Integrating Freight into Livable Communities
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Project Objectives

- Practical guidance for agencies on integrating freight into livable communities
- Document state of the practice
- Incorporate social equity considerations
- Provide case study perspectives
The Paradox

Factors that make a community livable create conditions that increase freight demand while reducing freight access.
Complication:
In addition to being affected by livability measures, freight itself affects livability in a variety of ways.
Where livability is a priority or goal of the planning process, freight runs the risk of not being considered except as an afterthought or as something to be excluded.

Because livability includes economic prosperity, freight will play a role in the community— it cannot be ignored.
Menu of Options

- Parking and Loading
- Infrastructure and Design
- Land Use Management
- Traffic and Delivery Management
- Incentives
- Stakeholder Engagement

Diagram shows the interconnections between these options.
Case Studies
Lessons Learned

- Integrated Transportation and Land Use
- Information on Trends and Needs
- Education and Stakeholder Engagement
Integrated Transportation & Land Use
Integrated Transportation & Land Use
Integrated Transportation & Land Use

Understanding Freight Trends & Needs

Understanding Freight Trends & Needs

CFID
Comprehensive Freight Improvement Database

- District
  - District 1
  - District 7
- County
- Extent
- Priority
- Implementation Ease
- Freight Need
- Issue Description
- Transport System
- Freight System
- Improvement Stage

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Education and Outreach
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Questions?

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