

11-29-2006

Interview with Laurel MacDonald-Bonnell, MacDonald Environmental, 2006 (audio)

Laurel MacDonald-Bonnell

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PORTLAND STATE UNIVERSITY ORAL HISTORY PROJECT

INTERVIEW INDEX

INTERVIEWEE: LAUREL McDONALD

Interviewer: CHLOE COLLINS

Date: 11/29/06

Location of Interview: MACDONALD ENVIRONMENTAL PLANNING

Research Assistant: CORY ANGELL

Interview Series: SUSTAINING NORTHWEST LANDSCAPES & COMMUNITIES

Recording Equipment: DIGITAL RECORDER (WINDOWS MEDIA AUDIO FILE) WITH AN EXTERNAL, OMNIDIRECTIONAL MICROPHONE

Time	Notes
0:45	BACKGROUND INFO
1:05	SPokane FATHER "GREEN MERCHANT INDUSTRY"
2:00	WHY LANDSCAPE ARCHITECTURE
3:00	5 YEAR PROGRAM (LANDSCAPE ARCH)
4:30	HOUSEHOLD AWARENESS OF SUSTAINABILITY/ENVIRONMENT
5:10	FIRST OPPORTUNITIES AFTER COLLEGE.
5:30	MILES YADIK AND COMPANY
6:25	WHY START OWN FIRM.
7:45	PORTLAND LACKS BEAUCO WAY LEFT.
8:22	DEFINE SUSTAINABLE
9:30	WHO MACDONALD WORKS WITH. (LARGE SCALE)
10:59	WHEN STARTED SUSTAINABLE PRACTICES (LAST FEW YEARS MARKET HAS BECOME SUSCEPTIBLE)
11:35	THROW AWAY SOCIETY (SE, GULF, CALI, ARIZONA)
12:10	"WEAVE THE THREAD OF SUSTAINABILITY"
12:35	IMPACT OF POPULATION GROWTH
14:10	LACK OF INTEREST IN SUSTAINABILITY IN SE
14:50	OUTSIDE THE NW "IT IS SHOCKING"
15:25	PORTLAND IS HOTBED OF SUSTAINABILITY

Time Notes

15:50	CANADA REQUIRES SOME LEVEL OF SUSTAIN. IN EVERYTHING.
16:43	MONT COUNTRY, ILLINOIS - LEED ROOF, CENTRAL CITY LIBRARY
17:25	HEALTHY ENVIRONMENTS FOR HOSPITALS
19:08	EXERCISE OF SUSTAINABILITY
20:35	INCORPORATION OF... IN HOSPITALS
21:00	"COMMITMENT OF THE PEOPLE AT THE TOP"
21:15	POINTS FOR LEED
22:50	SIMILAR CERTIFICATIONS (NOT REALLY)
24:00	VALUE OF LAND
24:40	CHALLENGES OF STARTING OWN FIRM
26:30	DONT KEEP ALL EGGS IN ONE BASKET
28:10	ENVIRONMENTAL REGULATIONS
29:20	FOCUS ON PROJECTS / TEAMWORK
30:20	REALITY OF THE MARKETPLACE (PROJECT PLANE PLAYERS)
31:14	HOW LONG LEED ROOFS.
32:10	PURPOSE / VALUE OF LEED ROOFS
33:20	ADVANTAGES OF LEED ROOFS
36:00	PAYBACK OF SUSTAINABILITY
37:20	GOAL: PHILOSOPHY OF FIRM
37:43	MAINTENANCE OF LEED ROOF
39:00	LINE BETWEEN CONSTRUCTION: DESIGN
40:00	VERY INVOLVED IN PLANT CHOICE.
41:00	FIND LOCAL MATERIALS
42:20	PLANTING: GROWING CONDITIONS
43:45	NATIVE PLANT USE
45:55	CURRENT PROJECTS
48:00	NORTH MAIN VILLAGE
51:30	HOW MANY EMPLOYEES IN FIRM