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Portland State University

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# PORTLAND STATE UNIVERSITY **perspective**

December 1979



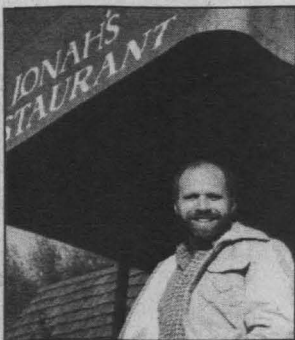
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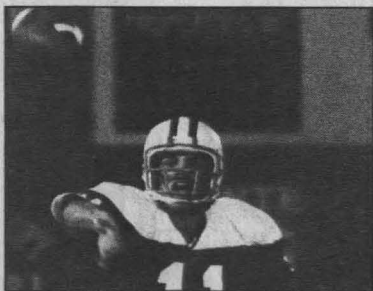
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# PORTLAND STATE UNIVERSITY perspective

December 1979

## Annual giving underway

Portland State University's first Alumni Annual Fund Campaign is officially underway following a special kick-off luncheon and pep rally for volunteers and campaign workers on Nov. 26.

Campaign Chairman David Belles ('60) and his cabinet of alumni volunteers have set a first year campaign goal of \$25,000 to enable the University to improve the quality of its service to students and to the community.

PSU President Joseph Blumel, in identifying four general areas in which the University requires financial support, points out that PSU is at a very important plateau in its growth and development as a higher education institution. Adoption of a Goals and Mission Statement by the State Board of Higher Education has challenged the University to continue to develop as a quality institution.

The four general areas identified for alumni support are critical to this development, according to Blumel. The areas are library support; classroom and laboratory equipment; faculty development and research; and student support either through scholarships or graduate assistantships.

Chairman Belles told his volunteer campaigners that the Annual Fund will give PSU alumni one of their first opportunities to communicate to fellow alums and to the community their own appreciation of their experience at PSU. "The Fund Campaign also gives us an opportunity to help make the University even stronger in the future," he said.

Working with Belles on the campaign cabinet are: Don Davis, Davis Dunn & Co.; Dean DeChaine, Miller, Anderson,

Nash, Yerke & Weiner; Dennis West, Don Barney Consultants; Tony Kirchhof, Louisiana-Pacific; Lee Koehn, Executive Resources; and Linnea Swanson, First National Bank.

More than 120 alumni volunteers will be directly involved in the campaign work for PSU.

Coordinating the work of the volunteers will be Karen Martini ('73), PSU's Director of Annual Giving. "State funded schools have a unique problem in obtaining financial support," she said. "Many people do not understand that tax dollars cover only the essentials. The extra measure of quality must come from private support."

This first Annual Fund Campaign will be conducted in three phases, according to Martini. First, campaign volunteers will make personal contact with about 500 individual alums seeking contributions. Second, student volunteers from PSU's Student Foundation will begin making thousands of telephone calls to alums in February. And third, there will be a continuing direct-mail effort with messages scheduled to arrive at the homes of alumni in November, February and May.

The campaign closes officially on May 31, 1980. Both Martini and Belles are optimistic about surpassing the \$25,000 first year goal.

Martini points out that "a series of more than 200 personal interviews conducted with PSU alumni last summer indicated that the University has a very successful alumni group, both in terms of financial and professional success and in their high level of personal self-confidence and achievement."

## David Belles chairs first fund campaign

David Belles, Executive Vice President of First National Bank, has been named Chairman of Portland State University's first Alumni Annual Fund Campaign.

Belles, a 1960 accounting graduate of PSU, says he was "more than pleased to accept this assignment from President Joseph Blumel. I have a strong, positive feeling toward the University and its place in our community."

And Belles said that in recruiting his campaign cabinet he found that feeling shared by other PSU alumni. "I was leashed but not really surprised by the enthusiasm with which people responded to my requests to help out on the campaign."

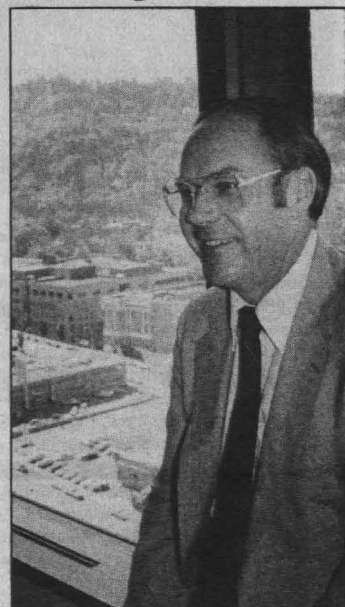
Belles has assembled a top-level cabinet of six people, each of whom is responsible for organizing graduates from a particular era of PSU's development: Don Davis, CPA, will work with Vanport alumni; Dean DeChaine ('59), attorney with Miller, Anderson, Nashe, Yerke and Weiner, will organize 1956-60 alumni; Dennis West ('63), Don Barney Consultant, 1961-65; Anton Kirchhof, Jr. ('67), attorney with Louisiana Pacific, 1966-70; Lee Koehn ('73), Executive Resources, 1971-75; and Linnea Swanson, Vice President, First National Bank, 1976-79.

Belles, who worked for three years as a CPA with Arthur Young following graduation from PSU, has been with First National since 1963, working his way to his current position as the bank's chief financial officer. His responsibilities include financial planning and quality assurance.

From his office window on the 20th floor of the First National Bank Tower Belles can see the PSU campus, including Lincoln Hall ("Old Main" to him), where he attended classes during the 1950's.

"This school filled an important need in my life by being available to me when I needed it," said the Beaverton High School graduate. "And the progress at the school has been tremendous."

And, while he works within a few blocks of PSU and has participated in some educational and cultural programs there, Belles said, "I've never really



David Belles, Chairman

been asked to do anything from the standpoint of alumni activities. One of the exciting aspects of our annual giving campaign is that we will not only raise funds for the University but we will increase the participation of alumni in activities at PSU with the hope of developing a strong alumni association."

"We'll also increase the visibility of PSU and its alumni support in the business community," Belles added, "and that's important from the standpoint of earning business support, and in their being interested in employees continuing their education at the University."

Belles, who lives in Beaverton with his wife and two children, is confident the annual giving campaign will surpass its first-year goal of \$25,000. "We'll find a strong majority of alumni who will want to participate," the chairman said. "We'll set a hard track record for next year's team to follow."



From left: Richard Detwiler, Executive director of PSU's foundation; Karen Martini, Director of Annual Giving; David Belles, Alumni Annual Fund Chairman.

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# in the news



H. Erzurumlu, head of engineering dept., and W. H. Mueller, engineering faculty member, inspect results of multi-ton stress test on heavy steel member, as part of current research project.

PSU civil-structural engineering faculty members, W. H. Mueller and H. Erzurumlu, have begun a \$46,000 research project in cooperation with design and computer application specialists at Bonneville Power Administration to investigate the ways in which structural steel members behave when installed in power transmission towers.

Sponsored by the Department of Energy and B.P.A., the object of the current investigation is to provide experimental as well as analytical data to aid in the development of new methods of tower design.

The work, in PSU's new engineering lab, involves stress testing steel structural members under a variety of conditions and analyzing their strengths and weaknesses. Mueller and Erzurumlu have particular expertise in these areas.

BPA hopes the work will lead to new evaluation techniques for gauging the strength of existing transmission towers as well as to potential new design techniques. The objective, according to the PSU researchers, is to make better, more efficient use of existing transmission towers and construction materials.

Eventually, BPA may have to construct additional power lines to keep up with energy demands in the Northwest. The research underway at PSU now will have a direct bearing on that task.

Florida State University in Tallahassee held a ceremony October 26 to dedicate the Karl Dittmer Laboratory of Chemistry.

Karl Dittmer, dean emeritus of the PSU College of Science, came to PSU after serving as professor and head of the chemistry department of Florida State from 1949 to 1958 and returned to Florida in 1964 to serve as vice president for Academic Affairs.

Dittmer came to PSU in 1966. Nobel laureate Linus Pauling will deliver the dedication address.

The PSU Chapter of the Oregon Federation of Teachers, the PSU Faculty Association, has voted unanimously to ratify a collective bargaining contract covering part-time (less than 5 FTE) faculty and research staff.

The contract is the first in the nation for part-time faculty at a four-year institution.

Agreement was reached following five months of negotiations between the University and the Association.

PSU's enrollment for fall term topped 17,000 for the first time in the school's history this year.

By mid-November the total "head count" enrollment stood at 17,289. That's a 5.27 percent increase over last fall's enrollment.

Of the total number of students at PSU, 9,662 had signed up for seven or more credit hours.

A tuition reciprocity agreement between Oregon and Washington brought 75 Southwest Washington residents to PSU this fall under the lower in-state tuition rate. More Washingtonians are expected to enroll under terms of the agreement this winter.

The agreement, worked out following legislative action this year, allows up to 125 residents of Southwest Washington to enroll for upper division work at PSU at the resident tuition rate. In return, Oregon residents may attend some Washington community colleges at resident tuition rates.

A report released in October by the registrar's office shows that 31,231 degrees have been awarded in PSU's first 24 years.

Established as an independent, degree-granting college in 1955, PSU had its first commencement day on June 10, 1956. Seventy-two Bachelors of Science, authorized in general studies, secondary education, or elementary education were awarded to 40 men and 32 women.

For the past nine years over 2000 degrees have been awarded each year.

	Baccalaureate	Masters	Doctoral	Total
Men	14,583	3,088	25	17,696
Women	9,965	3,556	14	13,535
Total	24,548	6,644	39	31,231



## ALASKA

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## PORTLAND STATE UNIVERSITY perspective

Portland State University **perspective** is published periodically during the year by the Office of Information Services for alumni, faculty and staff and friends of the University.

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## Mistletoe not always a holiday trimming

by James Cronin

Mistletoe grows well in Oregon. One branch of its family hangs be-ribboned in our homes at Christmas-time. Another, the dwarf mistletoe, destroys millions of cubic feet of lumber each year.

Researchers at PSU have studied the dwarf mistletoe for the past ten years, delving into the secrets of this destructive plant parasite of our coniferous forests.

The parasite grows high in the branches of coniferous trees. Its sticky seeds are propelled mortar-like from its shoots by water pressure up to thirty feet. If a host species of conifer is within range, the seeds adhere to the foliage, then slide down to the woody stems where they germinate.

Unlike its relatives of the genus *Phoradendron*, which are harvested from Oregon oaks each yuletide, the dwarf mistletoe of the genus *Arceuthobium* does not hang harmlessly from branches. Instead, its modified roots penetrate the tissues of the host trees, and so distort them over the years that the trees die, or are too distorted to be used as lumber.

One hundred and seventy five million cubic feet of lumber are lost to this destructive parasite each year — enough wood to build forty thousand homes.

According to PSU plant ecologist Dr.

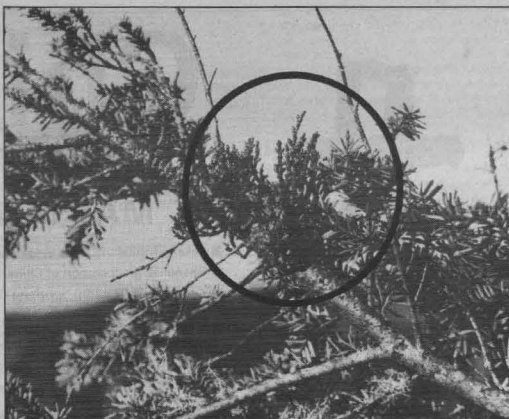
Robert Tinnen, the mistletoes have few natural enemies. Not much can seriously hinder the growth of the parasite populations, says Tinnen.

"Foresters have found that many currently used logging practices aid in the spread of dwarf mistletoe," says Tinnen in an article in *Pacific Search Magazine*. "The best known control method at present is to remove all infected trees. But because clear cutting is not always acceptable, new methods of control which are compatible with the environment as a whole are urgently needed."

Tinnen's research has found him mapping the widespread infections from a helicopter and trekking deep into the Mt. Hood National Forest. He and researcher Peter Paquet have often had to don pole-climbing gear and ascend to the forest canopy for studies and specimens.

Paquet recently received his Ph.D. through the Environmental Sciences Program studying plant growth hormones called cytokinins with Plant Physiologist Dr. Richard Tocher. These hormones are thought to be the cause of the distorted growth of the host conifers.

In his previous master's degree research, Paquet did a biochemical analysis of the sticky seed coat of the mistle-



Dwarf mistletoe — a destructive plant parasite of our coniferous forests.

toes, and worked for a time with fungi that were thought to have an appetite for parts of the mistletoes.

One PSU doctoral candidate, Carol Alosi, is working with plant anatomist Dr. Clyde Calvin to study the infected tissues. The object of the research is to study the interfaces between the host and parasite tissues.

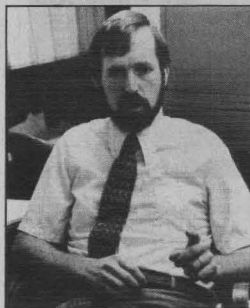
Many other aspects of the mistletoes have come under the scrutiny of PSU scientists and students looking for a way to control the infections. One master's degree candidate studied the possibility of the transportation of mistletoe

seeds by birds, and another researched similar possibilities for the spread of infections by small mammals such as chipmunks and squirrels.

The physiology, biochemistry, and ecology of the parasite will continue to be studied at PSU for some time. The problem is monumental and its solution will require diligent and patient work, say the scientists.

Research at PSU has been supported by the National Science Foundation, the Collins Foundation, the U.S. Forest Service, and the Publications and Research Committee at PSU.

## Natural gas shortage subject of study



Sam Van Vactor

Since three-fourths of Oregon's energy supply comes from supplies of natural gas, how will further gas and oil shortages affect the Pacific Northwest states? This is one of several inquiries being launched by the former administrator of Oregon's Department of Energy (DOE) during a 15-month study now underway through the Systems Science program at PSU.

Sam Van Vactor, who resigned from

his state DOE post in September to work on the new PSU energy research project, has received a \$220,435 grant from the Pacific Northwest Regional Commission to finance the inquiry, which includes research on petroleum refinery expansion plans, crude oil supplies, as well as the impact of oil shortages on the Pacific Northwest.

Van Vactor believes, "Energy is rapidly becoming a moral issue, rather than a technical one which it was three to four years ago." He contends that future lifestyles will be affected by diminished energy supplies, and said that it will be interesting to observe what steps U.S. industry takes during future attempts to alleviate the problem.

"Energy shortages in 1973 and 1974 had perhaps their biggest impact on this country to date, coming at a time when most states were not prepared. But Oregon, with its public emphasis on conservation, proved to be an exception."

But Van Vactor now insists that the supply of natural gas is the real energy problem this country faces, not nuclear energy, adding that current cries for construction of more energy plants like Trojan and Three Mile Island are over-

exaggerated.

"Since 1968, natural gas supplies in the U.S. have diminished. Sources are producing only one-half of our annual consumption, and there is only nine to ten years of natural gas supplies left," Van Vactor warns, adding that Canada already provides two-thirds of our supplies.

Further, he states that nuclear power is generating only 12% of our electricity supply, which in turn provides us with just 25% of the energy our nation needs.

Van Vactor said the amount of synthetic fuels American people now use is laughably small. Quoting from one of scores of books scattered about his new campus office, he said such fuels amount to "...seventy billion a year, which is comparable to three months' supply of our petroleum product purchases in the U.S."

The former state DOE administrator predicts that President Carter's current pledge to depend on our own energy resources rather than on foreign imports is destined to meet a dead end, noting that an easing of our tight natural gas supply is not likely.

"We have to prepare ourselves now," Van Vactor urges. "We have less traditional supplies of fuel, at least 75% less (than we need)."

Though Van Vactor won't focus on possibilities of solar energy in his current study, he nevertheless feels it is an

"attractive opportunity," but that it won't be a cure-all for the nation's energy problems. Further, Van Vactor predicts that solar power will not be given top attention by the U.S. government until further research has been carried out.

Closer to home, Van Vactor believes Oregonians already are showing an increasing interest in solar energy, and gives thanks to OPEC for unintentionally providing solar energy approaches with "a shot in the arm." Citing tax credit applications the state has received from Oregonians who want to experiment with solar power, Van Vactor says there were 24 applications in 1977, 121 in 1978 and 149 in 1979.

"I predict that there will be well over 1,500 to 2,000 applications received in the next two years," he asserts.

He lists some questions involving solar energy which still need to be investigated: what are the incentives? how much money can we actually save? and where would the financing for these expensive projects come from?

"There are answers. We just have to find them," insists Van Vactor, a six-year veteran of energy issues.

When he completes his current 15-month research project, Van Vactor is scheduled to begin a second one, not on solar energy, but instead involves a "Heating Oil Survey" funded by a \$15,000 grant from the DOE.



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## China

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- Hangchow, scenic region surrounding West Lake with its famous walkways and tea houses

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## Strejc makes conservation pay

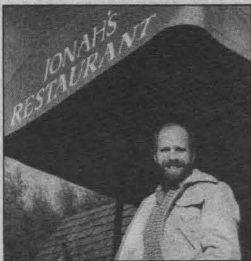
Jack Strejc believes it is just as vital to promote energy conservation as it is to promote fine dining. And the 41-year-old PSU alum and restaurant owner is in a good position to know.

Business has been so good at Jonah's Galley & Pub on S.W. Barbur Blvd. in Portland that an architect is busy working on plans which will double the size of the restaurant. Long before plans were made to increase the restaurant's size, Strejc was busy increasing his employees' awareness of ways to conserve energy.

In June of this year, he told his 25 employees he would begin paying them their regular hourly wage for the time it took them to go to and from work. The "catch" was that they had to do it without using gasoline or oil for the next two months.

During the first month, about 60 percent of the employees and management took him up on the conservation challenge. By the time the bonus program had ended, four employees had qualified for \$25 awards by walking to and from work every day during the month of August.

If the wet fall weather has dampened participation, it has failed to dampen the employees' enthusiasm. Strejc noted recently that conservation awareness has persisted to the point that when several employees needed to reach a training session held across town recently, they voluntarily made their own car-pooling arrangements to attend.



Jack Strejc

Customers arriving at Jonah's won't find lights left on outside all day. A Jonah's waitress always waits until the last minute each evening before turning on the lights.

Strejc admits these are small steps, but insists they are important because, "somebody has to start somewhere."

Despite the onset of foul weather, employees who live a great distance from work have managed to practice conservation in a new way. Many of them now drive their cars only part-way to their jobs, then walk or jog the rest of the way.

The cost to Strejc's pocketbook? A few hundred dollars in wages and bonuses. But the eventual payoff in goodwill and energy costs saved may ultimately prove to be much greater.

## The Passion Play

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**AUGUST 14-28, 1980**

The first Passion Play took place in 1634. To attend the reenactment of this magnificent work-of-art is for many, one of their fondest dreams. Highlight of the two-week tour is the performance by hundreds of actors who are natives of the small village.

Other European highlights in the tour — France, Germany, Austria and Switzerland.

Escorted by Dr. Michael Reardon, chairman of the PSU history department. Six free lectures in advance. Credit may be earned by taking additional Summer Session courses.

For reservations and further details, contact your PSU Alumni Office, 229-4948.



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## Vanport

**Samuel A. Gotter** ('46) is head of Gotter Realty.

**William Walker** ('49) is treasurer for Bliz-Weinhard.

## 50's

**Robert W. Benson** ('58) and his wife are teachers at American military bases in Germany.

**John Browning** ('55) went on to OSU, came back to PSC and took his accounting degree of University of Portland. He has since joined Willamette Industries in the First National Bank Tower.

**David Cox** ('58) is still with Hyster Corp. (24 years now). In addition, the Coxes are owners of a janitorial service.

**Margaret Dobson** ('50) was recently promoted to the post of Acting Vice-President of Academic Affairs at PSU. She was previously Assistant to the Vice-President.

**Doris and Ellery Pierson** ('57) (Doris and her son Ellery) graduated in the same year. Ellery went on to take his MS at Rutgers and his Ph.D. at the University of Pennsylvania. He is currently office manager with the Philadelphia Public Schools Evaluation and Research Unit after seven years as a researcher for Educational Testing Services in New Jersey. Doris retired from teaching in 1971.

**John R. Santell** ('50) is Secretary-Treasurer of B&B Auto Supply.

**Carol Steele** ('59) was appointed by Governor Atiyeh to the Portland Metro Area Boundary Commission.

**Robert C. White** ('50) recently graduated from the Western State University College of Law in San Diego. He has his Juris Doctor (J.D.) degree.

**Jim Yoes** ('58) owner of Education Systems, Inc., markets media games, audio-visual learning machines, etc. to public schools.

## 60's

**Kenneth W. Bierly** ('66) had an article on student evaluation published in the September issue of *Instructor Magazine*.

**Mike Capri** ('68) is Sales Manager for Whirlpool Home Appliances. National Pacific Supply Company. His territory includes Oregon and parts of Washington and California. Over the years, Mike has gone on sales incentive and business trips to Hong Kong, Greece, Acapulco, and Hawaii.

**Lillian Avery** ('69) is with her husband, Phil Carbone in the Foreign Service. At present they are serving in the capital of the Ivory Coast in Africa, Abidjan.

**Steve Carter** ('68) received his BA in 1968 and has worked on an MBA program here. He is presently the Assistant Vice President at Standard Insurance.

**John E. Core** ('65) oversees the air monitoring and analysis unit of the Dept. of Environmental Quality's Air Quality Division, studying Oregon's pollution problems.

**Jessica Scheideeman Cos** ('68 MST Sci.) has been with the Portland Area Council of Campfire Girls as a District Director in SE Portland for past five years.

**Jennifer Ann Clarke Currah** ('63) and her husband Galen are working as Baptist missionaries in Senegal.

**Mike Fahey** ('66) received his degree in business administration with emphasis in accounting, and following graduation, worked in a CPA firm. Since 1975 he has been employed by Columbia Helicopters as Director of Finances.

**Milt Fyre** ('69) graduated in Applied Science and is now an Electrical Engineer for the Bonneville Power Administration.

**Rebecca Lee Johnson** ('67) is currently employed as a reference librarian at the University of Iowa.

**Charles Kampmann** ('67) ('68 MBA) is an audit partner in a Portland CPA firm and specializes in health care.

**Tony Kirehoff** ('67) ('69 MBA) entered the Stanford Law School graduating in 1971. He is now a corporate lawyer with Louisiana-Pacific in Portland.

**Larry D. Large** ('64) is vice president for University Relations at Willamette University.

**Jerry Leagie** ('65) is manager of the new Family Bank of Commerce in Grants Pass. He is very enthusiastic about the new position and is eager to implement new banking ideas for the convenience of customers.

**Roy W. Ludlow** ('67) has been pursuing his education steadily for years. In 1967 he took a bachelor in Divinity from Drew University in New Jersey, followed that with an MA from Azusa Pacific College in California, and has just received a Specialist in Education degree from Ball State University in Muncie, Indiana after study abroad. In Germany, through a Ball State/US Air Force program for military/support personnel, he studied guidance and counseling.

**Joan Laliberte Maupin** ('62) won an award as a journalist and editor in Pocatello, Idaho. She's now studying for the Episcopal priesthood in Berkeley.

**Larry William Means** ('63) is an M.D. and has his own practice in Greenville, North Carolina.

**Dannia Moar** ('69) as a commodities broker with Wilbur-Ellis, buys and distributes corn and soy beans from the Midwest to the West. He deals with a varied market, both local and foreign.

**Ella V. Osterman** ('65) recently retired from a teaching career of almost 30 years in Milwaukee-North Clackamas district, and another 8 years in Montana. Now she is happily living in a "back-to-nature" style.

**Stephen L. Payne** ('66 BS) is now employed in New Mexico by the U.S. Dept. of Interior.

**Fred J. Pietila** ('66) works for the Sports Department of the Rocky Mountain News in Denver.

**Don Rickey** ('65), during his PSU days, assisted Professor Padrow in preparing the successful PSU College Bowl Team for national competition. He is now Director of the Oregon Hospitality Visitation Center which is responsible for attracting tourists to Oregon, Washington, and Idaho.

**Sharon Schneiderman** ('65) is enjoying teaching kindergarten in Tigard.

**Michael D. Schunk** ('64) a Portland lawyer is currently chairman of a Portland Committee on the Future of the Legal Profession which is investigating the varied problems of lawyers in Oregon, including their image with the general public, competition among lawyers and inflation.

**Susan Sowles** ('65) is director of the Catlin Gabel Art School.

**Dave Williams** ('69) is on the corporate accounting staff at Evans Products here in Portland.

**Dorcas Williams** ('66) is a fourth grade teacher at Alameda School in Portland and Secretary of the Portland Association of Teachers. This spring she received her Masters in Education from the University of Portland.

## 70's

**Debby Annin** ('79) is employed by the Justice Department in the Support Enforcement Division. This area is concerned with processing child support and welfare recipients' cases.

**Charlotte Bagg** ('77) is presently the Associate Producer of KATU-TV morning program AM-Northwest.

## History grad puts knowledge to work

It often takes many years to produce the tangible payoff some graduates expect from their university educations. But Lana Danaher, a recent PSU history graduate, learned her history lessons so well that not long after graduation she found herself directing a project to bring the exciting history of Portland's neighborhoods to individual citizens of the community.

Ms. Danaher works for the Portland Park Bureau doing outreach work with the city's neighborhood associations, and until recently served as director of Portland's Neighborhood History Project, a Bicentennial program begun in November 1975.

The chief goal of the project was not only to assemble tidbits of Portland's history not collected before, but to organize them in logical fashion for interested citizens to make use of. By the time the information-gathering portion of the project formally had ended earlier this summer, it had helped at least a dozen local groups to research the history of their neighborhoods.

The overall scope of the project is extensive, with over 80 oral interviews collected in both audio tape and transcript form, along with photographic materials and scrapbooks. Happily, much of the information is in story form, so that people don't have to be scholars to understand it. Ms. Danaher hopes the project's information will continue to help people. "There is always some reason why somebody wants to find out about the history of a neighborhood," she said.

One interesting outgrowth of the project is making available the information necessary to conduct accurate historical research on a piece of property. This is especially valuable for someone interested in restoration of a home, and is only one application of the wide range of information the collection contains.

Linda Brodie, recent PSU graduate in arts and letters with a strong interest in history, has been appointed Oral History



Lana Danaher

Librarian at the Oregon Historical Society where the neighborhood history collection is being housed. Although final cataloging and organization of the materials and publication of a comprehensive reference guide still lie ahead, Ms. Brodie can make some of the information available now if citizens let her know generally what information they are interested in. She can be contacted at the Historical Society, 222-1741.

In an interview about the project published in *The Oregonian* not long ago, Ms. Danaher said, "The goal of increasing citizen appreciation for the neighborhood has been met. We have also brought in a new group of people who are now attending the neighborhood association meetings. I think neighborhood history in the schools is there to stay, because it works."

Ms. Danaher also believes, "We should use our history to help us react spontaneously to the problems of the present. I don't think we can improve the world around us unless we know its source."

Because Ms. Danaher has quickly reinvested her knowledge of history back into the community, its citizens already are the better for it.

# alumni notes

**Don Bassist** ('75 MBA) is President of the Bassist Institute located in downtown Portland. The two-year school offers majors in apparel design, interior design, and training for middle management retailers.

**Susan Godsil Beecher** ('74) is an instructor at the Humanities Department of Johns Hopkins University in Baltimore.

**Bill Beyer** ('78) is Cash Analyst for Portland General Electric.

**Charles Bolton** ('73) is one of the top band directors in the state working out of Sam Barlow High School in Gresham. Starting out nine years ago with twenty students, he has expanded his band to over 200, and has developed a reputation for consistently having the best band around.

**Emmett Brennan** ('78) is doing free-lance work, including illustrating a book for Simon and Schuster Publishers.

**Phil Carbone** ('70) is with the Foreign Services in the capital of the Ivory Coast in Africa. Abidjan.



## THE HOLIDAY GIFT FOR THE VIKING WHO HAS EVERYTHING

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**Jennene Ann Malady Erickson** ('70) is a nurse in Germany with her doctor husband.

**Steven J. Ganoe** ('79) is presently a graduate student at the University of New Mexico.

**Clifford S. Goldman** ('79) is a speech therapist at the Portland Center for Hearing and Speech specializing in stuttering therapy.

**Ed Gresham** ('79) with degrees in psychology and sociology, is a patrolman with the PSU Security Office.

**Don Havens** ('70 MBA), a Washington State alum who entered PSU after a hitch in the Navy, is now Manager of Marketing Administration for Boise-Cascade.

**Rae Hanson** ('73) was previously a computer operator at the Oregonian and is now a supervisor in the Computer Project and Cost Analysis section of Freightliner.

**Richard Hempel** ('73) is employed by the IRS. Promoted to Returns Program Manager, he evaluates irregular returns and determines what action should be taken. Richard will soon be transferred to Director of the Roseburg office.

**Gordon Hillesland** ('74) is a salesman for Wagner Mining Equipment Company in Portland. Wagner builds ore digging equipment for world-wide shipment. Last year Gordon spent 6 months in Belgium as Administrative Manager for the branch office.

**John W. Hoffman** ('74) is account manager for Education and Government with National Cash Register Corporation.

**Achim Hupka** ('75) has transferred from his post as manager of Transamerica's Medford office to the Grants Pass branch.

**Sheila M. Kearney** ('72) has been working in Omaha as a claims representative for Union Pacific Railroad for the last year.

**Delyn Kins** ('77) works for Resource Conservation Consultants, Inc. which deals with industrial and commercial recycling.

**Joanne I. Kraft** ('71) is Tennis Pro at the Silver Star Racquet Club in Vancouver, Wa.

**Ted E. Lawson** ('70 MST) has, in past years, been Director of Scientific Affairs of the Oregon Medical Association in Portland and Executive Director of the Spokane Co. Medical Society in Washington State. He is currently the Executive Director of the Texas Dental Association in Austin.

**Martha Lemke** ('78 MPA) was until recently the State Ombudsman for State Nursing Homes and thus dealt primarily with senior citizens groups. She has recently resigned from her position.

**Abdulaziz Maymen** ('70) ('78 MPA) has returned home to become Director of Scheduling and Programming in the King Abdulaziz Military College (the Saudi version of West Point).

**Douglas Merritt** ('78) is a sales representative to Pitney Bowes.

**Frances** ('71) and **David** ('70) Moss are presently living on a farm in the Sherwood area with 38 acres.

**Joan O'Hare** ('79) is an accountant with Fellner and Kuhn in Portland.

## Ph.D.-family combination recommended

by James Cronin

Lolita Carter raised four children, and she got her Ph.D. at the same time. She recommends the combination highly.

Carter, who now works as an environmental scientist and aquatic ecologist for Portland General Electric, was the third graduate of PSU's Environmental Sciences program. Besides her career in science, she is active in promoting education for women.

"I'm trying to provide a role model for other women. I often speak at local universities in order to get women to realize you can have a career and raise a family, too," she said.

Carter said she was inspired by Dr. Jean Mater, the first woman to get a forest products Ph.D. at Oregon State University. Mater also raised a family successfully while pursuing her education and career.

"Many young women speakers create an either/or dichotomy between a career and a family, and I'm trying to counter that," Carter said. "You may not get to the National Academy of Sciences, but you can have a career, be a good scientist, raise a healthy family, and have a wider perspective on life as a result," she said.

Her husband Glenn is a water pollution analyst with the Oregon Department of Environmental Quality, and she is quick to give him credit for the help he gave her. "My husband was behind me one hundred percent. I have to give him a lot of credit for his support," she said.

Carter said she feels her children benefited from her situation. "My philosophy is if you educate a mother, you educate a family," she said.

The evidence is with her. One of her children is in graduate school at OSU, two are undergraduates, and the youngest is still in high school.

Carter's doctoral thesis at PSU was the result of her study of the effects of human activities on the middle course of the Tualatin River. She was able to demonstrate that urbanization, not agricultural activity was the culprit in the river's degraded condition.

In her present job with PGE, Carter analyzes the physical and chemical qualities of water in the Columbia River and other bodies of water near the Trojan Nuclear Power Plant. Population dynamics of algae in these waters are also scrutinized.

This is a part of PGE's program to protect the environment from possible impacts from Trojan," she says. "Similar analyses are done for the coal-fired plant at Boardman."

"Our primary charge is to protect the environment. Our secondary charge is to see that PGE can function with the least cost to the environment," she said.

Of PSU's Environmental Science Program, she says, "I really feel it is a good program, as long as you can cross disciplines. Not only biology, chemistry, and physics should be studied, but also geology, sociology, economics, and other subjects."

"No matter how good a scientist you are, you have to deal with people, and a broad education prepares you for this," she said.

**Pat Oserman** ('76, '79) is now working with KPFF Engineering in Portland.

**David M. Predmore** ('78) is a district department manager for K-Mart's Grill/Deli.

**Harry M. Rexin** ('71, '73 MS) is employed by the Michigan State Department of Transportation.

**Earl Rickards** ('75) is in charge of selecting personnel for high-level management positions for various firms through Executive Resources.

**Gary Robinson** ('73) is a management consultant who runs seminars and workshops through his group Management Training for Professionals.

**Cameron Roome** ('70) a business major who switched over to graphic design, is now manager of STRAAM Engineers Support Services Department.

**Ed Schrebnik** ('72 MBA) is General Manager of Electronic Devices at Tektronix in Beaverton.

**Joel Charles Shekter, Jr.** ('72) is owner of San Shoe Repair shop in Sandy.

**Jennifer Sims** ('73) was a PSU intern in the Columbia Region Association of Governors (CRAG) program and is now Research and Policy Development Officer.

Metropolitan Service District.

**Linda Smeltzer** ('71 BA English) works in Information Services at the Western Forestry Center.

**Douglas Brian Soesbe** ('71) is now working with the Story Department at Universal Studios.

**Doug Sowles** ('77) is the Major Projects Manager for Tektronix. He awards contracts and oversees construction projects.

**Ron Stoller** ('72) is a Baptist Missionary in Japan.

**Faye Turbyfill** ('70) has retired in Ridgefield, Washington after 37 years of teaching.

**Rae Turnstall** ('78) is the owner and art director of On the Line Graphics.

**Lee C. Tower** ('74) is the Executive Secretary of the Tower Genealogical Society in Portland (est. 1907).

**Ronold L. Wade** ('74) passed his Bar exams this September.

**Nancy Webster** ('75 MSW) is an Oregon Children's Services Division Social Worker with the Child Protection Services branch. She is involved in providing group therapy for parents with specific family problems.



## Carol Jo's a winner



If you go only by the quick smile, easy laugh and good natured repartee with reporters in the clubhouse, you could get the impression that Carol Jo Skala ('60) is an easy-going, all-around nice person. But ten minutes earlier on the 18th green at Portland Golf Club your impression may have been of a serious, thoroughly professional member of the Ladies Professional Golf Association (LPGA), you'd be right on both counts.

Skala, one of the steadiest players in the LPGA, and her partner Sue Berning, finished second, just one stroke behind the winners in this fall's \$110,000 LPGA Ping Team Championships in Portland.

Although she began her education at another campus, Skala finished her degree in physical education at PSU while her husband attended medical school. In between studies and athletics (bas-

ketball, volleyball and softball) at PSU, Skala began what she describes as the key element in her life, her family. Karen, the first of three Skala children, was born one month prior to Carol Jo's graduation.

One of Oregon's top amateur golfers in the 1950's and 1960's, Skala joined the professional "tour" in 1970. A resident of Sacramento, she now plays in about 14 tournaments a year, about one-third of the tour.

An interested spectator at the Portland Tournament was PSU's Acting Vice President for Academic Affairs Margaret Dobson, one of Skala's physical education instructors here. They brought each other up to date following the second round of the tournament.

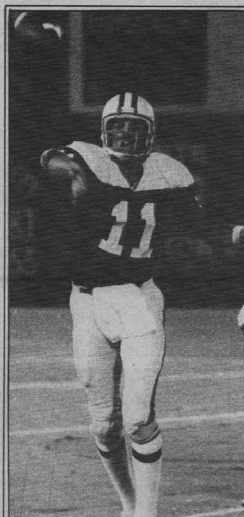


photo credit — Brenner photo  
Neil Lomax makes a pass

This young man owns more records than RCA Victor. He's PSU quarterback Neil Lomax, only a junior, and already the NCAA's all-time, all college, all-division everything.

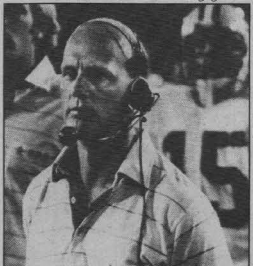
Among the dozen or so NCAA records Neil held or tied prior to the Vikes final game of this season were: career and season passing yards; total offense for career, season, consecutive games; consecutive 300-yard games; highest percentage of completed passes; most completed passes; most passes without an interception in one game and consecutive games; and lowest percentage of interceptions.

In addition, he holds a fistful of school records. Lomax will be in the quarterback spot again next year, leading the Vikes into another exciting and record-breaking season.

## Welcome back, Ron Simonson

The glum looking fellow with the headset is Ron Simonson ('65), head coach of the University of Puget Sound football team which traveled to Civic Stadium this fall for a game with the Vikings.

Simonson, who was captain of the 1964 Viking football team, got a rude homecoming when his Loggers were buried beneath an avalanche of passes by PSU's quarterback, Neil Lomax. The former Vik watched in increasing gloom



Ron Simonson

as UPS dropped behind, eventually ending on the short end of a 72-35 scoring romp.

Last year, Simonson's first season with UPS, the Vikes lost to the Loggers in Tacoma, 34-21. His team was 9-1 for the season.

The year prior to that, it was PSU all the way in another scoring blitz, 63-9, again playing in Civic Stadium.

Wait 'till next year. Right, Ron?

## Madrigal feast



The Park Blocks and Lincoln Hall provide the setting as a few members of PSU's Chamber Choir pause during rehearsals to assume a properly Elizabethan attitude in preparation for the Madrigal Concert and Feast.

Take yourself back about 400 years and get in the holiday spirit with an Elizabethan Christmas madrigal concert and feast at PSU, Monday, Dec. 10, at 6 p.m.

The feast and concert, presented by PSU's Chamber Choir, is rapidly becoming a holiday tradition on campus. Last year, more than 300 persons enjoyed the five-course meal and continuous entertainment in the University Ballroom, which is specially decorated for the event.

Dozens of students, in Elizabethan costume, provide the entertainment or serve course after course of such traditional holiday fare as roast beef, Yorkshire pudding, soured carrots, Normandy vegetables, rissole potato and wassail punch.

The evening begins with the presentation of the boar's head and the singing of the traditional wassail carol; after which the Lord of the Manner commands one and all to begin the feast.

During dinner, wandering minstrels, jugglers, and musicians pass from table to table in the "Great Hall" pausing to entertain diners.

Following the special dessert, the Madrigal Choir will present a holiday concert.

Tickets at \$10 per person, for the PSU Madrigal Feast and Concert, are on sale at the PSU Box Office, 229-4440. Reservations are required. Group rates are available. Contact the PSU Music Department for information at 229-3011.

## "Joyful, jazz-ful"

It's a "Joyful and Jazz-Full" Christmas season as jazz artists Jeannie Hoffman on piano and David Friesen on bass, join the PSU Chorus and Sinfonietta for another of their annual holiday events, Dec. 6 and 7, 8 p.m., in Lincoln Hall Auditorium.

Last year, Jeannie and David played to two sold out houses at PSU so early

tickets are advised. Lincoln Hall seats only 480 persons.

The event has become a Portland tradition with the music and dance presentations varying from standard carols to the not-so-standard Hoffman-Friesen arrangements of old favorites. Hoffman has been a jazz pianist and vocalist for more than 20 years in the Portland and San Francisco areas. Her work with bassist Friesen has earned them a wide circle of fans.

Tickets for the "Joyful and Jazz-Full Christmas" at PSU are on sale at the University's Box Office.

## Light festival

An evening of international holiday tradition and fun for families is planned by PSU's Health and Physical Education Department, featuring folk dances and special ethnic customs, Thursday, Dec. 6, at 8 p.m., in the PSU Ballroom.

The annual Festival of Lights, a holiday celebration, will combine costumed folk dances from many countries with special holiday "lighting" customs such as the Lucia Bride, Advent wreath, and a Hanukkah menorah.

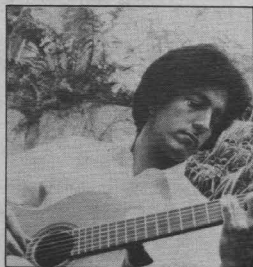
Hosts for the evening will be PSU's folk dance classes. Tickets for this family evening, at \$1 per person, will be available at the door. Children under 12 will be admitted free.

## Mitchell, guitarist

Portland State University's Music Department will present classical guitarist Ian Mitchell in concert Sunday, Dec. 9, at 3 p.m., in 75 Lincoln Hall.

Mitchell, director of guitar studies at Lewis and Clark College, performs extensively throughout the West coast, presenting a varied program which contrasts the music of the late Renaissance and baroque masters with the romantic and contemporary masterpieces of the past century.

Tickets, at \$4 general and \$3 students and senior citizens, are on sale at the PSU Box Office, 1825 SW Broadway, telephone 229-4440.



Ian Mitchell

# calendar

## December

**5**

Faculty Piano Recital. Harold Gray, 8 p.m., LH Auditorium, Call 229-3011 for admission fee.

**6**

Brown Bag Concert. Cynthia Rein, Christine Meadows, mezzo-sopranos; Barbara Alex, piano, 12 noon, 75 LH, Free.

**6, 7**

Christmas Concert: PSU Sinfonietta, and Choir, 8 p.m., LH Auditorium, Call 229-3011 for admission fee.

**6**

CONTINUING EDUCATION "Business Dialogue: How to Speak and Listen Successfully," by Betsie DeBeer Smith, 9 a.m. to 4 p.m. 327 SMC. Fee: \$75. Call 229-4820 for information.

**6**

Men's Basketball vs. Oregon Tech. at PSU. Call 229-4400 for information.

**7**

CABARET SERIES Two cartoons, "Boos in the Night," and "Tear of the Onion," will be shown with "The Maze," an original 1953 black and white horror movie. 3-D glasses will be provided. 8 p.m. Portland Room SMC. Free.

**7**

POPULAR MUSIC BOARD "Upepo," a seven-piece Latin jazz band. 12 noon North Cafeteria SMC. Free.

**7**

Men & Women Swimming vs. Oregon State at PSU. Call 229-4400 for information.

**10, 11**

CONTINUING EDUCATION Tax Practitioners Institutes 8:45 a.m. to 4:15 p.m. Lloyd Center Sheraton Motor Inn Call 229-4838 for

registration. (Repeats Dec. 18, 19 at Jantzen Beach Thunderbird Inn at same times.)

**10**

MUSIC DEPT. Madrigal Dinner 6 to 9 p.m. Ballroom SMC. \$10 for concert and dinner. Call 229-4440 for reservations.

**13**

ADULT LEARNING CENTER "Housing: Can We Afford It?" 1 p.m. 229 SMC Free.

**14**

Wrestling vs. Oregon at PSU Call 229-4400 for information.

**15**

Wrestling vs. Cal-State Bakersfield at PSU. Call 229-4400 for information.

**17**

Men's Basketball vs. Louisiana at PSU. Call 229-4400 for information.

**18-20**

Women's Basketball Giusti Tournament at PSU. Call 229-4400 for information.

**20**

ADULT LEARNING CENTER Holiday Potluck Social 1-3 p.m., 229 SMC. Call Judy Pond or Jim Smith at 229-4739 for food choices.

**21, 22**

Men's Basketball PSU Holiday Tournament at PSU. Call 229-4400 for information.

**27**

CONTINUING EDUCATION "Self-Esteem Workshop." An evening seminar designed for the entire family. 7-10 p.m. 7 DCE Bldg. \$10 per person/\$15 for two. Call 229-4838 for information.

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