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Portland State Perspective; May 1975

Portland State University
perspective

Sailing through Summer

see page 4
news summary

A not-so-typical geography student wins a national award... an engineering professor receives a National Science Foundation grant... the School of Social Work starts a new program... PSU's radio program "lately," now airing in the Middle East. This, and more, in "Around the Park Blocks." Stories on pages 3 and 5.

Summer Session is just around the corner. It's not too early to find out about it and the special advantages it offers for students. The big plus is flexibility, according to Summer Session Director Charles White. There are a host of courses in personal interest subjects as well as regular academic offerings in every department. Details on special visiting professors, courses and registration are in a story on page 4.

Small business owners often talk about their financial tightrope, especially in these days of economic uncertainty. So says Paul Blunell, who taught himself to teach. He teaches himself, who teaches himself a special field experience course — Preventing Small Business. — in the School of Business Administration: Allen says it takes something special for a small business owner to be able to withstand the rigors and whips of the marketplace. Additional manpower at critical times may help and that's where Allen's students come in. Allen and others talk about these special relationships in a story on pages 6 and 7.

Football has a new coach and new name, but it is the same old Willamette. Allen's move up to the head coaching position from his job as offensive coordinator last year, has recurred a large group of prospects from Oregon high schools. Meanwhile, the baseball team, under new coach Jack Dunn, is awaiting several more home wins prior to the annual and plus spring calendar, on page 10.

On the cover - Still freezes along the Willamette are a boon to students taking sailing classes through the Health and Physical Education Department. During four classes this summer, boats will leave from the Hawthorne Docks on the Willamette River.

New Academic V.P.

Richelle Surveys Issues

An educator with a cosmopolitan background who holds medical and Ph.D. degrees has been appointed to a high-level academic administrative post at Portland State University.

He is Dr. Leon J. V. Richelle, associate dean of the School of Education at the University of Connecticut. Richelle, who will be responsible for instructional and research programs at the University, will assume his new duties as vice president for academic affairs on Sept. 1.

His appointment was recommended by PSU President Joseph Blumel and approved by the State Board of Higher Education.

Richelle's selection as vice president climaxax a several-month-long search for a replacement for Liliane B. Allen who was named to the presidency by the State Board of Higher Education last May.

Allen, professor of economics, has been acting vice president for academic affairs since Blumel stepped up to president.

Richelle, whose academic fields are biology and physiology of calcified tissues, will hold academic rank as a professor of biology at PSU. He has done research and presented scholarly papers on the physiology and structure of bone and teeth.

Richelle, 39, will bring a cosmopolitan background to his new job. He was born in Belgium and served as a research associate at the University of Liege in that country, and as a research fellow at the Cornell University School of Medicine.

From 1961-63, he was an assistant physician at New York Hospital, and from 1964-67 he was in charge of research at the University of Liege. He joined the University of Connecticut as a professor in 1967, and became associate dean of the Graduate School in 1972.

The new PSU administrator received his B.S. degree in 1956, his M.D. degree in 1960 and his Ph.D. Degree in 1967, all from the University of Liege. He also has pursued post-doctoral studies at Cornell University Medical College in New York.

Richelle has written more than 40 publications in his field of research interest, and he is a member of several professional associations, both in the United States and Belgium.

Besides providing overall direction to the academic and research programs at PSU, Richelle also will be responsible for the library and certain student personnel services. In addition, Blumel said he will be a chief adviser in recommending financing for academic programs, recommending final decisions on faculty appointments, promotion, tenure and salary actions, and initiating curricular changes, including new programs.

What follows is an interview with Richelle.

Q. What is your concept of the particular kind of responsibility carried by a public institution in an urban area? How should an urban university capitalize on its location?

A. I have little information on the situation at Portland State in that respect. Two general comments may be in order. It is common in universities to treat people involved in service activities, such as continuing education, extension work, etc., as second-rate citizens of the institution. This is reflected in salaries, chances for promotion, and, in general, overall involvement in university activities. I firmly believe that such situation is wrong. I have discussed in another answer the particular challenge which urban universities face in bringing the expertise of their faculty to bear on the solution of societal problems. Equally important are the mechanisms by which the university actually deals with many of these problems. Service areas and service people are at the forefront of this battle. They, more than anybody else, will be responsible for conveying to the community the concern and availability of the university. A smooth integration of academic and service activities is essential to university operation.

Support areas must be organized to provide the university with efficient and sensible management of its activities. Most often here bureaucratic red tape is seen by academicians as a hindrance rather than a help to their work. A good sense and a lot of mutual understanding is needed. Happily, PSU has not reached a size such that the university administration should create undue problems. During my visit I have been impressed by the entire effort of university administrators to the academic objectives of the institution.

Q. How do you view the relationship between the academic area of the University and the service and support areas?

A. The there has been considerable debate over the last few years on the proper balance between autonomous functions of the university — those functions which the university defines for itself and those so-called popular functions which comprise part of the teaching program, services, and oriented research. I believe that it is important that academic, especially an urban university, recognize its obligations towards the community within which it lives. The university is eminently suited to reflect on the tremendous changes that are taking place in our society. It is equally important, however, that the university retains its intellectual independence and continues to serve as a haven for the scholar, the humanist and the academic researcher.

If it does not provide its faculty with the resources needed to carry out scholarly activities, the university will not have the expertise required to work towards solving many of the pressing societal problems facing us today.

If these premises are accepted, then, one can say that the public university is in a unique and privileged position. If successful, it will emerge as one of the most significant institutions of the coming decades. Immersed in the urban community, it opens higher education to a larger and more diverse group of students, including people with jobs, women and minorities. It is naturally attracted to studying problems of the city. By instituting advanced programs in environmental science, urban affairs and similar subjects, PSU has shown that it was ready to meet these challenges.

Q. How do you plan to involve the community in the planning of the university? A. I am not sure that determining institutional priorities is the most appropriate level of involvement for the faculty. Faculty participation in planning is essential. Prerequisites for planning must be defined for each of the many elements of the university. Faculty has a role to play in designing specific and detailed programs as well as seeing to their implementation. Their input in determining priorities is important but the final determination does not rest with the faculty.

There are two factors which hamper faculty participation in bringing reform and change at their institution. One is lack of incentive. Faculty promotion and reward systems do not generally provide "points" for efforts spent in creative activity in teaching or in the matter of reform. The problem extends beyond the institution's reward system because faculty are both members of a discipline and part of a national hiring market. There is not much that can do about this situation except to create a climate of innovation and excitement that will make participation rewarding in itself.
A Not-So-Typical Undergrad

Eldred Halsey, an undergraduate student at Portland State University, has reduced his salary by placing fourth in a national cartography—map-making competition sponsored by the American Society of Photogrammetry.

But Halsey isn’t a typical undergraduate. He’s a 23-year-old junior majoring in general studies.

Halsey, one of 12 blue ribbon winners, according to Lynn Thompson, Washington, D.C., learned about the contest from PSU Geography Professor Prita Kramer, from whom he was taking a class. His entry, a survey map of Pussels Heights in Chile, was one of a few individual entries to place high in the competition.

Of the three finalists, there were such representatives as the CIA staff cartographers, an encyclopedia publisher, a state highway department, and an automobile club.

The top 12 entries were on display at the Minerals Hotel in Milwaukee, Wisc, in late April, and later will be exhibited at the International Cartographic Center for Cartography and Photogrammetry in Enschede, The Netherlands.

How does Halsey react to this new bit of acclaim? With reserve, perhaps typical of someone who has long practiced professional cartography. He was surprised when word came of his selection, and even now he seems hesitant to make a big deal about it.

Halsey’s experience in cartography came while working as an engineer for Washington County and for a title and trust company. He now is a senior engineering draftsman for DMJM-Harrison, an architectural and land use planning firm which has offices in Portland.

Social Work School Adds Undergraduate Degree

The Portland State University School of Social Work’s undergraduate certificate program in social service will be replaced by a B.A. B.S. degree this fall as a result of action taken by the Oregon State Board of Higher Education March 25. Officials expect that 60-75 majors will be accepted the first year of the program. More than 175 certificates have been granted since the program was initiated in 1969.

The new degree program will prepare students for more effective beginning practice in social service positions not requiring a background in graduate level work, according to Dean Gordon Hearn. National statistics indicate 70 per cent of entry level social service positions do require the baccalaureate degree, he said.

Involving some augmenting of current offerings, the B.A. B.S. program will require that the student complete a major in a planned undergraduate or graduate social service program, whereas the certificate program had been available to students majoring in another liberal arts degree. The new program will now require 36 credit hours of work in the School of Social Work rather than 15 hours as required by the certificate program.

According to Thompson, coordinator of undergraduate programs, students majoring in social service will be required to: obtain general education in the humanities, sciences and social sciences; take foundation courses in the social sciences relevant to social services and participate in field experiences and skill laboratories. Field work will take place in the junior and senior years in cooperation with some 35 local social service agencies. Most students will clock some 400 hours in the field in at least two different settings, according to Thompson.

Land will introduce students to essential skills, such as interpersonal communication and interviewing techniques, before beginning field work.

The costs of the new program are minimal: One teacher in 1975-76, and an additional teacher in 1977-78, a halftime secretarial position will be added, becoming a fulltime position by the third year; additional library and supply costs.

The current certificate program will be phased out gradually so that students may complete the requirements if they choose not to switch to the major.

Persons interested in applying to the social science major program, or needing career and academic advising, may contact Lynn Thompson, PSU School of Social Work, 229-4712.

Students Publish Viking, Review

The 1975 editions of two student publications - the Review and the Viking - were scheduled to be published in the latter part of April. They may be purchased in the campus bookstore.

The Review, a literary magazine edited by Art Hunter, contains poetry, fiction, criticism, and art work from a wide range of themes and styles. Contributors range from poet laureate to beginning student. Two thirty-six-year-olds to sixty-year-olds, and from satirists to sentimentalists.

The publication includes special sections on children’s writing, Greek literature and an essay on Korean translation, and the Portland Poetry Festival. This year’s theme is a disparity of material presented,” Hunter says. "There is a certain continuity that arises from a sense of place as well as from publishing work in the same publication with the writers that have influenced them."

Cost of the book is $3. It is available from the Review office, the PSU Bookstore, or by mail from the PSU Business Office.

Summer Study

Nepal and India, Ecuador and Perú are the sites of 1975 summer travel study programs planned primarily for teachers by Portland State University. This is the first time a Nepal India program of its type has been offered by a university, according to Jennie Mooshard, who is organizing the seminars.

Similar programs in Ecuador and Perú have been successfully organized by Lynn Thompson for the past 10 years, and have involved more than 600 educators and other professionals. Ms. Mooshard, professor emeritus of health education at the University of Oregon, has directed the Nepal India program along with Hugh B. Wood, professor emeritus of education at UO. Wood has conducted summer programs in Nepal for more than six years in Nepal, and in the development of that country’s educational system.

Study tours for the program include Kathmandu, Varansi, Agra, (site of the Taj Mahal), and New Delhi. Dates for the seminar are July 4 to Aug. 18. Credits awarded will be 6, 9, or 12, depending on the option chosen.

The Review, "The Growth of Civilization," and "Ecuador: An Archeological Perspective," are the subjects of two seminars on which can be combined for a total of 12 credits. Quito and Cuenca, in Ecuador, and Lanza, Curro, and Machu Pich, the "lost city of the Incas," are some of the study locales included. Dates of the programs are June 29 to July 26 (Ecuador) and July 27 to Aug. 18 (Nepal). Leading the South America study group will be Melvin Alkins, associate professor of anthropology at the University of Oregon; Richard Halley, acting vice president for academic affairs and professor of economics at PSU, who has travelled extensively and has taught abroad; and Roberto Fungo, archeological consultant, who has conducted field experiences for staff members of the American Museum of Natural History and Columbia University.

Costs of the seminars are: $1,408 for four weeks in Peru, $1,200 for four weeks in Ecuador, or $2,407 for the combined programs; $2,149 for four weeks in Nepal, and $2,329 for the Nepal program plus two weeks in India and two days in London (from the West Coast). Deposits are required to hold a reservation, with the balance due 30 days prior to departure.

For further information, contact the PSU Office of International Education, P.O. Box 731, Portland, Oregon, 97207.

Meanwhile, Viking editor Roger Hillman says his paper, which has been doing something completely different this year from what has been done in the past.

Our prime goal this year was to produce a book that is coherent as a whole rather than merely a collection of unrelated articles.

"There is little about the 1975 Viking that is overly sentimental or nostalgic, but we feel it does portray PSU in a way that many people experience it. The copy is in the form of a diary story told from one person’s point of view."

Hillman says the book’s photos are "a survey of campus life... frighteningly half of them were taken on campus or during school acid in the summer." The author, an English major, says it’s not a "traditional representation of ivy-covered, rah-rah school days... because PSU just isn’t that kind of place."

Cost of the book is $8.95. Orders can be placed through the Viking office.

Engineering Design Grant

Franz Rad, assistant professor of structural engineering at Portland State University, has received a $5,000 grant from the National Science Foundation to study a new approach to designing reinforced-concrete structures.

Kild says the new approach, called "Limit Design," may permit more efficient use of materials in reinforced-concrete construction, particularly for bridges and buildings.

The PSU engineering professor also hopes application of his research may lead to more economical, resistant design for reinforced-concrete buildings and structures.

Rad, who received his Ph.D. in civil engineering from the University of Texas at Austin, joined the Department of Engineering and Applied Science in 1971 and has been instrumental in developing the structural engineering curriculum and laboratory facilities at PSU.

He has written several papers in the field of reinforced concrete, and is a member of the Joint National Committee of the American Society of Civil Engineers – American Concrete Institute on Limit Design, the Association of Engineering Education, and the American Society for Engineering Education.
Campus Awaits A New Look

Three projects which will change the physical appearance of the Portland State University campus are in various stages of completion.

Here is a thumbnail sketch:

- The Oregon State System of Higher Education is in the process of acquiring a high-rise student residence hall near the PSU campus.
- Students are pushing ahead with a major remodeling project in the oldest building on campus — Lincoln Hall. The result will be a new performing arts center.
- Plans are being laid to construct laboratories for the State Department of Environmental Quality, the State Health Division and PSU's Department of Engineering and Applied Science in Building II.

OSHEE's proposal to purchase the 10-story residence hall faces one major hurdle — the State Legislature must approve it. If approval is granted through passage of a joint House-Senate resolution, officials say the facility will be ready to begin serving students from PSU and the Health Sciences Center by fall 1975.

The purchase price of the building, now owned by Dan Davis and Associates, a Portland development firm, is approximately $2.8 million. It will be financed through self-liquidating bonds set aside by the 1973 legislature to provide housing for college students in Portland.

The State Board of Higher Education has approved the purchase, and the board's office has arranged for Portland Student Services, a student corporation which already operates nine other apartment buildings near PSU, to manage the residential part of the facility.

Meanwhile, PSU officials say the $1.6 million remodeling project in Lincoln Hall is moving slightly behind schedule. Major construction work is scheduled to be completed in June. Then, theater seats in the auditorium will be installed.

W.C. Nelson, acting vice president for finance and administration, hopes the new performing arts center will be able to open in fall 1975, though he adds, if it does, it probably won't be fully equipped for several more months.

- The other project — labs for the state agencies in Science Building II — is just on the state board's agenda. If the state board and the Executive Department grant approval, bids will be let in June and construction will begin in July.

The project, part of the state's 1975-77 capital construction request to the legislature, will be completed this year and the building will be occupied by summer 1976. Under the plan, laboratories will be constructed in what are now parking levels in the structure. Price tag for the project is about $3.5 million.

Middle East on 'Cityscape'

Portland State University's "Cityscape" radio series will explore various aspects of the Middle East during an 18-week series which runs through September.

Producers from the Middle East Studies Center at PSU will participate in the program which is produced by the Office of Public Communications. The program airs Sundays at 7:30 a.m. and Thursdays at 7:30 a.m. on KQFM and Sundays at 6:45 a.m. on KQHD.

Topics and participants include:

Women Enroll

Women seem to be enrolling in so-called non-traditional programs of study in increasing numbers at Portland State University.

For instance, rough figures indicate that enrollment in PSU's Administration of Jewish Programs swelled from 24 in 1972-73 to approximately 150 this year. Charles Tracy, director of the program, says the percentage increase is from 30 in 1972-73 to 15 in 1974-75.

Similar trends are reported everywhere in the University, particularly in the sciences and science health sciences. However, figures often are difficult to come by. It does seem clear that one reason women are enrolling in some programs is the promise of a healthy job market after graduation.

Music

PSU's Chorus, Chamber Choir and Wind Ensemble will perform together in a spring concert at 7:30 p.m. Friday, May 9, in room 75 Lincoln Hall.

More than 200 PSU music students will be involved in the concert, conducted jointly by music professors David Wilkes and Thomas Swoboda. The major work to be presented in the concert is Levin's Leibowitz' Chichester Psalms. This piece features Ed Fitz as counter tenor and Carolyn Moore and Swoboda as pianos. The 150-member chorus will sing the work in Hebrew.

There is no admission charge for the public concert.

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Old trombones, clarinets, flutes, oboes, saxophones, trumpets.

These are among the used instruments needed by PSU's Music Department. Mu Epilons patrons, with Marcelle Dart as chairman and Elizabeth Trudau as co-chairman, have advertised in the PSU newspaper and used instruments through the end of spring term.

The purpose? All instruments will be used by applied music students at Portland State University. Mrs. Dart said any donation is tax deductible, and appeals can be made on request. She also said instruments needing repair can be donated, and will be fixed by students as part of their training.

For pick-up, appraisal or more information, call Mrs. Dart, 244-8480, or Mrs. Trudau, 223-1824.
Flexible scheduling... no formal admission requirements... personal interest subjects... regular academic offerings... visiting professors... and special programs... It's all part of...

Summer Session 1975

...there's something really nice about being able to study and read while you're sitting outside on the grass..."

That comment from a student captures something of the flavor of Portland State University's Summer Session. There are small classes, individual attention, no formal admission requirements and no out-of-state tuition.

The big plus, however, is flexibility, according to Charles White, Summer Session director. Undergraduate students can get some of their full-year courses out of the way in a hurry. For example, they can take three terms of General Science 411, 412 and 413 concurrently in eight weeks from June 23 to Aug. 13.

Options like this are outlined in the Summer Session Catalog Time Schedule. There are course schedules that can be completed in nine weeks, a year of accounting in 18 weeks, or a year of physics in 11 weeks.

In addition, students can take a mix of offerings. Choices range from a one-week special program to a full academic load.

For example, the University is cooperating with the Multnomah County Intermediate Education District on a course geared to America's bicentennial called "Themes of American Liberty - Past and Future." There is a sailing class headquartered at the Hawthorne Docks, a complete package of classes in music, writing and the visual arts at Hoyt Park in Mt. Tabor, and a summer stock theater program at the Center Theater, also in Multnomah.

Another program in cooperation with the Multnomah ESD may be of special interest to elementary teachers -- "Workshop in British Methods of Teaching Arts and Humanities." One of Britain's most popular educators, Eric Rogers, is coming to teach the class. He has been supervisor of art teachers for the Lancashire Educational Authority for some 28 years and has been closely involved in British adult education.

Besides Rogers, other visiting professors will be on campus this summer. Here is a summary:

- Shin-ichi Takaku, Japan's foremost authority on Emily Dickinson, is coming from PSU's sister university, Hokkaido, to teach courses on Dickinson and Shakespeare in English, and third-year Japanese literature in Japanese. Takaku has taught English language and literature in Japan schools since 1947.
- Stephani Zegretti, an Italian architect who has been a favorite instructor among PSU students attending the overseas study program in Peru, will be on campus to teach "Urban Restoration: Italian Style." He teaches architecture at the University of Rome and has been commissioned by the Italian government to restore the ancient city of Ancona.

As a sidelight, Zegretti recently sent a rare book, Historia De Pensilvafie De S. Gregorio Le Grand, published in 1686, to Summer Session Director White, who in turn will present it to the PSU Library. White says it appears the book is in excellent condition and has its original binding.

- Herbert A. de Vries, an authority on the physiology of exercise from the University of Southern California, and Edwin Seth Brown, a young dancer whose main threat is improvisation, are two visiting professors sponsored by the Department of Health and Physical Education.

One special feature of Summer Session is the list of courses which begin every week from June 16 through Sept. 1 and last from one to 10 weeks. Many of these listings are old standbys like Consumer Protection, Chamber Music Northwest and its master classes, Conservation and the Oregon Environment, Chemistry of the Environment and Man, Trees and Society. Others are new this summer. Examples are Behavioral Engineering in the Zoo, Jazz and Duke Ellington, Portable Puppety, Expressive Arts for Young Children and others.

The popular Free Reading Program, as a community service, also will be open to anyone, student or otherwise, who wants to increase his reading speed and comprehension. Registration isn't required.

The course may be started and completed at the individual's own pace anytime from June 23 through July 31. It meets in room 328 Smith Memorial Center from 8:30 a.m. to 2:30 p.m. and 4:30 to 6:30 p.m.

The Summer Session registration procedure is different this year. The catalog outlines admission and registration information, and contains, in the center of the book, two copies of a "Course Request Form." The registration procedure, simply, is to read the catalog, select courses, mark them on the form according to attached instructions, and mail it or bring it to the Registration and Records Window in the lobby of Neuberger Hall by June 6, 1975.

Then, the computer takes over and assigns classes. A class schedule and fee assessment will be mailed to each student before the beginning of Summer Session classes on June 24.

For those students who don't register in advance or for those who want to make changes in their schedules, there is a general registration and add drop day June 23 in the Health and Physical Education Building on campus.

Students may continue to register anytime throughout the summer until Sept. 3 for all classes up to the day they start. Senior citizens also may register for any class on a space available basis for $5 per credit.

Catalog: Time Schedules are available from the Summer Session Office, 131 Neuberger Hall, or by calling (503) 225-4081.
What’s the PSU Foundation?

By Tom Ferschweiler

You want a favor, the old cracker-barrel philosopher used to say, you ask a busy man. The busiest the better. A man with nothing to do has too much time to figure out reasons for not doing anything.

Portland State University has its philosophers and a fair share of savvy. So when it needed another sparkplug for its foundation, it put the finger on David Pugh.

"But, of course, one can mean almost anything. Pugh manages to keep himself busy a fair number of hours each day as an architect and a partner in the architectural firm of Skidmore, Owings & Merrill. He’s busy. He isn’t a member of a group of PSU choosing Pugh. He did some choosing himself.

The way he puts it, he was aware that colleges and universities, both public and private, need all the support and encouragement they can get from both business and individuals. From the community, Tuition, grants and subsidies can’t do it all.

And without claiming any lofty level of patriotism or civic mindedness, he nevertheless felt the urge to lend a hand. He’s a graduate of Yale University, 3,000 miles away, give or take a few hundred, “and this distance from my alma mater wasn’t much I couldn’t do there.”

"So I chose PSU,” he explained. "I had been somewhat involved there since the 1950’s, something of a professional involvement. I had known most of the administrators and I had an interest in the college (it was Portland State College then) as a positive interest.

And when the opportunity came, he said "Fine. I’ll serve.”

By state and national standards, the PSU foundation is tiny, he admits. “But it has great opportunity to develop.”

"Because it is so embryonic, with so many people for any one. As it grows, it will feel that they are really playing an important role.”

He’s convinced that the people of Portland and the metropolitan area and the new campus will play an important, new challenge. He voices regret that the Pacific Rim program, meant to deal in the commerce, cultures and what-have-you of ridings on the Pacific Ocean perimeter, went down the tube.

Some of the PSU programs relate very strategically to the city and metropolitan area, he points out. They deal with law and police, welfare, commerce. Some are programs that try out for a laboratory, such as a big city. PSU’s downtown campus makes the resources for these programs readily available.

Pugh suggests an ever-present problem and the PSU foundation has a chance to become a leader in the funding of the sciences.

"There’s a real need for a commuter college.

And since ours is so much of an urban society, the interaction of a university with the community becomes very important.”

Robert Racouillat, Oregon branch manager for Xerox Corp., is taking an eight-month leave from the company to plan a management development program for minorities and women through the School of Business Administration at Portland State University.

Specifically, he hopes to develop a program to help give minorities and women the skills to become more productive and ready for promotions in their companies.

Racouillat is one of 28 Xerox Corp. employees - 19 men and nine women - who have been given full pay and full-time leaves ranging from three to 12 months to participate in social service projects of their own choosing. Other leaves will be used to counsel delinquent young people, record for the blind, rehabilitate alcoholics, set up a scout program for handicapped boys and give legal aid to the poor and aged.

Xerox officials say the four-year-old social leave program "allows employees to take time off from work to do something for their community, for their society, on a full-time basis – and do it with full pay.”

Robert Racouillat

When asked why he is involved in the program, Racouillat put it this way: "The university was a problem. Parker hopes Racouillat’s program will become a model that could be used in other colleges and universities across the country.

And the city and university should be adult enough to figure out how to do it.

"A Pacific Rim program would have tremendous academic value, considering Portland’s status as a port city. It would work to the great advantage of both city and university.”

Pugh thinks the arguments about the size of PSU are much ado about not much of anything. It will be a long time, he believes, before any four-year college or university in Oregon passes the 20,000 mark so size is no great problem.

He thinks higher education will move away from freshman and sophomore programs and put more emphasis on upper division and graduate levels.

The net result, to his way of thinking, would be a gain. It would mean more higher education and less numbers.

New Project Focuses

On Women, Minorities

Robert Racouillat

And that’s what came about that some of the worrying about PSU takes place on the 16th floor of the Georgia-Pacific Building, a short walk from the campus.

From his office, Pugh looks out over the Willamette River, at Portland’s East Side and, on clear days, at Mt. Hood.

"If I have a view of the mountain at all times,” he says. For the not-so-clear days, it11 provide a window blind with a picture of Mt. Hood.

He has several reasons for joining the Foundation and serving as president for two years. Possibly the most compelling reason is his conviction that PSU is a major asset to the community, to downtown Portland.

It’s an asset to Skidmore, Owings & Merrill too, he adds, and to David Pugh, architect. "So I serve on the Foundation because I feel that I have to put something back into the community if I take something out.

And I don’t know of anyone on the Foundation board of trustees who doesn’t feel the same way.”

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The students in the class are assigned to 18 small businesses, most of which are located in the Portland metropolitan area. Many of these problems are real-life business situations, and the students learn how to manage them. The emphasis is on being able to make decisions that are not in their best interest, whether the organization can be better with some help.

"This is one of the most valuable experiences a management student can have," said Allen. "What the program does is help students understand the nature and structure of the small business...the emphasis is on understanding the structure of the organization and the nature of the problem that needs to be solved. It's not a business-oriented class; it's an economics-oriented class, but it is a management-oriented class, and that's what the students get out of it."
Richelle continued

The second factor is the general sense of futility about proposing university reform. Purists areazen to the notion that any university can be improved, con-

ceivably that their work is different, and they have a sympathetic ear at the top.

Q: Do you think students have a role in establishing and changing the educational program at a university?

A: I have always been impressed by the contributions made by students in committee deliberations. In Connecticut, especially the Medical Center, we had student representatives on most teaching and administrative committees. Their input always reflected a point of view which no other group could contribute. In some cases, where their numerical representation was small, I would hope that committee members would take their ideas into consideration and that students characterize of a university. I do not think that we have reached the danger point in that respect.

Q: Was collective bargaining an important issue at the University of Connecticut when you looked at higher education, generally, what are the implications of the collective bargaining movement?

A: Collective bargaining was very much a part of the University of Connecticut. My knowledge of the subject is limited and, I suppose like many others of my generation, I did not come to a full understanding of the subject until after I had been there. I must say, I believe that it is to the top administration and faculty of a university to devise the means of accomplishing the objectives of the institution and only firmly during the day-to-day decision making. Strong administrative leadership is vital for effective institutional development. Glancing through notes I have taken during this period of personal transition, I certainly summarizes my concept of an administrator: "The good administrator is one whose policies never lose sight of the ideal situation while working within and tolerant of the approximation which really represents..."
Collective Bargaining Series

The Issue: What’s Bargainable?

By Robert E. Doherty

This is another in Perspective’s series on collective bargaining in higher education.

As in the private sector, there are frequent disputes between faculty unions and college officials over what constitutes the right mix of ‘perks’ and salary for some negotiations. Most statutes merely oblige the parties to reach an agreement on terms and conditions of employment,” an ambiguous phrase to say the least. Faculty unions, particularly in the smaller, more isolated institutions, in fact, seem to favor an expansive interpretation of that phrase; college administrators fight for a restricted interpretation. Similarly, meaning given in terms of “terms and conditions of work” of one of the parties (usually the employer) refuses to bargain over a specific proposal, a refusal to bargain charge is lodged, and the state or institutional agency determines whether the issue is a mandatory subject of bargaining.

Under the National Labor Relations Act, and under most state bargaining statutes, subject matter is defined as mandatory issues over which another party must bargain, and is limited to the table—wages, hours, fringe benefits; permissive issues over which the parties may bargain but that may be prohibited from being bargained over. Permissible issues over which the parties may not bargain—closed shop, discrimination clause.

Although a number of refusal to bargain charges have been filed by universities, there has not yet been enough history to indicate whether administrative agencies in the courts have taken a restrictive or expansive stance.

The article shall deal all too briefly with two areas in which there is sometimes strong disagreement between faculty unions and employers as to their appropriateness as collective bargaining subject matter.

**Goverance**

Employer reluctance to expand the subject matter being bargained is not based entirely on a management rights posture, although that is surely a part of the larger issue. Important reasons can be found in the conflict between the duty to bargain provision of the collective bargaining statute, which mandates, rules and regulations, modes and fashions of institutional and faculty governance.

The collective bargaining statute obliges the parties to negotiate over wages; the administrative rules of the governing board, which frequently have the force of law, require that all faculty salary adjustment shall be based on these rules. For the most part, meaningful governance structures in these institutions are of recent origin, preceding by but a few years the advent of collective bargaining. Thus, one usually finds college officials (and some faculty) attempting to build an administrative framework of collegial governance that can flourish independent of the contract, and the bargaining process a mere, needful, but not considerable, faculty support, attempting to incorporate governance structures into the collective bargaining process. Clearly, agreement

There are two Colleges City-University Compact

Toronto’s mayor and a Ford Foundation official have warned that cities and universities can’t be all things to each other, but can’t be partners if the right academic people are put in touch with the right government people. William A. deGruchy, officer for the Ford Foundation, and David Crombie, mayor of Toronto, keystoned a week-long series of crisis meetings in late February planned jointly by the City of Portland and Portland State University in place of a trip to Moscow for a PSI President Joseph Blumén.

Blumén, 53, is chief president of Oregon’s only urban university, he hoped he would the vital partners conference “could be a renewal of the university and the city, a close, lean effort born from the Foundation’s experience,” deGruchy related. “It that the universities and cities that work together, will be working so much more difficult as it is important, and many obstacles, some predictable and others unforeseen, are ruled, sex in a spirit of a durable and effective relationship.”

One obstacle, he continued, stems from the fact that college people and the city people are not always on the same page...
1960s

Dan Carver (BS 1973) recently was honored by New York Life Insurance Co. as Outstanding 30 Under 30. Carver is now a vice president of M&T Bank in Portland.

Neil A. Frederick (BA 1960) has been promoted to regional manager of Drex Chemical Corp.'s Western Region. Frederick, who joined the New Jersey-based corporation in 1967, is now responsible for all operations of specialty chemical sales on the west coast.

1970s

Robert E. Ferguson (1974-75), an instructor for the American Institute of Banking Program, was the featured speaker at a recent meeting of the National Association of Bank Women. Inc. Ferguson is a former stock broker account executive.

Robert Wallace

Ronald Simonson (BS 1963) has been promoted to assistant professor at the University of Puget Sound, Tacoma. Simonson has been a faculty member at UPS since 1973.

Lee D. Bauder (1961) has been named national sales manager for KEX Radio. Bauder was an account executive for KFAM-KFPM Radio before joining KEX in 1959 as a local account executive.

Larry A. Steward (BS 1963), an associate professor of speech communication at PSU, assisted in conducting a two-day seminar on potentials for creative thinking and living at the Marylhurst Education Center in March.

Robert W. Wallace, Jr. (BS 1963) has been appointed assistant director of auditing for Owens-Illinois, Inc.

Yvonne B. Weber (M.S. 1969, Ph.D. 1973) has joined the Environmental Quality Branch of the U.S. Army Corps of Engineers. She will be responsible for research contracts with consultants, institutions and other agencies, and will assist in preparing environmental impact statements. Dr. Weber formerly was education coordinator at the Western Forestry Center in Portland.

Ed Westerdahl (BS 1962) has resigned from the Oregon State Board of Higher Education. Westerdahl, whose appointment to the board was to expire in 1974, was chairman of the board’s Committee on Finance, Administration and Physical Plant.

Gayce Baldwin (1973-74) is serving as a field service coordinator in a Community Development Services office opened by the Portland Development Commission at 2545 N. Williams Ave.

Joseph S. Bowman (MS 1974) has been named an administrative vice principal at Washington High School. Bowman has been working as a personnel specialist with the Portland Public Schools since 1979.

Kai W. Carlson (1972) recently graduated from the U.S. Air Force traffic controller course conducted by the Air Traffic Command at Keesler AFB, Mississippi. Carlson, who has been assigned to Vandenberg AFB, Calif., is now qualified to direct aircraft to radar controlled landings and regulate air traffic.

Alice English (1970-74), was the featured soloist in a recent concert at the Old Church. A soprano, Miss English has appeared in concerts, opera and on radio in New York and Europe as well as locally.

Lee Moore (1973) is Oregon's new Civil Rights Division Administrator. Moore's main goal as administrator is to cut down on the length of time involved in settling civil rights complaints from more than a year to a few months.

Donald J. Ohlander (BS 1971), a certified public accountant, was recently appointed finance director of the City of Milwaukee.

Janice E. Page (BS 1973) is attending the Coast Guard Officer Candidate School at Yorktown, Va. She joined the Coast Guard last January.

Richard M. Paulson (BS 1973) has been named citizen communications specialist for the Columbia Regional Association of Governments (CRAG). Paulson will be responsible to formulate programs to communicate CRAG activities to public officials and to the general public. The new communication specialist was employed as Washington County editor for the Community Press.

Harry M. Resin (MS 1973) has been promoted to structural engineer in the Federal Highway Administration regional office in Hooned, Ill. He joined the Highway Administration in August 1973.

Chris Ryan (1971) has been named a member of the Professional Ski Instructors of America's Demonstration Team. He was chosen for the team through Northwest and national meets. As a member of the 10 member team, Ryan participated in the 20th Interski in Les Gets, France this year. Ryan is a ski instructor at the Alta Ski School in Utah and has taught at Mt. Hood Meadows.

Karl Shumaker (BS 1971) has accepted a position at Ohio University Library in Athens, as head of the Government Documents Department. Prior to his new position, Shumaker was Documents Librarian for Western Kentucky University, Bowling Green.
Football: Prep Stars Pick PSU

New head football coach Darrel "Mouse" Davis and chief assistant Lynn Hewitt have signed 25 new football prospects to national letters of intent, which notifies the NCAA of their intent to enroll as a scholar-athlete at Portland State University.

Among this group are six Shrine game players, the most prep stars ever to select PSU from a single high school graduating class. Davis and Hewitt have worked on beefing up the line, because virtually every skill position will be manned by veterans. Twelve of the first 21 signees are linemen, including John LeMain (260) from Centennial; Brad Ramsey (6-3, 223), Cervalli, Tom Mercer (6-3, 218), Bond; Bob Armstrong (6-4, 210), Centennial; L. T. Jackson (6-3, 225), Los Angeles Valley College; Dave Prater (6-4, 200), Grays Harbor College; Doug Fico (230) and Terry Draxlff (220), Mt. Hood College; Kevin Stevens (251), Klamath Falls; Matt Reid (225), Medford; and Kurt Kildow (255), Pendleton.

"Two of the top four high school quarterbacks in the state," Davis says, "are coming to PSU. They are Mike Lewood of Medford and Tim Pigott of Lakeside." Other additions are linebackers Gary Mullen (Grays Harbor JC), Mike Bunch (Hillsboro), and Jeff Gibbs (transfer from Oregon State): defensive backs Donald Sawyer (Los Angeles Valley), Jim Owens (Milwaukie), and Dave Reid (Parkrose); receiver Jeff Karmann (Medford); and quarterback June Jones, (transfer from Hawaii). Davis believes these recruits will help improve the Vikings record which turned in the right direction last season at 5-6, an improvement from 1-6 the previous year. Virtually the entire starting offensive and defensive unit return providing what Davis calls "continuity and the start of a winning attitude."

Led by three-year letterman quarterback Mike Gardner, who returns next fall for his senior season, PSU averaged 236.7 yards per game in 1974, second among NCAA Division II schools. Davis' double slot offense generated 272 points and 4,906 yards in leading the Vikings football program from the foldbacks back to respectability.

His elevation to head coach after one season as offensive coordinator followed. The fall 1973 schedule is slightly upgraded with five opponents visiting Portland Civic Stadiums: Nevada Reno (Sept. 13), Southern Oregon (Oct. 4), Santa Clara (Oct. 11), California-Davis (Nov. 13), and Puget Sound (Nov. 22). The Family Season Ticket is still available for next season at $20 for all five home games. To order, call Hal Cowan, University Relations, 224-4919.

Baseball: New Coach, League

New is the word in Viking baseball this season. There is a new coach and a new league.

After many years of dominating Portland high school and legion baseball, Jack Dunn is directing PSU baseball fortunes this year in a new league. It is called the North Pacific Baseball League, or NORPAC.

The league winner will gain a berth in the NCAA Division University playoff, and that has heightened the level of interest among fans and players alike.

PSU, the University of Portland, Seattle University, and the University of Puget Sound founded the league last year. But the group was strengthened this year by the addition of Gonzaga, Idaho and Boise State when the Big Sky dropped baseball. The Vikings have three remaining home games -- May 6 against Oregon at 4 p.m.; and May 9 and May 10 doubleheaders against Boise State. Game time on May 9 is 5 p.m. and on May 10 is 12 noon. All games are at Lewis Park.

The annual alumni game will be played on Saturday, May 17, at 12 noon at Rockefeller Field.

SPORTS

**FOOTBALL BENEFIT AUCTION**
May 10 Portland Storm football gear and other items will be auctioned to raise money for PSU football, 5 p.m., Smith Memorial Center Ballroom; $5 includes spaghetti and wine dinner

**VIKING BOOSTERS GOLF TOURNAMENT**
May 16 Golf Tournament will be held to benefit PSU football program. Tee off at Charbonneau Golf Club, 1:30 p.m.; $5 includes refreshments and talk by PSU football coach Darrel Davis

**BROWN BAG CONCERTS, 12 of**
75 Lincoln Hall
May 6 Compositions by Tomas Svoboda
8 Student recital
13 Stanley Chapple on organ "Salome"
15 PSU Wind Ensemble, Tomas Svoboda
20 Music for flute, viola, harp, oboe, piano
22 Student recital
29 PSU Sinfonietta, guest artist Endre Granat, John Trudean
June 2 Special guest artist quartet
5 PSU student compositions

**CARABS, 8:30 p.m., Nordic Land Room**
May 9 All Saints Band jazz group
16 Mona Van Doyn, poetry

**KOINONIA HOUSE**
May 11 Bread and Soup Supper, with program

**SOCIAL ISSUES LECTURES**
May 15 Two visiting professors discuss studies on public welfare, urban politics, and social movements May 15, 9 p.m., Smith Memorial Center Ballroom; May 16, 11 a.m., B33 Smith Memorial Center

**MUSIC CONCERT**
May 9 University Chorus, Chamber Choir and Wind Ensemble combine in a free concert at 7:30 p.m. in room 75 Lincoln Hall. The major work will be Chorale Psalms by Leonard Bernstein. David Wilson and Tomas Svoboda will conduct.

**COMMEMNEMENT**
June 15 Spring Term Commencement, the only formal commencement during the year, will be held at 3 p.m. in the Portland Civic Auditorium.

**WHITE GALLERY**
Through May 31 Master's candidates Lee Levin, Tony Parker, Tim Harvey display thesis projects in the arts; glass and ceramics. Hours 7 a.m.-10 p.m. weekdays; 9 a.m. - 5 p.m. Saturdays.

**STUDENT ART EXHIBIT**
May 28 The annual student art through June 26 exhibit will be held in the
PSU Art Department second floor Neuberger Hall

**THEATER ARTS PRODUCTION**
May 22-24 PSU Players present Arthur Miller's "The Price," 8 p.m. Studio-Theater, Rhonda Ratcherford, master's candidate, directs. Tickets at door $1 students, seniors. $1.50 general admission

**SCHOLARSHIP RECOGNITION**
May 29 An annual event honoring outstanding graduating seniors, plus juniors and graduate students, 2 p.m., Smith Memorial Center Ballroom

**INDIAN SALMON BAKE**
May 16 United Indian Students of Higher Education prepare salmon bake on stoves over open fire, Park Blocks, 12 noon-3:30 p.m., $5, tickets at Box Office

**HOM BASEBALL GAMES**
May 6 University of Oregon, Lents Park, 4 p.m.
9 Boise State (2), ienis Park 5 p.m.
10 Boise State (2), Lents Park, 9 p.m.
17 Alumni Game, Scavone Field, 12 noon
Rufus Ferguson, last year's star halfback for the Portland Storm, may have a momentary height advantage. But new PSU football coach Darrel Davis (left) thinks he knows why -- it's the platform shoes. Davis is working to make next year's season a success, and one step along the way is a public auction of Storm equipment to benefit the PSU football program. Turn to page 3 for details.