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Portland State perspective

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GBW REVISITED

A LOOK BACK, A LOOK AHEAD FOR CAMPUS

Nearly every U.S. newsmagazine has run its cover story and most major newspapers have published their "think pieces" on the depression in higher education.

The recent Carnegie report on the financial problems of colleges and universities identified Portland State as one "headed for trouble." (Please see accompanying story.)

A little more than two years ago, Gregory Baker Wolfe wrote for the first edition of Perspective his thoughts about Portland State and his role as its new president.

A few weeks ago Journalists Mark Howard, now an assistant to the president, and Bob Stein, now the university's information officer, revisited the president for Perspective. The conversation, inevitably, turned to the monetary crisis, a crisis just as severe, but vastly different from those brutal days last spring. Here's what Dr. Wolfe had to say:

It didn't take a report by the Carnegie Corporation to tell us we are in a period of economic difficulty. Of course we are in economic difficulty and we probably perceived that long before the Carnegie Corporation did.

Portland State always has been in some kind of economic difficulty. Perhaps that is the common ailment of any institution begotten by people with high ideals but without the wherewithall to cope with the demands for its services.

Portland State's organization, administratively, grew like Topsy. It grew that way simply because it was necessary, in those early days, to improvise to solve the immediate crisis of the day, whether it meant using an old synagogue for physical education classes or finding space in cubbyholes where students might hit the books.

Portland State now is reaching maturity, and with it, new financial problems. The existence of the deepening economic difficulty was evident when I arrived in 1968.

I found essentially a vest-pocket, quill-pen budgeting system that had many hopes and plans but very little implementation of a program to modernize accounting and budgeting. The budget as I received it was framed in terms of operational adequacy, but it didn't reflect educational goals.

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PSU President Gregory Wolfe and Foundation President William Wessinger

FOUNDATION OPENS DRIVE

The Portland State University Foundation currently is conducting its first annual giving campaign on behalf of the University.

The spring term, direct mail campaign was approved in mid-March by the Foundation's Board of Directors, which noted that the rate of growth of federal and state support of the University is declining and barely keeping up with inflationary pressures. Consequently, Portland State programs, both in the academic and student-support areas, are imperiled.

The Foundation Board recognized that it is impossible to pre-determine the success of the campaign, for the University has had no past experience upon which to make an evaluation. The individuals being contacted for support — alumni, parents and friends of the University —

have no tradition of giving to Portland State. Indeed, only 1.2 per cent of the institution's budget during the past fiscal year came from private grants and gifts.

The Board also took note of the recent Carnegie Corporation report on the status of higher education institutions in America. The report identified Portland State as one financially "headed for trouble." The report said Portland State was typical of the schools which, during the past decade, expanded enrollment and graduate and professional programs very rapidly, but could not build the necessary underlying financial support for libraries, laboratories and related facilities.

The Carnegie Report went on to say that without new financial resources to build the necessary

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BUDGET DETERMINES GROWTH

(Continued from Page 1)

That's a perfect way to develop a multi-versity, but it's not the way to develop a school that is supposed to meet the guidelines it has, which the Board established and which I think the community expects of an urban school.

A year ago I addressed this problem to the faculty: how to use the budget to advance what it is we are to do here educationally. We are not, and do not want to become a multi-versity. Moreover, we cannot do everything every student and faculty member would like us to do. Therefore, we must make hard choices with present limitations and develop more realistic blueprints for the institution we expect to become. To avoid the hard choices and commitment to our special goals will only intensify already serious economic difficulties.

The budget guidelines give priorities to the strengthening of our three doctoral programs. Inasmuch as the PhD programs are still incipient, they need sustained support from the faculty and administration in order to deliver on the program content which the Board approved and which degree candidates expect.

Some schools and colleges of the University have said that they, too, want additional graduate degrees and additional programs. The point is they are not going to have them yet, if ever, until we refine what we are authorized by law and Board policy to do.

The budget guidelines also underscore a need to consolidate and refine our undergraduate programs. There is a trend toward proliferation of courses within the general curricula which are beyond genuine need, partly because some courses

are interesting and reflect the personal professional interests of some of our faculty, and partly because there is a student demand, sometimes a vogueish one. What we must do is to consolidate and retain those courses we have discovered to be useful additions, and erase those that aren't so necessary, or those that have become past vogue like the mini-skirt. Or is it now the midi-skirt?

We must bring the catalog up to date, but, more importantly, the University up to date, and to reduce the strong tendency we have toward isolation from other educational forms. The linkages and relationships we have with high schools and community colleges never have been more important. We must understand each other better and achieve better working relationships for the sake of our own development.

I think we ought to do a lot more than we have done in extending college standing, advanced standing work in the high schools, so that when a high school senior shows by his academic prowess what he is capable of doing, that he could either take on this campus or have provided at his high school some form of college level work.

We must make a greater effort to recognize the role and contributions of the community colleges to the university's future. Increasingly, they are providing us with transfer students who have completed lower division work. Learning to relate community college work to ours in ways that facilitate transferring credit, as well as making the transition to the university atmosphere, requires that we consider internal rearrangements of the



composition, the quality and sometimes the content of our academic offerings.

I think all of us in post-high school education — at the community college and university level — ought to consider certifying young people in ways to help them get out into the economy and to find jobs. Such a credential would not only help them find a place in the economy but would show them where they were when they left the college or university if they decide to return.

I think every educational institution needs to upgrade its counselling services to the young, to advise them on the so-called "new careers," the opportunities provided by the new technologies, the advances in social work and the sub-professional areas, to name but a few.

We really need to take some vigorous initiatives in the area of counsellor training, and that is quite different from the old-fashioned, "this is how you make it in the University." The really important question is, "How do you make it in life?"

We also need to do more than we are doing to counsel people out of universities, into community colleges or other educational experiences when they find out that university life is not serving them as it ought to. Universities and colleges are never going to be relevant for everyone. It is naive to believe they can or should be. As we proceed to let more and more in, we must be more careful about whom we let out — and when.

We must also make a stronger case for liberal education as a part of our national priorities. The rise in the level of political and public criticism of non-career oriented learning is well known. Many politicians and parents keep saying they wish universities would produce more skilled workers for professional and paraprofessional jobs. Some even suggest that resources allocated to the liberal arts be reduced. I do not subscribe to this suggestion. Just because more and better skills are needed does not mean the humanities and liberal arts are not needed just as much or more than ever. It is doubtful and perhaps even dangerous to assume, however, that vocations and technical skills unrelated to humanism will do more than hasten cultural catastrophe.

I always have believed that urban universities ought to be involved in their communities and contribute to the development of knowledge that

(Continued on Next Page)

Dr. Erich Jantsch discusses interdisciplinary programs...



helps communities to cope with social, economic and political problems.

But, somehow, there has been a confusion abroad in the land, both in the general public and amongst the academic profession, that universities are problem solvers in the societal sense. They're not. They are *part* of the problem. No university has established a record for solving any of the major problems of society. At most, and best, a university can participate in the problem-analysis and adoption-development process. In the end, a community expects a less elite body, a less isolated group than a community of scholars to be the decision makers and the action takers.

Many students and quite a number of faculty confuse the hard techniques of involvement with what they perceive to be the easy techniques of action. It is tragic that so many students and a few faculty members somehow believe that motion is a synonym for action, or that motion is a synonym for involvement. The academic community ought to ponder very hard the relationship of contemplation to action, and contemplation to effectiveness, as it thinks about the role the university should play in the consideration of societal problems.

Contemplation, after all, is what the role of scholarship is all about. Objectivity is another.

There has been a strong tendency – perhaps more than a tendency – for academic institutions to manifest severe advance stages of future shock because of their taking, or seeking to take, positions on problems they ought to be objective about, and to become orthodox about problems they should be catholic about. This has created a credibility gap for institutions of higher learning which ought to be the last, the most venerable communities for objectivity, for tolerance and forbearance.

Crises in confidence certainly are not confined to universities. One need only to look at the front pages of the newspaper to note they exist in many facets of our society: in our banks, in our military post exchanges, in our corporations, in the reports that daily come from the battlefields of that savage war in Southeast Asia. Gaps in confidence occur when performance for real or imagined



Chancellor Roy Lieuallen (left) and PSU President Gregory Wolfe review PSU Foundation plan for first giving campaign.

reasons, fails to meet real or imagined expectations of those who work in or around institutions that represent the diverse interests of large groups.

In part, I think the confidence gap, or crisis, the university now is passing through, results from the increased size, the diversity and experience levels of its students and its teachers. They are at once more questioning, more vocal, more opinionated and less patient than they used to be "in the good old days."

Universities, themselves, have become less teacher-centered than they used to be and much more self-conscious about, and somewhat insecure with, their roles as research centers. And all this

is disturbing to many in the outside world who want their schools to cope "more responsibly" with modern problems and at the same time organize and apply practices that are "like it was when I was in college."

Life just isn't "like it used to be," either on the campus or in the community at large.

Society has placed on the universities the burden of being the warehouse of the young, and expects, for example, that the school should have a student body president who behaves himself, is clean shaven and ivy-suited. But that characterization no longer holds. When the young now come to the university, they know a lot more than the young did some 20 years ago when they first went to a university. When a young person comes to a campus in 1971, is he supposed to act as if he can't vote, can't have been to war, can't have had mature experience with sex, with drugs and all the other things that are plaguing the society from which he emanated? It is unrealistic to expect them to take pledges of poverty, chastity and innocence.

Nevertheless, we get pressures from within – and without – that kind of test whether the institution should be a microcosm of life, which it isn't. It's a place for study, and a place for concern. But the concern doesn't really extend to motion, or emotion, that divorces us from the conviction that objectivity is the central role of the academy.

For the most part, students at Portland State are study-oriented. The average age is 21 and one half years, and most are already in the labor force, working their way through college. Most take six years to complete their work for degrees, and most do not live on the campus. They're busy!

Thus, it is understandable why so few participate in student government, though many take part in university activities when they find the time to do so. I find our students very anxious to have at substantive issues that confront the university. They contribute very substantially to academic concerns. Among those are faculty evaluation, much constructive criticism of university programs and curricula, participating in

(Continued on Page 4)

FOUNDATION SEEKS SUPPORT FOR PSU

(Continued From Page 1)

facilities, institutions headed for financial trouble eventually will be in qualitative trouble.

The student population at Portland State has increased dramatically during the past several years, from 2,800 in 1955, to 4,554 in 1960, and to nearly 11,500 in 1970. Analyzing the status of Portland State, the Carnegie researchers said the University is seriously understaffed and lagging behind in library books and equipment and added that the administration has been starved for support.

In an effort to keep Portland State from falling into the "in trouble" category defined by the Carnegie Report, the PSU Foundation Board authorized the giving campaign to provide outside support to the University to:

- Finance scholarships and fellowships.

In 1969-70, PSU had \$237,000 in scholarships and fellowships, and \$507,000 in research stipends. In the same academic year,

OSU had \$592,000 in scholarships and fellowships, and \$1,800,000 in research stipends. The University of Oregon had \$322,000 in scholarships and fellowships, and \$3,201,000 in research stipends.

- Buy books for the library.

Library holdings in the state's three universities December 31, 1970, reveal that Oregon State University had 634,210 volumes, or 42 volumes per student; the University of Oregon had 1,009,225 volumes, or 66 volumes per student; PSU had a total of 296,877 volumes, or 26 volumes per student.

- Purchase equipment for many departments. The 1971-73 Biennial budget requests are in excess of \$3,000,000 for equipment. This is ten times PSU's current operating level.

- Increase opportunities to participate in athletics.

Gate receipts and the incidental fee cannot provide sufficient funds for this purpose.

PSU's grant-in-aid program is one-tenth to one quarter that of her sister institutions.

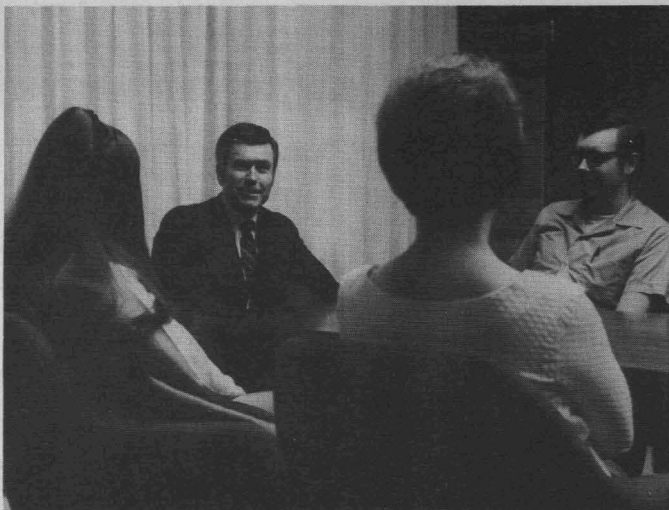
- Conduct research in a number of general and specific programs.

In an age of urban environment and technologically based industry in the greater Portland metropolitan area, there are endless opportunities for basic and applied research. The Portland City Club took up this very problem eight years ago when it called for a strong public university in Portland.

- Provide discretionary funds to permit faculty members and graduate students to participate in conferences and other activities which will increase their effectiveness as scholars and teachers.

- Invite distinguished professors from other campuses in this country and overseas to Portland State.

- Sponsor seminars, lecture programs and cultural events for both campus and city communities.



New Portland State employees call on President Wolfe

(Continued from Page 3)

searches for senior personnel, and the planning of our physical environment. The hard fact remains, however, that student interest is fundamentally as episodic as their life is transitory at the institution.

The community, the student, the faculty — all are part of an institution devised by Society and called a University. The State Board of Higher Education has acted to insure the students a role in policy formulation, both academic and functional, in the field of the use of the students' incidental fees and the recent adoption by the Board of a favorable attitude toward the social action group called OSPIRG. We currently are investigating the desires of students as well as our legal obligations. But it is these kinds of things that indicate students are a part of the total community and should not be segregated to a kind of play-pen governmental activity of their own. The academy, to be really integrated, should combine, not divide, its faculty, its students and its administrators.

There seems to be widespread public interest in remaking universities into centers of study and research with the emphasis on teaching. I personally prefer the conclusion reached by the PSU Goals Commission (*Perspective*, December, 1970), which said the emphasis should be on learning. This idea encompasses and encourages more diverse intellectual initiatives and freer intellectual enterprise than teaching and research have traditionally offered either students or teachers. Moreover, the question of whether contemporary scholarship can be confined to the contemplative methods of the past remains to be seen.

The pattern of post high-school education in the State and in the metropolitan area has changed dramatically during the past few years. The growth of the community college network and the financial plight of some institutions in the private sector are but two examples.

If we are not to lose energy and time double-talking one another, we must ask our public to face the issues we are told we must face and ask how the University will address these goals in terms of the resources that the public and private sectors will actually spend to achieve what they claim the metropolitan area must have.

I suggest we help by looking at the greater Portland area educational support network in terms of our costs and benefits. Can some of the

functions we have performed in the past be transferred to community colleges? Can some of the work of the Oregon Graduate Center and the University be better coordinated, somehow consolidated and improved to yield the sorts of talent and research product we need?

These are among the considerations that recently prompted me to initiate a meeting of the presidents of the four metropolitan-area community colleges and the superintendent of the Portland public school system. I found we all are anxious about exploring the interface of our three educational systems for mutual benefit and the improvement of service. I don't think this effort can be confined to greater Portland; I think it has to be extended to the whole state. However, our metropolitan effort represents so much of the state that it may establish a pattern for Oregon and produce some positive suggestions for the Legislature to consider.

The Carnegie report noted that periods of financial stress are not necessarily *all* bad, for out of them may come imaginative ways to reorder available resources.

Other, immediate steps must be taken, too, and at Portland State we already are contemplating the possibility of a reduction in our faculty size, which is projected in the Governor's budget recommendations. One of the things I think we must consider in a period of economic difficulty is whether and how it is practical to do more with less. Is the curriculum compressible? Are course mergers possible? Can more individualized, tailored study be organized? In what ways can machines be substituted for manpower in the learning process? Some of the computer instruction and audio visual methods of Applied Science, Social Science and General Science already have provided interesting learning situations for students at PSU.

We have tended in recent years to assume that all these new technological advances somehow have a role to play in learning. Without saying that they don't, some may be more relevant or more appropriate to learning needs than others. It's time our faculty rendered some judgments on their experiments.

I spoke of mergers as a possibility for economizing in our teaching and other resources. In that connection I have worked with our computer center director on a proposal to establish a computer consortium with the Medical and Dental

schools. It also could be available to the Graduate Center. Regrettably, the Governor's budget did not adopt the recommendation of the Board's office that we get a computer consortium established. If duplication and competition in these expensive fields are to end some such proposal will one day have to be supported and funded. The cost of bringing service from as far away as Corvallis, which we also have studied, not only appears to be more expensive, but subject to delays our instructional programs simply cannot afford.

An increase in private support is one other way to ease the financial crisis at Portland State, and that is why I have established a development office at Portland State. It is establishing the university's first contacts with major sources of private capital and it is about to launch our first alumni giving campaign.

Even though we delayed longer than I think advisable to seek private support for Portland State, we are now under way and receiving considerable encouragement.

For example, in the process of appointing community people to the University Foundation Board, we are finding less interest in just "serving" on the Board randomly than on taking a special interest in particular needs such as athletics, international programs, scholarships or other specific programs.

In December, the Foundation accepted a first donation toward the funding of a program to bring distinguished foreign professors to our campus, and also help to make them available to less fortunate but deserving private colleges in the greater Portland area. These are among the kinds of things that Portland State needs. It also needs a great increase in discretionary funds to enable our faculty to participate professionally in international and national meetings of significance where, by virtue of their teaching and published research, they are achieving national prominence and establishing our reputation for excellence in their chosen fields.

Additional funding also is needed to ensure equality of educational opportunities. As well supported as it is, I think that public higher education still is mostly available to the middle class and the upper middle class. A great deal more must be done to encourage, finance and even subsidize the qualified less advantaged students to attend the University. I was particularly sorry to see no provision made in the present budget — which I had argued for — to assist efforts Portland State and the University of Oregon have been making in this area, and which have been entirely financed from our going budgets for the last one and a half biennia.

In addition, we have to become interested in working on new forms of educational finance. Middle-class families, because of the tax clout, are finding it increasingly difficult to send their children on to colleges and universities.

Some of these forms are somewhat unpopular with college administrators and bankers. We are exploring them anyway, hoping that research may help discover a way to help the middle income population pay its way, or the public to acquire a better means than it now has to satisfy the demand for educational opportunity regardless of economic status.

All of these goals — and needs — depend upon community involvement to a large degree. The University and I have been particularly fortunate in having the continuous voluntary service of a special board of advisers to the President. Seven eminent civic leaders from greater Portland have been meeting with me regularly since shortly after my arrival in Portland. They provide a community input to a myriad of subjects, including those related to manpower, brain power and student affairs as well as to policy and management questions on which the life of any modern university depends.

BRAZIL!



By MICHELE WILEY

"Nothing to it," the man says. His wife smiles. Outside the window of the South Park Hall classroom, a winter snowstorm that had forced the closure of most of the metropolitan schools was blanketing the city.

But it takes a little more than bad weather to daunt modern pioneers.

The Leonard Schmidts (shown in PSU language labs) are farmers who live in Trout Lake, Wash., 30 miles north of Hood River. Twice a week, they drive the 170-mile round trip to attend a two-hour evening class in beginning Portuguese.

Why?

"Next year we plan to move to Brazil," Schmidt

explains. "And, Portland State is the closest college or university to us that offers Portuguese, which is the native language of Brazil."

Why Brazil?

"Friends of ours, the O.C. Murdocks, and two other families already are living down there and farming on a high plateau area 60 miles north of Brazilia, the capital," he continues.

The Schmidts have visited the Murdocks, who completed Portuguese language studies at PSU over a year ago, and they liked what they saw. Leonard Schmidt is excited about farming prospects.

"I think Brazil may be feeding the world someday. That country is 50 years behind the United States, but land potential down there is so great. Why, their growing season is 12 months long!"

A confident enthusiasm shows on this quiet man who doesn't seem at all concerned that he will probably be using manual labor instead of modern machinery for a while to cultivate his fields and harvest his crops.

"Primarily, we plan to breed beef cattle. Milk isn't a common food in that area, so we don't plan to try milking cows at first. And, labor is as inexpensive as land; daily wages are \$1.15."

But what about housing and the other aspects of daily living a woman is more concerned with?

"True, there's no refrigeration down there, but the major food staples are rice and beans. I saw some open cisterns; that bothered me. But I'm sure I'll adjust to the changes," says Mrs. Schmidt, who appears just as eager as her husband to try a new life in a new country.

Will their children go along?

"Our son is a high school senior this year and our daughter will graduate from high school next year. The decision will be theirs. Certainly they

can come along, if they want. But, they can stay here, too," she said, and her husband nodded in agreement.

Actually this is the second year the Schmidts are taking beginning Portuguese.

"Last year we still had 400 cows, and so it was hard to always get to class. We sold the cows, and this year we just have heifers, which don't require the same attention and care," Mr. Schmidt said.

The Schmidts aren't the only ones who see Brazil as a "new frontier." A missionary family in the class is preparing to leave for Brazil, too. Douglas Arnold, a senior, is planning to go there to teach English.

Perhaps the person who is most enthusiastic of all about the "new frontier" is a small, dynamic lady, who wears homemade shoes of calf hair and whose office is filled with various paraphernalia from Brazil.

Dr. Blanca Lobo Filho, associate professor of Portuguese, who lived in Brazil for more than 30 years and still maintains a home in Rio de Janeiro which she visits annually, started PSU's Portuguese program six years ago with ten students.

This year there are 66 students enrolled. They include present and future technicians, sociologists and "modern pioneers." Many of them have specific plans for living in Brazil, some as representatives of various Oregon industries and others to teach English.

With dark eyes sparkling, Dr. Lobo Filho points out the steadily increasing importance of the Portuguese language and Brazil's potential.

"In the Western hemisphere, Portuguese is the third most commonly used language next to English and Spanish. In Brazil alone, which occupies nearly half of South America, 92 million people speak Portuguese. Another 20 million people living in Portugal and Portuguese possessions also speak the language.

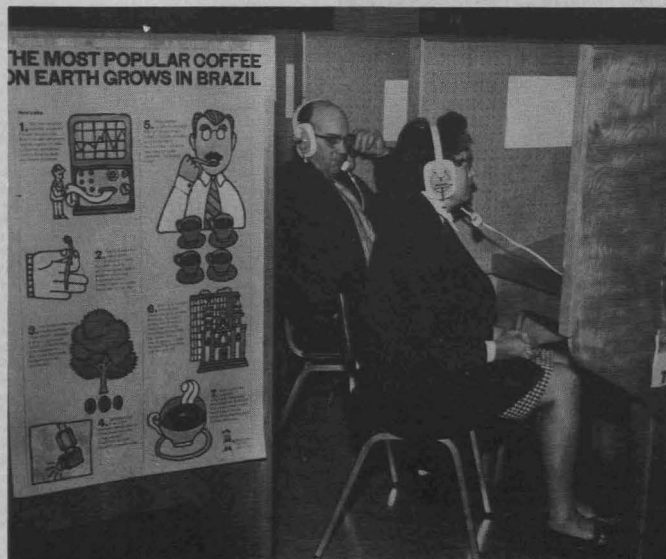
"Though known the world over for its coffee, Brazil also is rich in mineral resources and exports such products as bailed twine, carnauba wax, cod liver oil and tapioca.

"Increasingly, Oregon industries are trading more with Brazil. Omak Industries, for example, has tripled its saw and chain sales in South America in the past three years. Omak expects timber resource development programs and massive civil engineering projects will continue to expand their market. Omak cutting chain is being used now on saws clearing jungle for Brazil's trans-Amazonian highway," she points out.

PSU students have the opportunity to study in both Brazil and Portugal. Two years ago two students studied at Brazil's Federal University of Belo Horizonte and two students from that school attended PSU.

The Calouste-Gulbenkian Foundation, a Portugal-based private organization whose purpose is to promote foreign interest in the language and culture of Portugal, has awarded PSU funds since 1967 for students to study at the University of Lisbon and the University of Coimbra.

Of the three students in Portugal this year, Mary Beyl and James Cummins are recipients of Calouste-Gulbenkian grants. David Beyl, Mary's husband, received a Fulbright Scholarship to study at the same time.





An Apollo 'First'

The success of the Portland State University team in visually tracking and video-taping the flight of Apollo 14 has brought numerous inquiries from science-oriented companies and organizations and an invitation to participate in an international space experiment in late April.

"I've been on the phone about 10 hours a week with people all over the country," says Dick Sears, a graduate assistant in general science who is completing work toward his MST this spring.

Sears was project director of the PSU team which made the world's first video tape of an Apollo flight.

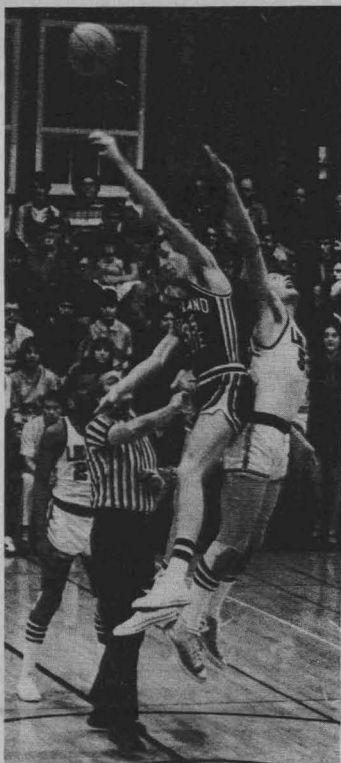
The Smithsonian Institution Astrophysical Laboratory of Cambridge, Mass., has invited the PSU team to participate in the late-April project, which is a cooperative program with the National Aeronautical and Space Agency and West Germany's Max Planck Institute for Extraterrestrial Physics.

The project will see a barium ion cloud placed at 5 earth radii over Central America for the purpose of studying electrical fields as defined by the geometric shape of the cloud and the behavior of an ion cloud in a collision-free plasma. Sears reports that the PSU team has been asked to video tape the experiment. Sears and his colleagues — Tracy B. Brown, chief engineer for the PSU Instructional Television Services Department; Michael R. Gilmore, a graduate assistant in physics, Jerald R. Mishler, a student in the University Scholars Program, and Andrew Foresburg, a physics student — did their pioneer work at the Pine Mountain Observatory, which is operated by the University of Oregon under a National Science Foundation Grant.

Burton D. Johnson, research assistant in physics and staff member at the Observatory, represented the University of Oregon.

They hope to repeat their successes on July 26 when Apollo 15 takes off for the moon.

Series of photos from the video tape show what happened when the Apollo 14 crew performed various missions while rocketing toward the moon. The top photo, made while the vehicle was 35,000 miles from earth, shows the release of liquid hydrogen from the S4-B booster, a braking maneuver so it will impact on the moon. The command service module is directly above, at left tip. The center photo shows a release of liquid oxygen from the S4-B when the vehicle also was 35,000 miles from earth. The liquid oxygen pushed away the residue of the liquid hydrogen at the lower left. Lower photo, showing flight action some 36,000 miles from earth, also is of a release of liquid oxygen. Bright spots in center and lower photos, above and below the hydrogen and oxygen "dumps," are the SLA panels which encased the lunar excursion module atop the S4-B. The Pine Mountain trackers recorded the event on some six and a half hours of video tape, allowing earthlings to see a continuous flight of the spaceship. Still photos are less satisfactory, for they record only certain instances during the mission.



ALUMNI NEWS



*Vikings: 114;
Wildcats: 106*

Alumni and university officials had a merry old time in late February when they boarded a musician-equipped bus for a jaunt to McMinnville to watch the Portland State basketball team take on the Linfield College group. After the ball game was over, the bus took the basketball fans to the home of Bruce (1964) and Betty (1961) Mitchell to celebrate the PSU victory over champagne and hors d'oeuvres.

PHOTOS BY GARY ROBINSON
(1961)





A 1970 graduate who "admits I'm pretty proud of Portland State and what it offers" is seeking the names and addresses of alumni from the Applied Science Program. His purpose: To form the nucleus of an organization interested in upgrading the graduate program at Portland State.

Ron Melott, a staff lieutenant with the Portland Fire Bureau during many of the terms he was a PSU student, has been working on his one-man alumni project since last Thanksgiving. So far he has found fifty or sixty graduates of Applied Science who would like to form an alumni group to support PSU programs.

Like most PSU students, Lt. Melott worked his way through school. He first entered Portland State after graduating from high school in 1957. An auto accident kept him out of school for a while, but then he returned, taking most of his classroom work in what he calls "the twilight hours" from 4:30 to 6 and then again from 6:45 to 9:30.

"Maybe if we all work together we can organize an Applied Science alumni group and get a program going," says Lt. Melott, who would like to see an engineering graduate program established at PSU.

To start, he would like the names, addresses, year of graduation and place of employment of Applied Science alumni. He reports that many of them have scattered all over the world and are involved in many different kinds of research projects.

Lt. Melott, himself, is involved in the planning and research functions of the Fire Bureau, paying particular attention to the development of fire station locations.

He hopes that Applied Science graduates will contact him, or John Jenkins the University's director of alumni relations and placement.

Lt. Melott may be reached by writing him at home, 11028 S.E. Mill Court, Portland, Ore., 97216, or phoning him evenings at 255-3726 or days at 228-6141, extension 481.

Jenkins' office is on the fourth floor of the new PSU Services Building, 617 S.W. Montgomery Street. He may be reached by phoning 229-4613, or writing to P.O. Box 751, Portland, Ore., 97207.

FROM PORTLAND TO SOUTH KOREA . . .

ROUSINGS FROM THE ALUMNI

John Jenkins, director of alumni relations and placement, announces that the number of University services available to alumni has been increased since the last list was published in the December *Perspective*.

"We want the alumni to remain members of the University family," says Jenkins, who has his offices on the fourth floor of the new Services Building at 617 S.W. Montgomery Street. Alumni may park their cars on the roof of the building, enter at the fourth floor level, visit with Jenkins concerning alumni affairs or check on employment opportunities.

Jenkins lists these services (and special rates) available to alumni who hold ID cards which are available for a dollar. (It's easy to obtain one by using coupon on Page 10):

- Use, at student prices, of the bowling alleys and other game room facilities when space is available. Jenkins suggests checking with the Game Room (229-4490) to determine the best times.

- Use of PSU parking facilities after 2 p.m. and on weekends. Parking permits, good through June 30, may be purchased for \$3 at the Parking Window in the South Park Hall lobby, Monday through Friday, from 8 a.m. to 5 p.m., and at the Cashier's Window from 5 to 8:30 p.m.

- Participation in the physical education evening programs. Tuesday nights - from 7 to 8:30 - are family nights, with the rate to ID-card holders of \$10 per family through June 11. Wednesday nights - from 6:30 to 8:30 - are reserved for single alumni and couples who may use the pool as well as any unoccupied facilities at the rate of \$5 per person to ID card holders through June 11.

- Attendance at student rates (\$1.50) to any performance of "Boys in the Band," currently in rehearsal. It will be the PSU Players first production following the American Theatre Company season in Old Main Auditorium. Jack Featheringill directs this Mart Crowley play dealing with the problems of the homosexual in U.S. Society. Featheringill, who worked for 15 years in professional theatre in New York before coming to PSU last fall, was living in New York when the play opened Off-Broadway in 1968. The New York production closed a few months ago, and a film starring the original cast was released in 1970. The PSU Players production will be on stage in Old Main at 8 p.m. on April 22, 23, 24, 29, 30 and on May 1. Tickets are available at the PSU Box Office.

And, speaking of New York, Cecil Porter, who completed his studies in art last summer, is soon to have a one-man show at the Brooklyn Museum's Little Gallery. One of the art department's outstanding students, Porter is at the Brooklyn Museum School on a scholarship this year. His paintings were in a competition of about 30 applicants, with five being selected. The Little Gallery is a new effort by the museum to show works by promising young artists.

And from Vietnam comes word that 1st Lt. Jan M. Wick (1968) has received the army Commendation Medal for meritorious service. He received the award while assigned as a civil engineer in the 815th Engineer battalion's headquarters company. His parents, Mr. and Mrs. Don H. Wick, and wife, Christine, live at 10345 S.W. 80th Avenue, Portland.



Chongwon Park, author of the letter at the right, has returned to Korea after completing his work in the Teaching English as a Second Language (TESL) program at Portland State.

The State Board of Higher Education, at its March meeting, approved a PSU proposal to grant a certificate to graduates of the program. The certificates will be awarded students meeting requirements for baccalaureate degrees in English, social sciences, foreign languages, speech, or similar fields who, during the course of their studies, complete 15 hours of linguistics, 12 hours of American and English literature, 9 hours in the culture of an area with whose language the student is familiar and 6 hours of methodology and supervised practice in teaching English as a second language.

Portland State is the only institution in the State System offering a specific program to prepare TESL teachers, who are needed at every level of education. In addition, the preparation is useful to those who will work with the foreign born, migrants, or other sub-cultures for whom language is a problem.

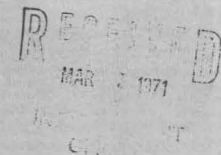
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March 2, 1971



Mrs. Marks
International Student Adviser
Portland State University
Box 751, Portland, Oregon 97207
U.S.A.

Dear Mrs. Marks:

After the Master's degree program on TESL completed last summer at PSU, I have just returned back home country as scheduled, and now am serving the peoples here as a college instructor teaching American culture and language at the Soodo Women's College, Seoul. I appreciate you and other PSU staffs who kindly advised me and helped during my staying in the campus of Portland State University.

Today, I am happy to inform you few things I am doing here in Seoul beside my lecturing job, and going to inquire a few things your cooperation for my new works.

First, I have opened my own travel service office as preliminary step for opening the Korea TESL Center in very future and ready to serve the foreign and domestic peoples with a minimum charge for the service extended, and I have established the PSU Alumni Association of Korean students who completed their degrees from Portland State University for purpose of promoting fraternity among the members and having a close relationship with Alma Mater, PSU from now on.

It will be more than my happiness and privilege if I could help and serve for the American people, particularly from PSU or the member schools of Oregon State System of Higher Education, when they come to visit my country as tourists or students. Especially, I am ready to help with my best for PSU students if they want to come to stay in Korea for studying, and I can provide them in cooperation with our government and other channels, a full tuition waived plus accomodation arranged for free.

I will be happy if you assign me as your authorized person in South Korea for doing consultant work for the Korean students who are going to PSU from now on and testing their English ability reference for admitting them into PSU. This will be a little thing I can assist to the work of yours and at the same time for the Korean students who are blindly admiring to go America without preparations both study plan and language ability.

Your prompt reply and cooperation for my request would be greatly appreciated, I remain.

Sincerely yours,
Chongwon Park: President



Cp's

ALUMNI ADDRESSES WANTED

Calling All Grads

Assistance is sought to locate current mailing addresses for the following alumni for whom the university has no tracing addresses. Any information concerning the whereabouts of these alumni may be sent to the Alumni Office, Portland State University, P.O. Box 751, Portland, Oregon 97207.

Barry, Joseph Warren BS '63
Bartholomew, Leo Donald BA '64
Basada, Panfilo Beato BS '69
Bass, Philip Raymon BS '69
Bates, Charlotte Hoffman MST '69
Bates, Patricia Ann BS '69
Baty, Lorraine Lillian BS '61
Bauer, Albert Jr. BS '58
Bauer, Patricia A. BS '68
Bauer, Theodora Louis BS '62
Baumgart, Marie David BA '59
Baumstark, Victor BS '61
Baurer, Harold Lawrence BA '64
Baxter, Wesley Eugene BS '60
Beach, Leland S. BS '61
Beach, Leota K. BA '64
Beachell, Judith Marie BA '69
Beal, Lowell Richard BA '67
Beale, Alan Robert BS '59
Beam, Sandra Lee BS '69
Bean, John Raymond BS '61
Beard, Lynn Carol MS '69
Beasley, Donald R. BA '69
Beck, Barbara Jean BS '59
Beck, Edward Alan BS '64
Beck, Larry C. BS '64
Beck, Robert Peter BS '57
Beck, Sammy BA '69
Becker, Gary Alan BS '68
Becker, Larry Wayne BS '69
Beckers, Alan Edward BS '69
Beebe, Gordon S. BS '63
Beel, William Joseph BS '68
Beeler, Joan Diehl BS '64
Beetham, Dennis C. BS '60
Bevor, Barbara Janet BS '67
Began, Ronald E. BS '67
Belcher, Diane O. BS '67
Belieu, Kenneth Eugene Jr. MST '67
Bell, DeRoyce BS '62
Bell, Judith Ann BA '69
Bell, Patricia Grace BS '69
Bell, Walter Edward BS '61
Belles, David Stephen BS '60
Bellevue, Penny K. BS '69
Bellomy, Robert C. BS '65
Benjamin, James BS '67
Benjamin, Clifford L. BS '63
Bennett, Brenda Osgood BA '62
Bennett, Marlene May BS '68
Bennett, William Raymond BS '68

Bennion, Linda R. MS '69
Benson, Lanny Wray BS '69
Benson, Ronald A. BS '69
Bentson, William A. BS '64
Benville, Linda Jewell BS '68
Benz, Emil Karl BS '64
Berardini, Shari Lee BS '68
Berez, Maurice Rene BS '65
Berg, Gregory Alan BS '63
Berg, Nick J. Jr. BS '64
Berge, John R. BS '66
Bergler, Edmund Gordon BS '69
Berglund, Carolyn F. BS '58
Berglund, Delores Mae BS '61
Bergman, Elizabeth M. MSW '67
Bergmann, Klaus BA '64
Berke, Toni Lou BS '69
Berkemeier, Beverly N. BS '63
Berkley, Esther M. BS '64
Bernard, Kay Lynn BS '62
Bernards, Dolores Marie MS '69
Berrett, Kenneth John BS '69
Berrett, Kenneth John BS '69
Berry, Betsy Burita BS '58
Berry, Colleen B. BS '69
Berry, Marjory Ann BS '61
Berry, Miriam C. MSW '64
Berry, Virginia Beryl BS '60
Berta, Albert BS '62
Bertman, David John BS '65
Bertman, Kathleen Sue BA '69
Bertoglio, Marian Elizabeth BS '56
Bertram, Nicholas Ray BS '67
Bertram, Richard A. MS '69
Berweger, Margaret E. BS '60
Berthelmy, Evelyn F. BS '60
Betty, Thomas Alexander BS '69
Betzler, Bruce John BS '67
Bigelow, Ralph F. BS '66
Billetter, James David, Jr. BS '68
Bilzell, John Bruce BS '69
Bingman, Arthur Glen BS '68
Binford, Martha B. BA '65
Binning, Alice Joan BA '69
Bird, Darell Edward BS '69
Birt, Carolyn Jean BS '68
Bischoff, Jamie Mayer BS '68
Bish, Jon Paul BS '69
Bishop, Catherine Ann BS '64
Bishop, Juliann Loraine BS '66
Bisham, Thomas Royal BS '65
Bissonette, Lee James BS '66
Bjork, David Gerhard BS '64
Bjorkman, Per O. BS '66
Bjorem, Larry Dale BS '65

Bjorkman, Gerald Douglas BS '67
Bjur, Robert Lloyd BS '68
Black, Carol Anne MST '65
Black, Richard Thomas BA '62
Black, Thomas Frederick BS '65
Blackwell, Henry Dale BS '59
Blair, Donovan Eugene BS '62
Blair, Sharon Ann BS '64
Blair, Theodore Irvan BS '64
Blake, William Patrick BS '68
Blanchard, Melvin L. BS '64
Blankenfeld, Richard John BS '63
Blanton, Ann M. BS '69
Blessed, Bob Duane BS '57
Blevins, Kathleen Grice BA '68
Bloch, Ernest II BS '62
Bloom, Arthur W. BS '68
Blue, Richard Newton BA '62
Blunk, Rebecca Ann BS '69
Blydenstein, Nick Jay BS '64
Boatman, Thomas E. BS '63
Bockman, Ronald I. BS '70
Bode, Brent Bernard BS '69
Bodine, Leroy Floyd BS '58
Bockman, Ronald Douglas BS '69
Boes, Paul Gregory BS '62
Boettcher, Marian Kathleen MST '69
Boeve, Kenneth A. BS '69
Bohannon, Marilyn BS '64
Boland, Nancy Anne BS '69
Bolen, Richard Charles BS '65
Bolf, Walter V. BS '70
Bolkan, Robert Owen BS '60
Bolme, Michael D. BS '69
Bolton, Meredith Lois BS '67
BonDurant, Carol J. BA '62
Bones, Ladell BS '56
Bonnie, Julie Ann BS '69
Bookout, Roberta BS '67
Boomquist, Rodney Gordon BS '66
Boone, Debra Ann BS '69
Boose, Sherry H. BS '67
Booth, David L. BS '68
Booth, Nancy Ann BS '62
Boothby, Frances Lee BS '69
Boothby, Thomas J. MS '68
Bopp, John F. BS '60
Borden, Patricia May BS '67
Boring, Robert Louis BS '63
Bork, Bill Ray BS '65
Bosch, Pamela Van Den BA '69
Bosch, William Bruce BS '68
Boscole, James T. BS '68
Bosin, John Wayne BA '69
Bos, Robert J. BS '61
Botsford, Charles William BS '68
Bottero, Kathleen Slayton BS '65
Bottero, Joseph Sheldon BS '62
Boudreau, Richard L. BS '64
Bourne, Kenneth David BS '68
Bowers, Edgar Maurice BS '65
Bowers, Chester A. BS '58
Bowers, Donald Milton MS '67

A group of 20 alumni met in Smith Memorial Center March 17 to explore techniques for involving alumni in programs of the institution.

Representing one of the earliest classes was Ray Lokting, the first student body president at old Vnaport. And representing the class of 1970 was Lt. Ron Melott of the Portland Fire Bureau. (Also see story, Page 6.)

The alumni reported an eagerness for news about the University and expressed the desire of many alumni to keep in continued contact with former teachers in the various schools and colleges.

Indicating an interest more in curricular involvement than in social affairs, the alumni said they would like to serve as emissaries between the University community and the broader communities in the metropolitan area and throughout the state.

The group decided to hold a second, and expanded, meeting, probably in May. Meanwhile, they hope to contact other Portland State alumni in an effort to get the broadest participation possible.

Alumni who wish to take part in future meetings, or to offer ideas on services and programs desired by alumni, are asked to write or phone John Jenkins, director of alumni relations and placement.

* * *

Ed Grosswiler (1965), editor of the *Vanguard* while at Portland State has been named news editor for the Associated Press in Oregon. Grosswiler, 28, replaces Gordon G. Macnab, who retired after 30 years with the AP. The 1965 PSU graduate has been with the AP eight years, starting as a part-time employee when he was at PSU.

* * *

Dick Johnston (1965), who was managing editor of the *Vanguard* while at Portland State, has been named assistant city editor of the *Portland Oregonian*, replacing William Hillard, who was named city editor. Johnston, 30, is from Longview, Wash.

* * *

Peter Morgan (1967), who was editor of the *Review* literary magazine while at Portland State, has joined the staff of the Associated Press in Salem for the legislative session. He will move to the Portland bureau when the session ends. Morgan has been in the Peace Corps and worked at the *Bend Bulletin* since his graduation from PSU.

* * *

Larry Large (1964), former student body president at Portland State, has been named assistant director of financial aids at the University of Oregon. The 30-year-old PSU graduate has been associate dean of students at Oregon where he is working on his doctorate in education.

* * *

The University of Iowa reports that Michael E. Randall (1969) was awarded an MFA in English at the end of Iowa's January term. And at Purdue, David L. Danley (1968) is continuing his graduate work in parasitology following some special army reserve training at Indian Head, Md. His wife, Marianne, also is at Purdue and plans to begin graduate work in 16th century literature next fall.

PSU Alumni Activities Program

Name _____ Degree _____ Year _____
Social Security Number _____ Telephone _____
Address _____
City _____ State _____ Zip _____

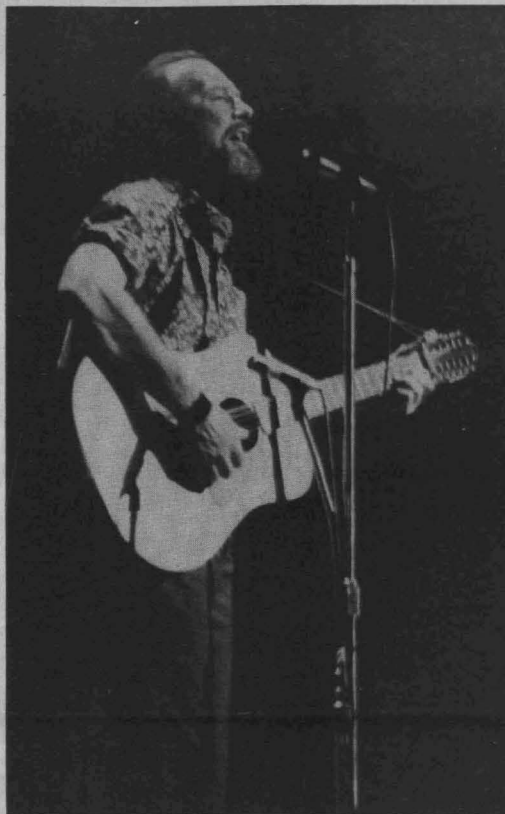
- ☐ I would like a personalized PSU Alumni identification card for one dollar.
☐ I would like to join the PSU Family Alumni Swim program for \$10.
☐ I would like to join the PSU Single Alumni Recreation program for \$5. (Couples, \$10.)
☐ I would like a Viking Yearbook for the year _____. (\$2 with ID card, \$3 without ID card)

Participants in PE programs must purchase alumni identification cards which will be validated for admission to PE facilities.

My check for _____ is enclosed.

Please make checks payable to Portland State University, and mail to:

Alumni Office - P.O. Box 751
Portland, Oregon 97207.



PETE SEEGER

Young and old they came. And hundreds were turned away. But a thousand enthusiastic Pete Seeger fans crowded into the Smith Center Ballroom for a folk concert Wednesday night, March 3. The slim, fifty-one-year-old man who helped popularize the folksinging movement of the 1950's and early '60's entertained a captive audience for two hours with his famous longnecked 5-string banjo and guitar.

Because "songs just don't sound right unless a crowd joins in," Pete Seeger and his audience joined voices and clapping hands for such favorites as "Little Boxes," "Climbing Jacob's Ladder," "I've Got Beans in My Ears," "Guantanamera," and "Wim-o-weh."

Long a crusader for peace and preserving man's environment, Seeger sang a new song, "Last Train to Nuremburg," whose lyrics were directed to the perpetrators of the My Lai massacre and two songs that spoke of nature and the ecological balance, "Coyote" and "Rabbits Have Nothing to Eat."

The appreciative audience stood for two ovations while the folk singer sang several more all-time favorites including "If I Had a Hammer," "Fixing to Die Rag," and "One Blue Sky."

The disappointed many who couldn't sing-a-long in person were able to hear the concert live over KOAP-FM radio or through an audio system set up in Smith Center.

PHOTOS BY RON WILSON



Berlin Opera Is Also Coming For . . .

SUMMER TERM

The first German Arts Festival on the Pacific to be held August 7-15 will provide a grand finale for another PSU Summer Term filled with distinguished visiting faculty, speakers, special programs and cultural events.

Thirteen members of the Berlin Opera Company will make their United States debut at the Festival with two performances of Carl Orff's one-act opera "Die Kluge" at the Civic Auditorium August 13 and 14 under the direction of Stefan Minde, general director and conductor of the Portland Opera Association.

The Melos Quartet, guitarist Heinz Justen, a puppeteer and several well-known German authors also are scheduled to appear during the week. Art exhibits are planned at both the Portland Art Museum and the PSU White Gallery. The summer film series of the Deutsche Sommerschule am Pazifik will be open to the public.

The Festival is the result of two years' planning by Dr. H. Frederick Peters, professor of German at PSU, and director of the Deutsche Sommerschule am Pazifik, one of two German summer schools in the nation. To be located on the campus of Lewis and Clark College this year, the 14th annual session of the Deutsche Sommerschule will end just in time for the festival.

Two of the visiting professors this summer at the Deutsche Sommerschule, which begins June 18, will be Kari Heinz Kraus, director of the Goethe Institute, and Bernd Witte, professor at the University of Paris, Sorbonne.

Co-sponsoring the German Arts Festival are the Goethe Institute in Munich, the Oregon Arts Commission, the City of Portland and Portland State University.

As in the past two years when Portland State has had the state's largest summer term enrollment, students enrolled for the 1971 summer sessions will have a chance to meet some of the outstanding educators from the U.S. and abroad.

Coming for special workshops in June will be nationally famous dance-choreographer Phyllis Lambuth of New York, who will emphasize improvisation in her dance production course. Dr. G. Lawrence Rarick, one of the nation's foremost authorities on motor development and physical education, will concentrate a portion of his one-week seminar on his current research dealing with the physical abilities of the retarded.

People who decide to vacation in June or July can attend August workshops offered by such national figures as Dr. Helen Edmonds, Dean of the Graduate School of North Carolina Central University, who served as a member of the United States Delegation to the 25th Commemorative Session of the General Assembly of the United Nations last fall. Dr. Edmonds, historian, lecturer, and long-time Presidential advisor, will offer a two-week seminar on "The Negro in American History" for the fourth straight summer.

Nik Krevitsky, a leading national art educator and director of project CREATES in Tucson, Arizona will be on campus the first week of August to teach adults fresh insights into the process of learning by observing children absorbed in the creative arts.

Some of this country's top jazz musicians will be here the end of August when the National Stage Band Clinic, which is holding one of its four clinics this year at PSU, gets under way. Marian McPartland, Joe Field and Dominic Spera are among those who will be on hand to teach directing, arranging, composition and improvisation. A seminar in stage band techniques will be taught the same week by Fred Sautter, director of PSU's Jazz Lab Band.

Musicians more interested in chamber music can study for six weeks under Sergiu Luca, Israeli violinist and protégé of Isaac Stern. Robert Guralnik, pianist, Richard Luby, violinist, and Michael Haran, cellist, all of New York, will join Luca to offer a two-course package in orchestra

and the performance of chamber music. A series of weekly chamber music concerts will be given by participants throughout the summer. Both Guralnik and Luca gave guest performances at Brown Bag Concerts this year.

Just a few of the visiting scholars who will be on campus for the eight-week session include: Luigi Majocchi, a political science professor at the University of Pavia popular with PSU students studying there, who will teach three courses in political theory; Douglas Quadling, mathematician from the University of Cambridge who will teach introductory geometry for high school teachers; Dr. William Speck, historian from the University of Newcastle upon Tyne, who will offer courses in British Constitutional History and Modern England.

Cartographer Theodore Oberlander from the University of California in Berkeley will teach courses in map design and the elements of geomorphology for the geography department. As a specialist on the Zagros Mountains of Iran, he also will teach Geography of the Middle East for PSU's Middle East Studies Center. Luther James, television director and writer and former teacher at the Negro Ensemble Company of New York, will offer a nine-credit workshop in Black Drama - Street Theater.

Faculty in nearly every department are planning courses focusing on very timely social, economic and political issues. Jerry Levy, assistant professor of anthropology, will present a course on "Contemporary North American Indians"; Inno Ukaje, assistant professor of Black Studies and political science and an Ibo, will offer a course on "Nigeria"; Mrs. Jean Edwards, instructor in special education, will teach classes on employment and vocational implications for the handicapped.

Preservation of man's environment is increasingly becoming one of this country's major concerns. A reflection of this concern is the wide selection of environmental classes being planned for the summer.

(Continued on Next Page)



Haystack '71 will offer an expanded program of courses in music, visual arts, creative writing, theater arts and filmmaking, most for university credit. Sponsored by the Division of Continuing Education, Haystack '71 offers courses and leisure activities for the entire family.

And, if Cannon Beach isn't far enough away, there are Japan, Russia, France, Yugoslavia and Spain.

PSU's summer program at the University of Hokkaido in Sapporo won an award last year from the Readers Digest Foundation for its achievement in furthering international understanding and friendship. A joint program of Portland and its sister-city, the Sapporo Summer Session is coordinated by Dr. Robert Dodge, professor of business administration and marketing, who is also chairman of the Portland-Sapporo Sister City Affiliation Committee. Classes include the study of Japanese business, cultural and social patterns.

The new Russian Cultural Program will provide students the opportunity to spend five weeks of the seven-week program visiting six Soviet republics. Participants will meet in London June 28 and depart aboard a Soviet ship bound for Leningrad with calls in Copenhagen and Helsinki. After 10 days in Leningrad, other study locales will be visited, including Moscow, Kiev, Odessa, Yalta, Sochi, Tbilisi and Yerevan.

The Paris Theatre Seminar offers advanced French students a concentrated program of professional French theatre in its home setting. Penny Allen, instructor in French and a member of PSU's Les Planches du Pacifique, the only French theatre on the West Coast, will direct the seminar and take students to approximately 20 productions at such theaters as the Comedie Francaise, Theatre National Populaire and Theatre du Vieux Coubertier.

A federal government grant pays round-trip transportation and a small daily stipend to advanced Serbo-Croatian students taking an intensive Serbo-Croatian course in Dalmatia August 2-September 24. Students completing this course are eligible for participation in PSU's Zagreb Institute, a year-long program now in its fifth year. George Kovic, assistant professor of Slavic and Romance languages, who was born in Yugoslavia and attended the University of Belgrade, will direct the program.

The Hispanic Studies Program, directed by David Romey, assistant professor of Spanish, begins at the University of Madrid on July 1, and ends August 20. Graduate and undergraduate participants may live with Spanish families and will have the opportunity to study and travel to historic centers throughout Spain and attend performances of the Festivales de Espana.

In addition to its own German Arts Festival, PSU will provide a wide variety of cultural and recreational activities this summer.

The John Biggs Consort, with Sally Terry, four singers and instrumentalists in Renaissance and Baroque music, all alumni of the Roger Wagner Choral, will be on campus the first two weeks of August to present concerts as well as two non-credit workshops.

Subtitled French feature films will be screened during an evening non-credit film colloquy offered by Andries Deinum, professor of films and director of PSU's Center for the Moving Image. Some of these films also will be used in a course on "Contemporary French Civilization and Cinema" taught by Richard Wiltshire, assistant professor of French, and "The French Novel and Cinema" taught by Dr. Frank Giese, professor of French.

Among the special speakers who will be on campus this summer is Dr. Mary Calderone, director of SIECUS (Sex Information and Educa-

(Continued on Page 15)

Glen Murphy, associate professor of general science, is coordinating "Science, Man and Society," a special eight-week course with internationally eminent scientists as guest lecturers. Dr. George Schaller, animal ecologist with the Animal Behavior Institute at the Bronx Zoo, and Dr. Joe Piele, director of Engineering Concepts Curriculum Project with the Brooklyn Institute, are two authorities already scheduled.

In "Man and Water in the Pacific Northwest," Dr. James Ashbaugh, head of the geography department, will take participants in a one-week August workshop to the Clackamas River Basin and Hood River Valley irrigation system, among other sites, to study the region's water resources, their use, changes in quality and conservation.

Specialists from the U.S. Forest Service, U.S. Soil Conservation Service, Oregon Game Commission and representatives from private industry will participate in a one-week July workshop, "Conservation and Outdoor Education," designed to study the contrasts in environment and resources.

"Conservation of the Oregon Environment," a one-week August seminar, is planned for teachers and lay citizens with an academic interest in conserving and preserving a healthy environment. Robert L. Mings, an assistant professor of geography at the University of Miami, Coral Gables, Fla., will offer several conservation classes for the geography department.

Robert O. Tinnin, assistant professor in biology, will present "General Ecology," a course which will investigate how animals and plants interact. Highlight of this course will be a 10-day backpacking field trip.

Working in close collaboration with assistant professor of philosophy, Dr. John Hammond and his course, "Conservation, Man and Nature," will be members of the Environmental Action Council, an activity sponsored by Educational Activities. Council coordinators Ray Worden, Rusty Blake and Bruce Kegg will organize work projects and field trips for participants.

The place for man and nature to get together is Cannon Beach. In its third successful year,

Consumer

In

Spotlight



The role of the consumer will be the topic of the seventh annual marketing conference co-sponsored by Portland General Electric Company and the Portland State University School of Business Administration.

Keynote speaker at the all-day meeting April 8 at the Portland Hilton will be Elizabeth Hanford, executive director of the President's Committee on Consumer Affairs. "Listening to the Consumer" will be the subject of her address, scheduled for 8:50 a.m. in the Hilton Ballroom.

Conference directors, Professor Jack L. Taylor, Jr., PSU, and Fred Weber, Jr., PGE, selected consumerism as the theme for this year's conference because of the increasing importance of the consumer movement and its impact on all business, public and private, during the current decade.

Among the other speakers and their topics:

Seymour Bands, vice president and manager, Media and Program Research, Leo Burnett Company, Chicago, "Consumer Implications for Promotional Programs."

Stephen Upton, vice president-marketing, The Shirlpool Corporation, St. Joseph, Michigan, "Consumer Protection - The Whirlpool Response."

Edward L. Bond, Jr., chairman, Young & Rubicam, Inc., New York, the company which recently purchased J.K. Gill Co., "Developing Responsible Promotion and Consumer Information Policies."

Harrison Sheppard, attorney advisor to the San Francisco field office of the Federal Trade Commission, "Perspectives for Business on the New Consumer and Some Old Law."

Marko Haggard, ombudsman for the State of Oregon, "Consumer Problems and the State."

Persons wishing to register for the PGE-PSU Marketing Conference may obtain further information by calling the School of Business Administration at 229-3712, or by writing the School, P.O. Box 751, Portland, Oregon 97207.

The registration fee of \$25 covers the entire conference, which begins at 8 a.m., luncheon, coffee and proceedings of the sessions.

Football Greats In Big Leagues

For the first time in Portland State history, two players were selected in one season by professional football leagues. They are Tim Von Dulm, the much-publicized quarterback (*Perspective*, December, 1970) and Hank Barton, the 6 foot-eight, 230-pound defensive end.

Von Dulm has signed a professional contract to play for the St. Louis Cardinals of the National Football League. He was drafted in the twelfth round by the Cardinals when the professional teams late in January made their annual selections of college football stars across the country.

Barton was signed as a free agent by the Bay State Patriots of Boston. A graduate of Lincoln High School, he earned three varsity letters for the Vikings.

Both Barton and Von Dulm were named to the "All-Northwest" team this past season.

Two PSU players previously had signed as free agents in pro-football.

Tom Oberg of Milwaukie, Ore., made the grade as a starting safety with the Denver Broncos and played three seasons before returning to Portland State as an assistant coach last season.

Three-sport star Ed Gorman also joined the Broncos, but later was assigned to Seattle of the Continental Football League. He played there for one year, and, like Oberg, returned to PSU. He assisted head coach Don Read last fall while working toward an advanced degree.

Tourney Beckons Baseball Stars

The Portland State baseball team opened its 38-game schedule March 22 in Santa Barbara, and will compete in an eight-team, three day tournament at the Portland Civic Stadium Thursday through Saturday, April 1-3.

The event is the annual Don Kirsch Memorial Tournament. Teams to be represented include, in addition to Coach Roy Love's Vikings, Oregon, Oregon State, Washington, Seattle University, Puget Sound, Portland University and St. Mary's.

Nine-inning games, with a two-and-a-half hour time limit, will start at 11 a.m. and 2, 5 and 8 p.m. on the three days.

All proceeds of the tournament will go to the Kirsch Family Memorial Scholarship Fund. A family tournament ticket is available for \$10 at the PSU Athletic Department.

Condon Lectures Set April 14 15

Dr. Robert A. Hinde, one of the world's foremost authorities in the field of animal behavior, has been named this year's Condon lecturer.

A Fellow at St. John's College, Cambridge, where he also is a Royal Society Research Professor, Dr. Hinde is the author of numerous articles and books, among which are *Animal Behaviour* and *Synthesis of Ethology and Comparative Psychology*.

Dr. Hinde, known as an exciting and gifted speaker appealing to both the scientist and the layman, will give two free, public lectures at Portland State - at 8 p.m. on Wednesday April 14 and Thursday April 15 in Old Main Auditorium. His topic will be "The Development of Social Behaviour in Primates."

Community College Leaders Meet on Campus

The first of a series of metropolitan area conferences was held during February on the Portland State University campus to explore ways of better co-ordinating high school and post-high school education.

Attending the meeting were Dr. Earl Klapstein, president of Mt. Hood Community College; Dr. John Hakanson, president, Clackamas Community College; Dr. Amo DeBernardis, president, Portland Community College; Robert Moser, representing Dr. Irving Hakanson, president, Clark College; Dr. Edward Schneider, assistant to Portland Public Schools Superintendent Robert Blanchard, and Carroll deBroekert, assistant superintendent of public instruction for the State of Oregon.

Also in attendance were a number of Community College deans and board members as well as Portland State deans.

Portland State President Gregory Wolfe, host for the initial meeting, cited the need to be "educationally productive and responsible to the com-

munity." He called for pioneer work in a contemporary educational atmosphere and suggested faculty and facilities sharing as a possibility.

President DeBernardis reported the "building of empires" was one of "our problems in education" and suggested the various institutions should avoid overlapping roles.

President John Hakanson pointed out the need for more transfer courses. He said he was concerned with occupational education and called for more co-operative projects such as the Clackamas Community College-Portland State co-operative plan in the training of environmental technicians.

Mr. Moser, representing Clark's President Irving Hakanson, said Clark College "feels like an outlander in two states." He said there is a need for upper division credit without the students having to pay out-of-state fees to Portland State. He believes the Clark County involvement in the metropolitan UGN campaign was a positive example in the right direction.

Dr. Schneider of the Portland Public Schools suggested to the college and university representatives that they look at post-high school education more from the point of view of the student.

President Klapstein noted that most of the schools "are just now entering maturity" and urged the group to have additional, informal meetings.

The educators immediately agreed to hold additional meetings to discuss specific problems.

President Wolfe appointed Dr. Ronald Cease, dean of undergraduate studies, to represent Portland State in the organization of future sessions, and President Klapstein appointed Dr. Clifford O. Denney, vice president for development at Mt. Hood Community College, to fill a similar role. The other institutions are expected to name representatives to the committee soon.

Dr. Cease said the committee will serve as a staff to pull agendas together and work out future meetings which will be held on the various campuses.

Full Program Set For Summer Term

(Continued from Page 13)

tion Council of the United States) in New York. A guest of the Division of Continuing Education, Dr. Calderone will speak on "Sex Education for the Whole Society" June 24 in Old Main Auditorium.

Facilities of the Health and Physical Education Building that will be available for recreational use by summer students include: main gym, weight room, handball courts, squash courts, swimming pool, tennis courts.

Nearly as many students attend PSU Summer Term as the "regular" fall, winter and spring terms, indicating the growing importance of a fourth quarter to the urban students. Last summer, nearly 9,200 students attended classes at PSU, while 11,500 enrolled for fall term.

More and more students are taking advantage of a fourth quarter that offers more than 700 regular courses which provide a complete selection of lower-division courses.

Consequently, some undergraduates use summer as an opportunity to get required full-year sequence courses in the sciences, social sciences, foreign languages and English out of the way.

Students and teachers attending summer school find it easy to "package" their programs so that they may earn 12 credits during the regular 8-week session and pick up additional credits by taking pre- or post-session workshops.

Those who prefer having most of their summer free for relaxation can pick up as many credits as they want to schedule by simply choosing among the 62 special programs scheduled throughout the summer beginning in mid-June on into mid-August.

High school seniors who for various reasons haven't accumulated the grade-point average required for Oregon residents may qualify for fall term admission by attending Summer Term.

Generally, ability to do the work is the only requirement for admission to Summer Term classes, although some courses do require prerequisites for admission to a specific program.

Catalogs for summer term are available now by writing the PSU Summer Term office. Registration is June 21, although registration for many of the special programs begins as early as March. Classes begin June 22.

SPRING CALENDAR

ART

- April 1-24 - Dimensional acrylic paintings by Charles Emerson, White Gallery, Smith Memorial Center
- April 26-May 8 - Prints by George Johanson, White Gallery, Smith Memorial Center

BASEBALL

All home games played at Civic Stadium or Skavone Field

- | | |
|--------------------------------------|---------|
| April 10 - University of Puget Sound | 1 p.m. |
| April 16 - Lewis & Clark College | 3 p.m. |
| April 19 - University of Oregon | 3 p.m. |
| April 20 - Oregon State University | 3 p.m. |
| April 24 - Seattle University | 1 p.m. |
| April 25 - Pacific University | 1 p.m. |
| April 28 - Eastern Oregon | 1 p.m. |
| April 29 - University of Portland | 3 p.m. |
| May 3 - University of Oregon | 3 p.m. |
| May 4 - Oregon State University | 3 p.m. |
| May 5 - Oregon College of Education | 3 p.m. |
| May 15 - Alumni | 12 noon |

GOLF

- All home meets played at Rose City Golf Links
- | | |
|------------------------------------|-----------|
| April 2 - Oregon State | 1 p.m. |
| April 5 - Willamette University | 1 p.m. |
| April 19, 26 - Portland University | 1 p.m. |
| April 27 - Linfield College | 1:30 p.m. |
| May 14 - Seattle University | 1 p.m. |

MUSIC

- Brown Bag concerts, every Tuesday, Noon, Room 453, Cramer Hall
- April 6 - Emily Bloch, mezzo soprano, accompanied on the piano by David Bloch
 - April 13 - Margaret Irwin, early music calliope
- Student performances, every Thursday Noon, Room 453, Cramer Hall

- March 31 - Long Beach State College Band, 8 p.m., Ballroom, Smith Memorial Center
- April 11 - PSU Sinfonietta soloist concert, 3:30 p.m., 75 Old Main
- April 23 - Mary Keller, flutist, 8 p.m., Room 453, Cramer Hall
- April 25 - PSU and Reed College musicians present Stravinsky's Mass for Mixed Chorus and Double-Wind Quintet, 4 p.m., 75 Old Main

SPEAKERS

- Wednesday Forum, every Wednesday at 3 p.m., North Lounge, Smith Memorial Center
- Speakers on current topics of interest
- April 14 - William Appleman Williams on "The Cold War in Perspective" Noon, Ballroom, Smith Memorial Center
- April 14, 15 - Robert A. Hinde, Condon lecturer, 8 p.m., Old Main Auditorium

THEATER

- April 1, 2, 3, 8, 9 and 10 *American Theater Company* presents "Three-penny Opera," lyrics by Bertolt Brecht and music by Kurt Weill. Thursday and Friday at 8:30 p.m.; Saturday at 5 and 9 p.m.
- April 22, 23, 24, 29, 30 and May 1 - PSU Players present "Boys in the Band" directed by Jack Featheringill, 8 p.m., Old Main Auditorium

TRACK

- All home meets at Duniway Park, 1:15 p.m.
- April 17 - Lewis & Clark College
- April 24 - Portland Track Club
- May 1 - Southern Oregon College
- May 15 - University of Puget Sound
- May 22 - Staters Track
- AAU District
- USTTF District

AROUND THE PARK BLOCKS

Jim Hansen, assistant professor of art, is currently engaged in a large sculpture commission for the new \$8 million Highways Building on the East State Capital campus in Olympia, Wash. His piece, "The Shaman," will be displayed in a reflecting pool in the building's courtyard. An eight-foot by 15-foot bronze weighing several tons, "The Shaman" may very well be one of the largest pieces ever cast on the West Coast and certainly the largest in his own studio-foundry in Vancouver, the sculptor says. Because the piece is so large, the sculptor is casting it in sections, which he will later join together by the heliarc welding method. To be completed by August, "The Shaman" will have taken the sculptor a year to create.

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The Council for Exceptional Children, an on-campus organization of students in the field for special education, is conducting a swimming class every Tuesday afternoon in the PSU swimming pool for 25 mentally retarded children from Boise Elementary and Parkrose Elementary Schools.

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The School of Business Administration is involved in evaluating teaching effectiveness this year. As an experiment fall term, Dr. Richard Robinson, head of the management department, asked Dr. Lawrence Al Siebert, who received his PhD in psychology from the University of Michigan, to teach business communications and consult with management faculty in the improvement of teaching. Success of the experiment prompted Dr. Donald Parker, dean of the school, to expand it to include all business departments. Students have been asked to evaluate their professors, and at regular meetings, Dr. Siebert leads discussions among faculty, graduate assistants and students to investigate ways to increase student motivation and improve teaching.

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Dr. Wayne Suttles, chairman of the anthropology department, has been named by the Center for the Study of Man at the Smithsonian Institution in Washington, D.C., to edit one of the volumes of an encyclopedic "Handbook of North American Indians." With a projected publication date of 1976, the "Handbook" will be the first such reference compiled since a two-volume edition was published in 1907 and 1910. Dr. Suttles' edition on the "Northwest Coast Culture Area" will include between 30 and 40 different "tribes" speaking about 30 different languages.

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Dr. Ronald C. Cease, professor of political science, recently was named dean of undergraduate studies, a position formerly held by Dr. Joseph Blumel, who is now vice president for academic affairs.



Knud Hovaldt, solo-trumpet with the Royal Danish Symphony Orchestra, made a guest appearance February 11 with the PSU Sinfonietta and the PSU Wind Ensemble in a free concert in the "Little Lincoln Center," 75 Old Main. The Royal Trumpeter also held a one-day workshop with trumpet students.



A birthday party is the occasion for eight homosexuals and a friend to get together in "Boys in the Band," next P.S.U. Players' production to appear on stage in Old Main at 8 p.m., April 22, 23, 24, 29, 30 and May 1. After the comedy's successful Off-Broadway opening in April of 1968, critic Clive Barnes wrote in The New York Times: "Boys in the Band" makes Edward Albee's "Who's Afraid of Virginia Woolf?" seem like a vicarage tea party . . . The similarity between (the two plays) is striking. Both are concerned with the breaking down of pretenses, with the acceptance of reality. Both plays achieve that purpose by using the flame throwers of a cruel, excoriating wit . . ."

Two memorial funds recently were established at Portland State — one in the field of public health, the other in law enforcement.

Dr. Julia C. Dickinson, director of the school health program for the Oregon State Board of Health, established a memorial in the public health program in memory of her husband, Wilbur Phillips.

Mrs. Frank J. Kenney, the former Dorothy Lois Smith who long has been prominent in journalism in the Portland area, established a memorial scholarship fund in law enforcement in memory of her husband, who served for several years as the chief of the Secret Service office in Portland. The funds will be used for scholarships for students in law enforcement.

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Dr. Harold A. Linstone, director of the PhD program in Systems Science, will serve as chairman of a session on forecasting at the First General Assembly sponsored by the World Future Society in Washington, D.C., May 12-15. The general theme is "Dimensions of the Future."

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Portland State's academic organization recently was changed to clarify the role of each of the academic areas within the University, and to give them new designations to conform to the general practice in institutions of higher learning. The new designations and their top officers: College of Arts and Letters, Dean William Hamilton; College of Science, Dean Karl Dittmer; College of Social Science, Dean George Hoffmann; School of Business Administration, Dean Donald Parker; School of Education, Dean William Jenkins; School of Social Work, Dean Gordon Hearn; Department of Health and Physical Education, Lee Ragsdale, head of the department.