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Retirement Association of Portland State
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RAPS Sheet, May 2010

Retirement Association of Portland State

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Wiewel: Obstacles, sure, but PSU is worth it

Portland State's story of soaring tuition and unstable state funding is numbingly familiar, but President Wim Wiewel, with his usual brand of humor and earnestness, made a case for optimism when he spoke at the RAPS President's Luncheon on April 22 at University Place.

Now 20 months into his presidency, Wiewel insisted that he continues to be "very excited by this institution. This institution and this region have so much going for them that it's very worthwhile dealing with the obstacles that are also present."

His 25-minute talk was framed by the five strategic themes that Wiewel uses to "keep the University focused." But he also touched on some of the obstacles Portland State faces, including declining state resources, the resultant increases in tuition, and balky bureaucratic regulations.

"We're going to have to (increase tuition) again in order to maintain both a quality institution and accommodate the very ironic growth in students," Wiewel said. The irony is that as the student population increases, state support most decidedly does not.

"So we don't have any additional money to educate them, other than what we get from tuition," Wiewel explained.

Tuition for a full-time in-state student is \$6,800, but the cost to educate that student is \$10,000. "As you can see, it's really a great business model—the more you sell, the more you lose!" he told the audience, drawing laughs.

Wiewel acknowledged that projections for the state budget for the next biennium "are downright scary," despite the passage in January of Measures 66 and 67. The measures are very helpful to higher education budgets—"otherwise we would have had further cuts"—but they won't prevent challenges down the road.

"We continue to advocate strongly for adequate state resources to get away from being in 44th place in the nation for support for higher education, and thereby mitigate our reliance on tuition increases," he said.

State resources may be withering, but the bureaucratic rules under which Portland State and the other OUS institutions operate are not. And some of those rules are not helping the bottom line, which is one of the reasons there have been



Photo by Larry Sawyer

Wim Wiewel

NEXT UP

Enjoy a bowl of calories and hear some of today's PSU students tell it like it is at the Ice Cream Social.

Thursday, May 20, noon
Vanport Room
Smith Memorial Union

See preview story on page 2.

President's Message

LARRY SAWYER

Congratulations to all five recipients of this year's RAPS awards at the President's Luncheon on April 22. Along with the rest of you, I didn't know the recipients' identities before the luncheon. Many people contributed to the success of our pictorial history of the University, *Portland State: A History in Pictures*. Although Ken Brown, Kathryn Kirkland, and Dennis Stovall are mentioned in the book's acknowledgements, many probably weren't aware of their contributions.

This is my next-to-last column as president before turning over the reins to Clarence Hein at the June Board of Directors meeting. My focus has been to inform you of your board's activities that might not be noted elsewhere. An example is the presentation from two staff members of the Office of International Affairs at our March meeting; they asked RAPS to help coordinate a mentoring program for international students. The mentoring is cultural, not academic. Marge Terdal volunteered to be the coordinator, and I appointed her as the chair of a "committee of one" to work with International Affairs. The program will probably run in the winter and spring terms, and Marge will likely be recruiting mentors this fall. The University has set rules to protect them and us from liability issues.

During the first week of May, Robert Vogelsang and I will represent RAPS at the regional retirement association's spring meeting, hosted by Western Washington University in Bellingham. One of the questions we will ask other organizations is how they fund their scholarship programs. RAPS will cover a very small part of the expense.

—Larry Sawyer

State funding down, tuition up . . . *continued from page 1*

suggestions that the present OUS governance structure is in dire need of an overhaul.

"It doesn't make sense to me to run Portland State University as if it were the Department of Motor Vehicles," Wiewel said, warming to his subject. "And that's what it's like now—we're subject to the same rules and administrative requirements."

But Portland State is in a very different kind of business from the DMV. "For instance, for us to buy a building, it takes about 18 months, with six months of publicity," Wiewel said. "When we're negotiating with a potential seller, and they already know what the state has told us we can pay for it, you're just not in the strongest position to get the best deal. And that's just one example of how (PSU) being a state agency costs everybody more."

The PSU web site has a draft white paper, "Restructuring PSU's Relationship with the State: A Case for Change," that is billed as "the beginning of an ongoing discussion between PSU and its sister institutions in the Oregon University System." You can find the paper at www.pdx.edu/president/restructuring.

Still, Wiewel said Portland State is successful on a number of fronts—partnering with other community entities, finding ways to improve student success, and boosting research dollars.

One recent partnership example is a project to demonstrate and evaluate the next-generation Toyota Prius plug-in hybrid vehicle. Toyota selected PSU and its Oregon partners, including PGE, for the project. Portland State will administer the program regionally.

Another is a partnership with Intel, which is paying Portland State to educate Vietnamese engineering students who will work in a new production facility Intel is building in Vietnam.

Annual ice cream social set for May 20

It's May, and that means it's time for RAPS' Ice Cream Social! The Social will be held on Thursday, May 20, in the Vanport Room, 338 Smith Memorial Student Union. The event starts at noon, with the presentation beginning at 12:30 p.m.

The Social is a superb opportunity to add to your cholesterol count while meeting some of Portland State's current students. The student panel will tell RAPS about their experiences at Portland State—why they came, what they're studying, what's good and, possibly, what could be better at the University. It's an opportunity to discover how much things may have changed, and how much they've "staid" the same.

In memoriam: William T. Schantz, 1934-2010

Prof. William T. Schantz, born Dec. 31, 1934, in Bismarck, N.D., died April 14, 2010, in Portland. His parents settled in Salem, where he attended high school. In 1956 he completed a political science baccalaureate degree at the University of Oregon. In 1960 he received a doctorate of jurisprudence *summa cum laude* at Willamette University College of Law. A Ford Foundation graduate fellowship enabled him to earn an LL.M. (Master of Laws) at New York University in 1961. He was admitted to practice before the Oregon, Federal, and United States Supreme Courts.

In 1963 Prof. Schantz joined the PSU School of Business Administration to teach various undergraduate- and graduate-level business courses related to law, accounting, and taxation. His instructional service and scholarship generated high levels of recognition for effectiveness in motivating and inspiring students. In that connection, he received both the Mosser and Nicolas Salgo Noren Foundation Awards for teaching excellence.

He authored and co-authored more than 12 books that have been adopted for use at many universities. His ongoing research led to publication of numerous scholarly articles in business and legal journals, and supported his presentations at nationwide professional conferences. Concurrently, he actively participated in PSU academic governance through extensive campus-wide and Business School committee service. Bill advanced to full professor rank in 1974 and retired from the University in 1994.

Prof. Schantz's interests ranged far and wide. At age 15 his parents took him on an extended European tour, beginning with a voyage on RMS *Queen Mary*. Later he met Willamette University Dean Mark O. Hatfield during a student tour in Europe, and they became lifelong friends, thereby engendering Bill's active interest in Republican Party politics. He chaired Hatfield's Washington County gubernatorial and senatorial campaigns.

His intelligence and variegated talents genuinely distinguished him as a sensitive "renaissance man." Possessed of a beautiful singing voice, he often held forth as a soloist at church services or with members of a quartet. He produced oil paintings focused on

nature and family portraits. Gardening, as well as avid hunting and fishing pursuits, intersected with an interest in cooking on a grand scale. Over the years, family gatherings involving five children and 12 grandchildren meant a lot to him.

In 2010 the Oregon State Bar honored his 50 years of meritorious service to the community, state, and nation. To celebrate his 75th birthday, in January of this year, more than 250 longtime friends, former students, professional associates and family members honored him at two parties in Portland's Crystal Ballroom.

Survivors include his spouse, Prof. Janice Jackson Schantz; sister Beryl (Dean) Wilcox; children John Schantz, Emily (Greg) Moser, Lola (Cliff) Moore, and Stephanie Bray; 12 grandchildren; and his first wife, Donna (Buchanan) Schantz Jensen. His son, William T. "Billy" Schantz, Jr., and sister, Shirley Haselton Anderson, preceded him in death. A rosary recitation and vigil on April 20 preceded a burial service at St. Mary's Cathedral on April 22.

Those of us who engaged with Bill Schantz enjoyed his company and highly respected his intellect and integrity. His enduring contributions to PSU's evolving Business School instructional program merit our gratitude.

Contributions in Bill's memory may be made to a program for providing medical assistance to needy persons at: "OHSU Foundation GHC William T. Schantz Portland iCHEE Fund." A full-scale obituary appeared in *The Oregonian* April 18, 2010, and may be consulted in RAPS files or at the online guest book at www.oregonlive.com/obits.

—Victor C. Dahl, Emeritus Professor of History

In memoriam: Nelson C. Tanedo, 1940-2010

Nelson Tanedo, who was born in the Philippines, April 7, 1940, died on April 8, 2010 from complications following surgery. His funeral and burial took place in Vancouver, Wash., on April 10. His wife, Angelita, two children, and a large extended family survive him.

The Tanedos immigrated to the United States in 1972 and settled in Portland, where they took employment at PSU, he (a former postmaster) as a storekeeper and she (a former high school teacher) as an insurance specialist. Those of us who utilized the Stott Center became acquainted with an ever-cheerful and obliging Nelson when we exchanged sweaty workout clothing and wet towels at the men's gymnasium. Before retiring in 1995, he received a well-deserved Exemplary Service Award for his outstanding work.

Sylvia Moseley, Nelson's supervisor in HPE, recalled his contributions. "If it weren't for Nelson's many talents and ability to fix things, the equipment and minor parts of the building would have fallen down around us. He was invaluable to me and such a good man."

Nelson lived a full and interesting life. As a child in the Philippines, he personally experienced the horrors of war. In adulthood he served as a postmaster, but he sought further economic opportunities in his adopted country. His wide-ranging avocations included raising vegetables, cooking, and writing poetry. He received a medal for one of his works from the United Poets Laureate International.

As recorded in the December 2006 *RAPS Sheet*, upon his retirement, Nelson entered a new form of public service in the company of Roger Moseley, pro-

fessor emeritus of business administration. Roger, an amateur magician since his teens, took up performing with Nelson as his clown assistant. They presented their magic act principally for children at such institutions as Head Start schools, the Morrison Center, and the Transitional School for homeless children—in other words, for children and young people whose lives have been scarred by poverty, homelessness, abuse, or illness.

They performed 20 to 30 shows a year, and perhaps in the course of some 150 performances through 2006, entertained some 4,500 children. Nelson adopted a stage name—"Tomato"—and his personal specialty, making balloon animals, was a big hit with children, and on some occasions with faculty colleagues.

At a performance for some 40 pre-school Head Start children, the audience was completely absorbed in and delighted by the show. Instructed to do so by Dr. M. (Roger), they shouted the magic word "please" in order to make silk cloths disappear into eggs and a wooden egg become a real egg. For half an hour, 40 children with difficult lives were happily entertained. Nelson and Roger, like so many retirees, utilized their new freedom to contribute to making Portland a better community.

Nelson's personal motto was "Live and be happy now, for tomorrow you will die." Those of us who knew Nelson will always cherish his memory.

Our organization extends heartfelt sympathy to Angelita and her family who survive this wonderful person who worked hard to make the world a better place.

—Victor C. Dahl, Professor Emeritus of History, John Cooper, Professor Emeritus of English, and Sylvia Moseley



Portland State: A History in Pictures

AVAILABLE AT:

PSU Bookstore

**University Market in
Smith Union**

Annie Bloom's Books

**Oregon Historical
Society**

Powell's City of Books

It's taken three years, but the wait was worth it. *Portland State: A History in Pictures*, is a handsome, large-format book that documents PSU's history in text and more than 300 color and black-and-white photos spread over 180 pages. This history of PSU is a superb addition to your personal library. Writing by Richard Sanders '57, photo editing by Brent Schauer, and editing by Charlie White and Clarence Hein '65.

RAPS club reports

Book Club: 'Cup of Light'

The RAPS Book Club will meet on Tuesday, May 18, at 5 p.m., at Old Wives Tales, 1300 E. Burnside St., for an early dinner. Please RSVP to Mary Brannan by Monday, May 17, at 503-239-1077 or at brannanmg@comcast.net so that she can inform the restaurant about the number of people to expect. We will discuss *Cup of Light*, written by local author Nicole Mones. On her Web site, Mones described her novel as follows:

When a young porcelain expert flies to China to evaluate a collection of artwork up for international sale, she lands in circumstances vastly different from what she expected. Lia Frank finds greed, deception, and political turbulence instead of clarity when she tries to learn the origin of a huge collection of priceless porcelains. From the slightly shady Hollywood Road antique district in Hong Kong, to the professional underworld smugglers who move art illegally out of the mainland; from the rich Western art lovers who don't ask questions, to the Chinese museum officials who want to bring back every piece taken out by Western marauders, each player in the game carries his own secret. It's Lia's job to find the truth. As she sorts out the puzzle and uncovers the true history of the collection, she also yearns to have a relationship with more than an inanimate work of art. As the story unfolds, she gets her chance.

Looking ahead, our selection for June is *The Women*, written by T. C. Boyle.

—Mary Brannan

Bridge Group: Second Tuesdays

The RAPS Bridge Group meets at 1 p.m. on the second Tuesday of each month. The group is open to all members of RAPS. If you are interested in playing or need information about the group, please call me at 503-292-0838.

—Colin Dunkeld

Hikers: Ecola State Park

On Tuesday, May 25, the RAPS Hikers will hike in Ecola State Park near Cannon Beach. Because of the distance involved, we will meet earlier than usual—at 8 a.m. at the DMV office in the Cedar Hills Shopping Center, near the intersection of Highways 217 and 26. Alternatively, you can meet us at the Ecola State Park parking lot at 10 a.m. The park is west of US 101, about two miles north of Cannon Beach. Bring a sack lunch.

Confirm your participation by May 24 to Larry Sawyer, 503-771-1616 or larry_sawyer@comcast.net.

—Larry Sawyer

Past Tense AN OFFENSIVE OUTBURST

From 1975 to 1980 the PSU football team, under coach "Mouse" Davis, and with quarterbacks June Jones and Neil Lomax leading the "run and shoot" offense, led the nation in passing and total offense for five straight years and led the nation in scoring three times. Portland State set 20 NCAA Division II offensive records in addition to being the NCAA's all-time point producer in 1980. The Viks scored 541 points in 11 games—an average of 49.2 points—along with 434.9 yards passing and 504.3 yards of total offense per game.

PSU fans still talk about the 50-49 win over Montana in 1976 as the most exciting game ever. June Jones threw a two-yard touchdown pass to Dave Steif, with no time remaining, for the win. Another record-setting game (most passes by two teams) was against Santa Clara. The Viks were victorious in the game as well, which included a 98-yard strike from June to Scott Saxton.

After graduation, June played for the Atlanta Falcons (1977-81), then the Toronto Argonauts (1982). In 1983 he began his coaching career at the University of Hawaii. He is now head coach at Southern Methodist University.

Led by Lomax in 1980, the Vikings had record scores of 105-0 over Delaware State, 93-7 over Cal Poly, and 72-0 over Weber State. Lomax played only two quarters in these games; despite that, he threw seven touchdown passes in one quarter against Delaware State.

After graduation, Neil was drafted by the St. Louis Cardinals, where he had a nine-year career. He is currently living in Lake Oswego and supplies quarterbacks (his sons) to Lake Oswego High School.

In 1981 coach Davis joined the UC Berkeley coaching staff. He concluded his long career in 2009 when he retired as offensive coordinator at Portland State University. He currently lives in Lake Oswego.

Davis and his players saved football at Portland State—the sport was under consideration of being dropped—and gave the school some great football tradition at the same time.

—Mouse Davis and Roger Moseley

Past Tense features glimpses into Portland State's history. To submit a story (or an idea for one), e-mail the RAPS History Preservation Committee at raps@pdx.edu.

RAPS dishes 2010 awards at boffo President's Luncheon

The President's Luncheon on April 22 was the occasion for RAPS' annual awards presentation. Five people were honored this year. Two RAPS members—Bruce Stern and Charlie White—received Outstanding Retired Faculty Awards.

The RAPS Awards Committee also honored three members of the Portland State community—Ken Brown, Kathryn Kirkland, and Dennis Stovall—for their contributions to the success of *Portland State: A History in Pictures*. Published by RAPS in 2009, the book took three years to produce and uses words and more than 300 photos to document Portland State's 60-plus years of history.

The RAPS Awards Committee members were Mary Brannan, Marge Terdal, and Bob Tufts, chair.

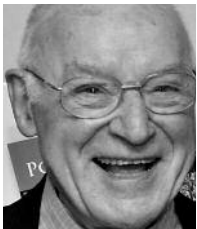
OUTSTANDING RETIRED FACULTY

Bruce Stern, Professor Emeritus of Business Administration
Nominated by Ed Grubb, Professor Emeritus of Business Administration



“He has, and remains, involved in giving to the community, whether the University, his religion, the business community, or organizations such as the (Oregon) Symphony,” Grubb wrote. “When Bruce becomes involved, he is not a passive member, but one who is willing to work to make things happen and become a leader. With Bruce, things get done . . . He has been actively involved in Oregon Food Bank, PSU Bookstore, Congregation Neveh Shalom, and PSU athletics, among others, and he has served as president of four organizations and chairman of nine major committees.”

Charlie White, Professor Emeritus of History
Nominated by Bob Tufts, Chair, RAPS Awards Committee



“It seems that running through his career are a couple of themes,” said Tom Lockett, chair of the Department of History. “First, a keen love of this region—Portland and the Pacific Northwest—and a scholarly expertise in history; second, the ability to place the history of the Pacific Northwest in a larger continental and global context; and third, a dedication to public history through a variety of out-

reach programs that engage the wider community and bring the fruits of advanced scholarship to non-specialists.”

SPECIAL AWARDS FOR CONTRIBUTIONS TO 'PORTLAND STATE: A HISTORY IN PICTURES'

Presented by Mary Brannan, Chair, Pictorial History Book Committee



Ken Brown, Manager, PSU Bookstore

“Ken was an early consultant to us,” recalled Brannan. “In fact, he came to our first meeting. He provided guidance throughout the process. We asked him how much we should charge, how we should market it, should we add color. Because of his support, the PSU Bookstore is selling the book—and the (Bookstore) is our biggest seller. Ken has been a really good friend of the retirement association, and we appreciate the help you have given us.”



Kathryn Kirkland, Editor, PSU Magazine and Currently

“Kathryn worked on the book on her own time and in her own home, and spent many, many hours helping us,” Brannan said. “She suggested many needed changes to the text, made sure we were accurately portraying PSU's history, and helped us immensely with the organization of the book as well as the writing style . . . She definitely contributed to the high quality of the book, and we could not have done it without her.”



Dennis Stovall, Coordinator, PSU Publishing Curriculum

“Dennis tutored our committee on the intricacies of publication,” Brannan explained. “He provided an inordinate amount of consultation and thoughtful ideas as to the form the book would take . . . He assigned some of his students to our project, which helped us in our pursuit, and he put us in touch with our printer in China. (The book's publication) would never have happened without Dennis and his tutoring, and we're so grateful.”