

Advocacy for Open Educational Resources

MO NYAMWEYA

Oregon OER Symposium | 5/17/19

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MY OPEN STORY

- Student advocacy
- Work at SPARC
 - Research
 - Connect OER



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YOUR OPEN STORY

- Name, institution, role
- How and why you got involved in OER advocacy

1 minute each around the table

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MAPPING CAMPUS STAKEHOLDERS

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MAPPING CAMPUS STAKEHOLDERS

- Faculty
 - Professors
 - Advisors
- Librarians
- Administration
 - Dean
 - Provost
 - President
- Students
- CTL
- IT
- Bookstore

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DISCUSSION

- Pick a stakeholder
- What does that stakeholder think about OER?
- What is one specific action you can ask them to take?

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BARRIERS AND ROADBLOCKS

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BARRIERS AND ROADBLOCKS

- Lack of awareness
- Discoverability
- “Faux”-ER
- Traditional publishers
- Institutional culture
- Concerns about quality

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CREATING SOLUTIONS

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CREATING SOLUTIONS

- Raising awareness of OER
- Consistent messaging
- Institutional support
- Internal funding
- Other institutional incentives

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GOAL-SETTING

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GOAL-SETTING

- What specific change do you want to make?
- Who has the power to make that change?

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GOAL-SETTING

Specific

Measureable

Attainable

Realistic

Time-based

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DISCUSSION

- How can OER shape the future of higher education?

Choose one short-term goal and one long-term goal for your campus OER movement

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