Advocacy for Open Educational Resources

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MY OPEN STORY

- Student advocacy
- Work at SPARC
  - Research
  - Connect OER

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YOUR OPEN STORY

- Name, institution, role
- How and why you got involved in OER advocacy

1 minute each around the table
MAPPING CAMPUS STAKEHOLDERS
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- Faculty
  - Professors
  - Advisors
- Librarians
- Administration
  - Dean
  - Provost
  - President
- Students
- CTL
- IT
- Bookstore
DISCUSSION

- Pick a stakeholder
- What does that stakeholder think about OER?
- What is one specific action you can ask them to take?
BARRIERS AND ROADBLOCKS
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● Lack of awareness
● Discoverability
● “Faux”-ER
● Traditional publishers
● Institutional culture
● Concerns about quality

SPARC
CREATING SOLUTIONS
CREATING SOLUTIONS

- Raising awareness of OER
- Consistent messaging
- Institutional support
- Internal funding
- Other institutional incentives
GOAL-SETTING
GOAL-SETTING

- What specific change do you want to make?
- Who has the power to make that change?
GOAL-SETTING

Specific
Measureable
Attainable
Realistic
Time-based
DISCUSSION

- How can OER shape the future of higher education?

Choose one short-term goal and one long-term goal for your campus OER movement.