Strategic Planning Development Team Meeting Notes 1/22/2015

Strategic Planning Development Team

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Meeting of the Strategic Planning Development Team (SPDT)
1/22/15

SPDT Attending:
Sona Andrews                          Rayleen McMillan
Michael Bowman                       Pam Miller
Darrell Brown                        Steve Percy
Kim Cooper                            CeCe Ridder
Carlos Crespo                         Jennifer Ruth
Rob Fullmer                           Ethan Seltzer
Mark Jones                            Pat Wetzel
Susan Lindsay                         Ralf Widenhorn
Chas Lopez                            Dilafruz Williams
                                          Lisa Zurk

SPDT Absent:
Kate Bingaman-Burt                   Lois Davis
Noor Delaughn                         Harry Esteve
Erin Flynn                            Susy Munson
Jamaal Green                          Kari St. Peters - PM
Nicole Morris                         Mark Wubbold
Keva Miller                           Consultants:
                                          Michael Janke
                                          Matthew Landkamer
                                          Greg Netzer

SPDT Staff:
Lois Davis                           Harry Esteve
Susy Munson                          Kari St. Peters - PM
Kari St. Peters - PM                  Mark Wubbold

Guests:
Kathi Ketcheson                       Eric Knoll
                                          Wim Wiewel

Consultants:
Michelle Janke
Matthew Landkamer
Greg Netzer

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Chair: Call to order at 8 a.m.

PM:
● Overview of last meeting and some housekeeping tasks.
● Transitioned into a viewing and discussion of a video of students responding to the question:
  What should PSU stand for in 5 years.
● Video discussion focused on student’s comments on the need to be more “family friendly” and
  the fact that most of the comments related to campus climate.

Coraggio:
● Refreshed the SPDT by showing the elements of strategic planning chart and beginning a
  discussion on the next draft of vision and mission statements.

Q. SPDT - Are we getting public comment on the draft vision statement?
A. PM - We are getting enough to inform a second draft.

Coraggio:
● Began discussion of second vision and mission statement together.

● At a minimum, the Mission should answer 3 questions:
  ○ What do we do?
  ○ Why do we matter?
  ○ Who do we serve?

Coraggio: Began discussion of Values.

Coraggio: Overview of today’s Town Hall; how it will be organized, speaker’s panels, gathering
participant feedback, etc.
PM: Housekeeping

- New email address for listserv: PO-SPDT-Group@pdx.edu.
- What resources do you have or do you need? Email PM.
- Interested in being a part of the Topic team session or attending the Budget session? Email PM.

Adjourned - 10 a.m.