INTRODUCTORY PSYCHOLOGY OER ADOPTION

PROJECT FUNDED BY OREGON'S HECC OER GRANT

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COLLEGE COSTS

- COLLEGE TEXTBOOK PRICES HAVE RISEN 812% FROM 1978 TO 2014

- 65% OF STUDENTS HAVE FORGONE PURCHASING A BOOK, EVEN THOUGH THEY BELIEVE IT WILL IMPACT THEIR GRADE

- FEDERAL STUDENT LOAN DEBT OVER $1 TRILLION

- TUITION INCREASES
  - OIT 8%
  - UO 10.6%
  - SOU 12%

PROCESS

- AGREEMENT
- OPTIONS
    - SWITCH FROM PUBLISHER TO OPEN TEXT
    - BUILD FROM SCRATCH USING OERS AND OWN MATERIAL
- IMPORTANT FEATURES/CONTENT
- REVIEWS/FEEDBACK FROM USERS
- ACCESSIBILITY
- INSTRUCTOR AND STUDENT RESOURCES
- REVIEW MATERIALS/ADJUST
- DEVELOP MATERIALS FROM SCRATCH

INSTRUCTOR RESOURCES
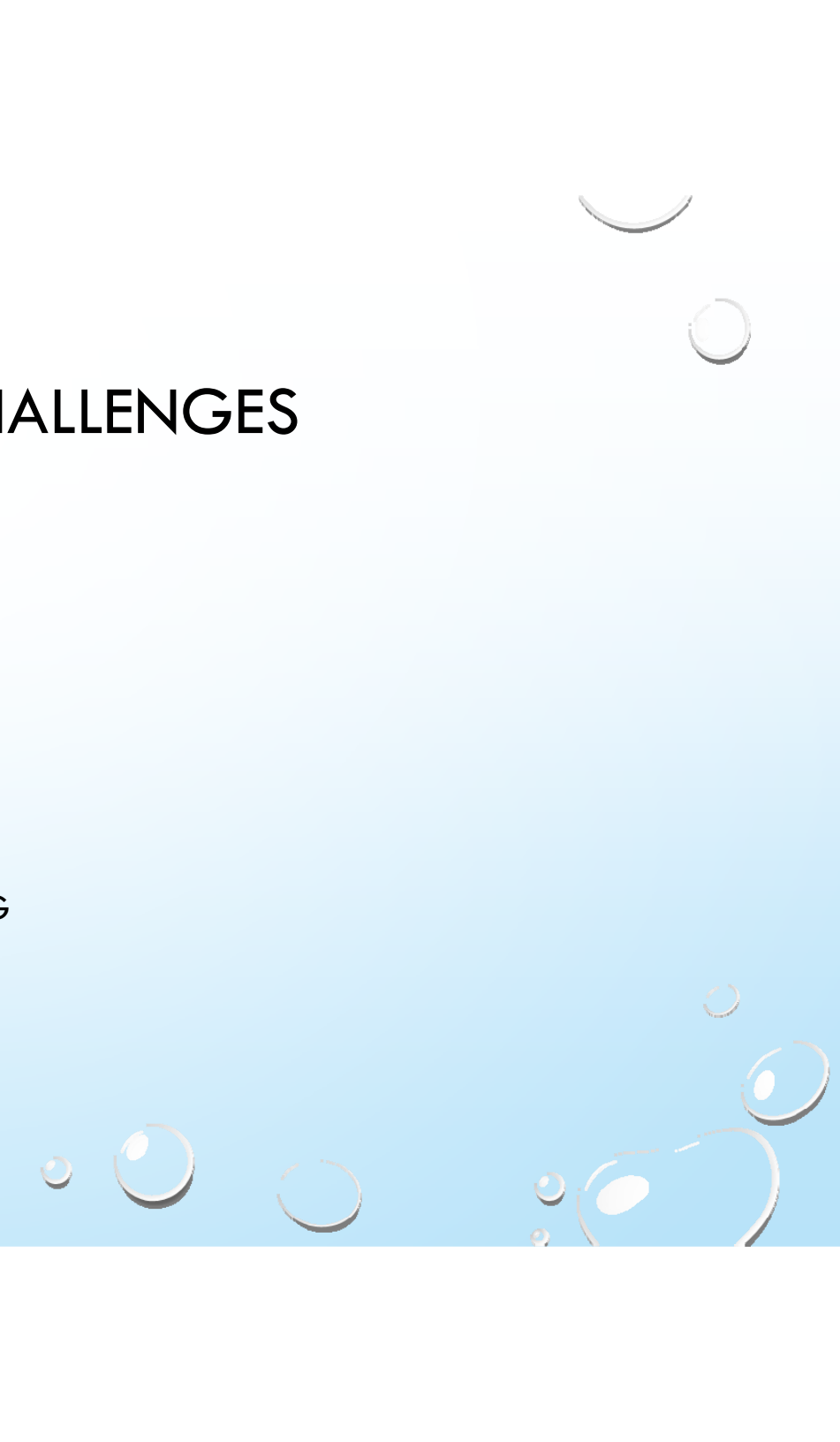
- WHAT'S IMPORTANT?

STUDENT RESOURCES

- PRACTICE QUIZZES
    - MULTIPLE CHOICE QUESTIONS
    - TRUE/FALSE QUESTIONS

- FLASHCARDS/VOCABULARY PRACTICE

- VIDEOS

- INTERACTIVE EXERCISES

- LINKS TO RESOURCES

DRAWBACKS/CHALLENGES

- CHANGE

- FUTURE OF HIGHER EDUCATION

- FAMILIARITY WITH TECHNOLOGY

- QUALITY OF ONLINE EDUCATION TECHNOLOGY

- TIME/LEARNING CURVE

- FACULTY PROFESSIONAL DEVELOPMENT AND TRAINING

- BUY IN AND COORDINATION OF FACULTY

- LICENSING

BENEFITS/ADVANTAGES

- FREE! - COST CONCERNS FOR STUDENTS

- FACULTY PROFESSIONAL DEVELOPMENT AND TRAINING

- THE NEXT GENERATION

- REDISTRIBUTE, REUSE, REVISE, REMIX

- TEXTBOOK AVAILABLE IMMEDIATELY AND 24/7

- ACCOMMODATIONS

- GAMING ELEMENTS

- USER FRIENDLY

- CREATIVE COMMONS LICENSING

STUDENT PREFERENCE

- 40% STILL MAY WANT PAPER VERSION
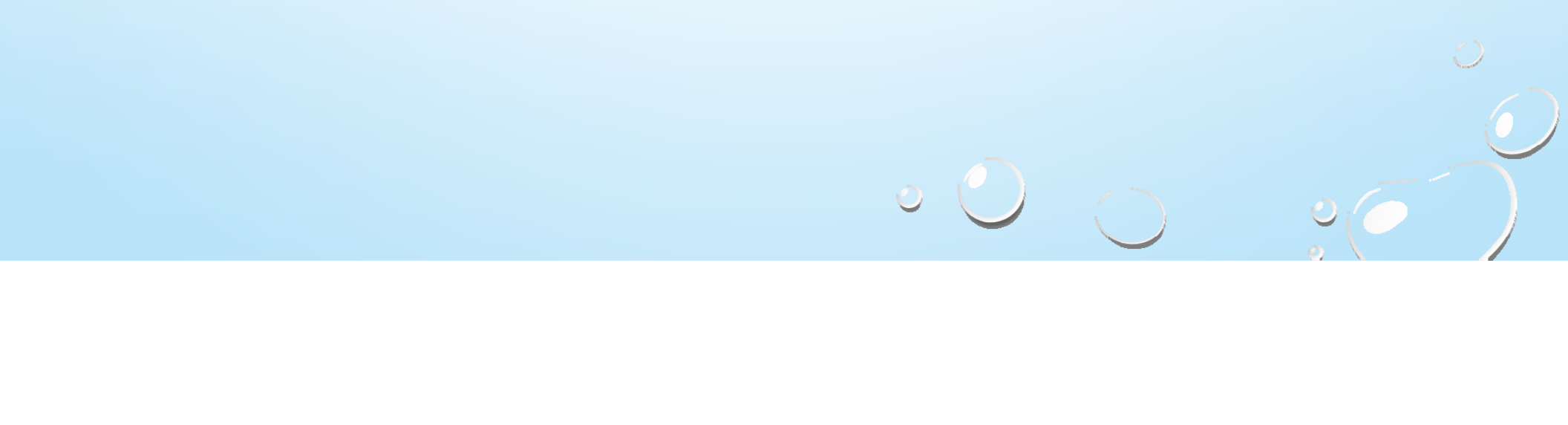
- 5% DIDN'T WANT OER OVER TRADITIONAL TEXT

PREFERRED TEXTBOOK FEATURES

- TABLE OF CONTENTS
- BOOKMARK
- HIGHLIGHT
- SEARCH FEATURE
- HYPERLINKS
- NOTES
- VARY TEXT SIZE

CURRENT STATUS

- PILOT CLASS

- GETTING STARTED GUIDE

ADDITIONAL RESOURCES

- OPENSTAX.ORG

- OERCOMMONS.ORG – HUBS (WORKING GROUPS TO SHARE MATERIALS) – OPENSTAX – PSYCHOLOGY

- OECONSORTIUM.ORG

- OERCONSORTIUM.ORG

- LUMENLEARNING.COM

- SAYLORACADEMY.ORG

- OCW.MIT.EDU

- HECC – TERESA WOLFE

THANK YOU!

QUESTIONS?

COMMENTS?

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