From Fatalism to Mitigation: a Conceptual Framework for Mitigating Fetal Programming of Chronic Disease by Maternal Obesity

Janne Boone-Heinonen  
*Oregon Health & Science University*

Lynne C. Messer  
*Portland State University, lymesser@pdx.edu*

Stephen P. Fortmann  
*Kaiser Permanente Center for Health Research*

Lawrence Wallack  
*Portland State University*

Kent L. Thornburg  
*Oregon Health & Science University*

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From fatalism to mitigation: a conceptual framework for mitigating fetal programming of chronic disease by maternal obesity

Janne Boone-Heinonen1*, Lynne C. Messer2, Stephen P. Fortmann3, Lawrence Wallack2, Kent L. Thornburg4

1Department of Public Health and Preventive Medicine, Oregon Health & Science University; Portland, OR, USA
2School of Community Health, College of Urban and Public Affairs, Portland State University; Portland, OR, USA
3Kaiser Permanente Center for Health Research; Portland, OR, USA
4Bob and Charlee Moore Institute for Nutrition and Wellness, Oregon Health & Science University; Portland, OR, USA

*Corresponding author:
Janne Boone-Heinonen, PhD, MPH
3181 SW Sam Jackson Park Rd., Mail Code CB669
Portland, OR 97239-3098
(P) 503-494-9055, (F) 503-494-4981
e-mail: boonej@ohsu.edu

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ABSTRACT
Prenatal development is recognized as a critical period in the etiology of obesity and cardiometabolic disease. Potential strategies to reduce maternal obesity-induced risk later in life have been largely overlooked. In this paper, we first propose a conceptual framework for the role of public health and preventive medicine in mitigating the effects of fetal programming. Second, we review a small but growing body of research (through August 2015) that examines interactive effects of maternal obesity and two public health foci – diet and physical activity – in the offspring. Results of the review support the hypothesis that diet and physical activity after early life can attenuate disease susceptibility induced by maternal obesity, but human evidence is scant. Based on the review, we identify major gaps relevant for prevention research, such as characterizing the type and dose response of dietary and physical activity exposures that modify the adverse effects of maternal obesity in the offspring. Third, we discuss potential implications of interactions between maternal obesity and postnatal dietary and physical activity exposures for interventions to mitigate maternal obesity-induced risk among children. Our conceptual framework, evidence review, and future research directions offer a platform to develop, test, and implement fetal programming mitigation strategies for the current and future generations of children.

Key words: Prenatal Exposure Delayed Effects, obesity, physical activity, nutrition, prevention, second hit

HIGHLIGHTS
- We propose a conceptual framework for mitigating the effects of fetal programming.
- We reviewed how maternal obesity interacts with offspring diet or physical activity.
- Obesogenic offspring behavior intensified maternal obesity effects in animals.
- Relevant human research is emerging but scant.
- We present future directions for human research on fetal programming mitigation.
Introduction

An increasing proportion of U.S. children are born to obese mothers, reaching 20% in 2009 (Fisher et al., 2013). The offspring have a three-fold greater risk of obesity (Yu et al., 2013) suggesting that we are in the midst of an escalating intergenerational obesity cycle (Dabelea and Crume, 2011). Existing strategies to curb intergenerational obesity focus on pregnancy and infant health (Nader et al., 2012; Perez-Escamilla and Kac, 2013). In this paper, we evaluate an emerging complimentary strategy: mitigation of maternal obesity-induced chronic disease susceptibility in childhood and adolescence, prior to reproduction.

Maternal obesity induces alterations in prenatal development that “programs” increased susceptibility to obesity and cardiometabolic conditions in offspring (Frias and Grove, 2012; Lawlor et al., 2012). Because of the powerful associations between adverse intrauterine exposures and later disease in offspring, it is tempting to assume a fatalistic interpretation in which programmed risk is perceived as irreversible after early life (Skogen and Overland, 2012; Vickers and Sloboda, 2012). However, programmed disease manifests primarily in the context of adverse exposures encountered in childhood, adolescence, or adulthood (Bagby, 2007). These exposures may include factors such as physical inactivity, poor diet, smoking, or psychosocial stress. Reducing postnatal adverse exposures represents a potential opportunity to mitigate the adverse intrauterine effects of maternal obesity.

In this paper, we first describe a conceptual framework for the role of public health and preventive medicine in mitigating the intergenerational cycle of obesity by preventing key postnatal exposures. Second, we review animal and human studies that consider how maternal obesity interacts with diet or physical activity in childhood, adolescence, or adulthood to alter risk for later disease and identify potential future directions for human research. Third, we discuss implications for interventions seeking to mitigate the deleterious effects of fetal programming in the current and future generations of children.

I. Fetal programming prevention and mitigation in the intergenerational cycle of obesity: conceptual framework

Consider a lineage of disease (Figure 1), starting with the presence or absence of a “first hit” during prenatal development. In this paper, we focus on an individual’s gestation within an obese or normal intrauterine environment. The detrimental effects of maternal obesity on the
developing fetus are indicated by a red star. Maternal obesity-induced alterations increase susceptibility to obesity and disease in the offspring (Dabelea and Crume, 2011; Frias and Grove, 2012) which they carry throughout their life. After birth, offspring encounter “second hits” (Bagby, 2007) – postnatal nutritional, environmental, psychosocial, and behavioral factors that drive obesity and disease.

A. Fetal programming prevention: preventing the first hit

Compared with children born to normal weight mothers, those born to mothers who are obese have greater risk of obesity and cardiometabolic disease (Boney et al., 2005; Dabelea et al., 2008; Lau et al., 2014; Yu et al., 2013). Infants born to obese, nondiabetic mothers have elevated adiposity and insulin resistance emerging as early as birth (Catalano et al., 2009). Experimental animal research is consistent with human studies and has begun to provide understanding of the biologic mechanisms underlying intergenerational patterns (Ainge et al., 2011). Examples of these mechanisms include impaired appetite regulation (Breton, 2013; Ferezou-Viala et al., 2007; Kirk et al., 2009), low skeletal muscle mass with impaired glucose regulation (Bayol et al., 2014; Du et al., 2010), and dysfunctional lipid metabolism (McCurdy et al., 2009; Pruis et al., 2014).

Interventions in girls and women who are pregnant or about to become pregnant offer hope for preventing fetal programming (Macaulay et al., 2014; Nader et al., 2012; Perez-Escamilla and Kac, 2013) (the first hit) and reducing the number of individuals in the left side of Figure 1 (obese mother). Promising approaches include preconception weight loss (Catalano and deMouzon, 2015) among women who are obese prior to pregnancy and, among all women, appropriate gestational weight gain, and healthy diet and physical activity before and during pregnancy (McDonald et al., 2015; Muktabhant et al., 2015; Rooney and Ozanne, 2011). Perinatal interventions are active areas of research, but to date have yielded only modest improvements in maternal health (Catalano and deMouzon, 2015; Guelinckx et al., 2010; Kinnunen et al., 2007; Poston et al., 2013; Wolff et al., 2008) and it is too soon to evaluate their effects on long-term offspring health.

B. Fetal programming mitigation: preventing the second hit
While preventing fetal programming exposures (first hit) remains an important area of practice and research, we propose that the course of intergenerational obesity has progressed beyond the stage in which we can focus solely on prenatal health. In 2009, 20.5% of children were born to women who were obese, with greater proportions in minority groups (e.g., 29.2% in African Americans) (Fisher et al., 2013). Resolving the obesity epidemic requires mitigation of programmed susceptibility in children who have already experienced a maternal obesity first hit, which comprises an increasing proportion of all births (Fisher et al., 2013).

We define the term *fetal programming mitigation* as the attenuation of disease processes after fetal programming has occurred. Mitigation concerns infants and children as they grow into adolescents and adults on the *left side* of **Figure 1** (obese mothers). We hypothesize that preventing second hits can minimize clinical risk factors (e.g., insulin resistance) and prevent or delay disease progression into clinical disease (e.g., diabetes). Fetal programming mitigation would thus reduce the manifestation of programmed risk in any given generation and, upon childbearing, prevent a first hit in the subsequent generation.

While healthy infant feeding practices such as breastfeeding and optimal complimentary feeding (Thompson, 2013) offer early opportunity for reducing obesity risk, less attention has been paid to strategies designed to prevent the second hit in childhood or beyond. Pharmacologic or nutritional therapeutic agents that mitigate fetal programming effects are another critical topic (Chen et al., 2014; Chen et al., 2012) that has been reviewed previously (IOM (Institute of Medicine), 2015; Vickers and Sloboda, 2012). In this paper, we focus on fetal programming mitigation by lifestyle behaviors in childhood, adolescence, and young adulthood.

*Traditional public health and preventive medicine: a starting point for fetal programming mitigation.* Prevention research has generated vast knowledge about the types, dose, and timing of childhood, adolescent, and adult dietary and physical activity exposures that prevent or promote obesity and disease. However, these studies have been largely conducted without consideration of heterogeneity in effects according to the occurrence of a “first hit”. That is, knowledge about obesity and chronic disease prevention does not distinguish between the *right and left sides* of **Figure 1**. Prevention among all offspring remains important for promoting health in the current generation and preventing first hits in the next generation. However, as the prevalence of maternal obesity has increased over time (Fisher et al., 2013), increasing numbers
of individuals fall into the left side of Figure 1 (obese mothers) and carry high risk of propagating first hits in their offspring.

Preventing the second hit. As conceptualized here, fetal programming mitigation requires prevention or reduction of second hits that exacerbate first hit effects (lower left quadrant of Figure 1). We postulate that postnatal exposures exert different effects among those with a first hit, compared to those without a first hit.

That is, fetal programming leads to elevated disease risk in the offspring as a result of physiological alterations that occur during fetal development and persist thereafter (Gluckman et al., 2008). These same physiological effects may alter how postnatal exposures lead to the development of obesity and related disease. For example, in clinical research, children born to an obese mother are vulnerable for early onset reductions in insulin sensitivity (Catalano et al., 2009). Physical activity may be one of few mechanisms through which progression to diabetes can be delayed in these individuals. As a second example, in animal studies, offspring of obese mothers have low levels of skeletal muscle mass, which may have impaired glucose regulation (Bayol et al., 2014; Du et al., 2010); thus, adequate glucose control in children with a first hit may require a more severe reduction in dietary glycemic load. In general, programmed alterations induce early onset or accelerated disease processes, suggesting that critical periods of exposure may be earlier in those with a first hit.

However, characterization of postnatal second hit exposures that translate the effects of maternal obesity-induced fetal programming into disease is largely unexplored. Understanding of second hit exposures is needed to identify behavioral targets for fetal programming mitigation strategies. In Section II, we review animal and human evidence about the second hit effects of two traditional obesity-related exposures – Western-type diet and physical inactivity – in offspring with a maternal obesity-related first hit. In Section III, we discuss implications for interventions, with special consideration of challenges of promoting dramatic dietary or physical activity changes in vulnerable populations.

II. Western diet and physical inactivity as second hits to maternal obesity: initial evidence and future research directions
A. Literature review methods

The objective of this review is to summarize and integrate animal and human evidence of the interactive effects of maternal obesity (first hit) and postnatal diet and physical inactivity (second hits) in the offspring. Because this line of inquiry is emerging and largely based on animal studies, we focused on translating interdisciplinary evidence into potential implications for prevention rather than conducting a systematic review. We report our literature search strategy in the Appendix.

B. Post-weaning diet effects

The vast majority of second hit evidence related to post-weaning diet is based on animal studies, which typically use maternal and post-weaning offspring diets designed to align with Western-type diets that predict obesity and disease in human populations (Ambrosini, 2014; Barbaresko et al., 2013; Oddy et al., 2013). These experimental diets are high in fat, specifically saturated fat (e.g., (Ainge et al., 2011; Fan et al., 2013; Page et al., 2009; Tamashiro et al., 2009; White et al., 2009)) and in some studies, also high in sugar (e.g., (Couvreur et al., 2011; Khanal et al., 2015)). Therefore, our discussion focuses on maternal or offspring “Western diet”, defined as a diet high in saturated fats and/or sugars.

Animal evidence. A substantial body of animal studies examined effects of maternal obesity followed by offspring post-weaning Western-type (compared to healthy) diet on offspring weight, adiposity, metabolic, or cardiovascular outcomes. Of 39 studies reviewed, 35 were rodent studies, with others using pig (Arentson-Lantz et al., 2014), sheep (Khanal et al., 2014; Wallace et al., 2012), or non-human primate (Fan et al., 2013; Thorn et al., 2014) animal models. In all but two studies (Li et al., 2013; Vido et al., 2014), maternal obesity was induced by Western-type maternal diets. Findings were similar according to maternal treatment, except Western-type maternal diet tended to induce weaker effects on offspring when control diets were matched for energy (White et al., 2009) or micronutrient (Zhang et al., 2013) content. In general, offspring experimental diets were applied at weaning through the end of the study period; based on the small number exceptions (Arentson-Lantz et al., 2014; Brenseke et al., 2015; Couvreur et al., 2011; Khanal et al., 2014; Llopis et al., 2014; Ong and Muhlhausler, 2014; Vido et al., 2014;
Wallace et al., 2012), we observed no remarkable patterns with regard to the post-gestational timing of exposure to experimental offspring diets.

Compared to a healthy offspring diet, a post-weaning Western-type offspring diet exacerbated the effects of the mother’s obesity on weight gain or adiposity (Bayol et al., 2007; Chen et al., 2009; Ong and Muhlhausler, 2014; White et al., 2009), glucose/insulin regulation (Arentson-Lantz et al., 2014; Benkalfat et al., 2011; Chen et al., 2009; Flynn et al., 2013; Khanal et al., 2014; Li et al., 2013; Page et al., 2009; Rajia et al., 2010; Shalev et al., 2010; Srinivasan et al., 2006; Volpato et al., 2012), cardiovascular measures (Elahi et al., 2009; Fan et al., 2013; Turdi et al., 2013), or fatty liver (Bouanane et al., 2010; Bruce et al., 2009; Hellgren et al., 2014; Li et al., 2013; Mouralidarane et al., 2013; Pruis et al., 2014; Zhang et al., 2013) in the offspring in most studies. For example, Chen and colleagues report that homeostatic model assessment of insulin resistance (HOMA-IR) was similar among rat offspring with high fat prenatal diet alone (0.46) compared to control prenatal and post-weaning diet (0.35); elevated among those with control prenatal and high fat post-weaning diet (0.62); and dramatically elevated among those with high fat control and post-weaning diet combined (1.15; p for interaction>0.05) (Chen et al., 2009). However, many studies did not report interaction significance. Evidence was more consistent for liver fat and insulin/glucose regulation than for body weight or adiposity.

In other cases, effects of post-weaning diet were more severe than the effects of maternal diet (Akyol et al., 2012; King et al., 2014), or the adverse effects of maternal obesity were observed regardless of post-weaning diet (Bayol et al., 2010; Thorn et al., 2014). In six studies, maternal high fat diet protected against the adverse effects of a postnatal Western-type diet with regard to weight gain (Couvreur et al., 2011; Ferezou-Viala et al., 2007; Howie et al., 2009; Mucellini et al., 2014), insulin sensitivity (Ferezou-Viala et al., 2007; Mucellini et al., 2014), lipid levels (Shankar et al., 2008), or blood pressure (Elahi et al., 2009). The potential explanations for these unexpected findings include impacts of maternal obesity on energy homeostasis regulated by the liver and the hypothalamus (Brenseke et al., 2015; Couvreur et al., 2011); nevertheless these studies may be regarded as outliers with no known explanation.

Human evidence. Few human studies have examined how prenatal developmental stressors interact with postnatal dietary exposures. In those that did, birth weight was used as a marker for prenatal development, as opposed to maternal diet or weight status. Furthermore, these studies
focused on low birth weight rather than high birth weight (macrosomia). Birth weight is a weak proxy for maternal obesity, yet we present low birth weight studies because they offer initial evidence of prenatal-postnatal interactions in humans. In addition, maternal obesity leads to an elevated risk of both very low birth weight (McDonald et al., 2010) and macrosomia (Yu et al., 2013); therefore, both are pertinent to maternal obesity first hits.

Studies in Danish men compared the outcomes of a high fat overfeeding challenge (60% calories from fat, 1/3 monounsaturated, 1/3 polyunsaturated, 1/3 saturated fatty acids with a 5 day cross-over design) according to birthweight category (Brons et al., 2012; Brons et al., 2010; Gillberg et al., 2014; Jacobsen et al., 2014; Ribel-Madsen et al., 2011; Vienberg et al., 2012). High fat overfeeding induced insulin resistance at the end of the overfeeding period in men born at low birth weight, but not those born with normal weight (Brons et al., 2012; Brons et al., 2010). The mechanisms underlying these birth weight-specific effects may involve differential methylation or expression of genes involved in glucose or lipid metabolism (Brons et al., 2010; Gillberg et al., 2014; Jacobsen et al., 2014) or oxidative stress resulting from greater fat oxidation in low birth weight men (Brons et al., 2012; Brons et al., 2010).

Similarly, in an observational study of older adults in the Helsinki Birth Cohort Study, greater salt intake was associated with higher systolic blood pressure only in those born low (≤3,050 gm) birth weight (versus >3,050 gm) (Perala et al., 2011); the observed effect modification by birth weight is consistent with alterations to kidney structure that places offspring at high risk for hypertension (Bagby, 2007). In a similar cross-sectional analysis of a Dutch cohort, birth weight did not interact with simple carbohydrate or lipid intake in relation to metabolic syndrome (te Velde et al., 2005).

Summary. A growing body of animal research provides evidence that post-weaning Western-type diet comprises a second hit that exacerbates the adverse effects of maternal obesity. Human studies provide initial evidence that interactions between prenatal and postnatal exposures occur in humans, but are limited to examination of interactions with low birth weight, largely in men.

C. Physical inactivity effects
A small body of research on physical inactivity as a second hit includes experimental animal and human research of the interactive effects of adverse prenatal environment and sedentary or physical activity.

**Animal evidence.** Five rat studies contrasted the effects of maternal diet-induced obesity as a first hit followed by a physical inactivity as the second hit (compared to normal physical activity) (Bahari et al., 2013; Caruso et al., 2013; Rajia et al., 2013; Sun et al., 2013). Physical inactivity was experimentally assigned by withholding a running wheel in the offsprings’ cage, typically starting at the weaning period. Compared to rat offspring who were provided a running wheel, lack of exercise resulted in greater adiposity, metabolic dysregulation (Bahari et al., 2013; Caruso et al., 2013; Rajia et al., 2013), or lower leptin sensitivity (Sun et al., 2013) in offspring of high fat-fed mothers. Beneficial effects of exercise were attributed to increased energy expenditure and improved appetite regulation, which is impaired by maternal obesity (Breton, 2013; Ferezou-Viala et al., 2007; Kirk et al., 2009). Two studies imposed a sedentary period from weaning until later in life: exercise introduced after a 7-week sedentary period (Bahari et al., 2013) reduced maternal obesity effects, but exercise introduced 45-weeks post-weaning did not reduce adiposity (Santos et al., 2015). These studies suggest that physical activity, if introduced early enough, can normalize some of the physiologic deficiencies in offspring that result from maternal obesity in rats.

However, second hit effects of physical activity were not as strong as effects of post-weaning Western-type diet. In studies explicitly examining combinations of post-weaning Western-type (versus control) and sedentary (versus control) (Bahari et al., 2013; Caruso et al., 2013; Rajia et al., 2013), only rats with both exercise and control diets achieved outcomes comparable with the offspring of lean mothers.

**Human evidence.** Similar to dietary second hits, human studies assessing the relationship between prenatal development and physical activity rely on birth weight as an indicator of fetal development. In a related series of studies in Danish men (see post-weaning diet effects), a 9-day period of bed rest (physical inactivity) induced insulin resistance in both low and normal birth weight men (Alibegovic et al., 2010; Friedrichsen et al., 2012; Mortensen et al., 2013; Sonne et al., 2011), yet specific physiologic responses differed by birth weight. For example, Mortensen
and colleagues found greater detrimental reductions in muscle insulin signaling following bed rest in men born at low versus normal birth weight (Mortensen et al., 2014). In the same study population, low birth weight men exhibited stronger skeletal muscle adaptations to exercise (Mortensen et al., 2013). Notably, in a 6-week bicycle intervention in rural Indian men, Madsen and colleagues found greater improvements in fitness, fat free mass, and fat mass:fat free mass ratio in low birth weight versus normal birth weight men (Madsen et al., 2015); improvements in fasting insulin and insulin sensitivity were similar in low and normal birth weight men. We found no experimental studies that examined altered effects of exercise or inactivity in females, or those born with high birth weight or to obese mothers.

Observational evidence is largely based on cross-sectional analysis of European cohorts, three studies in adolescents (from two cohorts) (Labayen et al., 2013; Ortega et al., 2011; Ridgway et al., 2011a) and two in adults (Eriksson et al., 2004; Laaksonen et al., 2003; te Velde et al., 2005). These studies show stronger associations between physical activity and lower insulin resistance (Ortega et al., 2011), glucose intolerance (Eriksson et al., 2004), leptin (Labayen et al., 2013), and metabolic syndrome (Laaksonen et al., 2003) in participants born with lower birth weight, except in one study examining interactive effects on adiposity (Ridgway et al., 2011a). In a cross-sectional sample of Japanese adults, higher birth weight and higher fitness was associated with lower insulin resistance, but birth weight and fitness did not interact (Aoyama et al., 2013). In a cross-sectional study of U.S. adolescents, we found that high birth weight was associated with a greater body mass index, but only among girls did this difference diminish with greater levels of physical activity; physical activity did not interact with low birth weight (Boone-Heinonen et al., 2015). We did not find any relevant longitudinal observational studies. No human studies examining the outcome of combined postnatal physical inactivity and Western diet following a first hit have been reported.

Summary. A small body of animal and human evidence suggests that low physical activity induces second hit effects following adverse prenatal environment. Human evidence is limited and does not address low physical activity following maternal obesity first hits.

D. Future directions for prevention research
The reviewed studies represent an emerging body of evidence suggesting that post-weaning Western-style diet and physical inactivity are important second hits that exacerbate adverse effects of being born to an obese mother. Here, we outline future directions for second hit research in human populations.

1. Improved measures of gestational conditions (first hits). In the small body of human research investigating interactions between prenatal and postnatal factors, most studies have focused on low birth weight as a proxy for adverse fetal programming. However, high birth weight (macrosomia) is more strongly associated with maternal obesity (Ehrenberg et al., 2004; Gaudet et al., 2014). Furthermore, proxy measures of fetal programming risk such as birth weight can be misleading because maternal obesity induces adverse fetal changes, yet is associated with the full spectrum of birth size (Gaudet et al., 2014; McDonald et al., 2010). Therefore, there is a need for human second hit research that uses more direct measures of first hits, such as maternal adiposity, diet, or physical activity; placental measures (Barker and Thornburg, 2013); or epigenetic biomarkers (Hogg et al., 2012).

Similarly, much of what we know about the physiologic differences between offspring of obese versus lean mothers is based on a relatively homogeneous model of high fat diet-induced maternal obesity (Ainge et al., 2011) typically used in animal research. The degree to which multifaceted, heterogeneous causes of maternal obesity found in humans (Yang et al., 2013) exert the same fetal programming effects, and by extension, the same interactions with postnatal exposures, is largely unexplored. This knowledge gap further emphasizes the need for more prenatal-postnatal interaction studies that examine specific maternal exposures that may induce first hits in the offspring.

2. Characterization of the type and dose response of dietary and physical activity exposures (second hits) among individuals with first hits. Among existing studies examining interactions between first hits and postnatal dietary and physical inactivity, second hit exposures were relatively homogeneous. Experimental postnatal diets were typically high in total or saturated fat. Two human studies examined sodium (Perala et al., 2011), simple sugar, or fat (te Velde et al., 2005) intake. Future research identifying specific dietary exposures that exert the most potent
second hit effects in humans is needed. For example, sugar sweetened beverages may exacerbate physiologic vulnerabilities in individuals with maternal obesity-induced fetal programming.

In animals, their natural propensity to exercise was suppressed by withholding a running wheel. In most human studies, participants underwent experimentally assigned bed rest. Two exercise interventions were tested in low and normal birth weight men (Madsen et al., 2015; Mortensen et al., 2013) but second hit effects of physical activity of different types, intensity, frequency, or duration have only begun to be explored in observational research (e.g., (Ortega et al., 2011)).

3. Understanding the role of second hit exposures outside the traditional domain of obesity prevention research. Other potential second hit exposures, such as psychosocial stress, smoking, alcohol consumption, and environmental pollutants (Figure 1) are emerging (Auten et al., 2012; Montgomery and Ekbom, 2002; Pascuan et al., 2014; Perera et al., 2009; Schopper et al., 2012; Van den Hove et al., 2014; Xu et al., 2014) and co-occur with poor diet and physical inactivity. How this complex constellation of second hit exposures interacts with adverse prenatal development is unknown. Other second hit exposures could contribute cumulative, synergistic, or antagonistic effects with dietary or physical inactivity exposures. Understanding these other second hit exposures is critical for understanding how to mitigate fetal programming effects in human populations and requires research that crosses traditionally defined health domains.

4. Characterizing critical periods of development and the durations of dietary and physical inactivity that become second hits. Sensitive periods of developmental plasticity are well known: infancy, adiposity rebound at approximately age five, and adolescence are key periods in which hormonal and developmental changes have long-lasting health effects (Dietz, 1994). However, the degree to which sensitive periods for specific dietary or physical activity exposures vary in those with or without a maternal obesity first hit is unknown.

Most of the reviewed animal studies examined second hit exposures applied at weaning and continued through the end of the study period. In human studies, second hit exposures were applied for a short duration or examined at a single time point. The effects of second hit exposures applied at different life stages and for varying durations have not been studied in
humans. For example, whether it is possible to slow or reverse programmed disease processes already underway by transitioning offspring from a high fat diet to a healthy diet is unknown.

Early intervention is likely needed due to the difficulty of losing weight after obesity onset (Dietz et al., 2015); it is likely to be even more difficult in fetal-programmed individuals, but this has not been studied. Furthermore, the age at which excess adiposity can most readily be reversed, optimal interventions at various ages, and the extent to which these vary between those with or without a first hit is unknown.

5. Studies of the environmental influences of diet and physical activity behavior in children with a first hit. Experimental evidence of developmental remediation by post-weaning diet is, with two exceptions (Brenseke et al., 2015; Ong and Muhlhausler, 2014), based on provision of *ad libitum* access to post-weaning intervention versus control diet: animals controlled the amount, but not the type of food consumed. A healthy diet appears to be critical for mitigation of maternal obesity effects, but may be difficult to achieve within the Western food environment. That is, maternal obesity affects offspring appetite and food preference (Breton, 2013; Ferezou-Viala et al., 2007; Kirk et al., 2009; Ventura and Worobey, 2013) such that offspring are likely to be more responsive to environmental exposures such as visual cues from food marketing, and frequent reinforcement by widespread availability of foods that are low cost and manufactured to be highly palatable. However, the impacts of fetal programming on behavioral and physiological response to food choice and food cues are largely unexplored.

With regard to physical activity, the impacts of maternal obesity on offspring physical activity are mixed. In animals, maternal obesity may lead to increased (Bahari et al., 2013) or decreased (Samuelsson et al., 2008) physical activity in the offspring. In humans, the relationship between birth weight and subsequent physical activity is unclear (Ridgway et al., 2011b), but these associations may be confounded by availability of environmental and social supports, and the association between maternal obesity and offspring physical activity is unknown.

III. Considerations for public health and preventive medicine interventions

In this section, we consider potential implications for interventions aiming to prevent diet and physical inactivity second hits as a way to mitigate risk among children vulnerable as a result of a first hit.
**Targeted interventions: children with a first hit as a vulnerable population.** Public health and preventive medicine involves population-wide interventions in conjunction with greater support for racial or ethnic minorities, low income families, and other vulnerable groups in order to overcome high disease risk and socioeconomic barriers (Centers for Disease Control and Prevention).

We propose that individuals who are likely to have maternal obesity-induced fetal programming represent a vulnerable subgroup. They are at high risk for not only developing obesity and disease in their own lifetimes, but also propagating that risk into the next generation. Moreover, vulnerability due to fetal programming likely overlaps with vulnerability related to socioeconomic disadvantage (Messer et al., 2015). That is, low income and racial/ethnic minority groups experience greater unhealthy dietary and physical inactivity exposures (Gordon-Larsen et al., 1999; Kirkpatrick et al., 2012; Marshall et al., 2007) and greater risk of low birth weight and other neonatal health indicators (Blumenshine et al., 2010; Culhane and Goldenberg, 2011) that predict future disease risk and are, potentially, indicative of fetal programming (Kuzawa and Sweet, 2009). In addition, first hit individuals may need special attention also because they have different psychological drivers for appetite and may be more likely to eat foods that are advertised as highly palatable but have low nutritional value.

Females also comprise a vulnerable, high priority population for two primary reasons. First, adolescent females experience greater weight gain as they transition into adulthood (Gordon-Larsen et al., 2004), lower physical activity levels (Troiano et al., 2008), and more dramatic racial and ethnic disparities in obesity prevalence (Flegal et al., 2010). Second, maternal health and nutrition status determines the intrauterine environment, a substantial contributor to fetal programming effects (Aiken and Ozanne, 2014). On the other hand, both males and females contribute to and benefit from broad societal change in food policy and supports for active lifestyles that are needed to improve maternal obesity-related risk factors (Swinburn et al., 2011). Additionally, spouses and partners are emerging as a critical factor in promoting healthy diet (Lawrence and Barker, 2009) and other behaviors (Jackson et al., 2015). Therefore targeted social, economic, and environmental support of healthy lifestyle in girls and women, alongside ongoing support for boys and men is needed to improve intergenerational health.
Tailored interventions. Interventions are frequently tailored to social or cultural needs of vulnerable populations, or to the specific needs of those who have already developed clinical disease, such as severe obesity or Type 2 Diabetes (TODAY Study Group, 2010). Interventions may also need to be tailored to recognize specific physiologic vulnerabilities in children with adverse fetal programming.

Tailoring may include different prioritization of behavioral targets (e.g., physical activity as a critical component), different recommendations for optimal levels of behaviors (e.g., more drastic reductions in intake of refined sugars), or differences in optimal timing of interventions (e.g., early and sustained intervention). Notably, those with a first hit may require greater intervention intensity to address three factors. First, more frequent or personalized contact is likely needed to support more dramatic improvements in diet or physical activity required by individuals with a first hit. Second, due to accelerated disease progression, individuals with a first hit may begin interventions with poorer baseline health that has been present for a longer duration than children without a first hit. Third, because individuals with a first hit may be more likely to be low income or minority race/ethnicity, interventions may need to address social and behavioral barriers. On the other hand, the potential benefits of diet and physical activity interventions may be amplified in subpopulations with adverse fetal programming characteristics and are critical for reducing health disparities.

Greater coordination between public health and preventive medicine. Analogous to other applications of personalized prevention (Konstantinidou et al., 2014), individualized recommendations may be required to address specific vulnerabilities resulting from fetal programming. Fetal programming mitigation likely requires personalized prevention approaches placed alongside population-wide public health policy and targeted interventions to support healthy lifestyles and interventions for socially or economically disadvantaged communities.

Conclusion: the promise of mitigation
In this paper, we present emerging evidence that the adverse effects of maternal obesity on offspring health can potentially be ameliorated by healthy diet and physical activity. Rather than conceptualizing obesity and disease prevention as if everyone starts with a blank slate, evidence
suggests that many individuals begin life on a healthy or unhealthy trajectory. We offer a framework for reconceptualizing prevention as not just preventing new adverse exposures, but also remediating the multigenerational effects of historical adverse exposures. The question is: to what extent do prevention strategies need to target specific groups, as opposed to the traditional one size fits all approach? Clarification of the types and timing of second hit exposures are needed to develop, test, and implement fetal programming mitigation interventions for current and future generations of children.

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CONFLICT OF INTEREST
The authors declare there is no conflict of interest.

FIGURE TITLE
Figure 1. Public health prevention in the context of fetal programming by maternal obesity
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Figure 1