COLLEGE COSTS

• COLLEGE TEXTBOOK PRICES HAVE Risen 812% from 1978 TO 2014
• 65% OF STUDENTS HAVE FORGONE PURCHASING A BOOK, EVEN THOUGH THEY BELIEVE IT WILL IMPACT THEIR GRADE
• FEDERAL STUDENT LOAN DEBT OVER $1 TRILLION
• TUITION INCREASES
  • OIT 8%
  • UO 10.6%
  • SOU 12%
PROCESS

• AGREEMENT
• OPTIONS
  • SWITCH FROM PUBLISHER TO OPEN TEXT
  • BUILD FROM SCRATCH USING OERS AND OWN MATERIAL
• IMPORTANT FEATURES/CONTENT
• REVIEWS/FEEDBACK FROM USERS
• ACCESSIBILITY
• INSTRUCTOR AND STUDENT RESOURCES
• REVIEW MATERIALS/ADJUST
• DEVELOP MATERIALS FROM SCRATCH
INSTRUCTOR RESOURCES

• WHAT'S IMPORTANT?
STUDENT RESOURCES

- PRACTICE QUIZZES
  - MULTIPLE CHOICE QUESTIONS
  - TRUE/FALSE QUESTIONS
- FLASHCARDS/VOCABULARY PRACTICE
- VIDEOS
- INTERACTIVE EXERCISES
- LINKS TO RESOURCES
DRAWBACKS/CHALLENGES

• CHANGE
• FUTURE OF HIGHER EDUCATION
• FAMILIARITY WITH TECHNOLOGY
• QUALITY OF ONLINE EDUCATION TECHNOLOGY
• TIME/LEARNING CURVE
• FACULTY PROFESSIONAL DEVELOPMENT AND TRAINING
• BUY IN AND COORDINATION OF FACULTY
• LICENSING
BENEFITS/ADVANTAGES

• FREE! - COST CONCERNS FOR STUDENTS
• FACULTY PROFESSIONAL DEVELOPMENT AND TRAINING
• THE NEXT GENERATION
• REDISTRIBUTE, REUSE, REVISE, REMIX
• TEXTBOOK AVAILABLE IMMEDIATELY AND 24/7
• ACCOMMODATIONS
• GAMING ELEMENTS
• USER FRIENDLY
• CREATIVE COMMONS LICENSING
STUDENT PREFERENCE

• 40% STILL MAY WANT PAPER VERSION
• 5% DIDN’T WANT OER OVER TRADITIONAL TEXT
PREFERRED TEXTBOOK FEATURES

- TABLE OF CONTENTS
- BOOKMARK
- HIGHLIGHT
- SEARCH FEATURE
- HYPERLINKS
- NOTES
- VARY TEXT SIZE
CURRENT STATUS

• PILOT CLASS
• GETTING STARTED GUIDE
ADDITIONAL RESOURCES

- OPENSTAX.ORG
- OERCOMMONS.ORG – HUBS (WORKING GROUPS TO SHARE MATERIALS) – OPENSTAX – PSYCHOLOGY
- OECONSORTIUM.ORG
- OERCONSORTIUM.ORG
- LUMENLEARNING.COM
- SAYLORACADEMY.ORG
- OCW.MIT.EDU
- HECC – TERESA WOLFE
THANK YOU!

QUESTIONS?

COMMENTS?

ALISHIA.HUNTOON@OIT.EDU