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Portland State University

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Ai Giusti, philanthropist, lost his battle with cancer on October 3 at the age of 63. Portland lost a great citizen, and Portland State University lost a true friend.

But Giusti’s enthusiastic support of PSU, especially of the athletic program, will continue to sustain those who knew him or were affected by his generosity.
Year of promise becomes year of problems

"Next Year Is Here," proclaimed this year's football team, meaning that after years of waiting until "next year" for a better team, that year finally had arrived. The same feeling of optimism and hope was reflected in the administration's plans for the rest of the University last spring. And why not? The State Board had adopted a new mission statement for PSU, finally recognizing its status as a major urban university. We had placed three major projects in high education's top ten capital construction priorities. We had a promise of special funding to handle the extra costs of serving an urban population. There was money for program improvement. And it looked like we were heading for another record fall enrollment.

Then came a sudden drop in state revenue projections, and PSU, along with other state institutions, was forced to make severe budget cuts. This fall, as record numbers of students sought entry to PSU, we were cancelling more than three times the normal number of class sections due to budget cuts. Essential student services, such as financial aid help, were being reduced; and departments were collecting long waiting lists for some classes (more than 1,000 students were on waiting lists in Business Administration by the second day of classes).

Not only are the budget cuts affecting students, but the University's roles in research and public service also will suffer. In every department, faculty are pitching in to teach larger classes and extra sections where possible, filling in where teaching positions have been left vacant. However, the extra teaching loads have decreased the time faculty have available for research and community service work. At the same time, special efforts to bring outstanding scholars and programs to campus also will be curtailed, meaning fewer opportunities for the community to benefit as well.

President Joseph Blumel touched on some of the effects on the recent budget cuts and the hopes for the future in his recent convocation address to the faculty.

Under normal circumstances we would be looking forward to the prospect of increased financial support, to continued improvement in the quality of our programs, and to further program developments. But as we all know, circumstances are not normal. Portland State's share of the budget reduction is $1,901,000. Additionally, we face the prospect of energy costs substantially above the funds appropriated for that purpose ($450,000 extra).

To make these reductions, we proceeded with a plan which did not require layoffs of academic or classified staff. It did, however, require that most vacant positions continued on page 3.
PSU loses its biggest fan

by Terry Mandell

His love of football, however, did not stop Giusti from donating considerable energy and money to promoting other sports. He helped found the Viking Athletic Association, which provides scholarships and program funding, and was its president for the first two years. The Almaden Grand Masters Tennis Tournament and three Parade of Stars golf tournaments were also made possible through Giusti's largesse.

But the endeavor that Al Giusti said was the most rewarding and that gave him the most pleasure is the Giusti Tournament of Champions, the Country's first women's eight-team college basketball tournament. Impressed by the women's basketball he saw played at the 1976 Olympics, Giusti was excited when PSU Vice President James Todd approached him about bringing the college invitational tourney to Portland.

That crowds did not fill the stands at Memorial Coliseum at the first tournament last year did not dissuade Giusti or the players. He underwrote the event to the tune of $15,000, and pledged his family's continued support of the Tournament of Champions, scheduled this year for December 16 through 18 at the Coliseum. He was convinced that women's teams would eventually draw the same interest as men's.

The appreciation shown by the women who participated in last year's tournament - from Texas, North Carolina State, Minnesota, UCLA, Washington, Oregon, Oregon State, and Portland State - "made it all seem worthwhile," Giusti not only admired their skill, but felt "it is high time the women finally get a little bit of recognition."

It's a loss up who was more touched, the women who had a chance to play, or the man who was thanked so profusely for making it all possible.

Giusti loudly decried what he saw as the lack of support by Portland's business community as shortsighted. Although "Al adopted the University, and got others to support it as well," says Ray Love, Giusti was disturbed by the absence of a strong business commitment to "the greatest thing (a downtown university) that ever happened to Portland and the state of Oregon."

Portland State honored Al C. Giusti in 1978 by presenting him with a Distinguished Service Award. The text reads:

Seldom has one man given so generously of his time, energy, and resources to help others - and with less interest in personal reward - as has Al C. Giusti. The calls for his help have covered the widest range of causes, always bringing from him the most open-hearted and open-handed of response. Schools and universities, parishes and civic groups have all been blessed by his interest and support. Dozens of students in colleges in this area have received his assistance, unknown to them, unheralded by any. His good citizenship has been so sustained and so pervasive that, despite his innate modesty, news of his good works has spread abroad: In 1978, the Republic of Italy bestowed on him its cross signifying him a Cavalier of Merit. Today this University, speaking for its native city and state, adds this salute to Al C. Giusti for his quiet but unmatched record of public service.

Although Al Giusti will no longer be in the stands to cheer on "his" football team or basketball players, Portland State administrators, athletes, and others will remember their biggest fan for a long time to come.

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Impact of budget cuts
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be left unfilled; that funds planned for use in hiring full-time lecturers be severely curtailed; that the library acquisition budget be cut by one-third, equipment budgets by 50 percent, and salaries and supplies budgets by at least ten percent. Major cuts were made in the physical plant budget and in administrative and student services. It is clear that cuts of this sort, while feasible in accommodating a problem of a year’s duration, cannot be sustained over longer periods of time. Vacancies do not automatically occur in the areas of least need. Instructional programs cannot be sustained with the reduced level of equipment, library acquisition and services and supplies.

Even in the case of a one-year reduction of this type, there inevitably will be enrollment impacts. There is little doubt in my mind that, because of these reductions, enrollment this fall will be less than it otherwise would be. But what of the prospects for the next biennium? Contrary to earlier assurances, there now appears to be a growing consensus that revenues will not be sufficient to fund a full restoration of state agency budgets. (If recent estimates are accurate, revenues will fall six percent short for the next biennium...which implies that state program levels will have to be reduced by six percent.)

In my judgment, such reductions would mean a significant decline in the number of students we would be able to serve, and they would cause a general weakening of our institutions of higher education, from which recovery would take a very long period of time.

Even though we have no reason to anticipate that budget reductions would extend beyond the next biennium, I do not believe that we can operate for two additional years under the current allocation of reductions. A more rational allocation of reductions will have to be undertaken. We will, in all likelihood, have to limit enrollment, and we will have to come to some conclusions about the best way to do that.

We must begin soon to consider the possibility of consolidating some programs, of reducing, and perhaps even phasing out, some programs or options. We must certainly review the patterns of our offerings, the feasibility of retaining instructors in alternate-year scheduling.

However, I commented earlier that I was unwilling to accept the inevitability of a continuation of these budget reductions. I am persuaded that the people of Oregon will not accept a wholesale emasculation of state services. Nor do I believe that they are willing to permit a retreat from the long-standing policy of access to higher education.

All of this, of course, assumes that people really understand the consequences. It is our job to make sure that they do, and I am personally willing to invest as much time and effort as possible to that end. It is critically important that we make all of our constituent groups aware of the consequences of the kinds of budget reductions now being contemplated.

And remember, this is not the first time we at Portland State have faced adversity – this University has been built on it. If our predecessors had accepted the pronouncements of the doomsayers of earlier years – or had fought back – there would not be a Portland State University as we now know it.

Safe logging is aim of PSU’s ‘log brander’

An automatic log brander, which would allow an operator to stand safely on the ground while branding the ends of stacked logs towering above him, may be an effective way to reduce injuries and deaths involving loggers.

PSU researchers, working with the U.S. Forest Service and the Occupational Safety and Health Administration (OSHA), have announced the completion of a conceptual model of an automatic log brander.

Importance of the new development is seen in the possibility of improving safety in commercial logging, an industry which currently is more dangerous than working in a coal mine.

Presently, loggers must manually hammer the logging contractor’s brand into the end of all logs cut for resale. Icy or wet logs stacked in piles often shift during this manual branding process, causing workers to slip, fall, or be crushed to death. PSU’s Engineering and Applied Science Division, is director of the project being funded by the U.S. Forest Service. Chen guided David Larson, PSU senior in mechanical engineering, in developing the conceptual model, which currently is being evaluated by the U.S. Forest Service Equipment Development Center in San Dimas, Calif.

The concept model is a heavily-modified fastener tool which originally is used by the construction industry to drive nails or studs. Instead of firing these projectiles, PSU’s converted tool, mounted on a hand-held aluminum pole equipped with hand controls, fires 10-shot gunpowder cartridges to drive the logbrand into the ends of cut logs while the operator remains on the ground and away from danger.

Pah I. Chen, PSU Engineering Division, and Ronald Kemp, Occupational Safety and Health Administration (OSHA), test concept model of automatic log-branding device recently developed at PSU.

Chen hopes that PSU soon will receive a contract to design an advanced model of the automatic log-brander. When fully developed, Chen says it will reach even higher, weigh less, would be able to reach a short log-end stacked in the middle of a deck, and could be used by either right- or left-handed operators.
Your classmates may have known what you were doing as a student at PSU, but... what are you doing for the rest of your life?

For all alumni of PSU, "Alumni Notes" is an opportunity to let fellow classmates know what you are doing these days.

Share information about yourself with other PSU graduates, whether you are coaching little league or are the president of M.I.T.

Be a part of Alumni Notes. To submit information, contact the Alumni Office at 223-4948 or drop a postcard to PSU Alumni Office, P.O. Box 751; Portland, OR 97207.

50's

Charles A. Clemans ('55) recently was appointed superintendent of the Oregon City School District. Clemans had been director of intergovernmental relations for the Portland School District since 1972.

Don Ross ('58) will become principal of Craig City Schools in Alaska. Previously, Ross had operated an educational and management counseling business in Richland, Washington.

60's

Frank Amato ('66) is operator of Frank Amato Publications which produces Salmon, Trout, Steelheader, and Fly Fishing the West, both bimonthly magazines. The firm also has published about 15 fishing books by various North-west authors, and currently publishes two or three books each year. Amato also is part-owner of Outdoor Quality Files.

Scott Butterworth ('68) has been promoted to manager of the 18th and Chambers Branch of Citizens Bank in West Eugene, Oregon. He joined Citizens Bank in 1971.

Shehab Tomyee Church ('63) is writing and designing publications for the Oregon School Boards Association in Salem. She became OSBA editorial assistant in January after a year's study of printing and graphics at Chemeketa Community College.

Lawrence Dawkins ('69, '72 MS) has accepted a faculty position at the College of Arts and Sciences at West Virginia University, Morgantown, where he will direct the debate team. Dawkins previously was director of debate and forensics at Mt. Hood Community College.

Natalie Ettrin ('65, '73 MS) has been appointed by Gov. Atiyeh to the state Advisory Council for Career and Vocational Education. Ettrin is a counselor at Grant High School, Portland.

Pamela Erickson Gervais ('67) recently was elected president of the Oregon chapter of the American Society for Public Administration. She is currently supervisor of Program Development and Administration for the Oregon Law Enforcement Council, the state's criminal justice planning agency.

Art Honeyman ('64) is director of the Handicapped Research Project for the state Bureau of Labor. A victim of cerebral palsy since birth, Honeyman has worked for the past two years to find jobs for other handicapped persons.

June Jones ('67) is a quarterback with the Atlanta Falcons, and will begin his fourth year in the National Football League this season. Jones quarterbacked the Vikings in 1975-76 under Coach Mouse Davis.

Marguerite Marks ('63, '65 MST) is co-author of The Handbook on the Placement of Foreign Graduate Students, published by the National Association for Foreign Student Affairs. She is PSU's international students' admissions counselor.

Betty J. Pritchett ('65) has been reappointed to the state Advisory Council for Career and Vocational Education by Gov. Atiyeh. Pritchett is Dean of Humanities and Behavioral Sciences at Mt. Hood Community College.

Dan Sales ('69, '71 MA) has been a professor of English at the Air Force Academy in Colorado for the past three years. Previously, Captain Salem was a hospital squadron commander serving in Japan, Germany, and Las Vegas, Nevada.

Monte Shelton ('60) raced his Porsche 911 in a second-place finish in the Westwood Motor Sports Trans-Am sports car race. The competition was held at Port Coquitlam, British Columbia in early September.

Susan Thompson Sowles ('65) is a high school art teacher and Art Department Chairperson at Callin Gabel School, Portland.

Michael Templeton ('66) had been named Executive Director of the Oregon Museum of Science and Industry. Templeton, named PSU’s "Outstanding Mathematics Graduate" in 1966, had been Executive Director of the Association of Science-Technology Centers in Washington, D.C. According to the OMSI selection committee, the PSU graduate had, "the best science background and clearest concept of what a science museum ought to be." He was selected from 127 applicants in the nationwide search.

Templeton worked at Tektronix while attending PSU, and following his graduation, attended the University of Washington where he earned an MS in physics. He also has held various administrative positions with Seattle’s Pacific Science Center.

Craig Echternau ('79) has been made a deputy with the Multnomah County Division of Public Safety.

Frances Gage ('72, '75MS) will spend the 1980-81 academic year at the University of Newcastle in England, studying education of the maladjusted child. She has spent eight years in this field, and has been the special education teacher for Malolita Grade School. Gage also was one of 39 national recipients of a Rotary Foundation Award for teachers of the handicapped.

Andy Gilbert ('73) is owner of Pacific Talent Booking Agency, which he founded in 1975. Gilbert books groups throughout Oregon, Washington, Alaska, and Northern California. In addition, Gilbert runs Sideman Shuffle Referral Service for musicians.

James Hamill, Jr. ('73) married Linda Marie Lawson Sept. 12. They live in Gresham, Oregon.

Brian L. Hines ('73) has been appointed by Gov. Atiyeh to serve on the Oregon Occupational Information Coordinating Committee. Hines is manager of the Health Information and Special Studies section of the state Health Planning and Development agency in Salem.

Linda Picton Hughtt ('79) is a kindergarten teacher in The Dalles, Oregon.

William Hughtt ('79) is managing a carpet store in The Dalles.

Grad named new OMSI director

Michael Templeton (BS '66) has been named Executive Director of the Oregon Museum of Science and Industry. Templeton, named PSU's 'Outstanding Mathematics Graduate' in 1966, had been Executive Director of the Association of Science-Technology Centers in Washington, D.C. According to the OMSI selection committee, the PSU graduate had, "the best science background and clearest concept of what a science museum ought to be." He was selected from 127 applicants in the nationwide search.

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So really, how did you like it here?

John Ellis has been pounding the pavement for PSU this summer. In the process, he learned about the University's alumni and what they think about PSU.

John, who is on the music faculty during the academic year, spent much of this summer on a special project, interviewing PSU alumni to gather information for the President's office. "We wanted to find out what becomes of our students once they leave here. Many of them go through some fascinating career changes. And, we want to seek their input on various things at the University," says John. "After all, these people have already been through the mill. They know what was important to them as students."

During the project, John personally met with some 200 PSU alumni from Vancouver, British Columbia to Eugene, Oregon. Spending from 20 minutes to more than an hour with each one, he asked questions about their perceptions of PSU, both as past students and as alumni. What did he discover in his travels? "Well, first of all, I found there to be a tremendous amount of pride in this school," said John. "In their answers, you perceive that many of our alumni seem to know what's going on here. There are very few who are out of touch."

During the interviews John asked for both negative and positive memories of the University. On the negative side, many people mentioned inadequate academic advising, he said. But, happily, there were far more positive memories. Among the most frequently mentioned was a nearly universal expression on the excellent quality of the education received at PSU.

"Once they got out into the professional or business world," John said, "they said they found that their preparation was as good as, or surpassed, that of alumni from other schools. This was particularly true of those students who had transferred to PSU from other colleges."

The topic of athletics drew, says John, "a variety of comments and intensities of input." He noted that the vast majority supported the development of athletic programs at PSU, citing their perceived value to the promotion of the University's visibility and image in the community.

Some alumni mentioned a concern over the level of state support provided to PSU, expressing "amazement" that the University was able to do a quality job with the current level of funding.

The information John gathered in his project will be used to help design programs for alumni and students.

"Beyond that," Ellis added, "this was a very worthwhile project, not only for the University, but for myself. I am very aware now of what is important to these people, and therefore to students."

John, who describes himself as an unabashed cheerleader for PSU, holds two degrees from Portland State. He believes the University and its graduates are among the best.

"Of course they are," he says, noting that only three people out of more than 200 turned down his request for an interview about PSU this summer.

Alumni Notes continued

Anna M. Knecht ('76) has received her D.M.D. degree and is practicing preventive and general dentistry in Portland.

Stephen E. Lawrence ('72) has been appointed by Gov. Atiyeh to the Oregon Development Disabilities Advocacy Center Board of Directors. He is a board member of United Cerebral Palsy of Northwest Oregon, and is an attorney with the Portland law firm of Richardson, Murphy, Nelson, and Lawrence.

Gregory Mark Lee ('79 MSW) is a clinical social worker in Portland.

Frank M. Long ('79) has been commissioned a navy ensign following graduation from the Officer Candidate School at Newport, Rhode Island.

Mike Mason ('71) is a sales engineer for Aerocquip Corporation's Oregon and Washington markets.

Patrick John Mikulic ('75) and Ruth Vincent were married Sept. 13 in Tigard, Oregon.

Charles R. Mundorff ('71) is a consultant on aging in the psychology services department at the Alaska Treatment Center in Anchorage.

George D. Nordling ('70) has accepted a position on the Oregon Occupational Informator Coordinating Committee. Nordling is principal of Vocational Village High School in Portland.

Georgene Meister ('74) is a deputy with the Division of Public Safety for Multnomah County.

Dick Pettigrew ('71 MS) is manager of value analysis for manufactured components at the Freightliner truck manufacturing firm in Portland.

Rita R. Rattray ('77) is a business education teacher at Condon High School, Condon, Oregon.

Julie Saimon ('72) was sworn in as deputy with the Multnomah County Division of Public Safety this summer.

Robert Ann Saul ('78) married Robert B. Powell in April at the Campus Christian Ministry at PSU.

Robert D. Swaney ('76) has joined Arcata, a California-based corporation, as an internal auditor. Swaney, a CPA, formerly was a senior staff member for Arthur Anderson & Co. in Portland.

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What interesting things are you doing these days? Just call and let us know.

psu alumni
229-4948
p. o. box 791
portland, oregon 97207
You can bank on her for a quick translation
by Garry Scartt

You've just arrived at Portland - International Airport from a distant foreign country. It's after midnight, you can't speak a word of English, and the person who was to greet you doesn't show up. What do you do?

Police in Hillsboro knew what to do last summer when they found an elderly woman at the airport who didn't speak English. They dialed 655-5555.

More recently, when downtown merchants wanted to communicate better with foreign sailors visiting during Rose Festival, they dialed the same number.

Answering the call was Mrs. Paddy (Patricia) Pyrch ('67 MAT, '70 TESL Cert.), founder of the Language Bank of Oregon, a non-profit organization that can call upon 325 volunteers who can help communicate in over 90 languages and dialects at any time, day or night.

What originally began as her second master's thesis in Intercultural Communication at Portland State, has become a round-the-clock job for Pyrch. "I realized the need for such a service when I began teaching English as a Second Language. Every Pyrch believes the Vietnam War was the main reason there are so many requests to the language bank for those who speak Southeast Asian languages. "In addition to helping in communicating with orphans and refugees, we need people to do things like translate children's medical records," she said. "We especially need people who speak Lao, Thai, Vietnamese and Cambodian."

Airlines, bus companies, medical facilities, hotels and law enforcement agencies have become the heaviest users of the language bank, Pyrch said.

All bank members, like Pyrch, are volunteers, although some individuals make arrangements with businesses or other commercial interests that need members for jobs demanding a great deal of time.

Because the language bank has kept her so busy in recent years, Pyrch never has had time to finish the second master's thesis which started the project. But she's not sorry. "The bank has been a truly worthwhile experience," she said.

Prych is the mother of five grown children, all of whom have attended PSU, three grand-children, and is married to William J. Pyrch, a West Linn physician.

Her unusual bank is listed in the white pages of the Portland telephone book, under "Language Bank of Oregon." In the telephone Yellow Pages, the listing is under "Translators and Interpreters," with "Social Services" as a cross reference.

That magic number again is 655-5555.

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**CHINESE GARDENING**

**with Peter Chan**

Ten Lecture Series to Better Vegetable Gardens

**Starts February, 1981**

Peter Chan, master in the ancient art of mound or raised-bed method of gardening, offers a series of ten lectures beginning February, 1981, on campus. Two lectures will be held in February, followed by eight classes once a month through October.

Author of *Better Vegetable Gardens the Chinese Way* and subject of numerous magazine articles, Peter Chan will present his lectures in a fun and practical way. "Learn it and use it," says Peter.

Lectures will cover the raised bed system, starting seedlings indoors, things you should know about soil, cool and warm weather vegetables, maintenance of vegetable gardens, keeping your garden busy, and cooking vegetables the Chinese way.

Individual problems will be handled in question and answer periods following the lectures. Students will take a tour of the fabulous Chan garden in east Portland.

Reserve your place now.

Limited enrollment.

$49.50 *

*Includes a copy of Peter Chan's *Gardening the Chinese Way.*

---

**CHINESE GARDENING with PETER CHAN**

Make check payable to PSU Alumni

Mail to:

PSU Alumni Office
P.O. Box 781
Portland, OR 97207

Reserve ______ place(s) in the Ten Lecture Series to Better Vegetable Gardens. Enclosed is my check for ______.

Name(s)_________________________

Address________________________

City__________________________ ZF
Hansen gives works ‘life of their own’

If you have visited public places or civic buildings around the Northwest, you probably have experienced the work of sculptor James Hansen, professor of art at Portland State.

Hansen, at PSU since 1964, is represented by fountains, sculptures, and relief walls at dozens of public and private buildings, parks and plazas.

Among the artist’s most recent works is “Stempost,” an 18-by-20 foot stainless steel sculpture installed in March at Washington State University, and “Triad,” a small stainless steel work located in Portland’s Laurelhurst Park.

Hansen’s work also can be found in Portland’s Transit Mall, Salem, Corvallis, Vancouver, Eugene, Fresno, Butte, Baker, Bremerton and Olympia, among other cities.

Of “Stempost,” Hansen says, it implies both a “life force” (the stem), and an “immutable stability” (the post).

“The name might seem to imply a basic contradiction in terms,” Hansen says. “It is, however, central to my view that it is the polarities of life which intrigue us the most, both emotionally and intellectually, which in turn, result in the actions and achievements which are most significant to us.”

“Triad,” located in Laurelhurst Park, in northeast Portland

Hansen believes that sculpture should have a life of its own, “independent of any object it might represent.”

According to the PSU teacher, “If a sculpture has its own life, it will be expansive. It is simply a volume living freely in space, existing on its own, like all objects in nature.”

Hansen, who supported his early art studies with work in a mill, on construction jobs and as a lineman, also has done sculpture restoration work, Portland’s Skidmore Fountain and the Circuit Rider Statue in Salem’s capital grounds are two of his more famous restoration projects.

While he has achieved the goal of a self-supporting artist, Hansen remains active as a teacher. Hansen has had a hand in teaching bronze casting to nearly all the casters on the coast, having started the technique at Portland State in 1951.

“I find the university atmosphere stimulating. It gets me out of my studio. I have a chance to back off from my work, and in my teaching, I am the ‘proof of the pudding ... an artist who makes his living creating art.’

Schenly opens Piano Series

Pianist Paul Schenly, winner of the prestigious Avery Fisher Prize, is the first artist of the season in the 1980-81 Portland State University Piano Series. Schenly plays Tuesday, Oct. 21, at 8 p.m., in PSU’s Lincoln Hall Auditorium.

Schenly, only in his early 30’s, already has a reputation as a sterling recitalist who draws rave reviews in leading cities across the country. A favorite at music festivals, Schenly has appeared nine times at the Hollywood Bowl and five times at the Ravinia Festival.

Born in Munich in 1948, Schenly holds a Masters degree from the Cleveland Institute where he studied with the late Victor Babin. He is now artist-in-residence there and a member of the faculty.

Schenly’s will be the first public performance on the University’s new Hamburg Steinway piano, purchased this year through a combination of donated and public funds.

Tickets for the entire piano series are available by calling 229-4076. Series tickets are $30.

There will be five more artists in this year’s PSU Piano Series: Ilana Vered, Nov. 23; Charles Rosen, Jan. 7; Juliana Markova, March 18; Peter Serkin, April 25; and Shura Cherkassky, May 7.
First fund drive ends with success

Last year over 800 alumni made contributions to raise $20,000, making the first PSU Alumni Fund Campaign a success both in terms of dollars received and in the level of alumni participation. Alumni donations will be used for university and faculty development, areas critical to PSU's development as a quality institution. The library will receive $8,000 for additional materials, $5,000 is allocated to attract top high school students to PSU, and $5,000 will be used to bring outstanding speakers to the campus for the benefit of faculty, students and interested members of the community. The remaining $2,000 will be allocated during the coming year.

David S. Belles ('70), Executive Vice President of First National Bank of Oregon, Portland, served as general chairman of last year's campaign. More than 50 alumni volunteers were directly involved in the campaign work, as well as 150 PSU student volunteers.

"One of the exciting aspects of our alumni giving campaign," Belles explained, "is that we not only raised funds for the University, but we increased participation of alumni in activities at PSU. We also increased the visibility of PSU and its alumni in the business community."

The updating of names, addresses and phone numbers on "lost" alumni through telephone contact marked another big accomplishment initiated with this campaign. "The first Alumni Fund Campaign established a base on which to build a strong and growing program of alumni support for Portland State University," Belles said. "We set a hard task record for next year's team to follow. Special thanks to the volunteers who helped on the '72 Alumni fund campaign."

General chairperson: David S. Belles ('70)
Division chairpersons: Don Davis (Vancouver), Owen DeChalke ('76), Tony Krichot ('87), Lee Keohin ('75), Linnena Swanston ('78), Dave Nelson ('80)

President Blumel

Alum success is measure of University

In a very real sense, the trusted "treasure" of strength of a university is to be found in the success of its alumni, not only in the graduates' personal and professional achievements, but in their continued interest in their alma mater.

Those of us who make up the campus community of Portland State are increasingly proud of our graduates on both counts.

Last year we began a communications effort designed to find out more about our graduates and to inform them about PSU today. We're discovering some interesting and exciting personal and professional success stories among our graduates, and we're finding a growing interest in, and commitment to, their University. This is particularly gratifying to those of us who are directly concerned with providing the educational experience.

In our first annual Alumni Fund Campaign, your response was immediate and sincere. Such alumni support is a cornerstone in providing that extra measure of quality which we all seek. I think the results of last year's campaign prove the essence of our theme, "It's a Matter of Pride."

On behalf of the University, I thank you for your interest and support.

Joseph C. Blumel, President

First fund drive wins national award

The first Alumni Fund campaign won national recognition for a job well done. The PSU campaign, with the theme "And you thought you'd never be asked," won a Special Merit award in the category of Special Constituency Giving in the CASE Recognition '80 Awards Program. CASE (Council for Advancement and Support of Education) is a national organization comprised of institutional relations professionals from over 5,500 institutions.

Keren Martin ('79), director of annual giving at Portland State, prepared the entry which included a summary of the campaign plan. PSU was one of ten institutions to receive this award.

Creativity 80 recognizes and honors superior achievement and excellence in institutional programs and communications.

President's Club

President's Club of First National Bank: Frank Kriehof ('78), Ted Overby ('77, MBA)

Century Club

Century Club of First National Bank: Dave Nelson ('80), Sue Bumby ('80), David S. Belles ('70), Robert Clarke ('79), Bob Carbone ('78), Danie Marsh ('79)

1979-80 Alumni Fund Donors

President's Club $500 & more

Peter L. McGee ('80), John McIntyre ('79), Alfred Bartz ('79), David Beals ('79), Steven C. Brandt ('79), Peter Buescher ('79), Sue Bumby ('80), David S. Belles ('70), John C. Hunger ('79), Dick Mumpower ('79)

Century Club $100 & more

Mary Ashley ('79), M. Edgar Barrett ('70), K. Bartz ('79), David Beals ('79), Steven C. Brandt ('79), Peter Buescher ('79), Sue Bumby ('80), David S. Belles ('70), Robert Clarke ('79), Robert Carbone ('78), John C. Hunger ('79), Dick Mumpower ('79)

1979-80 Alumni Fund

PSU's alumni fund raisers for 1980-81 are not on the Alumni Fund 2 campaign trail. A champagne kick-off in September officially started the campaign and welcomed the enthusiastic volunteers who have enlisted to help meet the goal of $45,000.

Chairperson Lee Koehin ('73), said at the kick-off, "With this year's very real sense, the truest measure of the strength of a university is measure of the strength of its alumni, not only in the graduates' personal and professional achievements, but in their continued interest in their alma mater.

Volunteers: Stan Amy ('80), Bruce Bartsch ('73), Peggy Drey ('78), Doug DePue ('77), Ed Carlson ('84), R. Darke ('79), Dave Erickson ('74), Ken Farnsworth ('70), Don Farnes ('81), Agnes Galagher ('77, MBA), Richard Gasner ('74), Fred Gulf ('81), James Geichner ('61), John Gilbert ('74), Ken Greene ('61), John Hakeinoss ('80), Richard Hawkins ('65), Brian Henry ('76), Warren Hunt ('86), Jim Jensen ('71), Robert Johnson ('69), Bob James ('69), Charles Krumm ('67, '68), Richard Krumm ('67, '68), Martin McClintock ('72), James McCloud ('72), John McIntyre ('77), Dennis Moe ('72), Tom Meuleau ('73), Robert Nemer ('73), Bruce Ogdenburg ('76), Katherine Osburn ('76), Jan Raulo ('76), Earl Richel ('75), Don Roden ('77), Kent Saxon ('75), Terry Scharf ('77), Mike Schur (76), Don Stips ('65), John Swain's ('67), Vic Tagliafero ('79), Joe Van Haverbeke ('77), Nina Westenbah ('78), Janice Wilson ('77)

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Volunteer alumni network spreads word on classes

Prospective PSU students in nearly 200 local schools and businesses now have a direct line to day and evening class and registration information, thanks to a new and rapidly growing network of alumni volunteers.

These PSU alumni, recruited this summer by John Ellis, assistant professor of music, have agreed to keep a supply of printed materials readily available for fellow employees.

“One of our largest markets for prospective students are those people who work during the day,” Ellis points out. “So we’re taking our time schedules and informational material to them where they work.”

Working with businesses to recruit evening students is not a new concept at PSU, of course. But, because of limited recruiting budgets, the University has had to work with elected employers on an individual basis. “I just reasoned,” Ellis says, “that we have a vast network of alumni out there. Why not call upon this resource?”

Ellis reports that his calls to selected alumni were very rewarding. “I invariably had very enthusiastic responses from each one of the people I contacted. That really impressed me. People right on up to corporation presidents.”

These volunteers, Ellis says, may give only a few minutes of their time to help distribute a supply of PSU literature, but the service is of tremendous help both to the University and to the potential students as well.

Alums who would like to join this growing volunteer force to place materials in their schools or businesses should contact David Yamasaki at 229-3511.
Lectures

BROWN BAG LECTURES ON YUGOSLAVIA
Series offered by PSU Central European Studies Center in cooperation with the World Affairs Council of Oregon, continues each Wednesday from noon to 12:50 p.m. in 53 Cranner Hall, admission free.

Oct. 29 Centennial Forces in Modern Yugoslavia, Thomas M. Poulten, geographer.

Nov. 5 Politics and Culture in the Yugoslav Press, Ivan Curcin, English.

Nov. 12 Daily Life Under the New Regime, Jadranka Miletic, Yugoslav Merchant Marine Academy and visiting Professor in Sarbo-Croatia at PSU.


Dec. 3 The Changing Role of the Yugoslav Party, George Zaninovich, U of O Political Science Dept.

Dec. 10 Tao's Contributions in Historical Perspective, Robert Doris, U of O History Dept.

SHOGUN LECTURE SERIES
A continuing series of free lectures offered by PSU's Division of Continuing Education, sponsored by the World Affairs Council of Oregon, Portland Public Schools, and the Multnomah County Educational Service District, on Wednesdays, from 7:30 to 9:00 p.m. in Smith Memorial Center.

Nov. 5 Foundations for Education in Japan, R.W. deWeese, President, Japanese American Society.

Nov. 12 The Tokugawa Period of Japanese Art, Donald Jenkins, Director, Portland Art Museum.

Nov. 19 Cultural Differences in Communication, 326 MMC Milton Bennett, Speech Communication, PSU.

WRITERS' WORKSHOP
One-day special program designed for writers of newsletters, novels, newspapers and magazine articles and how-to-do-it books. Moderator is Jeanne Leeson, Information Director for Washington County Educational Service District.

Oct. 25 The Part-Time Writer, 9 a.m. until 4 p.m. in rooms 204, 206, and 208 of PSU's Smith Memorial Center. The $30 fee includes lunch and materials packet. Call 229-4800 for information.

UNIVERSITY SCHOLARS' PROGRAM PUBLIC LECTURE SERIES
A continuing series of free lectures offered in 338 Smith Memorial Center.

Oct. 20-30 The Human Prospect Reconsidered, 328 MMC Robert Heilbroner, Professor of Economics, New School for Social Research, N.Y.C.

Nov. 12 Absolutism to Instrumentalism: John Dewey, Bruce Kuklick, Professor of History, University of Pennsylvania.

Nov. 12 Humanists and the Humanities: Bruce Kuklick.

TALKING ABOUT IT HELPS
At free series of brown bag lectures, sponsored by the Human Sexuality Clinic of PSU's Student Health Service, is presented each Thursday at 12 noon in 11 Neuberger Hall.

Oct. 30 Communication Toward Intimacy, Elizabeth (Betty) and Wayne Hill, M.S.T., Emergency Counseling Center.

Nov. 6 Sex and Relationships on Your Terms, Karla Bauer, M.S.W., coauthor of Our Sexuality.

Nov. 13 Finally Divorce - "But What About Little Johnny?" Bruce Worsley, M.Ed., Director of Gladstone Solo Center.


Music

FRIENDS OF CHAMBER MUSIC CONCERT SERIES
Lincoln Hall Auditorium at PSU - General Admission $9.50; Students $6.50, add on the basis of availability seating on the night of performance.

Nov. 24 Portland Symphony Orchestra
8:30 p.m.

PORTLAND STATE UNIVERSITY PIANO SERIES
Lincoln Hall Auditorium at PSU - General Admission $6.00; Students $4.00 at PSU Box Office.

Nov. 23 Janet Venet
9:00 p.m.

Jan. 7 Charles Rosen
8:00 p.m.

ARTS & LETTERS CONCERTS
Nov. 16 Richard Meeks, bass baritone, and Harold Gray, pianist, Lincoln Hall Auditorium.

Nov. 17 Portland Wind Ensemble
8:00 p.m.

Lincoln Hall Auditorium.

BROWN BAG CONCERTS
Free noontime concerts presented in 75, Lincoln Hall.

Nov. 4 Composer's Ensemble

Nov. 6 To be announced

Nov. 11 North Star Concert

Nov. 13 PSU Silhouettes

Nov. 18 Count Bardi Trio with Doug Leedy

Nov. 20 To be announced

Nov. 25 Lyric Ensemble with Marie Peake

DANCE

PSU FALL FOLK DANCE FESTIVAL
Oct. 31, Nov. 1, 2
A weekend featureing Armenian Dance and Balkan singing in workshops, cultural instruction, and song and dance feasts, sponsored by the Dance Committee of the Cultural Affairs Board, in the Smith Memorial Center Ballroom. For more information, call Prislica, 641-6741, or Becki, 253-3931.

Every Mon. 7:00 p.m.
English & Scottish Country Dancing, 213 Shattuck Hall, free.

Every Wed. 7:00 p.m.
Recreational Folk Dancing, 213 Shattuck Hall, free.

Nov. 7 Sandra McPherson reads her latest
8:00 p.m.
poetry, Browsing Lounge, Smith Memorial Center.

Nov. 21 Visiting Irish Poet, Rod. Holzapfel presents a short talk on contemporary Irish poetry and readings from his own work, Browsing Lounge, Smith Memorial Center.

Film

PSU FILM COMMITTEE SERIES
Room 75 Lincoln Hall, 7:30 p.m., general admission $1.00; students free. Free parking in structures after 6 p.m. on Friday and Saturday. Handicap access to building on Market Street side.

Oct. 25 Paisan, directed by Roberto Rossellini, Italy.

Oct. 31 The Captain's Paradise, Alec Guinness, Yvonne de Carlo.

Nov. 1 A Terre-Terre - 1948, bw, Italy, Luchino Visconti, director.

Nov. 7 The Horse's Mouth - 1958 color, Alec Guiness, Kay Walsh.

Nov. 8 Citizen Kane - 1941 bw, Orson Welles, director.


Nov. 15 Flamebeau - 1948 bw, France, Georges Rosnier, director.

Nov. 21 The Lavender Hill Mob - 1951, Alec Guinness, Stanley Holloway.

Nov. 22 Last Year at Marienbad - 1961, bw, France, Alain Resnais, director.

Dec. 5 Kind Hearts and Coronets - 1959 bw, Alec Guinness, Dennis Price.

Dec. 8 Hiroshima Mon Amour - 1959 bw, France, Alain Resnais, director.
Overlooked history brought to life

"W"henever the captain went down into the stinking hold, lit only by candles, where the Chinese and Filipinos were quartered, he wore hip boots to protect against flies and lice."

Gambling, illegal labor contracts, and shanghaied men down in hand with the horrible conditions that were endured by Alaskan salmon canner workers — mainly Orientals immigrating into the United States. It wasn't until the Filipinos immigrated into the U.S. and began the long struggle to unionize in 1936 that the conditions began to change.

The plight of the Filipinos and 100 years of cannery history are being documented in a book by PSU journalism department head Don Guimary, and Jack Masson, associate professor of political science at the University of Alberta.

"The book, Guimary said, "fills a void in history. It is still a very controversial subject and it needs to be told."

Many of the stories in Guimary's book were told by his father, who immigrated to Alaska from the Philippines in 1945. A cannery foreman, the elder Guimary was involved in forming a union for the workers.

However, the Japanese wouldn't put up with the existing conditions and soon left.

With the vast influx of the Filipinos in the 1920's, a direct result of the Spanish-American War, cannery workers were once again supplied with labor, according to Guimary. And with the arrival of Filipinos, and subsequent unionization, came the emergence of humane working conditions that are known in the canneries today.

"Because of my father's involvement in founding the union we had easier access to the union's files and the members themselves. Not too many records were kept, and it was a kind of Woodward and Bernstein way of finding out information. Verification of the authenticity of facts takes a lot of time, and it's a lot of work to check out the stories of the old timers who worked in the canneries."

The book goes back to the time of the Chinese, who entered the salmon canneries in 1878. They didn't know English and just accepted the poor working conditions. "They were just happy to get work," Guimary said.

With the Oriental Exclusion Act of 1882, the canneries supply of cheap labor was cut off. They turned to the Japanese for additional help.

Don Guimary

"[Photo by Laura Jacobson]"

Women's "Power" Volleyball Schedule

<table>
<thead>
<tr>
<th>Date</th>
<th>Opponent</th>
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<tbody>
<tr>
<td>Oct 24-25</td>
<td>PSU INVITATIONAL, PORTLAND</td>
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<tr>
<td>Oct 29 Wed</td>
<td>UNIVERSITY OF OREGON (7:30)</td>
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<tr>
<td>Nov 5 Wed</td>
<td>PORTLAND</td>
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<tr>
<td>Nov 15 Wed</td>
<td>UCAA Invitational, Los Angeles</td>
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<tr>
<td>Nov 20-21</td>
<td>OREGON STATE UNIVERSITY (7:30)</td>
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<tr>
<td>Nov 25 Tue</td>
<td>PORTLAND</td>
</tr>
<tr>
<td>Nov 28 Fri</td>
<td>WESTERN WASHINGTON, PSU GYM</td>
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<tr>
<td>Dec 5 Tue</td>
<td>UNIVERSITY OF OREGON (7:30)</td>
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<tr>
<td>Dec 12 Wed</td>
<td>PORTLAND</td>
</tr>
<tr>
<td>Dec 17 Wed</td>
<td>OREGON COLLEGE OF EDUCATION</td>
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<tr>
<td>Dec 22 Wed</td>
<td>UNIVERSITY OF PORTLAND, Memorial Coliseum, 5:45 p.m.</td>
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<tr>
<td>Dec 27 Wed</td>
<td>UNIVERSITY OF OREGON (7:30)</td>
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<tr>
<td>Jan 10 Wed</td>
<td>WESTERN WASHINGTON, PSU GYM</td>
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<tr>
<td>Jan 15 Wed</td>
<td>LSU</td>
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<td>Jan 20 Wed</td>
<td>PSU GYM</td>
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<td>Jan 25 Wed</td>
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<td>Feb 27 Fri</td>
<td>PSU GYM</td>
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<tr>
<td>Mar 4 Wed</td>
<td>Oregon State, Corvallis</td>
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<td>Mar 7 Sat</td>
<td>Oregon, Eugene</td>
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Men's Basketball Schedule

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<th>Date</th>
<th>Opponent</th>
<th>Conference Site</th>
<th>Time</th>
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<tbody>
<tr>
<td>Nov 29 Sat</td>
<td>at Fresno State</td>
<td>PSU GYM</td>
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<tr>
<td>Dec 1 Mon</td>
<td>at Cal State-Fullerton</td>
<td>PSU GYM</td>
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<td>Dec 3 Wed</td>
<td>at Montana</td>
<td>PSU GYM</td>
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<td>Dec 8 Mon</td>
<td>Portland</td>
<td>PSU GYM</td>
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<td>Dec 13 Mon</td>
<td>Boise State</td>
<td>PSU GYM</td>
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<td>Dec 15 Mon</td>
<td>at Cal State-Fullerton</td>
<td>PSU GYM</td>
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<td>Dec 22 Sat</td>
<td>at Montana</td>
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<td>Jan 2 Wed</td>
<td>LSU</td>
<td>PSU GYM</td>
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<tr>
<td>Jan 7 Wed</td>
<td>at Arizona-Little Rock</td>
<td>PSU GYM</td>
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<td>Jan 12 Wed</td>
<td>at Centenary</td>
<td>PSU GYM</td>
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<tr>
<td>Jan 17 Wed</td>
<td>at Northwestern Louisiana</td>
<td>PSU GYM</td>
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<td>Jan 22 Mon</td>
<td>at Boise State</td>
<td>Portland</td>
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<td>Jan 27 Mon</td>
<td>at Air Force</td>
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<td>Feb 10 Wed</td>
<td>at Boise State</td>
<td>Washington State</td>
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<td>Feb 15 Wed</td>
<td>at Air Force</td>
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<tr>
<td>Feb 20 Wed</td>
<td>at Boise State</td>
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<tr>
<td>Feb 25 Wed</td>
<td>at Portland</td>
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Women's Basketball Schedule

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<th>Opponent</th>
<th>Conference Site</th>
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<tr>
<td>Nov 29 Sat</td>
<td>PSU GYM</td>
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<td>Mar 7 Sat</td>
<td>PSU GYM</td>
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VIKINGS FOOTBALL SCHEDULE

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<th>Date</th>
<th>Opponent</th>
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<tbody>
<tr>
<td>Oct 18</td>
<td>E. WASHINGTON, PSU</td>
<td>Portland</td>
<td>7:30</td>
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<td>Oct 25</td>
<td>CAL POLY-POMONA, PSU</td>
<td>Portland</td>
<td>7:30</td>
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<tr>
<td>Nov 5</td>
<td>Northwestern Louisiana, Natchez, 7:00</td>
<td>Portland</td>
<td>7:00</td>
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<td>Nov 15</td>
<td>DELAWARE STATE, PSU</td>
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<td>Nov 22</td>
<td>SOUTH DAKOTA STATE, PSU</td>
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<tr>
<td>Nov 29</td>
<td>WEBER STATE, PSU</td>
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*Figures in italics indicate home teams.*
Neil Lomax—A year older, smarter, stronger

Leo Durocher was wrong. Nice guys can finish first.

Viking quarterback Neil Lomax is proof of that. All-American. Fifty-two NCAA records. More than five miles in completed passes already. His senior year still ahead. Incredible.

The Life of a Sports Hero:

I used to think that young kids wouldn't know who I am, but sometimes little kids will recognize me. Then they'll hang back like they're afraid to talk to me. Maybe they think I'll push them aside or something. I guess I'm way up here to them, and that's just not true. Boy, I'd be glad to have someone come up and shake my hand. I enjoy that. It's part of the game. It makes my day when someone says they enjoy watching me play.

Off the Field:

I'm really involved with my church (Mountain Park in Lake Oswego). We have a kind of big brother program and I work with junior high kids a lot. We go on outings and I help with Sunday School—just helping them grow up, and know that there is more in life than just playing football or going to school. We try to help them grow up with a good nature about themselves and how to relate to their parents and handle the peer pressure in school. I had a lot of peer pressure on me in high school, and I want to share how they can overcome this.

Lomax doesn't want to be tough.

That's the way Neil Lomax and not a team player, that would be a lot more pressure than I could ever receive from the press or the public.

The Life of a Sports Hero:

I used to think that young kids wouldn't know who I am, but sometimes little kids will recognize me. Then they'll hang back like they're afraid to talk to me. Maybe they think I'll push them aside or something. I guess I'm way up here to them, and that's just not true. Boy, I'd be glad to have someone come up and shake my hand. I enjoy that. It's part of the game. It makes my day when someone says they enjoy watching me play.

The Student Athlete:

This is my fourth year at PSU and I'll graduate this spring. I'm proud of that, of making it in four years, carrying 18 hours a term. I really get upset when I see people who have the opportunities and who don't take advantage of them. Sure, it's hard, but not to get the full academic credit. I think, is just plain stupid. This year, I really came to grips with how much Portland State has helped me to grow as an individual and as an athlete. It makes me think about what you can do to help

out. For example, if I make it in the pro's, and if the money is available to me, then I want to do something in return for PSU. (Lomax and receiver Stuart Gaussian sold football tickets this summer).

Neil Lomax

Lomax ready to make a pass.

Life Off the Field:

I'm really involved with my church (Mountain Park in Lake Oswego). We have a kind of big brother program and I work with junior high kids a lot. We go on outings and I help with Sunday School—just helping them grow up, and know that there is more in life than just playing football or going to school. We try to help them grow up with a good nature about themselves and how to relate to their parents and handle the peer pressure in school. I had a lot of peer pressure on me in high school, and I want to share how they can overcome this.

His Chances in the Pro's:

I've talked with guys in professional football and with a few scouts. They say it's not really the size of your school, it's the kind of competition you play against, how many times you throw or catch the ball. That keeps many of our guys motivated.

The scouts emphasize, it's how big a heart you have, and if you really want to play the game.
New Vice President

PSU has named a new Vice President for Academic Affairs. Dr. John H. Gruber has been selected by President Joseph C. Blumel to fill the second-highest administrative position on campus. Approval from the State Board of Higher Education came in August.

Dr. John Gruber, Vice President for Academic Affairs

after a year-long national search for a successor to Dr. Leon V. Richelle, now Chancellor of the University of New Orleans. During the search, the position had been filled by Dr. Margaret Dobson, Assistant Vice President for Academic Affairs.

Gruber is one of the country’s leading scientists in spectroscopy of rare earth materials—a field of interest due to their potential use in advanced energy systems.

Formerly Professor of Physics and Dean of the College of Science and Mathematics at North Dakota State University in Fargo, he also assumes the academic rank of Professor of Physics and Chemistry at PSU.

“I think we are fortunate to attract a person of Dr. Gruber’s stature,” President Blumel said. “He has a distinguished record as a scholar and teacher, and has impressive administrative experience at North Dakota State and Washington State universities.”

Gruber has served as Assistant Dean and as Associate Dean of the WSU Graduate School.

Famed economic theorist to lecture

Robert L. Heilbroner, noted authority in the fields of classical political economy and contemporary trends in capitalism, will present two lectures Oct. 29-30 at PSU as part of the University Scholars’ Program’s Honors Colloquium on “Contemporary Economics.”

Heilbroner, currently Norman Thomas Professor and Chairman of the Department of Economics at the Graduate Faculty of the New School for Social Research, New York City, will discuss one of his recent books during a lecture entitled, “The Human Prospect Reconsidered.” Wednesday, Oct. 29 at 8 p.m. in Lincoln Hall Auditorium.

On Thursday, Oct. 30, Heilbroner will lecture on the subject, “Is Inflation Incurable?” at 12 noon in Smith Memorial Center Ballroom.

The lectures are open to the public, and there is no admission charge.

Heilbroner’s books include The Worldly Philosophers, editions printed in over 20 languages. Beyond Boom and Crash (1978), and Marxism, For and Against (1980). Conducting the “Contemporary Economics” Colloquium for PSU are Morton Paglin and Harold Vatter, economists.

Watch your liquid assets, barkeeps told

A PSU accounting student, working under the guidance of one of his professors, has drawn from his experiences as a former bartender to help others establish better inventory control methods for bars.

Their collaboration on an article entitled, “Inventory Control of Liquid Assets,” has earned the accounting professor, Richard Sapp, and the student, Gary Leavitt, a Certificate of Merit award from the National Association of Accountants, the largest professional association of its type in the nation.

Last year Levitt enrolled in Sapp’s course on the concepts of inventory control at PSU. Leavitt’s class term paper contained some elements of his professional barkeeping experience which led to the article.

Purpose of the new article, Sapp noted, “is to help barkeeps who run bars, bookstores, restaurants, etc., operate more efficiently, with less inventory loss and greater customer satisfaction.” Also, Sapp added, the article should give auditors an understanding of the internal controls which should be in place in a well-run bar operation.

The article is now scheduled to appear in a forthcoming issue of the professional journal Management Accounting.

Paul Emmett, 80 and going strong

The sixth annual Howard Vollum Award for distinguished Accomplishment in Science and Technology was presented to Paul H. Emmett, part-time chemistry professor and researcher at Portland State.

Emmett received the award in recognition of his outstanding contributions to the science of catalysis at Reed College’s Convocation in September.

This honor is just one of many to be awarded to the chemist. Emmett, now 80, holds 10 honorary doctoral degrees from colleges in the United States, Spain, Japan and France, as well as numerous other awards from scientific societies.

Emmett, a Portland native, received a B.S. degree in chemical engineering from Oregon State University (then Oregon Agricultural College) in 1922. His work in the field of catalysis began in 1922 as part of his doctoral research in physical chemistry at the California Institute of Technology, and he first published in the field in 1924.

Nearly 80 years of research in catalysis have included work at the Fixed Nitrogen Research Laboratory in Washington, D.C., at Johns Hopkins University as head of the chemical engineering department, the Manhattan Project, the Mellon Institute and as consultant to industry and government.

His accomplishments have had wide ranging impacts on industry, but he believes he will be most remembered for formulation of an equation with Drs. Stephen Brunauer and Edward Teller that is used to measure the surface area of catalysts. Known as the Brunauer-Emmett-Teller equation, the method is the standard still in use around the world, some 40 years after it was formulated.

Since 1970, Emmett has been on the faculty at Portland State, teaching classes and consulting with students, as well as continuing his research. At 80, Emmett gives no indication of slowing down.

Dr. Paul Emmett

Photo by Laura Jacobson

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Lorentz before the lens: Iranian expert in the community

"Ever since I began teaching, I’ve been committed to interpreting my own expertise to a larger audience," said PSU's John H. Lorentz recently. "The associate professor of Persian Language and Culture was commenting on why he, and two other humanities scholars in Oregon, are subjects of separate half-hour TV programs designed to air on Oregon's public television stations later this fall.

Two Eugene video-makers, Will Levin and Matt Barrows, say they selected Lorentz because of his considerable experience in public education, his lecturing in the community at large, as well as his notable efforts to interpret recent events in Iran over radio and television.

Lorentz was a candidate for a television series about Oregon scholars which will appeal primarily to non-academic TV audiences. Said Levin, "We were concerned that the stereotype of the scholar is someone who is sealed off, cloistered, dealing with trivial abstractions that really have no bearing or relevance. We wanted to demonstrate that that isn't the case."

In April of this year, the video-makers submitted a proposal to the Oregon Committee for the Humanities under the title, "Ideas in Action." Goal of the mini-series was to show how the life and work of three Oregon humanists relates to the life and work of their communities.

Levin and Barrows interviewed several of Oregon's outstanding academics before making their final three selections. Commenting that it was no easy task, Barrows said, "Often, a university administration is more interested in having people (portrayed) who do intensive research just within their own discipline...people who don't reach the community at all."

The Eugene video-makers regarded Lorentz as a natural choice for their camera. Lorentz says his community visibility is a natural outgrowth of his area of academic specialization. "There's a great deal of interest in the Middle East, given the political situation there," he reports. Because of this, demand for his lectures has been heavy in recent months.

Levin explains the video treatment of Lorentz (and the other Oregon humanists) is documentary in nature. "We follow him around in his day-to-day activities. We get to meet some of the people he deals with, and experience his outlook by going through the places he visits and the experiences he goes through. He doesn't just 'talk about it.' We feel that by doing that, it's going to make it much more interesting to the viewer."

Levin and Barrows also focused their camera on John F. Callahan, an English professor at Lewis and Clark College in Portland.

Levin finds that Callahan applies a sensitivity to history and to literature as he performs the role of educator. Because he is so articulate about doing it, Levin concludes, "That’s the main reason we chose him."

The other Oregon humanist chosen is Edwin R. Bingham, a professor of history at the University of Oregon, and a member of its faculty since 1949.

Koehn chairs fund drive
continued from page 10

The tall, lean Michigan native moved to Oregon 13 years ago. He was a returning student after four years in the United States Air Force. Koehn is very positive about his experience at PSU, explaining that, "I got a lot out of PSU because I was very active while I was there. PSU offers lots of programs, such as scholarships and internships, particularly in business since the school is in such an ideal location."

Koehn feels good about PSU's effort to increase contact with and to raise support from its alumni, the majority of whom live in the Portland area. "In PSU's 25 years of existence, the University has never really asked the alumni for help until last year. Since the campaign, PSU alumni that I know are commenting on how PSU is becoming more active and starting to get involved with alumni. I think the Alumni Fund Campaign is going to increase ties between alumni, the PSU campus, and the business community."

Portland State University perspective

Portland State University perspective is published periodically during the year by the Office of Information Services for alumni, faculty and staff and friends of the University.

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Parents: If this issue is addressed to your son or daughter who no longer maintains a permanent address at your home, please notify the PSU Alumni Office (503-229-4948) of the new mailing address.

PSU supports equal educational opportunity, without regard to sex, race, handicap, age, national origin, marital status, or religion.
The Columbia Gorge
Saturday, Jan. 17
with
John Eliot Allen
Geologist, Author, Lecturer

Join Dr. Allen, PSU professor emeritus, for a thrilling day's journey through the Columbia River Gorge. Learn the geologist's secrets of this magnificent region, including recent volcanic activity in the Cascades.

You need no special background—Dr. Allen's lively commentary leads you to a real understanding of the forces and conditions which took thousands of years to produce this gorge.

The trip begins at 8 a.m., Saturday, Jan. 17, at PSU. A leisurely bus trip takes you past geological wonders, with stops enroute to Columbia Gorge Hotel for a farm house brunch. Then on to The Dalles and across the river for a return trip on the Washington side.

Package price, including transportation, lunch, and a copy of Dr. Allen's book, The Magnificent Gateway, is just $37.50

Call the PSU Office, 229-4948, for reservations. Limited space. Free parking at PSU.