INTRODUCTORY PSYCHOLOGY OER ADOPTION

PROJECT FUNDED BY OREGON'S HECC OER GRANT

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COLLEGE COSTS

- COLLEGE TEXTBOOK PRICES HAVE RISEN 812% FROM 1978 TO 2014
- 65% OF STUDENTS HAVE FORGONE PURCHASING A BOOK, EVEN THOUGH THEY BELIEVE IT WILL IMPACT THEIR GRADE
- FEDERAL STUDENT LOAN DEBT OVER $1 TRILLION
- TUITION INCREASES
  - OIT 8%
  - UO 10.6%
  - SOU 12%
PROCESS

• AGREEMENT
• OPTIONS
  • SWITCH FROM PUBLISHER TO OPEN TEXT
  • BUILD FROM SCRATCH USING OERS AND OWN MATERIAL
• IMPORTANT FEATURES/CONTENT
• REVIEWS/FEEDBACK FROM USERS
• ACCESSIBILITY
• INSTRUCTOR AND STUDENT RESOURCES
• REVIEW MATERIALS/ADJUST
• DEVELOP MATERIALS FROM SCRATCH
INSTRUCTOR RESOURCES

• WHAT'S IMPORTANT?
STUDENT RESOURCES

• PRACTICE QUIZZES
  • MULTIPLE CHOICE QUESTIONS
  • TRUE/FALSE QUESTIONS
• FLASHCARDS/VOCABULARY PRACTICE
• VIDEOS
• INTERACTIVE EXERCISES
• LINKS TO RESOURCES
DRAWBACKS/CHALLENGES

• CHANGE
• FUTURE OF HIGHER EDUCATION
• FAMILIARITY WITH TECHNOLOGY
• QUALITY OF ONLINE EDUCATION TECHNOLOGY
• TIME/LEARNING CURVE
• FACULTY PROFESSIONAL DEVELOPMENT AND TRAINING
• BUY IN AND COORDINATION OF FACULTY
• LICENSING
BENEFITS/ADVANTAGES

• FREE! - COST CONCERNS FOR STUDENTS
• FACULTY PROFESSIONAL DEVELOPMENT AND TRAINING
• THE NEXT GENERATION
• REDISTRIBUTE, REUSE, REVISE, REMIX
• TEXTBOOK AVAILABLE IMMEDIATELY AND 24/7
• ACCOMMODATIONS
• GAMING ELEMENTS
• USER FRIENDLY
• CREATIVE COMMONS LICENSING
STUDENT PREFERENCE

• 40% STILL MAY WANT PAPER VERSION
• 5% DIDN’T WANT OER OVER TRADITIONAL TEXT
PREFERRED TEXTBOOK FEATURES

• TABLE OF CONTENTS
• BOOKMARK
• HIGHLIGHT
• SEARCH FEATURE
• HYPERLINKS
• NOTES
• VARY TEXT SIZE
CURRENT STATUS

- PILOT CLASS
- GETTING STARTED GUIDE
ADDITIONAL RESOURCES

- OPENSTAX.ORG
- OERCOMMONS.ORG – HUBS (WORKING GROUPS TO SHARE MATERIALS) – OPENSTAX – PSYCHOLOGY
- OECONSORTIUM.ORG
- OERCONSORTIUM.ORG
- LUMENLEARNING.COM
- SAYLORACADEMY.ORG
- OCW.MIT.EDU
- HECC – TERESA WOLFE
THANK YOU!

QUESTIONS?

COMMENTS?

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