Northwest IR User Group   2016 Northwest IR User Group

Jul 12th, 11:45 AM - 12:30 PM

Birds of a Feather

Northwest IR User Group

Copyright in Deposited Items

Fair Use
- appendix in ETD describing fair use
- ALA knoether Fair Use Evaluator

OSL
- state docs made public could cause funding $ ↓

Copyright X
ETDs as state records?

Creative Writing in IR
OU· stop calling it a thesis/dissertation

IP Concerns

Special Collections

DPLA Copyright Statements in IR

Risk management

- What is the level of risk?

- Publisher PDFs

- Response to takedowns

- Burden of proof on publisher

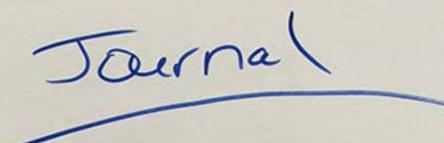- univ/college-side retention of © documentation (and inclusion in IR)

MARKETING

just starting up/chicken $ egg issues - how do we raise awareness for new things?

+ young faculty (easy to work with)

- tenured faculty (difficult to work with)

+ appreciate metrics/reports for impact

+ department chairs!

+ encourage friendly "competition" (Biology is doing great") examples to motivate

? move on from reluctant faculty

+ top-down directive from administration would be helpful (for some)

+ Provost-level connections, communications

+ reports! (university level marketing)

- top-down doesn't always work

+ labor-intensive at first, pays off in the end (assessment)

+ department meetings - show and tell

+ mention tenure

+ make it a requirement of tenure?

+ become BFFs w/ Marketing people

+ campus newsletters / press-releases
  twitter? audience? needs engagement from users, not broadcast

+ faculty champions! how do you find them?

+ newer faculty are better trained RE: OR

① target younger/newer faculty

② grassroots to build interest/word of mouth - key people

③ frame conversations around campus priorities i.e., affordability, prestige, student research

Journal

- How to maintain interest — tie to a class; faculty is in charge of direct oversight

-> How do you start ~~from seat~~ when there is no Journal / Publishing background.

-> Differences between hosting / Managing Journal

- when you are not a "press" how do you manage a Journal

APPRENTICE

- successful non-student journals are often tied to niche groups w/ built-in structures & audiences; Georgia Librar

- It's okay is the Journal dies/hibernation after 1-2 Years content is still archived and discoverable.

- Unrewarded work / Prestigious - ways to recognize mo
  ⤷ recognition.

- need to build in departmental value/prestige to journal management to help engage fac; students

Preservation

- Some out of box IRs don't mesh with metadata _and_ import/export of data

- How many institutions have a ~~~~ digital Preservation plan?

- How to maintain Disk space? Long term?

- How to evaluate the ability for a system to preserve? There aren't many tools.

- Would be nice to have a list of possible issues if IT support doesn't provide dis space and funding/tech support

- You can't assume things are backed up/preserved. Build in Organiza checks.

Student Research

- Faculty issues:
  - "ownership" of ideas
  - future publishing opportunities
  - quality control

- Student issues:
  - intro into "scholarship"
  - metrics
  - opportunity
  - skews towards STEM
  - embargoes
  - Art
  - peer pressu

Workflow

It depends...