Meeting of the Strategic Planning Development Team (SPDT)  
12/16/14

SPDT Attending:  
Sona Andrews  
Kate Bingaman-Burt  
Michael Bowman  
Darrell Brown  
Kim Cooper  
Kelly Cowan  
Carlos Crespo  
Noor Delaughn  
Rob Fullmer  
Erin Flynn  
Jamaal Green  
Mark Jones  
Irving Levin  
Susan Lindsay  
Chas Lopez  
Rayleen McMillan  
Keva Miller  
Pam Miller  
Nicole Morris  
Steve Percy  
CeCe Ridder  
Jennifer Ruth  
Pat Wetzel  
Nicole Morris  

SPDT Absent:  
Darrell Brown  
Rayleen McMillan  
Jennifer Ruth  
Pat Wetzel  

SPDT Staff:  
Lois Davis  
Harry Esteve  
Susy Munson  
Kari St. Peters - PM  
Mark Wubbold  

Guests:  
Kathi Ketcheson  

Consultants:  
Michelle Janke  
Matthew Landkamer  
Greg Netzer  

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Chair:  Call to order at 2:05 pm.

PM:
• Introduced meeting agenda
• Housekeeping tasks:
  • Briefly discussed Outreach Plan.  **Action** - Plan is nearly complete and will be sent out as soon as it is.
  • Budget presentation being scheduled for Jan.  **Action** - Signup sheet passed around for those interested in attending.

Corragio:
• Hand off to draft Vision writers (Crespo, Ruth, Seltzer, Williams).

SPDT:
• Vision writers presented seven options that differed from the current vision statement.
• Group discussion of the different vision options which Coraggio captured on white boards.

Q.  SPDT:  What is our service area, “urban” or “metropolitan?”
Q.  SPDT:  Should PSU’s vision statement express an allegiance to a specific geographical area?
Q.  SPDT:  What about the global reach of our programs, shouldn’t that be expressed in the vision statement?
Q.  SPDT:  Some of these vision statements are too broad.  For example, why should PSU be responsible for such issues as “economic wellbeing” or “quality of life?”  Shouldn’t our vision be focused on education?
Q.  SPDT:  All of the things mentioned in the vision statement will take resources, shouldn’t we be taking this into consideration when we draft these statements?
Q.  SPDT:  Some of these statements do not couple diversity with inclusivity, shouldn’t they?
SPDT:
- Participants voted and reached **General Consensus** on the choice of a “1st Draft Vision Statement.”
- **Action** - 1st Draft Vision Statement to be posted to SP website for public comment.

Coraggio:
- SPDT members encouraged to continue discussion of 1st Draft Vision Statement via shared listserv.
- Handoff to SPDT Chair to lead discussion of topic teams.

SPDT Chair:
- Presented “strawman” of draft topics for Topic Teams.

Q. SPDT: Where did these ideas for topic teams come from?
A. SPDT Chair: They are the themes that emerged when Coraggio analyzed the many questions submitted online, the Board of Trustees’ charge, and the interviews done with PSU leaders.

Q. SPDT: Have problem statements been developed for these topic teams and given the time limitations we face, how will we be able to “dive deeply” into any of these areas?
Q. SPDT: Can we get a “quick and dirty” inventory of what is being done in each of these topic areas?
A. Coraggio: Developing a problem statement will be part of the work of the Topic teams and experts from within the PSU community will be available to inform their discussion. This should help make it possible for Topic teams to get the information they need quickly and enable a “deep dive” in any given area. This will include an inventory of what’s being done in each topic area. Also, many of the topics may be compatible with the work of existing campus committees, and these committees can be invited to serve on these topic teams; i.e. the Diversity Action Council, the Partnership Council...etc.

Q. SPDT: Can we add a new Topic team focused on the changing nature of higher education? They should identify changes in the academy that apply to universities most like PSU and how we should adapt to stay competitive.
A. SPDT: This makes sense, since our continuing to be an adaptive institution is one of the charges of the Board of Trustees.

Q. SPDT: Do we have a place for Topic team “orphans.” Those would be the topics that don’t warrant a full Topic team investigation, but are important enough to be part of the final strategic plan.
A. SPDT Chair: We will maintain a “parking lot” for orphaned ideas and issues.

Coraggio:
- **Action**: SPDT members were asked to take the list of proposed topics with them, consider the categories and send any ideas they might have for refinements to the PM before the next full SPDT meeting.
- **Action**: Topic Team selection to be on the agenda for the 1/8 SPDT meeting.

Coraggio:
- Mission discussion begun with clarification between vision and mission statements.
- Current PSU mission and sample missions shared with working groups.
- Due to time limitations and task complexity, SPDT volunteers were taken to create a 1st Draft Mission statement, using the same approach as the Vision writers.
- SPDT volunteers were Thieman, Cowan and Zurk.
• **Action:** SPDT Support team to provide Mission drafters with the same research on Missions that they provided the Vision drafters.

PM: Housekeeping

Adjourned - 4pm.