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Bayesian and Related Methods: Techniques Based on Bayes' Theorem

Mehmet Vurkaç Portland State University

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Bayesian and Related Methods Techniques based on Bayes' Theorem

Mehmet Vurkaç, 5/18/2012

Outline

- Introduction & Definitions
- Bayes' Theorem
- MAP Hypothesis & Maximum Likelihood
- Bayes Optimal & Naïve Bayes Classifiers
- Bayesian Decision Theory
- Bayesian Belief Nets
- Other "Famous" Applications

Introduction

- Motivation for Talk
- Numerical way to weigh evidence
- Medicine, Law, Learning, Model Evaluation
- Outperform other methods?
- Priors (Base Rates)
- Computationally expensive

Machine Learning

- Space of hypotheses
- Find "best"
	- Most likely true / underlying
	- Given data or domain knowledge

Definitions

- $P(h) \equiv$ initial prob. that *h* holds
- $P(D) \triangleq$ likelihood of observing a set of data, *D*
- $P(D|h) \cong$ likelihood of observing *D* given some set of circumstances (universe/context) where *h* holds

ML goal is to rate and select hypotheses:

• $P(h|D) \equiv$ probability that *h* holds GIVEN that *D* were observed

Conditional Prob. & Bayes' Theorem

• $P(A|B)P(B) = P(B|A)P(A) = P(AB)$

Rearranging:

$$
P(B|A) = \frac{P(A|B)P(B)}{P(A)}
$$

likelihood \times prior • posterior $=$ evidence

Bayes' Theorem

$$
P(h|D) = \frac{P(D|h)P(h)}{P(D)}
$$

Maximum-*a posteriori* Hypothesis

$$
h_{MAP} = \frac{argmax P(D|h)P(h)}{h \in H} \frac{P(D|h)P(h)}{P(D)}
$$

$$
h_{MAP} = \frac{argmax}{h \in H} P(D|h)P(h)
$$

$$
P(D) = \sum_{h_i \in H} P(D|h_i)P(h_i)
$$

Maximum-Likelihood Hypothesis

$$
h_{ML} = \frac{argmax}{h \in H} P(D|h)
$$

Example: Cancer test

- Existing data
- Imperfect test
- New patient gets a positive result.
- Should we conclude s/he has this cancer?

Example: Cancer test

- Test gives true positives in 98% of cases of cancer.
- Test gives true negatives in 97% in cases without cancer.
- 0.8% of population on record has this cancer.

Example: Inventory of Information

- $P(cancer) = 0.008$
- $P(-cancer) = 0.992$
- $P(+|cancer) = 0.980$
- $P(-|cancer) = 0.020$
- $P(+|-\text{cancer}) = 0.030$
- $P(-|-\text{cancer}) = 0.970$

Goal: Find MAP hypothesis

- "P(cancer $|+\rangle$ " = P(+ | cancer)P(cancer) = $(0.980)(0.008) = 0.0078$
- "P(\neg cancer $|+\rangle$ " = P($+$ | \neg cancer)P(\neg cancer) = $(0.0030)(0.992) = 0.0298$
- 0.0298 > 0.0078; diagnosis: no cancer
- And how likely is that to be true?

Human Aspect

$$
P(cancer|+) = \frac{P(+|cancer)P(cancer)}{P(+)}
$$

 $P(+|cancer)P(cancer)$

 $=\frac{p(+|cancer)P(cancer) + P(+|\neg cancer)P(\neg cancer)}{P(+|cancer)P(\neg cancer)}$

 $= 0.21$

Example: Probability Tree

Bayes Optimal Classifier

- Adds the ensemble of hypotheses to MAP.
	- Contexts
- Assume we know:
	- $P(h_1|D) = 0.40$
	- $P(h_2|D) = 0.30$
	- $P(h_3|D) = 0.30$
- h_1 is the MAP hypothesis, so conclude $+$?
- $P(+) = 0.40$ $P(-) = 0.60$

Bayes Optimal Classifier

- Classifying data into one of many categories
- Under several hypotheses
- Categories: V_1 , V_2 , V_3 , ..., V_1 , ..., V_m
- Hypotheses: h_1 , h_2 , h_3 , ..., $\mathsf{h}_\mathsf{h}_\mathsf{n}$

$$
P(v_i|D) = \sum_{h_j \in H} P(v_i|h_j)P(h_j|D)
$$

• and

J

$$
\underset{\nu_i}{argmax} \sum_{h_j \in H} P(v_i | h_j) P(h_j | D)
$$

Bayes Optimal (BOC) & Gibbs

- No other method can outperform BOC *on* average.
- BOC must calculate every posterior, and compare them all.
- Gibbs
	- picks one *h* from *H* for each instance
	- weighted similarly to roulette wheel in GAs

Working with Features

- Typically, we work with multiple features
- Mathematically the same as multiple hypotheses.
- Vector of features: $x_1^p, x_2^p, x_3^p, ..., x_i^p, ..., x_n^p$
- Categories: c_i
- To make a MAP decision given a feature vector

$$
c_{MAP} = \frac{argmax}{c_i \in C} P(c_i | \vec{x}^p)
$$

Features & MAP

• which, by Bayes' Theorem, equals

$$
argmax_{c_i} \frac{P(x_1^p = a_1, ..., x_j^p = a_j, ..., x_n^p = a_n | c_i) P(c_i)}{P(x_1^p = a_1, ..., x_j^p = a_j, ..., x_n^p = a_n)}
$$

• We can use the MAP simplification to get

$$
c_{MAP} = \frac{argmax}{c_i \in C} P(\vec{x}^p = \vec{a}_j | c_i) P(c_i)
$$

MAP Computational Cost

- To estimate these probabilities, we need numerous copies of every feature-value combination for each category.
	- many examples

×

• feature combinations

×

• categories

Reducing Computational Cost, Naively

- Assume features are independent.
	- P(observing a vector) becomes
	- product of P(observing each feature)

$$
c_{NB} = \frac{argmax}{c_i \in C} P(c_i) \prod_j P(x_j^p = a_j | c_i)
$$

• Rarely true!

Reducing Computational Cost, Naively

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$$

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Quick Naïve-Bayes Example

- Student deciding what to do
	- Invited to a party: Y / N
	- Deadlines: Urgent / Near / None
	- Lazy: Y / N
	- Output classes: PARTY, HW, TV, BARS

Example: The Data

Example: The Data

- "Probabilities"
	- $P(HW) = 5/20$
	- $P(PARTY) = 7/20$
	- P(Invited) = $10/20$
	- $P(Lazy) = 10/20$
	- $P(PARTY|Lazy) = 3/10$
	- $P(\text{Lazy} | \text{PARTY}) = 3/7$

Classify a new instance

- Urgent / Invited / Lazy
	- P(decidePARTY) =
	- P(PARTY) × P(Urgent|PARTY) × P(Invited|PARTY) × P(Lazy|PARTY)
	- $= (7/20) \times (2/7) \times (7/7) \times (3/7) = 0.042857...$
	- P(decideHW) = $(5/20) \times (4/5) \times (1/5) \times (2/5) =$ 0.016
	- P(decideBARS) = $(4/20) \times (0/4) \times (0/4) \times (1/4) = 0$
	- P(decideTV) = $(1/10) \times (0/1) \times (0/1) \times (1/1) = 0$

Bayesian Decision Theory

- Errors don't carry the same risk.
	- Loss penalties for decisions with risk
- We can also have an action of *not deciding*.
- Categories: c_i
- Actions: $\alpha_1, \alpha_2, ..., \alpha_k, ..., \alpha_a$
- Loss function: $\lambda_{ki} = \lambda(\alpha_k | c_i)$
- Conditional risk is expected loss for an action:

$$
R(\alpha_k|\vec{x}) = \sum_{i=1}^{c} \lambda(\alpha_k|c_i) P(c_i|\vec{x})
$$

• This time, argmin over the actions…

Minimax, Neyman-Pearson, ROC

- A risky decision may need be taken under different conditions, different priors:
	- Factories in different locations
	- Seasons for biological studies
	- Strategies for different competitor actions
	- Design a classifier to minimize worst-case risk.
	- Minimize overall risk subject to a constraint.
- In detecting a small stimulus, judge the quality of a threshold choice.

Receiver Operating Characteristic

- Plot hits (true positives) against false alarms.
- For choices of threshold, the same data give different curves.
- The areas under ROC curves correspond to a ranking of the probabilities that each threshold will allow correct identification of the small stimulus.

Receiver Operating Characteristic

http://www-psych.stanford.edu/~lera/psych115s/notes/signal/

Bayesian Belief Nets

- Probabilistic reasoning
	- Using directed acyclic graphs
- Variables determine state of a system.
	- Some are causally related; some are not.
- Specified in conditional-probability tables
	- associated with each node (variable)
- Classification of caught fish (Duda, Hart, and Stork)

Bayesian Belief Nets

Duda, Hart, Stork: Pattern Classification

Other Applications

- Bayesian learning is recursive
	- Spam filters that continue to learn after being deployed
	- Scientific investigation: new data update models
- HMM: Time-dependent BBN with unknown Markov state
- Viterbi: Most likely sequence of states
- Kalman: Next-state prediction, observation, correction by weighting the error computation with current trust in predictions – updated after more observations.
- PNN: kernel neural net implements MAP.
- The list goes on.

Bayes' Theorem

$$
P(h|D) = \frac{P(D|h)P(h)}{P(D)}
$$

 $posterior = \frac{likelihood \times prior}{evidence}$

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Discussion