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PORTLAND
STATE UNIVERSITY
perspective

APRIL 1977



Building a foundation
of private support for
a public university. . .
see pages 5-8

PORTLAND STATE UNIVERSITY perspective

APRIL 1977

Who is attending Portland State University these days? Where are they coming from? Why are they choosing PSU?

Perhaps the best person to answer these and other questions is Eileen Rose, who deals individually with more students than anyone else on campus.

As director of admissions at Portland State, she talks with 20 to 30 students each day. In a year's time, she estimates she meets with more than 7,000 students and prospective students during high school visitations, admissions counseling, and summer advising for freshmen.

Last year alone, she visited nearly 70 per cent of Oregon's high schools on behalf of the University. Rose came to PSU five years ago, after having been a teacher, counselor and administrator in the Portland public school system. She served as a special assistant to the dean of undergraduate studies for three years before becoming director of admissions. *perspective* interviewed Rose about PSU's enrollment as she was planning INTRO/77, an annual campus visitation program for prospective students.

enrollment breakdown

15,000+ students (9,125 in 1965)
6,000 part-time
9,000 full-time
7,800 men
7,234 women
76 per cent combine classes and work
90 per cent of student body comes from metropolitan Portland
11,000 undergraduate
4,000 graduate
500 international students from 60 countries
new students from high school: up 17 per cent this year
2,000 transfer students, more than any other four-year institution in Oregon

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Diversity is the word in enrollment

Q.

What groups comprise PSU's enrollment?

A.

Perhaps the best word to describe PSU's enrollment is diversity. We are drawing all kinds of students from all kinds of places. Our students represent many age groups, many socio-economic backgrounds, and come with many previous experiences in education.

Overall, PSU's enrollment has reached new highs in the last couple years. We have topped the 15,000 mark for the first time, and we have been holding fairly steady at that level.

First, let's look at the students entering for the first time. In 1975-76, PSU enrolled nearly 7,000 new students, a total larger than either of the other two main categories we consider—those continuing or those continuing after an absence.

Among these new students are those who come directly from high school. There were more than 1,200 of these new freshmen in fall 1975 and even more last fall. This group is an important part of the student body, and we offer a number of services especially for them.

Transfer students are another significant part of the new student population each year. For one thing, we attract more Oregon community college transfer students than any other public four-year institution in the state.

The number of community college transfer students more than doubled between 1973-74 and 1975-76. And last year, nearly half of the Oregon State System of Higher Education transfer student population chose to attend Portland State.

We also provide special services for these students, most notably a Drop-In Academic Advising Center which is open to all students, but has proved to be especially effective in helping transfer students make the transition to PSU.

Another way of looking at the PSU student body is by noting the numbers of full-time and part-time students. In our 15,000-plus enrollment, we figure there are about 9,000 full-time students and 6,000 part-time students. The part-time student category has been growing significantly in recent years.

Many of these students choose to come part-time, often in the evening, because they combine school and work. Our figures show that 76 per cent of the student body works while going to school.

Of course, part-time students come for a variety of other reasons—to re-tool or re-train for a new career, to gain skills for a present job, to earn a degree, or to receive cultural enrichment.

Q.

Where do PSU students come from?

A.

Most of our students come from the Portland metropolitan area. In fact, about 90 per cent are from Clackamas, Washington and Multnomah counties and Vancouver, Wash. Most of the new students from high school are from around Portland, and a large number of transfer students attend the three community colleges in the metropolitan area.

But this is not to imply that the local area is the only source of students. We are getting students from every county in Oregon and from every part of the country.

There's another interesting fact about the transfer student population. We have attracted students from each of the state's 11 community colleges.

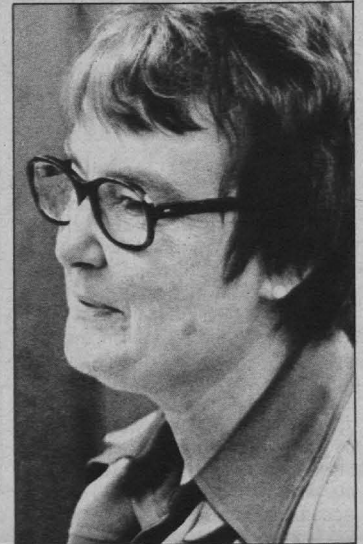
Q.

On the basis of your contact with students, why are they choosing to attend PSU?

A.

In any institution our size, there are perhaps as many motivations for going to school as there are students. It's really not possible to speak of a typical PSU student or to give a typical reason for coming to PSU.

As is true across the country, many students at PSU these days are interested in courses which will lead



Eileen Rose

toward a career — and we offer a number of quality professional programs. Other students are here to learn skills for a new career or to improve performance in a present one.

Others want a quality liberal arts and sciences education which will prepare them to be more well-rounded persons regardless of the job they eventually may have. Still others come to PSU for cultural or personal enrichment.

One of the strengths of an urban university like Portland State is its ability to cater successfully to the educational needs and desires of a diverse population. In short, the University today is attracting a great many people who are interested in a great many programs and who will use their education in a great many ways.

Q.

How would you characterize PSU's population of new students from high school? What is PSU doing to serve them?

A.

We have been getting our share of very good freshmen from high school in recent years. They are

(Continued on page 3)

● "The significant change in higher education during the second half of this century will be the increasing tendency of people to go to college when it will do them the most good, instead of straight from high school." That was one of President Joseph C. Blumel's comments to the graduating class at winter term commencement exercises. This and other changes, Blumel continued, will lead to vitality for urban institutions like PSU. "They recognize," he said, "that many people in today's society urgently need formal education—for career advancement or retraining or simply for personal growth or enrichment—but most of them cannot simply leave their jobs or families to go away full-time to some pastoral campus, as was once the fashion."

● Significant reductions in electrical and heating energy consumption were achieved at PSU in the last three months of 1976 according to a recent report compiled by the Oregon State System of Higher Education. In fact, the University reported savings of 26 per cent in electrical energy and 47 per cent in heating energy in October, November and December of 1976. The percentages were figured by comparing consumption rates in those months to monthly averages in the base period from 1971 to 1973. According to the report, PSU achieved the highest energy saving of any four-year educational institution in the state. The electrical energy saving was the second best report among state institutions.

● Nearly three-fourths of PSU's education graduates last year eventually found teaching jobs. That's the chief finding of a recent School of Education survey of some 600 education graduates in 1976. When persons employed as substitutes or aides and in other areas related to education are included the total employed in education out of the 1976 graduating class moves up to 92 per cent. "We are pleased with the results," says School of Education Dean Ronald Petrie, "especially considering employment trends for teachers nationally."

● Good news for students interested in housing near the PSU campus . . . funds have been set aside to extend the productive life of nine student housing buildings bordering the campus. Officials say preservation of this housing will help meet the demand for low-cost housing in Portland.

● PSU's academic program in structural engineering has been accredited by the Engineers' Council for Professional Development. Of nearly 800 majors in the Department of Engineering, officials report that some 250 are in structural engineering.

● One of the challenges international students face in this country is mastering the English language. A number of volunteers at PSU are spending time this year trying to help by meeting with foreign students every week for conversational practice. The program, called English in Action, is operated by the International Student Services Office at PSU. Of the more than 500 international students currently enrolled at PSU, about 100 are participating in the program.

faculty news

Louis Elletto (foreign languages) has received an invitation to read a paper at the Anyanyelvi Konferencia in Budapest, Hungary, in August 1977. His paper will discuss teaching Hungarian at PSU, and will review summer programs, as well as student work in Szeged.

A study by **Clarke Brooke** (geography) on endangered breeds of sheep in Mediterranean Europe and western Turkey will be published in English and French editions by the United Nations Environmental Program and the Food and Agriculture Organization of the United Nations.

James Nattinger (English) has been awarded a Fulbright lectureship to teach in Argentina next year. He will teach classes in applied theory of linguistics, methodology, translation theory and methods in teaching English as a second language at the University del Salvador in Buenos Aires.

Dawn Dressler (physics) has been reappointed to the State Energy Facilities Siting Council for a term of four years.

Paul Hammond (earth sciences) has been named to the geothermal resource ad hoc committee of the State Department of Energy.

Linda Majka and **Nona Glazer** (sociology) have prepared a paper for the Joint Economic Committee of Congress, entitled "The Homemaker, the Family and Employment." It will appear in *American Women Workers in a Full Employment Economy: A Compendium*.

Robert Vogelsang (speech) has been invited to serve as a consultant at the International Communication Association conference in Berlin this year. He also will lead a tutorial workshop in puppetry at the conference.

Summer Session '77

June 21-Sept. 2

Flexible scheduling: Combine 11-week (full year equivalent), eight-week, and special programs

Continuous registration: Register up to the day the class starts

Advance registration: Through June 3

General registration day: June 20

No formal admission requirements for persons just taking credit

All courses may be applied toward a degree

Full year of languages offered: Chinese, Japanese, Korean, Russian, Serbo-Croatian, Romanian, Hungarian, German, Italian, French, Spanish, English

Largest selection of Hungarian offerings in the United States (Hungarian language not a requisite for many courses)

HIGHLIGHTS

Hungarian Cuisine June 24-26
Louis Szathmari, chef from The Bakery, Chicago (no recipes repeated from last year)



Chinese Cooking July 8-10
Katherine Shen

Art of Children, Men and Gods June 20-July 1
James Doerter, Southern Oregon State College

Hungarian Folk Art July 18-22
Janos Tokay, designer, architect from New York City



Architectural Textiles July 1-12
Langlet Ragnhild, Swedish textile designer



Political History of East Central Europe

Mini-Series June 21-Aug. 17
Andrew Ludanyi, of Ohio Northern University (each course in series lasts two weeks)

Creative Reality

Theater July 6-22
Marjorie Mason, English actress

Farms, Ranches and Towns

Aug. 1-12
Marsha Ritzdorf, features four days in class, seven days in the field (camping). Visits to ghost towns, railroad towns, a pig farm, ranch, active company town, and town of Vaisetz



Education Courses

Including all necessary for standard certification or masters with most specialties. 98 courses in teacher education, 17 in administration, 9 in counseling, and 12 in librarianship and media, full spectrum in special education.

INSERVICE—PSU education courses often form an integral part of professional advancement plans.

FEATURES:

- *Science in the Community June 21-Aug. 12
- *Environmental Education for Teachers July 18-Aug. 12
- *Sexism in Education June 21-July 14
- *Handwriting/Calligraphy for Teachers June 20-July 14
- *Square Dance for Teachers June 20-June 30
- *Professional and Collective Bargaining July 18-Aug. 12
- *Advanced Placement in History/Social Science June 20-July 1
- *Children's Literature as Social History June 21-Aug. 12
- *Value Education in Teaching Literature June 21-July 7
- *Supervision of School Materials (Journalism) June 21-Aug. 12
- *Algebra, Analysis, Computers and Geometry for High School Teachers Each course June 21-Aug. 12

Cultures/Environments

Northwest June 27-July 26
Interdisciplinary/ independent approach to study of cultures and environments of the Northwest. Field locations include: Steens Mountain, Malheur National Wildlife Refuge, Fort Rock, High Cascade Lakes, Columbia River Gorge, Oregon Trail, Winchester Bay, Lower Columbia River Islands, John Day Fossil Beds

Music of Hungary

Endre Granat violin virtuoso June 21-July 14

Performance Practice in Chamber Music

Gray-Sindell-Chefetz Trio June 21-July 14

Environmental Policy and Administration

Sheldon Edner June 21-Sept. 2

Economics—Japan and the U.S.

(three offerings) Hiromi Ishigaki, from the University of Hokkaido June 21-Sept. 2

The 'Real' Latin America: Film, History and Contemporary Latin America

Milton Jamail, of the University of Arizona July 11-22



Overseas programs

Ecuador/Peru July 3-Aug. 26

Ireland June 21-Aug. 16

Joyce Symposium/ June 12-16

Yeats Symposium/ Aug. 6-20

Diversity in enrollment

(Continued from page 1)

coming to PSU with good grades and, based on my contact with many of them, they have a great potential to succeed in a university.

We are trying to provide more and better services for these students—campus visitations like INTRO/77, summer advising for the freshmen who will enter in the fall, career planning, financial aid, housing near the campus.

We also have streamlined the registration process, making it easier to enroll than it was before. A key word in all of this is accessibility. The Admissions Office is open until 6:30 p.m. each weekday, academic counseling is available all day and in the evening, and other service offices offer extended hours.

Q.

Isn't it true that a lot of women are returning to school?

A.

Yes. The number of women has increased steadily over the past few years. In fact, there were more than 7,000 women students on campus last fall term—and that's an increase of about 1,000 over the previous year. Women now make up nearly half the student body.

One of the most interesting trends is the number of women over 40. There are more than 900 students in that category this year.

These women, whatever the age, are here for a variety of reasons. Most I've talked with are concerned about continuing to make a contribution, and they want help in knowing how and where to do it.

Q.

How do minority students fit into PSU's student population?

A.

PSU is at the center of the minority populations in the state, so it is a natural place for minority students to come.

The number of minority students in PSU's enrollment has increased significantly in the last couple years. In fact, the proportion of minority undergraduate students increased 32 per cent last fall over 1975. Minority graduate students increased 43 per cent.

These increases have reversed a downward trend in minority student populations, both in Oregon and nationally.

We are committed to special efforts to encourage these students to attend PSU, and to provide support

services once they are here. We feel they add a culturally-enriching dimension to the University, and help to make the school a microcosm of society.

Q.

What about international students?

A.

Last year, the University had 508 foreign students from some 60 different countries. The largest concentrations came from Saudi Arabia, Iran, Japan, Hong Kong and Nigeria.

Part of the reason these international students come here is that PSU's English as a Second Language program is one of the best in the Northwest. The School of Business Administration is another factor, with nearly a third of the foreign students majoring in that field. The second most popular major is engineering.

Q.

From your experience, what kinds of courses are students interested in these days?

A.

It's hard to generalize because, of course, each student has his or her own interests. But here, as is true across the country, many students want courses that will get them jobs.

For that reason, business degrees are a hot item. Examples of other programs which seem to be selling themselves are administration of justice, health and physical education, engineering, urban studies, and the performing arts.

A certificate in Middle East studies, combined with a business degree, has been another popular option at PSU.

We also enroll a number of pre-professional students in the health sciences, and their success rate in gaining admission to medical and dental schools is excellent.

Programs which offer internships are also in demand, and at PSU the opportunities for such programs are wider than anywhere else in the state. Close associations between the University and the business community have helped to establish these internships, and often students have the opportunity to start working full-time after graduation at the place where they took the internship.

Richard Kennedy/ Author who thinks in pictures

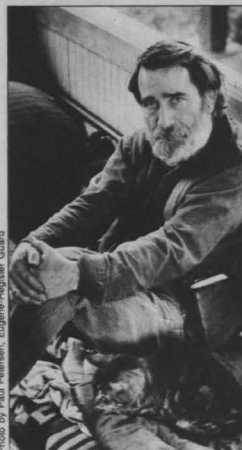


Photo by Paul Freeman, Eugene-Register Guard

Spring as one of the outstanding children's books of 1976.

Other awards: *Blue Stone* was cited as "Notable Children's Book of the Year" by the American Library Association; *Contests at Cowlick* was selected for inclusion in the Children's Book Club; and *The Porcelain Man* will be published by a British firm later this year.

Unlike some popular authors of children's literature, Kennedy's stories do not contain much high fantasy—the development of mythical kingdoms, strange creatures or heroic journeys. "Of course there is fantasy," he says, "but I write more down-home stuff."

An example is *The Parrot and the Thief*, which according to Kennedy, is "a funny moral tale, suggested by a Laotian legend." In the story, a man steals a parrot and the ensuing battle of wits between the two is both amusing and instructive.

A forthcoming book is different, however, from many of his previous works. *The Lost King of Karnica*, is concerned with the end of the world, a kind of "ecological fable." It will be published this year by Sierra Club Books, and will be that organization's first children's book.

Kennedy has four more books on contract, though he admits he sometimes goes for months without writing. But then he'll get an idea, usually sparked by simple things in his life—an egg, a fur coat, or a pair of shoes, for instance.

"That last example, the shoes," recalls Kennedy, "prompted a story about a pair of boots that plague a little boy and his family. The boy eventually outsmarts the boots and the story ends happily."

After leaving PSU, Kennedy moved to San Francisco where he lived for five years. He returned to Oregon in 1963, settling in Eugene to manage the Sundog Bookstore and to work toward his elementary teaching certificate at the University of Oregon. He taught the fifth grade for two years before returning to Portland in 1969.

He now lives in Newport, Ore., where he writes, but—like many writers—not for a living. He supports himself by working as a custodian at the Marine Sciences Center, and spends his free time "figuring out how to buy land in the country."

If he finds some property, he says he would like to raise bullfrogs or worms. "But I worry which one would be more profitable. I'm leaning toward bullfrogs because one may be a prince. I want to raise enchantable frogs."

For an author who says he "thinks in pictures," it should come as no surprise that Richard Kennedy's books for children are largely picture books.

"At one time," says Kennedy, a 1958 honors graduate of PSU, "I planned to become a cartoonist and illustrator."

But, for Kennedy, the change from a young artist to a children's author began in 1956 when he and two other students founded the *Review*, PSU's literary magazine.

For that first issue, Kennedy served as layout editor and illustrator, but wrote some copy as well.

"I found," he recalls, "that I liked writing more than illustrating."

Kennedy has since written poetry, short stories, essays and has published six children's books: *The Parrot and the Thief* (1974), *The Contests at Cowlick* (1975), *The Blue Stone* (1976), *The Porcelain Man* (1976), *Come Again in the Spring* (1976) and, most recently, *Oliver Hyde's Dishcloth Concert* (1977).

His books are reviewed regularly in the *New York Times Book Review*, which has chosen *Come Again in the*

When in California...

Thinking about a trip to Southern California?

If so, the PSU Alumni Relations Office is cooperating with the University of California, Riverside in announcing the availability of The Alumni Lodge in Riverside.

"This offer is available as a benefit only to college and university alumni," says Robert Taylor, director of alumni relations at PSU. "We are happy to cooperate with the University of California in making this service available to our alumni."

A family of four, for example, can use the Alumni Lodge for as little as \$3.72 per person, per night. The lodge is within 35 minutes of Disneyland, Knott's Berry Farm and Lion Country Safari. Los Angeles, mountains, beaches and the desert are within 45 minutes.

For information on making reservations, write or call the PSU Alumni Relations Office (Address: P.O. Box 751, PSU, Portland, Oregon, 97207 Phone: 503-229-4948).

PORTLAND STATE UNIVERSITY perspective

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Parents: If this issue is addressed to your son or daughter who no longer maintains a permanent address at your home, please notify the PSU Alumni Office (503-229-4948) of the new mailing address.

PSU supports equal educational opportunity without regard to sex, race, handicap, age, national origin, marital status, or religion.

Maurie Clark



Clark supports urban studies

The Maurice D. Clark Foundation in Portland has contributed \$5,000 to Portland State University in the first installment of an annual donation to support a student fellowship in urban studies.

Clark is vice president of Cole, Clark, Cunningham, Inc., a Portland insurance firm.

The first recipient of the award will be Marc Maden, a student in PSU's Urban Studies Doctoral Program who recently completed a two-year term as one of two students on the Oregon State Board of Higher Education.

Maden will use the fellowship to complete his doctoral dissertation, entitled "The Disposition of Reported Child Abuse Cases in Multnomah County."

Each year, the Clark fellowship will be awarded to a student who is researching and writing his or her dissertation for an urban studies degree. The stipend is intended to cover tuition, living expenses, and costs incurred in research and final preparation of the dissertation.

Recipients of the annual award will be selected by the dean of the School of Urban Affairs and appropriate scholarship committees at PSU. Criteria for selection will consist of a student's scholarship and the significance of the doctoral research project.

The funds will be administered in a special account established in the PSU Foundation.

If you're a PSU alum and have done something interesting lately, drop us a line. We would like to know about your job changes, your travels, your recent activities. Your responses will become part of the Alumni Notes section of *Perspective*. When you write, make sure we have your correct address. Address your letters to Alumni Office, Portland State University, P.O. Box 751, Portland, Oregon, 97207. Give us a call if you'd rather—(503) 229-4948.

Growing up in the Park Blocks

For Bertha Holmes, the site of Portland State University has many fond memories. Now 83, the longtime Portland resident grew up in the Park Blocks area.

She recently donated a photograph of her childhood home to PSU, where it was placed in the library archives. The house once stood on the corner of Park and Harrison Streets, the present location of Smith Memorial Center.

Because Ms. Holmes is interested in preserving history, she has been "finding good homes" for the memorabilia she has collected over the years.

Born in Olympia, Wash., she came to Portland in 1895 with her mother, six brothers and sisters.

For a time, her mother worked in the Turkish baths at the Portland Hotel where Ms. Holmes remembers sleeping on the 18-inch window sills. One of the theatrical women who frequented the baths asked her mother if she knew of a child who could act and who wouldn't cry when the villain carried her away.

She volunteered her daughter Bertha. "The reason I didn't cry," she now recalls, "is that one of the stage hands held up a bag of candy."

That was the beginning of her stage career, which lasted until the Child Labor Law was passed in 1907.

She starred in "Little Lord Fauntleroy" in the old Marquam Grand Theater, once located where the Galleria now stands in downtown Portland. In the Baker Street Company on Third Street, she played Little Eva in "Uncle Tom's Cabin," and also had parts in "Ten Nights in a Barroom," "A Celebrated Case," and many more.

Ms. Holmes moved to the Park and Harrison Street house with her sister's family shortly after her mother died in 1900. Two years later, they moved to a home on 10th and College Streets, current site of the PSU Health and Physical Education Building.

While living in the area, she attended Shattuck School, now PSU's Shattuck Hall, through the sixth grade. Among her mementos is a stitchery sampler which young girls were required to make in school around the turn of the century.

Her most vivid recollection of Shattuck was a trip to the principal's office. In those days, she recalls, the principal dressed very formally — in a swallow-tail coat with a carnation in the lapel.

Bertha was a blonde child with black eyebrows, a characteristic her teacher evidently viewed with some suspicion. "One day, the teacher escorted me to the principal's office," she recalls. "He took one look at me, wet his

finger, and wiped my eyebrows to see if they had been blackened."

Satisfied they were her natural color, he sent her back to class.

Ms. Holmes has witnessed many changes in the Park Blocks over the past 80 years. She has seen the area transformed from a residential neighborhood to an urban university.

Despite her pleasant childhood memories, she isn't upset with the changes.

"The University serves a purpose," she says. "Where the campus stands now were old run-down houses. I think PSU is doing a good job and should continue to do so. In fact, if I had more time, I would enroll in a class myself."



Park and Harrison Street house



Ms. Holmes as Little Lord Fauntleroy

Private support/ Provides 'margin of excellence'

Many observers say private funds provide "the margin of excellence" for public universities.

"Tax dollars alone are often not sufficient to build high quality programs in these days of inflation and changing enrollment," says Portland State University President Joseph Blumel. "Public institutions, particularly urban institutions like PSU, face heavy demands for service. Often the support is not there to meet these demands."

To provide more effective service to the public and to stimulate quality academic programs, Blumel has decided to put some muscle into what commonly is called "a development program."

Such a program attempts to interpret to the school the needs of the community, and to build in the community an understanding of private support necessary to meet those needs. It also attempts to raise private funds — from individual donors, from corporations, from foundations.

One evidence of this new emphasis at PSU is an expanding role for the PSU Foundation and its board of directors, a group of some 30 community leaders who serve as a catalyst for relationships between the University and the community.

(For an introduction to members of the Foundation Board, turn to pages 6 and 7 in this issue.)

In announcing the move toward a stronger development program, Blumel told the faculty earlier this year: "We must rely on private sources of support to improve and maintain the quality of our programs. It's essential, given the present climate, to realize the importance of this activity."

donations

Tax deductible charitable contributions may be made to the Portland State University Foundation, a non-profit corporation, or directly to the University.

Gifts may be unrestricted or specified for academic and student programs of interest to the donor. Support is solicited for academic program and faculty enrichment, graduate and undergraduate student aid, research, equipment, and library acquisitions.

Employees of the University may wish to contribute through the University's payroll deduction plan.

Through the PSU Foundation's deferred giving program, the donor is afforded the opportunity of making an important contribution to higher education while receiving lifetime income and significant tax advantages.

Information on charitable investment opportunities may be obtained from the Portland State University Foundation (P.O. Box 243, Portland, Oregon 97207, (503) 229-4949.)

"While private institutions have been moving steadily toward reliance on state and federal government sources of support, state institutions like PSU must increasingly look to support from alumni, business, foundations and other segments of the community."

Philip Bogue, president of the Foundation Board, agrees. "In today's environment," he says, "public colleges and universities are not getting support at levels which allow them to excel in needed and useful areas."

For example, Bogue adds, top faculty members from across the country — many of whom command higher-than-usual salaries — can be attracted to new institutions through combinations of public and private support.

"All this is not to say," he cautions, "that PSU has not been funded well over the years. It has, from the standpoint of the public sector. But it has been a late starter in the development effort, and we are now committed to it."

Bogue feels the chemistry is right at PSU to mount a successful institutional advancement effort.

"For one thing," he says, "there is often a certain satisfaction in making an investment in promising people, both faculty and students. Giving to higher education is investing in people. Many individuals and groups in a position to give are interested in investing in the future, and this is just as legitimate a purpose as any other kind of philanthropy."

"There also are a lot of PSU graduates in the metropolitan area. Many of them would never have been able to go to college were it not for Portland State University. So they came to PSU, received a quality undergraduate education, and now would be willing to support the University if they were asked."

Bogue is referring to an alumni relations program, an effort which nationally is recognized as a cornerstone of an effective development program. Even though total alumni donations may not be as large as contributions from other groups, the donations are important nonetheless.

One reason is that many potential donors ask, first, whether a University's alumni support the institution. If they do, such support could serve as a spark for additional voluntary donations.

There is a long history of private support to higher education — both public and private. Prestigious institutions like Harvard, Yale and Stanford receive millions of dollars from private sources each year. Public institutions across the country also rely heavily on private funds.



Electronic piano lab—a new teaching tool—made possible by private donations. See story on page 8.

In fact, in 1974-75 total voluntary support for higher education topped the \$2 billion mark nationally for the fourth year in a row, according to a recent report from the Council for Financial Aid to Education.

The report, as well as other resource material, indicates that urban institutions similar to PSU fared well in raising funds from private sources.

For example, Wayne State University in Detroit, Mich., with which PSU is often compared, raised more than \$4.5 million in one recent year, including \$141,000 in alumni contributions.

The University of Akron in Ohio reported \$1 million in total voluntary support, including \$268,000 from alumni. The University of Cincinnati reported \$15.6 million in donations, including \$644,672 from alumni. And, the San Diego State University reported \$5.1 million in donations, some \$266,000 of it from alumni.

Private support is especially critical as public institutions grapple with the problems of inflation and enrollment change.

The *Chronicle of Higher Education* reported late last year that state appropriations for higher education have risen 24 per cent in the past two years, an increase which, on the surface, keeps pace with inflation.

However, the *Chronicle* added, appropriations would have had to increase by more than 30 percentage points — six points higher than the actual figure — to keep pace with the combined growth of prices and enrollment.

In short, public institutions are looking to private support to bridge the funding gap, as well as to provide new sources of revenue.

Once an institution like PSU receives private money, where does it go?

Accompanying articles provide information on some uses, as well as on how to give to a university. Generally, however, private gifts support such projects as:

- **Faculty enrichment:** In this age of knowledge explosion, faculty members must keep pace, and the money to help them is usually not built into the typical funding formulas.

- **Student aid:** Though a large amount of aid comes to students each year from state and federal governments, private foundations, corporations and individuals also provide scholarships — either through the University to directly to the student.

- **Equipment acquisitions:** Donations of funds to purchase equipment or of the equipment itself support both the teaching and research functions of a university like Portland State.

- **Distinguished lectureships and other special events:** Private donations often are used to bring special visitors to the campus, or to hold events for the benefit of faculty, students and the community.

Ted C. Achilles
Member, Oregon House
of Representatives/vice
president and director,
Morrow Electronics
Elected 1976
Member, Project
Screening Committee
Member, Marylhurst
Advisory Council/trustee,
Catin Gable School/past
president, World Affairs
Council
Career experience in
international banking

Lawrence S. Black
President, Black and
Company
Elected 1976

Philip R. Bogue
Partner-in-Charge,
Arthur Andersen and
Company
Elected 1971
President of the Board/
member, Investment
Committee/member,
Development Committee
Chairman, Portland
Chamber of Commerce
Board/member, Oregon
Symphony Board

George Christian
Owner, Christian
Electric Company
Elected 1972
Member, Portland
Chamber of Commerce

Michael J. Fisher
Captain, Oregon Air
National Guard
Elected 1971
Member, Development
Committee
PSU alum/Mrs. Michael
J. Fisher, associate
professor of French, PSU

George W. Green, Sr.
Vice President for
Public Relations, Hyster
Company

Sam B. Liu, M.D.
Physician
Elected 1971
Member, Physicians and Surgeons Hospital Board member, Heridan Park Hospital Board/director, Metropolitan Hospitals, Inc. Board/member, Chinese Consolidated Benevolent Association

R. Burke Morden
Architect
Elected 1976
Member, Community
Relations Committee
Member, YMCA Building
Committee/member,
UGN Community
Council/past
chairman, Salvation Army
Board
Co-founder, Morden
International Scholars
Program, PSU
Foundation

Harold Saltzman
Partner, AMPAC Forest
Products
Elected 1971
Member, Community
Relations Committee

Fred Stickel, Sr.
Publisher, *The Oregonian*
Elected 1971
Member, Community
Relations Committee
Member, American Red
Cross Board/member,
University of Portland
Board/member, Oregon
Symphony Society/
member, Newspaper
Publishers Association

Fay L. Thompson
Senior Vice President,
Manager, U.S. National
Bank
Elected 1971
Second vice president,
Foundation Board/
chairman, Investment
Committee
Past president, Portland
Society of Financial
Analysts

Earl Wantland
President, Tektronix, Inc
Elected 1976
Member, Community
Relations Committee
Son attends PSU

Ned B. Ball
Retired/former president,
Merrill, Lynch, Pierce,
Fenner and Smith
Elected 1976

Joseph C. Blumel
President, Portland
State University
Permanent member of
Board

Robert G. Cameron
Vice President, Lloyd
Corporation, Ltd.
Elected 1975
Member, Project
Screening Committee

Dan Davis
President, Dan Davis
Corporation
Elected 1973
Member, Investment
Committee
Dan Davis Scholarships

George H. Fraser
Partner, Davies, Biggs,
Strayer, Stoel and Boley
law firm
Elected 1974

Donald S. McClave
Vice President,
Marketing, First National
Bank of Oregon
Elected 1976

Mary Mayne Pope
Elected 1976
Member, Distinguished
Service Award Committee

Estes (Pete) Snedecor, Jr.
Vice President, Portland
General Electric
Elected 1971
Member, Community
Relations Committee

Lecturer, History, PSU
Elected 1976
Member, Nominating
Committee
Past president, World
Affairs Council of Oregon

Allen Tom
Retired farmer
Elected 1976
Member, Community
Relations Committee
Former State
Representative

Edward G. Westerdaahl,
II
Partner, Pihas, Schmidt,
Westerdaahl Company,
Inc.
Elected 1972
Past member, Oregon
State Board of Higher
Education/past assistant
to former Governor Tom
McCall/past executive
director, Port of Portland
PSU alum

Pearl Base
Financial Consultant/
retired vice president,
First National Bank of
Oregon
Elected 1976
Member, Investment
Committee

Member, Oregon
Symphony Board/
member, Advisory
Committee, Oregon Health
Sciences Center/member,
Advisory Committee,
Oregon Coordinating
Commission

Earle A. Chiles
President, Meyer
Foundation
Elected 1971
First Vice President,
Foundation Board/
member, Development
Committee
Co-chairman, PSU
Football for Portland
Committee

Joseph M. Edgar
President, Joint Council
#37, Teamsters Union
Elected 1972
Member, Sunshine
Division Board/vice
president, Port of
Portland Commission

Al. C. Giusti
President, Al C. Giusti
Wine Company
Elected 1975
Member, Community
Relations Committee
Co-chairman, PSU
Football for
Portland Committee
Cavaliere (Honorary
Knight), Republic of Italy

Matthew McKirdie, M.D.
Physician
Elected 1971
Member, Library
Committee

David A. Pugh
Partner, Skidmore,
Owings, Merrill
(Architects)
Elected 1971
Member, Development
Committee/past president
Foundation Board
Fellow and past vice
president, American
Institute of Architects/
board member, Oregon
Symphony Society/board
member, Portland Civic
Theater and Portland
Chamber of Commerce

LeRoy B. Staver
Retired, Chairman of the
Board, U.S. National
Bank
Elected 1976
Member, Development
Committee
Past president, Junior
Symphony

Garnet Tenney
President, West Coast
Picture Corporation
Elected 1971

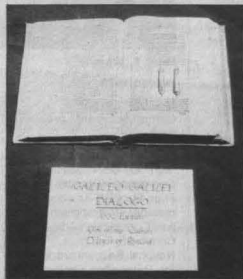
Homer G. Wadsworth, Jr.
President, Bank of
Oregon
Elected 1973
Member, Development
Committee
PSU alum

Mary T. Winch
Elected 1971
Member, Library
Committee/past presi-
dent,
PSU Foundation
Member, UGN Evaluation
Committee/member,
Friends of St. Francis/
member, Metropolitan
Arts Commission Advisor
Committee/member,
National Endowment for
the Humanities Oregon
Committee



"All in a Row," (above) a laminated, colored glass construction by artist Fred Heidel, is part of PSU's permanent sculpture collection, made possible largely by private donations. The glass construction is on the south side of Science Building I.

Galleo's *Dialog* (below) is among the rare books donated to PSU's Special Collection. The book, a gift from a local Italian cultural group, is nearly 350 years old and valued at some \$2,500.



Some benefits of private support

hearing van

Hearing tests are fairly routine for many people.

But consider persons who are handicapped or elderly. It's obviously more difficult for them to travel to a clinic for the needed tests.

One solution: Bring the clinic to them.

That's the philosophy behind Project ARM, a Portland State University program which has provided hearing tests and rehabilitation services for hundreds of low income elderly persons in the Portland metropolitan area.

The acronym "ARM" means Auditory Rehabilitation Mobile. It refers to a mobile van which houses two acoustical testing suites, an interview room and diagnostic equipment. It was purchased in early 1973 with funds from a private foundation.

In the first two years of its operation, James Maurer, director of PSU's Speech and Hearing Sciences Program, estimates the van served more than 2,000 elderly persons.

"This has been an excellent medium for training students," Maurer says. "It has been especially effective among those populations which have limited mobility, particularly the handicapped and low income elderly."

PSU students, most of them in the Speech and Hearing Sciences Program, have performed many of the hearing tests under the supervision of certified audiologists.

In the last two years, Maurer says the "ARM" van has traveled to public schools in Oregon and Washington to give hearing tests to school children.

He credits the private foundation funds for getting the program off the ground. "In short," he says, "the private funds got us the equipment in the first place and proved to be the stimulus for additional state and federal money to provide the service."

science research

Karl Dittmer calls it a "big molecular lasso."

That may not be a scientifically accurate phrase. But Dittmer, dean of PSU's College of Science, uses it in his description of a research project in the college made possible by a grant from a private corporation.

Specifically, Edward Perdue, a chemistry professor, used some \$4,000 from a private foundation to study the effects of humic substances in natural waters. A humic substance is one which has the potential to regulate metal ions from certain waste products.

That property—the ability to regulate —prompts Dittmer's use of the phrase "a big molecular lasso." Perdue's

research is expected to contribute to the process of predicting health hazards which could result from activities near waterways.

It's only one of a number of research projects, equipment acquisitions or faculty enrichment programs supported by donations from private sources.

"All of these grants from private sources," Dittmer says, "help us to do things we should do and want to do, but couldn't do as quickly otherwise—or perhaps even at all."

Here's a rundown of some other privately-supported projects:

- Biologist Robert Tinnin's research on the effects of the dwarf mistletoe parasite on the Douglas Fir.
- Chemist Joann Loehr's study of metal ions such as hemoglobin in the blood.
- Chemist Robert O'Brien's studies of atmospheric chemistry, including the effects of aromatic pollutants on ozone in the atmosphere.
- A bio-medical engineering professor joined PSU a year earlier than would have been possible otherwise through funds from a private foundation.

piano lab

Teaching piano and learning how to play it at PSU are easier these days thanks to an electronic piano lab in the Department of Music.

In pre-piano lab days, piano was taught by the lecture approach. Students had to play the instrument individually in practice rooms or off campus.

But the installation of the 12-console piano lab has opened the way for greater effectiveness of teaching time.

"Now," says Wilma Sheridan, acting head of PSU's Music Department, "every student has his or her hands on the keyboard. Before, in the lecture approach, students had to hold what they were learning in their heads until they could get to a practice room."

"Using the piano lab, teachers can tune in to any student at a console, and attempt to correct improper applications."

Mrs. Sheridan estimates that "about 250 students go through the piano lab every year to gain fundamental skills they wouldn't be able to receive otherwise."

"There's no doubt," agrees John Trudeau, acting dean of the College of Arts and Letters, "that the lab has provided a dimension that was lacking before. We now can serve more students with more efficiency."

The piano lab was purchased in 1975 using \$16,000 from a \$25,000 gift to the University from a private foundation. The rest of the donation was used to increase library holdings for the University's performing ensembles.

A second gift, this time totalling \$10,000, came to Portland State in 1976 to provide additional materials in the music library.

"These gifts have allowed us to establish what I would describe as a basic performance library," says Trudeau. "It would have taken us 20 years to establish this library otherwise."

new seismograph

"We've been amazed at the public interest the seismograph has created," says Marvin Beeson, head of PSU's Department of Earth Sciences. "Seldom do five minutes go by that there isn't someone out there looking at it."

The seismograph, purchased entirely through donations from interested individuals and private groups, is on display near the Earth Sciences Museum in Cramer Hall (1721 SW Broadway).

Though the department has had access to seismographs in the past, this is the first time it has owned one for use in classes and research.

"Local television cameramen seem to be some of our most frequent visitors," Beeson says, "and that gives thousands of other people a chance to see the seismograph in action."

PSU offers a class in seismology in which students learn to read seismograms and calculate the time an earthquake occurs and how far away it is from the seismograph.

"We used to have to train students on borrowed seismographs from other universities," Beeson says. "Now we have our own and it's an effective teaching tool."

More than half of the \$5,000 purchase price was donated by the Geological Society of the Oregon Country and its members. The rest of the funds came from faculty members, students, alumni and other interested persons.

faculty enrichment

Susan Karant-Nunn was one of only four Americans invited to a conference at Karl Marx University in Leipzig, Germany in 1976.

The PSU history professor was able to attend through funds provided by the American Council of Learned Societies in New York and the PSU Foundation.

Foundation officials hope additional funds will be available in the future to help faculty members keep pace with new developments in their disciplines, or enable them to attend beneficial conferences or workshops.

Many of these activities are beyond the scope of the regular University budget.

At the Germany conference, Karant-Nunn presented a paper on the social aspects of the "First Generation of Lutheran Pastors from 1521-46."

VANPORT

Eugene Danzer (1949) works in the composing room at the *Daily Journal of Commerce*. He is involved in composing *Perspective*.

Frank Jackson serves as a career education coordinator for the Portland Public School District.

Robert Miehle (1950) works for the State of California as an auditor in San Francisco.

Herbert Miller (1946-47) supervises engineer power scheduling of Portland General Electric.

Stuart W. Miller (1946-49) has retired from a position in the electronics field. He lives on a houseboat in Bremerton, Wash.

Vernon F. Miller (1950) is president of Audio Services Co. in Portland.

Sidney Mills (1948) is an accountant for Munnell and Sherrill in Portland.

Malcolm Montague (1947) is a partner in the law firm of White, Sutherland, Parks and Allen.

Paul K. Petersen (1949) is staff photographer for the *Eugene Register-Guard* newspaper in Eugene, Ore. One of his photographs is featured in this issue on page 3.

Ralph Urban (1945) is the owner of Urban's Appliances.

Richard Useelman (1946) works as a fireman for the City of Portland.

Ronald Vandehey (1949) is a landscape contractor.

Kenneth Van Lom (1949) is the owner of KVL Vending Co.

Gerald Vaughan (1949) is employed as a salesman for Portland Beauty Supply.

John Verschueren, Sr. (1949) is employed by the City of Portland as a dispatcher.

Robert Vial (1948) is the director of physical services at Holladay Park Hospital in Portland.

Thomas Vickers (1946) is a counselor at Vocational Village High School, operated under the auspices of Portland Public School District #1.

Leroy Virling (1946) is the plant engineering manager of Rego Wagner Co.

Stoyan Vitezlik (1949) is assistant controller for Publishers Paper Co. in Oregon City.

Daniel V. Voies (1947) is a psychiatrist with the Cedar Hills Psychiatric Center.

Richard Volpel (1948) works for the Portland Foundry Co. as chief engineer.

Fred Vranizan (1947) has his own dental practice in Portland.

George Wagner (1947) is an attorney with the firm Dezendorf, Spears, Lubersky and Campbell in Portland.

Glen W. Wagner (1949) works for Parr Lumber Co. in Portland as a purchasing agent.

Herbert Wagner (1949) is a customer service agent for Northwest Airlines.

Arthur O. Wahlers (1946) is a salesman for Cramer Electronics, Inc., a Seattle-based firm.

Walter Wakefield (1948) works for Rocky/Marsh Public Relations, Inc. in Portland.

George E. Walker (1947) owns and operates Walker's Body Shop in Portland.

Jerry Walker (1949) is a salesman for Surgical Sales.

Bob Wallan (1946) is regional manager for Chevron Asphalt Co.

Clifford Walstrom (1948) has retired from the U.S. Army Corps of Engineers.

Monte Walter (1946) is a lawyer for Duncan E. Walter Attorneys.

Arthur Walters (1947) is a baker for Albertson's in Portland.

1950s

Norman Billups (1952-55) has recently been appointed dean of the University of Toledo College of Pharmacy. He is the author of several books, including *American Drug Index*. His monthly column entitled "Contemporary Issues in Pharmacy," appears in regional and state association journals. He also has won two awards: The Lyman Award of the American Association of Colleges of Pharmacy, 1971; and the Research Achievement Award of the American Society of Hospital Pharmacists, 1975.

Marianne Bollig (BS '58) is an elementary school teacher for Portland Public School District #1.

James Chung (1950) is manager of the St. Helen's, Ore., J. C. Penny store.

Charles Classen (BS '57) teaches the sixth grade at Rose City Grade School in Portland.

Merle Cressy (BS '56) teaches at Aloha High School in Aloha, Ore.

Herman Deal (BS '57) manages the chemical and paper sales division of Diamond Shamrock.

Samuel M. Holmes (1950) is a partner in the engineering firm of Burghstahler, Holmes and Carlson in Portland.

Dale Jersey (1950) is the president of John L. Jersey and Son, Inc., a contracting firm. His company has been involved with site preparation for the Georgia-Pacific Building, the Fremont Bridge, and the new Federal Building, among other structures.

Virginia Lavigne (BS '57) has retired from Portland Public School District #1. She is a member of the Retired Teachers Association.



Eugene Danzer



Ronald Subotnick



Norman Billups

Dale Olson (1950) has recently joined the Los Angeles firm of Rogers and Cowan as partner and senior vice president. He is in charge of motion picture promotion and publicity. Olson, a member of the Board of Governors of Film Industry, is past-president of the Hollywood Press Club.

Margaret Ryan (1958) has been appointed chairperson of the Dental Hygiene Department at the Oregon Health Sciences Center School of Dentistry. She was instrumental in establishing and directing the division of educational services, American Dental Hygienists Association.

Gary Salyers (BS '56) serves as the principal of Bilquist Elementary School.

Larry Shoenborn (1956) owns and manages Larry's Sports Center in Gresham and Oregon City.

John Tarnasky (BS '57) is a physician with the Women's Clinic in Portland.

David Teyema (1950) is a ninth grade teacher at David Douglas High School in Portland.

Virgil Thompson (1950) is with the State of Oregon as a juvenile parole officer.

Dale Toll (BA '59) is a supervisor for the Social Security Administration.

Jack Tompkins (1950) is assistant manager for Assurance and Financial Methods, Inc. in Portland.

Roger Toth (1950) works for the State Mental Health Division as a drug specialist in the CODA program.

Raymond Town (1950) is the president and owner of Town Concrete Pipe, Inc. in Portland.

Donald Turner (1950) is the president of Lumber Systems, Inc. in Portland.

Kenneth Tuttle (BS '57) has retired from the City of Portland Fire Department.

Beaverton School District #48 employs **Gordon Vallancourt** (BS '55) as a junior high school teacher.

James Wagner (1950) is self-employed in the industrial sales field.

1960s

Patrick J. Adams (1971) is a planning technician for the City of Beaverton.

Nobuko Azumano (BS '62) is an instructor at Mt. Hood Community College. He also is associated with Azumano Travel Service in Portland.

Stephen Babcock (BS '67) recently joined Main Lafrentz and Co. in Portland as a staff accountant.

David Ball (BS '67) is a water laboratory technician for the City of Portland.

Gary Bartholomew (BS '76) is employed as a junior accountant with Publishers Paper Co. in Oregon City.

Edmund Bechtold (BS) is a student at the UO Dental School in Portland. He works at the Free Dental Clinic and uses his photographic skills in dental film making.

Glen Berry (BS '70) teaches choral music at Aloha High School in Aloha, Ore, and also composes music.

William Burdette (BS '69) is the new program director at Milwaukie High School in Milwaukie, Ore.

James Chambers (BS '69) has a new position with Sun Life of Canada as unit manager.

John Cook is principal of Molalla Grade School in Molalla, Ore.

The Oregon Bank has recently promoted **Vernon Cox, Jr.** (BA '69) to assistant manager of the Gresham, Ore. branch.

Gloria Craig (BS '69) is a teacher for the Portland Public School District.

Roselle Dase (BS '65) has a new position as art teacher for Dexter McCarty Middle School in Gresham, Ore.

JoAnn Granum (BS '69) is a school media specialist with the West Linn School District.

Donald Hundebly works for Georgia Pacific Corp. in Portland.

Harry Johnson (MA '60) has been appointed director of the residential treatment program for adolescents at Frontier House in Forest Grove, Ore. He was formerly with the State Children's Services Division in Astoria.

Don R. Larsen has a new position as special aide to the assistant vice president for sales at Southern Pacific Railroad.

Robert Laughlin (BS '69) is a self-employed carpenter in the Portland area.

Edward A. Lundt (BS '60) is the personnel manager for the Montgomery Ward Co. catalog division in Portland.

Jean MacNab (BA '64) is an anthropologist in Africa.



Jeirine Marshall



Ken Kenoshita



Fran Hewitt



Bruce Bye



Cissy Hepburn



Dennis Howell

Mary Marshall (MS '69) serves as a vice-principal in the Beaverton School District.

Peter F. Murray (BS '66) is curator for the Tasmanian Museum and Art Gallery in Hobart, Tasmania. The museum is recognized as having the world's most extensive collection of artifacts of the extinct Tasmanian aborigines.

Brad Newell (BS '65) is a pilot with the 123rd Fighter Interceptor Squadron of the Air National Guard in Portland.

Leonard Petersen (BS '69) has been named senior financial analyst at International Paper Co., western operations. He will carry out studies on interplant cost comparisons, forecasting, financial computer systems and acquisition opportunities. He joined the company in 1974 as office manager of the Chelatchie, Wash. division.

Edro Reese (BA '67) works for First National Bank of Oregon in Portland, and is active in local Spanish and French cultural interest groups.

Glen Riley (BS '68) is a law enforcement analyst for the City of Portland.

Judith Sanborn (BA '66) works as an accountant for Consolidated Freightways in Portland.

Peter Schulz (BS '69) is employed by B and B Contracting Corp. in Portland as a construction engineer.

Richard White (BS '66) is a self-employed artist and painter.

Glen W. Van Scholack (BS '67, MS '69) is the new director of student services for the North Clackamas School District in Milwaukie, Ore.

Donovan Susak (MST '69) is the area vocational director for the Aberdeen School District in Aberdeen, Wash.

Virginia Sutton currently serves as assistant principal of the Battle Ground School District in Battle Ground, Wash.

Terry Taylor (66 'BS) is an accountant with the U.S. Forest Service.

Glen W. Van Scholack (BS '67, MS '69) is the new director of student services for the North Clackamas School District in Milwaukie, Ore.

Richard White (BS '66) is a self-employed artist and painter.

1970s

Heidi Jo Abplanalp (BA '75) is currently working for the Xerox Corp.

Ann Adelman (MS '76) is a counselor with the State Employment Division in Salem.

James Albers (BS '69, MST '75) teaches at Cleveland High School in Portland.

Bruce Anderson (BS '76) is a fifth grade teacher at Canby Elementary School near Portland.

Charles Angell (MS '75) teaches emotionally disturbed children, grades one through sixth, in the Parkrose School District.

Patrick Baccellieri, Jr. (BS '75) has been accepted by the Graduate Theology Union in Berkeley, Calif. to study for an advanced degree. He is working at Franz Bakery in Portland until he moves to California.

Preston Bassel (BS '75) is a dental student at the Oregon Health Sciences Center Dental School in Portland.

John Berger (BS '75) is a research assistant for the Pacific Northwest Forest and Range Experiment Center. He is also a candidate for a MAT in counseling from Lewis and Clark College.

Sharon Bernier (MS '75) teaches mathematics to upper grade students at Multnomah Elementary School.

David Bothwell (BS '71) has been appointed office manager of the Chelatchie, Wash. office of International Paper Co. He will be responsible for financial functions of the Chelatchie plant and woodlands operations, and for office management activities. He joined International Paper in 1971 as woodlands accounting clerk and became division woodlands accountant in 1974.

Bruce B. Bye (BS '76) is vice president of Spring River Recording Studios in Portland.

Burlington Northern Railroad Co. employs **Scott Cameron** (BS '75) as a telegrapher and travel agent.

Patrick Charters (BA '74) serves as a pilot with the Air Force Systems Command, Hill Air Force Base in Utah.

Richard Cunningham (MBA '72) serves as superintendent and principal of Tum-A-Lum School District #4 in Umatilla County, Ore.

John Dyck (1975) is a cost accountant for Blue Cross of Oregon.

Gary Funk (MST '75) is choral director at Gresham High School in Gresham, Ore. His choral groups have received recognition at music educators' conventions and contests. He has published several compositions in vocal jazz and recently produced a vocal jazz album with his family.

Gordon Gomegys (1976) is employed by the Bonneville Power Administration as an electronic engineer.

Steve Haak (1974) is an account executive with radio station KOIN in Portland, Ore.

David Heatlie (BS '71) works as a longshoreman in Portland.

Cissy Hepburn (MS '71) works for the Oregon Health Sciences Center as a research assistant. She is a member of the Portland Audubon Society, and enjoys hiking, gardening and reading in her free time.

Francella Hewitt (BS '74, MS '76) will be part of a sailboat racing crew this spring and summer. She currently works as a speech pathologist at the Portland Rehabilitation Center.

Dennis Howell has been named a sales representative for ESCO Corporation's western sales area. He will be responsible for earthmoving, crushing and rigging products in Idaho, Utah and Nevada.

Arthur Jenkins (BS '76) is a pilot with the 123rd Fighter Interceptor Squadron of the Air National Guard in Portland.

Ken Kinoshita (BS '74) was recently promoted to branch manager for the 39th and Powell Street branch of Oregon Pioneer Savings and Loan in Portland.

Bruce Korter (BS '72) is a real estate broker in Portland.

Robert Kraushaar (BS '75) works for Tektronix, Inc. in Beaverton as a product manager.

Debbie Lee (BS '76) is a junior accountant with Georgia Pacific Corp.

Steve Leffler (BS '74) works as a junior accountant for Touche Ross and Co.

Susan Leonti (BS '67, MS '73) is employed by the Portland Public School District as a speech pathologist.

Thomas Long (BS '71) is manager of the communications division of Tektronix, Inc. and serves on the firm's committee for the retirement fund.

Jeirine Marshall (BA '76) is a librarian and teacher for Dunwau School in Portland.

Linelle Mitchell (BS '74, MS '75) is a special education teacher for the Sherwood School District.

Milton Parker is the principal of Woodburn Middle School in Woodburn, Ore.

June 1976 graduate **Thomas Peterson** has just returned from a three-and-a-half-month visit to Europe.

Gerald Richards is a laboratory manager of Portland Independent Milk Producers. He also is a rock climbing and cross country skiing instructor.

Joli Sandoz currently teaches recreation and coaches women's track and field at California State University in Arcata, Calif.

Maureen Scally is an instructor with Bassist Institute in Portland.

Gerrit Schouten (BS '72) works for Touche Ross as a junior accountant.

Gary Stalick is a salesman for Milwaukie Realty in Milwaukie, Ore.

David Stenersen (BS '75) is a sixth grade teacher with the Beaverton School District.

Gordon Stoutt (BS '75) is a material planner with Freightliner Corp. in Portland.

Since leaving PSU in 1970 **Brian Sullivan** joined the Army and received nuclear health physics training. He has worked at the Walter Reed Medical Center in Washington, D.C. and was recently honored by medical center personnel as "Soldier of the Month."

David Sutherland works as an administrator for the Lower Columbia Mental Health Center.

Michael Thompson (1965-71) owns his own insurance agency in Portland.

Information on alumni

Information on Portland State University alumni is carried in alphabetical order by the following categories—Vanport, 1950s, 1960s, and 1970s. Whenever possible, the PSU Alumni Office has supplied the degree and year, or the years a person attended the University.

May 1 benefit features Snead

The legendary Sam Snead is coming to Portland. The golfer who has won more tournaments than anyone in the history of the sport will be featured in a clinic and 18-hole exhibition at Riverside Golf and Country Club Sunday afternoon, May 1.

The event is a benefit for men's and women's scholarships at Portland State University.

Signing of Snead to appear in the second annual Parade of Stars was announced by co-chairman Earle A. Chiles and Al. C. Giusti on behalf of the Portland State University Foundation, Riverside and the PSU Football for Portland Committee.

The group's first program last May drew an estimated 4,000 people to watch Arnold Palmer, Pat Fitzsimons, Oregon PGA champ Dave Crowe and runner-up Jerry Mowlds in a Friday afternoon clinic and exhibition.

Chiles and Giusti said this year's events are being moved to a Sunday afternoon to permit more people to watch Snead, a member of golf's Hall of Fame and generally considered to have one of the two or three best swings in golf today.

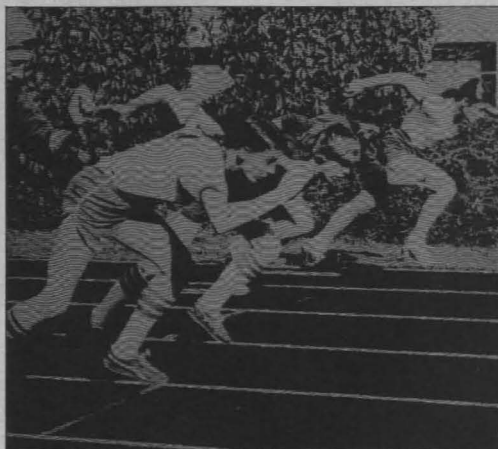
Winner and runner-up of the Oregon PGA championships—will be played at Spring Hill Country Club in Albany in mid-April—will again be invited to play in the exhibition.

Snead is credited with 134 professional victories, including three Master's titles, three PGA championships, three Canadian Open championships, two Western Open titles, the World's Championship, the British Open, the All American and the Tournament of Champions.

The Parade of Stars was initiated last year as a way to raise money for Portland State University student-athletes and at the same time give metropolitan area sports fans opportunities to see some of the all-time greats in men's golf, who had not played in Portland since the Portland Open and Alcan were dropped.

"We feel that the Palmer clinic and exhibition were very successful for a first effort," PSU President Joseph Blumel said. "People have been asking us for months whom we're bringing in this year, and I believe they will be pleased with our choice. Sam Snead is recognized as one of the all-time greatest, as is Arnold Palmer. He's also a showman and a favorite of fans everywhere."

Tickets for the 1 p.m. clinic and 1:30 p.m. exhibition will go on sale about April 1 at the PSU Box Office, Riverside Pro Shop and at selected other locations. Tickets good for the two events will be \$5.



WOMEN'S SPRING SCHEDULES

Women's Softball

- Apr. 13 Oregon*, 4 p.m.
- Apr. 15 Oregon Tech*, 3 p.m.
- Apr. 19 Southern Oregon*, 3 p.m.
- Apr. 26 Oregon State*, 3:30 p.m.
- Apr. 30 at OCE Invitational
- May 3 Oregon College*, 3:30 p.m.
- May 10 at Oregon, 3 p.m.
- May 13-14 Regionals at PSU*
- May 17 at Oregon State, 3:30 p.m.
- May 20-21 at Oregon State
- May 25-28 AIAW-ASA Nationals at Omaha, Nebraska

Home field: Westmoreland Park
Regionals: Erv Lind Stadium

Women's Track and Field

- Apr. 16 at Mt. Hood CC
- Apr. 23 at Seattle Pacific Invitational
- Apr. 27 at Linfield
- Apr. 30 PSU/LC Invitational at Lewis & Clark

May 6-7 Southern Area Meet at Mt. Hood

- May 13-14 NCWSA Regionals at Seattle
- May 19-21 AIAW Nationals at UCLA

Women's Tennis

- Apr. 14 Clark College*, 3:30 p.m.
- Apr. 15 Idaho*, 3 p.m.
- Apr. 19 at Oregon College, 3:30 p.m.
- Apr. 21 Oregon State*, 3:30 p.m.
- Apr. 22 Lewis & Clark*, 3 p.m.
- Apr. 26 at Clackamas College, 3 p.m.
- Apr. 28 at Linfield, 3 p.m.
- May 3 Oregon College*, 3:30 p.m.
- May 5 at Oregon, 3:30 p.m.
- May 7 Southern Oregon*, 10 a.m.
- May 11 at Mt. Hood College, 3 p.m.
- May 13-14 Southern Area Tournament
(site to be announced)

May 17 Lewis & Clark*, 3:30 p.m.

*Home games.

Home court: Upper deck, PSU gym.

SHORTS...

Coach Len Kaufman's wrestlers took second as a team among 10 entries in the NCAA Western Regionals behind Cal Poly-San Luis Obispo. At nationals, two wrestlers, Mike Mathies and Rudy Johnson, were seeded number two in the 142 and 134 pound weights, respectively. Both Mathies and Johnson won their first two matches, but both lost in the quarterfinals. Another wrestler, Terry Farley, dropped his first match in the 126-pound class, then battled back for three straight wins before losing in the consolation rounds. Overall, PSU placed 26th in the nation.

The Viking men's basketball fashioned a 17-10 record this season for the second year in a row, drawing a record home crowd of 2,810 to the season finale against University of Puget Sound. Prospects are bright for next season as the Vikings anticipate a home schedule which includes Utah State, Colorado State, Idaho, the University of Portland, Puget Sound and Seattle Pacific. There's a new road opponent, too—the USC Trojans.

Plan now for Hawaii trip

PSU's football team is going to Hawaii again next fall.

And a number of Viking Athletic Association boosters are planning to accompany the team for the renewal of a game against the University of Hawaii Rainbows on Oct. 22.

Travel Counselors, Inc., in cooperation with the PSU Athletic Department and the Athletic Development Office, has arranged a tour package to Hawaii for interested PSU alumni and boosters.

It will include air transportation to Hawaii via Continental Airlines DC-10 service, and accommodations at the Hawaii Regent Hotel at Waikiki Beach.

Departure from Portland is scheduled for Oct. 20, with the return trip seven days later on Oct. 27.

The cost of the package, including air fare, is \$446 per person (for each of two persons sharing a room).

Information on the trip will be presented during the annual meeting of the Viking Athletic Association May 11 in the Smith Memorial Center Ballroom on the PSU campus (1825 S.W. Broadway).

As part of the program, Continental Airlines will give a special, one-hour presentation on the tour, head football coach Darrel "Mouse" Davis will discuss last year's game, and free champagne and cheese will be served.

Reservations for the Hawaii trip are being accepted at Travel Counselors, Inc. in Portland (Address: 747 S.W. 12th, Portland, Oregon, 97205. Phone: (503) 227-5700).

More information is available by calling the PSU Athletic Development Office, (503) 229-4933.

Football tickets

Football season tickets for next fall are moving briskly.

In fact, as of late March, the sale had already surpassed last year's totals. Officials in PSU's Athletic Development Office reported season ticket income of some \$50,000 through late March. In February alone, there were 3,000 renewal purchases.

There are still many good seats available, however, for the Vikings' six home games in Civic Stadium. The season ticket price is \$20, with a reduction to \$10 for persons high school age and under. Seats are in the west grandstand.

A family general admission pass, priced at \$30, also is available for seating in the north grandstand (end zone). It will admit a family—husband, wife, and any number of children under 18—to all six home games.

Tickets may be ordered by writing or calling the Athletic Development Office: Address—PO Box 668, Portland State University, Portland, Oregon, 97207; phone—(503) 229-4933.

calendar

APRIL

Through June 3

Advance registration for summer session

Through April 19

Mixed media works by Ken Butler, MFA candidate, Art and Architecture Gallery, 299 NH

Through April 29

Murals, drawings, neon and assorted "residue" from a "performance piece" by Dennis Evans and Sean Licka, White Gallery

15,16

PSU Film Committee, Sam Peckinpah's "Wild Bunch" and "Loose Ends," 7 and 9:30 p.m., 75 LH, \$1.50 general admission

15,16,22,23

PSU Players, Richard Sheridan's "School for Scandal," 8 p.m., LH Auditorium, \$3 general admission

17

Friends of Chamber Music, The Beaux Arts Trio, 8 p.m., LH Auditorium, \$6 general admission

19

Brown Bag concert, Jim Smith Brass Quintet, 12 noon, 75 LH, free

20

The Germanies: East and West lecture series, Franklin West, history, "German Quests for Unity," 12 noon, 53 CH, free

21-May 13

Paintings and drawings by Barbara Black, MFA candidate, Art and Architecture Gallery, 299 NH, 9 a.m.-5 p.m., Monday-Friday

22,23

PSU Film Committee, Robert Altman's "Long Goodbye," 7:30 and 9:30 p.m., 75 LH \$1.50 general admission

25

Black African Theatre Project performance, 8 p.m., LH Auditorium, call PSU Box Office for ticket information

27

The Germanies: East and West lecture series, Franz Langhammer, foreign languages, "Two Germanies, Two Languages, Two Literatures," 12 noon, 53 CH, free

29,30

PSU Film Committee, Les Blank's "Blues According to Lightening Hopkins," 7:30 and 9:30 p.m., 75 LH, \$1.50 general admission

MAY

2-20

Liza Jones and Paul Miller, photographs and lithographs, White Gallery

4

The Germanies: East and West lecture series, Lauren Nussbaum, foreign languages, "Bertolt Brecht and the Post-War Germanies," 12 noon, 53 CH, free

5,6

PSU Film Committee, Orien Weisman's "Meat," 7:30 and 9:30 p.m., 75 LH, \$1.50 general admission

5,6,7

Spring Concert of Dance and Music departments, 8 p.m. (May 5-6), 3 p.m. (May 7), LH Auditorium, call Box Office for ticket information.

8

Music faculty recital, 8 p.m., 75 LH, donations

11

The Germanies: East and West-lecture series, Frederick Englehardt, foreign languages, "Berlin Now and Then: A Personal Memoir," 12 noon, 53 CH, free

13,14

PSU Film Committee, Orien Weisman's "Welfare," 7:30 and 9:30 p.m., 75 LH, \$1.50 general admission

18

University Chorus, choral concert, 8 p.m., LH Auditorium, donations

18

The Germanies: East and West lecture series, 12 noon, 53 CH, free

19-21,26-28

PSU Players, James Kirkwood's "P.S., Your Cat is Dead," 8 p.m., Studio Theater (LH), general admission \$3

20,21

PSU Film Committee, Orien Weisman's "Hospital," 7:30 and 9:30 p.m., 75 LH, \$1.50 general admission

25

The Germanies: East and West lecture series, 12 noon, 53 CH, free

26,28

PSU Opera performs Ralph Vaughn Williams' "Riders to the Sea," and Giacomo Puccini's "Gianni Schicchi," each evening at 8 p.m., LH Auditorium, call Box Office (229-4440) for ticket information

27,28

PSU Film Committee, Orien Weisman's "High School," 7:30 and 9:30 p.m., 75 LH, \$1.50 general admission

For late changes, contact PSU Information Center, at 229-4433 or the Box Office, 229-4440

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