The Problem:
<table>
<thead>
<tr>
<th>Category</th>
<th>Percent Increase from 1978 to 2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Consumer Price Index</td>
<td>262%</td>
</tr>
<tr>
<td>New Home Prices</td>
<td>408%</td>
</tr>
<tr>
<td>Medical Care</td>
<td>604%</td>
</tr>
<tr>
<td>Textbooks</td>
<td>945%</td>
</tr>
</tbody>
</table>
The direct relationship between textbook costs and student success:

- 65% do not purchase textbooks at some point due to cost
- 35% take fewer courses due to textbook cost
- 31% choose not to register for a course due to textbook cost
- 23% regularly go without textbooks due to cost
- 14% have dropped a course due to textbook cost
- 10% have withdrawn from a course due to textbook cost

Source: 2012 student survey by Florida Virtual Campus
The 5Rs concept, which stands for Retain, Revise, Remix, Reuse, and Redistribute, is illustrated on a hand. Each finger represents one of these actions, emphasizing the interconnectedness of these practices in open content management.

- **Retain**: This is the foundation where content is stored and preserved for future use.
- **Revise**: This involves reviewing and refining the content to improve its quality.
- **Remix**: This step involves combining existing content to create something new.
- **Reuse**: This is about using existing content in a new way, without altering its original meaning.
- **Redistribute**: This refers to sharing the content with others, making it accessible to a broader audience.

The image credits are as follows:

- "Hand" by Golan Levin is CC-BY 2.0.
- Modified by Quill West, CC-BY 4.0.
Open Education Group

The Review Project

Led by John Hilton III, with additional contributions from Stacie Mason

This review provides a summary of all known empirical research on the impacts of OER adoption (including our own). The version below will be periodically updated with new articles as we become aware of them. If you know of an empirical research study on the impacts of OER adoption that is not included in this review, please leave a comment below. An in-depth article focusing on empirical research relating to perceptions and efficacy at the college level was published by the journal Educational Technology Research and Development in February of 2016. Please access the open-access version of this article or a summary video. You can also access overview slides that summarize this research.
Come for the free textbooks...

...Stay for the academic freedom
...and in last place.
www.openwa.org
/attrib-builder/
Introduction to Sociology

Multiple Authors, OpenStax College
Pub Date: 2012
Visit publisher site

Table of Contents
- An Introduction to Sociology
- Sociological Research
- Culture
- Society and Social Interaction
- Socialization
- Groups and Organization
- Deviance, Crime, and Social Control
- Media and Technology
- Social Stratification in the United States
- Global Inequality
- Race and Ethnicity
- Gender, Sex, and Sexuality
- Aging and the Elderly
- Marriage and Family
- Religion
Approved Textbooks

The following open-source or open-access textbooks have been judged to meet the evaluation criteria set by the AIM editorial board.

The Board has also identified three additional books to watch for calculus, the liberal arts course, and real analysis that have not been widely used but otherwise meet the evaluation criteria.

Liberal Arts Math
- *Math in Society*
  - David Lippman

Precalculus
- *Precalculus*
  - David H. Collingwood, K. David Prince, Matthew M. Conroy
- *Precalculus / College Algebra / Trigonometry*
  - Carl Stitz and Jeff Zeager

Calculus
- *Calculus*
  - David Guichard
- *Active Calculus*
  - Matt Boelkins

Mathematical Computing
- *Sage for Undergraduates*
  - Gregory Bard

Introduction to Proofs
- *Book of Proof*
  - Richard Hammack
- *A Gentle Introduction to the Art of Mathematics*
  - Joseph E. Fields
- *Mathematical Reasoning: Writing and Proof*
  - Ted Sundstrom

Discrete Structures
- *Applied Discrete Structures*
  - Alan Doerr and Kenneth Levasseur
Ready-Made Textbooks

Don't want to create a custom Noba textbook from scratch? Need an example? Using Noba modules, we've put together a collection of ready-made textbooks to make things easier for you. Use them as they are or edit them to your liking.

Discover Psychology: A Brief Introductory Text
This textbook presents core concepts common to introductory courses. The 15 units cover the traditional areas of psychology; ranging from biological aspects of psychology to psychological disorders to social psychology. This book can be modified: feel free to add or remove modules to better suit your specific needs.

All the modules in this book are supported with a comprehensive instructor’s manual, PowerPoint presentations, and more.

Introduction to Psychology: The Full Noba Collection
This textbook represents the entire catalog of Noba topics. It contains 90 learning modules covering every area of psychology commonly taught in introductory courses. This book can be modified: feel free to rearrange or remove modules to better suit your specific needs.

Psychology as a Biological Science
This textbook provides standard introduction to psychology course content with a specific emphasis on biological psychology. This includes more content related to neuroscience methods, the brain and the nervous system. This book can be modified: feel free to add or remove modules to better suit your specific needs.
Who are your Learners?

What do you want them to know, be able to do, and value by the end of the course?
## Resources

Browse or search the table below to find out what other Oregon community college instructors are using to reduce textbook costs in their courses. If you see a name and email address, feel free to contact that person about their class.

Use this short form to submit your own course materials!

<table>
<thead>
<tr>
<th>INSTITUTION</th>
<th>COURSE</th>
<th>COURSE MATERIALS</th>
<th>LINKS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Linn-Benton Community College</td>
<td>AA 224</td>
<td>Strizer, I. (2014). Type rules!: The designer's guide to professional typography (Fourth ed.).</td>
<td>Available in the library via EBSCO concurrent use ebook purchase</td>
</tr>
<tr>
<td>Lane Community College</td>
<td>ANTH 103</td>
<td>Cultural Anthropology Tutorials, an online resource authored and copyright by Dennis O'Neill from Palomar College.</td>
<td>anthro.palomar.edu/tutorials/culturalanthropology.htm Denise Couch</td>
</tr>
<tr>
<td>Tillamook Bay Community College</td>
<td>BA 101</td>
<td>Exploring Business (Saylor)</td>
<td><a href="https://saylor.org/github.io/text_exploring-business-v2.0/">https://saylor.org/github.io/text_exploring-business-v2.0/</a> Tom Atchison</td>
</tr>
</tbody>
</table>

[openoregon.org/resources](http://openoregon.org/resources)
Contradictory advice...

Don’t reinvent the wheel

Don’t get stuck on searching

...Got that?
Content platforms
OER FAQ
Thank you

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@open_oregon