



INTRODUCTORY PSYCHOLOGY OER ADOPTION

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COLLEGE COSTS

- COLLEGE TEXTBOOK PRICES HAVE RISEN 812% FROM 1978 TO 2014
 - 65% OF STUDENTS HAVE FORGONE PURCHASING A BOOK, EVEN THOUGH THEY BELIEVE IT WILL IMPACT THEIR GRADE
 - FEDERAL STUDENT LOAN DEBT OVER \$1 TRILLION
 - TUITION INCREASES
 - OIT 8%
 - UO 10.6%
 - SOU 12%
- 



PROCESS

- AGREEMENT
 - OPTIONS
 - SWITCH FROM PUBLISHER TO OPEN TEXT
 - BUILD FROM SCRATCH USING OERS AND OWN MATERIAL
 - IMPORTANT FEATURES/CONTENT
 - REVIEWS/FEEDBACK FROM USERS
 - ACCESSIBILITY
 - INSTRUCTOR AND STUDENT RESOURCES
 - REVIEW MATERIALS/ADJUST
 - DEVELOP MATERIALS FROM SCRATCH
- 




INSTRUCTOR RESOURCES

- WHAT'S IMPORTANT?






STUDENT RESOURCES

- PRACTICE QUIZZES
 - MULTIPLE CHOICE QUESTIONS
 - TRUE/FALSE QUESTIONS
 - FLASHCARDS/VOCABULARY PRACTICE
 - VIDEOS
 - INTERACTIVE EXERCISES
 - LINKS TO RESOURCES
- 




DRAWBACKS/CHALLENGES

- CHANGE
 - FUTURE OF HIGHER EDUCATION
 - FAMILIARITY WITH TECHNOLOGY
 - QUALITY OF ONLINE EDUCATION TECHNOLOGY
 - TIME/LEARNING CURVE
 - FACULTY PROFESSIONAL DEVELOPMENT AND TRAINING
 - BUY IN AND COORDINATION OF FACULTY
 - LICENSING
- 



BENEFITS/ADVANTAGES

- FREE! - COST CONCERNS FOR STUDENTS
 - FACULTY PROFESSIONAL DEVELOPMENT AND TRAINING
 - THE NEXT GENERATION
 - REDISTRIBUTE, REUSE, REVISE, REMIX
 - TEXTBOOK AVAILABLE IMMEDIATELY AND 24/7
 - ACCOMMODATIONS
 - GAMING ELEMENTS
 - USER FRIENDLY
 - CREATIVE COMMONS LICENSING
- 




STUDENT PREFERENCE

- 40% STILL MAY WANT PAPER VERSION
 - 5% DIDN'T WANT OER OVER TRADITIONAL TEXT
- 



PREFERRED TEXTBOOK FEATURES

- TABLE OF CONTENTS
 - BOOKMARK
 - HIGHLIGHT
 - SEARCH FEATURE
 - HYPERLINKS
 - NOTES
 - VARY TEXT SIZE
- 



CURRENT STATUS

- PILOT CLASS
- GETTING STARTED GUIDE





ADDITIONAL RESOURCES

- [OPENSTAX.ORG](https://openstax.org)
 - [OERCOMMONS.ORG](https://oercommons.org) – HUBS (WORKING GROUPS TO SHARE MATERIALS) – OPENSTAX – PSYCHOLOGY
 - [OECONSORTIUM.ORG](https://oeconsortium.org)
 - [OERCONSORTIUM.ORG](https://oerconsortium.org)
 - [LUMENLEARNING.COM](https://lumenlearning.com)
 - [SAYLORACADEMY.ORG](https://sayloracademy.org)
 - [OCW.MIT.EDU](https://ocw.mit.edu)
 - HECC – TERESA WOLFE
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THANK YOU!

QUESTIONS?

COMMENTS?

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