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Best Practices in Information Literacy Videos

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Best Practices in Information Literacy Videos

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bit.ly/2ln3rzF

Overview - bit.ly/2ln3rzF

- Definitions
- IL Video Literature
- Literature Best Practices
- Video Review
- Video Review Best Practices
- Collective Best Practices



Image from: https://www.bustle.com/ Gloria Mundy in Foul Play (1978)

Information Literacy

Ability to "recognize when information is needed and have the ability to locate, evaluate, and use effectively the needed information."

- ALA, 1989



Image from: http://www.theraffon.net
Librarian Alice from Ghostbusters (1984)

Information Literacy Instruction

ACRL Framework

- 1. Authority is constructed and contextual
- 2. Information creation as process
- 3. Information has value
- 4. Research as inquiry
- 5. Scholarship as conversation
- 6. Searching as strategic exploration
 - ACRL, 2015

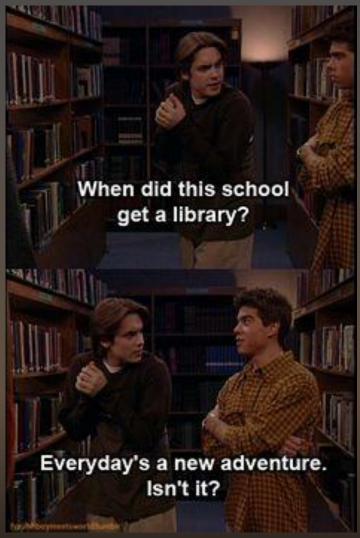


Image from: http://www.buzzfeed.com
Shawn Hunter in "And Then There Was Shawn
from Boy Meets World (1998)

Information Literacy Videos

"Audio-visual data that can be played on its own with limited interaction from the viewer, and that informs viewers how to use library resources or services..."

-Obradovich, Canuel & Duffy, 2015



Image from: https://litreactor.com/
Jocasta Nu in Star Wars: Episode II – Attack of the Clones (2002)

IL Instruction: Who and Where?



Image from: http://www.doctorwhotv.co.uk

Vashta Nerada in "Silence in the Library" from Doctor Who (2008)

IL Videos: Why?



Image from: http://www.lesgrandsclassiques.fr Librarian in *Monsters University* (2013)

Literature Takeaways – Gen Y & Millennials



Image from: http://www.huffingtonpost.com
Bunny Watson in Desk Set (1957)



Image from: http://skokielibrary.tumblr.com

Gene, Louise, and Tina Belcher in "Topys" from Bob's Burgers (2013)

Literature Takeaways — Collaborative Space



Image from: http://hannabarberashowparte2.blogspot.com

Daphne, Velma, Shaggy, Fred and Scooby from the opening credits of Scooby-Doo

The Flipped Classroom



Students practice applying key concepts with feedback

IN CLASS

· GOAL

Students prepare to participate in class activities



·· GOAL

Students check their understanding and extend their learning

GOAL

OUT OF CLASS



Literature Takeaways – Online Videos



Image from: http://paleofuture.gizmodo.com
George Jetson in "The Space Car" from The Jetsons (1962)

Best Practices from the Literature

- Accessible
- Short
- Sustainable
- Captivating

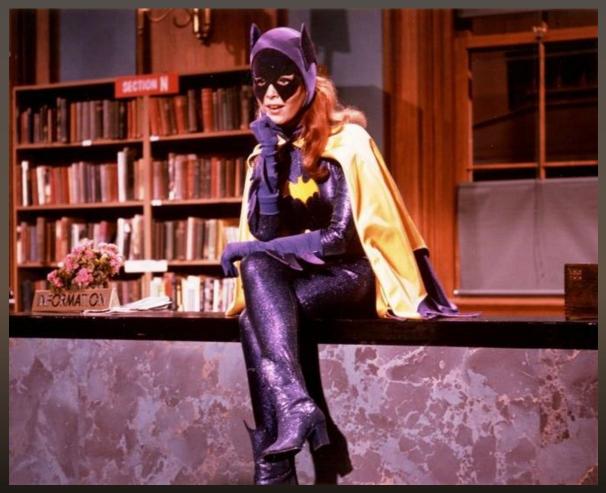


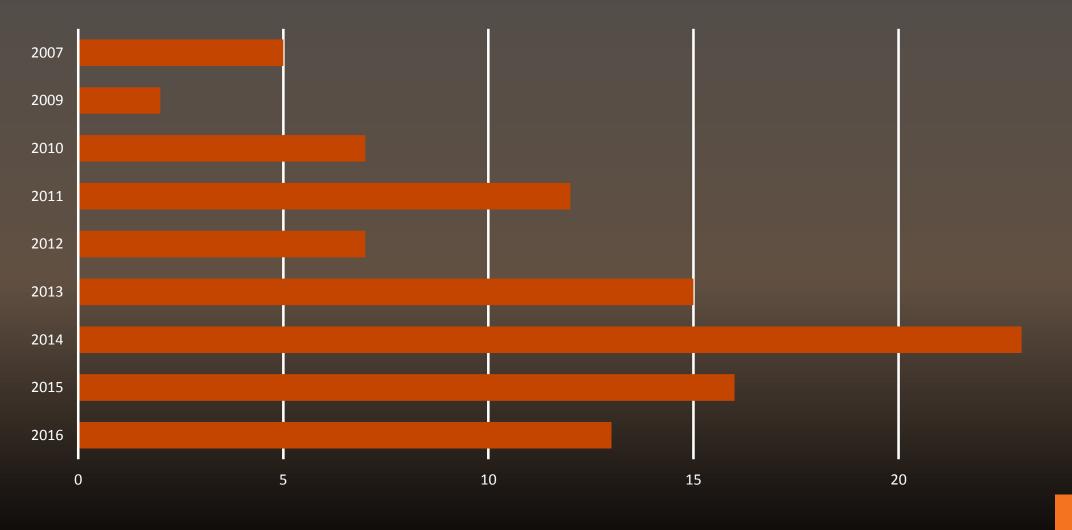
Image from: https://s-media-cache-ak0.pinimg.com
Dr. Barbara Gordon aka Batgirl in Batman (1967)

Project Overview

- Reviewed 100 YouTube videos:
 - "information literacy"
 - "information literacy skills"
 - "information literacy tutorials"
 - "information literacy instruction"
 - "information literacy college"

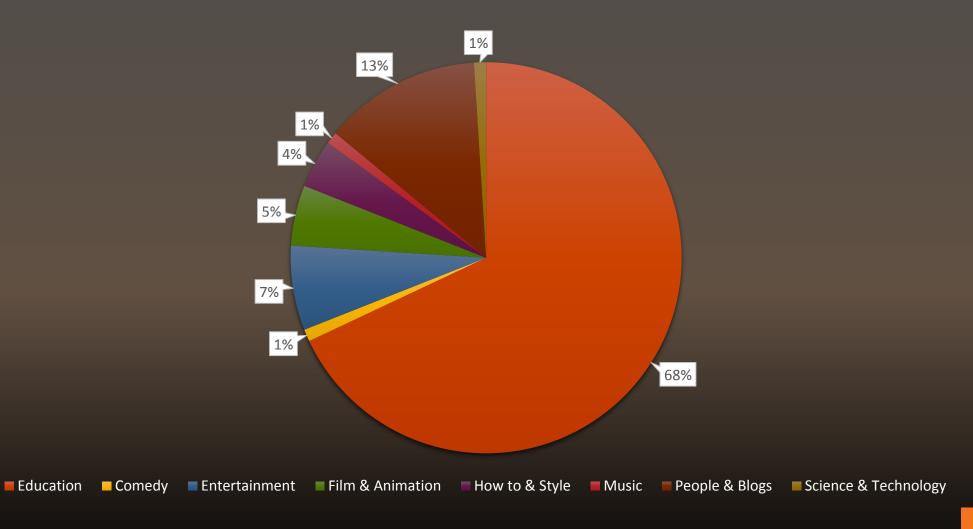
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Year Produced

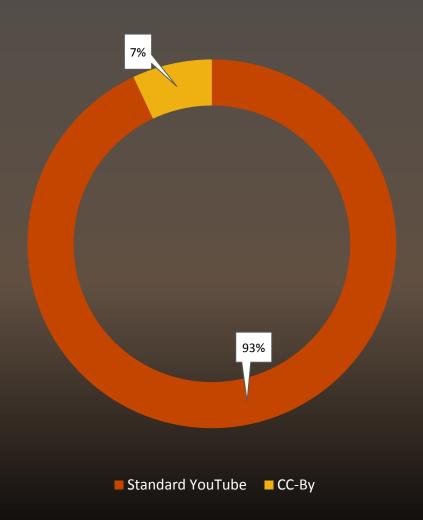


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YouTube Category



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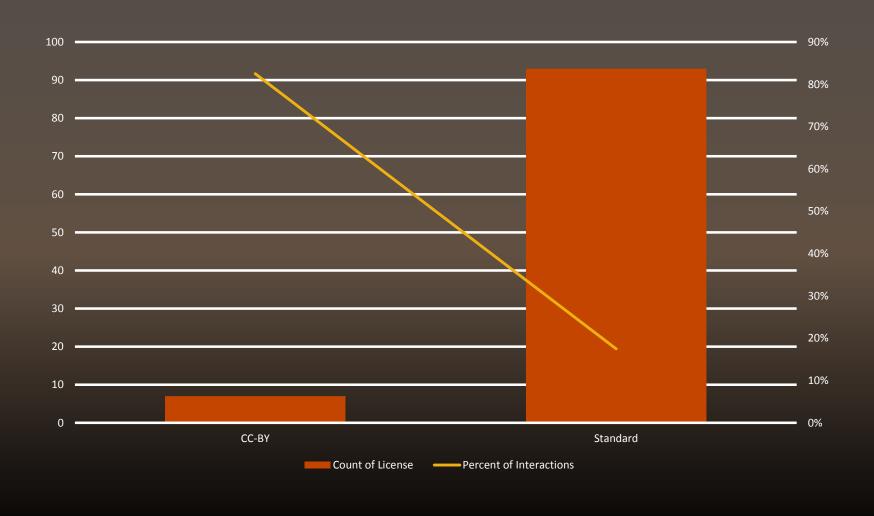


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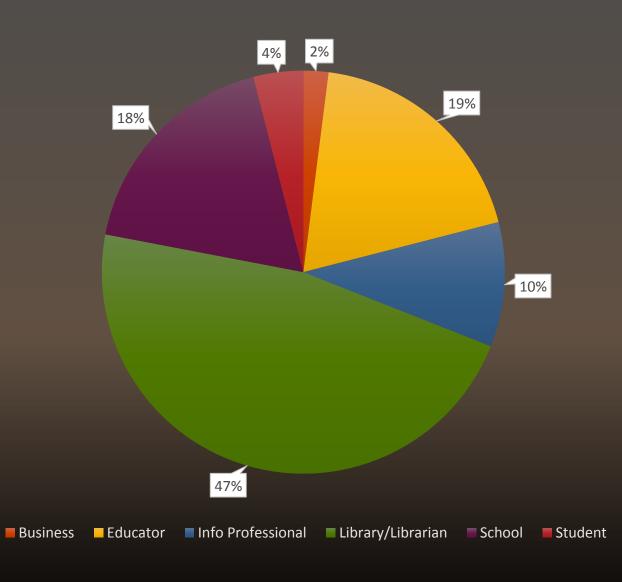
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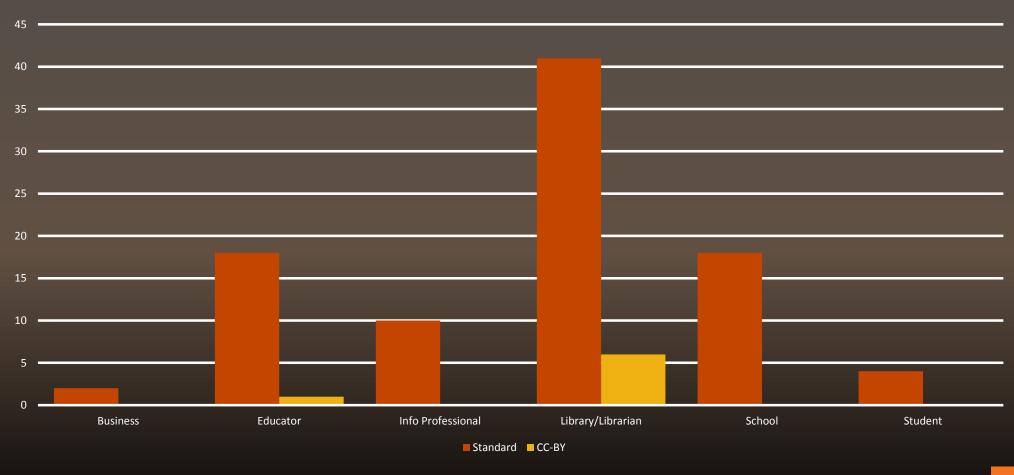


Author Type

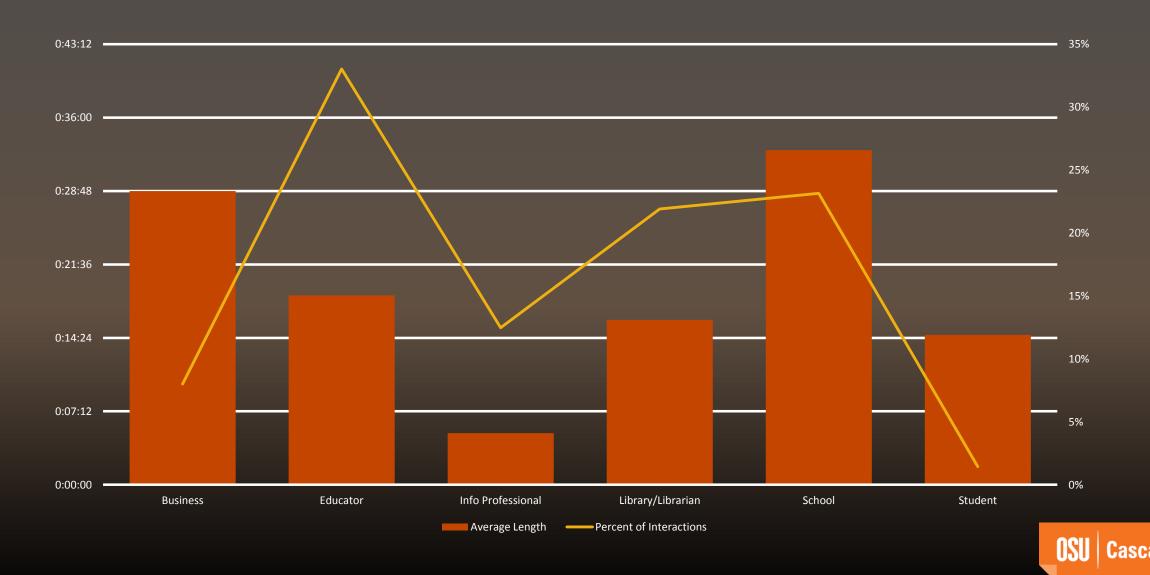




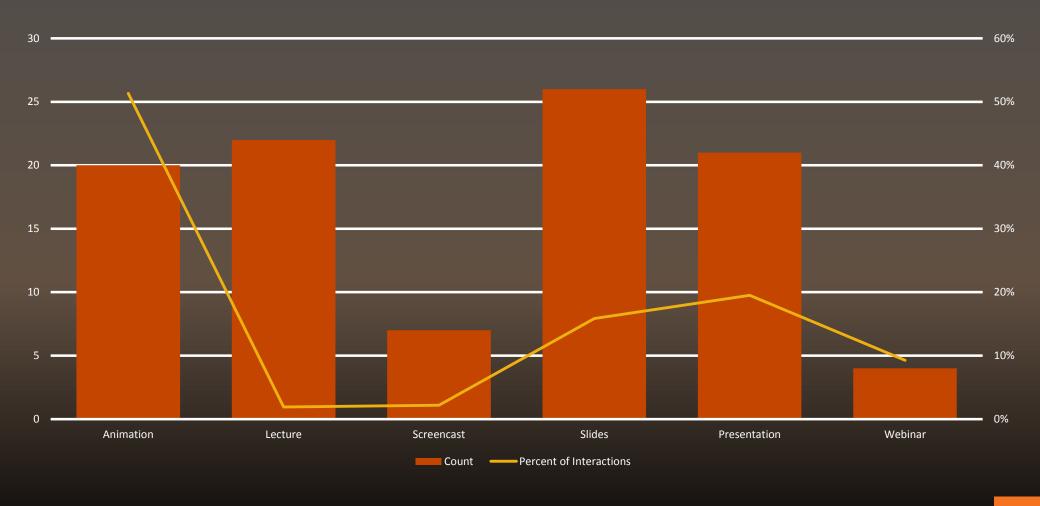
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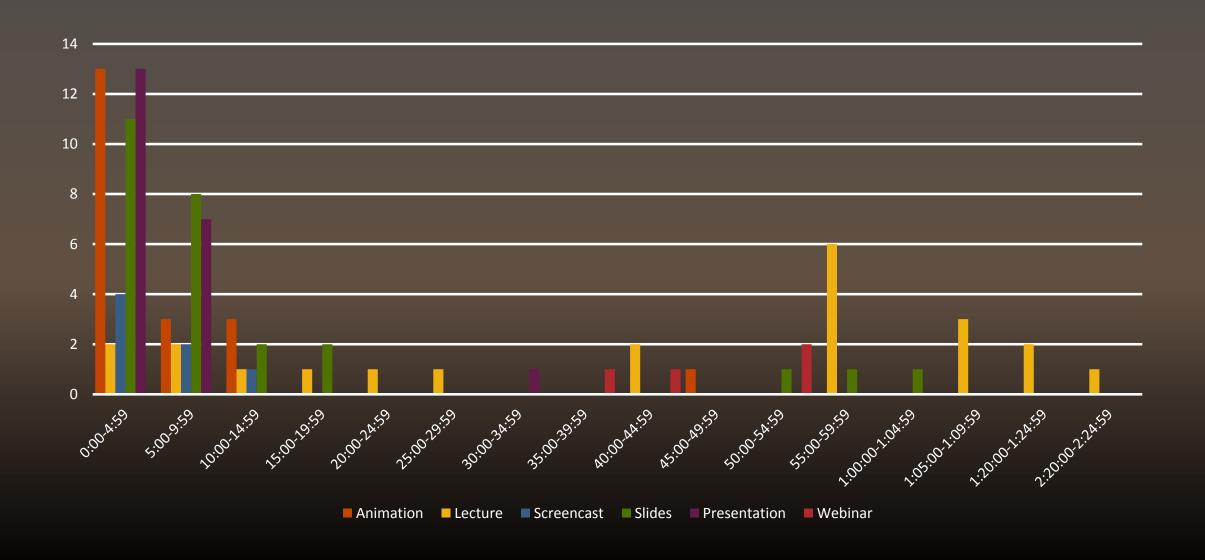
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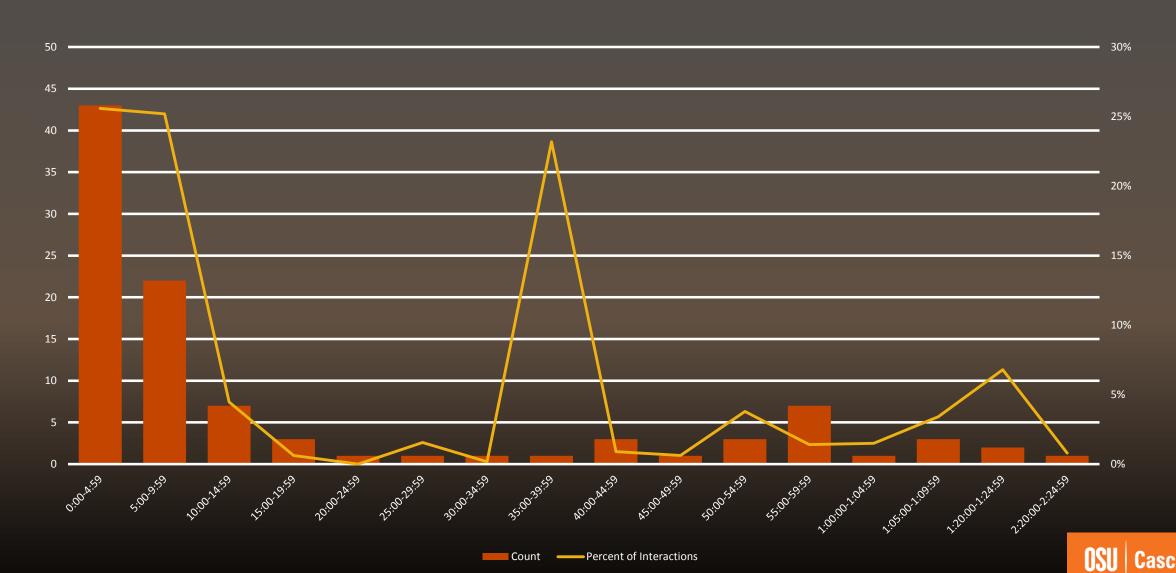
Video Type - Interactions



Video Length – Video Type



Video Length - Interactions



Best Practices from Videos to Improve Engagement

- 7. Double check closed captioning
- 6. Review the YouTube publishing options
- 5. Findable with terms "information literacy" or "information literacy skills"

Best Practices from Videos to Improve Engagement

- 4. Use animation, presentations or slides
- 3. License your video as CC-BY
- 2. Keep videos under 5 or 10 minutes

Best Practices from Videos to Improve Engagement

1. Remember your audience

Collaborative Best Practices

- Discuss with a small group or partner what best practices you have found.
- Add your best practices to the Padlet:
 - https://padlet.com/kerzels/IL
- Handout, source data, and slides can be found here:
 - bit.ly/2ln3rzF

Any questions? Ask away or email me at Sami.Kerzel@osucascades.edu