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PORTLAND
STATE UNIVERSITY
perspective

February 1980



"Happy Anniversary, Portland State!" A group of alumni and students toast the University's 25th anniversary during filming of a television public service announcement to be broadcast on Portland television stations. See story on page 1.

PORTLAND STATE UNIVERSITY perspective

February 1980

PORTLAND
STATE
UNIVERSITY
ANNIVERSARY **25**

Lights...Camera... PSU Action!



Alumni actors get cake cutting instructions from director Ken Walton (PSU's Center for the Moving Image). Participating in filming of the public service announcement for PSU's 25th Anniversary were, from left, Catherin Williams ('56); John Becker (PSU Student Foundation); Bill Lemman (Vanport); Chet Greene ('61); and Maye McKensie ('78). The film, a cooperative effort of CMI and the University's News and Information Services, will be shown on local television during February and March.

A group of alumni and students gave up several hours on a Sunday in January to come to the campus and participate in the filming of a television public service announcement for the University's 25th anniversary.

The 60-second announcement will be broadcast by Portland's commercial television stations on a random basis beginning in mid-February.

The spot was produced by PSU's Center for the Moving Image in cooperation with PSU's News and Information Services. It depicts a group of alumni gathered at an anniversary party reminiscing with a

large photo album. The film shifts between the party and the events described in the album.

Participating in the filming were alumni Jim Westwood, Bill Lemman, Chet Greene, Chuck Clemans, LaRae Koon Bogh, Cathy Williams, Maye McKensie, Roosevelt Carter, Brian Lewis, and members of the PSU Student Foundation.

The spot is the first in a series of filmed public service announcements about PSU to be completed this year. Future spots will highlight the contribution of the University to the community and the educational and public services provided by PSU.

Spotlight on the campus in event-filled 'PSU Week'

The week of Feb. 10 will be "PSU Week" in Portland and throughout the state, thanks to proclamations from Governor Vic Atiyeh and Portland Mayor Connie McCready.

The Governor will get things started in a ceremony in his Salem office on Feb. 1, calling upon "all Oregonians to recognize the outstanding contributions that Portland State University has made during its first 25 years."

On Monday, Feb. 11, Mayor McCready will preside at a special 9:30 a.m. public ceremony in the City Council Chambers during which she will declare Feb. 10-16 as "PSU Week." Special guests at that ceremony will be PSU alumni who work in government service. There will be a reception following the ceremony.

The City Hall event is the first in a series of special activities during PSU Week, and throughout much of February.

Also on Monday, playwright Edward Albee speaks at noon in Lincoln Hall Auditorium.

The Student Foundation is scheduled to begin a massive telephone effort to contact alumni of PSU Monday as part of the Annual Giving Campaign. The "Phone-a-Thon" is scheduled to run approximately one week with more than 200 student volunteers participating.

On Wednesday, Feb. 13, The Portland Perspectives luncheon series on Portland's "livability" continues with Mike Katz discussing community planning in the Portfolio on the 21st floor of the First National Bank Building.

Thursday, Feb. 14, is the official anniversary date for PSU. At noon, the Florestan Trio will present a free recital in Lincoln Hall Auditorium.

The campus will take time out to officially observe the anniversary at a special convocation in Lincoln Hall at 2 p.m. On hand will be state

legislators and representatives of the State Board for Higher Education and Chancellor Roy Lieuellen.

Special recognition will be paid to faculty and staff members who have contributed 25 or more years of service to PSU. The class of 1956, the University's first graduating class, also will be recognized.

At 3:30 p.m., the SMC Ballroom will become a party room for the 25th anniversary celebration, complete with music and refreshments. Everyone is invited.

The PSU Women's Association has planned a special dinner for faculty at 6 p.m. in the Campus Ministry.

At 8 p.m., the PSU Sinfonietta will present a concert in Lincoln Hall Auditorium to cap the events of Anniversary Day.

On Friday, Feb. 15, President Joseph Blumel will address the Portland City Club at the Benson Hotel.

The Composers' Ensemble will present a free concert in Lincoln Hall at 8 p.m.

Saturday, Feb. 16, the Florestan Trio will be featured again, with a series of trio sonatas at 8 p.m. in Lincoln Hall Auditorium.

The University Concert Band and Wind Ensemble will wrap up Anniversary Week with a free concert on Sunday, Feb. 17, at 3 p.m., in Lincoln Hall Auditorium.

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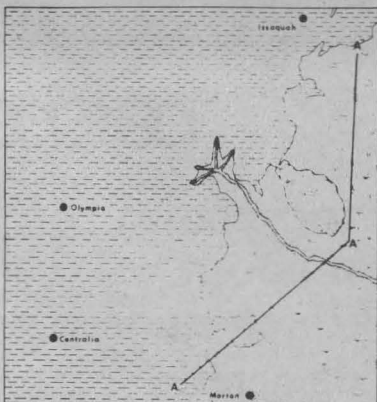
PSU aids companies in gas and oil search

The nation's continuing thirst for oil has prompted three energy corporations to enlist the aid of Portland State University's Geology Department to search for natural gas and oil deposits in the northwest corner of Oregon.

Northwest Natural Gas, Reichhold Chemicals Inc., and Diamond Shamrock Oil Company will foot the \$17,500 bill necessary to finance research by PSU geologist Dr. Richard Van Atta's four assistants, to expose potential reserves in Oregon's back yard.

The purpose of the research is to "unearth" the details of the ancient geography of northwest Oregon and find the strata which contain natural gas, said Van Atta, principal investigator of the project. He explained that gas deposits like those near Mist, Oregon are found in channels of ancient river deltas which are now overlain with rock strata.

"We call these channels 'environments of deposition.' Organic matter collects on the river delta fronts and is buried. With time, heat and pressure converts this matter into gas or oil, which eventually migrates into more permeable strata like the delta channel sands. If we drill down into these permeable sands, we're able to recover gas and possibly oil," he said.



Professor Richard Thoms and Associate Professor Tom Benson will assist Van Atta in overseeing the work of the four graduate students researching the project. Van Atta and Thoms' previous research of the geology of the area has been used by energy companies in their search for natural gas, but this is the first time they have been directly involved in the explorations.

The ancient river deltas are characteristic of what is called the "Cowlitz formation." This is a geological formation which covers the northwest corner of Oregon, part of southwest Washington, and includes the coal deposits found near Centralia. This is the formation the researchers will be mapping in Northwest Oregon.

To map the geology of the area, the researchers will pay close attention to geologic characteristics such as "the kind of sediments, their geometry and shape, the fossils they contain and the style of stratification. All these things are the pieces of the puzzle. When we're able to assemble them properly, we have what is called a paleogeographic map," Van Atta said.

This map will show which way the ancient delta channels, called "trends" by oil geologists, flow, Van Atta explained. From this information the sponsoring companies will have a better idea of where to drill.

Alumni SOCCER



Scouting is now underway for Alumni soccer players. Men and women interested in being charter members of Alumni soccer teams are invited to contact Robert Tayler, Director of Alumni Relations, 229-4949.



psu
alumni

p.o. box 751

portland, oregon 97207

Music program earns national recognition

PSU's Music Department has earned national accreditation from the National Association of Schools of Music (NASM), the organization responsible for accrediting all post-secondary music curricula in the United States.

According to department head William Stalnaker, NASM accreditation will be of significant benefit to PSU's music program and its students. "First, it adds some distinction to the students' credentials," Stalnaker said.

He added that NASM accreditation also will be helpful to the department as it prepares to expand its curricular offerings.

Currently PSU's music department offers BS and BA degrees with a "music major" as well as master's degrees in teaching. Stalnaker said planning is underway on programs which would lead to "bachelor of music" and "master of music" degrees.

The University's music department offers a wide range of academic, instrumental and performance courses, including nine vocal and instrumental performing groups.

Among other institutions admitted to national accreditation by NASM at the same time as PSU were the Curtis Institute of Music in New York and Oregon State University's music program.

Nader on campus

Consumer activist Ralph Nader was special guest speaker at the Alternative Energy Symposium held Jan. 18-20 at PSU.

Sponsored by ASPSU, the symposium featured displays of alternative energy systems, workshops, lectures, a "town hall meeting" and a variety of notable speakers.

The wide-ranging symposium dealt with topics as diverse as solar, geothermal, wind and wood-slope energy sources; environmental politics; energy economics; conservation and the cultural effects of energy resource development on Indian lands.

PORTLAND STATE UNIVERSITY perspective

Portland State University **perspective** is published periodically during the year by the Office of Information Services for alumni, faculty and staff and friends of the University.

editor Laura Jacobson

contributors Clarence Hain, Cliff Johnson, Deirdra Stone, James Cronin

photography Claude Neuffer

Change of address: Send both new and old addresses to Portland State University **perspective**, P.O. Box 751, Portland State University, Portland, Oregon, 97207.

Parents: If this issue is addressed to your son or daughter who no longer maintains a permanent address at your home, please notify the PSU Alumni Office (503-229-4948) of the new mailing address.

PSU supports equal educational opportunity without regard to sex, race, handicap, age, national origin, marital status, or religion.

Never too young to learn about heart attack danger

A fourth "R" has been added to the three "R's" of education — "Reading, 'Riting and 'Rithmetic" — at Sherwood Elementary School in Sherwood, Oregon, thanks to the efforts of Glen Gilbert, PSU associate professor of health education.

The fourth "R" in the educational curriculum of seventh-graders at Sherwood is "Risk Reduction."

In a health education study, the first of its kind in Oregon, Gilbert and a team of medical researchers from the University of Oregon Health Sciences Center (UOHC) are finding out just how much young children can learn about the ABC's of cardiovascular risk reduction.

The Sherwood Cardio-Vascular Risk Reduction Project is part of a \$1.5 million grant awarded to UOHC to conduct a comprehensive stroke education program in Oregon.

"It's the smallest component of the program," said Gilbert, a faculty member at PSU for the past two years, "but it's one we're very excited about."

Gilbert hopes to prove that by being intimately and directly involved with their own health education, children can modify cardio-vascular risk factors in their own lives to such an extent that they'll evolve into a healthier generation of adults.

To prove his hypothesis, Gilbert has developed a risk reduction educational curriculum that the seventh graders at Sherwood, their teachers, and their parents are all participating in.

This education began last spring with the screening for cardio-vascular risk factors of 50 of Sherwood's 140 member seventh grade class.

At that time, a note outlining the proposed pilot study was sent home and permission to screen the children requested, said Gilbert. As part of the screening, the students were asked about their smoking habits and then measured for blood pressure, height, weight, skin-fold thickness, non-fasting serum cholesterol, and spot urinary sodium. Harvard University's "Step Test for Physical Fitness" was also administered.



Throughout this school year, the 50 students will check their own health and risk reduction behavior by monitoring easily accessible indicators such as weight, skin fold, blood pressure and resting pulse. The results are recorded weekly in "health passports" kept on file in the school's health education classroom, he said.

In addition to self-monitoring, the students receive two 50-minute sessions on health education weekly. Vicki Everson, a PSU education graduate specializing in health education, teaches the students about cardio-vascular health, nutrition, physical fitness and mental health (stress management and decision-making).



Glen Gilbert

If progress in correcting risk situations is made, explained Gilbert, the students are given some positive reinforcement — usually in the form of gold stars recorded on a classroom chart. These stars can be accumulated and used toward the purchase of raffle tickets for some "healthful" prize like a basketball or a trip to an ice skating rink, he added.

"Kids are like anybody else," said Gilbert with a smile. "they need a little bit of a reward for a job well done."

The Sherwood Study is similar to other studies around the country aimed at developing comprehensive health education for children. "Know Your Body" in New York, and the "Sunflower Project" in Kansas are two such programs, said Gilbert.

An ambitious health education program at school is helpful but not complete, admitted Gilbert, unless it is reinforced at home.

Therefore, Gilbert has designed an in-home component as part of his health education curriculum at Sherwood. Regular meetings for parents and a monthly newsletter describing various health and cardio-vascular risk-related materials help round out the information the students are receiving at school. Referral information for parents or other family members interested in changing their own behavior also is provided.

Once the test results were in, open meetings for parents were held to further explain the results and the project.

Besides educating students and their parents, faculty and staff receive in-service training to help bolster students' efforts in the program.

The students will be re-tested in the spring of 1980 to find how successful the program has been. He said "it will be a chance to see if health education really works; whether it makes a difference or not." Gilbert is sure that it will.



60's

David Forsberg ('68) is now a half-time principal and half-time 7th and 8th grade teacher with St. Paul Public Schools, St. Paul, OR.

Ann Hoffstetter ('68 MPA) is the assistant business manager of the U of O Health Sciences Center and was recently elected vice president of the National Association of College Auxiliary Services. The association is comprised of administrators and finance officers from universities across the nation.

William H. Hughs ('68; '71 MS) is now a successful veterinarian engaged in private practice in Beaverton after attending the school of veterinary medicine at Washington State University.

R. Deane Hunter ('74) is co-owner of an insurance brokerage firm at Jantzen Beach.

George Hutto ('60) is president of a newly-formed, Eugene-based company, Community Corrections Services, Inc., which prepares presentence reports and supervises some persons placed on parole by Oregon Courts.

Ida Alice McClendon, Jr. ('66) followed her mother's tradition working in Stack Services in the county library during her years at PSU. Currently she works in Berkeley as a Communications Analyst in the Communications Planning Office of the President at the University of California's administrative offices.

Your classmates may have known what you were doing as a student at PSU, but...what are you doing for the rest of your life?

For all alumni of PSU, "Alumni Notes" is an opportunity to let fellow classmates know what you are doing these days.

Share information about yourself with other PSU graduates, whether you are coaching little league or are the president of M.I.T.

Be a part of Alumni Notes. To submit information, contact the Alumni Office at 229-4949 or drop a postcard to PSU Alumni Office, P.O. Box 751; Portland, OR 97207.

50's

LaDell Bones ('56) is currently a missionary working in Trujillo, Venezuela.

Richard Laughlin ('58) is a principal in the Lincoln County School District, Toledo, OR.

Ida A. McClendon ('57) is presently head of the Popular Library at the Multnomah County Library's central branch.

Ten years in night classes to reach her goal

It took ten years of night classes, but Rosina Williamson now holds a bachelor's degree from PSU, completing her life-long dream at age 62. "I was more thrilled than I thought I'd be," said Mrs. Williamson of PSU's fall commencement ceremony held on Dec. 13.

"There were so many people there to see the graduation," she said. Her daughter-in-law and a friend came to the ceremony to share in her solemn yet joyous moment as she received the diploma pronouncing her a graduate in social science.

Mrs. Williamson, a Weyerhaeuser Company employee since 1955, believes that a college education has become necessary, and that strong conviction made her determined to earn her bachelor's degree.



Rosina Williamson

Martin Schneiderman ('66) is a stockbroker with Merrill-Lynch.

Ralph Zusman ('65) received his undergraduate degree from PSU and has returned to the university to teach in the Theater Arts Department.

70's

Allen Bell is a staff accountant for the Touche, Ross & Co., CPA firm in Portland.

Timothy M. Call ('75) teaches math at Milwaukie High School.

E. Collins-Golbek ('73) is a teacher with the Beaverton School District.

Paul Cook ('71 BS) was appointed by Gov. Atiyeh to fill an unexpired term on the Tri-Met Board of Directors.

This seven-member board is a policy-making group which handles all business concerning the Tri-Met service area. Cook is currently vice-president and manager with the First State Bank of Oregon at the main branch in Portland.

Carole Marie Donaldson ('71) is a singer-songwriter and has performed recently in Portland area lounges.

George W. Donnerberg ('71) formerly with John Day & Associates is now an independent appraiser with Donnerberg Appraisal Company and has been awarded MAI designation and membership in the American Institute of Real Estate Appraisers.

Eugene Erdelt ('72) is the owner-president of Progressive Systems, a space and time-saving systems firm. They specialize in designing efficient offices and procedures for businesses.

Daniel Eutsler ('78) teaches health at the Woodburn Junior High School.

Craig Ferris ('76) is employed by the Metropolitan Service District transportation planning unit. He is currently involved in the west side transit study.

Susan Gilberd ('79) works as a sales representative for the Kellogg Corp. in Reno.

Priscilla Ginter ('78 MS) accepted work in Hawaii as a speech therapist. She will be working with the school district on the island of Maui.

Matthew Haller ('78) is employed in Management Systems at Intel Corp., Hillsboro.

Carmela Anne Mallon ('79) is with the Peace Corps in Taguicigalpa, Honduras, Central America.

Douglas McKean ('77) was reappointed by Gov. Atiyeh to the State Scholarship Commission. His duties will include making available to qualified persons any financial aid placed under its jurisdiction and determining qualifications of persons to receive scholarships.

Eugene Mitchell ('77) a former PSU student body president, has written and had published two books: *American Victorianism* which pertains to the style of architecture of the 1890's and includes a section on house restoration, and *The Subject Was Children, The Art of Jessie Wilcox Smith*, a biography which includes some of her drawings.

She had agreed with her husband to begin her education after their four children finished college. Mr. Williamson died in 1968, and two years later, Mrs. Williamson began to carry out their plan.

She attended five years of night classes at Lower Columbia College near her home in the Longview, Washington area to earn her associate degree in history.

Her continuing quest for higher education then led her to PSU where attaining her bachelor's degree would mean more than four years of commuting to PSU from the Longview area. It's a one-and-a-half hour drive each way, but Mrs. Williamson's enthusiasm for learning has remained keen.

The study of history and social science has been of special interest to Mrs. Williamson. "By starting at the beginning and seeing what has happened throughout history, I can relate to what is going on in the world now."

Mrs. Williamson has her own history to tell. When she retires from Weyerhaeuser Company, she plans to write a history of her home town, Stella, WA, located along the Columbia River west of Longview. Once a prosperous logging town, Stella now consists of a tavern and the Williamson's house.

And it seems as though Mrs. Williamson's appetite for education has not been satisfied by a degree, but only whetted. She will be back on campus next term for more classes, she said.

F. Douglass Newton ('70) is a marketing representative for Pacific Northwest Bell specializing in the telephone needs of the health care industries in the greater Portland-Vancouver area.

Randall E. Poff ('75) practices law in Portland.

Lydia Taylor ('73) is a manager in the Fiscal and Technical Support Services Section, Intergovernmental Relations Division with the State of Oregon, Executive Department. In her position she deals with local government officials and federal agency employees.

Ron Shay ('74 MS) is Chief of Information and Education Section at the Oregon Department of Fish and Wildlife and was recently named to the Commission on Education of the International Union for the Conservation of Nature and Natural Resources. The IUCN is the world's only independent scientific organization dealing exclusively with the conservation of natural resources. Shay is one of six members from the U.S.

John W. Siple ('78 BS) has just received a career appointment by the U.S. Department of the Interior, Bureau of Mines. Siple will enter as a physical science aid at the Albany Research Center.

Joan Smith ('77) is an auditor with Washington State Auditors in Vancouver, WA.

Gary L. Stevens ('76) has been promoted to the position of sand lab technician at ESCO. He will be responsible for special projects and monitoring sand quality.

Judith Warren ('79) is the principal for Sandy Elementary School, Sandy, Or.

David Wester ('79 BS) is assistant manager at the Portland office of AVCO Financial Services.

Karrie Wilkie ('79) is a kindergarten teacher at the Martin Luther King Elementary School in Portland.

Virginia Winings ('79) works with K-K-Mart Corp. in Salem as a management trainee.



Alumni Needed To Counsel Students

The Placement Service needs your help in updating its Alumni Resource Bank. If you are an alum working in business, industry, or government, your help is particularly sought.

The Bank is used by students seeking information in making career decisions, including career entry procedures.

Areas of specific interest are manufacturing, banking, retail, production management; computer programming/data processing; insurance adjusting, claims, underwriting; industrial and consumer product sales; urban planning and administration.

If you are willing to discuss your job with students, please complete and mail the form below, or call Placement Service, 229-4613.

Name _____ Degree/date _____
Address _____ City _____
Telephone _____ (please note if home or business)
Occupation _____ Employer _____
Jobs about which you can provide information _____

Three generations at PSU

Three generations of the McClendon family of Northeast Portland gathered recently at Multnomah County Library in downtown Portland to celebrate the holiday visit of daughter Ida Alice McClendon, Jr. — as she prefers to be known — and to note what all three share in common: past or current enrollment at Portland State University as well as past or current employment with the county library.

Mrs. Ida A. McClendon (right) received a BS degree in Humanities at PSU in 1957. She has worked in the Multnomah County Library system ever since, except for periods spent in Seattle while obtaining a Master's degree in Librarianship at the University of Washington. Currently Mrs. McClendon serves as Head of the Popular Library at the county library's Central Branch. Mrs. McClendon's husband, William H. McClendon, Sr., teaches part-time in PSU's Department of Black Studies. His full-time position is Deputy Director of Affirmative Action in

Oregon Governor Victor Atiyeh's office.

Like her mother, Ida Alice McClendon, Jr., (left) majored in Humanities at PSU and was graduated with a BS degree in 1966. During her years at PSU she worked as a page in Stack Services at the county library, progressing to a directories clerk in the Social Sciences section. She now works in Berkeley as a Communications Planning Office of the President at University of California's system-wide administrative offices.

William H. McClendon, III (center) also is taking up the family's PSU academic tradition. He enrolled as a freshman last fall and currently is studying Business Administration, concentrating in the accounting field. He works as a Stack Services page at the library which is so familiar to his aunt and grandmother.

Other McClendon family members who also have pursued studies at PSU in past years: Andrea Lee McClendon-Sanders and William H. McClendon, Jr.

ANNIVERSARY MONTH EVENTS MAKE A FULL FEBRUARY

It's Happy Birthday time

What if PSU gave a birthday party and everybody came? We'd have a crowd of more than 31,000 alumni and 17,000 students in the Smith Center Ballroom!

In that case, you'd better plan to get there early. The fun begins at 3:30 p.m., Thursday, Feb. 14. There'll be carrot cake, home-made ice cream, music and the opportunity to win prizes and meet old friends and faculty members. You can park free in any PSU lot, so don't worry about that old problem.

Part of the special party decorations involves a campus birthday card competition, with some of the entries promising to be unusual at the very least.

So come share in the fun and help your University celebrate its 25th Anniversary.

'PSU Week' proclaimed

Portland Mayor Connie McCready and Governor Vic Atiyeh both have declared Feb. 10-16 as "Portland State University Week," in honor of the University's 25th Anniversary.

Mayor McCready, in her official proclamation, recalls that PSU has helped local governments work toward solution of urban problems and has made higher education accessible to thousands of Portland area residents of all ages. She also points to the large capable and steady supply of student and alumni employees provided to local business and industry.

PSU also enriches the city, she says, through its facilities, services, research, programs in the arts, conferences, and athletics.

Governor Atiyeh, in his statement, briefly traces PSU's history as one of maintaining Oregon's tradition of keeping higher education widely available.

"Portland State has in a most impressive manner carried forward its assignment to meet teaching, research and public service needs of the state's major metropolitan area," he says.

FEBRUARY

1

1, 2, 8, 9, 10
MUSICAL PLAY "Oh, What a Lovely War," 8 p.m. (3 p.m. Feb. 10), LH Auditorium. Call 229-4440 for tickets.

Through the 15th
WHITE GALLERY, SMC
Suzellen Johnson,
colored pencil drawings.

COED SWIMMING, 4 p.m., PSU Gym. Call 229-4400 for information.

WRESTLING, 7:30 p.m., PSU Gym. Call 229-4400 for information.

WRESTLING, 7:30 p.m., PSU Gym. Call 229-4400 for information.

5

MEN'S AND WOMEN'S BASKETBALL, 5:45 and 8 p.m., PSU Gym. Call 229-4400 for information.

PIANO RECITAL SERIES, Gary Graffman 8 p.m., LH Auditorium. Rescheduled for Apr. 26.

BROWN BAG CONCERT, Austin Grey, tenor; Ruth Dobson, soprano; Kristina Carlson, mezzo-soprano. 12 noon, 75 LH. Free.

6

PORTLAND PER-SPECTIVES LUNCHEON
Prominent PSU faculty explore Portland's livability. E. Kimbark MacColli, author-historian, speaks on "How Do You Know Where You're Going, If You Don't Know Where You've Been?" 12 noon - 1:30 p.m. Portfolio Restaurant, First National Bank Tower, 21st Floor.

WOMEN'S BASKETBALL, 7:30 p.m., PSU Gym. Call 229-4400 for information.

7

BROWN BAG CONCERT, Members of Mu Phi Epsilon, 12 noon, 75 LH. Free.

8

WOMEN'S STUDIES GALLERY, HH
"Kaleidoscopes and Drawings," by Barbara Fujino-Lemon, 9 a.m. to 5 p.m. weekdays. Opening reception Feb. 8, 7-9 p.m. Call 292-4330 for information.

COED SWIMMING, 5 p.m., PSU Gym. Call 229-4400 for information.

WRESTLING, 7:30 p.m., PSU Gym. Call 229-4400 for information.

9

COED SWIMMING, 10 a.m., PSU Gym. Call 229-4400 for information.

WOMEN'S BASKETBALL, 7:30 p.m., PSU Gym. Call 229-4400 for information.

11

MAYOR'S PROCLAMATION
Connie McCready will honor PSU alumni working in government agencies. Statements from President Joseph Blumel and APSU President Leslie Adams. 9:30 a.m. Portland City Council Chambers.

DRAMA Edward Albee, American playwright will lecture, 12 noon, LH Auditorium. Free. Call 229-4452 for information.

12

BROWN BAG CONCERT, Dawn Weiss, flute, 12 noon, 75 LH. Free.

13

PORTLAND PER-SPECTIVES LUNCHEON
Myron Katz, planner, senior economist, BPA, Portland, speaks on "Planning Portland's Future: Neither Bedlam Nor Sluggish." 12 noon to 1:30 p.m. Portfolio Restaurant, First National Bank Tower.

14

25th ANNIVERSARY CONVOCATION. Speeches by President Joseph Blumel, Gov. Victor Atiyeh, state legislators, Chancellor Roy Liewalter and Loren Wyss of the Oregon State Board of Higher Education. Faculty and staff with 25 years of service will be honored. First PSU graduating class of 1956 will be honored. 2 to 3:15 p.m. LH Auditorium.

25th ANNIVERSARY PARTY. All are invited. 3:30 p.m. SMC Ballroom. Free.

25th ANNIVERSARY. Florestan Trio, 12 noon, LH Auditorium. Free.

PSU SINFONIETTA AND WIND ENSEMBLE, 7 p.m., LH Auditorium. Free.

15

THE COMPOSERS' ENSEMBLE, 8 p.m., LH Auditorium. Free.

PRESIDENT JOSEPH BLUMEL speaks before Portland City Club. 12 noon to 1:30 p.m. Benson Hotel.

WOMEN'S BASKETBALL, 7:30 p.m., PSU Gym. Call 229-4400 for information.

16

WRESTLING, 7:30 p.m., PSU Gym. Call 229-4400 for information.

through March 14
WHITE GALLERY, SMC
Drawing Exhibit.

SONATA RECITAL: Members of the Florestan Trio, 8 p.m., LH Auditorium. Call 229-3011 for tickets.

17

PSU CONCERT BAND AND WIND ENSEMBLE, 3 p.m., LH Auditorium. Free.

18

PIANO RECITAL MINI SERIES: Gerhard Puchelt, 8 p.m., LH Auditorium. Call 229-3011 for tickets.

MEN'S GYMNASTICS, 7:30 p.m., PSU Gym. Call 229-4400 for information.

19

BROWN BAG CONCERT, Opera Preview: "Fidelio," 12 noon, 75 LH. Free.

20

FRIENDS OF CHAMBER MUSIC: The Guarneri String Quartet, 8:30 p.m., LH Auditorium. Call 229-3011 for tickets.

PORTLAND PER-SPECTIVES LUNCHEON

James Ashbaugh, Professor of Geography speaks on "Portland's Environment: How Livable is Our Elysium on the Willamette?" 12 noon to 1:30 p.m. Portfolio Restaurant, First National Bank Tower.

21

DEPT. OF FOREIGN LANGUAGES BENEFIT CONCERT Ron Hudson, guitarist in a Spanish concert, 7:30 p.m., 75 LH. Call 229-4440 for tickets.

BROWN BAG CONCERT
Murray Zenk, trumpet, 12 noon, 72 LH. Free.

UNIVERSITY SCHOLARS PUBLIC LECTURES
SYMPOSIUM Gayatri Chakravorty Spivak, professor, University of Texas: "Marx After Derrida"; Richard Harvey Brown, professor, University of Maryland: "Utopia, Theory and Praxis"; Hayden White, professor, University of California: "The Dialectics of Narrative in the Human Sciences." 3 to 10 p.m. SMC Ballroom.

WOMEN'S BASKETBALL, 5:45 and 8 p.m., PSU Gym. Call 229-4400 for information.

22

MEN'S BASKETBALL, 7:30 p.m., PSU Gym. Call 229-4400 for information.

23

MEN'S AND WOMEN'S BASKETBALL, 5:45 and 8 p.m., PSU Gym. Call 229-4400 for information.

24

PSU JAZZ BAND, 3 p.m., LH Auditorium. Free.

GUITAR CONCERT
SERIES: David Russell, guitarist, 8 p.m., LH Auditorium. Call 229-3011 for tickets.

25

PORTLAND WIND ENSEMBLE, 8 p.m., LH Auditorium. Call 229-3011 for tickets.

25-year staff recognized

More than 75 PSU faculty and staff have been identified thus far to receive special honors, during the University's 25th Anniversary celebration, for contributing a quarter-century of service.

Persons who have been with the University since its founding as a four-year, degree-granting institution in 1955, will receive special recognition during a campus-wide convocation at 2 p.m., Thursday, Feb. 14, in Lincoln Hall Auditorium.

Classified staff identified as having 25-years of service at PSU:

Elizabeth Drake, RN, health services
Richard Schade, library
May Sono, publications

Faculty members identified as having 25-years of service at PSU:

E. Dean Anderson	James A. MacNab
D. Howard Backlund	Ralph W. Macy
Daniel Beecher	Morton S. Maller
Judith Bierman	John R. Mickelson
Alma I. Bingham	David H. Newhall
Laurel C. Brodie	Egbert S. Oliver
Clarke H. Brooke	Pauline J. Oliver
Charles W. Bursch II	Ben Padrow
J. Richard Byrne	Donald D. Parker
James W. Coombs	K. Ellsworth Payne
Carl E.W. L. Dahlstrom	Vera D. Petersen
John O. Dart	Robert F. Powloski
Ralph S. Davis	Richard J. Prasch
Frank F. Eaton	Philip C. Roberts
Carleton G. Fanger	Frank L. Roberts
Mildred G. Flanagan	Cecil E. Sanford
Philip H. Ford	John A. Scharbach
Hoyt C. Franchere	Robert P. Schmeltz
Francis P. Gibson	Ronald E. Smith
Jesse L. Gilmore	E. Genevieve Stanton
Ralph D. Greiling	John H. Stehn
George V. Guy	Constance E. Stevens
Marko Haggard	Edith B. Sullivan
Richard B. Halley	Michael W. Tichy
James S. Hart	S. John Trudeau
R. Carol Healy	Robert C. Tuttle
Frederick H. Heidel	Leroy R. Pierson
E. Hugh Hinds	Robert J. Gridley
George C. Hoffmann	Helen Wilderman
Emerson Hoogstraet	Charles M. White
Ernel E. Hummel	Jean P. Black
John James	Kenneth W. Butler
Stanley L. Johnson	Theodore C.W. Grams
Donald D. Lallas	
Erwin F. Lange	
James V. Lill	



Every Friday and Saturday evening the PSU Film Committee sponsors films at 7:30 p.m., 75 LH. Call 229-4452 for ticket information and film titles.

For late changes, contact PSU in information Center, at 229-4433 or the Box Office, 229-4440.

PSU faculty featured in 'Portland Perspectives' Luncheon

Portland's well publicized "livability," including its history, environment, politics, economy, ethnicity, and aesthetics will be examined in a series of luncheons called "Portland Perspectives," featuring Portland State University faculty members.

The luncheons, from noon to 1:30 p.m. on consecutive Wednesdays beginning Feb. 6, are in the Portfolio Restaurant on the 21st floor of the First National Bank Building. Cost for the five-part public luncheon series is \$30.

"Portland Perspectives" will give participants an opportunity to discuss the positive aspects of Portland's reputation as the country's most livable large city. But the discussions also will examine the other side - the problems the community faces in maintaining its vitality, and how it can survive its own popularity and growth.

The series begins on Feb. 6 with adjunct instructor of history, E. Kimbark MacColl, author of, "The Shaping of a City: Business and Politics in Portland, Oregon, 1885-1915." MacColl says the development of a city is a "micro-view" of America's development, "so a city history is a way of looking at national history."

MacColl, president of Georgian Press Co., says, "The essential problem - the thing that unites us all, is how to adjust to the tremendous changes of pace today."

"We are too oriented to the present," he says. "We must plan for the future by looking to the past for mistakes." MacColl has titled his "Portland Perspectives" presentation, "How Can You Know Where You're Going, If You Don't Know Where You've Been?"

MacColl is a former president of the World Affairs Council and the Urban League. He has been a staff member at Occidental College and Reed College, and served as headmaster at Catlin Gabel School from 1951 to 1974.

The second luncheon in the series, Feb. 13, will concern "Planning Portland's Future: Neither Bedlam nor Bludgeon," featuring a man who was intimately involved in the development of Portland's comprehensive plan for the year 2000. Adjunct professor of economics Myron Katz, senior economist for the Bonneville Power Administration, says a good deal of Portland's claim to livability, "is a matter of luck."

Katz points out that change will come inevitably to Portland and that all we can do is to help guide the changes to our benefit. "We need to maintain overall livability, reserving spaces to live, work, and play," he says.



Kimbark MacColl

Katz is the principal policy adviser and editor-in-chief of the National Power Grid Study for the U.S. Department of Energy and is director of the planning office for BPA.

PSU geography professor James Ashbaugh will look at Portland's environment with, "How Livable is our Elysium on the Willamette?" the third presentation in the luncheon series, Feb. 20.

Ashbaugh is concerned about the impact of building and development on the climate. Construction of new buildings in the city influences wind flow, pollution, earth slides and floods. He stresses the importance of physical attributes to the quality of life in Portland.

He has been a member of the American Institute of Urban and Regional Affairs Board of Governors since 1969 and has served on the Variance Committee of the Portland City Planning Commission since 1972.

The fourth "Portland Perspectives" on Feb. 27 represents a departure from the earlier discussion and question-and-answer format when a panel will discuss the preservation and enhancement of the aesthetics of Portland in "Wherefore Art Thou,

Portland?" Leslie Wildesen, adjunct professor of anthropology, will moderate the panel which will include Rachael Griffin, curator emeritus of the Portland Art Association; Stefano Zegretti, coordinator of PSU's urban studies undergraduate program; and Robert Shotola, professor of sociology at PSU.



Thomas Vaughan

The "Portland Perspectives" series concludes March 5 with an examination of the role of Portland's people in charting the city's future. Thomas Vaughan, adjunct professor

continued on page 11.



Myron Katz



Leslie Wildesen



James Ashbaugh

PSU celebrates 25 years of progress



Vanport flood

PSU is a young institution, beginning in 1946 at Vanport (in Portland) as a daytime school offering lower division extension courses of other state system institutions, primarily to accommodate returning World War II veterans. Just two years after opening the first classroom doors, Vanport saw its campus swept away by a disastrous flood in 1948.

During the next four years, interim campus locations followed, with the school finally locating in an old high school building in downtown Portland (that building, Lincoln Hall, still is in use).



Tom McCall signs bill making Portland State College into Portland State University.

Since 1952, the campus has grown physically from one building to 26 square blocks with more than two-dozen campus structures. Enrollment has swelled from 1,400 to 17,000.

Almost immediately following its creation in 1946, students and faculty of the extension center began the call for a full four-year state college for Portland. During the next few years the cause was picked up by community groups as well and, following

intensive lobbying efforts, state legislation was passed creating Portland State College in 1955.

Soon the complexion of the institution began to change. Enrollment in academic subjects increased, bringing pressure for departmental majors in the humanities and sciences. Originally, Portland State College was to offer only teacher training and general studies programs along with lower division courses to prepare students to enter the state's older, established institutions. However, community, faculty and student pressure was again successful in expanding Portland State's educational horizon, this time with the establishment of nine department baccalaureate degrees in 1959. Graduate degree programs eventually followed the expanding curriculum



PSU's 25th anniversary



1979 in the Park Blocks

with the first graduate program, the School of Social Work, beginning in 1962. Next came masters programs in teaching in 1963.

Expanding curricular offerings, including business and engineering courses developed in response to community needs and pressures, brought about the establishment of Portland State University in 1969 and the creation of the first doctoral programs.

In its first 25 years, PSU has evolved into a vigorous urban university offering year-around study, both day and night, with an enrollment which topped 17,000 in the fall of 1979.



1956 in the Park Blocks



Old Main is now Lincoln Hall



PSU's 6-year anniversary

Jim Westwood captains alumni steering committee



Jim Westwood

Jim Westwood knows what it's like to be a team player and to win. As captain of the famous Portland State University "G.E. College Bowl" team, he and his teammates dazzled television viewers nationwide with their spectacular success more than a decade ago.

Today Westwood, an attorney with the prestigious Portland firm of Miller, Anderson, Nash, Yorke and Wiener, is again playing captain to a team effort he's sure will be successful.

Westwood is the chairman of a recently-formed PSU alumni steering committee which he hopes will develop the "tremendous untapped pride in Portland State" that he finds in all the alumni he's spoken with. He feels the time is ripe for the formation of such a committee, because this is PSU's 25th anniversary year.

"I know a lot of people who are proud of the fact that they went to Portland State," said the lean, blond lawyer sitting casually behind his desk in the law firm's 25th-floor offices. Gazing out his window with its commanding view of the Willamette River, Westwood pointed to the street and said: "Take any group of 100 people you see walking down there and the largest percentage of college graduates among them are PSU alumni. People who went to PSU stay here, for the most part, and really contribute to the community."

Westwood and his colleagues on the committee hope to reach the thousands of PSU alumni and "raise their level of consciousness about PSU," illustrating through practical programs how the University and its alumni can remain vital partners after graduation, said Westwood.

To do this, a select group of alumni representing various epochs in University history, have formed the steering committee.

Alumni steering committee

members include Wally Harding ('59), Coralen Lagesen ('64), Timme Helzer ('66), Dan Ellis ('73, '77), Terri Englestad ('78), and Ray Lokting (Vanport).

"There have been other committees in the past, but none of them really made it," explained Westwood, stressing that it is not intended to be a fund raising program. The last alumni club effort was the "1620 Club" (named after the street address of Lincoln Hall) in the early '60's.

Success, according to Westwood, will come about if the committee focusses on obtainable goals.

One of those goals is conducting an alumni survey to learn what alumni feel about PSU, and what mutual services and benefits might be realized between the University and its alumni.

Part of Portland's charm, said Westwood, is that the University is becoming a more integral part of the city center, providing an opportunity for downtown alumni to continue their association with it.

For more information on the PSU alumni steering committee, contact Jim Westwood at 224-5858.

Students organize for PSU

"Through the Student Foundation we plan to provide whatever student resources we can to help promote Portland State's quality reputation," said John Becker, enthusiastic chairman of the newly formed Student Foundation.

"The students at Portland State have pride in their University, and welcome the chance to take a more active part in promoting it," said Becker, a senior in business administration. The enthusiasm of the Student Foundation, in its first "term of life," is showing as the core group of 30 students takes action to make it known that PSU offers excellent educational programs and serves as a valuable resource for the community.

Beginning in early November, the Student Foundation sponsored a reception for PSU's closest neighbors - residents of Lone Plaza and Park Plaza, two apartment complexes located in the middle of campus. Afterwards, students escorted some of the residents to the Idaho vs. Vikings football game via pre-arranged bus transportation. To strengthen relations with PSU's neighbors, the Foundation is planning to have an activity every term to increase awareness of interesting

activities at the University.

The Student Foundation initiated its student recruitment effort by conducting a tour of PSU's campus for Scappoose High School in December. PSU students were able to answer questions and offer personal insights concerning the educational facilities and opportunities available at PSU.

Plans are under way to involve students in the Alumni Fund raising program. The Student Foundation expects to recruit as many as 350 students to work for two hours on a Phon-a-thon effort in February, contacting thousands of alumni urging them to give to PSU's first giving campaign, according to Becker.

As the Foundation tackles many more events already on the drawing board, it plans to increase its members to 50 students during winter term. By increasing participation and branching out into more activities, the group expects to have a greater impact in strengthening relations with the Portland Community.

"As a service organization, the Student Foundation is getting students stirred up, interested and aware that there's a lot of activity to get involved in to make PSU a better place to be," Becker said.



China 17 DAY TOUR MAY 13-30, 1980

- Peking, capital of China, Great Wall, Imperial Palace
- Shanghai, great seaport of China, 11 million people
- Kwangchow (Canton), southern China's major industrial, cultural center
- Sian, ancient capital of the dynasties, once largest city of the world, now site of important archaeological excavations
- Hangchow, scenic region surrounding West Lake with its famous walkways and tea houses

Depart from Honolulu May 13 (arrive as early as you wish), with stopover in Manila. Return via Hong Kong.

Escorted by Dr. Kwan Hsu, PSU professor emeritus

Limited number of visas.

\$3,125

\$350 deposit by March 1



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For reservations, call University of Oregon Alumni Office in Eugene, (503) 686-3178, or the PSU Alumni Office in Portland, (503) 229-4948.

Lawrence Smith gives anniversary concert



Lawrence Smith

Oregon Symphony Music Director and Conductor, Lawrence Smith, a graduate of Portland State University, will return to campus for a piano concert at 8 p.m., Feb. 29, in Lincoln Hall Auditorium, in conjunction with the University's 25th Anniversary celebration.

Smith, who earned his degree at PSU in 1957, also is an adjunct professor of music at the University. He earned a second degree from Mannes College of Music.

For his PSU Anniversary Concert, Smith has selected a program including the Sonata for Two Pianos, to be played with composer Tom Svoboda, a member of PSU's music faculty. Other elements of Smith's program include the Haydn Sonata in E Flat; Schubert Sonata in A minor; and selections from Rachmaninoff's Etudes Tableaux.

Smith made his piano concert debut at Carnegie Recital Hall in 1962 and since then has performed in hundreds of concerts across the nation, appearing as soloist with many major orchestras. He is known as one of the best accompanists in the country and has toured extensively as assisting artist to Jennie Tourel, Ruggiero Ricci, Mary Costa, Anna Moffo, Pinchas Zukerman and many others.

He began conducting following his victory in the 1964 Dimitri Mitropoulos International Conducting Competition. He has guest-conducted for orchestras across the country including the New York Philharmonic. Before returning to Portland, Smith was Music Director of the Austin, Texas Symphony.

He became Music Director of the Oregon Symphony Orchestra, the

oldest orchestra in the West, in 1973. All classical concert series in Portland have been sold out to season ticket holders since Smith's first season and the orchestra has performed to capacity in houses throughout the Northwest. More than

300,000 persons hear the Oregon Symphony in a season.

Tickets for the Lawrence Smith PSU Anniversary Concert are available through the PSU Box Office at \$4 general admission, and \$2.50 for students and senior citizens.

Oh, What Lovely War



Cast members Teri Nordby, David Hurlbut and Kenneth Craige rehearse song and dance number for "Oh, What a Lovely War," latest Theater Arts production.

PSU performing arts will present the musical **Oh, What a Lovely War** by Charles Chilton and the Theatre Workshop Feb. 1, 2, 8, 9, at 8:00 p.m. and at a 3:00 p.m. matinee on Sunday, Feb. 10.

The story focuses on the life of a WWI trench soldier. The dramatization is the combined efforts of the music, dance and theatre departments with Glen Gauer director, Bob Crowley music director, Judy Patton choreographer, and

costumes designed by Michele Wollert.

The cast includes: John Robert Brown, Sally Cole, Kenneth Craige, Neal Cummings, Jerry Fugate, David Hurlbut, Georgia Lampros, Michele Mariane, Debbie McDuffee, Brian Merit, Sam Mow, Teri Nordby, Kevin Scardina, Mark C. Schmidt, and Jack Sowle.

Tickets are \$3.50 general admission and \$2.50 for Sr. citizens and students. For ticket information and reservations call 229-4440.

continued from p. 8

of history, says, "You can't have a great city or a great region, you can't produce great people, without civic participation. One of the reasons this is an increasingly exciting city is that more and more people are realizing this."

Vaughan, executive director of the Oregon Historical Society, comments that, "Good citizens are the riches of a city, and you can't be a good citizen unless you are involved in some aspect of city development other than self-interest."

In his topic, "The Mutable Future," Vaughan says that a sense of the

past will enhance the possibility for making wiser and more interesting choices, but at the same time often complicates those choices.

Vaughan is editor-in-chief of *Oregon Historical Quarterly* and is chairman of the Multnomah County Historic Sites Advisory Committee.

PSU's "Portland Perspectives" luncheon series is part of the University's participation as a vital partner in the community. The University hopes to bring together a cross section of business and community leaders with PSU faculty in an effort to explore the community and increase our understanding of it.

The Passion Play

Oberammergau, Germany

AUGUST 14-28, 1980

The first Passion Play took place in 1634. To attend the reenactment of this magnificent work-of-art is for many, one of their fondest dreams. Highlight of the two-week tour is the performance by hundreds of actors who are natives of the small village.

Other European highlights in the tour — France, Germany, Austria and Switzerland.

Escorted by Dr. Michael Reardon, chairman of the PSU history department. Six free lectures in advance. Credit may be earned by taking additional Summer Session courses.

For reservations and further details, contact your PSU Alumni Office, 229-4948.

\$1920



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Be a published author! Submit your recipe!



ACT TODAY

Act now and see your favorite recipe in *The Art of Living Like a Viking*, the 25th anniversary Cook Book being published in 1980. The handsome, hardbound volume will include hundreds of recipes selected from alums, former students, founders, faculty and friends of PSU. Select your favorite recipe and send to the PSU Alumni Office **no later than February 14, 1980.**

The PSU Cookbook Screening Committee will select one or more from each approved submittal and credit the source. Reserve your copy or copies of *The Art of Living Like a Viking* whether you submit recipes or not. Pre-publication price is just \$9.95, plus shipping/handling charge. For details, call the PSU Alumni Office, 229-4948.



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