

8-11-2006

## Interview with Ed Mays, Endura Wood Products, 2006 (audio)

Ed Mays

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Portland State University Oral History  
Project  
Interview Index

INTERVIEWEE: \_\_\_\_Ed Mayes\_\_\_\_\_

Interviewer: \_\_\_\_Damon Quint\_\_\_\_\_

Date: \_\_\_\_August 11, 2006\_\_\_\_\_

Location of Interview: Endura Wood\_\_\_\_\_

Research Assistant: \_\_\_\_Glenn Esler\_\_\_\_\_

Interview Series: SUSTAINING NORTHWEST LANDSCAPES & COMMUNITIES

Recording Equipment: DIGITAL RECORDER (WINDOWS MEDIA AUDIO FILE)  
WITH AN EXTERNAL, OMNIDIRECTIONAL MICROPHONE

Time            Notes

Time	Notes
	File 01: Personal background/education
	Woodworking background/green building
	Recycled/FSC wood products background

	Bend market/sustainable construction
	Endura Wood History
	File2: Endura goals/personal values
	Challenges
	Green products
	Angel investors

	Sustainability defined
	Sustainable practices
	Business products
	Suppliers
	FSC certification/rules
	Supply of FSC woods

	Co-Op Formation/Inventory
	Rewards of FSC
	Major obstacles

Time      Notes

	Local versus non-local sources
	Target customers
	Marketing



