

Mar 31st, 2:15 PM - 3:00 PM

Best Practices in Information Literacy Videos

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Kerzel, Sami, "Best Practices in Information Literacy Videos" (2017). *Online Northwest*. 14.
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Best Practices in Information Literacy Videos

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bit.ly/2In3rzF

Overview - bit.ly/2In3rzF

- Definitions
- IL Video Literature
- Literature Best Practices
- Video Review
- Video Review Best Practices
- Collective Best Practices



Image from: <https://www.bustle.com/>
Gloria Mundy in *Foul Play* (1978)

Information Literacy

Ability to “recognize when information is needed and have the ability to locate, evaluate, and use effectively the needed information.”

- ALA, 1989



Image from: <http://www.theraffon.net>
Librarian Alice from *Ghostbusters* (1984)

Information Literacy Instruction

ACRL Framework

1. Authority is constructed and contextual
2. Information creation as process
3. Information has value
4. Research as inquiry
5. Scholarship as conversation
6. Searching as strategic exploration

- ACRL, 2015

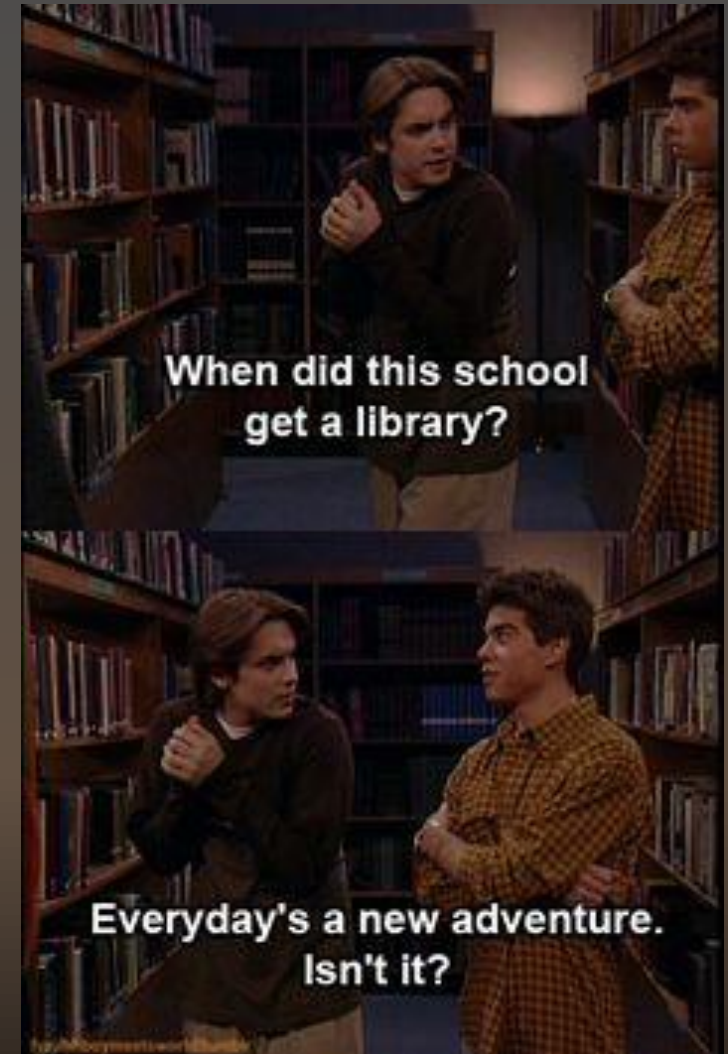


Image from: <http://www.buzzfeed.com>
Shawn Hunter in "And Then There Was Shawn"
from *Boy Meets World* (1998)

Information Literacy Videos

“Audio-visual data that can be played on its own with limited interaction from the viewer, and that informs viewers how to use library resources or services...”

-Obradovich, Canuel & Duffy, 2015



Image from: <https://litreactor.com/>
Jocasta Nu in *Star Wars: Episode II – Attack of the Clones* (2002)

IL Instruction: Who and Where?



Image from: <http://www.doctorwhotv.co.uk>
Vashta Nerada in "Silence in the Library" from *Doctor Who* (2008)

IL Videos: Why?



Image from: <http://www.lesgrandsclassiques.fr>
Librarian in *Monsters University* (2013)

Literature Takeaways – Gen Y & Millennials



Image from: <http://www.huffingtonpost.com>
Bunny Watson in *Desk Set* (1957)



Image from: <http://skokiellibrary.tumblr.com>
Gene, Louise, and Tina Belcher in "Topys" from *Bob's Burgers* (2013)

Literature Takeaways – Collaborative Space



Image from: <http://hannabarberashowparte2.blogspot.com>
Daphne, Velma, Shaggy, Fred and Scooby from the opening credits of *Scooby-Doo*

The Flipped Classroom

DURING



Students practice applying key concepts with feedback

IN CLASS

GOAL

GOAL

GOAL

Students prepare to participate in class activities

BEFORE



AFTER

Students check their understanding and extend their learning



OUT OF CLASS

Literature Takeaways – Online Videos



Image from: <http://paleofuture.gizmodo.com>
George Jetson in "The Space Car" from *The Jetsons* (1962)

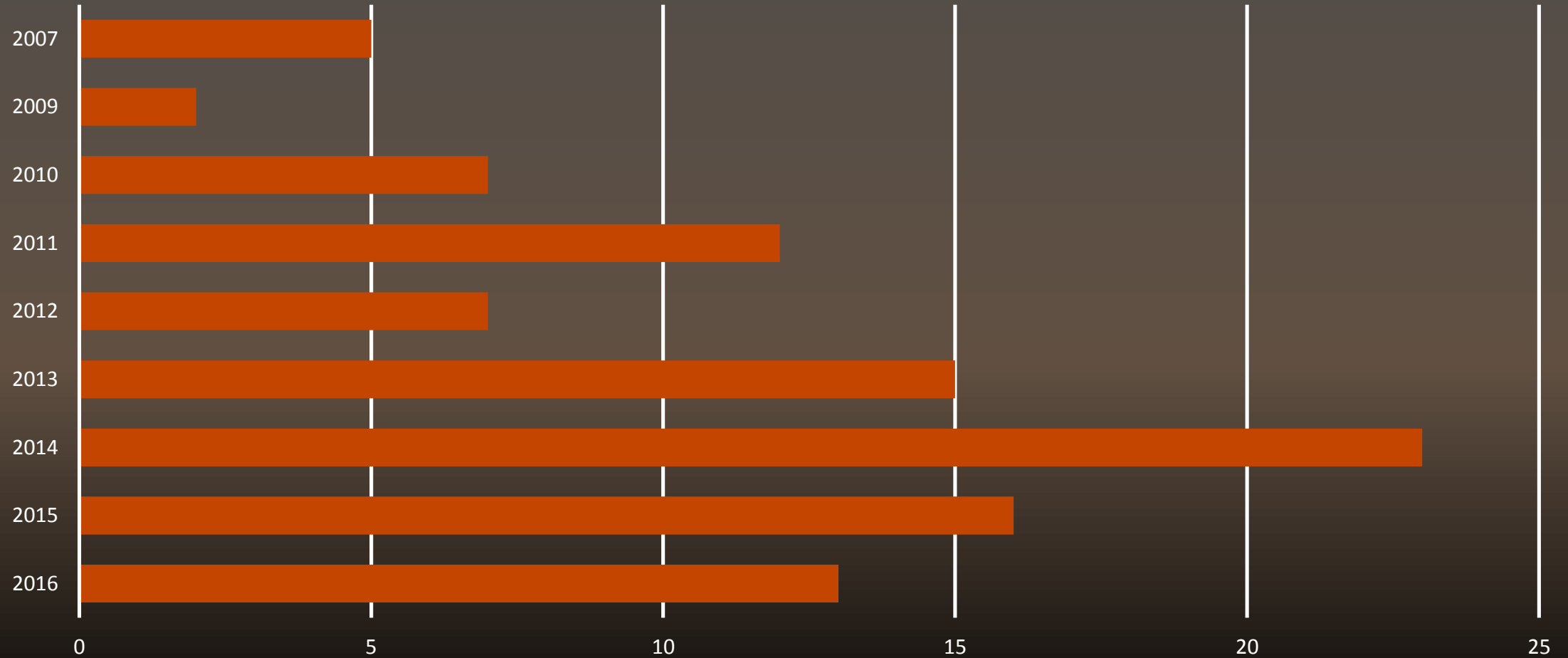
Best Practices from the Literature

- Accessible
- Short
- Sustainable
- Captivating

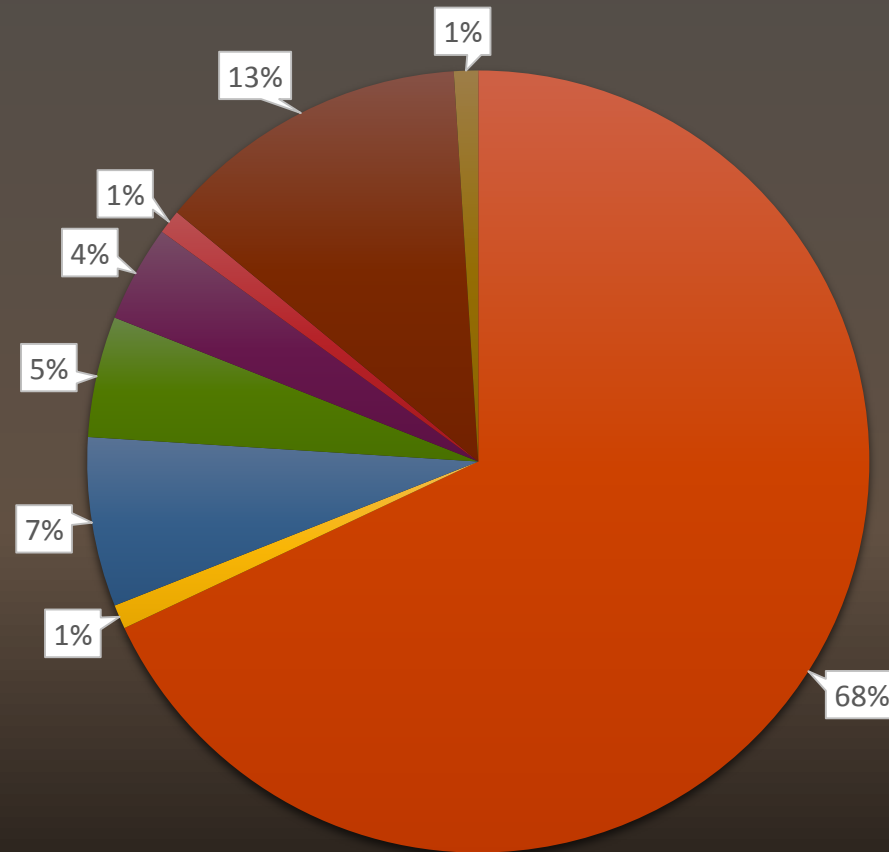


Image from: <https://s-media-cache-ak0.pinimg.com>
Dr. Barbara Gordon aka Batgirl in *Batman* (1967)

Year Produced

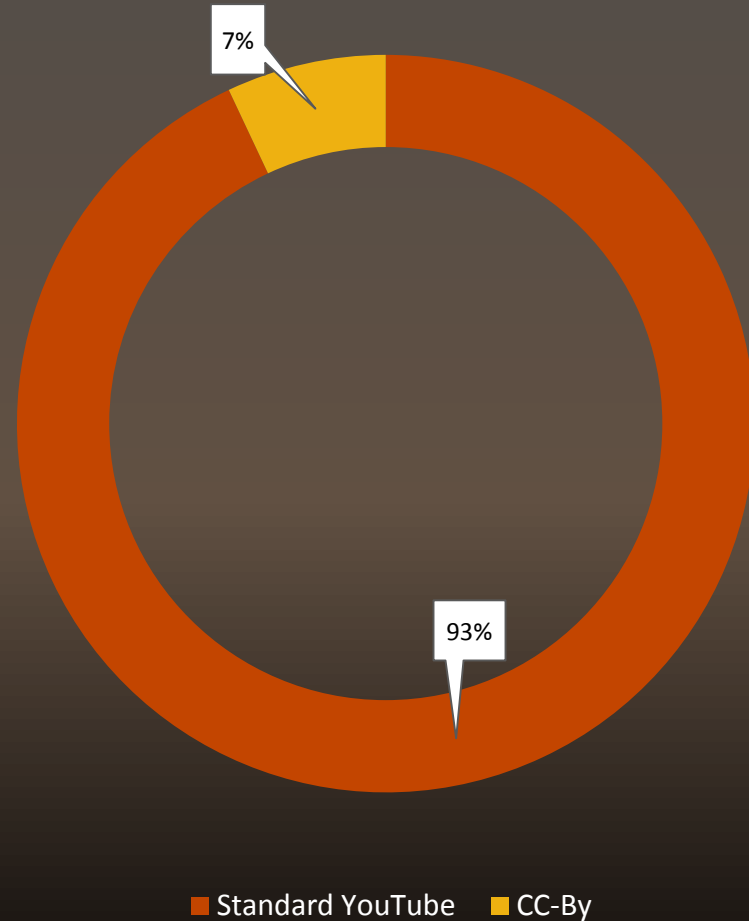


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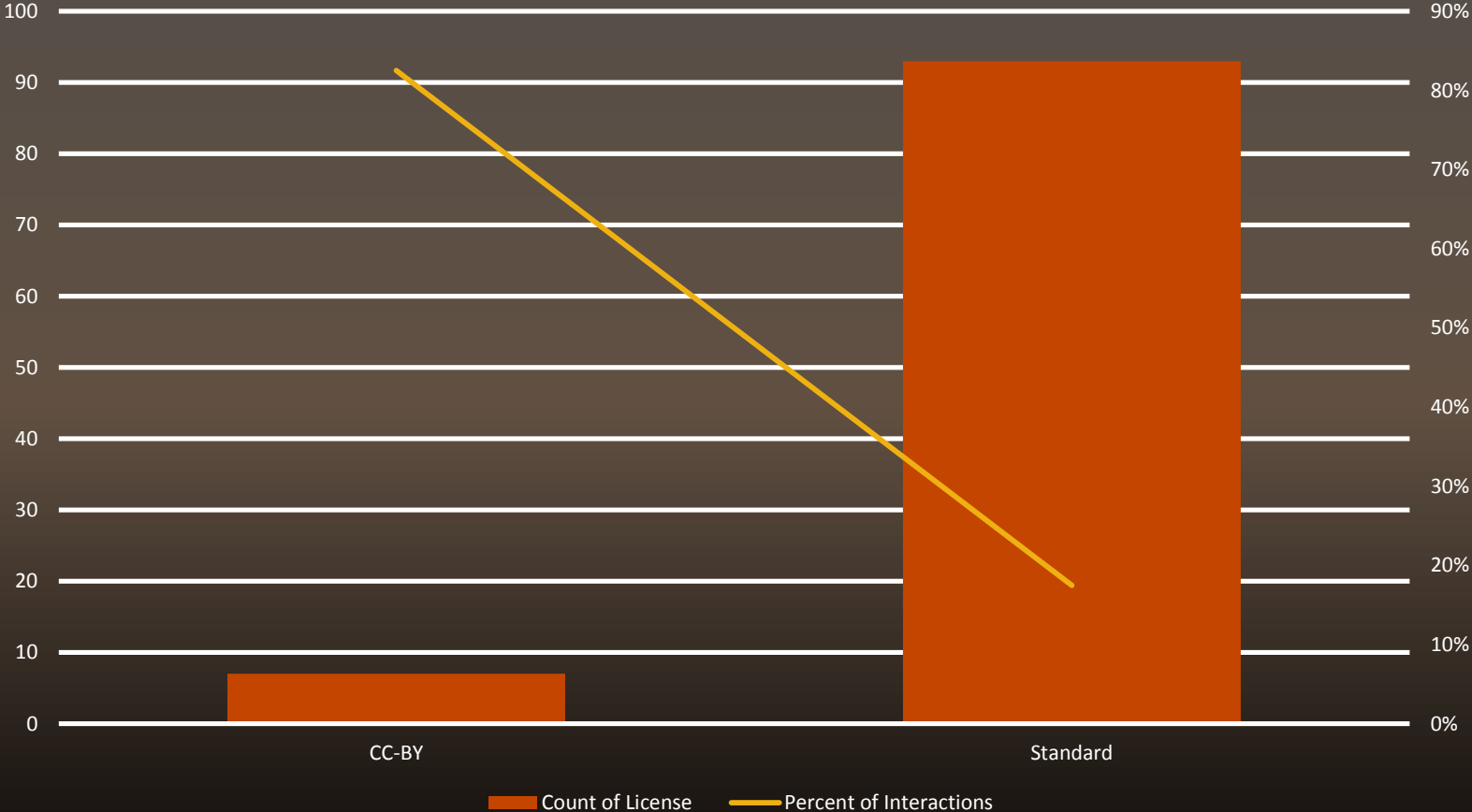
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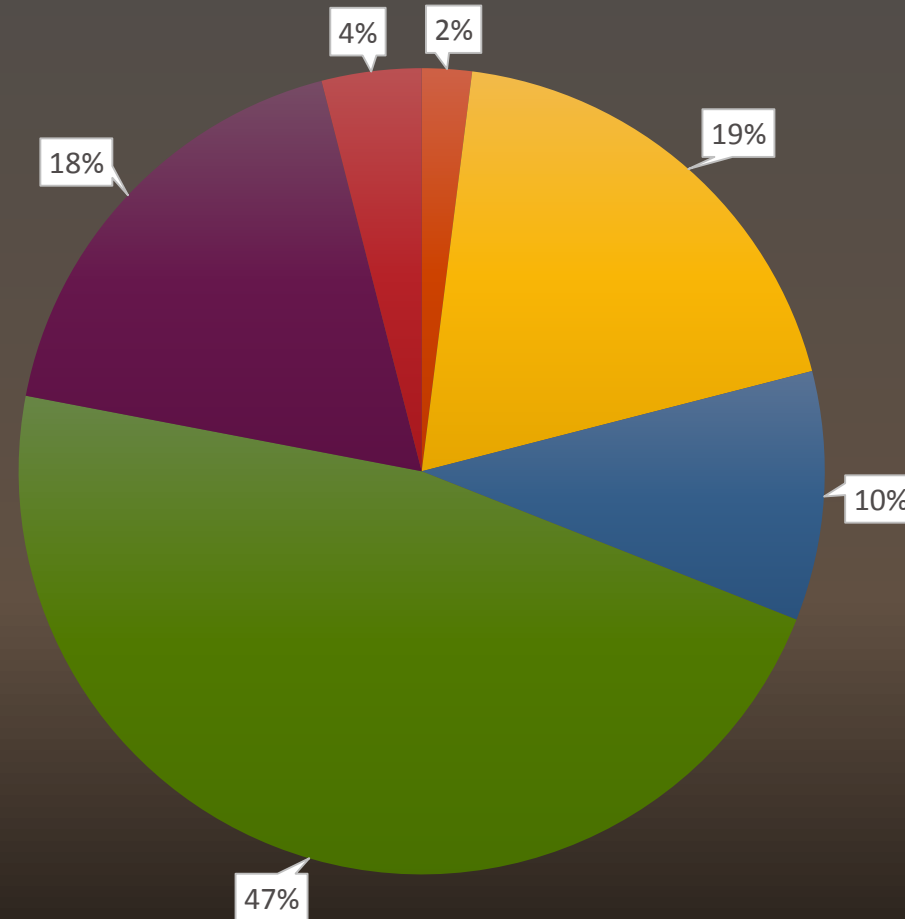
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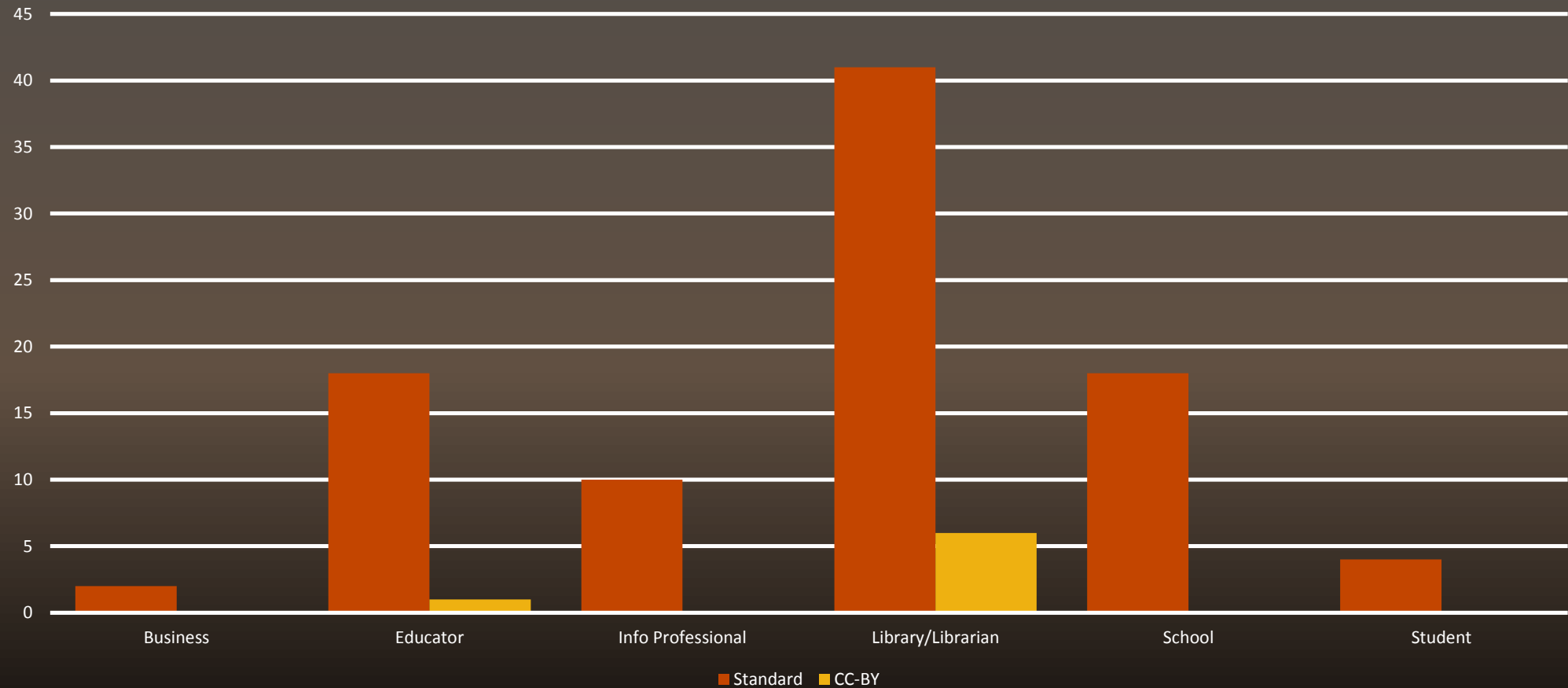


Author Type

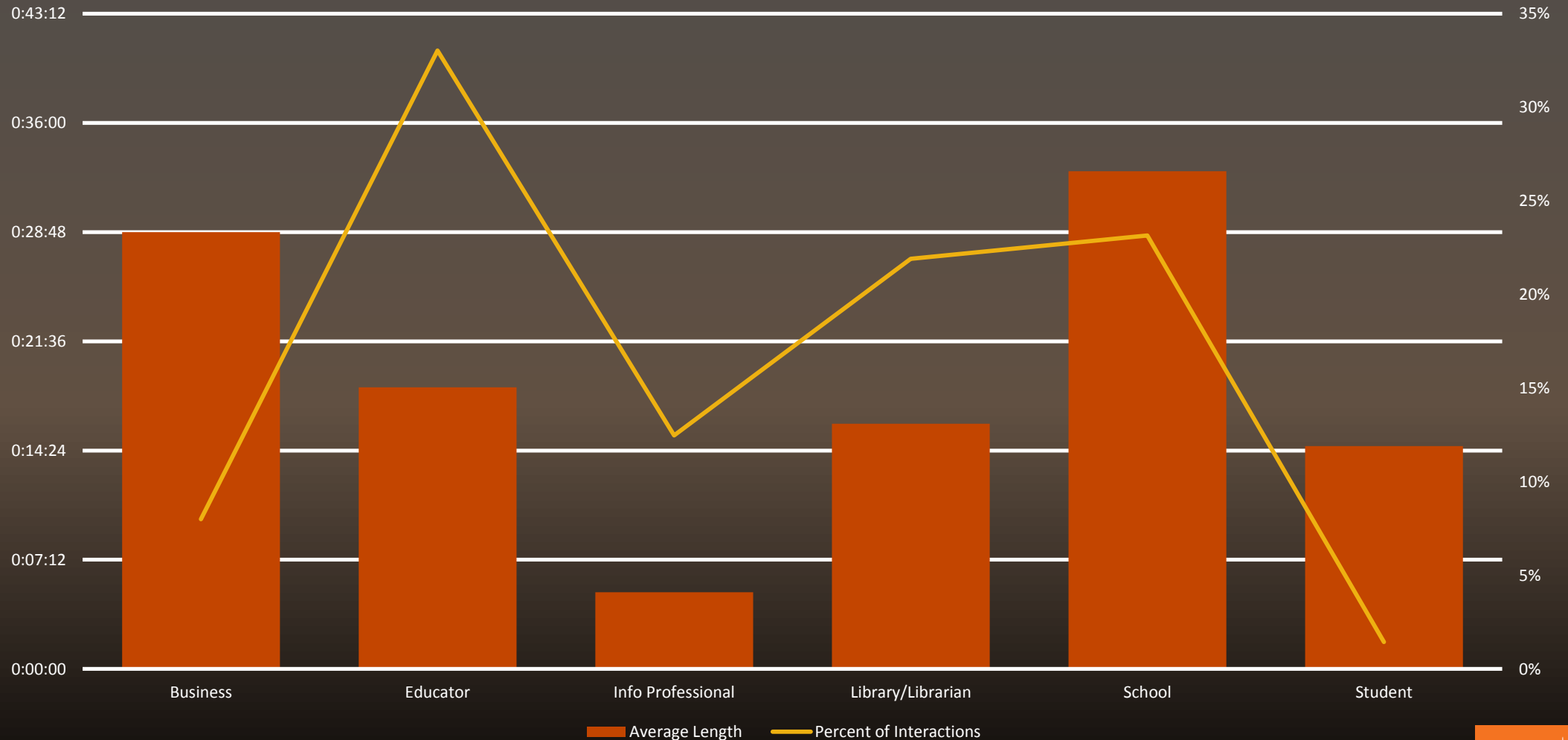


Business Educator Info Professional Library/Librarian School Student

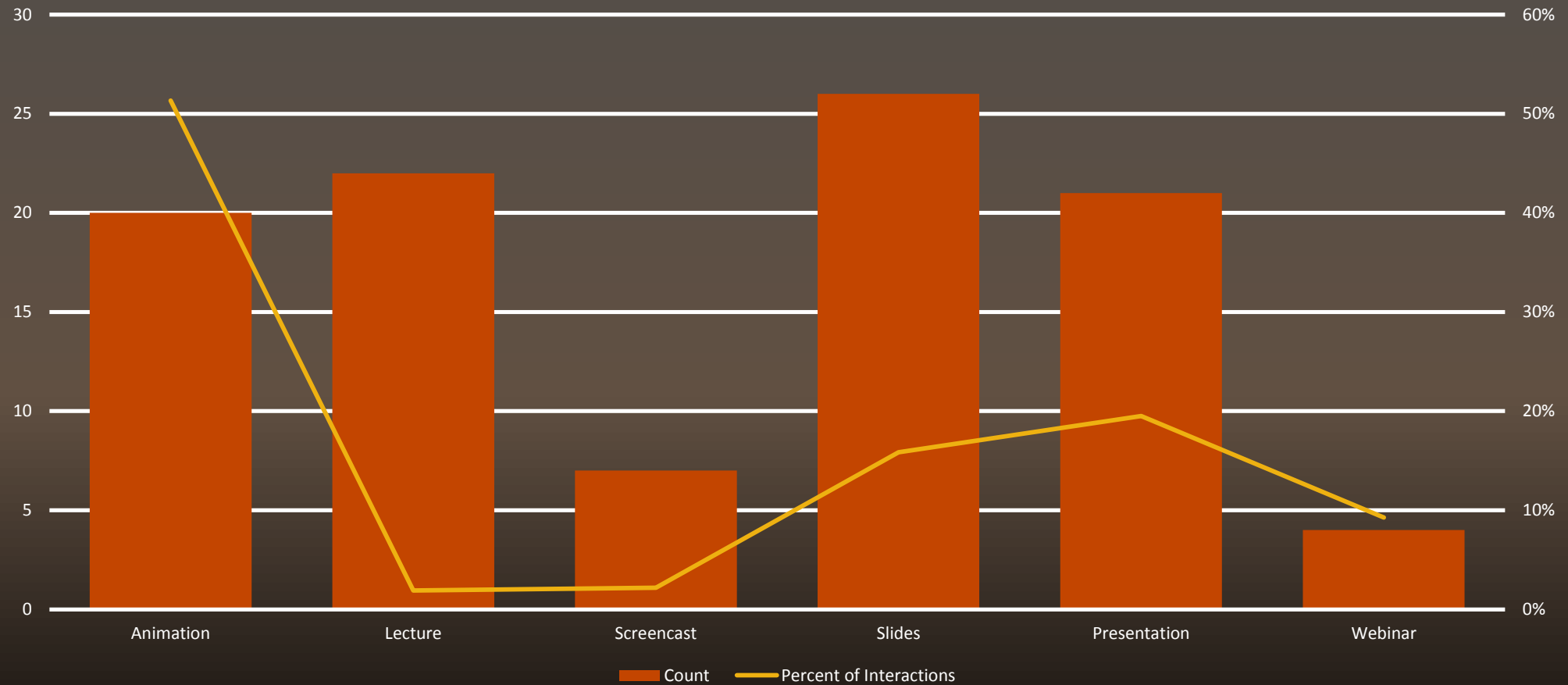
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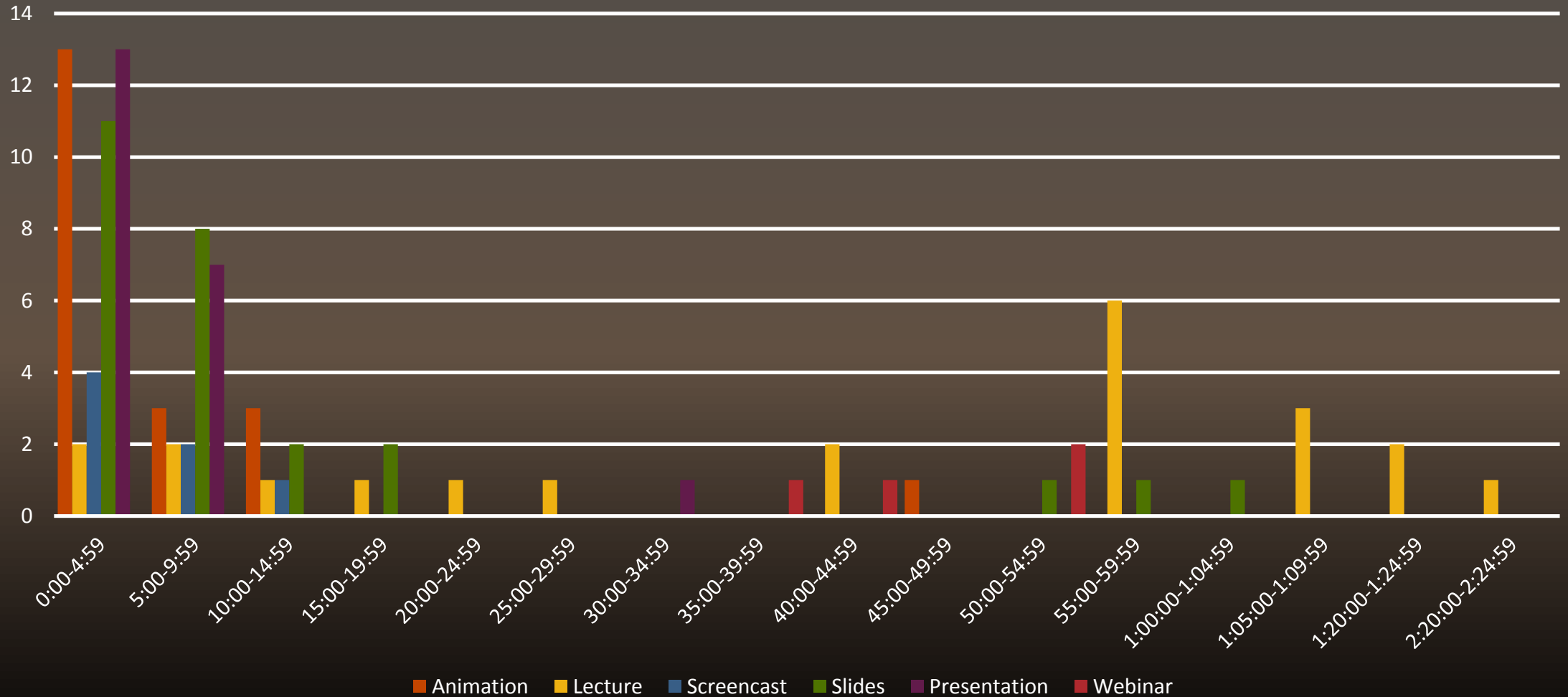
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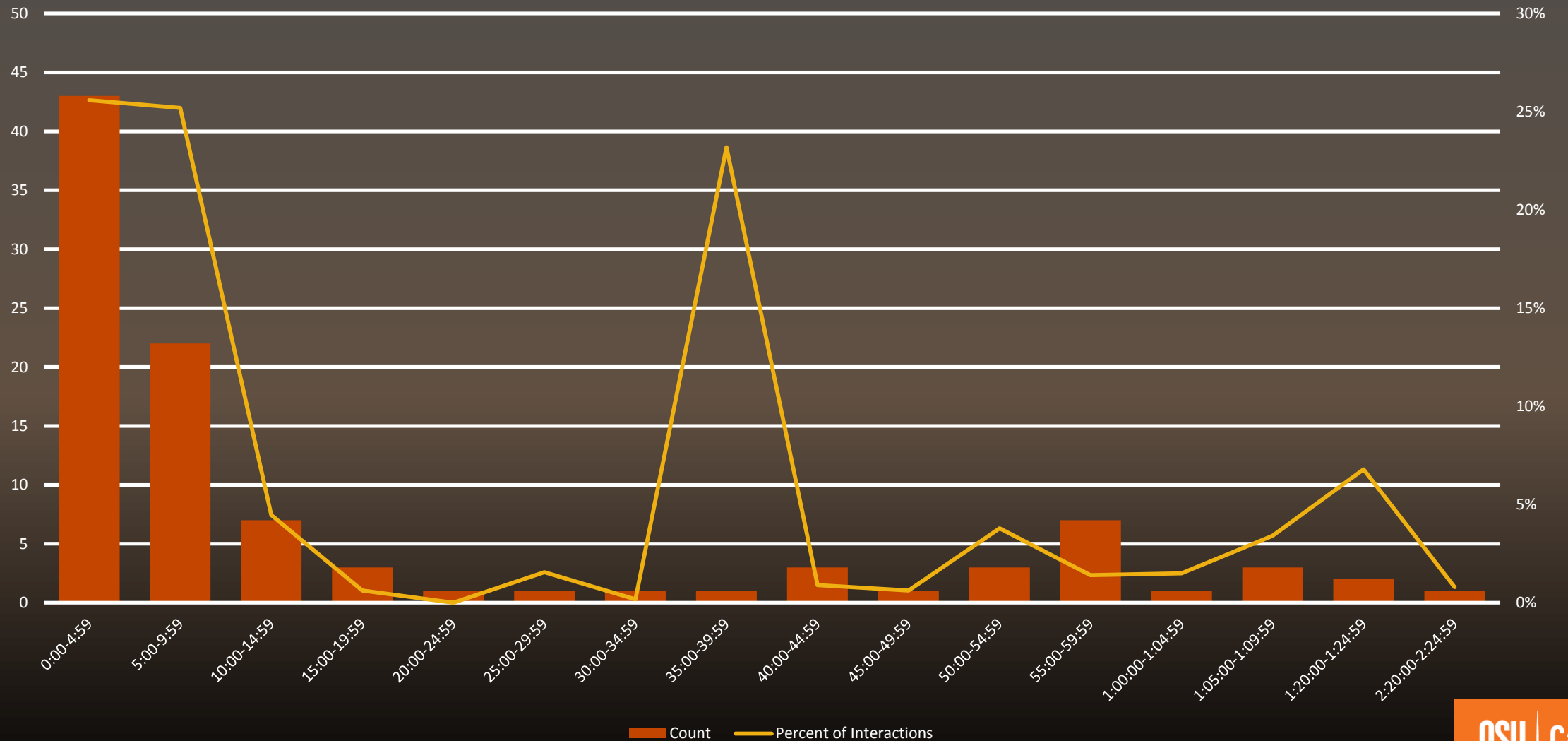
Video Type - Interactions



Video Length – Video Type



Video Length - Interactions



Best Practices from Videos to Improve Engagement

7. Double check closed captioning
6. Review the YouTube publishing options
5. Findable with terms “information literacy” or “information literacy skills”

Best Practices from Videos to Improve Engagement

4. Use animation, presentations or slides
3. License your video as CC-BY
2. Keep videos under 5 or 10 minutes

Best Practices from Videos to Improve Engagement

1. Remember your audience

Collaborative Best Practices

- Discuss with a small group or partner what best practices you have found.
- Add your best practices to the Padlet:
 - <https://padlet.com/kerzels/IL>
- Handout, source data, and slides can be found here:
 - bit.ly/2In3rzF

Any questions? Ask away or email me at Sami.Kerzel@osucascades.edu