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PSUL 2211C WINTER 2000 FOR ALUMNI AND FRIENDS OF PORTLAND STATE UNIVERSITY



University of Promise



Last summer Matt, his family (below), and his foster mother, Jean Major, visited Sampa. They brought along a 40-foot container of medical supplies, an ambulance, and books for the high school library. Matt (left, as a child) will visit again in spring 2000, and Jean plans to spend an extended period of time in Sampa teaching.

How can one individual make a difference? Matt Essieh learned firsthand.

Growing up in Sampa, Ghana, Matt had the best marks in grade school. Still, his parents, subsistence farmers, could not afford to send him to high school. The cost of tuition, books, and clothing was too much. Fortunately, Susan Major, a Peace Corps volunteer from Grants Pass, came into Matt's life. Susan noticed his eagerness to continue learning. Although only 23 years old, with no vested interest, and on a Peace Corps salary, Susan paid Matt's tuition and helped with personal costs.

Tragically, Susan died at age 28, but her parents, George and Jean Major, helped Matt attend college. He came to Oregon and completed a bachelor's in business and an MBA with an emphasis in information systems. That led to a job at a Hillsboro bank in 1983 and then a position as CFO for a financial services company. In 1989, he founded EAI Information Systems, a developer of software and customer service databases for banks.

Susan, although young and short-lived, made a difference.

Without Susan and her parents, Matt says he would not have made it. Now, in a position to give back and make a difference himself, he and his family are pleased to initiate a PSU scholarship for a student from Sampa and to make it permanent

through their estate plans.

The Essieh Scholars will be selected based on superior academic achievement, leadership potential, and promise of success at PSU. As important will be the expectation that as PSU alumni they will help those in Sampa, sharing the benefits of higher education in person or from abroad.

At a critical point, Susan and her parents made a difference. With a PSU education, Essieh Scholars can make a difference, too.





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Cover: Gen. Colin Powell (left) and PSU President Dan Bernstine met as Portland State became part of Powell's America's Promise – The Alliance for Youth. Photo by Jack Liu.

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THE SHELF

Inside the Klavern: The Secret History of a Ku Klux Klan of the 1920s

edited by David Horowitz (history faculty), Southern Illinois University Press, 1999.

Inside the Klavern is an annotated collection of the minutes of a thriving



Ku Klux Klan chapter in La Grande, Oregon, between 1922 and 1924. The notes illustrate the inner workings of a Klan chapter of more than 300 members at a time when the national

membership of that organization climbed into the millions. Horowitz provides an introduction to each installment of the minutes, allowing readers to make sense of each entry.

Writing and Eco-Consciousness by Greg Jacob (English faculty), CAT

by Greg Jacob (English faculty), CAT Publishing, 1999.

This 130-page book provides principles of good writing with examples from and reference to environmental issues. An adamant proponent of a biocentric view of the world, Jacob is providing a framework for writers to foster an ethic, which asks readers to live heedfully within our natural world.

Getting Started With the Internet

by Floyd Fuller and William Manning (business faculty), Dryden Press, 1999.

The Net started in 1969 with the linking of researchers at four universities to military scientists in the U.S. Department of Defense. Today there are 60 million users in the United States alone. *Getting Started* immerses

students in this field of changing technology—showing processes, opportunities, and implications for the future.

Smokin' Java

music CD by Darrell Grant (music faculty), Lair Hill Records, 1999.

With more than 60 minutes of soulful jazz, 24 pages of photographs highlighting the people and places of Portland, and his own original short story, Grant makes *Smokin' Java* a creative tribute to his adopted home. Pianist Grant is joined by saxophonist Donald Harrison, vibraphonist Joe Locke, bassist Bob Stata, and drummer Brain Blade. Together they play some of Grant's own originals and some classic jazz standards like "If I Should Lose You."

The Doomed Empire: Japan in Colonial Korea

by Ma-Ji Rhee (foreign language faculty), Ashgate Publishing Ltd., 1997.

Rhee investigates the generally neglected circumstance of Japanese colonialism in Korea from 1910 to 1945. Japan's ideology of assimilation was to eradicate Korea's sense of autonomy as a nation-state—an approach that resulted in widespread resistance. Looking at this past relationship leads to a better comprehension of Japan today, as well as its present relationship with Korea.

Whatever It Takes: Women on Women's Sport

edited by Joli Sandoz '74 and Joby Winans; Farrar, Straus and Giroux, 1999.

This collection of essays and poems celebrates the power of sports in the lives of women. From boxing to rowing, baseball to swimming, each story is told with passion. Sandoz and Winans, who together have more than 50 years of athletic and coaching experience, set out to share the thoughts of sportswomen. They discovered hundreds of tales of unquenchable joy, often in the face of outright opposition.

A Richer Harvest: An Anthology of Work in the Pacific Northwest

edited by Craig Wollner (University Studies faculty) and Tracy Dillon (English faculty), Oregon State University Press, 1999.

This collection of fiction, poetry, and songs starts with tales told by loggers, miners, and mill workers from the early part of the 20th century. The voices change from one world war to the next, and include Pat Koehler '74 recounting her time as an electrician in the Kaiser Vancouver Shipyards, where, at 19 years old, she worked on ship guns. The selections continue through the present day to include pieces by Kent Anderson, Sherman Alexie, and Eileen Gunn.

The Acoustic Era, Volume 1: Clarinet Recordings 1898-1918

produced and released by Stan Stanford (music faculty), 1998.

Stan Stanford has collected clarinet recordings along with old wind-up phonographs for years. A clarinetist himself, Stanford decided to share his collection of discs and brown wax cylinders on a compact disc. The music runs toward military and small-town bands, but also includes a performance by Charles Draper, who is well-known today to clarinetists. Stanford and recording technician Glenn Sage kept their cleanup of the recordings to a minimum, preferring to preserve the unique and imperfect sound of the medium. \square

Reviews are of faculty and alumni books, recordings, and Web publications. To have a work considered for this page, please submit pertinent information to Mary Ellen Kenreich, PSU Library faculty, via e-mail kenreichm@pdx.edu, by fax at (503) 725-5799, or mail to Portland State University, PO Box 1151, Portland, OR 97207-1151.





The campus is bulging at its seams this fall with enrollment of 16,049 students, the most since 1980. And if you count the huge number of continuing education students, the total soars to 18,317—more than any of our downstate sister universities. This is a 5.9 percent increase over last fall's numbers, and the biggest growth for any of the state's seven campuses.

The state system as a whole increased by 3.6 percent. Much of the credit for growth goes to Oregon's good economy and a two-year state tuition freeze.

Here is a brief profile of Portland State's new undergraduates:

- Women outnumber men at 55 to 45 percent
- Average age is 25.8
- Average SAT scores are 505 verbal and 510 math
- Sixty-eight countries, all 50 states, and Guam are represented
- Fifty percent of our new students are from the Portland tri-county area
- More than one in five students come from an ethnically or culturally diverse background
- This year's most popular major is psychology, followed by business administration, accounting, and art.

Accounting grads: tops

Recent graduates of the School of Business Administration once again passed the national CPA exam at a rate significantly higher than the national average.

Results just released by the National Association of State Boards of Accountancy show that PSU graduates ranked fifth in the nation for their passing rate on the national CPA exam given in November 1998. On average, over the past 15 years, PSU students have passed the CPA exam at a rate twice the national average.

PSU purchases building

This fall the University purchased a building it already uses in the heart of campus.

PSU bought the University Center Building at 1881 SW Fifth Avenue. The Graduate School of Social Work and Department of Athletics are housed in the building, which also rents to the PSU Bookstore and McDonalds. The building's 380-space parking garage is also included in the purchase.

The Oregon Legislative Emergency Board approved the expenditure of bonds to purchase the building for \$5.1 million. E-Board approval was necessary because the University is only buying the building, not the underlying land. The University is leasing the property from a trust run by the Fourier and Larson families;

ownership of the building would revert back to the trust in the year 2043 unless a new agreement is reached by that time.

With classroom, office, and parking space at a premium on campus, buying the building made sense, says Jay Kenton, associate vice president for Finance and Planning. Leasing space in the building for the next 43 years would have exceeded the bond debt by \$9.4 million, according to Kenton, and this figure does not include inflation.

The four-story building consists of approximately 84,500 square feet. The University currently occupies 28,000 square feet. A number of businesses have long-term leases in the building, including McDonalds. The PSU Bookstore is planning to move into the Urban Center this winter, which would allow the University to lease that space or use it as classrooms.



Another high-tech laboratory on campus has won an award for innovative interior design. The Integrated Circuits Laboratory in the School of Engineering received Best of Show from the Portland chapter of the International Interior Design Association. The futuristic-looking lab features glowing fiberglass and polycarbonate walls built around the Credence circuit testing machine, itself an ultramodern design. The machine is used for semiconductor research. A window in one wall opens to the radio frequency rackand-stack area of the lab. Award recipient is Emmons Company Architecture and Planning of Portland. Last year, the Media Arts Center won two awards for its interior design.

AROUND THE PARK BLOCKS

Professor of the Year

Devorah Lieberman's dedication to undergraduate teaching has earned her



the title of 1999
Oregon Professor of
the Year from the
Carnegie Foundation
for the Advancement
of Teaching and the
Council for the
Advancement and
Support of Education
(CASE).

Lieberman, who joined the University's Department of Speech Communication in 1987, was honored for her work as director of Teacher and Learning Excellence in the Center for Academic Excellence. She manages a campus-wide program to improve undergraduate education through excellence in teaching. In addition, President Dan Bernstine appointed her vice provost and assistant to the president for Campus Initiatives in September.

"I cannot think of a more worthy recipient for this distinguished award," says Bernstine.

CASE established the Professors of the Year program in 1981 and works in cooperation with the Carnegie Foundation and various higher education associations in its administration.

This year, the Carnegie Foundation announced winners in 44 states and the District of Columbia, Guam, Puerto Rico, and the Virgin Islands. Lieberman was selected from 420 faculty members nominated by colleges and universities throughout the country.

New \$4.4 million grant

The Research and Training Center on Family Support and Children's Mental Health recently received a five-year, \$4.4 million federal grant.

The center, part of the Graduate School of Social Work, works to improve services for families whose children have serious mental, emotional, or behavioral disabilities. The research and training that takes place is designed to promote services that are community-based, family centered, and culturally appropriate. The center also focuses on family empowerment, capacity-building, and the production and dissemination of materials that are useful to a wide variety of audiences including family members, service providers, planners, administrators, and policymakers.

The center will use the new grant to address four major research areas: family support, early intervention, service delivery models, and familyprovider communication.

Counseling in the schools

It's a match made in ... the counselor's office.

Overworked counselors in the David Douglas School District and PSU students seeking a master's degree in school counseling have found each other and a mutual client base. The PSU students are helping counsel David Douglas students two nights a week at the district's Children's Services Center, a former elementary school in southeast Portland.

Under the supervision of third-year counseling interns and a doctoral-level faculty clinic supervisor, the master's degree students work with students referred by counselors in the southeast Portland district. The free sessions run 50 minutes apiece and are taped on audio and video for critiquing.

The program is an innovative approach to support current counselors and give more practical training to those entering the field, says Jan Gallagher, president of the American School Counselors Association.

The association recommends a ratio of 250 students to each counselor, but tight school budgets have forced Portland-area schools to a ratio that's closer to 600 to 700 students for each counselor.

The counselors-in-training advise students on routine issues, such as college choices for high school seniors and teasing for elementary children, and they provide guidance on more serious issues of drug and alcohol abuse and violence.

Weekend business degree

The School of Business Administration launched its new Weekend Business Degree Program this fall.

Using the cohort system, students come in at the junior level and in less than two years can earn a bachelor's degree with a management option, says Alan Zeiber, director of the Weekend Business Degree Program.

"As I go around to the community colleges I hear people say how good it is that we are offering this opportunity," says Zeiber. "There are a lot of people out there who work full time who want to finish a four-year degree."

Classes are held Saturdays and Wednesday evenings to accommodate people who are working full time and keeping family commitments. The program admitted 12 students this fall—all of whom are employed. The average age of this year's students is 37, and 80 percent are women.

The new program is nationally accredited by the American Assembly of Collegiate Schools of Business–International Association for Management Education.

Lighting the way

There is new light in the night on the Park Blocks.

The four sculptures that dot the south Park Blocks from campus to Salmon Street are now illuminated as part of a plan to the make the area safer. The city added lights this fall to "Peace Chant," an abstract close to campus; the statues of Theodore Roosevelt and Abraham Lincoln; and the Shemanski Fountain off Salmon Street.

Police efforts to reduce crime in the Park Blocks in recent years have had good results, but those who enjoy the park wanted to take it a step further. The \$40,000 needed to provide the lighting was raised by the Cultural District Council and the Portland Bureau of Parks and Recreation from private sources.

The lighted statues are now helping to illuminate the way from Lincoln Hall to the Performing Arts Center, Portland Art Museum, and the Oregon History Center.

Studying the nursery biz

An emerald arborvitae or bare-root rose is as easy to buy as a dozen eggs at almost any grocery store.

The phenomenal increase in nursery stock sales is good news for Oregon and its \$500 million a year wholesale industry. Yet, nurserymen and other farmers face issues of shrinking land and bad press for labor, water quality, and safety practices.

A six-county economic study focusing on Portland-area nurseries could help save some of the region's farmland from development and help boost the image of agriculture.

The "Nursery Products Cluster Analysis," conducted by the PSU Institute of Portland Metropolitan Studies (IPMS), will measure the industry's economic impact and map producer, supplier, and workforce locations.

The five Oregon counties included—Multnomah, Washington, Clackamas, Yamhill, and Marion—produced 87 percent of Oregon's \$492 million in wholesale nursery sales in 1997. Clark County, Washington, is also part of the project.

The study is part of the IPMS Regional Connections project, which will result in detailed descriptions of not only the region's nursery products industry, but also high-tech and creative services. In addition to technical reports on the findings, the project will produce an accessible, engaging story of the region's economy targeted to citizens and elected officials. The initial report should be out in early 2000.

Scandinavian Sampler

The more than 200,000 people of Scandinavian descent living in the Portland area help make each year's Scandinavian Sampler a success.

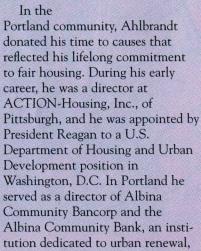
Individuals of any descent are invited to learn more about the history and languages of Denmark, Finland, Norway and Sweden on campus March 31 and April 1. Main speakers are Niels Jensen, retired president of SeaFab Metals Corp., and Scott Burns, PSU professor of geology. For more information, call Inger Olsen, 725-3528. □

PSU mourns loss of Ahlbrandt

Roger Ahlbrandt, dean emeritus of the School of Business Administration, lost his battle with cancer Nov. 17.

Ahlbrandt, who served as dean since 1993, significantly increased the visibility and enhanced the reputation of the business school. He championed faculty development and strengthened the under-

graduate and MBA curricula. Ahlbrandt created the School's Small Business Outreach Program, and its comprehensive Food Industry Leadership Center. He expanded the internship program and developed curriculum concentrations in the areas of supply and logistics management and the management of emerging growth companies.



and was board chair of the Neighborhood Partnership Fund.

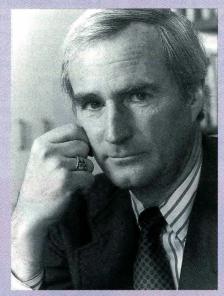
Those who worked with Ahlbrandt knew him as a scholar with strong convictions and a deep sense of justice, who had the courage to break traditional barriers to promote learning and effect change. He created a variety of partnerships to encourage cooperation among

academia, business, and social service organizations, and spoke forcefully in support of scholars who shared his sense of responsibility to the whole community.

Ahlbrandt received a B.E. in metallurgy from Yale University in 1963, an M.B.A. from Harvard Business School in 1965 and a Ph.D. in economics from the University of Washington in 1972. He continued to be

of Washington in 1972. He continued to be an active researcher, and one of Ahlbrandt's proudest achievements was his co-authored book, *The Renaissance of the American Steel Industry*, which earned the 1997 Shingo Prize for Excellence in Manufacturing Research.

Although Ahlbrandt never smoked, he was diagnosed with lung cancer in 1999. In August, the School of Business Administration organized "Roger's Romp" to raise money for cancer research. The walk/run raised \$22,000 and drew over 100 participants.



Before his death in November, Roger Ahlbrandt brought increased stature to the School of Business Administration, where he served as dean for the past six years.

ith help from Portland
State students, an energetic local entrepreneur is putting a Y2K spin on an ancient concept—bartering.

Bianca Hein estimates students have provided the equivalent of \$40,000 in assistance to help her develop a bartering site on the World Wide Web—including writing lyrics for an original jingle. "My goal was to launch the e-Trading Post on \$1,000," she says. "Thanks in large part to the students, it was up and running on \$70.52."

The e-Trading Post at www.e-TradingPost.com is a trading forum in cyberspace—although those who find something they want and have nothing to trade can always use cash. Hein developed the idea based on a newspaper version she published for expatriates when she lived in Thailand during the 1980s and 1990s.

"I published 5,000 copies every two weeks for 10,000 foreigners," Hein says. "It was matchmaking for people who had things to trade or wanted to find something to trade for."

When she moved to Portland in 1996, Hein spent 18 months working on contract at the Oregon Department of Economic Development. At first Hein fielded up to 30 calls a day from Oregonians seeking money to start or develop small businesses. Although money was typically not available, Hein would ask what the entrepreneur needed to buy. Often she could find free or low-cost sources for their needs.

Hein turned her findings into the Small Business Resource Directory for Oregon, an extensive listing of organizations, services, and programs that offer free and low-cost help. A chance encounter with Portland State added another freebie notch in the directory.

uring a trade show for the Economic Development Department, Hein met
Brad Robertson, then a counselor and now director of Portland State's

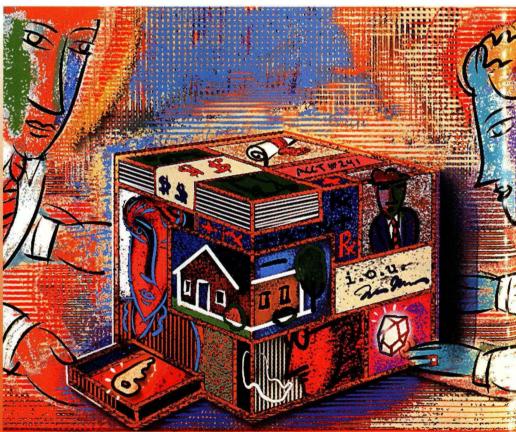
Business Outreach Program. The program provides counseling for local businesses and matches students and businesses for real-world work experiences or free help, depending on which side of the handshake you're on.

Learning that PSU offered businesses free help, Hein added the program to her directory and took a fledgling Web site idea to school. For several months Hein had been working evenings and weekends to develop her trading post on the Internet—learning how to design Web pages as a first step.

Working with the Business
Outreach Program, Hein got individual business counseling and enlisted a succession of student teams to help her speed up her work. One student helped her develop a business plan to see what she would need to charge to make the trading post viable, and how much potential traders would likely be willing to pay. Another student analyzed equipment costs to help her

GIVE

An Internet barter service makes its first deal with talented students.



By Melissa Steineger

ILLUSTRATION BY SUSAN LeVAN/ARTVILLE

determine what to buy and what to lease. Still others created a database and marketing plan.



long the way, Hein discovered that the new PSU Center for Excellence in

Writing also provides student assistance for businesses as a way to give students real-McCoy writing experience. Hein tapped writing students to develop a procedures manual, a list of media contacts, and promotional materials.

All told, Hein estimates that students have provided \$38,000 to \$42,000 worth of assistance. Other state, federal, and nonprofit service providers contributed additional help for a grand total she estimates at nearly \$53,000 of free services.

But although students are working without monetary reward, they don't see it as a thankless task.

Dan Blanchard '99 undertook a cost-benefit analysis of leasing versus buying a computer server to handle the

e-Trading Post's Web site. Leasing won hands down and so did Blanchard.

"I hadn't done a real-world project before," says Blanchard. "It gave me the confidence to work with a small business owner one-to-one and kind of opened my eyes. There's definitely support out there for small businesses, and you don't have to spend a lot of money to get it started."

Student Gabe Adoff also liked working for free. As part of a technical editing class, Adoff helped Hein write for her site.

"I liked Bianca's bartering idea," says Adoff. "I really liked the concept of people being able to trade goods and services outside the regular marketplace, and Bianca was really organized. You could tell right off the bat she would help you in the project, not just give it to you and say, 'here.'

The team of four technical writing students edited Web site materials and wrote a procedures manual for the day when Hein needs employees to handle the workload. Working about four hours a week on the project, Adoff also wrote press releases and a feature article on Hein published by the *Oregon Business Journal*. He and others on the team also brainstormed lyrics to create an e-Trading Post jingle.

Adoff, a sometimes bass player in Portland's "That Darne Bluegrass Band," convinced the band to record the new lyrics to the music of a traditional bluegrass song, "Salty Dog." The result became the e-TradingPost's jingle, available for listening at the Web site.

o, with both sides of the business-student partnership happy, you might say the future-focused e-Trading Post made its first successful swap the old-fashioned way—in the flesh.

(Melissa Steineger, a Portland freelance writer, wrote the articles "Online Anytime" and "She Goes Zoom," which appeared in the fall 1999 PSU Magazine.)

Getting Started

The low-key Business Outreach Program of Portland State's School of Business Administration provides assistance to small businesses by linking them with students—using as little red tape as possible.

Businesses receive all services free from the mostly grant-supported program. However, once a business is established, the owner is encouraged to "give back" by volunteering to help other fledgling businesses find their wings.

"Our role is to assist small businesses—to help them improve in whatever area they need," says Brad Robertson, director of the Business Outreach Program. "We help businesses figure out who their customers are and how to build financial statements along with general operating stuff like bookkeeping and process improvement."

Enrollment in the program is as easy as phoning a counselor. If the business owner finds the chat informa-

tive and wants to continue, he or she fills out an initial questionnaire. That's it.

Counselors in the northeast and southeast Portland community and on campus provide individual mentoring to business owners and would-be business owners. Assistance can range from a phone call every few weeks to student teams that provide detailed business plans. Typically the program has 40 to 50 businesses enrolled at any one time. More than 300 businesses have received help since the program began in 1994.

Each term program counselors select approximately 15 businesses that would benefit from working with a student team. Students in higher level business and capstone classes get the opportunity to engage in community-based learning by undertaking projects for a business. Endeavors have included creating business plans, researching market potential, developing human resource plans,

and developing and implementing financial and accounting systems.

In addition, business owners can opt for free training on business-related software in a fully equipped computer lab at the program's northeast Portland location. Classes are offered in word processing, spreadsheet creation, database setup and management, and creation of marketing documents.

The program also disseminates periodic newsletters and organizes occasional "brown bag lunch" seminars with speakers on business topics.

"Our success stories are typically of a modest nature," says Robertson. "Some companies have moved from being home-based to a storefront. Others are on a bit more solid footing than before the owner's involvement with the program. One customer is now on the cusp of receiving a \$300,000 order. I can't say that's due to us exclusively, but I like to think we helped."

University of Promise

By Clarence Hein '65

New opportunities for students and the community are at the core of President Dan Bernstine's vision for Portland State University.

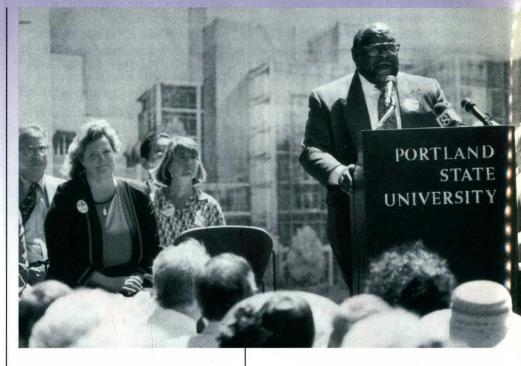
In acknowledging Portland State's designation as a "University of Promise" by The Alliance for Youth, a national organization led by retired Gen. Colin Powell, PSU President Dan Bernstine pointed out that the promise of higher education is critical to the future of the region.

"Our promise," he says, "is to every prospective student—regardless of where you are throughout this region—if you work hard and prepare yourself, there will be a place for you at PSU in a high-quality program that will help you realize your dream."

Bernstine's priority during his first two and one-half years at PSU has been to encourage that promise through an improved campus climate, bolstered academic programs, a higher public profile for PSU, and increased fiscal support from both public and private sources.

His concern with campus climate led him to appoint a special Presidential Commission on Campus Climate and Life to consider what students should expect in the way of administrative services, classroom experiences, support for academic learning, and social climate. Three action councils are now at work, turning the Commission's recommendations into action plans in three areas: diversity, student advising, and assessment. Professor Devorah Lieberman, who is coordinating the work of the councils and is the director of the Center for Teaching and Learning Excellence, says the groups already are making important progress.

"The long-term goal of these councils," Lieberman says, "is to institutionalize the president's priorities for student-centered learning and to



create a climate across campus that supports and encourages a passion among students, faculty, and staff for teaching and learning."

The campus already has acted to meet a continuing concern of PSU students, affordable child care on campus. Last year, students voted to tax themselves to pay for operation of a child care center and Bernstine ensured the project with \$72,000 in start-up funding that was critical in making the project possible.

More than two dozen student leaders, including current student body president Tim Young, who was instrumental in pressing the care center initiative, sent a letter to Bernstine citing his "enormous impact" on the project. "Your contribution," they said, "has created an excellent opportunity for PSU students ... to help them turn a dream into a reality."

This year, with the University facing its largest student enrollment in more than a decade, the concern with

responding to student needs has taken on added importance.

To bolster the University's academic offerings, Bernstine has encouraged the development of new programs designed to meet specific community needs. In the past two years, more than a dozen new degrees have been added at the graduate level, responding to professional needs in areas such as engineering, environmental sciences, writing, and conflict resolution. Additional programs in architecture, engineering, and financial management are under development.

The president has signed cooperative agreements with several community colleges implementing joint programs to make transferring between institutions easier for students and, in some cases, providing degree completion programs on community college campuses.

Another academic area which Bernstine has pressed is international education. In trips to the Middle East and to Asia he has secured agreements with governments and institutions for financial support and for exchange programs. The latest agreement is with Hanyang University of Korea where he was awarded an honorary degree in November. Other agreements include Waseda University in Japan and an agreement with the Turkish government for support of PSU's Turkish Studies Program. This fall, PSU was co-host for the Asia-Pacific Conference held in Portland.

President Bernstine is particularly interested in raising PSU's profile within the region and throughout Oregon. One of his first steps was to initiate development of the University's first comprehensive marketing and communications plan. He also has been meeting with government officials at the local, regional, state, and federal levels seeking ways to strengthen PSU's relationships. "I want to get the public and private communities to fully recognize PSU as the region's state university," he said recently, "and to recognize our capacity for leadership."

"Dan is building bedrock," says
Tony Leineweber, vice president of
Crown Pacific and president of the
PSU Foundation Board of Directors.
"Expanding relationships with individuals, foundations, and other academic
institutions will ensure a solid future
for PSU, while at the same time these
partnerships reflect the worth of this
University to our state and region
today."

A by-product of Portland State's outreach efforts has been increased visits to campus by state and federal officials and business and community leaders. Most recently, Congressman David Wu and U.S. Secretary of Commerce William Daley conducted a town hall discussion at PSU regarding the region's economy, and in December Bernstine hosted a meeting of the Association for Portland Progress Board of Directors. The association is a group of key business leaders working for central city livability and viability.

Raising the University's public profile is a critical element in Bernstine's goal to "diversify the revenue stream." Both federal and state support have increased (Bernstine was active during the last state legislative session, helping to secure the largest increase in state funding in more than a decade), and a major capital campaign is on the horizon. The president has focused additional resources in the area of private fund raising and preparation for the capital campaign.

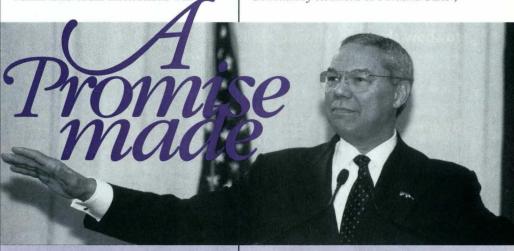
As a companion effort to increasing revenue, the president, academic deans, department chairs, and key administrators have developed the University's first comprehensive Strategic Resource Development Plan. The plan articulates the institution's strategic priorities and will help to guide strategic investments in the future.

This also is the first year of operation under the Oregon University System's new funding model, under which individual institutions will retain the tuition funds paid by their students. Development of an allocation plan for those funds has been another priority for Bernstine. "Our future budgets," he told faculty this fall, "will be more directly related to our own performance—how well we meet the challenge of serving more students and serving them well."

In the midst of working through the issues surrounding academic programs, campus climate, and finances, Bernstine faces another potentially knotty problem. At his first PSU commencement ceremony in 1998, President Bill Clinton gave the commencement address. The next year it was Secretary of Health and Human Services Donna Shalala.

One question around campus is, what will he do for an encore? \square

(Clarence Hein is manager of Community Relations at Portland State.)



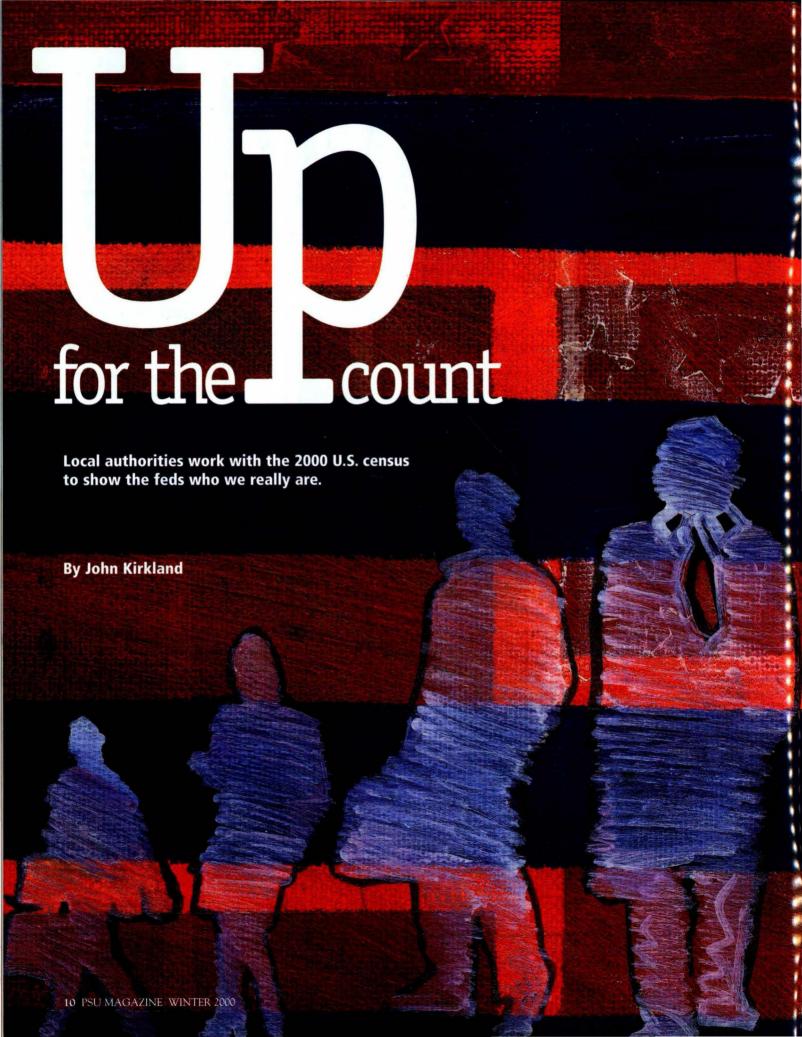
Portland State University is one of only two dozen institutions nationwide to be designated a "University of Promise" by America's Promise – The Alliance for Youth.

The designation, presented by Gen. Colin Powell, who is chairman of America's Promise, recognizes PSU's commitment to the region's youth and its emphasis on community involvement by students, faculty, and staff. The University's Senior Capstone requirement and dozens of community-based learning courses were of particular interest to Powell, who has pointed to the advantages of these

arrangements for the institution as well as the community.

A University of Promise agrees to promote what America's Promise calls its Five Fundamental Resources for all children:

- An ongoing relationship with a caring adult (parent, mentor, tutor, coach).
- Safe places and structured activities during non-school hours.
- A healthy start.
- A marketable skill through effective education.





Serena Cruz, a Multnomah County commissioner and recent graduate of PSU's Executive Leadership Program, remembers getting into a race argument when a U.S. census taker came to her door in 1990.

Cruz, who is Hispanic, felt she was being forced into a box. When the census taker asked her race, the only options he gave were White, Black, and Native American. Cruz considers herself none of the above.

"I felt they were invading my house, and I still disagree with how they categorize people," she says.

Those kinds of encounters throughout the country—along with a dozen other factors—turned the public off to the census process, and resulted in the 1990 census being the most inaccurate in the country's history, according to Cruz. Not only was it a public relations problem, but the miscount resulted in the underfunding of myriad programs throughout the country that depend on government money.

Today Cruz finds herself on the opposite side of the fence as the chair of the Multnomah County Complete Count Committee. The committee's job is to make sure the government—by counting noses and asking probing questions—get a much clearer snapshot of the county than it did 10 years ago.

"I want all people to get counted," she says.

A few blocks away from the county offices, at Portland State's Center for Population Research and Census, Barry Edmonston has a similar mission. Edmonston is head of the center, and is also a representative on the U.S. Secretary of Commerce's Census 2000 Advisory Committee, a select group of 25 picked from throughout the nation. As a committee member, he is advising federal officials on the design of a kinder, gentler, and much more accurate census process.

With both the county and national committees, the goal is to boost the public's response to the census when forms start going out in the mail in March. More response means more

accurate numbers. And with those numbers, the feds have a better idea how to allocate funds for everything from road building to veterans hospitals to English as a second language programs in schools. Every year, more than \$100 billion in federal funds is awarded to localities on the basis of census numbers, according to Cruz. The numbers are even used to redraw legislative districts.

"It's inconceivable to me how we could run public programs without a census," Edmonston says.

Lt's a tool authorities have used for centuries. Government surveys were conducted throughout ancient Rome, China, Egypt, and other civilizations, mostly to find out who to tax or draft into the military. William the Conqueror sent his census takers throughout England in 1086. The resulting two-volume Domesday Book was thought to be one of the most remarkable administrative accomplishments of the Middle Ages.

The Founding Fathers of the United States declared in the Constitution that a census would be taken every 10 years. The first full census of the country was conducted in 1790, and made history not just because of the scope of the project, but because of its political purpose: to determine representation in Congress based on population.

The United States is as much of a melting pot today as it ever was, but the U.S. Census Bureau has been a little slow to recognize it. In the 1990 Census, forms were printed in only two languages: English and Spanish, although cassette tapes were available in other languages as a guide to the English form. It didn't work well, Edmonston says.

his time—partially through suggestions by Edmonston, who is advising the bureau on immigrant groups—forms will be printed in six languages: English, Spanish, Chinese, Korean, Vietnamese and Tagalog—a Filipino language. For those who don't fit in any of those categories, brochures to guide them through

the English version will be printed in 49 other languages.

And Cruz will be happy to know that "Hispanic" will be listed as one of the race options.

Edmonston says that no matter how hard the government tries, no matter how much money it spends, it can't count everybody. Even so, the 1990 census was controversial because of the big number it missed: about 5 million.

To avoid a replay of that mistake, the Census Bureau is adopting recommendations Edmonston's group made to get the word out to the public. The bureau will send friendly letters to households in advance of the census form, then will follow up with a reminder postcard afterward. The bureau also will buy advertising to help inspire public cooperation. This contrasts with the last census in which the bureau appealed for free advertising, and, according to Edmonston, it got pretty much what it paid for.

It is also redesigning the census questionnaire—adding color coding to make it user friendly and more explanation about why the census is important.

These changes and others will result in a 2000 Census that will cost more than \$5 billion—twice the cost of the 1990 count, according to Edmonston.

It seems like a lot of money until you grasp the size of the project. Not only will the Census Bureau have to count residents of more than 120 million housing units, but also people in group housing, such as college dorms, prisons, hospitals, and soup kitchens. In remote areas of Alaska, the census must be completed by spring thaw; after that, many residents leave to go hunting. Workers on board tuna boats, factory trawlers and other ships at sea will be counted. Census takers also will interview people staying at campgrounds, fairs, carnivals, and marinas.

What both Cruz and Edmonston want to do is persuade the average citizen to open the door when the census taker

comes calling. Or better yet: send in the form so they won't get a personal visit. For most people, the form will be short and easy. It will have seven questions, and will take about 10 minutes to complete. However, one out of five households will get a longer form made up of 34 questions that will take an estimated 38 minutes to fill out.

Federal census takers will visit every household that doesn't send in a form up to six times if they need to.

Cruz estimates that Multnomah County lost \$30 million in government funds over the last 10 years because of the inaccurate 1990 census. Her group is putting together subcommittees to find the best ways to reach out to various ethnic groups to see how to boost response.

The African-American undercount in 1990 was 8.5 percent, Cruz says, which may have been largely due to a lack of trust in the government among blacks.

"If you don't trust the government, you don't fill out the form, and you also don't answer the door," she says.

Big fears also exist in the Latino community, she says, because of concerns that names and addresses of undocumented residents will be turned over to the Immigration and Naturalization Service—a practice that is simply not done, according to Cruz.

The subcommittees under her leadership are considering communicating the importance of the census through neighborhood newsletters, billboards, local PTAs, local media, and the religious community. They are also looking at recruiting census takers from the most difficult neighborhoods to be counted.

"There are a lot of options," says Cruz. "What I want people to know is: This is our future. By participating, you have a voice." \square

(John Kirkland is a freelance writer based in Portland.)

What's our number?

The Center for Population
Research and Census is headquartered at the Urban and Public
Affairs building on the PSU
campus. It serves as a statewide
public service and research group
concentrating on population information.

Founded in 1956 as the Oregon State Board of Census, it came under PSU's umbrella and changed to its current name in 1965. It houses the Oregon State Data Center, the lead agency in Oregon collaborating with the U.S. Census Bureau.

The staff at the center are also active in a variety of research projects, including enrollment forecasts for school districts, market analysis, population distribution, and migration. Center staff regularly assist city, county, and state governments on population issues.

Center staff also teach in the School of Urban Studies and Planning, which offers a graduate certificate program as well as graduate degree programs in applied demography.

Barry Edmonston became director two years ago. He spent the previous 10 years as director of the Population Studies Program at the National Academy of Sciences in Washington, D.C.

oinfinity...

The Portland State Aerospace Society shows it has the right stuff.

By John Kirkland

You don't have to be a rocket scientist to do most things in life.

One exception is, of course, rocket science.

That discipline—or rather a blend of disciplines, from electrical engineering to chemistry to computers—is the focus of a resourceful and very bright group of PSU students who are intent on launching sleek, high-powered, and very technical objects into the stratosphere.

The Portland State Aerospace Society is open to anyone with an interest in rockets and who wants to have fun, says Andrew Greenburg, one of the founders. It is made up of students and former students of PSU, a few people from local industry, with a couple of high school participants thrown in for good measure.

Greenburg, a 29-year-old graduate student with his own software company, says the idea was hatched over a cup of coffee with a fellow electrical engineering student, Brian O'Neel, 33. What they had in common was a fascination with rocketry that had its genesis in the space program.

"When I was eight or nine, I watched the Apollo and the Soyuz docking on TV. Once I was old enough to choose my own hobbies, this was one of them," says O'Neel.

According to Greenburg, that same awe is in all the other members of the growing program.

"We're all captured by space and by the image of people walking on the moon. In many ways, we're trying to recapture the spirit of that pioneering work," he says.

Their first step in establishing the Aerospace Society in 1997 was to form a chapter of the AESS—the Aerospace and Electrical Systems Society, which is part of a professional

organization for electrical engineers. To do that required finding a faculty adviser.

That role was filled by Lee Casperson, a professor of electrical and computer engineering and physics. As luck would have it, Casperson shared the same childhood fascination with rockets as Greenburg and O'Neel.

"My brother had a chemistry set in high school, and I used to take advantage of it, building small-scale explosives," Casperson says. "I made many small rockets. This was a hibernating interest of mine, but the driving force is the students. They're learning far more than me."

What separates the Portland State Aerospace Society from other amateur groups is the sophisticated level of technology in its projects. While other groups are satisfied with making a big boom and watching a crude object fly into the sky, the Portland State group is working with complex electronic payloads, called avionics.

Greenburg claims the Portland group is the only amateur rocketry organization to have manufactured an Inertial Measurement Unit—a device that measures vibration and movement, and calculates where the rocket is going. In addition, the group installs video cameras on the rockets themselves. The group's Web site, http://www.ee.pdx.edu/~aess, has footage from previous launches, as well as detailed drawings and specifications of projects now in the works.

Each launch the society has completed has been more technologically advanced than the one before. The first rocket, which was dubbed LV0 (Launch Vehicle 0), was 72 inches long with an airframe made of cardboard and fiberglass. It weighed

12.2 pounds, complete with a black and white video camera on board, and reached a height of 1,200 feet when it was launched June 7, 1998.

LV1, launched the following April, was 132 inches long, weighed 46 pounds, had an airframe made of carbon fiber, and rose to an altitude 10 times that of its predecessor. LV1 had color video, and was the first to use the Inertial Measurement Unit. Using amateur radios they put together, computerized data sent from the rocket allowed the ground crew to plot



Andrew Greenburg (seated left at the computer), a founder of the student group, is ground control for this launch.

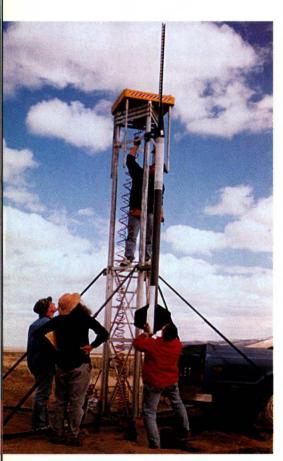
its trajectory. Meanwhile, the crew on ground was able to use touch-tone codes to send information back to the rocket.

The group plans to launch LV1B an improved version of LV1—next summer. One of the improvements is a

and beyond

flight computer twice as powerful as the one last used, Greenburg says.

All this is leading up to LV2, a project still on the drawing board, which will be launched sometime in 2001. Greenburg predicts that the rocket will rise 55,000 feet and will have state-of-the-art avionics, which will one day let the rocket control its own trajectory. For the first launch of LV2, a steady stream of two-way communication with the ground will allow the crew to control it in flight.



This 11-foot rocket, outfitted with color video camera, can reach a height of 12,000 feet.

So where does one launch a rocket as powerful as these? In the desert—in this case about 20 miles outside of Bend, near the Pine Mountain Observatory. It's perfect—with little or no air traffic, few people, and miles and miles of sagebrush. Another launch site is Black Rock Desert in Nevada, which O'Neel describes as the West Coast mecca for private and amateur launches.

But no matter how remote the launch site, some kind of permission is needed. The society has obtained waivers from the Federal Aviation Administration allowing the group to launch at specific times and dates. The FAA has an additional review process for rockets going higher than 25,000 feet; the Society does not yet have clearance for its LV2 rocket. But O'Neel isn't worried. Other groups have gotten permission for launches much higher than anything the Society is working on.

And where does one go to make a rocket? Where any red-blooded techie would: a garage.

Although the society has meetings on campus, all manufacturing is done at members' residences. In one member's garage is a milling machine for making aluminum and titanium parts. It is at places such as this that talents in the society come together.

"Andrew is into electronics," says O'Neel. "I'm into airframes and recovery hardware. We have people who can do anything—weld, machine parts, write code for microcontrollers."

Because society members use their own time and resourcefulness to build the rockets, costs have been surprisingly low. Except for a \$1,000 grant from AT&T, the rest of the group's funds—between \$2,000 and \$3,000 by

Greenburg's estimates—have come from the members' pockets.

Titanium comes fairly cheap from the Boeing surplus store in Seattle. Microcontrollers can be purchased through electronic stores.

"Just about anything that was on the Apollo 11 you can buy off the shelf," says O'Neel. "I heard on the news that there's as much computer power in a Furby toy as in the 1969 Lunar Excursion Module."

The fuel is a composite made of ammonium perchlorate and aluminum and is similar to that used on space shuttle boosters. To buy and store the explosive material requires a permit from the U.S. Bureau of Alcohol, Tobacco and Firearms—a surprisingly simple process.

"The ATF are actually very nice people," O'Neel says.

Another cost control factor is that almost everything except the fuel is recovered. Each rocket is equipped with a set of parachutes to gently land the spent craft back to earth. The LV2 will have a parachute system that will even steer the rocket and components back to the launch area.

"We try to avoid the lawn dart concept," says Greenburg.

The ultimate goal of the Portland State Aerospace Society is to develop novel and inexpensive ways to launch small satellites—called nanosatellites—into orbit. The technology would be important for private industry as well as NASA. Greenburg would also love to contract with other universities in high altitude research.

Reaching that goal is a long way off, but in the meantime the group is having a lot of fun aiming at the stars. \square

Partners in Education

COMMUNITY GIVING REPORT 1998-99

PORTLAND STATE UNIVERSITY FOUNDATION

A Vision for 'Our University'

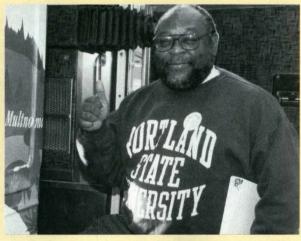
I believe that we will look back to 1998-1999 as a turning point for PSU in more ways than one.

Our distinctive community-based brand of education, looked to as a model for undergraduate curriculum, continued to garner national praise. We saw the beginning of a new level of recognition and support for higher education from our governor and state legislature. And, most important to the fulfillment of Portland State's long-term promise, we are grateful for the

growing commitment and generosity of PSU's alumni and friends.

Inside we recognize some of the many people whose philanthropic contributions are helping Portland State University take its place as our region's most significant resource.

Thanks to your commitment, PSU has been and will continue to be the door to a better future for learners from all stages of life. Our message to every prospective student—whether in a middle school classroom or already in the workforce—is, if you work hard and prepare yourself, there will be a place for you at this University in a high-quality program that will help you realize your dreams.



President Bernstine envisions Portland State as a university that adds significantly more to the community than it takes in return.

My vision is of a Portland State University so thoroughly engaged with its community that every conversation or public discussion turns to a PSU program and its impact on the life of the region, a PSU so engaged that people throughout the area refer to it as "our university." My vision is of a university that adds significantly more to the community than it takes in return.

Thank you for working with us to turn this vision into reality.

Daniel O. Bernstine

Canil OBerstine

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From the PSU Foundation Board President

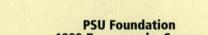
Those of us involved with Portland State University are proud of how we have stretched to reach new levels of accomplishment. The dedication, generosity, and efforts of a wide circle of faculty, staff, students, alumni, and friends have made these accomplishments possible. All have become members of a team united in its desire to see PSU fulfill its promise to our community and state.

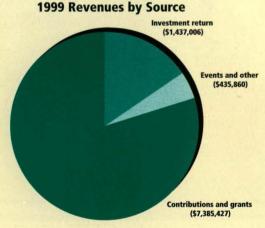
The PSU Foundation benefited from the generosity of its alumni and friends, together with the increased visibility of the University.

- Total assets increased nearly 21 percent from \$17.6 million as of June 30, 1998, to \$21.2 million as of June 30, 1999.
- Scholarships awarded increased nearly 50 percent to \$852,253 as of June 30, 1999.
- Total revenue grew dramatically, reaching \$9.2 million in 1999 compared to \$2.8 million in 1995, a five-year increase of 229 percent.

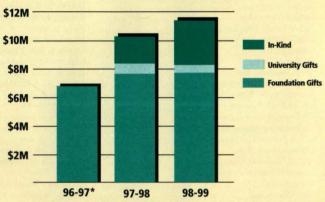
The Foundation's board of directors is a diverse group of community and business leaders who volunteer their time in leading PSU to realize its position at the heart of our region. We are proud to be associated with this University and to be in partnership with so many of the University's friends in reaching our shared aspirations for PSU.

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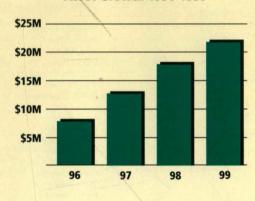


Portland State University Total Gifts and Pledges 1996-1999

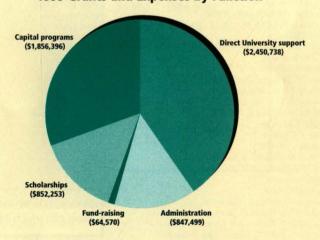


This chart may include some grants and contracts research funding.

PSU Foundation Asset Growth 1996-1999



PSU Foundation 1999 Grants and Expenses by Function



nrique Abad wants to become a teacher to help kids like the bright 18-year-old who has just arrived from Mexico—and was placed in ninthgrade because he doesn't know English.

"That hurts, because he's behind two or three years already," Abad says. "Students like that may turn 21 and maybe will not graduate. I'm trying to help them."

Abad, 38, a native of Ecuador, is one of 160 students enrolled in PSU's Bilingual Teacher Pathway (BTP) program, launched in fall 1999. The program coordinates with Oregon community colleges and 20 school districts to recruit and certify bilingual educational assistants to become

licensed teachers at the early child-hood, elementary, or secondary school levels. Most would never have the opportunity to become teachers without the BTP program.

n helping students such as Abad to become teachers, the five-year, \$1.2 million grant aims to serve a burgeoning immigrant population of foreign-language-speaking children in Oregon's public schools. The BTP program is recognition that our region is becoming linguistically and culturally diverse.

PSU's Center for Population Research predicts that the HispanicLatino population will triple in 20 years, and the Asian-Pacific Islander population will double. Immigrants from Russia, Eastern Europe, and the Middle East also are moving here in increasing numbers.

"If you want to talk about real need," says the BTP program director, Dannelle Stevens, "the numbers are incredible." In 1987 Oregon counted 5,500 students in English as a Second Language (ESL) classes, which was 2 percent of the state's population. By 1997 the count was up to 6 percent of the population. It took another sizable increase the following year. "One school had a 53 percent increase in one year," she says.

bilingual advantage

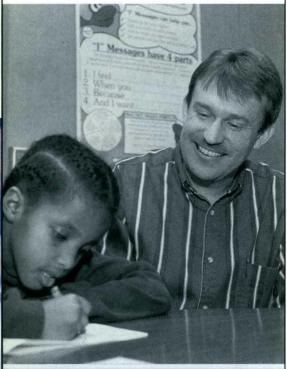
Knowing two languages, two cultures is earning these classroom assistants a chance at a teaching career.

Article by Cliff Collins
Photos by Steve Dipaola



Enrique Abad works academically and on the soccer field with English-as-asecond-language students in Beaverton high schools. The Beaverton School District saw a 300 percent increase in the past three years. In the Woodburn School District, fully half the students are Latino, and 30 percent are Russian. The three largest non-English language groups represented statewide are Spanish, Russian, and Vietnamese, but more than 50 languages are present in Oregon schools.

BTP is part of the Graduate School of Education. Candidates must be employed by a school district that holds a contract with Portland State. Both the referring district and PSU must accept the student, with preference given to those who are both bilingual and bicultural, meaning they



Aleksy Roslyy, who earned a college degree and taught music in Russia, is working toward a teaching certificate through the BTP program.

grew up in another country, then moved to the United States.

Through various "pathways," the program accommodates students from a wide range of educational levels. Some have only high school-level training; one-third already hold bachelor's degrees; and five students were trained as engineers, three of whom are women. BTP students attend either PSU or Portland, Clackamas, Mt. Hood or Chemetketa community colleges.

Graduates receive a combination ESL-bilingual endorsement and a teaching license. "We're not preparing ESL teachers, we're preparing teachers," stresses Stevens. "They will teach in regular education classrooms that have core bilingual student populations."

A map on the wall in the BTP program office shows national flags of every student represented, including most of South and Central America and all of Eastern Europe, with a large contingent from Vietnam and one student from China.

TP students such as Enrique Abad are taking advantage of an opportunity they had only dreamed of. "My goal was to become a teacher," says the Oregonian of nine years. Unlike most of the students, he works with four high schools in the Beaverton School District.

Abad learned basic English growing up in his native country, where he obtained a degree in agricultural engineering. When he arrived here, he struggled with the language, but took English courses and computer classes at Portland Community College.

Abad worked in construction jobs for the first five years, then obtained a position as an educational assistant in math and science for the Beaverton district. He discovered something working in the schools: Hispanic children who had never received instruction in their native language and had no previous education often failed. He is a believer in grounding them in their own language first, after which they can acquire English more easily.

Schools use different approaches in attempting to meet federal mandates to accommodate limited-English-

speaking students—from traditional ESL classes that teach only functional English to dual language instruction, such as teaching all students one day in English and the next day in a foreign language. The latter bilingual-type instruction is controversial and uncommon in Oregon, but research backs Abad's and other students' observations that it is far easier to teach English to those who first learn their native language, says Stevens.

When he heard about the Bilingual Teacher Pathway program, Abad enthusiastically applied. "This program is very good, because I'm learning so many things in order to be a teacher," he exults.

Abad and his wife, who teaches Spanish in a private school, are the parents of two daughters. Besides working full time and attending the BTP class on Monday nights, Abad expends a lot of time and energy running a soccer program for ESL students at all four of his high schools, something he does strictly as a volunteer.

"I found something really interesting," he recounts. "Athletics is a great way for the students to become confident in themselves." The schools' regular soccer teams require student athletes to achieve minimum grade point averages, whereas the ESL teams impose no such requirement and also allow special education students to participate.

The teams and the tournaments Abad has set up are wildly popular. At first, Latino students comprised the teams, but "ESL means all the foreign students, not just Hispanic," emphasizes Abad, who played soccer in high school. "There are excellent players in ESL."

When Westview High won the tourney, Abad arranged for a trophy presentation in a school assembly, even though the team was formed by Abad alone. But he does it because it helps the kids gain self-esteem, which carries over into their ESL studies.

ike Abad, BTP student Aleksy Roslyy obtained a college degree in his native country, Russia. Roslyy, 37, majored in music education and taught in a school of music for students from elementary age through high school. In 1993, Roslyy, his wife and daughter, and his parents came to Oregon "for economic reasons," he says. "It was very hard to leave Russia."

He applied to become an instructional assistant in the North Clackamas School District. "There are so many people moving into the area speaking foreign languages," he says. "Some schools have more than 100 ESL students."

Also like Abad, Roslyy places prime importance on instructing his students in their own language and culture, not just in the English language. "I take the class out or bring someone from the community to classes. I asked a Russian parent to come to class and talk. She brought clothes, books, a magazine. She will read a page (in Russian), and I'll read a page (in English).

Roslyy says participating in the Bilingual Teacher Pathway program is demanding but rewarding. "I work eight hours a day as an instructional assistant. I take one class one evening a week, four-and-a-half hours in one night. But I'm really glad this program came at the right time for me," says Roslyy.

osa Harris, a BTP student who has worked in the Gresham Barlow School District as an ESL assistant for four years, has no problem relating to her migrant students—she was one herself. Born in Texas to Mexican parents, Harris, 46, settled in Monmouth with her family in the early 1960s as migrant workers. She later became the beneficiary of the Upward Bound program, which helped her afford college.

Harris attended the University of Oregon. She didn't complete her degree, but being there "helped me realize what I wanted to do," she recalls. "I got married and raised children, but my dream of completing my studies was never realized." After her divorce, she applied to work in the school district. "I had always wanted to go for my certification, but never thought I could afford it."

When PSU accepted her for the BTP program, she knew her goal of becoming a certified teacher was in sight. "As a full-time breadwinner, I thought there was no way," Harris remembers. "BTP has given me this opportunity. It's not going to happen overnight, but I'm working toward it."

here's a great need for ESL, but not enough certified teachers, says Harris, who wants to remain in the same district and teach elementary students once she finishes the program. For instance, only one or two ESL teachers now work in the district, she notes, and California schools are offering new ESL teachers \$20,000 bonuses because they're in such demand.

Harris thinks BTP is a natural for fulfilling the public need and helping educational assistants at the same time. "These people are already doing the work. Why not go to them and find ways for them to complete their training?"

Because of Harris' own background she has a preference for bilingual rather than ESL instruction in the schools. BTP gives graduates an endorsement in both, but different districts use different approaches.

For example, "Gresham doesn't use bilingual, but I've incorporated that in my teaching. I read to them in Spanish. I feel that's very important.

"Growing up in the '50s," says Harris, "we were not allowed to speak our language, but forced to speak English." As a result, she believes it took her longer to pick it up. She applies her philosophy to her four children, who range in age from 11 to 22-year-old son David Solano, a PSU student and sportswriter for *The Vanguard*, who aims to become a sportscaster.

"I involve my children in cultural events in the east Portland Hispanic community," she explains, noting that she has performed social and volunteer work since her children were young. She's organized book fairs, Christmas programs, church events, and the annual Teddy Bear Parade in Gresham. She has also helped direct families to community services to help them

through crises—such as abusive relationships.

"Part of why I enjoy my job is, it gives me a lot of contacts in the community," she says.

Of the Bilingual Teacher Pathway program, Harris concludes, "It is one of those things that came to me at the right time. I'm more determined now than I've ever been. I'm just very excited about it; I feel so young. I didn't feel I could ever accomplish these things. The opportunity to become certified is like a dream come true."

(Cliff Collins is a Portland-area freelance writer.)



Rosa Harris can relate to the needs of her Gresham elementary students. She grew up in a migrant working family.

Expanding for our alums

The PSU Alumni Association has grown by more than just the number of graduates. (We're up around 80,000.) We've also expanded the number of services we offer to alumni and to the community.

We offer a credit card, long-distance phone services, life insurance, short-term medical insurance, and our newest addition, a travel program. In 2000, we're featuring six trips to destinations around the world.

We soon will have a great destination for you right here on our campus. If all goes well, the Simon Benson House will be moved to campus on Jan. 16. The Alumni Board of Directors is very excited about the opportunity to utilize this historic house as the home for the Alumni



Dan Gemma is president of the Alumni Association Board.

Association. In its new location on the Park Blocks, the house will further the mission of the Association by allowing alumni and friends a place to gather on campus. The Board recently voted to provide a

\$50,000 gift to the Friends of Simon Benson House. We hope you'll consider this a worthy cause, too.

As we look toward the future of the Association, I remind you that it's never too late to take another course, mentor a student, or volunteer for your favorite program. The University and the Alumni Association are here for you. We're all making friends for Portland State.

Dan Gemma '64 PSU Alumni Board President



Members of the Class of '69, including Oregon Senate President Brady Adams, helped celebrate PSU Weekend '99 at the Viking football game on Oct. 16. Keynote speaker Ivan Doig joined 27 volunteer faculty and community presenters for Seminar Day, and 24 campus units held alumni receptions. A PSU Chamber Choir concert closed the Weekend activities.

Nominations sought

What better way to recognize an outstanding alum or the professor who made a difference in your education, than to nominate him or her for one of the PSU Alumni Association's annual awards.

Nominations are now being accepted for Outstanding Alumni and Distinguished Faculty Service awards. Selections will be made in February and honorees will be recognized at PSU Salutes, the annual recognition event to be held May 4.

The awards committee is seeking nominations of alumni who have provided service to the University and/or local community, who have achieved success in their field, and who have brought recognition to PSU. Recipients for 1999 were Tanya Collier '75, MPA '79, community leader, and Terry Cross MSW '77, executive director of the National Indian Child Welfare Association.

The Distinguished Faculty Service Award recognizes a faculty member "who has made extraordinary contributions, not only to the University, but to the Portland community." Last year's recipient was Professor Devorah Lieberman.

Nomination materials can be obtained by contacting the PSU Alumni Office at (503) 725-5073 or psualum@pdx.edu.



Thanks to all volunteers, board members, lecturers, and donors, the tenth annual PSU Weekend was a great success! PSU Weekend 2000 is scheduled for October 26-28.

Funds for Simon Benson House top \$1 million

A gift of \$50,000 from the Alumni Association and an in-kind donation of \$75,000 worth of construction materials from Home Depot put the amount raised to save and restore the Simon Benson House at well over \$1 million. Gretchen Miller Kafoury, president of Friends of Simon Benson House, says the group is in the home stretch, with only \$325,000 to go.

The Benson House is scheduled to be moved to campus in January. Once in place on the corner of SW Park and Montgomery, across from the South Park Blocks, the exterior of the house will be completely refinished.

However, restoration of the interior will not be started until the additional funds are raised. "We're moving," said Kafoury, "but we can't move in until we raise that additional \$325,000."

"But we'll do it," she added. "When people see the outside of this historic old house restored to its former elegance, they'll be as anxious as I am to see the inside finished."

Once the Benson House is fully restored, the main floor will include a visitor's center, a room of Simon Benson memorabilia, and space available to community groups for meetings and other events. The offices of the PSU Alumni Association and PSU Retired Emeriti Professors will be located on the second floor.

Anyone wishing to contribute to this effort should mail checks to Friends of Simon Benson House, PO Box 1326, Portland, OR 97207. For more information, call (503) 725-8209.

Parties with a hoop shot

The PSU Alumni Association and Viking Club hosted a party Dec. 3 at a basketball double-header as a thank you for those who attended the March 1999 higher education rally in Salem. The Alumni Association and PSU Athletics will host a Legislator's Night in conjunction with the Women in Sports Appreciation day at the February 5, 2000, women's basketball game in the Peter W. Stott Center. Call (503) 725-3307 for game tickets.

Alumni travel abroad

The PSU Alumni Association is offering six travel opportunities for the year 2000:

March 6-14 Study program based in Provence (France)

May 12-27 History cruise to

Scandinavian capitals and St. Petersburg, Russia

June 5-13 Study program based in Ubeda (Spain)

Oberammergau

Aug. 20-Sept. 1 Land/River Cruise, Rhine River and

November 1-10 Study program based in Poros (Greece)

November 1-21 Yangtze River cruise/land tour of China

Call (503) 725-4949 for details, or visit the PSU Alumni Association Web page at www.alumni.pdx.edu

Be a part of history . . . buy a brick!



Your \$100 tax-deductible contribution will buy a brick inscribed with your name—or the name of anyone you choose—to be placed in the patio garden behind the Simon Benson House on the Portland State campus.

And that's not all. Your donation will help save and restore the Benson House, the future home of PSU's Alumni Association.

All contributions are tax deductible to the full extent allowed by law.

Mail your brick order or contribution to:

Friends of Simon Benson House, PO Box 1326, Portland, OR 97207

NAME	TELEPHONE	
STREET ADDRESS	CITY STATE	ZIP _
☐ I would like to purchase	brick(s) at \$100 each.	
	made payable to Friends of Simon Benson House.	
	MasterCard. CARD NO	EXP.



OF

SIMON BENSON

HOUSE

rint in capital letters. Iv	vo lines per brie	ck, up to 20 charac	ters per line. Spaces	count as one character.

Yes! I want to help save the Simon Benson House!

DATE

'62

Wayne Atteberry is senior vice president of the investment division at Standard Insurance Company. Atteberry also is a member if the Pacific University board of trustees. He and his wife, Betty, live in Beaverton.

'64

Benjamin "Ben" Arthur MS '68 is the site administrator at Wynne Watts School in Portland, an alternative school for emotionally and developmentally challenged children. Arthur retired from the Albany School District in 1996, where he coordinated special education.

'65

Ronald "Ron" Dexter MST '71 is the associate superintendent for professional technical education at the Oregon Department of Education. Dexter is responsible for the Certificate of Advanced Mastery program, which focuses on the application of skills and knowledge during the last two years of a student's high school experience.

Terrance "Terry" Hunt left the law firm of Parker Bush & Lane in Portland to become a sole practitioner. Hunt specializes in business-related immigration work and business litigation and collections.

Patricia "Pat" Ware is a poet whose work was included in Millennial Spring, an anthology published by Blue Heron Publishing. Ware lives in Portland.

'66

Steve Jonas is owner of Aviation Consulting in Hermiston. Colonel Jonas retired from the U.S. Air Force in 1993 after 31 years of service.

'67

Jim Westwood has joined the law firm of Stoel Rives LLP in Portland. Westwood was a partner at Miller, Nash, Wiener, Hager and Carlsen, where he had practiced law for the past 25 years.

'68

Richard Ball MST '72 retired after teaching 30 years, most recently in Canby. Ball is a member of the PSU Viking Club and president of the Cedar Ridge Homeowners Association in Canby. His son, David, was editor of the PSU Vanguard in 1994-95, and his daughter, DeAnna, will receive her degree in finance from PSU this year.

George Little is a business systems analyst at the U.S. Navy Public Works Center in Norfolk, Virginia.

Jack Yost MA '71, a regular contributing writer to PSU Magazine, a long-time peace activist, and my good friend, died Oct. 19. His unexpected death was the result of an

adverse reaction to a prescription medication. He was only 54.

In the fall 1999 issue of PSU Magazine, not only did Jack write the cover feature on drinking Williamette River water and another feature on the University's new Center for Excellence in Writing, but his new book, Planet Champions: Adventure in Saving the World, was introduced.

I'm glad Jack finished his book and published it through his company, BridgeCity Books, before he died. *Planet Champions* is the story of his own quest in finding a meaningful role as a peace activist together with the stories of people he met along the way. Jack kept good notes, but this moving personal work would

have been difficult for any of his numerous friends or his family members to complete.

Jack was scheduled to teach this winter in the PSU master's program in conflict resolution. He first started teaching peace studies at Portland State in the mid-'80s, at which time he founded the Oregon Peace Studies Consortium, a coalition of colleges and universities promoting academic peace studies throughout the state.

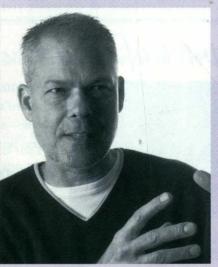
Jack's personal journey toward a life of social change began early. He left home at the age of 14 for Mt. Angel Seminary to study to become a Catholic priest. A decade

later, studying theology in Europe and finding himself at odds with the dogmas of the church, he decided to leave. But his education had left an indelible mark: a belief that we all have a responsibility to work for the good of society.

From 1989 to 1994, Jack took his crusade to New York City, where he served as director of the United Nations Office of the World Federalist Movement, an organization advocating stronger international laws to protect human rights and the environment. He then returned to Oregon and began doing research for his book. Writing for PSU Magazine was a sideline occupation for Jack, but he truly cared about Portland State and it showed in his writing.

Jack was an optimist and believed the world's problems were solvable. In an interview about his book given shortly before his death, Jack said, "Transforming the planet is not some awful burden the past has dumped on top of us. It's the most exciting adventure civilization has ever embarked on."

It was a distinct privilege knowing Jack and including his wonderful articles in PSU Magazine. He was special person and will be sorely missed. –Kathryn Kirkland, editor



Jack Yost, 1945-1999

'69

Janice (Michel) Adamek is assistant principal and sixthgrade teacher at Glenridge Elementary School in Renton, Washington.

Robert Thomas is owner of Trovo, an architectural details design and fabrication firm in Portland.

'70

Charles "Chuck" Wright is retired from the State of Washington's Department of Corrections, where for the past five years he supervised a community corrections unit that specialized in the supervision of sex offenders. True crime author, Ann Rule, dedicated her book A Rage to Kill to Wright "because of his knowledge, dedication and professionalism." He also is an adjunct instructor at Central Washington University in the Law and Justice Department.

'71

Dennis Michael Kay owns Sewickly Addition Restaurant & Lounge in Portland.

Lynn Maust Floyd works at Trans World Radio, an overseas radio broadcasting and Christian radio programming facility. Floyd lives in Cary, North Carolina.

Gary Purpura is with Liberty Capital Investment in Portland. Purpura serves on the investment committee for the PSU Alumni Association.

Peter Stevens is controller at Stevens Marine in Portland.

'72

Charlotte Arnold is call center manager for Egghead Computers, a retail electronics company chain. Arnold lives in Hood River.

Steve Gimbol, a member of PSU Alumni Association's Investment Committee, is vice president and manager of sales training at Paulsen Investment in Portland. **Russell Perkins** is a pharmacist at University Compounders in Portland.

'73

David Hansen MS is the vice president for student services at Linfield College in McMinnville. Hansen has been with the college since 1969 and formerly served as dean of students and professor of economics.

Karen Martini is director of development at Clackamas Community College in Oregon City. Martini previously was director of development and foundation executive director at Treasure Valley Community College in Ontario.

Thomas "Tom" Reilly is deputy forest supervisor for the Rogue River and Siskiyou national forests. Reilly previously served as the district ranger at the Walla Walla Ranger District in the Umatilla National Forest. He is a member of the Society of American Foresters and is a registered professional geologist.

Ameera Saahir MPA '88, formerly Mildred Jones, is a case manager with the Urban League Senior Center in Portland.

'74

David Dexter is president and chief executive officer of Sonora-Quest Clinical Laboratories. Dexter will be relocating to Scottsdale, Arizona, in March.

Catherine "Cathy" Woodruff retired in June after teaching 25 years at Castle Rock Elementary School in Washington. She plans to remain active at the school with substitute teaching and coaching the eighth-grade girls' volleyball team.

'75

The Hon. Anna Brown of Portland has been confirmed by the U.S. Senate as a federal judge. Brown previously was a Multnomah County circuit court judge. Susan "Susie" Goldsmith MSW '77 retired from her geriatric care management practice and now owns an ocean-front bed and breakfast, the Boreaus Inn, in Long Beach, Washington. Goldsmith continues to consult in her field of mental health and aging and also acts as a business coach and mentor for women entrepreneurs.

'76

Susan Egger is executive secretary for the Portland Art

Pamela Shields MST '97 is director of the legal administrative assistant program at Mt. Hood Community College. Shields also is president of the college's Faculty Association and is on the board of directors of Oregon Education Association, which represents Oregon community colleges.

Janet Wright MPA '99 is the city administrator at Mill City. Wright formerly was a city planner with the city of Milwaukie.

'77

Kathy Emerson MS, a longtime teacher and child advocate, was honored by the Redmond branch of the American Association of University Women in October. Emerson is director of special programs for the Crook-Deschutes Educational Service District, and directs an early intervention program and a program for children with severe disabilities in seven Central Oregon counties. In addition, she serves on the boards of multiple organizations that serve underprivileged children.

Lynda Plank MA is principal of La Center's intermediate school in Battleground, Washington. Plank's 30 years of public school experience include work as a counselor, Spanish teacher, and assistant principal.

'78

Kathleen (Beck) Bennett is director of administration at Evergreen Helicopters, Inc., in McMinnville. Regina Braker MS '82 is a German professor at Eastern Oregon University in La Grande. Braker was named post-secondary language teacher of the year by the Pacific Northwest Council on Foreign Languages and the National Textbook Company. She has been with the university since 1995.

Anjala Ehelebe is owner of Martabees Financial Services in Portland.

Robert George is a civil engineer with Murray, Smith & Associates, Inc., of Portland.

Joan Johnson is the development director for Friends of Simon Benson House. Johnson also is a co-founder of the Nancy Ryles Scholarship and served on the PSU Alumni Board of Directors from 1993-97.

'79

Col. Scott Powell MBA is retired from the U.S. Air Force and Oregon Air National Guard. Powell has over 4500 hours of flight time in 13 different aircraft. He now serves as the state finance director for the Oregon Republican Party.

'80

Darrell Webb MBA '87 is president of Quality Food Centers (QFC), a division of The Kroger Co., the nation's largest retail grocer. Webb began his career with Fred Meyer in 1980 and held a number of executive positions before advancing to group vice president of national procurement for The Kroger Co. based in the western regional office in Portland.

81

Priscilla Blumel is executive director of the Scandinavian Heritage Foundation, which represents the interests of Americans of Nordic descent in Oregon and Southwest Washington. Blumel will serve as alumni host on the upcoming cruise and tour of Scandinavian capitals and St. Petersburg offered by the PSU Alumni Association in May.

ALUM NOTES

David Fuhrer is chief financial officer at Realvest Corporation in Vancouver, Washington.

David Hogan is a reporter for The Oregonian based in Washington, D.C.

Judith Woo Poutasse MPA is a



senior associate at the law office of Black Helterline, LLP. in Portland. Poutasse's practice will focus on business

immigration law. She also does volunteer work with nonprofit mental health services for children and arts organizations.

Nancy Bond MSW '84 is owner and practitioner at Westgate Counseling Services in the

Sylvan area of Portland. Bond previously worked as a psychiatric and medical social worker in hospitals, homes, and corporate locations.

Richard Carson is director of the Clark County Community Development Department in Vancouver, Wash. Carson oversees a staff of 130 employees who are responsible for the county's planning, engineering, and building regulations. He previously was community development director with the city of Oregon City.

David Charlton MSW is a clinician and mental health team supervisor at Kaiser Permanente in Portland. Charlton has worked for Kaiser for 14 years and was honored with the Affiliated Clinician Award for Excellence in June.

Cheryl "Cheri" DeLyria MS is an orientation and mobility specialist at the Washington

State School for the Blind in Vancouver.

O.R. Owen is a senior lecturer at the Federal University of Technology in Owerri, Imo, Nigeria.

Scott King is a senior aviation planner with the Port of Portland. King formerly was a senior transportation planner with Washington County, where he was employed for 14

Eva Kripalani has been elected to the PSU Alumni Board of Directors. Kripalani is vice president, general counsel, and secretary at KinderCare Learning Centers, Inc., in Portland. She and her husband, Sanjiv, live in Portland.

Markam Negless is a registered securities principal and branch manager of Linsco/Private

Ledger (LPL) Financial Services of Vancouver, Washington. Negless is a graduate of Financial Planners of Denver, Colorado, and was named a member of the 1999 Fidelity Advisor Council.

Don Riggs has joined the PSU Alumni Board of Directors. Riggs is a partner and certified public accountant at Deloitte & Touche, LLP. He and his wife, Melinda, live in Portland.

Dale Stowell is director of college relations for Pierce College District 11. Stowell has worked at Pierce since 1995, first as communication manager and later as assistant director of college relations. He lives in Tacoma, Washington.

Kori Allen is a portfolio manager with Western Pacific Investment Advisers, Inc., in Portland and serves on the investment committee for the PSU Alumni Association.

Shirley Dahlsten is an artist and sculptor residing in Cannon Beach. Dahlsten's painting, "Glowing for Bill and Diane," was installed along the trolley route in Astoria's River Walk.

Stephen "Steve" Powell MS is principal of Llewellyn Elementary School in Portland. Powell has been an educator for 21 years and previously was at Abernethy School. In his spare time he enjoys reading, cooking, gardening, and bird watching.

Jerald "Jerry" Keenan is principal and owner of Mr. Diamond Brokerage and Gallery in Astoria. The store has a resident goldsmith and also displays the work of Pacific Northwest jewelry designers, estate sale jewelry, rare coins, art prints, and rugged watches.

Eric Nufer MBA is the chief financial officer at Axiom Electronics, Inc., a contract circuit board assembly firm in Beaverton.

Scott Cline '82 is hard-pressed to come up with a photograph of himself. Not that strange, except that Cline is an archivist. The principal archivist, in fact, of the Seattle Municipal Archives, a behemoth compilation of 5,000 cubic feet of textual records; thousands of maps, drawings, film reels, and audio and video tapes; and over 1.5 million photographic images. "I've always had an interest in what the past can tell us about the present," he "says. "PSU's public history program was a great way to get work using a history degree."

The establishment of the Seattle Municipal Archives in 1985 sent Cline, its lone employee, scouring the city for files and documents scattered throughout basements, warehouses, and even in an old missile command silo at Discovery Park. Many were damaged by mildew, age—even pigeon droppings.

Gradually, Cline's work coalesced into an accessible public resource. "There's a big interest in Seattle history. Requests for documents have grown 10 percent every year for the last decade. We've got 37,000 scanned images on the Web site (http://www.ci.seattle.wa.us). Those, and the neighborhood collections, are the most popular."

Just as recognition for this resource has grown, so has respect for the man behind it. In 1988, the Municipal Archives published A Guide



to the Archives of the City of Seattle, which garnered the C.F.W. Coker Prize for archival description. And in 1999, the city council proclaimed August 30 "Scott Cline Day," commemorating the event with tributes from council members and Cline's wife, Carolyn Cohen '77 (a program consultant who works with labor and educational institutions), followed by a reception with 200 friends, historians, and archive users. 1999 also brought Cline his first assistant. "It's been great. Now I'm free to do all the work there was never time for." -J. David Santen '99



2000	MEN'S HOME WRESTL	ING SCHEDULE	
	Opponent	Location	Time
21-22 F. Sat. Fri. Sat.	ORE CLASSIC DUALS PSU vs. Central Washington PSU vs. Cal State Fullerion PSU vs. Air Force PSU vs. Air Force PSU vs. Cal Poly vs. Cal P		4:00 8:00 12:00 6:00
	PSU vs. Fresno State S. OREGON SIMON FRASER PAC-10 Championships	PSU PSU Davis, CA	8:00 7:30 3:00 All Day

St Louis, MO. All Day

2000	WOW	EN'S HOME BASK	ETDANI CONEI	NII E
Date January		Opponent DASK	Location Location	PDT
21 22	Fri. Sat.	SACRAMENTO STATE* IDAHO STATE*	Stott Center Stott Center	7:05 7:05
27 29		MONTANA* MONTANA STATE*	Stott Center Stott Center	7:05 7:05
February 5 24			Stott Center Stott Center	7:05 7:05
25 March		CAL STATE NORTHRIDGE		735
25-27Sat-	Mon.	NCAA WEST REGIONAL 1 Big Sky Conference of		

EASTERN WASHINGTON' SACRAMENTO STATE* IDAHO STATE*

The Peter W. Stott Center is located on the PSU campus at SW 10th and Ha

20	00 HC	ME SOFTBALL S	CHEDULE
Date	Day	Opponent	POI
Feburary 18	Fri	vs. Notre Dame	10:00 a.m.
18	Fri	vs. Central Michigan	12:30
19	Sat	vs. California	10:00 a.m.
19	Sat	vs. Cal Poly	5:30
20	Sun.	vs. UC Santa Barbara	12:30
March			
4	Sat.	vs. San Diego State vs. California	10:00 a.m.
4	Sal	Vs. California	4:00
	Sun Sun.		9:00 a.m.
16	Thurs.	vs. Colorado State vs. Wisconsin	7:00
17		vs. California	9:00 am
17	Fit	vs. Texas A&M CC	1:00
17	Fr.	vs. Virginia	3:00
18-19		Bracket Play	All Day
25	Sal	Southern Utah (DH)	1:00
26	Sun.	Southern Utah (OH)	1:00
April	n Carrie		
		Oregon (DH)	4:00
19		Washington (DH)	2:00
	Wed.	Oregon State (OH)	4:00 3:00
50	Sat	Hawaji (DH)* Hawaji (DH)*	1:00
	Thurs.	Fresno State (DH)*	5:00
29	Sat	Loyela Marymount (DH)	

Home games are at Ery Unit Stadium, NE 57th and Halsey - Haad Coach; Teri Marian

ALUM NOTES

Brenda Treichler is a training administrator with GT Wireless in Tampa, Florida.

'87

Mark Houser is part owner of Houser Construction, Inc., in Bend.

Ivan Nance MBA is retired from the U.S. Coast Guard and serves as mayor of Prairie City.

Paul Schoenlaub is a senior chemist with the Oregon State Department of Environmental Quality Laboratory in Portland. '88

Van Allen PhD '94 is on a fellowship with the Houstonarea office of the U.S. Department of Housing and Urban Development (HUD). Allen's community outreach activities in Galveston County have received national attention. He is working with communities, often in high poverty areas, and businesses to revitalize neighborhoods. Allen was previously on the faculty at University of Houston—Clear Lake.

Fr. Richard Thompson is pastor at St. Mary, Star of the Sea Catholic Church in Astoria. Thompson previously served as parochial vicar at St. Cecilia Parish in Beaverton.

Patricia "Trish" Trout MA is the vice president for marketing and development at Mt. St. Joseph, the oldest and largest continuing care center in Oregon. Trout formerly was director of development at St. Mary's Academy in Portland.

'89

Rebecca Dinsmore MS '93 is a process manager at Bonneville Power Administration, a federal power marketing agency in Portland.

Jess Fahland is a software engineer with Keith Mathis

Computer Consulting and Training, Inc., in Lake Oswego.

John Hill is an engineer with Universal Avionics in Redmond, Washington.

Jin Lan is president of OCTAXIAS Company, LLC, in Vancouver, Washington. Lan also is vice chairman of the Pacific Northwest International Trade Association's China Business Center. He formerly was international marketing director for Powell's Books.

Julie Rippon writes short stories and poetry. Some of her works were included in *Young America Sings Western States Poetry*, published by National Poetry Press. Rippon formerly was a police officer for two years with the Washington County Sheriff's Department.

'90

Rich Hohnbaum MPA is the new administrator for Falls City, Oregon. Previously, Hohnbaum worked for 18 years with United Parcel Service. In the past two years he had served as city manager and interim city administrator in several small Oregon towns. Hohnbaum, his wife, and two children live in Sherwood.

Keith McNeilly is director of risk management and loss control at TNT Management Resources, Inc., a professional employer organization in Salem.

Jo Smith is manager of the Los Angeles office of Drake Beam Morin, an outplacement agency. Smith lives in Santa Monica, California. She previously operated her own firm in Portland.

'9]

Jeffrey Duerr MS is an assistant professor of biology at George Fox University in Newberg. Duerr, who earned a doctorate in zoology at the University of Hawaii, previously held a teaching post at Warner Pacific College.

Alan Jones is an engineering project manager at NACCO Materials Handling Group, Inc., in Greenville, North Carolina. The company designs, manufac-

Marta Colburn '84, MA '95 and her parents made national headlines in October when they were kidnapped and held hostage for two days by tribesmen in Yemen, located on the southern tip of the Arabian Peninsula. Colburn says that in



many ways, Portland State got her into the situation, but it also helped get her out.

While attending PSU in the early '80s, Colburn focused on Middle East studies. She also met her first husband,

a native of Yemen, on campus. Stints of living in the Middle East followed. In 1989 she returned to Portland State and went to work in the PSU Middle East Studies Center, eventually becoming deputy director. She also earned a master's degree in political science.

PSU helped instill in Colburn a love for the history, culture, and languages of the Middle East. In 1998 she returned to Yemen to direct the American Institute for Yemeni Studies in San'a, the capital city. The institute supports scholars and students who have come to Yemen to live and study, as well as native Yemeni scholars.

This past fall when Colburn's parents were visiting, the three of them were kidnapped while traveling between cities on a sightseeing trip. Members of the Bani Jabr tribe held them hostage demanding the release of 25 fellow tribesmen who were detained in connection with an explosion that damaged an oil pipeline. The Colburns were treated well by a host family in the tribe's village.

So how did PSU help Colburn out of this situation?

"I was first introduced to the culture and society of Yemen at Portland State," she says. Colburn also took three years of Arabic at PSU, which she speaks fluently.

Even though she was not able to talk her way out of this situation, Colburn says her knowledge base helped. She also had made Yemen friends in high places at PSU, including the nephew of the prime minister. The prime minister personally negotiated her release.

Colburn, her husband, Bruce Paluck, and their six-year-old son, Cole, are returning to Yemen this month. She's giving up her job at the American Institute, not because she's scared or turned off to the country, but because she and her family want to experience life in another place and culture. The job hunt is going well, and Colburn—who is in demand—has her sights set on Morocco or Syria. –*Kathryn Kirkland*

tures, and markets Hyster and Yale brand industrial forklift trucks.

Casey Robertson, an attorney, recently completed a clerkship in the Ninth Circuit Court of Appeals. Roberts also interned for Safeco Insurance Legal Department in Portland. She is licensed in Idaho and Oregon and her practice will emphasize insurance defense litigation. She lives in Boise, Idaho.

Rozella Van Meter MS recently became director of the Fern Ridge Library in Veneta. She has 25 years of experience with libraries, having worked the past five years in Albuquerque, New Mexico, where she was a library specialist for two high schools.

Brad Watkins is director of finance and human resources at LDC Design Group in Portland. Watkins formerly was chief accountant and office manager. He lives in Banks.

'92

Claudia Black MPA is director of communications for the Oregon Department of Corrections. Black also serves as chair of the advisory board for PSU's Department of Public Administration.

Wendy Crook MA '97 is chief of the consular section in the U.S. Embassy Foreign Service in Muscat, Oman. Crook participated in the PSU Study Abroad program and writes, "...I am in touch with many people from that program and have seen some of them on and off over the years. It was an experience I will treasure forever."

Laurel Elmore is division manager at Nationwide Insurance Company's computer systems managing department in Columbus, Ohio.

Todd Firestenberg is an account executive at MacDonald-Miller in Portland and is a registered professional engineer in the state of Oregon.

Larry Jaffe MT is head of the computer consulting division at Bodeen & Jaffe, P.C., a certified public accounting firm in Eugene.

Matt Tracy MPA '95 is selfemployed and a partner at Sky Valley Associates, a solid waste management consulting firm in Portland.

Susan Wilson is an academic adviser at Portland Community College's Cascade Campus, and campus liaison for transferbound students who are candidates for PSU's Bilingual Teacher Pathway (BTP) program.

'93

Janice (Morales) Blake is food service director for business services at Aramark Corporation in Portland.

John Boots is director of technology administration at Copper Mountain Trust in Portland. Boots' responsibilities include the management and maintenance of existing network and systems, as well as developing and implementing new technologies.

Judy Corona teaches at the Structured Learning Center, a branch of Salem-Keizer School District's alternative Barbara Roberts High School Programs. She works with expelled, adjudicated, and referred (for severe behaviors) middle school students. Corona previously taught at Whiteaker Middle School in Keizer.

Julie Rea is a staff attorney in the housing law unit at South Brooklyn Legal Services in New York. Rea graduated from NYU School of Law and represents low-income tenants. She writes, "I owe a great debt to PSU—it was one of the few places that I could have received a great education while working my way through school, and gone on to do the work that I am doing now."

Thomas "Tom" Swafford Jr. successfully completed a series of examinations and is now a licensed registered representative with Lutheran Brotherhood Securities Corp. Lutheran Brotherhood is the first fraternal benefit society to offer mutual funds as part of its financial products and services.

'94

Dee Ann Branchini is office manager at Emmons Architects in Portland. Branchini also will be working on a multi-family and Head Start project for the Housing Authority of Portland.

Gina Kelley is manager at the accounting firm of McDonald Jacobs Marks Johnson, P.C., in Portland.

Eleanor Dominguez Klemesrud '93, the first Nancy Ryles Scholarship recipient, was the ideal candidate. Ten years out of school, newly divorced, and with three children, Klemesrud's dream of teaching needed more than financial aid.

The Nancy Ryles Scholarship helps women facing difficult circumstances return to college. Klemesrud,

selected from 26 applicants, used the award to obtain her B.A. in social science. Upon graduation, she went on to earn an M.A. in teaching and a teaching certificate in elementary education.

A move to Grey Eagle, California, produced a family educator position, where she counseled parents and children on nutrition. And in 1996, Klemesrud began teaching math and science to seventh- and eighthgraders in nearby Quincy.

"I love seventh-graders they're innocent enough but mature enough (eighthgraders I'm not so sure



Klemesrud, pictured her with her husband, Mark, is a successful former Nancy Ryles scholar.

about). The interaction with the students is what makes it worth it." Klemesrud is also involved with the Host Math program, which uses community mentors to help kids who have fallen behind catch up with classmates.

"It's a lot of work, but I love it. I care a lot for the kids, and it's so great to see them respond."

The Nancy Ryles Scholarship fund has helped four women besides Klemesrud complete programs at PSU, with five more currently enrolled. This year's recipient is Lisa Sherman, a Portland resident and mother of three who works as a Rape Victim Advocate in Multnomah County. Sherman will pursue a degree, with hopes of becoming a therapist for victims of sex crimes.

The Ryles Scholarship is awarded based on several considerations, including financial need, family, and personal responsibilities. The amount varies, covering tuition, fees, books, and some living expenses, and the scholarship is renewable. For application or donation information, contact the PSU Women's Studies Department at (503) 725-3516. –J. David Santen '99

ALUM NOTES

Robert "Rob" Murray MST '96 has been appointed professor of trumpet at Murray State University in Kentucky after having been a member of the Dallas Brass for two seasons.

Dr. Katherine Nguyen is a dentist at Gentle Dental in Hillsboro. Nguyen's area of interest includes cosmetics and removable and fixed prosthetic treatments.

Victoria "Vicki" (Wagers) Scott is assistant director for student recruitment at the Oregon College of Engineering and Computer Science in Beaverton.

'95

Jeff Duquette MS is an engineer with Hart Crowser, a geotechnical firm in Lake Oswego. Duquette's focus includes foundation, excavation, transportation, and landslide projects. He previously worked on site exploration and soil-related testing for the construction of Wal-Mart in Beaverton.

Jill Fetherstonhaugh has opened The Business Law Centre in Eugene. The law practice provides Oregon companies and entrepreneurs with legal options in business and employment law.

Hiawatha Johnson preserves and restores artworks and is owner of Northwest Art Objects Conservation, Inc., in Portland. Johnson interned at the Smithsonian Institution, New York's Metropolitan Museum of Art, and the Portland Art Museum.

Patricia "Pat" Squire MPA is executive director of the PSU Alumni Relations Office. Squire also serves as president of the board of directors of the YWCA of Greater Portland.

'96

Mary Ellen Scofield MA is a women's studies instructor at Columbia Gorge Community College in The Dalles. Scofield also works as the resource development coordinator for The Next Door in Hood River.

'97

Sally Bern MS '99 is a speech and language pathologist with the Castle Rock, Washington, School District.

Guy Burstein MSW writes, "Changed my name from Burton to Burstein, my original family name that was anglicized in 1931. Currently work as family and child therapist for the community mental health non-profit Network Behavioral Healthcare." Burstein lives in Portland.

Alvin Johnson MEd '99 teaches third- and fourth-grade at Vernon Elementary School in Portland. Johnson completed his degrees and became a teacher through the Portland Teachers Program, an alternative licensing program, while working as a janitor in Portland schools for 11 years.

Jennifer Thampan is working on her master's in public administration degree at PSU. Thampan also has a position with Multnomah County Commissioner Serena Cruz to work on the Census 2000 count. Next year she plans to attend law school.

'98

Amy Alexander is a transportation aide and dispatcher at Oregon Health Sciences University Hospital in Portland. Alexander writes, "I am currently preparing to attend graduate school in social work. I would like to work for the State Children and Family Services Division."

Joyce Anderson MA is a speech and language pathologist with Portland Public Schools.

Kellie Booze is working toward a teaching certificate at Concordia University in Portland.

Stacy Chamberlain is in her second year of law school at Willamette University in Salem. Tina Darwin MSW is program coordinator for Girls Leadership and Development, a program of the Boys and Girls Aid Society serving 60 girls at Marshall High School and Binnsmead and Lane middle schools.

Brian Haug MS is a geologist at PBS Environmental in Portland. Haug works on a range of environmental assessments and hazardous material management.

Gary Johnston MBA is an investment executive at U.S. Bancorp Piper Jaffray in Portland.

Gerhard "Gary" Pagenstecher MURP is a new planner with the Columbia River Gorge Commission. The commission, with offices in White Salmon, Washington, works toward preserving the history, heritage and natural beauty of the Gorge.

Scot Stockwell MS is vice principal in charge of athletics at St. Helens High School. Stockwell previously was head wrestling coach for three years.

Greg Williams is a software engineer with Imagebuilder Software in Portland.

'99

Laura Cociasu is an engineer at Kurahashi & Associates in Portland. Cociasu is working on storm-sewer design and detention analysis with respect to various jurisdictions on projects in Oregon and Washington.

William Cunningham MURP is an assistant planner for the city of Fairview. Cunningham's duties include conducting land use reviews of proposed developments, serving as planning liaison for parks advisory committee, and working on zoning code updates. He previously dealt with historic preservation for the city of Portland planning bureau.

Darcy DeBok is an account coordinator at MacKenzie Kesselring, a high-tech public relations agency in Portland. DeBok manages the publicity of clients in the digital media, music/rave, and interactive industries. Outside of work, she

teaches Irish and Scottish dance for adults and children at a community arts center.

Bruce Dunn MM is band director at Evergreen High School in Vancouver, Washington.

Robert Gassner MPA is campaign manager at United Way of the Columbia-Willamette in Portland. Gassner coordinates fund-raising campaigns in insurance and investment companies and labor organizations.

Ho'ala Greevy provides desktop support at Critical Path, an internet startup company in San Francisco.

Alex Hamilton is an ecommerce consultant with U.S. West, a telecommunications company. Hamilton lives in Denver, Colo.

Sebastien Mistouflet MS is an operations logistics analyst at Consolidated Freightways in Portland.

Tukata Ninneman is a technical recruiter at Hall Kinion, a Portland firm that provides staffing solutions for the hightech industry.

Jack Ohman has been elected to the PSU Alumni Board of Directors. Ohman is an editorial cartoonist at *The Oregonian*. He and his wife, Jan, live in Portland.

Coleen Reed-Pierce MS is a learning specialist with the Molalla River School District.

Nicole Whitmire is a city and general assignment reporter with *The Stayton Mail* in Stayton.

David Williams is an engineer at PAE Consulting Engineers, Inc., a mechanical, electrical and lighting design consulting engineering firm in Portland.

Tandy Wolf MS is a life learning teacher at Cedar Oak Park Elementary School in West Linn.

Jodi Wright is a codes and standards engineer (code compliance) at Northwest Natural. Wright interprets federal Department of Transportation Codes and state Utility Commission Codes for Oregon and Washington and also

reports to those entities. She writes, "...I feel that my degree was well worth the investment in time and monies."

In Memoriam

Penny Cooper '65 died of cancer on Nov. 25. She was 56. Cooper taught school in Milwaukie and Cove, and at Englewood, Candalaria, Baker and McKinley elementary schools in Salem. She was director of the Bush Barn Preschool Program. She was also a published poet, freelance writer, and avid reader. Cooper is survived by her husband, son, and two daughters.

Richard Huson '67, an Oregon-based and nationally recognized investment analyst and entrepreneur, died Oct. 12. He was 59. Huson began his career as a securities analyst for U.S. Bancorp. In 1980, Huson and Jim Crabbe founded Crabbe Huson Group, a money management and mutual fund company in Bend and later

moved their headquarters to Portland. Huson was featured in PSU Magazine in spring 1988. He is survived by his wife and two children.

Hazel Hays '73, MS '74 passed away Nov. 3 at age 80. Hays was former director of the State Board of Parole, manager of the Multnomah region of the State Adult & Family Services Division, and manager of North Portland's Albina Human Resources Center. She was a leading civil rights activist and mentored young African Americans. Hays was active in the NAACP and served as first vice president of the Portland branch and chairwoman of its Labor & Industry Committee. She is survived by her three daughters.

Karen Kaye Morey MSEd '94 died Dec. 4 of complications of cancer at age 54. Since 1991, Morey, who lived in Gresham, was head teacher at the Edgefield Children's Center in Troutdale. She is survived by two sons.

Alexander "Sandy" Gassaway, professor emeritus of geography,

died Dec. 7 of lung cancer at age 75. Gassaway taught at PSU from 1966 to 1991. His teaching and research field included world population and food supply, social and economic development of Third-World countries, and transportation. He also conducted extensive research for more than 20 years on the agricultural marketing system in the arctic region of Norway. He is survived by his wife, Carolyn, and two sons.

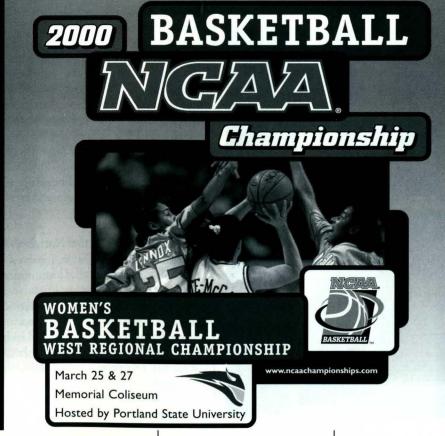
Ralph Macy, professor emeritus of biology, died Nov. 17. He was 94. Macy served on the PSU faculty from 1955 through 1972. He was an expert in the field of parasitology. Macy was also a prolific writer, and authored three books, including Wooden Sidewalks, which recounts his experiences coming of age in McMinnville during the first part of the 20th century. Macy is survived by his wife, two grandchildren, and two greatgrandchildren.

ABC

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HILANTHROPY IN ACTION

First Simon Benson award winners honored

Simon Benson would be proud.

An award in his name went to two individuals who have contributed to the culture, vitality, and spirit of Portland.

Paul Bragdon and Jean Vollum received the first-ever Simon Benson Awards at a dinner sponsored by Portland State on Nov. 16 at the Portland Marriott Hotel. Keynote speaker for the evening was retired Gen. Colin Powell.

These first recipients of the award demonstrate the same kind of commitment to the area as early philanthropist Simon Benson. Bragdon, former president of Reed College and the Oregon Graduate Institute of Science and Technology, is president of the Portland Central Library Foundation, which has raised more than \$8 million. He is also president of the Oregon Garden Foundation and a board member of Chamber Music Northwest.



The Portland community turned out to see Paul Bragdon (above) and Jean Vollum (right) receive philanthropy awards from PSU. Vollum was introduced by author Jean Auel. Keynote speaker Gen. Colin Powell (right), spent time talking with PGE President Ken Harrison (left) and energy consultant Jack Wright (center).

Vollum is a prominent philanthropist and the lead contributor to PSU's Native American Student Center. She has also generously supported other organizations, including Ecotrust, a sustainable economic development organization; and the Oregon Humane Society.

The selection of Bragdon and Vollum, who are both strong supporters of higher education, coincides with PSU's recent designation as a University of Promise by America's Promise—The Alliance for Youth. Portland State will support the goals of America's Promise, a nonprofit organization led by Powell and dedicated to ensuring the success of children in America.

Honorary chairs of the Simon Benson Awards dinner were Gwyneth Gamble Booth, James DePreist, Gerry Frank, Mark O. Hatfield, and Arlene Schnitzer. Lead sponsors were Wells Fargo Bank, which sponsored Powell, and Crown Pacific, U.S. Trust, and Julie and Peter Stott.





Giving commitments

Time, ideas, and energy are what Ann Gardner '77 is giving to Portland State. As a member of the PSU Alumni Board, she recently served as chair of PSU Weekend, the board's biggest event of the year.

Gardner's spirit of giving was born of personal experience. She was a 33-



year-old single mother working full time when she chose to go back to school. Attending classes part time meant she would earn a bachelor's in seven years—a daunting prospect. Her situa-

tion came to the attention of an individual who stepped forward and paid for Ann's education.

"This person changed my life and the life of my daughter," says Gardner. "Her generosity taught me that it is our responsibility to help others achieve their educational goals in whatever way we can."

Gerry Cameron '62, former CEO of US Bancorp, and his wife, Marilyn, have made a \$1 million commitment to the School of Business Administration. The gift marks the single largest donation in the School's history, and one of only a handful of million-dollar contributions ever made to Portland State by an individual. The endowment will support students and faculty in perpetuity.

Portland State's planned Native American Student Center received two major gifts this fall. Commitments of \$35,000 from the Harold and Arlene Schnitzer CARE Foundation, and \$15,000 form the Jordan and Mina Schnitzer Foundation will help to create the center, which will house academic programs, cultural activities, and support services for Native American students and the community. \square

SPORTS

FOOTBALL The Vikings football season came to a disappointing end, but the team still had its best year since moving to Division I-AA. PSU had playoff hopes late in the season, until it suffered a loss to Northern Arizona in the final game of the year. The team finished 8-3 overall and 6-2 in the Big Sky Conference—a tie for second in the Big Sky. Seven of the team's 11 starters were named to the Big Sky first or second team, and defensive end Chris Cain was named to the GTE-CoSIDA Academic All-American second team, and Academic All-District first team. Quarterback Jimmy Blanchard placed fifth in the Walter Payton National Player of the Year balloting, and Coach Tim Walsh was fifth in the Eddie Robinson National Coach of the Year balloting.

SOCCER The Vikings got off to a quick start at 4-2 but struggled down the stretch and finished the season 5-13. Portland State was competitive in most games but had a 1-

ORTLAND

Sophomore Aimee Mansoor was named to the All-Big Sky second team.

6 record in games decided by one goal, including five losses by a 1-0 score. Sophomore Joanna Bowns was named to the All-Big Sky first team after leading the team with seven goals and 18 points. Midfielder Aimee Mansoor was named to the second team, and sophomore Jamie Harlor set a Big Sky record with four assists in one match and an NCAA record by scoring a goal 14 seconds after an opponent's goal.

VOLLEYBALL The Vikings took to the court with a young squad and the inexperience showed as they struggled to a 2-24 record. Despite the disappointing record, some of the young

Vikings players showed promise for the future. Freshman Kristina Leenders was the team's second leading scorer with 2.51 and led the squad with 2.57 digs per game.

CROSS COUNTRY The Vikings had an exciting season, including playing host to the 1999 Big Sky Championships, a first for the PSU runners. The women's team, which was especially competitive, was led by Melissa Telford, who was named an All-Conference Runner after finishing seventh at the Big Sky Championships. She finished 28th at the Regional Championships, just short of making the All-Region team. The men's squad was suffering from injuries most of the season, but still managed to come up with its best Big Sky finish. Jeremy Park and Will Smith led the squad. Park finished first on the team in five meets, and Smith led in the other three races.

PHOTOS BY TROY WAYRYNEN

GOLF The women's golf team, led by first-year head coach Kelly Crawford, also gained ground on a Big Sky

Championship. The team was just one shot off the lead after the first day and it finished seventh overall, its best finish in the Big Sky. The men's squad, which took the Big Sky Championship last year, will defend its title in May. Meanwhile, the team's best performance this fall came at the Wolf Pack Classic in Carson City, Nevada, where it finished 13th out of 18 teams.





Forward Hasan Artharee is the Vikings' top returning rebounder.

games are:		
Feb. 3	Weber State	7 p.m.
Feb. 11	Eastern Washington	7 p.m.
Feb. 17	Sacramento State	7 p.m.
Feb. 19	Idaho State	7 p.m.
March 2	Montana	7 p.m.
March 4	Montana State	noon

WOMEN'S BASKETBALL With four starters returning from this team, the Vikings have high hopes of returning and winning the conference championship under new head coach George Wolfe. Remaining home games are:

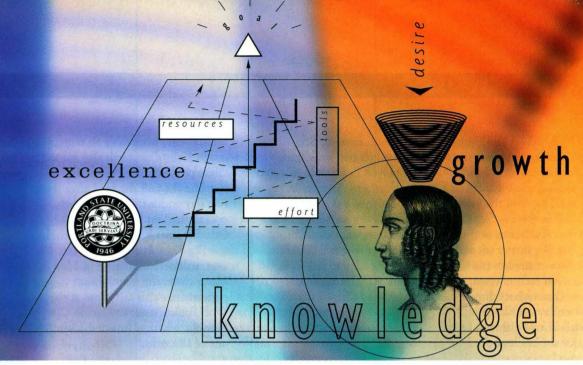
Feb.	O	Eastern Washington	7 p.m.
Feb.	24	Northern Arizona	7 p.m.
Feb.	25	Cal State Northridge	7:30 p.m.

WRESTLING The Vikings' young squad hopes to move up the ranks of the Pac-10 wrestling conference during this 1999-2000 season. Among the talented class of freshmen is Mike Pierce (165) who won the triple crown state championship the last two years at Sam Barlow High School in Gresham. Remaining home meets are:

Feb. 3	Southern Oregon	7:30 p.m.
Feb. 13	Simon Fraser	3 p.m.

Tickets to athletic events are available through the PSU Box Office, (503) 725-3307, or by calling 1-888-VIKTIKS. For a complete schedule of matches see the Web site www.goviks.com.

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