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Strategic Planning Development Team Meeting Notes 2/19/2015

Strategic Planning Development Team

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Meeting of the Strategic Planning Development Team (SPDT)  
2/19/15

SPDT Attending:  
Sona Andrews  
Michael Bowman  
Darrell Brown  
Kim Cooper  
Kelly Cowan  
Carlos Crespo  
Rob Fullmer  
Erin Flynn  
Mark Jones  
Irving Levin  
Susan Lindsay  
Chas Lopez  
Rayleen McMillan  
Keva Miller  
Pam Miller  
Nicole Morris  
Steve Percy  
CeCe Ridder  
Jennifer Ruth  
Sonja Taylor  
Pat Wetzel  
Ralf Widenhorn  
Lisa Zurk  

SPDT Absent:  
Darrell Brown  
Noor Delaughn  
Jamaal Green  
Ethan Seltzer  
Gayle Thieman  
Dilafruz Williams  

SPDT Staff:  
Lois Davis  
Harry Esteve  
Susy Munson  
Kari St. Peters - PM  
Mark Wubbold  

Guests:  
Kathi Ketcheson  
Wim Wiewel  
Jason Gettel  
John Kirkland  
Shaun McGillis  
Mary Moller  

Consultants:  
Michelle Janke  
Matthew Landkamer  
Greg Netzer  

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Chair:  Call to order at 10:08 am.

PM:  
• Sonja Taylor- Adjunct faculty member has been added to the SPDT. She replaces team Kate Bingaman-Burt. Action - Change SPDT roster on the website to reflect change.
• Topic Teams are formed and Doodle Polls will be going out soon to schedule “kick-off” meetings. These 60-90 minute introductory meetings will be facilitated by Coraggio.
• The next meeting of the full SPDT will be in three weeks on March 12. The March 19 SPDT meeting has been canceled.

Corraggio:  
• Discussion of “Position.” SPDT members were asked to think about other organizations that reThis was defined as something “What is the culture we wish to claim?”
• Coraggio recorded the Position keywords. Action - Get these from Coraggio and post to the web. Also, provide Coraggio with the Economic Impact Statement.

Coraggio:  
• Discussion of the Equity Lens Panel. Advisory group being formed for both lenses: Racial and Marginalized Communities. A chair has been selected for the Racial Lens group, but the second group leader has not been selected, nor have the panel participants.

SPDT Q: - When we are looking at how the Equity Lens might enhance the Strategic Planning effort, can we also consider how it might also enhance retention and graduation rates?
SPDT Q: The Oregon Education Investment Board has been using the Equity Lens in their work. Are
there lessons we can learn from their efforts?

Coraggio A: As far as we have been able to determine, although there are other instances of organizations using equity lenses in their work, there are no efforts to apply them specifically to Strategic Planning.

Coraggio:
- Discussion of the elements of the Topic Team Toolkit and staffing of the Topic Teams. Topic Teams to “kickoff” before the next meeting of the full SPDT. Once kicked off, the Topic Teams and their staffers will work on developing initiatives in their areas.

SPDT Q: What type of research help will the Topic Teams get?
PM A: The SPDT Support Team will provide research support to the Topic Teams. Once the Topic Team co-chairs are selected, they will become the conduit for research requests.

Coraggio: Once Topic Teams have used their Toolkit template to develop draft proposals, these will go to the full SPDT for integration into a draft plan.

SPDT Q: How do we “crosswalk” or integrate the Topic Team initiatives so they form a cohesive plan? How do we identify and reconcile the interdependencies?
Coraggio A. This will be the job of the SPDT.

Coraggio:
- Discussion of Topic Teams covering: their purpose, how the teams were formed, make up of team, team leadership, organization of the teams, scheduling the teams, and a baseline of what teams will need to accomplish - and approximately by when - if the teams are to hit their deadlines.
- The SPDT will have a mid-point check in with the Topic Teams in order to make sure things are going well.
- Discussion of the Minority report and this option for members of Topic Teams that is not able to reach General Consensus on every initiative.
- Discussion of the use of Town Halls and other feedback loops for the Topic Teams.

SPDT Q: Can Coraggio provide the Topic Teams with a completed template so we have an example of the format we should be presenting our initiatives in?
Coraggio A: Action - Coraggio to provide this to the Topic Teams.

SPDT Q: What is the timeframe for completing the work of the Topic Teams and getting the completed templates back to the SPDT for reconciliation?
Coraggio A: Early May. Roughly 8 weeks for the Topic Teams so the SPDT can have a rough draft ready for review by early June.

PM housekeeping: Our goal is to have the Topic Team kickoff meetings no later than 3/6. The Kick-off agenda: introduction to the Topic Teams, context of their work, template review, election of co-chairs, logistical support, asking for any initial research requests.

Adjourned - 11:46am