Portland State Magazine

Portland State University. Office of University Communications

Follow this and additional works at: https://pdxscholar.library.pdx.edu/psu_magazine

Let us know how access to this document benefits you.

Recommended Citation
https://pdxscholar.library.pdx.edu/psu_magazine/86

This Book is brought to you for free and open access. It has been accepted for inclusion in Portland State Magazine by an authorized administrator of PDXScholar. Please contact us if we can make this document more accessible: pdxscholar@pdx.edu.
We met in college—both of us the first in our families to attend a university. Everything we’ve accomplished since can be traced to our opportunity to earn college degrees. We know through personal experience that education is synonymous with opportunity, and the quality of education determines the quality of life in our state.

After graduation, career paths opened up to us. Marilyn worked for First Interstate Bank (now Wells Fargo) for 22 years. The bank encouraged continuing education and assisted her in earning a master’s degree, which opened the doors to teaching part time at Portland Community College.

Marilyn’s experience speaks to the changing opportunities for women in education and business. She was the only woman in most of her business courses in the early '70s. Today, the gender balance in business courses at PSU is at least 50-50, and Portland State students are increasingly diverse in other ways as well.

A university degree opened the door to Ray’s career as a CPA. An accounting professor at PSU for the past 20 years, he has also served as a consultant to the Auditing Standards Board and as president of the Oregon Society of CPAs. Ray is proud to be part of the nationally recognized accounting program at PSU. “I’ve seen incredible growth in the accounting profession change over the past 20 years. The number of CPAs in Oregon has doubled, and the quality of those CPAs is higher than ever. An accounting degree is an incredibly rich way to learn how organizations work, especially in a multi-disciplinary program like PSU’s. It’s truly a high-way to a wide range of career opportunities.”

A university education offered us many opportunities that were not open to our parents. Many PSU students are first-generation, which resonates with us. Portland State students are extremely motivated—taking on a lot of challenges while working to build life-long learning habits. As we enter the knowledge economy, the opportunity for Oregonians to enjoy high-paying jobs and a high quality of life depends more than ever on the quality of higher education in Oregon.

We want to share our legacy of opportunity with others. Our giving, both now and through our estate plans, includes support for accounting scholarships, the School of Business Administration, and other University-wide programs.

To us, philanthropy isn’t about money. It’s about a better University, a better Oregon. That’s why we give to and help PSU’s fund-raising efforts. We believe that because Portland State gives students a crucial blend of liberal and professional education, it is the University of the future.

Ray and Marilyn Johnson
FEATURES

Our Bodies, Our Cells? 8
Faculty engage in the ethical debate surrounding genetic privacy.

Vikings Go West 11
The football team makes Hillsboro its home away from home.

A Century of Women 12
Photos and stories shed light on the history of Portland's YWCA.

Mural Master 16
After 35 years, the artist who painted the mural in Smith Center has returned to campus.

Burn, Buddy, Burn 18
An economic professor's fiery invention could help people of the Third World.

DEPARTMENTS

Around the Park Blocks 2
Drug Use Surprise, Airport on Holding Pattern, Prof Honored by King, Bernstine Helps Urban League, Engineering Receives $5 Million

Letters 5
Inclusiveness Praised, Terminology Confusion

Off the Shelf 6
Garden Retreats: Creating an Outdoor Sanctuary, The First Fifty: Portland State's History from 1946 to 1996

Philanthropy in Action 19
Small Donations Make Scholarship, Helping Women Students

Alumni Association News 20
Tell Your Story, New to the Board, Dream of Teaching Motivates Alumni Scholar, Benson House: Look at Us Now

Alum Notes 22
Setting the Scene on Broadway, A Talent Agency that Specializes in Minorities

Sports 29
Athletics Campaign a Winner, Looking Ahead at Fall Sports, New Athletic Director, Spring Sports Wrap-up

Cover
Faculty look at the question, Who owns our DNA? See story on pages 8-10. Illustration of double helix and nucleotide sequences by Chad Baker.
Vanport remembered

Vanport, the birthplace of PSU, is getting some well-deserved recognition 52 years after it disappeared under the floodwaters of the Columbia River.

Interpretive signage commemorating Vanport was recently unveiled at Heron Lakes Golf Course in north Portland, the original site of the city until the Memorial Day flood of 1948.

Students in two senior capstone classes worked with Portland Parks & Recreation and Kaiser-Permanente to gather the short-lived city's history and create the signage.

Vanport, built to house shipyard workers during World War II, opened its doors to returning veterans through the Vanport Extension Center, precursor to PSU, following the war.

Drug use survey surprises Oregon officials

Illegal drug use more than tripled in Oregon from 1995 to 1999, according to a survey conducted by Bill Feyerherm, vice provost for research and dean of graduate studies.

Feyerherm directed the survey—based on telephone interviews with 12,017 people across the state—for the Oregon Department of Human Resources. It showed that illicit drug abuse increased from 3.1 percent of the adult population in 1995 to 10.3 percent in 1999, a 232 percent increase. The use of illegal drugs now surpasses figures on alcohol abuse in the state for the first time.

“We expected some increases because there have been some increases in heroin overdose deaths,” says Feyerherm. “But we didn’t expect the huge percentage jump we got.”

Health officials are unable to explain the increase, but estimate that one in nine Oregonians need drug or alcohol abuse treatment, compared to one in 16 in 1995.

“It may be people are more comfortable admitting to (drug) use, but there’s no piece of research that really tells us why we’re seeing what we’re seeing,” says Gwen Grams, manager of planning, evaluation and research at the state Office of Alcohol and Drug Abuse Programs. Her office has already begun to expand its treatment and prevention programs with a $10 million increase in appropriations approved by the state Legislature last session.

Task force recommends a holding pattern

Ground the idea of a new Portland airport, a third runway, or expanding Hillsboro Airport—at least for the next decade. This was the recommendation of a 15-member task force assembled by PSU’s Institute of Portland Metropolitan Studies.

Examining future air transportation needs in Portland was the task put to this group of government and environmental representatives. The task force took up where a previous master plan—looking at facilities needed by the year 2020 for the Port of Portland—left off. Officially, the group was asked whether air traffic growth predictions for the Portland International Airport are reasonable and what alternative plans for growth should be part of the Port’s master plan.

The task force agreed with studies showing that passenger growth in the next 20 years will steadily increase, and came to the conclusion that cargo activity, which is forecast to increase significantly, could be even greater than anticipated. But seeking a site for a new airport is not advisable at this time, the group concluded. The constraints of the 3,200-acre current airport points to the need for a site of 10,000 acres for any new facility. Since no urban growth boundary in Oregon contains a 10,000-acre parcel suitable for development, a new airport would have to be developed on land currently protected for farm use—requiring a significant reappraisal of land use policy in the state.

Similarly, expanding the Hillsboro Airport would require substantial investments, while diverting only a small percentage of traffic from the main airport.

The task force did recommend that the Port embrace three categories of activity in the next five years. First, it should plan for greater utilization of the present airport and its air space, including gate and ticket pricing strategies and continued land acquisition. Second, quality of life issues associated with airport operations, such as air and water quality, noise, and growth management issues, should be addressed. Third, the port should begin work to view the airport as part of a regional system, which could call on other airports to carry some of the future burden.

The task force’s full report is on the Web at www.upa.pdx.edu/IMS/. 

---

2 PSU MAGAZINE FALL 2000
Cuomo to speak at Simon Benson Awards dinner

Former New York Governor Mario Cuomo will keynote an evening honoring three Oregonians who are giving back to the community.

Mary Clark '81 MSW and her husband, Maurie Clark, and Don Frisbee will receive this year's Simon Benson Award at a dinner on November 14.

The award, which was named after early philanthropist Simon Benson, honors individuals who have demonstrated the same commitment to Oregon as Benson did in the early 20th century.

Mary and Maurie Clark are longtime supporters of education around the state. They have provided support to University of Portland, Oregon State University, Marylhust University, Oregon Graduate Institute, Portland State, and St. Mary's Academy. More than 30 years ago, they established the Clark Foundation, which has helped the Oregon Historical Society, the Alberta Kerr Center for Children, and the Providence Child Center.

Don Frisbee's commitment is reflected by his contributions to dozens of organizations, including the Nature Conservancy, Oregon Business Council, Oregon Graduate Institute, Portland Opera, Reed College, Portland State, and United Way. In the mid-1980s, Frisbee chaired a task force on the future of PSU that laid the groundwork for Portland State as an urban university. He is the former chairman of PacifiCorp and a past recipient of the PSU Alumni Award.

Cuomo, three-term governor of New York from 1983 to 1995, is widely regarded as one of America's greatest orators. Cuomo consistently receives standing ovations from audiences across the county as he shares his perspective on the role and responsibilities of government in American life. Last year's inaugural event featured retired Gen. Colin Powell.

For more information about the Simon Benson Awards dinner, contact the PSU Development Office at 503-725-8212.

Political science prof honored by Morocco

Professor John Damis was in illustrious company as King Mohammed VI of Morocco decorated him with a medal of honor and made him a commander of the Alawite Order this past June.

Damis, chair of the Division of Political Science in the Mark O. Hatfield School of Government, was one of 11 people decorated by the King for exemplary service to Morocco in a ceremony held in Washington, D.C.

Honors were also bestowed on Jeanne Kirkpatrick, former U.S. ambassador to the U.N.; Stephen Joel Trachtenberg, president of Georgetown University; and Sidikki Belyamani, vice president of Boeing. King Mohammed is the current head of the Alawite dynasty, which has been the ruling dynasty in Morocco since 1666.

Damis was recognized for his research and extensive writings on Morocco, as well as his expert testimony before Congress as it contemplated whether to support the United Nations' mission in Western Sahara.

Campus thermostats on the Internet

The saying "If only the walls could talk" has new meaning on campus.

Every 15 minutes, software installed in three Portland State buildings gathers data and transmits it over the Internet to a central Web site, where it can be retrieved by managers at both Portland General Electric (PGE) and PSU. The data is a detailed energy profile of each building, showing energy consumption per zone in kilowatt hours with even slight variations in room temperature and air pressure.

This continual energy-use profile is enabling PSU to pinpoint exactly how much energy is being used, leading to energy conservation and cost cutting in each building. At the same time it allows PGE to test a future means of communication between a utility and its commercial customers. The energy project, a first-of-its-kind for PGE, is in anticipation of full deregulation of commercial electric customers by 2001.
communities develop, train staff for, and offer better services for juvenile offenders and their families.

"We are in a unique position," says James Ward, dean of the Graduate School of Social Work, "to provide national leadership by developing and testing curriculum for educational specialization, serving as a center for practice development and training, and developing research opportunities for faculty and doctoral students."

The Youth Intervention Network Program is co-directed by Laura Nissen and Judge Don Owen Costello. Nissen was director of the Center for High Risk Youth Studies at the Metropolitan State College of Denver. Costello is chief judge of the Coquille Indian Tribal Court and acting judge of the Tribal Court of the Confederated Tribes of the Grande Ronde.

Bernstine helps Urban League recover

What a difference a year has made for the Urban League of Portland.

Severe financial woes last year prompted large supporters such as United Way of the Columbia-Willamette to withdraw its funding from the League.

Today the support is back and the organization is under the management of a popular new leader, Margaret Carter.

Much of the League's present success can be attributed to PSU President Dan Bernstine, says Carter. Since becoming chairman of the Urban League board in January, Bernstine reestablished ties with important supporters and helped boost the effectiveness of the group's leadership.

Among his accomplishments, according to Carter, president and CEO of the League, were his negotiations with Bank of America to consolidate the Urban League's debts and work with Key Bank to extend loan payment schedules.

Carter credits Bernstine for starting Monday Morning Quarterback meetings with board members to help improve relationships with the business community. He also brought in PSU's Institute for Nonprofit Management to help the League form a recovery action plan. Once the League's finances stabilized, he organized additional meetings on fund raising to get the League back on its feet.

Bernstine, who has been on the board since 1998, was not scheduled to become chair until the spring of 2000. He assumed the role in January to reconstitute the board and assign tasks, says Carter.

"His leadership restored the confidence in the community necessary for the League to fulfill its role as the premier agency for civil rights and helping low-income people," she says.

Engineering receives $5 million from city

Portland Mayor Vera Katz made good on her 2000 State of the City promise to push for a top-tier engineering program at Portland State. At her prompting, the Portland Development Commission amended its 2000-01 budget to allocate $5 million to help build a new engineering facility on campus.

The University is seeking $70 million for the project, which would involve the remodeling of the College of Engineering and Computer Science's Fourth Avenue Building and construction of a new building adjacent to the site. Funding is expected to come from a combination of private, corporate, and government dollars during the next five years. New facilities would allow the University to double the size of its engineering program and meet the growing need from the region's high-tech industry for more well-trained graduates.

PSU offers degrees in computer science, electrical and computer engineering, engineering and technology management, mechanical engineering, software engineering, systems engineering, and civil and environmental engineering. The University recently received approval to offer a Ph.D. in computer science.

In exchange for the $5 million allocation, the Portland Development Commission will acquire property or the rights to develop property that Portland State owns. The final agreement is still being negotiated.

Students appointed to important state boards

Two Portland State students are serving on key education boards for the state following appointment by Gov. John Kitzhaber. Tim Young was appointed to the Oregon State Board of Higher Education, and Anne Cohen now sits on the State Student Assistance Commission. Both will serve two-year terms.

Young is the seventh PSU student to serve on the governing board of the
seven-campus system. The board has included two student representatives since 1974. Young was PSU student body president this past year and served as student fee committee chair and vice chair the two previous years. He also was on a committee of faculty and University leaders that identified University direction and priorities. Young is pursuing a degree in business administration with a minor in political science.

In her new post on the State Student Assistance Commission, Cohen will help guide the state's financial aid program. The commission is also the guarantee agency for student loans. Cohen, who graduated this past June, was active in the disability community at PSU as well as student government, and achieved an impressive academic record. She is now pursuing a Master of Public Administration degree. Cohen is the third student from PSU to serve on the board since 1975.

**Couple's gift largest ever**

Gary Ames '67, former chief of US West, and his wife, Barbara Ames '68, have given the largest, single personal donation ever made to Portland State. Their gift of $1.5 million will endow a business professorship and scholarships.

The couple's donation establishes the Ames Professorship in the Management of Innovation and Technology. The School of Business Administration will hire a nationally renowned e-business expert to fill the professorship by fall 2001. The annual salary of $120,000 to $140,000 is expected to attract a top expert in electronic business, the fastest-growing specialty in the business school.

The Ames Scholarship Program will finance the education of future leaders in the fields of business and education. The University expects to grant approximately 10 Ames scholarships a year.

Gary Ames was president and chief executive officer of US West Communications, MediaOne International, and Mountain Bell. Barbara Ames was an elementary school teacher.

---

**LETT ERS**

**Inclusiveness praised**

I just wanted to commend the editorial staff for highlighting the contributions of Phillip Gibbons and Orville Garrison (inside front cover, spring 2000 PSU Magazine) to the Graduate School of Social Work. Your inclusiveness of all members of the PSU community is appreciated.

Christine Cress
PSU Education faculty

**Terminology causes confusion**

The article "Going to Extremes" (page 6, spring 2000 PSU Magazine) was interesting reading. I have a question about the use of the two words "bacteria" and "microbes." They seemed to be used interchangeably as synonyms. I would have appreciated it if the author had defined these two terms. Are they indeed synonyms?

John Sutherland, Jr.
Sent by e-mail

The terms *microbe* and *bacteria* are not quite synonymous. The term *microbe* refers to living organisms too small to be seen by the naked eye, including bacteria, protozoa and some fungi. A *bacterium* (plural: bacteria) is a *microbe* that has no nucleus. —David Boone, professor of environmental microbiology

PSU Magazine wants to hear from you. Send your comments to PSU Magazine, Portland State University, PO Box 751, Portland OR 97207-0751; or to e-mail address psumag@pdx.edu. We reserve the right to edit for space and clarity.
OFF THE SHELF

A Trick of Nature  

Matson has set this, her second novel, with a suburban family that feels safe and secure in its place in the world. That is until lightning strikes—both literally and figuratively—and its members are forced to test the assumptions they hold about themselves and each other. Matson teaches at Boston College and lives in Newton, Massachusetts. Her first novel was The Hunger Moon, and she has also written two volumes of poetry, Sea Level and Durable Goods.

Tomas Svoboda Piano Works Vol. 1  

Professor Svoboda’s music is performed worldwide and often. A renowned American composer of Czech heritage, his best-known orchestral work (commissioned by the Oregon Symphony), Overture of the Season, Opus 89 has alone received more than 200 performances. In this initial volume of works for solo piano, we hear the composer at the piano—his first and most intimate instrument—rendering a fragment of his immense body of chamber works.

Great River of the West: Essays on the Columbia River  
edited by William Lang (history faculty) and Robert Carriker, 1999.

The people of the Pacific Northwest have always had a complex relationship with their river, the Columbia. Lang and Carriker have gathered essays that highlight important episodes in this history, providing what is really a history of the region. Great River includes stories of mariners who challenge the Columbia River bar, a family torn by insanity, native people who preserve fishing traditions, and dam-builders who radically change the river.

Skin Deep  

In her debut novel, Cross writes from her personal experience as a “white-looking” black woman. Skin Deep tells the story of Nina Moor, a blue-eyed, white-skinned daughter of a renowned African American jazz musician and activist. Nina embarks on a quest for information about her absent, white mother and disturbs the peace of her otherwise supportive black family. Skin Deep was nominated this past summer for two “Gold Pen” awards by the African American Online Writers Guild.

The Gate in the Wall  

Emma, a child laborer of mid-1800s Victorian England, provides the main character for Howard’s 15th book for young people. Finding herself late and locked out of the silk mill where she toils 10 hours a day, Emma discovers a gate that leads to the canals of England and a whole new life. The plight of industrial England’s poor makes for fascinating reading. Howard, who lives in Greeley, Colorado, is also the author of Sister, Edith Herself, A Different Kind of Courage, and other historical novels.

Youth at Risk: A Prevention Resource for Counselors, Teachers, and Parents  

Children who drop out of high school or those who graduate without a true education, future direction, or sense of self are the youth Capuzzi and Gross are writing about. Their best-selling text provides the necessary foundations to reduce the vulnerability of these children and see them as being “at promise” rather than “at risk.”

Garden Retreats: Creating an Outdoor Sanctuary  

What better way to create a relaxing and intimate space within a garden than to collect the stories and sights of others who have found success? Ashmun and Mandell have created a coffee table-like book (in an affordable paperback package) that leads by example. With the help of others’ gorgeous gardens, Ashmun focuses readers so they can define their own style of sanctuary—be it as simple as two chairs beneath a shady tree.

Other books & recordings


Reviews are of faculty and alumni books, recordings, and Web publications. To have a work considered for this page, please submit pertinent information to Mary Ellen Kenreich, PSU Library faculty, via e-mail to kenreichm@pdx.edu, or fax to 503-725-5799, or mail to Portland State University, PO Box 1151, Portland, OR 97207-0751.
Politics, economics, even nature stood in the way of the establishment of Portland State University. Supporters fought each step of the way to take the institution from temporary extension center to college to university status. Today PSU is the second largest university in the state, granting more advanced degrees than any of its sister institutions.

Portland State has a unique story to tell, and Gordon Dodds reveals it in The First Fifty Years of Portland State University, 1946-1996. Dodds, emeritus professor of history, is well-suited to the task. A faculty member since 1966, he served as University historian and has written seven books on Pacific Northwest history. Drawing from years of research, Dodds introduces the people and events that not only played roles in PSU’s first 50 years but served to develop the character of the college that would not die.

The University can trace its roots to a campus in the dilapidated remains of Vanport, a World War II housing project. Nurtured by its founder, Stephen Epler, and with crucial support from the federal government, the education center for returning veterans flourished. Unfortunately, two years into its existence a swollen Columbia River breached the dikes surrounding Vanport and destroyed the city and the center. During the next four years the institution moved three times, all the while fighting for its very existence. In 1955, Portland State realized a major victory when it achieved college status.

Throughout The College That Would Not Die, Dodds uncovers the obvious and concerted attempts against establishing a major university in Portland. Naysayers included the state’s other major universities, often with reinforcement from the chancellor and state board and others who would do the older schools’ bidding. Besieged on many fronts by those who feared competition for students and resources (and by their charge of “duplication of effort”), Portland State overcame hurdle after hurdle in its quest to serve the higher education needs of the Portland metropolitan area.

Central to the formation—and, indeed, survival—of Portland State is Epler, a man who until now has gone largely unrecognized for his role in establishing the institution that became PSU. Epler’s contributions, sacrifices, and behind-the-scenes political maneuverings on its behalf are revealed, as is his later snub by the very officials who could have rewarded his efforts.

While emphasizing the formative period up until 1969, when Portland State finally gained university status, Dodds also introduces many of the individuals and episodes that were part of the institution’s first 50 years.

From Portland State’s first female administrator (librarian Jean Black), beloved professor George Hoffmann, and student activist Joe Uris to the upheaval of the 1970 Park Blocks “riot” and the at times adversarial relationship between the administr-
Just as this past summer was heating up, news media throughout the world were touting a major scientific breakthrough: the mapping of the human genome.

Never mind that the mapping wasn't—and still isn't—complete. And never mind that scientists are far from agreeing on the number of genes humans have, and exactly how they work within our cells. The fact that science appeared to be close to deciphering the blueprint for what makes us human was at once wondrous and creepy.

Wondrous because of the possibilities for fighting genetically triggered disease. Creepy because, some feel, scientists are peeking through the blinds of our private domain, enabling them to uncover secrets that many of us would prefer to keep to ourselves.

The human genome project also has added fuel to a debate that has been stirring in Oregon for the past six years. The debate centers on how our genetic information may be used by pharmaceutical researchers, by insurance companies, and by anybody else for whatever reason.

Three Portland State faculty are at the forefront of that debate, and the work two of them are doing now will impact how the Oregon Legislature will tackle genetic privacy issues when it reconvenes in January.

Margaret Everett, assistant professor of anthropology, is a member of the Genetic Research Advisory Committee (GRAC). The group was created by the Legislature to study genetic privacy issues and develop a legal framework to define the rights of individuals whose DNA samples are collected, stored, analyzed, and disclosed.

Her work as a cultural anthropologist makes Everett uniquely qualified to speak about the ethics of studying human beings. A specialist in urban development in Latin America, Everett says people have the right to say yes or no to being the subject of research, even if that research poses no risk.

That same sentiment formed the backbone of the 1995 Oregon Genetic Privacy Act, the first law of its kind in the nation, which says a person's DNA is his or her own personal property. It cannot be used for any purpose, including research, without that person's informed consent. Since then, lawmakers have amended the Act to create exceptions, in effect softening the intent of the original law. One bill, passed by both houses of the Legislature and signed into law by Gov. John Kitzhaber, permits research if the samples are anonymous, and if it is conducted under federal policy guidelines. That bill also created GRAC, the advisory committee Everett sits on.

GRAC is currently working on a bill that will further update the Act in an effort to balance the needs of research and the privacy of the public. Everett says it may include fines against medical labs if genetic test information is leaked.

Everett's feelings on the subject are as personal as they are academic—maybe more so. Her three-month-old son Jack died in 1998 of an extremely rare disease linked to a recessive gene that both she and her husband share. At that point, she says she and her husband felt "thrust into the world of genetics."

While Jack was still alive, doctors took tissue samples to see how the disease might manifest itself. After he died, more

The questions outnumber the answers when it comes to DNA ownership and our privacy.

By John Kirkland
samples were used for research—with the permission of Everett and her husband.

"Like any parents, we hoped something good would come out of it. At the same time, we were uncomfortable with the idea of him becoming a research subject," she says.

She asked the medical professionals where the samples would be—if they would be transferred to a different lab—because she didn’t like the idea of not knowing where “Jack” was, even if it was only his cells. She asked about the kinds of research that would be done, and learned that the tissue samples could be used for a variety of purposes not yet known.

Her discomfort peaked in 1999, when the Oregon Senate voted to change the Genetic Privacy Act to broaden the parameters for testing.

She wrote to The Oregonian newspaper: “... my own experience tells me that more than our genetic codes, the Senate may have signed away our very identities to the biotechnology industry.”

Now a member of GRAC, Everett can lend an even stronger voice to the issue.

“There is a point at which I don’t want my child to be used for profit—at least without my thought or participation. So, my concerns are that consent not be lost with whatever changes the Legislature makes and that we retain the ability to make decisions,” she says.

Another voice on the Genetic Research Advisory Committee is Gregory Fowler, a clinical associate professor of public health at Oregon Health Sciences University. Struck by the lack of public involvement in the whole genetics issue, he founded Geneforum in 1998 as a way to funnel public comments to lawmakers. By logging on to www.geneforum.org, participants can post messages about a number of ethical dilemmas regarding genetic research, genetic enhancement of crops, and the use of human DNA.

You can “Visit The Doctor” and fill out a form asking your consent for your tissues to be used in research. Each question on the “clipboard” is paired with a link describing the benefits and risks of your decision. Click on “Go Shopping” and you are given the choice of buying foods that are genetically engineered, unlabeled, or organically grown. Which would you pick? It asks you to give a reason. Ultimately, all posted comments will be used by members of the GRAC.

The whole idea of Geneforum is to create an informed populace. People will have opinions anyway, and many of those opinions will find their way to high places. Fowler just wants them to have a sound basis.

“The public will appear at the door. The question is what will they be brandishing?” he says.

The designer of the public input section of geneforum.org is Barry Anderson, PSU professor emeritus of psychology. A specialist in how people make decisions, Anderson had been working in this arena for a long time. He was the chief architect of the public involvement process for the Oregon Health Plan and did similar work for Oregon Health Decisions. It was through that project that he met Fowler, and became part of Geneforum.

When trying to find out what the public is thinking on controversial issues, decision makers typically use quantitative analysis—in other words, they survey the public and find out what percentage is for or against a certain issue. One problem with this approach is its corruptibility, says Anderson. Some organizations get paid for flooding polling systems with phony data, which distorts the numbers, he adds.

Anderson took a different approach with Geneforum. He used a qualitative method, relying on written statements of the participants. It’s less corruptible, and it offers the public opportunities to make creative suggestions on the whole genetic privacy issue.

“One bright person could make a suggestion that could affect the whole issue. That person’s opinion will be heard by the governor and the Legislature,” says Anderson.

In addition to giving people a chance to express themselves, the Web site also allows participants to see what others have written and to respond to those comments.

“This is a good way to make this democracy work a little better, and provide a more meaningful way to make decisions. The problem is getting people to show up at the Web site,” he says.

On the Web since March, Geneforum is still fairly new. Fowler says other bioethics organizations are asking to put Geneforum banners on their sites, so he’s confident traffic to Geneforum will continue to grow.

There’s plenty to comment on, with issues such as genetic privacy and genetically altered food. The ramifications of science’s ability to know about and manipulate DNA are vast.

American agricultural companies are fighting multimillion-dollar public relations battles over the genetically modified crops they produce, largely because European countries don’t want to buy them.

Then there’s the potential of stigmatizing people based on their genes. We already know that the incidence of prostate cancer is higher than average among a certain Jewish ethnic group, and that sickle cell anemia targets African Americans. What other diseases will scientists be able to link to other ethnic groups, and how will that knowledge affect their ability to get insurance? Let’s say the women in your family have a higher than average incidence of breast cancer. Will there come a time when you will be denied a job because your prospective employer was able to look at your personal genetic profile?

These are just a few of the ethical dilemmas Patricia Backlar is tackling as a member of the National Bioethics Advisory Commission (NBAC). A member of PSU’s philosophy and sociology faculty, Backlar is one of 18 high-profile...
Experts from throughout the United States helping to form policy on a full range of bioethical issues.

Like Everett, her connection with bioethics is personal. Her 38-year-old son, David, has schizophrenia, and much of her career developed from the issues she faced as his mother. She has written widely on psychiatric and biomedical research practices and is the author of The Family Face of Schizophrenia (Putnam, 1994, and paperback, 1995). In addition, she serves as assistant director for the Center for Ethics in Health Care at Oregon Health Sciences University.

She was well-suited to the task President Bill Clinton put before the NBAC when he created the commission in 1997. The group was to come up with recommendations on both the rights and the welfare of human research subjects, and the use of genetic information in enterprises such as human gene patenting. The NBAC has written reports on this huge scope of sensitive issues, all of which can be viewed on the Web at www.bioethics.gov/pubs.html.

In 1999 the NBAC produced “Research Involving Human Biological Materials: Ethical Issues and Policy Guidance.” It recognized that the use of human biological material by researchers is vital to the advancement of human health, but the rights and welfare of those who provide the specimens should never be compromised.

“The informed consent process is the linchpin that keeps in place a cluster of protections necessary for the safety of participants in human subject research,” says Backlar. “Consent that is freely made, while truly informed and understood is at the heart of the matter.”

The report suggests interpretations and clarifying language for current federal regulations that can protect subjects’ rights and interests and at the same time permit well-designed research to go forward using biological material already in storage as well as specimens newly collected. The NBAC estimates there are more than 282 million tissue samples stored in labs throughout the country.

The commission, which gathers public input for its reports through meetings every month or so, will be dissecting bioethical dilemmas well into 2001.

The point of these commissions, public meetings, reports, and Web sites is that they help to form the policies that eventually find their way into our laws, our courts, and the labs where research is taking place. It is a sometimes slow, but ultimately crucial soul-searching that trickles down to real life. Just this past August, President Clinton, at the urging of the medical establishment and the public, announced new, more stringent rules to protect the privacy of medical records—in part because of genetic information they may reveal.

The implications of science’s unlocking of the human genome are just beginning. They will become increasingly prevalent in the decades to come as we all learn to speak what President Clinton called “the language in which God created life.”

(John Kirkland, a Portland freelance writer, wrote the article “Going to Extremes,” in the spring 2000 PSU Magazine.)

Visit the Doctor

The following question and choices were condensed from the geneforum.com Web site. Completing this survey online provides Geneforum with input that could affect public policy.

You go to your doctor’s office for a routine checkup. Your doctor suspects that you might be at risk of colon cancer and wants you to have a sigmoidoscopy. In the course of that procedure, the physician is likely to take a biopsy of any suspicious polyps.

When you go for the test, you are given a form that asks you to decide how your tissue may be used in the future. Which choice(s) are you most comfortable with?

1. I grant permission for my tissue to be used for genetic research, without any restrictions.

Benefits: This may help researchers develop ways to prevent, detect, and treat genetically-influenced diseases such as colon cancer, cardiovascular disease, diabetes, high blood pressure, breast cancer, and prostate cancer.

Risks: There could be harmful consequences if your information got into the wrong hands. For this reason, in federally funded research, precautions are taken to keep your identity confidential. Although there is a risk of loss of confidentiality, the risk is very small.

2. I grant permission for my tissue to be used for genetic research so long as no information that identifies me or is obtained from my medical records is forwarded with the sample.

Benefits: Your identity and medical records will be confidential.

Risks: Your tissue may not be useful since your medical history will not be available. If many people made this choice, it could take scientists longer to develop ways to prevent, detect, and treat genetically influenced diseases.

3. I grant permission for my tissue to be used for genetic research so long as I am given any information that could affect my health or that of my children.

Benefits: You would be informed by your physician if the research generated information on factors that increase your risk of getting a serious disease. And, if this is inherited, you could inform your children.

Risks: Complying with your request for information may not be reasonable for a researcher who must balance time available, cost, ethical issues, and uncertain medical significance.

As a result, your sample might not be used. Even if your tissue is used, information that would be useful to you may not be available for many years, or, you could be misinformed based on preliminary information that turns out later to be inaccurate.

4. I refuse permission for my tissue to be used for genetic research under any conditions, and I request that my tissue be destroyed after the test is completed.

Benefits: Your identity and medical records would be confidential.

Risks: Because your tissue has been destroyed, you cannot benefit from any research results which might come from a re-examination of your tissue. New discoveries that may save lives in the future often come from research on stored tissue samples.
Viking football may have moved 12 miles west to Hillsboro, but the game is the same and the chance for fans to have a good time is better than ever.

Civic Stadium, the Viks’ home field, is getting a facelift this year, which leaves the team playing at Hillsboro Stadium just off Highway 26 at the Cornelius Pass exit. The kick-off time has changed as well, with most games beginning at 2 p.m. instead of 6 p.m. The new start time allows Portland State to crank up pre-game and halftime entertainment for families.

“We look at this as an opportunity to make new fans on the west side of town,” says Coach Tim Walsh. “When we go back to Civic Stadium, we hope they will follow. We have a lot of great players on our team, like Jimmy Blanchard and Chip Dunn, and I think they are worthy of coming out to watch no matter where we play this season.”

The team’s six home games will be played on Hillsboro’s new artificial turf, the largest field of its kind in the state. Portable bleachers will allow the 4,000-seat stadium to hold in excess of 10,000 fans. Even with the increase in seating, past PSU attendance figures show the likelihood for sellouts at Hillsboro.

PSU is coming off an 8-3 season, 6-2 in the Big Sky and just one win short of a berth in the NCAA I-AA playoffs. The Viks are a top 20 pick this year with 19 returning starters and 47 returning players.

The team will return next year to Civic Stadium, which is being renamed PGE Park. The $38.5-million renovation will result in a new playing surface, scoreboards, signage, concourse, restrooms, and concessions. The Vikings have played regularly in Civic Stadium since 1967, when it was known at Multnomah Stadium. The team hosted 15 NCAA II playoff games at Civic between 1987 and 1995, and has been 77-21 in the stadium for the past 14 seasons.

To see the Vikings in action, call 1-888-VIKS-TIKS for both season and individual game tickets.
In anticipation of its centennial, students gather and share the history of Portland's YWCA.

Hearing the stories of women and their call to social action at the turn of two centuries is more than a class project; it is a lesson in life. For the past 99 years, women involved in the YWCA of Greater Portland have supported women and families, helping them achieve independence, health, and a sense of community. Students in senior capstone classes are researching their stories in anticipation of the YWCA of Portland's centennial celebration in 2001.

"I learned a lot about ethics and the idea of respecting a woman's life story, hearing about her experiences, and not treating her like a document," said a student in one of the classes this past spring.

Through the PSU program, which began in 1996, students research archives, interview women, and present an annual public forum. The course, which will continue this academic year, will culminate in a major public exhibition of the history of the YWCA and Portland women, scheduled to open in November 2001. "I was worried because the class is not limited to history students," says Patricia Schechter, assistant professor of history and the primary instructor for the class. "But it's been most rewarding. The students are remarkably consistent and have produced high-quality research and analysis."

Faculty members Melissa Gilbert, women's studies, and Anne Musse, history,
have taught similarly successful classes for the YWCA project in earlier years.

Conducting the study has required students to become knowledgeable in 20th-century American history and sociology. Questions of religion, feminism, race, class, and politics among organized women have influenced their research.

The Young Women’s Christian Association is an organization with roots in 19th-century Anglo-American Protestantism, but during the 20th century it changed from a primarily evangelical organization to one of social service. In the early years, the founders ministered to the physical and spiritual needs of young, wage-earning women whom they perceived were struggling to survive amidst urban, industrial life. Among the social and educational activities they sponsored were outdoor hikes called "tramps" and "Sunday at Home" programs that included a religious talk, music, games, and a free supper.

Housing for women was a commitment of the organization from the start, and by 1919 the YWCA opened a residence home for working women. In the following decade the Portland organization expanded its mission to serve not just young, single working women, but high school and grade school girls as well.

Like the national organization, the early Portland YWCA was committed to serving the community enjoys an exhibit and presentation on the YWCA from senior capstone students during Women’s History Month in March 2000.
minorities, and also like the national YWCA it did so through segregated clubs. The Portland organization sponsored clubs for native-born whites, African Americans, and Chinese and Japanese women. Segregation of services was the norm throughout the YWCA until 1946, when the national leadership passed an "interracial charter" encouraging the end of segregated programming and organization across the country.

Student researchers found that Portland women in the 1940s were committed to the cause of eliminating racism, but the sentiment of the country often worked against them. The Williams Avenue Branch of the YWCA opened in 1926 to serve a predominantly African American community in northeast Portland. However, that facility was turned over to the United Service Organization (USO) for use by African American soldiers from 1942 to 1947. When the branch reopened after World War II, its membership mix had to be interracial, as required by the national YWCA's new charter. PSU students discovered that a trust had been breached between the YWCA leadership and the African American community because of the loss of this facility. It took decades before African American membership in the Portland YWCA returned to its pre-war numbers.

Also during the war, the Portland YWCA included 100 Japanese-American women among its membership. A fearful U.S. government sent Japanese-Americans to internment camps for the duration of the war. The YWCA made a mild protest for its members, but otherwise "supported" those interned at a nearby detention center and later at Camp Minidoka in Hunt, Idaho. "When powerful forces in the dominant society refused to recognize that Japanese-Americans were Americans, the YWCA remained supportive, but silent," wrote a student in her capstone paper.

In later years the YWCA of Portland started programs that became national...

Today the YWCA helps nearly 31,000 people a year through its 10 programs at five centers in the Portland area, plus Camp Westwind. Plans are under way to redevelop the block surrounding the organization's downtown facility at SW 10th and Main Street. Microsoft has provided a $1 million grant for the plan. The new complex will offer housing and focus on the special needs of the elderly and youth in downtown Portland.

The history of the YWCA of Greater Portland is a rich and unique story, and one that its members are eager to share.

"Women in the organization have played a central role for us in recovering and retelling the YWCA's story," says Schechter. "It's been an attempt to do 'community history'; history that is collaborative, accountable, and dynamic in its relation to the community."

The leadership at the YWCA's national headquarters in New York City has its eye on the effort, hoping it will become a model for other local YWCAs.
As a PSU art student 35 years ago, Isaka Shamsud-Din could hardly have imagined the Art Department's mural contest would have such a lasting influence on his career, the city of Portland, and Portland State.

His winning entry in the contest—a vibrant, 14-foot mural of luminous colors and tragic figures—still glows in Smith Memorial Center's south stairwell. Among the kaleidoscope of images is John Daniels, a Portland African American activist (and one of PSU's first African American class presidents) who became a teacher before committing suicide. Daniels is shown twice—falling in the upper right quadrant, his body in the grip of forces beyond his control, and again in the lower left, his corpse draped with African cloth and tenderly held by two figures.

"My work is a message for African people," says Shamsud-Din (born Isaac Allen). "At the same time I want my work to have aesthetic qualities that anyone can appreciate."

Judging by the critical acclaim his work has garnered over the years, many do.

Shamsud-Din's artistic ability showed itself early. At 14 he entered a national art competition, earning the right to attend summer sessions at a Midwestern art camp for the next three years. But when he graduated from Jefferson High School in 1959, Shamsud-Din saw no path into the world of serious art—he wasn't even sure there was a place for true African American art as he wanted to make it, not the African American "lite" art he had seen, filled with appeasing stereotypes. He drifted for several years, then found a toehold at Portland State.

The school offered him much-needed training in such basics as how to stretch canvas over a frame. But as the only African American art major, Shamsud-Din felt alienated. Two years later, he dropped out to become an organizer for the Student Non-Violent Coordinating Committee, helping with integration efforts in Arkansas before moving to San Francisco in the mid-1960s.

In the Bay Area, his political involvement grew. He organized a conference on Black Power and Black Art, was active in the Black Panther Party, and lectured at San Francisco State Experimental College in a program that later became the college's Black Studies program.

Wherever he was, though, Shamsud-Din always painted, his work consistently recognized by critics. He directed San Francisco's Black Arts West and was featured in the book *Black Artists on Art*, Vol. 2 under the name Isaac Nommo, which he had
adopted from an African language. When he joined the Nation of Islam in the late 1960s, he took the name Shamsud-Din, Arabic for “sun of life.”

In 1967 the More Bookstore in San Francisco exhibited his work. And when he returned to Portland to live near family a year or two later, the exhibits continued, including a place in the Portland Art Museum’s Spectrum ’70 and later a one-man show at the museum. He taught black studies and mural painting at PSU briefly, served as visual arts ombudsman for the city of Portland, and earned a National Endowment for the Arts fellowship. The University of Oregon Museum of Art mounted a traveling exhibit of his work, which it described as “confrontive, sensitive, and vibrant with color and expression” and with “dynamic use of paint and line.”

But it is for his murals that Shamsud-Din is perhaps best known. His vivid wall paintings adorn the Portland Justice Center, McMenamins Kennedy School, and other buildings, schools and community centers throughout the city. But one dream has eluded Shamsud-Din for more than 20 years.

Shamsud-Din envisions a street in the heart of north Portland lined with perhaps as many as 50 or 60 murals. Funding from the Comprehensive Employment and Training Act (CETA) in 1977 allowed Shamsud-Din and five other artists to create six of the panels. They covered the exterior of the Albina Human Resources Center in north Portland, but over time the panels deteriorated and when the center was moved, the panels were removed and returned to the artists. Still committed to his vision, Shamsud-Din hopes one day to raise funding to complete the project.

Meantime, Shamsud-Din continues his own work and pursues other dreams, especially to earn a graduate degree. He returned to PSU in 1998 at the age of 57 to earn a bachelor’s degree and is now finishing a master’s degree. Part of his program requires that Shamsud-Din teach; fittingly he chose Art 199 and 399—mural painting.

For four weeks in midsummer, under his guidance, a dozen students covered the stairwells of Neuberger Hall with murals of their own design and execution—in a sense bringing Shamsud-Din full circle. 

(Melissa Steineger, a Portland freelance writer, wrote the article “The Science of Swat,” which appeared in the spring 2000 PSU Magazine.)
How would you like to spend 50 percent of your income to fuel your stove—while filling your home with deadly fumes and making your children sick?

That’s an easy question to answer for most U.S. residents. But for three billion people—half the world’s population—the response has been, “I have no choice.” John Hall, professor of economics and international studies and chair of PSU’s Department of Economics, didn’t like that answer.

While a 1995 Fulbright fellow in Zambia, Hall watched as families struggled to keep their cooking fires burning. Charcoal was and is the primary fuel for people of the region, he discovered. But buying charcoal claims half a typical family’s income. It also appears to be destroying the ecosystem as Zambians burn the trees of their fragile canopied savannah to make charcoal.

Hall also observed that burning charcoal indoors induces and worsens many respiratory ailments. Later he found that worldwide as many as four million children may die every year from respiratory ills, especially pneumonia, exacerbated by the toxic fumes and particulates in smoke.

“Not only was buying charcoal a great depletion of the resources of the family,” says Hall, “but manufacturing charcoal was destroying the savannah, and burning charcoal within the closed environment of homes was making children sick.”

An avid camper and wood stove enthusiast, Hall envisioned an alternative to charcoal fires: an ultra-efficient field stove—one that used abundant, readily gathered twigs. On his return to Portland, Hall took welding classes and eventually fashioned the first BushBuddy, a field stove of exceptional efficiency.

Fire typically emits some of its unburned fuel source as organic material in smoke. If the smoke from a campfire has ever sought you out, you’ve experienced firsthand the watery eyes and coughing those particulates produce. The BushBuddy shoots searing air into its smoke, igniting and burning virtually all of the remaining organic material, or, in scientific parlance, the


With the BushBuddy, users don’t have to destroy trees for cooking; they can use twigs, or even dried animal waste, which—as U.S. settlers found with buffalo “chips”—makes for a fine flame when dry.

The BushBuddy, Hall hoped, would be a solution for the Zambian families struggling to pay for charcoal. After refining the design over several years, he successfully negotiated his way through a years-long labyrinth to patent his invention and began the even more arduous task of marketing.

In February 1999, two months after receiving a patent, Hall flew to Alaska to peddle the BushBuddy at the Fur Rendezvous, an annual event bringing together an eclectic mix of people interested in the outdoors. The response to the BushBuddy was enthusiastic, but small. Hall approached two large camp stove manufacturers, but wasn’t able to interest them in producing the stove on his terms; Hall wants at least an average level of royalty per unit, money he hopes would help supply developing countries with the BushBuddy. With the help of former U.S. Sen. Mark O. Hatfield, he approached disaster relief agencies. Again, the results fell short.

So for now, Hall continues to sell a stove or two each week to customers who find his BushBuddy.com Web site or hear about his stove from friends. If the world should come knocking, Hall is ready. But he’s also eager to get back to his first interest, economic science. “I’d like to get back to my research on Central Europe,” he says.

“What I really need is someone with good intentions to pick up the BushBuddy where I’d like to leave off.”

By Melissa Steineger

A trip to Zambia brought out unknown talents in this PSU professor.

Professor John Hall (left) built the fuel-efficient stove (top) after visiting Zambia.
Small donations make scholarship possible

A steady grassroots effort in memory of Gladys McCoy has brought the McCoy Graduate Scholarship to the brink of its $100,000 fund-raising goal.

The graduate scholarship, established in 1994, awards money to ethnically diverse social work students who demonstrate interest in policy development and services for children and families. McCoy was chair of the Multnomah County Board of Commission and a 1967 MSW graduate. She also taught social work classes at Portland State in the 1970s.

The scholarship fund stands at $94,000, most of which has come in the form of small donations from a wide spectrum of the population. Four students have received scholarships so far.

Volunteers and donors supporting the fund include Ruby Haughton, a former lobbyist for US Bank of Oregon who knew the late Bill McCoy, Gladys' husband, when he was a state senator.

"Gladys and Bill were mentors of mine. Their sense of community and family are the values I care about, so I can put my money behind them any day of the week," she says.

Haughton lauds PSU's Graduate School of Social Work as one of the best in the country. It is a reason why she has been a regular contributor to the fund and has written letters and made phone calls on its behalf.

Teletha Benjamin, a retired social service administrator who met the McCosys when she moved to Portland in 1958, is another regular contributor.

A PSU social work graduate, Benjamin was one of the original 150 people who attended a meeting to establish the scholarship. She continues to give and solicit donations each year.

"My commitments are very meaningful to me, and I chose this one because I believe in it," she says. "It provides an opportunity for Gladys to still be connected with people, which she did all throughout her personal and political life."

A decade of helping women students

This fall marks the 10th anniversary of a scholarship program that has helped women who otherwise might not have gone to college earn a bachelor's degree.

The Nancy Ryles Scholarship, awarded through the Department of Women's Studies, provides assistance to women wanting to work toward an undergraduate degree who have had their education interrupted by financial difficulties, family responsibilities, or personal disabilities. It's named in memory of Nancy Ryles, an Oregon Public Utilities commissioner and longtime state senator.

The two newest recipients, Lisa Davilia and Rachael Jimenez-Vu, epitomize the type of woman the scholarship was designed to assist.

Davilia, a mother of three and grandmother of three, has a passion for women's and children's issues, and hopes to pursue a degree in social work. She is currently working for Washington County's Domestic Violence Resource Center.

Davilia raised her three children alone after she divorced 17 years ago. "I always wanted to go to college, but my priority was my children," she says. "I have so much respect for mothers going to school," she says.

Jimenez-Vu, a Native American, was encouraged to go to college by her sister so she could help her son, Dominic, with his own school studies. She started on that road in 1997 at Portland Community College.

Both she and her husband struggled through economic hardship and the effects of three debilitating car accidents. But through persistence and the help of scholarships such as the Nancy Ryles award, she has been able to complete nine terms toward her degree. She is studying business and sociology.
Tell your story and stay connected

Dear PSU Alumni:

It is an honor and a privilege to serve as president of your Alumni Association Board of Directors. When I spoke at June commencement, my primary message to the graduates was to stay connected to this great University. I wanted them to be just as proud and aware as I am of the many activities and services the Alumni Office provides for them. I also shared with the graduates my ongoing connection with PSU.

You too should tell your PSU story to anyone who will listen, including your legislator. PSU is an educational life force within our community and it must stay that way. We must continue to develop dynamic working partnerships with public agencies, small business, and the corporate community.

It's easy to remain involved with the University—just attend an educational seminar, cultural event, or sports functions (Go Viks!); use the library or exercise in the pool; or travel the world through a PSU-sponsored educational trip.

Portland State is everyone's institution. We alumni should lead the charge to place a bit of PSU in the hearts of all citizenry for our mutual enrichment.

This fall the PSU Alumni Association hopes to move into the historic Simon Benson House. If you have not seen it, you owe it to yourself to visit the beautifully restored home and sit in its garden and absorb the season's change and a new year of learning. Enjoy the view. It's your school—make a connection. We need your support.

Pamela Gesme Miller '84
Alumni Association Board President

New board leadership announced

The PSU Alumni Association Board of Directors recently elected officers and welcomed four new members.

Serving as president of the board is Pamela Gesme Miller '84, deputy director of Oregon Trout and a longtime PSU volunteer. Joining her on the executive committee is vice-president and president-elect Ann Gardner '77, a project manager for Schnitzer Investment; treasurer Ken Hart '90, operations manager for the American Red Cross, Oregon Trail chapter; and vice president for strategic planning Dave Fitzpatrick '75, senior actuary with The Standard.

Committee chairs include Gary Salyers '57, PSU Advocates; Eric Stromquist '81, Communications; and Tamara Kelley '69, Connections.

New to the board this year are Roger Capps '60, a retired elementary school principal; Patsie Dant '77, a retired marketing executive with AT&T; Craig Gilbert '89, security chief for LSI Logic; and Michelle Girts '83, vice president and area manager for CH2M Hill.

A special thanks to Dan Gemma '64, who retired from the board after serving as president and Outreach chair. Thanks also to other retiring board members: Jo Rymer Culver '81, Communications chair; Susan Hauser '70, Connections chair, who also worked for several years on PSU Weekend; and Brad Lynott '72, who chaired the Student Affairs Committee.

The Alumni Association Board is a volunteer organization that works to provide programs and activities for alumni of Portland State.

PSU Weekend on hold

PSU Weekend, the Alumni Association's annual educational event, is on hiatus this fall but is scheduled to return in fall 2001. Instead, the association is focusing its efforts on completing restoration of the Simon Benson House—its new headquarters.

"It was a tough decision," says Pat Squire, director of Alumni Relations. "We weighed the tradition and success of PSU Weekend with our desire to complete the Benson House. We just didn't feel we could successfully do both. But we are looking forward to planning PSU Weekend 2001."

Several events that were in the works for this year's weekend are going ahead, including the Friends of the Library annual dinner on Oct. 24; a School of Business Administration alumni event, featuring Brian Henry on Oct. 27; and College of Engineering and Computer Science's Academy of Distinguished Alumni on Oct. 28.

Watch for dates and details of PSU Weekend 2001.
Dream of teaching motivates new alumni scholarship winner

Like most children, when asked what she wanted to be when she grew up, Sarah Whitney had answers that varied from day to day. One day it was a fireman, the next day a politician, but one thing remained constant, she wanted to make a difference.

Through experience gained as a volunteer, Whitney developed a passion for teaching. "This passion consumes me. Now it is all I can see myself doing in the future—enhancing the lives of others as a teacher," she says.

With help from the Jane Wiener Memorial Alumni Scholarship, Whitney will get that opportunity to make a difference. As a sophomore, she is pursuing a general studies degree and plans to enroll in PSU's Graduate School of Education.

Whitney's long list of volunteer service includes Meals on Wheels, the Discovery Club of Beaverton, and STARS (Students Today Aren't Ready for Sex). STARS is a peer-mentoring program that teaches young people it is OK to abstain from sex.

"Sarah stands out among her peers," says Barbara Guette, associate professor of English. "She is an unusually mature and self-possessed person who is highly considerate of other people; confident enough to dare to think originally; and dedicated to community service."

The renewable alumni scholarship pays full tuition and fees for a student who is a son or daughter of a PSU alum. Whitney's dad, Douglas Whitney, earned his degree in 1980. The scholarship is named for the late Jane Wiener '69, a former Multnomah County deputy district attorney and alumni board member who died in 1994.

For more information or to contribute to the Jane Wiener Memorial Alumni Scholarship Fund, contact the Alumni Office at 503-725-5073.

Simon Benson House: Look at us now!

An amazing transformation has taken place since the Simon Benson House was delivered to campus on a windy Sunday morning last January. The century-old home arrived sans chimneys and paint, its windows boarded up, walls covered with graffiti, and roof covered with a bright blue plastic tarp.

The elegant Queen Anne style house that has emerged from this dilapidated cocoon is a beauty to behold. A new cedar roof, copper gutters, meticulous paint job, and the original leaded glass windows are continually drawing the attention of bystanders.

But $250,000 is still needed to complete the renovation of the interior, which will include a visitor's information center and a room devoted to Simon Benson memorabilia on the first floor. The second floor will house the PSU Alumni Association.

You can help finish restoration of the Simon Benson House by taking advantage of a sponsoring opportunity (ranging from $2,500 to $25,000), buying a brick for the patio garden (there are still 175 left at $100 each), or by making a donation in any amount.

PHOTOGRAPHS BY BRENT SCHAUER
Compiled by Myrna Duray

Vanport

Elaine Cogan has written a second edition of her book, Successful Public Meetings, published by APA Planners Press. Cogan is a partner with her husband, Arnold Cogan, in the planning and communications firm of Cogan Owens Cogan.

‘60s

Roger Capps ’60 has joined the PSU Alumni Board of Directors. Capps is a retired elementary school principal. He and his wife, Jan, live in Portland.

Dewey Newton ’61 is Harney County justice of the peace. Newton’s previous governmental experience includes city attorney and justice of the peace in Woodburn. He and his wife, Nancy, live in Burns.

Dr. Mark Hattenhauer ’63 is a cardiologist with the Oregon Health Sciences University School of Medicine’s cardiology department.

Richard “Dick” Pugh ’64 MST ’71 retired after teaching science at Cleveland High School for 31 years. Pugh is now a consultant with the Portland Public School district and continues his lifelong research of meteorites. He lives in Portland.

Richard “Dutch” Van Blaricom ’65 writes, “I received my PhD in geology. At 62, I was the second oldest member of the graduation class at the University of Idaho. Two years ago I started my own geophysical consulting business and took early retirement from Cominco American, Inc., where I had been the chief geophysicist for over 20 years.” Van Blaricom lives in Colbert, Washington.

Carolyn Anderson ’68 is postmaster with the U.S. Postal Service in Adams.

Carl Wilson ’68 is president of MKC Acquisition Company, operating as Multnomah Greyhound Park. Wilson was general manager at MGP for 10 years and authored the Oregon Greyhound Covenant, which serves as the national model for standards of treatment for greyhounds.

David “Dave” Olcott ’69, for the first time in 19 years did not accompany his Centennial Middle School class on its eighth-grade exchange with Heppner Junior High. Olcott, who has been teaching at Centennial for 29 years, created the program in 1981. He lives in Corbett.

Joan “Josie” Shapiro ’69 writes, “I am working on Norwegian and Jewish cultural arts and crafts and trying to rebuild my health.” Shapiro, who lives in Vancouver, Washington, is being treated for cancer and is recovering from an automobile accident.

‘70

Wayne “Corky” Corwin has been teaching U.S. history at Neha-Kah-Nie Junior-Senior High School in Tillamook for 16 years. In addition, Corwin is baseball coach, with 205 wins in his coaching career, and has served as athletic director since 1998.

Tom Huntsinger is vice president of Portland operations at W&H Pacific, an engineering firm in Beaverton.

Patricia Spear MST ’73 is principal at Kelso High School in Kelso, Wash.

Margo Bellock MST ’73 is principal at North Salem High School.

Marc Grignon is senior vice president and regional trust manager for Oregon and Idaho at Wells Fargo’s Private Client Services Group.

James “Jim” Huffman has been a defense attorney with the law firm of Olsen & Huffman in St. Helens since he started the firm in 1983. Huffman received the 1999 Pro Bono Award from the Oregon State Bar for legal service to indigent citizens. Huffman also serves as a councilor for the Scappoose City Council.

Sheryl Anne Perry is a flight attendant with American Eagle Airlines. Perry lives in Seattle.


O.B. Hill is co-owner of Reflections Coffee and Bookstore, a Portland retail store offering hard-to-find books by African American and African authors.

Priscilla Kimboko PhD ’82 is dean of graduate studies and grant administration at Grand Valley State University in Grand Rapids, Mich.

Arthur Nelson MUS ’76, PhD ’84 was chosen as a fellow of the American Institute of Certified Planners and was recognized for individual achievement in the field of urban and rural planning at a ceremony in New York City in April. Nelson is a professor in the graduate city planning program at Georgia Institute of Technology in Atlanta.

Sheila Speck ’72 is a substitute teacher and an Avon representative. Speck lives in Castle Rock, Washington.

Richard “Dick” Farance is a national programs director at ReloAction, a consulting firm in Portland.

N. Robin Holmes MA ’73 is a retired telecommunications regulatory consultant and teacher. Holmes is leading an effort to restore Gross Creek in Bandon as a wildlife habitat. She also participates in the master gardener program and assists students at Ocean Crest Elementary School in Bandon with a garden of natural and native plants. She and her husband, Bob, live in Bandon.

Carol Williams Bryant MSW was appointed by Gov. Gray Davis to the position of assistant director, legislation, and policy development for the California Department of Aging in Sacramento, California.

Catherine Stauffer is a mental health therapist at Harney Behavioral Health. For the past five years, Stauffer and her husband, John, have also presented marriage communication seminars under their business name As One. They live in Burns.

Stephen Hawke MBA is vice president of delivery system planning and engineering for Portland General Electric and was named Engineer of the Year by the Professional Engineers of Oregon. Hawke has been a PGE employee since 1973.

Elaine Kelley MA is a development officer at Bethelhem University, a Christian Brothers university located in Bethle- hem, West Bank.

Michael Simpson is plant manager of J.M. Smucker Company in Woodburn. Simpson also serves on the board of directors at the Providence Benedictine Nursing Center in Mt. Angel.

Patricia “Patsie” Dant has been elected to the PSU
Alumni Board of Directors.  
Dant is a retired sales and marketing executive with AT&T. Dant and her husband, Bob, live in Portland.

Meridel Prideaux, president of Prideaux Group, has been appointed to the National Young Audiences executive committee as national chapter assembly president. In this capacity, Prideaux will oversee 32 chapters throughout the United States.

David Sinclair is senior vice president of retail lending with West Coast Bank in Vancouver.

Thomas Daudistel is vice president at Norris Beggs & Simpson, a commercial and industrial real estate and mortgage banking firm in Portland.

Greg Ellis '78 is city manager for the city of Independence.

Leslie Gifford is senior staff accountant at GeffenMesher& Company in Portland.

George Beard MPA is director of corporate communications with RetekInc./Retail.com in Minneapolis.

William Moisant MSW was ordained as a deacon in a Mass of Ordination ceremony in Portland May 13. Moisant formerly worked in the State of Oregon Children's Services Division and had a private counseling practice in Silverton.

Maya Myoga MST, PhD '87 is a tax partner at Deloitte & Touche in Portland. He is also a member of the Japan America Society in Portland and enjoys playing golf in his leisure time.

Kamal “Kami” Balighi is a loan officer at the Lake Oswego branch of Mortgage Market, Inc. Balighi has 21 years, experience in finance, sales, and management.

Ron Putz is the Oregon landscape manager at Mutual Materials Company in Tualatin.

Lewis “Lew” Scholl MS '87 is a project engineer at Stormwater Management, a firm that markets stormwater treatment solutions.

Mae Wu is founder and chief executive officer of FEI America, Inc., a Portland company providing small businesses with the technology needed to get on the Internet. Wu is also a board member of the Oregon Association of Minority Entrepreneurs.

Art Barkouli MS '87 is a senior vice president at David Evans & Associates in Portland. Barkouli has been with the agency for more than 11 years. He is a registered professional engineer in Oregon, Washington, and California.

Connie Beck writes, “I graduated from the University of Arizona with a Ph.D in clinical psychology in 1999. Beginning in July 2000, I will be a postdoctoral fellow focusing on forensic psychology at the Institute of Law, Psychiatry and Public Policy, University of Virginia. I will then return to the University of Arizona in the fall of 2001 as an assistant professor in the department of psychology.”

Darci Boyle MT is tax manager in the tax services group at the Moss Adams, LLP, Vancouver, Wash., office.

David Cole MS is a water quality monitoring specialist with the Oregon Department of Environmental Quality in Portland.

C. Susan Evans MS '86 and her husband, Richard Marty '80, MS '83, are co-owners and managers at Q Environmental, LLC, an environmental consulting firm in Idaho Falls, Idaho.

Michelle Girts has been elected to the PSU Alumni Board of Directors. Girts is vice president and area manager at CH2M Hill in Portland. She and her husband live in Vancouver, Wash.

Sondra Dudley is an associate director of finance and human resources at LSW Architects in Vancouver, Wash.

Russell Shaver is branch manager of Sterling Savings Bank (Cascade Park branch) in Vancouver, Wash.

Rick Stanek MS '93 is a case manager and therapist at The Center for Community Mental Health in Portland. Stanek lives in St. Helens.

Mindy Hackett is a planning consultant on the ecosystem planning staff with the U.S.D.A. Forest Service's Pacific Southwest Regional Office. Hackett lives in Vallejo, Calif.

Lisa Hamilton is a licensed massage therapist at Lisa Hamilton, LMT, in Portland. Hamilton is also an adjunct professor teaching basic massage to nursing students at the northwest Portland satellite campus of Linfield College.

J.D. Perkin is an artist whose sculptures were exhibited at the Laura Russo Gallery in June and July. Perkin uses ceramics, wood, and steel to create human and sometimes animal figures. He lives in Portland.

Chris Bixler owns the southern Oregon franchise rights to Oil Can Henry's, an automobile quick lube business. The facilities are located in Grants Pass and Klamath Falls.

Rosa Lola Burge is director at the Molalla Adult Community Center, a social services agency for the elderly. Burge lives in Colton.

Carol (Bozack) Feuss writes, “After nearly 10 years serving as the alumni/public relations liaison for the Michigan State University College of Nursing, I joined the Michigan Nurses Association in February. I am the director of communication and integrated marketing.” Feuss lives in Holt, Mich.

Shirley Brock MS is vice principal for the St. Helens School District's middle school.

Richard Denis MS is principal at Dry Hollow Elementary School in The Dalles. Denis has been a teacher and administrator for 27 years.

Catherine Hoofard MSW is a consultant with The Suran Group, a consulting firm specializing in change management strategies.

David La Liberte MS '90 is principal engineer at Liberte Environmental Associates, Inc., in Wilsonville. LEA specializes in water, wastewater, analysis, and design.

Jacqueline Lydston has been named assistant department chair of the bachelor of science in human services program for the University of Phoenix, Oregon campus.

Scott Patterson is the controller for InterDent, Inc., a dental practice management facility in El Segundo, Calif.

Walter Wesley is a contractor and painter with W. Wesley Painting Company in Portland.

Aurora Benenati MAT '91 is a Spanish language instructor at Mr. Hood Community College. Benenati received a distinguished teaching award from the Mr. Hood Community College District Foundation in June recognizing her for her innovative teaching style. She has been a teacher at MHCC since 1991.
John Kaempf is shareholder at the Portland law firm of Bullivant Houser Bailey.

Matthew Kayser MS is an associate at Trammell Crow Company in Portland. Kayser has been active in Portland metropolitan-area commercial real estate since 1993.

Daniel Putnam teaches the visually impaired for the Union-Baker Education School District in Island City.

Tamara DeRiddler MURP is the long-range planning manager for the city of Vancouver, Wash.

Michael Gregg is an architect and visualization specialist with BOORA Architects in Portland. In 1999, Gregg received a Virtual Craft Award from the American Institute of Architects for his digital architectural designs.

Keith Livie MS is an associate at LSW Architects in Portland. Livie's experience includes multi-family and senior housing, hotels, schools, and warehouse development projects. He lives in Vancouver, Wash.

John Mikenis MBA is a vice president at Wells Fargo Bank in Portland. Mikenis has been with the bank (formerly First Interstate Bank of Oregon) since 1984.

Ann Pierce MS is a social worker, primarily in the area of geriatric care, with Providence Health Systems in Portland. Her husband, Chris, is enrolled in the graduate education program at PSU and plans to be an elementary school teacher.

David Simmons MSW is the director of policy and research for the National Indian Child Welfare Association in Portland. Simmons started at NICWA as a graduate assistant while completing his degree at PSU. Simmons and his wife, Mary, live in Portland.

Dr. Marie Wehage is an internal medicine physician practicing at the Providence Medical Group in Medford.

John Wolfe MSW is program director for Friends of the Children in Portland. Wolfe is also chair of the committee to advance cultural diversity and promote social justice in PSU's Graduate School of Social Work. He has two children, Aaron, 15, and Marisa, 12, and is the brother of PSU women's basketball coach, George Wolfe.

Radford Bean is a technical support specialist at Clarity Visual Systems, Inc., a rear-projection video display firm in Wilsonville.

Jennifer Chandos is president at Chandos Pacific Appraisal, a commercial valuation and management information systems consulting firm in San Diego. Chandos writes, "I relocated my business to San Diego in 1998 to facilitate consulting in Mexico and Latin America."

Donald Gallogly and his wife, Rebekah Fowler '90, live in Portugal, where they own and operate Old World Discoveries Ltd., which provides luxury cycling adventures in Europe. Gallogly and Fowler both earned Doctor of Philosophy degrees from Miami University of Ohio in 1997.

Allison Savage-Cairns owns and operates the Allison Savage Graphic Design studio in Laguna Niguel, Calif.

Lars Steen BA '93 is vice president of marketing at Cyberwatcher, an Internet portal company in Oslo, Norway.

Mark Becktel MURP is transportation planning manager for the city of Salem. Becktel also is a certified track and field official and serves as president of the Salem Track Club.

Rian Webb '86 was dazzled by the theater at an early age. But it wasn't the applause he sought. It was the lights and scenery that caught his attention—taking a bare, dark stage and transforming it into a colorful and magical place.

Webb worked toward this dream until he made his way from Oregon to the lights of Broadway. It wasn't the path that most of his friends took, but Webb says there was no other way he could live.

"It's simply my nature to search out things that interest me," Webb says.

Earning a bachelor's in theater arts at PSU, Webb went on to receive a master's at Pittsburgh's Carnegie Mellon University in scenery and costume design. He practically walked onto the Broadway stage immediately after graduation, quickly learning the ropes by apprenticing under some of New York's most successful theatrical designers on some of Broadway's biggest hits. Webb served as assistant or associate set designer in such shows as Into the Woods, Gypsy (the 1990 revival), Tru, Meet Me in St. Louis, Ain't Broadway Grand, Beauty and the Beast, and Minnelli on Minnelli. He went to Las Vegas to work on MGM's EFX show and spent time as assistant art director on the The Cosby Show. He even worked for the New York City Ballet.

Eventually Webb's professional life crossed paths with his Oregon roots. In the mid-'90s Nike hired him to be the creative coordinator of Manhattan's new Niketown. Nike executives wanted their flagship store to have a sense of drama and theater. So they enlisted a team of theatrical designers and appointed Webb to be the liaison between the "theater people" and the more businesslike architectural consultants.

Today, Webb works as a freelance designer for commercial and theatrical clients. The Full Monty, a new Broadway musical which opened Sept. 28, received his expert assistance.

Webb shares a studio above New York's theater district with others who, like him, have followed their creative dreams. For Webb, working in this kind of environment—one of inspiration and energy—is crucial.

Life has held a very direct path, he says, "and it's better than what I had in mind." —Jonathan Kipp

24 PSU MAGAZINE FALL 2000
Robert Byers is in accounts receivable at RFP Publications, a printing firm in Wilsonville.

Daniel Findley MBA '92 is an Internet strategist and information technology specialist for RHAS DOT COM. Finley formerly was a teacher at Harriet Tubman and West Sylvan middle schools in Portland.

Samuel Giese is a water resources engineer with SF Engineering in Tualatin.

James Opoka is a human resources coordinator with the Parks and Recreation Department of Federal Way, Wash.

Tom Sayre is the recreational arts coordinator with the Parks and Recreation Department of Federal Way, Wash.

Dr. Cara Steinke is a physician practicing medicine at Kaiser NW Permanente in Clackamas.

Perry Sunderland is a project engineer at Slayden Construction, Inc., in Stayton.

Dan Boyle MT is tax manager in the tax services group at the Moss Adams, LLP, Vancouver, Wash., office.

Mark Conachan is art director at HMH Advertising and Public Relations in Portland.

Nancy Hunsaker has joined Woodworth International, a Portland executive search firm, as a senior recruiter.

Stewart Laney MBA is the regional sales and marketing manager at Evanite Fiber Corporation, a hardboard and prefinished panel products manufacturing mill in Corvallis.

Maridy McGinnis is an account executive at KVO Public Relations in Portland.

Barbara Moody is an advertising network coordinator with Oregon Newspapers, Inc., in Portland.

Kenneth Parshall MST is principal at Crook County High School.

Tim Vranizan MBA is general manager at Unified Communications, LLC, in Beaverton.

Rebecca Widdon is assistant controller at Holiday Retirement Corporation, a retirement residence facility in Salem.

Jason Bledsoe writes, "I have been employed by the Oregon State Police (OSP) as a trooper since graduating. After 4 1/2 years in Newport, I transferred to the Portland office of OSP and am currently assigned to the OSP's Motorcycle Unit. I was married to Tia in December of 1997 and we have a dog, Mick, an Australian Shepherd."

Kristin Christopherson MS '98 is a sociology instructor at Clackamas Community College's Social Science Department. Christopherson is working toward a PhD in medical sociology at PSU.

Paul Glenn MS '99 is a staff civil engineer with David J. Newton Associates, Inc., in Portland.

Thach Nguyen MPA is a program administrator at the Multnomah County Department of Juvenile and Adult Community Justice. Nguyen also is chairman of the Asian Pacific American Network of Oregon.

Klaus Paesler BA '97 is pursuing a master of science in finance at Golden Gate University in San Francisco. Paesler is a portfolio manager with Mellon Capital Management, a division of Mellon Bank. He is married to Melina Fulbright '97, who is enrolled at Golden Gate University School of Law, having completed her second year.

Satish Upadhyay MT is a budget analyst with the State of Oregon Department of Administrative Services. Upadhyay's responsibilities include the higher education budget. He lives in Tigard.

Paula Cartwright MS is a counselor at Lincoln Middle School in Pullman, Wash. Cartwright formerly was counselor and home economics teacher for 10 years at Naselle High School and Middle School in Naselle, Wash.

Shelly Martin Elieson is an administrative coordinator for the vice president of university advancement at the University of Texas Medical Branch in Galveston, Texas. Elieson assists with coordinating events throughout the state that promote the medical school and its network of hospitals. She writes, "My husband is a doctor, specializing in surgery. We are here for five years as he completes his residency training."

Raphael Larson is an associate at Patton Boggs, LLP, a law firm in Washington, D.C.

Elizabeth Goldblatt MPA is president of the Oregon College of Oriental Medicine. Goldblatt is a member of the Pacific University Board of Trustees, serves on the advisory board for the Integrative Medical Arts Group, Inc., and is president of the Council of Colleges of Acupuncture and Oriental Medicine.

Sally McLeod is associate director at AHA International in Portland. McLeod says, "I love my job working with study abroad programs at AHA."

Linda Pinell is a sculptor and potter living in Rhododendron. Pinell sells her pottery at the WyEast Book Shoppe and Art Gallery in Welches. She has been a member of the WyEast Artisans Guild for eight years and displayed a self-portrait in clay at their annual exhibit in April.

ABC Alumni Benefit Card
Your Passport to PSU

- Alumni ID card
- Discounted rates on PSU Theater Arts productions
- Reduced rates on outdoor equipment
- Low-cost use of the Viking Bowl and Billiards
- Pay-as-you-go access to the Stott Center Recreation Facilities (day-use fees apply)
- Customize your ABC Card to meet your needs by adding on annual memberships to the Stott Center, Library, and the Microcomputer Labs (additional fees apply)

Call (503) 725-4948 for details or check out our Web page at www.alumni.pdx.edu

A Service of Your PSU Alumni Association

FALL 2000 PSU MAGAZINE 25
**ALUM NOTES**

**Bernadette Rubio** is director of interior design at CIDA Architects, Inc. Her husband, **Shawn O'Donihue**, is an intern architect and project manager at FWL Architects, Inc. They live in Beaverton.

**Paul Slyman MS** is administrator of the environmental cleanup division of Oregon Department of Environmental Quality in Portland.

**Sarah Wallis** is the east Hawaii division director of the American Heart Association in Hilo, Hawaii.

**David Willardson** is a multi-discipline designer and drafter with David J. Newton Associates in Portland. Willardson is working towards his master's degree in civil engineering with an emphasis on hydrology.

**'97**

**Brandon Coates** is a mechanical engineering recruiter at Robert William James & Associates in Portland.

**Matthew Feliciano** is a personal shopper with Homegrocer.com in Everett, Wash.

**Brooke Fiedorowicz** MS is a geologist at Foundation Engineering, Inc., a geotechnical engineering firm in Corvallis.

**Dominic Webber** MS '98 is a structural design engineer at KPFF Consulting Engineers in Portland. Webber is working on the Holy Rosary Medical Center phase II addition project in Ontario, as well as eight construction and/or renovation projects on the Lane Community College campus in Eugene.

**'98**

**Erin DeKlotz** MA is teaching Spanish part time at Jesuit High School in Portland. DeKlotz is also a member of the campus ministry team. She and her husband, Steve, welcomed their first child, a boy, in August 1999.

**Brian Feeney** is a project designer at WRG Design, Inc., in Portland.

**Jenna Gambaro** completed her second year at Southwestern University School of Law in Los Angeles. Gambaro's interest lies in entertainment and international law.

**John Lawes** MS is a project geologist at PBS Environmental in Portland.

**Nathan Spear** is a network software administrator for Yost Grube Hall Architecture of Portland. Spear is again participating in marathon races after being hit by a truck while training in Utah last July. He plans to compete in the Portland Marathon this year.

**Kristy Lyn Stermer** MBA is an operations finance manager at Intel Corporation in Beaverton.

**Joseph Pica MS** is associate director at Atlantic Oceanographic and Meteorological Laboratory in Miami.

**'99**

**Rex Burkholder** was recently elected to Metro, the regional government overseeing Portland's tri-county metropolitan area. He beat out incumbent Ed Washington '74. Burkholder is founder of the Bicycle Transportation Alliance, an activist group that lobbies for better bike access.

**Martha “Marti” Burroughs** is a staff accountant at Jones & Roth, CPA, in Hillsboro.

**Jennifer Snook Butcher** MS has qualified to participate in the Sydney 2000 Paralympics Games. The games are held in October, immediately following the Summer Olympics in Sydney, Australia. Butcher swam in five events at the U.S. Disability Championships and Paralympic Trials in June, winning the 100 backstroke, placing second in the 200 individual medley and 100 breaststroke, and third in the 100 freestyle. She teaches at the Washington State School for the Blind in Vancouver, Wash.

**Matthew Cameron** is a mechanical engineer with Sigma Design, Inc., in Vancouver, Wash.

**Marlene Camacho** is associate administrator at Marianas Health Services, a home health care, professional recruiting, and medical billing agency in Saipan, Marianas Pacific Islands. Camacho writes, "Since graduating from PSU, I have been able to apply most, if not all my knowledge with my current career. I want to send my sincere appreciation to Professor Alan Cabelly and my colleague Stacie Yost for supporting me in

**CHARENE MASHIA MT '95 IS A FIRM BELIEVER** in following one's passion. When she came across something indicating that by the age of 35 people are doing the work they'll likely do for the rest of their lives, she took it as a wake-up call. Mashia quit her job as a property accountant at PacifiCorp and became the president and CEO of Brown Sugar & Spice Talent Management in Portland.

"I've always had an interest in the entertainment industry but my passion lies behind the camera, on the business side of things," says Mashia.

Brown Sugar & Spice Talent Management carved out a niche by representing African American, Asian, and Hispanic talent for modeling and commercial spots. Slightly more than a year old, the company already has great success placing talent in local and national publications, print advertising, and commercials.

Mashia runs the business aspects of the company and does her own marketing. As a certified public accountant with a solid business background, Mashia has the business's future in mind.

"I get jazzed knowing I've helped my talent achieve their goals. Some startups don't make it because they get sidetracked with the glamour of the industry, but my focus is on the bottom line,” she says.

When Mashia's not busy running the growing agency, her time is filled with family and church activities. Even then, however, the lines between her business and personal life blur. Brown Sugar & Spice Talent Management represents two of her three children and Mashia says her husband is her biggest supporter and foremost fan.

Mashia's has grand plans for the future of the agency. She's constantly seeking more national opportunities for the talent she's so proud of, and she's considering a franchise in the next few years.

"I want to be like the Elite or Ford modeling agencies. I really hope to branch out. My ultimate goal is to be independently wealthy so I can give back to the community," says Mashia. -Kellie Fields
my studies both professionally and emotionally. Without them I wouldn't be where I am today."

**Ryan Campbell** is an investment representative with Edward Jones Investments in Scappoose.

**Alice Chung** is a staff accountant with Geffen Mesher & Company, PC, in Portland.

**Shelley Dickinson** is a customer service representative at Bank of the Northwest in Portland.

**Maryann Fletcher** is a systems engineer at Nike, Inc. Fletcher debugs glitches in the computer program receiving orders from Nike's retail outlets. Her husband, **Michael "Mike" Fletcher '97**, is director of sales and the annual fund for PSU Athletics. They live in Beaverton.

**Morgan Hartnell MBA** is a commodity specialist with Intel Corporation in Hillsboro.

**Gerald Herrmann** is president of Earth Crusaders, an education and training firm in West Linn.

**Jennifer Hoselton** is head secretary with the PSU Athletics Office.

**Olivia Johnson MS** is principal of Grand Ronde Elementary School. Johnson previously was principal at Round Valley Elementary and Middle School in Covelo, Calif.

**Ken Kveton** is a design engineer at Vitesse Semiconductor in Lake Oswego.

**John Millen MBA** is chief financial officer for International Air Academy, Inc., of Vancouver, Wash.

**Traci Pashley** is a structural design engineer at KPFF Consulting Engineers in Portland. Pashley is working on the West Salem High School and the Brewery Blocks redevelopment project.

**Derek Watson** is a legal assistant at Marger Johnson & McCollom law firm in Portland.

---

**Bruce Bikle PhD** is an assistant professor in the school of criminal justice at Grand Valley State University in Grand Rapids, Mich. Bikle is looking forward to "catching up with reading fiction and my hobby of building wooden boats" after defending his dissertation.

**Raymond "Ray" Elliott** is director of the Satori Men's Chorus, one of the seven choirs that make up the local Concord Community of Choirs. Elliott also serves as assistant director of the Portland Gay Men's Chorus and sings in the David York Ensemble.

**April Herb MS** is a project scientist at PBS Environmental in Portland. Herb will assist with the firm's environmental site assessment projects.

---

**In Memory**

James Ashbaugh, professor emeritus of geography, died Aug. 6 following a stroke. Dr. Ashbaugh taught at PSU from 1957 to 1993. His early research interests included urban geography and the Columbia River ports. In later years, his research extended to Mexico, Europe, and Southern Asia. As a teacher, Dr. Ashbaugh was well-loved by his students. He could often be seen lecturing to attentive students on Portland's downtown streets. He is survived by his wife and two children.

**Harold Vatter**, professor emeritus of economics, died Sept. 8 in his Portland home. He was 89. Dr. Vatter came to Portland State in 1965 as an expert in the field of American economic history and the history of economic thought. During his 35 years at PSU Dr. Vatter turned out an impressive array of articles, books, and learned students. He remained active in his profession until just a few weeks before his death. Dr. Vatter taught this past summer on campus and co-authored an article coming out next month in Challenge.

---

**SIMON BENSON AWARDS DINNER**

**TUESDAY, NOVEMBER 14, 2000 • MARRIOTT DOWNTOWN**

**KEYNOTE SPEAKER**

Mario Cuomo
Three-term governor of New York

**AWARD RECIPIENTS**

Don Frisbee
Former chairman of PacifiCorp

Mary and Maurie Clark
Founders of the philanthropic Clark Foundation

---

The Simon Benson Award was created to honor Oregon's pioneers of philanthropy.

$150 per person. Tables start at $1,500. Advance reservations required. For more information, call 503-725-8212.

---

**SIMON BENSON AWARD**

**PORTLAND STATE UNIVERSITY**

FALL 2000 PSU MAGAZINE 27
A winning campaign

The Campaign for PSU Athletics ended this summer having raised 50 percent more than the University expected—and its success was due to two prominent Portland couples.

Alumnus Peter Stott and his wife, Julie, contributed a second $1 million toward the campaign on September 18. They were joined by Jack and Deane Garrison, who contributed $500,000 during the last days of the campaign. These and other gifts brought the total raised to $4.5 million for athletics—significantly higher than the University’s original goal of $3 million.

Peter and Julie Stott, who served as honorary chairs of the campaign, contributed an initial $1 million challenge grant in June 1997. Their gift served as a jump-start for giving, which has funded scholarships for student athletes and upgrades and additions to the athletics facility. With their latest gift, the new Peter W. Stott Community Field adjacent to Peter W. Stott Center (former HPE Building) was completed and has also been named after the Stotts.

“A good athletic program elevates a university,” says Stott. “It can become a marquee for PSU, attracting students, faculty, and investment.”

Peter Stott, who has been a major contributor to University programs for many years, is president and CEO of Crown Pacific. He co-founded the Portland-based forest products company in 1988. He is also the chairman of Market Transport Ltd., one of the region’s largest transportation companies, which he founded while attending Portland State in 1969. Julie Stott is principal of Julie Neuport Interior Design, a design firm with international credentials.

Longtime PSU supporters Jack and Deane Garrison were co-chairs of the campaign. Their involvement with PSU athletics began 12 years ago and includes a gift in 1997 of the Nautilus Plus Training Center, a weight room with the latest equipment, located in Stott Center.

Norm Daniels, chief executive of G.I. Joe’s and a major PSU donor, served as chair of the campaign. He has followed PSU athletics since the 1970s. Some of the first sales made over G.I. Joe’s ticket counters were tickets to PSU events.

Campaign contributions will fund scholarships in five men’s and seven women’s sports, including PSU’s first-ever endowment to continually fund women’s athletic scholarships.

The University moved all teams to Division I of the National Collegiate Athletic Association in 1995. This required an increase of 56 percent over the level of scholarships offered when PSU was part of Division II.

In addition, gifts have funded improvements in the Peter W. Stott Center, which had not been upgraded since its opening in 1965. To meet Division I standards, the main gym and locker room needed to be renovated and a team room and medical training facilities established. A generous gift from alumni Bob and Jane Morrow created an on-site academic center with 16 computers, a study area, academic advising services, and space for tutoring. Finally, a hall of fame is planned to commemorate the University’s athletic history. 

Gifts from Peter and Julie Stott (top right) and Deane and Jack Garrison (above) made the athletics campaign a success, including the addition of the new Stott Recreation Field (right).
FOOTBALL The Vikings earned the biggest win in its Division I-AA history and unquestionably one of the biggest in the 54-year history of the program, when PSU trounced the University of Hawaii September 9 in Honolulu, 45-20. It was a first-ever win over a Division I-A program. Hawaii, coached by former PSU All-American quarterback June Jones, was coming off a Western Athletic Conference co-championship and Oahu Bowl victory over Oregon State in the 1999 season.

The Vikings, who were 8-3 last season, have been ranked in the top 20 in every preseason poll and are a consensus pick for second place in the Big Sky behind defending champion Montana. Last year quarterback Jimmy Blanchard threw for over 3,000 yards and 29 touchdowns with just three interceptions. Also back for the Vik's explosive passing game is one of the best running backs in the nation, senior Charles Dunn. Dunn rushed for 1,478 yards and 16 touchdowns last season along with gaining another 256 yards and three touchdowns on pass receptions.

NEW ATHLETIC DIRECTOR NAMED Following a national search, Tom Burman was named new director of athletics at PSU. Burman has spent the past five years as associate athletic director at the University of Wyoming, where he recently completed a $9.5 million capital campaign to build a state-of-the-art student athlete center. Burman replaces former Athletics Director Jim Sterk, who took a similar position at Washington State University in July. Burman earned a bachelor's degree from University of Wyoming in 1988 and an MBA from Robert Morris College in 1990.

WOMEN'S SOCCER The team started the 2000 season with 16 newcomers and two new assistant coaches under head coach Dana Kusjanovic. The squad has had a hard time of it, losing its first five games, two of which were conference play. Leading the way among the returnees are three seniors: Aimee Mansoor, Virginia Ammon, and Jamie Brock. Mansoor was a second-team all-conference selection last year and Ammon and Brock started the majority of the games in the Portland State midfield. Home games this year are at Tigard High School as the Civic Stadium (now PGE Park) goes through renovation.

VOLLEYBALL This young team was 0-8 before conference play began in mid-September. On the plus side the Vik's best plays have come from freshmen and sophomores, an indication that the influx of new talent on this year's team could surprise some teams in the Big Sky Conference. Sophomore Stacy Ball has led the team in kills, total blocks, and attacks. Newcomer Jeannie Robison, a sophomore transfer from University of Memphis, appears to have taken over the starting setter position.

CROSS COUNTRY The women's cross country squad will be led once again by Melissa Telford, who won her second all-conference award last year after finishing seventh at the Big Sky Championships. Also returning for the women is Jamie Breese, who consistently finished among the top three Vikings last year. On the men's side, the top returnee is Jeremy Park. Park was slowed by injuries last year but still led the Vikings in five races. The top newcomer on the squad is Evan Garich who won the Oregon state championship in the 800-meter this past spring.

SPRING SPORTS WRAP-UP
The softball team ended the 2000 season with a 22-34 record and a solid 8-10 record in the Western Athletic Conference, enough for a fourth place finish. This was the lady Vik's second full season of Division I competition. The men's tennis program, which only began in fall 1999, struggled due to its late start and ended the year with a 0-20 record. The women's tennis squad had no better a season, ending 0-18.

Both the women's and men's track and field teams finished ninth at the Big Sky Championships. The season was a memorable one for the women's squad as five school records were broken during the year.

The men's golf team placed fifth in the Big Sky Conference Championship, and the women's golf team placed seventh. Two golfers from the men's squad were named to the All-Big Sky Conference Team. This season was the women's best since the team began competition three years ago.

Tickets to athletic events are available through the PSU Box Office, 503-725-3307, or by calling 1-888-VIK-TIKS. For a complete schedule of matches see the Web site www.goviksm.com.
Knowledge is your most valuable asset.

**education & human services**
- conflict management in the workplace
- continuing special educator
- negotiation and mediation
- educational administration/leadership 2000
- ESL/bilingual endorsement
- added elementary endorsement/
  part-time graduate teacher preparation
- improving student performance
- teaching and learning with instructional technology
- understanding adolescent use disorders
- vocational rehabilitation offerings

**business & nonprofit**
- human resource management
- marketing/e-commerce
- multimedia professional
- project management
- supervision and performance management
- training and development
- workplace conflict management
  and we can also customize any offering
  and bring it in-house

**distance learning**
- continuing education for teachers
- independent study
- undergraduate degree completion
  evenings and weekends in Portland, Salem, Beaverton, Clackamas
- online professional development courses
- coming Fall 2001: Web-based Master's programs
- Statewide Master of Business Administration
- Statewide Master of Public Administration

503-725-9987 or toll-free 1-800-547-8887 ext 9987
learn@ses.pdx.edu
www.extended.pdx.edu

PORTLAND STATE UNIVERSITY
LEARN MORE.

PORTLAND STATE UNIVERSITY
PSU Magazine
P.O. Box 751
Portland OR 97207-0751

CHANGE SERVICE REQUESTED