2013 UO Commuter Survey

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I. Introduction

Goal
• Update the UO Commuter Survey to inform the UO Climate Action Plan

Baseline
• 2009 Commuter Survey
• 2010 Housing Survey
• 2009 Transportation Survey

Steps
Stakeholders

Emily Eng – Planning Associate, Campus Planning and Real Estate

Steve Mital – Director, UO Office of Sustainability
II. Methodology

1. Expectations Timeline
2. Exemption from IRB Request Donations
3. Determine Sample Size Draft Survey on Qualtrics
4. Acquire Email Addresses Pilot Survey/Revision
5. Distribution of Survey Close Survey Survey Analysis
Facts of Commuter Survey

- **Sample Size**
  - 5,700 surveyed
    - 4,800 students
    - 900 faculty/staff
  - 1,243 responded

- **Student and Faculty/Staff Distribution**
  - Students: 67%
  - Faculty/staff: 33%

- **Gender Distribution**
  - Female: 63%
  - Male: 37%
III. Primary Findings

Overall Modes Split

- 28% drive alone
- 26% bike
- 18% walk
- 13% bus
- 4% drop off
- 4% carpool
- 2% EmX only
- 2% park & ride
- 2% other means
Single Occupancy Vehicle Riders

Top three reasons

- More convenient
- Need to make regular trips before or after classes/work (examples: grocery store, internship, children's school.)
- May need to make unplanned/unanticipated trips (example: pick sick children up from school)

- students 37%
- faculty 23%
- staff 40%
Top 3 Alternative Transit Incentives

- More frequent bus service
- Guaranteed free ride home/school
- Help finding carpool
828 students respondents
- Bike 29%
- Walk 25%
- Bus 19%
- Drive alone 16%
- Carpool 3%

- Students live closer to the UO than faculty
- 90% SOV riders do not have a UO parking permit
415 fac/staff respondents
- Drive alone 47%
- Bike 21%
- Bus 8%
- Carpool 7%
- Walk 7%

39% SOV riders live just 3-5.9 miles away from campus

64% of SOV riders have parking permits
Of the 1,243 surveyed respondents, 77% of students and 65% of faculty/staff own a smartphone.

10-14 minutes is a preferred transit time, 34% for students and 32% for faculty/staff.
IV. Recommendations

- Guaranteed free taxi to accommodate unanticipated/unplanned trips: 85%
- Help finding people to carpool with: 55%
- A rental bicycle provided by the university: 30%
- More covered bike parking: 20%
- More bike lockers: 15%
- More bike cages: 10%
- More frequent bus service: 95%
- Higher gas prices: 65%
- Higher cost for a parking pass: 45%
- Nothing: 10%
- Other: 15%
Recommendations
Welcome

Welcome to the Department of Parking and Transportation website. Our goal is to provide students, faculty, staff, and visitors with the best and most accurate information about visiting and parking on the University of Oregon campus. Whether you need to buy a permit, find a map of specific parking lots, pay a citation, or find alternative transportation this is first place to start. Our main office is open from 7:30am-5pm Mon-Fri or you can call 541-346-5444 for more information. We can also be reached by emailing parking@uoregon.edu.

to.yale.edu Transportation Options

CAR-FREE WALK BIKE SHUTTLE BUS TRAIN RIDESHARE DRIVE ZIPCAR FLY

BIKE

Bicycle Parking and Security
Bike Forms
Bikes on Trains and Buses
Build Your Cycling Skills
Y-Bike Departmental Bicycle Share
Bike Rack Map

Bike

Benefits of Bicycling

Yale commuters who ride a bike to work can:

- navigate campus with ease, due to the city's size and relatively flat geography
- park for free in front of every destination
- be part of a thriving cyclist community
- have more fun
- log your trips in Nuride to earn restaurant coupons, local retailer discounts, and tickets to shows and attractions

Increasingly, more resources and infrastructure are being provided to support cyclists, both on campus and in the City of New Haven.

Shower Pass at the Payne Whitney Gym

LINKS
- 28 Reasons to Bike
- Bike New Haven
- New Haven Smart Cycling Guide
- Bike Registration
- Em City Cycling 2012
- Bicycle and Pedestrian Plan
- Smart Streets

PLAN YOUR BIKE ROUTE
- Map My Ride
- Google Maps
- New Haven Bike Rides
Recommendations

Implementing peer-to-peer car-sharing program
Incentives for faculty and staff

- Help arrange carpools or peer-to-peer carsharing
- Discounts to take alternative transit
- Free day parking passes
- Pay-As-You-Drive (PAYD) auto insurance
- Improve bike safety/showers for bicyclists
V. Conclusion

- Advertisement of available transportation options
- Web-portal
- Mobile app
- Improved bus service (LTD)
Thank you

Q & A