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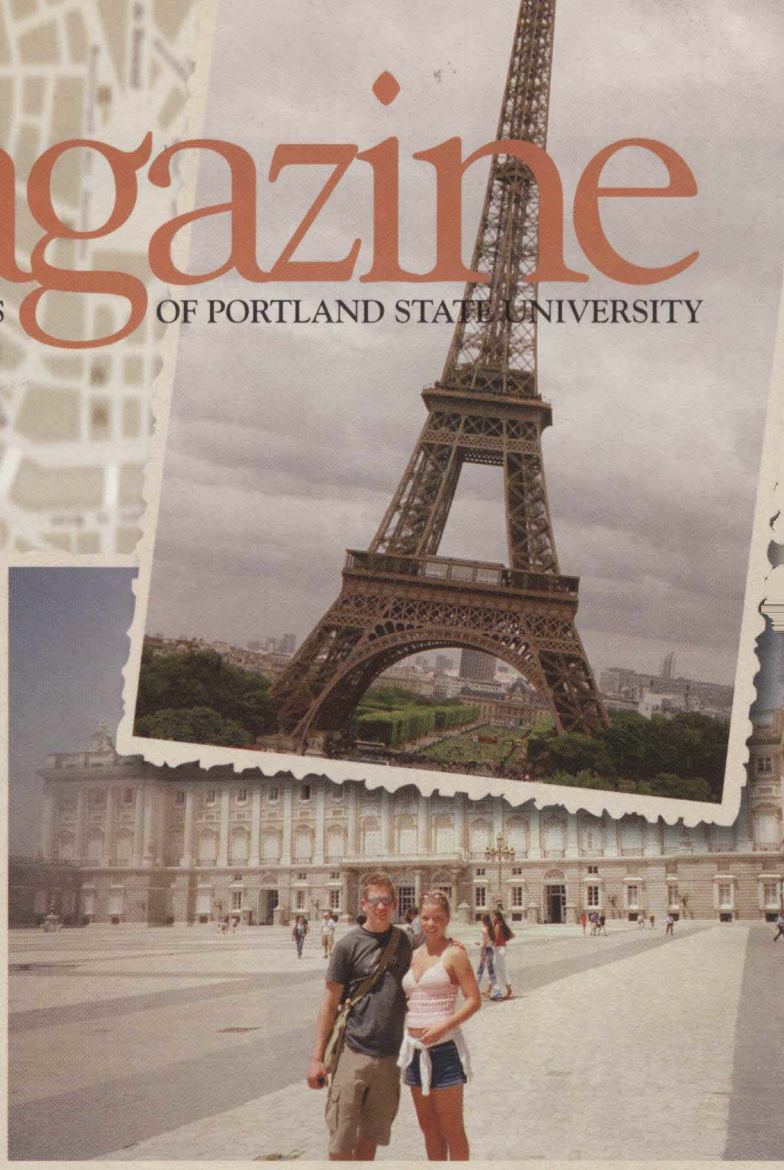
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PSU Magazine

SPRING 2003

FOR ALUMNI AND FRIENDS

OF PORTLAND STATE UNIVERSITY



Greetings from a Student Abroad

Vital Signs

Medical Data Reveals New Insights

Crime's Aftermath

What Do Victims of Violent Crime Need?

The Fox and the Business Plan

Aesop's Fables in the Classroom

For the Love of the Game

An Alum's Career in the Major Leagues



TARJETA POSTAL

Hey!

“Because scholarships were so important to us as students, we want to help others have a chance.”

You could say that where politics are concerned, Ron and I have always been “at the table”—figuratively and literally. My political life began as a child listening to discussions of World War II around the family table and earning my first elected office as sixth-grade class president. Ron came to elected office a bit later in life as president of the Young Democrats at Vanport Extension Center and then at Reed College.

Our own family dining table began its political life in Alaska, where Ron taught political science at the University of Alaska and eventually went to work in the governor’s office. If he phoned asking, “What’s for dinner?” I knew he wanted to bring a legislator home that night. I learned to make extra when I cooked dinner. In fact, the night of the 1964 Alaska earthquake, I was, of course, hosting legislators in our Juneau apartment, while Ron was away in Haines, Alaska.

Our family and the table moved to Portland in 1966 when Ron joined the faculty at Portland State. We both became active in community efforts throughout the ‘60s and ‘70s in local government, land use, environment, transportation, and neighborhood planning issues. We were to work for nearly four decades with allies such as Tom McCall, Frank and Barbara Roberts, Neil Goldschmidt, Vera Katz, John Kitzhaber, and many, many others.

Then came the state legislature. I lost my first two runs, but in 1978 won a seat as state representative. I was re-elected in 1980 and 1982. I ran for state senator and Ron ran for state representative in 1984. We both made it—Ron by a mere 23 votes.

When I left the Senate in 1991 to head up the Oregon DMV, Ron was appointed to my seat. Ron ran for another senate term, then left to return full time to PSU’s Public Administration program (which he had founded in 1976), feeling he could have more impact on the region’s future there.

Because scholarships were so important to us as students, we want to help others have a chance. That is why we created the Ron Cease Founder’s Award through our gifts now and in our estate plans. PSU has

done so much for us and our community that we want to make sure others can be part of this exciting institution.

Although neither Ron nor I hold office anymore, we can’t leave politics too far behind. The day after every primary and general election we host potluck lunches for friends and colleagues to celebrate, commiserate, and rehash the results—gathered, of course, around our dining table.

Jane Cease

Professor Ron Cease and Jane Cease in their Portland home. (Photo by Steve Dipaola)



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Following his PSU graduation, Michaelangelo Aust (pictured) traveled to Monaco, the Madrid Royal Palace in Spain, and the Eiffel Tower in Paris before hitting the books again for grad school. See story pages 8-10.

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PSU founder gets long overdue recognition

It was 56 years in the making, but Portland State's founding father, the late Stephen E. Epler, finally has a building named after him. The University is renaming the Birmingham, a student residence facility currently under construction, Stephen E. Epler Hall.

On March 24, 1946, the State Board of Higher Education created the Vanport Extension Center and named Epler director. In the three months before the center opened in June, Epler hired faculty and staff, oversaw the conversion of buildings into classrooms, and admitted its first students.

The Vanport flood of Memorial Day 1948 washed away the center, but Epler made sure that it was reestablished. The center began operation again in the summer of 1948 in Grant High School before it moved to the Oregon Shipyards, and later to Lincoln High School in downtown Portland.

Despite opposition from organizations throughout Oregon, Epler fought to keep the center operating, to make it a permanent, two-year institution in 1949, and to transform it into Portland State College, a four-year school, in 1955. He left PSU that same year to direct a community college in California.

Epler Hall, located at 1824 SW 12th, will replace the old 13-unit Birmingham Housing with 130 units in a six-story complex. The ground floor will be devoted to University use. Much of the old building is being salvaged and recycled and many of the fixtures will be reused in the new building. The University expects the project to be LEED (Leadership in Energy and Environmental Design) certified—a designation given by the U.S. Green Building Council. The building should be complete in August.

Engineering receives \$2.5 million gift

The second largest gift in the University's history and the donor's largest gift ever in Oregon came to Portland State this winter from Intel co-founder Gordon Moore and his wife, Betty. The Moores donated \$2.5 million to the Northwest Center for Engineering, Science and Technology, a proposed 130,000-square-foot new home for the College of Engineering and Computer Science.

The engineering center's new five-story building will include 47 research and instructional labs. Ground breaking is expected this summer.

The Moores live in Woodside, California. Gordon Moore, 74, is listed by Forbes magazine as one of the 50 richest people in the United State. He co-founded Intel in 1968 with Robert Noyce. Today the company, based in Santa Clara, California, is the world's largest semiconductor manufacturer. It employs 14,600 workers in Oregon.

Hantavirus-infected mice found in Portland-area parks

Amid the lush green foliage of Portland-area parks, a potential four-legged menace lurks—mice carrying hantavirus. Tests conducted by biologist Luis Ruedas and his students have come up positive, an unusual worry for the metropolitan area and the state. In the past 10 years, five people were reported to have hantavirus in Oregon resulting in three deaths.

According to Ruedas, in North America only deer mice and related species are able to infect humans who handle them or inhale their dried urine or fecal material. The disease is not always fatal but there is no cure. Fortunately hantaviruses are relatively rare, as are its most deadly strains. Ruedas and doctoral students Laurie Disney and Phil Jones say there is circumstantial evidence that a pathogenic strain is present.



Student Laurie Disney weighs a chipmunk in Oxbow Park. Chipmunks can get hantavirus but clear the infection quickly and do not pass it on.

Preliminary results show that about 15 percent of the deer mice captured in Forest Park carry a strain of hantavirus, compared with about 5 percent in Tryon Creek State Park. Over the next three years, the team will study wildlife in these parks and Oxbow Regional Park, Tualatin Wildlife Refuge, and Powell Butte Park.

Ruedas has a theory: The more species present within a biological community, the fewer the viruses. It's a call for conservation that Ruedas, Jones, and Disney suspect is more essential than anyone ever realized. To further their study, the team is conducting animal density counts in the parks by live trapping all animals within a 7.76 acre area. It's too early to draw any conclusions, they say, but the preliminary evidence appears to support Ruedas's hypothesis.

Salem legislators work with deaf student intern

A student internship with state Rep. Steven March is giving Steven Brown firsthand knowledge about the political process. At the same time Brown, who is deaf, is teaching others how to work with people who have disabilities.

One of the initial challenges for March and Brown arose from an Oregon Legislature rule. Each representative receives only one guest chair on the floor and Brown brings an additional person with him to Salem—his interpreter. March resolved the issue by crafting a deal with Rep. Phil Barnhart to



Steven Brown creates some firsts in Salem.

permit Brown's interpreter to sit in Barnhart's guest chair.

Barnhart has taught at University of Oregon and has a passion for students and learning, so he was eager to accommodate Brown's needs. March MUST '91, PhD '97, an alumnus of PSU's Urban Studies Program, keeps his door open to PSU students for internship positions. Although March believes past representatives have had interns with disabilities, he thinks Brown is the first deaf intern at the legislature.

"It's incredibly rewarding," says Brown. "I am making wonderful professional and personal contacts. The only difference between me and other student interns is that I have to teach people how to use my interpreter."

Brown is working on health-related issues for an Audit and Human Services Budget Reform Committee, which focuses on changes to the Oregon Health Plan. March has also asked Brown to keep him informed on issues that affect the disabled.

Brown, who plans to become a defense attorney emphasizing Americans with Disabilities' Act civil rights, hopes to enhance communications with the disabled. At the moment, however, both he and March are enjoying their mutual education process.

New microscope reveals the super small

A powerful new transmission electron microscope establishes Portland State as the Pacific Northwest's most advanced facility for nanoscale research in the fields of science and engineering. Capable of resolving images at the atomic level, the microscope is the centerpiece for PSU's Center for Nanoscience and Nanotechnology.

Purchased from FEI Company in Hillsboro, the \$1.5 microscope has its home in Science Building 2 in a room specially outfitted for it. The room has no vibration that could destroy the microscope's close-up imaging, it is free of any magnetic fields, and its temperature is controlled within a degree.

Campus researchers are excited about using the microscope to study the makeup of nanomaterials, including metal in aircraft engines and the microbial biosignatures preserved in minerals, rocks, and sediments.

Prof. Jun Jiao (pictured here) fabricates carbon nanotubes, hollow worms of carbon atoms that are useful as wire in transistors and semiconductors. To say her research is of the super small is an understatement. It would take 60,000 nanotubes to equal the thickness of a human hair.

The Center for Nanoscience and Nanotechnology will also provide access to the microscope for students and researchers from other area institutions, as well as for scientists from local companies.

"Training on this tool makes you

special," says Prof. Erik Bodegom, who directs the Nanoscience Center along with Jiao. "Research that gets done with this microscope can lead to new inventions." In addition, according to Bodegom, students using the microscope get to interact with local indus-



Jun Jiao, a director of the Nanoscience Center, uses the new transmission electron microscope for looking at nanotubes, hollow tubes of carbon atoms.

tries, leading to increased job opportunities.

Companies like LSI Logic Corp., a manufacturer of chips for Sony Play Stations, and WaferTech have expressed interest in the lab. Portland's high-tech sector is based largely on the semiconductor industry and includes many support industries that have developed optical and electron-optical instruments for wafer characterization.

Helping to relocate an outcast people

PSU student is first Oregon Gates scholar

The philanthropy of Bill and Melinda Gates is sending a Portland State student, Eric Jensen '02, to the United Kingdom's top university, Cambridge. Jensen is the first Gates Cambridge Trust scholar in Oregon.

A \$210 million endowment from the Bill and Melinda Gates Foundation created the trust. Its sole purpose is to help the world's brightest young leaders and scholars undertake graduate work at Cambridge.

Jensen, who is working toward a master's degree in communication studies, plans to pursue a doctorate in social and political science at Cambridge.

A Portland State researcher has published a cultural orientation guide to the Somali Bantu, a group that will become the largest African refugee minority population ever to be resettled in the United States when some 12,000 Bantu begin arriving later this year.

Daniel Van Lehman's article, "The Somali Bantu: Their History and Culture," co-authored by Omar Eno, a Somali Bantu and a doctoral candidate at York University in Toronto, was published online (www.culturalorientation.net/bantu) through an agreement with the U.S. State Department's Bureau of Population, Refugees and Migration.

Van Lehman, a senior fellow in PSU's Hatfield School of Government, is one of a handful of Americans with extensive

firsthand knowledge of the Somali Bantu. He worked for years with the Bantu in Kenyan refugee camps where they fled in the early 1990s after civil war broke out in Somalia.

The Bantu originally came to Somalia as slaves and have been subjugated or considered outcasts for nearly two centuries. As a result, they have had few opportunities in education or government, says Van Lehman.

"In many ways, the Bantu are well suited to resettle in the U.S.," says Van Lehman. "The Bantu have a strong work ethic, greatly value family and community relationships, and are tolerant of other groups."

Portland is among the 50 U.S. cities identified as potential Bantu resettlement locations. □

Controversial increase in freshmen GPA approved

For the past 20 years, a grade point average of 2.5 opened the doors of Portland State to first-time freshmen. Despite two years of student protests, that threshold is increasing to 3.0 in fall 2004.

The new requirement means incoming freshmen should have completed high school with a B average rather than a C-plus.

University administrators were ready to take the GPA request to the State Board of Higher Education in 2001 and again in 2002, but student claims that their views were not represented short-circuited the process until the change was approved in February.

Student groups worry that the increased GPA disproportionately affects students of color and low-income students. "It's not about ability," says Kristin Wallace, PSU student body president. "It's about the lack of resources dedicated to schools in minority and low-income areas—especially at a time when we are seeing budget cuts."

Students also pointed to language barriers that could keep minority students from performing well enough in high school to have earned a 3.0 GPA.

In meetings throughout fall term, University officials disputed the students' claims. Data for the fall 2002 freshman class shows that 91 percent would have met the new

standard—and the figures for most minority groups are even higher. Only 8 percent of African American freshmen fell below a B average and the figure is a mere 4 percent for Latino freshmen. The average high school GPA of freshmen enrolled this past fall was 3.15, says Mary Kay Tetreault, PSU provost, and PSU freshmen in recent years have consistently scored above the current 2.5 GPA requirement.

In addition, the University has alternate entrance paths for students with lower grades or less experience. For example, students with a cumulative SAT score of 1000 or above will get special consideration, and students can co-enroll at Portland Community College, which has no grade requirement. Also, up to 5 percent of students can be admitted on a case-by-case basis, and new admission programs are still being developed.

The GPA requirement only affects incoming freshmen. Transfer students with more than 30 college credit hours will not be required to meet the new standard.

Raising GPA minimums is a trend at many universities. Oregon Institute of Technology also received approval in February from the State Board of Higher Education to raise its admission GPA from 2.5 to 3.0. University of Oregon had prior board approval to raise its minimum GPA for entering freshmen to 3.25 beginning in fall 2003.



No pretty picture for Iraq

The picture painted in "A Democratic Middle East?" (winter 2003) wasn't a pretty one. If in fact you look at the status of European democracy and human rights anywhere outside the "west," it isn't pretty. But it's an accurate assessment of the likely success of "regime change" in Iraq and Americanization of governments in the Middle East, and that's the point of the story.

Jon Mandaville
PSU Professor of History and International Studies; PSU Middle East Studies Center Director

We are a baby nation

Please thank John Kirkland for writing one of the most succinct pieces regarding the Middle East I have ever had the opportunity to read! As a long-term history buff, I have always believed that one of the shining moments higher education and printed word afford is explaining the evils of war.

The remarks by Ronald Tammen, Jon Mandaville, and John Damis need to be heard. We are a baby nation ourselves and trying to understand conflicts that have been waged for thousands of years in a region filled with religious tensions, bigoted tribesmen, and repressive governments would cause us to think about the Vietnam conflict before we get too arrogant.

Your article says a lot and I hope it will be reprinted and sent around the globe.

Americans believe that they can manipulate history by trying to force democracy in the face of cultures where choice does not exist. The Greeks and Romans tried and failed.

If Portland State University and *PSU Magazine* continue to put forth articles like this then the goal of educating a public hungry for understandable comment about serious political strife can reach out to many. We must never forget that it wasn't war that broke down the Berlin Wall or fractured the Iron Curtain, it was economics, political dialogue, business interests, and the work of many in higher education who gave their time and talents.

Lyn Stone
Cazenovia, New York

Ignoring realities of the Middle East

Thank you for an excellent issue. I found "A Democratic Middle East?" by John Kirkland to be most informative

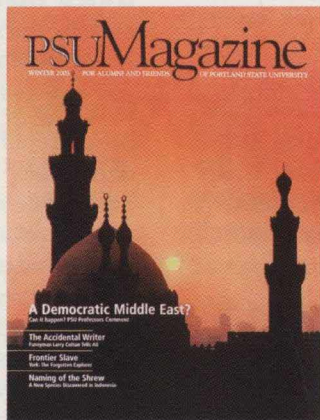
and current. It is too bad that the major media (CBS, et al.) have not picked up on these facts, and especially tragic that our current national administration seems to be ignoring the realities in the region.

There are many countries and cultures between Morocco and The Philippine Islands. They are not at all the

same, and they are certainly not like the United States and Western Europe.

Percy G. Wood '69
Sent by email

PSU Magazine wants to hear from you. Send your comments to PSU Magazine, Portland State University, PO Box 751, Portland OR 97207-0751; or to email address psumag@pdx.edu. We reserve the right to edit for space and clarity.



Shrews are not rodents

I have to tweak the tale of the editor on the article "Naming of the Shrew" (winter 2003). Our poor moles and shrews. They are always accused of being rodents. Not so! They are members of the order Insectivora (not italicized) not Rodentia. Also the genus, in this case *Crocidura*, is always italicized and capitalized. Species is italicized and always lower case. I think this is the most common mistake I see in a great variety of news publications.

Every writer could benefit from a short course in biological taxonomy (just as a lot of us on the science side could benefit from a long course in writing).

Keith Gehr, '76, '80
Sent by email



This shrew awaits a species name, but we should have known it is a member of the order Insectivora.

They're not bats, either

In "Naming of the Shrew," Steve Dodge implies on several occasions that bats are rodents. Rodentia and Chiroptera are utterly different orders. It is only in the misinformed popular imagination that bats are merely mice with wings.

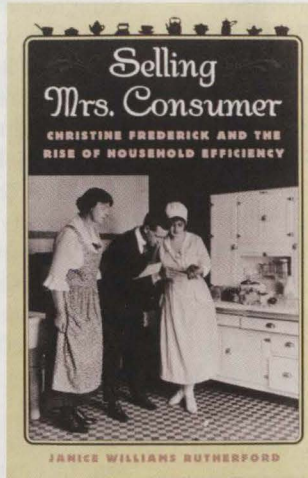
Jefferson Ranck
Portland, Oregon



Selling Mrs. Consumer: Christine Frederick and the Rise of Household Efficiency

By Janice Williams Rutherford MA '81, University of Georgia Press, Athens, Ga., 2003.

"When I first discovered Christine Frederick," writes Rutherford, "I found her interesting because I did not like her." Frederick (1883-1970) espoused the 19th century ideal that a virtuous woman's place was in the home. She modernized the concept for the early 20th century by focusing on the efficiency of housework. Her work, training women to become proficient homemakers, gave her a career outside her own home—a contradiction that is at the heart of the book. Rutherford is on the history faculty at Washington State University.



restaurant where she is chef—until a handsome Arabic literature professor starts patronizing the restaurant. With love comes a questioning of Sirene's identity as an Arab American.

SoulJazz: The Heart of the Music

By Michael Brewin '85, MA '89, SoulJazz LLC, Tigard, Ore., 2002.

Brewin is a jazz musician as well as an educator, producer, writer, and photographer. In *SoulJazz* he has laid out the history of jazz from 1900 to 2002 and included its greatest innovators, composers, and arrangers. He conducted in-depth interviews with some of the world's leading jazz musicians and many of the accompanying action photos are exclusive. Among the musicians interviewed are Grammy-award winners Joshua Redman, Ray Brown, Larry Carlton, Charlie Haden, Shirley Horn, Bela Fleck, Joe Lovano, and Jay Leno bandleader Kevin Eubanks.

The Dynamic of Development and Democratization in Yemen

By Marta Colburn '84, MA '95, Friedrich-Ebert-Stiftung, Bonn, Germany, 2002.

Colburn knows Yemen well, having lived and worked there off and on since 1984. She was even kidnapped by tribesmen in 1999 and let go unharmed two days later, after the prime minister personally negotiated her release. Despite desperate political, economic, and social challenges, Colburn has witnessed the steady progress of democracy in Yemen. It is the only country on the Arabian Peninsula that enjoys universal suffrage, and it has the only independent election body in the Arab world. The gaping lack of economic development is what is holding the country back.

Away From My Desk: A Round-the-World Detour From the Rat Race . . .

By Rif Haffar '89, MBA '90, Ameera Publishing, Seattle, 2002.

With a pink slip in hand from his executive job in the telecommunications field, Haffar decided to travel around the globe, mostly by motorbike. Haffar and his girlfriend, Tracy, visited six continents and 45 countries. Combining contemporary and historical perspective, Haffar gives a sometimes funny and often sarcastic account of our world, warts and all. Like authors of some of the other books on this page, Haffar created his own publishing company to get his story out to the public.

Iron, Wood & Water: An Illustrated History of Lake Oswego

By Ann Fulton '76 (history faculty), Oswego Heritage Council, Lake Oswego, Ore., 2002.

Fulton, who grew up near Oswego, has gathered material for this book during the past six years. The resulting coffee table size book is full of photographs of early Oswego and personal histories of its prominent citizens both past and present. Many of the photos came from family albums. The cover is particularly striking, with a 1867 photo of Oswego's old iron smelter—the first in the Oregon Territory.

On Our Way to Somewhere: A Comedy Drama in Four Vignettes

By Molly Larson Cook '74 (engineering management faculty), Blue Finch Press, Portland, 2002.

Cook has performed *On Our Way to Somewhere*, her one-woman comedy drama, off and on for the past 20 years. With the encouragement of friends, she decided to write it down and publish it. The short vignettes delve into the lives of four women—ranging in age from 30 to 65—as they relocate and confront change in their lives. □

Crescent: A Novel

By Diana Abu-Jaber (English faculty), W.W. Norton & Company, New York, April 2003.

Arabian Jazz, Abu-Jaber's first critically acclaimed novel, left many of us impatiently awaiting her next. The wait is over with *Crescent*, a love story set in the Arab American community of Los Angeles. In her lyrical style, Abu-Jaber tells the story of Sirene, 39 and never married, whose only passion is in the preparation of food at the Lebanese

Reviews are of faculty and alumni books, recordings, and Web publications. To have a work considered for this page, please submit pertinent information to Mary Ellen Kenreich, PSU Library faculty, via email to kenreichm@pdx.edu, or fax to 503-725-5799, or mail to Portland State University, PO Box 1151, Portland, OR 97207-0751.

Book reveals problems of the rich

Money can't buy happiness—that's what most people say. It's the socially correct point of view. In private, however, they might admit the opposite, the view reinforced by advertising for everything from laptop computers to romantic vacations.

Money is neither good nor bad of itself, says Thayer Willis MSW '90, psychotherapist and author of the new book *Navigating the Dark Side of Wealth: A Life Guide for Inheritors*. It's all the meaning ascribed to money and wealth in our culture that creates problems for people and has provided a career focus for Willis: helping the wealthy make peace with their abundance and live fulfilling lives.

What's to make peace with, what's in the way of fulfillment, many might wonder. Describing the dark side of wealth, Willis explains, "There can be a sense of entitlement, of greed, of thinking rules are made for others, as we've seen with some Enron executives and professional athletes. And sometimes there is a feeling of isolation and separateness."

Growing up in one of Portland's wealthiest families—her father was a founding partner of the company that became Georgia-Pacific Corp.—Willis, now 54, became familiar with even darker sides of wealth. By the time she reached her mid-thirties, there were five suicides among her childhood peer group. She had also struggled with an eating disorder and married three times in six years. Her own therapy led her to counseling others with eating disorders and then to the Portland State master of social work program, where she envisioned the career she now has.

Everyone needs to work, whether or not they need money, whether or not the work is paid or unpaid, Willis advises in her book. The purpose is to develop maturity, feel productive, and make a commitment.

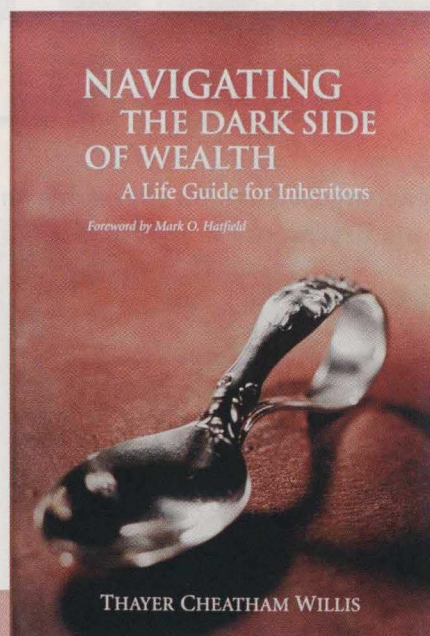
"I'm a big believer in competence and resilience and work is a tremendous vehicle for that."

The greatest challenge of wealth is spiritual, according to Willis. Although her Christian beliefs are evident throughout the book, she says that almost any spiritual path can be of value in dealing with the concerns people bring to her, such as "Why me?" and, "Am I supposed to use my talents to help others?"

Stories about clients (with names and details changed) and Willis' observations in working with them appear throughout the book. Topics covered include marriage, raising children, financial education, philanthropy, estate planning, and loaning money to friends. The book is likely to be of interest not only to inheritors, but also to therapists, estate planners, and people she describes as "disaffected doers and achievers" questioning the quality of their life.

Willis, who lives in Lake Oswego, was so sure of her message that she published *Navigating the Dark Side of Wealth* herself (New Concord Press, Portland) in a handsome hardback edition.

—Martha Wagner



Case study of an inheritor

Sam, 40, was a would-be journalist with the talent, education and desire to excel at his chosen profession—but he lacked the drive to carry it off. The crux of his problem was the family fortune he inherited at age 21.

Sam wanted to feel like a traditional breadwinner in the eyes of family and friends while meeting his "lifelong aspiration to become a successful, admired, highly paid writer." Yet he had no tolerance for writing anything less than the best his training had equipped him for.

Without the need to be a breadwinner, he worked part-time, was very particular about the writing he would do, and took a lot of vacation and sabbatical time.

In therapy, he became aware of how his work pattern left him feeling different from others and "essentially on the sidelines of his profession." His struggle with an attitude of entitlement, says Willis, is a common legacy of inheritors. In therapy he gained awareness of his attitudes and behaviors and was able to make peace with his priorities.

Greetings from a student abroad

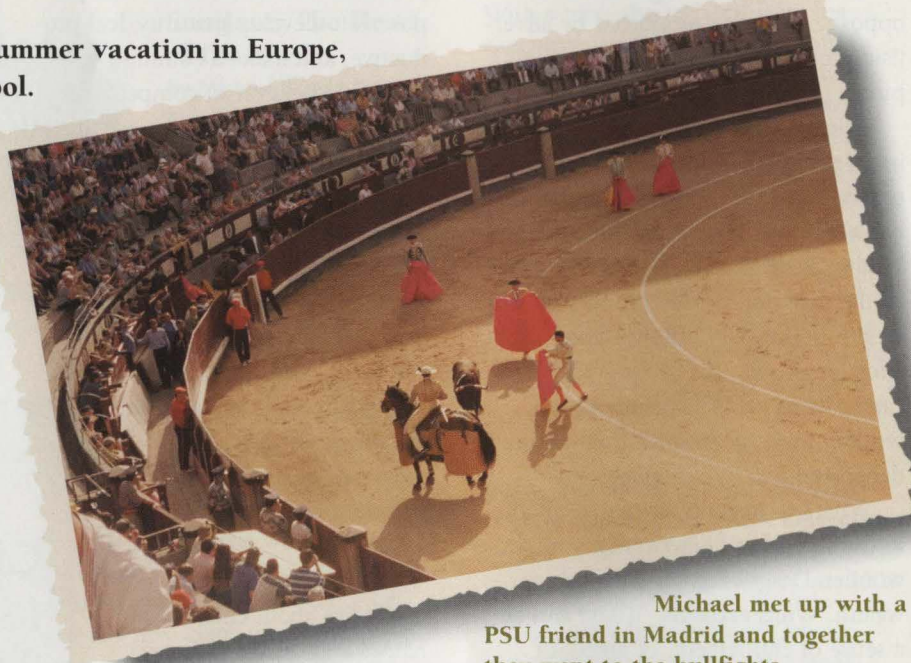
Michaelangelo Aust '02 shares his summer vacation in Europe, and his first weeks in graduate school.

What's it like to be twenty-something with a bachelor's degree in hand and headed off for a European vacation before grad school? If you're like me—decades beyond 20 and that care-free travel mode of youth—you don't remember or maybe never even knew. That's why I felt privileged to be on Michaelangelo "Michael" Aust's email list as he caught a plane for Europe, made strangers into friends, took a bus to Toledo, Spain, made strangers into friends, entertained children in a town square, made strangers into friends, got settled at Marquette University for his first year of dental school, and, of course, made strangers into friends.

Outgoing and 24, Michael is a natural writer and as fun in person as his emails suggest.—*Kathryn Kirkland, editor*



These local children in Toledo, Spain, kept Michael drawing tattoos on their arms until dark.



Michael met up with a PSU friend in Madrid and together they went to the bullfights.

June 13

It's a little after 1:30 a.m. and I'm still packing. I did a little test run with my backpack the other day, and it was heavy. So I ditched some stuff, added some more, and now . . . it's heavier. It is the PowerBars and meal supplements, so it will get lighter as I go along.

I wanted to thank everybody who stopped by and called tonight—that was cool. My travel plans look a little like this: Spain, France, Holland, Germany, Switzerland, and Italy. (Editor's note: Michael also ended up visiting the Czech Republic and Monaco.) I'm going to hit the big cities, and then try to hitch to the small towns. I'll send an email when I land.

June 14

First off, Dramaine you are my hero. I stayed up all night, and Dramaine came over at 6:30 a.m. to see me off on his way to the library to study for a final. We got to talking about my flight time, and he asked when I was to leave. I thought the flight left at 9:30 a.m., but when I looked it turned out that it left at 8 a.m. At 6:40 I had finished packing, taken a shower, and was out the door in Dramaine's car. Fifteen minutes later I jumped out at the airport, "accidentally" checked in in the first class line, and was at the gate an hour early. I met a guy named John who is a physicist and engineer. Great guy, builds Harleys, has lots of tattoos. Thanks for the beer, John!

I got to Düsseldorf, Germany, at about 8 a.m. my time. The guy I sat next to was from Germany and convinced me to walk downtown on my

four-hour layover. So I'm strolling along and meet two nice university girls, and they take me to breakfast. They left, and then I met the server, Jessica. I'm going to stay with her when I go back through Düsseldorf in a few weeks. This girl is so perfect. I'm bit.

Anyways . . . so everything is in Spanish in Madrid. Germany was easier with English translations on most signs. I messed up the metro a little bit, but that's a good thing because I now know it like the back of my hand. I'm staying three nights at this hostel. I'm like the only one there. It's a freak'n dive—I almost walked out, but they are just remodeling so everything is torn up.

Nobody speaks English at the hostel so my little Euro translator is earning its money. The place is down this crazy, narrow side street with a six-inch sidewalk. So far both a BMW and a Mercedes have tried to run me over. Just kidding. I cleared them by a least a good foot.

My room is 20 Ç per night, and I have a bathroom, closet, and TV to myself. My room is all remodeled. I got lucky—grabbed it out of my *Hanging Out in Spain* book. I need one of these for every country. I have no jet lag at all, and it's about 8:40 p.m. I'm going to the 900 Club; it is supposed to be a good place to hang for university students.

I'm in heaven. Ciao!

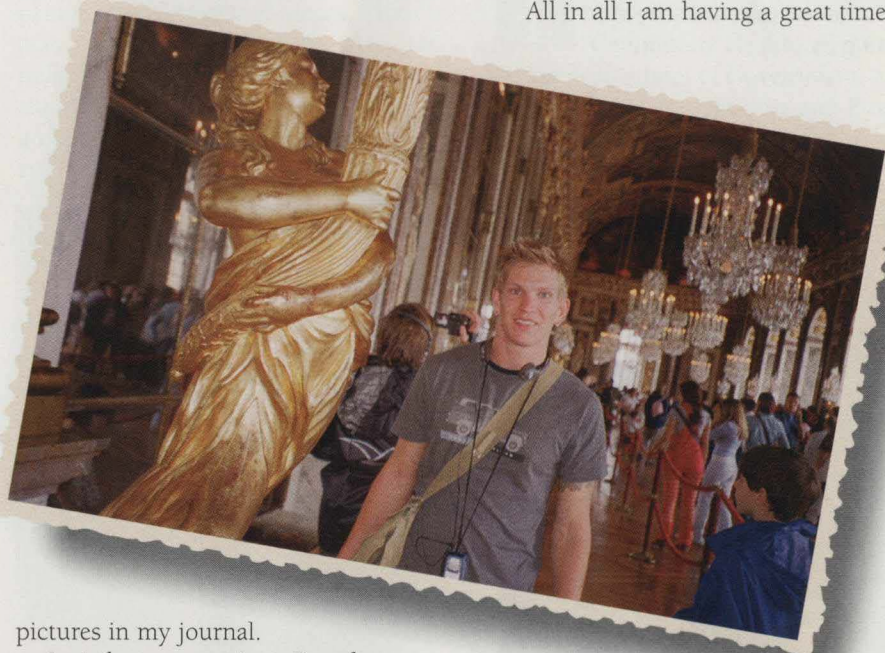
June 19

So much happens everyday it is crazy. I'm in Barcelona now. I just got in from Toledo, where I met a guy from England who invited me to his home in San Sebastian (northern Spain). My plans on where to go change daily.

While in Madrid, I saw the Prado Museum and the Royal Palace. I walked all over. The city started to wear on me, so I had to get out. I took a bus to Toledo at 8 p.m. It worked out well because the bus was full of commuters. I was the only tourist. The guy I sat next to gave me a lift to the hostel.

I'm heading to Murcia in a few days to stay with the guys I met at the dive hostel in Madrid—then on to the offer in San Sebastian.

Anyway, while I was sitting in this square in Toledo writing in my journal, a little kid ran up and pointed to my tattoo. He pointed to my pen, then his arm. He wanted me to draw it on his arm. I made him go ask his mom before I started in. All of a sudden 10 kids are standing around me wanting tattoos. It was great. They drew me



pictures in my journal.

I tried to get a train to Barcelona, but there was a strike, so I took a bus. I met three girls from Mexico, which made the bus ride. I took a bike tour today around Barcelona that was soooooo much fun. It ended at the beach with beers and swimming. I'm going to jet and go hang with these people I met in my hostel today. I'm going to email again soon.

June 20

A guy tried to rob me last night. I was just walking along. In my hand I had my translator and my change, which I was counting. He hit the bottom of my hand and my translator and money flew into the air. I snatched up my translator and while he was bent over gathering my change, I grabbed his head and smashed my knee into it. It was nutz.

In fact all of Barcelona is nutz. There are riots, the city is on strike, and I can't get anywhere, including out of here. The police are all around my

building because it is right next to the federal building. The rioters have been setting off these loud explosions all day long, and the police are arresting them.

I'm going to hang in the hostel tonight, but it's a bummer because there isn't any food. PowerBars here I come! The only thing we can do is go to the beach. There were tons of people there today.

All in all I am having a great time!

Michael visits the Hall of Mirrors in the Palace of Versailles.

July 5

I left Paris last night and now I'm in Amsterdam. I'll be here until the 7th, then to the Czech Republic for a while. I have to get the wheels turning because I spent so much time in Spain.

I'm still having a good time; I keep meeting all these people. I went to the top of the Eiffel Tower with Gilberto, a guy from Mexico. Today I met a guy from Australia, and we found a place to crash together. He is an electrical engineer and saves his money, then gets jobs on the road. (Editors note: They got together recently in Milwaukee.) When I was at the Louvre, I met a couple from Seattle. They were traveling for six months all over the world.

Well anyways, Paris wasn't all that great. The city is pretty. It's just that the people ruin it. Down in Nice

though, the French I met were awesome. I also met more Germans in Paris and hung out with them for a while. We went to the top of this chapel called Sacre Coeur. It had a view of the entire city of Paris. We just sat up there with about 10 people and drank some wine.

It has been pretty tough to find a place to stay in Amsterdam, which was also the case in Paris, but I'm getting by.

was on, I let the water run for a week to make up for it. Just kidding. Only three days. Kidding, kidding. It was more like five.

North, east, west, and south are all backwards here. Every time I go north, I find out I'm actually going south, and the same with east to west. I argued for a while, but I've given up. It's made for a lot of walking.

He was trying to get the first-year class to join the student research group. I'm going to do it. I won't have a ton of time this year, but I can put in a few hours a week I was told.

This isn't the most exciting email. The first-year class is full of really good people, and I love the school. The city of Milwaukee, however, leaves much to be desired.

September 30

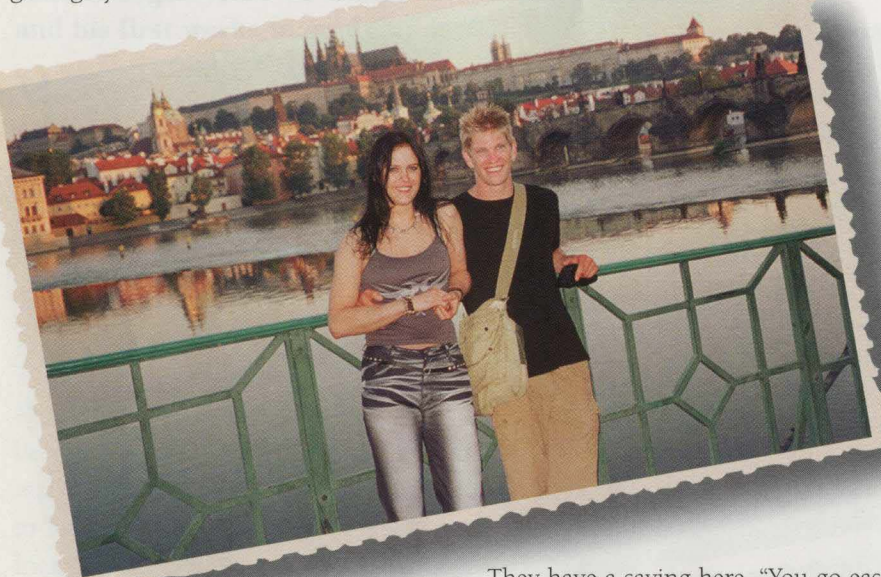
It's been a while since I wrote most of you, but I'm buried up to my neck in books. I have been having tests every week, which allows me just enough time for about 4-½ to 5 hours of sleep a night. Except on Saturdays, when the rule is no alarm. The cat usually gets me up at about 8 though.

With this new curriculum, we first-year students are in the clinic one to two years before most schools in the U.S. I have clinic every afternoon from 2 to 5, and I assist the upper classmen. I can pretty much put my head inside of a dead cow now and not have a problem, but this dude the other day hadn't seen a toothbrush in all of his 24 years. We are getting ready to fit him with an upper denture and a lower partial. Crazy! Twenty-four years old and the guy has no, and I mean nooooooo good teeth. Bummer.

Anyways I have a histology exam tomorrow afternoon in the lab, and last week I had a big introduction to clinical practice exam that covered five subjects. It wasn't that fun, but it went better than my first two large exams. In biochemistry I'm about six chapters behind, but that's about four chapters ahead of where I was before the last test.

Everything is going really good otherwise. I am on a flag football team and we are undefeated. We play Thursday nights at 9 p.m. It's a riot. We are called the DK Fighters. On our shirt-fronts we have a tooth doing the Heisman Trophy pose and printed on the backs are our dental related nicknames like high speed, resin, composite, deep pockets, etc.

I need to hit the books for a bit before I crash, so I'll talk to you later! ☐



In Prague Michael and Swedish friend, Carolina, pose outside the largest dance club in Eastern Europe, Karlovy Laznke Club.

August 9

From Marquette University in Milwaukee, Wisconsin

Sorry it has taken me a while to get an email out. I'm stuck using the county library. I had to mail a postcard to myself from the library to prove my address and get set up. My Marquette benefits don't start until school starts.

I haven't really gotten to see the dental school yet. They are still moving in the new equipment, so everybody is running around like a chicken with their head cut off. Sometimes I swing by for entertainment purposes.

I spent the first four days here without electricity or phone. That was pretty interesting. They turn everything off in between tenants. Once it

They have a saying here, "You go east until your head floats." So east is towards the lake. I'm going to head down there today and walk along the waterfront. I've met a few people, but they are pretty tough-skinned here.

September 9

I saw my first patient last Friday in radiology; it was a lot of fun. I think that some students didn't really feel they were ready yet, like the guy in the room next to me. Every time we came out to take a picture, he looked like he had seen a ghost.

It was a bit nerve-racking. On Wednesday we had the introduction lecture, Thursday we took x-rays of manikins, and Friday we had a patient for a grade. I assist in clinic all this week. The new curriculum moves quickly. We already know just as much in clinic as the sophomores. I have a test this week in dental materials and in histology and biochemistry next week.

This past weekend I went out to one of the doctor's houses for a BBQ.

Guru of growth and elder statesman of urban planning—these are titles the media has used to describe Nohad Toulan, founding dean of Portland State's College of Urban and Public Affairs. After 31 years, Toulan is stepping down as dean, leaving a legacy of campus and regional growth behind.

Toulan has long played a significant role in Portland-area planning. He was on the task force that drafted the region's urban growth boundary in 1977 and has been a champion of the tri-county Metro government. In addition he established the University's Institute of Portland Metropolitan Studies—a think tank that takes on regional planning issues.

"Nohad has been an invaluable adviser to me on urban growth and planning," says Portland Mayor Vera Katz. "His legacy as an urban planner and dean of the College of Urban and Public Affairs is reflected all around the region in our wonderful quality of life."

The culmination of Toulan's career at PSU is the Urban Center, a \$33 million mix of academic, retail, and office buildings completed in 2000 and referred to by many in Portland as the new front door to south downtown. It houses the College of Urban and Public Affairs, which offers the only Ph.D. programs in urban studies, regional science, and public administration and policy between Berkeley and Seattle.

A native of Egypt, Toulan came to Portland State in 1972 to direct the urban studies doctoral program and subsequently became its first and only dean in 1976. The college is now one of the oldest and most comprehensive of its kind in the country—with an international reputation. During the past two years China has sent senior-level officials to the college for training in sustainable land use development.

"Toulan created a unique climate of community engagement—one which we might take for granted but is certainly not the norm in most U.S. universities," says Ethan Seltzer, director of the Institute of Portland Metropolitan Studies.

The dean's vision has often reached

beyond the University, city, and state. He began his career as a planner and architect in Egypt during the 1950s, eventually becoming Cairo's first planning director in 1965. His interest in the Middle East continued after coming to Portland. In 1984 he took leave when asked by the United Nations to coordinate an international team of specialists developing a comprehensive plan for the holy city of Mecca. The plan had to cope not only with the one million pilgrims who converge on the city each year, but the skyrocketing growth of the city and its half-million permanent residents.

accept an Urban Pioneer Award in June. The award was first given last year to former Oregon governor and Portland mayor Neil Goldschmidt and *Oregonian* publisher Fred Stickel. It honors state and community leaders who exhibit the values taught in the College of Urban and Public Affairs.

Today the college includes three schools: the School of Community Health, the Mark O. Hatfield School of Government, and the School of Urban Studies and Planning. It also includes eight public service and research centers and institutes

URBAN VISIONARY RETIRES

NOHAD TOULAN, FOUNDING DEAN OF THE COLLEGE OF URBAN
AND PUBLIC AFFAIRS, STEPS DOWN AFTER 31 YEARS.



"I know that retirement will open doors to new adventures and opportunities," says Mayor Katz of Toulan's retirement, "and I know we can count on him to continue his vital involvement in the life of our city and in planning its future."

The dean plans to remain a part-time adviser to the Institute of Portland Metropolitan Studies and stay connected to the college, where he will

that contribute knowledge and service not only to academia, but to the city, county, and state. These include the Institute on Aging, the Institute of Portland Metropolitan Studies, the Center for Public Health Studies, the Center for Population Research and Census, the Criminal Justice Policy Research Institute, the Institute for Nonprofit Management and the Executive Leadership Institute. —Kathryn Kirkland

Watch any of the dozens of medical shows that have appeared on television over the past 40 years, and you'll see that in every one of them the action seems to revolve around a piece of high-tech equipment—usually the monitor that measures a patient's heart rate.

When the monitor's jagged line spasms rhythmically, we know the patient is fine. The drama happens when it goes flat. Then, the alarms go off, the doctors and nurses rush in, family members are shoved aside, and the plot takes a sudden and dramatic turn.

Monitoring equipment has been used by physicians for decades to watch how a patient is doing right

the cranium. Clinicians at OHSU have stored hundreds of hours of data from these types of monitors and are sharing the data with McNames as part of a joint mission to decipher more than what doctors are used to seeing. In the future, their work could result in better monitoring equipment, new products that could enable patients to take care of themselves at home, and a more effective hospital environment.

"Right now, a lot of the patient monitors have alarms, and they annoy the heck out of the nurses because they go off when there's not a problem. There's a lot of beeping going on," says McNames. He visualizes a day when an alarm would go off before a patient

Patients could bring the device in to a clinic where the doctor could analyze the data and prescribe treatment.

One project McNames is working on involves Parkinson's Disease. The disease is a baffling and complex neurological disorder that involves the loss of brain cells that produce a chemical—dopamine—that helps direct muscle activity. The dominant symptom is involuntary tremors. Eventually, sufferers can lose the ability to walk, talk, and perform simple tasks.

One option for patients who are suffering through the later stages of the disease and are not responsive to drug therapy is to have an electrode placed in a region of the brain related to their

Signals

By John Kirkland **Medical data reveals new insights.**

now, at this specific point in time. But an assistant professor in the College of Engineering and Computer Science is working toward having this equipment look into the future.

"It's kind of a Holy Grail," says James McNames, a Stanford graduate who joined the PSU faculty four years ago and is working closely with physicians at Oregon Health & Science University (OHSU). "If we can predict a deterioration based on what is about to occur, the doctor can act proactively."

Clinical monitors measure much more than a patient's heartbeat. Machines also measure respiration, the level of oxygenation in the blood, arterial blood pressure, and pressure inside

is about to experience a problem. "For example, if someone is going to have an acute increase in intracranial pressure, an alarm would sound. The nurse could come in and adjust the bed, or administer a dose or medication, or adjust the patient's breathing. There are all kinds of possibilities," he says.

Better equipment—and better ways to analyze the data—could include monitors that take the patient out of the hospital setting. Sleep apnea patients, rather than spending a night in a sleep clinic, could use an inexpensive device in the comfort of their home to monitor their breathing patterns during sleep.

tremors. Placed correctly, the electrode can immediately stop the tremors.

"The trick is finding the correct region of the brain," says McNames.

He and his colleagues developed a technique of plotting the electronic signals given by the electrode at different depths in the brain during surgery to pinpoint where it will do the most good without creating complications to the patient.

"It's like real estate: location, location, location," says McNames.

Development of this technique could have profit potential, so McNames submitted an invention disclosure to PSU, giving the University an opportunity to patent it.

Parkinson's Disease primarily affects the elderly, but most of McNames' work is done with children.

His chief colleague at OHSU, Dr. Brahm Goldstein, is a pediatrician and head of the Complex Systems Laboratory (CSL) near the pediatric intensive care unit. The two met when McNames, having recently landed a faculty position at PSU, was making cold calls to local companies and research groups looking for someone with an interest in signal analysis. McNames, whose wife had been accepted to the Lewis & Clark law school as he finished his doctorate at Stanford, came to PSU initially for a

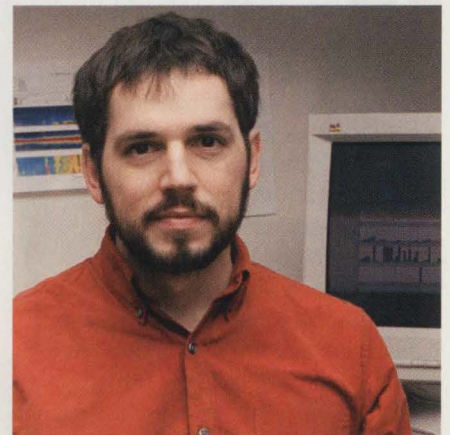
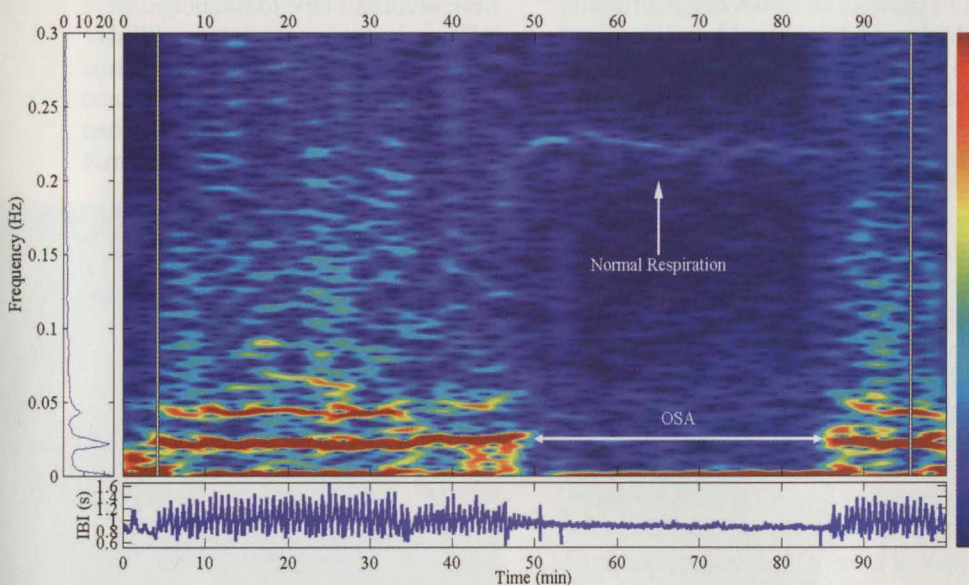
Goldstein doesn't just get McNames. It's a package deal that involves graduate and undergraduate PSU engineering students. The collaboration has included several projects through senior capstones, a culminating course that focuses on a community project. "Their level of energy and interest and enthusiasm is just fantastic," says Goldstein. So good, in fact, that he's hired several students.

Goldstein and McNames are particularly interested in brain trauma and severe infections in children. Monitoring equipment can measure changes in the pressure inside the cranium of both children and

to shift," says Goldstein, who has been doing this type of work for 30 years.

Although McNames' work is inextricably linked to OHSU, much of it happens on the PSU campus. He founded PSU's Biomedical Signal Processing Laboratory not only to head up his own research, but to also provide students with a solid foundation in statistical data analysis and signal processing. As part of a 2001-2002 capstone project, he and four of his senior undergraduates developed a software "toolbox," publicly available on the lab's Web site, to help researchers perform quick preliminary analysis of monitor data.

In another capstone project the year before, students created a laptop-based



Prof. James McNames uses spectrograms, such as the one at left, to study the relationship of respiration and heart rate.

one-year position and was later put on tenure track. As it turns out, Goldstein was the perfect fit for McNames.

Goldstein had built a signal library—an archive of the signals produced by medical monitoring equipment—and had been working with researchers at the University of Pittsburgh to help analyze the data he collected. The long-distance relationship was good, but Goldstein needed someone onsite to do the bulk of the analysis.

"That's exactly what he does," says Goldstein. "We fit each other's needs perfectly: I supply him with more data than he could possibly use, and he has the expertise in analysis."

adults who have had head injuries as a result of falls, automobile collisions, and other accidents. If pressure rises too much, blood flow to the brain can be cut off, resulting in permanent brain damage or death. Through analyzing the monitor signals, McNames and Goldstein want to find a way to predict a patient's deterioration so doctors can take preventative steps ahead of an emergency. McNames was recently invited to submit grant proposals for this research to the Thrasher Foundation and the Doris Duke Charitable Foundation. Such grants could result in sizeable, long-term funding.

"The whole paradigm of how physiological signals are being used is going

system to do real-time analysis of medical signals.

As important as McNames' and Goldstein's research may become in how doctors treat patients, precious few people in academia are involved in it. Says Goldstein, "When it comes to this kind of research, we are one of the leading groups in the world. There are people at University of North Carolina, University of Texas, and Toronto Sick Children's Hospital, but we are light years ahead of them in what we've done." □

(John Kirkland, a Portland freelance writer, wrote the article "A Democratic Middle East?" in the winter 2003 PSU Magazine.)

Crime's aftermath

Researchers look at state's compensation program for victims of violent crime.

By Steve Dodge

Earlier this year, a family member in an hallucinogenic rage stabbed Nancy's mother to death. Nancy and her siblings were devastated, not only emotionally but also financially. Fortunately the state of Oregon provided some help. It paid for the mother's funeral.

The money came from the nearly 30-year-old Oregon Crime Victims' Compensation Program, which helps victims and their families pay for such expenses as medical treatment, mental health counseling, missed earnings, rehabilitation, and funerals. Although the program had \$5 million available in 2002, surprisingly few people received assistance. In 2002, only 3,957 or 20 percent of the some 20,000 Oregonians who were victims of violent crime received compensation. The program paid out \$2.3 million—only denying 262 claims.

Why are so few people getting help at such a critical point in their lives? The program, administered by the Oregon Department of Justice, looked to Portland State's Regional Research Institute (RRI) for assistance in finding the answer. RRI led an exhaustive 18-month project that began with a survey of crime victims and the agencies that serve them.

RRI, part of the Graduate School of Social Work, found both predictable and surprising results—such as the feelings of re-victimization people felt while seeking compensation.

Since its founding in 1972, the

institute has undertaken more than 125 projects on topics ranging from child and adult mental health issues to juvenile justice and drug and alcohol programs. It seeks to improve the manner in which social services are designed, managed, and evaluated.

For the Oregon Crime Victims' Needs Assessment, RRI oversaw in-depth interviews with service providers, surveys of agencies and community partners that serve crime victims, focus groups of victims and advocates, and the creation of data maps showing geographic distribution of services.

A key component of the study was a direct mail survey to 5,000 violent crime victims asking for their assessment of present services and what could be improved. Only 430 surveys were returned—"at the low end of what you would expect," says RRI's Debra Elliott, co-principal investigator. However, the overall mountain of data produced, compiled, and presented in the study not only gives officials the snapshot they were looking for, but plenty of numerical and anecdotal information to use in making policy decisions.

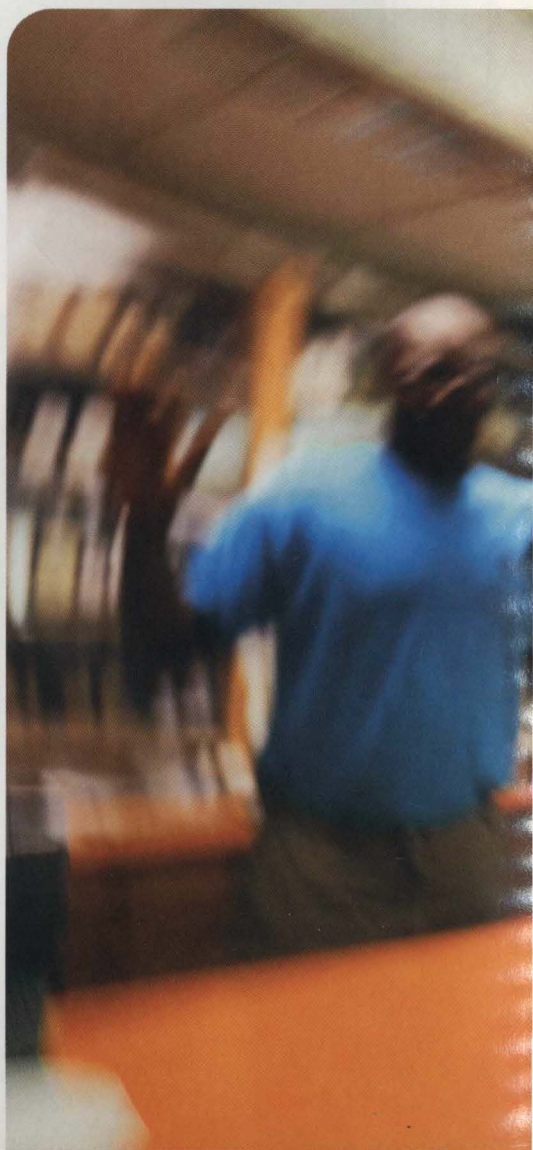
One finding which surprised no one, says Elliott, is that many crime victims were not aware of the range of services available. "The information is not getting to people in the manner in which they need it."

Adds Connie Gallagher, director of the state Crime Victims' Assistance

Section, "The message is clear that we have to do a better job of public awareness, coupled with enforcement of victims' rights."

The study also points out that language and cultural barriers keep many victims from reporting crime, let alone applying to the state for compensation. Findings show that services are spotty in rural areas, where victims may be isolated or far from government or social service agencies. Elliott points out another key finding from the study—what she calls the "trauma barrier."

"We're talking about interpersonal violent crime," she says, "everything from assault to rape to homicide. When it happens, you are in a whirlwind of confusion." Often, the study shows, victims are only told of their rights at the scene of the crime—when they are likely to forget. Many report



feeling repeatedly re-victimized by having to recount what happened to numerous strangers. Victims also report that they see the system as skewed towards the rights of the accused. The survey's low return rate could be related to those factors or simply a dislike of long surveys, says Elliott.

Elliott was struck by the dedication of the state's Crime Victim Advisory Board, made up of crime victims and advocates of victims' rights. PSU researchers met with the advisory group six times during the study, the first time on September 12, 2001, the day after the attacks on New York and Washington, D.C. "Their attitude was," says Elliott, "'All the more reason.' The attacks jelled things in ways we couldn't have imagined."

Similarly, says RRI project manager Karen Cellarius, "I was particularly

moved by the strength and resiliency of the people I came in contact with who had experienced some truly horrific life events, and their willingness to share this information to assist people needing victims' services in the future."

Gallagher was pleased to see that 75 percent of victims responding to the survey said they had found the services they needed. However, she says, "Obviously the report gives us a whole lot of room for improvement." Respondents pointed out that they could have used more financial assistance and more help with housing and mental health services. Victims also reported frustration with not having phone calls returned, not receiving timely information about court proceedings, and being on long waiting lists for help.

One surprise finding is that some 30 percent of victims said they would have liked more victim/offender mediation—a chance to meet with the offender in a controlled setting to talk about what happened.

"Victim/offender mediation was the

top unmet need in the survey," says Elliott. Victims' advocates were surprised by the finding, she adds. She's not sure if the result is due to the survey's methodology or a finding that needs further examination.

One thing is certain, says Gallagher: The state received lots of good recommendations from the people closest to the issue. Among the suggestions:

- Hire and/or train more bilingual and bicultural advocates.
- Place advocates where victims can best access them—at community centers, churches, immigration offices and other places outside of courthouses.
- Inform victims several times during the assistance process to make sure they understand their rights and available programs.
- Look for innovative ways to collaborate, such as sharing advocates between agencies.

Although funds for the compensation program come from offender fines and punitive damage awards, more general funds will be needed to implement recommendations that call for more training and hiring of additional victims' advocates.

"My perception is that back in 2000 the state responded to victims pretty well," says Gallagher. "I'm more concerned about the next three to five years. We're looking at not so much a honing of the system, as its disintegration." Still, she says, "Even with limited funding, the survey can be used to shift priorities," and can be dusted off again when the economic climate improves. In addition, the program has a strong commitment from its big boss, Attorney General Hardy Meyers.

In the meantime, the RRI report will be circulated to government and non-profit social service entities, other states, and the federal government in hopes it will stimulate better approaches to helping those affected long after the judge's gavel comes down. □

(Steve Dodge, a Portland freelance writer, wrote the article "Naming of the Shrew" for the winter 2003 PSU Magazine.)

Victim advocates wanted

"The single most important change Oregon can make in its response to victims is in the area of advocacy. Victims want to be contacted at the scene or at the hospital by a victim advocate. They want more frequent contact by advocates in the first few weeks following the crime and ongoing assistance as needed. Victims want to be fully supported throughout the justice process by an advocate who is respectful and sensitive to their needs. Advocates should speak the language and understand the culture of the victims they help."

—From the 2002 Oregon Crime Victims' Needs Assessment, prepared by Portland State's Regional Research Institute

THE FOX AND THE BUSINESS PLAN

JEREMY SHORT REACHES BACK TO ANCIENT WISDOMS TO GET HIS POINT ACROSS.

BY MELISSA STEINEGER



1674 ENGRAVING BY MARCUS GHEERAERTS

So a dog spies a T-bone, sinks in his fangs and hightails for home. He crosses a bridge over a pond, looks down at the water's glassy surface and thinks he sees another dog glaring up at him—with another succulent steak clenched between its fangs. Our dog figures he can double his holdings, so he opens wide to grab the second steak—dropping his own in the process and losing everything to his reflection. The point?

If you guessed, “Setting growth as the primary performance target may be ill-advised,” you think like a business prof. At least, you think like Jeremy Short, assistant professor in the School of Business Administration.

Short has taken the ancient fables of Aesop to a new frontier by cleverly using them to illustrate the potentially dry principles of strategic management.

Imagine tackling a chapter on “performance attribution biases” without going MEGO (my eyes glaze over). The story of “The Fox and the Grapes” can help. The fox, you may recall, longs for grapes that are hanging too high for him to reach. After many attempts to jump up and snap the tasty morsels, the fox realizes he doesn't have it in him.

But instead of accepting responsibility for his leaping limitations, he announces to all his friends that the grapes no doubt are sour and not worth the trouble. That, notes Short, is what happens when managers blame things outside their control for their company's bad year, even when the hard numbers don't back up their beliefs. Like airlines railing at the weak economy—even though Southwest Airlines is going gangbusters.

On a positive note, consider what the fable of “The Crow and the Pitcher” tells us about the Rubbermaid company. And about Short.

There's this crow who's really, really thirsty, as in parched. He spots a pitcher and scuttles over to it thinking there might be a little liquid within. Sure enough, in the bottom is a lovely bit of water. Only problem is the

pitcher's so tall, the crow can't crane his beak down to the liquid. He tries tipping over the pitcher, even considers breaking it, but he's not strong enough to do either. He's at the end of his proverbial rope. Suddenly, a light bulb goes off. The crow starts dropping small pebbles, one by one, into the pitcher. The water level rises. He drinks.

In Aesop's eyes, the story illustrates that necessity is the mother of invention. Or, perhaps not as catchy, but more apt to the business world of 2003, as Short writes: "Organizations must learn innovative ways if they are to survive the ever-changing environments of today." Which brings us to Rubbermaid.

"Rubbermaid," notes Short, "has made an explicit goal that 30 percent of their sales will come from products that were not in existence five years ago."

You might say, they've made invention a necessity. Which is sort of how it all got started for Short.

"I wanted to find a way to take what could be boring material and entertain myself and the students," says Short. "And I'm not funny enough to do stand-up comedy."

Through the years, he had noticed others using allegories to explain business principles. A 1996 article in *Strategic Management Journal* used Lewis Carroll's *Through the Looking Glass* (a.k.a. *Alice in Wonderland*). When Alice encounters the Red Queen playing chess with real-life characters, Alice notices that the chessboard itself is in motion. Even though Alice is running, she appears stationary. The Red Queen explains that in a fast world, one must run just to stay still. Or, as business minds immediately grasped, the example applies beautifully to today's "hyper-competitive business landscape."

With the tradition of literary analogy established in the business world, Short decided to teach students about modern business principles using the tools of an ancient Greek fabulist.

However, there's a little problem concerning whether Aesop ever existed.

Some evidence suggests that a slave named Aesop lived in ancient Greece about 620 B.C. to 560 B.C. Aesop is said to have earned his freedom and moved to Athens, which was ruled by a free-speech-hating tyrant. The former slave criticized rulers of the day in fables: brief allegorical stories that illustrate a moral or satirize human behavior. Animals are typically the main characters—animals that act surprisingly human. For his cleverness, Aesop is said to have been thrown to his death. If he ever lived.

Still, regardless of whether the man ever lived, the fables associated with his name most certainly do. Although the 200 or so fables ascribed to Aesop were not written down until after his death, they've since been used to teach grammar and morals in ancient Greece, the Roman empire, Europe in the Middle Ages, and now to PSU business students.

Last year, Short presented a paper on using Aesop to illustrate strategic management principles to an international audience at the Educational Innovation in Economics and Business Conference in Guadalajara, Mexico. Short and graduate student Nanette Reid wrote the paper with support from Portland State's Scholarship of Teaching Resource Team, which helps faculty and graduate students develop research skills to conduct scholarship not traditionally related to their discipline.

Short and Reid took the four basic concepts he teaches in strategic management—strategy, leadership and organization, the environment, and performance—and found fables to illustrate each. "The Donkey and the Grasshopper," for example, is an allegory for "resource-based management," a component of business strategy.

A donkey loves the sound of grasshoppers chirping. The equine asks the insects what they eat that enables them to sing so sweetly. "Nothing but morning dew," reply the hoppers, whereupon the donkey switches to the "magic elixir" and quickly starves to death. Aesop's point?

One man's meat is another man's poison.

Or, as Short noticed, it's a classic illustration of the pitfalls of believing you can buy (or merge) your way to success. To explain: if you look at a company as nothing more than a bundle of resources, you should be able to buy (or merge with) any resource the big guys have and be just as successful as they are. In other words, if you drink morning dew you should be able to sing as sweetly as the biggest, baddest grasshopper in your field.

But a company is more than the sum of its resources. It's how those resources work together that make a company unique. As the donkey discovered, it won't do you any good to hire away your competitor's brightest employees if your work environment is significantly different—think of basketball great Michael Jordan playing this year for the Washington Wizards. Without his Chicago Bulls teammates, Jordan isn't racking up the wins like he used to.

Aesop is perhaps the best-known writer of fables, but fable date back into antiquity. In Mesopotamia, "beast tales" were popular. Fables are found in ancient Hindu texts. And the writing of fables continues in modern times—James Thurber and George Orwell among others wrote fables.

Today, whether Aesop ever lived or not, his fables continue to play the role they have for more than 2,000 years. After all, who hasn't heard the story of the tortoise and the hare? Or heard: "honesty is the best policy," "actions speak louder than words," and "don't cry wolf"?

And now Short's taken these ancient wisdoms to a new frontier—business. You might say the moral of his tale is, as he says, "People aren't going to remember a long list of boring facts. But they will remember a story." □

(Melissa Steineger, a Portland freelance writer, wrote the article "The Accidental Writer" for the winter 2003 PSU Magazine.)

For the love of the game

From PSU to the major league: a coach's story.

Tom Trebelhorn puts on his shirt and tennis shoes as he reflects on a very long and disappointing night. Not only did his team lose, but he watched his guys rally from a seven-run deficit only to lose when the potential tying run was thrown out at home plate.

After the game, reporters surrounded Trebelhorn's smallish locker and asked about the run that didn't score. As the Orioles' third-base coach, it's Trebelhorn's responsibility to determine whether a runner can score or not. As Deivi Cruz rounded third base, Trebelhorn's arm spun like a windmill waving him home.

The decision failed and Trebelhorn will go home and relive the play about 100 times in the next several hours. When runners score and Trebelhorn guesses right, reporters rarely talk to the former Portland State baseball star.

"It was two out and I thought he had a good chance," Trebelhorn told reporters that night. "In fact, I would question whether he was out. I think it was a decision I had to make."

Trebelhorn has been the Orioles' third-base coach for the past three seasons. But most of his life he has been coaching or playing baseball and loving every minute of it.

An energetic and fit 55 year old, Trebelhorn is always a source of encouragement. He reports to the Orioles' home baseball park, Camden Yards, hours before games and works with the hitters, hitting countless grounders to infielders.

During the game, Trebelhorn stands in the third-base coaching box and advises Orioles base runners.

"I really love what I do," he says. "I think if you love what you do, you will always have the energy for it. I love working with the players and I love teaching."

Trebelhorn has been teaching for nearly 30 years. After his playing career at Portland State, he spent four seasons in the minor leagues before the Oakland Athletics hired him as a coach for their Rookie League team in Boise, Idaho.

Trebelhorn was just 27 years old and given the responsibility of coaching 18- and 19-year-olds.

"Well I always wanted to coach and when it was apparent that I wasn't going to get to the major leagues as a player, I figured I'd try to get there as a coach," he says.

It was obvious that Trebelhorn's coaching skills reached far beyond his years. He sliced through the minor-league system and became a major league manager in just 10 years. But that road included some amazing experiences as Trebelhorn coached his share of future all-stars and household names.

But it didn't appear Trebelhorn would make it that far while coaching in Boise, which was not exactly the hotbed for baseball.

"There were 38 players and me," he remembers. "There was no coach, no pitching coach. So there were a lot of organizational skills, a lot of preparation, and a lot of plans that I have since implemented at the big-league level but I started in Boise out of necessity. It was fun. I had a great time."

During his time in Boise, Trebelhorn managed a young speedster named Rickey Henderson, the Oakland A's third-round draft pick in 1976 who was filled with potential. Henderson, who played in the major leagues until last season, is a sure Hall of Famer and the all-time leader in stolen bases, walks and runs scored.

But in 1977, Henderson was a raw rookie with tremendous speed and a cocky demeanor.

"He was a 17-year-old kid out of the Bay Area who had a better idea of the strike zone than two-thirds of the major league players at that time," says Trebelhorn. "He was a very gifted athlete. But Rickey always demonstrated the fact that he graduated from the School of Cool."

Trebelhorn recalls one game where Henderson singled and stood on first base. Henderson was not the best at understanding signs and when he didn't comprehend one, Trebelhorn took off the signs. So Henderson stole second. Trebelhorn again told Henderson there was no sign, and Henderson proceeded to steal third base.

After the inning, Trebelhorn approached his rookie base-stealer and asked why he kept stealing when Trebelhorn took off the signs. "Well," he said. "You gave me the 'take off' sign, so I took off for second and I took off for third."

"Well, that was Rickey," Trebelhorn laughs.

It wasn't long before Trebelhorn was managing at the high minor-league

By Gary Washburn



Tom Trebelhorn (left), third-base coach for the Baltimore Orioles, watches the antics of first-base coach Rick Dempsey.

levels. He got a job as a skipper of Triple-A Hawaii, the highest affiliate of the Pittsburgh Pirates. A year later, in 1984, he was named first-base coach of the Milwaukee Brewers.

When manager Rene Lachemann was fired, Trebelhorn was reassigned as a minor-league instructor and thought his major league dreams were dashed. But new third-base coach Tony Muser was injured in an accident and the Brewers called old, reliable Trebelhorn to fill in.

Then when manager George Bamberger was fired during the 1986 season, veteran players Robin Yount, Cecil Cooper, Paul Molitor, and Jim Gantner approached the general manager and asked for Trebelhorn to take over with nine games left in the season.

Portland State had its first major league manager.

"I told the boys, 'Fellas, I think this is my only chance to manage in the big leagues,'" he said. "So I want you guys to play hard for the manager next year."

That was vintage Trebelhorn. He managed the Brewers for five seasons, three of those winning seasons. He was fired by new general manager Sal Bando and moved on to a coaching job

with the Chicago Cubs for the 1992 and 1993 seasons. In 1994 he took over for Jim Lefebvre and suddenly was skipper of baseball's loveable losers.

Trebelhorn's friendly style was infectious in Chicago and the media considered him a darling. Trebelhorn recalls a Sunday game in 1994 in Houston, when the Cubs were playing well on the road and not so good at home. After winning that game in Houston, the media asked about the upcoming homestand and Trebelhorn guaranteed they would win the next game.

"I told them if we don't win tomorrow, I will meet every fan that wants to talk about the Cubs at the firehouse across the street," he promised. "If we lose tomorrow, I'll be out there."

The Cubs lost that next day to the Colorado Rockies. Trebelhorn met about 1,000 people that late Monday night, including fans who were burning newspapers and calling for Trebelhorn's head. After a few soothing words, Trebelhorn had the fans on his side and suddenly was a Chicago favorite.

Trebelhorn ate with the firefighters after every Friday night home game. "It was the best food in Chicago," he says.

Unfortunately for Trebelhorn, he lasted just one season in Chicago. The baseball strike wiped out the last two months of the 1994 season and Trebelhorn was not asked back for 1995.

A year later he took a job as a minor-league coordinator for the Baltimore Orioles, and returned to the field in December 2000 when he was named third-base coach. Trebelhorn is happy and has no desire to return to managing.

"I don't think I can do the job like I want to," he says. "These days you have to be media friendly, and I would rather spend that time getting my team ready for the game."

For Trebelhorn, it's been an amazing ride from Portland State to the major leagues. He says he never thought he would make it this far.

Standing in the sunshine outside the clubhouse before a game in Jupiter, Florida's Roger Dean Stadium, Trebelhorn reminisces, "Because of hard work and great training with my college coach and high school coach, I was ready for the opportunity when it came along. I never had a bad break in baseball. I have had a great time, made more money than I ever thought I'd make, and learned so much." □

(Gary Washburn is a writer for the Major League Baseball Web site. He lives in Baltimore.)

Scholarship available for children of alumni

Alumni, do you have a son or daughter attending PSU? Did you know there is a scholarship available and the deadline is May 8?

To receive a copy of the Jane Wiener Memorial Alumni Scholarship, call 503-725-4949, or email psualum@pdx.edu or visit www.alumni.pdx.edu. This full-tuition scholarship will be awarded for fall 2003.

To be eligible applicants must be the child or stepchild of a PSU graduate, be enrolled as a resident undergraduate, have a 2.5 cumulative GPA, and demonstrate community service involvement.



Plan ahead for PSU Weekend, Nov. 7-9

Alumni, friends, and members of the Portland community come together each fall for Portland State's celebration of lifelong learning: PSU Weekend. Attend open houses, a Viking football game, myriad lectures, and go on tours of Portland on Nov. 7 to 9. Watch your mailbox and the Alumni Association Web site at www.alumni.pdx.edu for details!

Stay connected to PSU! Keep up-to-date with the latest alumni news, events, travel programs, and resources available to you as a PSU alum. Visit our newly designed Web site at www.alumni.pdx.edu. You can submit alum notes, update your address and email, or sign up for future email newsletters, all online.

Our Alumni Association Board, left to right, front row: Gerry Craig '66, Roberta McEniry '76, Ann Takamura MPA '97, Tamara Lewis '69, Komi Kalevor '88; middle row: Trish Trout MA '88, Bill Lemman '47, Jackie Bell '71, Jeff Austin '77; back row: Gary Salyers '57, Chris Groener '99, Gary Purpura '71, Craig Gilbert '89, MS '02, Don Riggs '83; not pictured: Brian EagleHeart '99, Dave Fitzpatrick '75, MS '77, Michelle Girts '83, Bob Hormel '62, Terry Pinnell '01, Brian Ray '85, Rosanna Schewerda '91, MT '93, Cathy Williams '56.

10 things you didn't know about the Alumni Association

We think you know that the PSU Alumni Association sponsors PSU Weekend, our annual fall community-wide educational event (scheduled in 2003 for November 7-9), but did you know the PSUAA also:

1. Helps sponsor activities for students, such as Party in the Park, Grad Fair, alumni panels at Career Day, an open house at summer commencement, plus it helps sponsor one student ambassador.
2. Sponsors alumni receptions in cities including Seattle, Bend, and Salem.
3. Paid off the Simon Benson House loan.
4. Sponsors an alumni credit card; short-term health, term-life and auto/homeowners insurance programs; and alumni travel programs.
5. Purchased the furniture for the Simon Benson House, with help from individual sponsors and Rejuvenation House Parts.
6. Is a major sponsor of PSU Salutes, honoring PSU alumni, faculty and friends.
7. Sponsors advocates activities with gubernatorial candidates, legislators, city commissioners and other elected officials.
8. Partners with local organizations, such as organizing tables at some City Club luncheons and participating on OPB Pledge Nights.
9. Participates with other campus organizations for special events, such as the Portland Street Car Grand Opening (2001), the Vanport Classic and the Emeriti Professors Art Show.
10. Uses private funds for all of the above activities.

University salutes alumni, faculty, and friends May 1

Lowell Burnett '64

Outstanding Alumnus Award

- Founder, CEO, and past president of Quantum Magnetics, a high-tech firm developing detection systems for explosives, narcotics, and concealed weapons
- Physicist specializing in chemistry and physics instrumentation
- Professor emeritus, San Diego State University
- Principal investigator on more than 40 research grants and contracts
- Author or co-author of over 150 journal articles, technical reports, and conference presentations
- Consultant to the Los Alamos National Laboratory and the U.S. Office of Technology Assessment



Gretchen Kafoury MPA '00

Outstanding Alumna Award

- Twenty-year veteran of public service, beginning in 1968 with Peace Corps service in Iran
- Former Multnomah County commissioner, Portland City commissioner and state representative
- Faculty member in PSU's Hatfield School of Government
- Internship coordinator for College of Urban and Public Affairs
- Chair of the Domestic Violence Fund
- Co-founder of the Women's Investment Network
- Led the Simon Benson House preservation effort

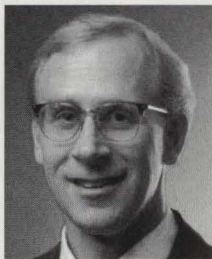


- Made significant gifts to the Graduate School of Social Work, Business Administration's Food Industry Leadership Center, the Music Department's jazz program, and the Northwest Center for Engineering, Science and Technology
- Marta serves on the Graduate School of Social Work Advisory Board
- Ken is co-chair of Building Our Future, PSU's first capital campaign; serves on the Business Advisory Council of the School of Business Administration; and has helped in the development of PSU's Food Industry Leadership Center

Mark Colville

Outstanding Friend of Athletics

- Orthopedic physician specializing in sports medicine at Rebound Orthopedics & Sports Medicine in Portland
- A team physician for PSU athletes for almost 16 years, attending approximately 130 football games (home and away) and many volleyball, soccer, basketball, and wrestling events
- Attends the injuries of all athletes through approximately 300 consultations a year on campus and available for phone consultation at all times
- Financial contributor to the Viking Club and season ticket holder
- Helped create a physician examination office in the Peter Stott Center



George Cabello-Castellet

Distinguished Faculty Achievement Award

- PSU faculty member since 1975
- Professor of Spanish language and literature
- Named "Dr. of the Year" in 1987 by the Oregon chapter of the American Association of Teachers of Spanish and Portuguese
- Works with the Northwest Film Center to showcase contemporary Latin American and Spanish film
- Organizer of the Cine-Lit Conference at PSU
- Co-author of *Nosotros*, a collection of essays and interviews with Spanish-speaking Oregon residents



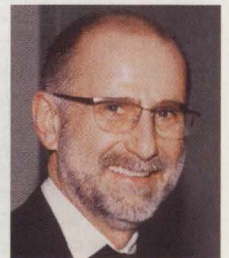
Maybelle Clark Macdonald Fund and Christopher Folkestad, Executive Director

President's Award for Outstanding Philanthropy

- Created the Macdonald Opportunity Scholarship for high school graduates
- Created the Marilyn Folkestad Scholarship in the Center for Excellence in Writing
- Provided major support for the Campbell Professorship in Children, Youth & Families of the Graduate School of Social Work
- Provided support for the Leadership Fellows Program of the Institute for Nonprofit Management, to help train leaders for the region's community organizations
- Has supported the Simon Benson Awards dinner □



Maybelle Clark Macdonald



Christopher Folkestad

Marta '90 and Ken Thrasher

President's Award for University Advancement

- Created a scholarship fund in the Graduate School of Education

A L U M N O T E S

Compiled by Myrna Duray

'56

John Haney is retired after working 34 years at KGW-TV. He writes, "I was in the first graduating class at PSU and got my degree in the same building and on the same stage where I had graduated from high school (Lincoln Hall, then known as Old Main)." He and his wife live in Battle Ground, Washington.

'64

Ancil Nance MST '72 is a photographer and Web site designer based in Portland. Nance has been self-employed since 1973 and writes, "Five years ago I made a career alteration, retaining my photography business but adding Web site design, including the account of the 1986 Upper Yangtze River Expedition, which will be the subject of a documentary movie soon."

'65

Ruth Nisly MSW is beginning a six-month Mennonite Central Committee assignment as a teacher in Columbia. Nisly formerly worked as a social worker



for the Washington Department of Children and Family Services in Vancouver.

John Trullinger MS '71 is a retired music educator who most recently taught at Taft High School in Lincoln City. Trullinger lives in Lincoln City and continues to teach privately.

Lewis Wong is a self-employed certified legal assistant (ABA certified). Wong introduces the use of search engines and online legal research to fellow condominium owners who are defending or suing to protect themselves and their homes against condo association boards. He lives in Los Angeles.

'66

Cliff Goldman MS '79 retired from Portland Public Schools in December as a speech and language pathologist. Now in private practice, he specializes in stuttering therapy and has become an authorized dealer for SpeechEasy, a fluency device. Goldman also volunteers at the Dougy Center for Grieving Children as an adult facilitator.

Carol Wray Sturgill MS '71 is an elementary school teacher with the Clover Park School District. She lives in Lakewood, Washington.

'68

Robert Holt is vice president and safety consultant at Marsh USA, Inc., an insurance brokerage. Holt is also "reentering the freelance writing field . . . developing a proposal to an editor for a book." Holt and his wife, Sonia, have two daughters and four grandchildren. They live in Sammamish, Washington.

Terrie Wetle MS '71, PhD '76 is associate dean of medicine for public health and public policy at Brown University Medical School and was recently named president-elect of the Gerontological Society of America. She lives in Barrington, Rhode Island.

'69

Joseph LeBaron has been nominated as ambassador to the Islamic Republic of Mauritania. Prior to his recent nomination by President George Bush, LeBaron served as deputy assistant secretary with the Bureau of Intelligence and Research (INR) at the Department of State. He has also served as director of the Office of Iran and Iraq Affairs in the U.S. Bureau of Near Eastern Affairs, deputy chief of mission at the U.S. Embassy in Bahrain, and consul general in Dubai.

'70

Karl Krueger joined Bridgetown Realty in Portland as an associate broker after retiring from the state of Oregon as an administrative law judge.

Marge Stewart was recently named Business Management Executive of the Year for U.S. Military Operations in Europe. A licensed civil engineer, Stewart is chief of the engineering resource management division for the U.S. Army's Base Support Battalion in Grafenwoehr, Germany. She also plays trumpet in three groups, the most notable being the 150-year-old concert orchestra in Amberg. She has lived in Germany for the past 17 years.

Richard Storch MSW is a U.S. Public Health Service commissioned officer serving as the mental health program director and a clinical provider at Nimiipuu Health, the Nez Perce Tribe's health care facility in Lapwai, Idaho. He was deployed to the World Trade Center disaster to provide mental health services at "ground zero" for rescue and recovery workers.

'71

Krista Fischer is executive director at Insurance Information Service of Oregon and Idaho in Portland.

Elizabeth (Prideaux) Roniger is a substitute teacher and tutor in the Albany and Corvallis school districts. She earned a master's degree in elementary education from Lewis & Clark College in 2001 and married Fred Roniger in 2002.

'72

Gerald Calvin graduated from the University of Northern Colorado with an MS and EdS in rehabilitation counseling in 1974. In 1985 Calvin completed his PhD. Calvin retired in 2002 after 17 years in private practice. He and his family live in Colorado.

Gloria Gray is a staff psychologist with the California Department of Corrections, Pleasant Valley State Prison, in Coalinga, California.

Ann Romano is a sales associate at Windermere/Cronin & Caplan, a realty group in Portland.

'74

Dan Bisenius is project manager at Bonneville Power Administration in Vancouver, Washington.

Bruce Trachtenberg is director of communications for the Edna McConnell Clark Foundation, a private foundation in New York City.

Charles "Ted" Vollet is clinical director for Lutheran Community Services, a nonprofit mental health clinic in Boise, Idaho.

'75

Joyce Edwards MSW is a principal with The Leadership Group, a consulting firm in Plainsboro, New Jersey.

Lloyd Walworth MST has been teaching music for 31 years in The Dalles School District. Walworth was a finalist for the 2003 Oregon Teacher of the Year.

'76

Don Leadroot MUS is the Northwest Manager at Asset Preservation, Inc., in Portland.

Lawrence Lehman writes, "After 25 years in Yakima, Washington, I moved to Greeley, Colorado. The Rocky Mountain National Park is beautiful and provides great hiking. Unfortunately, the area is experiencing the worst drought conditions ever recorded." Lehman is a planner with the city of Greeley.

Thomas Peterson is engineering director at the Port of Portland. He has been with the port for 17 years.

Jon Ruth MBA, a former industrial hygienist with Wausau Insurance companies, is retired in Davis, California. She writes, "I now volunteer with the local police department and serve on the board of directors of the Davis Art Center. I live in the same town with all four grandchildren, so am also a babysitter and adventure leader for preschoolers."

'77

Yvonne Tweat is a teacher at Kennedy Middle School in Eugene.

'78

Dixie Lee Brewer is an education consultant with McGraw Hill as well as a distribution clerk and tax agent who sub-contracts with the IRS Department of Treasury. Brewer lives in Citrus Heights, California.

Richard Stiehl PhD is a self-employed wildlife consultant at Habitats and Wildlife in Bellingham, Washington.

Mark Verheiden is supervising producer of *Smallville*, a weekly drama airing on the Warner Brothers television network. Verheiden is a writer and producer at Warner Brothers, and lives in Pacific Palisades, California.

Diane Smith Whalen MSW earned a doctor of ministry degree in spiritual direction from the Graduate Theological Foundation in May 2001. Whalen lives in Olympia, Washington.

'79

Gerald Brock MURP, PhD '91 is a self-employed architect in San Diego.

Randy Nordlof is vice president of Key Manufacturing and Rentals, and Key Event Services, a firm specializing in the manufacture of tents of all sizes for sale or rent primarily to the event industry. Nordlof is a former PSU athletic director and coach.

Margaret Shirley MFA exhibited her paintings at The Laura Russo Gallery in Portland during April. Her constructed paintings use graphite, oils, and found natural materials. Shirley has taught at PSU, Mt. Hood community College, Reed College, and Marylhurst University.

'81

Carol DeSau is assistant manager at the Clackamas Community College Bookstore in Oregon City.

Paul Forrest is owner and designer of the Aalto Lounge in southeast Portland. The lounge is named after the famous Finnish architect, Alvar Aalto.

Raeone Gilison, who went on to earn master's degrees from New Mexico State and Arizona universities, now lives in Payson, Arizona. She writes, "My last career was as a reference librarian at the Arizona State Library in Phoenix from 1996 to 2000. Portland State gave me an excellent start."

Don Grimberg is president of N.W. Enteral Supply, a home health care agency in Kent, Washington.

Kenneth Kruger MBA '92 is cost accounting manager for Advanced Power Technology's wafer manufacturing plant in Bend. He and his wife, Lynn, have a daughter, Lauren, 10, and a son, Cameron, five.

'82

Candace Clarke is chief financial officer at Columbia Community Mental Health in St. Helens. Clarke was selected as a presenter for a Greater Oregon



Behavioral Health, Inc., conference and spoke on the topic of "Managing Diversified Revenue Streams."

Donald Edmunds is corporate credit manager for Blount, Inc., Oregon Cutting Systems Division (formerly OMARK Industries) in Portland.

James Grace is a lieutenant colonel in the United States Marine Corps. A 20-year veteran, Grace is in command of the Marine Light Attack Helicopter Squadron 167 located in Jacksonville, North Carolina. Portions of his squadron are being deployed in support of Operation Enduring Freedom.

Kathrin Taylor Haugen works in customer relations at Portland General Electric, where she has worked for 13 years. She is active in the company's diversity and mentorships programs. Haugen lives in West Linn with her husband, son, 86-year-old mother, and two cats.

Roger Wirth was promoted in 2002 to the position of special agent in charge at the Indianapolis field office of the IRS Criminal Investigation Division. He formerly served as assistant special agent in charge in the Chicago field office. He has worked for the IRS for 27 years.

'83

Scott Bieber MPA '96 has been promoted to commander in the Vancouver, Washington, Police Department, where he has worked since 1985.

John Groth is council president of the city of Cornelius. He writes, "I am showing my Viking pride as often as I can. I am the only PSU alumnus serving the city of Cornelius."

Michael Jordan has been named chief operating officer for Metro, Oregon's regional government that serves Clackamas, Multnomah, and Washington counties. He was selected after a national search and started in April. He has been a Clackamas County commissioner since 1999. He lives in Canby.

'84

Kori Allen has joined Coldstream Capital Management, Inc., as principal and portfolio manager in their new Portland office. The wealth management service is headquartered in Bellevue, Washington. Allen also serves on the PSU Alumni Association's Investment Committee.

William "Bo" Bozarth is manager at Delta Industries North in Kelso, Washington. The business specializes in repairs of heavy machinery for the pulp, paper, timber, and maritime industries. Bozarth has worked in general and production machining for 18 years.

Thomas Del Zotto has been in private practice at Associates Foot and Ankle Care in Folsom, California, for 12 years. He is an American College Foot/Ankle and Orthopedic Medicine Fellow.

Catherine (Emmerson) Clark expects to open her own gallery in Clark Fork, Idaho, this spring. She will be showing her original pastel and oil paintings, as well as furniture and pottery. "Come take a walk on the wild side, literally. I can steer you to travel information at clarkscreations@sandpoint.net."

Lisa Parsons, whose artwork is represented by Riversea Gallery in Astoria, showed her work at another location in February. Her poems appeared in *Into the Teeth of the Wind* published by the University of California at Santa Barbara. She was included in *Who's Who in America 2003* and will be included in the 2004 volume. She lives in Portland.

'85

Molly Atkins is a compliance engineer at El Paso Energy, an energy and gas pipeline agency in Houston.

Anne Driscoll is a reference librarian at the University of Maryland Eastern Shore after earning master's degrees at University of Tennessee at Knoxville. She lives in Fruitland, Maryland.

Renee Fellman MBA is founder and owner of Interim Management, a company specializing in business turnaround. Fellman has worked with 24 companies and returned 17 to profitability. She previously served on the Beaverton City Council for three years, which she believes helped shape her work in the business world.

ALUM NOTES

Patrick Nofield is president and co-owner of Escape Lodging Company, which recently announced the opening of its third hotel, the Ocean Lodge and Beach Bungalows, in Cannon Beach.

'86

Thomas Highland retired from the Oregon Department of Aviation in June 2002. Highland and his wife, Gloria, live in Portland.

Lucinda Sage-Midgorden MA teaches drama at Buena High School in Sierra Vista, Arizona.

'87

Randall "Randy" Wheeler is a certified management accountant and the president of Pathfinder Metrics Corporation, a CMA firm in Moorpark, California.

'88

Barton DeLacy MURP is managing director at PGP Consulting, LLC, a subsidiary of PGP Valuation, Inc., a real estate appraisal firm. He is an MAI member of the appraisal institute. DeLacy serves on the advisory board of the PSU College of Urban and Public Affairs.

Mark Sannes is network manager at PacifiCare Health Systems in Mercer Island, Washington.

Cheryl Miller Wilson owns Whiz to Coho, an Internet service provider firm in Hillsboro.

'89

Lois Anderson is legislative director for Oregon Right to Life. She writes, "After being bitten with the bug at PSU, I have never left politics. I spent 12 years going from one political job to another. Now I have the perfect fit."

Mark Bolke MS '95 is on the biology faculty at Clark College in Vancouver, Washington. Bolke is a member of the American Physiological Society and the Human Anatomy and Physiology Society.

Brent Burket and his wife are working at La Clinica del Valle, a migrant community health clinic in southern Oregon. The two were missionary physicians with Mission Doctors Association in Ghana, West Africa, for the past two years. Burket writes, "We decided to return to the U.S. to start a family and are expecting our first child in May."

Jess Fahland is president and owner of AKA Data Systems Company, a computer software systems firm in Portland.

Kimberly Horenstein MS is a special education teacher at Sunnyside Elementary School in Portland.

'90

Jim Bocci is marketing director for U.S. Marine Corps Community Services on the Hawaii island of Oahu.

Mark Fuchs MBA is the general counsel at Louisiana Pacific Corporation. He formerly worked for Bullivant, Houser, Bailey defending companies on claims involving product liability, commercial transactions, and other areas. Fuchs lives in Portland.

John Howland is a geologist at Parametrix, Inc., a consulting firm in Portland.

Vincent O'Grady MIM is a public health educator at TODAY, Inc. O'Grady writes, "Married Wilawan Somruamchit, former member of the (Thailand) national volleyball team and accountant at the National Aviation Authority, on December 30, 2002, in Bangkok, Thailand." The couple live in Phoenixville, Pennsylvania.

Opera grad to star in Portland production

IN THE WORLD OF OPERA, sopranos have the most arduous journey—the competition for roles is crowded and fierce. Fortunately soprano Kelley Nassief '89 possesses the voice, intelligence, and pluck to make it. Come this fall, Portland audiences can see and hear for themselves when Nassief will star in Portland Opera's production of Mozart's *The Marriage of Figaro*.



Nassief's big break came in 1995 after winning the Metropolitan Opera National Council Auditions and catching the attention of maestro Kurt Masur. Masur engaged Nassief for several performances with the New York Philharmonic and the Gewandhausorchester in Leipzig, Germany.

"Masur is a musical genius who can take you farther than you thought you could go," says Nassief. "One of my

greatest experiences was to sing at the Mendelssohn sesquicentennial in a performance of *Elijah* under Masur in Leipzig. It was an incredible concert, and afterwards an older gentleman came up to the stage and gave us candles, which he said were for peace and understanding. It was spontaneous and moving."

Nassief has sung with the Philadelphia Orchestra under Charles Dutoit and with the Boston Symphony at Tanglewood under Seiji Ozawa. She has performed many operas on many stages, including Mozart's *The Magic Flute* with the Lyric Opera of Chicago, and she recently learned the role of Tatiana in Tchaikovsky's *Eugene Onegin* for Opéra National du Rhin in Strasbourg, France.

Nassief and her husband, Mark Kimes '91, MST '95 live on Long Island, where Kimes teaches choir at Kings Park High School and is commander of the New York National Guard Band. Nassief recently gave birth to twin girls.

Yet Nassief intends to keep her career on track, starting this September when she sings the role of the Countess in Mozart's *The Marriage of Figaro*.

"The Countess will make a perfect debut for Kelley," says Robert Bailey, retiring general director of Portland Opera. "She is gracious, elegant, and her lyric voice will be wonderful."

"And my parents still live in Portland," adds Nassief. "They'll be a real help with the babies!" —James Bash

'91

Scott Ikata is a Curry County deputy district attorney. Ikata formerly spent one year as a defense attorney with a firm in Portland and most recently worked in Medford in indigent criminal defense. He lives in Gold Beach.

Jeanine Johnson is an occupational therapist at Rehoboth McKinley Hospital in Gallup, New Mexico. She writes, "My daughter, Hillary Cabral, now attends PSU, as well as working as an assistant in the orientation program at PSU!"

Robert Schuff MS '93 is informatics core director at Oregon Health & Science University in Portland.

Susan Wright, a realty specialist with the U.S. General Services Administration, has been appointed contracting officer. She acquires leases of office and related space for the federal government in Tucson and southern Arizona. She is married to **H. Roderick Wright** MS '94.

'92

Heather (McCartney) Christensen is teaching composition and rhetoric at the College of Southern Maryland. She earned a master's degree in writing from DePaul University in Chicago.

D. Denise Nelson MSW is a social worker at Kingman Regional Medical Center, a home health and hospice facility in Kingman, Arizona.

Wendy Crook Ryde MA '97 is non-immigrant visa unit chief at the U.S. Embassy in Budapest. This is her second tour with the State Department. She was previously in Muscat, Oman.

Mary Walker MPA works at the Portland Veterans Affairs Medical Center and is completing her 32nd year as a nurse manager in medical surgery and critical care units. She is also been an Air Force reservist for 23 years, holding the rank of colonel. She is commander of the 446th Aeromedical Evacuation Squadron, McChord Air Force Base, Washington.

Susan Wilson is the coordinator of academic advising at Portland Community College, Cascade campus.

'93

Robert Ensign MA is director of the adolescent day treatment program at Tualatin Valley Centers in Tigard. In January his book, *Lean Down Your Ear Upon the Earth and Listen*, was published by University of South Carolina Press.

Lynn Ingraham MED is in her sixth year of teaching mathematics and French at the Vancouver, Washington School of Arts & Academics.

David Whitaker MS opened DK Whitaker Engineering of Portland in October. His new company specializes in the analysis and design of wetland mitigation and stream restoration projects, as well as hydraulic analysis of stormwater systems.

'94

T. Lance Leveque MST '98 is a special agent with the U.S. Department of State's Diplomatic Security Service. He is currently assistant security attaché at the American embassy in Abu Dhabi, United Arab Emirates. In fall 2003, he will be the security attaché at the consulate in Jeddah, Saudi Arabia.

Robert Murray MS, MST '96 is an assistant professor of music at Murray State University in Kentucky, where he teaches applied trumpet and directs a Jazz Ensemble. His students have recently been in national competitions and given international performances. Murray is also principal trumpet in the Owensboro Symphony and was a soloist on a recent recording. He is also principal trumpet with the Orquesta Sinfonica de Minería in Mexico City.

'95

David Ball is sports editor of *The Gresham Outlook*. Ball formerly was sports writer and editor of *The Sandy Post* and has taken first place writing awards

for sports stories in 2002, 2001, 2000, and 1997.

Robert Bremmer MA '97 is a department director at the Art Institute of Portland and a capstone multimedia instructor at PSU. He has developed more than 20 pro bono educational software programs through PSU, and his novel, *Awakening in Midair*, was published by Publish America in November.

David Eder is an insurance agent with American Family Insurance in Salem. Eder was a member of the PSU football team from 1989 to 1992. He and his wife, Monica, live in Keizer.

Kerry Loehr received an MBA from the University of Dayton, Ohio, in 2002. Loehr is a program manager at Adalis Corp. He lives in Portland.

Steve Osburn is a corporate account representative with Microsoft in Redmond, Washington.

Titus Reynolds MS '98 is a traffic analyst at Charbonneau Engineering, LLC, in Portland.

Matthew Wilson is a firefighter with the Santa Barbara City Fire Department. He and his wife and their two-year-old son live in Santa Barbara.

Amos Yong is an associate professor of theology at Bethel College in St. Paul, Minnesota. He is also the book review editor for the *Journal of the Society for Pentecostal Studies* and evangelical theology editor for the *Religious Studies Review*.

'96

Meghan Wysong has her own business, Meghan Wysong Translator and Interpreter. She also works at Lower Columbia College in Longview, Washington. Wysong lives in Vernonia.

'97

Greg Jurca is assistant vice president and relationship manager in the lending department at First Independent Bank in Vancouver, Washington.

Lee Litchy is a marketing manager at Portland General Electric in Portland.

Mark Brown MPA works as Willamette River navigator, a federally funded position designed to help river communities obtain additional resources for local needs and assure them cooperation from federal agencies.

'98

Gretchen Bennet, a certified public accountant, recently joined the Portland office of RGL Forensic Accountants and Consultants. She was previously an internal auditor with the Portland office of PacifiCorp.

Kristina Brouhard MBA is manager of national categories at Safeway, Inc., in Pleasanton, California.

Pamela Cunningham MED '01 is a special education teacher with the Molalla River School District. She writes, "I spent July in Australia. In September I bought a house and married Ron Cunningham. I have two daughters, Heather and Hollie, ages 11 and 9. I have been playing golf for about one year. What a great hobby!"

Nancy Devine MS is a speech and language pathologist with Providence Health System. Devine lives in Tigard.

Kathryn King is owner of KJK Real Estate Investment Specialists in Portland. King's firm hosts a free monthly community forum, Landlord Study Hall, to help landlords become more effective and law abiding.

Nathan Pratt is an engineer in training at CHEC Consultants, Inc., a civil engineering firm that specializes in pavement engineering design. Pratt lives in Redding, California.

Ryann Roberts is a physical therapist at the Illinois Bone and Joint Institute in Gurnee, Illinois.

Tonya Shimmin is a self-employed artist living in Vancouver, Washington. She writes, "Along with private commissions for murals and paintings, I teach fifth-grade art once a week at Cornerstone Christian School."

ALUM NOTES

Ryan Stormer is a business and planning analyst with The Boeing Company. Stormer lives in Portland.

Neil Waibel is a civil engineer with Harper Houf Righellis, a consulting firm in Portland.

'99

Alicia Glasscock MS '01 is a special education teacher at McKinney Elementary in Beaverton. She is also a teacher representative to the PSU Graduate School of Education Consortium, sitting on hiring committees for two new professors. Glasscock and her husband live in Beaverton.

Shara Lerman graduated from Georgetown University Law Center in May 2002 and began work as an associate at Skadden, Arps, Slate, Meagher & Flom in New York City.

Allan McCandless is a workforce development specialist at Training & Employment

Consortium. A resident of Baker City, McCandless is pursuing a second degree in business administration at Eastern Oregon University.

David Morgan is owner of Boredombooks in Portland, selling scholarly used books to professors and librarians over the Internet. He has a four-month-old son.

April Thrun is a media planner at McCann Erickson, an advertising firm in San Francisco.

Susan Traynor is a theatre events coordinator for San Mateo Community College in San Mateo, California. She is also working on a master's degree in education at San Francisco State University.

'00

Gabriel Adoff MA, a senior information engineer at Intel in Beaverton, has completed a CD with his bluegrass band, The Stragglers. He writes, "I'd love to see any other PSU alums and bluegrass fans come down to one of our shows in Portland."

Paula Brown has earned the professional designation, certified internal auditor, from the Institute of Internal Auditors after working as an internal auditor for TriMet since graduating from PSU. She was on the board of directors of the non-profit TriMet Employees, Inc., which manages the fitness facilities available to TriMet employees. She also has served three years as a volunteer garden manager for Portland Parks and Recreation's Front and Curry Community Garden.

Betsy Dasenko is a teacher with the Greater Albany Public School District. Dasenko lives in Corvallis.

Gabriella Divine is national learning manager at Randstad North America. Divine lives in Apex, North Carolina.

Laura Pacewic MPA is teen parent program director at Camp Fire USA, Mt. Hood Council. Pacewic lives in Tigard.

Kevin Williams MSW is a clinical social worker at a U.S. Department of Veterans Affairs inpatient facility in Ashland.

'01

Claudia Arnett owns La Boutique, a store featuring special occasion dresses, including dresses for Quinceañeras, the coming out celebrations for 15-year-old Hispanic girls. Arnett lives in Hillsboro.

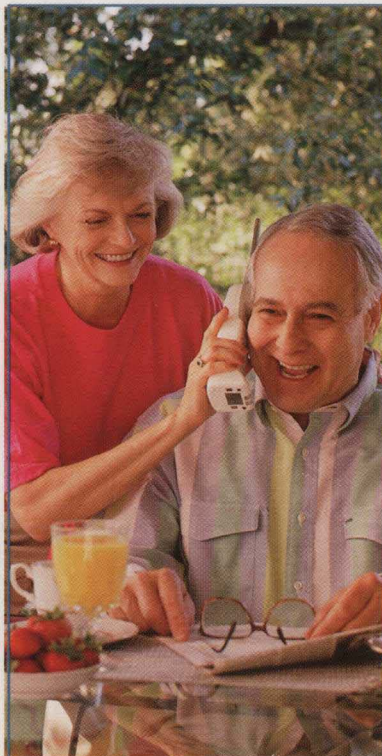
Erik Emerick is an analyst at PacifiCorp in Portland.

Beth Hamon is a synagogue musician and teacher. She leads youth and family worship music at Congregation Beth Israel and teaches in Beth Israel's religious school. In February she released a CD, *City of Love*, a collection of original Jewish folk songs. She lives in Portland.

Anna "Annie" Hartle is a student in the nursing program at Chemeketa Community College and is a member of the women's basketball team.

Amber Krummel is attending University of Wisconsin at Madison, working toward her doctorate in biochemistry.

Tim Murray MBA is a loan originator with Home



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Shauna Owen is a facilitator with Shangri-La Corp., a private nonprofit organization that provides housing, employment, and other services to people with disabilities. Owen teaches a life skills-based program called Connections for inmates with developmental disabilities at the Oregon State Correctional Institution in Salem.

Amy Rice MBA is senior solutions consultant at Unicru, a software firm in Beaverton.

Dan Sharp PhD and his wife, Betsy, have owned Beaverton Sharp Investments since 1995. Prior to becoming a money manager, Sharp was an engineer in the telecommunications industry.

'02

Zach Barnes is attending the University of Southern California School of Medicine in Los Angeles. Barnes and his wife, Jami, live in Alhambra, California.

Rebekka Boysen is a member of Teach For America Corps, which places teachers in the country's most under-funded schools. She was placed at Thomas Starr King Middle School in Los Angeles where she teaches sixth grade. Boysen and her husband, Erik Taylor, are expected their first child in August.

Mary Cunningham is legislative director at the U.S. Student Association, a nonprofit agency in Washington, D.C. Cunningham served as ASPSU president during the 2001-02 academic year.

Caleb Heppner MPA is executive director of Child Welfare Partnership, a child welfare training, research, and education program at PSU.

Thao Le is a computer programmer at Case First Health Plan, a health care agency in Alhambra, California.

Tracey Lewin is a self-employed graphic designer in Albuquerque, New Mexico.

Nuclear containment in North Korea

DEEP IN RESEARCH AT THE LOS ALAMOS NATIONAL LABORATORY in New Mexico, Scott MacIntosh '00, MS '03 occasionally joked with colleagues that he was busy trying to save the world.

His efforts were no lark.

Long before North Korea began flexing its nuclear-threatening muscles this winter, MacIntosh, 31, was trying to figure out a way to keep North Korean officials from getting their hands on spent-fuel rods, the ominous material that can be used to produce a nuclear weapon.

"I considered it a very serious project and not something every graduate student gets to do," says MacIntosh, whose efforts were the focus of his master's thesis this past winter.

Two summers ago, before activities at the Yongbyon nuclear complex became the focus of world attention, MacIntosh was investigating North Korean storage of canisters containing spent-fuel rods. The canisters had been sealed by the International Atomic Energy Agency under an agreement between North Korea and the United Nations.

"The North Koreans were saying they were concerned that water was leaking into these canisters, causing corrosion of the fuel rods, and that it could be dangerous," says MacIntosh, who traveled to North Korea as part of a six-member team that also included representatives from the U.S. State and Energy departments.

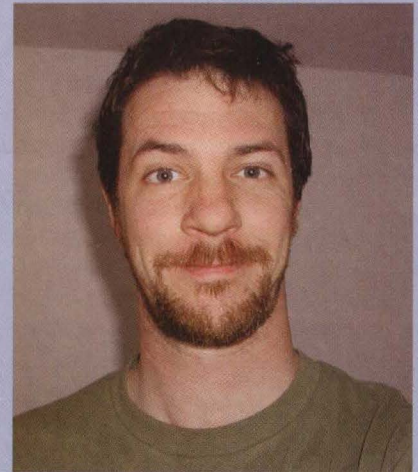
The real threat, says MacIntosh, was that inspecting for corrosion would mean cracking open the seals on the canisters. Those seals had been put in place to guarantee the spent-fuel rods were securely packaged and unavailable for use in a nuclear weapon.

While completing a research project at the Los Alamos lab, MacIntosh devised a way to inspect the canisters without breaking the seals. Using acoustical means, he could measure and determine the existence of fluids in a canister—a system superior to more traditional ultrasonic methods.

Despite his work, the North Koreans eventually succeeded in opening the canisters, a development that concerns much of the free world. "They are saying it is their fuel and they can do anything they want with it," says MacIntosh.

Today MacIntosh is a consulting scientist in the Boston area where he grew up. However, he will never forget the two weeks he spent in North Korea and the vastly different society he found there.

"You were basically under house arrest when you go there," he remembers. "You are stuck in the house and you can't make any derogatory comments about their leaders. They are very, very sensitive about that." —*Dee Anne Finken*



Alana Nadal is a service coordinator at Luke-Dorf in Tigard, assisting individuals who have chronic mental illnesses. Nadal has a two-year-old son, Mason.

Cheri Olson MS is a physical education teacher in Beaverton and was elected mayor of North Plains in November.

Shirley Pate MS is a counselor at Joseph Gale Elementary

School in Forest Grove. In addition, Pate is a counselor for Youth Contact's Kid's Turn Program.

Rich Rice MEd '97 went on to earn his PhD in English from Ball State University and is now an assistant professor at Texas Tech University in Lubbock.

Julie Schablitsky PhD is an archaeologist at the Oregon

Department of Transportation, Environmental Services Section and Cultural Resources Unit. Schablitsky lives in Sherwood.

Jan Spencer MSW is an oncology social worker at Cancer Care Resources in Portland.

Sara Beth Stickland is alternative transportation coordinator at Portland State. □

High school artists benefit from DePreist Professorship

Isaka Shamsud-Din '99, MFA '01 believes in the power of art.

As the inaugural James DePreist Professor of Ethnic Art, his mission is clear—to help young students of color find a voice through artistic expression and encourage them to develop that voice through continued art education. The first step? Guiding Portland's Roosevelt High School students through the creation of a multicultural heritage mural on their campus.

Working with high school students is a natural way to prepare them for college, Shamsud-Din says, while

introducing them to the variety of careers available to artists, including product design and advertising.

"I know a local painter who does murals for NASA," says Shamsud-Din. "Many of the images they use to explain space exploration missions in the media are his work. I was a painter for almost 35 years before I came to PSU, and I did all kinds of things. There's almost no limit to the possibilities for an artist."

Offering students a role model can have a tremendous impact. "We wonder why kids lack interest in school, but so many never see themselves in the curriculum, or in roles of authority," he says, "and many haven't ever had a black instructor. There's obviously a lot of talent being lost, to the cost of our whole community."

The Roosevelt mural will chronicle life in Portland over time—highlighting the richness of its diverse cultural heritage. For students who haven't encountered many positive references for their culture, Shamsud-Din says, the mural can be an opportunity to discover its strength.

"You can appreciate other people, but somewhere along the line you also have to appreciate yourself."

His group of Hispanic, African

American, Asian, and white students reflect Roosevelt's diverse student population. Together they will conceptualize scenes for the mural, collect resource materials, draft rough sketches, learn mural installation techniques, and paint. A celebration unveiling the mural is planned for the spring.

The James DePreist Professorship, named in tribute to the Oregon Symphony's renowned conductor, is creating new opportunities in art education for students from traditionally under-represented backgrounds. Donors Harold and Arlene Schnitzer are leading the fundraising effort and provided a major gift to create the endowment. "Regardless of what career path is chosen in life, one's humanity can be enhanced through some connection with art," says Arlene Schnitzer. The University plans to raise a total of \$1.2 million to fund the professorship in perpetuity.

Ultimately, the professorship is about helping young people to recognize their abilities and pursue their dreams. Shamsud-Din tells his students to carry a sketch pad with them at all times and record whatever comes into their heads: "Don't you ever think your ideas aren't important."



"Nez Perce Family," a 30-inch bronze sculpture by Doug Hyde, is one of the works donated for the Native American Student & Community Center, which will open in fall 2003.

Alumni couple funds business research

How are companies managing changing technology and implementing new ideas in today's rapidly evolving business environment?

A major gift from Gary '67 and Barbara '68 Ames is helping PSU's School of Business Administration answer these and other questions. Professors Pamela Tierney and Melissa Appleyard now hold the newly created Ames Professorships in the Management of Innovation and Technology.

Tierney's research focuses on micro and macro factors influencing the

initiation stage of the innovation process in corporate settings. A PSU faculty member since 1991, she earned a doctorate in organizational behavior from University of Cincinnati. Appleyard, who came to Portland State this year, investigates topics in technology and innovation management as well as business policy and strategy. She has a Ph.D. in economics from University of California at Berkeley and was on faculty at the Darden Graduate School of Business Administration of the University of Virginia. □

Sophomore Jeff Eischen makes an amazing return

As the men's basketball team struggled with injuries to key players this past season, a former player made an improbable comeback. Jeff Eischen beat the odds of playing as a walk-on to a Division I program, but more importantly he overcame a serious circumstance—a heart condition.

A freshman from Hillsboro High School, Eischen (pronounced EYE-shun) played in two games early in the 2001-02 season for the Vikings.

It's hard to beat free softball admission

This year anyone can watch Portland State softball for free, any time. Fans can save their money for concession stand hot dogs and sodas, because head coach Teri Mariani '75 found sponsors to pony up the necessary rev-

However, in December 2001, he experienced a racing heartbeat and was sidelined. Team doctors discovered Eischen had a heart arrhythmia and the condition not only put him out for the remainder of the year but effectively put an end to his playing career. It was a daunting realization for a 6-foot-8-inch, 235-pound young man.

Over that winter Eischen had a small defibrillator surgically implanted in his chest to regulate his heartbeat.

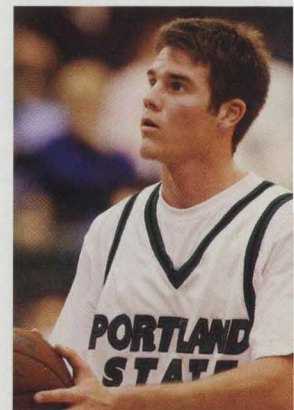
He was still not expected to return to college basketball and began the 2002-03 season as a student assistant with the Viking program. All along though, Eischen sought a return to the court. He worked out and played basketball on his own.

Eischen's condition stabilized, and he no longer experienced arrhythmia.

His playing status was reevaluated, and he was given the go-ahead by PSU team doctors on December 22. Twenty-four hours later Eischen played in a game against the University of Portland. In 14 minutes of action, he scored five points, had three rebounds, and one assist.

With the team's injury problems, Eischen ended up starting two games the following week. As the season progressed, he became a valuable reserve, playing 13 minutes a night, and leading the team as best rebounder off the bench.

Fortunately for the team, Eischen will return next season along with the two players who were sidelined with injuries. □



Eischen overcame a heart condition.

at \$500 each and exceeded her goal.

With the move to a new conference—one in which the Vikings have an excellent opportunity to earn a title—the timing couldn't be better. "I think we have a chance to win our conference," says Mariani. "And I wanted to maximize our crowd size for our players in those conference games—free is a good draw."

In pre-season polling, the Vikings received two of the six first-place votes from the conference coaches.

Portland State's new league, the Pacific Coast Softball Conference, consists of six Division I schools: PSU, Sacramento State, Loyola Marymount, St. Mary's, San Diego and Santa Clara. Gone are the big-draw, nationally ranked teams like Hawaii and Fresno State, but the team kept its non-conference, crowd-pleasing schedule with Oregon, Oregon State, and Washington.

Sponsors providing free admission to Viking home games are DeNicola's Restaurant, Gard Design Associates, The Letterbox, Jim Mustard Financial Services, Portland Metropolitan Softball Association, Raking Havoc Landscaping, and Yang and Co., CPA.

The remaining home schedule for the softball team includes a 4 p.m. game against Oregon State on May 1 and conference play at noon on May 3 and 4 against Santa Clara.



Coach Teri Mariani raised the cash to make home games free.

enue for free admission to home games at the Erv Lind Stadium, NE 57th and Halsey.

You would think that after 27 years the Viking coach would have no more tricks up her sleeve. But those who know her are not surprised. In order to meet her revenue goal this year, Mariani was expected to generate nearly \$3,000 through ticket sales. Instead, she decided to raise the money herself through sponsorships and make her program more accessible to everyone. She found seven sponsors

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