

11-20-2009

## Interview with Kimberly Holmes, 4R Sustainability, 2009 (audio)

Kimberly Holmes

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# PORTLAND STATE UNIVERSITY ORAL HISTORY PROJECT

## INTERVIEW INDEX

INTERVIEWEE: Kimberly Holmes

Interviewer: Patrick Fausel

Date: November 20, 2009

Location of Interview: St. John's Community Center

Research Assistant: Allison Dowd

Interview Series: SUSTAINING NORTHWEST LANDSCAPES & COMMUNITIES

Recording Equipment: DIGITAL RECORDER (WINDOWS MEDIA AUDIO FILE) WITH AN  
EXTERNAL, OMNIDIRECTIONAL MICROPHONE

Time	Notes
3:25:00	Wanted to study environmental law at Lewis and Clark
3:23:12	Definition of sustainability – triple bottom line – People, Planet, Profit
3:22:10	How does sustainability play into economics – once material hits the market, it becomes economically driven
3:19:51	Recycling is a good example of triple bottom line because “planet” aspect can sometimes get thrown out
3:18:45	Producer responsibility vs product design
3:16:35	What’s promoting product stewardship
3:15:08	How do you measure sustainability – take back programs, toxicity reduction – do policies build stronger communities? Bring jobs to the area? Do not import as much – close the design loop
3:12:30	Consumers have reassessed waste consumption in economic downturn- even when economy turns around, trend will continue towards conservation
3:09:25	Working with Metro to implement product stewardship etc. into strategic plan. “We aren’t going to recycle our way out of this.”
3:08:23	Look at production process – find wasteful procedures is most common suggestion to companies looking to become sustainable
3:06:21	International systems organization 14,000/9,001 – Management system/Environmental management system



