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Oregon to benefit from new PSU plan

An ambitious guide for development of Portland State University through the next decade, the Portland State University Plan for the '90s, goes to the State Board of Higher Education in April for approval.

The PSU Advisory Board, in a unanimous resolution, urged the State Board to support the plan, "as the central long-range means for the positive development of Portland State University, the Portland area, and the State of Oregon."

The Plan for the '90s is a product of months of intensive work by faculty, students and administrative groups, and contains directions and proposals which would lead to development, according to the planners, of "a premier institution on the West coast."

Among major objectives in the plan for the next ten years are the following:

- Expansion of graduate study and scholarship, making the University a Category I Research Institution.
- Achieving premier status in a variety of international academic disciplines focusing on the Pacific Rim, including international trade, international studies, and applied linguistics and cultural studies.
- Development of an all-out program of support for advanced technology and entrepreneurial economies in Oregon.
- Development of programs and facilities to promote the fine and performing arts.
- Expanding programs that assist minority, older and low income students in gaining access to higher education and assisting the Portland metropolitan area to solve important educational, social and criminal justice problems.

The 150-plus page document includes specific goals and objectives developed by each of the University’s academic departments, the professional schools and the College of Liberal Arts and Sciences, as well as major administrative and support units. The plan also includes a review of the physical development of the University and how it fits in with the City of Portland’s Central City Development Plan.

Also included is a section detailing public and private financial needs for meeting the plan’s goals. It estimates the University will need $250 million in private and federal funds over the next ten years.

Work on the Portland State Plan for the '90s began in the fall of 1986 following the arrival of President Natale Sicuro. Among those who developed the plan were the University Planning Council, chaired by dance department head Nancy Matscheck, and a committee of the University Advisory Board, chaired by Oregonian publisher Fred Stickel. The University’s Faculty Senate endorsed the plan’s vision and leaders in PSU’s student body also commented favorably on the plan.

Ideas into reality

On a sunny Friday, PSU’s engineering and computer science students opened the doors (and balconies) of their campus laboratories and invited the public to see how well they turn new ideas into reality.

During the open house Binh Dang (upper left), from Lincoln High School, participated in the egg drop contest. The egg survived without a crack in Dang’s self designed container. Contests like this, along with student demonstrations and guided tours were given all afternoon.
Gift from China

PSU’s Physics Museum has received a demonstration prism and holder as a gift from Morning Star High School in Shanghai, China.

The Physics Museum, established several years ago in Science Building II, has about 200 items on display and 1,000 more in storage. Don Boileau coordinates the collection.

Boileau accepted the gift from Kwan Hsu, emeritus professor of physics. She was a student at Morning Star High School in the '30s and obtained the prism on a recent trip to China to attend the 120th anniversary celebration of the school’s founding. Hsu used the prism when she was a student. Hsu also donated a 1960 Chinese tachometer used in a factory which made money for a Shanghai middle school.

New Minority Affairs director

The University has appointed a director for the new Office of Minority Student Affairs. Mackie Faye Hill, formerly intercultural affairs coordinator at Willamette University, was hired for the new position following an extensive search.

The office is part of a multi-point minority affairs program announced last year by President Natale Sicuro. The central mission of the office is to advocate, coordinate and direct support services for minority students at PSU.

Celebrities on campus

One of the world’s greatest opera performers Jerome Hines, spent two weeks as Artist in Residence at PSU in March. During his residency in the School of Fine and Performing Arts, Hines, dubbed “Superbass” by critics, worked with PSU vocal students in master classes and opera workshops and delivered two free public lectures.

Hines’ residency was supported by the Lorene Sails Higgins Charitable Trust which has provided a $225,000 grant to PSU for visiting artists. The grant, which receives yearly approval by the Higgins Foundation, is to be divided over five years.

Hines, now in his 41st consecutive season as a Metropolitan Opera star, is the longest reigning artist in the Met’s history. In addition to his primary work with students in PSU’s Department of Music, Hines was able to indulge another of his life’s interests, the science of mathematics. He delivered a public lecture in cooperation with the University’s Department of Mathematics.

PSU also welcomed three other notable performers and speakers during fall term. James DePreist directed the Oregon Symphony in a free “Campus Casual” concert in the University’s gymnasium during February. The concert featured works by two PSU faculty, Tomas Svoboda and Bryan Johanson.

The following week Professor Peter Schutt of the University of Munich, Germany, delivered the Tenth Keith Morden Memorial Lecture at PSU. Schutt is considered one of the world’s leading researchers on the effect of air pollutants in North American and European forest decline.

On March 4 the University received a large turnout for Ed Bradley, co-editor of CBS-TV’s “60 Minutes.” In a free, hour-long presentation titled “In My View...” Bradley recapped notable news-gathering experiences and discussed world political and social situations.

Metropolitan Opera star Jerome Hines demonstrated stage presence to student Daniita Young during his two-week residency on campus.

Oscar winning filmmaker coming to PSU

Academy Award winning filmmaker Vivienne Verdon-Roe will be featured during a special event May 17 to honor “Women in the World,” sponsored by Portland State’s International Studies Program. She will introduce her 1987 Oscar winning film, “Women—for America, for the World,” a half-hour documentary about women’s views on the threat of nuclear war.

The program begins at 7:30 p.m. in the Smith Memorial Center Ballroom and will also feature peace activists Avel Gordly, American Friends Service Committee, and Elizabeth Furse of the Oregon Peace Institute.

Proceeds from the event will help the International Studies Program’s Distinguished Speakers Fund. Now in its fourth year, the International Studies Program is the University’s primary academic unit for teaching about world affairs. Tickets for “Women in the World” are $10. For more information call 464-3455.
Dust motes drift through narrow beams of bright green light lacing across a table top. Running water gurgles gently against the back wall. This PSU lab is an oasis of calm in the midst of the Friday afternoon traffic outside.

But the peaceful mood belies the intensity of research taking place here. PSU electrical engineering professor Dr. Lee Casperson and his doctoral students, aided by a post-doctoral fellow and drop-in scientists visiting from around the world, are focusing on a light-emitting device revolutionizing industry, surgery and communication technology — the laser.

“Whatever is subtle and mysterious about lasers is what we’re interested in,” says Casperson. “Our goal is to understand.”

Casperson’s drive created PSU’s sophisticated laser research lab in 1985 with a grant from the Oregon High Technology/Education Consortium, and it has received more than $500,000 of support during the last three years, much of it from the prestigious National Science Foundation. A number of projects which may ultimately affect the way the world uses lasers are underway.

An 80 year old woman sits unmoving, her head strapped into a complex metal frame, while a surgeon carefully seals off the veins which have been bleeding into the back of her eye.

At a plant near Los Angeles, titanium heat shields destined for fighter aircraft are trimmed to precise specifications.

A U.S. serviceman based in Spain calls home to Oregon and hears that his latest baby is a girl.

And in a PSU lab, researchers routinely create an instant of light that is one of the briefest observable events in the universe.

The common theme? Lasers.

Predicted in principle by Albert Einstein as early as 1916, the first successful laser was built in 1960, when a researcher bombarding bits of ruby with intense flashes of light suddenly realized that the ruby had begun to glow. The meaning of the acronym LASER, which stands for “Light
Amplification by Stimulated Emission of Radiation," explains what happened. Atoms excited by light bursts or electrical jolts will, while returning to their normal resting state, give off light. Placed in an environment where this light energy can double back on itself -- say between two mirrors reflecting into each other -- the light increases in power and coherence.

The coherence of laser light is what makes it unique. Ordinary light, produced by the sun, a light bulb or candle, radiates outward in a multitude of waves traveling in all directions. Holding a prism up to this light demonstrates the rainbow variety of wavelengths present. But a laser using a particular gas, liquid or solid (such as ruby ions) as the source of light energy, produces light of a single color.

The difference between ordinary light and that produced by a laser is the difference between the afternoon traffic noise around the Park Blocks and a single, crystalline note clear and penetrating enough to shatter glass. When directed by mirrors or other reflective devices, this pure light can be focused tightly enough to cut through sheets of steel, or drill a pinhole through diamond.

H.G. Wells imagined lasers in 1898 as a ray gun that could vaporize anything in its path. More recently, President Reagan has pushed the use of lasers in "Star Wars" weaponry. But, science fiction scenes of space duels and instant annihilation aside, destruction is not the most common laser use. Laser light reads price labels at the grocery store checkout counter, "plays" the music coded on computer discs, and seals bleeding ulcers. The intensity and specific wavelength of the light determines how it will interact with what it touches.

The wavelength created by the lab's argon gas laser appears brilliant green to the human eye. PSU doctoral candidate Duncan MacFarlane is manipulating and monitoring this beam in his experiments. Careful not to wear a watch or any jewelry, MacFarlane must be sure the ray does not accidentally reflect into his eyes. Light of this particular color will bypass the relatively transparent outer tissues of the eye to coagulate blood in the retina, a plus during delicate eye surgery, but hazardous in the lab.

Within this laser the argon amplified light bounces between mirrors like a ping pong ball. The flow of light appears continuous but it is actually constantly interrupted by a tiny, $20,000 shutter placed at one end of the laser. By blinking the light, small packets of energy are produced. "These packets or short pulses of light are repeated 80 million times per second," says MacFarlane, "which is so fast that we see the light as a steady beam."

MacFarlane's experiment is to let a little of this light leak off one end of the laser and, using mirrors, direct it into different measuring devices and into a second dye laser. The dye laser converts the light into even shorter pulses, about a trillion times briefer than a photographer's flash, according to Casperson.

These ultrashort pulses, a picosecond in duration, put this experiment in the forefront of laser research. And it is this kind of work that attracts students like MacFarlane to Casperson's lab. "The name of the game in laser technology is to control and package light energy in new ways," explains Casperson. By regulating the pulses created by the argon-dye laser combination, Casperson and MacFarlane hope to make it a useful tool for scientists studying molecules, specific genes, and ultrafast biological reactions such as vision.

Local high tech firms, most notably Tektronix, are already using the dye laser. The Beaverton company, which donates firstline equipment for the lab's use, occasionally sends research teams by to calibrate equipment and test materials using the laser's unique capabilities. "They tell us we have the best pulses in town," Casperson says with a grin.

Recently Casperson and his students found that commercially manufactured lasers designed to emit ultrashort pulses sometimes produce erratic light bursts, an obvious problem to

Graduate student Fahad Al-Mashaabi is conducting new research with CO2 lasers.
researchers who must control all factors as precisely as possible in their experiments. The solution may be related to an enigma Casperson has studied for some time, a process termed laser light instability.

"Some continuous beam lasers just start blinking on their own," says Casperson. "With study we hope to learn how to stop this behavior or in some cases how to predict and use it." Casperson points out that when some lasers become erratic, pulsing for no apparent reason, their average power level can increase. "We may want to encourage this," notes Casperson, "but the first step is understanding why it happens." Brown University engineering and physics professor Nabil Lawandy lauds Casperson's work in instabilities. "It's important to be able to predict behavior of a device in order to exploit it," he points out. "Casper person pioneered the realization that you could use equations to model what actually happened in a laser, to make theory and observation really match."

Casperson first became interested in laser instabilities at the urging of a faculty advisor at the California Institute of Technology, which he attended after earning a B.S. in physics at MIT. He moved on to UCLA, where, soon after, he solved a type of laser instability.

"I guess you could call me the father of the Casperson Instability," he admits with some embarrassment. "I discovered it while working on my Ph.D thesis, kept thinking about it and running computer programs, and finally solved it."

This is one of the many successes Casperson has had in his 21-year involvement with lasers. PSU School of Engineering and Applied Science Dean Chik Erzurumlu says Casperson's prolific research is "at the cutting edge," attracting students from all parts of the United States.

In 1984, the Institute of Electrical and Electronics Engineers awarded Casperson a Centennial Medal for "major contributions to the theory and applications of lasers and devotion to and continued excellence in electrical engineering instruction." A year later, Casperson won one of ten Faculty Excellence Awards given by the Oregon State System of Higher Education, and he is listed in numerous Who's Whos.

Casper son's success goes beyond instability theory and awards to include his original design and building of a round laser, the first of its kind. The laser, shaped like a flying saucer with short pillars sprouting from its top, rests casually beneath a lab bench. Casperson handles his creation with affection.

"This is a carbon dioxide laser with the mirror wrapping all the way around inside," he explains. "It's compact and relatively efficient, but no one has found a use for it yet," a hint of regret in his tone.

Casper son is not discouraged. The shape or geometry of lasers is extremely important and he works with his students on experiments in this field. The traditional longitudinal laser, a tube with mirrors at each end, makes poor use of energy. The argon laser MacFarlane works with has just .01 percent efficiency; the heat of wasted energy is carried away by running water. Even the conventional carbon dioxide laser — used in industrial welding because it packs a concentrated punch into a relatively small package — can deliver as light only 20 percent of the energy that goes into it.

Fahad Al-Mashaabi, another of Casperson's students, recently built a more compact and rugged version of the CO2 laser, in which the electrical current used to excite the gas atoms intersects with the light inside the laser at a right angle. Such improvements, and other experiments with mirror shape and design, may ultimately increase efficiency and reduce operational cost, making the device even more widely useful.

The usefulness of lasers is most apparent in the field of communications. Transmitting signals over glass fibers has proven much more efficient and less expensive than conventional electronic communication. Casperson's students have set up a communications laser demonstration for the many interest groups that tour the lab.

A loudspeaker with an ordinary drinking straw attached sits in front of a helium-neon laser. As the speaker vibrates with sound the straw moves in and out of the laser's light beam. This movement is imperceptible to our eyes but easily recorded by a photo cell which converts the movement into electrical signals read by another pair of stereo speakers.

Viola! Sound carried by light, analogous to methods increasingly prevalent in long distance phone transmission over glass fibered cables.

Several of Casperson's students, Anthony Tovar and Bahram Zando, are developing tapered fiber couplers to hook different size fibers together without losing any of the information being transmitted — a serious need in the fiber optics industry.

Such immediate applicability is not always the case in the PSU laser lab, where research is often a long step ahead of practical use. For Casperson, the chance to solve a mystery is enough. "If we can better understand the laser itself," he says, "Then we'll know best how to use it." And people around the world will continue to benefit from the exploration and perfection of those early theories Albert Einstein called "splendid light." PSU

(Joli A. Sandoz is a free-lance writer and a 1974 graduate of Portland State.)
Finding the face
Beneath the skin

Article and photographs
by Kathryn Kirkland

When Ann Bennett stepped out of her car, the two farm dogs that usually yip and jump at her feet, nosing her hand for affectionate pats, took one whiff and backed away with tails tucked. Ann couldn't blame them. She had spent the last nine hours in the morgue at the Multnomah County Medical Examiner's Office with five of the seven bodies found in a forest outside Molalla.

As a consulting forensic anthropologist, Bennett was part of the team that put names with the sad and grisly remains on the morgue's autopsy tables. Two more autopsies were performed a few days later as the remaining bodies were brought in from the crime scene.

An associate professor of anthropology at Portland State University, Bennett usually studies bones hundreds of years old or Southwestern pottery waiting to be pieced back together. She thrives on the puzzle and methodical recording of data. But since coming to Portland State 12 years ago Bennett has also been putting her skills to use on more timely subjects as a consulting forensic anthropologist, called in when the police or medical examiner need help identifying bones.

"It is a practical application of my training in traditional physical anthropology," explains Bennett. "The techniques are straightforward and the work satisfies the detective in me — a little Ms. Marple with some Dr. Quincy thrown in." The techniques may be simple for Bennett's trained eye but her first case many years ago had the Multnomah County Sheriff's office stumped. A skeleton found on the Lewis and Clark College campus needed identifying. A call to Portland State's anthropology department led them to Bennett who said she would be glad to give it a try.

"Next thing I knew a police paddy wagon pulled up outside Cramer Hall and in came two police officers carrying a body bag," recalls Bennett. She was able to identify gender, age, a general physical description of the remains and to place the time of death between eight and 10 years previously. With this to go on the police traced the remains to a runaway Californian girl missing for nine years.

Because of this first success Bennett has been receiving five or six requests for assistance each year. "The remains may be too far gone for the coroner to identify," says Bennett. "These people are highly trained medical physicians used to dealing with flesh clad skeletons. A bag of bones is exactly what I'm trained for," says Bennett.

Bennett has a Ph.D from the University of Utah in physical anthropology and archeology of the Middle East and American Southwest. Portland State lured her away from the study of Pueblo pottery to assume a position with PSU's nationally renowned Middle East Studies Center.

Identifying bones from an archaeological dig or a police crime lab is Bennett's specialty.
Here, she is measuring a long leg bone to estimate height.
After the center was discontinued in 1981 (it was re instituted this fall) Bennett stayed to teach physical anthropology, general archeology and computer applications. She is a whiz at programming computers to handle huge amounts of data, a dire necessity for the field work she has done in Jordan, Jamaica, Tunisia, New Mexico and Mexico. It is this working with "old dry bones and cracked pots," in Bennett's words, that has given her years of experience and familiarity needed for her current forensic work.

Unfortunately, not all Bennett's work is done with old dry bones where signs of violence are long erased or at least easily digested. Bennett's participation on the forensic team that autopsied the Molalla bodies is a case in point. Those remains were in various stages of decomposition from totally skeletalized to only a few weeks old. The smell and brutality of that case won't be soon forgotten.

With Bennett's help a good description of the seven murder victims was developed. Callers, recognizing characteristics from newspaper and television stories, and thousands of hours matching dental records, made it possible for six of the seven victims to be identified.

Putting the pieces together and working with law enforcement agencies is usually a pleasure for Bennett, but an unpaid one. "They're also public agencies low on funds," says Bennett. "I can sometimes get gas money if the work takes me to a remote location."

Given a set of bones or partial remains, much of Bennett's work looks deceptively simple because it is devoid of sophisticated machines. First, she will determine if the remains are female or male. This is most easily done with the pelvis. A woman has a broader, rounder pelvis; where a man's is taller and more narrow. Hip sockets in a male are usually larger, and a variety of other distinctive traits mark either the male or female bones.

Most textbooks will say sex can only be determined from the pelvis, but Bennett has been right too many times with just a skull as evidence to support this notion. The shape of an eye socket, flair of the jaw and muscle attachment points at the base of the skull along with many other indicators can reliably determine sex, according to Bennett.

The tally sheet of characteristics is long, and all assessments must be tempered with evidence of geographical or racial background. Skeletal proportions and facial features help determine this. Estimating age may be the most sophisticated process, often requiring x-rays to observe the stage of bone and tooth development.

In a unique case, Bennett recently organized a team to verify the age of Narin Aing, the Cambodian youth charged with the December murders of his three cousins in Southeast Portland. His age had been in dispute because he lacks a birth certificate.

Knowing Aing's racial heritage, the team viewed x-rays of the growth plates in his hands, arms and legs. The growth and ossification (hardening process) in growing bones takes place in a predictable sequence observable on the x-ray. They also viewed the condition of his teeth, both those visible and those not fully developed. Aing claims to be 17-years-old. The team's independent findings could not conclusively dispute this. As a minor Aing cannot be given the death sentence, according to Oregon law.

When dealing with the more usual physical remains, once sex and race is determined the long arm and leg bones are measured with an osteometric board, then checked against tables estimating average height on the basis of statistical studies. "We are surprisingly accurate," says Bennett. When her forensic description leads to a positive dental identification, the accuracy of Bennett's tentative analysis is immediately apparent, a luxury unobtainable when studying ancient bones.

Part of Bennett's job is to determine how long ago death occurred. This takes careful analysis of the area in which the remains were found. For this reason Bennett teaches an occa-
sional class in field recovery to law enforcement personnel. "We need them to spot valuable evidence in the field that is not easily recognized," says Bennett. Apparently the acid soil in Oregon is usually a contributing factor to the condition of any remains, making short work of organic material.

The real life combination of anthropologist and detective has worked well for Bennett. That is why Bennett enjoys talking about a case she worked on in Redmond, Ore. In a shallow cave above the Deschutes River some children found a complete skeleton. "The local authorities didn't know if they had a criminal case or what," recounts Bennett. "There was no obvious gun at the scene or bullet in the skull."

"When I went to the scene I didn't find anything either — not even a shirt button — and I cordoned it off like a dig, sifting through dirt." Following their instincts, Bennett and her colleague sent a bone sample to the radiocarbon lab for dating, it came in at 2,400 years. The skeleton was of an ancient Indian and the dry, well drained, sheltered condition of the cave had preserved it through the years.

With a life like a Quincy television show, it would stand to reason that Bennett, 42, would not need extra excitement or meticulous data gathering as a hobby. And she does rent a quiet cabin located on a Newberg filbert farm overlooking the Willamette River. Water is pumped in from a well, when it's working, and since the farm work is not her responsibility she can still enjoy gardening. Bennett also relaxes on skates, but her perfectionist nature surfaces here. She is a bronze level ice dancer and silver level roller dancer.

A few lucky individuals leave for a job each morning they love to do, an obvious fact because it flows into their off-hours life. For nine summers Bennett went to Mexico to "play," as she puts it, on digs and research projects.

For excitement she is an avid pilot working on her commercial license and instructor's rating so she can teach flying part-time. "I love to fly and I love to teach 'how-to' things," laughs Bennett, realizing how similar this is to what she does everyday at PSU and with the police. She and seven other individuals own a small plane which means scheduling is sometimes a problem. Bennett has learned the complicated, licensed task of rigging parachutes, an art that again requires scientific attention to detail.

And does she read detective novels? Indubitably, although she admits to preferring science fiction and fantasy.

The real life combination of anthropologist and detective has worked well for Bennett. In a case that would make a great chapter in a book, a skeleton was discovered in a shallow grave behind a north Portland apartment house. The remains were clothed in an out-of-date style, and while the synthetic clothing had survived none of the cotton stitching had. Realizing the clothing must have been made before the use of polyester-cotton thread, and taking into consideration other findings, Bennett and her colleagues estimated the woman had been dead for eight to 10 years.

This information along with the woman's height, age, race, body weight and most importantly, a surgical screw in a collarbone, lead to an orthopedic surgeon who supplied the positive identification.

The human skeleton is an object of strange fascination. It seems anonymous, as if the identity of whoever inhabited it is long forgotten. But in the hands of Bennett a skull or bone becomes familiar. The shape of the nasal aperture and the line of a brow translate under her expert fingers and eyes into race, sex and age — back into a person.

There is something comforting in knowing that once the color of our eyes and cheeks are gone, the shape of our nose and lips are no longer discernable, the person beneath the skin can still be known to people like Bennett.
A Contrary Point of View
Richard Huson’s way of managing money

By Dana Holmes

The day the stock market collapsed last October, investment advisor Richard S. Huson ('67) barely took his eyes off the screen of his quote machine — a computerized version of ticker tape — except to answer telephone calls from shocked clients.

"Everyone was too stunned to jump out of a window," he says. "People were calling with everything from soft whimpers to gallows humor. The underlying emotion was fear, coming out as disbelief, amazement, sorrow and humor."

Huson waited out Black Monday, then watched as the stock market came to a virtual halt midday Tuesday and shot up again Tuesday afternoon.

"As a money manager you can't avoid the passion of the moment," he says, "but you step back and put it into a framework. We got hit bad, but not as bad as others."

Huson, 48, shares a spacious office on the 29th floor of the Pacwest Center, with partner Jim Crabbe. They founded The Crabbe-Huson Company in 1980, and today manage $300 million in funds for corporate and individual investors.

From their window they can look across to One Financial Center, where they'll soon move to accommodate the rapid growth in their money management firm. Operations at their second office, located in Bend, will also be moved there. Huson will continue to live and work in Bend, making the weekly commute to Portland.

Looking back, Huson says that October was a disturbing month, but he concedes that he's still optimistic, given the overall success of his conservative approach to money and his "contrarian" philosophy of investing.

A contrarian, he explains, does just the opposite of what the crowd is doing. When the price of stock is on its way down and most stockholders are selling, it's the signal for the contrarian to buy.

"Most investors look at assets going up in price and assume they're more attractive, and going down, less attractive." He points out that the price of stocks may change, but the fundamental value of a company doesn't. "We try to buy stock in companies being overlooked or punished by the market unduly."

The companies Huson gravitates toward are usually highly recognizable, larger companies with proven staying power. "Generally it's really not exciting to invest in them — they're big old ugly dogs — but if you buy them right and sell them right you'll get a very respectable return. The goal is not to make a killing in any one stock, but to pick up a gain of 30 to 50 percent in 12 to 18 months."

Evidently his strategy works. In six of its eight years, Crabbe-Huson has outperformed the stock market in its stock selections, and since its inception, the company has had an average annual gain of 21 percent in its stock portfolios and a 19 percent gain in its balanced funds.

A balanced fund is a combination of stocks, bonds, and short-term reserves. "It's a diversified, lower-risk profile," Huson says, "but it protects you from the October 19ths of the world. You don't make as much when things are going up, but it's comforting when things go down."

The SEI Corporation, which monitors the performance of 1,300 institutional funds, placed Crabbe-Huson in the top quarter of money management companies for its long-term record on both balanced funds and stock portfolios.

That standing meant that Crabbe-Huson was in a solid position when the stock market crashed, and averted serious losses. "We had approximately 30 percent of our money in cash, so we were protected and still ended up with a 13 percent return," Huson says. "We did in fact do some buying on the day of the crash, but it was hard to make transactions because of jammed machines."

One favorable outcome of Black Monday, Huson observes, was that people began spending less money and saving more. He believes individ-
ual investors have become fearful of the stock market. "They feel it's a bad game, and they don't have a chance of winning against people who are manipulating the market."

Huson's ideas on investing have evolved over the course of a varied career in money management. After graduating from high school in Coos Bay and serving three years in the army, Huson enrolled at PSU, where he earned a B.S. degree in business administration. Following two years in the Trust Investment Department at U.S. Bank in Portland, Huson filled posts at large firms in San Francisco, Denver and Boston.

In 1977 he returned to Oregon and settled in Bend, where he started working with Jim Crabbe at Foster and Marshall, Inc. In 1980 Crabbe-Huson began, with about $4 million under investment, and in 1982 they moved their headquarters to Portland.

Although their firm has grown rapidly, Huson says he and Crabbe continue to make all investment decisions personally. "Jim and I are within shouting distance," he says, flashing a grin and motioning to the desk that faces his. "That's important in this business."

Managing investments by committee is something both shun. "We want to avoid ending up with so many people involved that we can't make clear-cut, concise decisions," Huson adds. He also emphasizes that they give the same attention to smaller investors that they devote to clients with portfolios of $5 to $10 million.

Huson says investors planning to hire a money manager should take a good look at the manager's long-term record of returns, and understand the philosophy under which funds are managed. He notes that most people make the mistake of choosing a money manager based on a record of high yields in the previous year alone. "That shouldn't be the basis for your judgement," he warns. "Look instead for above average returns, although not necessarily every year. Chances are the top ten funds this year may be the bottom ten funds next year. Don't make a selection based on the best numbers from last year."

Also, he says, investors should stick to one philosophy of investing and apply it consistently. "If you jump from one philosophy to another you'll end up losing."

Continued on page 20

Although all of Crabbe-Huson's operations will be centered in Portland when the firm moves its Bend offices here, Bend will continue to be Richard Huson's home base. "Being there gives me quiet time away from the hustle and bustle, to help formulate investment strategy," he says. "It gives me a better perspective, not being in the middle of things, and it's a good time to do research."

He and his wife Yvonne and children Eric, 18, and Emily, 14, live in a house surrounded by pines and junipers on Awbrey Butte, overlooking the town of Bend. His older daughter, Amy, 20, is away at college.

He and his family enjoy cross-country and downhill skiing, and traveling, and Huson spends his own free hours riding his mountain bike, hunting duck, pheasant and chukar, and fishing in the lakes and rivers around Bend. Huson, who was born in Oregon City and grew up in the Portland area and Coos Bay, says unequivocally, "Bend is home."

Every week, however, Huson leaves home and boards a plane for Portland, where he checks in at the Heathman Hotel before beginning several days of work at his office downtown. "Commuting is nice," he says, "and I can avail myself of Portland's financial resources." Often his wife joins him in Portland for dinner, movies, visits with friends and an occasional Blazers game — "the general urban opportunities," as Huson describes them.

Toward the end of the week he's back home again, where he sometimes works at the small office in his house. "While in Bend I'm in close touch with my partner. To manage money all you need is a computer terminal and a telephone, and you can do that anywhere." He adds with a smile, "The further away from New York you are, the better."
Life between the yard lines

Football isn't always fun. The preparation is difficult and demanding. Pressures on coaches and players can be enormous. And one crucial mistake can spell the difference between success and failure. For Portland State Head Football Coach Ernest "Pokey" Allen, that makes football a lot like life.

By Clarence Hein

"To play football," Pokey Allen says, "you have to be able to interact with a lot of different people. You have to be disciplined and work in the team. It's the same as a business."

Allen's "business" was very successful last year: a record of 11-2-1 (PSU's best ever), a trip to the NCAA national playoffs (PSU's first ever), and an appearance on national television (another first). Last year, football in the Park Blocks was nearly a coach's dream come true.

"I've been associated with some good teams," he says, "but never one that went that far. Once we proved that we could hold our own with teams like Idaho and Montana, it began to get exciting. Good habits, like bad habits, are tough to break. So once we got on a roll it became easier to keep winning."

Not bad for a guy who didn't plan to be a football coach.

Allen grew up in Montana, the son of a football-playing father from whom he inherited the nickname, "Pokey." "They called me 'Little Pokey' as a kid and I haven't been able to shake it."

As an all-star quarterback and safety at the University of Utah, Allen had his eyes set on playing professional football. After that, he thought, a career as a stock broker or in real estate. He did land a spot with the British Columbia Lions of the Cana-
dian Football League but his playing days were limited to three seasons as backup quarterback. "I was cut after a very mediocre career," he says with a laugh, "and became a stock broker in Vancouver."

He had entered the business phase of his career earlier than he expected. He also left it earlier. "It was a bad market at that time and when the head coach at Simon Fraser asked me to coach defensive backs, I figured that being a poor football coach was better than being a poor stock broker."

Over the next nineteen years Allen sharpened his coaching skills with stints at the University of Montana, California at Berkely, and the Los Angeles Express of the U.S. Football League. He was an assistant coach with the Portland Breakers when the USFL folded in 1985. He replaced Don Read at Portland State the following year.

Pokey Allen is a soft spoken, congenial man who says the head coach's job is simple if not easy: "Basically, the head coach hires good assistant coaches and lets them work."

Alan Borges, the Vikings' offensive coordinator for the past two years under Allen, says, "He's not the kind of guy who's going to interfere a lot as long as you get results."

Allen also sets the tone for the football program, somehow intense and relaxed at the same time. Says Borges, "Pokey's philosophy is to keep things on an even keel, game in and game out. He helps us deal with the pressures of football as well or better than any program I've ever seen."

"These people are between 18 and 22 years old. They're going through rapid change and it's tough on them and tough on you."

That sentiment is echoed by quarterback Chris Crawford. "He worries about kids putting too much pressure of themselves," Crawford says, pointing to the days just prior to the national championships. "Coach Allen called a few of us who he felt might be doing that and told us to relax and just do our jobs. He went out of his way and it helped."

Borges points to a "family sense" which Allen creates. "He sets a welcoming atmosphere that caters to all kinds of people." There are frequent barbecues and gatherings on Allen's Portland houseboat as well as an understanding by the players that the head coach is someone you can talk with. Quarterback Crawford is particularly appreciative of that.

"He has helped me a lot in playing football and in looking at things I do in school and in life," Crawford says. "I know that sounds like a story book, but I can go in and talk with him about a lot of things. He's always there to help people out, not just as a head coach but as a friend."

Allen says coaching is a combination of teaching and counseling. "These people are between 18 and 22 years old. That's a difficult time of life. They're going through rapid change and it's tough on them and tough on you dealing with them."

The players and assistant coaches agree that Allen has a definite positive outlook — the glass is always half full, not half empty — and it carries over to his very successful efforts to recruit good student athletes to Portland State. Allen speaks to dozens of civic and social groups as well as to students and families during the year, always stressing the opportunities at Portland State.

"What makes him successful is that he is sincere," Borges says. "He believes in this institution and he loves Portland." It is not uncommon for Allen to out-recruit Division I schools for exceptional athletes.

He attributes the recruiting success more to the advantages of Portland State than to his salesmanship. "I always start out talking about the academics, the campus and the facilities," he says, warming quickly to the topic. "First of all, we're academically sound and we have programs in every academic area. Remember, athletics is a vehicle to something else that is more important — an education."

He continues listing the virtues of the university, leaning forward in his chair, his manner indicating that it would be absolutely unbelievable for his audience to dispute what he says. "Physically, this is a beautiful campus. Absolutely beautiful. And it's in the city of Portland which I think is a great selling point. The urban university is the university of the future. Schools like Berkely, UCLA, and Washington are proving that, and in Oregon, Portland State is the university that is going to make waves."
China in Oregon

Doing business with China or just learning about the country's art or culture is easier with the new book "China in Oregon: A Resource Directory." Published by PSU Continuing Education Publications in cooperation with the Northwest Regional China Council. The book contains detailed entries for hundreds of China resources in Oregon and in the nation.

The directory includes China travel agencies, work opportunities in China, information on language classes, historic Chinese sites in Oregon, and many more historical, practical and entertaining China resources.

The book was written by Jeffrey Barlow, Christine Richardson and Jane Leung Larson, experts in Oregon-China affairs. Larson is coordinator of the Northwest Regional China Council which is affiliated with and housed on the Portland State campus. The book is available by mail order from PSU Continuing Education Publications, 464-4891, and in bookstores for $14.95. PSU publishes several books each year of specific resource or regional interest.

Athletics upgrade challenge for VAA

With the proposed move of Portland State athletics to the NCAA Division I level, intercollegiate sports take on new excitement and a new challenge — funding a budget which will increase from $1.7 million to $3 million by 1991.

The Viking Athletic Association is ready.

Under the leadership of Executive Director Rich Bause of PSU and Board President John Wykoff, the Viking Athletic Association (VAA) expects to generate most of the private funds needed for the new move. "We are already hard at work," says Wykoff, a partner in a Portland public relations and advertising firm, "and by the end of the year the VAA will be in an excellent position to raise the increased number of dollars."

During December the State Board of Higher Education approved PSU's request to seek classification in the NCAA at the Division I level (Division I-AA for football). For the University this means bringing back men's basketball, and the possibility of joining a major athletic conference. It also means a detailed, aggressive marketing and fundraising plan.

"Athletics at the University has not had enough visibility in the past," says Wykoff, "despite our two national championships in women's volleyball, several individual champions in wrestling and our Pac-10 North division title in baseball. Fortunately, the football program did a lot this past fall to boost our image (runner-up in NCAA Division II national championship)."

Like all Oregon state universities PSU receives no state general funds for athletics. Student fees provide one-half of the required financial support and the other portion comes from ticket sales, and contributions from alumni and the community.

Tapping into this community source is a goal of VAA. It has numerous fund-raising projects ready to go, including the Miller Lite Viking Classic Run in May, the Golf Scramble in June, the Baseball Old Timers game. And the VAA is working towards raising at least $50,000 in its annual auction to be held this spring.

The VAA Board of Directors is made up of PSU alumni and community members, who, in the words of Wykoff, "want to give back to the community." VAA board members include some well known sports figures such as former PSU football coach Mouse Davis, Washington Redskins tight end Clindo Didier, quarterback Neil Lomax of the Phoenix Cardinals and Tom Trebelhorn, manager of the Milwaukee Brewers.

Viking fever is catching on in the community. Game sponsorships have been secured for the upcoming football season with G.I. Joe's, United Grocers, Willamette Savings and Miller Beer. And the athletics office reports a brisk pace in football season ticket sales. As of February 1988, over 2,000 season tickets had been sold as compared to 675 in 1987.

"The future of Viking athletics has never been brighter, and this year as president has certainly been exciting," says Wykoff. For more information about the Vikings Athletic Association, contact the VAA office at (503) 464-4000.

PSU Spring Sports Schedule

Baseball
Civic Stadium. Call 464-4000.
Apr. 12 Lewis & Clark College, 3 pm
Apr. 17 Eastern Washington, Noon
Apr. 19 Warner Pacific, 3 pm
Apr. 21 Univ. of Washington, 3 pm
Apr. 27 Lewis & Clark State, 2 pm
Apr. 29 Gonzaga Univ., 2 pm
Apr. 30 Washington State, Noon
May 5 George Fox College, 3 pm
May 13 Univ. of Portland, Noon
May 14 Oregon State, Noon

Softball
Erv Lind Stadium. Call 464-4000.
Apr. 6 Oregon State, 3 pm
Apr. 11 Western Oregon, 3:30 pm
Apr. 20 Oregon State, 2 pm
Apr. 21 Univ. of Oregon, 2 pm

VAA Golf Scramble
June 22 Call 464-4000 for details.

Miller-Lite Viking Classic Run
May 15 Call 464-4000 for details.
Have an international summer with PSU

The French hikers, ruddy cheeked from the steep warm climb, dropped their knapsacks at a spot perfect for viewing the mountain during the noon day meal. Other hikers enchanted by the melodious language of the foreign visitors could almost believe they themselves were in the French Alps and not on Mt. Hood in Oregon.

But Mt. Hood is close to home and a great place to be for everyone including the hikers, who were not French but part of an intensive foreign language study program through PSU Summer Session.

Summer Session, the largest in the state system, is again offering an outstanding schedule of more than 500 courses, special programs, and educational options, including A*L*P*S in Oregon, a four-week intensive language program held on Mt. Hood every summer in French, Italian or Spanish.

The international feel continues with 20 languages offered on campus, a score of visiting professors from around the globe and the "Tour the World at Home" free lecture series every Wednesday noon (see schedule page 29).

Summer Session students can leave Oregon and study in Canada, China, England, France, Germany, Hungary, Italy, Japan, Korea, Mexico, Spain, and Yugoslavia. The art of a Papua New Guinea tribe, body painting and head-dresses, will become a personal experience for students taught by the local villagers July 30 through August 16.

PSU Summer Session also offers a vast array of standard courses and special interest programs in college preparatory skills, Anthropology, Biology, Geology, Sociology and Women's Studies, to name a few.

For a Summer Session catalog, call 1-800-452-4909 within Oregon and 1-800-547-8887 outside Oregon. Eight-week classes begin June 20, but there are shorter courses, workshops and lectures starting every day through the summer.

Play makes regional competition

The PSU theater production of "Lydie Breeze" was selected for presentation at the American College Theater Festival Regional Competition at Washington State University in Pullman, Feb. 3-6. The John Guare play was directed by William Tate when it made its Portland debut in Lincoln Hall Auditorium during November.

"Lydie Breeze" was one of four college productions from Oregon, Washington and Alaska to be presented. PSU has sent many productions to the regional competition and three have been selected for performance at the Kennedy Center: The Misanthrope, 1972; Equus, 1978; and Waltz of the Toreadors, 1983.

Contributors honored at Foundation events

Performances by the University's dance, theater and music departments highlighted "An Evening of Appreciation" hosted by PSU Foundation and President and Mrs. Sicuro on March 8. The event was held in honor of the President's Associates, those in the community who have provided substantial support to the University. Entertainment by the School of Fine and Performing Arts featured faculty arranged and directed pieces, along with student and alumni performances.

The University community is also looking forward to a Foundation sponsored event on April 16, the first annual "President's Ball." The Saturday evening gala will feature dinner and dancing to the Woody Hite Big Band in the Hilton Hotel's Grand Ballroom. Organizing the night's festivities are Foundation board member Lawrence Black and his wife Susan. Community leaders serving on PSU's Advisory Councils and Boards and faculty members have been invited to the event.

In Memoriam

Robert E. Dodge, professor emeritus in Business Administration, died March 1 in a Portland hospital. He was 75. Dodge was chairman of the Department of Marketing from 1959 to 1967 and was professor of International trade. He retired from PSU in 1977.

Ralph D. Greiling, 67, a senior faculty member of the Department of Electrical Engineering, died Dec. 8 from cancer. Greiling, who was born and raised in Portland, began his career with the Vanport Extension Center in 1947. He served in many roles at the University including department chairman and most recently as departmental student advisor.
From the classroom to job placement

PSU's new councils provide a community link

Thanks to 330 supportive individuals in the community, PSU is achieving new excellence.

This last year each school, department and program on campus formed an advisory council of community leaders interested in guiding and supporting its programs. President Sicuro set this assembling of councils as a priority when he came on campus in September 1986. There are now 35 in place.

"The councils will keep Portland State responsive to the needs of the region and help represent the University in the community," says Sicuro.

Council members are contributing ideas from many different segments of the community. Archaeologists, engineers, financial planners, social workers and high school teachers are present on the councils promoting positive relations with the business, governmental and educational communities.

The tasks each council tackles are varied but can include: establishing goals and priorities responsive to the needs of the community; developing activities for financial support; seeking support from various constituencies of the school; giving advice on possible research opportunities; assisting with the placement of graduates; and some councils help recruit faculty and administrators for the department.

"President Sicuro's directive that we establish an Advisory Council was right on the mark," says Roger Jennings, chairman of the Psychology Department. "I have found ours to be extremely helpful and excited about the opportunity to work with us." Jennings' council has been particularly successful in finding placements in the community for psychology undergraduate and graduate students.

"In other instances, the Advisory Council for the History department brought impressive historical programming to the community. Members of the International Trade Institute Advisory Council have lectured at seminars, contributed newsletter articles, and revised the institute's mission statement. And a major library automation project is next on the agenda for the Library Council.

PSU's Advisory Councils are contributing energy and time to the University. "The work our councils have already done is exemplary," says Sicuro, "and we look forward to a long and mutually supportive relationship."

The University wishes to recognize and thank the following 330 individuals serving on PSU Advisory Councils.

Portland State University Advisory Councils

College of Liberal Arts and Sciences
This council is composed of the following 21 departmental advisory council chairpersons.

Department of Anthropology
Yvonne Hajda, Consulting Anthropologist
Patty L. Martinez, Student
Mary Ricks, Director, PSU Institutional Research
Christine Rossi, Assistant Manager, Fabricland
Mark Shortridge, Contract Archaeologist
Daniel D. Sullivan (Chairman), Senior Power Statistics Analyst, Pacific Power and Light Company
Wayne Suttles, Professor Emeritus
Allison Topik

Marc Feldesman (ex-officio), Chairman, Department of Anthropology

Department of Biology
Lolita Carter, Environmental Scientist, Portland General Electric
Ralph Macy, Professor Emeritus
Peter Paquet (Chairman), Fisheries Management Program & Planning, NW Power Planning Council
Andrew Schaede, Head of Biology Program Laboratory DEQ and Applied Research
Michael Skeels, Director, Oregon State Public Health Laboratory
Richard R. Petersen (ex-officio), Chairman, Department of Biology
Department of Chemistry
Gilbert Arbello, Head, Division of Science, Mt. Hood Community College
Arleigh Dodson (Chairwoman), Dean of Faculty, Lewis & Clark College
James Huntzicker, President, Oregon Graduate Center
Gary McGuire, Engineering Manager for Display Peripheral Products, Tektronix, Inc.
John Neumann, President, Oregon Science Teachers Association, Beaverton High School
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Department of Economics
Kees Corssmit, Chief Economist, CH2M Hill
Robert F. McCullough (Chairman), Manager of Regulatory Finance, Portland General Electric
John W. Mitchell, Senior Vice President and Economist, U.S. Bancorp
Stanley M. Sackett, Economic Research, First Interstate Bank of Oregon
Samuel O. Sugiyama, Chief, Industrial Forecasting, Bonneville Power Administration
Hugh G. Lovell (ex-officio), Chairman, Department of Economics

Department of English
Ross Garner, Professor Emeritus
Georgiana Johnsrud, Director of Publications, Oregon Graduate Center
Marjorie Kirrie, Professor Emerita
Ursula Le Guin, Novelist
Janet L. Martin, Teacher, Grant High School
Paul Pintarich, Book Editor, The Oregonian
Carol Walker (Chairwoman), Teacher, Portland Community College
Harold Johnson, Co-Director Portland Night High School, Grant High School
John R. Cooper (ex-officio), Chairman, Department of English

Department of Foreign Languages
Noury Al-Khaledy, Professor Emeritus
Dale Edmonds (Chairman), English and Foreign Languages, Portland Community College
Robert Harland, Principal, Sam Barlow High School
Manuel Macias, Chairman, English and Modern Languages, University of Portland
Poppy Warren
Linda Parshall (ex-officio), Acting Chairwoman, Department of Foreign Languages and Literatures

Department of Geography
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Harry Dalgard, Avanti Travel and Tours
George Gross, Vice President, Spencer Gross Engineering
Morton Michelson, Vice President, Schnitzer Steel Products Company
John Pynch, Assistant Director, Customer Service Office of Power Marketing, Bonneville Power Administration
Thomas M. Poulsen (ex-officio), Chairman, Department of Geography

Department of Geology
Lloyd Anderson, Director, Port of Portland
John Armentrout, Geologist, Mobil Exploration and Producing Services, Inc.
Don Hull, State Geologist, Oregon Department of Geology and Mineral Industries
Raymond Lasmanis, State Geologist, Washington Division of Geology and Earth Resources
Norman S. MacLeod, Retired, U.S. Geological Survey
Steven Reidel, Senior Geologist, Rockwell Hanford Operations
John W. Sager, Chief, Geology Section, Portland District, U.S. Army Corps of Engineers
George Sharp, Director of Mineral Resources, Weyerhauser Company
Donald A. Swanson, Scientist-in-Charge, David A. Johnston Cascade Volcano Observatory, U.S. Geological Survey
Richard B. Waitt, Jr. (Chairman), Scientist, David A. Johnston Cascade Volcano Observatory, U.S. Geological Survey
Ansel B. Johnson (ex-officio), Chairman, Department of Geology

Department of History
Patricia Byrd, Pacific N.W. Librarians Association; former Head of Readers Services, PSU Library
Ann B. Clarke, Author; Historian; National Society of Colonial Danes of America, Oregon Chapter; Portland City Club; World Affairs Council
Kay Corbett, Civic Leader, former PSU Director of University Events
Lila Goodman, Civic Leader
Linda Marshall, Office Management and Management Consulting; National Rules Comm. (volleyball) NFHSAA
Danielle Larson (Chairwoman), Community Volunteer; Boards: Junior League, Fruit & Flower, Inc., and Portland Civic Theater
Caroline Stoel, Attorney at Law; Civic Leader; PSU Adjunct Professor of History
Bernard V. Burke (ex-officio), Chairman, Department of History

Department of Mathematical Sciences
S. Kamal Abdali, Tektronix, Inc.
Kathleen Burt, Assistant Group Actuary, Standard Insurance Company
Craig Maguire
Sue Ann McCraw, Chairwoman, Mathematics, Lake Oswego High School
Robin McLeod (Chairperson), Manager, Computer Graphics, Tektronix, Inc.
Bruce A. Jensen (ex-officio), Department of Mathematical Sciences

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Anne Evans, Owner, The Home Body, Portland Night School
Kyle Grishok, Glassblower
David Newhall, Professor Emeritus
Elizabeth Oljar
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Gerald Parsons, President, Northwest Financial Relations
Kenneth Pierce, President, Instromedix, Inc.
Robert Scanlon, Senior Vice President/Regional Manager, Coldwell Banker & Co.
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Earl Wantland, Vice Chairman, Tektronix, Inc.
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Nancy Lee, President, Oregon Education Association
Tony Palermini, Superintendent, David Douglas School District
Matthew Prophet, Superintendent, Portland School District
Ben Schellenberg, Superintendent, North Clackamas School District
Robert B. Everhart (ex-officio), Dean, School of Education

School of Engineering and Applied Science
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Sam W. Marshall, Engineering Manager, Aluminum Company of America

Casey Powell, President, Sequent Computer Systems
William L. Reiersgaard, President, Gaard Automation, Inc.
Chik Erzurumlu (ex-officio), Dean, School of Engineering and Applied Science

Department of Civil Engineering
Neal Clements, Senior Vice President, Riedel International, Inc.
James R. Fry, Deputy Division Engineer, U.S. Army Corps of Engineers
Michael D. Kennedy, Portland Regional Manager, CH2M Hill
Gary Parks, Director, Division of Transmission Engineering, Bonneville Power Administration
Franz N. Rad (ex-officio), Chairman, Department of Civil Engineering

Department of Electrical Engineering
Stig A. Annestrand, Bonneville Power Administration
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Bernhard Frank, Controller, Wacker Siltronic Corp.
Carl Hollstein, General Manager of Development, Systems Operation, Intel Corporation
Casey Powell, President, Sequent Computer Systems
Dave Rodgers, Vice President of Engineering, Sequent Computer Systems
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Department of Mechanical Engineering
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Bill Reiersgaard (Chairman), President, Gaard Automation, Inc.
Harry Weinert, Vice President for Engineering, Cascade Corporation
C. William Savery (ex-officio), Chairman, Department of Mechanical Engineering

School of Health and Physical Education
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Art Bloom, Program Manager, Environmental Health Section, Multnomah County Department of Health
Judi Brenes, Coordinator, Adolescent Chemical Health Program, Kaiser Permanente
Ian Campbell, Director, Athletics Sales Promotions, NIKE, Inc.
Sharon Flood, Teacher, Sam Barlow High School

Linn Goldberg, Physician, Director, Human Performance Laboratory, Oregon Health Sciences University
Paul Hull (Chairman), Physician, Medical Consultant, YMCA Cardiac Rehabilitation Program
Rich Leong, Athletic Director, Multnomah Athletic Club
Paul Linnman, KATU-TV Channel 2
J.R. Malpass, Chief, Corrective Therapy, Veterans Administration Medical Center, Portland Division
Cecil Miller, Coordinator, Health and Physical Education, David Douglas Schools
Harold Osterud, Physician, Chairman, Department of Public Health and Preventive Medicine, Oregon Health Sciences University
Ralph Rodia, Manager, Health and Safety
Robert J. Ritson, Specialist, Physical Education, Oregon Department of Education
Michael R. Skeels, Director, State Public Health Laboratory
Nancy Stevens, Regional Health Educator, Department of Community Medicine, Kaiser Permanente
Derrick Teal, Director, Health for Life Center, Portland Adventist Medical Center
Len Trisch, Specialist, Health Education, Oregon Department of Education
Thomas Vogt, Physician, Senior Investigator in Epidemiology, Center for Health Research, Kaiser Permanente
Jeff Walsh, Teacher, Gregory Heights Middle School
Masaru Yatabe, Assistant Vice President of International Banking, First Interstate Bank
Merrie Ziady, Coordinator, Employee Health Promotion Program, Multnomah County Personnel
Jack Schendel (ex-officio), Dean, School of Health and Physical Education

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Jeanine Cowles, Chief Executive Officer, Weight Watchers of Oregon
Carol Edelman, Member, National Crafts Board
Jess (Bud) Glaeser, Attorney
Robert Julien, Physician, St. Vincent Hospital
Dorothea Lensch, Past Director, Portland Park Bureau
Pat Ritz, President, Oregon Title Insurance
Meredith Savery, Patron of the Arts
John Shipley, President, Dennis Uniforms
Dolores Winningstad, Patron of the Arts
Judy Julien, Patron of the Arts
Dorothy Pacentini (Chairwoman), Past President, Metropolitan Arts Council
Wilma Sheridan (ex-officio), Acting Dean, School of Fine and Performing Arts

Graduate School of Social Work
Zadell Cogan, '77 MSW, Medical Social worker, Rehabilitation Institute of Oregon and Good Samaritan Hospital
Emilie Frisbee, '81 MSW, President of the Board, Janis Youth Programs

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Fred Hoehler, Executive Director (retired), George Meany Center for Labor Studies, Inc., Washington D.C.
David Kim, '65 MSW, Executive Director, HOLT International Children's Services
Gladys McCoy, '07 MSW, Chairwoman, Multnomah County Board of Commissioners
Florence Schneider, Adjunct Professor, Southern Oregon State College; Leadership Trainer, United Way of Jackson County
Gayle Veber, Chairman and Chief Executive Officer, PacificCorp Financial Services
Loren Wyss, President of the Board, Tri-Met
Gladys McCoy, '67 MSW, Chairwoman, School of Urban
Gayle Veber, Chairman and Chief Executive Officer, PacificCorp Financial Services
Loren Wyss, President of the Board, Tri-Met
Bernard Ross (ex-officio), Dean, Graduate School of Social Work

School of Urban and Public Affairs
Lloyd Anderson, Executive Director, Port of Portland
Don Clark, Director, Central City Concern
Elaine Cogan, Planner, Cogan, Sharpe, Cogan Planning and Management Service
Rena Cusma, Executive Officer, METRO
Ellsworth P. Ingraham, Vice President for Administration, NERCO
Gretchen Kafoury, Commissioner, District 2, Multnomah County
Sidney Lezak, Attorney, Newcomb, Sabin, Schwartz, & Landsverk
Mike Lindberg, Commissioner, City of Portland
E. Kimbark MacColl, Historian
Marc Maden, Acting Administrator, Intergovernmental Resource Center, METRO
Bill Naito, Vice President, Norcrest China Company
Fred Rosenbaum (Chairman), Rosenbaum and Rosenbaum
Freddy Webb-Petett, Director, Adult & Family Services Division
Roger Yost, Architect, Yost, Grube, Hall
Nohad Toulan (ex-officio), Dean, School of Urban and Public Affairs

Division of Continuing Education
Wes Doak, State Librarian, Oregon State Library
Jim Harper, Director of Human Resources, Siltronic Corp.
Kathleen Hoogerhuis, Training Manager, First Interstate Bank
Lucille Houston, Realtor
Dorothea Lensch (Chairwoman), Past Director, Portland Parks Bureau
Rick Meyers, Special Projects Manager, KATU-TV Channel 2
James Peters, CPA, Blumhagen Peters & Co., PC
Gale Peterson, Training Specialist, Adult & Family Services Division, Oregon Dept. of Human Resources
Mike Schend, Director of Community Education, Hood River County ESD
Wally Schwab, Ceramic Artist - Potter
Al Siebert, Psychologist
Gail Tyer, Vice President, Turtles Dove Clemens, Inc.
Cathy Wamsley, Executive Director, Umatilla/Morrow County Headstart, Inc.

Ted Suzuki, Suzuki International
Ben Tyran*, Investor
Glen Ulmer, Partner, Arthur Andersen & Company
Calvin Van Pelt, Victor International
Wim Winter, Vice President, First Interstate Bank
Wendall Wyatt, Attorney, Schwabe, Williamson & Wyatt
Gil Latz (ex-officio), Director, International Trade Institute

*serve on this council's executive committee

Managing Money
Continued from page 11

Huson's view is supported by Vergil V. Miller, dean of PSU's School of Business Administration and former chief operating officer of a mutual fund management and distribution company. To develop a sound and consistent philosophy for action, Dr. Miller advises, "Consider your objectives, your resources, and your attitude toward taking risks. Before making investments, you should have enough protected savings to see you through at least nine months."

He adds that the contrarian philosophy of investing favored by Huson, can also mean buying stock in small but strong companies that tend to be overlooked. "Those stocks are under-valued because they are underrecognized and under-analyzed. Once they become recognized, they jump in value, and then you jump off."

Huson says his clients take comfort in his conservative, contrarian approach to investing. "This is usually the biggest part of their nest egg, and it makes all the difference in their lifestyle." He says it's exhilarating to match wits with other investors, make the right judgements, and see his clients meet their financial objectives.

In making the right judgements and the correct choices, Richard Huson put Black Monday in a different light — it was, for some, only a medium shade of gray.

(Dana Holmes is a Portland freelance writer and editor at This Week.)

PSU MAGAZINE PAGE 20
Don’t wait for the reunion

Wether you’re living across
town, across country or
elsewhere in the world, Portland
State University may be closer
than you think!

For the first time, PSU alumni chap-
ters are forming around the nation.
“arose far away, our chapters can
help reacquaint alumni with their Uni-
versity,” said Alumni Affairs Director
Mary Lou Webb, class of 69.

Newly-established chapters in Port-
land, California, Colorado, Hawaii,
Texas and Washington, D.C. are now
looking for members, and PSU Presi-
dent Natale Sicuro is making plans to
attend several of the initial chapter
meetings.

Leaders are still needed for chap-
ters in other areas of the country. “For
instance, we have many alums who
live in Seattle and Chicago,” Webb
noted, adding that chapter leaders are
especially needed for these metropoli-
tan areas.

Alumni chapters located overseas
are also a distinct possibility. Webb
recently received favorable responses
from alumni living in Saudi Arabia.

Goals for activities of these groups
need not be complicated, as long as
they reflect the interests of chapter
members, suggests Webb. Social
events, program development, contin-
uing education and job networking are
examples of goals which may prove
useful.

“I would also like to see these chap-
ters meet the needs of PSU alums who
travel,” says Webb. “It would be nice
for alums to be able to make a quick
call to their destination area and find
out the best places to stay and what to
see.”

The University also stands to
benefit from this renewed alumni con-
tact with improved government rela-
tions, admissions assistance, continuing
education programs, scholarship
programs and annual fund support.

Representatives listed below are
forming alumni chapters now. Call
them directly if you live in their areas.
If your area is not represented, call
Mary Lou Webb’s office at (503)
464-4948.

Alumni Chapter Representatives

Multnomah County

Timme Helzer ‘66
(503) 281-2118
Timme, who holds a Ph.D.
from Kent State University in
addition to his undergraduate
degree from PSU, has com-
pleted an impressive track
record in the corporate world.
His Portland-area firm has
worked for years on behalf of major high-tech
and health related businesses, improving their
management of human resources during vola-
tile employment swings. Timme also has
an espresso firm (his latest business venture).

Chapter Meeting, April 19 from 5:30 to 7 p.m. at
Nendels Inn, 7101 N.E. 82nd Ave., Portland.

Washington County

David Lomnicki ‘81
(503) 249-7793
David’s involvement in the
business world is paralleled by
his commitments off the job.
By day, this PSU grad is a
senior loan analyst in the real
estate finance department of a
major insurance firm. At night,
David devotes his considerable skills to serving
as first vice president and director of River East
Progress, a nonprofit firm responsible for coor-
dinating the federal Small Business Administra-
tion’s loan program in five Oregon counties.

Chapter Meeting, April 20 from 5:30 to 7 p.m. at
Nendels Inn, 9900 S.W. Canyon Road, Portland.

Southern California

Diane Grover ‘83
(213) 216-9379
Currently a student at Loyola
Law School in the Los Angeles
area, Diane’s legal career
interests include sports, real
estate/tax and international
law. She speaks fluent Spanish,
thanks to her recent studies at
PSU, and hopes to employ her language skills in
her forthcoming legal career. She has lived in
Mexico, and has traveled extensively throughout
Europe, the Caribbean and the U.S.

Denver

Ron Wendel ‘70
(303) 893-1862
Ron is vice president and
manager of the institutional
services division of Colorado’s
oldest banking firm. As such,
he and his people control
some $4 billion in assets for
the bank’s institutional custom-
ers. There’s another side to Ron, the side which
enjoys meeting people, working as a problem
solver and helping to build a team which can
reach desired goals.

Hawaii

Michael Kliks ‘65 - (808) 988-5161
The Michael Kliks you may have known at PSU
is now Michael Kliks, Ph.D., president of Confi-
dential Testing Services, Inc. in Honolulu. His
firm performs the highly complex tests neces-
sary to detect diseases you’ve read about, as well
as countless other less well-known disorders that
effect mankind.

Texas Gulf Coast

Bob Handy ‘71
(713) 225-9697
PSU degrees in history and political
science provided a good base for Bob’s current
executive directorship of the
600-member Houston World
Trade Association and its
World Trade Institute. Promot-
ing international trade and development on
behalf of this principle Texas gulf port is Bob’s
stock and trade. He is especially proud of his
recently-created World Trade Institute, which
provides education and training programs
necessary to expand international trade activity.

Washington, D.C.

Trey Taylor ‘69
(202) 624-2440
Trey Taylor is the director of
advertising services for the
American Council of Life
Insurance, which is composed of 646 companies who take
care of nearly all the life insur-
ance and insured pension
needs of Americans today. His offices are just
down the street from the White House and not
far from Congress, either. Trey credits PSU for
many of the lessons which have stimulated his
rise to the heights of popular and political per-
suasion.
John Petshow (BS) and Edward Dundon ('78 MBA) were recently honored as top producers in the suburban real estate market by The Koll Co., development firm of Beaverton, Ore. Petshow is vice president for investments with Coldwell Banker, Portland. Dundon is a broker with Grubb & Ellis Commercial Brokerage in Portland.

Milton R. Smith (BS), a co-founder of Floating Point Systems, Inc., Beaverton, Ore., has relinquished the posts of president and chief executive officer with the appointment of Howard A. Thrailkill to the positions. Smith had assumed the jobs in Oct. 1986 on an interim basis. He expects to resume more active participation in his Portland law partnership of Acker, Underwood & Smith. Smith will remain a director at Floating Point.

Jeffrey M. Alden (BS) has been named a member at large of the new Oregon Business Committee for the Arts for 1988. Harding is president of Harding Fletcher Co., an income property lending firm located in Portland.

David S. Belles (BS), chief financial officer for First Interstate Bank of Oregon, has been named treasurer of the board of trustees of Good Samaritan Hospital and Medical Center, Portland.

Judith K. Hofer (BS) has been appointed president and chief executive officer of Meier & Frank Co., Portland. She returns to Oregon after serving as president and chief executive officer of Famous-Barr Co. in St. Louis, Mo., another May Co. division of 36 stores known for high fashion merchandising. Hofer earlier served as chief executive of the Deier & Frank chain from 1981 to 1983.

Gerry B. Cameron (BS) has been elected to the board of directors of Peoples Bank in Washington state. He is the current chairman and chief executive officer of Old National Bank in Seattle.

Ron Burbage (BS), owner/operator of Funtastic Rides in Southeast Portland's Oaks Amusement Park, has been named as park consultant by the Oaks Park Association.

Wally Harding (BS) has been elected president of the Oregon Mortgage Bankers Association for 1988. Harding is president of Harding Fletcher Co., an income property lending firm located in Portland.

David Kottkamp (BS) and David W. Edwards ('78 MBA) have been named international vice presidents at Nike Inc., Beaverton, Ore., in a recent top management shuffle at the athletic footwear and equipment firm. Kottkamp will head up Nike's European operations.

Back in 1966 unidentified dancers swung the night away at Tau Kappa Epsilon's Mardi Gras. TKE is celebrating its 30th year on campus this May (see Alumni Information box for party information).

Newberg, Ore., and Dale Suran ('67 BS), partner in charge of the tax department with Peat Marwick Main & Co., Portland, have been named members of an advisory council to assist in the development of the new Family Business Program at Oregon State University.

James J. Kirk (BA), formerly with the Tri-Met legal department, Portland, has joined the Portland law firm of Bolliger, Hampton & Tarlow. His practice will emphasize environmental law as well as business and commercial litigation.

David Kottkamp (BS) and David W. Edwards ('78 MBA) have been named international vice presidents at Nike Inc., Beaverton, Ore., in a recent top management shuffle at the athletic footwear and equipment firm. Kottkamp will head up Nike's European operations.
The Portland State University Alumni Association has joined with U.S. Bank to create a brand new VISA card custom designed for Portland State Alumni. Here are some of the benefits you'll enjoy when you proudly carry the PSU Alumni Classic VISA Card:

- Low 14.9% ANNUAL PERCENTAGE RATE!
- $10 Annual Membership Fee Waived For The First Year!
- Acceptance At 5 Million Locations Worldwide!
- Emergency Cash - Worldwide!
- 25-Day Interest Grace Period For Purchase Transactions When Balance Paid In Full Monthly!
- Fixed, Non-Variable Interest Rate!
- Distinctive Alumni Identification!
- Check Cashing Convenience!
- Automated Teller Machine Access!

*To qualify for this special offer you must be an alumnus of PSU (spouses are included).

To request an application simply clip, complete and mail this coupon today, or to save time, call 1-800-422-8762 (in Portland, call 275-7519).
Steve Mikulic (BS) has joined Grubb & Ellis' Property Management Division, Portland. He is now responsible for all commercial properties which the company manages, including office, retail and industrial operations. Mikulic most recently managed multifamily, retail and commercial office properties for Coldwell Banker in Portland.

Brady Adams (BS) has been named president of Evergreen Federal Savings & Loan, headquartered in Grants Pass, Ore. Adams joined the firm in 1972 as a loan officer.

Nathan L. Jones (MS), principal of Jefferson High School, Portland, has been named one of 52 outstanding secondary school principals in the nation. The honor came during America's only joint recognition program for teachers and principals, sponsored by the National Association of Secondary School Principals, the Council of Chief State School Officers, and Burger King Corporation.

Robert E. Schimek (BS) has been elected secretary/treasurer at Century West Engineering Corp. in Portland.

Larry Vinton (BS) is the new branch manager for Coldwell Banker Residential Services. Vinton was previously manager of the Sears Financial Center in Clackamas, Ore.

A.J. Arriola (BA) has been named as director of operations for Good Health Plan of Oregon, headquartered in Portland. She was formerly with Kaiser Permanente as director of health plan special projects.

Ray Horton (BS) and Gina Whitehill have merged their firms to form The Madison Agency Inc. in Portland. Horton's specialty involves advertising and marketing services for retail and business-to-business trades.

Linda Kaeser, Ph.D. (MSW) has been named the first director of the new Center on Aging established at the University of Texas Health Science Center at Houston. Most recently, Kaeser served as associate dean of research at the university's Nursing School.

Jim Sehon (BS), manager of the Hillsboro, Ore. branch of Oregon Adult and Family Services, has been elected treasurer of the Washington County Community Action Organization.

Gordon E. Smith (BS) was named chairman of the board of United Grocers, Oregon's largest food wholesaler, during the organization's recent annual meeting.

Ken Teschner (BS) has been promoted to general manager at Reed/Harris Inc., a large Portland commercial printing and mailing firm.

Rob Drake (BS) has been re-elected to a one-year post as president of the Beaverton, Ore. City Council. He is also the sales manager for the restaurant division of Columbia Distributing/Maletis Inc., Portland.

Guy Eichsteadt (BA) has been promoted to field director in the Columbia Pacific Council of Boy Scouts of America. Based in Portland, Eichsteadt is now responsible for staff who supervise a youth program reaching over 6,000 scouts led by nearly 2,500 volunteers.

Tom Fink (BS), an agent with Standard Insurance Co., Portland, has received his chartered financial consultant diploma and designation from American College, Bryn Mawr, Pa.

Patrick C. Jordan (MBA), a partner in the regional real estate consulting and appraisal firm of Curtis Slocum & Jordan Inc., Portland, has been awarded the Counselor Real Estate Designation by the American Society of Real Estate Counselors. Jordan is the immediate past chairman of the City of Portland's Design Review Commission.

Patrick Lockhart (BS), president and chief executive officer of Nendels Corp., Portland, has established a discount program offering Northwest university students, faculty and alumni 25 percent off the room rate at any of his chain's 40 hotels in Oregon, Washington, Idaho, Utah, Nevada and California. He said he hoped other industries would follow suit in supporting Northwest higher education institutions.

Barbara McFarland (BA) has opened a law practice in Hillsboro, Ore. specializing in family law and related business concerns.

John Needham (BS), a purchasing agent with Westinghouse Electric Supply, Portland, is the new second vice president of the Electric Club of Oregon. Tom Winterrowd (73 BS), of Hubbell Inc. has been elected to the club's board of directors.

Jane Staehely (BS) was one of 40 teachers across the nation to be named a master teacher of migrant youth by the National Association of State Directors of Migrant Education. She coordinates a federally funded migrant education program for the Portland Public Schools involving some 600 students, primarily of Southeast Asian ancestry. Staehely also is currently enrolled in the education administration degree program at PSU.

Les G. Youngbar (BS) has been named chief of police in the City of Lake Oswego, Ore., winning the position over some 70 applicants during a nationwide search to fill the position. Chief Youngbar joined LOPD in 1978 and served as interim chief since last Apr. 17, when his predecessor resigned to become chief of police in Key West, Fla.

Robert Buxman (BS), vice president and manager of American Savers Mortgage Corp., Portland, has been named second vice-president of the 400-member Oregon Remodelers Association.

Elaine Cornick (MSW) has opened Northwest Career & Organizational Counseling in Beaverton, Ore. She is a former career counselor in PSU's Career and Placement Services office.

Michael Downing (BS) has joined The Realty Group Inc., Portland, as a sales associate. Downing is past president of the Portland Million Dollar Realty Club and currently is serving his second three-year term as director for the Oregon Association of Realtors.

Stephen A. Gimbal (BS) has been promoted to vice president in charge of sales training for stockbrokers of Paulson Investment Co., Portland.

Bruce Korter (BS), vice president and general manager of Portland's Grubb & Ellis Commercial Real Estate Brokerage, has been appointed to a region-wide retail properties task force based at his company's headquarters in San Francisco, Calif.

Ike Lacefield (MSW) has been appointed manager of the Beaverton, Ore. branch of Sun Wiley Inc. Realtors. He was previously corporate manager of the company and has been with the firm for the past three years.

Edwin Srebnik (MBA) and Ray Malone ('62 BS) have joined with Marlene Stewart to form EMR Financial Advisory Services Inc., a registered investment advisory firm with offices in Southwest Portland.

Steve Stanich (MST), a former Portland high school football coach, will manage a new tavern located near John's Landing in Southwest Portland. The venture marks the first expansion of his family's well-known Stanich Ten Til One Tavern located in Northeast Portland.

Dick Wright (BA) is the new corporate video producer/director for Mincey Productions, Portland. Wright previously was a freelance producer/director.
Jim Hanches (BS), formerly with the development office of Reed College, Portland, is the new assistant vice president for public affairs/campaign manager for Pacific University, Forest Grove, Ore.

Ron King (BS) has been appointed vice president and manager of MacKenzie Sales, the sales arm of Western Family Foods, Inc., Tigard, Ore.

Juanita Quiton (BS) has joined the Peace Corps, journeying to the African nation of Swaziland to coordinate a rural education center there. Since graduating from PSU, she has worked as a youth employment program manager and mediation specialist for the City of Portland.

John O. Reeder (BS) has been named vice president of sales and marketing for the Washington-Oregon Shippers Cooperative Association in Seattle, Wash. Reeder brings 14 years of transportation experience to his new post, including work in international air freight forwarding and air freight service.

Rocky L. Arn (BS) has been named an account executive with Oregon Bank Financial Services, Portland, serving the bank's Beaverton-area branches.

A.F. Bartsch (BS), assistant vice president and manager at U.S. Bank, Portland, has been elected as a new member of the board of directors for the Northwest Osteopathic Medical Foundation.

Dennis L. Derby (BS, '78 MBA) has been elected president of the Home Builders Association of Metropolitan Portland. He is president and owner of Blazer Homes, Tigard, Ore., which specializes in residential construction. Derby has been an active member and officer of HBAMP and also serves on the board of directors of the National Association of Home Builders.

Lambert Engineering in Bend, Ore. He is a former manufacturer's representative.

Michael R. Streicher (BS), has qualified as a member of the 1987 Chairman's Council of New York Life Insurance Co. Members rank in the top four percent of the firm's 9,000 agents in the U.S. and Canada, based on 1986-87 sales performance. Streicher also earned this distinction last year.

Don Barkost (BS, '87 MBA) has been named assistant director for facilities planning at Oregon Health Sciences University, Portland. He is the former assistant to the director of physical plant at PSU.

Hon. Nancy Campbell (BS), formerly a Tigard, Ore. attorney, has become the first woman judge named to the court bench in Washington County, Ore. The new District Court judge replaces the Hon. Michael McEllogott ('68 BS), who recently assumed his new post on the Washington County Circuit Court bench.

Wesley Davis (MBA), who owns the Aloha, Ore. CPA firm bearing his name, has been elected to active membership in the Oregon Association of Public Accountants.

Steven Feldman (BS, '77 MPA) has been accepted to the two-year program leading to the juris doctor degree at Southwestern University School of Law, Los Angeles, Calif.

Tom Hager (BS), editor of the University of Oregon's alumni magazine, Old Oregon, has co-authored a new book with his wife, Lauren Kessler, an associate professor of journalism at the UO. The book's title is "Staying Young: The Whole Truth About Aging and What You Can Do To Slow the Process."

Hamid R. Afghan (BS, '85 MS) has been named vice president of Mackenzie Engineering Inc., Portland

Michael A. Anderson (BA), former assistant manager of the Fresno Philharmonic in California, has been named managing director of the Eugene Opera in Eugene, Ore. Prior to his work in Fresno, Anderson was the operations manager for the Eugene Symphony Association for three years.

Stephanie Hallock (BA, '79 MPA) has been named chief operating officer of The Hallock Agency Advertising and Public Relations, Portland. She was previously branch chief at the Environmental Protection Agency in San Francisco.

Greg M. Lutz (BS, '78 MBA) has been appointed director of operations for CADENCE Management Corp., Portland.
John Barratt (BS) has been named vice president and manager of the bank card division for First Interstate Bank of Oregon. He began his career with the bank in 1978.

Steven Christenson (BS), Ronald L. Hoyt ('84 BS), and A.J. Rincohn ('85 BS) are three new certified public accountants recently awarded their certificates by the Oregon State Board of Accountancy.

Beverly McPherson (MST), administrative assistant to Alan Jones ('67 BS), has been appointed secretary of the year for 1988 by the Oregon Trail chapter of Professional Secretaries International.

Edward W. Sager (BS) has been promoted to manager of Lefever, Kingsland & Co., a Tigard, Ore. public accounting firm. A CPA, Sager specializes in taxes and financial planning. Thomas B. Siebert ('85 BS) recently joined the firm.

Rebecca Saunders-Solomon (BS) has joined Smith Barney Harris Upham & Co., Inc. as a stock broker. She will be based at the firm's Eugene, Ore. office.

Steven K. Worden (BS) has joined the sociology department at the University of Arkansas, Fayetteville, as an assistant professor. He is a former visiting assistant professor of sociology at the university.

Samuel Brooks (BS) has been named one of seven appointees to the new Metropolitan Exposition Recreation Commission. The panel will oversee operations of the new $85 million Oregon Convention Center in Portland.

Barbara Jordan (BS), a former reporter for The Oregonian newspaper, Portland, was one of eleven tourists who recently visited Vietnam for two weeks. It was one of the first such group tours of that country since it opened its doors to Americans last February. Ms. Jordan currently works as a free-lance travel writer.

Adrian Navarro (MSW) and Nora Wayman ('87 MSW) have joined the staff of Metropolitan Family Service as bilingual counselors in the nonprofit organization's Hillsboro, Ore. office.

Bill Stoller (MBA), owner of Express Personnel and Temporary Services in Portland, has been appointed treasurer of the Rotary Club of Portland for 1988.

Jon Woodworth (MBA) has been promoted to vice president and regional sales manager of First Interstate Bank of Oregon's metro west administration offices.

Yvonne Cornell (BA) has been named international sales manager at Oregon Software Inc., Portland. Cornell served four years with the U.S. & Foreign Commercial Service as an international trade specialist, and recently worked with the International Trade Institute at PSU as coordinator of international trade field study.

Robert D. McMahon (BS) was recently named one of three finalists for the 1987 San Francisco Bay area Federal Employee of the Year in the handicapped category. He was chosen from among 80,000 federal employees for the honor. McMahon is a quadriplegic engineer who works in the world's largest aircraft wind test tunnel, located at NASA's Ames Research Center in California.

Pamela Gesme Miller (BS) has been named assistant to the vice president, finance and treasurer at Portland General Corp., parent company of Portland General Electric Co. Miller was previously manager of shareholder services at Portland General.
Kong-Taik Park (MA) and his family have opened Seoul Restaurant in Cedar Hills, west of Portland. It is said to be the only Korean restaurant located in Washington County.

Daune Spritzer (BS) has been named Elementary School Teacher of the Year by the Evergreen School Board. In addition, she was one of ten area teachers named to a separate honor roll for "Clark County Teacher of the Year."

Shirley Van Dyke (BS) has joined the staff of Cornutt & Stearns, a Beaverton, Ore., certified public accounting firm. She passed her CPA exam last May.

'S00

Mark Allred (BS) has been named manager of the audit department in the Portland office of Deloitte Haskins & Sells CPA.

'S81

Michele Gaedke (BS) has been promoted to national accounts sales manager for Avia Athletic Footwear, Portland. She is the former product manager for the firm. 

Nancy B. Nixon (BS) has been admitted as a shareowner in Nixon, Lee & Co., a Tigard, Ore., CPA firm. She practices as Nancy B. Abbey, CPA.

Stan K. Sanders (BS) has been named vice president and regional sales/service manager for the metro east region of First Interstate Bank of Oregon.

'S82

Alan K. Morasch (BS) has been appointed as vice president of retail sales for Morasch's Meats, Portland. He will continue as executive director of the Northwest Meat Processors Association.

Cal R. Williams (MS), a state extension home economist, has received the distinguished service award for Oregon from the National Association of Extension Home Economists. She is also a tenured assistant professor of home economics at Oregon State University.

Joni L. Huntley (MS) has been named social services supervisor at the Park Place Living Center in Portland.

Stephen Koerner (MS) has opened his own counseling business, Pathways Counseling Center, in Milwaukie, Ore.

'S86

Bill Cowley (BS) has joined the staff of the St. John's Review newspaper in North Portland as advertising manager. Most recently, Cowley worked as an advertising sales manager for the Examiner newspaper in Northwest Portland.

Denise Roth (BA) is the new assistant buyer for West Coast Grocery Co., Salem, Ore. She formerly worked for General Mills Inc. in Lake Oswego, Ore., as a promotional auditor.

Scott R. Wilson (BS) is now a financial analyst with Economic and Engineering Services, Inc. in Bellevue, Wash. He calculates costs of providing service and designs rate structures for utilities located throughout the Northwest.

'S87

Waka Kuzumaki (BA) is now an assistant to the European sales section of Shiseido Co. Ltd. in the cosmetics company's Tokyo, Japan office.

Clay Trumbo (BS) has been hired as an accountant at Maginnis & Carey CPA's, Portland.

In Memoriam

Madelain M. Farah ('60 BA, '67 MAT), an author and former French teacher at Lincoln High School in Portland, died Feb. 10 of cancer in a Portland hospital. She was 53. A winner of two beauty contests during the 1950's, she was also fluent in six languages and was the author of three books. Ms. Farah also was president of Farah's Inc., which manufactures and markets her Middle East Brand Wine-Flavored Sausages.

Alumni Information

You are invited to:
Washington County Alumni Chapter Meeting, April 20 from 5:30 to 7 p.m. at Nendels Inn, 9900 S.W. Canyon Road.

Multnomah County Alumni Chapter Meeting, April 19 from 5:30 to 7 p.m. at Nendels Inn, 7101 N.E. 82nd.

Tau Kappa Epsilon Anniversary Celebration - 30 Years on Campus, May 21 at Rock Creek Country Club, 5100 N.W. Neakahnie, at 7 p.m., dinner is $15 per person. For reservations contact Dick Adamek, '70, 232-7991.

Commencement Reception, June 10 in the Memorial Coliseum following 7:30 p.m. Commencement Ceremonies. Welcome our newest alumni - 1988!

Homecoming, October 22, reunion activities begin in the afternoon with the Outstanding Alumni Award and culminate at the football game, PSU versus Southern Utah at 7 p.m.

And take advantage of our new:
VISA Cards
Alumni benefits (see inside front cover)

For information, call or write Mary Lou Webb, Alumni Affairs, Portland State University, P.O. Box 751, Portland, OR 97207, (503) 464-4948.

Pokey Allen

Continued from page 13

He indicates the campus, unseen outside his office wall. "There is no limit to what we can do at Portland State. The only limit is the one we put on ourselves."

That is one of the lessons Allen, as coach-teacher-counselor, hopes the student athletes learn — the danger of self defeat.

"Sometimes you try as hard as you can and still make an error or you fail. But when it happens, it's over, and tomorrow is another day. You get up and try to put it back together and start over."

Football isn't always fun, he says, and neither is life, but there are rewards and sometimes the reward is the lesson itself.

"I've made major mistakes as a player and as a coach," he says, "but the object is to learn from them, to make changes, and to test yourself in the arena."
ANSWERS TO YOUR ESTATE PLANNING QUESTIONS

As a service to Portland State University's alumni and friends, the PSU Foundation has asked J. Peter Wakeman, a managing partner of Helm & Purcell, to answer questions on estate planning. Mr. Wakeman's practice is concentrated in the areas of taxation, estate planning, and real estate.

Q: What is "estate planning"?
A: Estate planning means putting your property to the best possible use for your benefit during your lifetime and for the use of your "beneficiaries" after your death. In many cases, sound real estate planning can reduce the taxes and other costs that must be paid during your lifetime and when you pass your property on to others.

Q: What is a "will"?
A: Your will is a written legal document. It names the people and organizations, such as Portland State University, that you choose to receive your property when you die. Your will designates who will serve as your "executor." This is the person, bank, or corporation that handles your affairs after you die. It may also name a guardian for your minor children.

Q: What if I die without a will?
A: First, it is not true that your property automatically will go to the state if you die without a will. This happens only if you have no "heirs" (a spouse, children, or relatives) to inherit your property. But it is true that your property cannot go to friends, PSU, or any other organization if you do not leave a will.

If you do not leave a valid will, the court distributes your property to your heirs in a certain order set out by law. This is called "intestate succession." Think of it this way: The law gives you many choices if you make a will, but none at all if you do not.

Q: What is "probate"?
A: "Probate" is a court procedure that provides for the change of legal ownership of your property when you die, regardless of whether or not you have a will.

If your estate is small, it may qualify for "summary probate." In most cases, summary probate does not require court supervision and takes less time and costs less money than the formal probate required for larger estates.

Q: What is a "trust"?
A: A living trust, also called an "inter vivos" trust, operates during your lifetime and can be part of your overall estate plan. For example, you may set up a living trust that lets you receive the income from the trust principal and then transfers that income to your beneficiary when you die. Further, a living trust also allows you to avoid probate.

You might also set up a living trust so that a professional can manage your investments if you do not have the time or expertise, or the professional may take over management of your finances if you become physically or mentally incapacitated.

A charitable trust is a trust that pays you and a survivor income for life. Upon the expiration of the trust, the property is distributed to one or more charitable organizations, such as Portland State University. This type of trust avoids probate and can achieve substantial tax savings during your lifetime.

A testamentary trust starts after your death. You might prefer this type of trust if you do not want your cash, stocks, or other property held in trust during your lifetime. However, a testamentary trust, unlike a living trust, is delayed by probate because it is part of your will. This means your beneficiaries might not receive income from the trust until probate is completed.

Q: Can I change my trust?
A: Living trusts can be "revocable" or "irrevocable." You can change and even cancel a revocable trust but not an irrevocable one. In most states, the person who sets up the trust can revoke a living trust unless the trust agreement says that no changes can be made.

Since a testamentary trust is part of your will it can be changed or cancelled only if you write a new will or a "codicil." A codicil is a document that amends your will. This type of trust generally cannot be changed after your death.

Q: How can Portland State help?
A: As a community service, the Portland State University Foundation is hosting an Estate Planning Workshop on Wednesday, May 4, 1988, at 6 p.m. This workshop will be held in 338 Smith Memorial Center on the University campus and will feature J. Peter Wakeman, Attorney, as the speaker.

You are invited to attend this valuable session without cost or obligation. If you are interested in attending, or want some additional information, please return the coupon on this page or call the Foundation office at (503) 464-4478.
Performing Arts

Piano Series
Lincoln Hall Aud.
$9.50/$8/$6/$4; 464-4440.
Apr. 17  Peter Frankl, 4 pm
May 21  John Perry, 8 pm

Contemporary Dance
8 pm, Lincoln Hall Aud.
$10/$8/$6; 464-4440.
Apr. 15, 16 Company We Keep

Guitar Series
8 pm, Lincoln Hall Aud. $7.50 / $4; 464-4440.

Apr. 7-9; "The Fox," room Brown Bag 8 pm, Lincoln Hall; 464-4440.
Apr. 15, 16 Company We Keep

Lectures
Printmakers
Apr. 20  "Collecting Prints, 1941-1945"
Apr. 20  Lee Chesney, discusses his work, 8-10 pm
Apr. 27  "Monoprints & Paintings"
May 4  "Papermaking, Printmaking & Book Production"
May 11  "Monoprints, Lithography & Paintings"
May 18  "Large Scale Prints on Handmade Paper"

Research Lectures
5 pm, 298 Smith Center, Free.
Apr. 17  "Anthropology, History & the Study of Chinese Society"
May 18  "New Developments in the Ancient World"

Sociology Lecture
8 pm, 323 Smith Center, Free.
May 3  "Women, Voluntarism & the Welfare State: Beyond Public-Private Partnership"

Kellogg Lecture
3 pm, 75 Lincoln Hall, Free.
Recruitment follows in 236 Smith.
May 17  "Women in Politics & Film: A Personal Perspective"

Film/Lecture
7:30 pm, Smith Center Ballroom, $10.
May 17  "Women — For America, For the World"

Tour the World at Home
Noon, 338 Smith Center, Free.
June 22  "Comparative Cultures: A Chinese Visitor Looks at the U.S."
June 29  "Brazil Today"

Computer Science Lectures
Apr. 13  "Expert Decision Making by Humans & Computers"
Apr. 20  "Computer Determination of Macromolecular Structure"
Apr. 27  "An Information Theoretic Approach to Management Information Systems"
May 4  "Artificial Intelligence & Machine Learning"
May 11  "Oregon Database Forum"
May 18  "A Career Move from Technology to Technology Management"
May 25  "Robotics"

Foreign Languages & Literatures
1 pm, 462 Neuberger Hall, Free.
Apr. 13  "Historical Background to Recent Events in Haiti"
Apr. 20  "Japanese Avant Garde Performance"
Apr. 27  "Bucovina: A Central European Island in Eastern Europe"
May 4  "Thoughts on a Recent Trip to West Germany"
May 11  "The Derivation of the Verb 'To Speak' in Korean & Japanese"
May 18  "Foreign Language Textbooks: Authors, Editors, Production, Economics"
May 25  "The Diary of Anne Frank Re-examined"
June 1  "Recollections of a Diplomat"

Graduate Thesis Exhibit
8:30-5 pm weekdays, 204 Neuberger Hall, Free.
May 28  Robin Ator, "Illustrations for Boudica"

Littman Gallery
12-4 pm weekdays, Thurs. 'til 7 pm, 250 Smith Center, Free.
Apr. 11  Bruce Lillian, sculpture. Reception Apr. 14, 5-7 pm.
May 23  Inking Studio prints. June 17 Reception May 26, 5-7 pm.

White Gallery
8 am-8 pm weekdays, 2nd floor Smith Center, Free.
Apr. 11  Violet Ray, original collage. Reception Apr. 14, 5-7 pm.
May 23  Robert Bruce, photographer. Reception May 26, 5-7 pm.

Native American Week Films
7 pm, 75 Lincoln Hall, Free.
May 16  "Little Big Man"
May 17  "Walks Far Woman"

Campus Notes
May 30  Memorial Day. University closed!
June 1  School of Business Admin. Dedication, 4 pm (tour of building to follow).
June 3  Summer session advance registration ends.
June 10  Commencement, 7:30 pm, Memorial Coliseum.
June 20  Summer session gen'l registration; evening classes.
June 21  Day classes; Sr. adult registration thru Sr. Adult LearningCtr.; call 464-4739.
July 4  Independence Day holiday. University closed!
•CAMPUS QUOTE•

"Across America, there is growing awareness that when an excellent university thrives in an urban setting, a metropolitan area can truly flourish."

From Portland State University's Plan for the '90s