Reuse and Recycle: Award Winning Info Lit Tutorial

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Reuse and Recycle:
Award Winning Information Literacy Tutorial

HOW TO ADAPT OPEN SOURCE ONLINE TOOLS AND BRING THEM TO YOUR LIBRARY
Session Objectives

- Identify the steps to reuse and recycle an online tool that has been developed at another library that will solve a challenge at your library.
- Use the example of Humboldt State University reusing an open source tutorial to identify the questions you need to answer to request buy-in and campus support.
Humboldt State University: Fall 2012–current
Design a Reuse & Recycle Solution

1. What is the problem?
2. Who does the problem affect and how does it affect them?
3. How have other libraries solved this problem?
4. What would be the elements of a successful solution?
5. Who needs to support this solution?
6. How to set a deadline?
7. What resources are available to support this project?
8. How are you going to measure and communicate success?
Three options when you have an out of date online instruction tool

- **Revise** out-of-date online tool
- **Create** new online tool in-house
- **Borrow** an existing online tool from another library
1. What is the problem?
2. Who does the problem affect and how does it affect them?

- Undergraduate Students
  - assignment for multiple General Education courses at HSU
- High School and Community College students
- Librarians
2. Who does the problem affect and how does it affect them?

- Out-of-date
- Text heavy
- Technical Issues
- Need online tool to support instruction
3. How have other libraries solved this problem?

“Where Do I Start?”

Do you have an assignment to write a research paper but you’re not sure where to start? Take a deep breath and begin by carefully reading the assignment requirements. This will help you understand the work you need to do.

First, let’s think about what we mean when we say “research.”
4. What would the elements of a successful solution be?

Goals of new Information Literacy Tutorial

- Contemporary Design
- Self-paced
- Interactive
- Designed for a beginner, usable by upper-division student
- Able to track student scores in report
- Available for entire online community
4. What would the elements of a successful solution be?
4. What would be the elements of a successful solution?

Does it meet our goals for a Tutorial?

- Contemporary Design?
- Self-paced?
- Interactive?
- Designed for a beginner, usable by upper-division student?
- Able to track student scores in report?
- Available for entire online community?
5. Who needs to support this solution?

- Colleagues
- Library Dean
- Information Technology
- Provost

- How does the solution align with campus strategic outcomes/institutional vision/strategic plan?
6. How to choose a deadline

- Academic Calendar
- Time for testing
- Schedule time to be able to share “nearly finished” instruction tool with faculty
7. What resources are available to support this project?

- Personnel
- Subject expertise
- Technical expertise
- Financial support from Library Dean
The Solution for our Library

Begin Your Research at HSU

Begin Research Tutorial

Welcome to the Humboldt State University Library research tutorial “Begin Your Research at HSU,” a series of 7 chapters. Anyone can view the tutorial, but HSU students should login so that they can receive credit for completing the chapters. If you don’t know an answer you can select “Leave blank.” You can navigate through the tutorial by clicking “Next” to proceed to the next page. You can also use the drop down option at the top of each page.

- Login with your HSU ID and Password: Please login with your HSU ID and Password if you are getting credit for completing this tutorial.
- Take quiz anonymously

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Comments?
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Download Source Files for Begin Your Research at HSU

- Drupal 7 installation, image files and database
8. How are you going to measure and communicate success?

Google Analytics

Fall Semester 2013 Pilot

- 1,334 visits to the tutorial – 343 unique visitors
- Average visit duration: 10 minutes
- Accessed Via Mobile Device: 3.74%
  - Tablet: 2.32%, Mobile Phone: 1.42%

Spring Semester 2014 Pilot

- 1,201 visits to the tutorial – 709 unique visitors
- Average visit duration: 7 minutes
- Accessed Via Mobile Device: 4.16%
  - Tablet: 3.08%, Mobile Phone: 1.08%
8. How are you going to measure and communicate success?

- Focus Groups with Public Speaking General Education course students
- List of courses in each college that use tutorial
- Match tutorial use with initiatives on campus
- Online only General Education courses
Sarah Fay Philips

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HTTP://GOO.GL/1QPK65

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