millions in the process; a city official in California who, because his city gives managers a lot of discretion, was able to buy a swimming pool for his town at half the estimated price.

The authors do not have a plan to transform government. Instead, they describe a movement born of frustration and necessity that is not widely reported or detected by the national media trend spotters. One might describe it as a healthy virus that is infecting the body politic. It is about empowering people in government to exercise their good sense and their imaginations rather than conforming them to rigid bureaucracies bound by rules and regulations.

Osborne and Gaebler believe that the same entrepreneurial spirit that created America’s most flexible and high performance businesses can energize government as well. Their prescription is more encouragement for those innovative people and agencies and governments that are blazing the trails.

When I came to PSU a little more than two years ago, Reinventing Government had not been written, and I had not heard of the entrepreneurial spirit in government. But, I recognized it when I saw it. I found a University that had always pulled itself up by its own bootstraps. There was never enough money to do things the easy way, but the city and the University were growing and the students and faculty were a part of it. Along the way, they forged new partnerships between the University and the community, they carved out unique academic programs that crossed traditional disciplinary lines and were focused on community needs, and they began the process of reinventing the American university.

Much has happened since I arrived in Portland, some of it bad, but much of it good. For PSU, the best thing is that we have been able to keep the entrepreneurial spirit flourishing. The PSU spirit and optimism has allowed us to make remarkable progress during financially trying times.

We have eliminated management positions and delegated their responsibilities directly to staff providing the services. We have taken money the state has given us and used it to leverage other funds from the community, from foundations, and from the federal government. For example, I set aside $100,000 from our state appropriation for a competitive grant program for students and faculty. From the dozens of applications we received, we selected nine for funding. These projects were so attractive and creative that they earned an additional $100,000 in matching funds from non-state sources.

PSU’s reputation as a quality urban university has grown beyond the boundaries of Oregon. Our urban studies program is now ranked among the best in the country and our graduates are gaining national and international academic recognition. Our professional school graduates are assuming increasingly responsible positions. Two students in the School of Business Administration are working with a struggling manufacturing firm in the region to implement innovative management techniques. In less than a year they have helped the company move from a loss to a $70,000 per month profit.

These are not the times for business as usual. Like American business, American government, including public higher education, is having to reinvent itself to match the changing needs of society. Here at PSU, we have a running start. If you would like to know more about how PSU is reinventing the university, call my office.

Judith A. Ramaley
President
## Features

**A Fighting Style**  
A PSU professor continues his work on innovative community projects while coping with the effects of a cancerous brain tumor.

**The Lights Stay On**  
Community and alumni accomplishments remain, despite the closing of the School of Health and Human Performance.

**A City Behind Walls**  
Columbia River Correctional Institution is like a small town with a PSU alumnus as its mayor.

**A Day in the Life of PSU**  
Students photographed the people and places of Portland State during a 24-hour period last spring.

## DEPARTMENTS

- Around the Park Blocks
- Alumni Association News
- Alum Notes
- Sports
- Calendar

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**Cover:** Broadcast journalist Susan Stamburg will be the guest speaker during PSU Weekend, Nov. 14 (see story in insert following page 6).

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PSU is an affirmative action/equal opportunity institution.
Health care for all?
With more than 35 million Americans uninsured and medical expenses skyrocketing, this country's health-care system is under fire.

National experts will discuss health care policy issues at a free public forum entitled "Who is the fairest of them all? Access to Health Care: Public, Private or Mixed Services" on Thursday, Nov. 12, and in a daylong workshop on Nov. 13.

The Thursday forum begins at 5:30 p.m. in 75 Lincoln Hall. The Nov. 13 workshop, titled "Getting the Horse Before the Cart: Costs and Political Feasibility in Health Care," begins at 8 a.m. in 338 Smith Memorial Center.

Forum participants include: political scientist Dan E. Beauchamp, Ph.D., former deputy commissioner of the division of planning, policy and resource development of the New York State Department of Health; economist Paul J. Feldstein, Ph.D., professor and FHP Foundation Distinguished Chair in health care management at the University of California, Irvine; physician Stephanie J. Woolhandler, M.D., M.P.H., assistant professor of medicine at Harvard Medical School and the founder and national coordinator of Physicians for a National Health Program; and moderator Michael Garland, associate director of the Center for Ethics in Health Care and associate professor in the department of public health at Oregon Health Sciences University.

For forum information, contact Trish Backlar, 725-3499. For a conference brochure, call 725-4812.

Predicting landslides
Scientists from around the world are visiting Oregon to see a giant concrete chute designed by PSU Professor Franz Rad.

The debris flow simulator—a 310-foot-long channel of concrete—is helping the U.S. Geological Survey to predict landslides, mudflows and avalanches so people in their paths can be warned.

International observers and Rad, a professor of civil engineering, were on hand in June to see between 20 and 30 tons of water-soaked gravel travel down the steep slope and spread out at the bottom.

"The detailed measurements and observations that we're going to make here haven't been possible anywhere in the world so far," said Richard Iverson, a USGS geologist.

The chute, which is 11 feet wide with 4-foot-high side walls, is located near the headquarters of the H.J. Andrews Experimental Forest in the Willamette National Forest, 50 miles east of Eugene. The 31-degree hillside on which the chute is constructed is typical of the area where natural debris flows begin, according to Iverson.

Considered the most scientifically advanced testing flume in the world, the concrete chute is lined with sensors that can measure the velocity and depth of the flows along with other computer-recorded information.

Rad completed the $262,271 chute for the USGS in December and received an "Excellence in Concrete" award from the American Concrete Institute and the Oregon Concrete and Aggregate Producers Association in March.

Gift from local inventor
A gift of $250,000 from Arthur M. James is funding the first endowed professorship in the School of Engineering and Applied Science.

The Arthur M. James Endowed Professorship in Civil/Structural Engineering will support the research and teaching of a senior faculty member.

James is well known in the region as an innovator and an inventor. He holds numerous patents in development of prestressed concrete methods and is an expert consultant on structural matters, from bridges to concrete water tanks. He heads his own engineering consulting firm, Arthur M. James Engineers, Inc.

Helping inner-city kids
Portland is one of 10 urban communities nationwide and the only city in the Northwest to receive a national grant to develop an educational infrastructure enabling more inner-city students to graduate from high school and college.

"Today, a high school diploma is no longer a guarantee of a decent job," says Carol Stoel, director of the national grants program, "Community Compacts for Student Success," administered by the American Association of Higher Education and funded by The Pew Charitable Trusts.

The grant will be administered locally through the Portland Education Network (PEN), a group of area colleges, businesses, and schools based at PSU.

"The initial $40,000 planning grant will help us put into place mechanisms for change in education," says Armando LaGuardia, coordinator of PEN in PSU's School of Education. "Up to $400,000 more may be available during the next four years as the education improvement plan progresses."

Initially, three Portland high schools will be involved: Roosevelt, Jefferson, and Marshall. The compact will track students in those schools—grade point averages, drop-out or graduation rates, transfer activities, and whether they work or continue postsecondary education or training. The compact, in conjunction with service agencies, community organizations, and businesses, will develop strategies for improving academic performance, life skills, and retention of students with an eye to increasing employment options and post-secondary education opportunities.

PEN, the administering body for the grant, serves four counties in the Portland-Vancouver area to promote increased student participation and success in the educational process, particularly for disadvantaged students. PEN members include Portland State University, the community colleges of the region, the K-12 school systems, and businesses and community organizations.
Returning to school
The Nancy Ryles Scholarship, which assists women who want to return to college, was awarded to Cassandra Garrison for the 1992-93 academic year. Garrison, a North Bend native, is a recent graduate of Portland Community College, where she received her associate degree in civil engineering technology. At PSU Garrison will pursue an undergraduate degree in geotechnical engineering.

The $5,000 renewable scholarship honors Nancy Ryles, who died of brain cancer in 1990 after a career as a school board member, state senator, and Oregon's first woman public utility commissioner. Eleanor Dominguez, recipient of the first Ryles scholarship, awarded for 1991-92, has had her scholarship renewed for 1992-93. Both Dominguez and Garrison are single mothers.

Profs remembered
Byron Gardner, professor emeritus of art, a prominent Northwest artist and a master falconer, died of cancer May 14 in Oregon City. He was 61. Gardner, who was known for his landscapes of the high desert, joined PSU in 1966 and retired in 1990.

Helen Wilderman, professor emerita of administration, died of leukemia in her home June 5. She was 85. Wilderman retired in 1972 from the Registrar's Office. She served the University for 26 years and was involved with overseas student programs at Pavia, Italy, and Zagreb, Yugoslavia.

Jean Black, who organized the library at Vanport Extension Center in 1946, died June 22 in her Portland home of cancer. She was 89. Black was head librarian at Portland State until she retired in 1969 and became a professor emerita of the University.

James Hale, professor emeritus of education, died of a stroke June 29 in Portland. He was 65. Hale, who served the University from 1961 until his retirement in 1987, was responsible for drafting a plan to revamp school systems in U.S. trust territories in the late 1960s.

A magical, mystical event
The theme "Genies and Houdinis" carried the evening for the fourth annual PSU Ultimate Tailgate, a dinner and auction fund-raiser for student scholarships and University programs.

A camel caravan greeted party-goers as they entered the transformed HPE Building. The 600 corporate and civic leaders attending the Sept. 12 event were entertained by jugglers, dancers, and snake charmers in a Middle Eastern market decor.

Dinner was accompanied by an auction of unusual items and services. President Judith Ramaley will be taking eight people birdwatching; one bidder will be riding in the Budweiser Clydesdale float in the 1993 Rose Festival Parade; a cattle-branding experience will be had by another; and an art professor will lead a group tour through Portland art galleries with dessert afterwards.

Five students, including Laurie Austin (pictured here), designed and constructed a sculpture this past spring and summer with steel donated by the Civil Engineering Department. The steel was originally used by Professor Wendelin Mueller in his failure analysis of transmission towers. The sculpture is being donated to Mueller's department.

Working for justice's sake
Justice is not always fairly served in Oregon's judicial system, as Khalil Zonoozy, coordinator of programs for international students and faculty at PSU, can and has testified.

Last year Zonoozy served as an interpreter and mediator during the post-conviction hearing for a man from the Middle East. This was not the first time Zonoozy, who is an expert in inter-cultural and cross-cultural communication, has testified for the defense in such cases.

In Zonoozy's opinion, neither the defendant nor the system were fairly served. The defendant was "dramatically handicapped by his low proficiency in the English language and his lack of understanding of American culture and the legal system," says Zonoozy. The attorney/client relationship was so hampered that the defendant's age could not even be determined, let alone the facts of the case.

It is this kind of experience that Zonoozy and others are bringing to the newly created Oregon Supreme Court Task Force on Racial/Ethnic Issues in the Judicial System. Formation of the 16-member panel was recommended by the Supreme Court and the Oregon Judicial Conference.

"This is an important task force in my opinion," says Zonoozy, who serves as its vice chairman, "and it couldn't be more appropriate following the Rodney King verdict that shook the nation."

The panel, which is holding public hearings around the state, includes three Portland State alumni: District Court Judge Nancy W. Campbell '76, attorney Kathryn H. Clarke '75 MA, and attorney Jack L. Morris '79.
Jerry Blake struggles with words now: sometimes producing a word only a few syllables off from the one he wants, sometimes drawing pictures on his yellow note pad to illustrate the concept he wants to convey. It is a humbling experience, the Portland State University professor of urban studies says, for “a guy from Boston who was always extremely articulate.”

Recovering from the effects of a cancerous brain tumor that struck suddenly one morning in the fall of 1989, Blake has nonetheless remained active in projects that brought him national acclaim: innovative youth employment approaches and, more recently, multi-family recycling systems in community apartment complexes.

“Our projects never missed a beat during the year I was absent for treatment,” Blake says. Other Portland State faculty and students filled in, temporarily taking over leadership roles—no small task, as the Recycling Education Project alone set up systems in 200 Portland-area multi-family buildings during that first year of operation.

In retrospect, the fact that his projects succeeded in his absence was typical Jerry Blake style, says urban studies graduate student Barry Messer. Blake’s career has been built on the concept of empowerment. And empowerment is playing a key role in Blake’s struggle to heal, as well as in his

The same force of will that has kept Professor Jerry Blake fighting for kids is now turned to a fight for his own life.

By Eva Hunter
confidence in entrusting projects to others while he needed to be absent from the University.

Blake came to Portland State in 1975 to administer a federally funded research project on alternatives to detention for youth who become involved in the juvenile justice system. A native of Boston, he received a B.S. in 1968 from State College at Boston, and a Ph.D. in 1971 from the University of Oregon.

The research experience at Portland State convinced him that one of the best deterrents to juvenile crime was meaningful paid work.

Easier said than done. Most youth are allowed only the most mundane of working experiences—flipping hamburgers at fast food joints or carrying bags in grocery stores. Yet Blake’s premise was that young people can take responsibility for sophisticated work tasks. And, he said, there is little correlation between poor performance in school and quality of performance in responsible jobs. In other words, just because a young person isn’t doing well in school doesn’t mean he or she is incapable of doing an outside job well.

Perhaps the most significant concept that came from the research programs Blake administered between 1974 and 1976 was that of youth participation in decision-making about the issues and services that affected them. Wouldn’t programs for young people be more effective, Blake reasoned, if the youth involved in the programs had a hand in designing them?

Kids planning for kids.

By the end of 1976, Blake had involved a key group of youth in developing, then implementing, a survey about the types of work young people could do. The ideas about youth and work that were incubated in Blake’s research projects would be—by the late 1970s—translated into model “community improvement” grants nationwide, funded by the Department of Justice’s Law Enforcement Administration Agency. Teams of adolescents, mostly from low-income and underprivileged families, would perform tangible community services.

Blake (left) looks over city sanitary maps with PSU students involved in his Recycling Education Project in the School of Urban and Public Affairs.

In Eugene, for example, a cadre of young carpenters performed renovations on youth shelters, senior citizens’ centers, public parks, and other community buildings and property.

The theory behind the community improvement projects was simple. The community benefits in measurable ways, and the youth involved benefit by learning skills that were directly transferable to other jobs.

Blake soon developed a national reputation for the youth participation concept. He organized national youth participation conferences, and acted as an adviser to juvenile justice programs on a local and national basis. And he saw results: more and more programs for disadvantaged or at-risk young people began including the youth in every phase of program planning and implementation—especially in the youth employment fields.

Jobs that most people might never have dreamed could be performed by “kids” were being handled admirably. By the mid-1980s, eight youth participation projects were operating in the Portland area under Blake’s supervision, with the help of Portland State students.

Nancy Chapman, department chair for urban studies and planning, says that this is where Blake’s genius lies. “Jerry’s greatest contribution to the department has been in developing ways in the classroom for students to have experience with worthwhile community projects,” she says.

“He is what we call a ‘change agent.’ And he is exceptional in designing crucial community projects that last—they don’t disappear the minute funding goes,” Chapman says.

In 1982, Tri-Met and the City of Portland collaborated in funding ASK ME!—a Blake-supervised project that employed 40 teenagers to answer questions about the transportation system’s new self-service fare system.

In 1985, children and teenagers from nine to 19 were employed as writers to report on juvenile justice issues. The young journalists were published in The Oregonian and the Portland Observer, as well as in “The Children’s Express”—a special U.P.I. column carried by 800 dailies.

In 1986, one of the Portland State projects—Project MAIN, or Mobile Assistants in Nutrition—was recognized by the United Nations with a special award commemorating the International Year of Shelter for the Homeless. The project employed teenagers to provide shopping, escort, and delivery services for elderly and disabled people.

Project MAIN, Blake says, served to “politicize” the youth involved. They began to understand that even as they were isolated and polarized because of their youth, older and disabled people...
The demo recycling bin Blake is unlocking is used in apartment complexes.

shared the same problem. The youth came to understand that the young were not so different from the old.

Other youth projects followed. In 1985 and 1986, Blake and his students looked at Portland’s homeless street youth. Jobs were developed for the teenagers to groom trails in Forest Park. Street youth started their own newspaper, Street Times.

By mid-1989, the emphasis shifted to recycling. Still focusing on youth employment goals, Blake and his students enrolled 16 urban teenagers in a program that introduced them to careers in environmental sciences and services, as well as solid waste management. A model recycling station was set up at Columbia Villa in North Portland.

Teenagers handed out leaflets and talked with residents about the advantages of recycling. The students took field trips to landfills and solid waste recycling businesses, and to newsprint, glass, and aluminum industries.

By fall 1989, the Portland State recycling project had grown community-wide. Now called the Recycling Education Project, the emphasis has shifted from job training for teenagers to a full-scale community education project with funding from the cities of Portland and Beaverton and the Metropolitan Service District (METRO).

The project was still in the start-up phase when Blake was suddenly taken out of the picture. Early one September morning, he found he was unable to talk during a telephone conversation in his Portland State office. Graduate student Barry Messer was in the room at the time.

“I took the phone from him, and gradually he regained a few words,” Messer remembers. Within days, physicians found a tumor that required immediate surgery.

Messer says the surgical team that day declared the tumor inoperable and terminal. “They concluded that Jerry had six months to live, and they told him so when he came out of surgery.”

Blake’s answer, Messer says, was typical. “Like hell!” Blake responded to the terminal diagnosis.

The same force of will that had kept Blake fighting for kids for so many years would now be turned toward a fight for his own life. Blake located a clinic in San Francisco that had successfully treated cases like his, using radioactive implants and chemotherapy. He took a sabbatical from the University for a long-term course of therapy.

Eventually the tumor’s progress was halted, and Blake returned to Portland State in the fall of 1990.

Messer says that watching Blake’s determination to overcome his illness was an incredible learning experience.

“I originally wanted to work with him because of his energy level,” Messer says. “His anything-can-be-done attitude. I never expected that attitude to extend to such a life-and-death situation.

“I have learned a lot from Jerry professionally,” Messer says. “But I am even more inspired by his personal attitude in dealing with the odds, and refusing to believe what the doctors told him.”

Seventy PSU students are currently working on projects supervised by Blake, ranging from an expanded multi-family recycling program to the ever-present youth employment projects and studies for the City of Portland and the Metropolitan Service District on garbage management and recycling.

Graham Burgh, an urban studies graduate student and this year’s Recycling Education Project coordinator, says that he doubts he has ever worked with someone who so consistently operates from such an “extremely strong ethical, political, and moral basis” as Jerry Blake. “When it comes to acting on what he believes is right, for kids and for the community, he’s almost fanatic,” Burgh says.

Blake is involved in speech therapy now: slowly the patterns and the words return. But his outlook on life has changed considerably since that fall day three years ago.

“The doctors in San Francisco tell me it’s just some weird Oregon theory when I say there was a direct relationship between the stress in my life—I was a crazy man, constantly overdoing—and the development of the tumor.

“But I believe it is so. Sometimes your body tells you to slow down, and if you don’t heed the advice, it forces the issue. So, I’ve learned the importance of managing four things in life: focus, pace, nutrition and stress.

“And about how other people come through for you,” he says. “That’s the greatest lesson of all.”

(Eva Hunter, a Portland freelance writer, is a regular contributor to PSU Magazine.)
Alumni, friends, and members of the Portland community are invited to campus Nov. 13 and 14 for PSU Weekend. Formerly called Alumni Weekend, the series of events is PSU’s answer to homecoming.

This year’s lineup of activities will feature National Public Radio correspondent Susan Stamberg as luncheon guest speaker, as well as a repeat of last year’s highly successful Seminar Day with new speakers and lectures. There will also be a “backstage tour” of the Theater Department's production of Julius Caesar and the return of the popular Viking football pre-game party in the ballroom—with extra shuttle bus service to the game.

Don’t miss out on the fun! Brochures detailing the weekend’s events will be mailed in mid-October. For more information, call the Office of Alumni Relations at 725-4948.

The fourth annual Viking Night, a pre-football game party for alums and friends, will be from 4:30 to 6:30 p.m. on campus Saturday, Nov. 14. Northwest microbrews and wines will be featured, along with plenty of good food. Come relax, mingle with others after Seminar Day, and get football fever for the final regular season game of the year. The Vikings will take on Cal Poly at 7 p.m. in Civic Stadium.

This year, extra shuttle bus service will be added to get party goers to and from Civic Stadium and the campus (where there is plenty of free parking).

Lunch with Susan Stamberg: All sorts of things considered

Nationally renowned broadcast journalist Susan Stamberg will be the guest speaker for PSU Weekend, Portland State's annual “non-traditional” homecoming. Stamberg is best known as a former host of National Public Radio's award-winning newsmagazine “All Things Considered.” She will discuss her experiences as a broadcaster and her observations of the U.S. news media at a luncheon talk, “All Sorts of Things Considered,” Saturday, Nov. 14, at noon on the PSU campus.

Now a special correspondent for NPR, Stamberg was the first woman to anchor a national nightly radio news program in the United States. She joined the fledgling “All Things Considered” broadcast in 1971 as a tape cutter; two years later she was co-hosting the show. Together, Stamberg and her co-host, Bob Edwards, took “All Things Considered” to a new level of professionalism and popularity; the show now has 5 million listeners. After leaving the show, Stamberg served as host of NPR's Sunday morning program, “Weekend Edition.” Author of the book, “Every Night at Five: Susan Stamberg's All Things Considered Book,” the popular journalist has received many honors and awards, including the Distinguished Broadcaster Award from the American Women in Radio and Television and the Edward R. Murrow Award from the Corporation for Public Broadcasting.

Stamberg is currently writing a book about her 20 years with National Public Radio. For more information about her lecture, contact the Portland State University Office of Alumni Relations at 725-4948.

Shakespeare with a ‘Central’ twist

Theater goers will want to reserve the evening of Friday, Nov. 13, to attend PSU's production of Julius Caesar. Set in contemporary Central America, the show promises to be a unique and interesting version of Shakespeare's play.

Along with an evening of great theater, the Alumni Association and the School of Fine and Performing Arts are sponsoring a reception beginning at 6:30 p.m. outside of the auditorium in the north hall of Lincoln Hall. At 7 p.m., Theater Department Chair Jack
Featheringill and the show's director, Joyce Harris, will conduct a backstage tour. A group-ticket rate is available for the performance. For more information, contact the Office of Alumni Relations at 725-4948.

Alumni weekend features lectures

Seminar Day, a fascinating array of mini-lectures, will return to campus for a second year on Saturday, Nov. 14. Sponsored by the Portland State Alumni Association, the day features PSU professors and community lecturers discussing a wide variety of topics. Last year's event received rave reviews from participants and the media alike. This year's lineup of speakers and topics is equally impressive. Included among them are:

Oregon's Education Reform in Context: Demons, Dollars, Dreams, and Democracy
Professor Doug Sherman, School of Education

Election 92 Revisited: From the Masses Come . . .
Marko Haggard, PSU Professor Emeritus and Political Commentator

Collecting Northwest Artists
Laura Russo, the Laura Russo Gallery

The History of Presented Music in Portland
Bill Crane, Executive Director
Portland Baroque Orchestra

Meetings: How to Make Them Work
Esther O'Grady, PSU Training Coordinator

Downsizing Organizations: What is the "Right Size"?
Professor Robert Eder
School of Business Administration

Successful Career Management
Ronald F. Ennis, Vice President
Drake Beam Morin, Inc.

How to Make Good Decisions
Judith Ramaley, President
Portland State University

*The Indian Wars of Oregon: A Tragedy in Five Acts
Terrence O'Donnell, Author and Historian

New Frontiers for Old: Western Fiction's Fresh Imaginations
Professor T.C. Buell
College of Liberal Arts and Sciences, English

Digging in Portland's Backyard
Professor Ken Ames
College of Liberal Arts and Sciences, Geology

History of Trains in the Pacific Northwest
Jim Heuer
Photographer and Transportation Expert

Climate Variability: The Significance of El Nino
Professor Dan Johnson
College of Liberal Arts and Sciences, Geography

*Made possible by a grant from the National Endowment for the Arts.

A Photographic Tour of the Geology of Oregon
Professor Michael Pollock
College of Liberal Arts and Sciences, Geology

Hanford Environmental Restoration
Dr. Beverly Crawford, Senior Scientist
Westinghouse Hanford Company

What is Happening to Yugoslavia?
Professor T.M. Poulsen
College of Liberal Arts and Sciences, Geography

Political Cartooning
Jack Ohman, nationally syndicated political cartoonist for The Oregonian

The Relationship Between Homophobia, Racism & Sexism
Kathleen Saadat, activist
former Oregon Director of Affirmative Action

How Can I Like You When You're So Unlike Me?
Professor Devorah Lieberman
College of Liberal Arts and Sciences, Speech

Two Workers/One Family: Some Solutions to the Dilemmas of Dual Career Families
Professors Eileen Brennan and Julie M. Rosenzweig
Graduate School of Social Work

Health & Aging: There is a Fountain of Youth
Professor Sally Althoff
School of Urban & Public Affairs, Health Studies

Who Cares for the Elderly?
Professor Margaret Neal, Institute on Aging

The City and the Emerging Global Economy
Dean Nohad Toulan
School of Urban and Public Affairs

Will the Shaking Ever Stop? What Happens When It Does?
Professor Matthew Mabey, Earthquake Specialist
Oregon Department of Geology and Minerals

Getting Unstuck: Putting Your Life In Gear
Professor Carol A. Burden
School of Education, Counselor Education

All of the lectures are free and open to the public. Advance Registration is required. Brochures detailing the seminars will be mailed in mid-October. For more information contact the Office of Alumni Relations at 725-4948.
The School of Health and Human Performance closed this past spring, but its accomplishments, community ties, alumni, and even some of its programs remain.

By Brian White

On May 30 of this year, more than 200 PSU faculty members, alumni, and well-wishers said a long, thoughtful good-bye to the School of Health and Human Performance (HHP).

The School officially closed June 30, the victim of an early round of university-wide budget cuts emanating from Ballot Measure 5, the property tax limitation measure.

"There's a lot of history here," said Robert Scruggs, longtime faculty member of the School and master of ceremonies for the farewell banquet. "I even thought about going out with a crew cut," Scruggs joked, referring to the popular hair style at the time he joined PSU in 1960.

The School went through the same quirky name, logistics, and organizational changes that have marked PSU since its birth as the Vanport Extension Center in 1946.

The School started as a smattering of health science and physical education courses, and although it had no home base for many years, it had many homes. But through all its transformations, HHP grew and became a meaningful part of the Portland State experience.

Many graduates continued in the health and physical education professions, earning impressive awards at Pacific Northwest schools and corporations. And numerous students from the early years met and eventually married.

So, the farewell banquet that took place this past spring not only feted the School's community-wide accomplishments, but also celebrated the human relationships that were molded through the School's courses, programs, and athletic teams.

Alice Lehman, professor emerita, recalled the School's growing pains. "Swimming classes were offered at the downtown YMCA," she said. "This
off-campus scenario was to follow us throughout our history."

The first health science class started in the late 1940s, when home base for what eventually would become PSU was the Swan Island shipyard area. In the early 1950s, Portland State College moved to its current location along downtown Portland's South Park Blocks. The former Lincoln High School became the college's home. Lincoln Hall was not so fondly remembered, Lehman recalled. It was renamed the "Black Hole of Calcutta" and was the site of the men's gym and an odd complex of health/physical education offices. The women's locker room was in Lincoln Hall, but not the women's gym. This meant the women looked forward to a two-block march across campus to a former synagogue, which had been converted into a women's gym.

Portland State College became a four-year degree-granting institution in 1955, when tuition was $65 a term. Additional health and physical education faculty members joined the staff and were part of the School of Education. The School changed its name in 1960 to the School of Health and Human Performance. With closure of the School and its Department of Exercise Science and Sports Studies came the retirement of five faculty members. They are Neklason, Michael Tichy, Chuck Becker, Roy Love, and Scruggs. (Scruggs will continue on a part-time basis for the next three years as director of the men's service program.)

The 1960s brought the biggest changes to what would become the School of Health and Human Performance. Separate departments of athletics and health/physical education formed. In 1963, faculty members successfully lobbied for a bond measure that led to the 1966 opening of the new physical education building. No longer did physical education activity classes have to be held in biology labs that reeked of formaldehyde. No longer would ballet and bowling courses be taught all around town.

The 1960s also brought increased attention to women's activities. Linda Neklason, a former physical education teacher, recalled the women's sports movement's struggle and eventual acceptance in what had long been a male-dominated field.

As coach of several PSU women's sports teams in the 1960s, Neklason oversaw tennis matches at Laurelhurst Park, field hockey games at Delta Park, and basketball contests at Civic Auditorium.

"No one griped about moving from location to location," said Neklason. "We just played and we did well."

Increased respectability for health and physical education programs continued in the 1970s. More specialized faculty arrived, an outdoor education program flourished, and in 1977 the health and physical education department was elevated to the School of Health and Physical Education.

Soon after, in 1978, Jack Schendel came aboard as the School's new dean, fresh from an 11-year stint at another urban campus, the University of Toledo. Schendel, who retired June 30 with the School's closure, set about forging stronger ties between the School and the community.

The School changed its name in 1990 to the School of Health and Human Performance, to reflect the broader nature of the field commonly known as physical education.

With closure of the School and its Department of Exercise Science and Sports Studies came the retirement of five faculty members. They are Neklason, Michael Tichy, Chuck Becker, Roy Love, and Scruggs. (Scruggs will continue on a part-time basis for the next three years as director of the men's service program.)

Several key academic programs have been lost as a result of the closure. The School's largest program, which offered bachelor's and master's degrees in exercise science and sports studies, fell to the ax. Schendel says every effort was made to assist 1991-92 juniors, seniors, and master's students with completing their academic programs in exercise science and sports studies.

Some of the School's programs will live on in a restructured form, as will the Department of Health Studies in the School of Urban and Public Affairs. Surviving programs include the bachelor's degree in health education with options in community health and fitness programs; minors in health education and athletic training; and a master's program in health education.

Lights will not go off at the physical education building, which will continue to be a focal point of activity at PSU. Physical activity classes will continue to be offered to all students through the new Department of Health Studies. (The activity classes are self-supporting through fees.) The physical education building's management moves to the Office of Auxiliary Services, with daily administrative duties assigned to the Smith Memorial Center staff.

Thus, a curriculum that evolved over 40 years evolves in new ways. "Yes, budgets and people can be removed," Schendel said. "Yes, titles can be erased. But concepts cannot be cancelled. The production of our research cannot be destroyed. The influence of our School will not die. Our work is not in vain."

HHP alumni honored

For the ninth and final year, the School of Health and Human Performance presented four outstanding graduates with the Eugene R. McNally Outstanding Alumnus Award. The award recognizes professional achievement and contributions to health studies or physical education.

The 1992 recipients of the McNally award are Carol T. Hammett '87 MST, an early childhood physical education expert; Loralee Hansen '74 BS 82 MST, staff kinesiotherapist at the Veterans Affairs Medical Center in Portland; Suzanne Kutsch '85 MST, a student advocacy coordinator for Lincoln County School District; and Jane Loverin '79 MST, associate executive director of YMCA of Columbia-Willamette.
Schendel, a determined man with a penchant for running marathons, came to PSU with another energy-consuming mission: to propel the School of Health and Human Performance toward providing vital programs for the community.

Alums of three varied community service programs largely hatched by the School and its faculty attest that Schendel's efforts have succeeded mightily.

Merrie Ziady
From her 14th-floor office in the Portland Building, Merrie Ziady oversees the health needs of Multnomah County's 3,400 employees at 90 work sites. Ziady is the county's employee health and benefits manager, and it is her job to promote employee fitness while trying to reduce costly employee medical claims.

The county has been successful on both accounts. Ziady credits her involvement with the School of HHP as both a student and alumna.

Ziady came to the School in 1979 as an undergraduate already possessing a bachelor's degree in Italian. But, seeking new career direction, she picked up a bachelor's degree in community and health education at PSU. In 1981, she earned her M.S.T. degree in health education from the School.

"PSU is responsive to people coming back to School in their post-college years," says Ziady. "We call them 'retreads.' Many of these people graduated from the School, and I see a lot of them in health professions. Many PSU students are already committed to the community and plan to stay in the area."

Such was the case with Ziady. While moving toward her master's degree, she taught smoking cessation classes at St. Vincent Hospital and Medical Center. She expanded her community teaching, modeling the topics after a lifestyles course she took from former PSU teacher Glenn Gilbert.

In 1984 Ziady took over as Multnomah County's employee health promotion coordinator. With a limited budget and much work, she was able to use PSU student interns in developing activity schedules and monitoring employee programs.

Ziady had attended a PSU seminar developed by Schendel and longtime faculty member Michael Tichy to promote greater fitness among all levels of Oregon law enforcement. Ziady became a speaker at the annual seminars, then set off to help reduce smoking among county law enforcement personnel.

"There's always been a high level of smoking in the law enforcement and corrections departments, and there was an especially high level of smoking here in 1984," Ziady recalls.

After eight years, the hard data is starting to show results. Smoking among the county's deputy sheriffs and corrections officers is at 25 percent—15 percent less than in 1984.

Multnomah County instituted a smoke-free policy in 1987.

The success of the smoking cessation programs has spurred Ziady and her associates to develop other wellness programs for county employees.

"Our aim isn't to compete with fitness centers but to help get the fence-sitters started in some type of exercise program, then get them motivated to move into a more sophisticated program," Ziady says.

Don Zehrung
Don Zehrung might be described as another one of PSU's retreads—another who has funneled service back to the Portland metropolitan community.

Zehrung, an elementary school teacher with the Beaverton School District, first enrolled at the School of HHP in 1969, receiving his bachelor's degree four years later. Over the next 17 years, while teaching at Oak Hills and Raleigh Hills elementary schools in Beaverton, he pursued his master's degree. In 1990 he earned an M.S.T. degree in physical education.

Zehrung remembers a late-1970s PSU course that focused on ways in which elementary school teachers could use innovative methods to improve children's physical education.

Student and faculty enthusiasm for the course evolved into the formation of the volunteer Council for Children's Expanded Physical Education. The School of HHP simultaneously developed an annual conference on the subject. Council members helped set up workshops for Portland-area physical education teachers and helped drum up more interest for the topic locally. The first conference, which Zehrung attended in 1981, drew 300 people. The 1990 conference attracted more than 700 participants from more than 20 states and four countries, making it the largest conference devoted to elementary school physical education in North America.

Despite the School of HHP's closure, the conferences will continue, through the efforts of volunteer council members.
"The conferences are a chance for elementary school teachers to recharge their batteries and generate more creativity in their programs," says Zehrung. "We in physical education at the elementary level tend to be really isolated."

Also, the conferences help teachers become more active politically, to push for positive changes in elementary-level physical education.

"The current group of elementary kids has been the least-fit generation of youth in the history of our country, for varied reasons. Physical education has been de-emphasized over the years," Zehrung says. "From my perspective, we've been our own worst enemies in the past, and have done a terrible job in promoting health and physical education in our schools."

As a result of the conferences, more elementary physical education teachers throughout the Portland area and beyond are getting together to exchange teaching methods and discuss issues. The result: youngsters are finally starting to get more quality physical education.

Says Zehrung, a 1989 Outstanding Alum of the School of HHP, "It's all been a perfect example of the symbiotic relationship between the School and our volunteer council. It demonstrates the mission of the university and its community outreach."

Jane Loverin

Jane Loverin, associate executive director of the Metro Family YMCA in southwest Portland, enjoys talking about her involvement in one of the School of HHP's most important research projects.

Loverin, who received her M.S.T. degree in health and physical education from PSU in 1978, joined the Metro Y staff in 1986 after six and one-half years at the Salem YMCA.

She already was familiar with the Metro Y's emphasis on cardiovascular fitness—particularly for older adults. And Loverin was aware of the widespread interest several PSU faculty members had in improving exercise techniques for the elderly.

So, the Metro YMCA was the perfect site for a 1988 study conducted by Schendel, Tichy, Milan Svoboda, Gary Brodowicz, Loam Robertson, and others, along with nationally renowned exercise physiologist Herbert DeVries of the University of Southern California.

The project focused on finding safer methods of measuring the fitness levels of elderly adults. Loverin oversaw the YMCA's participation in the project and helped PSU researchers monitor the participants, who worked out on exercycles.

Results were encouraging. Researchers came away with a better understanding of how to monitor elderly adults' exercise capabilities and can thus plan better training programs for senior adults.

"Results of the study were printed internationally and, nationally, it led to the YMCA putting more emphasis on working with active but frail seniors," says Loverin.

Some of the original participants of the study, who are in their 80s today, continue to participate in the Y's specially designed exercise program.

In addition to the YMCA's participation in the PSU/DeVries studies, the organization has—through the help of the School of HHP—been able to design employee fitness programs for corporations and governmental agencies throughout the Northwest. Groups such as Bonneville Power Administration, Mentor Graphics Corp., and Owens-Corning Fiberglas Corp. gained early interest in employee fitness programs through the School's annual conferences on fitness in business.

"At the time, little was being done in Portland by employers to promote employee fitness," Schendel says. "We played a role in focusing attention on building employee wellness programs that benefit both the employee and the employer."

(Brian White, a Portland freelance writer, is a regular contributor to PSU Magazine.)
Measure 5: more hard choices

The immediate effects of Measure 5, round two, are easily summarized—cut $19.2 million, eliminate 273 faculty and staff positions, reduce student enrollment by 14 percent, and increase tuition by 32 percent. But the real effect, the true cost of Measure 5, must be measured in lost opportunities, lack of access, lost time, and increased personal debt—a cost that will be borne by PSU students for years to come.

The University's budget reduction plan for 1993-95—a 20-percent cut in funds from the current 1992-93 service level—has been accepted by the State Board of Higher Education. All eight universities in the state system and the Chancellor's office have proposed similar reductions as mandated by Gov. Barbara Roberts.

Portland State's budget calls for cutting $4.6 million in administration and campus operations and $11.6 million in academic programs and support services. The remaining $3 million is expected to be raised from revenue enhancements, mainly a 15-percent tuition increase each of the two years of the next biennium.

Resident undergraduate students at PSU currently pay $2,658 a year. If a 32-percent increase is implemented, tuition will reach $3,500 by 1994-95, making student fees fund more than 40 percent of the total cost of undergraduate instruction. The state board would like to keep this figure at 33 percent for optimum access to Oregon students.

Last year at Portland State, seniors were an average of $9,000 in debt by the time they graduated. It is estimated that by 1995, graduates will be $26,500 in debt—the result of increased tuition.

According to the Chancellor's office, the cumulative effect of Measure 5 on the entire state system from its passage in 1990 through 1995 will be a 77-percent increase in tuition, a drop in enrollment of more than 7,000, and a reduction of 2,600 in faculty and staff positions.

"These facts are devastating in and of themselves," says Chancellor Thomas Bartlett. "But, when we look down the road we see that, by the year 2001, the number of high school graduates in Oregon is expected to increase by 40 percent. It is clear that we should be planning for ways to increase, rather than decrease, our resources."

It is, however, possible to see some good things coming from the hard look Oregon's universities have been forced to take because of Measure 5.

Increased administrative efficiency was a major focus of budget reduction and reorganization in the first round of Measure 5. PSU completed a detailed internal review of its management and administrative structure this past year and has moved to eliminate duplication, reduce costs, and increase management effectiveness. As a result, the University's administrative costs are well below national averages for higher education.

While additional administrative reductions are planned for the second round of Measure 5, they become increasingly difficult to make while maintaining necessary administrative and support functions, says PSU Provost Michael Reardon.

The coming year will be spent in detailed academic program review and planning at all levels of the University in preparation for the academic program and service shifts that will be required by the 1993-95 budget cuts.

"Planning will focus on reshaping the University's undergraduate curriculum and exploring ways to increase collaboration both internally and externally with area community colleges and other educational institutions," says Reardon.

"Unfortunately, none of this outweighs the disservice we're doing to Oregon's, and particularly Portland's, future students."
A city behind walls

or a prison, the Columbia River Correctional Institution is deceivingly attractive.

At the front entrance, visitors see neatly kept beds of roses, yellow chrysanthemums, pansies and petunias. It's a landscape most home owners would envy, except for the fact that it lies at the base of an imposing chain link fence laced at the top by continuous coils of razor wire.

It's a prison, all right. Visitors don't go in or out without an appointment, an ID check, and an escort. Inside, the facility is its own small town—one in which its 400 male and female citizens wear identifying clothing and are not free to leave.

Mike McGee '71 is the town's mayor and judge. Although his real title is superintendent, he draws the analogy as a way of explaining the prison's function and the job he has to do. Soft-spoken and professional, McGee explains that as in any small town, the prison has medical services, a banking system, a church, a public works department, and a police force.

The police force here is larger than average, and life is not exactly rule by consent of the governed, but the comparison seems to stick.

His job is to make sure all the elements run smoothly and to make sure the "citizens" do what is necessary to live peacefully both inside and, ultimately, outside the prison walls.

It's a complex social organization, made even more complicated because it is one of the few prisons in the United States that is coed. As such, McGee's degree in sociology has been a valuable tool in running it.

"You're dealing with large groups of people, political issues, the dynamics of social interaction. There's a way people behave in groups, and these groups can be guided in certain ways," he says.

Group guidance in prison is accomplished with a well-defined system of rewards and punishments. Violation of the rules can result in a longer sentence, or time spent in a segregation cell. Good behavior can result in shorter sentences, or more privileges.

McGee walks comfortably among the inmate population as he shows off the prison's law library, cafeteria, canteen, and recreation yard. He says a friendly hello to an occasional prisoner, and they return his greeting in kind, but leave one with the unmistakable feeling that they know who the boss is.

He has spent all of his adult career in corrections. His first job was as a counselor with a work release program in Coos Bay, where he found employment and other community resources for prisoners making the transition into free society.

From there he spent nine years as a parole officer, first on the Oregon coast, and then in Portland. He became executive assistant to the superintendent of what is now the Santiam Correctional Institution in Salem. Then six years ago, when Gov. Goldschmidt began a push to provide more prison beds, McGee was asked to help plan the construction and development of minimum security facilities.

When one of those—Columbia River Correctional Institution—was built in 1990 in northeast Portland adjacent to the Riverside Golf and Country Club, McGee was named superintendent.

At 45 to 50 hours a week, the job is more than full time for McGee. And although he receives calls at night about occasional incidents at the prison, it's a life that he keeps separate from the one he spends with his wife and five children.

That aspect is different than the one he grew up with in West Linn. His father was an auto mechanic, and McGee remembers many Saturdays playing around his dad's workbench while he repaired cars.

"That's not the kind of thing I'm going to do with my children. I'm not going to bring them to the prison, although they have been here on tours. They know their father is a warden, but they don't know a lot of what that is." When McGee graduated from PSU after the fall 1971 term, a career in corrections was the farthest thing from his mind.

McGee started college in the mid-1960s during a time of anti-war activism, the civil rights movement, and a heightened concern for human rights issues.

He took a break from school in 1966 to become a VISTA volunteer in Georgia and South Carolina. One of his prized possessions, a photograph of Ebenezer Baptist Church, autographed by the pastor, Martin Luther King, and...
his son, Martin Luther King Jr., hangs today on his office wall.

Social issues continued to be a keen interest for him when he returned to PSU, so he devoted himself to studying society.

If corrections wasn’t exactly at the forefront of his mind as he thought about careers, at least it fit with his sociological studies. It even had elements of the kind of social service work that he envisioned before entering the working world: the idea that these were people just like you and me, but they had made mistakes. He believed they could be rehabilitated to function in society once again.

"Since then I’ve learned there’s more to it than that. There’s more of a well-defined criminal personality. It’s not just that they made mistakes, but some of them wanted to do these things. Deviance is different for different people—some people are thieves, some are sex offenders—but they often exhibit the same criminal thinking: I can do whatever I want to and get away with it because society’s rules don’t apply to me."

He says that 20 years ago he was a naïve, idealistic college graduate, but that even today, after two decades in the system, he hasn’t lost sight of the possibility that most prisoners can be rehabilitated.

But that vision is tinged with a cynicism that can only come with constant exposure to the criminal element of society. It’s a vision that comes with “seeing what people will do to their fellow man or the extent to which they will lie, cheat, and manipulate, and think it’s OK to do so, and do it constantly."

It’s easy to punish a criminal behavior. But correcting a criminal mindset is a daunting task, and is most often up to the prisoner. The task of a prison superintendent is to offer the means by which prisoners can come to grips with the errors of their ways, and help them to make their own changes.

Columbia River is doing that through an intensive drug and alcohol treatment program. There are two programs: one for men and one for women, with about 50 inmates in each. The sexes are kept separate in the program so that women inmates can speak freely about past sexual abuse—often the trigger of their substance problems—without the presence of men.

It also has an education program operated through Portland Community College that helps inmates earn their GED. Another program, “Breaking Barriers,” helps inmates learn sound decision-making skills. “Women in Corrections” is a program that teaches life skills for women who are making the transition back to society.

The prison also features a work release program that allows prisoners to spend time outside the prison walls working in jobs within the larger community. While they’re inside, prisoners sleep in dormitories rather than individual cells. The prison has a handful of high-security cells, but they are reserved for special disciplinary cases.

All these programs, which enhance the lives of the prisoners doing time and help them make the transition to the outside world, will protect Columbia River Correctional Institution from the possibility of Measure 5 cutbacks, says McGee.

The programs give prisoners a good shot at reforming their lives and learning skills that will keep them out of prison in the future. The institution is a place for maximum security prisoners to graduate to—an incentive, even if they’re serving time for murder or rape, to go to a better place if they behave within the system.

The Columbia River correctional Institution also provides a place other than a maximum security prison for those who have committed less serious crimes. Often, young petty criminals become hardened and learn more advanced criminal behavior when they are sentenced to a maximum security prison. When they get out, they commit worse crimes and are sent back to maximum security in what can become a lifetime chain of crime and imprisonment.

Mike McGee ’71 is superintendent of Columbia River Correctional Institution in northeast Portland.

"If the person is only going to be in prison for six months anyway, why not send him to a place where you control that environment a little bit? That is what we’re trying to do in minimum security," says McGee.

(John R. Kirkland, a Portland freelance writer, is a regular contributor to PSU Magazine.)
For the 24 hours of May 4, 1992, students from "A Day in the Life," a School of Extended Studies class, photographed the people and places of Portland State University.

Under the coordination of Michael Lloyd, a staff photographer for The Oregonian, the class covered as many subjects as possible, showing the diversity of a single day at Portland State.

Not surprisingly, the students represented here—Nnamdi Egukichi, D'arcy Nelson, Shelly Sirkus, and Patricia White—focused on people. From the dorms to the classroom to the gym—their viewfinders framed the faces of Portland State.
PSU alumni are different

It's true. PSU alumni, like PSU students, are different. They're not like the alumni from more traditional universities who come back to campus every five or 10 years to reminisce with friends and visit old hangouts. PSU grads are more interested in continuing education, opportunities for networking with other alumni professionals, access to campus facilities, and lectures by distinguished professors.

All this and more was confirmed in the recent survey conducted by the PSU Alumni Association. The Communications Committee of the Alumni Board of Directors sampled a random 10 percent of PSU alumni during June. The four-page survey was designed to assess alumni attitudes about PSU and to determine the kinds of programs alumni seek.

Of the 680 alumni who returned questionnaires, 74 percent received a bachelor's degree and 34 percent a master's (including some who received more than one degree).

The 18 percent response provided a good indication of how alumni feel about the University and what kind of activities would most likely engage them. Overall results of the survey are shown by the charts and graphs on this page.

Activities

A number of PSU activities were listed and alumni were asked whether they were likely to participate in them. This graph ranks the percentage of responses in either the "likely" or "most likely" categories.

Last visit

This section asked when the alum last visited PSU for several types of events. Shown are the percentages who visited within the last year.

Questions answered

Many alumni took the time to write comments on the last page of the survey. Concerns were raised about fund raising, student advising services, rising cost of tuition, and the adverse effects of Measure 5 on the University.

Since the survey was anonymous, Pat Squire, director of Alumni Relations, would like to respond in this column to some of the concerns expressed by survey participants.

PSU Telefund and fund raising

The PSU Telefund is run by the PSU Foundation and the Development Office. PSU students are paid to make the calls to alumni and the program is carefully monitored. Since its inception, the telefund has raised more than $500,000 and increased donor participation by 360 percent. The dollars go to fund student scholarships, special faculty programs not funded by the University, and other priority needs. The Annual Fund is critical to the health of the University and the telefund program is the base of alumni giving. Comments or questions should be directed to the Annual Fund Office, 725-5034.
Alumni Association

The Alumni Association is a non-dues-paying organization open to all PSU alumni. PSU Magazine, which goes to all alumni, is our primary vehicle for announcing activities and events. We seek and encourage alumni participation and involvement.

The primary source of funding for Alumni Association activities comes from the U.S. Bank/PSU Alumni VISA card. The association sponsors student internships in Washington, D.C., and Salem; an Alumni Advocacy Program; an outreach program to alumni in other cities; and PSU Weekend, the University's homecoming event for the entire community. For further information call the Alumni Office, 725-4948.

Alumni Board of Directors

The board is made up of 25 to 30 volunteers who commit to a two-year term. The group meets monthly and each board member has at least one committee assignment. Members are nominated based on their commitment to PSU, their previous involvement in University or alumni activities, and their expressed interest.

There is no financial requirement of board members, but there is a major time commitment. Board members are involved with the University at many levels: They serve on search committees, attend campus-wide events, and work with the Alumni Office, the administration, and student groups to achieve the goals of PSU.

Effects of Measure 5 on PSU

If you are interested in assisting other alumni in efforts to preserve PSU and higher education, call the Alumni Office at 725-4948 for information.

Some respondents had concerns or made comments about specific schools and departments; we will pass your remarks on to those units.

Thanks to all of you who participated in the alumni survey. The Alumni Board of Directors will use the information you provided in planning its programs for the future.

Abrams leads association

Jory Abrams, a 1979 engineering graduate, became president of the PSU Alumni Board of Directors on July 1. She replaces outgoing president Miriam Selby '68, '70 MA.

Abrams, who has been on the board since fall 1989, has served as board vice president, chairman of Alumni Weekend, and is a member of the Alumni Advocates. She is manager of civil engineering at CH2M Hill in Portland, and has served as president of the Oregon section of the American Society of Civil Engineers and is a member of the Portland Advisory Council on Engineering Education.

"My interest is in building a strong relationship between alumni and PSU," says Abrams. "The University continues to be a resource for alumni and there are many ways alumni can help the University."

Jan Kurtz, a 1987 history graduate and executive director of the American Advertising Museum, is vice president of the Alumni Board. She joined the board in September 1991 and has served as chairman of the Student Affairs Committee. According to Kurtz, "PSU students need our help, especially during this time of budget cuts and tuition increases. We need to devise creative ways, like our internships, to assist our future alumni."

Deanna Hotchkiss, a 1988 engineering graduate and board member for the past year, is the new treasurer. She has been a member of the PSU Advocates Steering Committee and has a special interest in recruitment of women and other minorities into the field of engineering and other sciences. Hotchkiss is a design engineer with Intel and is Oregon section president of the Society of Women Engineers.

The Alumni Board of Directors, a group of 30 volunteers, oversees alumni programs in cooperation with the Office of Alumni Relations. Board members come from a wide variety of cultural, educational and professional backgrounds. The board holds elections in the spring and early fall for new members.

Board members retire

Seven members of the PSU Alumni Board of Directors retired from the board this past summer:

Louise Cox '73, senior property manager for Spectrum Properties, Inc.; Ada Laguardia '72 MAT, a student transfer specialist for Portland Public Schools; Betty Roberts '58, currently an associate professor of political science at Oregon State University, an arbitrator and mediator with the Judicial Arbitration and Mediation Services, an educational consultant, a director for Security Pacific Bank of Oregon and president and director of the Camp Tamarack Foundation;

Ed Washington '74, president of the Portland chapter of the NAACP; Mary Lou Webb '69, '73 MS, executive director of Portland Community College's Institute for Management and Professional Development; Molly Cook '74, a technical editor for CH2M Hill Inc., relocating to the Boston office; and Trish Trout '88 MFA, director of the annual fund for University of Portland.

Alumni directory out soon

All alumni were recently sent a questionnaire for the first-ever PSU Alumni Directory.

The directory, scheduled for release in early 1993, will be a complete reference on more than 40,000 Portland State alumni. It will include current name, address, and phone number, plus a section cross-referenced by occupation.

"Our directory will be an excellent resource for alumni networking in their field or profession, and it will also make it easy to find old friends," says Pat Squire, director of Alumni Relations.

Questionnaires should be returned now, or alumni can call toll-free, 1-800-326-5955, to verify or correct their listing. A form to reserve a copy of the new directory was enclosed with the questionnaire or the same toll-free number can be called. The publisher will only print as many copies as are ordered.
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Vanport

Donald Dinsmore is teaching history at Bassist College in Portland. Dinsmore, who taught public school for 28 years, is also curator of the University of Portland Museum.

Robert and Joann Griggs are building a home at the Oregon coast. Bob is the producer/director for Oregon Public Broadcasting’s “Golden Hours,” as well as a freelance actor and writer. Joann is “almost retired” from Blackwell North America in Lake Oswego.

Charles Indermuehle is vice president and managing director of the Benson Hotel in Portland.

Vern Pearson is a trustee of the Emanuel Medical Center Foundation.

Betty Roberts, former Oregon supreme court justice, was honored last spring by the Oregon Women Lawyers Association for her contributions to the advancement of women in both the legal profession and the legislative arena.

Erroll E. Stephens Sr. is a dentist in Milwaukie, Ore. Stephens, who has practiced there since ’62, writes that he has six children and 12 grandchildren.

Marilyn Schultz ’68 MST retired in June after teaching English at Centennial High School in Gresham for the past 30 years. Schultz is currently a candidate for the Oregon Legislature from House District 19.

Leo Isotalo is enjoying a semi-retired status as an independent executive consultant specializing in marketing strategy and brand development for apparel and related industries. Isotalo worked for a number of years for Levi Strauss & Co., where he was president of the Sportswear Group and a corporate senior vice president.

George Steen is an electrical engineer for TriQuint Semiconductor Inc., in Beaverton.

Valdis V. Pavlovskis ’58 is the new deputy defense minister for the Republic of Latvia. Pavlovskis was appointed to the post in February 1992 after Latvia was declared independent.

Born in Latvia in 1934, Pavlovskis and his family escaped in 1944 during the Soviet invasion of World War II and settled in Oregon. While at PSU, Valdis was active in student politics and in 1955 testified before the Oregon Senate Education Committee in support of making Portland State College a degree-granting institution.

After graduation, he served in Viet Nam as a captain in the U.S. Marine Corps, then went on to earn a master’s degree in city planning from California State Polytechnic University. Until his appointment as Latvia’s deputy defense minister he was head city planner for South Gate, California.

Pavlovskis has been a crusader for restoring independence and democracy to Latvia for many years. He has served as president of the Baltic American Freedom League and the American Latvian Association. Currently he is vice president of the World Federation of Free Latvians.

Pavlovskis is living in Riga, Latvia, although his wife, Dace, is still in California. As deputy defense minister, his duties are to organize, train, and equip Latvian defense forces and border guards while former Soviet forces still occupy the country.

Adriana Cortes-Hwang is an assistant professor at Kutztown University in Pennsylvania. She has an MA in Spanish literature from the University of Oregon.

Barry Roberts ’72 MS retired last year after teaching elementary school for 26 years in the Reynolds School District. Roberts writes that he’s currently enjoying foreign travel.

Richard Matthews ’88 MA is development coordinator for the World Affairs Council of Oregon, where he will be implementing a long-range development plan in support of the council’s role in promoting citizen awareness of international issues across the state.

A. Scott Parker has had a paper accepted in the archives of the T.S. Eliot Society of St. Louis, Mo. Parker’s paper is an analysis of the Eliot essay, “Tradition and the Individual Talent,” in perfection of Eliot’s catalyst theory.

Mary Carol Day ’76 MST has completed her 22nd year of teaching. Day teaches language arts at Glencoe High School in Hillsboro, Ore. Her husband, Thomas Patrick Day ’77, teaches fifth grade at Joseph Gale Elementary School in Forest Grove, where he’s been for the past 13 years.
**Nancy Tang '70**,

'T73

MBA shows a dedication to professional service that most find exemplary, admirable, and... exhausting.

Tang, vice provost for Academic Program Operations at PSU, is the 1992-93 president of the Oregon Society of Certified Public Accountants. She has been a CPA since 1975 and a member of the organization since 1978.

In an article introducing Tang to the members, the OSCPA's newsletter quoted her as saying, "Over the years, opportunities present themselves: when they do you don't say no, you say yes."

Tang, 58, has obviously said yes many times. Gov. Roberts appointed her last year to serve a four-year term on the new Appraiser Certification and Licensure Board, which is responsible for developing policy and administrative procedure to license and oversee real estate appraisers in Oregon. She is also a member of the American Woman's Society of Certified Public Accountants and served as president in 1989-90.

As an associate professor of business administration, Tang was in Yugoslavia last year giving workshops with colleagues from the Business School, including her husband, Professor Don Tang.

All this has been done by a woman who has six children, returned to school at the age of 33, was widowed and remarried, and taught at both Mt. Hood Community College and Portland State for 19 years before becoming an administrator in 1989.

What changes would this busy woman like to see in the accounting profession? "... Alternative work schedules, I mean someone who chooses not to work 55 hours a week and who can still make progress in their profession. This started as a women's issue, but it really isn't a gender issue," says Tang.
Outgoing Alumni Board President Miriam Selby '68, '70 cited a number of successes in the 1991-92 year for the PSU Alumni Association. “We had an extremely successful alumni weekend, involved many excellent new volunteers, implemented a communications plan, and established a new student intern program,” says Selby.

According to Selby, the Alumni Board of Directors achieved a number of the long-range goals it set last October. “Our mission statement is ‘to promote the interests and ideals of Portland State University and to sponsor and develop university alumni activities for the interest and benefit of the alumni.’ All of the things we accomplished this year are related directly to that purpose.”

- The board continued its co-sponsorship of student interns in Washington, D.C. The goal of the program is to provide PSU students with an enriching experience related to their academic pursuits and long-term goals. Last year nine students interned at institutions such as the Wilson Center for International Studies and the Museums of American and Natural History.
- The board also approved a legislative internship program in Salem for the 1993 legislative session. The program will provide a structured opportunity for 30 students to work with selected legislators, review issues of legislative politics, hear guest speakers, and discuss assigned readings with an instructor.
- Seattle and Astoria were the sites of alumni outreach events in the spring. Seattle alumni attended a reception held at the Burke Museum on the University of Washington campus on March 22. PSU President Judith Ramaley brought guests up-to-date on activities at Portland State. Astoria-area alumni attended a reception and concert by the Portland Baroque Orchestra on April 28.
- The PSU Advocates recruited new members and prepared to gear up for the 1993 legislative session. (See additional article, next page.)
- Outstanding Alumni Awards went to Jim Westwood ’65 and Roy Love ’61 at the third annual PSU Salutes Luncheon, which was held on May 1 at the Multnomah Athletic Club. The award recipients were nominated by alumni and faculty and selected by the Alumni Recognition Committee.
- The Student Affairs Committee worked with the Black Cultural Affairs Board, a PSU student group, to sponsor the Black Alumni Luncheon on Feb. 22 on campus.

The luncheon provided students and alumni with an opportunity to get acquainted and to do some networking. The committee also worked with coordinators of PSU’s Career Day to offer an alumni session on careers available to liberal arts and science majors.

Also, new officers were selected for the Alumni Board for the 1992-93 year. They are: president, Jory Miller Abrams ’79; vice president, Jan E. Kurtz ’87; and treasurer, Deanna Hotchkiss ’88. Planning for future programs is underway; read PSU Magazine for information about upcoming Alumni Association activities and events.

Communications committee surveys alumni attitudes

A new committee formed by the Alumni Board of Directors strives to “enhance the visibility of the University and its alumni.” The Communications Committee took on a number of projects during the year, the most important of which was a survey of PSU alumni. The purpose of the survey, reported on page 18 of the September 1992 issue of PSU Magazine, was to determine alumni attitudes about the University and about alumni activities and interests.

“We’ll use the results of this survey to do some careful planning for the next few years,” said Committee Chair Don Dickinson ’68, ’72. “This report will provide the basis of support for a number of alumni activities.”

The Communications Committee also wrote a thank-you letter to Portland State University Alumni VISA card holders. “The PSU Alumni VISA card is our major source of revenue for alumni activities, and we wanted to let our card holders know how much we appreciate their support,” said Louise Cox ’73, a co-author of the letter.

The committee had some fun, too. On Feb. 14, Dickinson supervised the unveiling of a billboard in downtown Portland on SW Columbia and 12th, wishing the University a happy 46th birthday. The giant birthday card, designed by PSU art students, was a cooperative venture between the PSU Art Department, the Alumni Association, A-1 Silk Screen Company, and Ackerly Outdoor Advertising Company.

Board urges alumni to get involved with the University

The PSU Alumni Board of Directors is urging alumni to get involved with the University and the Alumni Association. All PSU alumni are automatically members of the non-dues-paying Alumni Association upon graduation. Former PSU students are also welcome as members and should contact the Alumni Office to be included on the mailing list.

Opportunities for involvement are plentiful, according to Miriam Selby, immediate past president of the Alumni Board. Alumni are invited to participate in PSU Weekend, the Alumni Association’s version of homecoming; the PSU Advocates, a group which supports the
Selby, immediate past president of the PSU Alumni Association. "In just eight years," said a letter co-signed by Selby and Grundfossen, “Oregon will have 25 percent more high school graduates than it has today. Deep budget cuts will limit both the quality and accessibility of higher education for these Oregon students." They outlined several ways alumni could help Portland State and higher education, including contacting state legislators (or legislative candidates), urging immediate attention to tax reform, writing letters to editors of local newspapers, and explaining the importance of investing in higher education.

“Our plans will include regular mailings to keep advocates informed and a training session this fall," Grundfossen said. “We also encourage attendance at the Oct. 1 candidate's fair on the campus, sponsored by a newly formed student group called the PSU Defense League.”

Alumni interested in advocating for PSU should contact the Alumni Office at 725-4948.

A different kind of homecoming: Seminar day highlights weekend

Seminar Day, a new event designed to appeal to a wide variety of alumni and friends of the University, was the highlight of last fall's Alumni Weekend.

The audience, which included alumni from other universities and colleges, was delighted by the 31 lectures offered by PSU professors, alumni, and community members.

Nationally syndicated columnist Calvin Trillin was the guest speaker at a luncheon during the Nov. 2 event. His intelligent, wry humor was a big hit with the audience.

The weekend also included dedication of the new addition to PSU’s Branford Price Millar Library, a jazz evening, and a pre-football game party.

The Oregonian liked Alumni Weekend too, calling it "PSU's Living Legacy." In a lead editorial on Friday, Nov. 1, the paper's editors said, “Homecoming weekends at colleges traditionally are times for alumni to revisit their campus years. The party Portland State University will throw this weekend will be much more—and appropriately so.” The editorial went on to talk about the weekend as a time for taking note of PSU’s strengths. “This legacy and direction give 'Homecoming' at PSU special meaning communitywide.” That's the idea.

Look for PSU Weekend this fall on Nov. 13-14.

Measure 5 cuts bring out alumni

More than 200 alumni and friends have signed up to be PSU Advocates, according to Advocates Chair Pete Grundfossen ’58, ’66. Grundfossen and his committee have worked throughout the year to study the implications of Measure 5 and its effects on higher education and Portland State.

Advocates keep informed about PSU and higher education issues through mailings and may be asked to contact legislators or other public officials.

Several mailings during the spring served to recruit volunteers to the advocacy group, according to Miriam Selby, immediate past president of the PSU Alumni Association. "In just eight years," said a letter co-signed by

Alumni Office offers VISA card, benefits card, alumni directory

All graduates of Portland State (including PSC) are automatically members of the Alumni Association. Members receive, free of charge, PSU Magazine, the quarterly publication for alumni and friends of the University. Alums are also eligible for the PSU Alumni VISA card and the Alumni Benefit Card (ABC). The Alumni VISA card has a low annual percentage rate, no fee for the first year, and provides special financial benefits to the Alumni Association.

According to Pat Squire, executive director of the Alumni Association, the VISA program provides a royalty to the association each time alums use the card. “It's our primary source of revenue,” says Squire.

The Alumni Benefit Card, also available to alumni and their spouses, provides access to a number of University facilities and events. For a small fee, graduates can use University parking structures, HPE recreation facilities, the library, and microcomputer labs. Also available are placement services, bookstore membership, and discounts on a number of performing arts events.

Another service for alumni will be the first-ever PSU Alumni Directory, to be published in February 1993 by the Harris Publishing Company, a well-respected alumni directory company in White Plains, N.Y.

Squire said the directory will be a great networking resource for alumni: “The back of the directory will have cross-references to alums by occupation. According to the recent alumni survey, our alums are interested in networking with other grads in the same field. This will be an excellent tool for that purpose.” Directory questionnaires are being sent to alumni this fall. Squire urges alums to return the directory questionnaires as soon as possible for a complete listing in the directory.

For information or applications for the PSU Alumni VISA card or an ABC card, or to make a change of address, call or visit the Alumni Office at 506 S.W. Mill Street, room 239. Phone 725-4948.
dent, was formerly Portland's branch manager for the corporation.

Robert K. Sutton MA is a historian with the National Parks Service in Washington, D.C. Sutton has authored numerous publications on historic preservation and architecture in the West.

John Viale is vice president of the grocery, health, and beauty aids division of Fewel Northwest Inc., a food brokerage. Viale was previously vice president of sales at Distributive Resources Inc., in Portland.

'74

Paul Eisenberg is director of construction for Broken Top, a 675-lot planned community in Bend, Ore. Eisenberg and his wife, Christine, are living in Sun River with their three children.


Judith T. Kenny is an assistant professor of geography at the University of Wisconsin in Milwaukee. Kenny received her Ph.D. in cultural geography from Syracuse University in New York.

'75

Avis Buck '79 MBA is accounting supervisor for the city of Warrenton, Ore.

Rick Dalbey has been named to the board of directors for the Tree Of Learning High School, a private alternative program for students with learning disabilities. Dalbey is president of Rick Dalbey & Associates, a Beaverton advertising agency.

Gregory F. Jenner is a partner in the Tax Department of the international law firm, McDermott, Will & Emery. Jenner, formerly special assistant to the assistant secretary of the Treasury for Tax Policy, is located in the firm's Washington, D.C. office. He received his law degree from New York University School of Law.

David McClung MBA has been promoted to president of Laughlin Strategies, a Beaverton-based company that provides insurance and investment-related services to banks and other financial institutions.

Christine Chambreau Turner and her husband Adrian live in Salt Lake City, Utah, where they own an ink manufacturing business.

'76

James Hardy writes that he's been a dealer for Harrah's Club in Lake Tahoe, Nev., for 10 years. Hardy, who has an extensive collection of classic cars, plans to retire later this year and devote his time to restoring his collection and doing local volunteer work.

William O'Neal M.D. is in private practice in Ft. Lauderdale, Fla. A graduate of the University Honors Program, O'Neal attended medical school at Oregon Health Sciences University.

Pat Percival MSW is vice president and manager of corporate elder-care employee assistance programs for Health Access Inc., a geriatric care management firm in Portland.

Shripad Tuljapurkar Ph.D. is a professor at Stanford University. His book Population Dynamics in Variable Environments was published in 1990.

Carol Van Natta is the development officer for the University of Missouri-Kansas City School of Education and president of the Greater Kansas City Council on Philanthropy. She holds a master's degree in public administration from University of Missouri-Kansas City.

James Welch Jr. is area director of benefits for the International Longshoremen Workers Union of Oregon and southwest Washington.
William Barlow is a real estate broker with The Northwest Real Estate Company in Portland. Barlow handles commercial and residential sales and acquisitions.

Scott Magness is assistant vice president of the commercial services group for U.S. Bank in Portland.

Lauriette Nielsen has received a master's degree in psychiatric mental health nursing from Oregon Health Sciences University.

Mercedes Niiranen writes that she is the manager of Oaks Pioneer Church in Portland. Niiranen also serves as a musician at the chapel.

Meridel Prideaux has been named president of the Portland Association of Advertising Agencies for the 1992-93 term. Prideaux is senior vice president of Prideaux Sullivan Pattison Inc., Advertising and Public Relations.

William Layton MS is a middle school counselor at Talmadge Middle School in Independence, Ore. Layton, who has spent 22 years in the field of education, writes that he enjoys working with sixth, seventh, and eighth grade students in the Central School District.

Richard M. Morris III MBA recently received the 1992 Outstanding Institute of Industrial Engineers Publication Award. Morris, president of R.M. Morris and Associates, a management consulting firm in Dayton, Ohio, received the award for a series of articles he had published in Industrial Management magazine.

Twyla Wallace is a massage therapist with her own private practice in Portland.

Susan Brenner is back in Portland after a 12-year absence. Brenner, who received a master's degree in education from Boston University, has spent the past 10 years teaching English as a second language in Boston, Madrid, and Santa Barbara. She is now working as a sales representative for Peacetree Recycled Paper in Portland.

Michael Fajer MST is the industrial hygienist for Brown and Caldwell Consultants' Northwest region. The company provides consulting services in environmental engineering and hazardous material management.


Lee Jenkins has been elected to the board of directors of Columbia River Girl Scout Council. Jenkins, a recreation instructor for Portland Parks & Recreation, is also a member of the PSU Alumni Board of Directors. He is based at North Portland's University Park Community Center.

Claudia Long '82 MSW is Spokane agency branch manager and a social worker for the Bureau of Indian Affairs. Long, who lives in Wellpinit, Wash., is taking part in a federal program for Women in Executive Leadership (W.E.L.). She will spend the next year in the program traveling back and forth to Washington, D.C.

Joseph Opsahl has been promoted to vice president of investments at Smith, Barney, Harris, Upham & Co., in Portland.

Sara Allison MBA is a sales associate for The Realty Group Inc., in their main office in northwest Portland.

Steven Edwards is assistant section head of the Transmissible Diseases Department for the American Red Cross in Portland.

Suzanne Hannam is a senior management information analyst for the city of Portland's Bureau of Emergency Communications. Hannam was promoted to senior management status after developing an accurate master street address guide for the emergency 9-1-1 computer network.

Brijesh Anand MBA is a manager at Andersen Consulting, a member firm of the Arthur Andersen Worldwide Organization that helps clients use information in strategic, financial, and operations management.

Margo Cheek is a senior vice president and controller for First Interstate Bank at the Corporate Banking Center in northwest Portland.

Steven Hedberg is a partner in the Portland office of Perkins Coie law firm. Hedberg, whose practice emphasizes creditors' rights and bankruptcy law, was previously a partner with Miller, Nash, Wiener, Hager & Carl sen.

Jeri Tess is an associate designer for Edelman Naitman, an interior design and planning firm in Portland.

Richard H. Carson is chair of the Citizens' Campaign for Metropolitan Greenspaces. Carson was formerly planning director for Metro.

Thomas Dryden Jr. is a detective with the Sexual Assault Unit of the Clackamas County Sheriff's Department.

Erin Elkins-Hubert has worked in radio sales and management for 10 years and is currently with the Portland Trail Blazers. She and her husband Stan have one child.

Loretta Siepelmeyer MT is state and local tax manager for Tektronix Inc., in Wilsonville, Ore.

Kelvin Webster MST is chair of development for Portland Impact, a nonprofit social service agency serving homeless families, at-risk youth, and low-income elderly.

Barbara Wilkins MSW was chosen Oregon's Social Worker of the Year for 1992 by the board of directors of the National Association of Social Workers. Wilkins, who is in private practice in Portland, is president-elect of the Oregon chapter of the association.

Sharon A. Williams is the mother of twin girls born last spring. Williams is an attorney specializing in domestic relations for the Portland law firm of Sorensen-Jolink, Trubo, Koch and McIlhenny.

Maureen Wright is an internist at Kaiser Sunnyside Clinic in Portland. Wright went to medical school and completed her residency at Oregon Health Sciences University.

Elizabeth Coonrod-Martinez is working on her Ph.D. in Spanish literature at the University of New Mexico in Albuquerque, N.M. She earned an M.A. from New York University in 1991.

Clayton Moore is an engineer with AT&T in Denver, Colo. He and his wife had their first child last spring.

Kristie K. Murphy is working on a master's degree in clinical psychology at Pepperdine University, Calif.

Steven Crawford works for the Federal Bureau of Prisons as a teacher in the GED (high school equivalency) program. Crawford writes that he was selected to attend a law-related educational conference in Washington, D.C.

Randall Krenelka is vice president and controller of Northwest National Bank in Vancouver, Wash. The bank has 10 branches in Clark County.
Leslie Morehead MBA is working on her doctoral dissertation in systems science from Portland State. Morehead and her husband, Robert Monsrud, have spent the past two summers in Vienna, Austria, at the International Institute for Applied Systems Analysis. They were married in Vienna, June 1991.

Job Rabinowitz MBA works for a local telecommunications company as a technical trainer. He and his wife Susan live in Hillsboro with their two children.

'85

Elyce Benham is a resident counselor at Bridgeview Community, a residential facility for the chronically mentally ill, who would otherwise be homeless. Benham, who has been at the facility for two years, is working on an master's degree in counseling at PSU.

Debbie Chung MBA is controller for the Asia and Pacific interests of Nike Inc. Chung is currently residing in Hong Kong.

Melissa Earley writes that she and her husband, Dennis, live in Santa Cruz, Calif., with their two children. Melissa works in sales for a computer software company.

Matthew Mattila MSW recently joined the clinical staff of Multnomah County Family Services, which provides divorce mediation and child custody evaluation for the Court of Domestic Relations. Mattila also maintains a private practice at Affiliated Psychological Associates in Portland. He and his wife have a baby daughter.

A.J. Rincohn is a manager at Price Waterhouse in Portland.

Samuel Stalnaker writes that he received a certificate in bookkeeping from Elliott Bookkeeping School in Portland.

Gary M. Walsworth was appointed in June as project director for the Oregon Department of Human Resources. Walsworth will be directing a pilot project for medical transportation of citizens in need. The program will have pilots in Astoria, Pendleton, Portland, and Ontario.

'86

Kevin Hurst MPA is vice president of marketing for Robert Bailey Inc., a Portland-based marketing/design firm. Hurst was formerly an account executive for Apple Computer Inc.

Lori Lancaster writes that after teaching science at the Inter-American Academy in Guayaquil, Ecuador, for three years, she has returned to Portland and is currently teaching chemistry at Centennial High School in Gresham.

Catherine Otto '90 MBA has been elected to a three-year term as secretary/treasurer for the American Society for Medical Technology.

Diane Rulien has her own law practice in Portland. She graduated from Lewis & Clark's law school in 1990 and passed the bar the same year.

'87

Scott K. Bender is manager of experience analysis in the Group Finance Department for Blue Cross of California.

Gregory Chiode has been promoted to vice president of civil engineering for Bentley Engineering Company in Portland.

Dorothy Cordill is a first-grade teacher at Colton Elementary School in Colton, Ore.

Sally Hasan is community relations manager for Cellular One's Oregon and southwest Washington region.

Lynda Johnson '88 MST was a member of the 1992 U.S. Olympic women's volleyball coaching staff. Johnson, who played volleyball at PSU, was a member of the U.S. national team before joining the coaching staff. She lives in San Diego, Calif., where the women's Olympic team trains year round.

Mark Moreland writes that after graduating from PSU, he worked for the accounting firm of Price Waterhouse for several years and is now a corporate auditor for Nike Inc., in Beaverton. Moreland also says that he's been traveling overseas and has visited India, England, Ireland, and Germany.

Cynthia Neumann is living in the Houston (Texas) area and raising her two children. Before motherhood, Neumann was a senior accountant at Arthur Andersen & Co. in Houston.

Susan K. Shepperd has a freelance desktop publishing business. Shepperd has worked on various projects for Intel and Tektronix corporations. She is the mother of a two-year-old son, Colin.

Peggy Tombleson is an associate at Hahn and Associates, an environmental consulting firm. Tombleson is in charge of administrative services and business management.

Donna Warren MS writes that she moved to Saipan several years ago and is teaching English at Northern Marianas College. Warren also freelance writes for newspapers and magazines in the region.

'88

Andrea Hall MBA has been promoted to assistant vice president at U.S. Bancorp in Portland. Hall was previously senior financial analyst in the branch profitability and financial analysis department of the corporation.

Susan Holway MA is director and founder of the biennial Finnish-American Folk Festival in Naselle, Wash. Holway, who is a teacher at Clatsop Community College in Astoria, Ore., is the author of "Remember Where You Started From," a play and collection of poems based on stories from her Finnish ancestry. Her play was performed last spring at PSU as part of the New Plays Conference.

Sandra M. Johnson does international accounting for Consolidated Freightways in Portland.

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ALUM NOTES

Jeffrey Kozimor MBA is an account executive at Sisters of Providence Health Plans in Oregon. He has been with the organization for five years.

Tina McDaniel is a corporate officer and shareholder in Learning Year’s Inc., a Washington County child care provider. McDaniel has been with the corporation for eight years, and under her direction the company has doubled its locations.

John Mears MS is a special education teacher at Grant High School in Portland. Mears writes that in addition to teaching, he coaches for the high school track team and is lead singer in “Replay,” a rock ‘n’ roll band.

Theresa Peick MS writes that she’s taking time off from her teaching career to stay at home with her two young sons. Peick says she is “thoroughly enjoying” herself.

Dennis Poklikuha is a second grade teacher for Portland Public Schools.

Emily Sahler writes that she’s been living and working in Manhattan and studying acting with noted teacher Uta Hagen. Sahler is a member of the Art and Work Theater Ensemble and has done several off-off Broadway productions.

Lee D. Baker is a member of the Future Faculty Fellows program at Temple University in Philadelphia, Penn. The program’s goal is to help train the next generation of higher education faculty from underrepresented ethnic groups. Baker is in the doctoral social sciences program studying race, class, and gender.

Richard Brodner MSW writes that he’s currently leading parent support groups in the Vancouver area. Brodner is the father of two girls.

Amy McCreary Holscher is a staff accountant at Faler, Grove & Mueller, P.C. in Salem, Ore. Holscher recently fulfilled the requirements to become a certified public accountant.

Deborah Jeffries recently gave birth to her second child. Jeffries works for Kaiser Permanente in Portland.

John Jendro works for Portland State University’s Computer Science Department as a system administrator.

Suzan Khouri ’91 MS is membership services representative for the Portland Visitors Association.

Julie Lamothe is a wellness coordinator with the federal government. Lamothe coordinates fitness and wellness programs for the Portland Federal Building and the surrounding government agencies.

Lisa Massena is a partner in Americh, Massena & Associates, an investment management consulting firm.

Barbara B. McGee is Oregon division manager of 7 Day Financial Services, a mortgage company. McGee is also a member of the Clackamas County Economic Development Commission.

Donna Barnes is assistant manager of the Hood Center Branch of Washington Mutual Savings Bank. Barnes, who was in the management training program for the bank, was given an early promotion from the program to become assistant manager. Washington Mutual Savings is headquartered in Seattle.

James Beriault is a partner in O’Neil/Beriault Public Relations Inc., of Portland.

Andrew Bobzien is a student at Northwestern School of Law in Portland.

Maria Campisteguy-Hawkins MBA is director of the International Executive Education Center at Concordia College in Portland. She was previously director of the college’s international management studies program.

Jennifer Lee Chandos has joined Palmer, Groth & Pietka Real Estate Analysts.

David Myton MST, Ph.D. is a chemistry instructor at Meadows Community College in Reno, Nev. Myton is involved in developing an environmental science/technology program at the college.

Steve Pearse MPA has recently joined PACU Health Plans as a nongroup marketing representative. Pearse was formerly with Blue Cross/Blue Shield of Oregon.

Keith Sealund has graduated from The Basic School at Marine Corps Combat Development Command, Quantico, Va. The course prepares newly commissioned officers for assignment to the Fleet Marine force.

In Memoriam

Meredith Sheehan ’63 died of brain cancer in her San Diego home Jan. 27. She was 53. Sheehan is survived by her husband, David Sheehan, her mother, Mary Louise Thomas of San Diego, and her brother, Bill Thomas of Portland.

Geoffrey Spencer ’67 died of acute kidney failure on March 16. Spencer, 50, was owner and president of Northwest Lien Service Inc., a business he began two years ago. Spencer was a longtime member of the Multnomah Athletic Club and St. Mark’s Episcopal Church. His survivors include his brothers, George C. Spencer and Arthur C. Spencer III.

Richard L. Blakely ’68 died of causes related to acquired immune deficiency syndrome on June 23. He was 47. Blakely was a music teacher in the public schools and was most recently band director at West Linn High School. Blakely is survived by his parents, several siblings, and his companion Domingo Sanchez of northeast Portland.

Mildred A. Brown ’68 MA died of complications arising from Alzheimer’s disease on June 3. Brown, 72, was a retired Portland schoolteacher and librarian. She is survived by her husband, Elmer Brown, her daughter, Peggy Jeanne Hendon and several siblings and grandchildren.

Trisa Kelly ’92 was honored this spring by the national Alpha Kappa Alpha Sorority (AKA) for having the highest grade point average of any AKA woman in the western region. The award included an all-expense-paid trip to Paris, France, and one to Atlanta, Ga., for leadership training.

Kelly, who graduated as a junior from the University Honors Program, majored in Spanish and French. She plans to obtain master’s degrees in teaching English as a second language and special education. The Alpha Kappa Alpha Sorority, which has over 800 chapters worldwide and more than 110,000 members, was the first Greek lettered organization established by and for black women in America.
Proceeds from Sports Action go to benefit academic scholarships.

As long as Oregon scholars in such fields as biology, engineering, chemistry, journalism, geology, medicine, accounting, forestry, sociology, mathematics, economics, fine arts, English, architecture, communications, law, music, anthropology, agriculture, criminal justice and psychology keep cramming, we'll keep writing the checks.
S P O R T S

Athletics director named

Randy Nordlof '79 is the new director of athletics for Portland State. Nordlof, formerly associate athletic director, succeeded Roy Love '61, who retired on July 1. Head softball coach Teri Mariani will become associate athletic director, a position she previously held from 1988 to 1990.

Love, who had been assistant to the president for athletics since 1989, has retired from full-time service to the University, but will continue to assist in fund raising. Love spent 32 years at PSU as student, coach, and administrator, including a previous stint as athletic director from 1972 to 1986.

Nordlof, 35, joined PSU in 1988 as assistant women's basketball coach. He became athletic ticket manager in 1989 and assistant athletic director in charge of tickets, marketing, and promotions. He also has served as men's golf coach for the past two years.

First with fitness

Jack and Deane Garrison, owners of Nautilus Plus Fitness Center, have kicked off a community effort to encourage local businesses to help PSU athletics.

The Garrison's gave $25,000 in Nautilus equipment to the Athletics Department and also donated 50 percent of all new member initiation fees taken in by the company in May. The Department's share of the fees amounted to $10,000.

"We hope other Portland businesses will follow our lead by donating a portion of one month's proceeds to PSU," says Jack Garrison.

Football team ranked high

PSU football definitely has the attention of the sports magazine pollsters. Coach Pokey Allen's Vikings have been picked number one by Sporting News, Football Gazette, and Football Digest, and ranked fifth by the NCAA Preview and seventh by College Football Preview.

A major reason for PSU's lofty perch is the return of star quarterback John Charles, who passed for 41 touchdowns and directed the Viks to the semifinals with an 11-3 record. Charles was intercepted only 11 times, totalled 3,500 yards through the air, and ranked second in the nation in passing efficiency.

Another factor is Allen's record at Portland State: four playoff teams in five years, appearances in two national championship games, and a 54-22-2 overall record.

And finally, this year's team has "firepower," according to the ever-flamboyant Allen, who emerges from fire with a fistful of burning tickets in this year's ad campaign.

Competing in Spain

Among the nation's best competing in Barcelona this past summer were three athletes with PSU beginnings.

The 1992 Summer Olympics saw the return of fencer Robert Marx '79 competing in the individual epee. Marx, who fenced in the 1988 Olympics, placed 24th. His brother Michael, who has competed in the last three Olympics, did not place well in this year's foil.

When not at the Olympics, Robert Marx is a chemist at Oregon Steel Mills. Michael, who is vice president for the U.S. Fencing Association, is on staff at Notre Dame where he teaches volleyball, aerobics, and tennis.

Wrestler Travis West was also in Spain competing in the 163 Greco Roman category. West lost early to a two-time champ from the former Soviet Union and a defector from Hungary now competing for Canada. West, who has been training heavily for the last year, was a NCAA Division II Champion for PSU in 1989.

Spikers eye national title

After getting back into the trophy race the past two seasons—fourth in the nation in '90, second in '91—the Viking volleyball team is ready to take the next logical step, another championship and an unprecedented fourth NCAA II title. The spikers were national champs in 1984, 1985, and 1988.

"We'll be very strong again," says Coach Jeffrey Mozzochi, "with a great corps of returning players. We will also be a little bigger than last year with some of our new players."

Two-time All-American Jeanne Peters and 1991 All-American Joy Lammert-Russell lead the charge, according to Mozzochi. Both juniors, the players are the top returning hitters for the Vikings. Senior Suzy Hall is the team's starring setter, a position she has held for the last three years, establishing an all-time PSU assists record.

Football home games

7 p.m., Civic Stadium. Call 725-3307 for tickets (*indicates Western Football Conference game).

Oct. 3 Southern Utah*
Oct. 10 Nebraska-Kearney
Nov. 14 Cal Poly* (Homecoming)

Volleyball home games

7 p.m. (except where noted), PSU gym. Call 725-3307 for tickets.

Sept. 25 U. Portland
Sept. 26 Puget Sound
Oct. 2-3 TCI Cable Showcase, all day
Oct. 10 Seattle Pacific
Oct. 23 British Columbia
Oct. 24 Willamette
Oct. 25 British Columbia, Gresham HS, 1 p.m.
Oct. 30-31 PayLess Challenge Cup, all day
Nov. 10 Western Oregon
Nov. 11 Lewis & Clark
Performing Arts

Guitar Recital Series
75 Lincoln Hall. $15/$10/$7.50, call 725-3011.
Oct. 4 Falla Trio, 4 pm
Oct. 21 Eliot Fisk Master Class, 6 pm
Oct. 22 Eliot Fisk, 8 pm

Piano Recital Series
175 Lincoln Performance Hall, 4 pm. $14\$12\$8, call 725-3011.
Oct. 4 Vladimir Vlardo
Oct. 22 Oct. 4
Oct. 21 Oct. 21
Oct. 4 Oct. 4
call 725-3011.

Contemporary Dance
8 pm, Fri. & Sat.; 2 pm, Sun. $12/$8/$6, call 725-3131.
Oct. 9-11 Eiko and Koma, 175 Lincoln Performance Hall
Nov. 18-19 Paul Taylor Dance Company, Schnitzer Concert Hall (11 am, mini performance, Nov. 19)

Dance Performance
8 pm, 212 Shattuck Hall, call 725-3131 for ticket prices.
Oct. 16-18 Los Muñequitos de Matanzas (2 pm, Oct. 18)
Oct. 23-25 Michael Menger (2 pm, Oct. 25)
Nov. 6-7 Hakutobo

Theater Arts
8 pm Wed.-Sat., $7/$6/$5, call 725-3307 for tickets.
Nov. 4-14 "Julius Caesar," 175 Lincoln Performance Hall ($2.50 previews, Nov. 4, 5)
Nov. 30 "On Tidy Endings," 115 Lincoln Hall Studio Theater

Visual Arts
Littman Gallery
12-4 pm weekdays, 250 Smith Center, free.
Thru Nov. 23

White Gallery
7 am-9 pm, Mon.-Thurs.; Fri. 'til 5:30 pm, 2nd floor Smith Center, free.
Thru Nov. 23

Dept. of Art Gallery
8 am-7 pm weekdays, 205 Neuberger Hall, free.
Thru Nov. 13

Gallery 299
8 am-7 pm weekdays, 299 Neuberger Hall, free.
Thru Oct. 31

Science, Technology, and Society Lectures
7:30 pm, Schnitzer Concert Hall, call 224-8499 for tickets.
Oct. 9 "Rediscovery of the World," Jean-Michel Cousteau
Nov. 6 "The Mind's Sky," Timothy Ferris
Dec. 10 "Entropy & O-Rings: The World of the Engineer," Dr. James Adams

Friends of History
Oct. 16 "The Democratic Party in the Mid-Nineteenth Century and in Our Own Time," Robert Kelley, 7:30 pm, 175 Lincoln Performance Hall, free

Friends of Biology
Oct. 28 "Crater Lakes Muddied Waters," Douglas Larson

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Special Events
Alumni Potluck
5-9 pm, 338 Smith Center, free.

Middle East Meeting
Middle East Studies Association of North America's 26th annual meeting. Call 725-4074.

Humanities Symposium
5:30 pm, 75 Lincoln Hall, free.
Nov. 12 "Who is the Fairest of Them All? Access to Health Care: Public, Private or Mixed Services"

Alumni Reception
4-6 pm, 429 Smith Center, free.
Nov. 13 For PSU student publication alumni. Call 725-4531.

PSU Weekend
PSU's answer to homecoming for alumni and friends.
Nov. 13-14 Lunch with NPR's Susan Stamberg, interesting seminars, backstage theater tour, and Viking football. Call 725-4948 for details.

Campus Holiday Party
3 pm, second floor Smith Center, free. Call 725-4910.
Dec. 3 Music and refreshments

Campus Notes
Nov. 11 Veteran's Day observed. University closed.
Nov. 15 Touchtone advance registration begins.
Jan. 8 Classes begin.