The Problem
Vision Zero Oregon survey results showed that few residents feel empowered to make their roads safer.

About 140 people are injured or killed each year in traffic on the streets of the King, Boise and Humboldt neighborhoods.

Traffic crashes are the single greatest cause of fatalities and disabilities for people aged 1 to 33, in the United States.¹

The Goal
To create safety "How-to" guides and a neighborhood action plan that directs and inspires individuals to improve the safety of their streets.

Sample Actions for the King, Boise, and Humboldt Neighborhoods from the Street Safety Action Plan:

**MLK JR Blvd:**
**Street Landscaping**
Trees visually constrain the roadway, slowing cars.
- Contact Friends of Trees
- Apply for a permit and install your own
- Call (503) 823-SAFE about the potential of a bioswale

**Skidmore & Mississippi:**
**Curb "Daylighting"**
Prohibit parking in advance of an intersection to increase visibility
- Call 823-SAFE about parking enforcement
- Talk with local businesses about applying for an on street bike corral

**NE Killingsworth St:**
**DIY Crossing Flags**
High visibility flags to get attention while crossing
- Find partners for funding
- Acquire the tools and install your own
- Replenish the flags periodically

**NE Commercial Ave:**
**Block Parties**
It's your street. Use it to build community and raise awareness of safe streets.
- Talk with your neighbors
- Apply for a permit
- Have fun!

The Process

Street Safety Guide Creation

Neighborhood Selection

Public and Stakeholder Advisory Committee and Public Outreach Events

Street Safety Action Plan for the King, Boise, and Humboldt Neighborhoods

Implementation and Advocacy by Local Residents


www.VisionZeroOregon.org

Vision Zero Oregon
How you can help reach zero traffic deaths on your street

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