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Designing Digital Literacy Programming for Transformative Social Engagement

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Designing Digital Literacy Programming

to Transformative & Social Engagement

Tim Miller, Humboldt State University Library



Salzburg Curriculum

2011- “recommendations around skills needed by librarians and museum professionals in today’s connected and participatory world.”

Six skill sets, including:

Transformative Social Engagement

- Seeing service as **proactive**, rather than passive

Transformative Social Engagement

1. Activism & Advocacy
2. Social Responsibility
3. Critical Social Analysis
4. Public Programming
5. Sustainability of Societal Mission
6. Conflict Management
7. Understanding Community Needs

Transformative Social Engagement

1. Activism & Advocacy

2. Social Responsibility

3. Critical Social Analysis

4. Public Programming

5. Sustainability of Societal Mission

6. Conflict Management

7. Understanding Community Needs

Advocating for the
community &
Helping the community
to be advocates

Transformative Social Engagement

1. Activism & Advocacy
2. Social Responsibility
3. **Critical Social Analysis**

“True understanding” = more
than demographics and
surveys

Transformative Social Engagement

1. Activism & Advocacy
2. Social Responsibility
3. Critical Social Analysis
4. **Public Programming**

5. Sustainability of Societal Mission
6. Conflict Management
7. Understanding Community Needs

How do the services we offer
meet the community's needs?

Transformative Social Engagement

Showing Up & Being Present [Critical Analysis]

- Participating outside the Library
- Investing time & energy in non-library and non-digital media projects
- These connections provide nuance & details

Transformative Social Engagement

Showing Up & Following Up

- Attend



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BLACK LIVES MATTER

BLACK LIVES MATTER IS MORE THAN A MOTTO. JOIN THE AACAE FOR A CELEBRATION AND INFORMATION SESSION ABOUT THE BLACK LIVES MATTER MOVEMENT. WHAT IS BLACK LIVES MATTER ALL ABOUT? HOW CAN YOU GET INVOLVED IN THE MOVEMENT? WHAT ARE YOUR RIGHTS?



**TUE
NOV 15TH
6PM
GOODWIN
FORUM**

Flyer © HSU AACAE <https://www2.humboldt.edu/events/2016/11/15/6263/>

Transformative Social Engagement

Showing Up & Following Up

- Attend
- Champion

Calling In:

Testimonials of Life in Humboldt

Share your voice! This project seeks to capture testimonials from the campus & community about our experiences with

SkillShops →

Life & Leadership



White Fragility

This discussion will center on developing strategies to deal with white fragility. What happens when someone you know enacts white fragility? What do you say when someone challenges you? How do you recover from enacting white fragility?

Visit the workshop calendar to register and for links to the required readings—<http://humboldt.libcal.com/workshops>

Tuesday, November 22nd 11:00a-11:50p

Transformative Social Engagement

Showing Up & Following Up

- Attend
- Champion
- **Collaborate**



High Impact Practices

Digital Media Lab Internships

- Focus on University mission & values (social & environmental justice)

- We believe in the dignity of all individuals, in fair and equitable al opportunity. We value the richness and es. We value the inclusiveness of diversity, ative paradigms of thought.

HUMBOLDT STATE UNIVERSITY

HSU Pledge

**I pledge, as an HSU community member,
to explore and discover the social and
environmental consequences of my choices
and I will engage in positive change on our
campus and in our community**

HSU 2015-2020 Strategic Plan - <https://strategicplan.humboldt.edu/>

HSU Graduation Pledge Alliance - <http://www2.humboldt.edu/gpa/>

~~Digital Literacy?~~

Your Role

Don't be tied down to library and digital media work (your role)

When your community shares something with you, analyze how you can help or participate

Step up into new roles

Thank You

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