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# How Librarians are Winning the West: Development of a Scalable Digital Learning Badges Program for Information and Research Proficiency

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# How Librarians Are Winning the West: Development of a Scalable Digital Learning Badges Program for Information & Research Proficiency



**Bee Gallegos & Kevin Pardon**

# Why Badges?

- Bridge
- Learning Environment



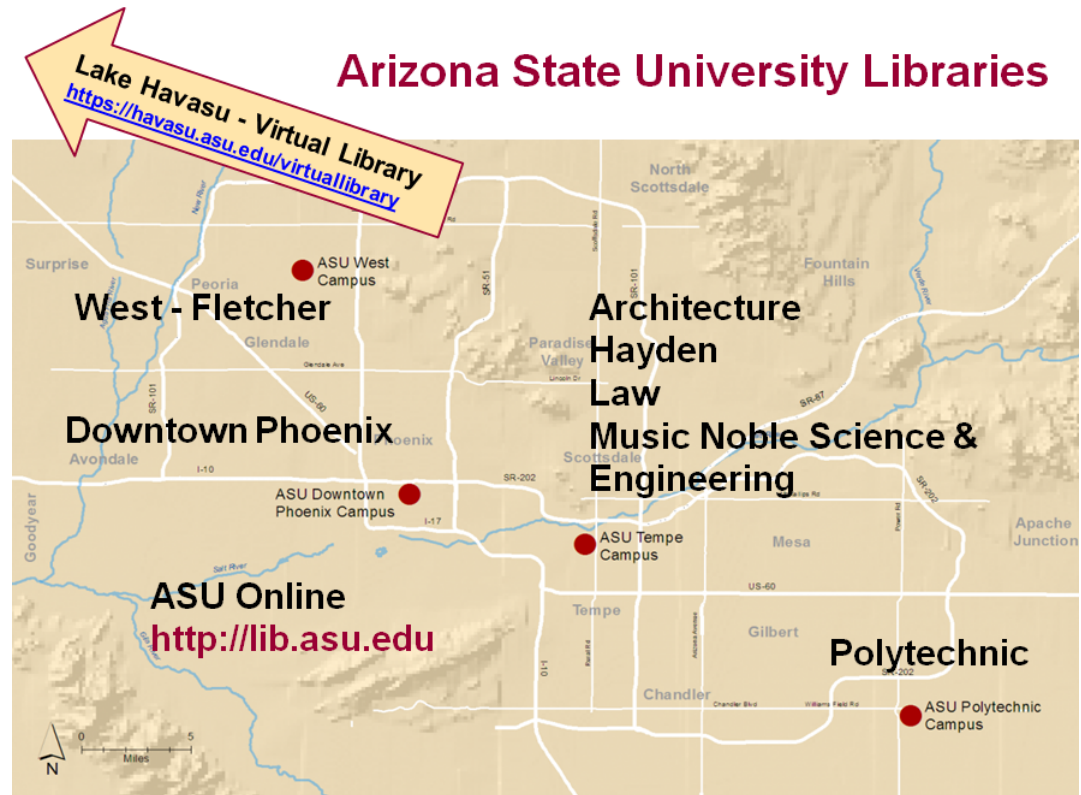
Larwood Bridge  
Crabtree, Linn County



Tilikum Crossing bridge,  
Portland

# Badges@ASU<sup>®</sup> ARIZONA STATE UNIVERSITY

- Multi-campus
- Increasing student enrollment
- Transfer students
- Retention



# Goals

- Interactive instruction modules
- Curriculum integration
- Student takeaway



# Getting Started



# Badges and Certificates



## Four Pilot Badges Summer 2014

### **Explorer**

*Introduction to ASU Libraries*  
*Research Guidance*

### **Scholar**

*Introduction to University Research*  
*Scholarly Journals*  
*Web vs. Research Database Searching*  
*Citing Your Sources*

### **Researcher**

*Topic Identification & Selection*  
*Developing and Refining*  
*Research Questions*  
*Background Research*

### **Locator**

*Article Finder: Get It @ASU*  
*Library One Search*

# Technology





# Lessons Learned

- Engage stakeholders
- Start small
- Enlist an Instructional designer
- Have style guidelines in place

# Explorer Badge



downtown phoenix  
campus library



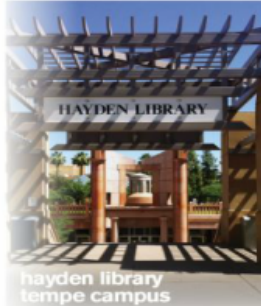
polytechnic campus  
library



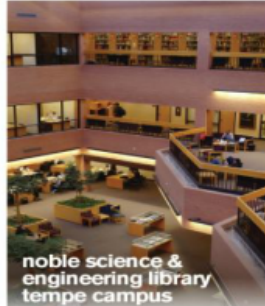
fletcher library on the  
west campus



ross-blakley law library  
tempe campus



hayden library  
tempe campus



noble science &  
engineering library  
tempe campus



architecture library  
tempe campus



**ASU Libraries**  
ARIZONA STATE UNIVERSITY



< PREV

NEXT >



# Certificate Awarded


INBOX



ALL

PUBLIC

HIDDEN

CATEGORIES





Accept

## Badge Details

**Title**  
Research Guidance

**Description**  
Learn about the resources available through the Library Search box accessible via MyASU and the ASU Libraries webpage. The Search box includes search options for Library One Search, Journal Title Lookup, The ASU Libraries Catalog, Library Guides and Google Scholar. Learn how to get research assistance 24/7 using AskALibrarian service, subject librarians, and a variety of Library Guides targeted to specific disciplines and courses.  
[iframe\_loader type='lightbox' href='http://le...]


**Criteria**  
Research Guidance

<b>Issue Date</b>	<b>Expiration</b>
07/25/14	Never

**Evidence**  
[View evidence](#)

## Issuer Details

**Issuer**  
[ASU Libraries](#)



[Make Trusted Issuer](#) automatically accept and display all badges from this issuer.

**Testimonial**  
"Congratulations!"

# Credly—Badges Displayed

**Bee  
Gallegos**

Credly member since May 2014

## Account Usage

2

Credit  
Earned

0

Credit  
Given

0

Saved in  
Lists

0

Trusted  
by

Earned (5)

Created (0)

INBOX ALL PUBLIC HIDDEN CATEGORIES



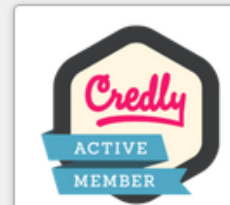
Explorer Badge  
ASU Libraries



Research Guidance  
ASU Libraries



Introduction to ASU ...  
ASU Libraries



Credly Member  
Credly



EDUCAUSE Pre...  
EDUCAUSE



# Current Status & Future

- Finalize instructional modules
- Finish WordPress platform
- Complete assessments
- Pilot Fall 2014
- Revise Spring 2015
- Develop new modules Fall 2014/Spring 2015



# Questions?

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**Resources List** <https://drive.google.com/file/d/0B1Oycp6lnFJ8bTJaM1FSeEIDcUk/edit?usp=sharing>

**Project Plan**  
<https://drive.google.com/file/d/0B1Oycp6lnFJ8dIBUQI9wX19mOVk/edit?usp=sharing>