

Winter 1-1-1998

Portland State Magazine

Portland State University. Office of University Communications

Follow this and additional works at: https://pdxscholar.library.pdx.edu/psu_magazine

Let us know how access to this document benefits you.

Recommended Citation

Portland State University. Office of University Communications, "Portland State Magazine" (1998).
Portland State Magazine. 78.
https://pdxscholar.library.pdx.edu/psu_magazine/78

This Book is brought to you for free and open access. It has been accepted for inclusion in Portland State Magazine by an authorized administrator of PDXScholar. Please contact us if we can make this document more accessible: pdxscholar@pdx.edu.

PSU Magazine

WINTER 1998

FOR ALUMNI AND FRIENDS

OF PORTLAND STATE UNIVERSITY



GALLERIES ON CAMPUS



Don C. Frisbee is chairman emeritus of PacifiCorp. He has been president of the City Club of Portland and has led numerous other civic causes. Emilie F. Frisbee received her Masters in Social Work from PSU. She has served as president of the board for Janis Youth Services and has been active in many other community programs.

PHOTO BY STEVE DIPAOLA

While celebrating our 50th wedding anniversary last year, we discovered that Portland State had recently observed a golden anniversary—its founding in 1946. These dual occasions prompted us to contribute to the University's top priority development project, the Urban Center and Plaza.

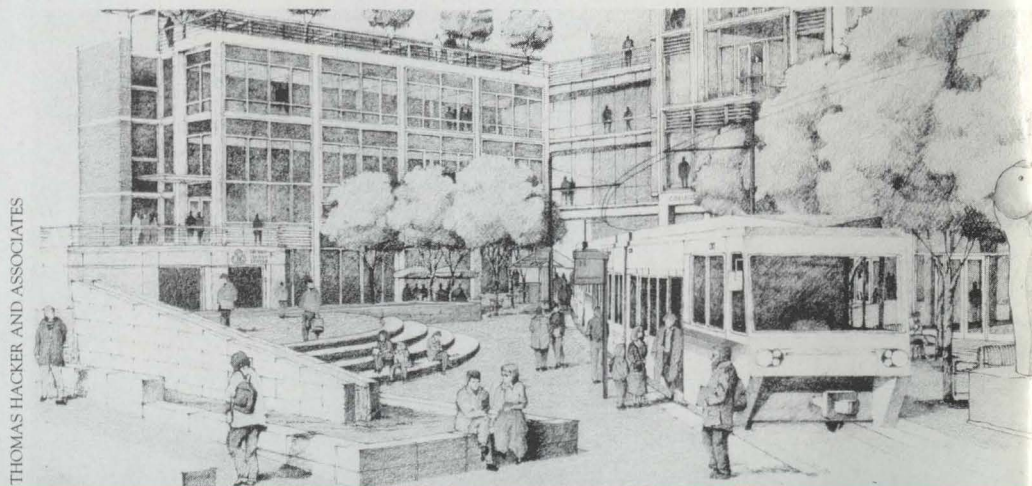
The progress of the past seven years under President Judith Ramaley, working with her faculty and staff, has brought national recognition for PSU as an urban university of genuine significance. We are enthusiastic about Portland State's new president, Daniel Bernstine, and confident that businesses and citizens will provide growing support for our urban University in response to his leadership.

The mechanics of providing support for the Urban Center

project by donating stock were simple and convenient. Our broker simply transferred shares from our account to the PSU Foundation account and the gift was completed.

Portland State has evolved into a most distinctive resource for our civic, social, and economic health. The Urban Center and Plaza will further integrate our community and our University. At this very important juncture, we are proud to be associated with PSU, its signature program, the College of Urban and Public Affairs, and its new front gateway to the community, the Urban Center and Plaza.

Don and Emilie Frisbee



THOMAS HACKER AND ASSOCIATES

EDITOR
Kathryn Kirkland

CONTRIBUTORS
Myrna Duray, Clarence Hein '65, Pat Scott,
Pat Squire MPA '95, Douglas Swanson, Jean
Tuomi, Martha Wagner, Jennifer Wheeler,
Brian White

DESIGN CONSULTATION
Terry Daline

EDITORIAL OFFICE
325 Cramer Hall
P.O. Box 751
Portland, OR 97207-0751
(503) 725-4451, FAX: (503) 725-4465,
E-MAIL: psumag@pdx.edu

ADVERTISING SALES
(503) 725-4451

ALUMNI RELATIONS OFFICE
Pat Squire MPA '95, Director
Jennifer Wheeler, Assistant Director
Myrna Duray, Administrative Assistant
239 Mill Street Building
P.O. Box 751
Portland, OR 97207-0751
(503) 725-4948 E-MAIL: psualum@pdx.edu

ALUMNI BOARD OF DIRECTORS
Michael Glanville '65, President
Jim Aalberg '72
Steve Amen '86
Glen Beckley '68
Jo Rymer Culver '81
David Fitzpatrick '75, MS '77
Ann Gardner '77
Dan Gemma '64
Joe Gonzales '91
Ken Hart '90
Laila Hirr MS '94
Mary Mertens James '78
Bill Lemman, Vanport
Carolyn Leonard '77, MS '79
Pamela Gesme Miller '84
Stan Payne '73
Brian Ray '85
Gary Salyers '57
Cameron Vaughan-Tyler '92
Terry Walker '73, MBA '81
Alex Warrick '99
Ellen Wax '82, MURP '92
David Wedge '69

ALUMNI AMBASSADORS
Jon Jalali '67, MBA '71, Medford
Chuck Littlehales '65, Newport
Dennis Olson '68, MS '80, Pendleton
Cathy A. Williams '56, Bend

Cover: The White Gallery, located on second-floor Smith Center, is one of six galleries on campus open to the public. Photo by Steve Dipaola.

FEATURES

- | | |
|--|----|
| Picture This | 6 |
| The six galleries on campus display local and national art—they also do great First Thursdays. | |
| Spellbound | 10 |
| Help your child become a good speller. Plus, take a test to determine your own spelling aptitude. | |
| Top of the Food Chain | 12 |
| The food industry is finding new ways of doing business with the help of a PSU management program. | |
| Corporate Rescue | 16 |
| When a company needs turning around, Renee Fellman is the specialist. | |
| Home to History | 29 |
| A history journal of the Pacific Rim is right at home in Cramer Hall. | |

DEPARTMENTS

- | | |
|-------------------------|----|
| Letters | 2 |
| Around the Park Blocks | 4 |
| Off the Shelf | 15 |
| Alumni Association News | 18 |
| Philanthropy in Action | 20 |
| Alum Notes | 21 |
| Sports | 28 |

PSU Magazine is published three times a year during fall, winter, and spring terms for alumni and friends of Portland State University. Contents may be reprinted only by permission of the editor. Please send address changes to the Office of Alumni Relations, Portland State University, P.O. Box 751, Portland, OR 97207-0751. The magazine is printed on recycled paper. PSU is an affirmative action/equal opportunity institution.

LETTERS

Turkish censorship here

Portland State has taken a step toward the obliteration of historical truth with the establishment of a program using Turkish government money. The new Turkish Studies Program is an embarrassment to the University, not something to be proud of as touted in the fall 1997 PSU Magazine.

In December 1986, Hulya Poturoglu of Istanbul, Turkey, was facing the prospect of spending four and one-half years in prison. The defendant was charged with the crime of "weakening Turkish national feelings." All Poturoglu had done, as publisher of the Turkish edition of the *Encyclopedia Britannica*, was supply a translation that read, "an Armenian State existed in southern Anatolia in the 11th century."

The reality is that Turkish politicians and historians want their people and the world to believe that the three-millennium-old nation and homeland of Armenia never existed in history. They would have the world believe that Armenia is a figment of the imagination of Armenians who had once

it did not exist, it couldn't disappear, and since Armenians were never a nation, there couldn't have been a genocide.

Nowadays a new generation of diaspora Armenians throughout the world understand the "game," as Turkey continues to make way for geopolitical power plays by removing everything Armenian, including a collective memory in the present.

Considering Turkey's guilt, this is understandable. But what is not understandable is the supporting cast of American universities that are furthering the Turkish aim of revisionism/denial academics at such places as Princeton, University of Louisville, and now Portland State University.

Unfortunately, the general public and even some academics are unaware that the Armenian experience served as a blueprint for the Holocaust. Hitler is reported to have said, "Who, after all, speaks today of the annihilation of the Armenians? The world believes in success alone."

Don't expect to learn these truths anytime soon at Portland State. The

No fit partner for PSU

PSU has accepted \$750,000 from the Turkish government to establish a Turkish Studies Program. Contrary to enthusiasts' claims, the program poses serious problems of principle, including scholarly integrity. If conflicts arise ... the Turkish government need only cut access to Turkish politicians, scholars, businesses, data, and the program will promptly wither. Issues? Consider:

In 1982 the Turkish government advised the Israeli government that unless the Armenian genocide was dropped from the agenda of the impending Conference on the Holocaust and Genocide, Jews might not be safe in Turkey.

In 1993-96, after Princeton University received \$750,000 from the Turks to establish a program and appointed a former Turkish government publicist to the new professorship, 100 scholars and writers, including five genocide experts, denounced Princeton for corrupting scholarship and becoming a propaganda outlet for denial of the Armenian genocide.

In July 1997, the U.S.-based Committee to Protect Journalists noted that Turkey had more journalists in jail—78—than any other country.

A 1996 Amnesty International briefing on Turkey reports: In 1995-96 the Istanbul police shot 23 demonstrators dead and fatally beat a news photographer; AI has documented torture in Turkey for over 30 years, with more than 400 people reportedly tortured to death while in custody since 1980.


Also, in Turkey's war since 1985 with Kurdish guerrillas, Human Rights Watch claims the government has perpetrated most of the violence and the victims are mostly Kurdish civilians. HRW estimates 19,000 dead, "including some 2,000 death squad killings, two million internally displaced, and more than 2,200 villages destroyed," concluding: "Legally, Turkey is in gross violation of

AN INTERNATIONAL PRIZE

When you read the words "Armenian," you think of a people who have lived in the same land for thousands of years. You think of a people who have been persecuted for their faith and their race. You think of a people who have been killed in the name of their religion and their race. You think of a people who have been denied their own history and their own identity.

The words "Armenian" mean to me the spirit of a people who have lived in the same land for thousands of years. You think of a people who have been persecuted for their faith and their race. You think of a people who have been killed in the name of their religion and their race. You think of a people who have been denied their own history and their own identity.

Armenians are a people who have lived in the same land for thousands of years. You think of a people who have been persecuted for their faith and their race. You think of a people who have been killed in the name of their religion and their race. You think of a people who have been denied their own history and their own identity.



AN INTERNATIONAL PRIZE



AN INTERNATIONAL PRIZE

lived in "Anatolia" under Ottoman rule and were "deported ... for their own safety." And they would have the world believe that Turkey did not perpetrate the first genocide of the 20th century by massacring 1.5 million Armenians between 1915 and 1923 and absorbing their ancient homeland within the boundaries of present-day Turkey. Since

trial of Hulya Poturoglu, scholars in Turkey must be careful of which truth they choose.

... Turkish censorship of history now extends from the shores of the Bosphorus to Oregon.

Serop Nenejian
Portland, Oregon

its commitments to respect the laws of war.”

The above suggests not the acts of rogue elements of the Turkish government, its police and military, but long-term policy: practices which, by calculation, are fatal to humanity, openness, and honesty in business, politics, the media, and scholarship, making the Turkish government, at this time, no fit partner for PSU in any endeavor.

George W. Gates '62
Portland, Oregon

Acknowledge genocide

I am writing in response to the article “The Armenian Question.” It seems to be a piece that politely illustrates the two sides of a somewhat controversial issue. It is, however, this exact sort of article that allows and promotes dangerous ignorance and prejudice. It gives the public the impression that maybe the Armenians were not victims of genocide. If the issue is being debated, then the accusation must be questionable. Leading to: Why don't all these minorities just quit complaining about details that are after all, history.

In doing just a little research, one will find that the Turkish government undoubtedly had an agenda of genocide in place during World War I, resulting in the murder of more than a million Armenians. It is not a question anymore.

The fact is that if everyone, including those of us in Academia who are supposed to be the pillars of critical thinking, fail to recognize, analyze, accept responsibility for, and deal with historical phenomena such as genocide, those minorities whose families were executed for existing will continue to suffer. We will be no better than Hitler himself or the seventh cavalry that massacred hundreds of freezing, unarmed women and children at Wounded Knee.

Survivors of genocide have the right to be recognized.

Jessica White Plume
Spearfish, South Dakota

State funds inappropriate

Portland State University is about to launch into a possible political turmoil by supporting a Turkish Studies Program which uses matching state of Oregon taxpayer dollars in supporting a foreign country's agenda.

Reference is made to the signed contract (Deed of Gift dated June 30, 1997) with the ambassador of Turkey and the executive director of the Portland State University Foundation stating a chair will be selected for a N.W. Turkish Trade Council and an information clearing house on contemporary Turkish issues. This is highly irregular and nonacademic. As Jack Yost wrote in the fall *PSU Magazine*, “... its program is like no other ...”

I object to using Oregon taxpayers' dollars to support any foreign trade council in our public universities. President Bernstine should be made aware of the entire ramifications before pursuing this any further. The mission of the University should remain focused on activities for the educational mission of the University.

If the state of Oregon has excess dollars for these nonacademic programs they should also lower their tuition for its students.

Cleo Adeline Rumpakis
Portland, Oregon

We refused South Africa

As an alumnus of PSU, the article on the new Contemporary Turkish Studies Program caused me considerable concern. The article noted prominently that the Turkish government provided a \$750,000 grant to PSU with matching funds coming from the state of Oregon to set up this program, including a proposed trade council. The entire program raises serious questions in my mind of academic objectivity and public policy since it appears to create a partnership between PSU and a foreign government with one of the world's worst human rights records.

For years, the state of Oregon refused to have any business dealings with South Africa due to that country's notorious apartheid policies. Our state took a

strong moral stand on the issue of human rights in this case. The appalling state of human rights in Turkey has been documented equally well.

The University cannot allow itself to be perceived as the promoter of a particular agenda, especially that of a government which has little respect for basic human rights. That would be a disservice to the people of Oregon.

John G. Anasis MPA '89
Beaverton, Oregon

Trade council a concern

The fall magazine included an extensive article on the new Contemporary Turkish Studies Program at PSU. Unfortunately, the article failed to address a number of serious concerns the proposed trade council and its relationship to the Turkish Studies Program raises.

An advisory council was convened to examine the proposal. In their December 17, 1996, report to then-President Judith Ramaley, the advisory council specifically identified the trade council and the proposal to have the Turkish Studies Program coordinator act as its director as cause for concern.

The advisory council's report stated, “We wonder if it is in the interest of the educational mission of the University to have an academic program and a nonacademic unit so intimately connected ... The promotion of business and trade does not appear to be particularly germane to the University's mission.”

Participation in this trade council could seriously undermine the academic focus and integrity which PSU must maintain.

George J. Anasis
Portland, Oregon

PSU Magazine wants to hear from you. Send your comments to *PSU Magazine*, Portland State University, P.O. Box 751, Portland, OR 97207-0751; or to e-mail address psumag@pdx.edu. We reserve the right to edit for space and clarity.

AROUND THE PARK BLOCKS

A 'hard labor' lesson

Portland State freshmen had an unusual class session this past holiday season.

They repackaged 40,000 pounds of potatoes for Oregon Food Bank, getting a down-to-earth understanding of the terms "hard labor" and "team-work," as they helped the busy social service agency.

It was all part of a PSU Freshman Inquiry course entitled *Life's Labors: The Purpose, Meaning, and Value of Work and Play*. The course encourages students to think long and hard about the activities they engage in—whether it's their job, hobby, or play—and examine how these activities shape their experiences and ideas.

This year, there are five separate "Life's Labors" courses comprised of a total of 150 students.

"We agreed that the classes should do one big project together to build team solidarity and to do something for

the community," says Lisbeth Lipari, a faculty member in the program.

"Volunteering is about altruism and making the world a better place, but it's also an incredible way to learn and make connections with others."

In December, on a campus loading dock, the students transferred a tractor-trailer of potatoes donated from Oregon Potato Commission growers into individual sacks. Oregon Food Bank sent the sacks to food relief agencies throughout Oregon.

Engineers get together

The engineering schools at Portland State and Oregon State Universities have started a new program in Beaverton to help companies improve their performance and productivity.

The Oregon Performance Project (OPP) is headquartered at the Capital Center, 18640 NW Walker Road.

OPP is the result of planning meetings between the engineering schools

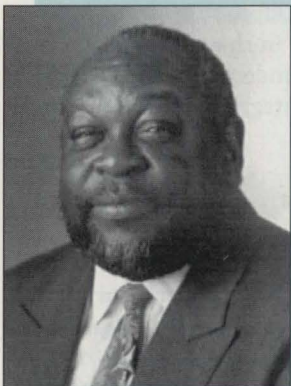
and local industry representatives to determine how to best serve the needs of companies throughout Oregon. Emphasis will be on Oregon, but OPP will also serve national and international organizations, says Bob Dryden, PSU's Engineering dean. And the focus is not just on engineering or high-tech businesses.

"We'd like to look at all families of businesses, from agriculture/forest-based industries through high-tech companies and governmental agencies," says Tom West, acting dean of OSU's College of Engineering

Stephen Hacker, who headed a similar program at Virginia Polytechnic Institute and State University in Blacksburg, Va., is OPP's new executive director. He brings to OPP an impressive list of clients, including the U.S. Postal Service, NASA, National Grocers of Canada, the U.S. Navy, Botswana Telecommunications Corp. of South Africa, and the U.S. Geological Service.

FROM THE PRESIDENT

Since my arrival on campus this fall, I have been impressed with the quality of the faculty, staff, and students I have met and with the level of concern and support for PSU among alumni, friends, and public officials. I have found this support in communities here in the metropolitan area and also on trips around the state.



We saw evidence of this concern and support in the recent legislative session when, for the first time in this decade, funding for higher education stabilized. There is no question that there is a growing realization of higher education's vital role in our economy, but, in the case of PSU, there also is support for the nationally recognized academic and administrative initiatives of the past several years. These include the

development of a new undergraduate core curriculum, the re-defining of faculty scholarship, creation of the University Planning District, and a re-engineered administrative and operational structure.

These are some of the accomplishments that drew me to become a candidate for the presidency. They also represent the challenges facing us today. The University has reached the point at which we need to look closely at these accomplishments, assess their strengths and weaknesses, and determine the best ways to maintain our progress.

Additionally, I want us to focus this year on improving the quality of the student experience at PSU. This involves everything from our student recruitment, admissions, and advising processes to the creation and maintenance of a diverse campus environment for both students and for faculty and staff.

PSU has worked hard to increase its connections with the community and this year we will redouble those efforts among business, alumni, government, and others. It is clear that, only through increasing private support, will we be able to maintain strong academic and community programs.

Portland State University is an exciting place to be and I look forward to working with you to carry this institution forward into the vanguard of higher education.

Dan Bernstine, President

\$5 million for teaching math and science

Faculty from Oregon's public and private colleges will develop new ways of teaching math and science, and improve access to math, science, engineering, and technology programs for a broader range of students, with the support of a new five-year, \$5 million grant from the National Science Foundation.

The project, entitled the Oregon Collaborative for Excellence in the Preparation of Teachers (OCEPT), is designed to improve the collegiate math and science preparation of future teachers of kindergarten through grade 12.

The project is based at PSU through the Math Learning Center, a nonprofit corporation dedicated to providing professional development for teachers in math, computers, language arts, science, and teaching strategies. Project director is Marjorie Enneking, professor of mathematical sciences.

New women's degree

It is now possible to earn an undergraduate degree in Women's Studies at Portland State.

This fall, the University became the first campus in the Oregon state system to offer a major in women's studies. The new major represents a significant achievement for faculty and students who rebuilt the program from its near-demise in 1981, when budget cuts slashed positions, says Johanna Brenner, a sociologist and the coordinator of PSU's women's studies program. Today, nearly 40 faculty from across campus teach in the program, although Brenner is the only full-time faculty member.

The new major combines a core curriculum, community internships, and individualized study tailored to students' academic interests.

"Women's Studies began as the academic arm of the women's liberation movement, but the scholarship and the curriculum have evolved from what they were when PSU first offered an undergraduate certificate in 1976," she says.

Chiquita Rollins, domestic violence coordinator for Multnomah County, has a unique perspective on the program's benefits to the community.

For almost 20 years Rollins has worked on issues relating to violence against women. "Women's Studies curricula provide students and local agencies with opportunities to work together," she says. "They give students work- and community-experience, while agencies get enthusiastic help and fresh outlooks.

"In addition, I know many people who took women's studies classes 10 or 15 years ago who are better managers, better employers and employees, better mothers, better health care providers, or better teachers because of the information they received in those classes."

It's all in their name

A school and a building on campus were renamed this fall in honor of long time supporters of the University. The School of Government is now the Mark O. Hatfield School of Government, and the Health and Physical Education Building has become the Peter W. Stott Center.

The Hatfield School of Government marks the first time a PSU academic division has been named in honor of an individual.

This is a particularly apt recognition for the former senator, says Nohad Toulan, dean of the College of Urban and Public Affairs, in which the school is housed. "The school's faculty will carry the name of the Mark O. Hatfield School of Government to international conferences, and publications will bear its name and his around the globe."

Hatfield has been a guest lecturer at the University and bears the title Distinguished Professor of Government.

In June, alumnus Peter Stott presented the Department of Athletics with a \$1 million challenge grant—the largest individual gift in the University's history. The donation and matching funds are going toward the refurbishing of the Stott Center, as well as toward athletic scholarships, the creation of a practice field adjacent to the building, and for capital improvements to Duniway track.

Stott, president and chief executive officer of Crown Pacific in Portland, has been a major contributor to PSU's athletic programs for many years. He is an original PSU Big Sky founder—one of several individuals who pledged long-term financial support when the University moved up from NCAA Division II level to Division I in the Big Sky Conference.

In Ben Padrow's memory

Ben Padrow would be proud.

After a 20-year hiatus, a winning forensic team is back at Portland State and hosting a Ben Padrow Memorial Forensics Tournament Feb. 13 and 14.

Padrow was a professor of speech communication at Portland State from 1955 until his death in 1986. He was responsible for many successful forensic teams and also the GE College Bowl national champions in 1965. Outside the University, he had a long career as a broadcast commentator and political communications consultant.

PSU's current forensic team is coached by Amanda Feller. "I never knew Ben, but I feel that I know him. My colleagues talk of him with so much respect and admiration," says Feller.

In November, the PSU team placed first and third at two Northwest tournaments. They beat such schools as Stanford University, Linfield College, Lewis & Clark College, and University of Alaska. The team only started competing last school year, but under Feller's tutelage has racked up some impressive wins.

Feller was a forensics coach at community colleges in the Northwest for seven years. She now teaches forensics and public speaking at PSU.

The entire program is running on a shoestring budget, says Feller. Any former students of Padrow's who would like to help with tournament resources are encouraged to call her at 725-5358.

In addition to the Padrow tournament, the team is also hosting the State High School Speech Tournament, for the second year in a row, the weekend of April 17. □

Picture

Upcoming shows

First Thursday receptions are from 5 to 7 p.m. at Littman, Autzen, and Gallery 299.

Littman Gallery

250 Smith Center, weekdays
noon-4 p.m., Thursdays 'til 7 p.m.

Feb. 5-27 Kim Osgood, prints

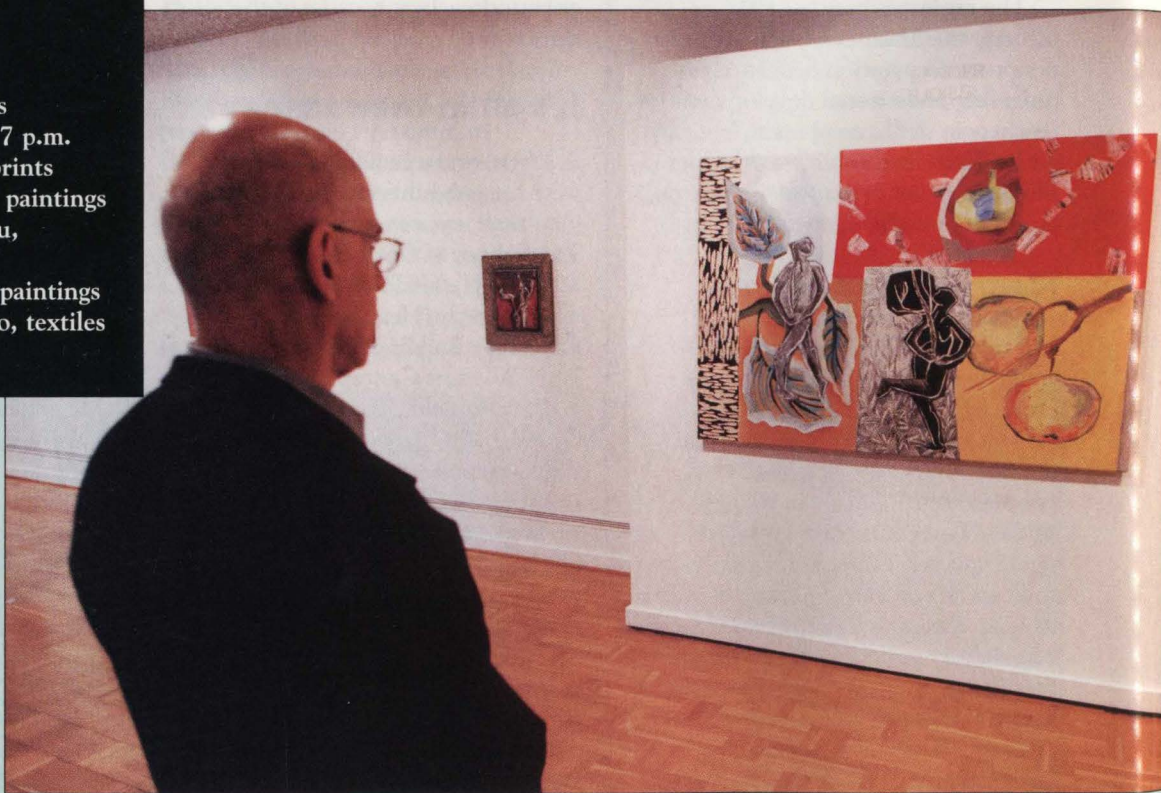
March 5-27 Sarah Savidge, paintings

April 2-24 Travis Bonneau,
paintings

May 7-29 Robert Bissel, paintings

June 4-26 Myung Hee Ho, textiles
and tapestries

LITTMAN GALLERY/ART BY LAURA BENDER



Article by Jack Yost

Photos by Steve Dipaola

There's nothing second best about First Thursdays at Portland State University. The six galleries on campus not only offer a wide range of top-notch professional and student art, but some of them rival their downtown counterparts in attendance, refreshments, and entertainment for the popular

monthly event.

Openings at the Littman Gallery, for one, include live music and "one of the best spreads in town—punch, veggie trays, nachos," says Monica Martinez, a member of a student art committee which runs both the Littman and White galleries.

Martinez says the committee selects art from outside professionals, PSU students, or faculty, based solely on the quality of the work, "with a special emphasis on artists from minority groups and art that tends to be less commercial." While the Littman includes a variety of fine arts, the White only

this

Gallery 299

299 Neuberger Hall, weekdays
8 a.m.-6 p.m., Fridays 'til 5 p.m.
Feb. 5-27 Best of Oregon High
School Art Show
March 3-27 Reid Yalom,
photographs
April-June MFA thesis exhibitions

GALLERY 299/ART BY LISA O'BRIEN AND SHARON MARCUS



exhibits photographs. Both are located on the second floor of Smith Center.

Silver Gallery shows student photographs in Smith Center's Browsing Lounge, Room 238. Silver recovered from fixer, film, and paper helped with the gallery's start-up costs, according to

John Barna, faculty adviser to the student group that manages the gallery. "Silver not only makes photography possible but made survival of our gallery possible," he says. Exhibits here change every other month.

Both Autzen Gallery and Gallery 299 find their homes on the second

floor of Neuberger Hall. Spacious and airy, with huge windows and high ceilings, the Autzen opened in the fall of 1994 through a gift from the Autzen Foundation. Originally designed as a classroom, the acoustics were terrible for teaching, according to Mary Constans, Art Department chair. "But it

Autzen Gallery

205 Neuberger Hall, weekdays

8 a.m.-6 p.m., Fridays 'til 5 p.m.

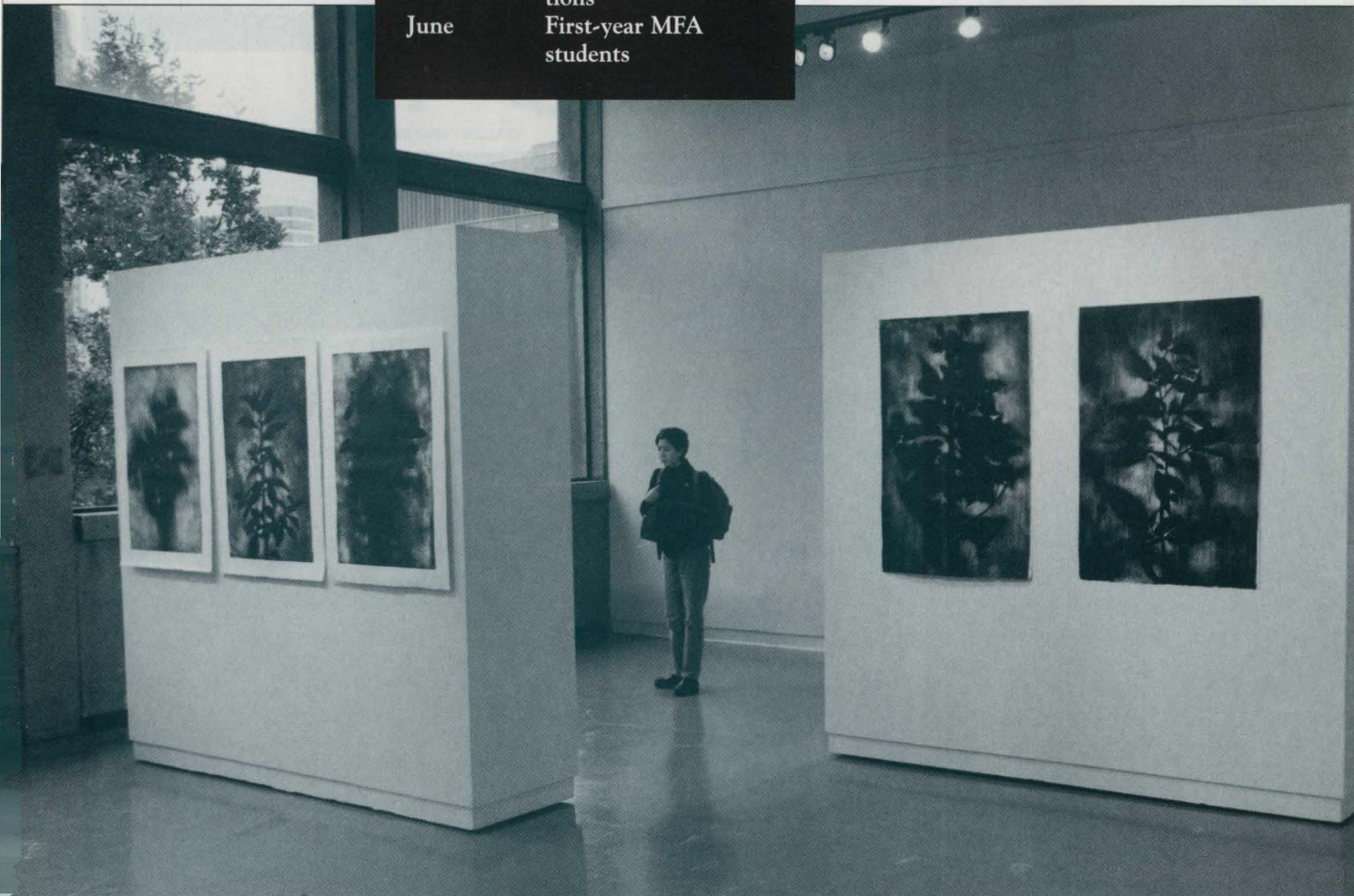
Feb. 5-27 Michael Kippenhan,
"Pursuing the
Dictate of Nature"

March 3-27 Current work by
PSU architecture
students

April-May MFA thesis exhibi-
tions

June First-year MFA
students

AUTZEN GALLERY/ART BY CHARLES COHAN



makes a wonderful exhibition space."

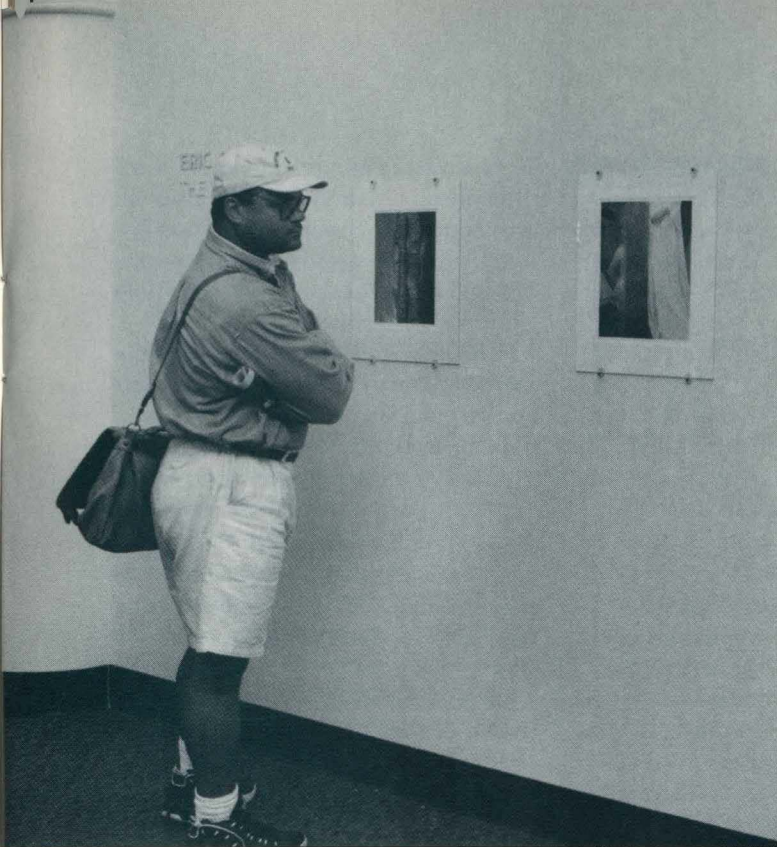
Exhibits for the Autzen, as well as for Gallery 299, are chosen by Art Department faculty, with an emphasis on art that "expands boundaries, makes new uses of traditional materials, or incorporates new materials and

technology," says Constans. Both galleries exhibit the often innovative work of MFA students in the spring.

Not surprisingly, works of art aren't limited to these official galleries but enliven the nooks, hallways and corners of the Art Department's sprawling second-

floor domain, an ongoing moveable feast for the eye.

Off the beaten path but well worth a visit is the smallest of PSU's offerings, the Vestibule Gallery, located in the Architecture office of Shattuck Hall. On one wall and in two corners, the department shows off the work of



WHITE GALLERY/ART BY ERIC BLAU

White Gallery

Second floor Smith Center (south end),
 weekdays 7 a.m.-10 p.m., Saturdays
 8 a.m.-10 p.m., Sundays 10 a.m.-5 p.m.
 Feb. 5-27 Chris Johnson
 March 5-27 Debbie Jefkin-Elne
 April 2-24 Simon Fulford
 May-June to be announced

Vestibule Gallery

229 Shattuck Hall, Architecture
 Department office, weekdays 9 a.m.-5 p.m.
 Upcoming shows to be announced

VESTIBULE GALLERY/PHOTO BY JERRY HART



Silver Gallery

238 Smith Center, limited
 viewing hours, call
 725-4442.

Feb. 4- March 27 Photos taken
 with toy
 cameras
 April 2- May 29 Women in
 Photography
 class photos
 June Juried
 photographs

students, faculty, and outside professionals.

Artists are famous as iconoclasts, and those showing at PSU are no exception. But in one case it still came as something of a shock. At an Autzen Gallery opening last year of a show called "Art On a Pedestal," the artist, Nan

Curtis, handed out a statement about knocking art off pedestals and then calmly went about destroying, one by one, her sculptures of famous artists. "There was a lot of crashing and water spilling," says Mary Constans. "As the students would say, it was awesome." □

(Jack Yost MA '71, a Portland writer and filmmaker, wrote the article "An International Prize," which appeared in the fall 1997 PSU Magazine.)

Spellbound

Correct spelling is really no harder than brain surgery.

By John Kirkland

As a fourth-grader in the mid-1960s, I was handed back a spelling test by my teacher, who asked that I go through all my misspelled words and correct them.

The misspelled words outnumbered the correct ones by a wide margin. Who

knows, maybe they were all wrong—I don't remember the score. What I do remember was that the words were so off the mark, so unintelligible, that I couldn't correct them. I didn't know what they were supposed to be.

Spelling was my nemesis. I was a rotten speller through most of elementary school, and didn't really undergo a dramatic turnaround until I took journalism classes in college. There, correct spelling was sacred. Misspelling anything was unforgivable. Misspelling someone's name was grounds for flunking.

I shaped up fast. I joined the ranks—an elite group, I've come to understand—of correct spellers.

It is an honor I am now trying to pass down to my third-grade son, who, on Fridays, brings home a weekly list of 15 words that he is to learn for a test the following week.

Please understand that Ian is one smart kid. He was speaking in whole sentences at 18 months. He had *The Night Before Christmas* practically memorized by the time he was three. But with spelling, he's hit a wall. He gets the sounds right, but actual "correct" spellings elude him unless the word is a phonetic no-brainer. What's happened with my genius son?

It was only when I spoke with Sandra Wilde, PSU associate professor of education, that I started to calm down.

Wilde, a specialist in spelling and author of *You Can Red This!*, claims that expectations for children to spell correctly are way too high, and the method of presenting students as young as eight with 15 new words a week is unreasonable and counterproductive. The road to correct spelling requires memorization, she explains, but it also involves getting a broad feel for the English language. That takes time, and while it's happening, children should be allowed to spell "creatively" as a way of feeling their way along.

The problem, according to Wilde, is American society won't let you get away with being a creative speller.

"The only areas where we're expected to be 100 percent in our society are spelling and brain surgery," she says.

Spelling is used to screen job applicants even if the job itself requires no spelling. Poor spellers frequently think of themselves as uneducated, and they think that educated people—writers in particular—spell better than they really do. They don't realize that misspellings in published books and articles are corrected by a copy editor. In fact a lot of notable people probably spell no better than my own third-grader.

"Take a look at the journals of Meriwether Lewis—he had a lot of invented spellings," Wilde says.

Invented spelling is the starting point at which schools teach spelling, and Wilde is all for it. Give children a solid foundation in phonics, then give

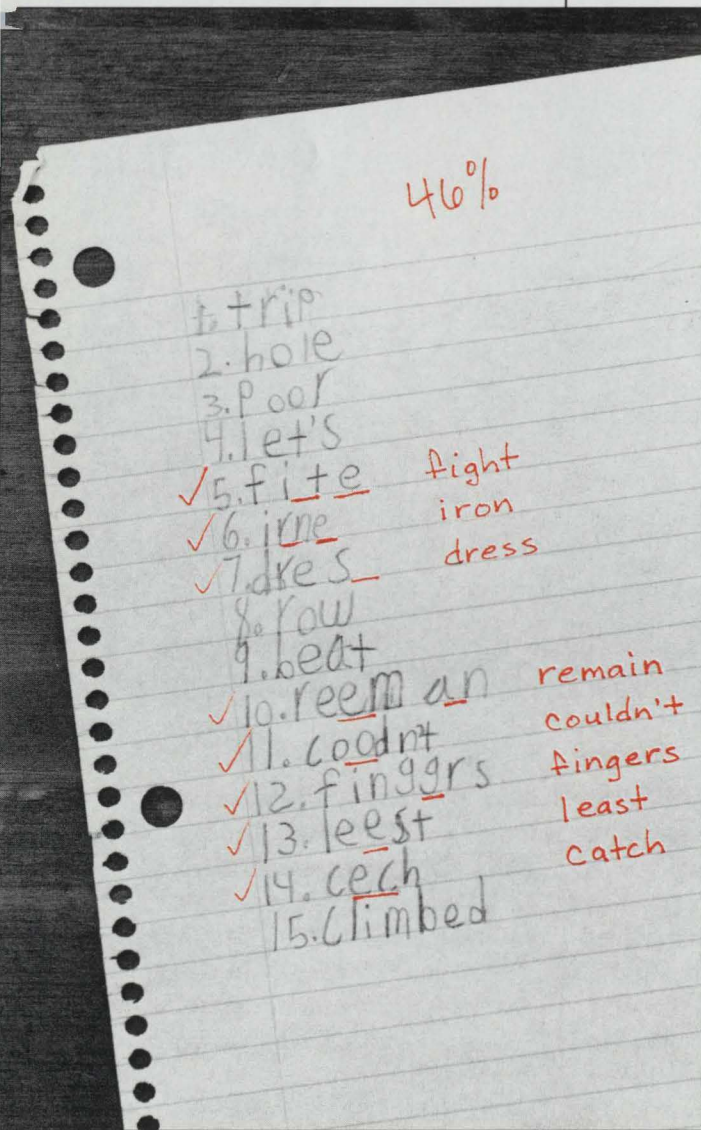


PHOTO BY STEVE DIPAOLA

them lots of opportunities to write in the early grades, and correct spelling will eventually follow. Wilde found that emphasizing correctness too early in their education tends to be inhibiting.

"The focus on correctness, for the most part, produces nonwriters," she says.

She has a point. When Ian was in second grade, he wrote several "books" on his own about things he was interested in at the time: martial arts, the army, and this one about how to make an arrow:

Take a rock. Brake rock. Chissull the rock to the shape you wont yur aero hed. Finde a strong stik. Poot the botum flap of rock on stik. Then tie string orawnd stik and rock fap. Yru dun with the aroe.

Did I care about the spelling? No, I was too busy beaming with pride over the fact that he found writing fun.

Ah, but second grade is gone and we're struggling with third, and the dreaded weekly spelling list.

Wilde has a problem with lists. Required spelling textbooks are virtually a thing of the past, which Wilde says is all for the good. But teachers still feel compelled to dole out long lists of spelling words that are either too hard, or that have little or no connection with what a child has been reading or writing.

Wilde believes a child shouldn't be expected to learn more than three to five words a week. Anything more than that is too hard for most kids to memorize, and even if they do memorize more than five words for a test, their retention is likely to be low. The words a child does learn should be ones that he sees and writes on a regular basis. Wilde likes the idea of children making their own personal lists, based on words they see and use often.

"Formal class lists don't have much value. It makes more sense to have spelling grounded in reading and writing," she says.

If a child misses 10 out of 15 words on a pretest, don't have the child try to learn the words with the grossest misspellings. Concentrate instead on the ones that are off by only a letter or two.

If all else fails, Wilde says, go back to the books—literally. Strong readers tend

to be strong spellers, she says. And the more a child reads, the less he or she will have to depend on memorization to spell correctly. The learning process for spelling is different than for other more logical subjects, such as math. Math is a non-arbitrary body of knowledge; it has inviolable rules. Spelling—especially to a child just learning—is a mishmash of connections in which almost every rule has an exception.

Blame it on English. The language is a multicolored tapestry, a "crafty hybrid," in the words of Robert McCrum, William Cran and Robert MacNeil in their book *The Story of English*:

"In the simplest terms, the language was brought to Britain by Germanic tribes, the Angles, Saxons and Jutes, influenced by Latin and Greek when St. Augustine and his followers converted England to Christianity, subtly enriched by the Danes, and finally transformed by the French-speaking Normans."

And that just takes us up to the 12th century A.D.

As the language evolved, English dialects and accents sprung up in various parts of the world, creating a widening gap between spelling and pronunciation. Ever wonder about the way we spell *knife*? Wilde says the word used to be pronounced "kaneeefa" in old England. The *p* in words like psychology used to be pronounced (as it was in the original Greek and still is in French), she says.

Given the English language's maddening inconsistencies, it comes as no surprise that the average third-grader is going to have trouble spelling such simple words as *would*, *rough*, and *climb*. Wilde illustrates her point with George Bernard Shaw, who once said that, given the odd ways in which the English combine letters, *fish* could logically be spelled *ghoti*: *gh* as in *laugh*, *o* as in *women*, and *ti* as in *nation*.

So take it from a father in spelling purgatory: lighten up. As Wilde herself points out, even Shakespeare spelled his name more than one way. □

(John Kirkland is a Portland-based writer. He used a spell checker in preparing this article.)

So, how good a speller are you?

Each of the following 20 words is shown in its correct form and in one or more popular misspellings. The list is drawn from "An Acid Test of Spelling Ability" in the book *Correct Spelling Made Easy* by Norman Lewis.

1. (a) embarrassment, (b) embarassment, (c) embarrassement.
2. (a) sieze, (b) seize
3. (a) allotted, (b) alotted, (c) alloted
4. (a) dissipate, (b) disippate, (c) dissapate
5. (a) occurance, (b) occurrence, (c) occurence
6. (a) chagrined, (b) chagrinned
7. (a) inoculate, (b) innoculate, (c) inocculate
8. (a) occassional, (b) occasional
9. (a) iridescent, (b) irredescent, (c) irridescnt
10. (a) seive, (b) sieve
11. (a) superintendant, (b) superintendent
12. (a) perseverance, (b) perserverance, (c) perseverance
13. (a) inadvertant, (b) inadvertent
14. (a) separate, (b) seperate
15. (a) mathamatics, (b) mathematics
16. (a) indispensible, (b) indespensable, (c) indispensable
17. (a) hairbrained, (b) harebrained
18. (a) nickle, (b) nickel
19. (a) benifited, (b) benefitted, (c) benefited
20. (a) heros, (b) heroes

Answers: 1.-a 2.-b 3.-a 4.-a 5.-c
6.-a 7.-a 8.-b 9.-a 10.-b 11.-b
12.-a 13.-b 14.-a 15.-b 16.-c
17.-b 18.-b 19.-c 20.-b

TOP OF THE FOOD CHAIN



By Brian White

From the field to the corporate office—it's all coming together in an industry-driven program at PSU.

If your idea of food news means scanning the papers for grocery specials, coupons, or recipes, chances are you're missing the big picture in Oregon's food industry. Just this fall:

- Portland-based Fred Meyer Inc. completed a \$1.9 billion purchase of Smith's Food & Drug Centers of Salt Lake City.
- Fred Meyer announced separate deals to acquire Quality Food Centers Inc. of Seattle and Ralphs Grocery Co. of Compton, California, for a reported \$2 billion.
- Two of the Pacific Northwest's largest food distribution cooperatives—Portland's United Grocers

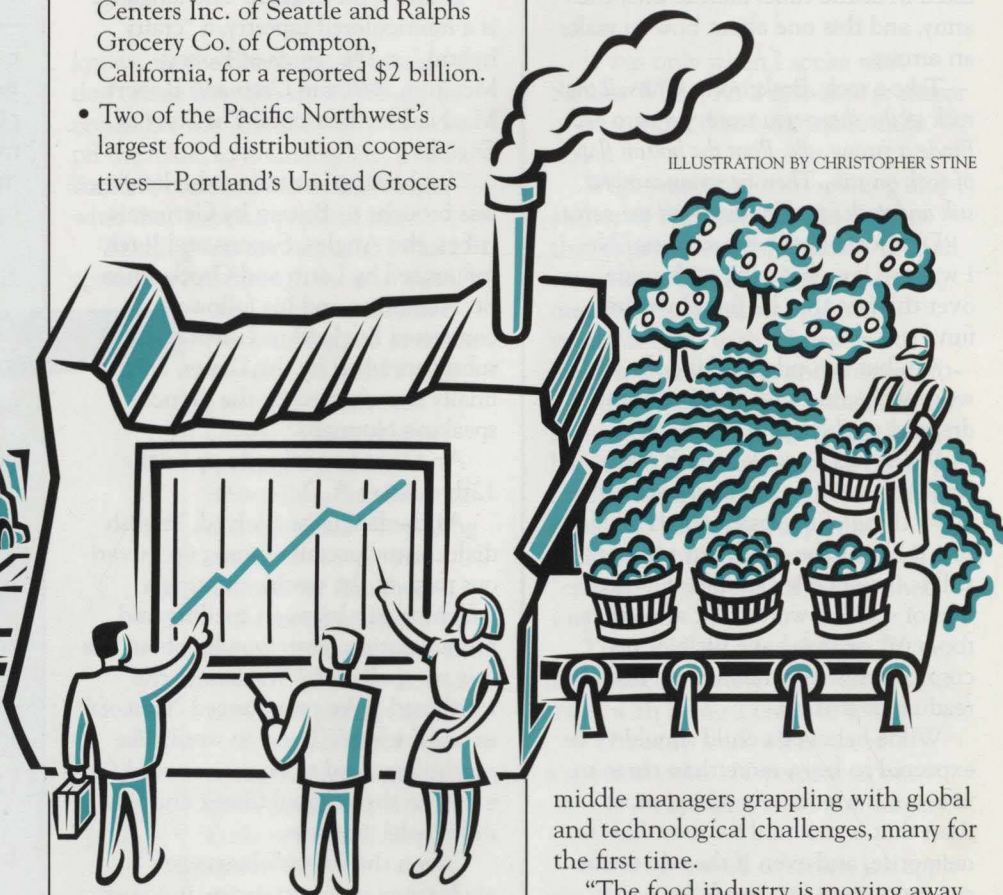


ILLUSTRATION BY CHRISTOPHER STINE

Inc. and Seattle's Associated Grocers—formed a joint partnership aimed at achieving greater efficiency in shared operations.

This is what's happening more frequently in the multibillion-dollar food industry: sweeping changes in the form of mergers, acquisitions, and operations. Underlying these changes are new business attitudes at all points along the food industry chain—from growers and processors to distributors, marketers, and retailers. The changes come at a time of global

competition, new technology, and increased consumer demand.

No longer is the food industry a sleepy business set in its decades-old ways of doing business.

Helping with these changes is a burgeoning program of PSU's School of Business Administration: the Food Industry Management Program. The program, begun in 1994, guides and educates food industry executives and

middle managers grappling with global and technological challenges, many for the first time.

"The food industry is moving away from a supplier mentality to a customer mentality. Competition is forcing this," says Thomas Gillpatrick, PSU's Juan Young Professor in Food Management. "Companies are realizing there needs to be better cooperation between manufacturer, distributor, and retailer."

The Food Industry Management Program features everything from executive development and in-depth conferences to faculty research and student internships with food industry companies. The University hopes to offer a certificate in food industry management later this year.

The food industry program is the result of industry executives working side by side with PSU business school faculty to meet the needs of both industry and the University.

"What's unique is that you have industry pushing the program rather than the program trying to push industry to get involved," says Ernie Monschein of the Washington, D.C.,-based Food Marketing Institute, a 1,500-member international food industry association.

Monschein met this fall with industry representatives and faculty members who serve on the program's advisory board. He says PSU should be able to capitalize on Portland's location in the heart of one of the nation's major food producing, processing, and distribution regions.

Regional economic numbers bear that out. The food industry, from grower to grocer, is the Northwest's largest employer. According to recent labor statistics, an estimated 115,000 people in Oregon work in agriculture, food processing, wholesaling, and grocery retailing companies in Oregon. This represents total sales of about \$9 billion a year.

Portland State also has a golden opportunity to capitalize on the lack of higher education programs in food industry management, Monschein adds. Oregon State University has its well-established College of Agricultural Sciences, which offers the latest in food science and technology research. But only a handful of academic programs nationwide—University of Southern California, Michigan State University and Cornell University, to name a few—offer programs related to food industry management. Each of those programs tends to focus on only one aspect of the food industry, such as retailing or marketing.

"I've had a high interest in this program from the beginning because it's a cross-industry program," says Wally Pfeiffer, a former vice president for Fred Meyer who helped create the program before joining the Business School faculty in 1997. "Retailers tend to know what retail-

ing is all about, but may not understand what goes on at the wholesaler or supplier end. The goal here is to broaden everyone's awareness of what it takes to support the food value chain, and to learn from each other."

David Lakey '80, vice president of marketing for IVC Industries Inc., Portland, which manufactures and markets pharmaceutical and nutri-

are heading to foreign markets. Thus, Gillpatrick says, food distributors, manufacturers, and retailers must find new ways to market and add value to Oregon products.

"Just in the past six years, Western Family Foods and United Grocers (both Oregon companies) have been selling to the Far East and Russia. This has meant double-digit growth for them."

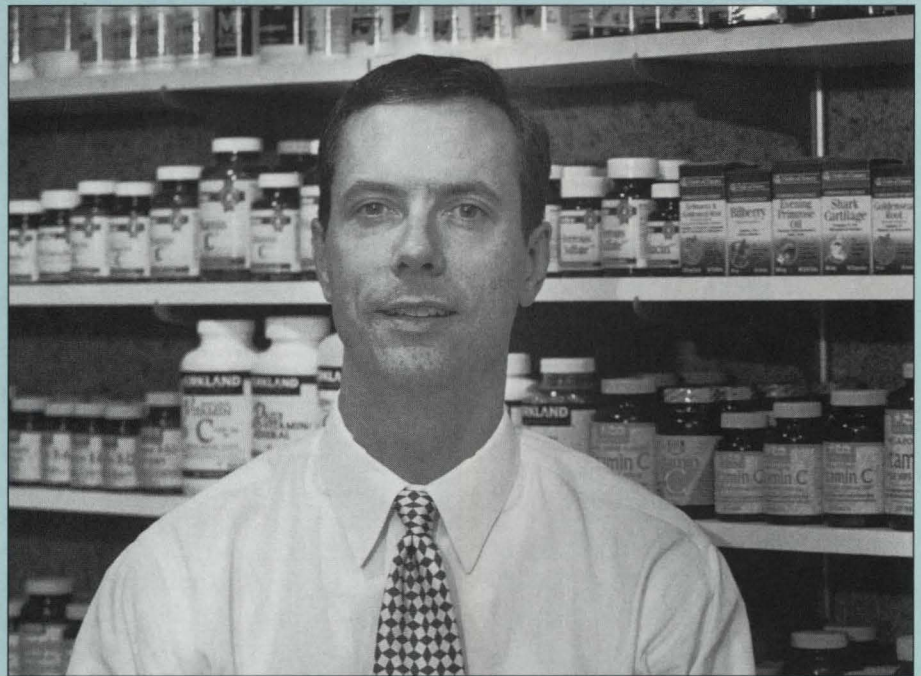


PHOTO BY STEVE DIPAOLA

David Lakey '80 of IVC Industries, a private-label vitamin company, sat on the advisory board that started PSU's Food Industry Management Program.

tion products, says the food industry is taking a broader view of itself. It now realizes that better understanding of each step along the food value chain can lead to improved operations and profits.

"For years, grocery stores only competed with each other," says Lakey. "Now, grocery stores are competing with huge, product-specific warehouse stores, and with direct mail operations, department stores, and specialty stores."

Understanding the international scene also has become imperative for many in the food industry, says PSU's Gillpatrick, a professor of marketing. More Oregon products

Food industry executives also are looking at how the Internet will impact them; one industry official recently predicted that by the year 2005, 10 percent of food retailing in the United States will be done on the Internet, Gillpatrick notes.

Mary Jo Morris '90, MPA '92, director of PSU's Food Industry Management Program, says upgrading the workforce is perhaps one of the biggest challenges facing the food retailing industry.

"Many people in the food business grew up in family-owned operations. They started as box boys and learned the business on the job, without having a college degree or formal background in the business," she says.

"Now they're faced with having to put together information systems and learning how to deal more effectively with customers. We're trying to develop leaders who think more broadly."

Roger Ahlbrandt, dean of PSU's School of Business Administration, says the food industry's changes are similar to those faced by the banking and metal distribution industries in recent years.

"There's rapid consolidation at both the wholesale and retail level, and that's creating an amazing amount of change," says Ahlbrandt. "This is driven in part by technology. There are many economies of scale to be gained by mergers and companies becoming larger. There's more buying power because of company size, and there's a larger base to spread your technology costs."

Ahlbrandt hadn't even started at Portland State when he got wind of the avid interest among industry leaders to establish a food industry management program at the University.

Before he officially started work at PSU in August 1993, Ahlbrandt had already met monthly with industry executives such as Chuck Carlbon, retired chief executive officer of Tigard-based Western Family Foods and current CEO of United Grocers. Ahlbrandt had ample experience in setting up a program with steel industry executives while serving as associate dean of the University of Pittsburgh's Joseph M. Katz Graduate School of Business. At the time, the steel industry was reeling from changes caused by globalization and evolving consumer markets.

Says Ahlbrandt, "I understand the benefits of having universities work with industry. As a university, you have to show that you're able to listen to all their needs, then show that you can respond quickly to those needs. We worked closely with an advisory board of industry representatives from day one on this."

Thanks to more than \$1.2 million in challenge grants from the Meyer Memorial Trust, the program became

reality. Pledges and donations from more than 100 food industry companies have already surpassed the \$1 million mark to meet those challenges. Program director Morris and PSU officials continue to seek additional funding from local and national corporations and foundations to help establish more endowed professorships.

certainly be offering OSU courses in Portland, so PSU students interested in the food technology side will be able to bridge the two programs together."

Lakey and Pfeiffer believe other opportunities remain untapped, and the two would like to see the PSU program draw more participants from food service, processing, and manufacturing companies.

A LOGICAL NEW VENTURE

The Business School is taking its early success with the Food Industry Management Program one step further and fashioning a program around another need of the business community: Supply and Logistics Management.

"Supply and logistics is all about the action part of a business," says Lee Buddress, program coordinator and assistant professor of business administration. "It's about what happens after a salesperson gets an order. It's about what happens to a product or service as it is produced and delivered, and that includes purchasing, inventory control, transportation, production, and planning."

The new program offers business administration students five subject tracks (including food management) toward a specialized major in supply and logistics management. Begun in fall 1997, about 30 students are currently enrolled. Like the food industry program, this program grew out of an industry advisory board working with business school faculty. It replaces and builds upon the Operations and Materials Management Program, which was cut in 1991 due to Measure 5.

Higher education institutions throughout America have given little academic attention to supply and logistics management, says Buddress.

"There are good academic programs at Michigan State, Arizona State, Bowling Green and Arizona State, but not many. Businesses are now understanding how getting a grasp of supply and logistics can impact their profitability."

New opportunities to respond to industry needs keep emerging. The latest comes in the form of the Food Innovation Center, which will open near Portland's downtown waterfront in late 1998 or early 1999. The center is a joint project of OSU's College of Agricultural Sciences and the Oregon Department of Agriculture.

The new center will allow PSU's Food Industry Management Program to form unique ties to the program at Oregon State, says Dave Lundahl, an OSU food science and technology faculty member.

"Our program focuses on the food product itself and on ways we can improve the product from grower to consumer," says Lundahl. "We'll

"There are so many support companies that play a vital role in the food industry," Lakey says. "In the Northwest, there are more food processing companies than there are retailers. There are software companies that specialize in food industry technology."

Establishing a full degree program in food industry management at PSU remains a high priority among industry executives, he says, "because that will mean more important research in this field. That also would create more public visibility about what this industry is all about." □

(Brian White is a staff writer in PSU's Office of Public Relations.)

Annual Report

T O D O N O R S

1 9 9 6 - 9 7

Gifts, pledges total record \$8 million

With a dramatic increase in gifts and pledges, PSU alumni and friends gave the University a great vote of confidence in 1996-97.

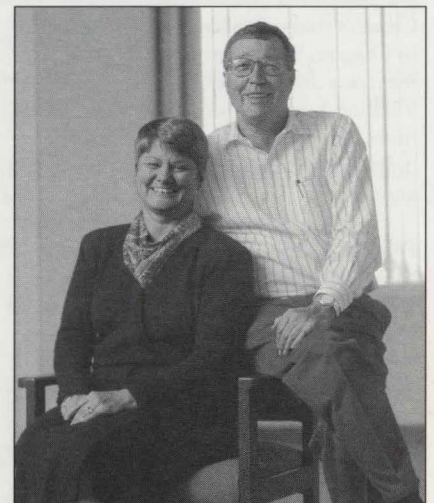
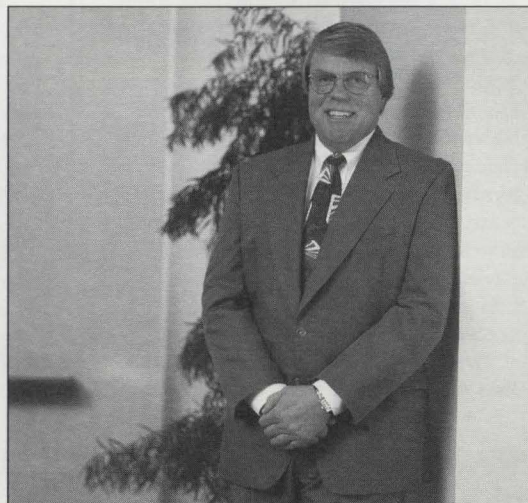
Joining individual alumni and friends in the record-setting generosity were parents, corporations, foundations, and University faculty and staff.

In all, PSU received a record \$5 million in gifts—nearly double the previous year's total—and another \$3 million in pledges. The total includes a \$1-million gift from Peter and Julie Stott, whose gift benefited The Campaign for PSU Athletics. The Gertrude F. Rempfer Endowed Chair in Physics and the University Studies undergraduate curriculum program were also beneficiaries of significant gifts. In addition, a \$1-million pledge was received from Keren Brown Wilson and Michael DeShane for the Urban Center project following the conclusion of the fiscal year.

"It takes a whole community to achieve these stunning results," said Gary Withers, vice president for University Relations. "We are grateful to each donor and every member of the PSU family."

One powerful incentive for gifts from first-time donors and larger gifts from past donors was the Thomas Elliott Challenge. As a result of the Challenge, gifts to the Annual Fund, including the President's Associates program, rose 17 percent from 1995-96.

Two special gifts highlight memorable year for PSU



You might think that a man who gave Portland State a million dollars, its largest gift ever, was born accustomed to wealth.

Not so.

One of the reasons Peter W. Stott became a student at the Park Blocks is that PSU was the only college he could afford to attend.

When Peter was working his way through Portland State, he started a company called Market Transport. He had \$90 in cash, borrowed another \$450 from an individual, and got a loan on his life insurance in order to buy the first truck for his fledgling company.

Continued on page 2

Care.

For PSU alumni Keren Brown Wilson and Michael DeShane, what matters most of all is care.

Keren and Michael, both Ph.D.s from the College of Urban and Public Affairs, have made careers out of the innovative delivery of care for the elderly. Through the publicly owned Assisted Living Concepts and privately owned Concepts in Community Living (of which Keren and Michael are, respectively, founders and presidents), they have pioneered the development of residential assisted living facilities for the elderly.

Continued on page 2

Peter Stott . . .

Continued from page 1

Soon, he had three trucks, then six. Today Market Transport employs 350 people. He says, "I am still the chairman, but I've hired someone to run the company day-to-day."

Peter has other fish to fry, namely Crown Pacific, a company where he's the president and CEO. Peter co-founded Crown Pacific in 1988. In less than a decade it has grown to over \$480 million in annual revenues, employs more than 1,200 people, and has its securities listed on the New York Stock Exchange. The company's annual report reveals an environmentally responsible company which acquires, owns, and operates timberlands and associated conversion facilities. Crown's timberlands cover 800,000 acres in Oregon, Washington, Idaho, and Montana and contain approximately 5 billion board feet of marketable timber inventory. The production capacity of its mills is in excess of 400 million board feet annually.

Sitting across a conference table from Peter, you can sense his energy and the commitment he has to Portland State. He is unequivocal about PSU. He sees his gift to provide athletic facilities and scholarships as one that will help PSU gain its deserved place among Oregon's major colleges and universities.

"Strong athletic programs bring visibility to a university; look at Notre Dame with its football teams and Georgetown in basketball," he says. He believes such visibility results in better and better students and academic programs. Peter envisions Portland State as a full-fledged member of a Division I-A conference.

When the million-dollar gift was announced with media representatives present, Peter had his parents with him to receive some of the attention. He credits their support and family values as giving him a solid foundation in life. He also cites athletics and the Army with helping to instill discipline and teamwork, characteristics that are necessary in the business world.

Though a football linebacker and 220, 440, and 880 track man for Central Catholic High School teams, Peter didn't come to PSU to play sports.

He worked his way through PSU and points to others who are doing the same today. He likes the way the University

attracts a broad spectrum of the citizenry to study on campus. It's an urban university, which is good not only for those who study on campus, but for the city of Portland.

"Portland State attracts business to the area, and it has a substantial financial impact on the community," he says.

Figuratively speaking, Peter would be labeled as a man on the run. But he literally runs, too. Perhaps inspired some by his wife, Julie, a marathoner, he likes running as well as skiing, golfing, and hunting.

His companies and his school occupy his mind much of the time. He swings around in his chair in a conference room at Crown Pacific and points to a half-dozen or so maps of the company's timberlands. Then he's back to Viking athletics. He takes out a piece of paper and draws his vision of a practice field and community recreation area bigger than the one currently on the drawing boards for Portland State. That's one reason why he not only gave a million dollars toward PSU's Division I campaign but agreed to serve as honorary chair of the fund-raising committee.

Who else could provide better leadership than Peter W. Stott?

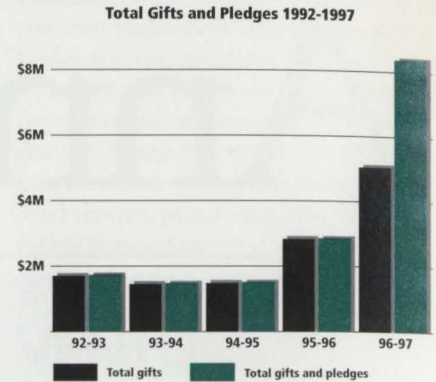
Keren Brown Wilson and Michael DeShane . . .

Continued from page 1

Their assisted living concept is based on a unique social model rather than the model typical in most nursing homes. Through their approach, an elderly resident's privacy, dignity, and choice are respected.

Although specializing in the needs of the older among us, Keren and Michael also understand the needs of the young. Grasping the significance of beginnings, they have made a \$1 million donation to the Urban Center and University Plaza, hoping that their example will spur others to make charitable contributions to PSU's highest priority project.

The gift is the second \$1-million gift committed to PSU. It represents a looking back at their own PSU experience, especially to their contact with Nohad Toulan, dean of the College of Urban and Public Affairs. Keren said, "Our education at



Donors help PSU to record year

Gifts both large and small made 1996-97 a year to remember for PSU.

The graph on this page illustrates plainly the big boost in contributions over previous years. For 1996-97, the black column represents nearly \$5.2 million in gifts; the green column represents both gifts and pledges totaling \$8.3 million.

In comparison, the University raised just over \$2.8 million in gifts in 1995-96.

Individual gifts of as much as \$1 million highlighted the year, but thousands of donors joined to produce a banner year for generosity to Oregon's only urban university.

Portland State has served us well personally, intellectually, and financially, and we're very grateful for that. We're firm believers in giving back. This is just a way to say thank you."

Their gift also expresses their care for the future. According to Michael, "We both had great experiences in the College of Urban and Public Affairs, but a broader issue is Portland State's role within the state system. Given the urban focus of PSU and the creative things the University is doing in urban studies, engineering and other areas, we firmly believe that Portland State represents the future of higher education in Oregon."

Whether it is the end of a life or the beginning of a new educational future, Keren and Michael care. Portland State takes pride in the success of these alumni and their generosity.

PSU Foundation Treasurer's Report

Contributions and gifts in 1996-97 totaled \$5,185,221. Twelve-month earnings and appreciation on investments amounted to \$926,225, for an approximate 16 percent return. Contributions and gifts were up significantly from the prior year, allowing the PSU Foundation to increase its support to the University. Over \$2,351,827 was used to support student aid awards and University departments and programs.

Net assets totaled \$13,057,411 at June 30, 1997, up \$5,637,948 or 76 percent over last year's balances. Approximately \$7,700,451 of this total is endowed to yield an ongoing stream of future earnings.

Thank you for your continued support.

Sincerely,



L. Wayne Purdy
Treasurer

PSU Foundation Board of Directors 1996-97

Gary D. Cole
President

Robert W. Philip
Vice President / Administration

Douglas S. Stirling
Vice President / Development

Ed Truax
Vice President / Development

Robert D. Szniewaj
Vice President / Development

David Leland '65
Vice President / Real Estate

David P. Hoffman
Secretary

L. Wayne Purdy
Treasurer

Stella J. Lillicip
Past President

Foundation Financial Statements

Balance Sheet / As of June 30, 1997

Assets	
Cash and cash equivalents	\$ 4,757,182
Investments	6,111,947
Pledges receivable, net.....	2,585,803
Equipment, net	146,234
Other Assets	89,533
Total Assets	\$ 13,690,699
Liabilities and Net Assets	
Liabilities	
Accounts payable.....	\$ 545,216
Life income agreements.....	14,645
Other liabilities	73,427
Total Liabilities.....	633,288
Net Assets	
Unrestricted	\$ 2,821,844
Temporarily restricted for University programs	2,535,116
Permanently restricted (endowments)	7,700,451
Total Net Assets.....	\$ 13,057,411
Total Liabilities and Net Assets.....	\$ 13,690,699

Statement of Activities / For the year ended June 30, 1997

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Revenues, gains, and other support				
Contributions and gifts	\$1,455,116	\$2,185,450	\$1,544,655	\$5,185,221
Grants		1,422,085	1,180,000	2,602,085
Investment income	142,199	245,880		388,079
Special events and other	1,354,818			1,354,818
Net realized and unrealized gains on investments	166,628		371,518	538,146
Net assets released from restrictions	3,568,086	(3,568,086)		
Total revenues, gains, and other support	6,686,847	285,329	3,096,173	10,068,349
Expenses and losses				
Education and general	1,823,687			1,823,687
Student aid awards	528,140			528,140
Operating	501,653			501,653
Fund raising	392,385			392,385
Special events	\$1,183,327			\$1,183,327
Life income agreements	1,209			1,209
Total expenses and losses	4,430,401			4,430,401
Increase in net assets	2,256,446	285,329	3,096,173	5,637,948
Net assets, beginning of year, as previously reported	1,202,047	2,876,116	3,341,300	7,419,463
Reclassification	(636,649)	(626,329)	1,262,978	
Net assets, beginning of year, as reclassified	565,398	2,249,787	4,604,278	7,419,463
Net assets, end of year	\$2,821,844	\$2,535,116	\$7,700,451	\$13,057,411

The complete Financial Statements were audited by Coopers & Lybrand L.L.P., and are available from the PSU Foundation.

P R E S I D E N T ' S A S S O C I A T E S

PLATINUM SOCIETY

Gifts of \$10,000 or more.

Thomas E. Autzen*
 Harry C. '65 & Gwen E. Carsh
 Mary H. & Maurie D. Clark
 Coral H.* & Dale E. Courtney
 Jeannine B. Cowles
 Estate of Thomas G. Elliott
 Norman P. & Rickie J. Daniels
 Deane T. & Jack E. Garrison
 Ruth Rempfer Hall
 Fred W. Hartnell
 Gretchen & Thomas J. Holce
 Estate of Lucile V. Howell
 John P. Miller
 Jane K. '65 & Robert K. Morrow '63
 Elinore & Jerome J. Nudelman
 James W. Ratzlaff
 Julie & William L. Reiersgaard
 Robert & Gertrude Rempfer
 Michael M. Richardson '77
 Henry W. '46 & Janice J. Schuette
 Elisabeth W. Solomon
 Margaret Sorg
 Judy A. '86 & Scott D. South
 Douglas C. Strain
 Peter W. Stott
 Jean Vollum
 Joan H. & Robert H. Williams
 Roger B. Williams '71
 Keren B. Wilson '83 &
 Michael R. DeShane '72

GOLD SOCIETY

Gifts of \$5,000 to \$9,999.

Judah Bierman
 Ellen P. & Kenneth A. Bump
 Marjorie & Michael A. Fiasca
 Marilyn L. & Raymond N. Johnson
 Dolores A. '70 & Fernando Leon
 Martha S. Marks
 Maurine B. Neuberger
 Corrine & Jerry Nothman
 Ancil H. Payne
 Judith A. Ramaley
 Marjorie H. & Verne M. Rupp
 David & Krista Silvey
 Milton R. Smith '62
 Carene Svoboda
 Helen Svoboda
 Bonnie L. '68 & Eugene E. Taylor
 Gary A. & Kathryn Withers

SILVER SOCIETY

Gifts of \$2,500 to \$4,999.

Sylvia A. & Jeff Berkowitz
 Gwen Burns
 Nancy & Richard D. Chapman
 Barbara E. Coit '73
 Kyu M. Han
 Richard L. '69 & Deborah A. Hawkins
 Anne M. Jacobson '86
 Matthias D. Kemeny '73

Carl J. Kubin '50
 Dorothea Lensch
 Carolyn & John R. Loacker '77
 Jimmy G. & Kimhee C. McKinney
 Craig A. '77 & Julie A. Nichols
 Constance G. & Morgan D. Pope
 Henry S. Raz '69
 C. Loren '65 & Suzanne S. Remy
 Caroline P. '73 & Thomas B. Stoel

PRESIDENT'S ASSOCIATES

Gifts of \$1,000 to \$2,499.

Roger S. Ahlbrandt
 Lamane N. Al-Khaledy
 Noury Al-Khaledy, Jr. '84 &
 Karen Fetty-Al-Khaledy
 Barbara L. '78 & Roger E. Alberty
 Janine M. Allen & Ernest M. Ogard, Jr.
 Jamie E. & Michael C. Anderson
 Elisabeth F. Andrus-Rivera &
 Carlos Rivera
 Kathryn F. '84 & Paul W. Aschwald
 Wayne '62 & Betty J. Atteberry
 Jean M. & Ray B. Auel
 Stephen M. '60 & Caroline S. Bailey
 Carol H. '68 & Melvin M. Balsiger
 Bruce H. '73 & Debra A. Bartlett '73
 Jacqueline S. Bell '71
 Olfet S. Binzagr & Hossam A. Toulan
 Daniel A. '84 & Sheldia L. Bernstein
 Toni T. Berres-Paul '80 & Ronald Paul
 Gary L. '63 & Joanne L. Bishop
 Brian D. '69 & Dianne L. Black '70
 Priscilla M. '81 & Joseph C. Blumel
 Philip R. & Suzanne Bogue
 Laird C. & Mary C. Brodie
 Bernard V. & Genevieve C. Burke
 Donald A. '49 & Judy Buss
 Elsie W. & Kenneth W. Butler
 Carol A. & Clyde L. Calvin
 Gerry B. '62 & Marilyn C. Cameron
 Charles E. & Suzanne Carlborn
 Earle M. Chiles
 Cheryl A. Chevis & Edwin Gerow
 Charles A. Clemans '56 &
 Nancy J. Hungerford
 Amy B. & Gary D. Cole
 Jane & Richard M. Cole
 Evelyn I. Crowell '59
 Laila F. Cully '77 & Lawrence deBlock
 Michael L. Cummings
 Gary R. '90 & Carla M. Cumpston
 John & Nancy Dash
 Joseph W. Deal
 Nicole N. Delman '86 &
 David A. Urman '81
 Harry L. & Kaaren M. Demorest
 John & Julie B. Dixon
 Steve M. Dunn
 James E. Dunning
 Robert B. Edmiston '84
 Claudia D. '95 & David G. Efurd
 H. Ulku '74 & H. C. Erzurumlu
 Theresa R. '67 & William C. Farrens

Sylvia F. Fontaine
 Richard S. Gaps '75
 Edward S. '73 & Vilora L. George '72
 Marc H. Goldberg '79 & Esther Gwinnell
 Harold K. Gray
 O. Hayes Griffith &
 Karen K. Griffith-Hedberg
 Richard B. Halley, Sr.
 David L. & Susan Harris
 Fred R. Hartnell
 T. D. Hayes
 Jeff Heatherington
 Brian C. Henry '79 &
 Rita L. Chin Henry
 David P. & Karen S. Hoffman
 Linda '69 & Robert E. Hormel '62
 Richard S. '67 & Yvonne M. Huson
 Linda A. Hutchins &
 John T. Montague
 Leonor Ingraham-Sweets '96 &
 Ellsworth P. Ingraham
 Leo P. '63 & Alice M. Isotalo
 Leon T. Jallo '65
 Salahuddin M. & Betty L. Kadri
 Marvin A. Kaiser &
 Mary E. Stewart-Kaiser
 Grace Y. '86 & Edward Y. Kawasaki
 Michael A. Kem
 Jane E. & John G. King
 Pam & Ronald S. King
 Anton C. Kirchhof, Jr. '69
 Kimiyo & Naomasa Kozuma
 Coralyn A. '65 & Frank H. Lagesen '63
 Barbara J. & Charles M. Landers, Jr.
 Charles C. '70 & Carol A. Langer
 Larry D. '64 & Marsha L. Large
 John L., III '71 & Sandra P. Larson
 Heidi B. '90 & Peter A. Leineweber '68
 Anne Leiser
 Bill T., Jr. '47 & Genna Lemman
 Dennis J. & Sandra Lindsay
 David J. Lewis '83
 Stephen M. '95 & Sharon K. Loaliza
 Laura K. '87 & Neil V. Lomax '82
 Celia R. & Peter Lubisich, III
 Diane M. '82 & Thomas R. MacKenzie
 Bruce D. & Lisa D. Magnuson
 Brian Maddox
 Jon E. Mandaville & Diane Martinez
 Richard L. '75 & Elizabeth A. Marantz
 Robert T. Martin & Patricia Scheans
 Thomas E. McChesney
 Robert F. McCullough, Jr. '76 &
 Karen A. Tosi '76
 Robert McCurdy
 Roberta M. McEniry '76
 Joe McFarland
 Michael L. '70 & Diane McKeel
 Kaye & Steven L. McMahon
 Daniel G. Melvin '83
 Linda K. '70 & Raymond T. Miller '66
 Pamela Gesme '84 & Fred B. Miller
 Virgil V. Miller '66
 Lois A. & Oscar F. Mock

Jean & Jeffrey G. Moormeier
 Edith L. Morrill '71
 Anne P. '94 & David Myers
 Linda D. '93 & Roscoe C. Nelson, Jr.
 Ernest G. & Wanda K. Niemi
 Ardon L. Overby '64
 Jerry A. '62 & Sandra N. Parsons
 Patricia & Ronald W. Peterson
 Ann R. '93 & C. Thomas Pfingsten
 Robert W. & Rita Philip
 Leonard R. Powers
 Beverly B. Pratt-Miller '74
 Jan & Wayne Purdy
 Gary F. '71 & Susan A. Purpura '77
 Charles H. '63 & Marla Putney
 Elizabeth A. & Lee V. Ragsdale
 Gary D. Robinson '73
 William J. Ryan
 Alma B. & Roderick A. Sarpola
 C. William & Meredith G. Savery
 James M. Schultz '69
 Barbara S. & William G. Seal
 David & Julie Shafer
 Todd J. & Veronica Silberman
 Leonard Simpson
 David P. & Maureen Skarie
 Georgia L. Slack
 Don Souffrant
 Nancy E. & Robert A. Sourek
 Richard B. Solomon '69
 Joy Spalding
 Leslie H. Spector
 Patricia E. '95 & Frederick E. Squire III
 Thomas S. Stanford
 Kathryn F. '78 & John W. Stephens
 James & Debra Sterk
 Donald J., Jr. & Julie C. Sterling
 Priscilla & Wallace Stevenson
 Douglas S. & Susan A. Stirling
 Dale R. '81 & Gail A. Stockamp
 Patricia S. Straub
 Roy E. Strowd, Jr.
 Laurence S. & Sharon K. Svoboda
 Sarah E. Svoboda
 Tsuguaki & Akiko Takahashi
 Hiroko & Makoto Takeo
 Megan L. Taylor '80 & Erik Bodegom
 Lila A. '76 & William R. Ulrich '62
 Gerard J. & Rita T. Van Deene
 Harold G. Vatter
 Richard H. & Sandra L. Visse
 Robert A. Waggener '71 &
 Catherine P. Holland
 Jordis L. Whalen
 Thomas E. '64 & Lorraine H. Whitaker
 Dawn L. '79 & Charles M. White
 Margaret T. Winch
 C. Norman '73 & Dolores Winningstad
 Susan I. Wolf '73 & Marc R. Feldesman
 Masaru Yatabe '69
 Milton & Jean Zell
Donors whose names appear in italics have honored PSU with an unrestricted gift.
 * Deceased.



Return to Spirit Lake: Journey Through a Lost Landscape

by Christine Colasurdo '84. Sasquatch Books, 1997.

The author's family-owned cabin near the Toutle River was destroyed by the Mount St. Helen's eruption in 1980. Colasurdo had spent childhood summers there camping, hiking, and exploring. After staying away for many years, she returned in 1993 to deal with her grief over the tremendous change to the landscape—the loss of trees and lush terrain. Providing history, folklore, and facts about the area, Colasurdo also offers her impressions and thoughts of the mountain as it slowly comes back to life.

The Young Child as Scientist: A Constructivist Approach to Early Childhood Science Education

by Christine Chaille (education faculty) and Lory Britain. 2nd ed. Longman, 1997.

Chaille and Britain suggest that as children learn about science, they are like scientists, making use of the same traits—experimentation, curiosity, creativity, and the testing of ideas. If teachers approach science education with this in mind, they can be facilitators of children's scientific explorations. The book is of interest to anyone curious about how children learn and how knowledge in children is constructed.

Affinity

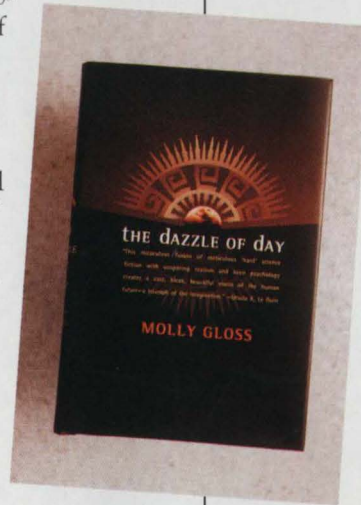
by Hamilton Cheifetz, cello, and Bryan Johanson, guitar (both music faculty). Gagliano Recordings, 1997.

A delightful and soothing collection of music composed by Johanson, William Schuman, Ravel, de Falla, Debussy, and Shostakovich. Whether melancholy and poignant, or lively and exciting, the combination of cello and guitar in these newly composed and arranged pieces is a pleasure to listen to.

The Dazzle of Day

by Molly Gloss '66. TOR Books, 1997.

A work of science fiction, the story begins in a time when the Earth has become nearly uninhabitable. A community of Quakers make the momentous decision to travel in space in search of a new home. Dealing with the moral and social dilemmas of such a trip, the book tells of the generations of people who have grown up on this ship, the crew responsible for finding a new habitat, and the battles they face both with outside elements and with each other.



Take Stage! How to Direct and Produce a Lesbian Play

by Carolyn Gage '82, M.A. '84. Scarecrow Press, 1997.

The author has been involved in every aspect of lesbian theater as teacher, playwright, actor, director, and producer. She provides insight into the frustrations and rewards of working in this medium. In addition, she gives practical advice and fills in details on where to begin, decisions to make, publicity, auditioning, hiring, rehearsing, opening the show, touring, and more. The book concludes with an index and many helpful appendixes, including a bibliography of gay and lesbian play anthologies, resources on homophobia, and samples of contracts, budgets, rehearsal schedules, tickets, programs, and press releases.

The Reformation of Ritual: An Interpretation of Early Modern Germany

by Susan C. Karant-Nunn (history faculty). Routledge, 1997.

Karant-Nunn has taken on the study of religious rituals such as baptism,

marriage, the Eucharist, and funerals, and the significance of ritual change in the German Reformation. During the Reformation, religious leaders took

advantage of the break with the Catholic Church to change those rituals considered archaic and to create new ones. Rituals may be a means for church leaders to impose discipline on the populace, but they also bind people together. This study provides an in-depth view of how and why rituals changed during that time period.

Communication, Technology, and

Politics in the Information Age

by Gerald Sussman (urban studies faculty). Sage Publications, 1997.

New communication and information tools surround the inhabitants of today's world. We may be using these tools, perhaps assuming they are available to everyone, without considering the social costs involved and the effect of technology on society as a whole. Human forces control the direction of new communication technologies. Politics determine who these human forces are, who makes the decisions, and who creates the rules. The author provides a critical understanding of the politics and social effects of communication technology.

Reviews of faculty and alumni books and recordings are written by Mary Ellen Kenreich, PSU Library faculty. To have a published work considered for this page, please submit pertinent information to Kenreich via e-mail kenreichm@pdx.edu, by fax at (503) 725-5799, or mail to Portland State University, PO Box 1151, Portland, OR 97207-1151.

CORPORATE



Renee Fellman MBA '85 is a turnaround specialist.

PHOTO BY STEVE DIPAOLA

It's easy to see why CEOs trust Renee Fellman—she has a ready smile, an attentive ear, and tremendous command of her subject. And in any light there's a perceptible glint of steel from within.

Sitting in her executive suite in the posh Union Bank of California tower in downtown Portland, she leans forward, smiles pleasantly and says with unconditional conviction and not a trace of that smile in her voice: "Companies can't afford mediocre performance—especially troubled companies."

Not in employees, not in managers, not in hired guns—like Fellman.

Fellman is a business turnaround specialist—a management consultant hired by companies on life-support, usually at the insistence of their banks. Often her clients can't cover their

checks. Can't ship their products on time. And are staring down the barrel of a possible lawsuit. That's when Fellman's phone rings.

"I'm an emergency room doctor," she says. "Only the patient is in the emergency room for months."

Recently the Turnaround Management Association, a professional group 2,500 strong, awarded Fellman its highest honor, the 1997 Turnaround of the Year for companies with less than \$50 million annual revenue.

When she steps into a corporate crisis, Fellman typically finds the company has not been profitable for several years, has no operating plan, no department budgets, and doesn't know its true costs. It's a company with no game plan.

Companies need to understand their market and what's going on that

might affect their industry, then sit down and analyze their strengths and weaknesses, set sales and expense goals and put this all in writing, she says. "It's just amazing how many businesses don't do that—it's like playing football with no goal posts."

Fellman's first step is to take control of the cash. She outlines which expenses will be paid, when they will be paid, and sets tight limits on what can be purchased.

For some companies, cutting expenses can mean the highly unpopular step of cutting payroll. Fellman has cut the number of employees and also instituted across-the-board pay cuts—sometimes both.

But she also seeks solutions from every level of the ranks. "Sometimes employees don't know a company is in

RESCUE

Companies in deep trouble can call upon this alumna for help.

By Melissa Steineger

trouble," she says. "So I share the financial situation with them. If employees who are involved in the nitty-gritty of the business understand what the situation is, they can often provide the solutions."

Innner steel has served Fellman well. A dozen years ago, happily ensconced in domestic life—wife, mother of two young sons, civically active—Fellman learned she would lose her husband to a brain tumor. Realizing that her undergraduate degree in history and a few distant years of teaching were not the recipe for her family's financial stability, she headed back to school.

Fellman entered Portland State's Master of Business Administration program and in 1985 graduated with a 4.0 in her business classes. "Everyone has always assumed I'm an attorney or told me I should be one," says Fellman. "So when I went back to school I considered law, but I thought having an MBA would give me more options when I graduated."

From her options, Fellman chose management consulting, seeing herself helping companies get organized. She quickly discovered that merely consulting wasn't enough. "I found out, when I did my student projects, that as a consultant you can give the best advice in the world—but it may never get implemented." And that, she found, was very frustrating.

After she graduated, Fellman decided that she would only take clients that allowed her full decision-making authority—she had to be hired as an interim CEO. Typically she's on board six to 12 months, just long enough to set the ship on an even keel, then she gracefully fades away. She has no interest, she says, in staying once the immediate challenge is met.

Her early marketing involved "talking to everyone I could about what I

wanted to do," she says. One of Fellman's early clients provides an example of what she could do when a corporation gave her the chance to put their money where her mouth was.

Called in to help a floundering manufacturing business, Fellman found a company that had lost money for three straight years, a poorly trained staff in disarray, and the IRS ready to force the company to shut down. Working 80 to 100 hours a week, she negotiated new creditor agreements, increased sales, improved morale, cut delivery times in half, and restored profitability.

It was a success that set the tone for Fellman's career. In the next 11 years she took on another 16 clients in fields as diverse as health care, transportation, and retailing. Ten of her clients are still in operation under the same ownership. "Sometimes people call too late," says Fellman. "Then the best you can do is an orderly liquidation or sale of the company." Still, the successes have been consistent enough that lenders routinely recommend her to their troubled clients. Her most recent turnaround shows why.

PML Inc., a Portland company that manufactures agar used in microbiological testing, had posted a net loss of \$1.6 million, couldn't cover its checks, and faced increasingly unsympathetic suppliers. At the not-so-gentle urging of the bank, CEO Ron Torland asked Fellman for a meeting. Two days later Fellman took the reins.

What she found was a family-controlled business that had dominated regional sales and had expanded into Canadian markets. She also discovered the company had no departmental budgets, inadequate accounting controls, and no clear strategic plan.

Marshaling the key managers, Fellman set in motion the game plan

that after 14 months saw the company list profits of \$206,000. Based on her work and that of her hand-picked successor, PML has seen its stock, which traded for as little as 31 cents a share, soar to almost \$2.50 a share. And corporate profits recently hit \$669,000, the largest in company history. With PML safely in the black again, Fellman, as she always does, rode off into the sunset—more than ready to relax after battle-like conditions and her work-sleep-work-sleep-work regime.

Even though the field is dominated by men (Fellman knows of only a handful of other women who step in as interim CEOs), she has never felt even the shadow of sexism. "Turnaround is a very results-oriented business," says Fellman. "The numbers will tell you whether the person is any good—gender doesn't matter."

In the future she hopes to work with larger companies and perhaps one day return to her civic roots. Her taste of local politics as a Beaverton City Council member in the 1970s whetted her appetite for more. "I'd love to work as a political activist," she says. "But it doesn't pay."

So for now, Fellman will continue to help struggling companies survive. But hired gun, emergency room doctor, turnaround specialist—whatever her designation, Renee Fellman hasn't really traveled that far from her first career.

"I taught history to eighth-graders—you could say they were my first turnaround projects," she says. "And believe me, if you can handle a class of eighth-graders, you can handle a turnaround." □

(Melissa Steineger, a Portland freelance writer, wrote the article "Clone Another Ewe?," which appeared in the fall 1997 PSU Magazine.)

Who do you know?

Now is your chance to recognize friends, colleagues, and former teachers for their outstanding achievements.

The PSU Alumni Association is seeking nominations for its 11th annual Outstanding Alumni Award and its sixth annual Distinguished Faculty Service Award. The Alumni Association will select two outstanding alumni and one distinguished faculty member to be honored at PSU Salutes, May 7.

The awards committee is seeking nominations of alumni who have provided service to the University and/or local community, have achieved success in their field, and have brought recognition to Portland State through individual achievements. Last year's alumni recipients were Lee Jenkins '79, recreation supervisor with the Portland Bureau

of Parks and Recreation, and Keren Brown Wilson Ph.D.'83, founder and president of Assisted Living Concepts.

The Distinguished Faculty Service Award recognizes a faculty member "who has made extraordinary contributions, not only to the University, but to the Portland community." Richard Forbes, professor of biology, received the 1997 award.

To request nomination forms and a list of past recipients, please call the Office of Alumni Relations at 725-5073. Nominations must be received in the Alumni Office by Feb. 20. Requests for information may also be made by fax, 725-5074, or e-mail, psualum@pdx.edu.

Weekend packs 'em in

The eighth annual PSU Weekend held in October was another smashing

success. Highlighting this year's event was keynote speaker and northwest author Ursula Hegi. Two other key activities added to the homecoming atmosphere of this traditional alumni gathering: Viking Night returned as the pre-football game function at the Multnomah Athletic Club, and 25 schools and departments hosted alumni gatherings.

Other special events included the first annual award ceremony for the Academy of Distinguished and Outstanding Alumni from the School of Engineering and Applied Science, and a very successful School of Business Administration mini-seminar and reception.

PSU Weekend is presented by the Alumni Association with help from a planning committee of alumni volunteers who worked for eight months to bring this outstanding event to campus and the community.

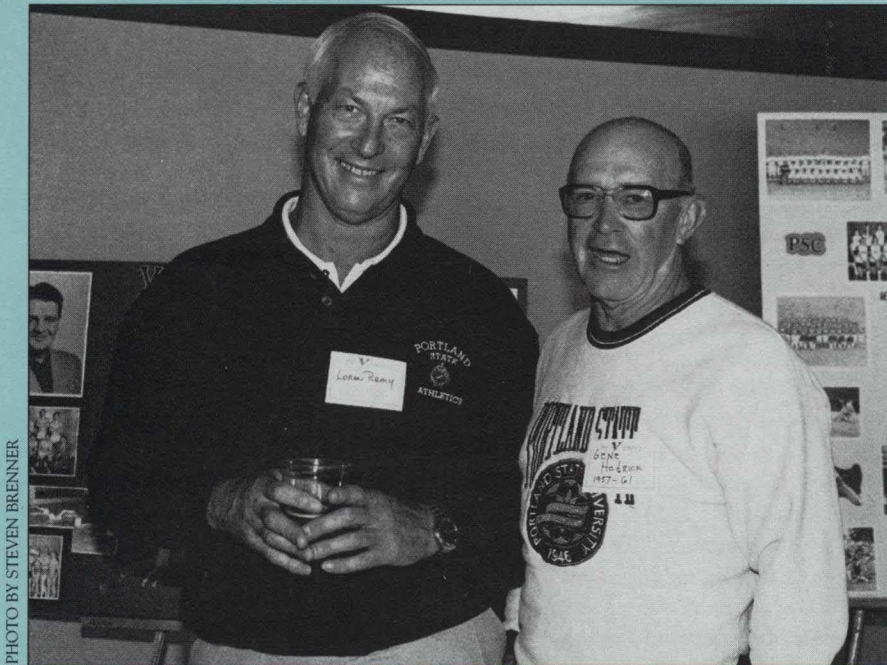
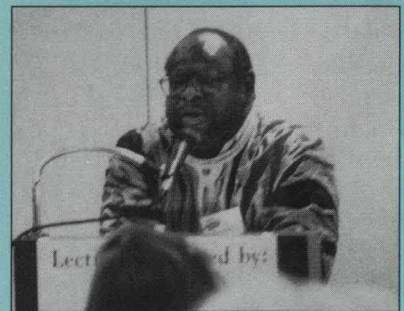


PHOTO BY STEVEN BRENNER

PSU Weekend brought former student athletes Loren Remy '65 (left) and Gene Hedrick (right) together for Viking Night. Remy is president of the Viking Athletic Alumni Association, which organized the successful reunion event. Hedrick played football for Portland State and was in track and field from 1957 to 1961.



PHOTOS BY BRIAN WHITE

Ursula Hegi (top photo), author of *Stones from the River*, talks about her writing process. President Dan Bernstine made his first-ever PSU Weekend presentation.

Alumni around the state

Alumni from southern and central Oregon met new PSU President Dan Bernstine at receptions held in Ashland and Bend this fall. The events were sponsored by the PSU Alumni Association.

Southern Oregon University was the setting for the gathering in Ashland. Diane Christopher, a State System of Higher Education board member who chaired the search committee that hired Bernstine, was a co-host of the event. Some 40 alumni and community members heard a presentation on landslides and public policy by Scott Burns, associate professor of geology, then adjourned to the Rogue River Room for a wine and cheese reception.

The Bend reception, held at Broken Top Resort, drew 45 alumni and friends to the lodge's great room. Bernstine visited with legislators and other friends in both cities.

The skybridge says it all

Next time you drive down SW Broadway through campus, look up at the second skybridge and check out the gift given by students and alumni to the University.

Given partly as a farewell present to President Judith Ramaley and partly as a living legacy of the mission of the institution, the new lettering on the southern-most skybridge sends the perfect message to students, faculty, and the community: Let knowledge serve the city.

"What better way to tell the world what we want out of the life of this University than to shout it from the rooftops, or at least the skybridge," says Dean Sasek, the Student Ambassador with the golden idea. "We had to find a way to thank President Ramaley for all her hard work and at the same time wish luck to our new leader, President Dan Bernstine. This is the perfect gift."

The Student Ambassadors worked with city officials, campus administration, and alumni—who raised most of the money—to place the golden-lettered slogan. □

The benefits of your PSU education just keep growing...

*Think of it as an extension of college—
Your pass to the future.*

Access to the PSU Library is just one benefit you tap into with the **PSU ALUMNI BENEFIT CARD (ABC)**. Research new career avenues, help your young students at home, explore business issues, or complete your own research. The PSU Library is this city's richest resource for information and it's open and waiting for you through your ABC card.

Your ABC card offers... some of the lowest rates in town. You have access to the PSU Library, Computer Labs, and the Peter W. Stott Center with pool, gym, covered track, tennis courts, racquetball, weight and workout rooms and more.

Your ABC card also gives you... discounts on PSU Performing Arts events and Theatre Arts productions, access to Music Department performances open to faculty and students, and student rates on recreational equipment rental from the PSU Outdoor Program.

**Extend your college experience.
Order your ABC card today.**

Call (503)725-4948
or email
psualum@pdx.edu
for more information.

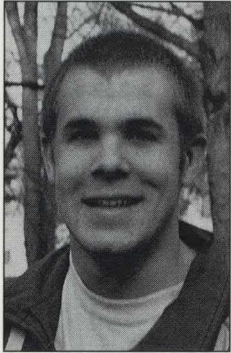
PSU
Alumni
Association
PORTLAND STATE
UNIVERSITY

Another service of your PSU Alumni Association

PHILANTHROPY IN ACTION

Wal-Mart for freshmen

For PSU freshman Gabe West a boyhood love of tinkering and mountain bikes led to a four-year, \$20,000 prize: the Wal-Mart Competitive Edge



Scholarship. Now in its third year, the fund awards one scholarship a year to an incoming freshman planning to major in a technology-related area.

At Oakridge High School near Eugene, West was

an honor student, a popular student leader, a musician in the school band, and member of the varsity track team. But it was his fascination with bikes and with "taking things apart and putting them back together" that spurred his decision to become an engineer and apply for a scholarship at PSU.

In an essay which helped him garner the award, he wrote: "For years I've been an avid mountain biker and recently I've been introduced to solar-, battery-, or human-powered machines for transportation. In combining these ideas, I think I could spend the rest of my life designing safe, economical and environmentally sound vehicles."

West says that he got his first bike at the age of 13. "It was so much fun, I asked myself what I needed to do in school to make this my job." He became interested in designing alternative modes of transportation when he worked as an intern at the Center for Appropriate Transport in Eugene, a company that sells custom-made bikes for delivering goods and services.

People love driving their cars, West says, but when it gets too expensive and there's too much gridlock, they need other options. West, who lives on campus, doesn't own a car, but has two mountain bikes. They're getting him where he wants to go.

A study of orphans

The children of Rumanian orphanages hold a special interest for scholarship winner Deborah Payne Towner. A child of foster homes herself, Towner is focusing her dissertation on clinical research with orphans in Bucharest.

It is this dedication to and interest in public service that earned Towner the Frank L. Roberts Scholarship, named for the late Frank Roberts, longtime Oregon legislator and PSU professor. Towner, who has a Master of Social Work degree from PSU, is pursuing a social work doctorate with the help of this one-year, renewable \$1,500 scholarship.

Towner is studying human development with a focus on the attachment between infants and their primary caregivers and the effect that relationship has on mental health and personality. She expects to use what she learns in Rumania to "better understand the methods and policies we have available in our country to address social problems."

Former Oregon Gov. Barbara Roberts (left) poses with Deborah Towner, winner of a scholarship named in honor of Robert's late husband, Frank.



Towner, who spent the past six years as a social worker for the Evergreen School District in Vancouver, attributes her motivation and success to extended family, caring foster parents, friends, and supportive teachers.

"I really believe that individuals and the community at large can play an important role in supporting children when biological families—for whatever reasons—cannot care for them," she says.

From an apparel giant

It didn't hurt that senior Holly Vann had a high GPA in computer science as she vied for the Jantzen Company/Zhentbauer Foundation scholarship. She won the \$3,500 prize, and now most of her senior-year tuition costs are covered.

Vann, who is minoring in mathematics, is excited about the award. "It will really help. I wasn't sure how I was going to pay for those last three terms." In addition, the scholarship includes an internship at Jantzen Inc., an apparel manufacturer based in Portland.

A proven scholar, Vann has found the academics much easier than the tuition. Vann came from a family of seven children and joined the army, serving as a military policewoman in Germany, as a way to fund her education. Once out, she found veteran's benefits weren't enough to cover the cost of school. A job at Precision Castparts helped, and an eventual mass layoff turned to Vann's advantage—a

government program for laid-off workers provided her with one year's tuition at a community college. A variety of other loan, grant, and scholarship

programs made it possible for Vann to transfer to PSU's School of Engineering and Applied Science.

This is the first year that Jantzen has offered a scholarship at PSU. "We wanted to recognize the importance of Portland State to the community, as well as the importance of computer-based applications to the apparel industry," says Karl Malo, the company's foundation director. "This is an area that's really booming." □

ALUMNOTES

Compiled by Myrna Duray

Vanport

Thomas "T.A." Heckard retired from J.K. Gill Company after 32 years. Heckard writes, "... Vanport was good to me and readied me—not for a flood—but with the guts to go on to U of O and later grad work at U of W. I am a long-ago editor of the *Vanguard*, where at times I just about gave up. My pride, the need, and my car kept me at it. Seems my wheels were the only way to get the news to the print shop in Kenton! I am now 77 years old ..." He lives in Portland.

'50

Clement "Clem" Norton is a clarinetist. His wife writes, "Clem is still going strong with his music ... He arranges for 4- to 40-piece groups. Keeps busy with Shriners Orchestra/dance band (he leads) and dixie music. He was their director for 10 years. He also plays with the Providence Medical Stage Band around town."

'56

Catherine "Cathy" Williams has joined the PSU Alumni Board of Directors as the Alumni Ambassador in the Bend area. Williams retired from Portland Public Schools and is a self-employed career education consultant. In her spare time, Williams enjoys traveling, history, and athletics.

'59

Verne Davis is vice president for advancement at Multnomah Bible College and Seminary in Portland.

'62

Edward "Ed" Allick is an Oregon City commissioner. Allick taught history and

coached wrestling at Gardiner for 12 years. He owned The Sausage Kitchen in Gladstone prior to his retirement four years ago.

Merle Pasternack MS '67 retired from the Portland School District following 30 years in education. His most recent position was student management specialist. Pasternack's wife, **Susan** '63, who retired in 1996, was also with the Portland School District. Other family members and PSU alumni include daughter, **Nancy** '94, who is a CPA with Perkins & Company in Portland and son, **Mark** '91, who designs Web pages and lives in Salem.

'65

Judith "Judy" Hoiness is an art teacher at Central Oregon Community College. Hoiness, whose works include water color drawings and calligraphy, has two paintings on display at the Broken Top Club in Bend.

David Leland is chairman of Leland & Associates, a consulting firm providing project analysis and market studies for developers, as well as advisory and management services on real estate development projects throughout the western U.S. Leland formerly was with Columbia Willamette Development Company in Portland.

'66

Herb Goblirsch's illustration of an Oregon chinook is on the new state license plates for sale in 1998. The Oregon Trail plates are being replaced by this special plate which costs \$30 above the regular renewal fee. Goblirsch is an artist and commercial fisherman living in Otter Rock.

Jerry Joslin is a successful sculptor living in Lake Oswego. He specializes in cast bronze, and his pieces of dancers, families and mythological

creatures—are in private collections, city parks, libraries, and hospitals around the country. The Lake Oswego City Hall displays one of his pieces as does Providence Children's Hospital in Portland. Joslin started out as a geologist and was a firefighter for 16 years. Today, his sculpting supports him, his wife, Jeanie and son, Sergei.

John Polos is owner of Polos Engineering and Electronics, an engineering and alarm systems business he started since retiring from the Bonneville Power Administration. Polos lives and works in Battleground, Wash.

'67

Linda Denton retired in November following 30 years' employment with the State of Oregon Human Resources Department. Denton spent the past 25 years as a vocational rehabilitation counselor. She lives in Portland.

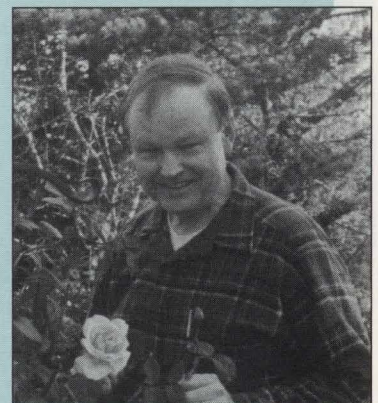
Robert Pattison is interim director of the Law and Justice Department-West Side Center at Central Washington University-Lynnwood Center. Pattison lives in Woodinville, Wash.

Chuck Littlehales '65, a Newport judge, has joined the PSU Alumni Association Board of Directors as an Alumni Ambassador. He is helping the University form stronger ties with alumni in the Newport area. Dennis Olson of Pendleton, John Jalali of Medford, and Cathy Williams of Bend are also PSU Ambassadors.

After graduating from Portland State, Littlehales went on to receive a law degree from the University of Oregon. He was appointed Newport district attorney in 1970, and won election to the position in 1972. He began his judicial career as an elected district judge in 1976 and eventually became circuit judge in 1982. From 1988 to 1995, he served as presiding judge and now sits on the executive committee of the Judicial Conference.

"PSU gave me a wonderful undergraduate education. I started college at U of O and transferred to then-PSC after one year. I felt the one-on-one exchange between professors at Portland State was exciting and enlightening. I remember sparring with Haggard, Blumel, Brinkman, and Stevens. I owe a great deal to PSU."

Littlehales and his wife, Patti, find time to travel, garden, and get together with their two daughters. They also enjoy fine and performing arts in Newport and Portland.



'68

Louanne Harrington is an associate vice president at Dean Witter Reynolds Inc., a full-service securities business. Harrington lives in Eagle, Idaho.

'69

Toni Martinazzi MAT '75 has written and published her second book, *The Eurico Martinazzi Story: from Pavia to Portland*. Martinazzi formerly was a librarian at Grant High School in Portland for six years. In 1980 she joined the

Walt Curtis '72, longtime Portland writer known as Oregon's unofficial poet laureate, is enjoying something of an artistic renaissance since the summer launch of his new book, *Mala Noche & Other "Illegal" Adventures*. Newspapers in New York, San Francisco, Seattle and elsewhere have published highly favorable reviews of the book. On Nov. 7, Curtis appeared as one of four guests on National Public Radio's Michael Feldman show, "Whad' Ya Know?",



taped at a sold-out Arlene Schnitzer Concert Hall in Portland and broadcast nationally the next day.

Last summer, the Mark Woolley Gallery in downtown Portland showed Curtis' brightly colored, erotic paintings. An hour-long "performance" film about him, "The Peckerneck Poet," by New York filmmaker **Bill Plympton** '69, premiered at the Portland Art Museum in August.

Mala Noche (Bad Night), the title story of this candid collection of true-life stories, essays and poems, is the tale of a skid row grocery clerk whose unrequited love for a Mexican youth drives him to desperate extremes. The story was the inspiration for director Gus Van Sant's award-winning first feature film.

Curtis is a founder of the Oregon Cultural Heritage Commission and the winner of the 1991 Stewart Holbrook Award for significant contribution to Oregon literature. He has read with such beat generation giants as Allen Ginsberg, William S. Burroughs, and Ken Kesey.

Mala Noche is published by BridgeCity Books, a Portland publishing company.

American Hiking Society and participated in its Hikanation, a 13-month backpack trip from San Francisco to Washington, D.C. She lives in Glenview, Ill.

'70

Kimberly Hjelt is president and consultant at Hjelt Enterprises Inc., in Vancouver, Wash. Hjelt provides services in publishing, writing, and editing. She formerly was the editor at Kenneth Hagin Ministries and taught part time at Tulsa Junior College in Tulsa, Okla.

Larry Huget MBA '71 is president of the metals group of



Bucyrus Blades, a subsidiary of ESCO. He lives in Portland.

'71

James Bisio is a CPA at Ford Black & Company in Portland. Bisio and his wife, **Susan** '85, live in Portland.

Kathleen Chambers is a professor in the Department of Psychology at the University of Southern California in Los Angeles.

David Chapin is an engineer with Westec America, an engineering firm in Tigard.



Jim Corso is the general manager of sales for the steel distribution division of ESCO. Corso is a 25-year employee and formerly was general manager of ESCO Northwest. He lives in Portland.

Krista Fischer is the regional speakers' bureau coordinator of the Western Insurance Information Service, serving Oregon, Idaho, and Montana. Fischer is a licensed property and casualty agent and is the 1997-98 vice president of the National Association of Insurance Women (Region IX). She lives in Portland.

'72

Janis Johnson-Tonneson is owner of Rocky Point Marina, a boat moorage and marina in Portland.

Rubie (Johnson) Sanborn is a broker with West Coast Yachts in Seattle, Wash.

'73

Richard Farance is vice president of operations for Relo Action, an employee relocation service in Portland.

ESCO Corporation in Portland. Huget has been with the company since 1972 and formerly was president of

Paul Romney MS '78 is principal of Ranier High School in Ranier. Romney has also worked in the Glide, Reynolds, Cottrell, Redland, and Port Orford-Langlois school districts. His hobbies include fishing, hunting, tennis, golf, and water skiing.

'74

Dennis Kucera is the business manager of Guardian Sprinkler Inc., an automatic fire sprinkler installation firm in Portland. Kucera wrote a history of the 31st Fighter Group in World War II entitled "In A Now Forgotten Sky," which was published by *Flying Machines* in December.

Thomas LaHaise MBA is vice president of investments at Smith Barney Inc., in Boston.

Connie Plowman is vice president at Cadence Management Corporation, a Portland training and consulting firm specializing in project management. Plowman oversees seminar operations and international training programs. She lives in Tualatin.

'75

Christine Lewis is CEO and teacher at Rainbow's End Music Studio in Tigard. Lewis provides piano and music lessons.

'76

Patrick Harris MA '81 is executive director of the Clackamas County Historical Society. Harris formerly served as executive director of the Old Aurora Colony Museum for 13 years.

Larry Johnson is principal at Marysville Alternative High School in Marysville, Wash. Johnson formerly served as assistant principal at Marysville Junior High School and principal at Kotzebue Middle/High School in Kotzebue, Alaska.

Kathleen Starr MS '78 is a speech and language specialist with the North Clackamas School District.

'77

Terry Prager is a sales specialist with Quaker State, an automotive products firm. Prager lives in Vancouver, Wash.

Susan Purpura is a physician network executive at LifeWise, a health care plan in Portland. Purpura is past-president of the PSU Alumni Board of Directors.

Mabel Schaack MS is a retired elementary and junior high school teacher. Schaack taught in the Woodburn School District. She writes that she is "Mom, Mrs. and Grandma" (she has eleven grandchildren and six great-grandchildren).

Ronald Schmidt is senior vice president of post-production at Green Communications Inc., a motion picture production and distribution company in Burbank, Calif.

'78

Howard Ben Tré is a sculptor living in Providence, R.I. His sculptures are abstract, but many have an industrial texture. Ben Tré is a pioneer in the use of cast glass, a technique he began developing while an art student at PSU. He and his wife, Gay, designed the fountain at Hasbro Children's Hospital in Providence.

Delrae Lammers MS '81 is a special education teacher at St. Helens Junior High School. Lammers formerly was with the Multnomah Education Service District for 11 years, working with emotionally disturbed students.

David Widen MBA is director of pharmacy at Safeway's food and drug facility in Clackamas.

Maureen Zehendner MA '91 is project archaeologist and laboratory director with Archaeological Investigations Northwest in Portland.

'79

Jeff Johnston MFA is an art professor at College of the Ozarks in Point Lookout, Mo.



Johnston's artwork, principally clay sculptures and ceramic vessels, is on display at a bank in Branson

and at an art museum and a gallery in Springfield. In September, he had a one-person exhibition of his artwork at Oklahoma State University.

Linda LaBash is a probation and parole officer with the Clackamas County Corrections Women's Team. LaBash is responsible for ensuring that more than 120 women on probation remain drug free. She also is a runner and in April participated in the London Marathon.

Richard Mathews is president of Inland Software Solutions Inc., a computer consulting firm in Moreno Valley, Calif.

Carol McAlister is a staff accountant at Flavorland Foods, a food processing plant in Forest Grove.

Edward Trompke is an attorney with Tarlow, Jordan & Schrader in Portland. Trompke specializes in corporate and business law, encompassing all aspects of business.

'80

Rev. Fred Kane is pastor of the Hillsboro United Methodist Church. Kane has been in the ministry 15 years. He and his wife, Barbara, have three children. In his spare time, Kane enjoys reading, building computers, and flower gardening.

Dr. Bradford Rabe is a dentist and owns a family dentistry practice in Hillsboro. Rabe and his wife, **Trisha (Warren) '90**, have a 15-month-old son and expect their second child in March.

Gloria Strand MBA is a sales representative for Cordage Papers, a printing papers distributor in Knoxville, Tenn.

'81

Michael Batori is president of Batorico, a company which designs and builds homes. Batori lives in LaJolla, Calif.

Patricia Jorgensen-Todd is president of Maggi Nelson Company Inc., a firm that handles recruitment in the securities industry. Jorgensen-Todd lives in La Crescenta, Calif.

Jennifer Lenway MSW is assistant to the dean for the College of Health and Human Services at Eastern Michigan University. Lenway also teaches an introduction to social work services and professional roles course in the BSW program. She lives in Ann Arbor, Mich.

DeAnn Liska is the associate director of research with Health Comm International Inc., a medical foods and clinical education firm in Gig Harbor, Wash.

To historian **Ann Fulton '76**, small Oregon towns like Vernonia and Banks—obscure dots on the map to most people—are places rich in history, with the drama of individual lives and the remarkable staying power of community traditions and institutions.

Fulton's interest in such places inspired her to write two books. Her most recent, *Vernonia: A Pocket in the Woods*, highlights such events as the town's founding in 1874 by pioneers, its boom times in the 1920s, and its struggle through the Great Depression.

Banks: A Darn Good Little Town, published in 1996, chronicles this community's history from its native American origins and first white settlers through its founding as a town in 1921 and its development on into the 1960s.

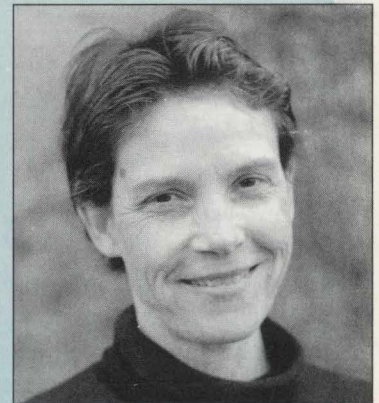
Fulton, an adjunct professor of history at PSU, got interested in her subject about 10 years ago when she noticed how rapidly the area around Portland was changing. "It was a question of getting the information on these places then or having it lost," she says.

Fulton finds that the most rewarding part of her work is meeting with local

people who have lovingly kept records of ancestors and town documents and photographs through the decades.

"Many of them are third or fourth generation, with deep roots in their communities," she says. "They're our building blocks for writing history."

Fulton's writing has been sponsored by grants from the Oregon Council for the Humanities and the Oregon Community Foundation. Recently, she received sponsorship from the Lake Oswego Heritage Council to write a history of that city. "It's going to be a massive project," she says. "I'm gearing up for it."



ALUM NOTES

Jo Rymer Culver has been elected to the PSU Alumni Board of Directors. Culver is president and CEO of PROTEM Professional Staffing Services in Portland. She, her husband, Ellsworth, and family live in West Linn.

'82

Laura Caldwell MS '94 is a counselor and body-centered therapist in Vancouver, Wash. Caldwell works with adults and couples, using an approach that integrates the connection between body and mind. She also teaches personal and professional improvement classes for Marylhurst College and Kaiser Permanente.

Marcia (Kimes) Lorenzen is president of Stage Gulch Custom Framing in Pendleton.

Fredric Marshall is president of Quantum Learning Inc., a training and education company in Newtown, Pa.

Barbara Smith is a sales representative with GE Supply-Hawaii, an electrical distributor in Honolulu.

'83

David Cole MS is a water quality monitoring specialist with the Department of Environmental Quality in Portland.

Catherine Dixon-Irelan is a claims division manager for Nationwide Insurance in Portland.

Steven Harmon is the summer session coordinator at Portland State University.

Mariko Locke is CEO and president of a State Farm Insurance agency in Portland.

Kristine Peterson MST is the music specialist at Echo Shaw Elementary School in Cornelius.

Kathy Prosser is vice president of Sedgwick Noble Lowndes, an employee benefits consulting firm in Portland. Prosser is married and has two children.

Delores "DeeDee" VanZyl is owner and manager of a bed and breakfast, The River Inn on the Yellowstone.

'84

Aaron Bell is an attorney with Tarlow, Jordan & Schrader in Portland, specializing in general business with particular expertise in the agricultural industry.

June Carney MBA is manager, owner, and artisan at A Passion for Sewing, a custom clothier in Boise, Idaho.

William Cookson is a propulsion engineer at Boeing Company, an aircraft manufacturer in Seattle.

Joseph "Curt" Gray is chief technologist and radiation safety officer at Adventist Medical Center in Portland.

'85

Margaret "Peg" Cross is the communications coordinator for news and publications at

Oregon Health Sciences University in Portland.

James "Jim" Diehl is an insurance agent with Hagan Hamilton Insurance and Finance Services in McMinnville. Diehl specializes in business insurance. He was formerly with Nationwide Insurance for 12 years.

Eric Lazear MBA is senior vice president and COO of Amtech Elevator Services Co. in Whittier, Calif.

Capt. Douglas Sampson is an aviator with the U.S. Marine Corps in Yuma, Ariz.

Dwight Tesdal MS is a district art instructor for the Vernonia School District.

'86

Dan Birkey MST is an assistant professor of physical education at Concordia University in Portland. Birkey is also the head men's soccer coach and serves as the athletic director. He writes, "The level of mentorship and professionalism that I

Choose the Course Your Life Will Take



Developing and maintaining a career today is tough. With the rapid pace of change, you need to learn more just to keep up. PSU's School of Extended Studies has the professional development courses you need.

UNIVERSITY PROGRAMS

- Chemically Dependent Client in Your Practice
- Child and Adolescent Treatment
- Domestic Relations Mediation
- Early Intervention/Early Childhood Special Education
- Leadership 2000
- Standards Based Education
- Workforce Education

Call for your free information packet (503) 725-4670

Toll-free 1-800-547-8887 ext 4670

Visit our homepage <http://extended.portals.org>

School of Extended Studies

**PORTLAND STATE
UNIVERSITY**

received from my professors at PSU during my master's work set a standard for me which I have continued to use in the co-curriculum of academics and athletics."

Amy Klare is a consultant at the Sugerman Group, a political consulting firm that works primarily with liberal and Democratic candidates and causes. Klare formerly was an AFL-CIO lobbyist. She lives in Salem.

Lori (Lindikoff) Muehe MBA '97 is the logistic team leader at Wacker Siltronic Corporation, a Portland manufacturer of silicon wafers. Her father, **Udo Lindikoff** '70, lives in Eugene and is a residential segment manager with Northwest Natural Gas and brother, **Jeff Lindikoff** '90, is a sales associate with Re-Max Executive Real Estate Company in Portland.

Jonathan Weaver is director in the development office at the Archdiocese of Portland. Weaver directs the annual Catholic Appeal and provides fundraising consultative services for the Catholic parishes and schools in western Oregon.



'87

Thomas Tekulve MBA is the chief financial officer at Safeguard Health Enterprises Inc., a dental insurance concern in Anaheim, Calif.

'88

Anna Grohs-Todd MSW '96 is a clinician I and parenting program coordinator at Lutheran Family Services, a non-profit counseling agency in McMinnville.

Dan Higgins is an engineering manager at Durametal Corporation, a foundry pulp and paper facility in Tualatin.

Joanna Olson is an educational assistant with the Hillsboro School District. Olson lives in Beaverton.

Teresa Stockwell is an information systems consultant at COMSYS, an information technology services firm in Portland.

'89



Tim Cook is a design consultant with Neil Kelly Designers and Remodelers in Portland. Cook previously was an independent residential remodeling designer for 10 years.

Heidi Fockler is a teacher with the Pleasanton Independent School District in Pleasanton, Texas.

Rodney Hohlt is a driver for United Parcel Service in Portland.

Lynn Marsh is a mortgage broker and has opened Star Mortgage in Salem. Marsh is also the state director with the Oregon Association of Mortgage Brokers.

Erick Van Dyke is a research fisheries biologist with the Oregon Department of Fish and Wildlife in La Grande.

'90

Andrew Bobzien is a staff attorney with the Colville Confederated Tribes in Omak, Wash.

John Glasheen Jr. MS '95 is a kindergarten-third grade special education teacher specializing in behavioral disorders with the Worcester Public Schools in Worcester, Mass. Glasheen formerly worked for Reynolds Public Schools for three years. His wife, **Lisa Glasheen** '90, is in the social work master's program at Boston College.

Heather Hughes is a driver for United Parcel Service in Albuquerque, N.M.

Chris Karafotias is a meteorologist with the Bonneville Power Administration in Vancouver, Wash.

Science, Technology & Society

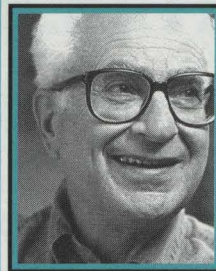
Portland events, 7:30pm
Schnitzer Concert Hall



The Quark and The Jaguar

with **Dr. Murray Gell-Mann**
Nobel Laureate, Santa Fe Institute

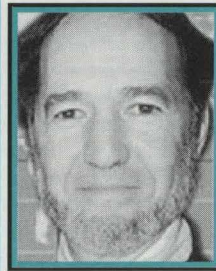
Friday, February 6th, 1998



Why Did Human History Unfold Differently on Different Continents?

with **Dr. Jared Diamond**
UCLA School of Medicine

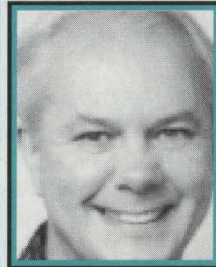
Thursday, March 5th



Life's Other Secret

with **Dr. Ian Stewart**
University of Warwick

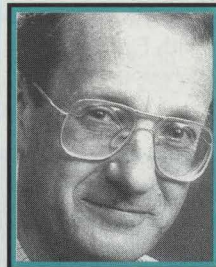
Friday, April 17th



The Scientific Search for Soul

with **Dr. David Darling**
The Open University

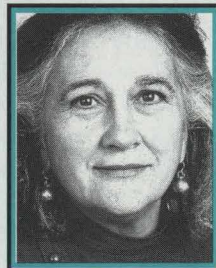
Thursday, April 23rd



Creativity and Computers

with **Dr. Maggie Boden**
School of Cognitive Sciences
University of Sussex

Friday, May 22nd



PSU Alumni
Receive a 25% Discount



Call FASTIXX at 224-8499
Outside Portland Call 1-800-992-8499

ALUM NOTES

Keith McCallum is a commodity broker with Pacific Rim Futures in Portland. Following graduation from PSU, McCallum worked three years at the Chicago Board of Trade. He and his wife, Michele, live in Mt. Tabor and have a two-year-old daughter.

Michael Oswald earned a Master of Arts in Latin American Studies from the University of New Mexico in December 1995. Oswald is a legal assistant for the business and corporate area of law at the Portland law firm of Miller, Nash, Wiener, Hager & Carlsen.

'91

Patricia "Patty" Ayala MA '95 is the library director for the city of Castle Rock, Wash.

John Girsch is a network administrator with Metro One Telecommunications, a Beaverton company providing enhanced directory assistance.

Richard Ladd MBA is an account executive with Dean Witter Reynolds Inc., in Napa, Calif. Ladd was among the first graduating class of PSU's state-wide MBA program, which

enabled him to continue working on the family farm in eastern Oregon while getting his degree.

'92

Pamela Brown is an interior designer with Bainbridge Design in Portland.

Stacy M. Clement (formerly Ted Clement) MA conducted a lecture circuit on the topic "Transgenderism and Society" in October and is arranging a similar circuit for spring 1998, which will include a stop on the PSU campus. Clement is preparing for admission tests to the doctoral program at the Saybrook Graduate School and Research Center in San Francisco.

Lauren Dye is a graphic artist and sales representative at Nu Aeon Gallery of Mystical and Contemporary Art and Witch Shoppe in Watertown, Mass.

Joann Steward is a commercial loan officer in the business banking group at Wells Fargo, serving small businesses in Vancouver, Portland, Salem, Tigard, and Eugene. Steward formerly was a commercial loan officer with First Interstate Bank in Arizona.

'93

Tamie Celorie MBA is a senior cost analyst for Freightliner Corporation, a manufacturing company in Portland.

Melvin Fuentes is a senior consultant for employee benefit services at Deloitte & Touche, L.L.P., an accounting firm in Portland.

Barbara Jordan is a business analyst manager with Intel Corporation, a semiconductor manufacturer. Jordan lives in San Francisco.

Paul Kucera received a master's degree in English from the University of Connecticut in 1996. He has completed his first year as a teaching assistant while pursuing his doctorate in English from Michigan State University in East Lansing.

Gloria Phillips is a fourth-grade teacher at King Elementary School in Portland.

Sally Ann Wells is the owner of Cascadia Exchange, a funding consultation firm in Portland.

'94

John Branscomb is a software engineer at Network General

Corporation, a software development company in Beaverton.

Michelle Dean is a senior administrative specialist at Nike, a sportswear and fitness company in Beaverton.

Lt. William Eisenhower is the director of multimedia technology with the U.S. Naval Nuclear Power School. Eisenhower lives in Winterpark, Fla.

Martha Kemple is a computer specialist at Bonneville Power Administration in Portland.

Paul Leineweber is a consultant at Claremont Technology Group, an information technology solutions provider in Beaverton.

Christy Lowry is owner of Ian's Play House, a day care facility in Roseburg.

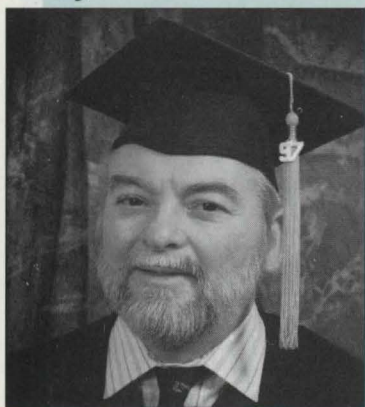
Gail Lyon EdD is vice principal of Hood River Valley High School.

Korinna Moore MSW is a social worker with The Casey Family Program, a child welfare agency in Portland.

Julie Morse is a legal assistant with a Portland law firm, Garland Law Offices, P.C.

Greg Watkins is a chemist with Superior Metal Finishing in Tualatin.

James Lealand Smith '97 has fought cancer since



February 1997, and it has won—but it didn't stop him from receiving his bachelor's degree and treasured diploma from Portland State during a small, personal graduation ceremony at his Beaverton home Dec. 3.

"Getting this diploma is important to me," says Smith. "Besides the personal satisfaction of it, I want to set an example for my children and leave a legacy of higher

education to my grandchildren. I never had this kind of an example. Getting an education is something to work for."

And Smith has worked for it. The last term, especially, was difficult for him, but he never let his illness stop him.

"Quitting simply isn't in his vocabulary," says his wife Yvonne, director of nursing services at the Masonic and Eastern Star [Retirement/Nursing] Home.

Smith has been a fighter all his life. He began work at a machine shop at age 13 and owned it by the age of 28. The business was very successful, and he retired "well-off," as he says. Then he chose to become a bush pilot in Alaska for six years, receiving two commendations for rescue efforts. He owned another manufacturing business later in California, where he worked full time and attended college part time. He supported his wife in her decision to return to school in nursing.

When Smith's turn came, he chose Portland State with an eye to eventually becoming a physician's assistant. But in February he was diagnosed as having inoperable cancer.

Now he's home, but he's not down for the count. "I'm still planning to go on and get my master's degree, if I can," says Smith. "Giving up is a self-fulfilling prophecy, and I don't believe in it."

'95

Dorie Brownell MS is a hydrologist at Interrain Pacific in Portland.

Lloyd Fillis is a senior accountant at Billups, Cunningham & Co. CPA, a public accounting firm in Portland.

Scott Haines is a teacher with the Federal Way School District in Tacoma, Wash.

Michelle Hughes is vice president at Grove Crushing, a rock crushing company in Hillsboro.

Diane Johnson MT is senior vice president and chief financial officer at Bank of Astoria, a financial institution in Astoria.

Jeffrey Johnson is a community works leader (alternative community service) with the Multnomah County Department of Juvenile and Adult Community Justice in Portland.

Shawn McMorris is a development engineer at PCC Structural Inc., an aerospace and titanium castings corporation in Portland.

Mary Parker is a database technician in business services with the University of Montana in Missoula.

Jeanie Rea is a staff accountant for Guyer, Lindley, Bailey & Martin, a public accounting firm in Baker City.

Delores Riding In is a child support agent in the support enforcement division of the Oregon Department of Justice. Riding In lives in Portland.

Dave Williams is the quality assurance coordinator at Crawford and Company, a claims and risk management services firm in Portland.

'96

Brian Bird is a development engineer at TriQuint Semiconductor Inc., a manufacturer of I.C.'s for communications in Hillsboro.

Tracy (Murphy) Bohnstedt is a sales administrator with Card Capture Services, an automated teller machine firm in Portland.

Thomas Braibish is a staff geotechnical engineer at David J. Newton & Associates Inc. Braibish is responsible for geotechnical field investigations, writing recommendations, and providing on-site consulting services during construction and grading projects. He lives in Portland.

Colin Davis-Pederson is a supervisor with IVC Industries, a vitamin manufacturing firm in Portland.

Linda Gilpin is a disability benefits processor at Standard Insurance Company in Portland.

Melinda Gunther MSW is the director of youth services at Yamhill County Community Action Program, a social services agency in McMinnville.

Robin Haden is a sales associate with Croghan's Jewel Box, a jewelry store in Charleston, S.C.

Tamara Kimball is a staff engineer with Geotechnical Resources Inc., an engineering and consulting firm in Beaverton.

Kraig Klinkhammer is a financial advisor with Prudential Securities Inc., in Portland.

Mary Lowblad MBA is a product manager at Hewlett-Packard Company, a computer products company in Vancouver, Wash.

Sibylle Lugo is the discharge planner for social services at Merle West Medical Center, a hospital in Klamath Falls.

Wendy Nielsen is an on-air traffic reporter with KATU Channel 2 television news in Portland.

Celeste (Ollieu) Oliver is an optician at Dr. Stringer, O.D., an optometric business in Germantown, Tenn.

Lt. Catherine Quast MSW is a clinical social worker in the U.S. Air Force. Quast is stationed and living in Okinawa, Japan.

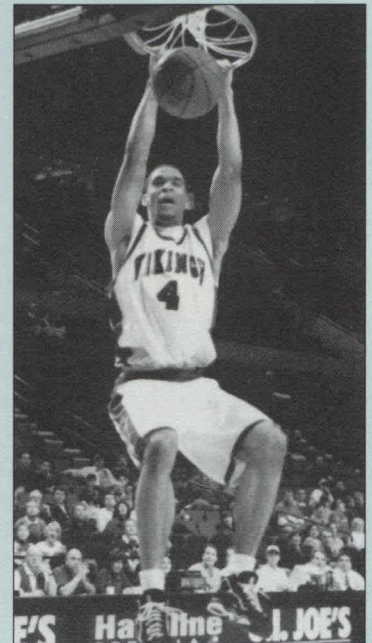
Michele Sandlin MS is the associate director for admissions and orientation at Oregon State University. Sandlin will begin a doctoral program in Educational

FREE BASKETBALL TICKETS

Too Good to be True?

Not this Time ...

The PSU Viking Club wants to give you a taste of Portland State basketball. You can receive two FREE tickets to the Viking men's basketball game against Montana State, Saturday, Feb. 21, at the Rose Garden by simply calling our office.



The first 500 people who call will receive two free tickets to the PSU/Montana State game. Game time is 7:05 p.m.

Just dial (503) 725-6850, leave your name, address and phone number for your two free tickets.

Limit two tickets per household.

Policy and Foundation Administration at PSU in fall 1998.

Nancy Scaife is an advising assistant in the department of financial aid at New Mexico State University in Las Cruces, N.M.

Jason Stabe is a field engineer with Electronic Data Systems, a personal computer operations technical analyst company in Waterloo, Iowa.

Ngoc-Tram Tran is a human resource specialist 3 with the State of Oregon Department of Adult and Family Services in Beaverton.

Glenda Walls is a staff accountant with Yergen & Meyer, a public accounting firm in Portland.

Inge Wortman is a graphic artist I with the PSU Multimedia Production Services Department.

Cynthia Zrinyi MS is a touchstone family unity specialist at Kenton School in Portland.

'97

Kimberly Gibb designs Web pages and is a marketing communications engineer at Mack Media Specialties in Beaverton.

Natasha Oilar is a senior human resources advisor at Nike. Oilar lives in Hillsboro.

Paul Scarlett MURP is a city planner for the city of Portland.

Jennifer Winters MA is a writing class instructor and coordinator of the Foundation's Visiting Scholar Program at Central Oregon Community College in Bend.

Hao Xu MS is a software design engineer at Tektronix Inc., an electronics firm. Xu lives in Tualatin. □

S P O R T S

HALL OF FAME ADDS 10: The second PSU Athletic Hall of Fame class will be inducted on Feb. 20 at the Lloyd Center DoubleTree. The 10 inductees will also be honored during half-time of the men's basketball game against Montana State the following evening at the Rose Garden.

Reservations for the Hall of Fame banquet should be made by calling Dodie Warner at the Viking Club, 725-5639.

Entering the PSU Hall of Fame this year are former athletes Chris Crawford and June Jones (football), Karen Haberlach (volleyball), Cathy Kuntz (volleyball and basketball), Dan Russell (wrestling), and Tom Trebelhorn (baseball). Coaches and administrators selected for the Hall of Fame are Ralph Davis (track and field, football), Jack Dunn (baseball), Roy Love (baseball and athletic director), and Marion Pericin (basketball).



Sophomore guard Karrin Wilson scored in double figures three times last season.

BASKETBALL: In only its second season, Coach Ritchie McKay has already led the men's basketball program to new heights. In December, the Vikings scored PSU's first win ever over a PAC-10 school, beating Oregon in Eugene. And, in early-season play, Jenny Yopp's PSU women's team defeated defending WAC Pacific Division champion San Diego State and scared both Oregon and Portland, losing by four and three points, respectively.

Men's Basketball at home

Jan. 31	Eastern Washington	7 p.m.
Feb. 5	Sacramento State	7 p.m.
Feb. 7	Idaho State	7 p.m.
Feb. 19	Montana	7 p.m.
Feb. 21	Montana State	7 p.m.

Women's Basketball at home

Jan. 25	Eastern Washington	2 p.m.
Jan. 28	Western Oregon	7 p.m.
Feb. 12	Northern Arizona	7 p.m.
Feb. 14	Cal State-Northridge	7 p.m.
Feb. 25	Weber State	7 p.m.

WRESTLING: Marlin Grahn is building toward the 1998-99 season when his team becomes Division I tournament-eligible and a member of the PAC-10 Conference.

The wrestling program should continue to be revitalized by the support shown last year when the sport was in danger of being discontinued.

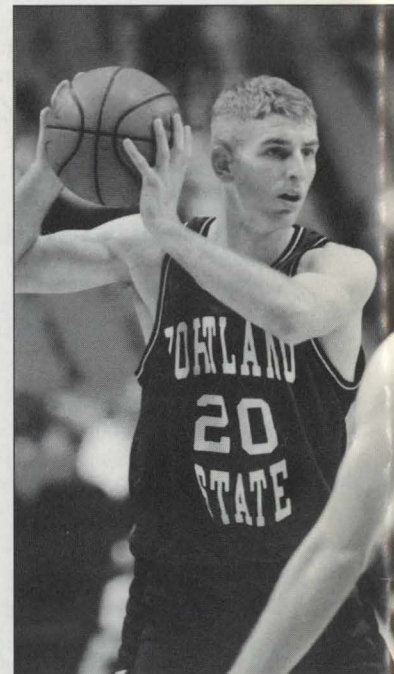
FOOTBALL: Portland State finished 4-7 in the final season of the two-year compliance period required by the NCAA to move from Division II to Division I. PSU was 3-5 in the Big Sky Conference. With only five seniors starting and many of the offensive stars just freshmen, the Vikings are poised to compete for the league title in 1998, when they will be eligible for post-season play once again. Running back Charles Dunn was the first freshman in PSU history to rush for over 1,000 yards and was named Big Sky Newcomer of the Year. The 6-foot-3, 310-pound offensive guard Bobby Singh was selected first team all-league, and Dunn and five defensive teammates were placed on the second team.

VOLLEYBALL: The Vikings volleyball team completed its second season at the Division I level with a 13-17 record and placed fifth in the Big Sky at 7-9. Senior Eavi Shovlin had a banner year, leading the team in kills and setting a new Portland State record for career digs (1,742). She became the first volleyball player to win Big Sky player of the week and was named second team All-Conference.

CROSS COUNTRY: Both men and women's teams placed ninth in the season-ending Big Sky Conference championship in November. The top runner was freshman Merri Jolma who placed 45th with a time of 20:29 over the 5k course. Terry Hobson led the men's team with a 49th place finish and a time of 28:48 over 8 kilometers.

WOMEN'S SOCCER:

Portland State reached the first Big Sky Conference post-season tournament played in this sport in fall 1997. The Vikings lost to eventual champion Montana in the semifinals. For the year, PSU was 4-14-2 and 2-3 in conference matches. Jennifer Bruno was named first team All-Conference and junior Arnica Smith earned All-Tournament at the Big Sky playoffs.



Junior Brian Towne, a shooting player, was the surprise player during conference last year.

HOME TO HISTORY

A prestigious academic history journal finds a new home at PSU.

PSU gained a rare opportunity last year to become editorial home of a 66-year-old journal, the *Pacific Historical Review*. After decades of being located at UCLA's history department, the prestigious academic journal is now based in Cramer Hall.

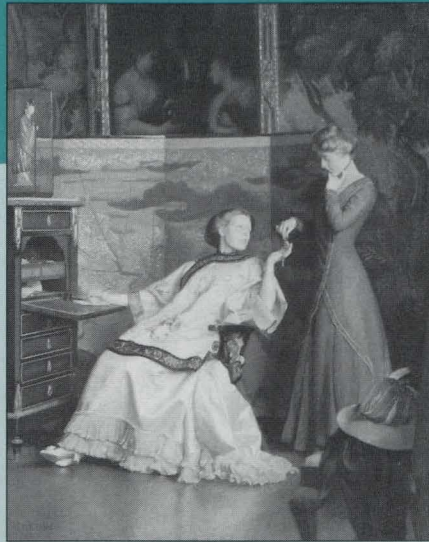
The history of American expansionism to the Pacific and Asia is the focus of the quarterly publication. Recent articles have focused on events surrounding the execution of American airmen in Japan during the last days of World War II and a historical comparison of California farming operations.

When longtime editor, UCLA history professor Norris Hundley retired, the journal's sponsoring organization, the Pacific Coast Branch of the American Historical Association, began looking for new editorial headquarters. Portland State applied along with six other institutions from 11 western states.

"We were looking at several key factors," says historian Martin Ridge, senior research associate at UCLA's Huntington Library. As president of the American Historical Association's Pacific Coast Branch, Ridge served as chair of the committee looking for a new home for the journal.

"We were interested in schools that had access to a good library, and we were also looking for certain characteristics in the next editor. The former editor and I both came to the conclusion that we were looking for someone in the middle of their career, as we were when we became involved with editing journals," Ridge recalls.

"At Portland State, we found the unique combination of two professors in complementary fields (David Johnson in history and Carl Abbott in



"Women on the Pacific Rim: Some Thoughts on Border Crossing," an article by Joan M. Jensen, appears in the next issue of the *Pacific Historical Review*.

(The New Necklace, 1910, by William Paxton, is in the Zoë Oliver Sherman Collection, courtesy, Museum of Fine Arts, Boston.)

urban studies). These two men are in the middle of their careers, and they're a wonderful bridge between two generations. They both have name identification within the profession, and they also had wholehearted support of their faculty and administration."

PSU signed a five-year memorandum of agreement to sponsor and house the journal within its College of Liberal Arts and Sciences. David Johnson, professor of history, serves as managing editor, and Carl Abbott, professor of urban studies and planning, serves as co-editor. The staff also includes Susan Wladaver-Morgan, editorial associate and office manager, and two graduate students. The journal is still published by the University of California Press in Berkeley.

By Brian White

Each year Johnson, Abbott, and their editorial staff will glean through roughly 100 manuscripts, of which about 15 are published, and armloads of books for review, many of which find a new home on campus. The journal has already donated \$700 worth of books to the PSU Library.

As with any academic journal, the editing process is exacting. Each promising manuscript goes nationwide to two or more anonymous scholar referees who provide detailed assessments. It can take as long as a year for some articles to move from the submittal stage to published status.

"Sometimes we'll send a manuscript back to the author and suggest he or she send it to another journal that's more appropriate," says Johnson.

"Occasionally we say we can't publish it as submitted but would reconsider it after it's extensively revised and recast. Sometimes articles are revised two or three times before publication."

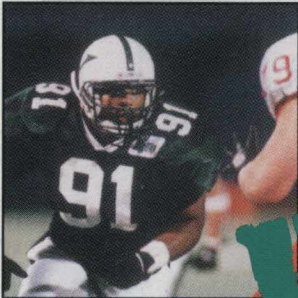
Final editing is the responsibility of Johnson and Abbott, assisted by the sharp eye of Wladaver-Morgan, who worked for four years as editorial assistant at the *Journal of American History*.

History students nationwide, as well as students at PSU, gain from the *Pacific Historical Review*. The recent piece on American airmen in Japan, for instance, was written by a graduate student at the University of Maryland. For PSU students, seeing firsthand how a scholarly journal is produced is invaluable, says Johnson.

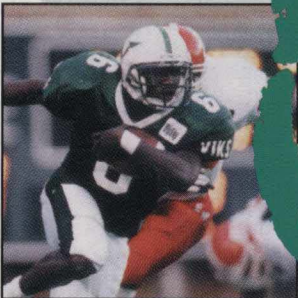
The *Historical Review* is one of a handful of academic journals with an editorial home on the PSU campus. Others include the *Himalayan Research Bulletin*, *Asian Perspective*, *Metropolitan Universities*, and *Journal of the Association of Teachers of Japanese*. □

1998 VIKING FOOTBALL SEASON TICKETS

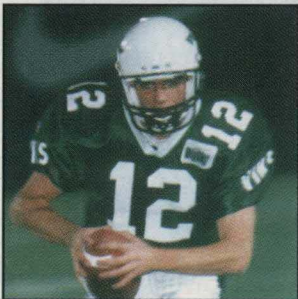
Watch PSU contend for the Big Sky title and its first NCAA I playoff berth.



Charles Gilmore –
1997 Second Team All-Big Sky



Charles Dunn – 1997 Big Sky
Newcomer of the Year



Quarterback Jimmy Blanchard

Call early for the best seats!
It's all about
FUN & GAMES
Tickets: 725-3307

1998 Viking Football Home Game Schedule

Sept. 5	Idaho
Sept. 26	Idaho State
Oct. 10	Sacramento State
Oct. 24	Weber State
Oct. 31	Cal Poly-San Luis Obispo
Nov. 14	Northern Arizona

1998 Viking Basketball Home Game Schedules

<u>Men's</u>		<u>Women's</u>	
Jan. 21	Weber State	Jan. 25	E. Washington
Jan. 31	E. Washington	Jan. 28	Western Oregon
Feb. 5	Sacramento State	Feb. 12	Northern Arizona
Feb. 7	Idaho State	Feb. 14	Cal State-Northridge
Feb. 19	Montana	Feb. 25	Weber State
Feb. 21	Montana State		

Call 725-5602 to confirm game times and locations



Portland State University
PSU Magazine
P.O. Box 751
Portland, OR 97207-0751

Nonprofit
Organization
U.S. Postage
PAID
Portland, OR
Permit No. 770

ADDRESS CORRECTION REQUESTED

