

5-28-2015

## Strategic Planning Development Team Meeting Notes 5/28/2015

Strategic Planning Development Team

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**Meeting of the Strategic Planning Development Team (SPDT)  
5/28/15**

SPDT Attending:

Susan Lindsay  
Rob Fullmer  
Mark Jones  
Keva Miller  
Sonja Taylor  
Pat Wetzel  
Michael Bowman  
Chas Lopez  
Rayleen McMillan  
CeCe Ridder  
Steve Percy  
Ethan Seltzer  
Darrell Brown  
Noor Delaughn  
Erin Flynn  
Jennifer Ruth  
Ralf Widenhorn  
Nora Wendl  
Dilafruz Williams  
Nicole Morris  
Mathew Johnson  
Jamal Green

SPDT Absent:

Kelly Cowan  
Irving Levin  
Kim Cooper  
Lisa Zurk  
Sona Andrews  
Carlos Crespo  
Gayle Thieman  
Pam Miller

SPDT Staff:

Harry Esteve  
Susy Munson  
Kari St. Peters - PM  
Mark Wubbold

Consultants:

Matthew Landkamer  
Greg Netzer

Guests:

Wim Wiewel  
Kathi Ketcheson

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**Chair:** Call to order at 8:05 am.

**Coraggio:** Reviewed the ALPS and began discussing how to divide initiatives by theme.

Q. Were there any surprises?

- Faculty roles and student success pitted against each other
- #1 priority was degree completion
- Focus on administrative functionality that allows us to achieve our strategic goals.
- System in place to support the goals

Q. Disappointments?

- Who is addressing the issues of student/faculty parents? Campus Climate??

- Not enough discussion about affordability.
- What are the five things we do well and want to do more of?

**Coraggio:** Discussion of the first four sets of initiatives.

### **Global Excellence**

- Much overlap with the Partnerships Group.
- Should PSU aspire to Global or Pan Pacific excellence?
- Global competencies = languages

### **Organizational Excellence and Financial Stability**

- Recruitment through Alumni should put students first.

### **Equal Opportunity and Access**

- Disparities as a collaborator:
  - Scholarly - YES
  - Research - YES
  - Internships - YES

### **Community Partnerships and Engagement**

- This is PSU's "elephant."
- Alumni are under utilized
- Life Cycle Engagement
- Invested in their success

**Meeting adjourned:** at 9:50 am

**Next meeting:** June 11<sup>th</sup>, 8-10 am in MCB 316

## Appendix

### Coraggio's Notes

#### ALPS Recap

- Feels like student learning and faculty roles were “pitted against” one another
  - Was surprised that degree completion won so many brackets
  - Could be unintended consequences to focus on degree completion
- Degree completion and advising sort of carried those conversations
- Others interpreted “degree completion” as more about student success
- A lot of what I see is “table stakes” for a well-run organization
  - Huge emphasis on admin apparatus
  - What are the strategic goals vs. brick and mortar
- Haven't mentioned students are parents
  - And faculty, too
- Affordability was too buried

#### Main Themes

##### Barriers to Student Access

- Affordability
- Curriculum difficult to navigate
- Insufficient advising
- Support of students

##### Diversity (up-level to equity? Include some from below)

- How do we respond to changing demographics?

##### Integrate Experiences

- Lifecycle engagement
- International – “whole person” view
- Support/Opp/Empowerment

##### Cultural Responsiveness/Competency

- Several TT touched on this...

##### Community Partnerships

- Equity 6, Global 2 and next TT reports
- Operational Excellence 7

##### Communication

- Foundational to several TT's initiatives

### Systems Issues

- Workarounds
- Much depends on upgrade/attn

### Concerns: Missing?

Undergrad core curriculum (covered by *Student Learning & Academic Success*)

### Staff not included

- Demands vs. Capacity
- Addressed in *Organizational Excellence 4*
- *Organizational Excellence* tries to address
- *Faculty Roles* has not addressed – could look at existing ratio and compare with universities – did address face time: advising

### Student/Faculty ratio

Much of the recommendations will demand action from staff – allocation of resources, capacity, etc. will be important

### Proliferation of “lenses”

### Global Excellence

- Tried to be aware of other topic team’s work
- Overlap w/partnerships: is international agenda part PSU’s partnership strategy?
- Interesting overlap w/research – Q’s of whether resources should go to international initiatives – resources be come an issue
- Leverage the existing strengths of PSU (within the Pacific Rim)
- “Global competence” – needed by employers

### Equity, Opportunity, and Access

- Initiative #6 could be a very big topic – at what scale? Team meant to call attention to collaborative ops with organizations in Multnomah County and Oregon (research and capacity) (“outside in” request from partnerships)
- All initiatives rate highly on impact scale
- Overlap with *Faculty Roles* – post docs – curious if affirmative action came into discussion
- Are we going to work at state level to help reduce disparity (a la grad rate)? Refers to state/local engagement

### Community Partnerships

- #1 is terrific – great example of extending our successes into even greater impact (elephant!)

- Resonated with a number of other team discussions
- Glad to see alumni included!!
- Generating greater engagement in the lifecycle is key to our future
- Non-alums essential too

**Organizational Excellence and Financial Stability**

- Initiatives here taking on big issues; many require task forces
- Challenge how we govern/form policies, look for opposition for a change
- Funding will be key for these recommendations to move forward (“actively pursue local funding...”)
- Overlap w/climate – communications
- Student focus on reducing barriers can be impactful – tie to comment on parent support.