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#### Bayesian and Related Methods: Techniques Based on Bayes' Theorem

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### Bayesian and Related Methods Techniques based on Bayes' Theorem

Mehmet Vurkaç, 5/18/2012

# Outline

- Introduction & Definitions
- Bayes' Theorem
- MAP Hypothesis & Maximum Likelihood
- Bayes Optimal & Naïve Bayes Classifiers
- Bayesian Decision Theory
- Bayesian Belief Nets
- Other "Famous" Applications

# Introduction

- Motivation for Talk
- Numerical way to weigh evidence
- Medicine, Law, Learning, Model Evaluation
- Outperform other methods?
- Priors (Base Rates)
- Computationally expensive

# Machine Learning

- Space of hypotheses
- Find "best"
  - Most likely true / underlying
  - Given data or domain knowledge

# Definitions

- $P(h) \cong$  initial prob. that h holds
- $P(D) \cong$  likelihood of observing a set of data, D
- P(D|h) 
   ■ likelihood of observing D given some set of circumstances (universe/context) where h holds

ML goal is to rate and select hypotheses:

### Conditional Prob. & Bayes' Theorem

• P(A|B)P(B) = P(B|A)P(A) = P(AB)

Rearranging:

• 
$$P(B|A) = \frac{P(A|B)P(B)}{P(A)}$$

•  $posterior = \frac{likelihood \times prior}{evidence}$ 

### Bayes' Theorem

$$P(h|D) = \frac{P(D|h)P(h)}{P(D)}$$

### Maximum-a posteriori Hypothesis

$$h_{MAP} = \frac{argmax}{h \epsilon} \frac{P(D|h)P(h)}{P(D)}$$

$$h_{MAP} = \frac{argmax}{h \in H} P(D|h)P(h)$$

$$P(D) = \sum_{h_i \in H} P(D|h_i)P(h_i)$$

### Maximum-Likelihood Hypothesis

$$h_{ML} = \frac{argmax}{h \,\epsilon \, H} P(D|h)$$

### Example: Cancer test

- Existing data
- Imperfect test
- New patient gets a positive result.
- Should we conclude s/he has this cancer?

### Example: Cancer test

- Test gives true positives in 98% of cases of cancer.
- Test gives true negatives in 97% in cases without cancer.
- 0.8% of population on record has this cancer.

# Example: Inventory of Information

- P(cancer) = 0.008
- P(¬cancer) = 0.992
- P(+|cancer) = 0.980
- P(-|cancer) = 0.020
- P(+|¬cancer) = 0.030
- P(-|¬cancer) = 0.970

# Goal: Find MAP hypothesis

- "P(cancer|+)" = P(+|cancer)P(cancer) = (0.980)(0.008) = 0.0078
- "P(¬cancer|+)" = P(+|¬cancer)P(¬cancer) = (0.0030)(0.992) = 0.0298
- 0.0298 > 0.0078; diagnosis: no cancer
- And how likely is that to be true?

### Human Aspect

$$P(cancer|+) = \frac{P(+|cancer)P(cancer)}{P(+)}$$

P(+|cancer)P(cancer)

 $= \overline{P(+|cancer)P(cancer) + P(+|\neg cancer)P(\neg cancer)}$ 

= 0.21

### **Example: Probability Tree**



# **Bayes Optimal Classifier**

- Adds the ensemble of hypotheses to MAP.
  - Contexts
- Assume we know:
  - $P(h_1|D) = 0.40$
  - $P(h_2 | D) = 0.30$
  - $P(h_3|D) = 0.30$
- $h_1$  is the MAP hypothesis, so conclude +?
- P(+) = 0.40 P(-) = 0.60

# **Bayes Optimal Classifier**

- Classifying data into one of many categories
- Under several hypotheses
- Categories: v<sub>1</sub>, v<sub>2</sub>, v<sub>3</sub>, ..., v<sub>i</sub>, ..., v<sub>m</sub>
- Hypotheses: h<sub>1</sub>, h<sub>2</sub>, h<sub>3</sub>, ..., h<sub>j</sub>, ..., h<sub>n</sub>

$$P(v_i|D) = \sum_{h_j \in H} P(v_i|h_j)P(h_j|D)$$

• and

$$argmax_{i} \in V \sum_{h_{j} \in H} P(v_{i}|h_{j})P(h_{j}|D)$$

# Bayes Optimal (BOC) & Gibbs

- No other method can outperform BOC *on* average.
- BOC must calculate every posterior, and compare them all.
- Gibbs
  - picks one *h* from *H* for each instance
  - weighted similarly to roulette wheel in GAs

# Working with Features

- Typically, we work with multiple features
- Mathematically the same as multiple hypotheses.
- Vector of features:  $x_1^p, x_2^p, x_3^p, \dots, x_i^p, \dots, x_n^p$
- Categories: c<sub>i</sub>
- To make a MAP decision given a feature vector

$$c_{MAP} = \frac{argmax}{c_i \in C} P(c_i | \vec{x}^p)$$

### Features & MAP

• which, by Bayes' Theorem, equals

$$argmax \frac{P(x_1^p = a_1, \dots, x_j^p = a_j, \dots, x_n^p = a_n | c_i) P(c_i)}{P(x_1^p = a_1, \dots, x_j^p = a_j, \dots, x_n^p = a_n)}$$

• We can use the MAP simplification to get

$$c_{MAP} = \frac{argmax}{c_i \in C} P(\vec{x}^p = \vec{a}_j | c_i) P(c_i)$$

# MAP Computational Cost

- To estimate these probabilities, we need numerous copies of every feature-value combination for each category.
  - many examples

### ×

• feature combinations

#### X

categories

### Reducing Computational Cost, Naively

- Assume features are independent.
  - P(observing a vector) becomes
  - product of P(observing each feature)

$$c_{NB} = \frac{argmax}{c_i \in C} P(c_i) \prod_j P(x_j^p = a_j | c_i)$$

• Rarely true!

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# Quick Naïve-Bayes Example

- Student deciding what to do
  - Invited to a party: Y / N
  - Deadlines: Urgent / Near / None
  - Lazy: Y / N
  - Output classes: PARTY, HW, TV, BARS

### Example: The Data

Deadlines?	Invited?	Lazy?	DECISION
Urgent	Y	Y	PARTY
Urgent	Ν	Y	HW
Near	Y	Y	PARTY
None	Y	Ν	PARTY
None	Ν	Y	BARS
None	Y	Ν	PARTY
Near	Ν	Ν	HW
Near	Ν	Y	TV
Near	Y	Y	PARTY
Urgent	Ν	Ν	HW
Near	N	N	BARS
None	Y	Y	TV
None	N	N	BARS
Urgent	Ν	Ν	HW
Near	Y	N	PARTY
None	Ν	Ν	BARS
Urgent	Y	Y	HW
None	Y	Y	TV
None	Ν	Y	TV
Urgent	Y	Ν	PARTY

# Example: The Data

- "Probabilities"
  - P(HW) = 5/20
  - P(PARTY) = 7/20
  - P(Invited) = 10/20
  - P(Lazy) = 10/20
  - P(PARTY|Lazy) = 3/10
  - P(Lazy | PARTY) = 3/7

# Classify a new instance

- Urgent / Invited / Lazy
  - P(decidePARTY) =
  - P(PARTY) × P(Urgent|PARTY) × P(Invited|PARTY) × P(Lazy|PARTY)
  - =  $(7/20) \times (2/7) \times (7/7) \times (3/7) = 0.042857...$
  - P(decideHW) = (5/20) × (4/5) × (1/5) × (2/5) =
     0.016
  - $P(\text{decideBARS}) = (4/20) \times (0/4) \times (0/4) \times (1/4) = 0$
  - P(decideTV) = (1/10) × (0/1) × (0/1) × (1/1) = 0

# **Bayesian Decision Theory**

- Errors don't carry the same risk.
  - Loss penalties for decisions with risk
- We can also have an action of *not deciding*.
- Categories: *c*<sub>i</sub>
- Actions:  $\alpha_1, \alpha_2, \dots, \alpha_k, \dots, \alpha_a$
- Loss function:  $\lambda_{ki} = \lambda(\alpha_k | c_i)$
- Conditional risk is expected loss for an action:

$$R(\alpha_k | \vec{x}) = \sum_{i=1}^c \lambda(\alpha_k | c_i) P(c_i | \vec{x})$$

• This time, argmin over the actions...

# Minimax, Neyman-Pearson, ROC

- A risky decision may need be taken under different conditions, different priors:
  - Factories in different locations
  - Seasons for biological studies
  - Strategies for different competitor actions
  - Design a classifier to minimize worst-case risk.
  - Minimize overall risk subject to a constraint.
  - In detecting a small stimulus, judge the quality of a threshold choice.

# **Receiver Operating Characteristic**

- Plot hits (true positives) against false alarms.
- For choices of threshold, the same data give different curves.
- The areas under ROC curves correspond to a ranking of the probabilities that each threshold will allow correct identification of the small stimulus.

### **Receiver Operating Characteristic**



http://www-psych.stanford.edu/~lera/psych115s/notes/signal/

# **Bayesian Belief Nets**

- Probabilistic reasoning
  - Using directed acyclic graphs
- Variables determine state of a system.
  - Some are causally related; some are not.
- Specified in conditional-probability tables
  - associated with each node (variable)
- Classification of caught fish (Duda, Hart, and Stork)

### **Bayesian Belief Nets**



Duda, Hart, Stork: Pattern Classification

# **Other Applications**

- Bayesian learning is recursive
  - Spam filters that continue to learn after being deployed
  - Scientific investigation: new data update models
- HMM: Time-dependent BBN with unknown Markov state
- Viterbi: Most likely sequence of states
- Kalman: Next-state prediction, observation, correction by weighting the error computation with current trust in predictions – updated after more observations.
- PNN: kernel neural net implements MAP.
- The list goes on.

### Bayes' Theorem

$$P(h|D) = \frac{P(D|h)P(h)}{P(D)}$$

 $posterior = rac{likelihood \times prior}{evidence}$ 

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### Discussion