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7-28-2006

## Interview with Peter Hayes, Hyla Woods, 2006 (audio)

Peter Hayes

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# Portland State University Oral History Project

## Interview Index

INTERVIEWEE: **Peter Hayes** \_\_\_\_\_

Interviewer: **Glen Esler** \_\_\_\_\_

Date: **7-28-06** \_\_\_\_\_

Location of Interview: **[REDACTED]**

Research Assistant: **Damon Quint** \_\_\_\_\_

Interview Series: SUSTAINING NORTHWEST LANDSCAPES & COMMUNITIES

Recording Equipment: DIGITAL RECORDER (WINDOWS MEDIA AUDIO FILE) WITH AN  
EXTERNAL, OMNIDIRECTIONAL MICROPHONE

Time	Notes
0:35	Personal Background
1:46	Wood History
2:55	- Trend in Forests
3:45	- True Native Forest
4:45	FSC Certification
6:05	Market
6:42	Transition (economics)
7:00	- Dilemma
7:53	(Continue) Transition – Leadership of Company
9:28	Marketing Test wood – Paralleled with food (organics)
13:40	Making Connections “Quote”
14:00	HFHC Relationship
16:10	Other relationships
17:18	- Awarding FSC choices
18:02	Sustainable Practices
19:05	- Indicator Projects


