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The man behind the Mask
Dark Horse Publisher
Mike Richardson
Scott and Jill Shoen know it is unusual for a young family like theirs to join the PSU Centennial Society, but with the birth of their son, Calen, they knew it was time to think big and plan their estate. After they took care of family and some of their favorite charities, they established the Shoen Family Endowed Scholarship at PSU. Scott and Jill believe that Portland State opens doors to students and makes their community a better place. Their arrangement is unusual, but considering they are both certified public accountants, it is not surprising.

That's not to say they're unadventurous. Scott started college in Texas where he grew up. He studied philosophy, psychology, and engineering. He left college before earning a degree and found work as a cab driver, contractor, cook, oil field roughneck, salesman, ship's carpenter, and fire fighter. He eventually went back to school to study economics. He saved just enough money for six quarters of college, moved West, decided to study accounting, and picked Portland State for having the best accounting program in Oregon.

Jill is a Portland native. She first attended an out-of-state premed program, but it just wasn't the right fit. After enrolling at PSU, she found she enjoyed beginning accounting classes and made that her major.

Scott and Jill both got jobs right out of PSU, which is typical of the program. They actually met at work, a big accounting firm. But Scott admits he is not a model employee. So he left the firm to buy his own company, GT Systems, which manufactures, upgrades, and repairs personal computer systems.

Jill left the firm, too, and became an accounting manager of a manufacturing company, where she was quickly promoted to the top financial job. She could have kept on working, but after Calen was born she couldn't resist spending as much time as possible with him—who could? Of course, Jill remains active in the community and with charitable causes, serving on the board of Oregon's best known environmental group.

Scott and Jill hope Calen values higher education as much as they do. Scott wouldn't mind if Calen pursues physics or math. Jill hopes for him to become socially and environmentally responsible. But their gift to PSU is an endowed scholarship for students studying in any discipline. They believe students do best pursuing what they love.

The Shoen Family Scholarship is an unusual step for a family so young, but they think it's the right plan.

"We hope your family joins ours in planning something you believe in for PSU."

Scott and Jill Shoen
FEATURES

Bif! Pow! Zap!
More powerful than a locomotive, Dark Horse Comics becomes the third largest comic book publisher in the U.S.

Harmonic Convergence
From Bach to Beatles, the PSU Chamber Choir is spreading music around the globe.

The Gentleman Professor
The University honors the life's work of the late George Hoffmann.

Is There a Doctor in the House?
Students are getting into medical school with the help of PSU's premed program.

Idio-frequency
KPSU 1450 AM—it's student-run radio at its boldest.

Coming In, Standing Out
An influx in immigration to the United States is changing the face of America.

DEPARTMENTS

Off the Shelf
Around the Park Blocks
Alumni Association News
Alum Notes
Philanthropy in Action
Sports
Pokey: The Good Fight

The late Pokey Allen, PSU’s popular head football coach from 1986 to 1992, took the Vikings to NCAA Division II national prominence, and he did it with flair. His autobiography is entertaining whether you’re a fan or have never heard of him. In addition to being a winning coach, Pokey was a showman. At one game he passed out placards to fans who could then direct play by indicating RUN or PASS. PSU won the game and the fans loved it. His philosophy: win games and have fun doing it. The book is full of Allen’s stories of his personal and professional life, from childhood to his unsuccessful battle with cancer in 1996.

Playing in a New League: The Women of the American Basketball League’s First Season

It was history in the making when our best women athletes came home from Europe in 1996 to play in the United States’ own league. Learn about the league’s co-founders, who were influenced by their daughters. Each chapter profiles one or more players, coaches, or individuals significant to that first season, including Portland’s Olympic winner Katy Steeding and Portland Power coach Lin Dunn. What led them to basketball and drove them to continue in spite of the hardships? The book ends on a happy note, having been written before the ABL went bankrupt in December.

Wood Works: The Life and Writings of Charles Erskine Scott Wood

C.E.S. Wood is a major figure in the literature and history of the American West. By the time he died in 1944 at age 91, he had been a soldier, poet, attorney, satirist, anarchist, bon vivant, painter, and pacifist. He was for many years a prominent Portland attorney, supporting radical causes while helping to shape the city’s culture. The book contains an extensive biographical introduction, historical photographs, and an anthology of his published works, which will give readers a true sense of Wood’s vitality, charm, irreverence, and love of life.

China’s Security: The New Roles of the Military
by Mel Gurtov (political science faculty) and Byong-Moo Huang, Lynne Riemen, 1998.

Is China a threat to Asia Pacific’s balance of power with its growing economy and interest in world affairs? The authors provide a thoughtful analysis of China’s foreign policy, military forces, and drive toward nationalism and internationalism. They suggest that rather than perceiving China as a potential security threat to be contained and constrained, we should focus on working cooperatively on common global problems.

Exploring Themes of Social Justice in Education: Readings in Social Foundations

Teachers play a special role in their students’ lives. All educators face similar and important issues and challenges, such as do schools truly give everyone an equal chance to excel and become productive citizens? Do our schools perpetuate existing class divisions? Are schools agents of social change? The author encourages teachers to be aware of their own cultural assumptions and stereotypes, and to understand how influential they can be in helping or hindering student learning.

Environmental, Groundwater and Engineering Geology: Applications from Oregon

When geologists study a particular project or site, their analysis takes in much more than just rocks and minerals. It reveals issues that affect the environment, the economy, land use, and quality of life. A casebook of Oregon geological problems and solutions, Scott Burn’s book discusses unsafe dams, the cleanup of a polluted groundwater site, the relationship of clearcutting to landslides, and safe building along coast acreage.

Casino Gambling in America: Origins, Trends, and Impacts

The rapid spread of legal gambling in North America during the last decade has generated fierce debate on its merits for specific communities, for Native American reservations, and for society in general. This book analyzes casino development and addresses issues of tourism, community and economic development, public policy, and social, cultural and geographical impacts.

Reviews of faculty and alumni books and recordings are written by Mary Ellen Kenreich, PSU Library faculty. To have a published work considered for this page, please submit pertinent information to Kenreich via e-mail kenreichm@pdx.edu, by fax at (503) 725-5799, or mail to Portland State University, PO Box 1151, Portland, OR 97207-1151.
Therapy by e-mail

It's not unusual to find students using their computers to access research, professors, and other students. But now, when it all gets to be too much, their computers can provide a link to mental health counseling.

"Therapymail" is e-mail communication between students and licensed clinical social workers Susan Platt Captein and Tim Hagge of Counseling and Psychological Services.

"There is something really therapeutic about writing out your problems," says Captein. "Just the fact of writing an e-mail helps people organize their thinking."

"Most of the e-mail letters we receive are about relationship issues, transitions, and leaving home," says Hagge. "A lot of times I just allow someone to ventilate, to let them feel like there is someone listening. The feedback I get is that it's very helpful to these students."

Even though the service is called Therapymail, Hagge is quick to explain that it isn't real therapy but is more like an advice service. "True therapy involves a long, ongoing relationship," explains Hagge, "and part of that client-patient relationship is being in the same room with someone and feeling each other's presence. On a computer you simply can't do that."

Hagge says he doesn't give a lot of advice when he sees people in his office but he does over the computer. Hagge says the average exchange of letters is only five.

More serious situations, such as threats of suicide, are extremely rare, says Hagge. "If I received an e-mail with one I would contact them personally, and suggest that he or she come up to visit me in my office."

"People are pretty good about self-selecting," says Captein. "If they are in serious trouble they aren't going to pull our e-mail address off a flyer."

In addition to Therapymail, Captein and Hagge also write a monthly column in the on-campus housing newsletter and produce a weekly program on PSU's own radio station, 1450 AM. All three services are called Shrinkrap.

Enrollment steps up

An increase in freshmen and sophomore students this fall has helped push enrollment 2.5 percent beyond last year's numbers.

A total headcount of 15,230 students was reported during the fourth week of classes. This compares to 14,863 in fall 1997. This is the fourth consecutive year that PSU has reported an enrollment increase.

The numbers reflect 9.5 percent more freshmen than last year, and 7.1 percent more sophomores. This includes an 11.5 percent increase in newly admitted students who have come directly from high school.

Engineers get the scores

Recent graduates of the School of Engineering and Applied Science once again passed the national Fundamentals of Engineering (FE) examination at a rate significantly higher than the national average.

PSU graduates, who succeeded at a rate of 95 percent passing compared to the national average of 78 percent, consistently outperform students from other engineering schools on the national exam. During the past five years, an average of 90 percent of PSU graduates passed the FE exam—a pass rate 25 percent higher than the five-year national average of 71 percent.

The Fundamentals of Engineering exam is taken as the first step toward professional engineering licensing. It is generally taken shortly after receiving a bachelor's degree.

The new Media Arts Center in Neuberger Hall received awards for innovative design this fall. The International Interior Design Association's Portland chapter gave the center its Rags to Riches Award and a merit award for transforming a "mundane" classroom into a digital design instruction laboratory.

One month later, the American Institute of Architects/Portland 1998 Design Awards gave the center its Craftsmanship Award for a "beautiful transformation of space." The center, which is used by art students, was designed by SRG Partnership. Execution of the design was carried out by campus carpenters and electricians.
Preventing child sexual abuse goal of grant

For the first time in its history, the Center for Disease Control and Prevention has funded a grant to address the epidemic of child sexual abuse. The $700,000 grant was awarded to Keith Kaufman, chair of the Psychology Department.

The common belief that strangers are usually responsible for child sexual abuse is just not true, says Kaufman. “People don’t want to think that kids know most of the people who abuse them,” he says.

National and local studies suggest that more than 90 percent of child sexual offenders are people whom children see routinely.

Kaufman seeks to study why people close to children are responsible for most child sexual abuse, how offenders operate, and how to develop a public health approach to prevent more abuse.

“Our study offers an exciting opportunity to impact this epidemic problem,” says Kaufman. “Study findings will offer guidance for a nationwide effort to reduce the incidence of child sexual abuse.”

Kaufman recently joined the PSU Department of Psychology from Ohio State University’s departments of pediatrics and psychology. He also served as a psychological consultant to Columbus Children’s Hospital’s Child Abuse Team and was the clinical supervisor for the hospital’s treatment program for adolescent sexual offenders.

Two new master’s degrees

The University began offering two new master’s degree programs in environmental sciences and resources this fall in answer to growing industry needs.

A Master of Science in Environmental Sciences and a Master of Environmental Management join the already existing Master of Science in Teaching in Environmental Science and B.A., B.S., and doctoral programs in environmental sciences.

“We’ve seen a tremendous demand,” says Dick Pratt, director of the Environmental Sciences and Resources Program. “There are about 250 environmental consulting firms in the Portland metro area alone, and another 150 in other parts of the state. Also, these programs are for people who are looking for career change opportunities.”

The environmental management degree program takes a “nontraditional” approach, says Pratt. It is especially designed for part-time students who are already working in the field, allowing them to substitute a research project for a thesis. The new M.S. degree is more traditional, he says.

The new degrees are part of a cooperative program involving PSU, Oregon State University, and the University of Oregon. They are designed to draw on the academic resources and strengths of all three institutions while allowing students the flexibility to take courses at any of the three institutions.

FROM THE PRESIDENT

In January 1998, I appointed a special Commission on Campus Climate and Life. In my charge to the commission I asked that members, “consider what our students should expect in the way of administrative services, classroom experiences, support for academic learning, social climate, and assistance in the transition from school to the workplace. In addition, what should we do to provide an exciting and supportive environment for faculty and staff?”

This fall, the commission presented its final report and recommendations, the result of many hours of research and discussion with a wide spectrum of the campus community.

I want to thank Dalton Miller-Jones, commission chair and professor of psychology, and the 14 commission members for their commitment to the commission charge and for the thoroughness with which they pursued it.

Why is the work of the commission so important? Increasing and maintaining student enrollment at all levels is crucial to the future of Portland State University. We believe PSU offers a wide array of quality educational, research, and service programs, but to grow and improve those programs will require the enrollment and retention of greater numbers of students.

My vision for PSU is of an institution of first choice for students of all ages and from every academic level. They will come here because of the excellence of our programs and because we will be known as a campus that cares about and responds to the needs of students.

The commission’s report and recommendations will serve as a comprehensive guide for the development of a positive and supportive environment for all who study and work here.

The commission has done its work well. It is now the responsibility of the campus community to review and evaluate the report and recommendations and, where appropriate, to design implementation strategies and priorities.

Dan Bernstine, President
Finding jobs online

PSU CareerNet, a database of job listings on the Web, is available to alumni who hold a degree or certificate from Portland State. The comprehensive career and job list is maintained by the PSU Career Center—with new jobs added as often as every two hours.

Alumni must register for the free service at the Career Center's Web site: www.career.pdx.edu. There are many other services listed on the center's home page, including an Internet resource by major fields of study. For example, clicking on biology will bring up lists of books, professional associations, and Internet job and information sites. The Career Center's Web page also lists services that alumni can use by coming into the center, such as workshops, counseling, mock interviewing, and resume critiques.

Call the Career Center at 725-4613 for help with the PSU CareerNet registration form or to make an appointment with a career counselor.

Oregon and Washington, working together

We need to "call an end to our self-congratulation," said former Oregon Gov. Neil Goldschmidt to the nearly 300 government, education, and business leaders attending the "State of the Bistate Region" Annual Leadership Conference this fall.

The conference, sponsored by the PSU Institute of Portland Metropolitan Studies and Washington State University-Vancouver, brought together Gov. John Kitzhaber (Oregon) and Gov. Gary Locke (Washington) to discuss the common set of problems that threaten the economy, environment, and education of both states.

The overriding message of the conference was perhaps best summarized by the blunt remark made by Goldschmidt. He was referring to the region's slow progress in land use planning and livability issues. Goldschmidt used as examples the recent defeat in Oregon of the south-north light rail measure and a host of other parks and education measures that failed in the November election.

Government "is close to disconnecting with our citizens," he said, and he urged local leaders to find new ways to engage citizens in solving regional problems. The past approach of putting major infrastructure and so-called quality of life measures on the ballot every two years, then trying to convince citizens of their worth, simply is not working, he added.

Gov. Kitzhaber echoed that message, pointing to "growing skepticism" among the general public for large, government-backed public works projects and other livability measures. The governor said local leaders must convince the public that public investment in transportation, land use planning, education, and other issues is worthy of private investment. Citizen backing of major public works projects will be especially critical in the next 10 years as the region's transportation, growth, and environmental problems increase, he said.

Governors Locke and Kitzhaber both cited the two states' need to cooperate in every way possible to improve salmon habitat and bolster Pacific Rim trade. Locke also spent much of his address stressing the importance of statewide support for education at all levels.

Conference host, the PSU Institute of Portland Metropolitan Studies, connects the resources of the University with issues confronting the six-county metropolitan area of Clackamas, Clark, Columbia, Multnomah, Washington, and Yamhill counties.

Call for campus events

Want to know what's happening on campus? Call our new events phone line, 725-2950, and hear a recording listing the week's plays, concerts, lectures, exhibits, and sporting events. The event line, called PSU Now, replaces the printed This Month calendar distributed on campus and in the community.
From art major to business mogul, Mike Richardson is conquering the comic book world.

By Susan Hauser '70

Mike Richardson '77 stretches out his lanky frame in the executive's chair behind his large, wooden desk. Nearly every inch on the walls of his office is covered with framed comic art or movie posters; every shelf is lined with comic books and graphic novels, and any other spare space is taken up by action figures based on cinematic comic characters. For a kid of any age, and particularly for the 48-year-old publisher of Dark Horse Comics, this place feels like home.

As a matter of fact, just down the corner from Dark Horse's marketing offices is the very spot where a little kid from the neighborhood used to buy comic books. This place was once Milwaukee Pharmacy, next door to Olsen's Five and Dime. Now the building, on Milwaukee's Main Street, houses what is surely the town's most successful enterprise—the nation's third largest comic book publisher. And the little kid, who grew up to be

Mike Richardson (right) has expanded Dark Horse Comics into the entertainment world. He was producer for the movie "The Mask" (pictured above with Jim Carrey on the set).
6-foot-9 Mike Richardson, is a towering presence in the comics industry.

Richardson, who earned an art degree from PSU, would probably agree that his most widely recognized achievement was to put his own artistic creation, The Mask, on the silver screen in a highly successful 1994 film starring Jim Carrey. But in his arcane world of comic book writers and illustrators, Richardson is better known as the young upstart who gave industry giants DC and Marvel Comics a run for their money.

It was never his intention to take on the big guys. When his wife, Kari, whom he had met on a blind date when she was 16 and he was 18, became pregnant with the first of their three daughters, Richardson realized it was now or never to pursue his fondest career dreams. He wanted to (1) write and illustrate a children's book, and (2) start his own business. He figured he could do No. 1 in his spare time while doing No. 2.

He and Kari quit their jobs in Portland and in 1979 moved to Bend. He left behind three brothers and three sisters; his father, a mechanic; and mother, a homemaker. He left the friends who had gone through parochial school with him and remained close to him. He left his college friends and his old teammates from the PSU basketball team. Cutting himself off from family, friends and other distractions, he reasoned, would help him concentrate on his goal.

"In order to be successful in business you need focus," he says. "This was something I had planned to do for some time, but I kept saying, 'I'll wait, I'll wait.' By literally severing everything it sort of puts it all on the line and sharpens that focus."

Richardson says it was his close-knit family and the wholesome atmosphere of Milwaukie, where as a child he delivered newspapers and picked berries to earn money for comic books, that helped give him the self-confidence to pursue his dreams. He grew up with a strong work ethic and a warm respect for other people. He knew nearly everyone in town by name and was familiar with the wares and the layout of nearly every shop. Olsen's Five and Dime, for example, had the best toys in town. Perry's Pharmacy displayed their comic books on a spin stand, while at Milwaukie Pharmacy all the colorful comics were spread out enticingly on a long newsstand.

Richardson credits his parents for steering him along his life's course by encouraging him to read books, magazines and yes, even comic books. And they instilled in him the attitude that hard work and perseverance would get positive results.

"My parents always said I could do anything I set my mind to doing," he says. "We had strict rules at home but we always received a lot of positive reinforcement. And the lesson we got in school was if you worked hard you could be anything, even the president of the United States. That was considered a good thing, back then."

Soon, Richardson reached his second goal. Pegasus Books came into being, thanks to $2,000 remaining on a credit card and to his wife's willingness to work as a waitress in Bend after leaving her job as an executive secretary at First Interstate Bank. But the children's book Richardson dreamed of writing never stood a chance. There was simply no spare time. The bookstore, offering comics, posters, science fiction and children's books, became so successful that ultimately Richardson was able to expand to eight locations in three states.

After his bookstore career got under way, two things happened that would change the course of his life. First, he learned from the comic book artists and writers, who visited his stores for book signings, that they traditionally signed away all rights to their work, giving ownership to the comics publishers, such as DC and Marvel. While mulling the injustice of that arrangement, Richardson happened to meet Randy Stradley, now the company's creative director, while Stradley was shopping at Richardson's Beaverton store.
Stradley invited Richardson to join APA-5, a group of comics enthusiasts who shared creative endeavors in order to get group critiques and support. Among its members were Paul Chadwick of Seattle, now renowned for his Dark Horse "Concrete" character, and Frank Miller of Vermont, who was the instigator of the Batman revival and is now a star of the comics industry. His "Sin City" comic, published by Dark Horse in 1991, became the industry's top-selling comic for older readers.

In 1985, Richardson called Stradley and asked him to help launch a comics publishing company. "Dark Horse Presents #1," which introduced Concrete (1,200 pounds of living stone with the soul of a poet) and other characters, was the company's first effort. It sold 50,000 copies, doing five times better than Richardson had dared to hope.

Meanwhile, the word was spreading throughout the comics industry that there was a tiny company in Oregon which, in addition to making comics for kids, was producing a more sophisticated comic designed for older teens and adults. But most important, this company allowed artists and writers to retain the rights to their work. Such an arrangement was unheard of in an industry that had paid Superman creators Jerry Siegel and Joe Shuster a mere $350 for the rights to their creation, then let them go, while the company made billions off the Man of Steel. Dark Horse's enlightened view made it an exciting new world in the comics universe, but the company didn't truly become a power to be reckoned with until Frank Miller jumped ship.

"The big, key turning point was Frank Miller," says Richardson. "He is the Steven Spielberg of comic creators, the man who's responsible for revitalizing Batman with one of the most important comics ever done, 'Batman: The Dark Knight Returns.' Frank Miller was the first major creator to turn his back on the big companies and bring his work to another publisher, Dark Horse. It started a stampede of talent away from the two major companies."

"We didn't get very far until I met a man named Larry Gordon, who was the former president of 20th Century Fox. And he said, 'You want to do movies?' I said, 'Yeah,' and he said, 'Okay, we'll do movies. And we made a deal.' Their deal resulted in "Timecop," starring Jean-Claude Van Damme. A short time later a deal was made with New Line Cinema to produce "The Mask." Currently, Richardson is producing his sixth film, "The Mystery Men," starring William H. Macy, Ben Stiller, Janeane Garofalo and Greg Kinnear. In the fall, Dark Horse will have an animated TV series, titled "Big Guy." The company also produces video games and comic books based on movie characters ("Star Wars," "Aliens," "Robocop," "Terminator," "Indiana Jones" and others) that they have licensed.

In spite of the kind of success that would send stars spinning around the head of a comic character, Richardson has used his good fortune to accentuate what is most important to him: his family and his home. In fact, he recently closed offices in London and Paris because he'd rather do business from downtown Milwaukie than be away from Kari and daughters Michelle, 18; Melissa, 11; and Molly, 9.

And to express his thanks to the town of Milwaukie for being the site of what he describes as a wonderful childhood, he is planning to create a world-class museum of comic and film art. His own large collection will form the core of the museum's holdings.

So when the museum becomes a reality, the framed art that now lines Richardson's office will be taken down and relocated to the walls of the museum. And someday, perhaps another little boy or girl from the neighborhood will stand and look up at that artwork and think, "Gee, other people just might think I'm crazy, but ..." 

(Susan Hauser, a Portland freelance writer, wrote the article "Peculiarly Portland," which appeared in the spring 1998 PSU Magazine.)
Harmonic Convergence

By Lisa Loving

ethnically, a chamber choir is a vocal ensemble suitable for performing in a chamber or small room. But the PSU Chamber Choir’s 40 soaring voices might rip the roof off such a place. So it’s for the best that the ensemble’s venues—and their audiences—are enormous and getting bigger all the time.

The PSU Chamber Choir has a lot to celebrate. Last January, they presented the West Coast premiere of an important original work, “Tombsongs” by Margaret Garwood. The ensemble’s 20th anniversary reunion performance, held in October, was a smash, and prompted a new challenge grant by generous benefactors. Also, this spring the choir will travel to Europe, where they’re the only Americans invited to the festival of Tora Vieja, a chamber music competition in Spain. While there, they’ve also been asked to dedicate a new chapel in a small Spanish village.

After two decades of dynamic leadership by director and founder Bruce Browne, the PSU Chamber Choir is today considered one of the very best in the nation, which is a bigger accomplishment than it seems. These are not prima donnas but students after all, sometimes learning and performing 500-year-old songs with elaborate harmonies, sung in Latin, French, and Spanish. By all accounts it’s Browne’s leadership and love of reading and performing, in that order, that has kept the group together and on track all these years. Browne is PSU’s director of Choral Studies.

“I think he’s a musical genius and a wonderful director. He just jumps into every opportunity to teach,” says PSU student and choirist Melinda Garner. “I think that has to do with his passion for teaching—he wants students to succeed and that’s what happens.”

The world of chamber choirs is bounded by the very old and the very new—musically, spatially, and geographically. It’s true that originally such groups produced sacred music in all the languages of Europe, in performances designed for intimate audiences, often accompanied by the quieter stringed instruments. Today’s chamber artists are freer to redefine the genre, yet they also cling to the very oldest precedents. This gives them appeal to teen audiences—the chamber choir tours to high schools all over Oregon—as well as the thousands-strong crowds they encounter in European cathedrals and concert halls.

“In Spain, they want us to sing contemporary music, American music,” Garner says. So, the PSU choir will sing Lennon and McCartney’s “Baby You Can Drive My Car” and “Come Together,” as well as an “Ave Maria” by a modern American composer. Bear in mind that there are many styles of “Ave Maria,” but the song remains the same classic prayer, and it’s always in Latin.

According to Garner, “There’s something Bruce always says, ‘You might not be Catholic, you might not be Christian, but when you sing this music—believe something!’”

And that goes for the Beatles tunes as well.
What do you have to do to get a building christened after you?

Last fall, when Portland State re-named Harrison Hall after George C. Hoffmann, it was honoring a man who did much more than head up social sciences for 35 years, remarkable as such a tenure was. Far more important, Hoffmann, who died in 1989, worked over many years to help give PSU its landmark identity as an urban university.

PSU's School of Business Administration, Graduate School of Social Work, and College of Urban and Public Affairs all had their origins on his watch — and with his active encouragement, according to Michael Reardon, University provost. He also argued strongly for the creation of the program in Administration of Justice.

"Hoffmann not only made a major contribution toward the development of programs in social sciences but helped lay the groundwork for these individual schools and colleges," he says. "It's hard to imagine the University today without his dedication and vision."

Hoffmann was easy-going and popular with everyone he worked with — students, colleagues, and administration, Reardon says. "Two things stand out about his character. The first was his commitment to build strong academic programs, the second his incredible civility."

Toward both students and faculty, Hoffmann had a fundamental sense of politeness, he says. "He was courteous, attentive, and genuinely concerned with other people."

Others who worked with him agree. "Everyone referred to him as a gentleman," says Pat Stenaros, his former office administrator. "He would always take the time to listen, and people felt comfortable coming in to talk to him."

"He was one of the most decent human beings that I have been privileged to know, a man of tremendous humanity," says Thom Armstrong, who took classes from Hoffmann in the '70s and knew him for many years. "He exuded passion for his discipline and for Portland State."

Though he was genial by nature, he could lash out when he felt the University was under unjust attack, as happened when PSU suffered massive budget cuts in the '70s.

"A university is a tremendously important institution and does more than just store knowledge," he said in a Vanguard interview. "It is a transmitter of knowledge, and when you damage this institution, you damage something damned important."

"I don't want to see this University become a Portland Tech, but at this rate it will become nothing but a training facility," he went on. "We'll have lots of people highly trained in keeping accounts straight and building bridges. Now, these are talents I respect, but when these people go home they won't know what to do with themselves except sit in front of the damned idiot box. That's why we attempt to give people a background in subjects like history and literature and anthropology."

Hoffmann used to attribute his own success at PSU with being at the right place at the right time, says Charles White, professor emeritus of history.
course in U.S. history interesting and exciting. But that is exactly what he did. George was either so immersed in the subject or had such a sense of humor and theater that he often became a live participant in the narrative.

One of his favorite subjects was the Civil War, says Lemman, adding that Hoffmann was known to "draw his saber and charge across the room." Hoffmann was "the greatest teacher I ever took a class from or met in later years," says another former Vanport student, Jack Sollis. "He made history come alive. By the second term, so many students wanted in his class they had to set a limit. He even managed to keep the 'jocks' awake!"

Once during his first years at Vanport, however, "he was pressed into service as a teacher of the Principles of Economics and always had a supply schedule confused with a demand schedule," according to Epler. "After a near riot in class near the end of the quarter, he gracefully retired to teaching history."

A man of wide-ranging interests that included popular culture, movies, and sports, Hoffmann was a big supporter of PSU athletics, according to White. Once, to help a star football player make up for course work he couldn't handle, "he sent him downtown to find evidence of Greek columns," he says.

Hoffmann's dry sense of humor was legendary, says PSU history Professor Gordon Dodds. "He loved to tell funny stories about himself," including his infamous prediction that Dewey would trounce Truman in the 1948 election.

"It's the first campaign in history where victory is so utterly definite in advance of the election," Hoffmann said before the election, declaring that he would give students who wanted to bet against him "sizable odds." The Vanguard later advised students that they could "collect their winnings in Hoffmann's office, provided they contact him before the last of his funds are expended. Contributions for his welfare, including something besides beans, may be brought to him personally."

In 1964, after his return from a sabbatical, Hoffmann received a note from PSU President Branford Millar reminding him that—in keeping with the Administrative Code—he needed to report on his research activities during his year away. Hoffmann soon turned in his report, adding at the end: "Incidentally, I take no offense at your bringing to my attention this small matter relative to Code requirements in cases of sabbatical leave. I do read the Code religiously and regularly and have made it a point to be able to memorize most of its provisions. Some people quote Shakespeare, others quote the Bible, or the mouthings of certain personalities such as Ulysses S. Grant or Lyndon B. Johnson. I prefer the inspiring, although at times stark, prose of our Administrative Code."

During the late '60s, Hoffmann and Dean Howard Boroughs engaged in an on-going game of one-upmanship by sending memorandums back and forth to each other in foreign languages, including Chinese and Japanese.

"Whatever gave you the idea that I played fair? This has been the farthest thing from my thoughts and mind since I was six days old," Hoffmann says in the last note in the series. "I do concede, however, that I am out of my depth in this whole competition and having learned a long time ago that there were and always would be stronger, better looking, smarter, more resourceful, more devious and sneaky people around than I am, I give up."

(A Jack Yost MA '71, a Portland writer and filmmaker, wrote the article "Rebels Without a Cause," which appeared in the fall 1998 PSU Magazine.)
By Melissa Steineger

The premed program at Portland State proves to be a winning training ground for future doctors.

What's harder than losing the last five pounds leftover from holiday merrymaking? How about getting into med school?

In 1997, the most recent year for which statistics are available, 43,000 students applied to the nation's medical schools—17,300 were accepted. At the prestigious Mayo Clinic, 3,600 applied; 42 were accepted. And at Oregon Health Sciences University in Portland, 2,123 applied and 96 were accepted.

One way to beat the odds is through Portland State's premed program. For many years the University has successfully helped pre-medical, -dental, and-nursing students enter OHSU, one of the nation's premier medical schools, as well as other medical schools around the nation.

One former student estimates that a quarter of his classmates at OHSU were PSU grads. He, like many others, credits Portland State's strong academic program for carefully preparing students for the rigors of medical school, and the fact that many PSU teachers are well-known on "Pill Hill." A good grade in one of their classes, students believe, counts for something with the OHSU admissions committee.

premed advising began in an era when most advisers had little time to help students find placements in medical schools. At that time, recalls Mary Taylor, associate professor of biology, advisers mostly helped students with classes within the school or department in which they taught.

Dressler transformed advising by focusing on helping students get what they wanted most from PSU: out and into medical school.

She did the traditional class and career counseling, but she created two unique programs for premed students. She formed the Health Sciences Advising Committee, a committee of faculty that passed judgment on each student, including their materials for medical school admission. And she created a standardized, easy-to-read format for a student's multiple letters of recommendation, thus making it easy for an admissions committee to see at a glance what teachers had to say about an applicant. Since the application counts for about a third of a student's ranking, a strong, easy-to-read application helps.

These innovations, along with Dressler's tireless efforts—often working evenings and weekends, at first as a volunteer—helped PSU develop what former student John Vetto '78, now a distinguished surgeon at the Veteran's Administration Hospital and OHSU, called a "pipeline" to OHSU.

Unfortunately, measuring that pipeline statistically is problematic. Some PSU students earn their undergraduate degrees elsewhere before coming to PSU to take the classes they need for med school. If they earned a bachelor's degree elsewhere, that university is listed as their official school of record when they are admitted to medical school.

Still, what evidence there is, is sweet. Of the one percent of applicants who made it into the Mayo Clinic in 1996, one was a PSU grad. And more PSU grads successfully applied to OHSU than from any other Oregon school last year. Also, of the 18 PSU dental students who applied to OHSU in 1997, 14 were accepted.

Karen Hanson, Dressler's successor as Health Sciences adviser in the College of Liberal Arts and Sciences, downplays her role in helping students successfully apply.

"All I do is try to help them make a competitive application," says Hanson, who meets with as many as eight students a day and helps them prepare their thick application packets. "But I don't do any of the real work it takes to get in. They do that."

(Melissa Steineger, a Portland freelance writer, wrote the article "Dream Jobs," which appeared in the fall 1998 PSU Magazine.)
Some time "something kind of silly" has consequences that last a lifetime.

Sharlene Matthieu ’98 earned awards her junior and senior years—including the Clyde Johnson Award in Chemistry for Outstanding Junior—but she never really shook the nagging feeling that she wasn’t as good as others seemed to think she was. Could she really make it through PSU’s premed program and into a top medical school to fulfill the dream she’d nurtured since sixth grade—becoming a doctor?

Her attitude changed one day when Judy Lacy ’97 approached her after class and said, “I’ve got something kind of silly to give you.”

They didn’t know each other well, but Matthieu looked up to Lacy, an outstanding premed student and charismatic person. Lacy, a year ahead, had already been accepted at OHSU. Matthieu apprehensively faced the application prospect the next year.

Matthieu took the little red and green box Lacy handed her and looked inside at a heart-shaped pin. Heart-shaped not as in valentine, but as in Webster’s “hollow muscular organ of vertebrate animals that by its rhythmic contraction acts as a force pump maintaining the circulation of the blood.” In other words, anatomical.

Along with the pin came a worn copy of “Getting into Medical School: The Premedical Student’s Guidebook” signed by five former premed students. Matthieu had just become part of a tradition that began in 1989—the handing down of the pin to a promising woman premed student as a good luck token for ensuring entrance into medical school.

Like Lacy, Matthieu does not superstitiously believe the pin helped her get into OHSU, where she started in fall of 1998. But it did have a profound effect on her life. “The most meaningful part was that I thought so much of her,” says Matthieu. “And she chose me.”

That little boost of confidence helped Matthieu weather the med school application jitters. Soon she’ll be passing the pin, and the support that it represents, along to another PSU premed student—keeping alive a tradition of the heart.
All in the family

You might expect four doctors from the same family to be like peas in a pod. The Vetto clan would change your mind.

Dr. Anne Vetto '80 and her brother, Dr. John Vetto '78 (pictured here), are part of a PSU family tradition. They and their brother, Tom '79, graduated from the premed program and earned M.D.s from OHSU. The Vetto family also includes three other PSU alumni.

Dad, R. Mark Vetto, is emeritus director of surgery for OHSU. Oldest son, Tom '79, is a emergency room physician at Maricopa County Hospital in Phoenix, Arizona—after spending three years practicing medicine on an Arizona Indian reservation. Second son, John '78, is associate professor of surgery at OHSU, chief of surgical oncology at the Veterans Administration Hospital and chief of head and neck surgery at the VA Hospital. Daughter, Anne '80, conducts rheumatology clinics for the Multnomah County Health Department.

Still, the similarities are there: John, Tom, and Anne Vetto entered Oregon Health Sciences University one year after another for three consecutive years—each armed with a degree in biology from Portland State.

The story begins in 1974. John, 18, had one thing on his mind: becoming a doctor. "I was very goal-oriented about getting into medical school," he says, sounding every bit as resolute 24 years later. "I was not in college for any other reason. I knew what I was aiming for at all times. I just knew I wanted to be a doctor."

John investigated several premed programs and Portland State was the clear standout. "Portland State had a huge premed department," he recalls, "and routinely put about a quarter of their graduates at OHSU."

OHSU was the holy grail, and as one of the top medical schools in the nation, had a well-deserved reputation as a tough school to get into. John Vetto knew that if you could qualify for OHSU, you could qualify for just about anywhere. "It seemed to me that Portland State's premed program was very well organized. Almost as if they had a pipeline to OHSU, and I wanted to be in that pipeline."

John quickly made use of PSU's premed advising program, initiating quarterly meetings with the advisory program coordinator, the late Dawn Dressler. "Dawn," says John, "gave me a lot of practical advice."

A year later it was John's turn to be handing out advice. This time to Tom, his older brother. Tom had just completed a bachelor's degree in English from Oregon State University, when he realized that medicine was singing a siren's song.

"We're a medical family," explains Tom from his home in Phoenix, Arizona. "One of the assumptions was you'd at least look into it." Heeding John's endorsement of PSU's premed program, Tom enrolled a year behind his younger brother.

A year later, sister Anne joined them. "I knew from the time I was a junior in high school that I wanted to be a doctor," says Anne. "I knew John and Tom thought Portland State was a good program—very tough with excellent teachers. I was very focused on getting into medical school so I could become a doctor. I wanted a premed program that would teach me what I needed to do. If I had found Portland State was lacking, I would have switched schools."

That's how the Vettos ended up a peculiarity at OHSU—three members of the same family entering in three successive years. Unfortunately, that "gee-whiz" was short-lived. The year after the Vettos made their mark, three other siblings entered OHSU—all in the same year.
generous outpouring of gifts, pledges, and other forms of contributions made 1997-98 a stellar year for Portland State University. With the support of 15,650 donors—an all-time high—total giving to the PSU Foundation rose for the third straight year.

Contributors gave $8.3 million in gifts, pledges, event, and other proceeds in 1997-98. This figure includes $762,000 in gifts made directly to the University. In-kind donations valued at $1.86 million raised total support to $10.2 million.

Beneficiaries included the Urban Center and University Plaza project, the Food Industry Leadership Center in the School of Business Administration, the Athletics program, several scholarship funds, and numerous programs campus wide.

The Urban Center was the recipient of a $1.5 million grant from the Meyer Memorial Trust. The gift was the single largest ever made to PSU, and the largest grant ever given by the Trust to a public institution. The Urban Center also received a $1 million gift from alumni Keren Brown Wilson and Michael DeShane.

The Food Industry Leadership Center in the School of Business

Continued on page 4

Alumni gift helps PSU athletes

As an underclassman, Bob Morrow '63 felt there must be more to college than going to class. So in addition to working 25 hours a week and taking a full slate of courses, he joined a fraternity, played in intramural sports, and began attending every football game, every track and field meet, every basketball game he could.

It's a habit he and wife, Jane '65, MS '77, have faithfully kept. In more than 30 years, they have attended hundreds of Portland State athletic contests and many other activities, performances, and events. They also have given generously of their time and money to help create scholarships and enhance programs—even donating a 1969 Volkswagen Beetle for the football rally squad. The squad decorated the "bug" to look like a PSU football helmet—complete with detachable Viking horns.

Now they have generously stepped forward with $100,000 to create something long envisioned—a place for student athletes to focus on their studies. The Bob and Jane Morrow Academic Center for Athletics will feature 16 computers, a study area, an office for an academic adviser, and space for tutoring.

"The tutoring and academic advising will help athletes set and achieve career goals," says Jane, who taught elementary and middle school students for 33 years. "That's very important for their future success."

Continued on page 4
PSU Foundation Board of Directors 1997-98

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PSU Foundation
Statement of Financial Position

Total net assets rose to $15,413,610 at June 30, 1998, up $3,587,902, or 30%, over last year’s net assets of $11,825,708. The Foundation held $7,309,491 in endowment funds and $1,724,528 in unexpended endowment earnings at fiscal year end. Temporarily restricted net assets, restricted by donors either as to purpose or time, totaled $7,252,078. Unrestricted net assets increased to $852,041.

Contributions and gifts in 1997-98 totaled $7,411,586. Special events, net of direct expenses, and other revenue equaled $165,004. Twelve-month earnings and appreciation on investments amounted to $1,529,208, a return of 14 percent. Approximately $4,847,083 was spent on scholarships and fellowships, capital programs and direct University support during the 1997-98 fiscal year.

Sincerely,

L. Wayne Purdy
Treasurer

Foundation Financial Statements

Statement of Financial Position / As of June 30, 1998

Assets:

- Total investments: $12,799,162
- Cash: $1,372,207
- Receivable from the University: $133,223
- Contributions and grants receivable: $3,462,768
- Prepaid expenses and other assets: $34,875
- Property and equipment: $186,028

Total Assets: $17,616,263

Liabilities:

- Accounts payable and accrued expenses: $47,412
- Grants payable: $971,912
- Conditional gifts: $200,000
- Deferred revenue: $783,000
- Other liabilities: $123,930
- Obligations to trust beneficiaries: $24,139

Total Liabilities: $2,202,653

Net Assets:

- Undesignated: $620,141
- Designated by Board for long-term investment: $113,672
- Net investment in property and equipment: $116,028
- Total unrestricted: $852,041
- Temporarily restricted: $2,712,078
- Permanently restricted: $7,252,078

Total net assets: $15,413,610

Total liabilities and net assets: $17,616,263

Statement of Activities / For the year ended June 30, 1998

Revenues, gains, and other support

- Total revenues and gains: $10,979,091
- Net assets released from restrictions: $4,673,717

- Total revenues, gains and other support: $5,783,698

Grants and expenses

- Total expenses: $5,517,896
- Net increase in net assets: $3,587,902
- Net assets at beginning of year: $852,041
- Net assets at end of year: $7,252,078

The complete financial statements were audited by Hoffman, Stewart, Schmidt & McGee, P.C., and are available from the PSU Foundation.
Sen. Mark O. Hatfield
PSU school named for five-term senator

In recognition of Sen. Mark O. Hatfield's distinguished and dedicated service to Oregon and to the nation, the PSU School of Government in the College of Urban and Public Affairs was named in his honor. The Mark O. Hatfield School of Government was dedicated officially last spring at a dinner attended by more than 900 people, including business and government leaders and U.S. Sens. Howard Baker and Nancy Kassebaum Baker.

Upon his retirement from the Senate in 1997, Sen. Hatfield joined the faculty at PSU, where he holds the title of Distinguished Professor of Government. Hatfield lectures regularly at PSU. The School of Government will receive $1 million appropriated by Congress in honor of Sen. Hatfield.

PSU Foundation Board members are inspired by PSU's achievements over the past year. The engaging and enduring leadership style of new president Dan Bernstine provided direction for a new level of visibility for the University. In turn, the University's elevated profile and achievements, such as the new Urban Center project, resulted in record-breaking private gifts to the PSU Foundation for support of University programs. The total in private gifts to the Foundation leaped to $7.4 million in 1997-98, from $2.8 million only two years ago. The Foundation's endowment grew 28 percent in 1997-98.

These fund-raising successes were the result of visionary and dedicated teamwork at all levels across campus, led by Vice President for University Relations Gary Withers. They are also a result of Foundation Board members rising to a new level of personal commitment and volunteer dedication. We also welcomed to this team new Foundation Executive Director Jan Kurtz, a PSU alumna. All of the University and Foundation efforts are well coordinated and focused on long-term achievements dedicated to accomplishing PSU's mission.

The final credit for these successes belongs with you, our friends, for the leadership you provide the University through your financial support and personal commitment. Thank you for joining us on our journey forward.

Sincerely,

Douglas S. Stirling
President, PSU Foundation Board
Bob and Jane Morrow...
Continued from page 1

Space in the Peter W. Stott Center will be remodeled for the computer lab. The enhancement comes at a vital time for PSU athletics—the Big Sky Conference has stricter academic requirements than Division II, and facilities need to be upgraded as well.

Portland State has stepped up to the Big Sky challenge by launching the Campaign for PSU Athletics. The $4.5-million drive will establish scholarships for student athletes and refurbish buildings and playing fields.

For the Morrows, the campaign is a chance to return some of the pleasure they've had being among the University's staunchest supporters.

"For us, getting to know faculty from all areas, administrators, staff, students, athletes, and coaches has been very personally rewarding," says Bob, a U.S. Bankruptcy Court trustee. "We feel good to be giving something that will have an ongoing, lasting effect on students today and for many years down the road."

New era of giving at Portland State...
Continued from page 1

received generous support from executives at Fred Meyer, Inc., who pooled their resources to donate $1 million for the creation of two major endowments: the Fred G. Meyer Endowed Leadership Chair in the Food Industry Leadership Center, and the Robert G. Miller Endowed Scholarship Fund.

Peter and Julie Stott's $1 million pledge to the Campaign for PSU Athletics the previous fiscal year leveraged significant support in 1997-98, including Bob and Jane Morrow's $100,000 pledge to develop an academic facility in the Stott Center.

The School of Engineering and Applied Science received PSU's single largest in-kind gift. The donation of state-of-the-art semiconductor automatic test equipment by Credence Systems Corporation will expand and complete the Integrated Circuit Design and Test Laboratory, making the PSU School of Engineering and Applied Science one of a select group of engineering schools in the nation to offer programs in integrated circuit test and electronic design automation.

Donors' generosity continues in 1997-98

Whether the gifts were large or small, they added up to a superb year for PSU—continuing a marked upward trend in fundraising. The graph above illustrates the increase in contributions over the past five years to the PSU Foundation and the University.

The 1997-98 column represents $7.6 million in gifts and grants, including unconditional pledges, and event proceeds and other income that was received by the PSU Foundation. It also includes direct contributions to the University of $762,000 and in-kind support of $1.86 million, bringing the overall total to $10.2 million.

Contributions have grown rapidly in the past two years. In 1995-96, gifts, grants, and other income totaled $2.8 million.

Donors gave generously at all levels and helped support a range of University endeavors, from capital projects to academic programs, scholarships, and endowed chairs.

A $25,000 year-end Challenge gift from James Miller helped generate unrestricted support through the Annual Fund, PSU's University-wide support program.
Radio KPSU broadcasts seven days a week from a tiny air room in the subbasement of Smith Center. It might take awhile to find a radio that can even catch the signal (it's at 1450 on the AM dial), and even then it might only work with an extra long antenna pointed just so. But once found, the signal is loud and clear. Very loud, indeed. It is often, in fact, broadcasting ear-rending rock and roll music. "You're listening to Psychotic Japanese Chihuahua on radio KPSU," a voice says. "Stay tuned for Shrinkrap."

Traditionally, college radio is a forum for new music and ideas. But student-run KPSU is a little bit different even among the different. It offers music programs showcasing genres many people have never heard of before—such as "Indie" rock, hip hop and ska—alongside sober public affairs including a show about fatherhood, another about cancer, and the award-winning program on psychology, Shrinkrap. Somehow, KPSU succeeds at tying together different strands of the campus community, and has done so since way before its first broadcast on October 1, 1994.

Kristin Kibler, a student and the station's manager, has been at KPSU longer than almost anyone, since July 1994. But even she wasn't yet on the scene when students first agitated to create KPSU, or, rather, recreate it. There had been a station in the early 1970s, and the basic equipment of a small air room remained. About eight years ago, a core of interested students and staff canvassed the campus to start a new station, earning thousands of signatures in just a few days. They successfully lobbied the administration for support, then researched the best ways to obtain a bandwidth, or broadcasting frequency—an almost impossible task. The students found a way to lease air time by the hour from KBPS, the radio station of the Portland Public Schools. KPSU started airing from 5 p.m. to midnight; now the station runs from 5 p.m. until 2 a.m.

"I think there's definitely an educational aspect to KPSU, because there's an adviser but we do everything down here ourselves," Kibler says. That includes selling ads, fund raising, promotion, graphic design, marketing. "Probably everything that PSU offers, there's something you can do with it here," she adds. Last year even a student in child development led three classrooms of youngsters through the air room and made "carts," or station identification recordings, that are still used on air.

Funded by student fees, the station is also branching out into a wider funding base, offering memberships for listeners, and underwriters' grants for businesses to sponsor particular programs. In early January the station held a big kickoff party to launch its two biggest new promotions, the KPSU Listener's Card, which members can use for discounts at local businesses, and a special KPSU compilation CD featuring many of the independent rock and hiphop bands that play live on the air every week (many of whom also played this year on the KPSU Stage at the North by Northwest contemporary music festival in Portland).

In a sense, perhaps it's fair to say KPSU is less like a typical radio station, and more like a cultural statement. "It can be whatever the volunteers make it," Kibler says.
A wave of new immigrants to the United States is transforming the face of America. In the past 30 years a steady stream of newcomers have arrived on our shores and in our airports, making the 1990s the biggest influx in more than 100 years. In fact, 10 percent of the U.S. population is made up of individuals who moved here during the crest of this current wave.

While other countries also have high immigration rates (45 percent of Israel's population are immigrants, for example), the U.S. leads the world in actual numbers. Immigration has been a running theme in American history since the first colonists arrived in Virginia.

"The United States as we know it today would not have developed without immigrants," says Sharon M. Lee, associate professor of sociology. She points out that Native Americans make up only 1 percent of the total U.S. population; 99 percent of all Americans are immigrants or the descendants of immigrants.

What we're seeing now is a new immigration peak—a result of changing U.S. policy—manifesting itself in settlement patterns unlike what we've seen in the past. But at its heart is the same theme that has always been with us: people looking for freedom and opportunities.

Lee, whose primary research focus is the study of immigration trends and immigrant adaptation, says the last time the United States experienced such massive immigration flows was during the 1880s and 1890s when millions arrived from central, southern, and eastern Europe. Primarily Slavic and Mediterranean people, they left their homelands looking for a place where they could build a better life—if not for themselves, at least for their children. At its peak, this in-migration made up 15 percent of the total U.S. population.

In contrast, about 75 percent of legal immigrants admitted in the 1990s were born in an Asian or Latin American country. Their arrival reflects friendlier U.S. immigration policies than a century ago. Although thousands of Asians, primarily Chinese, had come to this country to work as laborers in the 19th century, hostility against them led to the Chinese Exclusion Act of 1882. Later legislation excluded most other Asians and passage of the National Origins Quota Act in 1924 gave favored status to those of northern European origin. After China became an ally of the United States during World War II, the barrier was lifted, but only slightly. A quota of 50 Chinese could then be admitted annually.

Current law, amended in 1965, permits immigration from any country, with a cap of 20,000 immigrant visas per country per year, explains Lee. A very complex system of priorities then determines who actually receives a visa within this limit. For example, immediate family of U.S. citizens have first priority over all other applicants. Another priority recognizes the employment needs of U.S. industry.

The largest numbers of Asian immigrants today come from the Philippines, Vietnam, and China (including Taiwan). Mexico is the source of the largest number of Latino immigrants, followed by the Dominican Republic and El Salvador. There is also a substantial flow of undocumented immigrants, mostly from Mexico, but reliable statistics as to their numbers are not available.

The new immigrants share many similarities with those who came before them. They must endure the trauma of leaving what is familiar, to face risks, hardships, and an uncertain welcome in a strange new land.

While earlier immigrants generally arrived by boat at East Coast ports such as Boston and New York, most of today's immigrants arrive by plane at points of entry across the nation. They follow similar settlement patterns, however, tending to cluster near ports...
of entry and near other from their native land or ethnic group. But today we’re seeing a more rapid dispersal and suburbanization of new immigrants. Earlier newcomers tended to settle along the East Coast. Almost 90 percent of today’s immigrants have settled in just five states: California, Florida, Texas, New York and New Jersey.

New immigrants tend to stand out. They are visibly different from the majority population because they come from many different countries and cultures, speak different languages, and eat different food. Indeed, their impact can be seen in many a supermarket where specialty foods favored by Asian, Latin, and Middle Eastern customers have become the norm.

Educationally, the newcomers are more diverse than those who came in the 19th and early 20th century. Some have little or no education but others are highly educated. The uneducated follow the traditional path of earlier immigrants, taking the lowest jobs and slowly working their way up. But the well-educated often arrive with the skills to assume good paying positions, thus easing their transition into American life.

Then there is the issue of race. Descendants of earlier immigrants who are concerned that many of today’s newcomers are members of racial minorities might be surprised to learn that their own ancestors were once also considered racial minorities. Lee says that at the turn of the century disparaging remarks about members of the “Italian race,” the “Greek race,” or the “Irish race” were common. In the 1920s, the Ku Klux Klan enjoyed a revival in membership as immigrants, including Catholics and Jews, joined American blacks as targets of their hate.

Historically, Americans have always been ambivalent about immigrants, says Lee. On the one hand, most take pride in their heritage and the traditions handed down from immigrant ancestors. On the other, new immigrants tend to get blamed for lost jobs when the economy is bad, or, as their numbers make them more visible, they are criticized for not speaking English, for clinging to their own customs, and for not fitting in.

America’s newest immigrants will eventually be assimilated, says Lee, just as their predecessors were. One fact that may help speed this process is the relatively high rate at which Asian and Hispanic immigrants—15 to 20 percent—are marrying outside their own ethnic groups. For Asian and Hispanic Americans born in this country, the rate is between 40 and 60 percent.

“Assimilation is a process that occurs across time,” Lee cautions. “It will take several generations for new groups to become fully integrated into U.S. society.”

Rather than seeing the new immigrants as a threat, Lee is hopeful that Americans will learn from the past. “This is a nation of immigrants,” she says. “It is a nation that was built and continues to be built by people from all over the world.”

(Joan Johnson, a Portland freelance writer, has served on the Alumni Board of Directors and is co-founder of the PSU Nancy Ryles Scholarship for returning women students.)

Sharon Lee, an immigrant herself, is typical of the better-educated newcomer. Born in Malaysia of Chinese parents, she came to this country on a student visa at the age of 18 to study at the University of Rochester. After earning her bachelor’s degree in psychology and sociology, she won a fellowship to Princeton where she completed her master’s and doctorate in sociology.

“I never intended to stay in the United States,” she says. After completing her education, she taught for several years at the National University of Singapore. However, she later applied for an immigrant visa and returned to this country in 1985. Lee taught at the University of Richmond in Virginia for nine years and last year was a visiting scholar at Portland State. She joined the PSU faculty in the fall of 1998.

The Congressional Asian and Pacific American Caucus in Washington, D.C., recently asked Sharon Lee to share her immigration research with its members.
A weekend of Class Acts

Evaluation comments ranged from "There are too many good things to choose from," to "this is a super idea," to "no more donut holes." The Alumni Association's ninth annual PSU Weekend was deemed a success by those attending and by its alumni Chair Pamela Gesme Miller '84.

"PSU Weekend is a class act that we should all be very proud of," said Miller in her closing report to the Alumni Association Board of Directors. "We work hard from March through October to bring PSU Weekend to campus."

PSU Weekend '98 was bigger than ever this year, with events starting on Wednesday and continuing through Sunday night. Friends of the Library and Friends of History held their annual events, and 25 departments and schools hosted Friday receptions. Saturday was a full day with 25 free lectures, a keynote lunch lecture featuring ABC-TV movie critic Joel Siegel, Viking Night, and a triumphant football game against Weber State University. Sunday finished with a lecture on Monet and Impressionism and a tour through the Portland Art Museum's Monet exhibit.

The highlight for one attendee was a campus tour given by PSU Student Ambassador Danette Rowe. "The campus tour was a pleasure. The student ambassador was perfect as a representative of PSU—bright, friendly, and full of pride for PSU. She's a treasure."

Private donations, in-kind advertising from The Business Journal, and patron dollars help the Alumni Association offset the costs of this unique educational opportunity for alumni and the community. The event is organized by a volunteer committee that begins work early each spring. PSU Weekend '99 will be held October 15-17, and anyone interested in volunteering for the event can contact the PSU Alumni Association at (503) 725-4949.

Celebrating women in sports on February 6

Only at Portland State and only on Feb. 6, can you see a competitive women's basketball game and meet outstanding female athletes from around the nation.

Join the Alumni Advocates and the Athletics Department as they host the National Girls and Women in Sports Celebration prior to tip-off at the Portland State vs. Eastern Washington women's basketball game.

This annual PSU celebration will be emceed by Teri Mariani, PSU softball coach. She and her awards committee have invited some outstanding female athletes to this year's event, including Joni Huntley, Olympic high jumper who won the bronze medal in 1984; Jean Saubert, Olympic skier, who in 1964 won bronze in slalom and silver in giant slalom; and Margaret Dobson '50, 10-time All-American softball player and member of the National Softball Hall of Fame.

Also featured at the event will be Marlene Piper, a seven-time softball All-American; Kathy Mayo, top U.S. female jockey; Dorothea Lensch, who directed the Portland Parks Bureau for 37 years; and Katy Steding, Olympic gold medalist and former member of the Portland Power.

For more information about the Girls and Women in Sports Celebration, call the PSU Alumni Office at (503) 725-4948. For game tickets call (503) 725-3307.

What's abroad

May: Burgundy, France
June: Kinsale, Ireland
Call: the Alumni Office for information on these nine-day, seven-night travel packages: 725-4948, 800-547-8887 ext. 4948; psualum@pdx.edu.

Alumni in office

PSU alumni occupy top posts in the Oregon Legislature this session. Sen. Brady Adams '69 was re-elected by his Republican colleagues to serve as Senate president in 1999. The House Republican caucus selected Lynn Snodgrass '74 as speaker of the House. An official vote by the House and Senate was scheduled for January.

This marks the first time that both top positions have been held simultaneously by PSU alums.


This past November, PSU alumnus William Rigs '61 was also elected to a position on the Oregon Supreme Court.

Call for nominations

What better way to recognize an outstanding PSU alum, or the professor who made a difference in your education, than to nominate him or her for one of the PSU Alumni Association's annual awards.

Nominations are now being accepted for Outstanding Alumni and Distinguished Faculty Service awards. Selections will be made in February and honorees will be recognized at PSU Salutes, the annual recognition event scheduled this year on May 6.

For Outstanding Alumni Award, the committee is seeking nominations of individuals who have provided service to the University and/or local community, have achieved success in their field, and have brought recognition to Portland State through their achievements. Recipients for 1998 were Denny West '63, executive director of the Housing Authority of Portland, and William Korach M.S.T.
'72, Ed.D. '96, Lake Oswego schools superintendent.

The Distinguished Faculty Service Award recognizes a faculty member "who has made extraordinary contributions, not only to the University, but to the Portland community." Last year's recipient was history Professor Gordon Dodds.

Nomination materials can be obtained by contacting the PSU Alumni Office at (503) 725-5073 or psualum@pdx.edu.

Meeting at the beach

In early October, alumni from communities along the Oregon and Washington coasts met with PSU President Dan Bernstine at an event hosted by Daily Astorian publisher and PSU alumnus Steve Forrester '71.

Bernstine and Robert Sylvester, dean of the School of Fine and Performing Arts, toured Astoria's Liberty Theater during the afternoon and met with members of the Astoria art community. They later joined Forrester, his wife, Brenda, and 40 alumni for a reception at the Forrester home. Artistic connections between PSU and local communities were discussed.

"I'm honored to meet President Bernstine. I'm so glad he's interested in programs like Haystack," said Mary Elizabeth Anderson "We hope PSU continues this relationship."

Benson House gets funding and facelift

The historic Simon Benson House, scheduled to be moved to the PSU campus this spring to become the home of the Alumni Association, got a funding boost in November from the Meyer Memorial Trust in the form of a $100,000 challenge grant. The Alumni Association, in conjunction with the nonprofit group Friends of Simon Benson House, will raise funds to match the challenge.

"We're delighted with this strong show of support from the Meyer Memorial Trust," says Pat Squire, executive director of the Alumni Association. "We've had calls and letters from alums around the country wanting to know how to get involved. We're undertaking a fund-raising campaign to match the challenge, and right now that's the best way for alums to participate. We need financial support to make this wonderful project a reality." According to Squire, the fund raising is at about 60 percent of its goal for the project.

The Queen Anne style house, built in 1900 for lumber baron and philanthropist Simon Benson at SW 11th and Clay, received a scrubbing at a cleanup party on Saturday, Nov. 21. The event allowed over 50 curious supporters an opportunity to do some hands-on work at the house, cleaning away debris from the inside and removing overgrown shrubbery from the outside. Workers were delighted to see the intact woodwork and stained glass windows.

"We're getting to this just in time," said Jerry Abrams, an old-house buff from Portland. "It needs a lot of work, but it will be great to save this wonderful house."

For information about the project, or to make a tax-deductible contribution, contact Pat Squire at (503) 725-5072; by fax at (503) 725-5074; by e-mail at squirep@pdx.edu; by mail at PSU Alumni Association, PO Box 751, Portland, OR 97207-0751; or at Room 1, Cramer Hall.

Vanport

Donald Holm is retired and lives in Port Townsend, on the Strait of Juan de Fuca. Holm relates of his Vanport experiences, "... I took the opportunity under the G.I. Bill to get a college education ... Most of the students at Vanport were veterans, and were a serious-minded bunch who wanted to get some education and get on with their lives ... Mother Nature intervened when the great flood of 1948 wiped out everything ...." After graduating from Lewis and Clark, Holm worked for Hyster Company in advertising and public relations for four years and then with Mobil Oil for six years. He then was hired by The Oregonian working as a reporter on the city hall beat, as a general assignment reporter, and as a wildlife editor and outdoors columnist until his retirement in 1983.

'60

Larry Houchin is the Sweet Home municipal judge. Houchin retired in October after 30 years with Linn County, where he most recently served as chief deputy district attorney. In his spare time he enjoys gardening, bicycling, canoeing, and raising livestock.

Darwin Reveel MBA '82 and his wife, Marjorie "Marge" Reveel MBA '84 live in Victoria, B.C. They write, "Marge is acting dean for health and human services at Camosun College and Dar is a house husband. We live just a short distance from the beach and love living in a vacation paradise.

Clyde "Kip" Brown MS '69 is chairman and chief technology officer at TEC (The Engineering Consortium, Inc.), a fabless semiconductor company in Santa Clara, Calif. Brown is a founder of TEC, an entrepreneur, and also has held teaching positions at U.C. Berkeley Extension, Cogswell College and ISHM Microelectronics Symposium. He is a registered professional engineer with numerous patents and published papers.

James Classen is a dentist and owner of a dentistry practice in Battle Ground, Wash.

Don Dickinson MBA '72 is the director of advertising management at the Portland State School of Business Administration. Dickinson previously was an independent marketing and communications consultant in Beaverton.

Joan Hayse is executive assistant to the dean of the School of Business Administration at Portland State University.

C. Jon Lesch is owner of a Papa Murphy's take and bake pizza store in Twin Falls, Idaho.

Leslie "Les" White MS is the principal at St. Therese Catholic School in east Multnomah County. White formerly was the administrator at Valley Catholic Middle School in Beaverton.

Wayne Chapman MA '77 and Janet M. Manson '70, MS '77 are editors of an essay collection, Women in the Milieu of Leonard and Virginia Woolf: Peace, Politics, and Education published by New York: Pace University Press, 1998. Chapman is an associate professor in the English department at Clemson University in South Carolina.

William "Bill" Korach EdD '96 is one of four finalists for the 1999 National Superintendent of the Year. The American Association of School Administrators had recently named him State of Oregon Superintendent of the Year. Korach is the Lake Oswego School District superintendent.

Bruce Korter is a principal with Washington Capital Management, Inc., a Seattle-based company that manages assets for individuals, trusts, foundations, and retirement plans. Korter previously was president of Columbia Consulting Group, Inc.

Nancy Krause is the executive director of the Auburn Downtown Association, a nonprofit organization, which includes about 240 businesses. Krause and her husband, Randy, live in Enumclaw, Wash.

Edward "Ed" Lund is an adoption counselor with the Services to Children and Families in La Grande. Lund was awarded the...
Charlotta Candelaria MST is a teacher at Sitka High School in Sitka, Alaska.

Mary Hochstetter MS '95 is the principal at Carus Elementary School, a rural elementary school in Clackamas County. Hochstetter previously was a counselor and an instructional coordinator. She lives in Lake Oswego.

Craig Johnsen is a certified professional public buyer with the city of Portland. Johnsen received a presidential citation from the National Institute of Governmental Purchasing for developing a manual on professional service contracting. He lives in Tigard.

Peter Barnett is the director of Human Resources at Mt. Hood Community College in Gresham. Barnett previously was the human resource manager for Scottapolar, Inc., in Twin Falls, Idaho.

Brian Heizne is vice principal at Lake Oswego High School. Heizne previously was a science teacher and softball coach at Tualatin High School. He has coached football, basketball, and track & field. Heizne also participates in marathons, triathlons, and bicycle rides. He and his wife, Mary, live in Tualatin and have 18-month-old twin daughters.

LeRoy Bradford, Jr. is a senior business administrator at TRW, Inc., Space and Electronics Group, an automotive, space, and defense corporation in Redondo Beach, Calif.

Larry Cartales is owner of Rose's Glassworks and Gifts, a stained glass business in Metzger. His shop does repairs and commission work. Cartales spent the previous 30 years in the home remodeling business.

Janet "Jan" Collins MS is principal at Harburt Elementary school in Portland. Collins has been with Portland Public Schools for 26 years.

Meridel Prideaux is sole owner of Prideaux Group, Inc., an Oregon corporation specializing in marketing communications. Prideaux is president of Young Audiences of Oregon/Southwest Washington and also serves on the board of the Portland/ Oregon Visitors Association.

Diane Sonderskov is retired from Sonderskov Productions, where she was a playwright and performer. Sonderskov lives in Seattle.

Michael Ary is a contract writer with the Bonneville Power Administration. Ary lives in Issaquah, Wash.

Ahmad Jaber MS '83 is director of engineering services at the Utah Department of Transportation in Salt Lake City.

Richard Alford is director of finance and support services at the Northwest Regional Educational Laboratory in Portland.

Bernard "Bernie" Cliff is a social worker with the Department of Social and Health Services in Pasco, Wash. Cliff writes, "I would like to keep in touch and provide assistance to the United Indian Students for Higher Education, since I was the president of UISHE from January 1977 to June 1981."

Jerri Wolfe MS has written two parenting books, I'm Two Years Old! and I'm Three Years Old!, published by Pocket Books. These books use the child's perspective to tell parents why children behave the way they do, how they feel, and what they need from their parents. Wolfe lives in Boise, Idaho.

Merrilee Ziyad MST '82 is a part-time career transition consultant at Lee Hecht Harrison in Portland and is a self-employed consultant offering a smoking cessation program. Ziyad also teaches Italian at Portland Community College's community education program, and she teaches an advanced employee benefits class through the PSU Professional Development Center. She previously was a benefits administrator with Multnomah County.

Bruce Bryant MBA is the chief executive officer at Valley Community Bank in McMinnville. Bryant has been in the banking business since 1970 and with Valley Community since 1987.

James Bernard is the third-generation business owner of Bernard's Garage, Inc., in Milwaukee. The garage received the Art Morse Shop of the Year award, presented annually by the Portland unit of the Automotive Service Association.

Laurie Erickson is principal of Payette Lakes Middle School in McCall, Idaho. Erickson previously was principal at Waldo Middle School in Salem.

Joshua Fliegel is the Peace Corps agency's regional office manager in Seattle. Fliegel manages the recruitment of all volunteers in Washington, Idaho, Montana, and Alaska. He was a Peace Corps volunteer in the Philippines from 1984-86.
Melanie Lightbody is library director at the Toledo Library. Lightbody previously was the assistant director with the Newport Library for six years.

Colleen Richmond MA is an assistant professor in the Department of Writing and Literature at George Fox University in Newberg.

Catherine Scott MSW '90 is the clinical care coordinator with Multnomah County Department of Community and Family Services in Portland.

Carol Ann Siebert-Whitten MS '95 writes, "In September 1998 I began a new position as assistant supervisor of special education in area 3 (Jefferson, Madison, Lincoln elementary school regions), with Portland Public Schools. Prior to this I worked for Multnomah Education Service District for 13 years, four years as supervisor of special education and nine years as a speech-language pathologist."

'84

Debra "Debbie" Derr MS is interim vice president of student development at Mt. Hood Community College in Gresham. Derr oversees the advising and counseling center, career center, disability and health services departments, and Transitions program.

Greg Greenwood is administrator at Westview of Indiana Care Center, a nursing home in Indiana, Iowa.

Bryan Hutchinson is a corrections deputy with Multnomah County. Hutchinson also is vice president of Multnomah County Corrections Officers Association, secretary-treasurer of Oregon Council of Police Associations, and treasurer of Oregonians for Public Safety.

'85

Michelle Franz is vice president of Solution Logic, Inc., a Portland custom software designer for the high-technology and scientific industries.

Sally Jane (Glover) Keely MS '87 writes, "... returned to the Portland area two years ago to take a math faculty position at Clark College and was married to Mark Keely on December 18, 1997. We are living happily ever after in Kalama, Wash."

Dalyce Knight is a fourth grade teacher at Aiken Elementary School in Ontario.

Michael Knight MPA is managing director at Third Wave Research Group, a Madison, Wisc., based firm that tracks and anticipates changes in consumer behavior and applies that knowledge to strategic and tactical decision making. Knight formerly was director of the Applied Population Laboratory at the University of Wisconsin-Madison.

Richard MacLennan is dean of student development services at Olympic College in Bremerton, Wash. MacLennan formerly was an associate dean for student services at Chesapeake College in Wye Mills, Md.

James L. Proctor is business officer at the Fleet and Industrial Supply Center with the U.S. Navy in Pearl Harbor, Hawaii. Proctor was commissioned as a Supply Corps officer in 1987 and promoted to Lieutenant Commander in 1997.

Jolene (Lombardo) Rasmussen is a civil engineer with the Federal Aviation Administration in Anchorage, Alaska.

'86

Carisa Bohus is president of Solution Logic, Inc., a Portland custom software designer for the high-technology and scientific industries.

James Dernbach is manager of Food Services at Oregon Institute of Technology in Klamath Falls. Dernbach received the President's Staff Award at convocation, an honor earned for having brought external recognition for the Institute through extraordinary dedication to his job. Under his direction, the OIT Food Service received a Safety and Health Achievement Recognition Program award for having successfully developed and implemented effective injury and illness prevention measures in the workplace.

Jill Duvall MA '89 is a speech and language pathologist at Pacific Communities Hospital in Newport.

Lois Oliver is director and controller at CFI Pro Services, Inc., a software firm in Portland.

Roger Sheets PhD is a research and development scientist at Ethyl Research Center in Richmond, Va.

Linda Hedge MBA '89 calmly talks about her plans with the cruise line Royal Caribbean International. She has something it wants—$16,000 worth of custom cookies.

The Ilwaco, Washington-based owner of Hedgehaven Shortbread has the plan rolled out: chocolate shortbread moons, lemon shortbread stars and plain shortbread squares stamped with the cruise line's logo and packaged in an irresistible goody bag.

Did she forget to mention she'll be baking the cookies herself?

In her words, this American Dream business is "the hobby that got out of control ... I've taken shortbread and gone crazy."

Although the Clatskanie-raised Hedge had little knowledge of the food industry, she had an MBA in business finance from PSU. Now, her experience lists past president of the Oregon Gourmet Foods Association, member of the Washington Specialty Foods Association and the National Association for the Specialty Food Trade.

Hedge's husband, Joe Nihom MBA '85, has supported the business during the past 11 years by overseeing mail orders. He is also a health care consultant and is teaching finance classes at Portland State.

The cookies are sold to hotels, such as the Heathman in Portland, gift basket companies, specialty shops, espresso bars, and as corporate gifts. Last Christmas, the growing business shipped about 4,000 wholesale and retail orders throughout the U.S.

"It's a lot," says Hedge of baking and working 10 to 14 hour days. But the bonus, she says, is "whatever I do is reflected back to me very accurately; there is no political distortion. That's the best part."

(Article courtesy of The Daily Astorian, Steve Forrester '71, editor.)
the 1998 SWE convention in Houston in June.

**Dalene Erickson** is a supervisor and certified public accountant at Hoffman, Stewart, Schmidt & McGee in Portland.

**Leland "Lee" Ireland MBA** is vice president of marketing at Auto-Graphics, Inc., a company providing information publishing and database resource sharing systems to publishing and library communities. Ireland lives in Pomona, Calif.

**Komi Kalevor** is a finance coordinator in the housing development finance section with the Portland Development Commission.

**Margaret "Maggie" Kolkena** writes, "In 1995 I graduated with an M.S. in organization development from the School of Business and Management at Pepperdine University. This year I founded Third Thought Consulting, a firm focused on enhancing organization innovation and creativity." Kolkena lives in Portland.

**Phillip Lucas** is an associate professor in the department of religious studies at Stetson University in DeLand, Fla.

**Laura Todd** is a fish and wildlife biologist with the U.S. Fish and Wildlife Service. Todd lives in Rhododendron.

### 1989

**Brad Baird MS '96** is a project engineer at Anderson, Perry & Associates in LaGrande. Baird is responsible for the planning, design and construction administration of various highway, bridge, and municipal utility improvement projects throughout northeastern Oregon.

**Tracie Lee Davis** is owner of Madison & Company, an event coordination, fundraising, and publicist firm in Portland.

**Jeffrey Lockwood** is a certified registered nurse anesthetist (CRNA) practicing at the U.S. Army Brooke Medical Center in San Antonio, Texas.

**Thomas McConnell MURP** is a project planner at Alpha Engineering, Inc., in Portland. McConnell previously was with the city of Hillsboro. His experience includes land use planning and analysis of local, regional, and statewide planning.

**Brenda Smith's** first novel, *Secrets of the Ancient Goddesses*, will be published by Penguin-Putnam in February 1999. Smith started as a science major at PSU, but enjoyed classes from Professor Ray Mariels so much she switched to English. Her book, which took eighteen months of research, is "pre-history" set in ancient Turkey.

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**Softball alumna who played for Portland State between 1979 and 1985 returned to the diamond this summer to compete in the 1998 Nike World Masters Games.**

The players, age 35 and over, suffered through grueling 90 degree weather during their August 10-13 games, but it didn't hurt their performance. Under the coaching of Teri Mariani '76, PSU's current softball coach, they made it to the championship game against a team from Chico, California. (The only other U.S. team entered out of 16 teams in all.)

The PSU alumna, known as the Stark Street Pizza team, had lost to Chico in the semifinals by one run, so they had to beat this team twice to win the gold medal. In the first championship game the PSU alumna won in the bottom of the 10th. But they lost the gold medal to Chico in the second game.

"We had such a great time playing together again," said Mariani, who ended up playing in four of the games due to player work schedule conflicts. "I can't even put into words how proud I was of them—many of whom hadn't played in a long time."

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**Pictured left to right: Lisa Genski (7), Ronda Haun Sorensen, Mary Ross Haluska, and LaDawn Fronapel.**

The team consisted of Dixie (Prater) Chinn '86; LaDawn Fronapel; Lisa (Venneri) Genski; Cathy Gorton; Mary Ross Haluska '84, MST '91; Ronda Haun Sorensen, '85, MST '90; Delores Krumm; Katie Meyer '82, MST '90; and Brenda Skinner. Players Haluska, Krumm, Gorton, Sorensen, and LaDawn were selected for the All-World Team. Sorensen was chosen Best Pitcher and Fronapel was named the tournament's Most Valuable Player.

According to Mariani, the team plans to go to Melbourne, Australia, in 2002 "to win the gold medal."
ALUM NOTES

Thong Tran is a low voltage and control systems specialist at Interface Engineering in Portland. Tran's focus is nurse call, fire and life safety, and security systems.

'90

Jill (Chandler) Brantley is a case manager for the Big Island AIDS Project in Hilo, Hawaii. Brantley scuba dives, teaches middle eastern dance, and participated in a 350-mile ride to benefit AIDS service organizations throughout the Hawaiian Islands in July.

Martha Capovilla MS is vice principal at Hood River Middle School.

Beth Heinrich is the public affairs director at the American Red Cross chapter in Portland. In her spare time, Heinrich enjoys bicycling, walking, golf, and reading.

Rick Hohnbaum MPA is city manager of Irrigon. Hohnbaum previously worked at United Parcel Service and volunteered as a city council member, mayor, and firefighter.

Kristin Hummel-Sauerwein is an airborn traffic reporter with Metro Networks, providing live on-air traffic reports for radio and television under the broadcasting name of Kristin Scott. Hummel writes that she has been accepted into Pacific University's counseling psychology program, which focuses on behavioral analysis and organizational and industrial psychological counseling, beginning in January 1999.

'91

James Babb writes that he received his MBA from the University of Connecticut, passed the CPA exam (both in 1993), and has been employed with Deloitte & Touche for the past five years. Babb currently is on a three-year international assignment in Jeddah, Saudi Arabia, and was married in Marrakech, Morocco, in 1997.

Lynda Clarke is vice president of Spieker Properties' Oregon region. Clarke oversees their leasing and management, financing, and development of the Kruse Way Class A supermarket. Clarke formerly was project director and has been in the commercial real estate business since the 1980s.

Therese Lamb MS '92 is the manager of reserve services at Bonneville Power Administration, a federal power marketer in Portland.

Stephen March MUS is a management analyst and performance auditor with the city of Vancouver, Wash.

Jennifer "Jeni" (Gorg) Patton is a computer science instructor at Cochise College in Sierra Vista, Ariz. Patton served in the Peace Corps in the Solomon Islands for two years from 1991-93, and writes that she was married in August in a Renaissance-theme celebration.

'92

Robert Banks is an Oregon State Police officer in Coos Bay. Banks also is a U.S. Army veteran and a member of the National Guard.

Maxine Gail Hudgins represented PSU at the inauguration of Irvin Reid as president of Wayne State University on September 18, 1998. Hudgins is a social worker and recipient rights advisor at Franklin Wright Settlements, Inc., a human service agency in Detroit, Mich.

James "Jim" Ingle is a project manager at Ehrlich-Rominger Architects, an architectural engineering, planning, and interior design company in Los Altos, Calif. Ingle's current design focuses are high-tech, micro-electronics, and biomedical. His hobbies include blue water sailing and fishing.

Michele Kwok is a senior veterans service representative with the U.S. Department of Veteran Affairs in Portland.

Lynne Neshit MS '95 is in private practice as a psychotherapist and marriage counselor.

Nesbit also works with the Sisters of Providence Health Systems as a mental health therapist. She lives in Portland.

Anthony Spring MT '94 is the tax manager at Grant Thornton in Portland.

'93

Kristina Sharp is a Peace Corps volunteer stationed in St. Lucia, one of the Windward Islands in the Caribbean.

Anthony Veliz is a youth sports administrator and president of Latino Sports Association in Woodburn.

'94

Michelle Dean is the senior administrative assistant at Nike in Beaverton.

Susan "Suzy" Hall is the head volleyball coach at Aloha High School. Hall was a four-year member of the PSU Volleyball team, which won the 1993 national championship.

David Holcomb is a doctoral student in the counseling psychology program at New Mexico State University in Las Cruces, N.M.

Dan Johnson MS is a financial consultant with Salomon Smith Barney, a financial brokerage firm. Johnson lives in Spokane, Wash.

David Mircovich is an intern with the Wasserberger Benson Partnership Architects in Portland. Mircovich assists on hospitality projects at several Western airports.

'95

Jason Bledsoe is an Oregon State Police trooper in Newport.

Mary Corp MBA is the Oregon State University Extension agronomist for Umatilla County. Corp is responsible for cereal grain production systems; her duties include conducting applied research and education programs for local growers. She previously was the pesticide specialist with the Oregon Department of Agriculture.

Dawn Friedman is co owner of The Spoon Company, a wholesale distribution firm in Columbus, Ohio.

Robin Pelton MPA is executive director of the Salem Outreach Shelter, which provides housing and support services to homeless families from Marion and Polk counties. Pelton previously was director of the Family Resource Council in Salem and the Tillamook County Juvenile Department.

Georgina Yokoyama is the multi-disciplinary team coordinator with the Clatsop County District Attorney's office. Yokoyama manages the grants and assists in child abuse investigations.

'96

Jessie Hathorne MSW '98 writes that she plans to begin a career in child welfare through PSU's cooperative Child Welfare Partnership. Hathorne's future goal is to start a private practice specializing in counseling bi-racial couples, children, and families.

Michael Heffner is a fire fighter and emergency medical technician with the city of Cornelius Fire Department.

James Klum is a fire fighter with the Portland Fire Bureau.

Wei Liu MURP is an assistant planner with the Lane Council of Governments in Eugene.

John Potter is a legal proofreader at Schwabe, Williamson & Wyatt in Portland.

Amy Pullen is a therapist in private practice at St. Johns Counseling. Pullen specializes in marriage and family therapy. She also works as a therapist at Columbia River Corrections Institution, assisting women in a family focus program.

Jason Su MBA is a research and development project manager at Hewlett Packard, a computer and electronics company in Corvallis.
PSU Women's Basketball
vs. Idaho State
Saturday, February 13 at 7 p.m.
Peter Stott Center on the PSU Campus
Tickets $5 adults and $3 seniors, youths 18 and under, and PSU faculty and staff. PSU students admitted free. First 1,750 fans admitted.
Free NIKE merchandise for all fans.
Wear PSU green to the game and you are eligible to enter a drawing for a gift certificate to NIKETOWN.

MEN'S BASKETBALL
Take a Kid to a Game —
February 6th vs. Eastern Washington University at 7 p.m.
For more information call 725-8274.

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ALUM NOTES

'97

Nathan Austin MS is director of operations at the U.S. Census Monitoring Board, Presidential Members at Suitland, Md.

Vivian Tong Edell MPH is an assistant professor of nursing at Linfield College in McMinnville, as well as a PhD candidate in public administration and policy at PSU. In June, Edell was the recipient of the Samuel Graf Faculty Achievement Award, a prize given in recognition of research, publication, or some other special academic or civic achievement. In 1997, she received both the Nursing Excellence Award from the Legacy Health System and the MPH Student Award of Achievement from Portland State.

Kari Jensen is a reporter with Community Newspapers, Inc., Lake Oswego Review.

Mark Larson is a wildlife artist and co-owner of Pacific Crest Gallery in Troutdale. Larson won the Alaska's Ducks Unlimited Artist of the Year contest and was a finalist in the Washington State Duck Stamp contest.

Anna Quillen works at Heritage Consulting Group, a historic building rehabilitation and development planning company in Portland.

David Roehm MBA is principal at Torwest Capital, an investment banking and corporate finance business in Portland. Roehm previously was with Black & Company in investment banking.

Len Sobo is a construction specialist with Multnomah County. Sobo lives in Portland.

Kristy Thompson is an administrative assistant at Standard Insurance Company in Portland.

Brenda Welter is a paralegal with Skerritt, LLP, a law firm in Multnomah County. Sabo lives in Portland.

Cheryl Ames PhD is a special education administrator with the Beaverton School District.

Scott Bricker MURP is the program manager at Bicycle Transportation Alliance, a non-profit bicycle advocacy program in Portland.

Chris Groener is working in the Oregon City field office for Congresswoman Darlene Hooley. Groener is a former PSU student body president.

Robert Hawkins is a graduate student in physics at Oregon State University.

John Houseman MPA is the president and CEO of Emerald Kidspports, a non-profit organization that provides athletic opportunities for children in kindergarten through eighth grade in the Springfield-Eugene area. Houseman formerly was the executive director of the Portland Children's Museum.

William Maddox MA is a teacher at Secondary Generalist in Stevens Village, Alaska. Maddox writes, "I've enjoyed every minute at PSU, and I hope I see many of you again as our life-paths cross and reunite us. Best of luck to all!"

Brent Magnuson is a business analyst at Menlo Logistics, a third party logistics company in Portland.

Kenneth McMahon is a marketing analyst with Sprint Products Group, a telecommunications company. McMahon lives in Lawrence, Kansas.

Diwakar Prasad is a mechanical engineer at Defiance Testing and Engineering, a tier 1 supplier to Chrysler, General Motors, and Ford. Prasad presently is working on the frame design for the Ford Explorer to be released in 2001.

Ben Sinclair is a machinist at Dutchman Tool & Machine in Portland.

Lorraine "Lori" Whittaker MSW is an adoption specialist with the state of Washington Children's Services in Kelso, Wash.

Carolyn Wika MBA is the director of marketing for the Columbia Gorge Economic Development Association. Wika lives in White Salmon, Wash.

In Memoriam

Peter Griffin '62 died of cancer in October. Griffin was a professor of mathematics at California State University-Sacramento. After writing the book, Theory of Blackjack, which explored and explained the probabilities of every conceivable situation in the game, he became a cult figure to casino card counters. He is survived by his wife, Lydia.
PPS Danse's

POLes

dance + virtual
where technology &
humanity merge

march 18, 19, 20
8:00 pm

march 21
2:00 pm

lincoln performance hall
PSU

Tickets: $20 general admission
$10 students
service charge may apply

for more information call
Ticketmaster 224.4400 or
PSU Box Office 725.3307

95.5 KXL fm
Canadian Consulate General
Kids and sports. The two seem inseparable. But as we near the end of the 20th century, the percentage of American children who regularly get out and kick that ball or sink that shot is declining at an alarming rate.

Recent studies of elementary-age children show that they are in poorer physical condition than at any time since World War II. Why? Computers and television, and with households headed by single or dual working parents there are fewer moments to spend together on the field or on the court. In addition, cost-conscious public school systems nationwide have made P.E. an elective rather than a required course.

The sedentary lifestyle of today's youth is a national and local problem. That's why PSU Athletics Director Jim Sterk, Nike, Inc. officials, and other community sports and recreation leaders are excited about the potential of PSU's new Community Recreation Field.

The newly completed, $1.8 million field, which will be formally dedicated this spring, offers opportunities to bring a diverse range of youth sports programs to campus. These range from the popular National Youth Sports Program, which PSU hosts each summer with the Police Activity League, to special programs that target at-risk girls and other youths who may not be participating in school or community sports programs.

"I keep hearing that many kids have never been to the PSU campus. They never really see what we have," says Sterk. "This field will be a starting point to expose kids from all over the community to Portland State. With the programs we're planning, we can break through some community barriers in youth sports participation."

Toward that end, Nike recently pledged $350,000 to the field. Nike's presence will reach even deeper through the establishment of three capstone courses—community projects for senior-level students. Nike is contributing $15,000 per academic year to support the capstones, which will gauge youth recreation needs in the Portland metropolitan area.

"PSU's Community Recreation Field provides the means to develop sports programs for underserved kids and to offer children positive experiences with adults and college students at a campus setting," says Bill Malloch, of Nike's Global Community Affairs Department. "As I was talking with Jim Sterk, ideas just snowballed about what we could do with this field. We've got the field. Now, how can we get underserved kids there?"

The first capstone course, which will likely start in summer 1999, will allow PSU students to conduct surveys and needs assessments with Portland-area youths who face obstacles in sports participation. These children, age 8 to 13, may be underserved by existing community recreation programs due to economic, geographic, or other factors. A second capstone, slated for fall 1999, will be similar to the first and will focus on at-risk girls between ages 8 and 13, says Seanna Kerrigan, PSU capstone coordinator.

A third capstone may focus on collecting data that community sports organizations could use to attract volunteers to run programs, coach teams, and serve as mentors. Securing devoted volunteers—especially college students—is central to Nike's P.L.A.Y.CORPS program. P.L.A.Y.CORPS, a nationwide program, recruits and trains college students to coach youth leagues.

Getting solid information about community recreation needs and volunteers will help Nike and community recreation groups while offering PSU students new opportunities to do meaningful research. Nike's Malloch says local parks officials already have noticed a lack of participation in recreation programs by Russian and Hispanic youths.

"The data the PSU students can provide is data we couldn't get ourselves," Malloch says. □
MEN'S GOLF TEAM WINS FIRST BIG SKY TITLE
The men’s golf team brought home the University's first Big Sky Conference championship from St. George, Utah, in mid-October. The Vikings had a comeback victory after leading the first day, dropping to third on day two. The final round, two-over 286 on the 6,782-yard, par 71 course, was 12 strokes better than second-round leader Eastern Washington. The dramatic win was also a turnaround from last year's sixth-place finish. Junior Brian Hughes was tournament medalist, shooting a final-round, career-low 69. Junior Brian Coury tied for fourth, freshman Brian Miller was 14th, while freshman Matt Logan and sophomore Ben Guinta tied for 24th.

FOOTBALL CONTINUES RISE IN BIG SKY
PSU improved from seventh to fourth place in Big Sky football this season and came within nine points of winning three other games. The Vikings lost by three points to league champion Montana and defeated runner-up Montana State. PSU led the Big Sky in total offense with 464 yards per game and placed fourth in the nation in passing. Running back Charles Dunn and wide receiver Orshawante Bryant, both sophomores, earned first team All-Big Sky honors, joining senior offensive guard Bobby Singh, who made it for the second year.

WOMEN’S VOLLEYBALL
PSU is looking forward to 1999-2000 with four starters and eight letter winners returning. The Vikings completed a disappointing 7-23 season, but battled to the end, taking Montana State to five games in the next-to-last match. Junior transfer Shawna Sears was named Big Sky Newcomer of the Year.

WOMEN’S SOCCER
The Viks concluded the season with a 7-12-1 record, the most wins since moving to Division I three years ago. The Vikings also produced five shutouts and finished its home schedule with a 5-3 record. How close were they? PSU lost two conference matches in overtime and another in the final three minutes. Junior Joanna Bowns led the team with 10 goals, the second best record in PSU history, and was named first-team All-Big Sky. Jennifer Bruno, one of only six seniors, earned second team all-conference.

CROSS COUNTRY
PSU men's and women's teams ran their best of the year in the West Regional at Fresno, California. The men, led by freshmen Brad Blouch, Jeremy Park, and Will Smith, placed 16th out of 23 teams, and more importantly, outraced three other Big Sky schools that finished ahead of them in the conference championship meet. All-Big Sky Viking Melissa Waggner paced the women’s team with a 34th place finish among 197 runners. The women placed 19th out of 28 teams.

WINTER SPORTS
PSU Wrestling is a member of the PAC-10 this season. The Vikings have eight starters back out of 10 weight classes, and Coach Marlin Grahn added four state high school champions.

The Men’s Basketball team, which finished third last season, expects to challenge for the league title this year with two all-conference players, Jason Hartman and Brian Towne, and nine lettermen returning.

The Women’s Basketball team, which has four returning starters and 10 letter winners back from last year, is led by all-conference forward Shannon Spies.
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