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PSU MAGAZINE

EXPANDING
INTERNATIONAL
DIMENSIONS

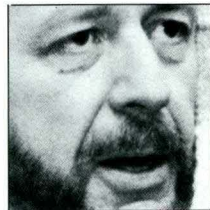
WINTER 1989

FOR ALUMNI AND FRIENDS OF PORTLAND STATE UNIVERSITY

PSU MAGAZINE

CONTENTS

WINTER 1989



FEATURES

International Dimensions

Faculty experience new cultures first-hand.

PAGES 5-8

Future Educators

Joint program encourages ethnic minorities to become teachers.

PAGES 9-11

Racism in Portland

A reputation for racist violence mars the city.

PAGES 12-15

Fighting Crime with a Pencil

PSU alumna sketches criminals for police.

PAGES 16-17

Portland State's Future

Citizen advocates reflect on proposed University change.

PAGES 18-19

DEPARTMENTS

Around the Park Blocks	3-4
Campus Notes	21-22
Happenings	23
Alum Notes	24-27
Sports	28
Calendar	29

COVER: Ruins of Roman city, Speitla, in Tunisia. Photograph by Rudy Barton. Design by Letha Wulf Design.

PSU Magazine is published quarterly for alumni and friends of Portland State University by the Office of Communications. **Interim Editor:** Christine Normandin; **Contributors:** Clarence Hein (65), Cliff Johnson and Pat Scott. Letters to the editor, news items and inquiries about advertising should be directed to the Editor, PSU Magazine, Portland State University, P.O. Box 751, Portland, Oregon 97207; (503) 4643711. Please send address changes to the Office of Alumni Affairs, Portland State University, P.O. Box 751, Portland, Oregon 97207. PSU supports equal educational opportunity without regard to sex, race, handicap, age, national origin, marital status or religion.

AROUND THE PARK BLOCKS

Chamber choir to tour England

Portland State University's Chamber Choir is planning a tour of England this spring. To help raise funds, members of the Choir have formed vocal quartets available for hire to provide "a cappella" performances to businesses and organizations in the Portland metropolitan area.

To arrange a holiday performance for your organization or to contribute to the Chamber Choir tour fund, contact C. Glenn Burnett during the day at PSU's Music Dept., 4725-3011, or evenings at 245-8020.

PSU's Chamber Choir, directed by Dr. Bruce Browne, has been declared one of the best choirs in the Northwest.

Professor receives Fulbright grant

The Council for International Exchange of Scholars announced recently that PSU chemistry professor **Gary L. Gard** has been awarded a Fulbright Scholar Grant (Senior Professor Award) for research at the University of Bremen in the Federal Republic of Germany, from September 1989 to July 1990. He will be among approximately 1,000 Americans selected to go abroad to lecture or conduct research during the 1989-90 academic year.

Gard has been on the faculty at Portland State University since 1966. From 1971 to 1977 he was head of the PSU Chemistry department. He was acting dean of the College of Science as well as coordinator of the Environmental Science Ph.D. Program, from 1979 to 1981. Gard is a member of several professional and honorary organizations and was cited in the 18th edition of *Who's Who in the West*. Widely published, he received numerous grants, awards and scholarships for his work in the chemistry of oxidation, fluorine chemistry and biological activity of fluoro groups.

The Fulbright Program, established in 1946 under Congressional legislation and introduced by former Senator J. William Fulbright of Arkansas, is designed "to increase mutual understanding between the people of the United States and the people of other countries." Individuals are selected on the basis of academic and professional qualifications plus their ability and willingness to share ideas and experience with people of diverse cultures.

Child Development center receives accreditation

The Helen Gordon Child Development Center was reaccredited this fall by the National Academy of Early Childhood Programs. The Academy recognizes programs which meet national quality standards for early childhood programs. Three years ago, Helen Gordon Child Development Center was the first early childhood program in the State of Oregon to be accredited by the National Academy.

To receive accreditation, the Center met strict criteria related to its activities for toddlers and preschoolaged children, trained and qualified staff, health and safety standards, and opportunities for parental involvement. A threemember national commission conducted an onsite review of the facility, which serves 96 children a day from ages 2 to 5 years, according to director Margaret Browning.

Task force to study safety on campus

Interim President Roger Edgington, with the encouragement of PSU Associated Student Body President William Hoar, has appointed a 19-member task force to study safety and security issues on the PSU campus.

Noting that there has been increased public concern over such issues, Edgington said, "Unfortunately, no place is invulnerable to criminal elements. But our location in the metropolitan area subjects us to much greater exposure."

Chairing the task force is Charles Tracey, associate dean of the School of Urban and Public Affairs, as well as chair and professor of its Administration of Justice Department. The task force also includes representatives from student organizations, administrative departments, the Park Blocks Association, and the Portland Police Bureau.

Affirmative Action assistant named

Barbara Williams began work October 2 in the Affirmative Action Office of Portland State University as Assistant to the Director for Affirmative Action and Equal Employment Opportunity Specialist. The Affirmative Action Office is directed by Armando Laguardia, Interim Director for Affirmative Action and Special Assistant to the President for Minority Affairs.

Williams holds a BA in English from Mills College, a Masters degree in Library Sciences from University of California-Berkeley, and is a third-year law student on leave of absence from Lewis & Clark College. She has worked as an assistant editor for *Psychology Today Magazine* and as a public librarian in San Diego, California. She also has taught Adult Basic Education for Portland Community College.

In addition, Williams spent several years as a corporate officer in the banking industry, including five years at First Interstate Bank as an Assistant Vice President. She has significant experience in equal employment and labor relations.

Williams' duties at PSU will include the monitoring of the unclassified personnel hiring process, affirmative action recruitment, statistical analysis, and the refinement of the Affirmative Action Plan and procedures.

AROUND THE PARK BLOCKS

Letters

Thank you for highlighting two wrestlers (Broderick Lee and Travis West) in your fall issue. As an alumna of PSU, I'm proud to have these two young men as counselors in our program for Kids at Risk! They truly believe in giving back to the community — a skill given to them by their previous coach and lifetime mentor, Roy Pittman.

Faye Palmerton (BS '86)
Coordinator, TLC-TnT Program
Portsmouth Middle School, Portland

I was pleased to read in the Fall issue the excellent article on Candice Goucher. When I was a PSU student, there were few courses available for those of us with an interest in studying about Africa. Fortunately, we had an African student population that richly represented many African countries and cultures. This, together with a few enthusiastic professors willing to let us tailor their courses to meet our specific interest in Africa, provided a framework that allowed me to turn my interest into an exciting career opportunity.

I'm happy to see the progress that Dr. Goucher and others are making toward enlightening the PSU community, as well as the rest of Oregon, about African civilization, culture and current affairs.

Jeanne D. Nelsen (BA '80, MST '81)
Reston, Virginia

Renowned researcher is visiting professor

Dr. Kiyoshi Niwa, renowned for his work on artificial intelligence technology, has joined the graduate Engineering Management Program at PSU as a visiting professor for the 1989-90 school year.

Dr. Niwa comes to PSU from the Hitachi Advanced Research Laboratory, an elite development lab for future technologies. While on campus, Dr. Niwa will apply an artificial intelligence approach to research areas in organizational decision making, in

human/computer cooperation for knowledge transfer, and in other decisionmaking processes in technologybased organizations. His recent book, "Knowledge-based Risk Management in Engineering," (John Wiley, 1989), reflects his work in these areas. Dr. Niwa's research at PSU is being fully underwritten by Hitachi, Ltd.

PSU's Engineering Management Program prepares scientists and engineers in new management capabilities and technology. The program's first graduate received a master's degree in engineering in 1988.



Brenda J. Green

New assistant dean

Dean of Student Affairs Morris K. Holland has announced the appointment of Brenda J. Green as assistant to the dean. Green will coordinate organizational development, planning and evaluation, and will assist the University in designing programs to help minority students attend and succeed at Portland State.

Green, who earned a doctorate in education from Washington State University, has been with the Oregon Department of Human Resources since 1982. She most recently was a special assistant to the administrator in the Adult

and Family Services Division. She also has had extensive experience as a Model Cities administrator, a teacher and school administrator.

Awards honor faculty

This fall four PSU faculty members received Burlington Northern Foundation Faculty Achievement awards for excellence in teaching: **Sandra C. Anderson**, professor, Graduate School of Social Work; **Jean P. Edwards**, professor, School of Education; **Claudine Fisher**, professor, Foreign Languages & Literatures; and **Trygve P. Steen**, associate professor of Biology.

Sandra Anderson's work and publications in the field of alcoholism and the homeless are nationally and internationally known. Her experience as a clinician, community advocate and researcher influence and enhance her classroom presentations, interjecting a view of "the real world" into the confines of academia.

Jean P. Edwards was recognized for her involvement in preparing handicapped young adults for competitive employment and independent living. She has acquired a reputation as a pioneer and national leader in the field of developmental disabilities.

Claudine Fisher received the Burlington Northern award for her relentless efforts to better her students, her program and the University. She has been elected repeatedly by her colleagues to Head of the French Section, handles much of the advising for the study abroad programs, and is a consultant for anything French.

Trygve P. Steen received his MS and Ph.D. from Yale, specializing in developmental biology. At UC-Berkeley, emphasizing environmental health and toxicology, he received a Masters in Public Health. His interests in those fields as well as the field of microphotography have served PSU and its students well.

The Burlington Northern award, which carries a cash stipend of \$1500, is bestowed by colleagues in response to testimonials by fellow faculty, professionals in the field, students and former students.

Expanding International Dimensions

PSU faculty experience Middle Eastern and North African cultures through study-travel program.

by Pat Scott

For six weeks this summer, humanities and social science faculty from PSU and OSU traveled in North Africa and the Middle East as members of a Group Study Abroad project funded by the Fulbright-Hays program.

Terrains ranged from the shaggy 12,000-foot mountains of Yemen to the Mediterranean beaches of Tunisia. Temperatures hit a miserable 115 degrees. Despite breathtaking altitudes, heat, and some fearful moments, PSU project members say their trip was the opportunity of a lifetime and their experiences people-to-people the best part.

History professor Jon Mandaville was co-director of the Group Study Abroad project and coordinator of the tour's Yemen activities. Other PSU travelers were Lisa Andrus and Rudy Barton, department of Art; Sandra Anderson, Graduate School of Social Work; Walter Ellis, Public Administration; and Joan Strouse, School of Education. All six declare you can't get at home what their firsthand experiences in North Africa and the Middle East afforded the emotional intensity necessary to dispel stereotypes and bring about lasting interest and involvement in Arab cultures.

"My whole world has been American and European art; the classical world," says art historian Lisa Andrus. "The trip to Yemen and Tunisia opened my eyes to an incredibly fascinating culture. It made me awfully hungry to learn more."



The people of Yemen and Tunisia are Arabs and their religion Islam, but the two countries are otherwise markedly different.

The Yemen Arab Republic, bordering the Red Sea, is one of the ten poorest countries in the world. It has a population of nine million, an annual income of \$600 per capita, and it hosts a mere 49,000 tourists per year. It has changed little during the centuries.

"Yemen was like stepping back in time," says Andrus. "The buildings are fashioned basically of stone and mud brick. They're

PSU faculty travelers, from left: Rudy Barton, Walter Ellis, Jon Mandaville, Joan Strouse, Lisa Andrus and Sandra Anderson.

made the same way now as they were 3,000 years ago in Mesopotamia. And the souks of San'a [open-air markets] are the same as they have been for thousands of years." Narrow, winding alleyways are all disconcertingly similar to foreign travelers, and minarets dot the landscape.

Attitudes in Yemen in many ways are unchanged as well, partly because of the infrequent contact with outsiders. Women remain fully veiled and have limited rights. Religion and government are tightly interwoven; Islam is the binding force throughout the country. Five times a day a public address system in the cities calls the faithful to prayer (including at 3:40 every morning, the travelers recall). And in the hill country there is a "wild west flavor," says Walter Ellis. Yemeni tribesmen now brandish AK-47s in addition to their loaded pistols and rifles, however.

"The trip to Yemen and Tunisia opened my eyes to an incredibly fascinating culture."

The Oregon travelers also experienced great warmth and a surprising acceptance in Yemen. More Yemeni's are going abroad for their education. They are increasingly interested in the outside world. And they were gracious to their foreign guests.

In Taiz, at the home of a Public Administration doctoral student now at PSU, the whole group was treated to a meal "Yemeni style."

"First we were taken to the mafraj room, similar to our living room," recalls Walter Ellis. "It's a large, carpeted room with the walls and floors lined with cushions. We sat in typical Middle Eastern style, leaning up against these cushions."

Getting up and down from floor level was awkward, Lisa Andrus remembers. And everyone sat with legs tucked under to assure that the soles of their bare feet were not insultingly facing others in the room.

"We had soft drinks, fruit, and sat around and talked before going downstairs for a midday meal which we ate on the floor, communal style," says Ellis. "An area probably four feet wide and eight or nine feet long was filled with traditional Yemeni dishes."

"The people there were lovely," Sandra Anderson recalls. "They weren't at all critical of our culture; they thought people should accept others' cultures." One thing they did not understand, however, was women in America wearing short shorts and showing so much of their bodies.

Tunisia, a North African country bordering the Mediterranean, was a totally different experience for the travelers. Its flavor was as much European as Arabic.

Half the size of Yemen, with a population of eight million, Tunisia has a per capita annual income of \$1,163. A playground for Europeans, it hosts 1 1/2 to 2 million tourists yearly. With its veneer of westernization, it was a more comfortable place for project members but also less rewarding. "We didn't get as much of a feel of the people there," Sandra Anderson says.

"Tunisia was colonized by the French in 1881 and the culture denigrated by a colonial regime," historian Jon Mandaville reveals. "The government and people of influence,

perhaps five percent of the population, are pushing to modernize, to adopt the French language and western ways. You can't even get into the universities unless you know French. Arabic is spoken mainly with the family."

There is more separation between church and state, greater secularization. Mostly unveiled, women have more equitable rights in divorce and child custody matters. The standard of living is higher and life expectancy longer. Yet Tunisia is paying a price for its modernization.

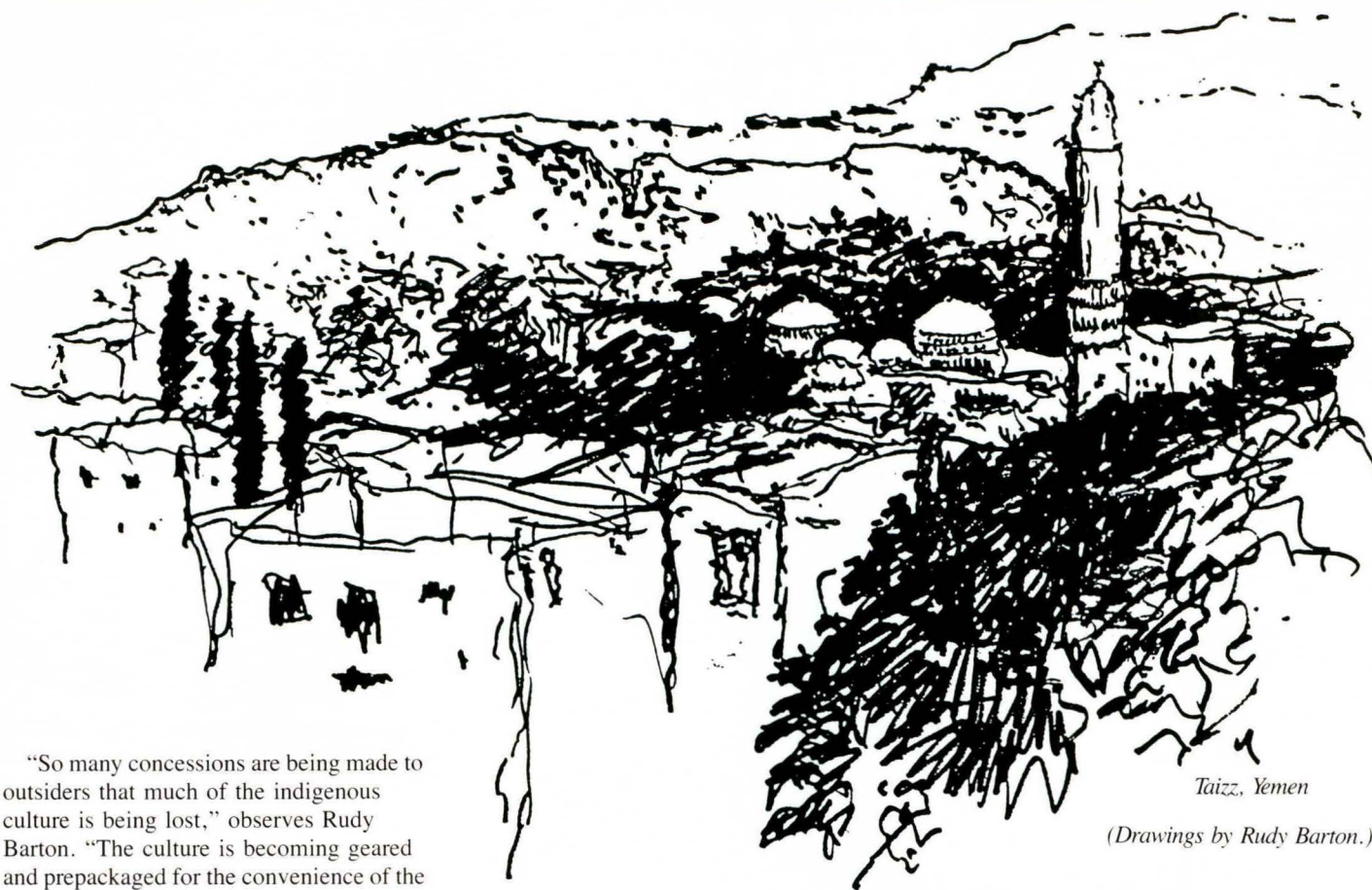


RUDY BARTON

Silversmith at work in Yemen



San'a, Yemen



Taizz, Yemen

(Drawings by Rudy Barton.)

“So many concessions are being made to outsiders that much of the indigenous culture is being lost,” observes Rudy Barton. “The culture is becoming geared and prepackaged for the convenience of the European tourist. It was disheartening.”

And it was on the beaches of Tunisia that some of the project women found themselves ringed by a group of leering young men. “We felt threatened,” Lisa Andrus says of the incident. “I think Tunisian men believe women tourists are there because we’re a little loose. We got the kind of stares and comments I haven’t experienced since I was a teenager. It wasn’t flattering. But in Yemen, somehow we were just so foreign we were accepted as foreign.”

It was the status of women in Arabic countries that caused the most severe cultural jarring to group members during the trip. In Yemen women are veiled completely in black, sometimes even to wearing gloves. Restaurants are strongly male oriented, with only a small section where women and children are allowed. And at a private home, while the men of the house and their foreign guests dined, their wives cooked, all unseen. It wasn’t until dinner was finished and the men had gone to chew qat (a mild amphetamine) and socialize that the project women were

finally able to meet their hostesses.

In their travels, the group met a number of women who were highly educated and held positions of power; more of them, however, particularly in Yemen, were ill-educated with little opportunity to better themselves. But they were thoughtful women, wanting more for their children, especially the girls, than they themselves had. Significant improvement of their lot in the near future is not something the Oregon travelers foresee, however.

“I feel a tremendous amount of empathy but at the same time a sense of futility,” Strouse says of the Yemeni women. “When you’re secluded and veiled from adolescence, totally separated by gender, and virtually illiterate, the outlook is grim.”

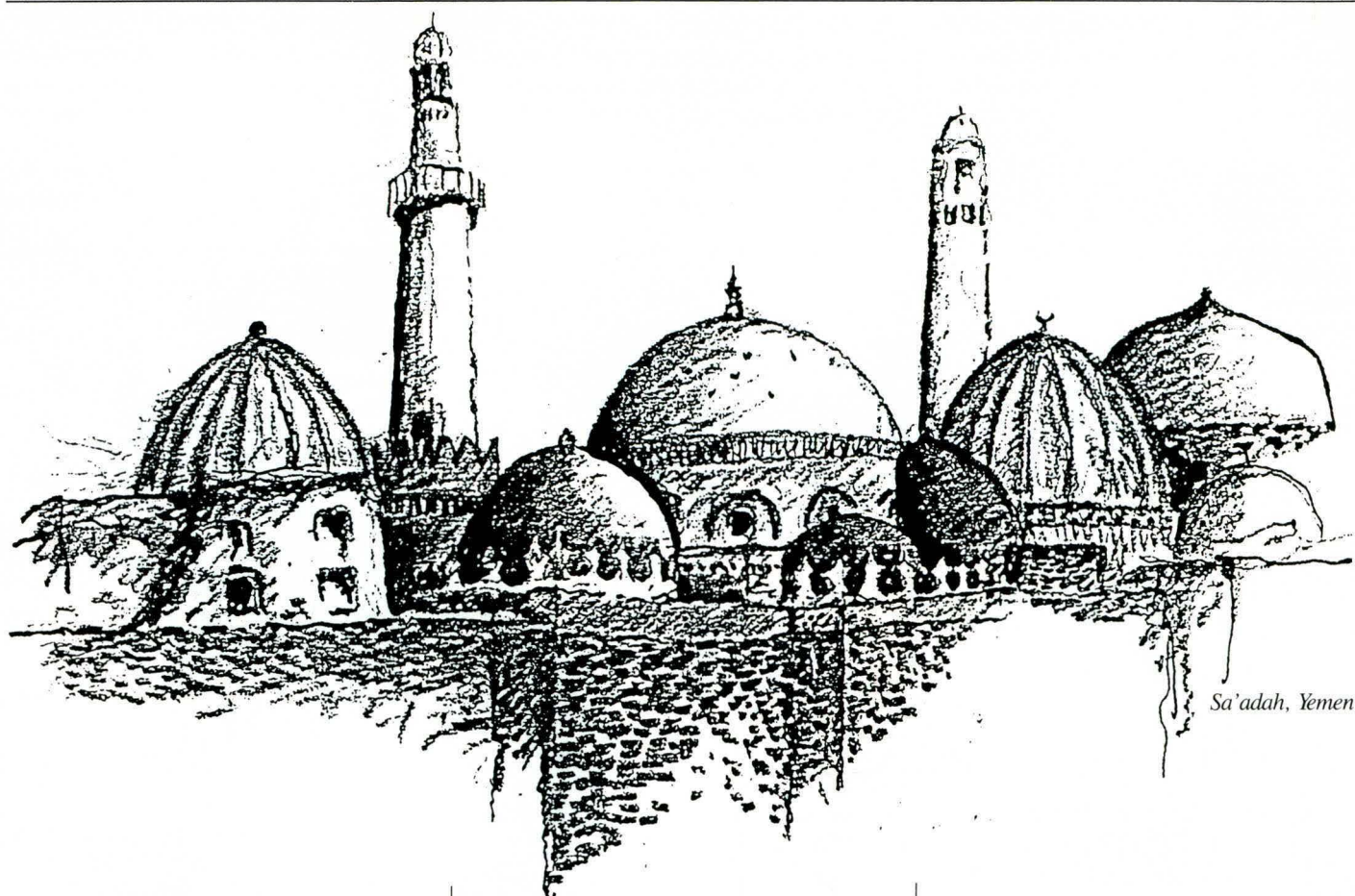
And stepping outside the social boundaries is difficult. Women in the American group found their own situation uncomfortable. “We were intensely aware there were places we weren’t supposed to be,” Strouse remembers. “In restaurants we were segregated, shunted off to another

part. We were looked at, stared at, leered at. I was never alone, which is so unlike my normal life. But being a woman alone just isn’t smart.”

Rudy Barton tried to see the situation from the perspective of the Arabic men, however. “Imagine going through life and only seeing the faces of a dozen women within their immediate families. It’s no surprise they stared at us.”

But it was a surprise to the Americans to learn that veiling is on the increase. “Young women are readopting the veil,” says Walter Ellis. “It’s part of the resurgence of conservatism, although there’s nothing in the Koran that mandates it. But it’s also likely they feel more comfortable.”

One Yemeni woman with whom they spoke would concur. Married at 16, with a fifth grade education, she was fully veiled and didn’t want that for her daughter. But her daughter found it too difficult to go unveiled in that society, putting up with men making comments and staring at her on the streets.



The travelers encountered other circumstances during their stay that snagged their Western consciousness.

In Yemen, litter marred the visual richness of the landscape. Trees are few, metal costly, but plastic is inexpensive and easily attainable. Getting rid of their drifts of plastic bags and bottles is not yet a priority for the country — but it will be, project members predict.

The pervasive habit among Yemeni men of chewing qat was difficult to understand. “Practically the whole male sector has a real psychological addiction to this drug,” social work professor Anderson marveled. “It consumes much of the family income and they chew it about four hours each day. At least 25 percent of their irrigated land, which could be used for growing food, is devoted to growing qat. It’s a profound problem,” she contends.

And in Tunisia, the concessions to tourism and the dilution of Arabic culture were disturbing. “Tourism is a source of income but also tension,” says Jon Mandaville. “Tourists disport themselves on the beaches, often topless, yet those

servicing them are Islamic with very different values.” The juxtaposition of this freewheeling westernization with traditional Arabic values may give rise to hidden antagonism, Mandaville suggests.

“Civilization didn’t begin and end with the Greeks and Romans, with the European vision we’ve got.”

Regardless of the culture shocks and value differences experienced by the Oregon travelers, however, the benefits of the trip are profound. Group members have a more international perspective now and increased sensitivity. “I’m more in touch with what’s going on in that part of the world,” says Joan Strouse, voicing a shared consensus. “I’m better able to present information to my students and be more useful to students from foreign countries.”

And more tangible benefits are cropping up. Already slides of the architecture in Yemen have made it into the classrooms of both Andrus and Barton. Strouse is pushing for a course on comparative educational systems where she would discuss developing nations. In the history department, Jon Mandaville is advancing an increasingly global orientation. Books on public administration which Walter Ellis brought back will be placed in the library. Sandra Anderson is able to provide her classes with comparative data on the status of women, health care issues and consequences of addiction.

A changed perspective and a sense of optimism are what Rudy Barton garnered from the trip. “Civilization didn’t begin and end with the Greeks and Romans, with the European vision we’ve got,” he reminds us. “And there are points that we as people have in common, even in religions. We can coexist.” □

(Pat Scott is a writer in the PSU News & Information Office.)

Future Educators

The number of ethnic minority students is increasing in Oregon, yet fewer ethnic minorities are choosing teaching as a career.

by Chris Normandin

For every 100 children who start first grade in Oregon, 28 will not graduate from high school with their peers. For children of ethnic minority groups the dropout rate is even higher.

"This has immense ramifications for society," said Robert Everhart, dean of the PSU School of Education. "Without basic knowledge and skills to become self-sustaining members of their communities, these children can have a tremendous impact on our criminal justice system, social welfare services and the work force pool."

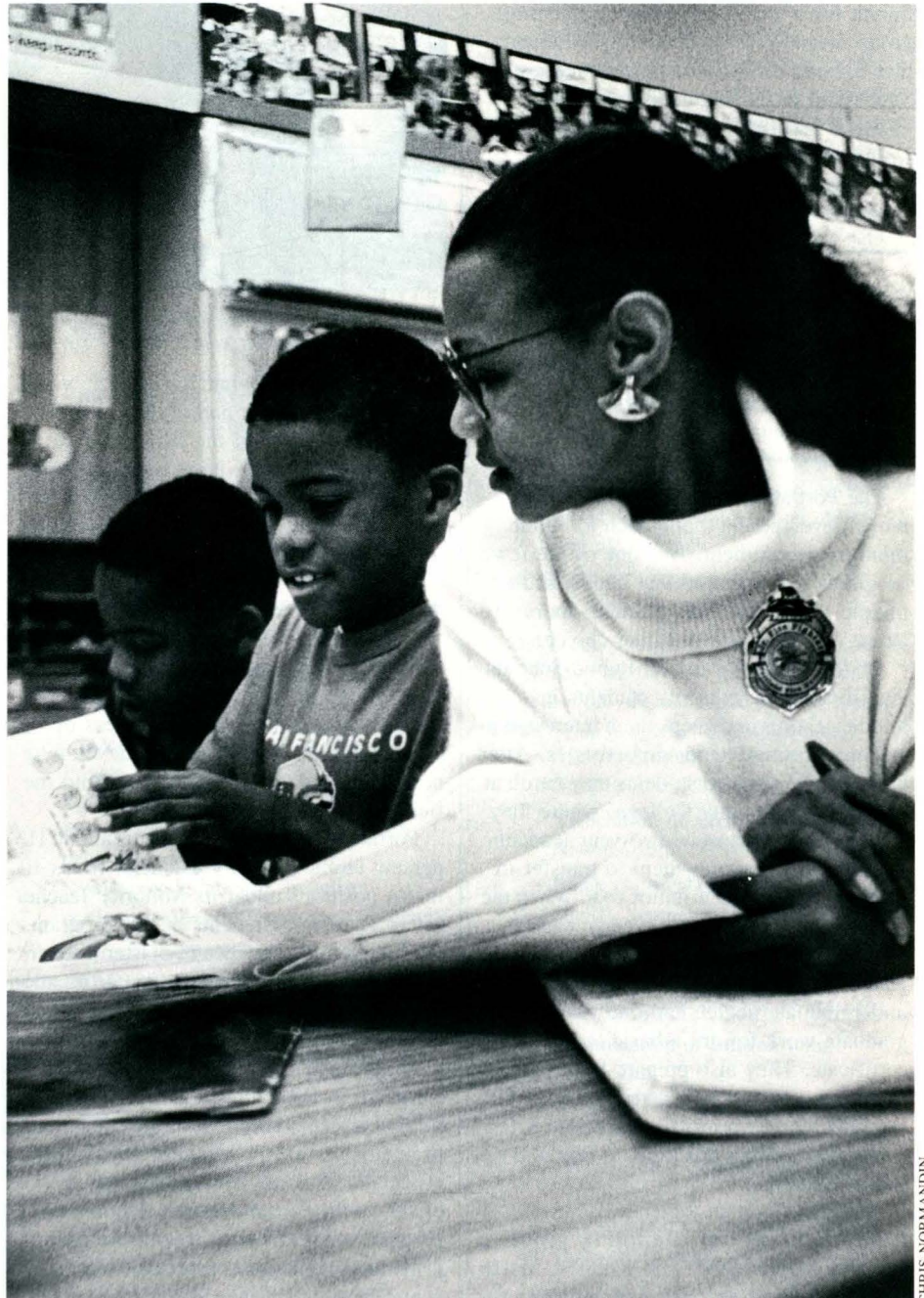
And the problem could compound itself. Across the nation — and in Oregon — the population of ethnic minority students is growing rapidly. At the same time, the number of ethnic minority teachers in schools is declining.

"This is a very real concern for all educators, from elementary schools to universities," said Everhart. "Research shows that there is a direct link between positive role models and the success of students in school. If the trend continues, there will be fewer and fewer teacher role models from ethnic or minority backgrounds."

"The current teaching environment sends a profound message to students of ethnic or minority groups about who can and cannot be a teacher. Given that, we need to change the makeup of the teaching profession to be more reflective of a diverse society."

Two years ago, Portland State, Portland Public Schools and Portland Community College formed a unique partnership to confront the problem head-on.

"All three institutions were struggling with a common concern: how to attract ethnic minorities into teaching," said Mary Kinnick, assistant professor, PSU School of Education. "A group of individuals from the Portland Public Schools, PCC and PSU met to discuss the issue. We were concerned



Deadra Hall, (MS'86) third-grade teacher at Boise-Eliot school in North Portland, is one of the 11 percent ethnic minority teachers in the Portland School district.

CHRIS NORMANDIN

with more than just balancing the numbers. We all agreed that we had a collective, long-term responsibility to prepare the next generation of teachers and educators. And, if we were going to change the composition of the future teacher pool, we needed to intervene early."

From this discussion grew the seed for a joint agreement called the Portland Teachers Plan (PTP). Meeting twice a month for a year, a 15-member planning group forged a comprehensive document that became the basis of a grant request. Successful in its first attempt, the PTP received \$50,000 from the Oregon Community Foundation. The three institutions also demonstrated their formal support by committing \$3,000 apiece.

"Research shows that there is a direct link between positive role models and the success of students in school."

The Portland Teachers Plan is a long-range developmental approach to ethnic minority recruitment. It is one of the few programs in the nation that begins in the middle schools to make students more aware of teaching as a career choice.

Under the plan Portland Public Schools identifies ethnic minority students in middle schools and keeps them interested in teaching through hands-on activities. After high school, selected students may enroll at Portland Community College, where they become part of a special two-year academic program that prepares them to transfer to Portland State in their junior year. When the students enter PSU, they receive careful advising, tutoring and practicum placements. Students complete their undergraduate degree and one year of graduate work toward a basic teaching certificate. They also prepare for a number of required tests. Once certified, the PTP students receive priority consideration for available teaching positions in Portland Public Schools.

"Putting this plan together has been a tremendous cooperative effort by people at all three institutions," said Kinnick. "Each institution has a key role in completing the loop that, in the end, provides qualified ethnic minority teachers for our local



CHRIS NORMANDIN

Portland Community College's Ethnic Minority in Education Award program prepares students to complete their teacher education at PSU.

schools. For the program to succeed, we all have to live up to our part of the agreement. Working out some of the administrative details between three large bureaucracies wasn't easy, but we hurdled them and the plan is working. We are all greatly enriched by this partnership."

While the Portland Teachers Plan was being developed, the three institutions also began putting more emphasis on existing programs that were designed to assure the success of ethnic minority students and on developing new programs for attracting them into the field of education.

Portland Public Schools, with about 11 percent ethnic minority teachers, funds 10 intern positions under its Minority Teacher Intern Program. Students in this program work under the guidance of master teachers while completing their Oregon certification requirements. Another program aids teachers completing a master's degree.

At Portland State, the Center for Urban Research in Education (CURE), now in its third year, seeks solutions to the educational problems of "at-risk" student populations, especially in urban settings. CURE works closely with Portland Public Schools on program areas such as dropout prevention, effective instructional practices, effective school leadership and school system reform to help disadvantaged students succeed.

Another PSU program, directed by Joan Strouse, associate professor, School of Education, concluded in September. Funded for three years by a federal grant, the ESL/Multicultural Education Training Project offered a number of courses on multicultural education and bilingual methods for interested students.

Portland Community College began an Ethnic Minority in Education Award Program two years ago. The program, which includes six terms of tuition waiver, now has 27 students in their first or second year of academic preparation. Students receive personal attention from a special advisor and encouragement from a monthly support group. Several of these students will be transferring to PSU in the near future.

The Portland Teachers Plan got a boost this fall with a new director and a federal grant. Debra Cochrane joined the program as PTP director in October. She was formerly director of the Whitney Young Learning Center of the Portland Urban League. In September, PSU received a two-year grant from the U.S. Department of Education, Fund for Improvement of Post Secondary Education. With first-year funding of \$64,000, the FIPSE grant will be used to partially operate a new Academy for Future Teachers. Portland Public Schools, PCC and PSU are providing additional money

and resources for the Academy.

The Academy will consist of eight local chapters, which will be established this 1989-90 year. Chapters will be located at two high schools (Grant, Jefferson) and four middle schools (Beaumont, Fernwood, Ockley Green, Tubman) in the Portland School District. PCC's Cascade campus will house a chapter, and there will be an undergraduate chapter at Portland State.

The Academy chapters will sponsor activities that develop teaching skills, motivate students to excel academically and consider teaching as a career. The hands-on experience is designed to give the students a greater understanding of what it means to be a teacher. Student members will also explore the many different careers in the education field and receive information about financial resources available to pay college costs.

"Our broad goal with the Portland Teachers Program and the Academy is to provide a supportive environment for students who typically might not receive encouragement to go on to college, much less into teaching. This includes removing as many social, academic and financial barriers as possible, so they can be successful," said Kinnick, who serves as project director for the Academy for Future Teachers. Moses Wambalaba, a doctoral student in the PSU Educational Leadership program, will be the advisor to the PSU chapter.

Portland State is fully committed to this ideal, according to Robert Everhart. "As an urban university, our mission at PSU is to focus upon education as a multicultural process," he noted. "We believe that all students and educators are enriched by contact with people from diverse economic and cultural backgrounds. That's why we became alarmed by the overall decline in ethnic minorities enrolling in higher education, and particularly by the low number of minorities entering the teaching profession. That is why we support the Portland Teachers Plan.

"The challenge as we see it involves nothing less than changing the culture of our schools and teaching through changing the group characteristics of those who teach, administer and lead our schools." □

(Chris Normandin is a freelance public relations writer in Portland and interim editor for PSU magazine.)

Programs aid ethnic minorities

Portland State has many campus-wide assistance and support programs available for all students. The following list includes programs and groups that have a primary focus on ethnic minorities. (Additional special efforts are underway in various university academic areas.)

ACCESS AND DEVELOPMENT

Edward Alvarez, director, 725-4457

Minority Student Recruitment Program

Maria Alanis, coordinator, 725-4447

Identifies and recruits minority students, and ensures that qualified students have the opportunity to enjoy all the benefits of Portland State University.

Upward Bound Program

Peggy Adams, acting director,
725-4010

Serves some 50 students from Marshall, Lincoln, Jefferson and Franklin High Schools in Portland, assisting them with their high school classes and helping them prepare for college by providing tutorial and counseling services.

Career Pathways Program

Joan Kurowski, director, 725-3021

A cooperative program involving the Private Industry Council (PIC), Portland Community College (PCC), Portland Public Schools (PPS) and PSU, which helps 40 juniors and seniors from low-income families to strengthen academic skills and further their academic goals.

ACADEMIC SUPPORT CENTER

Dan Fortmiller, director, 725-4446.

Student Support Services/Educational Opportunity Program

Clevonne Jackson, coordinator,
725-3815

Offers students personal and academic advising; developmental courses to build confidence and skills; as well as tutorial services and support during the years spent at PSU. Eligible students are either low-income, first-generation, physically handicapped or learning disabled.

Campus-wide Tutorial and Learning Skills Program

Rosalina San Nicolas, coordinator, 725-4005

- Offers one-to-one tutorial support by peers for freshman and sophomore students enrolled in lower division courses. Fee \$5. per quarter.

- Free study skills development workshops. Workshops include time management; note-taking; reading and memory enhancement; and test-taking.

- College preparatory skills class. A two-credit, reduced tuition class offered in summer to new freshmen, older students and returning students to help them improve study skills, receive academic advising, learn about additional support services, and meet other students before starting fulltime studies.

Educational Advancement Program Coordinator to be announced 725-4446

Designed mainly for admitted PSU students who receive the Minority Achievement Scholarship as well as students targeted in the Portland Teachers Program, they receive special advising and support as well as monitoring of their academic progress.

STUDENT DEVELOPMENT OFFICE

Jack Lutes, director, 725-4422

Below are student-run campus organizations which advocate for their respective interests. They also provide social and cultural support. Membership is open to PSU students.

- **African Student Union**
Abdi Hassan, 725-3472

- **Association of African Students**
Nelson Okello, 725-4452

- **Black Cultural Affairs Board**
Shelley Matthews, Coordinator,
725-4452

- **Hispanic Student Union**
Rene Rangel, Coordinator, 725-4452

- **Organization of International Students**
Alfonso Pioquinto, Coordinator,
725-4452

- **United Indian Students in Higher Education**
Lisa Howard, Coordinator, 725-4452

- **Vietnamese Student Union**
Don Luu, Coordinator, 725-4452

- **Women's Union**
A. J. Arriola, Coordinator, 725-4452



TOM BOYD

Racism in Portland

Violence is only the most obvious
manifestation of racism, and blacks are
only one target.

By John Kirkland

Portland has a reputation that has nothing to do with its stylish architecture, its mountain views, or its small city feel in the heart of the pristine Northwest.

It has a reputation for hate.

A young Ethiopian man, Mulugeta Seraw, and two of his friends were returning from a party last fall when they were set upon by a group of white thugs belonging to a racist group called East Side White Pride. The gang members punched and kicked the threesome, and shattered Seraw's skull with a baseball bat.

Seraw's death became national news, and in Portland it became the symbol of an ugly undercurrent in the city — one that was blatantly racist but, until that shocking event, largely ignored. Bombings, violence and displays of racist machismo had been seen for years throughout the Pacific Northwest, particularly in some of its most isolated areas such as northern Idaho, but it wasn't until the Seraw incident that Portlanders realized how much their town was a haven for racism.

The one-year anniversary of Seraw's murder provided a backdrop for a two-day conference held in November at Portland State University that sought to bring the community to grips with racism in all its forms. Titled the "Symposium on Malicious Harassment and Racism," it not only rekindled the outrage against the killing, but brought to focus bigotry's many faces.

Bill Wassmuth, executive director of the Northwest Coalition Against Malicious Harassment, warns against racism in Portland.

The several hundred attendees learned that violence is only the most obvious manifestation of racism, and that blacks are only one target.

Jews, Hispanics, Asians, women, gays — all are subject to overt or subtle forms of prejudice. And as speakers at the symposium brought out, all members of society — no matter how liberal they see themselves — need to take a hard look at their own attitudes.

"Once you have internalized and accepted the concept that you can treat someone different because of a defined category, then it's not going to be just one of the categories."

Racism is nothing new in Oregon, according to Darrell Millner, head of PSU's Department of Black Studies. In fact, the prevalence of white supremacist groups in the Northwest is consistent with an historical pattern that began when the first wagon trains moved west.

Millner, who teaches black history, said the early settlers quickly and commonly passed laws excluding blacks from the new territory. The first such law was passed in 1844. When Oregon became a territorial government, it passed another. And the first Oregon constitution had a number of

articles that excluded free blacks from living in the state and making real estate transactions.

While this was happening, the US Congress passed the Donation Land Act for the Oregon territory, giving out 300- to 600-acre parcels of valuable farmland to every family that settled here.

Such acts set the stage for a white-dominated society that, in the beginning, excluded blacks altogether. Although blacks lived a second-class existence throughout the country, in Oregon they lived no existence at all. Later when blacks did enter the picture, they were so far behind that, even with the civil rights movement of the 1960s, they still haven't caught up economically with whites.

Even in the 1900s, blacks and Asians were officially barred from living in many Portland neighborhoods. Millner said language in the Oregon constitution barring blacks from the state was not removed until 1927. In 1905, the Oregon Supreme Court approved segregation in public places, and that was not overturned until 1953.

If we've lost touch with these historical roots, Millner said, it's because we find them a little embarrassing. "We don't like to think of ourselves as a population that reflected those kinds of racial values, but we certainly did," he said.

"And that reality is what makes the Northwest the good potential target for those hate groups today. They know that history was here. They know we have a population that has been created from that history."

The vast majority of Oregon's whites, the inheritors of this history, are not overtly racist, Millner said. That is not to say they are not racist, it's just that since they rarely, if ever, come into contact with blacks, they are not conscious of their own racial attitudes. Given the advantage of numbers, and a history that has given them a head start, they have little occasion to be hostile toward minorities. But when they find themselves in competition with a person of color — for a job or even a seat on a bus — “sometimes that racism emerges to a striking, remarkable and surprising degree,” Millner said.

Before the Seraw murder, the most overt forms of racism centered around white supremacist groups such as The Order, headquartered in northern Idaho. The Order committed a variety of violent acts, one of which was the bombing of the Coeur d'Alene home of one of their more vocal opponents, Bill Wassmuth.

Wassmuth, now the Executive Director of Northwest Coalition Against Malicious Harassment, explained at the PSU symposium that white supremacist groups view the Northwest as the one of the few areas of the country where they can save the last vestiges of a white-dominated America.

“They want the five Northwest states to be the homeland of the white race, where they can build their nation,” he said.

The Order's presence in Idaho is fading, he added, and some white supremacist groups are giving up on the Northwest and turning toward the South. But the Northwest, and particularly Oregon, is still home to groups such as Aryan Nation, National Socialist Vanguard, Christian Patriots, the Covenant Church, Church of the Creator, Racist Constitutionals and the Ku Klux Klan.

The Skinheads, members of which murdered Mulugeta Seraw, are the most visible group, simply because of their appearance shaved heads or extremely short hair, suspenders, camouflage clothing, boots (often steel-toed for fighting). Aggressive, with a gang mentality, the Skinheads often roam the city, gathering at night in outdoor public areas such as Pioneer Courthouse Square. They pick on blacks, but also on an increasing number of physically vulnerable white men.

Skinheads originated in Great Britain in the 1970s as a group of unemployed young men suffering the effects of a bad economy. Their targets were Pakistanis and gays — both of whom were seen by them as either threats to their livelihoods or symptoms of a Great Britain that was becoming weak and wishy-washy. They saw long hair as another symptom of weakness, and so adopted the tough, shaved head look.

When Skinheads emerged in the United States, they were not so much a racist hate group as they were fans of “punk” rock music, which originated in England and which the British Skinheads identified with, Wassmuth said. But the racist ideology was not far behind.

“We must keep alive our dismay, our nonsupport (of racism).”

Wassmuth, whose group compiles statistics on acts of bigotry, said there are some 3,000 Skinheads in the United States, and Portland is considered a Mecca. “Skinheads from Seattle come here on the weekends to get re-energized,” he said.

Speakers at the symposium noted that Skinheads share a psychological makeup that is common to a broader spectrum of bigots. Fear and anger, Wassmuth said, are two prevalent traits. They fear they are losing control, and that minorities are taking over. Their anger may stem from being denied a job in an affirmative action case, or that they were the victims of a criminal assault. They often come from dysfunctional, violent families. They feel isolated, and so they seek the acceptance of an outside group. They need a target.

And their targets need not be black. Millner said bigoted ideology gives its believers the feeling that they have the right to control and dominate other groups. Once instilled with that attitude, they apply it not only to race, but to sex, national origin, religion and sexual orientation.

“Once you have internalized and accepted the concept that you can treat someone different because of a defined category, then it's not going to be just one of the categories,” Millner said.

Loren Christiansen, a panelist at the symposium who serves on a Portland police unit focusing on gang activity, said the number of reported white supremacist incidents in Portland is increasing, going from an average of two per month in the spring and summer of 1988, to as many as 20 per month in the summer of 1989. Wassmuth's Northwest Coalition Against Malicious Harassment reported a 338 percent increase in hate crimes from 1988 to 1989 in its five-state coverage area. Oregon had the higher number with 135 incidents, which included bombings, assaults, cross burnings, threats and incidents of destroying or defacing property. It also had the dubious distinction of having the region's only prejudice-motivated murder: that of Seraw.

Christiansen said Skinheads are now wearing their hair longer and blending in with the rest of society, at least in appearance. But, he said, although Skinheads are slowly diminishing, white supremacist groups remain active. While the police routinely talk to reporters about racist violence, 99 percent of the racially motivated crimes in the city never make the news, he noted.

Yet with all these troubling statistics, Millner believes that the state of racist behavior is getting better when taken in historical context. Even though most racial incidents are ignored by the media, Millner said the reporting of them today is considerably more than when state sanctioned racism was official law and when society itself played the role that Skinheads play today.

“Because we are no longer a ‘racist’ society on an official level, incidents of racism become news. Also, because we created a generational consciousness that makes racial acts repugnant, when they do occur our reaction is more extreme,” said Millner.

Building upon this repugnant reaction to racism, and setting the foundation for a non-racist society will depend in large part on education. Millner sees this as a major function of the symposium and his own Black Studies department.

“I have young white students frequently in my classroom who never have known a black person until they get to college. That's not unusual in Oregon life. They have never had any personal contact with an individual of another race,” Millner said.



TOM BOYD

Prexy Nesbitt, consultant for the People's Republic of Mozambique, right, was keynote speaker at PSU's conference on malicious harassment.

That kind of isolation, and the ignorance that comes from it, creates the potential for trouble, but it also creates the potential for good.

"That is why we feel the educational approach to this is so important, because you don't have individuals who come into adulthood with these overtly hostile attitudes toward blacks. You don't have a clean slate, because it has been formed in this racial context, but you have individuals who can go either way. We want to make sure they go the right way."

State Rep. Margaret Carter, in an impassioned address to the symposium audience, called for an active fight against racism on all levels.

"We must keep alive our dismay, our nonsupport (of racism)," she said.

Echoing the point, Ron Herndon, co-chairman of the Black United Front noted that "this country has never declared war on racism."

The PSU administration took the opportunity of the symposium to issue a policy statement seeking to do just that. Presented at the end of the conference by interim President Roger Edgington, it called for nontolerance of attitudes, actions and institutional structures that subordinate persons or groups on the basis of their race, color, creed, disability, marital status, national origin, race, sex, or sexual orientation.

It also pledged to encourage academic and extracurricular activities to "expose students to cultures and traditions other than their own."

If that is accomplished, it could go a long way toward fulfilling a call to action made by Herndon for a broader teaching of African and American black history, a more complete, truthful public discourse on the white treatment of the American Indian, and an all-out war against cultural ignorance.

Only then, Herndon said, can racism be cut at its roots. □

(John R. Kirkland, a Portland free-lance writer and photographer, is a frequent contributor to PSU Magazine.)

Fighting crime with a pencil

One PSU alumna uses a pencil and sketchpad to help police capture criminals.

By Jan Acker

Jean Boylan ('81, BS) draws portraits of people she never wants to meet. They are pictures of people who commit ugly crimes — murderers, rapists and muggers whose faces fill the pages of her portfolio.

It is through her work as a forensic artist that Boylan meets these criminals and sketches the pictures that become tools for their capture. In interviews that frequently last two to three hours, Boylan talks with a crime victim or witness and gently calls upon their memory as she transfers the criminal's description to her sketchpad.

Currently employed two days a week by the Portland Police Bureau, Boylan commutes from her Bend home to assist the bureau's detectives with their cases.

"Jean's ability to elicit a description from a victim or a witness and turn that into a drawing is amazing," says Portland Police Detective Sue Hill. "When the perpetrator is caught and the mug shot compared to her sketch, the similarity can be unbelievable. Her drawings give us something to go on."

Although Boylan has never had any formal art training, she says she's always drawn faces. "When I was little," she recalls, "I'd see how the moonlight made shapes on my bedroom wall and pretend to draw the shadows into faces."

In between her Portland duties, Boylan travels to law enforcement agencies throughout the country and world that request her expertise in interviewing crime victims and witnesses. Since she began this work 12 years ago, Boylan's clients have included the FBI, U.S. Secret Service, and police agencies from Seattle to San Diego and from Corvallis to Canton. She's also traveled to Honolulu, Tokyo and Beijing.

With a soft and soothing voice, Boylan traces how she got into a field that includes only two other forensic artists on the West Coast.

"There seemed to be a pattern in how much people could recall depending upon how long it had been since the crime."

"When I was a student in communications in 1977 at Portland State, I heard of some 12-month grant positions at the Multnomah County Sheriff's office. The county was expecting budget cut, and the purpose of the program was to test the feasibility of civilians conducting parts of police work such as interviewing, tracking names and addresses, everything but making the arrests," says Boylan.

"I got one of the jobs and began working on follow-up interviews with victims and witnesses of crimes. After I had been doing the interviews for awhile, I noticed that when I conducted the interviews a few days after the crime, the assailant's description often differed from the initial police report.

"There seemed to be a pattern in how much people could recall depending on how long it had been since the crime. For example, it seemed that a rape victim could best remember her attacker's features three to five days after the rape occurred."

As her interviewing work continued, Boylan began bringing an artist's pad and sketching as she talked with the victim or witness. She also began including the

sketches with her reports as a way to help the detective working on the case.

Although she was not encouraged to continue the sketching, Boylan did. And she began to see that her drawings helped detectives solve cases. "Back when we had to keep records for budget purposes, about eight out of every 10 cases that used one of the sketches resulted in an arrest," says Boylan.

At the same time, Boylan also began reading everything she could find on crime victims' trauma and how it affects their memory. When the grant position ended, Boylan moved to Germany for a year and then to Hawaii. Eventually, she returned to Portland to finish her degree in Social Sciences at PSU.

With the help of a Psychology department counselor, Boylan designed a program for herself that included courses in psychology, criminal justice and social sciences, all supportive of her growing interest in forensic art.

She also took a handful of her drawings to the Portland Police Bureau and proposed a workstudy position within the detective division. They agreed and she worked there part time until she graduated.

After completing her degree, Boylan signed on full time for the Portland bureau until a little more than a year ago when she cut back to two days a week and moved to Bend.

Although the commute is 164 miles from her driveway to a downtown parking space, Boylan says that the constant exposure to the city's crime problems and the increasing demand for her freelance work influenced the decision to move to a smaller town.

"I was working five days a week in



DAN CLARK, THE BEND BULLETIN

Jean Boylan with sketches of criminals.

Portland and freelancing on evenings and weekends. It just got to be too much," she says.

Boylan's work is often intense. For most of her interviews, she travels to the home of the victim or witness. And frequently they are so traumatized that they claim to remember nothing of the crime.

"What I try to do is prompt their memory," she says. "If they tell me they don't remember anything but the gun, I know the information is there in their minds.

"While I'm talking with them, I don't make direct references to the crime. I talk about things in their home, their interests, and weave in questions as we go along. For instance, I might ask a victim to pretend her assailant's face is a block of clay and ask

how she would sculpt the nose — would it be broad or narrow, long or short? This way, the victim feels she's in control of the situation."

While her sketches can be uncannily accurate, Boylan maintains that the drawings are a small part of what she does. "My interest in this is from the psychological point of view. I want to help the victims understand they don't have to remember every detail. The mind absorbs so much when it undergoes trauma, but it also tries to cushion the person from what has happened by blocking some of the memory.

"When I lecture, I compare this to people remembering exactly where they were and what they were doing at the time of the Kennedy assassination or the Challenger tragedy," Boylan continues. "The same thing happens to crime victims during great

trauma the mind registers information even though you may not be aware of it."

Boylan uses no visual aids when she interviews a victim or witness and regards the identity kits that use combinations of eyes, noses and hair as detrimental to a person's recall.

"People get confused when they see all those features or stacks of mug shots," she says. "When I visited an East Coast police department several years ago, I found out they put rape victims in a room with a desk drawer full of composite features and asked them to put together an entire face."

That kind of insensitivity inspires Boylan to keep working for victim's rights and is part of her message when she is invited to teach and lecture at various law enforcement gatherings. Locally, she shares her knowledge as an adjunct instructor in the Oregon Health Sciences University's forensic studies department.

Agencies are improving, though, notes Boylan. "They are recognizing that even victims of less serious crimes, such as purse snatchings, have undergone a traumatic event and need to be treated with care and respect for their situation."

Boylan's most recent major assignment took her, for the second time, to the embattled city of San Salvador as part of a U.S. State Department task force. While in El Salvador for two weeks, she taught investigative interviewing techniques to local police agencies and helped them work with witnesses of political assassinations.

From the moment she stepped off the plane, Boylan said she knew that it was no ordinary business trip. "I was met by machine-gun armed guards who escorted me everywhere. They also gave me a nine-millimeter gun and told me to sleep with my shoes on in case the hotel was attacked in the middle of the night."

Although her experience in Central America is one she doesn't want to repeat, Boylan plans to continue traveling and teaching her interviewing techniques.

"I want to convey to agencies how important it is that they treat victims and witnesses with sensitivity and respect," says Boylan. "And I want the people involved in the crime to know that what we're able to come up with together may help solve their case." □

(Jan Acker is a free-lance writer and corporate communication consultant in Portland.)

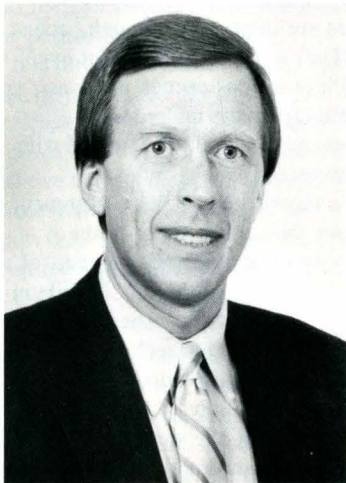
Portland State's Future

Three PSU citizen advocates reflect on proposed University change.

by Cliff Johnson

On November 9, the Governor's Commission on Higher Education in the Portland Metropolitan Area heard a recommendation from the Oregon chapter of the American Electronics Association to "disband" Portland State University and divide its programs between Oregon State University and the University of Oregon. The primary purpose would be to establish a high-tech training center in Washington County (run by OSU) to serve the needs of AEA member firms.

PSU Magazine discussed the work of the Governor's Commission and the AEA proposal with three leading PSU advocates. Excerpts from the interviews follow:

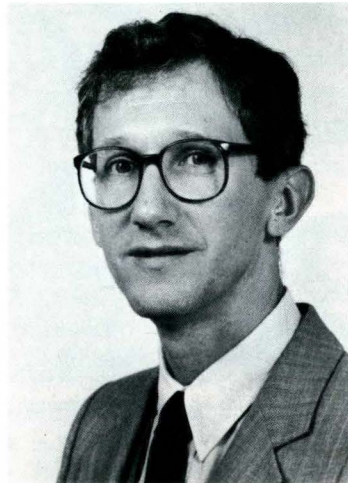


Lee Koehn

Lee Koehn is president of Lee Koehn Associates Inc., a Portland-based executive search firm which has attracted senior-level talent to positions with Northwest companies for the past 12 years. Koehn is president of the University Foundation Board.

James Westwood is an attorney who has practiced with one of Portland's major law firms, Miller, Nash, Wiener, Hager & Carlsen for several years. Westwood is president of the University Alumni Board.

Roger Yost, a resident of the Portland area since 1960, is president of one of Portland's busiest architectural firms, Yost, Grube, Hall. Yost is president of the University Advisory Board.



Jim Westwood

PSU MAGAZINE: How do you measure the importance of the Commission's work to the Portland metropolitan area and to the future of PSU?

KOEHN: The Commission's work is crucial and it can't be taken lightly by the people in the community. Not only does the Commission's work affect Portland, but the whole state of Oregon as well. My hope is that they will take everything under consideration, and (the question) not be used as a political football. I think they really need to look at this through objective eyes, and do what's best for the city, for the metropolitan area. And one thing I do know is that we don't have enough money to support all the institutions that we have. My push would be to combine the Portland-area institutions under Portland State.

WESTWOOD: I think the future of Portland State is going to be changed by the Commission's work, and it's our job to make sure that that future is one in which Portland State is really principally involved.

YOST: I came here in 1960, and I think that the implications for the (next) century are enormous, depending on whether this metropolitan area can find a way to serve the needs, in terms of research, development, continuing education and higher education. I'm hopeful that the commission will back up far enough from the situation to look at it in these historic terms, and recommend significant changes that are likely to bring about those kinds of results.



Roger Yost

PSU MAGAZINE: A committee from PSU's Citizen Advisory Board wrote to the commission suggesting two alternative structures for higher education in the area: merge all four OSSHE universities (PSU, UO, OSU, OHSU and Oregon Graduate Institute) into a single state university with its president/administration in Portland; or, merge all state-funded higher education institutions in Portland (PSU, OHSU, OGI) with the corresponding development of a multi-purpose higher education facility in Washington county, run by the new, merged institution. Why do you support this proposal?

KOEHN: One proposal makes sense because it would form one comprehensive research institution serving the metropolitan area. It would also give us a strong impact on gaining research dollars. We would have a very strong engineering school. (It) also would cut costs from having three different administrations running three separate universities, which I think is a waste of taxpayer dollars.

WESTWOOD: The (proposal) gives us some really good alternatives, one of them being the unification of the institutions in the metropolitan area. Heading in that direction, making Portland metro education a strong force in the state, is what we really need to do, rather than making Portland into a colonial enclave of the down-state institutions. That just isn't going to work.

YOST: I'd like to preface this by saying I think it's premature to talk about specific solutions, but in that they are being advanced by others and are on the table, it's necessary to talk about them at this point. A 'single university system' would have the potential of breaking the barriers between the institutions, hopefully, and allowing for more mobility of programs and faculty and students, so that, over time, the programs that really have a market place in Portland would end up here. And then, under a 'single university system,' while there'd be pride in each one of the institutions, it would reduce to some degree the turf battle that goes on now, which is damaging to the state and to the potential development of the state.

PSU MAGAZINE: What was your initial reaction to the Oregon Chapter of the American Electronic Association's recent proposals for change?

KOEHN: It's very much self-serving for them. I do give them credit for doing a lot of work for this, and they got a lot of publicity on it. I also think it serves only one sector — albeit an important sector — of our economic environment. But I feel also that it would short-change some other areas. They're going to push this thing. It's not something we should take lightly, because they're going to be doing more work on it, and obviously they're getting the ear of a lot of people in Salem and elsewhere (including) the politicians.

WESTWOOD: I was aghast to think that people would seriously believe that higher education in the metro area is going to be improved by putting the controls over it in Eugene and Corvallis. To think that people in Eugene and Corvallis — people with the best interests of higher education at heart, surely would run down their own campuses with limited funding by sending those limited funds off to the Portland area, is just incredible. It's not human nature. Also, the people in Eugene and Corvallis don't understand the metropolitan, urban area like someone who is living here and whose main interests are here.

It would really eviscerate undergraduate higher education in the metropolitan area. The liberal arts, which are not seriously addressed in the A.E.A. proposal, would suffer badly, and it's just not a workable solution.

YOST: My initial reaction was one of terror. It seems to me that the worst thing that could happen to us is that we find ourselves in a situation without a major university in this metropolitan area, being served from outside. That's the reverse of what needs to happen. The metropolitan area, the largest engine that drives the economy of the State of Oregon, needs to develop strength, not weakness. I might say that the favor they did us is in creating such an uproar is it got the community's attention. This is important if we're going to get more than a band-aid solution to the problem. We need the attention of the entire state and community in seeking a meaningful solution to this problem.

PSU MAGAZINE: What do you see is PSU's contribution to the future development of the Portland metropolitan area, and to the State of Oregon as well?

KOEHN: It's crucial that (PSU) continues to grow, as far as the programs it's offering. The types of programs that are offered through PSU and the successes of PSU haven't gotten the appropriate publicity. The various schools within the University are extremely strong, and one of the major benefits that PSU gives to the business community in the metropolitan area — that includes high-tech — is something we can't take away. You could imagine what would happen if the University of Washington, for example, was based in Yakima. How successful would they be? And I compare that to having the University taken away from Portland and based in the valley. How successful can it be to the metropolitan area?

WESTWOOD: I hope the Governor's Commission will give PSU the boost that it's been needing for many, many years, to make PSU clearly and expressly the nucleus of higher ed. for the Portland metropolitan area. We are the flagship, and we should be identified as such. I think the Governor's Commission will see that that is the clearest, simplest and most elegant way to approach the problem: make Portland State the nucleus, the center of higher ed. in this area, and let Portland State, at long last, come into the sunshine.

YOST: It seems to me that (PSU) has to anchor higher education, even if there are other locations and campuses that build up in the metropolitan area. I see (PSU) as a nucleus around which we need to add and magnify and rotate programs, so that the population in this knowledge-based economy has the support, access to continuing education, research and development, and all of the things that go with success in today's economy.

(Cliff Johnson is news bureau manager in the PSU News & Information Office.)

Planned gifts help PSU

There is a new emphasis at Portland State being given to building a comprehensive development program for the University.

As part of this new program the PSU Foundation will provide innovative options for friends and alumni to support the University through planned giving vehicles which also can provide benefits to the donors and their families. Foundation Board President Lee Koehn points out that many individuals who would like to support the institution are unaware of the variety of shapes such support can take.

Planned gifts can be used to support a variety of programs at PSU, including scholarships, faculty enrichment programs, or ongoing support for academic areas. They may range in size from a \$1,000 bequest to a \$1 million endowment.

The following is a brief description of some planned gift options:

Gift by Will. Many of our supporters make charitable gifts by bequests in their wills. The federal government encourages these gifts by allowing unlimited estate tax charitable deduction for gifts to qualified organizations, such as Portland State.

Charitable Trusts. This is an ideal vehicle if you own assets that have appreciated over the years. Charitable trusts are a way of transferring ownership of an asset, while retaining income rights. The PSU Foundation or other appointed trustee would manage the money, securities or property and you and/or your designated beneficiaries would receive a life income from the assets. Upon the death of the last beneficiary, PSU receives the trust principal. As the donor, you would avoid capital gains tax on the sale of your

transferred assets and your income taxes would be decreased. A charitable trust allows you to make a sizable capital transfer without loss of income and frees you from ongoing management responsibilities.

A Charitable Gift Annuity. Under this plan, the donor transfers money or securities to PSU, and the institution pays the donor a fixed dollar amount for life. PSU's obligation to make payments is independent of the property transferred for the annuity. A fixed portion of each payment is taxfree; the amount depends upon the donor's life expectancy and when the payments begin.

Deferred Payment Gift Annuity. The donor makes the gift now but does not receive annuity payments until sometime in the future, usually retirement. The plan is attractive to younger donors, who gets a charitable deduction now when in a high tax bracket, and the income later when their tax bracket will most likely be lower.

Gift of Life Insurance. A donor contributes a life insurance policy to PSU by naming the institution as beneficiary and assigning all the incidents of ownership. The donor generally receives a charitable deduction for the current value of the policy.

For more information about planned gift programs which would fit your needs, please contact the PSU Foundation, P.O. Box 243, Portland, OR 97207, (503)725-4911.

(Special thanks to Clint Bond, Financial Design Group, for background information for this article.) □

Search progresses

The search for a permanent president for Portland State University is progressing. A 14-member committee appointed by the Oregon State System of Higher Education Chancellor Thomas Bartlett, and board president Richard Hensley, met with PSU faculty, staff and students in October to solicit input for candidate qualifications and an accurate description of the challenges and opportunities particular to Portland State. The committee also invited comment from officials of the PSU Foundation, PSU Alumni Board, and the community at large.

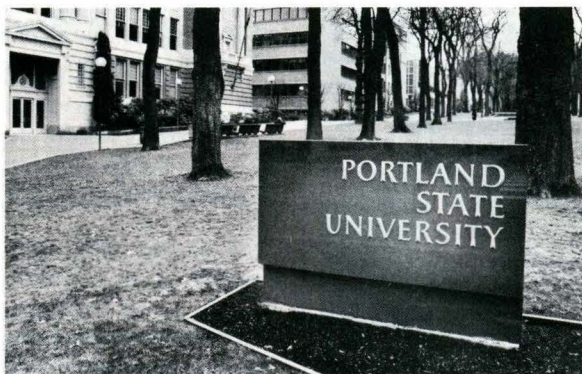
The job description and a position announcement were completed in mid-October. National advertising for the job began Nov. 9.

"Obviously, we're looking for a person with strong academic and administrative experience, but we also need someone who can communicate effectively with the University's various business, governmental and community constituents," said Tom Bruggere, chairman of the search committee.

The search committee, which was appointed last June to find a replacement for interim President Roger Edgington, will begin reviewing applications in January and recommend three to five finalists to the State Board in April.

The new president will take office before the final report from the Governor's Commission on Higher Education, which is due out in November 1990. The Commission has been charged with examining all of the post-secondary educational resources in the Portland Metropolitan area and making recommendations for policies, programs and organizational arrangements for the efficient delivery of comprehensive educational services within the area.

While some concern has been expressed that the Commission's work may adversely affect the presidential search, Bruggere believes there is no need to worry. "The study does leave an open question. On the other hand, a president hired before the commission's report could be in a position to affect its outcome."



CAMPUS NOTES

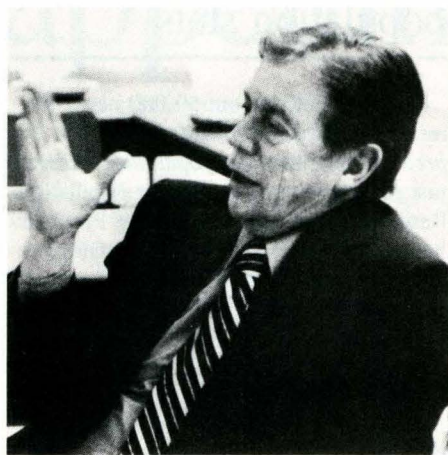
Anti-Coke group takes educational route

The Black Cultural Affairs Board has suspended its support of a boycott of Coca Cola products on campus. Instead, the BCAB will focus on educating the public about apartheid through classes, seminars and lectures, according to BCAB president Shelley Matthews. In addition, the group will lobby for a House bill in 1991 that would institute stricter limits on Oregon's business dealings with companies involved in South Africa.

Coke products were targeted for a boycott last summer because supporters of divestiture in South Africa felt the company has not acted in accord with the spirit of the law passed by the Oregon legislature in 1986. The law prohibits the investment of state funds in corporations that have direct economic ties to South Africa.

Under the current legal definition of divestment, the Coca-Cola company does not fall under the Oregon restrictions, because the law applies only to companies that have capital holdings in South Africa. According to an article in the PSU student newspaper, *Vanguard*, in 1986 Coca-Cola solds its syrup plant in the country and now claims it has no ownership in South Africa, employs no workers there and pays no taxes to the South African overnment. The company replaced its plant with one in neighboring Swaziland and, through independently owned South African distributors, still commands 69 percent of the nation's soft drink market, which amounts to about \$220 million a year.

In a statement released in October, Morris Holland, dean of Student Affairs, offered support of student groups working to educate others against apartheid. "Racism and discrimination in any form are inconsistent with the core values of Portland State University," Holland noted. "As an educational institution, we are committed to the view that knowledge is power. Our best approach, then, is to educate and through education, to empower."



George Hoffman

Memorials honor former faculty members

A special memorial service, "A Celebration of Life," was held for Professor of History Emeritus **George C. Hoffman** on campus Sept. 29. Professor Hoffmann, 75, died Sept. 23. He was an original faculty member at Portland State University in 1946 when it was known as the Vanport Extension Center. He retired as Dean of Social Sciences in 1982 and from teaching in 1987. A graduate of University of Southern California, Hoffmann began teaching English and history in Los Angeles in 1941. During World War II, he served as an officer in the U.S. Navy. He became head of the PSU's Social Science Department in 1947, a position he held for 35 years. His dedication led to the establishment of the George Hoffmann Award in 1985, designed to recognize full-time faculty in areas of instruction, university service and scholarship.

Marguerite Marks, former international studies director, died Sept 26 in a Portland hospital of myelofibrosis. She was 70. Professor Marks, who received her bachelor's and master's degrees in history at PSU, was director of International Student Services from 1964 to 1973 and was admissions officer for international students from 1973 until her retirement in 1984. She was also an assistant professor for PSU's Center for English as a Second

Language and the Middle East Studies Center.

Baxter D. Wilson, 66, Professor of English Emeritus, was elogized in a memorial service held Sept. 29 at St. Matthew Lutheran Church, Beaverton. He died Sept. 26 from complications after emergency surgery to repair an aneurysm of the femoral artery. Professor Wilson began teaching at Portland State in 1965, specializing in linguistics and medieval literature, as well as Old and Middle English. He was granted professor emeritus standing upon his retirement in December 1988. After retirement he continued to pursue research in translation of medieval Latin manuscripts.

Egbert S. Oliver, Professor of English Emeritus, and head of the Portland State English department from 1962 to 1973, died of congestive heart failure Oct. 19 at his home in Portland. He was 86. Oliver earned his undergraduate and postgraduate degrees from the University of Washington and taught at Willamette University before joining PSU in 1950. His publications on Herman Melville, as well as texts and numerous articles, earned him national recognition. His two Fulbright lectureships in India culminated in his book *Studies in American Literature*, the first textbook on American literature published in India. Following his retirement from teaching his continuing research resulted in books on aspects of his family, of Columbia County, and of the Congregational Church, in which he was long active.

Institute receives grant

Barbara J. Friesen, Social Work and Regional Research Institute, along with other staff and faculty, have been awarded a five-year grant to continue the work of th National Research and Training Center. The award for the first year is \$700,000, with a five-year total of approximately \$3.5 million. The Center will focus on improving services to families whose children have emotional disorders and has a new name to reflect this focus Research & Training Center on Family Support and Children's Mental Health.

London actors to visit PSU

Actors from the London Stage return to Portland State in February for a one-week residency, including classes, workshops and three full evenings of theater.

This touring ensemble is comprised of five professionals from the Royal Shakespeare Co., the National Theatre of Great Britain, and the BBC Shakespeare Series. Their productions last year of "King Lear" and "Tom Stoppard This Evening" won critical acclaim.

This year they present Shakespeare's "A Winter's Tale," Feb. 22 and 24, and "Harold Pinter This Evening," Feb. 23. The first is a fully-acted, full-text performance of Shakespeare's tale of loss and recovery; the second, a staged reading of selections from the English author's major plays, including a one-act version of "Old Times."

Tickets are available now to PSU faculty and staff at \$7.50, and to PSU students at \$2. Tickets to the general public (\$15 general, \$13 sr. adults, \$7.50 students) go on sale in mid-January. Call 725-4440 for information.

The residency of the Actors from the London Stage is the result of a program offered by the Alliance for Creative Theatre, Education and Research, supported by the Lorene Sails Higgins Charitable Trust.

In conjunction with the British actors' visit, PSU presents "Playing Shakespeare," a series of videotaped workshops by the Royal Shakespeare Company.

Director John Barton guides some of the world's greatest Shakespearean actors in analyzing Shakespeare's works. The series is presented Fridays, January 12 through February 16, at 3 p.m. in room 221 Cramer Hall. Admission is free and the public is invited.

Center releases population stats

Oregon gained about 50,000 new residents last year. So says the 1989 *preliminary* statewide population estimates just released by the Center for Population Research and Census (CPRC) at Portland State University. As of last July, Oregon's population tallied 2,791,000; one year earlier (July 1, 1988), there were 2,741,000 estimated Oregon residents. This is the biggest single-year population increase during the 1980's.

"This means that during the 1980's Oregon has gained an estimated 158,000 new residents to date, and that 101,000 of these were added just within the past two years," said Dr. Howard Wineberg, the center's Estimates Program Manager.

Wineberg added that the population increase, since July 1, 1988 represents about 16,500 more births than deaths, and a net migration to our state of about 33,500 people.

This year's increase continues to reflect a strong economy across much of the state, Wineberg said. "When the state's economy is perceived sound," he noted, "more people tend to move to Oregon than leave the state."



ACTORS from the LONDON STAGE

The majority of Oregon's 36 counties gained population in the latest statewide estimate. Two Portland-area counties recorded the greatest gains Multnomah (10,500) and Washington (8,000). Only three Oregon counties showed population declines Malheur (-400), Morrow (-300) and Grant (-50).

Local officials are expected to review the new estimates during the next few weeks, and final population estimates will be certified on Dec. 15. Copies of the official estimates will be available to the public in Jan. 1990.

PSU to host second international conference

The International Studies program at Portland State will again host a major international conference on Soviet-China issues Feb. 9-11, 1990. Through public and private sessions, the conference will examine recent reforms in those countries and the issues of trade and economic cooperation in the Pacific region.

Sixteen leading trade officials, business representatives and economists will participate in the conference. They hail from the Soviet Far East, China, Japan, South Korea, Taiwan, Hong Kong and the Pacific Northwest.

Five free public sessions will be held at PSU. Designed mainly for students and the general public, these meetings will focus on business opportunities and regional development in the Soviet Far East; China's present and future economic ties with East Asian countries; and prospects for trans-Pacific economic cooperation.

The private sessions, to be held at the World Trade Center in Portland, will bring visiting experts together with Oregon trading firms and organizations for roundtable discussions of trade and investment possibilities.

Last February's conference, which attracted more than 2,000 participants, was prominently featured in the Soviet publication, *Pravda*, the Beijing *People's Daily*, and in Northwest newspapers.

For more information, contact Mel Gurtov, professor of Political Science and director of International Studies, 725-3456.

Happenings

Jim Westwood, president
PSU Alumni Association

President's Column

"Don't panic," *The Oregonian* advises Portland State in a recent editorial. The proposal of the American Electronics Association (AEA) to abolish PSU and make its campus into a colonial enclave of the two universities up the valley is just an innocuous suggestion (says *The Oregonian*), one that will be joined by other proposals to be considered by Governor Neil Goldschmidt's Commission on Higher Education in the Portland Metropolitan Area. *The Oregonian* should know better.

The AEA proposal is too flimsy on its merits to be considered as a sensible alternative. Can anyone seriously believe that higher education in the Portland area would be enhanced if funding and staffing levels were decided by administrators in Corvallis and Eugene? Would they selflessly disregard their local constituencies and work instead to make Portland the center of higher education in Oregon that it should be? Of course not. But a graduate center for engineering and high technology, which the AEA proposal would establish in Washington County as an arm of Oregon State University, would be conveniently in the electronics industry's back yard, easily influenced by the industry and safe from state administrators a hundred miles away. Never mind that the quality of undergraduate and liberal arts education isn't seriously addressed by the AEA proposal.

Don't panic, Portland State? Well, let's look at some facts. Portland State has been without a permanent president for a year now, and the Board of Higher Education is just now advertising for the slot. When Governor Goldschmidt proposed a two-tier state university tuition level last year, with Portland State alone in the second tier, some local business leaders started to organize on behalf of PSU. Don't get excited, advised Paul Bragdon, the Governor's higher education adviser. It will all work out okay for PSU. Instead of mobilizing to defend PSU, the business community was persuaded to underwrite the Commission, which now has before it the ill-conceived proposal to abolish PSU.

We're at a crisis point, my fellow alumni. PSU students thronged the Nov. 9 Commission meeting where the AEA proposal was presented. They are willing to battle for PSU's life, and we have to do the same. Write letters to *The Oregonian*, to the Governor's Commission, to the Governor himself. Tell your neighbors and your friends at work that you want a strong presence for higher education in Portland and that Portland State has to be the center of it. If we don't mount a visible public outcry about the AEA proposal right now, the PSU we have loved and nurtured over the years will slip away from us.

Foundation audit completed

This October Coopers & Lybrand finished an independent audit of the PSU Foundation. Results show balances in all funds grew by \$400,000, an increase of approximately 20% over last year. Contributions to the Foundation exceeded \$1 million for the second consecutive year. The unrestricted account, which had a deficit balance last year of \$25,000, has a positive balance of approximately \$110,000.

We're looking for a few good alumni...

PSU needs alumni advocates. If you're interested in the future of higher education in Oregon, and at PSU, you may be just the person we're looking for. The Alumni Board will be identifying the volunteers to serve as alumni advocates by legislative district around the state. If you would like to learn how you can make a difference, please contact:
Pat Squire or Teresa O'Hearn
PSU Alumni Office
P.O. Box 751
Portland, OR 97207
(503) 725-4948

Business partnership

The Foundation is offering companies an opportunity to establish themselves as long-term contributors to Portland State. Through Corporate Partners a portion of corporate contributions can be designated to specific programs with the remaining funds going to University-wide support.

Corporate Partners will enjoy privileges of membership, including access to the PSU Branford Price Millar Library; a Corporate Speaker's Bureau, which makes available outstanding faculty speakers for company meetings; selected reports from the University administration; and special recognition opportunities.

Many companies support Portland State through contributions on behalf of their employees. Corporate Matching Gift programs, where the company matches its employees' contributions to charitable organizations, is one method of providing additional support. Another innovative approach is to base the corporate contribution on the number of PSU alumni in the firm. Farmer's Insurance Group provides scholarship support each year using this model.

Annual Fund launched

PSU Development began its annual fund program in November with a personal letter from the Deans of each School or College to their respective graduates. The Annual Fund is an opportunity for alumni and friends to participate in the growth of PSU.

This year, individuals who would like to donate annually \$1,000 or more, may become President's Associates. Members of this prestigious group receive special seating for theater, dance and piano performances; invitations to special seminars, an annual brunch, access to guest speakers; recognition of membership displayed in a prominent place on campus; and more.

For information on the Annual Fund and the President's Associates, contact the PSU Development Office, 725-4478.

ALUM NOTES

Compiled by
Cliff Johnson

Vanport

William Hammerbeck has been elected a member of the board of trustees for the Holladay Park Medical '6 Center Foundation in Portland. He is vice president of A.G. Edwards Investment Group in Portland.

Albert Huntley reports he now counsels people in small businesses as a volunteer for SCORE (Service Corps of Retired Executives) at the U.S. Small Business Administration district offices in Portland.

'61

Judith K. Hofer (BS) has been elected to the board of the Oregon Historical Society in Portland. She is president and chief executive officer of Meier & Frank Co. in Portland.

'63

Sheilah Church (BS) has been named vice president-member-ship on the 1989-90 board of the local chapter of the International Association of Business Communicators. Church is coordinator of community relations for Forest Grove, Ore., Public Schools.

Robert N. McDougald (BS) has been elected president of the Heritage Development Co. in Portland. He is the former executive vice president of the Far West Federal Bank subsidiary.

'65

Janet A. Nelson (BS, '85 MBA) has been appointed bank vice president with First Interstate Bank of Oregon.

Stephen A. Wendell (BS) has been appointed vice president/finance, treasurer and chief financial officer for Bohemia Inc., the Eugene, Ore.-based wood products company. He formerly held related positions with international King's Table, Inc. in that city.

'66

Robert H. Colfelt, (BS) former chairman of the board of Valley National Bank in Forest Grove, Ore., has been promoted by U.S. Bank of Oregon as vice president in charge of a new Hillsboro-Forest Grove District for the bank. Valley merged with U.S. Bank in March, 1989.

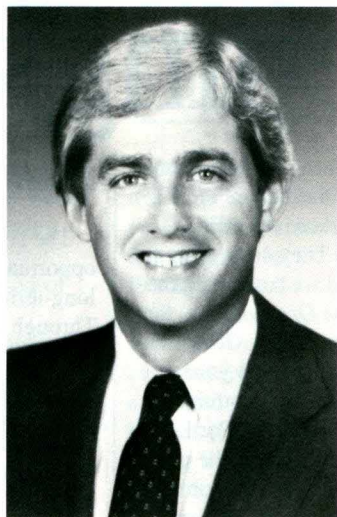
Chuck Lund (BS) is now managing a new office of Northwest Office Technologies in Eugene, Ore. Lund has 20 years' experience as a branch manager for Bank of America.

Nita Trullinger (BA) reports she has been promoted to employment specialist in the Portland Employment Program (PEP) at Portland Community College's Rock Creek campus. PEP places and trains mentally retarded students in communitybased employment. (QLP)(QLP)'68(QLP) Gary Maffei (BS) is the new chairman of the board of Oregon Ballet Theatre, the organization formed by the recent merging of Portland's two ballet companies, Pacific Ballet Theatre and Ballet Oregon. There are now 24 fulltime dancers, eight fulltime staff members and a \$4.5-million annual budget. Maffei is personnel director at LouisianaPacific Corp. in Portland.

Tom Pry (BS) and his wife Marcia report they have moved the commercial printing and editorial operations of Pry Publishing Co. and its 50 employees from east Portland's Sellwood district to a larger plant in Northwest Portland. The firm, which now publishes seven local neighborhood newspapers, had outgrown its old facility.



John Runyan



Jay Lewis

Foundation names new board members

The PSU Foundation has appointed John A. Runyan and R. Jay Lewis to the board of directors.

Runyan has been a vice president at the investment banking firm Piper, Jaffray & Hopwood, Inc. for the last year. Since 1985, he had been a vice president of Kidder, Peabody & Co., a firm he joined in 1978. Prior to that he worked in personnel and commercial lending at First Interstate Bank. Runyan holds a degree in Finance and Accounting from the University of Oregon.

Jay Lewis is managing director of the Portland offices of Marsh & McLennon, Inc., an international insurance brokerage firm. Lewis joined Marsh & McLennon in 1966 as an account representative in the New York office. He was promoted to head of the Portland office in 1979, elected senior vice president in 1981, and managing director in 1982. Lewis graduated from Sam Houston State University with an economics degree.

The addition of Runyan and Lewis brings to ten the number of new members elected to the Board this year. Increased interest in serving on the Board led to a by-law change expanding the membership of the nonprofit group from 27 to 33.

'69

Clark Anderson (BS) has been named vice president of marketing and customer relations at Portland General Electric Co.

Sho Dozono (MST), president and chief executive officer of Azumano Travel Service in Portland, was scheduled to work as an extra in the new multimillion-dollar feature film, "Come See the Paradise," during September. The drama involves the wartime tragedy of the more than 100,000 West Coast Japanese-Americans forced to leave their homes and jobs in 1942 to be shipped to inland internment camps.

Roy Kruger (BS, '81 MBA) is a new assistant professor of business at George Fox College in Newburg, Ore. He formerly held a similar academic post at Warner Pacific College in Portland.

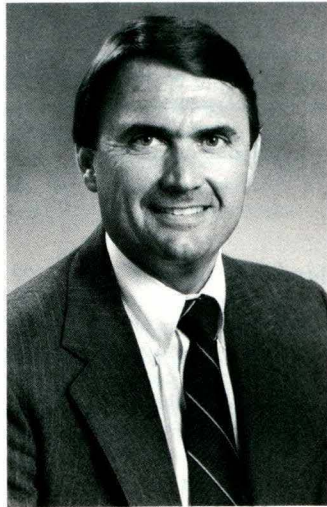
Mike Love (BS) has been elected secretary/treasurer of the Purchasing Management Association of Oregon. He works for Columbia Corrugated Box Co. in Portland.

Ken Raddle (BS) has been named retail advertising manager at "This Week Magazine," a tabloid mailed directly to over 470,000 Portland-area homes each week.

'70

A. J. Arriola (BA) is the new coordinator for the Women's Union student support group at PSU. She is the former director of operations for Good Health Plan of Oregon.

John C. Harper, Jr. (BS) has been appointed president of Robson, Cavnag & Associates, a large independent insurance agency in San Diego, Calif. He is the former vice president and chief operating officer of the firm.



John C. Harper

Robert P. Liddell (BS) has joined Portland General Electric Co. as a sales associate. He will provide energy and business consulting to small and medium sized firms in Hillsboro, Cornelius and the Sunset Corridor area in Washington County, Ore.

Nancy O. Tang, CPA (BS, '73 MBA), has been elected president of the American Woman's Society of Certified Public Accountants for 1989-90. She is vice provost for academic operations and an associate professor of accounting at PSU.

'71

Wallace Hobson (MBA), a Portland economist, has been named managing partner of the new Pacific Northwest division of the Robert Charles Lesser Co., a major Beverly Hills, Calif.-based real estate consulting firm.

James M. Hurd (MS), president of Planar Systems Inc. in Beaverton, Ore., has been reappointed by Gov. Neil Goldschmidt to the Oregon Resource and Technology Development Corporation. His term ends June 30, 1993.



Keith T. Shaw

Dick Klinger (BS) reports he is enjoying his seventh year doing freelance voice-over and on-camera talent work for national clients like Georgia-Pacific Corp. and Coca-Cola, as well as regional and national TV and radio commercials. He is a former host and interviewer for KGW-TV in Portland and KING-TV in Seattle, Wash.

Greg F. Parker (BS) has joined Schnitzer Investment Corp. in Portland as project/asset manager. He previously was a principal with Haertl Wolff Parker, Inc. Parker is now responsible for managing real estate development projects and analyzing potential developments and existing properties for the Schnitzer family's extensive investment interests.

Douglas Soesbe (BS, '76 MA) continues with his threepicture screen writing contract with Tri-Star Pictures in Los Angeles, Calif. During 1988, Soesbe also served as executive in charge of production for filming the movie "Taps," starring Gregory Hines and Sammy Davis, Jr.

'72

James C. Aalberg (BS) has been appointed to the PSU Foundation board of directors and to the associates board of Good Samaritan Hospital in Portland. He is senior vice president and manager of Security Pacific Bank Oregon's Region I business banking group.

Judith Heath (BA) has been named executive director of The HeritageMount Hood, a new 80-unit residential care community in Gresham, Ore. She is the former manager of market development projects for Legacy Health System in Portland. Her husband is Jim Heath, assistant to Interim President Roger Edgington and professor of history at PSU.

Keith T. Shaw (BS) has been appointed national sales manager for a Seattle, Wash.-based firm, Brazier Forest Industries Inc., manufacturers of flooring for trailers.

Gary K. Weeks (MS) is the new deputy director of Oregon's Department of Human Resources. He is the former deputy director of the state's Department of Insurance and Finance.

Candy Wright (MSW) has been elected vice president of Heritage Development Co., a Far West Federal Bank subsidiary that develops land in the Portland area.

'73

Thom M. Armstrong (BS), reports he is currently teaching history at one of the largest community colleges in the United States, El Camino College in Torrance, Calif. He also reports he recently completed his doctoral degree in history at the University of California at Santa Barbara. He served as PSU student body president during 1972-73.

Scott Briscoe (BA) has been named a unit manager with Alexander & Alexander Inc.'s property, casualty and marine insurance division in Portland. Briscoe formerly worked with national brokers in Anchorage, Alaska, and San Francisco.

David C. Jester (BS), reports he has been named medical director for the emergency department and acute care clinic at the U.S. Naval Hospital in Bremerton, Wash.

Sonja Leirfallom (BA) reports that as a top sales leader for Shaklee Corporation in Montana, she was selected to take part in the trip to Hong Kong her organization sponsored Nov. 28-Dec. 4.

James Romney (BS, '78 MS) reports he is the new superintendent for the Glide School District east of Roseburg, Ore. Romney also reports he served in similar posts for Oregon's Port Orford-Langlois and Redland School Districts during the past eight years.

David Scofield (BS, '82 BS) has been hired by the Lake Oswego, Ore., engineering firm of L.R. Squier Associates to serve as a project engineer for the firm's foundation and landslide investigations as well as seismic hazards evaluations.

David Sharon (MBA) reports he is now president of CASE Associates Inc., a research and consulting firm specializing in meeting computeraided software engineering needs for national clients. He formerly worked for Tektronix, Inc.

Vincent Zanobelli (MS) is the new superintendent and principal at the Mt. Angel School District in Mt. Angel, Ore. He comes to the Marion County community from Bandon High School where he worked for the past four years.

'74

Duane A. Bosworth (MS), a lawyer with the firm of Ragen, Tremaine, Krieger, Schmeer & Neill in Portland, has been awarded the distinguished service honor from the young lawyer section of the Multnomah Bar Association as its outgoing president, and for his five years of service.

Ruth Miller (BS, '83 MS) is a new part-time art education faculty member at George Fox College in Newberg, Ore.

'75

Edward Borst (BS) is the new vice president of acquisitions and development at Harsch Investment Corp., the real estate development firm owned by Portland industrialist Harold Schmitzer. Borst is the former president of Heritage Development Co. in Portland.

Anna J. Brown (BS), a partner with Bullivant, Houser, Bailey, Pendergrass & Hoffman law firm in Portland, has been appointed chairwoman of the government liability committee of the American Bar Association's tort and insurance practices section.

Jerry Fitzpatrick (MS) is the new assistant principal at Forest Grove High School in Forest Grove, Ore. He is the former vice principal at Mazama High School in Klamath Falls.

Linda Folkestad (BS, '79 MBA) is the new vice president and manager of the Northwest region for Alquest Property Services Corp. in the firm's Portland office. She was Alquest's Idaho regional director in Boise prior to her new appointment.

Dan Fowler (BS) and partner Mark Foley of F & F Structures, Inc. in Oregon City, Ore., recently purchased the city's first freight train depot. Before restoring the building and transforming it into period office space, they had to have the 85-ton structure moved back to town from Portland, where it had been transported some 14 years ago.

Gregory F. Jenner (BS) reports he was recently named special assistant to the assistant Secretary of the Treasury for Tax Policy in Washington, D.C. Prior to that, he reports that he served as tax counsel for the U.S. Senate Finance Committee.

Gene Leo (BS), executive director of the Portland Rose Festival Association, has been elected secretary-treasurer of the Oregon Tourism Alliance. Leo represents Washington County on the alliance, which promotes tourism for 11 Northwest Oregon governments.

'76

Robertta McEniry (BS), senior vice president of investor/corporate communications for The Benj. Franklin Savings & Loan Assn., Portland, has assumed additional duties as director of corporate planning for the thrift.

Carol McKinnon (MSW), partner in Westside Family Associates, Portland, has been elected to the board of directors of Tree of Learning, a Portland alternative school for young people with learning disabilities.

'77

Joan L. Goforth (MS, '77 MBA), director of corporate marketing for Legacy Health System in Portland, has been named marketing group chairwoman for American Healthcare System, a nationwide partnership of regional health care systems.

Jocelyn Tuthill (MS), director of the alternative Tree of Learning High School in Portland, has joined the board of directors of the local Orton Dyslexia Society, a national organization devoted to informing the public about the disorder, which impairs one's ability to read.

'78

Jade Jourdan (BA) and her sister, Jonte Jourdan ('88 BA), joined their mother Jola this summer for a display of their original paintings during a special showing held at the Lakewood Gallery in Lake Oswego, Ore.

'79

Steve Bjorklund, CPA (BS), has been promoted to senior manager at the Portland offices of Grant Thornton Company, a national CPA firm.

Jesse Easley (MA), assistant professor of English at Lehigh University in Bethlehem, Pa., has received a two-year faculty fellowship award at his university. He is currently working toward the doctoral degree in English and art history from the University of Southern California.

Thomas Howell (BS) has joined the retail division of Grubb & Ellis Commercial Real Estate Services in Portland. He is the former president of Lake Investment in Dallas, Texas.

'80

Ruth Ann Crossen (BS) reports she is the supervisor of field services for Multnomah County's Probation Services office. She also reports she is a cofounder of the Council for Prostitution Alternatives Inc. in Portland, and the current president of its board of directors.

Karen L. King (BA) has been named director of information systems at Lewis & Clark College in Portland. She has held several related posts at the college since 1984.

'81

Judith DeVilliers (MBA) has been hired as an auditor for Multnomah County. Most recently, she served as controller for the Oregon Housing Agency.

David T. Keys (BS) reports he has been promoted to vice president of the multifamily housing division at Norris & Stevens, Realtors in Portland.

Steve Vuylsteke (BS), chief executive officer of Oak Knoll Winery in Hillsboro, Ore., was recently named Volunteer of the Year for his leadership during 1989 as president of the board of directors of the Washington County Visitors Association.

'82

Tom Gauntt (BA) has been named editor of "Focus," a series of weekly sections on subjects ranging from health care to telecommunications which appear in Portland's "The Business Journal." He formerly worked as a reporter and columnist for the business tabloid.

Neil Lomax (BS), two-time Pro Bowl quarterback for the Phoenix Cardinals professional football team, was placed on the injured reserve list Aug. 29, making him ineligible to play or practice with the NFL team for the 1989 season. Hobbled with degenerative arthritis in his left hip, Lomax says he plans to continue his rehabilitation and make a comeback next season.



Beverly A. Davis

Charles Lytle (Ph.D.) is office manager and senior chemist at PTI Environmental Services' new office in Lake Oswego, Ore. PTI is a Bellevue, Wash.-based environmental consulting firm whose main Oregon office formerly was located in Portland.

Michael Roley (BS) reports he has been promoted to assistant corporate controller at Duncan Enterprises in Fresno, Calif., a leading producer of hobby ceramics and hobby crafts products.

'83

John C. Allen (MS) reports that he received the doctoral degree from Washington State University this past May. He is now an assistant professor at the University of New England in Biddeford, Maine.

Beverly A. Davis (BS) has been named marketing manager for David Evans and Associates, Inc. in Portland. The firm provides engineering and related consulting work from nine West Coast offices.

Nancy Molahan, CPA (BS), corporate controller at Tuality Healthcare Inc. in Hillsboro, Ore., has been selected to serve as the 1989-90 Portland chapter president of the American Woman's Society of Certified Public Accountants. She also recently began a two-year term on the board of directors of the Oregon chapter of the Healthcare Financial Management Association.

'84

Melinda Harris (BS) reports she was recently appointed payroll manager for Multnomah County, and is now responsible for meeting the payroll requirements of some 2,500 county employees.

'85

Michelle Maynard (BS), a sustaining engineer at John F. Kennedy Space Center in Florida since 1988, was one of 58 employees recently honored for their work at the nation's main launch and major landing site for NASA space shuttles.

Christine McKay (MS) is new athletic director at Ontario, High School. She served as athletic director of Wheeler High School in Fossil, Ore., for the past ten years.

Sallie S. Olson (MT) has been promoted to tax manager at the Portland office of the KPMG Peat, Marwick accounting firm.

Lyn K. Schmidt (BA), a sales associate with Portland General Electric Co., has been named a director at large with Portland Sales & Marketing Executives International.

'86

David Benedict (MT) has been promoted to senior tax manager at the Touche Ross CPA firm in Portland.

Jean-Pierre Fontenot (BA) is the new producer of the Ron Still (Vanport) and Deb Janes evening talk shows heard over KGW (620-AM) radio in Portland.

Amy Klare (BA) has been appointed as a new consumer member of the 'A Oregon Health Services Commission by Gov. Neil Goldschmidt. Her term expires in 1991. She is the research education director for the Oregon AFLCIO in Salem.

Mark Selid (MT) has been elected chief financial officer and treasurer of United Grain Corp. in Portland. He formerly worked for Coopers & Lybrand in the accounting firm's Portland office.



Michelle Maynard

'87

Jeff Shular (BS) has been named manager of the Lombard-Greeley branch of the Benj. Franklin Savings & Loan Assn. in Portland.

'88

David Kiersey (MBA) has joined the sales staff at the Sylvan office of the Farmers Insurance Group of Companies in Portland. He has held supervisory positions at Farmers' regional office in Tigard, Ore., for the past five years.

'89

Theresa Monteverdi (BS), an adopted child who discovered her Siletz American Indian heritage only three years ago, has become the first member of her tribe to enter medical school at Oregon Health Sciences University in Portland. She hopes to become the first physician to work in her tribe's yettobebuilt medical clinic, to help address tribal members' medical problems such as Sudden Infant Death Syndrome. SIDS claimed the life of her infant son three years ago. Meanwhile, she plans to raise her two-year-old daughter, Lena, in the traditions of the Siletz people.

Don Naggiar (BS) directed this year's two-hour historical drama, "Journey to the Pacific," as part

of the summer's Lewis and Clark Pageant held in Seaside, Ore. The drama tells the story of the Lewis and Clark Expedition of 1805-06.

Patrick D. Williams (BS) has joined the police department in the City of Saint Helens, Ore., as a patrol officer. He is a former Big Sky Conference all-conference center for the Montana State University football team during 1985-87.

In Memoriam

Edward F. Carbone ('64 BS), a Lake Oswego, Ore., businessman and Italian honorary consul for Oregon, died Aug. 31 in a Tualatin hospital of complications from leukemia. He was 46. Carbone worked in wholesale and retail merchandising and leasing for several companies. As Italian honorary consul, he represented the interests of Italian citizens in Oregon and assisted American tourists when they traveled to Italy. His father is Dr. George A. Carbone, professor emeritus of history at PSU. He is survived by his wife, two daughters, parents, twin sister and grandmother. The family suggests remembrances be contributions to the Meridian Park Hospital Medical Foundation's cancer fund.

Fred P. Von Seggern III ('68 BS), a partner in the Oregon City-based CPA firm of Kent & Snow, died Aug. 17 in a Portland hospital of heart disease. He was 46 and a U.S. Army veteran. Surviving are his wife, daughter, son and two sisters. The family suggests that remembrances be contributions to the Fred Von Seggern Memorial Fund for the Oregon City Baseball Field.

Dennis F. Evans ('73 BS), a self-employed Portland house remodeler, died Sept. 9 in a Portland hospice of complications from acquired immune deficiency syndrome. He was 42. He is survived by his mother, father and sister.

James M. Taylor ('84 BS), a regional sales representative for Epson America, died Aug. 24 in a Tualatin, Ore., hospital of complications from diabetes. He was 28. Survivors include his wife, parents, brother and sister. Memorial contributions may be made to the American Diabetes Association Inc.

Promo gains national attention

The name "Pokey" is becoming as well known as "Mouse." And not only in Portland.

In the Vikings opening football game against Cameron this fall, Coach Pokey Allen allowed 1500 fans to call "pass," or "run" for an entire series of plays. It worked! PSU scored in two plays after recovering a fumble on the Cameron 27-yard line.

The national news wire services and *USA Today* carried the story. PSU was deluged with calls from major newspapers — Los Angeles, Philadelphia, New York, St. Louis, Houston, Phoenix and Miami — for more information.

Then, on the Oct. 28 game against Sacramento State, the weekly fan play, picked from contestant's entries in a G.I. Joe's promotion, went for 80 yards and a touchdown on the first PSU play of the game. That brought Merl Richman of Beaverton a gift certificate for \$1600 at G.I. Joe's, based on \$20 per yard for a scoring play.

These are just two of the promotions dreamed up by Viking Director of Marketing and Promotions, Steve Weaver, that have helped make PSU football an event, as well as exciting football. Other activities have been added to the fun Mascot Night, Fan Appreciation/Win a Car Night, a pre-game brunch, tail-gate parties and the New Viking Electric Band.

All this and success on the field, too! PSU is again the winningest team in the state for the third straight year.

Australians here for basketball opener

Portland State Vikings women's basketball opened its season against the South Australia All-Stars, in an exhibition game, Nov. 19. They then hit the road for two weekends of tough tournament play, before starting the regular season against San Jose State, Dec. 10. Four home games

follow with Eastern Washington, Oregon State, Western Washington and Northwestern.

The Vikings are coming off their most successful season since becoming an NCAA Division I member. PSU went 14-13 last season and this year's motto, "Building on Success," voices the coaching staff's plans for 1989-90.

Head Coach Greg Bruce returns for his fourth season at the helm, his career mark at PSU, 34-46. Also returning are four starters who will lead the team's campaign 5'-3" point guard Michele Hughes, 6'-0" forward Michelle Bateman, 6'-3" center Sherri Ives. Laurie Northrop, 5'-11" forward, will return to the team in mid-December after a knee injury in preseason practice heals. Other key returners include Trina Yungen, Karla Leary, Julie Girt, Yolanda Hovis and Kari Kockler. Newcomers to the program are Michelle Fuller, a junior college transfer; Renae Aschoff from Sandy High School; Allison Brite from Klamath Falls High School; and Velaida Shephard from Tigard High School.

Coach Bruce plans to run a wide-open, full-court game again this year, with the fast break and pressure defense as the team's trademark.

Wrestlers grapple with tough season

PSU's wrestlers opened their season with University of Oregon, Nov. 10. The defending NCAA II champs face a heavy lineup for the season including four defending national champions Oklahoma State, Iowa State, Oklahoma and Minnesota. Portland State will also meet the nation's best collegians in the Las Vegas Invitational and have been invited to the prestigious Virginia Duals for the first time.

The Vikings have four NCAA champions in their ranks 118-lb. junior Broderick Lee, 134-lb. James Sisson, 150-lb. Dan Russell and 177-lb. Tony Champion. Travis West, 158-lb., is recovering from a knee injury.

PSU took the five wrestlers to the national tournament last year and all five came home in first place, the first time in history one team has had five champions.

Performing Arts

Cabaret

Noon, Smith Center Commons, Free.

- Jan. 10** Rick Ruskin
Jan. 17 Dale VanWormer
Jan. 24 Bop Girl Goes Calypso

Chamber Music

8 pm, Lincoln Performance Hall. \$15/\$7.50; Call 725-4440.

- Jan. 8,9** Lafayette String Quartet
Mar. 5,6 Kalichstein-Laredo-Robinson Trio

Concerts

Lincoln Performance Hall, Call 725-4440.

- Feb. 25** PSU Band Concert, 8 pm, \$3/\$2/Free
Mar. 7 High School Band Festival, all day
Mar. 9 PSU Orchestra, 8 pm \$3/\$2/Free
Mar. 11 Florestan Trio, 4 pm, \$7.50/\$5/Free

Contemporary Dance

8 pm, Lincoln Performance Hall. Call 725-4440.

- Jan. 26, 27** Randy Warshaw Dance Co.
Mar. 2, 3 Margaret Jenkins Dance Co.
Mar. 30, 31 Susan Marshall & Co.

Guitar Series

4 pm, Lincoln Performance Hall. \$7.50/\$5; call 725-4440.

- Jan. 14** Bryan Johanson
Mar. 4 David Perry

Lunchbox Theater

Noon, 115 Lincoln Hall, Free.

- Feb. 23-** Student produced
Mar. 8 one-act plays performed Tuesday through Thursday

Piano Series

4 pm, Lincoln Performance Hall. \$10.50/\$8.50/\$6. Call 725-4440.

- Jan. 7** Leonid Kuzmin
Mar. 25 Richard Goode

Theater Arts

- 8 pm, Lincoln Performance Hall, call 725-4440.
- Feb. 7-10** Shakespeare's "A Midsummer Night's Dream," \$5/\$4/\$2 (Feb. 7, \$10)
- Feb. 22, 24** Actors from the London Stage, Shakespeare's "A Winter's Tale," (Tickets available Jan. 16)
- Feb. 23** Actors from the London Stage, "Harold Pinter This Evening," \$15/\$13/\$7.50/\$2 (Tickets available Jan. 16)

Dept. of Art Exhibits

- 8 am-8 pm weekdays, 2nd floor Nueberger Hall, Free. Call 725-3515.
- Jan. 15- Feb. 2** "Selected Works," best student artwork from the Dept. of Art
- Feb. 26- Mar. 16** Craig Pozzi photos Dept. of Art Gallery

Littman Gallery

- Open 12-4 pm weekdays, Thurs. 'til 7 pm, 250 Smith Center, Free.
- Jan. 2-19** Wood sculptor Greg Coyne
- Jan. 29-** Exhibit commemorating
- Feb. 16** Black History Month
- Feb. 26-** 4th Annual Showcase of
- Mar. 23** Northwest Women Artists

White Gallery

- 8 am-8 pm weekdays, 2nd floor Smith Center, Free.
- Jan. 2-19** Photos by Major Morris
- Jan. 29-** Photos by Christine Sale
- Feb. 16**
- Feb. 26-** 4th Annual Showcase of
- Mar. 23** Northwest Women Artists

Special Events

Engineering Design Contests

- 3-6 pm, Science Building II, Free
- Feb. 23** Student engineer design feats

Health & Physical Education Forum

- 5:30 pm, Science Building II, Free
- Feb. 7,** Call 725-4401
- Mar. 7**

International Conference

- Presenters include Soviet, Chinese & East Asian experts. Call 725-3455.
- Feb. 9-11** "Transformation of Socialism: New Paths of Economic Cooperation Across the Pacific"

Northwest Quilters

- 10 am-6 pm, Smith Center Ballroom.
- Mar. 18-24** Quilt exhibit

Physical Education Conference

- HPE Building, Call 725-4401. \$65 registration (\$75 after Jan. 31)
- Feb. 22-24** Elementary & Middle School Physical Education

"Playing Shakespeare"

- 3 pm, 221 Cramer Hall, Free. Royal Shakespeare Co. workshops on videotape.
- Jan. 12** "Set Speeches & Soliloquies"
- Jan. 19** "Irony & Ambiguity"
- Jan. 26** "Rehearsing the Text"
- Feb. 2** "Passion & Coolness"
- Feb. 9** "Exploring a Character"
- Feb. 16** "Poetry & Hidden Poetry"

Lectures

Art Department

- Smith Memorial Center, Free.
- Jan. 9** "Vital Connections: Contemporary Navajo Silversmiths," 10:30 am, Room 338
- Jan. 22** "Mosque Architecture," 10 am, Room 296/8
- Jan. 22** "The Origins of Islamic Art," Noon, Room 296/8

International Studies

- Noon, 53 Cramer Hall, Free.
- Jan. 3** "Latin American Landscapes, Image & Reality in the New World"
- Jan. 10** "Cocaine & the Peasant Economy in Bolivia"
- Jan. 17** "Political Ecology of Sustainable Development in Amazonia"
- Jan. 24** "Debt Development & Environmental Impacts in Latin America"
- Jan. 31** "Exploration & Discovery in the New World"
- Feb. 7** "Human Rights & the Environment in Latin America"
- Feb. 14** "Latin America in the Global Economy"
- Feb. 21** "Traditional Economies or Conservation in Costa Rica?"
- Feb. 28** "Myth & Reality in Contemporary Latin American Fiction"
- Mar. 7** "Chaos or Development? Prospects for Latin America"

Science, Technology & Society

- 7:30 pm; call 248-4496.
- Dec. 16** David Suzuki, Schnitzer Hall
- Mar. 9** Fritjof Capra, Civic Aud.

Technology Management

- 3 pm, OCATE in Beaverton, Free. Call 690-1460.
- Jan. 18** Peter Norden, IBM Corp.
- Feb. 15** William R. King, Univ. of Pittsburgh

Women's Assoc. Lunch

- 11:30 am, 338 Smith Center. \$10 lecture; \$25 lunch/lecture; call 725-4910.
- Mar. 1** "Contemporary Soviet Cinema"

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- 20% discount on PSU Dance, Theater and music presentations
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- Discounts from Hertz rent-a-car, Nendels Inns, the Portland Opera. . . and more!

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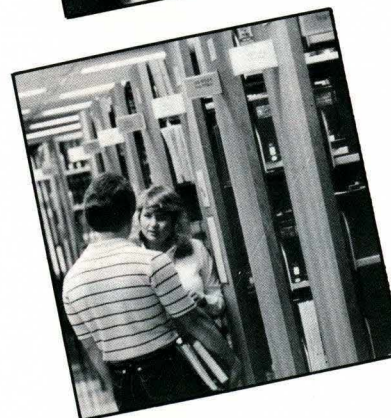
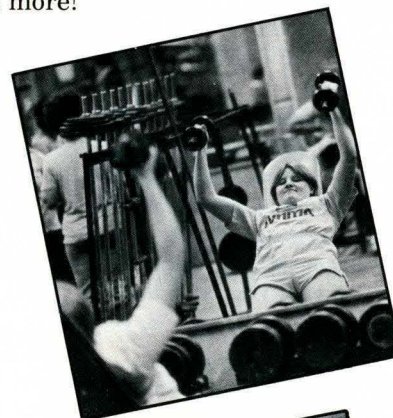
Privileges include use of: circuit training and weight rooms; pool; small gym; tennis, racquetball, squash and gamefield fitness courts. A basket, lock and towel are provided; alumni must provide their own clothing. \$60 per year.

■ Library Privileges:

With this privilege, you may check out five books at one time for a two-week period, no renewals. \$15 per year.

■ University Parking:

An alumni permit allows you to use non-reserved spaces in PSU's permit parking structures from 1:00 p.m. to 7:00 a.m. weekdays, and all day Saturday and Sunday. \$10 per term.



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Carry the card you can be proud of...the Portland State University Alumni VISA Card.

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The Opportunity...

Portland State University is one of eight colleges and universities within the Oregon State System of Higher Education. Recent developments at PSU and in the surrounding community make this a time of particular challenge and opportunity. The strength of Portland State's educational and research programs (\$6.8 million in sponsored research in 1988) and its urban location make it possible for the university to attract outstanding faculty and students.

With its location at the center of the metropolitan area, Portland State is well situated to make an important contribution to the economy of the region and to its intellectual and cultural life. The state is diversifying its economy by adding traderelated and high-technology industries to the dominant wood products industry. As Oregon's economic and population center and as a gateway to the Pacific Rim, Portland plays a leading role in this process for the region. The Portland area is also the main cultural center of the state, with a flourishing artistic theatrical and musical life.

(Excerpt from position description for PSU president.)

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