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On the Cover Playing for seniors at Cedar Sinai Park is a powerful experience for music professor Susan Chan. See story on page 8. Photo by Steve Dipaola.
Remembering Joseph Blumel

It was an honor for me to be on campus as Portland State celebrated the life and accomplishments of the late Joseph C. Blumel, a man I knew as professor, president, and friend.

The hard work and dedication given to us by Joe in the turbulent '70s and money-starved '80s laid the foundation for what the University is today. President Blumel enriched many of our lives because of his caring attitudes. It did not matter to him whether we were administrators, faculty, staff, or students; he appreciated our contributions. We will miss his presence.

Lyn Stone, retired PSU staff
Erieville, New York

Volunteering in New Orleans

More than a year after Hurricane Katrina devastated New Orleans, I read an article describing the continuing needs of its residents. I decided to add my semi-skilled efforts. I made my first trip in December 2006 to help rebuild a friend’s father’s home in the Seventh Ward. Since then, I have been back five more times to work on that house, an adjacent home, and another across the street that was occupied by a 101-year-old widow.

This volunteer work has been one of the most satisfying experiences that I have had in my 63 years of being on this planet. I am convinced that with retired skilled workers from across the nation, we have the ability to bring New Orleans and the Gulf Coast back bigger, better, and stronger than ever.

Kenneth Hennrich ’72
Portland

Portland State Magazine wants to hear from you. E-mail your comments to psumag@pdx.edu or send them to Portland State Magazine, Office of University Communications, PO Box 751, Portland OR 97207-0751. We reserve the right to edit for space and clarity.
Architecture student Dan Wood visualizes housing for New Orleans that incorporates a thriving market on the first floor.

"YOU REALLY HAVE to see New Orleans to believe it," says Rudy Barton, professor of architecture and former resident. Much of the devastation brought on by Hurricane Katrina remains. Businesses and homes lay vacant awaiting repair or demolition. Forty percent of the city's residents continue to live elsewhere.

Portland State architecture students saw the problems for themselves spring term as Barton led them on a six-day trip to work with local residents, architects, developers, and planners. They volunteered for a local nonprofit as they researched the needs of the central city.

Once back in their design studio class, the students applied a successful Portland urban concept to New Orleans' Canal Street. They designed living-above-the-store spaces—low-rise buildings with first-floor retail or public space topped by housing.

This concept has met success in Portland with such projects as the Belmont Dairy in southeast, the Brewery blocks in northwest, and PSU's own Broadway building.

Some of the students' designs took into consideration future flooding. They created parking garages or farmers markets on the first floor that could be easily vacated with rising water.

"This project combined the best characteristics of our architecture program at Portland State," says Barton. "It had breadth, creating not so much concrete answers as an understanding of architecture as a product and influence on culture."

Barton has sent the students' concepts to New Orleans neighborhood groups, the city council, and to friends on the Tulane University faculty. They are possibilities that Barton hopes will add to the public discussion.

A Portland design for New Orleans

UNDERSTANDING ARCHITECTURE'S IMPACT

Portland State's pre-professional architecture degree allows students to study architecture in the context of a broad liberal arts education—encouraging the view that architecture is a diverse discipline with many different paths. Students pursue either a B.A. or B.S. degree with a major in architecture. Those seeking professional licensure must later pursue a master's degree at an accredited architecture school.
AROUND THE PARK BLOCKS

The riding habits of hundreds of cyclists were part of a PSU Center for Transportation Studies project.

Cycling habits study

MIKE DONALD RIDES his bike from his Mt. Tabor home to his job in downtown Portland three or four times a week, depending on what he has planned after work. Weather is rarely a consideration for the 52-year-old software engineer. However, car traffic dictates his time and route.

For a week, Donald volunteered to clip a GPS tracking device on his bike for a bicycling behavior study conducted by Jennifer Dill, director of the Center for Transportation Studies at PSU.

"Mike is fairly typical of the active and regular cyclists who volunteered for the second phase of our study," says Dill.

More than 100 regular cyclists were tracked by satellite, allowing Dill and her researchers to see where they ride, how far, how fast, and for how long. Before each trip the cyclists logged into their GPS device giving a destination category and weather conditions. Another group of cyclists, occasional riders, were tracked in an additional study using the devices. The GPS studies are adding to the information Dill gained about bicycle use from an earlier telephone survey of 566 Portland-area residents.

Dill, a cyclist herself, hopes the project's findings will help Portland further promote biking as a fun, healthy, safe, and environmentally friendly means of transportation. City bike planners could use the data, says Dill, to locate bike paths, bike lanes, and directional signs helping bike riders find their way.

This summer, students evaluated the health needs of seasonal workers at migrant camps in Oregon.

Gaining 'field' experience

AS A MIGRANT worker pruning and harvesting Christmas trees in Oregon, Eusebio Herrera showed a talent for helping other Mexicans in his camp. He could navigate the social service agencies with his better-than-average English skills.

Now a social work graduate student at Portland State, Herrera took on a similar task this past summer as students and faculty from PSU and a university in Puebla, Mexico, looked at the health needs of seasonal workers at migrant camps in Washington County.

The students worked alongside staff from the Virginia Garcia Memorial Health Center, interviewing seasonal workers on their health needs and teaching basic health skills. The nonprofit Garcia Center provides medical treatment and health education to migrant workers from May through August. The information gathered by the students will help shape the center's health programs, and it gives medical professionals from Mexico—part of the Puebla university group—an understanding of workers' needs once they return to Mexico.

Seasonal workers' living conditions and hard work shocked some of the students. Not Herrera. His father and six brothers have worked on Oregon farms for decades. He left that life once he earned a GED and bachelor's degree in Oregon. Today he works full time as a substance abuse counselor in Yamhill County while pursuing a master's degree.

"This was invigorating for me," says Herrera. "I want to serve this population."

Students found depression and tooth decay were the biggest problems of the workers—concerns that need intervention here and in Mexico.
STUDENTS and colleagues describe history professor Michael Reardon, who has served the University for more than four decades, as brilliant. In June the State Board of Higher Education appointed Reardon Portland State's interim president until a permanent president is chosen through a national search now under way. He replaces Dan Bernstine, who left the University to become president and CEO of the Law School Admissions Council.

"Michael's lectures are original works of scholarship," says colleague David Johnson, professor of history. "While lecturing he thinks in front of students in a way that is not anticipated—bringing to light thoughts that are compelling and powerful—and he does it again and again and again. What's more, he lets students know they are capable of the same great thinking."

Reardon, 68, is also no stranger to administration. He served as provost, the head academic position at PSU, from 1992 to 1997, and filled the same post on an interim basis during the 2004-05 school year. He was also vice provost for Academic Affairs and for 12 years served as director of the University Honors College. Through the years, Reardon has received teaching awards, a career award, and national awards for transforming undergraduate education.

This year, Reardon will help advance the University's leadership position of engagement. This describes the collaborative approach Portland State uses in exchanging knowledge and resources with local, national, and international partners to benefit students and the community. The University's core competency in civic engagement has garnered national recognition in *U.S. News & World Report*, contributing to its rising stature within academe and growing appeal among prospective students.

Reardon will return to semi-retirement once the search committee identifies a new president in 2008. The committee is chaired by Jim Francesconi, local attorney, Oregon State Board of Higher Education member, and former Portland city commissioner.

What's new?

More than $29 million in state-approved money to renovate Lincoln Hall, resulting in:

- a leak-free roof
- improved drinking water
- a code-compliant seismic upgrade
- a new heating and cooling system
- a move out, starting in summer 2008, until work is completed in 2010.

A plaque was installed this summer in Neuberger Hall to commemorate U.S. Sen. Richard Neuberger, for whom the hall was named. The plaque is located in the north side lobby. As a writer and politician, Neuberger was instrumental in the effort to have Vanport Extension Center become Portland State University.
Last academic year, Portland State had more international students than any other Oregon university. Have you ever wondered how these students feel about starting college in a new culture far from home? FUE LING ONG—just 17 years old—came to PSU from Kuala Lumpur, Malaysia. She is now a confident sophomore.

Q: When you first got to PSU did you have any preconceptions that needed correcting?
A: I love dressing up and thought Americans did too, at least from TV. People here are not about fashion. I saw people wearing clothes similar to pajamas. I asked myself, "Where am I?" I guess the answer is, not in New York City.

Q: How has it gone academically?
A: I have a really good physics class that is hard. The professor failed half the class the first term, and there is so much homework. (Fue Ling earned all As in physics, took other core classes, held down two jobs, and won an International Culture Service Program Scholarship from PSU.)

Q: What do you miss most from home besides family?
A: The food. There are foods of many different countries in Kuala Lumpur. I also miss the warm weather. I really layer up here. People must think I am crazy.

The eerie glow of some spiders under ultraviolet light can look otherworldly. PSU biologist Susan Masta recently concluded a novel survey of fluorescence in spiders. With student Kindra Andrews and colleague Scott Reed, Masta discovered that all spiders' blood fluoresces under ultraviolet light, but that only some spiders emit a fluorescent glow. Current work aims to determine whether this luminosity affects interactions with insects and birds, spiders' main prey and predators.

First to offer MBA online at Peking University

PORTLAND STATE'S SCHOOL of Business Administration beat out other U.S. universities to offer its MBA+ program online at Peking University starting next spring. The program, which emphasizes leadership and innovation, will answer China's growing need for middle managers trained in business leadership.

Chinese managers will access the Master of Business Administration program on the Internet, most likely at their jobs, beginning in March. After a year of online studies in China, the first class will come to Portland for its second and final year. Each student will be paired with a PSU graduate student, who will act as a cultural mentor for the first term, says Sully Taylor, associate dean in the PSU School of Business. The school will also establish job-shadowing opportunities for the Chinese students, who will study in English.

With success in China, the Business School may replicate the program in other countries. "Saudi Arabia is interested," says Taylor.

In recent years, PSU has taken on other joint ventures with China, including an undergraduate engineering program in Shanghai and training for Chinese officials on sustainable land-use management. A Confucius Institute was recently established on campus to promote Chinese language and culture. The University also offers study-abroad opportunities in China.
PSU Weekend

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Bestselling author of *Diet for a Small Planet*

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- Football: Vikings vs. Weber State on Saturday at PGE Park
- Free Saturday Seminars:
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  - The science behind political polling
  - Thomas Harvey explores Sacred Spaces
  - Portland’s bicycle culture
  - Glaciers, ice, and what’s really going on
  - Portland public market
  - The People’s Voice with David A. Horowitz
  - D.A. Michael Schrunk
  - What baby boomers should know about retirement
  - PSU Opera Showcase

Register now at www.alumni.pdx.edu

To receive PSU Weekend information and a registration form by mail, please call 503-725-4949 or email psualum@pdx.edu.

*A new book by Frances Moore Lappé available at PSU Weekend.*
Music professor Susan Chan enjoys bringing her music to seniors at Cedar Sinai Park in Portland.

WRITTEN BY JAMES BASH
PHOTOGRAPHS BY STEVE DIPAOLA
Karl Rohde, a piano performance student, practices with professor Susan Chan. Retirement homes and hospitals are regular venues for Chan and her students.

Generous performer

Susan Chan brings a unique approach to performing and teaching.

REACHING INTO a Steinway to pluck its strings with her right hand while playing the keys with her left, pianist Susan Chan creates a series of overtones that evoke a time-forsaken landscape. The exotic sounds punctuate a piece titled "Memories in an Ancient Garden," written by Chinese-Canadian composer Alexina Louie. It seems like minutes before the cluster of tones subsides and the concert audience erupts in applause.

The crowd's emotional response speaks volumes of Chan's artistry. A native of Hong Kong, she has an innate way of expressing the sounds of her homeland. Chan performed Louie's piece in September during her second appearance at Carnegie Hall.

"I didn't grow up playing Chinese music," says Chan in her elegant, Hong Kong-schooled English accent. "I didn't like it for a long time. But now that I'm older, I look back on my roots, and I'm very interested in presenting music from my homeland.

A 43-year-old assistant professor of music, Chan brings a love of performing and teaching to Lincoln Hall—demonstrating both with a personal approach that sets her apart.

Her melodic repertoire of modern Asian composers such as Louie and Ning-Chi Chen is not often performed in the United States. Audiences appear surprised and delighted by her choice. Another rare treat is the full-screen slides that accompany her performances of Bach and Chopin. She pairs Chopin's "24 Preludes" with French impressionistic art and Bach's "Chaconne" with famous religious paintings.

Chan's repertoire can be heard on her CD, East West Encounter, and during her performances as a soloist with such orchestras as the Portland Columbia Symphony Orchestra, Hong Kong Chamber Orchestra, Hong Kong Sinfonietta, and the Bloomington Symphony Orchestra in Indiana.

CHAN IS A NATURAL musician who grew up with music in the house. Her mother was an accomplished singer who gave music lessons. Neither her mother nor her father, a psychology professor, pressured Chan to excel at piano; she simply fell in love with it.

She earned degrees in music from the University of Hong Kong. While there, she sought career advice from British composer and performer Nicholas Routley. He suggested she combine her love for performance with a career in teaching.

"It appeals to me to work with students and try to affect their lives in a positive way," says Chan. "I love the balance of teaching and performing, although both can really consume you."

Since coming to the United States in 1988, Chan has done postgraduate work at Yale University and earned a doctorate in piano pedagogy at the acclaimed Indiana University School of Music.
Chan has a mission of taking her music—and that of her students—beyond the classroom and concert halls to people confined to nursing homes, retirement homes, and hospitals.

It's a tradition she began during her studies at Yale, when she signed up for extracurricular, moneymaking gigs. Yale's music school called, asking if she would like to play at a Jewish hospice.

"I didn't know what a hospice was," recalls Chan. "It really surprised me to see the patients and their condition. They were wheeled out in beds and placed near the piano. I just played. They couldn't respond by clapping, but I knew they could feel the music. After the concert I talked to one of the staff who brought me to the bed of one of the patients who was in the last stages of her life, and she managed to tell me how much she appreciated the music. It was very special, very powerful, and a little scary at the same time."

PLAYING FOR PATIENTS made such a huge impression on Chan that she decided to get her students interested. She incorporated it into her teaching regimen at Washington State University and, since fall 2004, has challenged her students at Portland State to follow the same path.

A community engagement grant from the College Music Society, a nonprofit consortium of music scholars, performers, and professors, helps cover the costs of playing at nursing homes and hospitals, including a recital Chan gave in the lobby of Doernbecher Children's Hospital in Portland.

"Two of the little girls were dancing and spinning around while Susan played," says Jennifer Payne, volunteer resources manager at Doernbecher. "This is a good way to take their minds off the fact that they are in a hospital, and many kids are here for a long time. The minimum stay for bone marrow transplant is 52 days."

Chan also plays at the Chapel of Mary's Woods, a retirement community near Marylhurst University.

"We had 100 people at her last concert," says Hank Knowlen, activities director at Mary's Woods. Residents unable to see it in person, watched it on televisions in their rooms.

The residents also enjoy concerts by Chan's students, such as Jeff Baxter, a 35-year-old pianist, who recently graduated from PSU with a bachelor's degree in music and linguistics.

"I found the experience of playing at nursing and retirement homes refreshing and unique," remarks Baxter. "It was great to apply what I've learned in a different role—not in a regular concert setting. Lots of folks talked to me afterwards and asked how many hours I practice and my musical background."

OVER THE UPCOMING year, Chan would like to collaborate more with other musicians in concert performances as well as playing for those who cannot get to the concert hall.

"It takes me out of the routine of the University and brings me closer to those in need," says Chan. "I think of it as piano music for the soul."

James Bash, a Portland freelance writer, wrote the article "Opera without Subtitles" for the fall 2004 Portland State Magazine.

TO HEAR PROFESSOR SUSAN CHAN,
visit her homepage at web.pdx.edu/~chanss/home.html. She is scheduled to play on campus October 21 at 4 p.m. in 175 Lincoln Hall during an all-Steinway concert featuring piano faculty and students. She will also give a noontime concert on January 24 in 75 Lincoln Hall. See the PSU calendar at www.pdx.edu/events/ for details.

Professor Susan Chan performed at Carnegie Hall this fall, premiering a piece by modern Chinese composer Doming Lam.
Why the Brain Loves Music
with Dr. Oliver Sacks
Professor of Neurology, Columbia University
Author of the Bestselling
The Man Who Mistook His Wife for a Hat
"Music has a unique power to alter the brain in remarkable and complex ways, and we humans are a musical species no less than a linguistic one."

7 pm, Thursday
October 18th, 2007

Technology and Culture
with Dr. Henry Petroski
Duke University
Technology is the story of engineering, design and culture, a discovery of the extraordinary in the ordinary.
Thursday, November 1st, 2007

Decoding Life
with Dr. J. Craig Venter
J. Craig Venter Institute
What's exciting now is that we have an idea of what's there and the tools to answer key questions.
Thursday, November 15th, 2007

Signal or Noise?
with Dr. Bart Kosko
University of Southern California
Noise has many forms. Chaos is noise. And life might not have evolved without it.
Thursday, January 31st, 2008

Cosmology Frontier
with Dr. Brian Greene
Columbia University
The laws of physics can't explain the particular direction in which the universe is developing.
Thursday, February 28th, 2008

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What Scientists Know and How They Know It
with Dr. Steven Goldman
Lehigh University
Modern science has promoted itself as the exclusive rational path to knowledge.
Thursday, May 1st, 2008

10 Percent Discount for PSU Alumni
20 Percent Discount for Members of the PSU Alumni Association
MIKE GOLDADE

A trip to the dedication of the Vietnam War Memorial in Washington, D.C., was the turning point for Mike Goldade ’84. A lance corporal in the U.S. Marines during the Vietnam War, Goldade hadn’t talked about the war for nearly 15 years. But traveling with veterans from Oregon to D.C., he found people who understood without words.

On the way home, they decided to create a memorial in Oregon. The resulting garden, paths, amphitheater, and wall of names sit on 3.25 acres in Portland's Washington Park. Through his work with the group, Goldade, 58, became involved in support groups. Today, he is relatively happy and plans to retire within the next few years from his job as a community service officer for PSU's Campus Public Safety Office. He and his fiancée will be getting married at that time.

“It really helps to know you have things in common with people who are really close to your heart. There's something about a look of understanding. You don't get it a lot, but when you do, you know it. It helps an awful lot.”
MANDY MARTIN still feels the "cockroaches" in her stomach—the sweat, the panic—of the day her world fell apart.

Martin, a sergeant in the U.S. Army reserves, raced north from Kuwait with other coalition forces in 2003 and served 14 months in a town just 75 miles north of Baghdad. Martin was on a crew that maintained Chinook helicopters. She came home to Portland in 2004.

Months later, Martin found she couldn't leave the war behind. She was experiencing nightmares, feeling hyper-vigilant, and drinking heavily.

Martin sought counseling. But as the hour of her appointment approached, she started sweating. Then crying. Then crying harder. Wave after wave of panic swept over her. "I was out of control," she remembers.

Ultimately, Martin was lucky. With counseling, she has reclaimed her life. Many who have served in the nation's military—overwhelmingly men—have not been so fortunate.

A GROUNDBREAKING STUDY led by Mark Kaplan, professor in the School of Community Health, has found that men who served in the military are twice as likely as non-veterans to commit suicide. While Kaplan did not include women in his study because of the small number of women veterans represented in the data, a colleague did extrapolate the information and found that women veterans also are twice as likely as non-veterans to commit suicide.

Nonetheless, Kaplan, a nationally recognized authority on the cause and prevention of suicide, was surprised—and troubled—by the study's findings.

Published in the July issue of the Journal of Epidemiology and Community Health, the study is the first large-scale look at veteran suicide rates. The study compared suicide rates for 104,000 men who had served in the military from World War I through the Persian Gulf War with men who had not served in the armed services.

The results were clear. "Veteran status is a risk factor for suicide above and beyond a whole host of (other) factors," says Kaplan.

The study, funded by the National Institute of Mental Health, uses data from U.S. National Health Interview Surveys from 1986 to 1994 and national death data from 1986 to 1997. Even though the earliest surveys are from 1986, men who served in World War I were represented. Kaplan worked on the study with Benton McFarland, professor of psychiatry at Oregon Health & Science University, and PSU faculty members Nathalie Huguet and Jason Newsom.

THE STUDY'S FINDINGS conclude that veterans:

- who are white are at a higher risk of suicide;

DON COHEN

Don Cohen, 74, a sergeant in the Korean War, still wakes up sweating from nightmares about his military experience. At times he has felt suicidal, asking himself, "Why did I survive?" To help him answer this and other questions, Cohen has met weekly since 1992 with a VA-sponsored support group. In 2000, he made a lasting contribution to his fellow veterans. He spearheaded the successful effort to build a Korean War Memorial in Wilsonville. Today, he is retired from a successful career in sales, including co-owning his own marketing business, and is busier than ever. He and his wife, Mayre Lee, are remodeling a second home, he's chair of an effort to build a Korean War Memorial in Vancouver, Washington, and he acts as a liaison between the Vancouver and Oregon memorial volunteers.

"It's not for me," says Cohen of the Korean War Memorial in Wilsonville. "It's for them: the guys who didn't make it. They deserve it."
who have 12 or more years of education are also at a higher risk; have the same risk of death from disease and accident as non-veterans; who are overweight have a lower risk of suicide; who commit suicide are more likely to live in rural areas; are 58 percent more likely to use firearms to commit suicide than non-veterans; and who are physically impaired are more likely to commit suicide. And it's this last point that Kaplan finds especially troubling.

As battlefield medicine has improved, the number of soldiers who survive severe wounds has soared. During the Vietnam War, for every soldier killed in action, three were wounded in action, says Travis Wright '01, readjustment counseling therapist at the Portland Vet Center. Today, the ratio of deaths to injuries is 1 to 16—meaning that thousands more soldiers who would have died on the battlefield from their injuries, now are coming home. Ironically, that good news also implies a heartbreaking burden.

Not only is life now harder, says Wright, but a veteran's injuries serve as a reminder every day for the rest of his or her life of all that happened and of all that was lost. Kaplan is of the same mind, and says that the study may well foreshadow trends for veterans of Iraq and Afghanistan.

"In light of current veterans coming home with serious physical disabilities and psychiatric problems," says Kaplan, "their families and health care providers need to be more attentive to the early signs of depression and suicidal behavior."

THE MEDIA HAS been quick to pick up on Kaplan's findings. Journalists from the Anchorage Daily News to National Public Radio and the BBC have reported on the study and its implications for the current conflicts in Iran and Afghanistan.

After 15 years of working out of the spotlight on suicide prevention, Kaplan finds the sudden attention encouraging. "I find it often frustrating that mental health issues—suicide especially—don't get the attention of other issues," says Kaplan. "I'd like the study to serve as a wake-up call."

"Whenever he started going through an episode," says Goodrich in recalling his stepbrother, "he just packed up what he could carry on his back and disappeared."
Three years after coming home, Mandy Martin, a sergeant in Operation Iraqi Freedom, still hesitates before she crosses open lawns. "explosives," she says matter-of-factly. Such hypervigilance is key to staying alive in a battle zone and hard to stop even in the safety of home. Martin, who has a 10-year-old daughter, Katrina, received counseling for post-traumatic stress disorder. Today she works for the Portland Vet Center as an outreach coordinator, speaking to veteran and civic groups about the services offered by the center.

"Counseling is a bad word in the military," says Martin. "It's a sign of weakness. But counseling helped me. I absolutely respect the strength it takes to walk through our door." Martin calls such steps 'touching the spider'—taking a step toward something you're afraid of.

HELPING VETERANS IN PORTLAND

Two area groups offer free help for veterans and their families who experience negative effects from military service—or who simply want to talk about their experiences with people who understand or have gone through similar experiences.

The Portland Vet Center, an arm of the Veterans Administration, provides a nonjudgmental environment for veterans to connect with others who have served in the military.

The Returning Veterans Resource Project NW also provides veterans and their families with one-to-one counseling that's completely confidential—meaning that the therapy is not listed in military records or otherwise made known.

Therapist Carol Levine, MSW '72, founded the project in 2005 when she felt compelled to offer help to those who have served or had loved ones serve in Iraq and Afghanistan. She began calling colleagues and quickly had more than 30 therapists, including 13 PSU alums and one retired faculty member, eager to participate.

Now the group has become a focal point for others who want to contribute to veterans and their families, Levine says. The Web site's resource page lists everything from fishing trips to acupressure, offered free by people who have heard about the project and want to help.

For more information, contact the Returning Veterans Resource Project NW, 503-402-1717 or visit www.returningveterans.com. For Portland Vet Center resources, call 503-273-5370.
NOT LONG AGO, at a Portland research firm, an epic confrontation took place between a 62-year-old Baby Boomer boss, born in 1945, and a 34-year-old Gen-Xer, born in 1973. Both women were editors, eloquent, and opinionated. The topic of their disagreement was the announcement that the 2008 edition of *Webster's New Millennium Dictionary* will include the word "ginormous."

The Baby Boomer boss was horrified, outraged, and fuming. "Only valley girls use that word!"

Her Gen-X underling rolled her eyes. "I like that word!" she said. "I've been using it since college!"

"It's a nonsense word! It's just a combination of 'gigantic' and 'enormous!'"

Blood pressures ballooned, with both Baby Boomer and Gen-Xer defending their positions with zeal. It might have ended badly—if it hadn't been for their Millennial co-worker, born in 1983.

"Maybe we could just agree not to use the word 'ginormous' in any of the technical proposals we'll be editing—wouldn't that solve the problem?" he asked.

Cultural crisis averted.

**Generation Boomerang**

*Can Baby Boomers share workspace with Gen-Xers?*

WRITTEN BY JEFF KUECHLE
ILLUSTRATION BY B.T. LIVERMORE

**THESE KINDS OF** workplace interactions fascinate Alan Cabelly, professor of human resource management in Portland State's School of Business Administration. Since the late 1970s, Cabelly has been studying how different generations relate—or not—in a common workplace environment. He presents his findings, based on interviews, literature study, and decades of personal observation—to professional groups and conferences around the country.
The generation gap is nothing new. These days, age-related workplace stratifications—according to William Strauss and Neil Howe’s book, *Generations*—include Silent Generation (born 1925-1942), Baby Boomers (born 1940-1960), Generation X (born 1961-1982) and Millennials (born after 1982). That’s four generations, two sexes, an ever-shifting palette of ethnic and cultural backgrounds—and a nearly infinite number of opportunities for feet to enter mouths.

**SOME OF THOSE faux pas moments come from the assumptions people make about each other.**

“Stereotypes are normal,” says Cabelly. “They save us time. But we have to look beyond stereotypes to what is true of individual people. We need to look at the positive differences between us, to see what someone else can do that we cannot.”

Cabelly cites a number of common Baby Boomer stereotypes about Gen-Xers and Millennials: they’re disloyal, arrogant, have short attention spans, don’t want to pay their dues, and need immediate gratification.

“Back in 1975, Morris Massey (workplace training guru) said the problem with the younger generation was that they grew up watching *Mission: Impossible,*” says Cabelly. “At the beginning of the show, they got their assignment, and an hour later all the world’s problems were solved, with three commercial breaks for the good life. Massey said that was the problem with today’s generation, that they want instant gratification. People are saying the same thing 32 years later!”

The truth, Cabelly says, is that Gen-Xers and Millennials have learned valuable lessons from their Baby Boomer predecessors. They will work hard and pay their dues, but they do expect recognition—positive feedback, benefits, and compensation—for their efforts. Unlike the Baby Boomers, they don’t expect a lifetime employment contract and will leave if their need for recognition is not gratified.

But as Cabelly is quick to point out, there are crucial differences between the two youngest workplace generations. “I talk to people all the time about how boomers can work with two younger generations,” he says. “Millennials love teams—they’ve grown up participating in them from the time they were in first grade. They’re truly the first ‘team’ generation in this country, making them an absolute necessity for communication in any office. My 29-year-old son, a musician, loves nothing more than sitting in a corner and working by himself. My 20-year-old niece, again a musician, composes collaboratively with the other kids.”

However, both younger generations were born into a Technological Gulf Stream, having never known life without personal computers and cell phones. They bring a welcome technological facility to the workplace.

**UNDERSTANDING SUCH DISTINCTIONS** is crucial to inter-generational harmony, says Cabelly. “You have to talk to your co-workers and get to know them to understand how they can contribute. The problem is, most of us haven’t been taught to communicate effectively. It is also crucial to recognize that the way you process information is not necessarily the way someone else does. And finally, don’t call the Millennials ‘Gen-Y,’ like some members of the older generations do. They didn’t choose that name, and it makes it sound like they’re just an add-on to Gen X.”

Cabelly has observed that many Baby Boomers think that when they were 20, they were somehow different from the Gen-Xers or Millennials when they were 20. Sociologists and social commentators focus on the differences between the generations, such as their relative technological environments, without considering the fact that a 20-year-old is automatically different from a 50-year-old.

“What they’re saying is that the Boomers, when they were 20, were better than the Millennials are at 20,” Cabelly says. “What I’m saying is that the differences that existed between a 20-year-old Boomer and a 50-year-old are very similar to the differences that exist today between a 20-year-old Millennial and a 50-year-old Boomer. That’s the crux of the issue—people are focusing on generational differences, when it’s the age difference that matters.”

Cabelly, for one, is learning how to turn the inter-generational symphony in his own workplace to his advantage. “I have an iPod and still don’t know how to use it,” he says. “I just need to find the right Millennial kid to show me how.***

Jeff Kuechle is a member of the Baby Boom generation. He is also a Portland freelance writer, who wrote the article “Turning Lives Around” in the spring Portland State Magazine.

BT Livermore, a Gen-Xer living in Portland, is a freelance illustrator and comic artist.
Fans turn out for football

MORE THAN 12,000 PEOPLE showed up for the first home game of the Viking football team Saturday, September 8, at PGE Park. The Ultimate Tailgate party before the game also brought a crowd to Southwest Morrison between 20th and 21st avenues. All home games include a tailgate party two and a half hours prior to kickoff.

New head coach Jerry Glanville and returned coaching legend Mouse Davis experienced a frustrating loss: 17-26 against non-conference University of California, Davis. The following week, the team went on to win its first conference game.

Home games at PGE Park continue October 27, 2:30 p.m., against Weber State; and November 10, 1:30 p.m., against Montana State.
**Two-part harmony**

**THERE'S NO DENYING** that Wolfgang Amadeus Mozart has been good for Portland State opera.

University productions of Mozart's *The Marriage of Figaro* (2000) and *Don Giovanni* (2003) received first-place awards from the National Opera Association. This past spring's lively production of *Cosi fan tutte* attracted not only top-notch reviews, but also a major challenge gift that will shape the Opera Program's future for decades to come.

The Jeannine B. Cowles Challenge for Opera Endowment will match $1 for every $2 raised over the next five years—up to a total of $1.5 million.

If Mozart looks like Portland State opera's lucky star, Jeannine Cowles is its guardian angel. Her support for the program stretches back more than 20 years, and includes landmark gifts to establish the Music Department's largest scholarship fund as well as the Jeannine Cowles Distinguished Professorship in Residence, which has brought such opera luminaries as Marilyn Horne, Sherrill Milnes, and Martina Arroyo to campus to coach students in the annual production.

Cowles sees her latest gift as the next natural step in her PSU involvement.

"I definitely hope that the challenge will establish this Opera Program, in perpetuity," says Cowles. "We have the scholarship fund and the professorship in perpetuity, those were the first steps. But none of it is any use unless you also have funding—permanently—to actually do opera."

A native Virginian, Cowles trained at Philadelphia's celebrated Academy of Vocal Arts. After many years of singing in opera and Broadway productions, she moved to Portland and launched a successful business career. She is highly regarded as a generous friend of arts organizations throughout the area, including at Portland State. "Jeannine is the reason PSU opera has national recognition," says Trish Trout, director of development for the School of Fine and Performing Arts.

Portland State offers the only college-level program in Oregon that stages a full opera production complete with orchestra every year. Notably, undergraduates dominate the casts—university opera usually revolves around graduate students. This opportunity gives PSU undergraduates an immense advantage and many leave school "stage ready"—launching careers immediately.

Tito Capobianco, internationally renowned stage director and founder of the American Opera Center at Juilliard, returned this year as the Cowles Professor in Residence. Under his tutelage, the cast of *Cosi fan tutte* experienced the entire process of opera production. He schooled the students in the tradition of "opera buffa," drawing performances that garnered solid reviews and enthusiastic audiences.

The Cowles Challenge will ensure ongoing funding for the annual production, which generally costs between $60,000 and $100,000 to stage. Once the endowment reaches the $1.5 million goal, its earnings will provide these funds in perpetuity. In the interim, a grant from the James F. & Marion L. Miller Foundation will partially support the annual opera production for two years as endowment fundraising gains momentum. **BY KATRINA RATZLAFF**
Greetings to alumni and friends

AS A FORMER grade school principal and administrator, fall has always been an exciting time—one of new beginnings, opportunities, and challenges. But before looking ahead, I want to take a moment to look back. Last year, your University and Alumni Association accomplished a lot. Here are a few highlights:

• The strong efforts of Portland State administrators and faculty and the hard work of the PSU Advocates led to a successful conclusion for higher education in the Oregon Legislative session. With an 18 percent increase in higher education funding, deferred maintenance will begin on high-need facilities such as Lincoln Hall and Science Building 2. A new allocation for the Academic and Student Recreation Center (which will also house the School of Social Work, among other things) also shows that PSU fared well. We hope this is just the beginning of state reinvestment in higher education.

• The Alumni Association launched a new membership program, designed to bring interested alumni closer to the University and to provide benefits and services for those alumni. Our program has been incredibly well received, and you can read about those members elsewhere on these pages.

• We continued to connect with you, our talented and interesting alumni in Portland, around the country and the world. Last year we met with alumni in Boise, San Francisco, Palm Springs, Pendleton, Eugene, Salem, Saudi Arabia, and at Intel in Hillsboro. We also connected with our younger alumni through a variety of activities and will continue to reach out to that group.

So thanks to all of you who helped with the legislature, signed up to be members, and participated in events and activities with and in support of the University.

Challenges ahead include finding a new president for the University, continuing to secure both government and private funding to advance Portland State, and reaching out and connecting with our 113,000 plus alumni around the world! We have planned alumni events such as PSU Weekend in Portland, and others in San Diego, New York, Seattle, Bend, and in several locations around the world. I personally look forward to meeting many of you, or to hearing from you. You may contact me at gscovil@comcast.net.

Gerry Scovil ’65, MS ’68
President, PSUAA

Membership by the numbers

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Young alumni numbers soar

PORTLAND STATE IS Oregon's largest university. That has been true for years now, and the evidence is in the numbers: nearly 25,000 students and more degrees awarded (4,800 in 2007) than at any other university in Oregon. Further evidence is the fact that 27 percent of all alumni graduated from PSU from 2000 to 2007.

In that group of 21st century grads, more than 72 percent are 35 or under, 78 percent live in Oregon, 88 percent live on the West Coast, and nearly 57 percent are female. Over the past few years, the most popular undergraduate degrees are in the fields of business, psychology, and social and physical sciences. The number of international students and graduates also continues to increase at the same rate as the overall student population with the most popular countries of origin being Japan, India, Korea, and China.

The Alumni Association has targeted younger alumni for events, services, and activities during the past few years with good results. Recent grads and younger alumni tend to stay in or near Oregon, have a strong desire to network with their peers, and use their connections to get jobs; career, educational or financial advice; or to socialize.

The Association’s new membership program has a “new graduate” annual membership rate of $10 for alumni signing up within 12 months of graduation. According to Membership Coordinator Adam Smith '04, young alumni are taking advantage of the offer.

“We’re trying to reach new grads with some services that they can really use, such as first-time home ownership seminars and sessions on how to get into grad school,” says Smith. “Last year’s young alumni event at Cassidy’s brought some people together who hadn’t seen each other for awhile, and has resulted in at least one marriage and a job offer or two.”

This past year, recent grads also attended a farewell cruise for graduating international students, a reunion of student ambassadors, and another “young alumni” event at Doug Fir, a popular lounge on East Burnside.

To find out more about activities for recent grads and to take a brief survey and make suggestions, go to the PSUAA Web site at www.alumni.pdx.edu and look for “young alumni.” Check out the site’s photo gallery.

Alumni at your fingertips

CONNECTING WITH classmates, professional networking, or simply finding alumni in your neighborhood have just gotten easier. Members of the Portland State Alumni Association now have access to the online alumni directory.

This latest addition to our online offerings will allow members to view profiles of alumni, make contact, and customize their own profile for other members to view. Updating your information is fast, easy and most importantly, secure. Individuals have the option to choose which information fields in their profile they would like viewable by other community members and which should remain private. The online directory is password protected and only accessible to active members of the PSUAA.

Try it today. Go to www.alumni.pdx.edu and, if you aren’t a member already, join. Then, log into the directory, fill out your profile and start reconnecting!

STAY CONNECTED
JOIN THE PSUAA TODAY
www.alumni.pdx.edu
Cambodian nightmare brought to dance

A TRIP TO Cambodia inspired Minh Tran '89 to create *Forgotten Memories*, a unique dance performance based on the brutal regime of the Khmer Rouge, which killed an estimated 1.5 million people.

As a dancer and choreographer, Tran has embraced a broad range of Asian cultures in his dance and that of Portland's Minh Tran & Company. Tran, originally from Vietnam, started the professional dance group in 1997. The company is known for its mesmerizing combination of traditional Asian and contemporary Western techniques.

*Forgotten Memories* blurs the boundaries between dancers and audience as the performers portray the Cambodians' pain and fear along with survival and healing. Minh Tran & company will perform *Forgotten Memories* November 2 and 3 at 7:30 and 9 p.m. (two shows each night) at Imago Theater, 17 SE Eighth Ave. For more information and tickets, visit www.mtdance.org.

On Campus

GLENGARRY GLEN ROSS

DAVID MAMET'S PULITZER Prize-winning dark comedy exposes a dog-eat-dog world where a few, small-time, real estate salesmen scramble for their fair share of the American Dream. The Lincoln Hall performance of *Glengarry GlenRoss* opens at 7:30 p.m., Friday, November 9, and continues November 10, 14-17. A 2 p.m. matinee is schedule November 11 and a low-cost preview is at 7:30 p.m. on November 8. Tickets may be purchased at the PSU Box Office, 503-725-3307, or through Ticketmaster.

New Works

ORIGIN: A NOVEL
by Diana Abu-Jaber (English faculty)
W.W. Norton, 2007

DIRTY WORK: IMMigrants IN DOMESTIC SERVICE, AGRICULTURE, AND PROSTITUTION IN SICILY
by Jeffrey Cole '84
Lexington Books, 2007

HUME: A GUIDE FOR THE PERPLEXED
by Angela Coventry (philosophy faculty)
Continuum International Publishing Group, 2007

HATE MAIL
by Monica Garcia MS '07
Ink & Paper Group, 2007

TRUTH AND RECONCILIATION
Recording by Darrell Grant (music faculty)
Origin Records, 2007

THE PEOPLE'S VOICE: A POPULIST CULTURAL HISTORY OF MODERN AMERICA
by David Horowitz (History faculty)

DEER DRINK THE MOON: POEMS OF OREGON
edited by Liz Nakazawa
PSU Ooligan Press, 2007

THE PORTLAND RED GUIDE: SITES & STORIES OF OUR RADICAL PAST
by Michael Munk
PSU Ooligan Press, 2007
1956-1959

Henry “Dale” Blackwell ’59 and his wife, Ginny, own a house share company with properties located primarily in the south of France. They recently added a Dutch barge to their business that allows families to cruise the waterways of Europe.

1960-1969

Dennis McCormick ’64 and Nancy McCormick MA ’93 are both retired from the Missoula (Montana) School District. Their time is now spent traveling, playing golf, working on their house and garden, and visiting Portland and the Oregon Coast at least once a year.

Gary Ferrington ’64 is a volunteer with Downtown Initiative for the Visual Arts (DIVA) in Eugene. Ferrington has played an integral role in the growth of DIVA’s media arts programs over the past three years.

Ronald R. Till ’64 is retired from the Scappoose School District, where he taught for 31 years.

Maurice R. Berez ’65 is head of the foreign trader, investor, and regional center program in the Department of Homeland Security’s Bureau of Citizenship and Immigration Services. He and his wife, Rebecca, live in Maryland.

Carolyn Anderson ’68 is postmaster in Cannon Beach and was honored by the U.S. Postal Service in 2006 for her excellent service.

Wink Brooks ’68 has retired after 27 years as director of the city of Hillsboro’s planning department. Brooks plans on spending time with his family and traveling. He will also work part time to help finish planning for the area in Tannasbourne known as Oregon Health & Science University/AmbroseGlen.

1997

A hospitalist with Kaiser

When she was four years old, SAHRA VANDERKIN RAHIMTOOLA ’97 told her mother, “I want to be a nurse.” Her mother’s response—“Why not a doctor?”—planted a seed. Rahimtoola (pronounced “ra-him-tool-a”) took the health occupations program at Benson High School. A Portland native, she and her family lived in the country near Estacada until she was seven years old, and during that time, her mom was a rural paramedic.

“At Portland State, I decided for sure to pursue a medical career,” Rahimtoola says. She majored in biology, and took courses in the pre-med program, which, she notes, even non-PSU students often take courses in to prepare for medical school, owing to the program’s reputation.

Rahimtoola excelled in the classroom, and became a co-founder and student co-coordinator for the PSU Student Ambassador Program, which she credits with helping her gain leadership and networking skills that enhanced her chance of acceptance at Oregon Health & Science University (OHSU).

There, Rahimtoola decided to specialize in internal medicine, and during her last year of residency at University of Virginia, she chose to focus on becoming a hospitalist, a subset of internal medicine and a comparatively new field.

“I take care of hospital patients only,” she explains. “Heart attacks, pneumonia, strokes, GI bleeds. I like that, because you get to take care of the sickest patients.”

In Virginia, she met her husband-to-be, who also had received his medical degree from OHSU and was in a cardiology residency in Charlottesville. They returned to Portland, where Rahimtoola completed her final year of residency at OHSU in 2004, and chose to practice at Kaiser Sunnyside Medical Center in Clackamas.

In her free time, Rahimtoola volunteers at Wallace Medical Concern and CASA, which helps abused and neglected children. “There’s a place in my heart for abused and underserved people,” she says.

Rahimtoola loves her work, but admits that hospital practice can be tough. “Sometimes it does take an emotional toll. But I really give my best to my patients, and treat them like I would my family.”

BY CLIFF COLLINS

As a Portland State student, Sahra Vanderkin Rahimtoola, co-founded the Student Ambassador’s program.
ALUMNI NOTES

You may realize extra benefits . . .

Noble Dinse ’68, MST ’70 is retiring after 37 years as a theater professor at California State University, where he designed over 200 sets and taught all aspects of technical theater. He and his wife, Sandra, are moving to an area near Mt. Shasta, California, where he plans on helping out with the local repertory.

Karen Larsen ’68 was recently honored as a 50-year member of the Tualatin Grange. She has held nearly every important position in the organization.

Dan Manassau ’68 retired from Lockheed Martin Corporation. Manassau now spends his time serving on the board of directors of the Star One Credit Union in Sunnyvale, California. He and his wife recently celebrated their 33rd wedding anniversary.

Jeffrey H. Barker ’69 is serving a third term in the Oregon House of Representatives. Barker represents the cities of Beaverton and Aloha.

Sylvia L. Estes Cary MST ’69 owns Cary Music Studios in Portland, where she has taught piano for the past 15 years.

Jean (Marilyn) Clagett ’69, a sculptor, has relocated permanently to Upperville, Virginia, to be closer to her East Coast and European clients. Her life-size sculpture of Bruce Davidson, five-time Olympian equestrian, was recently unveiled at the Kentucky Horse Park in Lexington, a show facility for the 2010 World Equestrian Games. This October, she will exhibit her work in Paris, France.

1970-1979

Larry Jorgenson ’71 is pastor of Portland’s Trinity Lutheran Church and of St. Michael & All Angels Episcopal Church.

Sharon Warren ’71 is the new principal at Englewood Elementary School in Salem. She was an instructional coach at Keizer Elementary School.

Mike Houck MST ’72, PSU geography instructor and executive director of the Urban Greenspaces Institute, was recently inducted as one of 13 new honorary members of the American Society of Landscape Architects. The award, given to only 111 people since 1899, recognizes non-landscape architects whose achievements are deemed to be of national or international significance.

Kathleen Jordan ’73 is a Shasta-Trinity National Forest program management officer located in Redding, California. Jordan has received the Rotary International Cliff Dochterman Scouting Award for her distinguished and dedicated service to scouting.

Grant R. Kane MSW ’73 recently retired from both his part-time position as a human resource adviser for the federal government and his full-time forensic social worker position for the state of Idaho. Kane has written five books, raised four boys, and enjoys his eight grandchildren.

Rick Sirianni ’73 was named Ecumenist of the Year by Ecumenical Ministries of Oregon for "his work for the common good." Sirianni, a Gresham pastor, recently served as a military chaplain at Landstuhl Regional Medical Center in Germany. He has been deployed four times since December 2003, including to New Orleans after Hurricane Katrina.

... by making a gift of your IRA withdrawals to PSU.

Under the Pension Protection Act of 2006, such gifts can count toward your required IRA distributions for 2007 and be excluded from your gross income, resulting in a tax-free rollover.

To qualify for benefits under this legislation:

- You must be 70 1/2 years or older at the time of the gift
- Transfers go directly from your IRA to the PSU Foundation
- Total IRA gift(s) cannot exceed $100,000 for 2007
- Gift(s) must be outright and made by December 31

For more information:
call Mary Anne Rees, Director of Gift Planning at 503-725-5086, e-mail mrees@pdx.edu, or visit www.pdx.edu/giving/planned.
Jean Reed '19 will celebrate shares, “During my 19 years as a foreign service spouse, I’ve been able to squeeze in a few jobs here and there, thanks to my portable career as an English as a second language teacher.” Anderson has coordinated and developed TOEFL (test of English as a second language) and trainings in Pakistan, Egypt and Bangladesh. She also enjoys writing for print and online journals. She would like to turn her articles (published and unpublished) into a memoir. She is married to Tim Anderson ’74.

Michael Fritz ’74, MBA ’81

Avel Gordly ’74 has been elected co-president of the San Jose Branch of the American Association of University Women for 2007-2008. AAUW advances equity for women and girls through advocacy, education, and research. That branch will celebrate its 100th year in 2009.

Pam Anderson ’76, MA ’91 shares, “During my 19 years as a foreign service spouse, I’ve been able to squeeze in a few jobs here and there, thanks to my portable career as an English as a second language teacher.” Anderson has coordinated and developed TOEFL (test of English as a second language) and trainings in Pakistan, Egypt and Bangladesh. She also enjoys writing for print and online journals. She would like to turn her articles (published and unpublished) into a memoir. She is married to Tim Anderson ’74.

Diane Fisk ’76, MS ’95 lives in Seaside, where she volunteers for the city’s chamber ambassadors. She recently went to Moss Point, Mississippi, with North-west Medical Teams to help with Hurricane Katrina relief.

Mary Mertens James ’78 was a legal expert in a weeklong U.S. Agency for International Development-sponsored exchange program with jurists and prosecutors in Yuzhno-Sakhalinsk, Russia. The Oregon delegation helped celebrate the fifth anniversary of the Sakhalin/Oregon partnership.

Raising the profile of Iraqi refugees

ABEER ETefa, PhD ’05, wants you to know that there are 1.5 million Iraqi refugees living in Syria, 750,000 in Jordan, and that these people are desperate and many feel the loss of family members killed or kidnapped.

“People need to be told more of this happening,” she says, “It will be a crisis over the next few years, because so many are displaced.”

It is a theme that gets “covered better” in Europe and the Middle East than in America, notes Etfa, a trained journalist whose post with the Office of the United Nations High Commissioner for Refugees is as spokes­woman to the Arab media and senior regional global public information officer.

“First and foremost, I package information to media so as to raise the profile of refugees in the region. There are xenophobic feelings in the world right now. We try to differentiate between who is a refugee and an immigrant.”

Her task is to gain “public awareness, to help ensure people understand what refugees are,” says Etfa. Stationed in Cairo since joining the agency last November, she has been to Syria and Jordan multiple times and to Lebanon, the UAE, and Geneva.

Etfa was born in Cairo to parents who wanted her to become an engineer like her father. But “since I was a child, I knew I wanted to be a journalist. I have been reading newspapers since I was 10.” She obtained her bachelor’s and master’s degrees from American University in Cairo, then worked with ABC News and the BBC for Middle East coverage.

Etfa moved to Portland after marrying an engineering manager with Intel, then obtained her doctorate in urban studies at PSU, teaching and working in the Office of International Affairs. She credits Portland State’s ethnic and age diversity, and courses that put her in direct contact with the local and international community, with helping her land the UN position.

“In Cairo, I meet on a daily basis with the U.S. media, trying to get the word out, but producers control what gets on the news,” she says. “

By CLIFF COLLINS
Making food her business

MICHELLE A. BOND, MBA '06, never pictured herself living in the middle of the Ozarks, but that's where she is after being recruited by Arkansas-based Tyson Foods.

When headhunters approached her about working there, she was hesitant. Place had been important to the Southern Oregon native. She picked Colorado State University "to be in the mountains" and the master's of business administration at Portland State for her return to the Northwest.

But after Tyson flew her and her mother to Springdale, Arkansas, to tour the surroundings, "I fell in love with the area," she says.

Northwest Arkansas, it turned out, was "full of young transplants, not a deep South atmosphere." Several other large corporations have sales and marketing offices there, catering to Arkansas-based Wal-Mart. Bond lives two miles from work, where she is assistant product manager, a marketing position in which she is responsible for a core group of items and also is in charge of all Tyson coupons.

"I love it; my job is great," says Bond, who gained valuable training and experience in PSU's Food Industry Leadership program, where she earned a certificate in food marketing and logistics. That program "caught my attention," she recalls, when she was seeking a school to pursue her master's.

While at Colorado State, she studied abroad for a time at the University of Wales; her major was in food science and nutrition. But Bond decided she didn't want to work in a laboratory, and would obtain a business graduate degree. While at Portland State, she completed her degree at night while working "beyond full time" in customer relations, sales, and merchandising for Moonstruck Chocolate Co.

Bond says she has made "tons of friends" in Arkansas, and her only complaint is the state's hot, humid summers. "She likes "anything outdoorsy. It's beautiful."

BY CLIFF COLLINS

1980-1989

Richard P. Sorensen '80 is a security officer with Valley Merchant Police in Salem. He recently qualified for recertification as a funeral service practitioner. He is a lifetime member of the Academy of Professional Funeral Service Practice.

Mike Story MFA '80 showcased six of his pencil drawings of soldiers at a gallery in Hillsboro during Memorial Day weekend. Story, an artist and metalsmith, served in the US. Navy from 1958 to 1962.

Hamad Al-Khalifa '81 has been named Qatar's new ambassador to Lebanon. Al-Khalifa was the Qatari ambassador to Djibouti, and prior to that he was the deputy chief of mission with the Qatar Embassy in Washington, D.C.

Christine Riley '81 has been selected as settled minister at the Unitarian Universalist Community Church of Washington County.

Michelle A. Girts '83 is president of EnTranRight, LLC, a business consulting service in Vancouver, Washington.

Lisa Parsons '84 wrote a book of poetry and plays titled Sins & Words from the World published on the digital press lulu.com in December 2006. She has given poetry readings and has been involved in numerous art shows over the past year.


Mike Hedrick MS '85 won the 2007 George and Miriam Phillips Outstanding Professor Award from California State University, East Bay. The award is given to a faculty member who exemplifies excellence in teaching, prominence in his or her field, and service to the university. Hedrick, who joined the faculty in 1995, is a professor in the department of biological sciences.

Farid Piroozmandi MS '85 graduated with his Juris Doctorate from the Seattle University school of law this past spring. Piroozmandi plans to practice intellectual property law.

Leona D. Mathews MBA '86 is director of practice management at Rady Children's Hospital, the only hospital dedicated solely to pediatric care in San Diego.

Liz Farruggia '87 joined The Partners Group, a financial and insurance advisory firm, as an account manager for the central and eastern Oregon region.

Richard Turnock MBA '89, a retired Portland General Electric employee, took Spanish classes at PSU this year in preparation for travels in Mexico. He and his wife, Rebecca, enjoy volunteering in their Spanish immersion classroom and also taking care of their two grandchildren.
1990-1999

Carolyn Armstrong '90 and Tim Armstrong '90 recently returned to the United States from Turkey, where they taught English as a second language for the past seven years.

David R. Jacques '90 owns a Jackson Hewitt Tax Service franchise in Chehalis, Washington.

Susan R. Madsen MST '91 was awarded this year's Early Career Scholar Award by the Academy of Human Resource Development, an international professional organization. Madsen is an associate professor of management at Utah Valley State College. She recently completed her first book, On Becoming a Woman Leader: The Experiences of University Presidents, and is working on a second about female governors.

Josefine Fleetwood '92 joined the Center Against Rape and Domestic Violence in Corvallis as the new development assistant. Fleetwood brings 19 years' experience in nonprofit fundraising and event planning to the organization.

Jennie L. Clark '93 is a graduate of University of California Hastings College of the Law and a member of the Oregon State Bar since 2000.

Osama S. Alkadi '94 works in the public relations department of Saudi Aramco in Saudi Arabia as creative director. He is currently on a three-year assignment in the company's Houston office. He returns to Portland every summer with his wife, Tina, and three children, Eiyad, Rayana, and Yousef.

Cindi Newcomb '94 created SantiKleen, a meth house cleaning business, two years ago in the Midwest. The company recently developed a home meth test kit that helps prospective property owners and buyers avoid contaminated properties. Her new company, Environmental Solutions, will handle the product.

Richard Colombo '95, a musician and guitar teacher, is the new co-owner of Artichoke Music in Portland's Hawthorne district. Colombo and his business partner plan to continue running the store as it has been for the past 26 years.

Kathy Skimas MED '95 is new principal of Chehalem Valley Middle School in Newberg.

Elise Wagner '95 had two gallery showings of her paintings in Boston this past year. At the first show she sold almost everything, at the second she sold five pieces to a venture capital firm as well as three other paintings. "I am finally beginning to make a living at this," writes Wagner. She is teaching a three-day encaustic painting workshop at the Oregon College of Art & Craft in November and continues to consult and teach from her home studio in Portland.

G. Douglas Bundy '96, MED '00 was awarded the Oregon Symphony's Patty Vener Music Educator of the Year Award this past spring. Bundy has been a music educator in the Beaverton School District for more than 10 years. Along with establishing a music mentors program, Bundy leads a marching band, two pep bands, a ninth-grade concert band, a 10th- to 12th-grade symphonic band, a wind ensemble, and two jazz bands.

Stephen W. Duh MRP '96 recently started Conservation Technix, Inc., a consulting firm focused on parks, open space planning, and greenspaces in Portland.

Rachel A. Jordan Houghton '96 was recently elected to the nominating committee of the Society for Technical Communication, the world's largest professional organization of its kind. Houghton is a senior technical writer at Kentrox, LLC, in Hillsboro.

Katherine Huit MA '96 was named the Yamhill County Historical Museum's first executive director. Huit joined the museum by way of another regional museum, the Evergreen Aviation Museum.

Lisa McGrew-Siegfried MSW '96, a child and family psychotherapist, was featured in Portland Monthly magazine in a story about her dramatic recovery from a heart transplant. Siegfried has always been an avid traveler and outdoors person and now, two years after the illness, is adjusting back to her active lifestyle.

Larry Wells MST '96 received a Doctor of Musical Arts in trumpet performance and wind conducting from the University of North Texas in December.

Scott Bricker MRP '98 is the policy director at the Bicycle Transportation Alliance in Portland. He and his wife, Angela Dawn Goldsmith, welcomed a daughter, Samantha, into their family last year.

Jeffrey K. Parrott '98 recently completed his Ph.D. in linguistics at Georgetown University. He is working as a freelance science writer.

Reid Vanderburgh '98, a holistic psychotherapist in Portland, recently published a book titled Transition and Beyond: Observations on Gender Identity. In addition to his private practice, Vanderburgh provides educational and consultation services on transgender issues, transition in the workplace, and gender identity in general.

LaDonna Barton-Hooper '99 is a math instructor in the Burns/Hines School District.

Carrie Lyn Bergeron '99 teaches third grade in the Clark County School District in Washington state.

Danelle Heikkila '99, MED '00 was named the Gresham-Barlow School District's new English language learner director. She will oversee the district's English language development teachers, educational assistants, and school/community liaisons.

Jennifer Larkin '99 is the art teacher at St. Joseph Catholic School in Vancouver, Washington. Larkin has created murals for the King County Humane Society in Seattle and for PSU's Neuberger Hall.

Tandy Wolf MS '99 is a special education teacher at Cedarock Park Primary School in the West Linn-Wilsonville School District. Wolf recently became certified as an exceptional needs specialist through the National Board for Professional Teaching Standards. She is one of only a few certified specialists in Oregon.

2000-2007

Alison H. Chan '00 was promoted to audit manager at Geffen Mesher & Company, a Portland accounting and business consulting firm.

Helene Hipple '00, MED '02 has relocated to Wallowa County with her husband, Bob, and their six children, where she is volunteering and teaching voice lessons. She was a church choir director for 30 years, most recently with the Portland Mormon Choir and Orchestra.
Steven R. Lindsey ’00 is an MBA student at University of Wisconsin, Madison. Lindsey spent the summer interning in Boston. He also recently obtained his private pilot’s license.

Kerry Aleshire ’01, a lieutenant at the Hillsboro Police Department, was chosen to complete a 10-week training session at the FBI National Academy in Virginia this summer. Aleshire has been with the Hillsboro police for 18 years.

Charles “Chip” Dunn ’01 is a relationship officer with MBank, a local independent bank in Gresham.

Beth Hamon ’01 is one of 11 owners in the worker-owned collective, Citybikes Workers’ Cooperative, in Portland. Citybikes was opened in 1986 and became a worker-owned cooperative in 1990. She writes, “Finishing my degree after a nearly 14-year hiatus gave me a sense of accomplishment unlike any other. My Portland State experiences gave me an opportunity to hone a sense of discipline and focus that have helped me in my daily work at Citybikes. My diploma hangs in my study at home and seeing it still gives me a great feeling.”

Jeremy Johnson ’01 is a captain in the U.S. Air Force and is stationed at Thule Air Base in Greenland.

Shaun R. Read ’01 is a senior financial analyst at Oregon Health & Science University.

Lavert Robertson MED ’01, a Jefferson High School alum, was recently hired to oversee the high school’s Academy of Arts and Technology.

Brian Simmons ’01 is founder and president of Fluid Market Strategies in Portland. Fluid helps companies market energy efficient products to businesses and consumers. John Morris MS ’03 holds a senior level position with Fluid.

Andrew R. Collins MED ’02 is teaching AP (advanced placement) chemistry at Ann Arbor Huron High School in Michigan.

Brenden Hansen ’02 earned his medical degree from Albany Medical School, New York, this spring. He received the school’s Nathans and Lena Apanof Emergency Medicine Award for 2007, given to a senior medical student who has demonstrated humanitarian acute health care skills. He will serve his internship and residency in emergency medicine at a hospital in Loma Linda, California.

Shirley Pate MS ’02 is an elementary school counselor at Joseph Gale Elementary School in the Forest Grove School District. Pate has been very active in the Oregon School Counselors Association and recently served as its president. She was awarded the Recognized ASCA Model Program award twice by the American School Counselors Association. Pate says, “I am working for school counselors nationwide and school children who deserve only the best education.”

Andres Peralta ’02 is working toward a Ph.D. in art education at University of North Texas in Denton. She earned a master’s in art from Texas A&M University, Corpus Christi, in 2005.

Pollyanne Birge ’03 is a community outreach coordinator for Sam Adams, Portland city commissioner.

Zak Boone MPA ’03 is the executive director of Ronald McDonald House Charities of Central Oregon in Bend.

Daniel Getachew ’03 is an account executive at Vitrrobertson, a San Diego advertising agency.

Jennifer Grove MS ’03, Clark College operations manager, has been selected as a participant in the National Institute for Leadership Development leaders program, an international program for administrators and faculty in higher education.

Christine Moua ’03 is an occupational therapist with Providence Portland Medical Center.

Lea D. Sevey ’03 is pursuing a graduate degree in human services through Capella University, an accredited online university based in Minneapolis. Sevey will graduate in late 2008.

Kathi Shoemake ’03 joined Berona Engineers in Lynnwood, Washington, as a mechanical engineer.

Patrick Gronli ’04 is a GIS (geographic information system) analyst at CH2M HILL in Portland. He is currently on assignment in the Middle East for one year, supporting the U.S. Air Force in geospatial technology.

Dan Hasselschwartz MS ’04 is owner of Ossie’s Surf Shop in Newport. He also teaches Oregon’s only college-accredited surf course through Oregon State University.

Ruth McDonald MS ’04 is on an 11-month fellowship working with the National Science Foundation in Washington, D.C. McDonald earned the post as one of 16 educators elected nationwide for the prestigious Albert Einstein Distinguished Educator Fellowship program. McDonald is a middle school teacher at Crestview Heights School in Waldport, where she will return next year.

Heather A. Ryan ’04 recently graduated from University of Oregon with a master’s in creative writing. Ryan’s blog, “Terrible Mother,” has been optioned for syndication on Neal Pollak’s new Web site. Pollak is the author of Alternadad.

Garett Croft Stenson ’04 and his Portland company, db clay, delivered its newest line of wallets in September. The wallets feature photographs and graphics by local artists. Stenson got his start by making duct tape billfolds that he sold from a street booth underneath the Burnside Bridge. Today db clay sells its designer wallets on the Web and in stores around the country.

Trevor Janecz ’05 was hired by Wells Fargo’s Oregon region human resources department as a staffing specialist and recruiter in its Portland office.

Melinda McMillan ’05 is attending University of Pennsylvania school of design as a master’s student in architecture and in landscape architecture and regional planning. She received the 2007 Will M. Mehlhorn Scholarship for achievement in architecture theory courses.

Will Dawkins MA ’06 accepted an instructor of English position at Northwest Mississippi Community College in Senatobia, Mississippi. He will teach a combination of composition and literature courses.

River Hwang ’06 is the transportation engineer in training at HDR Engineering, Inc., an employee-owned architectural, engineering, and consulting firm in Portland.

Jill Mai ’06 is a financial representative at Northwestern Mutual Financial Network’s Portland office. Mai is a native of Aloha, Oregon, and enjoys playing the piano.

Phillip Ramsdell ’06 is scheduled to graduate with a master’s in education with a focus in special education from Regent University this winter.
Ramsdell accepted a position at Central Union High School in Phoenix to work as a special education teacher for a life skills class. His wife, Cathy, will be a school nurse in the Phoenix Union School District.

Julie Pinegar-Mick '06 wed longtime boyfriend, Abraham Mick, in Maui, Hawaii, in July.

John Fitzgerald PhD '07 had his doctoral dissertation selected by the American Psychological Association for the Patrick H. DeLeon Prize for 2007.

Ross Seligman '07 is the leader of Echo Helstrom, a Portland-based orchestral pop quintet. Alessandra Dinu '03 plays violin in the group.

Thaddeus T. Shannon, III, PhD '07 received a 2007 PSU Commendation Award. The award is presented to students who have excelled academically, maintained a cumulative grade point average of at least 3.75, and engaged in successful scholarly activities and community involvement.

In Memoriam

G. Bernhard Fedde, adjunct professor emeritus of history and international law, died July 17 in Portland. He was 98. While practicing law in Portland from 1956 to 1990, Prof. Fedde taught PSU courses in International and Constitutional Law, Western Civilization, United States History, and Scandinavian History. He conducted ongoing historical research, attended conferences, and presented findings internationally. Prof. Fedde was one of the founders of the Portland-area Scandinavian Heritage Foundation and remained active in promoting Scandinavian culture and languages.

Debbie Murdock left an indelible mark during her 14 years at PSU, where she served as lobbyist and adviser to the president until her death August 14 from cancer. She was 52. Ms. Murdock helped transform the University to the largest in the state system, leading to tens of millions of dollars in federal funds and state support. She also served as mentor to many students, helping them launch careers in public service. A scholarship has been established in her name through the PSU Foundation.

Jerry Penk, professor emeritus of English, died June 13 in Portland. He was 75. Penk, who was on faculty from 1964 through 1990, was instrumental in helping the Vanguard, the University's student newspaper, thrive after the journalism department was disbanded in 1982. He served as head of the journalism department and went on to serve as faculty adviser to the Vanguard and the Portland Review while teaching writing. The PSU Publications Board lauded Prof. Penk's contributions to fostering a "climate of creativity and attention to content" that earned the Vanguard national recognition in 1987.

In a New Pictorial History

"In 1970-71, Women's Studies came into existence at Portland State by the imaginative and political gesture of declaring itself legitimate. Undergraduates, teachers, and women from the community opened an office 'donated' by a member of the Philosophy Department and printed and distributed a descriptive catalogue of women's courses offered by academic departments. Then, sponsored by the College of Arts and Letters under Dean William Hamilton, teachers planned and taught jointly an Introduction to Women's Studies course. The new center was housed in the lower floor of Montgomery Court. It later became the Women's Resource Center."

Excerpt from Portland State: A Pictorial History, by Richard Sanders, which will be published in 2008. The book is a project of the Retirement Association of Portland State. For information on the book's release, contact the association by e-mail at raps@pdx.edu or call 503-725-3447.
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