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Peak Pedaling: Has Portland Bicycling reached the Top of the Logistic Curve?

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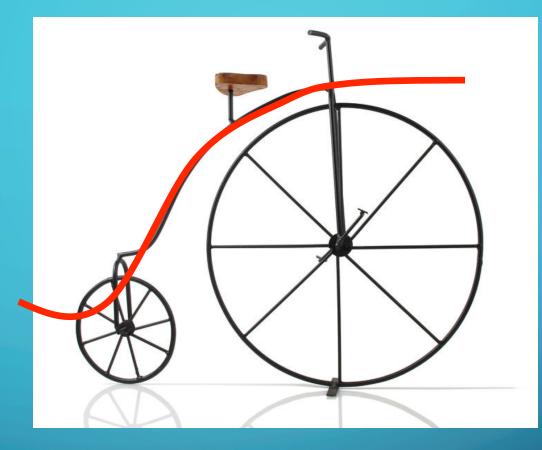
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PEAK PEDDLING:

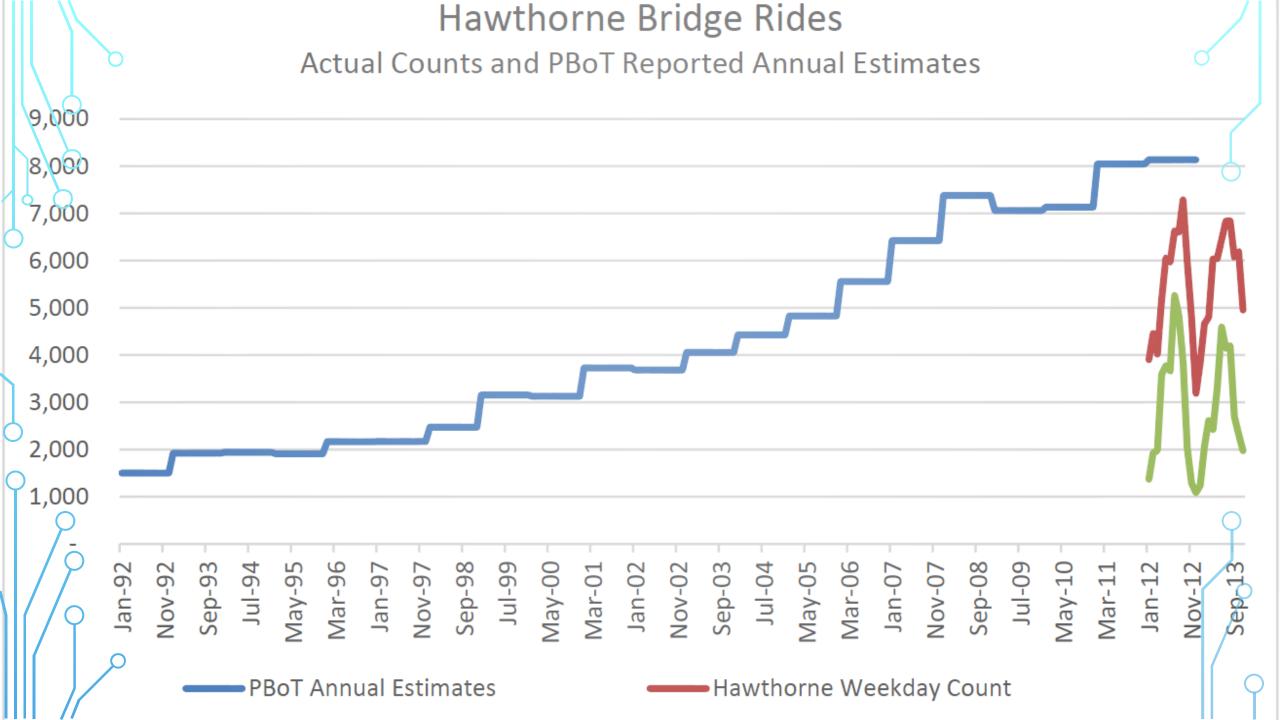
HAS PORTLAND BICYCLING REACHED THE TOP OF THE LOGISTIC CURVE?

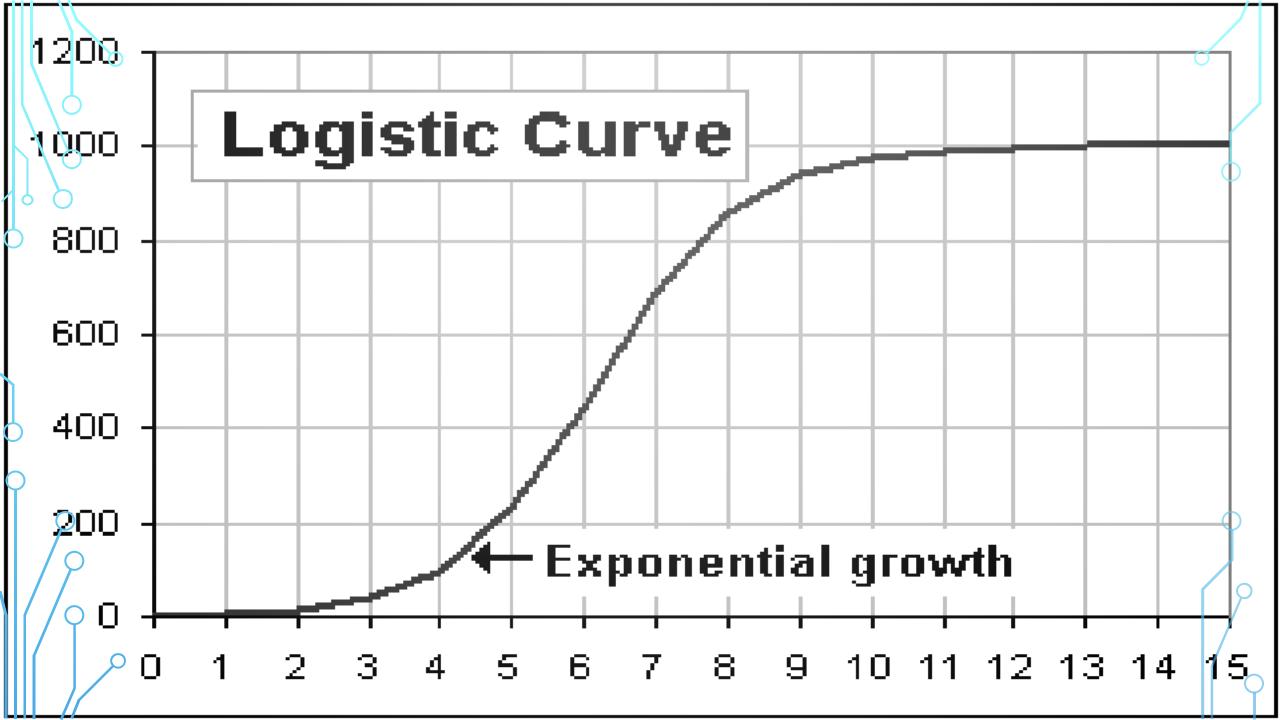
DECEMBER 6, 2013

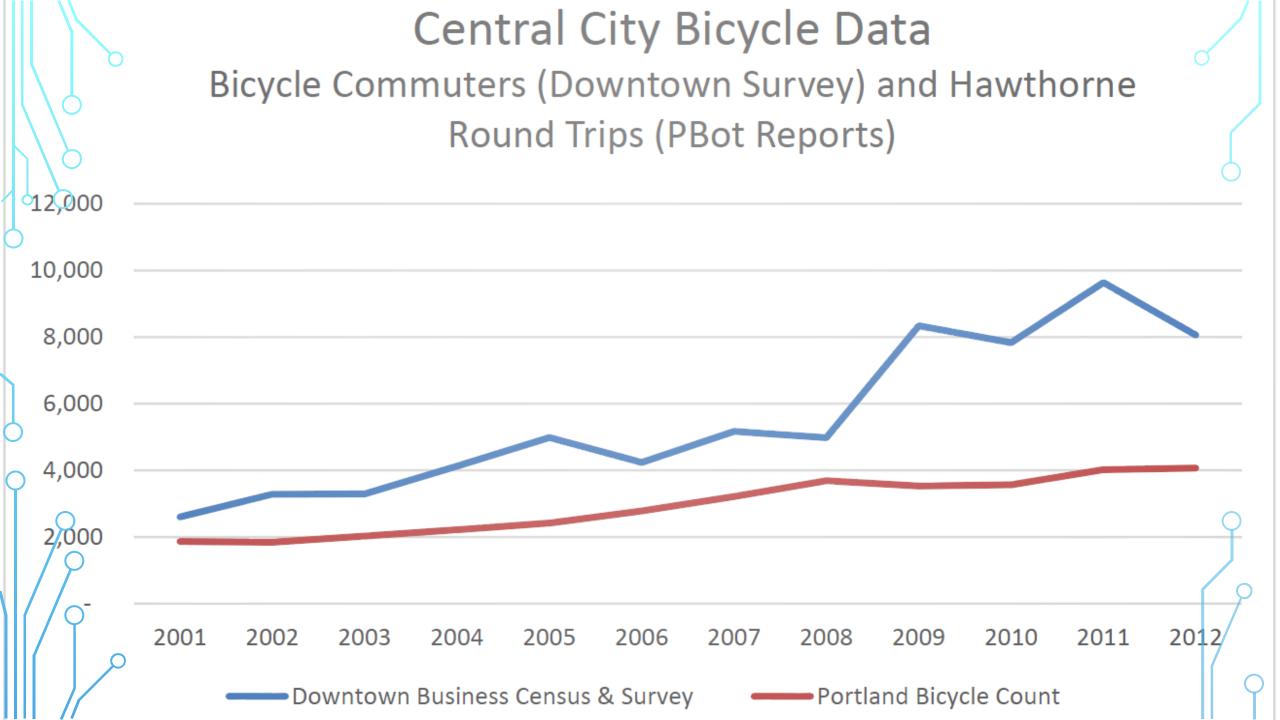
ROBERT MCCULLOUGH

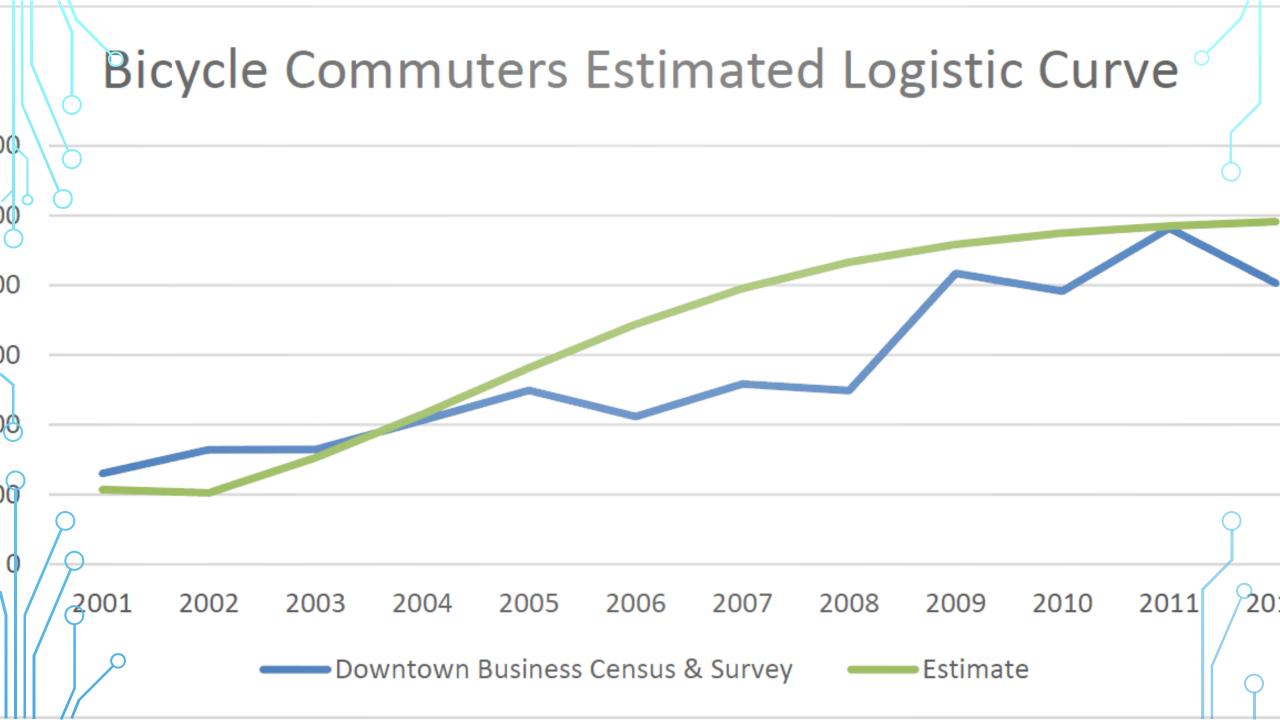
PEAK PEDDLING

- There is increasing evidence that the growth of central city bicycle commuting is leveling off
- The best data is the Hawthorne Bridge counter which allows us to reject growth in commuting at 99% significance since August 8, 2012
- Weather/weekend/sunset variables are highly significant
- The policy implication is that the easy work is over and the hard work real planning – is just beginning







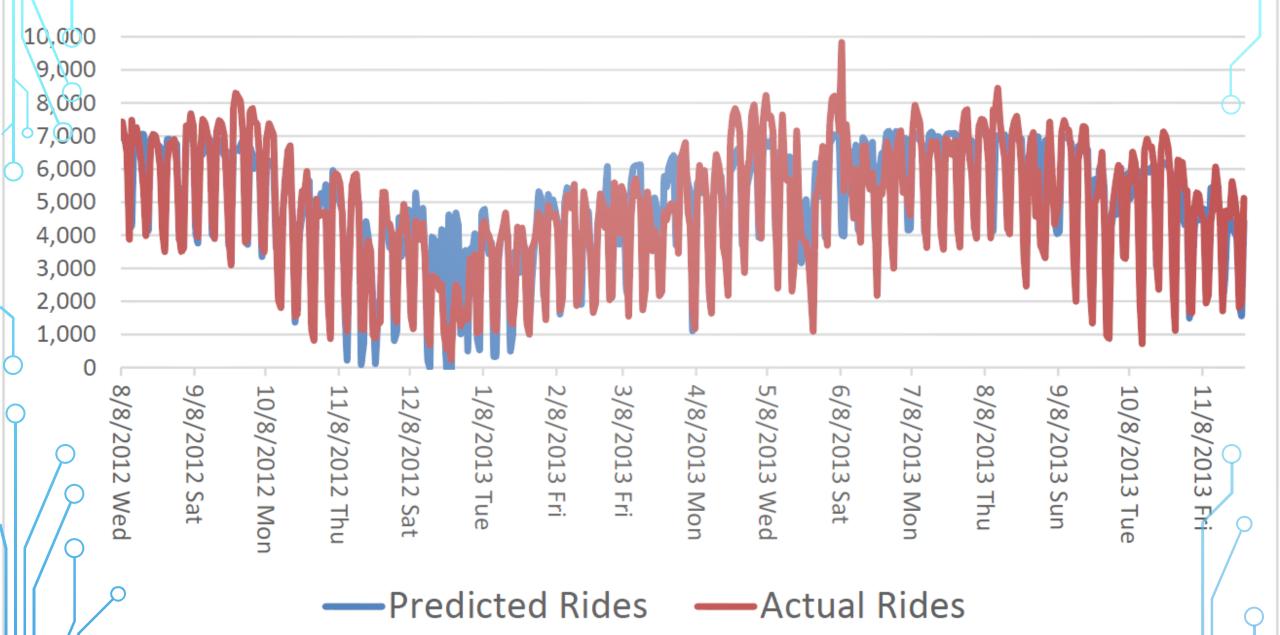


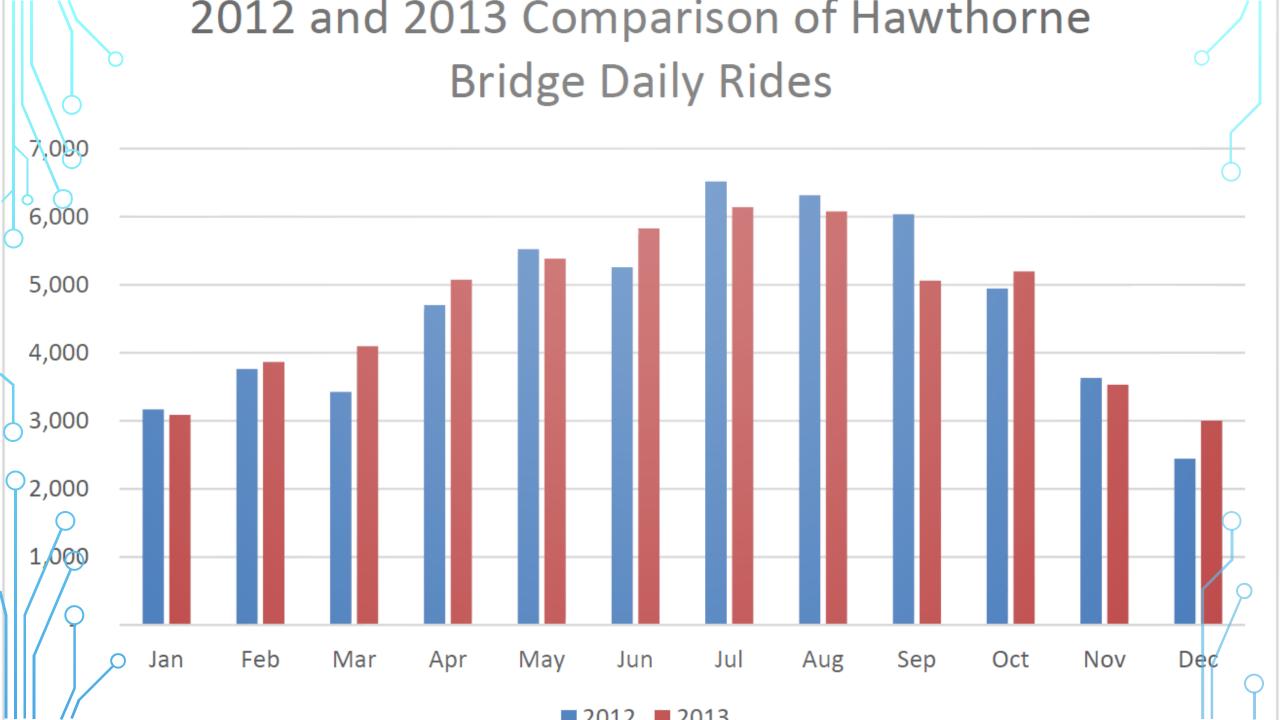
	Haw	vtho	rne E	Bridg	e Ric	ders	Logis	stic C	urve	
2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011 201
					horne					Q



Regression S	tatistics							
Multip e R	0.906105222							
RSquare	0.821026672							
Adjusted R Square	0.817562673							
Standard Error	850.5686947							
Observations	475							
ANOVA								
	df	SS	MS	F	Significance F			
Regression	9	1543265669	171473963.2	237.017	1.6085E-167			
Residual	465	336412203.5	723467.1043					
Total	474	1879677872						
0	Coefficients	Standard Error	t Stat	P-value	Lower 95%	Upper 95%	Lower 99.0%	Upper 99.0%
Intercept	-4485.912351	981.2884652	-4.57145122	6.2E-06	-6414.221434	-2557.603268	-7023.959528	-1947.865174
tMean	241.6707571	34.01531478	7.104763211	4.6E-12	174.8279858	308.5135284	153.6920671	329.649447
tMean 2	-1.547911846	0.296146393	-5.22684687	2.6E-07	-2.12986282	-0.965960871	-2.313877759	-0.7819 <mark>45</mark> 932
prcp 🔿	-4132.568877	413.6067696	-9.991540712	2E-21	-4945.338739	-3319.799015	-5202.33942	-3062.79 <mark>8335</mark>
prcp^2	1876.885004	347.4556641	5.401797115	1.1E-07	1194.107272	2559.662737	978.2105586	2775.55945
vindAvg	10.67386753	32.36677682	0.329778513	0.74172	-52.9293969	74.27713196	-73.04097213	94.38870719
windAvg^2	-1.953650582	2.381714859	-0.82027056	0.41248	-6.633907773	2.72660661	-8.113821508	4.206520345
Holiday	-2815.487404	85.55667399	-32.90786414	2E-123	-2983.613004	-2647.361804	-3036.774908	-2594.1999
Sunset	104.9790662	41.42179937	2.534391742	0.01159	23.58196967	186.3761628	-2.156077677	212.1142101







2011 ACS Regression									
								0	
Regression Statistics									
Nultiple R	0.669288								
R Square	0.447947								
Adjusted R Square	0.426714							O	
Standard Error	98.06704								
Observations	136								
ANOVA									
	df	SS	MS	F	ignifican <i>c</i> e	F			
Regression	5	913652.7	182730.5	21.09693	2.12E-15				
Residual	130	1125992	8661.475						
Rotal	135	2039644							
Q									
	Coefficients	andard Err	t Stat	P-value	Lower 95%	Upper 95%	ower 99.0%	lpper 9.	9.0
Intercept	466.9251	72.87187	6.407481	2.49E-09	322.7568	611.0934	276.4251	657.4	25
Average of miles_to_CBD	-29.01972	4.10137	-7.07561	8.27E-11	-37.13379	-20.90564	-39.74142	-18.29	80
Average of mean_slope	-5.702735	1413051	-4.03576	9.24E-05	-8.498287	-2.907183	-9.3967	-2.008	76
	-6328541	1945711	-3.25256	0.001457	-10.1779	-2.479185	-11.41497	-1.242	10
linearfeet of "Bike Boulevard"*	0.009085	0.003131	2.901924	0.004358	0.002891	0.015279	0.000901	0.017	26
linearfeet of "Low Traffic Through Street"*	0.005362	0.0015	3.575325	0.000492	0.002395	0.008329	0.001441	0.009	28