At a business conference many years ago I got quite involved in conversation with the gentleman sitting next to me. At one point he asked me what my age was. I told him I was 30. “Well then,” he said, “it’s time to start putting back.” This puzzled me—I hadn’t finished “taking out” yet. But the man’s words stuck with me.

About 10 years ago, my wife, Jan, and I began to identify the things that had really made a difference in our lives and the lives of our children. We came up with several—but realized that it was education that made the biggest difference.

Jan and I met in college in Colorado—she majored in home economics, I majored in business. We got married and got our degrees, although my schooling was interrupted by a brief stint in the military. We moved to Spokane following graduation and have been in the Northwest ever since.

We like to travel and have visited quite a few developing nations around the world. We’ve seen a lot of contrasts. For example, some of these countries spend most of their public funds on education and health care. Others spend theirs on the military. Guess where the problems are?

We’re very intentional about our philanthropic involvements. In some ways, setting up our charitable remainder trust at the PSU Foundation was one of the hardest decisions we’ve made—it’s tough to predict the future and it was important to us that we make this important gift where it will do the most good.

I’ve been on the Foundation board for six years—although I had my sights on Portland State long before the opportunity to become involved arose. I’ve seen enormous change during this period. I’ve been part of the evolution of the Foundation’s investment policies and seen impressive growth in its assets, resulting in increased support for the mission of the University.

Although it’s always hard to look over the horizon, Jan and I believe that PSU serves a need that won’t ever go away. PSU offers a unique product, featuring an urban setting and a diverse student population. Students here (including our son, a physics major) seem more serious; many have been out in the world already, or balance family and job responsibilities with study. The caliber of student raises the standard of class discussion and student work in general. It’s almost like graduate school in that respect.

We’d like others to know that when it comes to philanthropy, you can’t start too soon. I remember hearing Gen. Colin Powell give a presentation a while back, and during the question and answer period one man described the volunteer commitments he’d made in the past. The general listened and then asked, “And what are you doing now?”

It’s time to give back.

Wayne Purdy

Wayne Purdy is a partner and principal of Ferguson, Wellman, Rudd, Purdy & Van Winkelin, an investment management company in Portland. He is also a member of the PSU Foundation Board. Wayne and his wife, Jan, have three grown children and live in Lake Oswego.
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Cover
Edward H. Bennett proposed this development of the intersection of West Burnside Street and the Park Blocks (drawing looks north) in his 1912 "Greater Portland Plan." See story on pages 6-9.
 Football game to honor Vanport legacy

In 1947, Vanport Extension Center, later Portland State University, played its first football game, losing to Pacific University 48-0. Later the next spring, an even greater disaster struck. A flood wiped out Portland's only public institution of higher learning. It also destroyed housing originally built for shipyard workers, which became home to many returning veterans and a large African American community.

Grambling State University, one of the most storied programs in college football history, will play Portland State Sept. 22 in the inaugural Vanport Classic Football game. The game, in the newly renovated PGE Park, is intended to recall the beginnings of PSU and honor its ties to the African American community. Super Bowl MVP Doug Williams coaches Grambling, located in Grambling, Louisiana. The school, coming off a 10-2 season in 2000, has long been one of the top black colleges in the nation.

A number of special events are planned in conjunction with the game, including a tailgate party at the stadium and a lunch featuring Williams and PSU football coach Tim Walsh. The Grambling State marching band will perform during the game and at Pioneer Courthouse Square the Friday prior to the game.

Online with new eMBA

The University is accepting applications for a new eMBA program that combines the Master of Business Administration degree program with cutting-edge educational and distance learning capabilities.

The new program builds on PSU’s 10 years of experience in delivering an MBA program via distance learning. Formerly the Statewide MBA program, the eMBA is geared toward busy professionals inside and outside the Portland area. The program offers the same courses and faculty as the School of Business Administration’s campus-based program using distance learning technologies, including the Web.

The three-year program also

Bookstore open for business in Urban Plaza

Two female students take a break near a bubbling fountain on a recent sunny day. Across the wide plaza, near a curve of the new Portland Streetcar track, two other students munch pizza at outdoor tables.

On the corner of the plaza, in a new steel, brick, and glass building shared with the College of Urban and Public Affairs, the new three-story Portland State Bookstore looks out on the public square. If a library is the heart of the university, its bookstore is certainly one of the heart’s chambers.

The new 24,000-square-foot store is a far cry from the dark, small space it once occupied in the basement of Smith Memorial Center. Or the long-gone first store, which began as a membership cooperative selling everything from diapers to baby food at the old Vanport location in 1947. Like the rest of the Vanport community, the co-op was swept away in the 1948 flood.

The new store, featuring what manager Ken Brown calls “three boutiques stacked on each other” is also quite an improvement over the venerable old store at SW Sixth and Hall, the bookstore’s home for 30 years. For one thing, the new store is 30 percent larger. The new space has a light, airy feel with tall ceilings and lots of glass. The ground floor features books and magazines, clothing, snacks, and office supplies. In the basement are textbooks and art supplies. Upstairs you’ll find electronics, music, and trade books. And don’t forget to check out the stairwells. Large photographic collages of PSU history are hung there, with a memorabilia case soon to follow.

Also coming soon is the final touch, as far as many book lovers are concerned: a Tully’s coffee shop is in the works for the nearby plaza. Says Brown, the store was designed “to tie into the overall concept of the plaza” as a gateway to and gathering place for the university community. But with the streetcar arriving in July and ongoing public events planned for the plaza, Brown hopes the bookstore becomes both a better resource for the university—and more of a city-wide destination.

Brown points out that the store is not only one of the last large college cooperatives or member-owned stores, but one of the few larger retailers still locally owned. “We’re kind of a hold-out,” muses Brown. “We’re fighting the good fight.”
includes four campus-based residencies each year, during which students meet course instructors and other students face-to-face.

"Unlike many other online degrees, this program is not being built by simply force-fitting traditional classroom courses into a particular technology," says Tom Luba, program director. "Rather, it is a complete re-engineering of each course from the bottom up to ensure that students receive the best quality electronically enhanced MBA degree available."

The eMBA program is the only American Assembly of Collegiate Schools of Business-accredited program of its kind in the Pacific Northwest. Classes begin in fall 2001.

**Community service garners award for PSU**

Portland State was one of seven institutions to receive the first-ever Higher Education Award for Leadership in National Service from the Corporation for National Service.

The corporation is honoring universities and other institutions that have taken a leadership role in using national service resources through AmeriCorps, the National Senior Service Corps, and Learn and Serve America. The Corporation for National Service administers all three programs.

Portland State was recognized for its senior year "capstone" service-learning requirement and support of more than 200 service-learning courses each year. Service learning combines service to the community with student learning in a way that benefits both.

PSU was also recognized for its tenure and promotion guidelines for faculty that include recognition of scholarship of service and community engagement; for support and hosting of the Oregon Community Service Commission and the Northwest Service Academy; for tuition remission for some of the region's AmeriCorps members; and for support of an AmeriCorps Promise Fellow on campus.

Other institutions receiving the award include Temple University, University of Notre Dame, and the California State University system.

**Training tribes for self-government**

When Elizabeth Furse was first elected to Congress, she signed on for an intensive one-week course on the workings of the federal government at Harvard's Kennedy School of Government.

"Wouldn't it be great, she thought, if a similar program could be done for elected members of the country's tribal councils. She found support for the idea among Oregon's tribes and at Portland State.

Now, with a $1.275 million appropriation shepherded through Congress by Oregon representatives David Wu and Darlene Hooley, and Sen. Gordon Smith, the Institute for Tribal Government has become a reality.

"We would really like to build a

**New status may eventually lead to new home for ancient Chinook artifacts**

Just a few days after the winter 2001 PSU Magazine went to press with a story about the discovery and excavation of an ancient Chinook village, the federal government officially recognized the Chinook as a tribe.

The recognition comes after 200 years of struggle during which the Chinook people suffered as much from depopulation as they have from official neglect. This most recent victory is good news to a people that were once the most important trading tribe on the West Coast.

"We have waited so long for this," says Chief Cliff Snider, an honorary chief of the tribe. "It was an exciting moment for us."

The new status means that the tribe may have, at some point in the future, the resources to house and display the artifacts from the ancient Chinook village of Cathlapotle that anthropology Prof. Kenneth Ames has excavated. The artifacts are currently stored in the anthropology lab in Cramer Hall.

"We would really like to build a state-of-the-art interpretive center in Washington's Pacific County," Snider says. "We have always wanted to have a complex that would include a museum, tribal offices, a community center, and a cultural center that would serve tribal members and visitors."

Although recognition brings the tribe closer to its goal because it makes members eligible for federal benefits, it also opens a new area of conflict that must be resolved before tribal members can actually receive any benefits. The Quinault, a tribe that has long enjoyed the benefits of tribal status, is opposing the recognition of the Chinook.

"They are afraid that they will lose rights to the land at the Warm Springs Reservation," Snider says, "and all that goes with it: the casinos, the federal funds, the proceeds from the timber sales. It's all about money."

The opposition of the Quinault was anticipated, adds Snider, and does not discourage tribal members, who will draw strength from their latest victory to face the struggle to come.
AROUND THE PARK BLOCKS

It came from . . .

Cue, B-movie monster music . . .

Like evil invaders from another world, they are coming. Some of them are plants, some animals. All are bent on making a home here, pushing aside native species and causing widespread economic damage.

The invaders are Aquatic Nuisance Species (ANS), and unfortunately, are not the stuff of science fiction. Some 135 non-indigenous aquatic species have been reported in Oregon, with more expected to arrive. Some hitchhike on ships calling on the state's ports; some are pets or ornamental plants that escape by accident. Still others are brought in and released intentionally.

That's believed to be the case with the bullfrog, a non-native amphibian now well-established in Oregon, says Mark Sytsma, associate professor of biology in the environmental sciences and resources program. "A lot of these (nuisance species) get introduced as food. Probably the bullfrog was introduced by someone who liked frog legs."

Unfortunately, says Sytsma, the frog is "really predacious," eating everything from native salamanders to baby ducks. Carp is another non-native nuisance species. It was first brought to the United States by East Europeans. Now the fish is in most U.S. waters, where it stirs up river bottoms and competes for food with native species.

Not much can currently be done to combat well-established non-natives, but Sytsma, working with colleagues in PSU's Center for Lakes and Reservoirs, has drafted the state's first-ever ANS Management Plan, aimed at preventing new introductions. The plan, developed with port authorities and state agencies including DEQ, the Department of Agriculture, and the Department of Fish and Wildlife, is the first step toward possible state and federal funding of the initiative.

The plan calls for targeting certain plants and animals known for aggressive immigration, like mitten crabs and zebra mussels. The crustaceans have invaded California waters by the millions. Also planned are better interagency coordination, education, species cataloging and monitoring, biocontrol, and other eradication measures.

As might be expected, that won't come cheap. The plan estimates costs at nearly $3 million, but notes that this figure is less than the cost of the potential economic impact from just one new invasive aquatic plant.

LETTERS

Expert concurs: quality fiction for children on the rise

I feel compelled to write my first letter to PSU Magazine to thank you for John Kirkland's article, "Kid Power," on the continued and increasing popularity of quality fiction for children.

I too am delighted with the Harry Potter books, for the excitement about reading they have generated among children, but also because they are imaginative fantasies with memorable characters!

Length has never been a deterrent to a determined reader, as any parent who has been begged to buy an entire C.S. Lewis, Lloyd Alexander, or Susan Cooper series knows. And I, for one, would much rather see parents being dragged out at midnight to wait in line for the newest Harry Potter book than for the hottest, graphically violent computer game or action figure.

When I took my first children's literature course at Portland State College (as it was then) in 1964-65, we were already sensing new and daring directions in children's books. Where the Wild Things Are by Maurice Sendak won the Caldecott Medal that year and psychologists predicted dire consequences for the youngest listeners/viewers. How wrong they were!

When I went on to become a children's librarian 10 years later, I worried that soon there would be no quality books for children. Publishers were reducing their output of children's books—there was an energy crisis, costs of production were going up, and a paperless future was being predicted. Fortunately, once again, how wrong those predictions were.

When I later served on the Newbery Award Committee, we struggled over the choice—as every committee does. I am proud that we awarded that year's prize to Oregon native Beverly Cleary for Dear Mr. Henshaw. Not only did it deal with a difficult topic (divorce) sensitively from a child's point of view and in an intriguing format (letters), but it was written for the middle elementary student.

Some critics were concerned that Cleary had strayed too far from her signature "Ramona" books. Again, how wrong they were; the book has stood the test of time. (To set the record straight, Cleary won in 1984, not 1974 as the article states.)

Celia Morris '65
Adjunct Professor, Lesley University, Cambridge, Mass; Board Member, The Foundation for Children's Books, Boston

PSU Magazine wants to hear from you. Send your comments to PSU Magazine, Portland State University, PO Box 751, Portland OR 97207-0751; or to e-mail address psumag@pdx.edu. We reserve the right to edit for space and clarity.
The Politics of Force: Media and the Construction of Police Brutality
by Regina Lawrence (political science faculty), University of California Press, 2000.

With the videotaped beating of Rodney King a not-so-distant memory and cities nationwide grappling with questions of citizen oversight and alleged police impropriety, The Politics of Force couldn’t be more timely. Regina Lawrence conducted an extensive analysis of more than 500 instances of police use of force as reported in The New York Times and The Los Angeles Times from 1981 through 1991. She found that many incidents did not receive much coverage, even when a death was involved. Her work analyzes the complex interaction among the citizenry, police, and the press and demonstrates how police reporting provides the raw materials for understanding the underlying problems of American society.

Hans Bellmer: The Anatomy of Anxiety

Hans Bellmer (1902-1975) was a controversial surrealist artist known for creating sexualized images of the female body from often disturbing combinations of doll parts. Sue Taylor, while not defending Bellmer’s choice of imagery, draws on psychoanalytic theory to try to understand why he was so driven to create his sexually charged work. In fact, after painful study of hundreds of Bellmer’s images, she came to describe his work not as erotic, as some critics have, but as pornographic, linked to deep-seated fears and repressed family problems. “I’ve learned not to take offense at Bellmer’s images of women because they’re not about women: they’re about him, his vicious, vengeful wishes, but also his suffering and guilt.”

Chicken Soup for the Sports Fan’s Soul

Chrissy and husband Mark Donnelly, authors of the best-selling Chicken Soup for the Couple’s Soul and the follow-up Chicken Soup for the Golfer’s Soul are back with still another helping of the ubiquitous soup. This time the couple offers up sports as a classroom for some of the most important lessons in life. The book highlights positive and transformative stories, such as basketball coach Pat Riley’s story about his fear of failure, Monica Seles account of recovering from an attack by a crazed fan, and broadcaster Dick Vitale’s story about his late friend, coach Jim Valvano.

A Brief History of Ankara

This readable and short (156 pages) volume traces the history of one of the oldest cities in the world, Ankara. At times it stood at the very center of civilization, at other times on the periphery of a series of civilizations including Hittite, Phrygian, Roman, Byzantine, Arab, and Ottoman Turkish. The authors (see more about Gary Leiser on pages 12-15) outline the city’s past in chronological order, starting with what is known of its origins in the Stone Age, to the coming of the Turks and the Ottoman Empire, and concluding with two chapters on modern Ankara as Turkey’s capital.

Reviews are of faculty and alumni books, recordings, and Web publications. To have a work considered for this page, please submit pertinent information to Mary Ellen Kenreich, PSU Library faculty, via e-mail to kenreichm@pdx.edu, or fax to 503-725-5799, or mail to Portland State University, PO Box 1151, Portland, OR 97207-0751.

Being a Pediatrician: The Struggles and Rewards of Caring for Children

Pediatrician Travis Cavens draws from his practice of many years to present a coffee table/waiting room book with a unique inside look at the profession.

A Brief History of Ankara

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Other books & recordings


Miscue Analysis Made Easy: Building on Student Strengths, by Sandra Wilde (education faculty), Heinemann, 2000. □
Our more freeways roaring through Portland's eastside? A 15-story tower plunked atop Old City Hall? A Museum of Natural History? Opera House?

Portland's history seethes with architectural dreams that never tasted mortar and brick. Some clearly are opportunities lost—others clearly bullets dodged.

Unbuilt projects—and the commotion surrounding controversial projects that do get built—fascinate Rudy Barton, chair of the Architecture Department and formerly an architect with Portland's BOOR/A.

"I've always been intrigued with the notion of the unbuilt project," muses Barton, who practiced with one of Portland's premier architecture firms, Broome, Oringdulph, O'Toole, Rudolf, Boles & Associates, the firm responsible for such civic masterpieces as the Portland Center for the Performing Arts.

As the debate over Portland's "missing" Park Blocks begins to blip on the public's radar screen, Barton wonders whether past lessons will be remembered to inform the debate about Portland's future.

In architectural schools, the unbuilt project is standard educational grist. Students investigate a set of criteria for which they propose solutions. Fifteen students might develop 15 ways to address the conditions, and a debate on the merits of each ensues. Students learn and the paper project is a success.

Real world success, however, is measured in glass and steel. But when blueprints go head-to-head with financing, public tastes, and politics, even the best ideas can end up on the shelf. As a practicing architect in Portland for 30 years, Barton knows the scenario all too well. "Every architect's office in town," he says, "has a drawer full of unbuilt projects."

Among those that seem today to be missed opportunities, one of the earliest examples, in Barton's mind, is the 1905 Lewis and Clark Centennial Exposition. Tremendous civic effort went into the event, aimed at showcasing the city and bringing the world to the Willamette River's shores. Fabulous temporary buildings and...
gardens adorned a lovely view site, where today the Montgomery Park office building stands. But after the fair, city elders had little interest in preserving the gardens or even the site, so far from the city center.

By contrast, Seattle preserved the grounds of the Yukon Exhibition five years later, and today the University of Washington campus stands on the spot. What opportunity did Portland lose, asks Barton, by not doing the same?

On the heels of the Lewis and Clark fair, though, city elders did call in planning experts to develop a comprehensive vision for the city's future. The 1912 Greater Portland Plan, by Edward Bennett, featured ideas then nationally in vogue called the "City Beautiful." The basic concept was to remake American cities in the mode of the grand European capitals—razing buildings to allow broad boulevards to bisect a city. To transform Portland, say, into a Paris. Only two of Bennett's proposed grand avenues were built, however, becoming today's Sandy and Foster boulevards.

Perhaps the "missing" roadways affected later designer Robert Moses' thinking, but more likely it was the times. The 1930s ushered in the automobile era. Moses, a self-professed "rubber-tire man," aimed to ensure that no household would sit more than three-fourths of a mile from the convenience of a freeway. Between the Willamette River and what is now I-205, Moses proposed four more multilane expressways. Oregonians today might cringe at the thought of those rivers of concrete, but one of Moses' rejected recommendations haunts Stumptowners still.

Moses advocated an eastbank freeway to be built below grade about seven blocks east of the Willamette River. A sort of I-405 for the inner southeast. At $9 million, the plan was snickered off the table for being too costly. "That's a decision we're still paying for today," says Barton, who, like many Portland city planners, sees the immense advantages today of having I-5 off the riverbank and placed farther east.

Such unbuilt projects may be cause for quiet regret by later generations. But built projects can provoke a
furious public debate that booms off the decibel scale. The most infamous, recent example is the Portland Public Services Building designed by Michael Graves. But the real modern debate begins, in Barton's view, with what was then called the First Interstate Bank headquarters, now home to Wells Fargo Bank.

In the late 1960s, First Interstate officials turned their eyes on an economically stagnant downtown Portland. The number of commercial and residential inhabitants was shrinking. Major construction projects were unheard of. And it seemed like half the city's core was given over to weed-studded parking lots. Portland was fast becoming a ghost town.

First Interstate saw a thrifty opportunity to build a signature headquarters, and the grateful public opened its arms and closed its eyes, raising almost no debate over how the high-rise would fit into Portland's vision for itself. A Los Angeles architect was called in, and the result was, in Barton's view, a perfect Southern California building, divorced from the street by a wide concrete moat. It symbolized what Portland could become, and those among the public with an eye to the future said, "Yikes."

A public debate ensued over what Portland wanted for its downtown—a thriving, lively bustle of pedestrians? Or office towers floating on windowless pedestals, alienated from one another and passers-by?

The ongoing debate can be dramatic, as it was with the Graves-designed Portland Public Services Building. Although much of that debate focused shallowly on the building's appearance—or as Barton puts it, "a coat of paint"—deeper questions were at stake, such as "What image should government project to its citizens?"

Should government maintain the traditional, imposing formality of, say, the nation's capitol with its broad steps forcing the pedestrian to rise up to the hallowed halls? Or should it be more integrated into the day-to-day fabric, with retail shops at the street level to create a bustling, friendly atmosphere and above the government offices with civil servants ready to serve the citizen?
Now the public debate is turning to the renewed interest in the Park Blocks. In 1848, Daniel Lownsdale advocated setting aside a greenway of 26 linear blocks. In time, these became Portland’s treasured Park Blocks, broken only by later development of the six blocks from Southwest Salmon to Pine streets. Now former Mayor and Gov. Neil Goldschmidt and Tom Moyer, former theater tycoon, hope to lead the charge into redeveloping—or perhaps “undeveloping”—those “lost” blocks.

“This is an issue that needs debate,” says Barton. “The Park Blocks should be connected, but how?” Does Portland’s vision of itself mean the buildings should be removed and the greenway established straight through from Portland State to the Willamette River? Can the idea of “park” somehow incorporate those buildings, perhaps flowing around them? Or can the park be something between those extremes?

With the Park Blocks conundrum, the public faces an assignment not unlike that of architecture students. As we investigate, solve, and debate the Park Blocks criteria, Barton only hopes the public deliberations will raise the broader themes and take the long view.

“I think it would be tremendously interesting to speculate on the next generation of parks,” says Barton. “What will people want in a park 50 years from now?” Paris, for instance, held a competition in the early 1980s to gather ideas and designs for a 21st century park. What did Parisians think that future would be? Not a placid green space—most of the designs incorporated the entertainment value people seek from amusement parks.

Whether or not Portland wants a Disneyland in its downtown isn’t the point, though. The point is for the city to think hard, investigate criteria and propose solutions—to research, like architecture students. Then let the grand dreams be built.

(Melissa Steineger, a Portland freelance writer, wrote the article “Eyes on the Skies,” which appeared in the winter 2001 PSU Magazine.)
H. Thomas Johnson has a vision for making business work.

"To see a World in a Grain of Sand
And a Heaven in a Wild Flowere,
Hold Infinity in the palm of your hand
And Eternity in an hour."

Amused blue eyes turn up from the page, and H. Thomas Johnson, professor of business administration, says, "You still don't talk to business people that way—most of them would blush."

Perhaps. But talking to them that way is exactly what Johnson is doing in his latest book, Profit Beyond Measure: Extraordinary Results through Attention to Work and People, co-authored with Anders Bröms. The William Blake quote leads Chapter 6.

Johnson raises more than a blush when he advocates doing away with college management accounting classes. In the bottom-line, button-down world of business, this makes Johnson a heretic or a visionary. But he started as one of the faithful.

At Harvard, Rutgers, and the University of Wisconsin at Madison, Johnson earned degrees in economics, public accounting, and economic history. After a brief stint as a CPA, he began teaching in 1968. Twenty years later he joined the PSU business faculty.

Along the way Johnson virtually created a new field of inquiry, the history of management accounting. In essence, management accounting means you run a business by looking at the bottom line. If profits go down, you cut somewhere—or someone. The evolution of management accounting in large companies from the Industrial Revolution to the present became Johnson's specialty.

In 1987 he and Robert Kaplan, dean of the business school of Carnegie-Mellon University, wrote Relevance Lost: The Rise and Fall of Management Accounting. Harvard
Prophet

Johnson is nationally known for works that challenge the fundamentals of management systems.

Business Review called the book one of the 14 most influential management volumes written in the last 75 years.

Kaplan and Johnson argued that companies would regain the vigor of the past only by measuring costs even more rigorously. The book prompted scores of speaking invitations by groups both in and outside the world of accounting.

As he climbed outside the ivory tower, a funny thing happened. Johnson, the dyed-in-the-wool accountant, came to believe that more was needed than a new and improved way to count beans. He began to believe that any cure would require a thorough rethinking of the very pillars of the accounting profession, of business, and even of the way business is taught, hence his controversial suggestion that colleges should drop management accounting classes because by focusing solely on the bottom line, they are no longer relevant.

American business concentrates on net profit. But that bottom-line focus, Johnson says, is like coaching a sports team by looking only at the scoreboard. Are your players great? Is your star player giving her all? Will you be able to repeat your successes? Learn from your losses! Who knows? The scoreboard only tells if you're winning or losing.

About this time, Johnson met quality guru W. Edwards Deming and saw that with Deming's influence, Toyota Motor Corp. was successfully achieving what American companies so desperately wanted. He put the two together and in 1992 published Relevance Regained: From Top-Down Control to Bottom-Up Empowerment, a repudiation, many have said, of his earlier collaboration with Kaplan.

At the same time, Johnson was becoming engrossed by the philosophy of "natural systems" thinking, which was emerging across the sciences. Systems thinking holds that all things are interdependent and interacting, like an ecosystem. You can't interfere with one part of a natural system without affecting all parts—just as you can't log a forest without affecting the animals that depend on it.

Business, on the other hand, adheres to the Newtonian belief that objects, including humans, are independent of each other and only held together by external forces, such as rewards and punishments. Each of us is a mere mechanical system that can be explained by the right mathematical model, so there must be control systems to prevent inert sluggards, who have to be kicked to be made to work, or who cheat or steal. In other words, this is a model that defines the human heart by prisons and paychecks.

Johnson believes this view is the root of U.S. companies' problems. By studying systems thinking, he came to see nature as the better model, in fact, the best system for sustained success. In the interactions of a cell is a model for the interactions of a complex manufacturing process like Toyota's. In each case, the component—the factory worker or the cell—must deliver what is needed when it's needed, in good condition. If that doesn't happen, the next in line sends a message directly to the supplier that things are amiss. The brain—or management—is superfluous to this most basic interaction, and the job gets done quickly and well.

The quality of the relationship between cells or workers is what determines the success of the interaction. Companies that heed this message, says Johnson, will maximize long-term success and restore spirit and dignity to the workplace. By nurturing relationships, says Johnson, companies will get the most satisfying results possible. In other words, it's not that the ends justify the means; the means are the ends in the making. "The sooner we grab hold of that model and apply it to our own world," he says, "the better."

Profit Beyond Measure brings this together—what it means to run a business like a natural living system. Filled with poetic quotes, the book explains systems thinking and shows how two successful companies—Toyota and a Swedish truck manufacturing concern—have used systems thinking to create two extraordinarily successful manufacturing companies. The book recently won the Shingo Prize awarded jointly by Utah State University and the National Association of Manufacturers. Many consider this award the Nobel prize of manufacturing.

Now Johnson has begun to think that physics is perhaps an even better model than biology for understanding how systems work. That the universe—matter, energy, and motion inextricably woven together—is not a collection of objects, stars, planets, people, but is instead a community of interrelated subjects. Or, as another quote from Profit Beyond Measure explains, this one by Norbert Wiener, "We are not stuff that abides, but patterns that perpetuate themselves."
Alumni of the Middle East Studies Center have proven their worth around the globe.

By Merlin Douglass '95

Philip and Lillian Carbone spent many years living in the Middle East while Philip worked for the CIA. Today they make their home on the Oregon coast. (photo by Cohen & Park, Newport)
Philip Carbone '70 spent his entire career with the CIA. It wasn't what he set out to do at all, but for 27 years he monitored foreign open sources for the United States—the magazine, newspapers, and television of other countries.

He and his wife, Lillian '69, wanted to experience life in the far-flung corners of the world, and work with the CIA provided that opportunity. Now that they have retired to Newport, Oregon, Carbone says he could never have predicted in his youth the course his life would take.

"I would say that Portland State really changed my life. It really determined everything else that happened after that."

A native Portlander, Carbone came to PSU on the GI Bill. He knew he wanted to study something exotic and chose Arabic language classes. Through this choice he came into contact with the Middle East Studies program. "I sort of backed into it," he recalls. But once there he was completely taken with the opportunity to study the entire Arabic culture: the politics, the economics, even the geography of the area.

Stories like Carbone's are not unusual in the Middle East Studies Center's 31-year history at Portland State. The certificate program draws students majoring in anthropology, history, language, and political science. Many have gone on to dynamic careers that incorporate their interest in and knowledge of the Middle East. In fact, creating such experts was what the U.S. government had in mind when it provided initial funding for the center and others like it in the heyday of the Cold War.

Until the end of World War II, the West regarded the East with an eye almost solely focused on the differences between the two. It was the mysterious and the unknowable that scholars sought in such houses of learning as the Oriental Institute in Chicago, where studies were pretty much limited to Eastern arts, literature, and archeology.

The war, of course, changed all that. It not only changed the way we saw ourselves. The world had tilted slightly and everyone everywhere struggled to reorient themselves to the new emerging reality.

Nowhere was that more apparent than at the Vanport Extension Center, precursor to PSU, created in the aftermath of the war to meet the needs of returning soldiers.

"New and daunting dangers had to be faced," says Jon Mandaville, current director of the Middle East Studies Center and a former student in the program himself, "and classical literature, no matter its beauty or its merit, would not take the United States where it needed to go in this regard."

One of the most necessary areas of knowledge at the time was one in which the United States was woefully deficient: knowledge of other peoples and cultures. This gap threatened the peace, which had been recently won.

"We really weren't prepared at the time," Mandaville says. "That is to say, to take on the fading empires of Britain and France and also to face the challenges of the Cold War. By the mid-fifties it was clear we didn't have the manpower to do this in the Middle East or elsewhere for that matter. We didn't have anyone who spoke languages; we hadn't been an empire before."

And it wasn't just languages. It was knowledge of the politics and the history of areas of the world that we as a country had previously been content to ignore. We knew where the gaps were; we just hadn't developed the mechanisms that would give us the knowledge and the expertise required.

A young professor who had worked in naval intelligence understood very well the huge gap between what the country wanted and what it had to work with. Fred Cox brought the same vigor and enthusiasm to his work at Portland State as he had to his primary area of interest during the war, the Middle East. It was a passion with him, the quest to both acquire and disburse knowledge about this relatively obscure part of the world. He joined the faculty as a professor of history but it wasn't long before he was advocating for the establishment of an area studies program at the fledgling institution, and

the area he wanted to work in was, quite naturally, the Middle East.

By all accounts, Cox was a force to be reckoned with. He pursued his contacts in the federal government and ingratiated himself with Oregon's congresswoman, Rep. Edith Green. When the government was ready to fund undergraduate work in area studies, Cox was first in line. That was how, in 1960, Portland State College found itself with the first federally funded undergraduate Middle East Studies Center in the nation.

It was a coup for the school and put Portland State on the academic map both statewide and nationally. For the students in the program, it was an avenue that led to careers in government, academia, and business.

Peter Bechtold '61, the program's first graduate, tells a story about arriving at the doors of the college with $5 in his pocket. He wanted to go to college but he didn't have any money. Being a European by birth, he wasn't eligible for the GI Bill. Cox, however, saw his potential, and took him in. Bechtold wasn't one to squander an opportunity and he parlayed his undergraduate work at Portland State into a full scholarship at Princeton,
one of the leading Middle East graduate programs in the country. Today he is the director for the Middle East and North Africa program at the U.S. State Department’s Foreign Service Institute in Virginia.

“It was unbelievable,” Bechtold says, “I was sitting in the same classroom at Princeton with George Will and others—the Ivy Leaguers from the top East Coast schools. The reputation of Portland State’s program paved the way for me. Even now I think Princeton looks at applications from students at PSU more favorably because of that program.”

The PSU Middle East Studies Center attracted students who wanted more than an education in ordinary matters, says Mandaville. They came, in part, because they craved excitement, travel, and a larger window on the world, even if they couldn’t put their finger exactly on what that might be.

Carbone was one such young man. “I knew that I wanted to study language, and that I wanted to take something outside of the usual European languages that everyone takes,” he says. “I chose Arabic in part because it was so exotic.”

Upon graduation, although he had originally thought about going into business, Carbone applied for work with the government. The CIA came back with an offer he couldn’t refuse. “All levels of government, not just the CIA,” says Mandaville, “needed bright, knowledgeable people with international training: the Defense Department, the Department of Commerce, the foreign services. Everywhere, government agencies were screaming for people who spoke various languages, including Middle Eastern languages.” Portland State became a feeder school for these agencies and for the prestigious programs at Harvard and Princeton, which offered graduate work in the field.”

Gary Leiser ’69 says he dreamed of pursuing great opportunities. But, as a young man growing up in Portland, he found he really couldn’t afford to go away to find them. He was
interested in studying archeology and cast around for a way to nurture his interests while still preparing for a career.

"I learned that Portland State had the Middle East program," he says, "so I said to myself, 'Well, that's the world's primary archeological region so, maybe it made sense to enroll in college there.' I started taking courses in that field, and little by little I got interested in Middle Eastern studies for its own sake after taking Arabic. That led me to specialize in Middle Eastern history."

For all his hard work and thoughtful preparation, Leiser was never able to complete his original plan. From his desk at the Travis Air Museum, he says his career has taken a path he could never have predicted when he first started college. Leiser is curator of the technology museum at Travis Air Force Base in northern California.

"I had intended to teach Middle Eastern history at the university level when I finished graduate school but, being a master of bad timing, I found out that the academic job market collapsed just before I got there," he says wryly. "I wasn't sure what to do, and we were living in my in-law's basement at the time. I applied to the Defense Department as an Arabic linguist and was hired as a Turkish linguist.

Anyone who has knowledge of both Arabic and Turkish will understand that this speaks volumes about the depth of the government's need for linguists at the time. The languages are completely dissimilar. The simple fact that Leiser had proved himself willing to tackle Arabic was enough for the Defense Department to take him on, get him a private tutor in Turkish for nine months, and ship him over to Turkey for a four-year tour of duty—also no one else had even applied for the job.

It was this kind of need that led the U.S. government to generously fund the PSU Middle East Studies Center.

"For a while, at the end of the sixties, there was so much money coming in, relative to other programs, that it looked like we were dominating the offerings at the University," Mandaville remembers.

Students at the center were offered the opportunity to attend summer schools based at other well-known universities, and every summer some of the students spent time in various places in the Middle East.

"The year abroad altered my life fundamentally," says Robert Hunter '64, now chair of history at Indiana State University. "We lived with village families in Lebanon who treated us as if we were their own. This was before the civil war there, when Lebanon was still called the 'Switzerland of the Middle East' for its high mountains, picturesque valleys, and because it was the financial center for the region."

Frank Nettleton '67, a Middle East Studies Center graduate, makes his American home in San Francisco, where the climate, land, and even the sophistication of the city remind his Lebanese-born wife, Nadia, of her homeland.

Nettleton, who is currently working in Korea for the Bechtel Corporation as the services manager for the Korean high-speed rail construction project, spent a year in Lebanon as part of his studies at Portland State.

"I went to the British foreign office language school there," he says, "which was probably the best practical Arabic school in the world. If you were reasonably talented and diligent, you were reasonably assured of emerging fluent, which I did. That in turn made me successful at Aramco, which at the time was the world's largest oil company. I eventually finished my graduate work at Berkeley."

Once in a while someone went about the process back to front. That's what happened to Lucille French '78. She studied at Portland State for a couple of years in the 1950s, but couldn't settle on what she wanted to do. When a recruiter for the State Department came to town, she signed on to become a cryptographer and was sent almost immediately to a posting in Izmir, Turkey.

"One day, not long after I arrived, one of the consuls general took several of us for a picnic at an archeological site. It was one that had never really been excavated" she recalls. "I was looking at the beautiful red poppies, which covered the place, and it awakened me spiritually and intellectually. I suddenly asked myself how many millions of people had lived and died in this part of the world. And I knew then how very unimportant I was, and how vast and beautiful the world really is. I felt the history and the struggles of the people who lived there as if it were inside of me. You can never be the same after that. It was like my life was beginning."

When French returned to Portland she hurried over to the Middle East Center to renew her acquaintance with an area she had come to love.

"I have always appreciated the opportunity to have genuine information about this place," says French. "I watch Turkey in the news and having been there, I feel like I know a little bit more about the situation. I don't have to depend so much on the opinion of others. These experiences, this knowledge, it has made me a happy person."

It is a fundamental tenet of education that it enlarges the person who engages in it. And, although the students making their way out of the Middle East Studies program have contributed tremendously to the country at large, their studies also enriched their own lives in ways they had never anticipated. Lillian Carbone says that her studies at the center have given her a way to understand the world.

"The world is so big," she says, "and we are bombarded with so much news from everywhere—it's hard to feel you can cope with it all. I say, pick a part of the world that interests you, study it, and really come to know it. It gives you an edge. Whether or not it's something you develop into a career, it broadens your life to have this area of expertise and knowledge. Phil and I both have studied the geology, history, and events of the Middle East, and it has added immeasurably to our lives." □

(Merlin Douglass, a Portland freelance writer, wrote the article "In Search of Cathlapotle" in the winter 2001 PSU Magazine.)
As Ben Williams tells the story, it was a thing of beauty, long and sleek and able to carry two passengers across the lake faster than the other schools' contraptions that day.

"It" was a white concrete canoe constructed as part of an annual college civil engineering challenge. Teams of students design, test, build and finally race the canoes, which must be made—mostly—out of concrete. Not surprisingly, many of the contestants' projects sink better than they float.

However, Portland State's entry that year was the best in the West, out-floating and out-racing teams school first.

WRG boasts 12 PSU alumni among its approximately 100 employees. Welborn is a principal and president of the firm, while Williams is a principal in charge of private development. Other company principals include Jon Reimann, Terry Goodman, and Jeffrey Simpson. The company is now headquartered in Beaverton but is in the process of moving to the Sylvan area of Portland. WRG also has offices in Las Vegas and Phoenix.

The company tallied over $11 million in revenue in 2000, designing and project managing schools and sports facilities, plus office, industrial, retail, and other construction projects. Clients include Home Depot, Costco, Birtcher Development (AmberGlen), and many cities and school districts.

High-profile regional projects have included Skamania Lodge in the Columbia Gorge, Century High School in Hillsboro, and the Hillsboro School District's sports complex just off the Sunset Highway. WRG's motto is "Everything but the Building," which means it handles feasibility, transportation issues, surveying and landscaping, public involvement, and overall project design. It then partners with companies like Portland's Hoffman Construction to carry out the building plans.

"We're lucky to be able to build the communities we live in," says Welborn.

WRG's projects have proved to be a good fit with PSU's emphasis on practical civil engineering, including learning experiences like the concrete canoe contest. A similar student challenge involves building a bridge out of steel components, a second example of how PSU focuses more on the how-to of building than the theoretical.

Also, WRG knows that many PSU civil engineering students already have experience in the building trades before they come to PSU.

Building on Talent

By Steve Dodge

Local engineering firm finds a ready pool of talent at Portland State.

primarily drawn from Pacific Ten conference schools. The PSU canoe not only broken and sunken canoes from other schools in its wake, it did so in style, says Williams '88.

"It had Viking heads, one male at one end and one female at the other end. It was beautiful." And probably intimidating.

Some 10 years later, Williams and colleague Darren Welborn '85 are still buoyant about their PSU civil engineering experience. So, not surprisingly, when they look for new talent for their civil engineering design firm, WRG Design, they turn to their old

Another plus for WRG is simply PSU's proximity. Both Welborn and Williams attended Oregon State prior to Portland State and have high regard for its engineering school. However, with PSU so close, it is convenient for students to work at the company while continuing their studies.

That's an advantage that cuts both ways. Many PSU students are supporting families and need to work while continuing their studies. In some cases, WRG not only pays a salary, but also assists with college costs.
The company doesn’t wait for graduation to recruit PSU students, says Williams. “We hire people still in their developmental skills stage and take that desire for growth and learning and mold it into our culture.”

Signing up PSU juniors and seniors fits WRG’s culture of mostly 25 to 35 year olds, Welborn says, but also tends to build loyalty to the company. Only a few of the PSU recruits have left, two to start their own companies.

Williams contends that students are also a bit hungrier and eager to learn. “I remember walking down that aisle (at graduation) thinking ‘I’m an engineer now,’ when, in fact, I had no idea what I’d be facing over these last 10 years.”

Welborn and Williams say the firm isn’t necessarily looking for students with the best grades, either. They’ll hire a “C” student over an “A” student, anytime, they say, if the fit with the company and the skills are there. It is not so much the knowledge, but the practical ability they are looking for.

That too, probably hearkens back to their PSU experience.

“I remember both of them,” says Franz Rad, professor and chair of the Department of Civil Engineering. “They were hard-working and sharp students. I don’t remember them to be in the top of the class, but overall they had an impressive record. They asked good questions and had a high interest.”

The WRG story, he says, is one he hears often. “Lots of consulting firms enthusiastically follow our graduates. Our problem is not having enough graduates for industry.”

Rad estimates the school has graduated from 25 to 60 civil engineering students each year over the last 10 years. If the school could double those numbers, most graduates would be snapped up in the Portland area alone.

“Industry likes our product and wants to see more,” says Rad. He adds that students can file their resumes with the department in their senior year if they need help with job hunting. Few do, he says, because they already have jobs by then.

Rad sees the emphasis on real-world engineering practice as one of the keys to the program’s popularity. “That’s one of our aims—to keep the program design- and practice-oriented. We want to help our students into the practice of what they will be doing for the next 40 years.”

Also, he says, the word is out about the attitude of most PSU engineering students. “Our students are a little bit more mature and know what they want,” says Rad.

Back at WRG, Welborn and Williams still know what they want. “To build things,” says Welborn, and to come to work every day with that “concrete canoe” sense of challenge and enthusiasm.

But there is one more ingredient that has made WRG Design one of the top—and fastest growing—firms in its field. The company looks for what

Engineering alums Darren Welborn (left) and Ben Williams are founding principals of WRG Design.

Welborn calls “people who have a similar genetic code.” He means people with a true passion for mastering and implementing building skills. Like the employee found sleeping under his desk at 3 a.m.

Says Williams, he didn’t really have to be there. He just wanted to be. □

(Steve Dodge is a Portland freelance writer.)
Philanthropy in Action

Phoning for funds brings unexpected rewards

Vidhya Sathyaraj, a post-baccalaureate student in accounting, says she came to Portland State to help advance her career goals.

"There's a great program in accounting specifically designed for people who've got degrees in other disciplines," says Sathyaraj, who has a degree in psychology. "Plus at PSU you really get a lot of support in getting your career started—the Career Center, faculty, internships, hands-on curriculum—everyone works really closely with you."

Sathyaraj also found career help from an unusual source—her campus job calling alumni and friends of PSU to contribute to the PSU Foundation. Sathyaraj and her fellow callers find that the alumni they talk with on the phone frequently ask them about their studies and future plans.

"They'll give us suggestions, help us with networking, even offer to make introductions for us," she says. "I was nervous when I first started, but now I really enjoy the job. My communication skills, ability to be clear, persuasive, confident, and poised have all improved a lot, and the other callers I work with say the same thing. These are skills we need in the classroom, at work, and throughout our future careers—it's good preparation."

The atmosphere is lively in telefund headquarters, where student callers phone alumni and friends every weeknight evening and weekend.

"Our supervisors are great," Sathyaraj notes. "They work very hard to motivate us and, on a slow night when all we're getting are answering machines, they keep us entertained. Sometimes there are treats, and we share stories with each other between calls."

Telefund callers are expected to establish a positive connection between the people they talk with and the University, says Sathyaraj. "Everyone's got a different financial situation and sometimes someone can't give right now. But we still want to leave them with a good feeling about PSU and leave a door open for future giving."

Funds contributed through the Telefund make a crucial difference for PSU students, helping to provide scholarships and sustain high quality academic programs.

"If we didn't need the money, we wouldn't be asking," says Sathyaraj. "Your support is important to PSU students. Every gift makes a difference."
Alum edits guide to urban nature

People get funny ideas sometimes. We are tempted to believe that there is a difference between our world and the natural world. After spending the week with dozens of other people in high-rise office buildings, we haul out our boots and trek into the wilderness to "get back to nature."

Wild in the City: A Guide to Portland's Natural Areas reminds us that nature is everywhere. You don't even have to leave the city itself to find great egrets, river otter, peregrine falcons and swallow-tail butterflies. They live in the wild alongside us and we can see them if we only know where and what to look for.

The book is a collection of essays, maps and how-to information about the natural side of the city and nearby areas. It had its origins in the now defunct Urban Naturalist, a seasonal publication sponsored by the Audubon Society of Portland and written by their dedicated volunteers. The entries come from those essays and describe in considerable detail numerous wild places in the heart of our metropolis.

Alumnus, long-time local naturalist and co-editor, Mike Houck MS '72 writes in the preface that this book "celebrates the city as a unique, vibrant ecosystem that is worthy of environmental stewardship on its own terms."

Sites are organized by watershed area rather than by political boundaries. Under each watershed area parks, bogs, creeks, and trails are lovingly catalogued and include location, directions, activities (human and animal), facilities (primarily human), fees, regulations, natural highlights, and the number of the public transportation route.

There are essays about natural spaces including the Hoyt Arboretum (4,300 trees and shrubs representing 800 species on 214 acres) and the less-known children's arboretum (every tree planted by Portland public school children.) But it doesn't stop with the obvious. Look here for a description of the city's rooftop gardens and where to view them; advice about watching the annual swarming of Vaux's swifts at the Chapman School chimney in September; or help in locating the Willamette Butterfly Park, situated along the Willamette River between the Macadam Bay Club and Willamette Park.

What readers may find most interesting are the essays about wildlife. How many people know that, besides monkeys and humans, the opossum is the only animal with an opposable digit; that there are 17 species of mosquitoes in Multnomah County; or that a pair of peregrine falcons make their home on the steel platform beneath the lower deck of the Fremont Bridge.

As unlikely as it might seem for a book about wildlife, it also provides a recipe for marinating and roasting starling, apparently a delicacy in Italy. The writer declares it's delicious but unbelievably tough, thus sparing readers from having to duplicate the experience for themselves.

If the essays and area descriptions aren't enough, in the back of the book there is a seasonal checklist of Portland area birds and a wild calendar to guide readers through the year in their own exploration of the city's wild side. —Merlin Douglass
Simon Benson House provides pleasing space for alumni

The PSU Office of Alumni Relations moved to the Simon Benson House in December, ending a two-and-a-half-year temporary residence in the basement of Cramer Hall.

It was well worth the wait, says Alumni Director Pat Squire. "It's great to be in this beautiful and visible space on the campus. Our alumni are thrilled!"

Squire and her colleagues have worked hard on the House project since May of 1998, managing project details and helping the Friends of Simon Benson House raise private funds for the move and restoration. "Were not done yet, but were getting close," she says.

By not done yet, Squire is referring to the fund raising for the restoration and furnishings for the house. The Alumni Association offices and the office of PSU's Retired and Emeriti Professors are on the second floor of the historic house, now located at SW Park and Montgomery on the Park Blocks across from Smith Memorial Center. The first floor remains unfurnished while the Friends of Simon Benson House and the Alumni Association continue to raise funds so they can eventually open the house to the public and for events.

"It looks finished, and our offices are completely operational, but our dreams for the rest of the house can't be fulfilled until we complete the fund raising," says Squire. Plans include a first-floor visitor's center and an historic exhibit about Simon Benson, a timber baron and philanthropist. An elegant small conference room and space for campus and community events will also be available.

Joan Johnson, an alumna and the volunteer fund raiser for Friends of Simon Benson House, says there are still plenty of naming opportunities for donors to the house. She has also established a brick encore, with the availability of another 200 inscribed bricks for the garden plaza.

"We've had great support from community partners in this project," says Johnson. "From wonderful in-kind donations to volunteers planting the garden. The Portland Development Commission, the Alumni Association, foundations, businesses, and more than 1,000 individuals have contributed to preserving the historic home.

"This jewel will be a centerpiece for the community and the campus," she adds. "We want to finish it soon so everyone can enjoy it."

For information about contributing or volunteering, please call Johnson at 503-725-8209.

Mark your calendars

PSU Weekend returns November 2-4 and will feature keynote speaker Robert Kennedy Jr., talking on the environment.

Now in its twelfth year, PSU Weekend has been called PSU's gift to the city by The Oregonian. Festivities begin Friday evening at a Patron reception with Kennedy. On Saturday he will give the Keynote talk during a day of free seminars for the community. Tours of local attractions are scheduled for Sunday.

Watch your mailbox and the Alumni Association Web page at www.alumni.pdx.edu for more details on these and other events taking place during PSU Weekend.

Just 100 left... buy a brick today!

Your $100 tax-deductible contribution will buy a brick inscribed with your name—or any message you choose—to be placed in the patio garden behind the Simon Benson House, helping us to continue to restore the new home of PSU's Alumni Association.

Mail your brick order or contribution to:
Friends of Simon Benson House, PO Box 1326, Portland, OR 97207

NAME ___________________ TELEPHONE ________________

STREET ADDRESS __________________ CITY ____ STATE ____ ZIP ________________

☐ I would like to purchase _______ brick(s) at $100 each.

☐ Enclosed is my check for $ ______ made payable to Friends of Simon Benson House.

☐ Please charge my ☐ VISA ☐ MasterCard CARD NO. ________________ EXP. DATE ________________

SIGNATURE ________________________________

Print in capital letters. Two lines per brick, up to 20 characters per line. Spaces count as one character.
University salutes its own

Outstanding alumni, faculty, and friends were recognized at PSU Salutes, May 3, for their contributions to the community, the University, and to their professions. The Alumni Association, Department of Athletics, PSU Foundation, Office of University Relations, and the Office of the President sponsored the event.

Mary Cumpston '57
Outstanding Alumni Award
(awarded posthumously; Ms. Cumpston died March 31)
• Former director of PSU's Career Center for 23 years
• Nationally recognized for her innovative work in the field of career services
• Honorary life member, past president, vice-president and secretary of the Western Association of Colleges and Employers
• Creator of a nationally recognized peer advisor program, one of only 22 of its kind

Dipen Sinha Ph.D. '80
Outstanding Alumni Award
• Ultrasonics Applications team leader, Los Alamos National Laboratory
• Chief technical adviser for the Strategic Arms Reduction Treaty
• Pioneer of innovative theory and technology using acoustic resonance spectroscopy and swept frequency interferometric spectroscopy
• Developed a device that is standard operating equipment for disarmament verification of chemical weapons

Scott Burns
Distinguished Faculty Service Award
• A faculty member in PSU's Geology Department since 1990
• Serves on seven University committees and belongs to 22 professional societies
• Volunteer for the Western Regional Geology Branch of the United States Geological Society
• Volunteer coach for the Beaverton High School Science Olympiad Team

Alice Alexander
Outstanding Friend of Athletics
In 1999, Ms. Alexander made the leadership gift to establish the Women’s Athletic Endowed Scholarship, which is PSU’s first major, permanent resource for women student athletes. Her subsequent generous contributions have expanded the endowment’s ability to assist promising students.

Bill and Martha Schwenn
President’s Award for Outstanding Philanthropy
The Schwenns established the Schwenn Family Endowed Scholarship in 1999 to assist ethnically diverse students. This gift dramatically increased the University's ability to recruit students who might not otherwise have the opportunity to pursue a college degree. The first Schwenn Scholarships were awarded for the 2000-2001 academic year, providing scholarships for 14 entering students.

Craig Berkman and Karen Hinsdale-Berkman
President’s Award for University Advancement
For more than a decade the Berkmans have provided multi-faceted support for Portland State. As advisers, ambassadors, and benefactors of the University they have advanced programs in many areas, including:
• Engineering and Computer Science
• Athletics
• Fine and Performing Arts
• The Simon Benson Awards event

Senator Gordon Smith and Congressman David Wu
President’s Award for Outstanding Friends of the University
Throughout their years of public service, Sen. Smith and Rep. Wu have been tireless advocates of Portland State. They have been outspoken proponents for increased federal financial aid for students making a PSU education possible for tens of thousands of students.

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Sen. Smith and Rep. Wu have worked to provide federal funding for several PSU initiatives including:
• A new facility for the College of Engineering and Computer Science
• The Institute for Tribal Governments and the Native American Student Center
• The Millar Library renovation project
Sean Sample writes, "Last August I entered my third career since leaving PSU. First the military, then 17 years as a community hospital CEO, now I have returned to active duty via the U.S. Public Health Service. I am working for a bureau within the Justice Department. What a change of pace—but having a call and making a contribution. It’s been great to see all the positive changes going on at PSC, oops, make that PSU."

Joyce Gregory Evans MA ‘71 is head of school at The Town School, a pre-kindergarten through eighth grade coeducational independent school in New York City.

L. Margaret Alderman is a fre lance writer and sole proprietor of Margaret Alderman Productions in Gresham.

Gerald “Gerry” Craig is credit and operations manager at Executive Capital, LLC., an independent lessor and equipment finance brokerage in Wilsonville. He also serves on the PSU Alumni Board of Directors.

Wayne Holland writes, “... Following graduation, I served as a contract specialist for the U.S. Forest Service. My duty stations have all been in the Northwest (Oregon and Washington). I recently retired after 35 years of federal service.” Holland has lived in Bend since 1978.

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Stanley Oswald is an engineering and telecommunications consultant in Dayton, Nevada.

Marilyn Rooper is a calligrapher and artist living in Cannon Beach. Rooper’s work includes both commissioned and original works. She formerly taught in the Hillsboro School District and at Clatsop Community College and was co-owner of the Wine Shack in Cannon Beach.

Jeff Barker is a lieutenant and commander of the evening and night relief staff at the Southeast Precinct of the Portland Police Bureau.

Gary Hagstrom is a pilot with American Airlines. Hagstrom formerly served as lieutenant commander in the U.S. Navy, retiring in 1987. He lives in Clackamas.

Stewart Harvey is owner of a photography studio, Stewart Harvey & Associates, in Portland.

Rodney Hatch is executive vice president at Kahler-Senders Group Inc., a confectionery and food brokerage in Portland.

Kay Sue Holsworth is a retired teacher living in Oregon City. Holsworth taught at Rex Putnam High School in the North Clackamas School District.

Joe LeBaron is acting principal deputy assistant secretary at the Bureau of Intelligence and Research in the U.S. Department of State in Washington, D.C. LeBaron received his Doctor of Philosophy degree from Princeton University in 1980 and is a career diplomat.

Mary Lou Wendel Webb MS ’73 is dean of the Institute for Management and Professional Development and manager of the central workforce training center for Portland Community College. Webb, a former PSU alumni director, joined Portland Community College in 1987 as an adult education instructor and was recently stopped by the Simon Benson House to say hello.

Sharon (Kaul) Ford is a financial consultant and vice president of investments with Salomon Smith Barney in San Diego. Ford was inducted into the Hall of Fame of the San Diego Stock and Bond Association in 2001. She was honored for her exemplary service to the association and her contributions to the community. She served as the second female president for the organization and has been a financial consultant for more than 20 years in the Southern California area.

Thomas Sciarretta is vice president and site leader at Centennial Bank’s Clackamas Commercial Banking Center. Sciarretta specializes in not-for-profit organizations and high-tech companies throughout the Portland metro area.

Michael “Mike” Houck MST is urban naturalist for the Audubon Society of Portland and is director of the Society’s Metropolitan Wildlife Refuge System project. Houck collaborated with Joe Poracsky of PSU’s Geography Department in organizing six Country In The City symposia at PSU. He is also co-editor of Wild In The City (see page 19), a comprehensive guide to the Portland-Vancouver metropolitan region’s natural areas.
James “Jim” Underhill MPA '79 is board president for the Cyberschool Foundation in Edmonds, Washington. The foundation assists teenagers in their philanthropic work and provides assistance to educational programs establishing distance learning partnerships to underserved communities.

Kathleen “Kathy” Edwards MS is a training officer with Clackamas County Bank. Edwards is also a partner in Paulson Edwards and Associates, a design and consulting management training firm in Portland.

Sharon Mowry is the chair of graduate studies in education at Whitworth College in Spokane, Washington.

Gail Worden writes, “I am a regulatory analyst for LifeWise, a Premier Health Plan (Oregon-based) health insurance company. I also am a high school basketball official.”

Lilian Gafni has written a book of poetry, two novels, and most recently, a nonfiction book, Living a Blissful Marriage: 24 Steps to Happiness, published by Lifeline Publishing. She and her husband live in Southern California.

William “Bill” Layton MS is principal at Monmouth Elementary School. He lives in Salem.

William “Bill” Knowles MBA '91 is business manager of the West Linn-Wilsonville school district.

Don McCoy is a senior technical recruiter with Symantec Corporation in Beaverton. McCoy is also serving as 2001 president of Portlandia Club Inc., a non-profit organization of professional women dedicated to mentoring and assisting women entering or re-entering the workforce.

Stanley Chaffin is an occupational nurse for Stoughton Trailers Inc. Chaffin writes, “Obtained a nursing license from Mercy College of Health Science in '96 ... Also currently studying to take the specialist certification examination from the American Board of Occupational Health Nurses.” He lives in Madison, Wisconsin.

Victor Leo MSW ‘82 is executive director of the Asian/Pacific American Consortium on Substance Abuse, a program focusing on addiction prevention in the Asian community. Leo formerly was with SOAR (Sponsors Organized to Assist Refugees). He lives in Portland.

Susan (Stiger) Phipps MS '82 is a student teacher supervisor at Portland State.

Herlene Benson MPA '94 is a research associate and coordinator of the Oregon Brain Bank at Oregon Health Sciences University in Portland.

Don Hundeby owns a travel business, C & D Travel, in Stone Mountain, Georgia.

Laurel Hodnefield Young is a science teacher at Alice Ott Middle School in Portland.

Janice Joyce is a senior grants specialist with the National Endowment for the Arts in Washington, D.C.

Diane Luther MPA is executive director of Northwest Housing Alternatives, a nonprofit developer of low-income housing, headquartered in Milwaukie.

John Allen MS is director for the Center for Applied Rural Innovation at the University of Nebraska—Lincoln. Allen is also a professor of rural sociology in the department of agricultural economics and a professor of environmental sociology in the department of sociology. During the last two years he has been working with the Australian government on developing federal rural policy focused on sustainable agriculture, community viability, and social equity.

What do six rusty push-mowers, a dilapidated rowboat, a headboard from an old bed, and a broken wooden ladder have in common? The salvaged junkyard items, along with other eclectic treasures, serve as trellises and lawn sculptures in the much acclaimed northeast Portland garden of Nancy Goldman '76.

After working at PSU as an administrative assistant for 30 years, Goldman, 50, retired a year ago. Although she keeps coming back to help—most recently in the Office of Academic Affairs—she also seems to be forging a new career as a professional Anglophile and garden tour leader.

Goldman, who is leading a 10-day garden and library tour of England in July, is creating a stir with her horticultural skills and her whimsical landscaping style. She was featured in Country Living Gardner and The Garden, a magazine of the Royal Horticulture Society. Goldman toured gardens in Ireland last summer before flying to England for the magazine interview.

In five trips to England, Scotland, and Ireland, Goldman has visited more than 100 gardens, many of them on magnificent estates. She's also led several garden tours of the British Isles and has been an apprentice at Cranborne Manor Gardens in Dorset.

As a board member of PSU Friends of the Library, Goldman has organized several tours of faculty and staff gardens. This led to the development of this year's English Garden and Library Tour, offered in support of the friends. "Most gardeners are very avid readers, so I decided to combine both interests in a single tour," she says.

PSU Library Director Tom Pfingsten is excited about the tour. "This was a bold move," he says. "Only Nancy had the experience and expertise to make this happen."

Vice president of the Hardy Plant Society of Oregon, Goldman also serves on several PSU committees. The “perennial” volunteer hopes to slow down after returning from the tour. "It will be great to actually get back to working in my own garden for a change," she says.

Goldman can be reached by e-mail at brokenpots@yahoo.com.
ALUM NOTES

Linda Bade is operations review manager for the Clark County Auditor’s Office in Vancouver, Washington. Bade is responsible for leading a team of internal audit staff in both performance and financial audits.

Barbara Gay Mitchell MS teaches kindergarten at CedarOak Primary School in West Linn.

Dr. Thomas Del Zotto is a doctor of pediatric medicine and surgery. Del Zotto has a private practice in Sacramento County, California.

Chris Rathe is chief executive officer at Bio Research Inc., a biochip distribution firm in Redmond, Washington.

Maynard Barton is director of operations and accounting at Hollywood Ribbon Industries Inc., in Los Angeles.

Tamira Clark MURP is program and funding manager with the Oregon Department of Transportation in Portland.

Teresa “Terry” Cline is an accountant at Hoots, Weyant & Baker P.C., in Salem. Cline provides accounting, tax, and auditing services to small business clients. She formerly was a software consultant working overseas.

Mark Kendle is a production supervisor at LSI Logic, a wafer fabrication firm in Gresham. After graduation, Kendle studied electronics and performed maintenance on aircraft nuclear weapons in the U.S. Air Force. He writes, “...I never pictured myself with a career in the semiconductor industry. I guess it goes to show that a college degree is just a beginning and does not lock a person into any certain type of work for the rest of one’s life. I have found that my business administration degree has had applications in every job I have held since graduation...”

Cathy Meyers is a member of the Workers’ Compensation Board, a judicial review agency in Salem.

Kurian Varughese MST is administrator of the water quality laboratory with the city of Las Cruces, New Mexico.

‘84

Dr. Nancy Faber writes, “My most important work since graduation—motherhood! Our miracle boy was born July 1999 and is the light of our life. I have worked at Bonneville Power Administration for the past 21 years; I am a senior procurement analyst in the contracts and property management policy office.”

Larry Hattan is a cardiac monitor technician at Legacy Good Samaritan Hospital in Portland. Hattan has also received national certification as a personal trainer and is a staff member at the 24 Hour Fitness facility in Beaverton.

Anne Marie Philbrook writes, “Completed second degree at The Academy of Art College in San Francisco with a BFA in interior architecture and design in 1999. After working as a designer with Catholic Healthcare West, have started my own design firm, AMP Interior Design, in Concord, California...”

Ronald Pomery is the senior planner for the city of McMinville, responsible for the city’s comprehensive, long-range planning projects. He also staffs local committees associated with the historic downtown.

E. Patricia “Pat” Vernon is program development manager for the Oregon Department of Environmental Quality Air Quality Division. Vernon previously served four years as environmental manager of compliance programs for Fred Meyer.

‘86

Nancy Macy is a women’s health care nurse practitioner at the Newberg Women’s Clinic in Newberg.

‘87

Joy Enyeart-Steele is marketing and business development manager at LDC Design Group, a civil engineering, planning, and surveying firm in Hillsboro.

Jack Koopman is a project manager with The Boeing Company in Seattle.

Don Reid is a technical support engineer at ABC Technologies, a business software firm in Beaverton.

‘88

Michael Woolfolk is a vice president and global currency strategist at The Bank of New York, a commercial banking firm in New York. Woolfolk lives in Jersey City, New Jersey.


Kent Buhler is manager of research operations at Cell Therapeutics Inc., a biotech firm in Seattle.

Patricia “Trish” Trout MA is a partner at CIRCA, the Development Company, specializing in consultations regarding corporate and nonprofit development. The company is headquartered in Portland.

‘89

Patricia Fink MURP is service development manager at TriMet in Portland.

‘90

Kai-Lukas Barlow is senior human resources manager at Viz Communications, a publisher of Japanese animation and comics such as Pokémon and DragonBall Z. Barlow lives in San Francisco.

Phillip Crawford MS ’94 is director of data processing and computing at Bardsey & Neidhart Inc., a market research firm in Portland.

Anne Krieger is an office administrator at Kilmer, Voorhees & Laurick P.C., in Portland. Krieger has been with the law firm for 15 years.

Alan Scally is a first-year law student, specializing in criminal law, at the Northwestern School of Law of Lewis & Clark College in Portland.

Mary Silver is assistant manager for community relations at Borders Books in Eugene.

Linda Thomson is an artist and owns Thomson Design, a calligraphy and graphic design firm in Portland.

‘91

Scott Ikata is an associate attorney at Smith, Freed, Chock & Eberhardt, P.C., in Portland. Ikata works in insurance defense and litigation. He graduated from the University of Oregon Law School in May 1999 and was admitted to the Oregon State Bar in September 1999.
Dan Kromer MPA is operations and maintenance manager of parks at the Metro Regional Parks and Greenspaces office in Portland.

Ginger Dowling Miller writes, "... Occupation: budding environmental writer and editor and full-time mom." Miller and her husband have two young children. They live in Ripton, Vermont.

Casey Robertson is an attorney with Moffatt Thomas in Boise, Idaho. Robertson practices in the areas of creditors' rights and bankruptcy, commercial litigation, and insurance defense. She writes, "... 1997 graduate of the Northwestern School of Law of Lewis & Clark College where I was managing editor of Animal Law, a Business Roundtable Scholar, and a Cornelius Honor Society member ... ."

Kari Anne Stuhmer MST is the tobacco prevention project director with Portland Public Schools. Stuhmer formerly taught health and family consumer science for 29 years in Portland Public middle schools.

Sandra Taylor MSW ’93 is a therapist in private practice in Portland.

James Ingle is senior architectural advisor with Fluor Daniel Global in Alabang, Philippines. Ingle writes, "I am a resident expat teaching global project execution in the field of microelectronics. I will be presenting my paper on this subject at the National Civil Engineering Education Council 2001 in Manila. Last year I helped open our Taipei office and currently support microelectronics projects throughout the Asia-Pacific region."

Steven Malone is national safety manager with Advanced TelCom Group Inc., a telecommunications company providing dial tone, long distance, and high-speed Internet connectivity to businesses. Malone directs the safety and loss prevention and the disaster recovery programs for the company nationwide. He lives in Salem.

Politics, economics, even nature stood in the way of the establishment of Portland State University. It's a unique story and Professor Gordon Dodds reveals it in The College That Would Not Die: The First Fifty Years of Portland State University, 1946-1996.

Published in collaboration with Oregon Historical Society Press, The College That Would Not Die is 544 pages and contains more than 60 black-and-white illustrations. Cost is $40 and all proceeds go to scholarships. To order a copy, call 503-725-8205.

The Portland State Bookstore is now open in our NEW location within PSU's Urban Center Plaza, at the corner of SW 5th & Montgomery St.

We've expanded in all departments—we welcome you to come visit, and see what's NEW!
**ALUM NOTES**

Khanh Pham MEd ’98 is a teacher at Boise-Eliot Elementary School in Portland.

Tani Swan is an instructor at Chemeketa Community College in Salem. Swan also has taught botany and horticulture to inmates at two prisons in Salem for the past five years.

Shawn Willard is vice president at Needham & Company, an investment banking firm in Portland.

John Coverstone MS ’00 is owner of and vice president of information and technology at Involutions Inc., a management services consulting firm in Eden Prairie, Minnesota.

Regan Ertle MBA is a financial adviser with AllAmerica Investments, a financial services and estate planning firm in Bend.

Elizabeth Kyle is human resources coordinator at Marylhurst University. Kyle lives in West Linn.

Garett Smith works in marketing communications at SYSCO Food Services of Portland.

William McClintock is a partner at Green, Newhouse & Associates, L.L.P., a certified public accounting agency in Pendleton. McClintock has been with the firm since 1997, and his experience includes auditing, income taxation, estate and gift taxation, and computer consulting.

Jason Roehm MEd ’00 teaches American Sign Language and is a football coach at Sam Barlow High School in Gresham. Roehm was a linebacker on the Viking football team while at PSU.

Paul Baumeister is marketing research manager for Worth Media, publisher of Worth Magazine in New York City.

Edward Esco Bell MPA is director of public works and county engineer for Pacific County, Washington.

Erin Cunningham MA ’00 teaches at Portland Community College. Clackamas Community College, and Portland State. Cunningham has worked abroad as a technical writer and has been a regional journalist. She is also a playwright and novelist.

James “Jim” Deady MS ’98 is a science teacher with the Reynolds School District in Portland.

Catherine Hay is a computer specialist and technical lead with the U.S. Army Corp of Engineers in Portland.

Scott Kaden MURP is president of the Pacific Northwest Ski Areas Association. Kaden formerly was an associate at SE Group Inc., a ski resort design firm. He and his wife, Jennifer, live in Hood River and welcomed their first child, Benjamin, on December 27. Kaden served as assistant director of alumni relations from 1993 to 1995.

Unoda Moyo PhD is a human resources consultant for the Oregon Department of Corrections. Moyo lives in Salem.

**NOTES**

Eric Lepire writes, “After graduation, went to work at Oregon Health Sciences University as computer lab manager and later on to doing networking for the information technology group. After OHSU, worked as systems engineer for the higher education sales team at Apple Computer. I now work as IT manager for an advertising group called NERVE in Portland. Recently I won a Rosey Award for the design and development of the new Oregon Ballet Theater Web site. I am married with a daughter and another baby on the way.”

Keith Nichols is credit manager for Jubitz Corporation in Portland. Nichols is also pursuing a law degree at Northwestern School of Law of Lewis & Clark College with an expected graduation date of May 2002.

In the Portland-area art community, very few painters are competent with this unusual technique. She teaches one-day workshops in the medium at Art Media and at 333 Studios, an artists cooperative workspace in northeast Portland.

Katz, who has known Wagner for more than a dozen years, describes her as a great role model who moved up the ranks with persistence, believing in herself, and taking risks. “Elise is doing significant work,” he says. “She’s a very exciting talent who is extending contemporary visual ideas with skill and intelligence.”

For Wagner, after working her way through school, sleeping in her studio for three years, and at times, living on food stamps and selling plasma for art supplies, the success is especially sweet. Acknowledging the many sacrifices and the discipline required in pursuing the visual arts, she is cautiously optimistic about her future. “The key for me has been to expect nothing but the feeling painting gives me,” she says. “Art has always been my refuge.”

—John Rumler ’90
Kelly Wickham MSW is a bilingual case manager at the Oregon City office of the Oregon Adult and Family Services Division.

Joy Williams MEd '00 is a teacher at Martin Luther King Jr., elementary school in Portland.

Juvene Buckner MSW is an individual and family therapist at Options Counseling Services of Oregon in Eugene. The facility provides outpatient mental health services for low-income, high-need individuals and families.

Robert "Bob" Fried MBA is a product marketing engineer at Intel Corporation in Hillsboro. Fried and his wife, Michelle MBA, live in Sherwood.

Johan Karsoho is a planning analyst with Leatherman Tool Group Inc., in Portland.

Dennis Lambie MS is a rehabilitation guidance counselor in the Office for Students with Disabilities at Portland Community College, Sylvania Campus. Lambie writes, "I'm living my dream with this position, thanks to my education at PSU."

Van Truong BA '00, MEd '00 teaches English as a second language at Marshall High School in Portland.

Tina Abich MSW is a child and family therapist at Network Behavioral Health Care in Portland.

Nettie Allen is a laboratory technical assistant at Kaiser Permanent Hospital in Clackamas.

Nicole Anderson MSW is a social service specialist with the Oregon office for Services to Children and Families. Anderson lives in Portland.

Amanda Barnett is a consultant at Arthur Anderson, L.L.P., a professional services and accounting firm in Portland.

Jennifer "Jen" Beasley is production coordinator at CMD, a multimedia firm in Portland.

'96

Bryce Jackson is the lead national nutrition lecturer for The Apex Fitness Group Inc., a fitness research and development company. Jackson develops and teaches courses for the fitness and health industries. He lives in Portland.

Terri King MS is principal at Hartley Elementary School in Portland.


Willie Sandry is a physical therapist in Camas, Washington. Sandry received the class of 2000 physical therapy award and earned his Master of Physical Therapy degree at Western University of Health Sciences in Pomona, California. He is also a certified strength and conditioning specialist.

'97

Timothy Cibula MPA is administrator in the dermatology department at Oregon Health Sciences University in Portland.

Jan Holloway is the business development officer at JMW Capital Partners Inc., an investment banking firm in Portland.

Leo Lawyer is an educator with the Pasadena Unified School District in Pasadena, California.

Tony Monteverdi MSW '99 is a social worker with Willamette Falls Hospice in Oregon City.

'98

Van McKay is a staff engineer with Maul Foster & Alongi Inc., an environmental and civil consulting firm in Vancouver, Washington. McKay assists the firm with hydrologic analysis and design, bid packages, field engineering, and pollution plans. The Oregon Section of the American Society of Civil Engineers selected him as the 2000 Young Engineer of the Year.
Paula J. Brown is an internal auditor with Tri-Met Regional Transit Authority in Portland. Brown writes, "I appeared in Tri Met ads 'Take the Bus to the Ball Game' wearing my PSU Viking hat!"

Gregory Carich MST is a religion and social studies teacher at Our Lady of Lourdes School in Vancouver, Washington.

Timothy DePaeppe MBA is a financial adviser in the Eugene office of Morgan Stanley Dean Witter.

Susan Franko is quality management coordinator at St. Mary's Hospital in Amsterdam, New York.

Kapil Gupta MS is a software developer at Epic Systems, an information technology firm in Madison, Wisconsin.

Russ Hathaway is a consultant at Panhead Services in Salem, where he specializes in civil rights and prisoners' rights issues.

Jason Henshaw MPA is product administrator at Kaiser Permanente, a managed healthcare organization. He lives in Portland.

Sarah Johansen is a chiropractic assistant at Chiropractic Life Center in Portland.

Jean Knudsen is benefits coordinator at CLP Resources Inc., an employment agency in Reno, Nevada.

Robert Martin MBA is a financial adviser in the Eugene office of Morgan Stanley Dean Witter, a financial services company.

Shelley Maryott-Moore MSW is lead clinician at PeaceHealth (St. John's) Behavioral Health, a facility providing solutions for seniors. She lives in Longview, Washington.

Jason McManus is a juvenile probation officer in Hamilton County, Indiana.

Stephanie Meyer MEd is an elementary school music teacher with the David Douglas School District in Portland.

Joseph Mvogo is a project manager at MCI, a telecommunications corporation. Mvogo lives in Smyrna, Georgia.

Tamara Ostrom is branch manager of the Mountain View Federal Credit Union in Portland.

P. Ricardo Pitts is an engineer and construction manager at Milbor Pita & Associates, a geotechnical engineering consulting firm in Bellevue, Washington.

Marie Rainbolt MSW is a student and family counselor at Merlo High School in Beaverton.

Waleed Sadruddin is personnel manager at United Energy Inc., a wholesale petroleum firm. Sadruddin lives in Portland.

Kathleen "Katie" Sangster MSW is a social service specialist with the Oregon office for Services to Children and Families in Portland.

John Shearer MBA is sales and marketing manager at Capital Enterprise and Engineering Corporation, a distributor of traffic control products in Salem.

David A. Smith MBA is a field applications engineer at Impact Technologies, a semiconductor distributor in Beaverton.

Michael E. Smith PhD is assistant professor of management at Western Carolina University in Cullowhee, North Carolina.

Keith Smothers MBA is general manager at Capital Enterprise and Engineering Corporation in Salem. Smothers has 11 years' experience in operations from both the military and private industry.

Florence Sprogginns MS is education coordinator at the Institute for Health Professionals, Central Portland Workforce Training Center of Portland Community College.

Catana Lucero Valloud is a paralegal at Preovolos & Associates, a law firm in San Diego. Valloud has 24-years' experience in estate planning and probate. She writes, "I still maintain a residence in Oregon. I plan to continue graduate studies in one to two years."

Gautam Vij MS is a member of the technical staff at Sun Microsystems Inc., a software networking firm in San Jose, California.

Janet Wasner is a hardware design engineer at Hewlett Packard, a technology and inkjet printers manufacturer. Wasner lives in Aloha.

Janice Weaver is a staff accountant with Perkins & Company, a public accounting firm in Portland.

Stacey Wilson is a senior accounting specialist at Columbia Community Mental Health, a mental health and alcohol and drug treatment facility in St. Helens.

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28 PSU MAGAZINE SPRING 2001
SOFTBALL  The Viks entered their second season as a member of the Western Athletic Conference (WAC) this spring. But more significantly, head coach Teri Mariani is in her 25th season at the helm. Mariani reached the milestone of 1,000 games coached in late March and is closing in on 600 career wins. The Vikings placed fourth in the WAC in their first season and hope to better that finish this season. Senior outfielder Kiauna Anderson leads the 2001 squad. She was last year's All-Conference selection. First baseman Marissa Smith and second baseman Megumi Hackett also provide leadership on the field and at the plate. Pitcher Morgan Seibert, just a sophomore, proved to be one of the better pitchers in the WAC last season and started strong this year with a pair of one-hitters in the season's opening weeks.

WOMEN'S BASKETBALL  The women's team battled attrition as a young squad lost four players to injury early in the year. The Vikings were only 4-24 overall and 3-13 in the Big Sky. But they won three of their final seven games, and a victory over Cal State-Northridge in the season finale knocked the Matadors out of the Big Sky Conference tournament. Senior Hiedi Hatcher earned honorable mention All-Big Sky honors, averaging 10 points per game and 5.7 rebounds.

MEN'S BASKETBALL  The Vikings started the 2000-01 season with 10 new players on the 13-man roster. Inexperience and a lack of familiarity were problems as PSU won just one of its first seven games. The team improved as the season went on and played extremely well at home. The Vikings finished the year 9-18 overall and 6-10 in the Big Sky Conference. The team finished seventh in the Big Sky, but took consolation in wins over the second-, third-, fourth- and sixth-place teams. Junior forward Anthony Lackey was picked for the first team All-Big Sky Conference after leading the Vikings at 14.5 points per game and 5.9 rebounds. Freshman Seamus Boxley earned co-outstanding freshman honors after averaging 7.4 points and 4.3 rebounds. The Vikings will return with an experienced team in 2001-02.

INDOOR TRACK AND FIELD  The Vikings ran with small squads during the winter indoor track season but had some good results at the Big Sky Championships in February. Jeremy Park earned All-Conference in the mile after finishing third at the championship with a time of 4:12.62. Lisa Gunderson tied for seventh in the high jump, while PSU's distance medley team of Sharon Burnett, Kristen Hall, Jill Salmon, and Jamie Breese also placed seventh.

WRESTLING  Jeremy Wilson and John Fasana highlighted the Viking wrestling season by earning berths in the NCAA National Championship Tournament March 15-17 in Iowa City. Wilson, a 184-pound junior, placed second at the PAC-10 Championships to advance, while Fasana, a 125-pound senior, placed third at the PAC-10 meet to earn his trip to nationals. As a team, PSU was eighth of 10 teams in the league championships. Quinn Collett, at 174 pounds, and Joe Johnson, at heavyweight, each placed sixth at the PAC-10 Championships.

ON THE COVER OF SPORTS ILLUSTRATED  It's a first for PSU. Former PSU wide receiver James Hundon (1994-95) graced the cover of the February 12 issue of Sports Illustrated. The story was about the new XFL League; Hundon is a starting wide receiver for the XFL's San Francisco Demons. Previously he played for the Cincinnati Bengals, an NFL team.

UPCOMING BENEFIT GOLF TOURNAMENTS  PSU Women's Golf Classic: July 23, 10 a.m. shotgun start, Rock Creek Country Club; call 503-725-4400 for reservations. PSU Football Coaches Gold Open: August 25, 1:30 p.m. shotgun start; call 503-725-6804 for details.

Tickets to athletic events are available through the PSU Box Office, 503-725-3307, or by calling 1-888-VIK-TIKS. For a complete schedule of matches see the Web site www.goviks.com.
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