

Portland State University

PDXScholar

All Sustainability History Project Oral Histories

Special Collections: Sustainability History Project

11-28-2006

Interview with Brian Croak, Croak Creations, 2006 (audio)

Brian Croak

Follow this and additional works at: <https://pdxscholar.library.pdx.edu/sustainhist>



Part of the [Agriculture Commons](#), and the [Sustainability Commons](#)

Let us know how access to this document benefits you.

Recommended Citation

Collins, Chloe, "Interview with Brian Croak, 2006 (audio)" (2006). Sustainability History Project.
<http://archives.pdx.edu/ds/psu/10726>

This Interview is brought to you for free and open access. It has been accepted for inclusion in All Sustainability History Project Oral Histories by an authorized administrator of PDXScholar. Please contact us if we can make this document more accessible: pdxscholar@pdx.edu.

PORTLAND STATE UNIVERSITY ORAL HISTORY PROJECT

INTERVIEW INDEX

INTERVIEWEE: Brian Crock

Interviewer: Chloe Collins

Date: 11/28/06

Location of Interview: Common Grounds coffeehouse

Research Assistant: _____

Interview Series: SUSTAINING NORTHWEST LANDSCAPES & COMMUNITIES

Recording Equipment: DIGITAL RECORDER (WINDOWS MEDIA AUDIO FILE) WITH AN
EXTERNAL, OMNIDIRECTIONAL MICROPHONE

Time Notes

1:10pm	Introduction- written interview sheet
	family background- air force base
	born 11 moved to Cal. School
	in Santa Cruz meet wife in
	College - 13 years 2 kids 6 + 7
	years old- Adkins Ele. school
	by Cleve.
1:15	lived in Portland 2 years
	friends here and many visits
	landscaping in Santa Cruz
	How work- grounds keeper got
	him through school
	Define- Anything that moves it
	in the right direction. No
	pest or herbicides.
1:20	experiences in landscaping for
	people that didn't care
-	whats the difference sub. here



	VS Santa cruise - They talk there and we do it here
	Vegeterians - Whole family
	- 3 companies before he open
	business / Challenges in opening a businesses - accounting - 1 jobs
	and exposure is easy - winter slows down business - Employees 4
	with wife 5 counting himself. Wife does contracts - 1 van for use
	employees cycle to work - location West hills - easy bike ride
1:25	water - erosion issues - run off - regulations can effect but don't have to
	Def. Sustainability - less harm don't use resources that - No more harm
1:30	Hawthorne has education - contractors most part just want to make money
	Native plants most but not all advantage of native vs non native ground covers that are natives
	West side ground cover
1:35	bid swells large scale - Not interested in commercial landscaping /
1:40	define - what the work means - drip where it needs to be - a bit of maintenance each year - 20 years drip
	air / get water in a pipe and get it out of here - pervious
	paver - where and how water goes to the river is important

- 1:45 wants education of how to catch water in a more attractive way than blue buckets - bid - swell is really important disconnect a down spout
- 1:45 need certif comp. to landscaping he is going to look into those kinds of things and or tax breaks - needs to look into more of this kind of information
- 1:50 material use - laws and moving them to cut them - plant that has to be cleaned up but for eco system it doesn't work
- ? 1:55 worms creep me out / he has to be real with them.
Homeowner - crew members