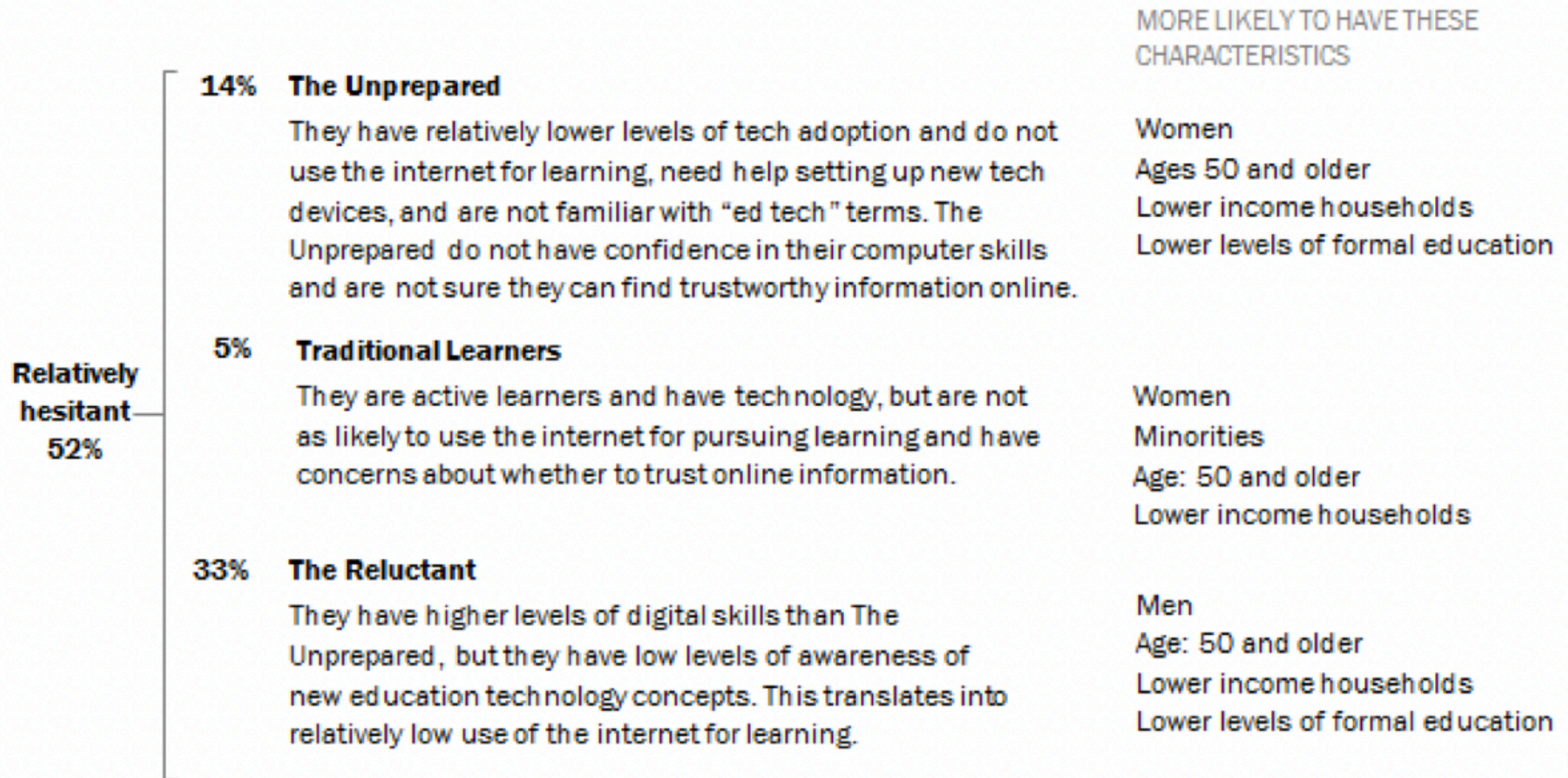
FAMILIARITY AND
BACKGROUND
KNOWLEDGE WITH
CONTEXT

SELF-MONITORING &
THOROUGHNESS

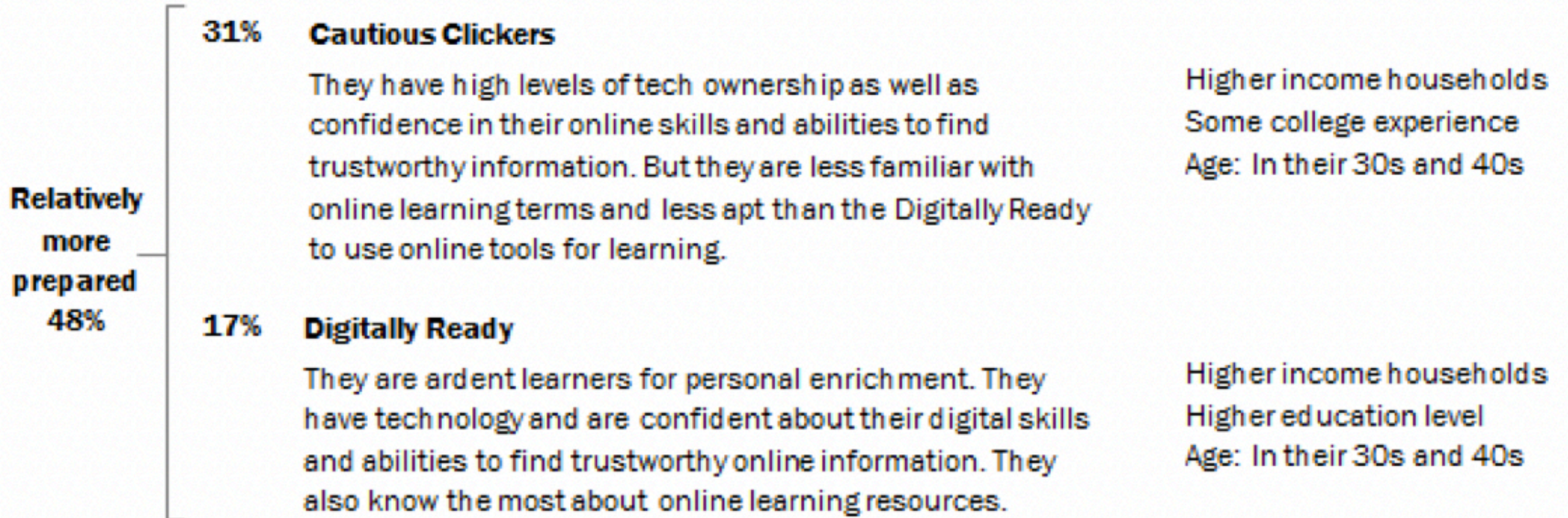
Pew Research Center

Digital readiness: The five groups along a spectrum from least ready to most ready

% of U.S. adults in each group



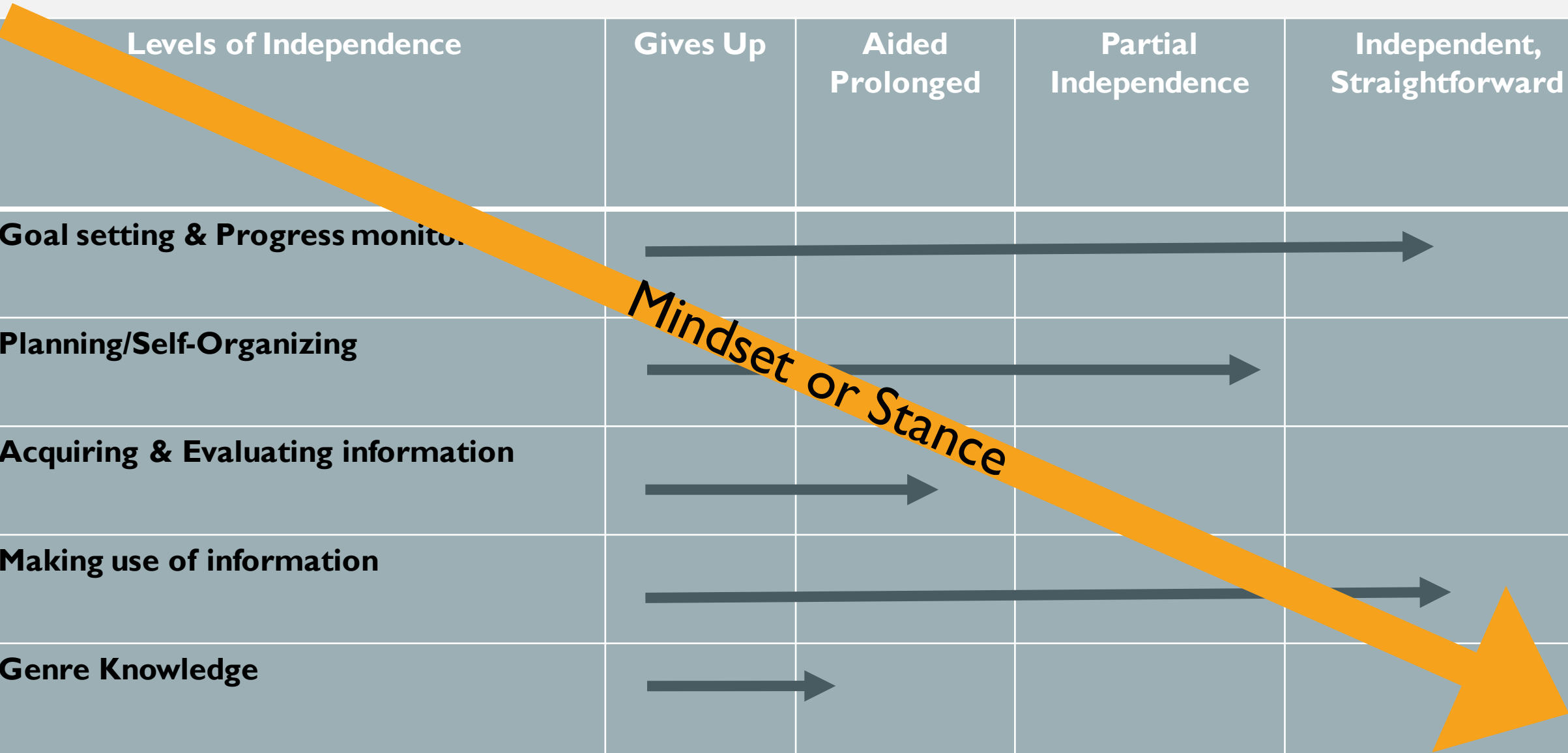
Pew Research Center



<http://www.pewinternet.org/2016/09/20/digital-readiness-gaps/>

OBSERVATIONAL PROTOCOL

Levels of Independence	Gives Up	Aided Prolonged	Partial Independence	Independent, Straightforward
Goal setting & Progress monitoring	→			
Planning/Self-Organizing	→			
Acquiring & Evaluating information	→			
Making use of information	→			→
Genre Knowledge	→			



Mindset or Stance

There might be a better way to do this, but I'm sticking with what I know works. I'll keep trying, but will need help if what I know doesn't help.

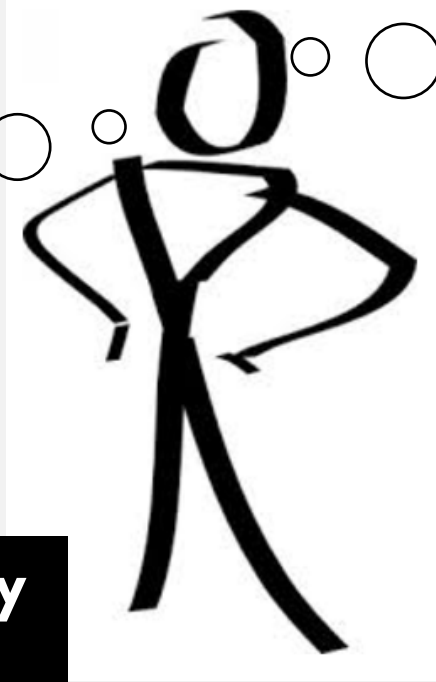
The Schematic Mindset

I'm going to go step-by-step to figure this out. I'll need help if I run into something I haven't seen before.

The Procedural Mindset

I'm going to look at all the different tools available and pick the one that seems to be the best. I might need to be reminded of how to do something if I get lost in my exploration.

The Exploratory Mindset



What I did back there and the resources I used can help me with what I'm trying to do here. I can use the same resources and process.

The Learn from Experience Mindset

CONCLUSIONS

- **Digital Problem Solving is complex** and multi-dimensional – to explore the full range, we need to look at both **scores and observations**
- **PSTRE Competencies are fluid** and cut across task, use of resources, and contexts
- **Mindsets and stances also shift** across tasks and contexts; within individuals
- Comparisons can be made across **PSTRE and library tasks**
- **Levels of Support** provide a means of scaffolding both competencies and mindsets

DIGITAL LITERACY ACQUISITION AND EQUITY RESEARCH HUB

DLAERHUB.WORDPRESS.COM

CONTACT INFORMATION

Gloria Jacobs – gloriajacobs@email.arizona.edu

Jill Castek – jcastek@email.arizona.edu

Thank you for your attention