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PORTLAND
STATE UNIVERSITY
perspective

April 1980

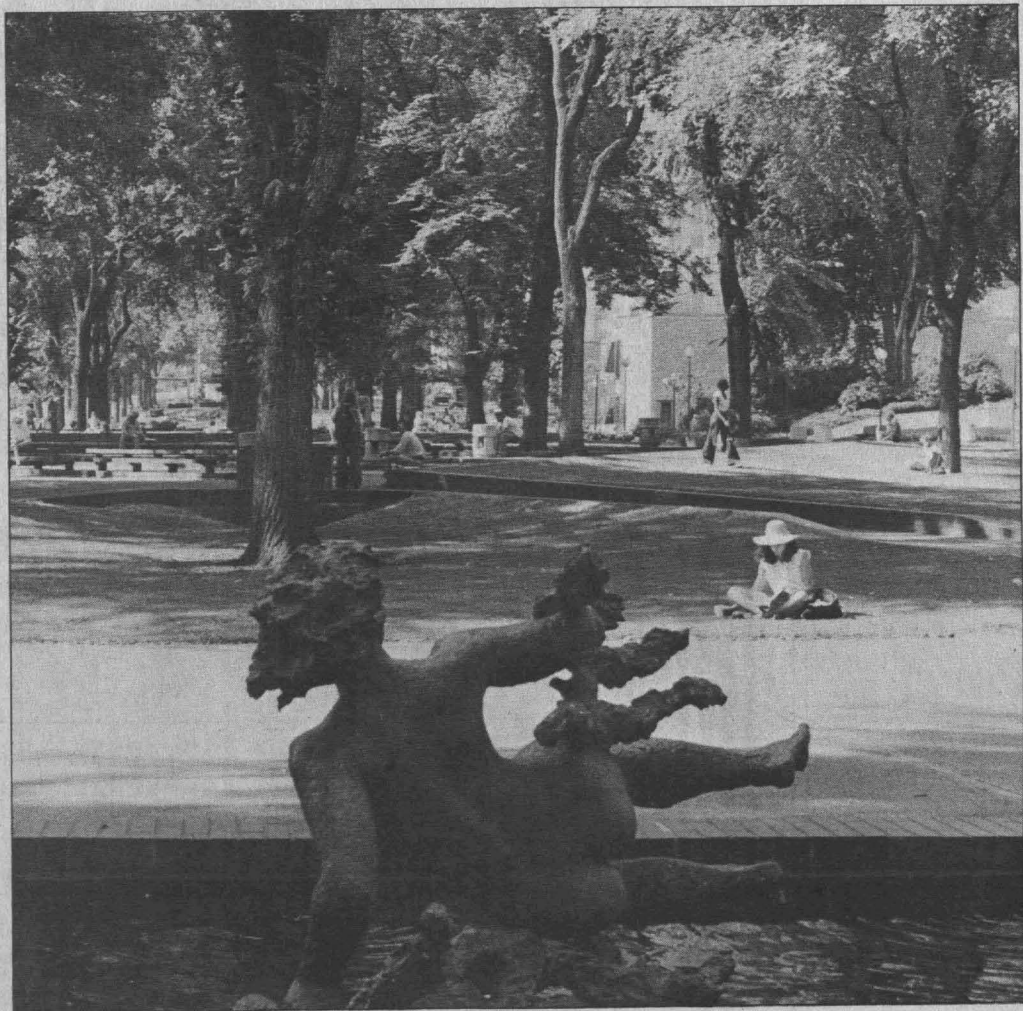


Photo by Rob Reynolds

Spring days are here again.

PORTLAND STATE UNIVERSITY perspective

April 1980

Students' spirit sparks alumni pledges

Norman Wiggins, a sophomore in physical education, admits he was reluctant to begin telephoning the first night of the Portland State Alumni Fund Campaign's phonathon. After all, the phonathon was being held in the evening after a busy day of classes, and it is difficult to ask people to contribute money for anything these days.

As if to prove the point, Norman had to spend a full two hours on the phone before obtaining his first pledge in the last 15 minutes of the night.

But the good feeling of obtaining that first pledge was all Norman needed. He returned for phone duty ten of the eleven nights the phonathon ran.

Norman is one of 150 PSU students who volunteered to man the 20 phones especially installed for the all-out effort to reach PSU alumni for donations.

By the time the last receiver was placed on its cradle on the night of Feb. 28, three weeks after the first call was placed, students had received \$12,426 in pledges. Their concerted effort boosted campaign coffers well along toward the 1980 goal of \$25,000.

The newly-formed PSU Student



The concerted effort of PSU student phona-thoners boosted campaign along with \$12,426 in pledges.

Foundation was responsible for recruiting student telephone volunteers. Bill Cohen, phonathon chairman for the Foundation, was responsible for scheduling 20 students each night for 12 nights. He commented at the time, "Students are letting alumni know that we are proud of our University."

Karen Martini, campaign director for PSU said, "The students were terrific on the phones. As evidenced

by their enthusiasm and dedication, these students are obviously committed to improving their University. They seem proud to be students at Portland State."

Funds raised by the campaign will be used for library support, classroom and library equipment, faculty development and research, as well as for student support through scholarships or graduate assistantships.

"State-funded schools have a unique problem in obtaining financial support," Martini said. "Many people do not understand that tax dollars cover only the essentials. The extra measure of quality must come from private support."

There is solid evidence that many PSU alumni now understand their University's needs. Of 4,468 alumni contacted during the phonathon, 19 percent made definite pledges. Another ten percent indicated their interest in contributing, but were unable to pledge a definite amount, according to Martini. She considers this a very good response, noting that most phonathons have a success rate of about ten percent.

"The alumni seemed encouraged by the (student) contact, even if they were unable to contribute. Some took a real interest in the student who was calling. Advice was shared about school and professions," Martini said.

Support from alumni for the campaign has been coordinated by David Belles ('60), Alumni Campaign Chairman, and members of the campaign cabinet: Don Davis (Vanport), Dean DeChaine ('59), Dennis West ('63), Tony Kirchhof, Jr. ('67), Lee Koehn ('73) and Linnea Swanson ('78). Together they have worked with over 120 PSU alumni who volunteered in November to personally contact 500 alumni for contributions.

The campaign has also included three direct mailings urging alumni to contribute. The first two brochures, combined with the solicitations by alumni volunteers, have generated \$9,843. When added to the phonathon proceeds, the interim total is \$22,269.

On April 11, twenty alumni plan to call 1,000 additional alumni who have received both their bachelor's and master's degrees from Portland State.

The campaign officially closes on May 31. Both Martini and Belles are optimistic that PSU alumni contributions will surpass the \$25,000 first-year campaign goal. In fact, a victory party has already been planned for April 8, from 4 to 6 p.m. in 338 Smith Memorial Center. Invited to attend are all students involved in the phonathon, the Foundation Board of Directors, alumni volunteers, as well as a small group of PSU faculty and staff.



Karen Martini, alumni fund campaign director, eagerly opens a batch of donations, pushing total closer to goal of \$25,000.

Major Portland dailies endorse PSU progress

Celebration of Portland State University's 25th Anniversary recently prompted *The Oregonian* and *The Oregon Journal* newspapers to issue editorial endorsements on behalf of the University and its educational mission.

In its lead editorial appearing Feb. 8, *The Oregon Journal* speculated,

"...one can only wonder what will happen to this fast-growing urban university in the next quarter century.

The last 25 years has seen PSU...become an important urban component of the state system of higher education.

One problem for the campus in the South Park Blocks is how the state counts (PSU) students. State funding is based on full-time equivalency, and PSU officials complain that the formula is designed more for its partners in the state system, not a school with so many part-time students. It's actually more costly for PSU to operate, but it receives less in state funds because of the formula.

Dr. Joseph C. Blumel, PSU president, says the school has a special need to establish a public health program and to provide greater offerings in electrical engineering. The university properly has been interested for years in an Asian studies program, which would be in step with this city's and state's close economic ties to the Orient.

Dr. Blumel says that satellite campuses aren't out of the question in the future. Anyway, PSU is headed in the right direction and, along with the area's community colleges and private institutions, will provide a diversified public university which this growing city needs."

In its editorial appearing Feb. 11, *The Oregonian* commented favorably on PSU's development, adding in part:

"A healthy, growing, virile, diverse learning center, its best prospects still lie ahead, if the State Board of Higher Education supports its development to mature university status.

More than 10,000 students—equivalent to 10,500 full-time students—enrolled at the university last fall. PSU expects moderate enrollment increases over the next 15 years, a period when some of its sister institutions may not be so fortunate. This portends a fierce intramural battle for funding, if PSU's growing roots are to gain the nourishment they require.

Many of Portland State's graduates have entered the professions and business, some rising to positions of prominence, success and affluence. We hope, before another PSU birthday passes, that some of these alumni will provide the university its first major gifts sufficient to endow an academic chair. Whether accomplished by an individual or, more likely, through a challenge grant, that, indeed, would be a proper milestone to mark the 25th anniversary."

These editorial messages are hard- won praise for PSU, signaling that our progress is not going unnoticed by these leaders of public opinion.



"Seeing China Whole"

633 S.W. Montgomery. The series is presented in cooperation with the World Affairs Council of Oregon.

University credit may be arranged for the series through the University's Division of Continuing Education.

Among lecturers in the series will be PSU faculty members Willert Rhynsbarger, geography, and Steve Kosokoff, speech communication.

The moderator for each session will be Gary Scott, political science, a recognized "New China" scholar. Each session will include commentary by a panel of community and university representatives, as well as time for audience response.

Portland State's Office of International Education is co-sponsoring a series of free lectures on China on Wednesday evenings throughout April, May and early June.

The lectures, "Seeing China Whole," will be at 7:30 p.m. each Wednesday, in the Campus Ministry.

The free lecture series includes:

- April 2 - China's Economy in the Context of Asian Development
- April 9 - An Introduction to Chinese Language and Culture
- April 16 - China's Sorrow, China's Strength: A Look at China's History Through its Rivers
- April 23 - The Political Purposes of Chinese Literature
- April 30 - Reconstruction of Han China from its Artifacts
- May 7 - Social Class in China: Ideals and Realities Since the Cultural Revolution
- May 14 - No lecture
- May 21 - Mao's Influence on the Post-Mao Era
- May 28 - Education in China Today
- June 4 - The History of Chinese in Oregon and Oregonians in China: Perspectives on Current Oregon-China Exchanges
- June 11 - China's Past in China's Future

Phi Kappa Phi now at PSU



Officers of the newly organized PSU chapter of Phi Kappa Phi accept charter from national academic honorary. From left, Ann Bennett, chapter president; Iona Herlinger, regional vice president; Kathy Greay, secretary-treasurer; and Nan Teh Hsu, vice president.

As PSU begins its second quarter-century of development as a degree-granting institution, the University has been welcomed as the 218th chapter of Phi Kappa Phi, a national academic honor society.

Phi Kappa Phi was established in 1897 to foster and honor individuals with high academic achievement. At the charter ceremony, which came at the end of "PSU Week", 14 faculty members who hold Phi Kappa Phi memberships from their alma maters signed the new charter activating the honor society at PSU.

The signed charter was presented to PSU President Joseph Blumel by

regional officials of the honorary. New chapter officers are Ann Bennett, anthropology, president; Nan Teh Hsu, engineering and applied science, vice president; and Kathy Greay, education library, secretary-treasurer.

In her first act as president, Bennett welcomed three faculty members into the new chapter: Dick Halley, systems science; Ann Alexander, counseling services; and President Blumel. It was Halley and Alexander who promoted the membership of PSU in a national honor society.

PORTLAND STATE UNIVERSITY perspective

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Parents: If this issue is addressed to your son or daughter who no longer maintains a permanent address at your home, please notify the PSU Alumni Office (503-229-4948) of the new mailing address.

PSU supports equal educational opportunity without regard to sex, race, handicap, age, national origin, marital status, or religion.

in the news

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Rave reviews for PSU at anniversary

"PSU is healthy. In an academic world that is effectively dominated by institutions which are seeking to slough off costly and over-enrolled programs, PSU is lean and trim -- leaner and trimmer than many of you may believe appropriate. This University is loaded with great potential."

Chancellor Roy Liewallen

When Portland State University marked its 25th anniversary with a formal convocation on Feb. 14th, leaders from all levels of government joined community and University officials in paying tribute to PSU's development and its first quarter-century of accomplishment.

It was a time, they said, not only to celebrate the past, but to examine the University's place in the community and to look toward a future bright with promise. Some persons spoke about PSU's impact on the lives of its students:

"We can take genuine pride in the achievements of countless numbers of men and women who have studied at Portland State -- achievements in the arts and sciences, in education, religion, the professions, business and finance -- in every field of endeavor in our own state and in others.... And success in that work, whatever it may lead to in terms of individual lives for its graduates, ought to be the real occasion for our celebration today."

Hardy Myers, Speaker of the Oregon House

Many times during the week-long celebration we were reminded that PSU was born of necessity following World War II, and stayed alive only through the determination of its early students and faculty, and the support of the community.

"PSU's development has been nothing short of remarkable. Its future, like the futures of the students who come here, is full of potential. I predict that Portland State will continue to enjoy enthusiastic support from both Portland and the State

Legislature in the years to come. It is one of the only state universities that is growing in enrollment and it probably will continue to grow in size and scope...."

Jason Boe, President Oregon Senate

"Frankly, I remember being surprised (in 1955) that the cartel had been broken and that a state-supported bachelor's degree was available without having to spend years in a rural environment. I never thought I'd get the chance to see and meet the people who made it happen. After a term on the State Board, I am even more admiring of that accomplishment. I'm afraid we don't make miracles like this any more."

Loren Wyss, State Board of Higher Ed.

The contributions of faculty and staff were recognized during the convocation as certificates were presented to those persons who have given 25 or more years of service to PSU. More than 70 faculty and staff were honored. One of them, Ben Padrow, speech communications, was host for the convocation and expressed his feelings about being present at the birth of PSU.

"Let me just say that that time, as I remember it, and naturally it is a beautiful memory now, was a time in which we all lived in this building (Lincoln Hall). We were a kind of small, intimate family. We all knew each other....and were glad we did."

Ben Padrow, Speech Communication

From local government leaders came praise for the University's role in the metropolitan community.

"The University makes a unique contribution to the community with bright graduates, with independent research projects, with critical thought... The link between PSU and the community is a vital one. The next 25 years will be a time of major change in our society. We will witness significant challenges concerning our way of life, our economy, our health and well-being, and our public institutions. PSU will play an important role in meeting these challenges."

Don Clark, Multnomah County Executive

"The City of Portland and its people have benefited immeasurably from a University in the center of our urban center. PSU has become a major resource from which all segments of our community draw, assisting local government in working toward solutions of urban problems and providing insight into international affairs. PSU has made higher education accessible to thousands of Portlanders of all ages."

Connie McCready, Portland Mayor

The University's present students expressed a respect for the past and a commitment to the future.

"Portland State is keenly aware of the issues that face urban centers today. We are all dedicated to the task of helping the community understand these issues and to further explore the relationship to the rest of the state. We also are intent on continuing to support the University in offering a diversified college curriculum to the citizens of Oregon as well as our unique college environment."

Leslie Adams, PSU student president

President Joseph Blumel closed the Anniversary Convocation with a challenge for the future.

"Our agenda must be the future...the next decade and the next quarter century. Our responsibility is to build on what has been accomplished thus far; to improve our responsiveness to the educational needs of this community and state; to continue the process of quality improvement; to extend and adapt our programs to help fulfill the yet unmet needs; to accelerate the development of our research and public service capacity; and to improve the quality of student life on this campus in all its dimensions."

Let me express one additional hope for the years immediately ahead: It is that we will experience a rebirth of that sense of community that characterized this University when it was small and fragile and fighting for its very existence. If we can find a way to do that, all the rest will surely follow."

Joseph Blumel, PSU President

Preparing for the trades

Three days a week, Pat Horn signs in at PSU's women's locker room at 7:30 a.m., ready for training. But this is no women's 'trim and slim' class. There is no jogging or raquetball - nor is there trendy sportswear fashion. Pat and her classmates don PSU's stock faded green sweat pants and gray-green t-shirts, and file into the weight room, intent on muscle development.

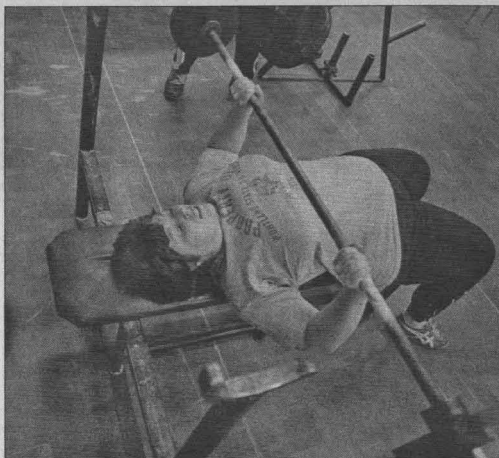
After completing warm-up exercises of jumping rope, sit-ups, and knee lifts, Pat begins a series of bench presses. Today she will 'press' 85 pounds.

Pat Horn is one of 60 women enrolled in a new branch of Project WIN (Work Incentive Program), a federally funded project aimed at getting women off welfare. WIN trains women and helps them locate jobs, but is geared toward the traditional fields for women, such as clerical jobs, which often offer low wages.

TRADE WIN was created last summer to offer women alternatives to the low wages often found in

traditional jobs by preparing them to enter the trades.

TRADE WIN is the first of its kind in the nation, according to Sue Christianson, who developed the project. Legislation enacted in 1979 stated that the Bureau of Apprenticeship and Training must assure that women make up 20 percent of those accepted into apprenticeship programs. "Up until now, less than one percent of the work force in the trades has been



Pat Horn bench pressing

Photo by Jim Thompson

women because there was no program to push women into the unions," she explains.

The weight-lifting class at PSU is part of the training that will help qualify women to meet the physical demands of a job in the trades.

"Weight-lifting is to teach the women how to lift properly, and therefore handle heavier weights on the job," says Ralph Davis, associate professor of physical education.

Most women have weak muscles in their upper body, explains the tall, trim Davis, whose well-kept physique is evidence of his 26 years as a weight training coach at PSU. "They just don't have the same muscle mass as men." However, most women do have strong legs, so the class learns lifting techniques using the power in the legs while developing upper body strength.

"In 10 weeks, it is physiologically impossible to develop muscle to any great extent, but they can tone it up, learn skills necessary to lift heavy objects and gain a tremendous amount of self-confidence," says Davis who, having worked in many of the trades himself, adds his practical experience to the class. Knowing what class members may encounter on the job site, he tailors exercises to prepare each woman for the trade she has chosen to pursue.

Davis stresses that 50 percent of lifting heavy objects is in the technique, but it does require muscle in the forearm to keep hands gripped. To build this strength, circuit exercises, a given number of repetitious exercises that include sit ups, back presses and skipping rope, are performed.

"The class has become almost like a club. Everyone is very close," says Davis. "The women have a great deal in common. They are all divorcees, on welfare, and have children. They also share a burning desire to get off welfare."

"...I feel an extra responsibility to other women to do the very best I can. If I fail... maybe another woman won't get hired."

"Most jobs these women have available to them now don't pay more than \$3 an hour. Through TRADE WIN, they are preparing themselves to be in the position to make enough money to meet payments and have a little extra," explains Davis.

"With a job in the trades, a single parent can make a living and raise a family, which you cannot do in many jobs that are traditionally for women," says Pat, mother of four, who plans to apply for the plumbers' apprenticeship program.

Pat was two years into a three-year nursing program when she quit the program to marry and raise a family. Now, as a single parent, she is faced with the prospect of entering the job market to support her family with few or no saleable skills. But a tougher fact to face is the limited number of good paying jobs to train for.

(Continued on page 5)

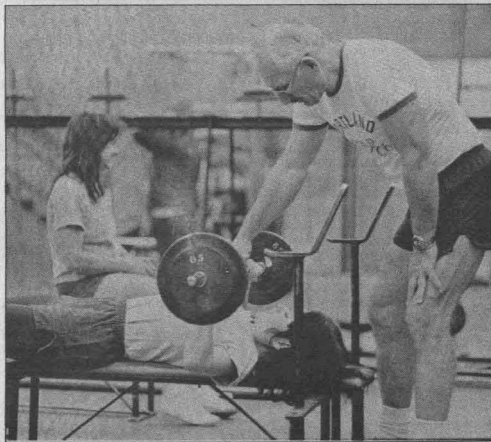


Photo by Jim Thompson

Ralph Davis instructs a class member on the proper technique of bench pressing.

"I could see that I needed some skills, whether they were traditional or not. I needed some skills, or I wouldn't be able to make enough money to raise my family," she says.

Apprenticeship programs carry the advantage of being paid while learning, Pat says. During this time she would make about \$5 an hour, but she could look forward to supporting her family on \$16 an hour as a journeyman plumber.

However, training for a trade is a little scary, Pat says. "Because I feel an extra responsibility to other women to do the very best I can. Because if I fail, or I quit, or I don't do a good job, then maybe another woman won't get hired."

“ Their attitude is becoming more positive as the term goes on. I kid them into it. ”

Davis, who started teaching the class this fall term, says of his winter classes that, "Their attitude is becoming more positive as the term goes on. I kid them into it. One

woman was lifting a weight like she had a mini-skirt on. I said, 'Cut that out, you're picking that up like a woman.'"

"They start out with an inferiority complex saying, 'Oh, I don't know if I can do it.' I just say, 'Get in there and lift that weight.'"

Fall term, the first time the class was offered at PSU, 14 women received a certificate hand-calligraphed by Davis announcing their completion of a 10-week upper body development class.

This winter the program expanded to 25 women, with an additional class on diet and weight control taught by Len Kauffman, PSU physical education instructor.

After four weeks of class, some women were able to lift 133 pounds. "They were hopping around, thrilled and surprised at their accomplishment," Davis says they can do more, but they're just finding this out.

"I've discovered that I have more strength than I ever knew I had," Pat says. "I think this class is extremely helpful. Mr. Davis teaches us how to lift, use leverage, and we're developing upper body strength. You really want to develop strength before you have to do anything on the job."

Your classmates may have known what you were doing as a student at PSU, but...what are you doing for the rest of your life?

For all alumni of PSU, "Alumni Notes" is an opportunity to let fellow classmates know what you are doing these days.

Share information about yourself with other PSU graduates, whether you are coaching little league or are the president of M.I.T.

Be a part of Alumni Notes. To submit information, contact the Alumni Office at 229-4948 or drop a postcard to PSU Alumni Office; P.O. Box 751; Portland, OR 97207.

Vanport

W.T. Lemman, Jr. ('47), Vice Chancellor for Personnel Administration of the State System of Higher Education, was recently appointed Vice Chancellor for Administration. In addition to his previous duties, Lemman will now be responsible for the state system's budget, its controller and internal audit divisions and its contracts. Prior to this, Lemman held business management and administrative positions at Portland State for 20 years.

50's

Lawrence Smith ('57), music director of the Oregon Symphony, has accepted a three-year contract as music director-conductor of the San Antonio Symphony, one of four major orchestras in Texas. He begins his duties in Texas with the coming season.

60's

Robert Andrew Browning ('69, '78) graduated from Lewis and Clark College School of Law in June 1979 after receiving two undergraduate degrees from PSU. He passed the Oregon State Bar Exam in July 1979 and is now in private practice as a land use and development consultant in Forest Grove.

Bob Jones ('66) is secretary-treasurer of the musicians' union Local 99 AFOIM, and is chairman of the Metropolitan Arts Commission in Portland.

Larry Laws ('68) has been named interim police chief for Coburg, a city near Eugene. He has 18 years of law enforcement experience, including service in Navy intelligence and as a captain in the Lane County Sheriff's Office. Laws also has been in private business as a building contractor. While at Portland State, he studied sociology and political science.

Joseph LeBaron ('69) served five years in the Air Force after graduating from PSU. He has since received a master's degree in Middle East studies and recently was awarded a doctorate degree from Princeton. Dr. LeBaron has accepted employment with the U.S. State Department in the consular affairs area.

Larry Jay Welch ('69) is currently working for the Northwest Regional Education Lab on a health and fisheries education project for Kodiak, Alaska. Welch also has been teaching high school math in Oregon.

Edward H. Warren ('60) has been appointed by Governor Vic Aliyah as a judge of the Oregon Court of Appeals. Warren received his undergraduate degree from PSU and his law degree from Lewis and Clark College. He has been in private law practice since 1967 and is presently a partner in the firm of Acker, Underwood, Beers, Smith & Warren.

70's

David D. Beller ('79) will soon be leaving for the South Pacific, to do research in the Solomon Islands, in preparation for a master's program.

Steven R. Colton ('71) is a partner in the law firm of Cotton and Gray in Oregon City. He previously was associated with a Salem law firm and the Clackamas County District Attorney's office.

Tom Coughlin ('73) is life department manager for the life insurance firm of Elliott, Powell, Baden, and Baker, Inc., in Portland.

William D. Eadie ('74) is a consultant for the Portland Red Cross Chapter. He presents programs to service and fraternal organizations concerning Red Cross blood services and helps organize blood drives.

Patrick Earp ('79) is a fall term graduate, and has been offered a position as sales representative with American Home Products, Inc. He will soon be relocating in California.

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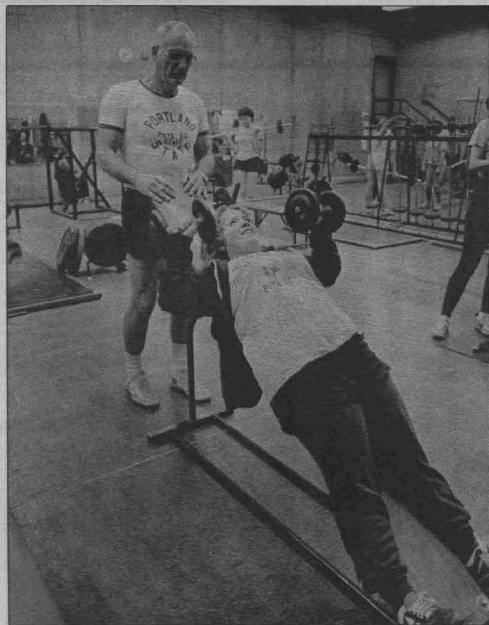


Photo by Jim Thompson

Classmate practices lateral raises on an inclined bench.

Ed James on PSU Education



Ed James

Following his graduation from Portland State, Ed James ('69 - history) traveled to Columbia University as a Faculty Fellow in order to earn a Ph.D. in history (African Affairs). But the atmosphere of social activism in the late 60's and early 70's carried him away from the classroom and into an anti-war organizing effort on behalf of Eastern political candidates.

From there, James spent two years in the Appalachian regions of West Virginia, organizing a campaign to unseat miners' union president W.A. "Tony" Boyle. He then worked for the new union administration in Washington, D.C. through 1975, when he began work on a master's degree program in Public Health and Occupational Medicine at Harvard University.

Following graduation, he became Associate Director of the Progressive Alliance, a union-sponsored "think-tank" in Washington, D.C.

Ed James returned to Portland recently and visited with PSU faculty members and University News Bureau Manager Cliff Johnson to compare notes on education.

"I was the first generation to go to college in my family. My father had gone to fourth grade. I assumed I'd go to college, and we couldn't afford to go down-state to the U. of O."

James remembers PSU and Reed College students as they picketed local draft board offices, and recalls reading anti-war literature and becoming very involved.

"(But) it didn't create a big upheaval on campus...There was no real action until the year I was gone...The larger issue was the war. It expressed itself in a whole lot of campus issues: students on faculty committees; appointment of deans; grading-things like that...The administration wasn't heavy-handed, so it never turned into a full-scale confrontation."

James remembers that the 1968 McCarthy-Kennedy campaign "pretty much split the activists between those who were electorally inclined and those who were not." While most other activists James knew went to work for Eugene McCarthy, he worked as a student coordinator for Robert Kennedy's Oregon campaign. After a busy time of it, James attained his bachelor's degree in history in 1969.

"The instruction here was very, very good...If you wanted to get seriously involved in some course material, the professors were always accessible. It was a small group of people who I think really took the institution seriously and spent time around it...I got a good education at Portland State. I regret that I didn't spend more time writing. I was not forced to write more.

(But) the very reforms that I was pushing probably would have detracted from what I'm arguing for now. A much looser structure at the time probably would have prepared me even less for graduate school or for what I did later, which was law school and (a) two-year medical program...You have to force students to diversify; to take a certain number of courses in different departments. Otherwise, they'll go the way of their interests and never really come into contact with whole other fields of activities."

With the perspective of time, James finds his perception of what PSU's role as a university should be has changed.

"In the upheaval of the 60's, it was to make the university relevant. It was to relate to the larger community. I've somewhat shifted back to more of a classical orientation (concerning) education...What I'm disturbed by is an increasing trend that I saw when I went to law school. I did a "law in medicine" program. People are very, very career-oriented, and I think that detracts from a university to some extent..."

Looking ahead at his own career, James expects to take the bar exam later this spring, and then determine what he wants to do next with his life. He insists he does not want to practice law, despite "ending up" in law school.

The most he will say now is, "I do want to do public policy analysis or some kind of political organizing."

The changing face of PSU's campus

Portland State University begins the decade of the 1980s with nearly \$18 million in capital construction projects in the planning or development stages.

According to Bill Neland, physical plant director, the projects are in response to varied University needs as forecast in PSU's long-range development plan, recently endorsed by Portland's City Planning Commission.

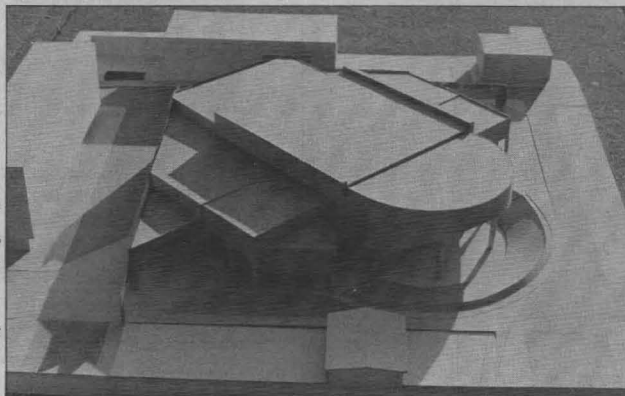
Only projects with a total budget in excess of a half-million dollars are included in the 18-million-dollar figure, said Neland, adding that only the two Professional Schools Building projects involve tax monies, which total an estimated \$8.68 million.

The other construction projects are financed from student building fees or revenue generated from the projects.

PSU hopes to open bids this summer for an indoor recreation and sports center facility. The state Legislature already has authorized \$4 million worth in construction bonds for the project and PSU will raise another \$500,000 in order to reach the \$4.5 million projected cost.

The 4,000-6,000 seat complex will include such features as an indoor-outdoor conditioning track, an outdoor amphitheater; and over 20,000 square feet of flat floor space available inside when the main floor seating is retracted.

Neland points out that the complex will fill several building needs.



Model of PSU's proposed indoor recreation and sports facility.

One is "the intense scheduling pressure on the Health and Physical Education (HPE) Building; where we are now almost totally unable to provide any scheduled recreation time," said Neland.

Secondly, the current need to split gyms between instruction and athletic practice creates real scheduling problems in the afternoons during fall and winter quarters.

Third, the performance space for men's and women's athletic programs has a limited seating capacity of 1,800.



Photo by Jim Thompson

The first phase of construction on the new Professional Schools building is well underway.

The new building is designed to meet present demand, and provide for some expansion as well, according to Donald D. Parker, dean of the School of Business Administration who adds, "Increased demand is anticipated, as far as we can see in the future."

The new design will meet the need for special-purpose instructional space. Seminar rooms, case study rooms, accounting labs, business education labs and computer labs all have special space requirements which can be met in the new building. "There simply is a shortage of these kinds of special-purpose spaces on campus now," Parker states, "(but) these are designed into the new building."

Across campus in the block bounded by S.W. 12th, 13th, Market and Montgomery, the first half of Parking Structure III already is in operation, and the second half is well under construction. Total cost for the 819-car facility is budgeted at \$3.46 million.

Completion is scheduled for July of this year, bringing PSU's campus parking capacity to 2,049 spaces in three structures and 183 additional spaces in surface parking. The total of 2,232 spaces is the maximum number allowed by the Oregon Department of Environmental Quality.



Photo by Don Berkost

The first half of Parking Structure III already is in operation.

Elsewhere on campus in the block bounded by S.W. 6th, Harrison, and Montgomery, the first phase of construction on the new Professional Schools Building already is well underway. By September of this year, the School of Education should be able to move into its new quarters.

The second building phase involves construction of the School of Business Administration's new facility. Plans already have been drawn up, pending legislative approval in 1981, work could be completed by September of 1982.

"The professional schools of Education and Business Administration will then have facilities designed for their needs for the first time in the 25-year history of PSU," said Neland.



Photo by Jim Thompson



Photo by Jim Thompson

At the heart of the PSU campus is Smith Memorial Center, currently in the process of a two-phase remodeling project totalling \$1.3 million.

The first phase was completed in October, 1979 and involved renovation of the south half of the main cafeteria, construction of student organization offices in the sub-basement, as well as other refurbishment.

The second phase, to be completed in September of this year, includes renovation of the north half of the main cafeteria, relocation of building management offices, and development of an art gallery.



Photo by Jim Thompson

The second half of Parking Structure III is well underway. Crews are completing the foundation for the 819-car facility. Completion is scheduled for July.

Cake, ice cream, and lots of people

Dean of Social Sciences, George Hoffmann, raised the ceremonial sword overhead in a happy birthday salute prior to slicing into a huge carrot cake, thus kicking off the biggest birthday celebration ever on the PSU campus.

More than 900 persons squeezed into Smith Center Ballroom on Feb. 14 for cake and ice cream, following the formal Anniversary Convocation. Students, alumni, faculty and staff listened to a jazz band and participated in drawings for dozens of free tickets and prizes, including a grand prize of a free term's parking.

The party was one of many special events which brought public attention to the University's celebration of its 25th anniversary.

Earlier in the week, the Mayor and City Council of Portland saluted PSU and its contributions to the community. They were joined by Governor Vic Atiyeh and by the Multnomah County Commissioners and Executive Don Clark.

Pulitzer Prize-winning playwright Edward Albee was among special campus visitors during anniversary week. There also were special music and lecture events throughout February.



Photo by Claude Nuttner

George Hoffmann, dean of social sciences, and Leslie Adams, ASPSU president, apply the sword to PSU's 25th cake at gala birthday party on campus. More than 900 persons attended the event, one of the largest parties in the University's history.

Faculty discusses education goals

Photos by
Clarence Hein



On Feb. 29, more than 200 faculty members gathered in the Smith Center to discuss the future of undergraduate education at PSU to consider the general question, "What should graduation from PSU mean?" In small groups and in general sessions, the faculty looked at such topics as the status of the University's writing requirements; the desirability of a basic "core" curriculum for all students; the concept of general education; expectations for cross-cultural and international studies for students; and the desired relationship between liberal and professional studies for the next 25 years at PSU.

Another future-oriented event which occurred during the Anniversary celebration was the approval by the City Planning Commission of PSU's comprehensive campus development plan (June, 1979, *Perspective*). The plan calls for development of the current 26-block campus to accommodate an eventual enrollment of some 20,000. (See capital construction p. 7)



George Hoffmann, social science



Ann Weikel, history



Stephano Zegretti, urban studies

Portland State's first —

class of '56

During its 25-year history as a degree-granting institution, Portland State has graduated 3,000 students. In fact, more than 2,000 students earn degrees at the University each year.

But, 25 years ago, the school's first graduating class (1956) numbered only 72—40 men and 32 women. Mostly, they earned degrees in education, and 41 percent still are active in that field today.

More than half of the education majors went on to graduate school with 38 percent earning advanced degrees.

Aside from education, the 1956

graduates pursued careers in management, real estate, social work, sales, antiques, law and communications.

The oldest member of the class of '56 is now 75, and the youngest, 44. Well over half of the class still lives in the Portland area, although there are some as far away as Venezuela.

Those early PSU students were apparently a fairly close-knit group. Twenty-two percent of the class of '56 married PSU alumni. Nearly half the graduating class has had members of their immediate family (excluding spouses) attend Portland State.

Several of the class of '56 were on campus for the Anniversary Convocation. A 25-year class reunion is being planned to occur around June commencement.

David Freitag ('74), a teacher in the Portland Public Schools since 1963 and currently at Grant High School, has been hired at George Fox College, Newberg, as a part-time faculty member for winter term. Freitag is conducting courses in the teaching of language arts.

Joyce Harris ('77) is the volunteer manager of Talking Drum Book Store in northeast Portland. Talking Drum, part of PSU's Black Educational Center, advertises the widest range of black literature in the Pacific Northwest. Mrs. Harris, a former first grade teacher, is concerned with providing books on black culture for young people. She organizes special events at the store, such as book fairs, for visiting elementary school students.

John Henley ('74) is a buyer and assistant manager for Powell's Books, a company which deals in retail and wholesale books in downtown Portland.

Kevin L. Hill ('79), a Marine 2nd Lt., recently graduated from The Basic School located at the Marine Corps Development and Education Command in Quantico, VA. This training prepares newly-commissioned officers for assignment to the Fleet Marine Force, and emphasizes the duties and responsibilities of a rifle platoon commander. Hill joined the Marines in July, 1979.

James Jay Hough ('77) is a district representative in Portland for Baskin-Robbins Ice Cream.

John B. Kelly ('77) is currently working in the purchasing department for Freightliner Corporation in Portland.

Dean Koehler ('76) joined the Navy in 1976 and has recently been promoted to the rank of Lieutenant. He is serving with Attack Squadron 22, located at the Naval Air Station in Lemoore, California.

Marion G. Lofstrom ('71) is a recruiting advertising specialist with the Navy. She designs display units for recruiting purposes and manages a five-state area which includes Oregon, Washington, Idaho, Utah, and parts of Nevada and Wyoming.

Sharon Maloney ('79) since graduating last fall, has returned to PSU to resume her study of dance.

Scott McIntosh ('79), owner of the Sherwood Development Company in Portland, builds custom houses, office buildings and stores.

Roy Miller ('75) graduated from Lewis and Clark College School of Law in 1979 and is now in private practice in Forest Grove. His associate is PSU alum **Robert Browning** ('69, '78).

Joan M. O'Hara ('79) passed the CPA exam this fall and is associated with the accounting firm of Fellner and Kuhn, Portland.

Rick Reynolds ('79) is the TV editor and columnist for *Willamette Week* in Portland and also works in station services for KATU-TV, Portland.

Steve Robbins ('76) is a writer-researcher for Quill Point, a Portland consulting firm serving both the public and private sectors.

Steve Sauter ('79) teaches second grade at Witch Hazel School, Hillsboro, in the Reedville School District.

Stephen Schloth ('77) is currently teaching mathematics at Mt. Hood Community College, and is starting his master's program at PSU.

James E. Sehon ('70) is manager of the South Portland branch of Adult and Family Services Division in the State of Oregon's Department of Human Resources.

Sherri Seitsinger ('79) was appointed by Governor Vic Atiyeh as Ambassador of Oregon for the Rehabilitation Institute of Oregon as part of Rehabilitation in Oregon Month in February. During the month, Sherri traveled around the state making speeches to promote rehabilitation efforts.

Susan Michelle Smith ('73) is a typesetter at CC Publications, Inc. in Tigard. The firm specializes in publishing books for the blind.

Craig Srebink ('79) works at Adventure Studio, Inc., in Southwest Portland as a graphic designer.

Kevin Stewart ('72) has accepted a new position as director of public affairs for the Oregon Medical Association. For the past four and a half years Stewart was principal of Sandy Grade School. His new duties will include serving as executive director of the Oregon Medical Policy Action Committee, working as a lobbyist for the OMA during state legislative sessions, and conducting research, investigation, and policy development for the OMA.

John Tidswell ('79) teaches fifth grade at Witch Hazel School, Hillsboro, in the Reedville School District.

Craig B. Wright ('79) received his undergraduate degree in biology and now teaches the subject at Grant High School in Portland.

ÆGEAN HERITAGE



Examine the cultures and civilizations of Greece and Turkey. See Athens, Salonika, Edirne, Istanbul, Izmir, and Ephesus.

Lectures by Turkish and Greek scholars on local and national history, politics, art and architecture, comparative religions, and education.

Visits to mosques and museums, govern-

ment offices, bazaars, historic sites, and archaeological sites.

Cost: \$2,730* includes round-trip airfare from Portland, tuition and fees, hotel accommodations, scheduled field trips and excursions, ground transportation during the program, museum admissions, and some sightseeing.

* Subject to change

TURKEY / GREECE

June 18 - July 15

3 Credits

Portland State University Summer Session
P.O. Box 751, Portland, Oregon 97207 • (503) 228-4081

PSU produces world-class sculpture

by jeff kuechle

It's an old cliché that there are ten times as many artists as commissions in the open art market. But PSU graduate art student Mike Story hasn't let that bother him. He was recently commissioned to do two bronze sculptures for a total price of \$7000, and doesn't anticipate too much trouble getting more work. "I have a lot of confidence in my abilities as an artist," he explained.

Story, who previously studied at the Portland Art Museum's School of Art, will receive his master's degree from PSU this year. His thesis project, a series of bronze works including the full-sized statue "An Eve," and these report are now being reviewed by the Art department faculty, though according to Art and Architecture head Leonard Kimbrell this is a mere formality. "An Eve" is a masterpiece," Kimbrell said.

"I can't speak highly enough of the master's program here at PSU,"

Story said. "Jim Hansen is one of the finest artists on the coast, an excellent teacher. He really helped me out." Story, who said he had no previous experience working with bronze casting, came to PSU because, "They had the facilities."

"Bronze is the most difficult material to work with I could find. It was a challenge, a thrill, and to know that I've done well with it gives me a real feeling of accomplishment. Art may not be the most important thing in my life, and I may not make a living off it, but just to know I can do it is comforting."

Story owns a small farm outside Portland which he plans to stock with fruit trees. His studio is already partially constructed. "I worked for a year fabricating heavy steel just so I could build my own casting equipment, and I'm working with a friend on the designs now."

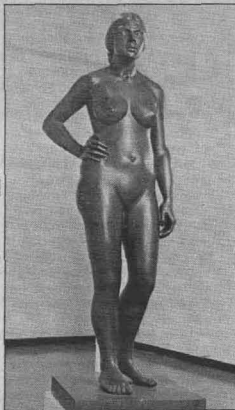
"I've already got most of the stuff I'll need to build it. As a matter of

fact, it's cluttering up my garage right now. Hopefully I'll be able to finish up the studio and move it out of there before too long."

The healthy commission he received for the two pieces is a little misleading, Story concedes. "I worked on them for four or five months, don't forget. I won't get rich doing this." He said the full-sized figure of "An Eve," which now adorns the Portland Art Museum, took him a year and a half to complete.

"Things have worked out very well for me," Story said. "But I could never have achieved what I have without the Art Department here. PSU doesn't have to take a back seat to anyone in art—all you have to do is look at what's being produced."

Sculptured in bronze, "An Eve" is PSU graduate student Mike Story's master's thesis project.



Look twice at Summer Session Overseas

KOREA

July 14 - August 16
9 to 12 credits

- Culture and development of Korean civilization. Special appeal to teachers of Asian-born immigrants. Sites include:
- Pusan, Kyungju, Seoul, Incheon, and Taejeon.
- Classes at Yonsei University, Seoul-Korean homestay.
- \$1,985* includes round-trip airfare from Los Angeles, tuition and fees, homestay and two meals a day in Seoul, field trips and excursions, hotel accommodations and meals on overnight excursions, and some sightseeing.

*Subject to change.



KENYA

July 10 - August 21
Up to 15 credits

- On-site study of the cultural development of the peoples of Africa. Emphasis on cultural and historical traditions, and contemporary issues. Visits to archaeological sites.
- Sites include Nairobi and vicinity (Tsavo National Park). Lectures at University of Nairobi-Kenyan homestay.
- \$2,395* includes round-trip airfare from Portland, tuition and fees, homestay and two meals per day in Nairobi, scheduled field trips, and ground transportation during program.

Portland State University Summer Session
P.O. Box 751, Portland, Oregon 97207 • (503) 228-4081

Ursula Le Guin to address Kellogg Awards



Ursula Le Guin

Award-winning fiction writer Ursula Le Guin will speak at the 16th annual Nina Kellogg Lecture at Portland State on Wednesday, April 16 at 3 p.m. in the Smith Memorial Center ballroom.

The famed Portland novelist, poet and short-story writer will lecture on the subject of "Narrative as Mode or Strategy of Existence."

Le Guin's 13th novel, *The Beginning Place*, has recently been published. She is the author of 19 books in the science fiction and fantasy field, and is the winner of the prestigious Nebula, Hugo, Newberry and National Books Awards.

Winners of the Nina Mae Kellogg Student Awards in English also will be announced at the April 16 PSU gathering. Scheduled to receive the awards are two PSU students who have best demonstrated proficiency in the use of English. Frederick O. Waller, head of the Department of English, will preside over the ceremonies and present the awards.

Send your kid to camp

Summer is the season for camps—sports camps, that is—and members of PSU's athletics staff offer some of the best sports camp opportunities available for youngsters.

Coach Wendy Hawley's PSU Girl's Basketball Camp is now in its fourth year on campus, offering opportunities for girls ages 8 to 18 to learn the fundamentals and fine points of ball handling, rebounding, shooting, passing, and both offensive and defensive play.

The commuter camp runs June 23-27. Hawley says parents are welcome at the sessions. Registration fee is \$35.

Wrestling Coach Len Kaufman operates a pair of wrestling camps, one on the PSU campus June 9-14, and one at Sports Acres, near Elsie, Oregon, Aug. 3-8.

The first camp, for ages 9-17, is a commuter camp with registration fee of \$35 to \$56 depending on the number of sessions attended. The second camp is a resident camp for ages 10-17 at a total cost of \$150.

In football, Coach Mouse Davis operates the "Be a Winner" football camp for quarterbacks, receivers, centers, running backs and defensive backs, June 15-20, in Monmouth. Davis' camp will feature Atlanta Falcons quarterbacks Steve Bartkowski and June Jones (a PSU alum), and St. Louis Cardinals wide receiver Dave Stief (another PSU alum).

Cost for the resident camp is \$150. Baseball Coach Jack Dunn again will offer his popular Metro Baseball Camp for youngsters age 9-12 in Alpenrose. The camp is divided into two one-week sessions beginning June 16.

In boys' basketball, Coach Glenn Kinney will host a commuter basketball camp on campus in several sessions for ages 8-15. Camp sessions begin July 7.

Coach Marlene Piper will offer a volleyball camp at PSU for ages 14-18, July 19-27.

For information on any of these sports camps contact the PSU athletic department (229-4400).

Alumni soccer

The 25th Anniversary of Portland State University and the 25th anniversary of competitive soccer at Portland State will be recognized with the first Alumni-Student Soccer Match.

The match will be held Saturday, April 26th, at 6 p.m., preceding the Timber's soccer season opener at Portland Civic Stadium with the Detroit Express.

David Legg ('74), chairman of the PSU Alumni Soccer Committee, has donated a trophy to be named after the University's first soccer coach, Kenneth Butler, Acting Director of the Library. The

Kenneth Butler Cup will be presented to the winning side at the conclusion of the match. It is hoped by the Alumni Soccer Committee that the Alumni-Student Soccer Match will become an annual spring event.

The Alumni Soccer Committee hopes to locate all alumni who have participated in the University soccer program since 1955 in order to invite them as special guests to the soccer match on April 26th.

For more information contact the PSU Alumni Office, 229-4948.

Sports Calendar of Home Events

Baseball	
April	(All games played at Civic Stadium, unless stated otherwise)
	4 vs. Puget Sound, 1 p.m.
	5 vs. Puget Sound, 12 noon
	7 vs. Lewis & Clark, 3 p.m.
	10 vs. Willamette, 3 p.m.
	16 vs. University of Portland, 3 p.m.
	22 vs. Oregon State, 3 p.m.
	26 vs. Idaho, 1 p.m.
	27 vs. Idaho, 12 noon
	30 vs. University of Portland, 3 p.m.
May	1 vs. (OCE), 1 p.m.
	3 vs. Eastern Washington, 1 p.m., Lents Park
	4 vs. Eastern Washington, 12 noon
	6 vs. University of Oregon, 3 p.m., Lents Park
	7 vs. Hawaii-Hilo, 3 p.m.
	18 vs. Alumni, 12 noon, Sckavone Field
Softball	
(All games played at Erv Lind Stadium, NE 57th & Halsey)	
April	5 Sankore vs. Oregon, (OCE), Oregon Tech,
	10 vs. Oregon State, 3:30 p.m.
	22 vs. (OCE), 3 p.m.
May	7 Playoff vs. Oregon State, 3 p.m.
	12 vs. University of Oregon, 3 p.m., Normandale Park
Women's Tennis	
April	(All games played on Gym Rooftop Courts, PSU)
	3 vs. University of Portland, 3 p.m.
	9 vs. Washington State, 3 p.m.
	15 vs. (OCE), 3 p.m.
	18 vs. Seattle Pacific, 3 p.m.
	24 vs. Linfield, 3 p.m.
May	3 vs. Boise State, 2 p.m.

Call 229-4400 for information.

Calendar

April

2, 9, 16 & 23
RECREATIONAL FOLK
DANCING, 6:45
teaching, 7:30 dancing,
212 Shattuck
Hall, free. Call 223-6251
for information.

4
CABARET, "A Magic
Act," Portland Room
of Smith Memorial
Center, 8 p.m., free

4
A LECTURE/DEMON-
STRATION OF
MODERN DANCE,
Curry/Osland Dance
Company, 8 p.m., 207
Health and Physical
Education Building,
free. Call 223-6251,
ext. 242 for in-
formation.

4
PSU FILM COM-
MITTEE, "The In-
former," by John Ford,
75 Lincoln Hall, 7:30
p.m., \$1.50 general,
\$1 students, children
and senior citizens.

4, 5, 10, 11 & 12
THEATER ARTS
DEPARTMENT'S PR-
DUCTION, "Twelfth
Night," by Asher
Wills, 8 p.m., Lincoln
Hall Auditorium, \$3.50
general, \$2.50
students and senior
citizens. Tickets on
sale at PSU Box
Office, 229-4440.

5
PSU FILM COM-
MITTEE, "The End of
August of the Hotel
Ozone," by Jan
Schmidt, 75 Lincoln
Hall, 7:30 p.m., \$1.50
general, \$1 students,
children and senior
citizens.

10
BROWN BAG CON-
CERT, PSU Sinfonietta,
Barbara Alex, piano
and Janice Richard-
son, bassoon, 75
Lincoln Hall, 12 noon,
free.

11
PSU FILM COM-
MITTEE, "The River,"
by Jean Renoir, 7:30
p.m., 75 Lincoln Hall,
\$1.50 general, \$1
students, children and
senior citizens.

12
PSU FILM COM-
MITTEE, "Intimate
Lighting," by Ivan
Passer, 75 Lincoln
Hall, 7:30 p.m., \$1.50
general, \$1 students,
children and senior
citizens.

13
CLASSICAL GUITAR
CONCERT by Tony
Carr, 75 Lincoln Hall,
3 p.m., charge for
admission. Call 229-
3011 for information.

13
PSU SINFONIETTA,
Lincoln Hall
Auditorium, 7
p.m., free.

14
FRIENDS OF
CHAMBER MUSIC:
Tash, Lincoln Hall
Auditorium, 8:30 p.m.,
charge for admission.
Call 229-3011 for
information.

18
PSU FILM COM-
MITTEE, "Blackmail,"
by Alfred Hitchcock,
7:30 p.m., and
"Murder," by Alfred
Hitchcock, 9 p.m., 75
Lincoln Hall, \$1.50
general, \$1 students,
children and senior
citizens.

19
PSU FILM COM-
MITTEE, "Loves of a
Blonde," by Milos
Forman, 7:30 p.m., 75
Lincoln Hall, \$1.50
general, \$1 students,
children and senior
citizens.

24
NIMBUS SAXOPHONE
QUARTET, 75 Lincoln
Hall, 8 p.m., free.

25
PSU FILM COM-
MITTEE, "Sunflower,"
by Vittorio De Sica, 75
Lincoln Hall, 7:30 p.m.,
\$1.50 general, \$1
students, children and
senior citizens.

26
PSU FILM COM-
MITTEE, "Intimate
Lighting," by Ivan
Passer, 75 Lincoln
Hall, 7:30 p.m., \$1.50
general, \$1 students,
children and senior
citizens.

May

1, 2, 3 & 4
PORTLAND BALLET
COMPANY, Lincoln
Hall Auditorium, May
1-3, 8 p.m., and May
4, 3 p.m., \$5.50
general, \$4.50
students and senior
citizens.

4
FLORESTAN TRIO,
Lincoln Hall
Auditorium, 8:30 p.m.,
charge for admission.
Call 229-3011 for
information.

5-10
GEORGE WASHING-
TON BUSH LECTURE
SERIES, Sam Smith,
Gladys McCoy,
Charles Jordan,
Kwame Toure and
William Little, May 5-9,
6:30 p.m., and May 10,
9 a.m. Call 229-3472
for information.

16, 17, 22, 23 & 24
THEATER ARTS
PRODUCTION, "Live
Like Pigs," a British
Comedy, 8 p.m.,
Lincoln Hall
Auditorium, \$3.50
general, \$2.50
students and senior
citizens.

27
MARIAN HAHN, piano,
Lincoln Hall
Auditorium, 8 p.m.,
charge for admission.
Call 229-3011 for
information.

28
OREGON SYMPHONY
CHAMBER OR-
CHESTRA, Lincoln Hall
Auditorium, 8 p.m.,
charge for admission.

29
PSU SINFONIETTA
AND CHORUS, Lincoln
Hall Auditorium, 8
p.m., charge for
admission. Call 229-
3011 for information.

If you would like to be on the mailing list to receive
a complete listing of PSU's Monthly Calendar of
Events, write Portland State University, News and
Information Services, P.O. Box 751, Portland, 97207.



"I told those people in the Alumni Office they didn't give me time enough to submit my recipes!"

The Alumni Office capitulates to Ms. Maye MacKenzie, class of '78.

"Alumni, faculty, staff, and students, get those recipes in to the Alumni Office immediately. You owe it to yourself to be a published author. Your kids and neighbors will envy you for having your favorite recipe in *"The Art of Living Like a Viking,"* says Ms. MacKenzie.

Have your favorite recipe featured in this handsome limited edition, published this year by your Alumni Office. Hundreds of exciting recipes, including yours!

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psu alumni

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